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San Francisco AIDS Foundation [Folder 3]

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**PHOTOCOPY
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Clinton Presidential Records Digital Records Marker

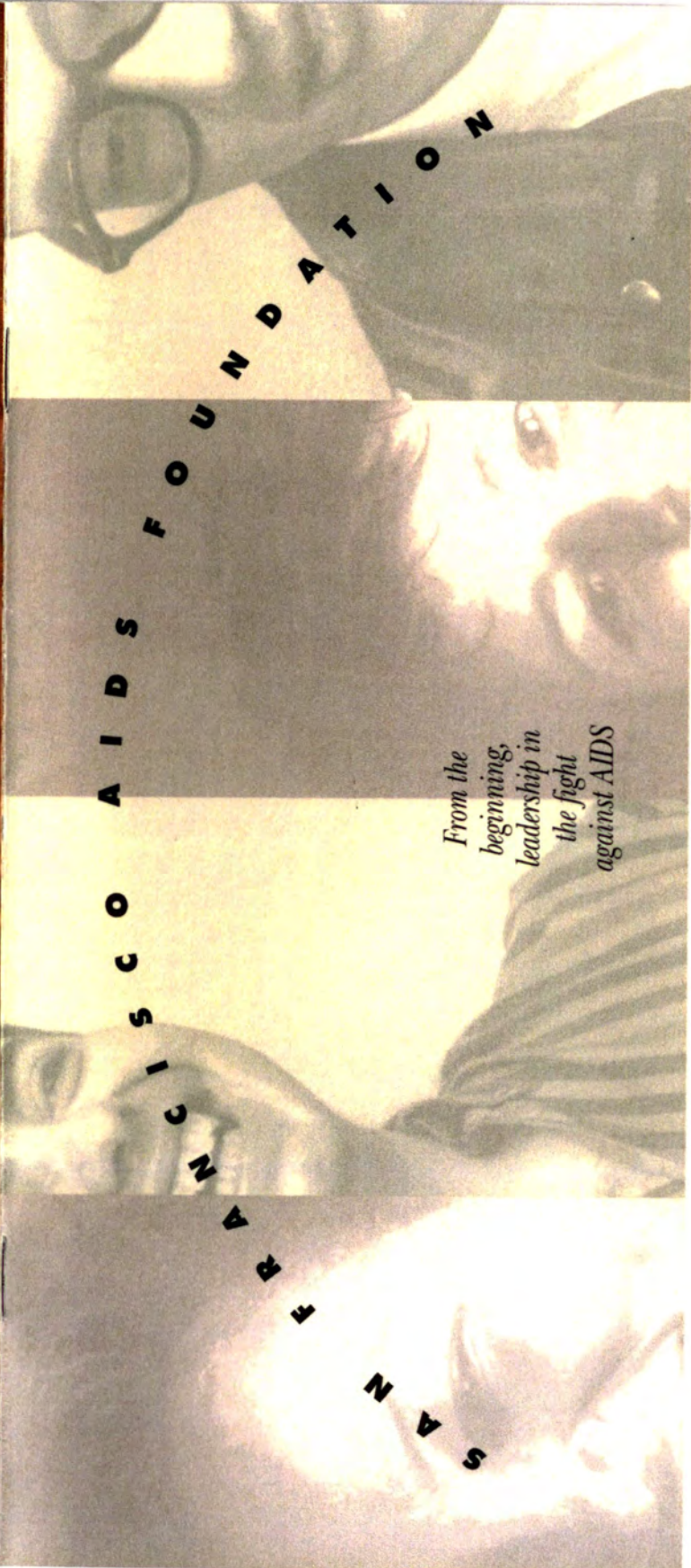
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San Francisco AIDS
Foundation

12 pgs



*From the
beginning,
leadership in
the fight
against AIDS*

SAN FRANCISCO AIDS FOUNDATION

Contributions from individuals make up a significant portion of the revenues we use to provide services to people with HIV disease and the other programs described in this brochure. There are many ways you can become a donor. Here are a few suggestions:

Mail a contribution directly to the Foundation.

Remember someone special by sending a gift in their honor.

Designate the San Francisco AIDS Foundation as your United Way Donor Choice option.

Participate in the annual AIDS Walk and AIDS Dance-A-Thon. Call (415) 392-9255 for information.

Ask your human resources department about your employer's matching gift plan.

A bequest in your will or a life insurance policy that names the Foundation as a beneficiary is a thoughtful way to plan for the future.

For more information call (415) 864-5855.

For favor items a (415) 864-5855 para information.

San Francisco AIDS Foundation
P.O. Box 426182
San Francisco, CA
94142-6182



SAN FRANCISCO AIDS FOUNDATION

Purpose and Missions

The purpose of the San Francisco AIDS Foundation is to hasten the end of the HIV epidemic and to mitigate its impact on society. In response to the epidemic, the Foundation has the following mission:

- Educate the public to prevent the transmission of HIV; help individuals make informed choices about HIV-related concerns; and assure the protection of the human rights of all those affected by HIV disease.
- Provide and support designated client services for those in San Francisco affected by HIV disease.
- In cooperation with other agencies, provide leadership to create innovative, non-duplicative, educational programs, direct services, and public policy initiatives.
- Initiate and support public policies that further these goals.

PROGRAM AREAS

Education

- Trilingual (English/Spanish/Filipino) AIDS Hotline • *Positive News* (lower-literacy newsletter for people with HIV, published in Chinese, English, Spanish, and Filipino) • *BETA* (Bulletin of Experimental Treatments for AIDS) • The Compass Project (personalized case management services for gay/bisexual men with concerns about HIV)

Client Services

- Case Management Services, including special needs of women, gay and bisexual men, those facing addiction or mental health issues, and people of diverse racial, ethnic and cultural groups, including monolingual Spanish-speaking clients • Emergency Housing • Financial Benefits Advocacy

Public Policy

- Advocating for: Increased funding for AIDS treatment, care, and prevention/education at the local, state, and federal levels, including full funding of the Ryan White CARE Act; state-sanctioned needle exchange; antidiscrimination protection for people with HIV/AIDS; federal and state HIV prevention reform • BAHAN (Bay Area HIV Advocacy Network) working to increase grassroots involvement and organizing capacity throughout the 11-county Bay Area

Communications

- Media response and publicity • Prevention campaigns targeting: Gay and bisexual men of all colors, including gay youth; women; injection drug users and their partners; people who are HIV+ (Early Care and Treatment)

