

FOIA MARKER

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Subgroup/Office of Origin: National AIDS Policy Office
Series/Staff Member: Kristine Gebbie
Subseries:

OA/ID Number: 8299
FolderID:

Folder Title:
Meeting with Emergency Care Nurses 6/28/94

Stack:
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2

EMERGENCY CARE Nurses.

June 28th - Tues.

1pm - 2pm

**PHOTOCOPY
PRESERVATION**

Alcohol, HIV and Teens
June 28, 1994

I. Why worry about this particular combination?

A. Rate of HIV in young people

1. age at diagnosis is dropping

a. age of acquiring disease in late teens/20's

2. acquisition is sexual--

a. not gender specific

b. not sexual orientation specific

B. role of alcohol in risk behavior

1. putting individual in position of risk

Situations where risk activity happens

2. putting individual's judgement under a cloud

II. What is the message for teens

A. That the risk is real

B. That something can be done

1. risk avoidance--no sexual acts

a. but don't preach/be realistic

2. harm reduction

a. limited partners

b. condom use

C. That it is worth the effort to take care

III. What can emergency personnel do?

ER's - occupational exposure to blood

A. become prepared to talk about this disease

1. know the science

2. overcome the prejudices/taboo

B.Include it in individual patient education/counselling

C.include it in presentations

1.HIV as a consequence of risk behavior

D.include it in advocacy

1.part of comprehensive health education

2.part of community responsibility

Cancel Alcohol Related Emergencies

Barbara A. Foley, R.N.
Executive Director
Co-Founder



770 Grafton Street
Shrewsbury, MA 01545
508 / 753-7222
FAX 508 / 753-6861



PHOTOCOPY
PRESERVATION



18 Lyman Street ♥ Westborough, MA 01581 ♥ 508/366-7591

PHOTOCOPY
PRESERVATION

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Healthy Living for Mature
Adults

16pgs

HEALTHY
LIVING
— *FOR* —
MATURE
ADULTS



Emergency Nurses C.A.R.E., Inc.

Board of Directors

November 25, 1993

Chairperson of the Board
Terrance Schiavone
National Commission Against
Drunk Driving
1910 K Street, NW/Suite 810
Washington, DC 20006
(202) 452-6004

President and Executive Director
Barbara A. Foley, RN
Emergency Nurses C.A.R.E., Inc.
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Shrewsbury, MA 01545
(508) 753-7222

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Professor of Surgery
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ENA Liaison
Sue Sheehy, RN, MSN, CEN
Nurse Specialist
Dartmouth-Hitchcock Med Ctr
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Non Voting Member
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NTS-20 Rm 5130M
Washington, DC 20590
(202) 366-2725

TAKE CARE

The **TAKE** (Thoughtful Adults Keep Enlightened) **CARE** Program was created by members of EN C.A.R.E. because they felt a special responsibility to begin to address some of the safety related needs of our mature adult population. The goal of the **TAKE CARE** Program is to promote healthy lifestyles in people over the age of 55.

The program is a sixty minute slide presentation narrated by emergency personnel and accompanied by a twelve page informational brochure. The first portion of the program addresses the interaction of medication, both prescription and non-prescription, alcohol use and abuse and doctor/patient relationships. The second section deals with highway safety issues including drinking and driving, safety belts and pedestrian safety. This effort will become part of our existing training program and will make it possible for us to reach the entire driving public, from teens to elders.

EMERGENCY NURSES C.A.R.E.

PRESENTS

LEARNING TO CARE

**AN ALCOHOL AWARENESS PROGRAM FOR 4TH - 6TH GRADE
STUDENTS PRESENTED BY EMERGENCY PERSONNEL.**

A ONE HOUR SLIDE PROGRAM ACCOMPANIED BY A HANDOUT.

3 COMPONENTS INCLUDE:

**1. WHAT ARE DRUGS
(INCLUDING ALCOHOL)**

**2. PHYSICAL EFFECTS
OF ALCOHOL**

**3. PEER PRESSURE
ALTERNATIVES TO DRINKING
(INCLUDES ROLE PLAY)**

**FOR MORE INFORMATION CALL (508) 753-7222
EMERGENCY NURSES C.A.R.E. INC.
770 GRAFTON ST.
SHREWSBURY, MA 01545**

Emergency Nurses C.A.R.E., Inc.
770 Grafton Street
Shrewsbury, MA 01545

Do You Dare To C.A.R.E.?

CANCEL ALCOHOL RELATED EMERGENCIES



EMERGENCY NURSES
CARE

Place
stamp
here

Help Cancel Alcohol Related Emergencies

What is the Emergency Nurses C.A.R.E. Program?

The Emergency Nurses Cancel Alcohol Related Emergencies (EN C.A.R.E.) is a national non-profit organization whose primary goal is to educate both students and parents about underage alcohol use and the tragic consequences of drinking and driving.

Emergency medical personnel who work daily with crash victims go out to schools, clubs, and conferences to deliver hard-hitting, eyewitness accounts of how alcohol abuse ruins lives and can cause trauma in a family . . . forever.



What sparked the creation of the EN C.A.R.E. Alcohol Awareness Program?

Anger. Outrage. Concern.

All three emotions contributed to the start of the program.

Two emergency room nurses at the University of Massachusetts Medical Center, Worcester, sat down after another weekend of treating fractures, lacerations, serious head trauma, and internal injuries resulting from drinking and driving. They discussed how they might help, in some meaningful way, to slow down the senseless maiming.

Their answer was: Let's do something about it! Let's show people what we see in the emergency department on a daily basis as a result of drinking and driving and underage alcohol use. Maybe we can help young people and their parents make better decisions about drinking.

Today EN C.A.R.E. has grown from two concerned people to a nationwide movement with local chapters around the country.

How does the EN C.A.R.E. Program work?

The program is unique. It is extremely direct and open. And, frankly, disturbing.

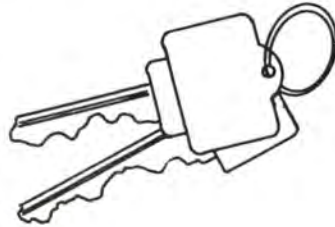
Here's what the alcohol awareness program provides:

1. Professionally-trained emergency medical personnel who volunteer their time to talk with students at school assemblies and other meetings
2. Thorough knowledge of the medical and social consequences of alcohol-related crashes
3. A thought-provoking presentation that is supported by slides and often, by young people who speak firsthand about crashes that changed their lives
4. Educational handouts

What topics are discussed?

- Drinking and driving frequency
- How alcohol affects reaction time
- Alcohol effects on the body
- Responsibilities we have as driver, friend, parent, member of the community
- How we can each do our share to reduce senseless injuries and deaths

The audience is encouraged to participate in an open discussion and to ask questions after the slide presentation. Often, students of parents in the audience will share experiences . . . dramatic testimony against mixing alcohol and driving.



Consider these startling EN C.A.R.E. facts

- 5000 teenagers die each year as the result of alcohol-related accidents (out of 28,000 total deaths).
- Teenage drivers are involved in 1 of every 4 injury accidents.
- Teenage drivers are involved in 1 out of every 5 fatal accidents.
- 45% of all fatally injured teenage drivers have alcohol in their bloodstream. 43% are at, or well above, the "under the influence" level of .10 percent.

These are just some of the facts that EN C.A.R.E. presenters share with their audiences.

Reaching Older Americans with: TAKE CARE

The TAKE CARE (Thoughtful Adults Keep Enlightened) Program was created by members of EN C.A.R.E. because they felt a special responsibility to begin to address some of the safety related needs of our mature adult population. The goal of the TAKE CARE program is to promote healthy lifestyles in people over the age of 55.