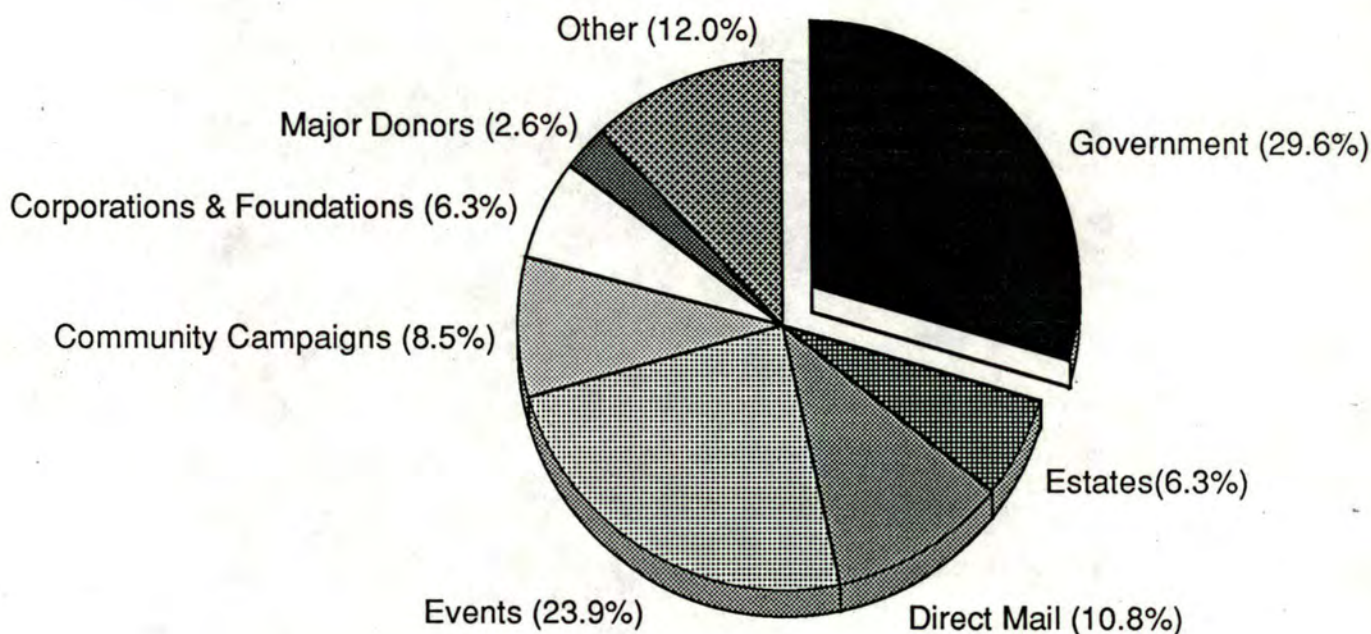
25 VAN NESS AVENUE, SUITE 660 / 1170 MARKET STREET, 5TH FLOOR
SAN FRANCISCO, CALIFORNIA 94102
(415) 864-5855



San Francisco AIDS Foundation

Income Analysis: FY 1991-1992

PRIVATE FUNDING: 70.4% GOVERNMENT FUNDING: 29.6%



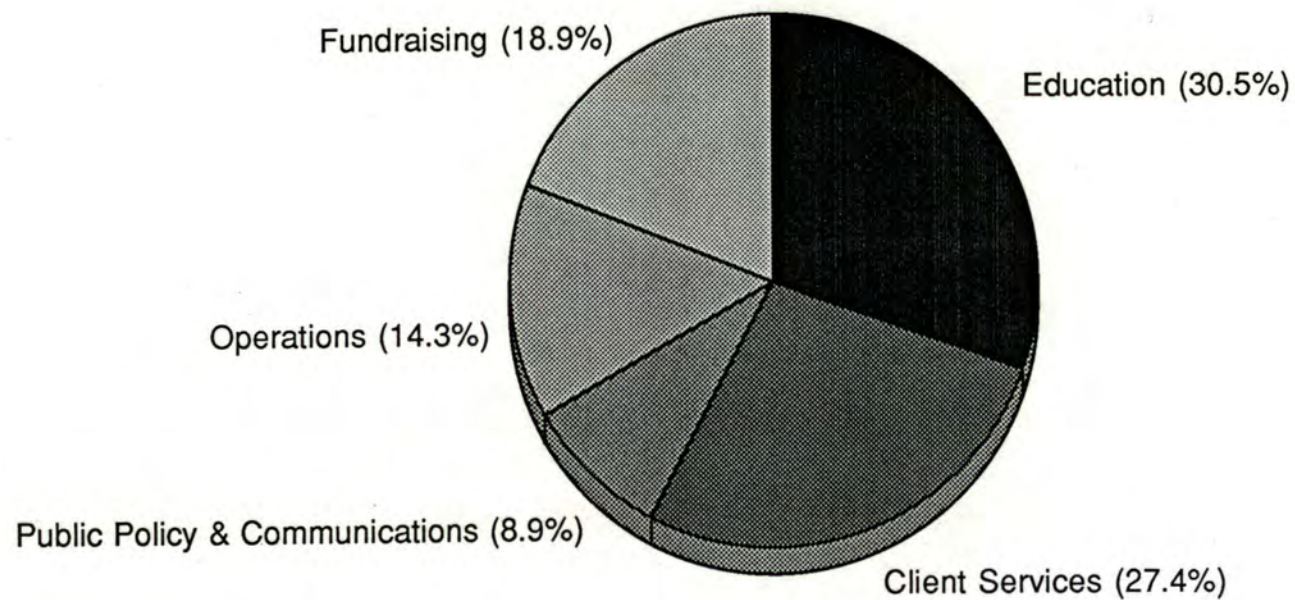
TOTAL INCOME: \$6,023,000

*These funds provided operating expenses for the following
San Francisco AIDS Foundation programs:*

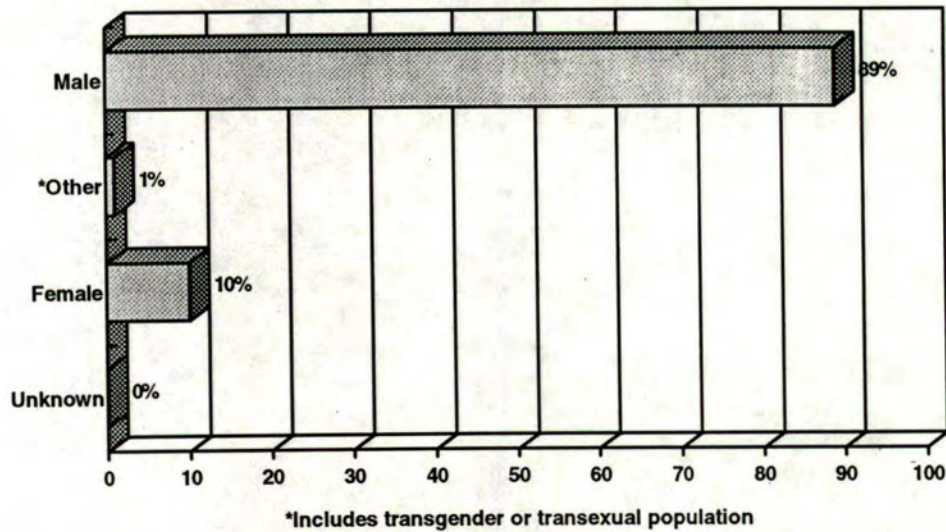
AIDS Hotline
Media Relations
Educational Events
Volunteer Services
Public Policy
Client Services
Emergency Housing
Prevention Campaign Development & Materials