The program is a sixty minute slide presentation narrated by emergency personnel and accompanied by a twelve page informational brochure. The first portion of the program addresses the interaction of medication, both prescription and non-prescription, alcohol use and abuse and doctor/patient relationships. The second section deals with highway safety issues including drinking and driving, safety belts and pedestrian safety. This effort will become part of our existing training program and will make it possible for us to reach the entire driving public, from teens to elders.

Safety Belts

Each year many billions of dollars are spent on injuries and fatalities due to drinking and driving and the non use of safety belts, much of which is totally preventable. The following myths are common.:

Myth:

- "I am a very good driver. In fact, I've never had a crash."

Fact: All drivers may not be as careful. Alcohol, drugs, or lack of sleep can affect their driving and judgement abilities. a blown tire or failed brakes, or even poor road conditions can also cause crashes for good and careful drivers. Wearing a safety belt can prevent all occupants from receiving serious injury and keep the driver secure at the wheel, which can help keep control of the car in the case of an unexpected occurrence.

Myth:

- "My air bag will protect me if I have a crash."

Fact: Air bags are considered **supplemental** protection to safety belts. They are designed to inflate in frontal crashes **only** and cannot offer the same type of protection that safety belts provide.

- Numerous research studies indicate that, when used, lap/shoulder safety belts reduce the risk of fatal and serious injury to front seat passengers by 45 to 50 percent. Air bags with lap/shoulder belts reduce the risk of fatal or serious occupant injury by 55 to 60 percent.

Always use your safety belt.

How you can support EN C.A.R.E.

EN C.A.R.E. depends on hundreds of volunteers who invest time and energy to create better understanding about alcohol-related crashes.

As a non-profit organization, EN C.A.R.E. derives operating income through three basic avenues: modest donations for school and organizations; donations from individuals and companies; and government grants.

If you'd like to learn more about our programs or how you can start a new local chapter or how to make a monetary contribution, simply call or write us.

Barbara Foley, Executive Director
Emergency Nurses C.A.R.E., Inc.
770 Grafton Street
Shrewsbury, MA 01545
Telephone: (508) 753-7222

We look forward to hearing from you!