San Francisco AIDS Foundation

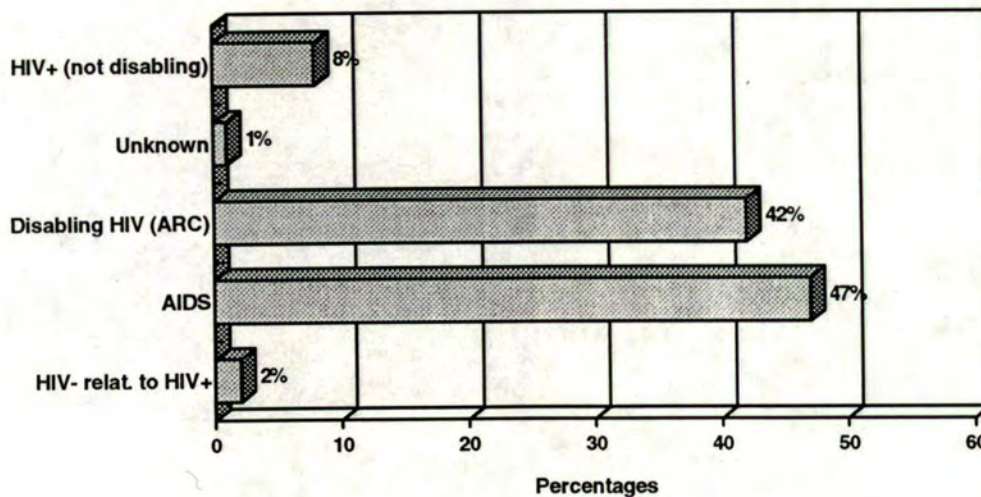
Expense Analysis: FY 1991-1992



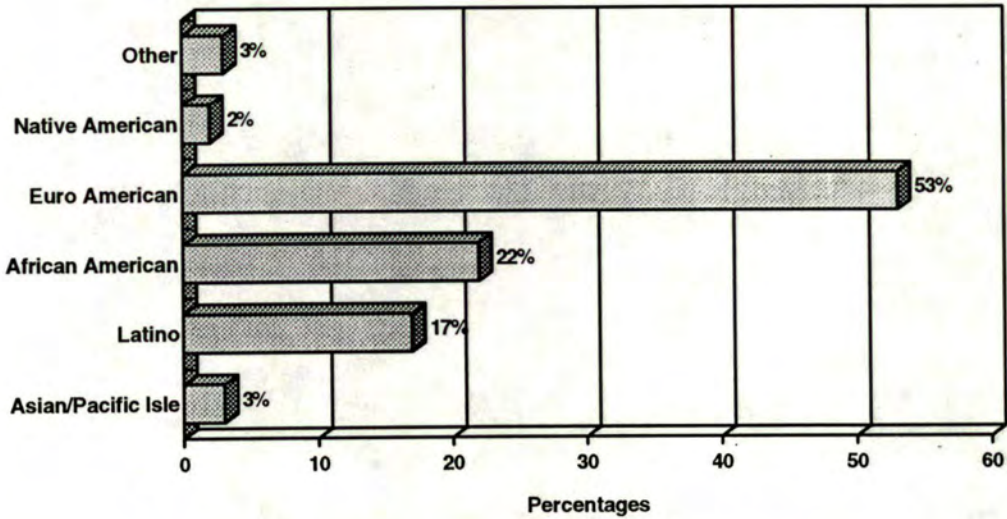
SFAF - Client Services Dep't Statistics
Gender as of July 1, '93 to Sept. 30, '93
n = 1052



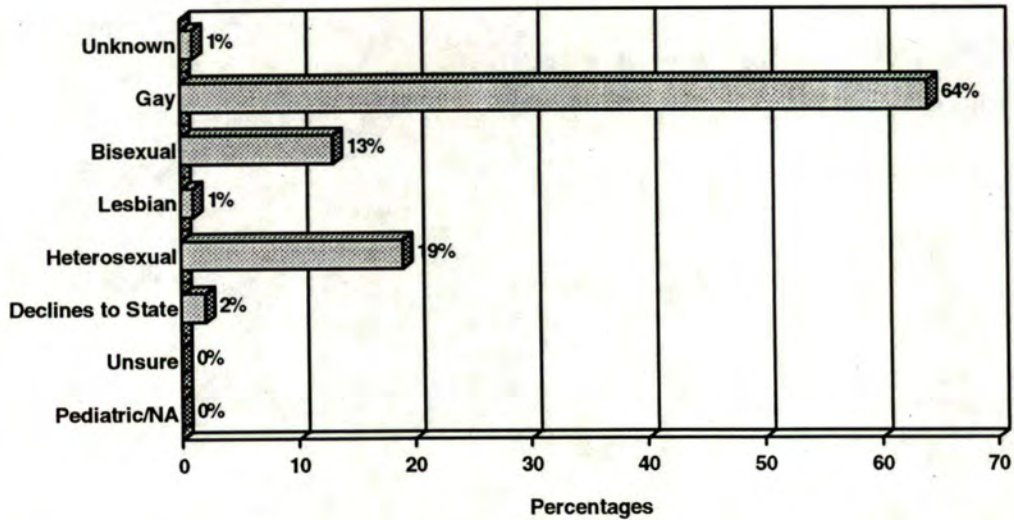
SFAF - Client Services Dep't Statistics
HIV STATUS as of July 1, '93 to Sept. 30, '93
n = 1052



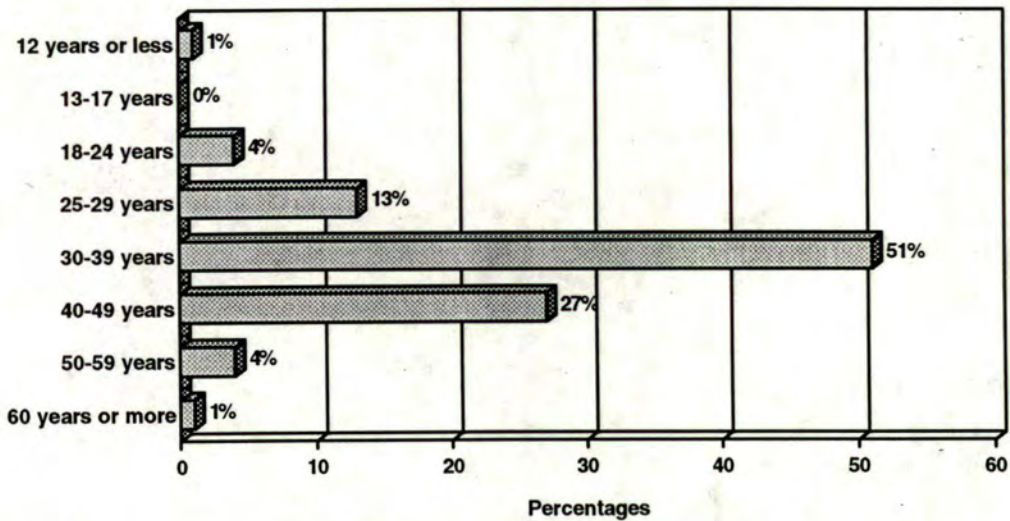
SFAF - Client Services Dep't Statistics
ETHNICITY as of July 1, '93 to Sept. 30, '93
n = 1052