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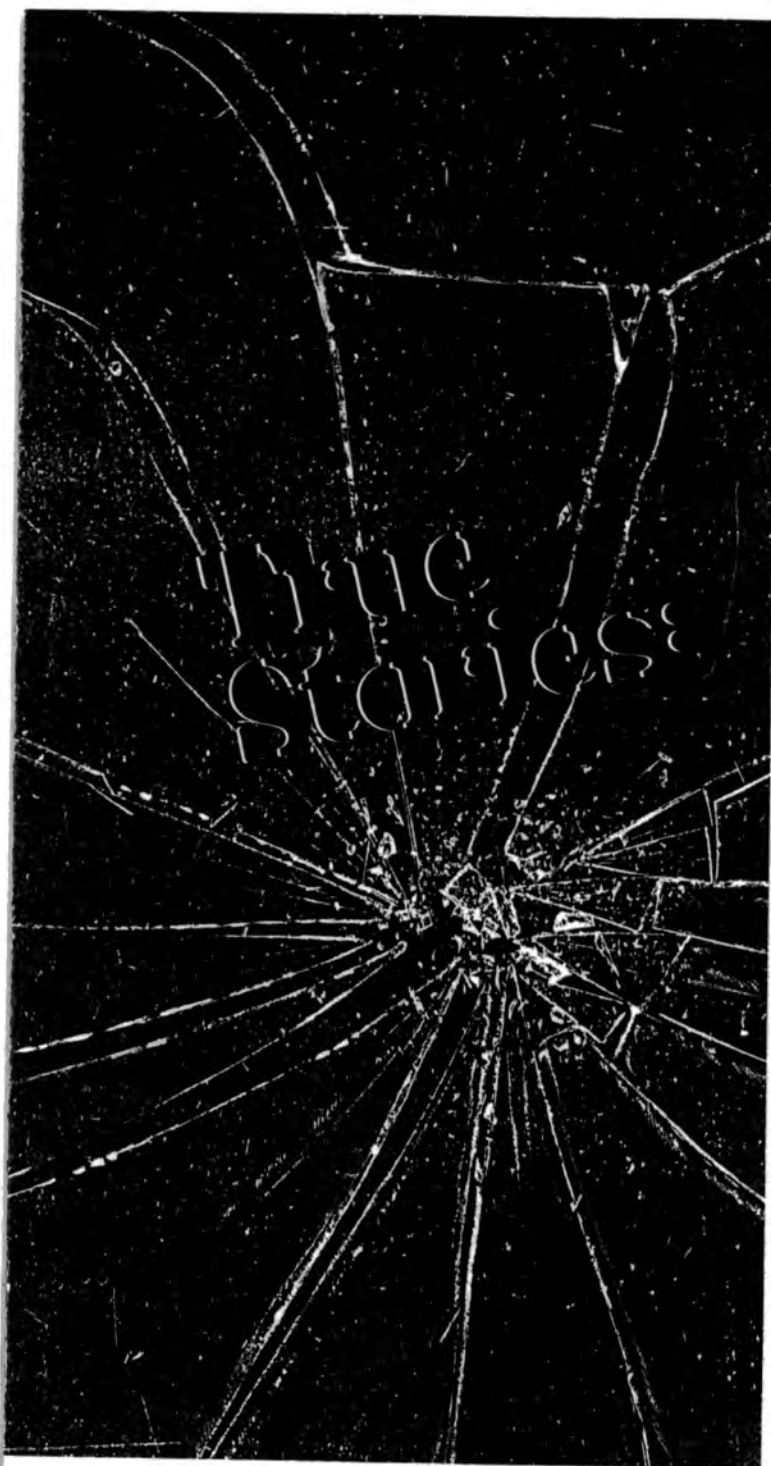
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True Stories

2pgs



- How drinking and driving shattered the lives of 3 young people like you.
- How 2 others survived serious crashes without injuries.



CANCEL ALCOHOL RELATED EMERGENCIES
770 GRAFTON STREET
SHREWSBURY, MA 01545
(508) 753-7222
FAX (508) 753-6861



June 1, 1994

JUN - 7 1994

Ms. Kristine Gebbie
750 17th St. N.W.-Suite 1060
Washington, DC 20503

Dear Ms. Gebbie,

I want to thank you for your willingness to present at our fourth national conference which is being held at The Old Colony Inn, Alexandria, Virginia, June 25-29, 1994. You are scheduled to speak from 1:00PM-2:00PM on Tuesday, June 28, 1994. Your topic is Alcohol/HIV/AIDS.

I have enclosed a copy of our agenda for your review. If you have any questions please call us. We look forward to your presentation.

Sincerely,

Barbara A. Foley, RN
Executive Director

YOU DARE TO CARE 4

June 25th - June 29th

Saturday, June 25th

12:00noon - 5:00pm

Registration

Ballroom Foyer

Sunday, June 26th

9:00am - 10:30am

Orientation Breakfast

Joy M. Bricker, CMP

K.C. Mitchell

Conference Coordinators

Sponsored by GEICO

Ballroom A

11:00am - 4:00pm

Train the Trainer Session

Janet Lassman, RN

Director of Volunteers, EN C.A.R.E.

Wythe Room

6:30pm - 8:30pm

Awards Banquet

Keynote Address

Dr. Ricardo Martinez

Department of Transportation

Health Care Consultant

Sponsored by Marion Merrell Dow, Inc.

Ballroom A&B

Monday, June 27th

7:30am

Coffee and Tea

8:00am

Conference Opening

Barbara A. Foley, RN, Executive Director

Emergency Nurses C.A.R.E.