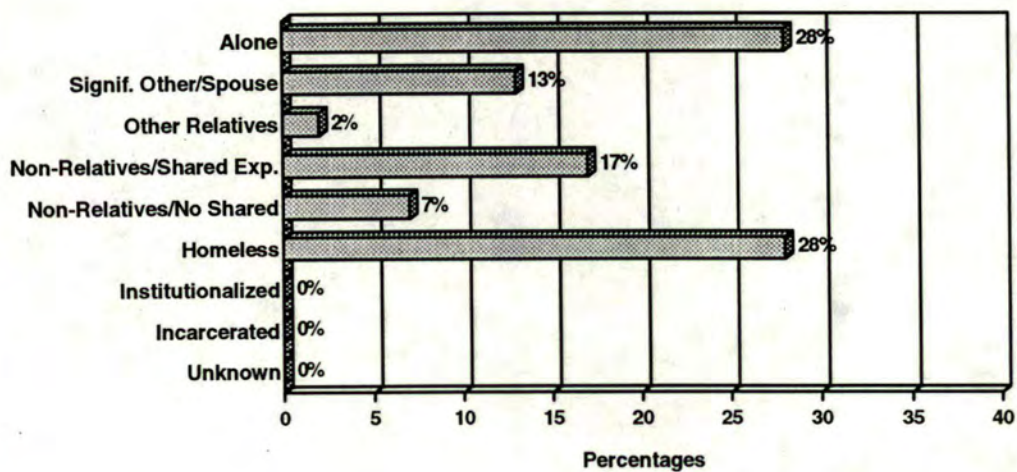
SFAF - Client Services Dep't Statistics
SEXUAL ORIENTATION as of July 1, '93 to Sept. 30, '93
n = 1052



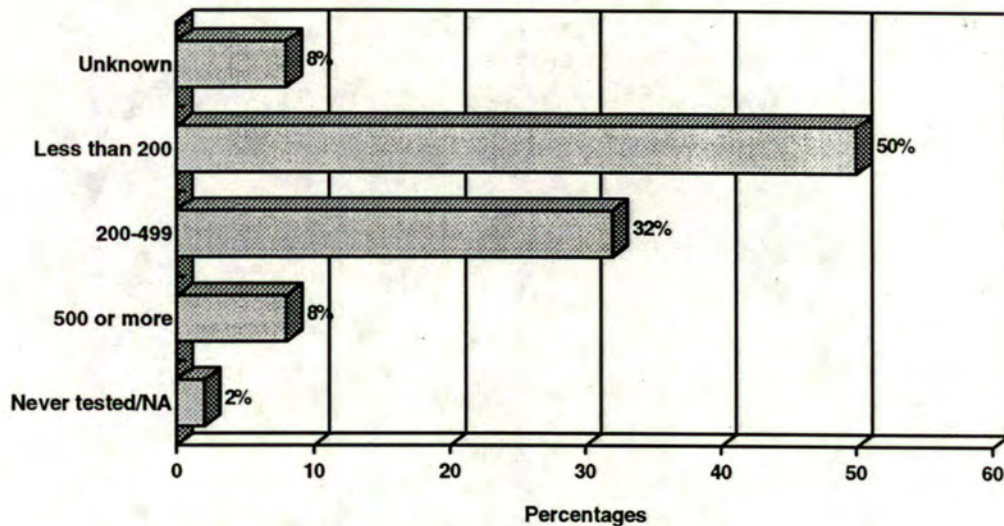
SFAF - Client Services Dep't Statistics
AGE as of July 1, '93 to Sept. 30, '93
n = 1052



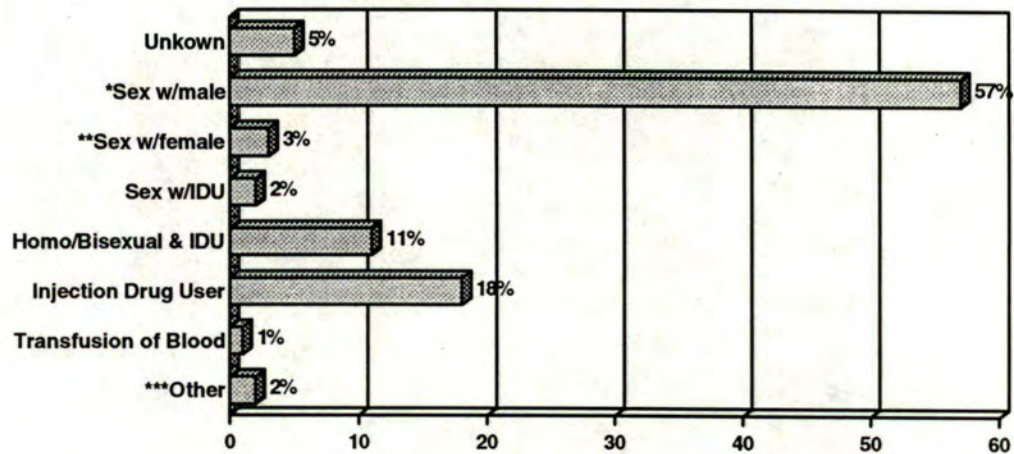
SFAF - Client Services Dep't Statistics
LIVING SITUATION as of July 1, '93 to Sept. 30, '93
n = 1052



SFAF - Client Services Dep't Statistics
T-CELL COUNT as of July 1, '93 to Sept. 30, '93
n = 1052

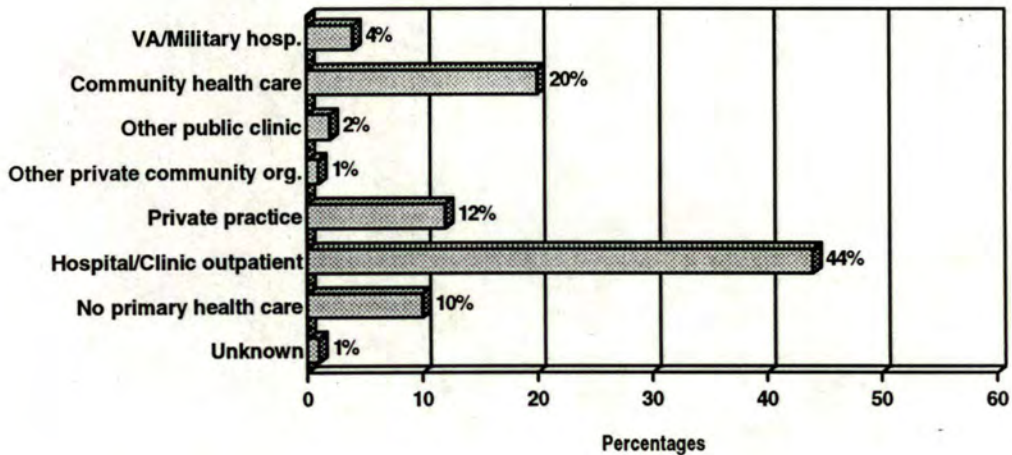


SFAF - Client Services Dep't Statistics
HIV EXPOSURE as of July 1, '93 to Sept. 30, '93
n = 1052

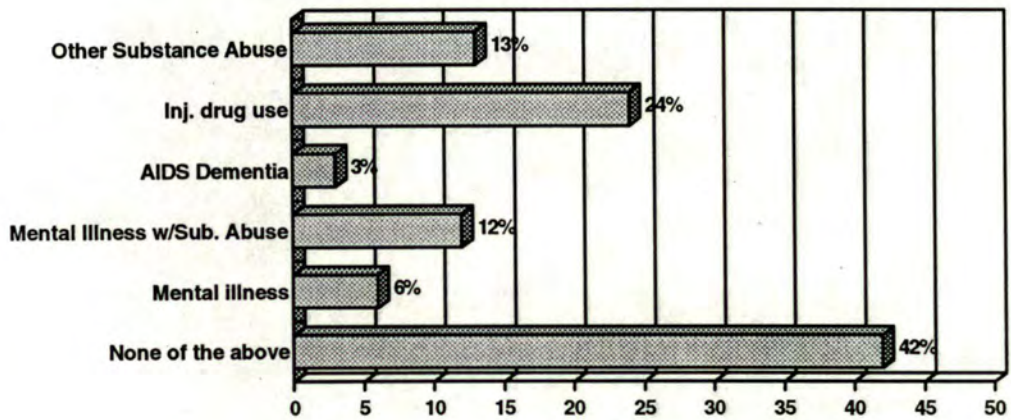


*includes heterosexual sex (women with men) **heterosexual contact only
 ***includes sexual abuse or assault, occupational exposure, and age less than 13 from mother

SFAF - Client Services Dep't Statistics
PRIMARY HEALTH CARE as of July 1, '93 to Sept. 30, '93
n = 1052

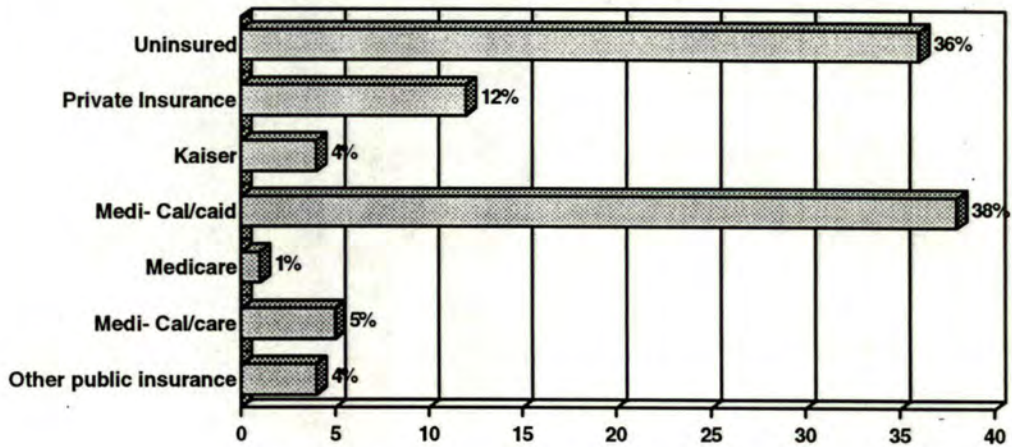


SFAF - Client Services Dep't Statistics
***SPECIAL POPULATION as of July 1, '93 to Sept. 30, '93**
n = 1052



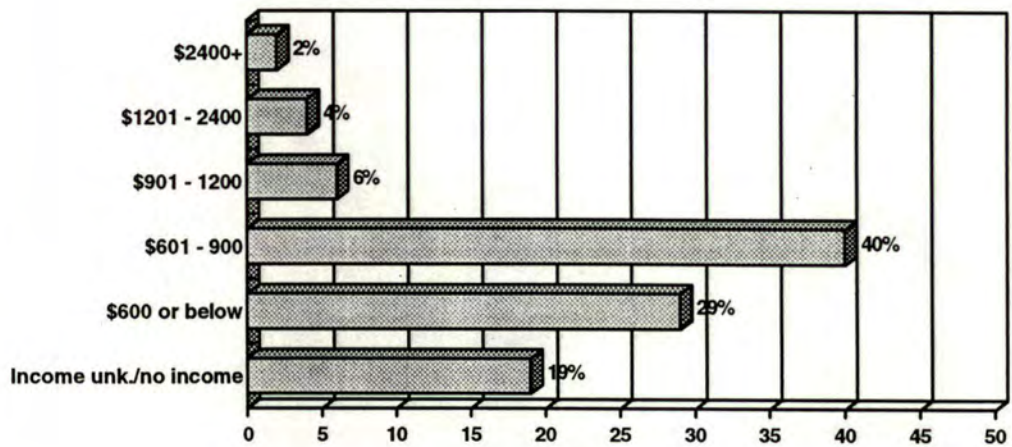
*Reflects secondary problematic area in clients life in addition to HIV infection

SFAF - Client Services Dep't Statistics
MEDICAL INSURANCE as of July 1, '93 to Sept. 30, '93
n = 1052



*Reflects clients that have been homeless one time or another due to their diagnosis

SFAF - Client Services Dep't Statistics
INCOME as of July 1, '93 to Sept. 30, '93
n = 1052



*Reflects clients that have been homeless one time or another due to their diagnosis



BE HERE FOR THE CURE: A HISTORY OF THE SAN FRANCISCO AIDS FOUNDATION'S EARLY CARE CAMPAIGN

A hopeful image of the Earth resting in a radiant gold setting was the icon for phase one of the "Be Here for the Cure" campaign, which was launched February 12, 1992. The project was produced by campaign development coordinator Bill Hayes. One of the first public education campaigns in the nation promoting early HIV intervention, the campaign was composed of outdoor advertisements (bus shelters and billboards) in English, Filipino, and Spanish; television PSA's in the three languages; and an assortment of popular give-away items (posters, T-shirts, stickers, and buttons).

The community-based campaign was designed to urge that people who are HIV-positive take all necessary steps to stay healthy. Early treatment begins with antibody testing, and continues with seeing an HIV-knowledgeable health care provider, monitoring the immune system, and seeking drug treatment if appropriate. It may include a wide range of other healthy approaches, including sound nutrition, reduction in drug and alcohol use, rest and exercise, and stress release.

Nearly thirty thousand San Francisco residents are estimated to be HIV-positive; it is unknown exactly how many are not receiving care. With the slogan, "Be Here for the Cure," the Foundation hopes to encourage HIV-positive people to think about a future where HIV will be a manageable disease and to take action now to be part of that future. With advancements in medicine, support services, and a combination of therapies and approaches, people with HIV have an increasingly better chance of maintaining their health and extending their lives. Indeed, they have a chance to envision surviving this pandemic.

A resident of Washington, D.C. writes: "Be Here for the Cure" is a message of hope to all people with HIV, but a message that speaks loudest to people with AIDS, who--without that hope--are consumed by death and dying. It doesn't have to be that way. I am living (and I do mean living!) with AIDS. I am hopeful. I have hope because this campaign has given me the courage to go on living. No one had ever told me that. I take care of myself. I do the right things. I believe what this campaign says: I will be here for the cure."

The "globe" campaign was so successful in San Francisco that the Foundation reprised it simultaneously--on December 1, 1992, World AIDS Day--in Seattle, Los Angeles, Washington, D.C., and San Francisco.