Ballroom A,B,C.

Terrance Schiavone, Chair of

EN C.A.R.E. Board of Directors

President /National Commission

Against Drunk Driving

Vincent Burgess

Transportation Safety Administrator

Virginia Department of Motor Vehicles

8:15am - 9:15am	Valuing Cultural & Generational Diversity Yunus Ali, Regional Coordinator National Volunteer Training Center
9:15am - 10:00am	Why Kids Drink? The Problem Pamela M. Beer, President Washington Regional Alcohol Program
10:00am - 10:30am	Break Sponsored by Virginia DMV <i>Ballroom Foyer</i>
10:30am - 12:00pm	Alcohol, Violence and Teens National Center For Analysis of Violent Crime Investigative Support Unit FBI Academy
12:00pm - 1:30pm	Alcohol and Youth: A Deadly Combination David O. McAllister, VA Hwy Eng/Team Mgr. Janet B. Carnes, Team Psychologist/ VA Commonwealth University Training Specialist Richard A. Weyant, VA State Trooper & Accident Reconstructionist
	Afternoon Free
2:00pm - 4:00pm	Board of Directors Meeting <i>Martin Room</i>
8:00pm - 10:00pm	Fun Night/Auction/Refreshments <i>Ballroom A&B</i>

Tuesday, June 28th

7:30am	Coffee and Tea
8:00am	Opening: Barbara A. Foley, RN Executive Director <i>Ballroom A,B,C.</i>
	Greetings: Michael Brownlee Associate Administrator for Traffic Safety Programs NHTSA
8:15am - 9:15am	Grandma Got Run Over By A Reindeer: Trauma And The Elderly Carol A. Rauen, RN,MS,CCRN Georgetown University Medical Center

9:15am - 10:15am **Medication Misuse**
William Watson, PharmD, ABAT
University of Missouri/Kansas City

10:15am - 10:45am **Break**
Sponsored by Virginia DMV

10:45am - 11:45am **Organ Donation: How To Ask**
Anthony Bucki, RN
EN C.A.R.E./Illinois
Jackie Lynch
Organ Bank Of Illinois

11:45am - 12:30pm **How To Get Your Community Involved**
Trina Leonard
Creator of "Drawing The Line
on Underage Drinking"

12:30pm - 1:00pm **How Airbags Save Lives**
Turner Osborne, Manager
Detroit Operations
Morton International

1:00pm - 2:00pm **Alcohol/HIV/AIDS**
Kristine M. Gebbie, RN
National AIDS Policy Coordinator

Afternoon and Evening Free

2:00pm - 4:00pm **Networking Luncheon**
(EN C.A.R.E. Members Only)
Ballroom D

Wednesday, June 29th

7:00am **Coffee and Tea**

8:00am - 8:15am **Opening:** Barbara A. Foley, RN
Executive Director

8:15am - 9:00am **Personal Safety**
Lt. Suzanne Devlin, Ass't Commander
Franconia Station

9:00am - 10:00am **The Balance Bonus:**
Taking Care of Yourself So You Can
Take Care of Others
Maggie Bedrosian
Bedrosian Communications, Inc.

10:00am - 10:30am **Break**

10:30am - 12:00noon

A.S.K. U.S.- Panel Discussion
Thomas O'Neill, Esq. - Moderator

12:15pm - 2:15pm

Closing Luncheon

William F. Powers

Director Public Safety Officers'

Death & Disability Programs

U.S. Justice Department

Rev. Lewis Anthony

Metropolitan West AME Zion Church

Ballroom D

REGISTRATION

EMERGENCY NURSES
CARE

CANCEL ALCOHOL RELATED EMERGENCIES
770 GRAFTON STREET
SHREWSBURY, MA 01545
(508) 753-7222
FAX (508) 753-6861

*Schedule?
this sounds possibly useful -
Comments Andrew John or Carlos?*

RECEIVED

January 5, 1994

MAY 17 1994

Ms. Kristine Gebbie
National AIDS Policy Coordinator
750 17th St. NW - Suite 1060
Washington, DC 20503

Conflict!