On May 13, 1993 the San Francisco AIDS Foundation presents the second phase in the "Be Here for the Cure" campaign, featuring Annie Leibovitz's provocative portraits of people living with HIV.

25 VAN NESS AVENUE, SUITE 660 / 1170 MARKET STREET, 5TH FLOOR
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(415) 864-5855

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TOM
HUM

1111 1 111111111
1 1 11111111111

One decade one wisdom

23pgs

TO HASTEN THE END OF THE EPIDEMIC WHILE INSISTING UPON THE PROTECTION OF THE BASIC
HUMAN RIGHTS AND DIGNITY OF ALL THOSE AFFECTED BY HIV

one decade one

v i s i o n

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\$ 186,000 193,000

Public Support: Grants
Contributions - Total Public
Support

11pgs

\$ 186,000 193,000

1,796,000 74,000

354,000

1,441,000

Public support:

SAN FRANCISCO AIDS FOUNDATION

Grants

Contributions:

Organizations

Individuals

Donated goods & services

O t h e r

Total public support

\$3,777,000

Revenue:

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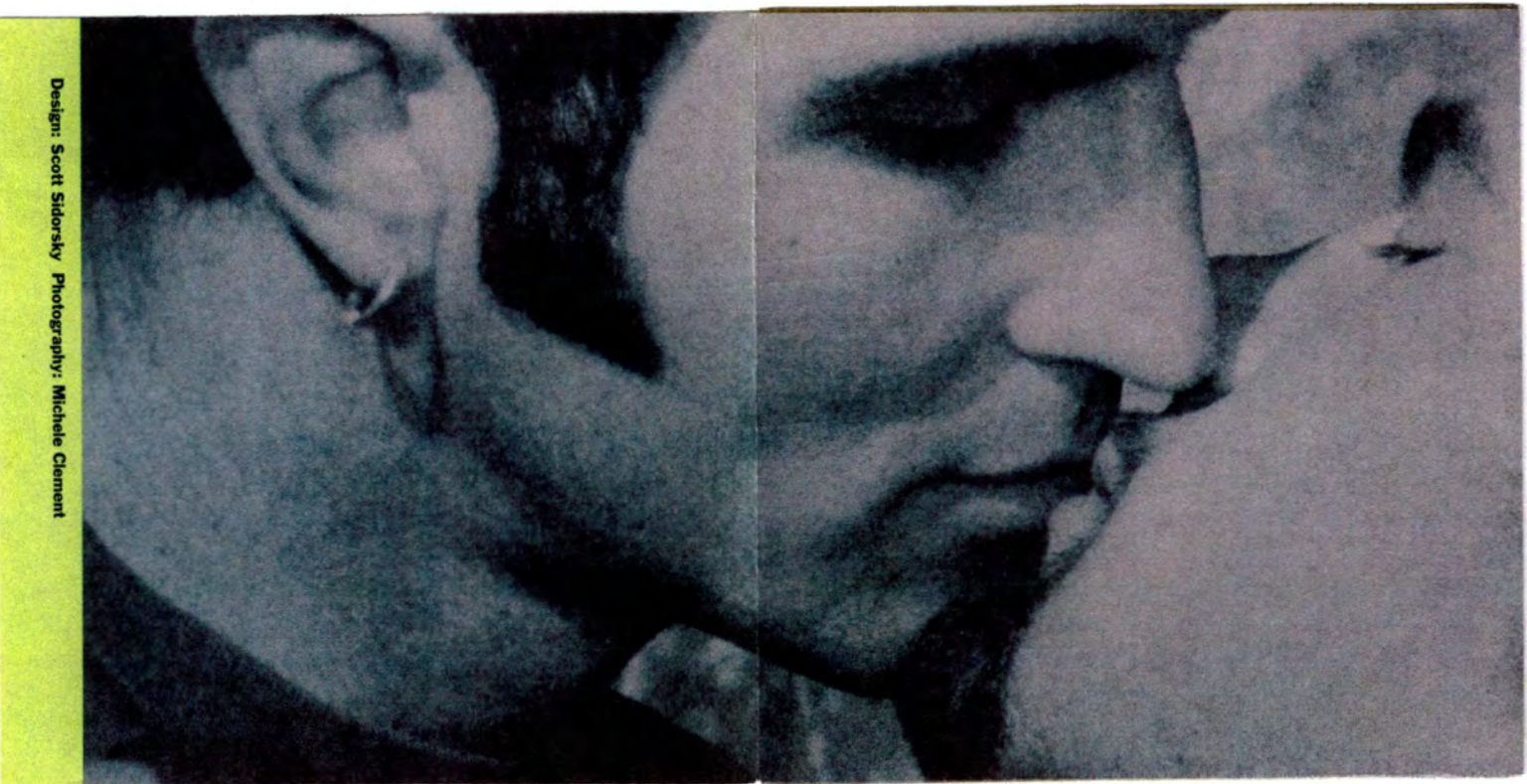
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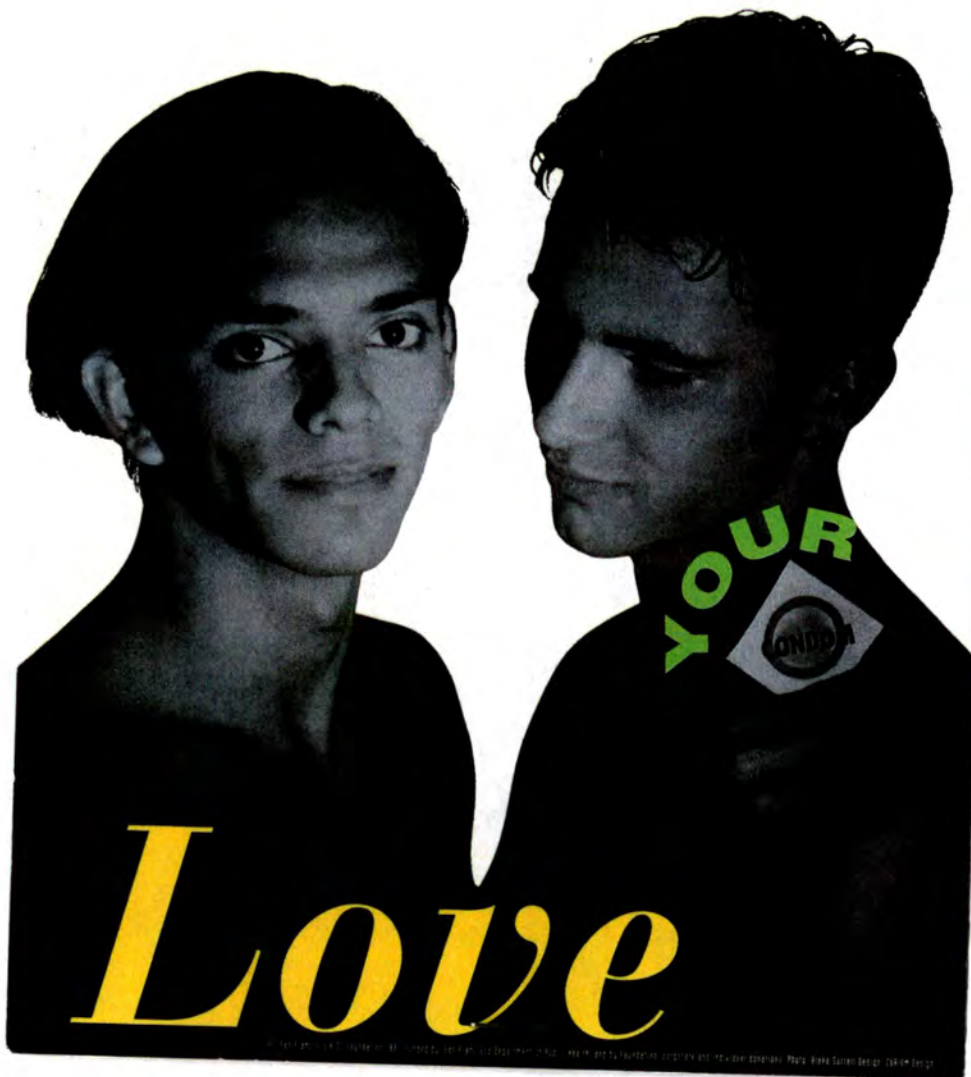
Right to Life

2pgs



Design: Scott Sidersky Photography: Michele Clement

REINFORCE



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COMPASS PROJECT

a free
personalized
service for
all gay and
bisexual men
concerned
about HIV

- support
- planning
- referral
- follow-up



San Francisco AIDS Foundation
Compass Project
25 Van Ness Avenue, Suite 700
(415) 864-0968

Phone-in Hours:
11 am - 7 pm M•T•Th•F
11 am - 3 pm Sat

Drop-in Hours:
11 am - 1 pm
5 - 7 pm M•T•Th•F

Closed on Wednesdays and Sundays

DIRECTION

The COMPASS PROJECT helps gay or bisexual men cope with the HIV epidemic. Our services include telephone support, drop-in support, or individual office appointments, with follow-up contact. We offer direction and assistance through step-by-step planning and referral that addresses 4 key areas:

- Safe sex
- Questions about HIV testing or retesting
- HIV emotional impact
- Early care for HIV

The HIV epidemic is a daily challenge.

Whether you do not know your HIV status, are HIV negative, or HIV positive, you face difficult and important choices. It's not always easy and sometimes it would help to have some direction in coping with your problems.

At the COMPASS PROJECT you can talk with us once or several times until your needs are met. We can help you learn about safe sex and how to stay safe or assist you in deciding which local services might be suitable and how to find them. We can also help you learn more about early care options and how to better cope with your health issues or feelings.

The COMPASS PROJECT welcomes your phone call or drop-in visit. All services are free and completely confidential. Bilingual services are also available. Servicios disponibles en Español.

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AIDS Medical Guide

40 pgs

AIDS

M E D I C A L G U I D E

***A Series of Handbooks for
People with HIV***

WELCOME

Pat Christen, *Executive Director*

PRESIDENT'S REMARKS

Vance Yoshida, *President, Board of Directors*

PROCLAMATION

Frank Jordan, *Mayor of San Francisco*

DINNER

Music by *Pangea*

ACKNOWLEDGEMENT OF LEADERSHIP CIRCLE AND EVENT BENEFACTORS

Jay J. Cohen, *Board Dinner Chair*

CO-CHAIR'S REMARKS

David S. Pottruck, *President & CEO, Charles Schwab & Co., Inc.*

JAMES R. HARRISON AWARD

PRESENTING AWARD:

Vance Yoshida

ACCEPTING AWARD:

Jim Topping,

President and General Manager, KGO-TV, Channel 7,

for his personal leadership in the fight against AIDS and for KGO-TV's generous support of the Foundation and AIDS Walk.

CO-CHAIR'S REMARKS

Susie Tompkins, *Co-Founder & Co-Owner, Esprit de Corp.*

VIDEO

Portraits of Hope

THE "BE HERE FOR THE CURE" CAMPAIGN

Annie Leibovitz

EXECUTIVE DIRECTOR'S REMARKS

Pat Christen

CLOSING

Tomás Fábregas, *Co-Chair, Program Committee, Board of Directors*

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The Hope

The Strength

The Sixth Annual San Francisco AIDS Foundation
Leadership Recognition Dinner • May 13, 1993

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Living with HIV - A
Guide for Women

29pgs

LIVING
WITH
HIV



A GUIDE FOR WOMEN

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ADVANCE

The monthly bulletin of the San Francisco AIDS Foundation • September 1993 • Vol. 4, No. 8

SFAF Joins The Body Shop in National Campaign

By Bill Hayes

In partnership with the San Francisco AIDS Foundation, The Body Shop is launching a national AIDS awareness and prevention campaign on September 27. The campaign—with the theme, “Protect and Respect”—encourages people to protect themselves from HIV infection and to support those living with the illness.

The Body Shop is simultaneously launching its own line of condoms and lubricants, the profits from which will be donated to community-based AIDS organizations such as SFAF.

The visual focus of the campaign is a large-scale store window poster developed with the AIDS Foundation's Communications staff. The piece features four of Annie Leibovitz's portraits of people with HIV, which the photographer originally created for SFAF's “Be Here for the Cure” campaign. Under the “Protect and Respect” banner, these dramatic pictures represent the many faces of HIV/AIDS; gay and heterosexual, men and women, white, African-American and Latino.

The poster carries a quote from the founder of The Body Shop, Anita Roddick: “This epidemic affects each and every one of us, and for those living with HIV our support should be unstinting and our message one of hope, not despair.”

The campaign will be featured in the company's 150 shops across the United States and in its mail-order catalogue. In

“Annie Leibovitz's portraits, originally

produced for the San Francisco AIDS Foundation, will be featured in a national campaign by The Body Shop later this month.”

addition to selling condoms and lubricants, all shops will distribute free safe sex materials and a brochure with a broad range of HIV information and referrals.

The written materials, also developed with the assistance of SFAF, provide facts about HIV prevention, steps for those who learn they have HIV, statistics about the worldwide pandemic, and suggestions for getting involved in the fight against AIDS.