Dear Ms. Gebbie,

I am writing to ask you to speak at our 4th Annual Conference of Emergency Nurses C.A.R.E. (EN C.A.R.E.) to be held June 25 to June 29, 1994 in Alexandria, VA. I would like you to be our Keynote speaker on ~~June 27, 1994 from 8:30am - 9:15am.~~ → Jun 28th 1pm - 2pm

I read about you in the Lutheran Magazine, October, 1993 issue and since our volunteers go out into the community and speak to teens, the information you could give them would be very valuable. Since EN C.A.R.E.'s primary focus is underage alcohol use, we would like you to present your thoughts about Alcohol, HIV/AIDS and Teens. I have enclosed more information about our organization with this letter.

Your audience would consist of about 300 emergency department nurses, EMTs and paramedics who volunteer for EN C.A.R.E. as well as police officers, highway safety advocates and prevention specialists.

We use this conference as an opportunity to provide an educational experience for our members. I have enclosed copies of a couple of program agendas from previous conferences.

I hope that you will be able to speak at "You Dare To Care 4". I feel a presentation by you would add much to the quality of the conference and be very beneficial to our attendees.

I look forward to hearing from you. Thank you for your consideration.

Sincerely,

Barbara A. Foley
Barbara A. Foley, RN
Executive Director

Tentative Agenda
YOU DARE TO CARE 4

June 25th - June 29th

Saturday, June 25th

12:00noon - 5:00pm Registration

Sunday, June 26th

9:00am - 10:30am Orientation Breakfast

11:00am - 4:00pm Train the Trainer Session
Janet Lassman
Director of Volunteers

6:30pm - 8:30pm Awards Banquet
The Honorable Elizabeth Dole (Invited)
President
American Red Cross

8:30pm - 9:30pm Entertainment:
Blue Crew
(Invited)

Monday, June 27th

7:30am Coffee and Tea

8:00am - 8:30am Opening of the Conference
Barbara A. Foley, Executive Director
Emergency Nurses C.A.R.E.

Terrance Schiavone, Chairperson of
EN C.A.R.E. Board
National Commission Against Drunk
Driving

Vincent Burgess
Transportation Safety Administrator
Virginia Department of Motor Vehicles

8:30am - 9:15am Keynote Address
Alcohol/HIV/AIDS
Kristine M. Gebbie, RN (Invited)
National AIDS Policy Coordinator

9:15am - 10:00am	Why Kids Drink? The Problem Pam Beer, President W.R.A.P.
10:00am - 10:30am	Break
10:30am - 12:00pm	Alcohol, Violence and Teens National Center For Analysis of Violent Crime Investigative Support Unit FBI Academy, Quantico
12:00pm - 1:30pm	Alcohol and Youth: A Deadly Combination David O. McAllister, Hwy Eng/Team Mgr. Janet B. Carnes, Team Psychologist/ VCU Training Specialist Richard A. Weyant, VA State Trooper & Accident Reconstructionist
2:00pm - 4:00pm	Board of Directors Meeting
6:00pm - 8:00pm	Reception/Auction

Tuesday, June 28th

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8:15am - 9:15am	Grandma Got Run Over By A Reindeer: Trauma in Elderly Carol A. Rauen, RN,MS,CCRN Georgetown University Medical Center
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10:45am - 11:45am	Valuing Cultural & Generational Diversity Yunus Ali, Regional Coordinator National Volunteer Training Center
11:45am - 12:30pm	How To Get Your Community Involved Trina Leonard
12:30pm - 1:00pm	Airbags Turner Osborne, Manager Trade Operation Morton International
1:00pm - 2:00pm	Organ Donation: How to ask Tony Bucki, RN EN C.A.R.E. Member/IL
2:00pm	Networking Luncheon (just EN C.A.R.E. Members)