The Body Shop is an international chain of stores selling naturally-based

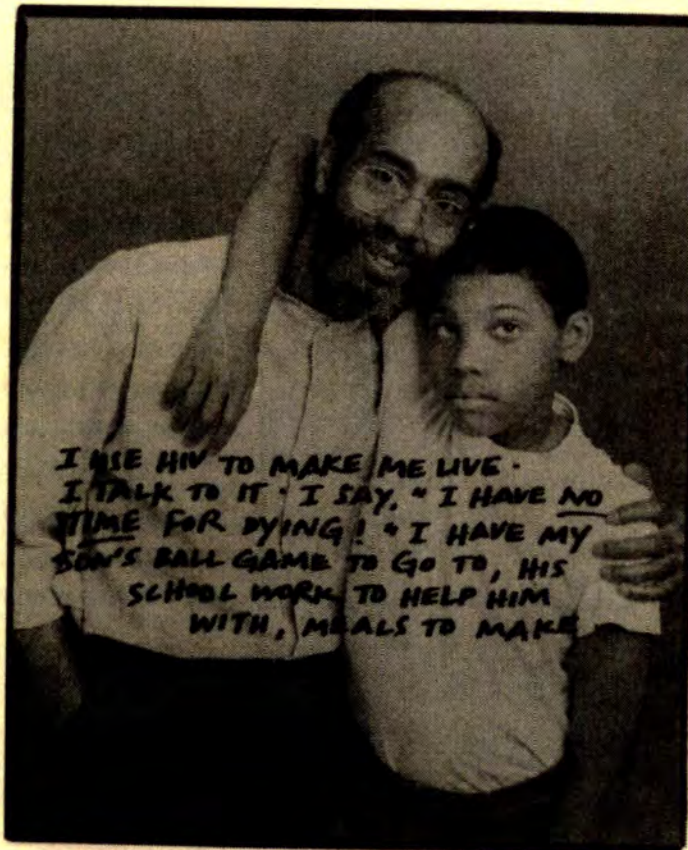


Photo by Annie Leibovitz

The act or process of moving or going forward.

• • • • •

End

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Client Services Department Reorganizes



Photo by Beverly Thorp

Members of the Client Services Department staff at the San Francisco AIDS Foundation.

In order to offer clients more consistent access to services, the San Francisco AIDS Foundation's Client Services Department has initiated a restructuring. Under the new system, clients will see staff members from the same team each time they access service from the AIDS Foundation. Beginning with each initial assessment, this new approach is expected to enhance rapport between client and case worker, thus, allowing for more efficient and effective follow-up.

continued on page 4.

Get 10% Off at Macy's While Supporting SFAF

The second annual "Passport AIDS Shopping Days" will be hosted by Macy's on Saturday and Sunday, October 2 & 3. The event was created by Macy's last year to raise funds for Northern California AIDS service organizations and to increase AIDS awareness throughout the community.

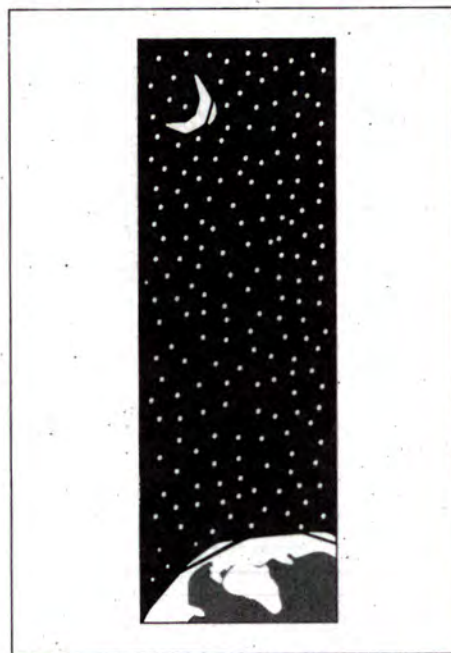
As a benefiting agency, the San Francisco AIDS Foundation will receive proceeds from tickets purchased prior to and including the day of the event. Tickets for the AIDS shopping days are \$10 and offer the ticket holder a 10% discount on all purchases made at

Macy's Union Square, as well as Macy's Pleasanton, Downtown Sacramento, and Stanford stores on one of the AIDS shopping days.

Ticket sales from "Passport AIDS Shopping Days" will benefit the San Francisco AIDS Foundation along with a number of other Northern California AIDS service organizations. In addition to donating 100% of all the ticket proceeds, Macy's will offer a bonus of \$1,000 to the organization that redeems the most tickets at each store.

For further information about "Passport AIDS Shopping Days" and on how to purchase your tickets, please call (415) 864-5855, extension 746. ♦

1993 Holiday Card



Order Yours Now!

SEE INSERT

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Positive News

Newsletter of the San Francisco AIDS Foundation

#10

Fall 1993

HIV & THE LEGAL SYSTEM

This issue of *Positive News* discusses laws that protect people with HIV, and reviews some basic legal rights. Being HIV-positive does not change your rights as an employee, tenant, patient or business customer.

The Americans with Disabilities Act (ADA) is a federal civil rights law that protects persons with disabilities (such as HIV/AIDS, cancer, blindness) from discrimination on the job, in schools, at businesses and other such places. Another important law in California is the UNRUH Act. This state law bans discrimination in businesses of all kinds and in public accommodations (public places like hotels, parks, doctors' and dentists' offices).



It is illegal for someone to discriminate against you because of your:

- race;
- gender;
- sexual orientation (in certain states, including California);
- religion;
- ethnic group;
- disability;
- age.

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BETA

Bulletin of
Experimental
Treatments for
AIDS

Published by the San Francisco AIDS Foundation

September 1993

NEW DIRECTIONS IN AIDS RESEARCH: A BETA INTERVIEW WITH ROBERT GALLO, MD

Mark Bowers

Mark Bowers is a medical writer and AIDS treatment activist living in San Francisco.

At the IX International Conference on AIDS in Berlin, Dr. Robert Gallo's presentation on new developments at the Tumor Biology Laboratory at the National Cancer Institute offered evidence of important changes in the direction of AIDS research. In the following **BETA** interview, Dr. Gallo, chief of the Tumor Biology Laboratory, reports on the recently discovered human herpesvirus 7 (HHV-7), on the potential for blocking HIV replication by interfering with cellular enzymes, and on a novel clinical approach to HIV therapy called "anti-sense."

The research operations in Dr. Gallo's laboratory are conducted by a staff of nearly 50 individuals, including about 15 technicians, 5 secretaries and approximately 30 medical doctors and PhDs, 7 of whom are tenured senior staff. Researchers

come from around the globe to do postdoctoral work in this laboratory. Dr. Gallo's research team publishes the greatest number of scientific articles about AIDS research in the world, and they receive by far the greatest number of citations in the papers of other researchers.

The laboratory staff collaborates with a network of other laboratories, biotechnical companies and individual researchers around the world. Therefore, credit for important discoveries is often shared with researchers thousands of miles away from the Tumor Cell Biology Laboratory in Bethesda, Maryland. Dr. Gallo and co-workers share credit for the discovery of HIV with Luc Montagnier and his colleagues in France. Dr. Gallo and his research team are credited with the discovery of 3 other viruses as well: HTLV-1, HTLV-2 and HHV-6. HHV-7, discovered by Dr. Niza Frenkel of Tel-Aviv, was independently isolated by Dr. Gallo and his colleagues.

In an interview one month after the Berlin conference, Dr. Gallo talked to **BETA** about the directions his laboratory is currently taking in the fight against AIDS.

BETA: *Based on what is known about HIV right now, how would you speculate on the future for people infected with HIV?*

GALLO: First of all, I would always rather err on the side of optimism or life is not worth living another day. I'm working on AIDS because I believe it's a solvable problem; if I didn't, I wouldn't be working on it. I don't want to wait for my grandchildren to see a cure, I want to see it. I think that my desire to work harder than ever on the problem is proof in my belief that there is real hope. I believe that this is a solvable problem, at the level of blocking suffering, giving quality to life and prolonging life to a reasonable, if not

(continued on page 4)