Wednesday, June 29th

8:00am - 8:15am	Opening
8:15am - 9:00am	Personal Safety Lt. Suzanne G. Devlin/Fairfax Police Dept
9:00am - 10:00am	The Balance Bonus: Taking Care of Yourself So You Can Take Care of Others Maggie Bedrosian Rockville, Maryland
10:00am - 10:30am	Check-out/ Break
10:30am - 12:00noon	A.S.K. U.S.- Panel Discussion Thomas O'Neill, Esq. - Moderator Arlington, Virginia
12:00noon - 12:15pm	William F. Powers Director - Special Programs U.S. Justice Department
12:15pm - 2:00pm	Closing Luncheon
12:30pm	Closing Address Rev. Lewis Anthony Metropolitan West AME Zion Church Washington, DC



EMERGENCY NURSES

CARE

“You Dare To Care 2”

SECOND NATIONAL CONFERENCE

Sheraton Tucson El Conquistador

Golf & Tennis Resort

May 30 - June 3, 1992

Saturday, May 30, 1992

1:00pm-4:00pm - Registration

Champagne Ballroom Foyer

6:30pm - Western Welcome-The Last Territory

7:30pm - Banquet - The Last Territory

Keynote Address: Captain Anita Satterly, U.S. Public Health Service,
Kansas City, Missouri

Awards Presentation

Highway Safety Contest for Youth

■ Laurie Israelian - 6-8 Age 13

■ Leah Huybers - K-5 Age 10

■ Tiffany Moore - 9-12 Age 17

National Recognition Awards

Karl McMullin, RN - Utah

Jennifer Nelson, RN - New Mexico

Mark Belden, EMT - California

Anthony Bucki, RN - Illinois

Carol Benson, RN - Kansas

Kathy Durgin, RN - South Carolina

Debbie Reams, RN - Virginia

Mary McCue, RN - Virginia

Laurie Wehner-Evans, RN - Indiana

Debbie Barnville, RN - Indiana

Thelma Kuska, RN - Illinois

Donna Sassi, RN, - Rhode Island

Officer R. Stuart - New Mexico

Officer Rob Hall - Utah

Officer John Hawkins - Redding, California

Trooper Bryan Pitney - Kentucky

Officer Thomas Stanton - Maryland

Officer John Jordan - Maryland

Trooper Emanuel Lebron - Illinois

Erick Moran - National Highway Traffic Safety Administration
Region IV Office

Massachusetts Governor's Highway Safety Program

North Carolina Governor's Highway Safety Bureau

South Carolina Office of Highway Safety Program

Utah Governor's Highway Safety Office

West Virginia Criminal Justice and Highway Safety Program

Susan Morris- S.W. Morris & Company, EN C.A.R.E. Board Member

Barbara Bolton, RN - Virginia

9:00pm-Midnight Fun Time!

Music by The Silver Sage

Sunday, May 31, 1992

10:00am-4:00pm - Registration

Champagne Ballroom Foyer

Exhibit set - up

Champagne Ballroom Foyer

6:00pm-9:00pm - Networking - (EN C.A.R.E. Members Only) Sabino

Monday, June 1, 1992

7:30am-8:30am - Continental Breakfast

Champagne Ballroom Foyer

7:30am-4:00pm - Registration

Champagne Ballroom Foyer

8:45am - Conference Opening - Pusch Ballroom

Greetings: Barbara Foley, RN, Executive Director

9:15am-10:15am - President's National Safety Belt Initiative, Dr. Jim Nichols, Director, Office of Occupant Protection, National Highway Traffic Safety Administration, Washington, DC

10:15am-10:30am - Coffee Break

10:30am-11:30am - Law Enforcement - Alcohol & Safety Belts

T. William Tower, BS, Moderator, DWI Enforcement Coordinator, Maryland State Police

Presenters:

Captain Terry Conner, Arizona Dept. of Safety

Sergeant Tom Page, MA, Los Angeles Police Department

Noon-2:00pm - Luncheon - Topaz

2:30pm-4:00pm - Reconvene - Pusch Ballroom

"Stress and Grief in the Emergency Room"

Judy Bluhm, RN, PhD, Phoenix, Arizona

4:15pm-5:15pm - Youth Panel

Alcohol and Other Drugs

"Youthful Insight to the Problem"

6:00pm - Busses depart for La Fuente Restaurant

Tuesday, June 2, 1992

7:15am-8:15am - Continental Breakfast

Champagne Ballroom Foyer

8:30am-11:45am - "Making Dynamic Presentations"

Rockie Blunt, MA, Professor, Clark University Graduate School of Management, Worcester, Massachusetts

11:45am-12:30pm - "MADD - Victim Assistance"

Milo Kirk, National President MADD, Dallas, Texas

12:30pm-1:45pm - Lunch - On your own

Reconvene: Pusch Ballroom

2:00pm-4:00pm - "Head & Spinal Cord Injury"

Dr. John Shea, Chief of Neurosurgery, Professor, Loyola University, Maywood, Illinois

4:00pm-4:15pm - Break

4:15pm-5:00pm - "Organ Donor Program"

Ken Oliver, RN, BS, Executive Director, Missouri Organ Donor Program, Kansas City, Missouri

Free Evening

Wednesday, June 3, 1992

7:15am-8:15am - Continental Breakfast
Champagne Ballroom Foyer

Reconvene: Pusch Ballroom

8:30am-9:45am - TAKE-CARE (Thoughtful Adults Keep Enlightened)
CARE presented through a grant from Marion Merrell Dow Inc.,
Kansas City, Missouri

9:45am-10:00am - Break

10:15am-11:30am - "Write Good, Right Now," Rockie Blunt, MA,
Professor, Clark University Graduate School of Management,
Worcester, Massachusetts

Noon - Luncheon - Topaz

Speaker: Mrs. Vivian Smith, MSW, Acting Director, Office of
Substance Abuse Prevention
"The Importance of Prevention"

Closing - Barbara Foley, RN, Executive Director
CEU will be awarded at the close of the program.

Please accept our deepest thanks for your support of our program:

- Amarillo Junior College
- The Beer Institute
- Hanover Insurance Companies
- Kemper National Insurance Companies
- National Commission Against Drunk Driving
- National Highway Traffic Safety Administration
- S.W. Morris & Company
- Office of Substance Abuse Prevention

Special thanks to the

Tucson Convention and Visitors Bureau, Continental Air Lines, Mr.
Frank Davis of LaFuente Restaurant, Ms. Sarah Wuertz, the entire staff
of the Sheraton El Conquistador Golf & Tennis Resort, and as always -
many thanks to the Governor's Highway Safety Offices nationwide
who support local and national EN C.A.R.E. members.



“YOU DARE TO CARE 3”

THIRD NATIONAL CONFERENCE

WILD DUNES RESORT

ISLE OF PALMS, SOUTH CAROLINA

JUNE 5TH - 9TH, 1993

PROGRAM

SATURDAY, JUNE 5, 1993	1:00 pm to 5:00 pm	Arrival Day Evening Free
SUNDAY, JUNE 6, 1993	9:00 am to 10:30 am	Continental Breakfast Orientation and Registration <i>Location: THE ISLAND HOUSE</i> Day Free
	11:00 am to 4:00 pm	Train The Trainer <i>Location: THE ISLAND HOUSE</i> (for those who have previously registered)
	6:00 pm to 8:30 pm	Reception and Awards Banquet
	8:30 pm to 11:30 pm	Entertainment <i>Location: THE GRAND PAVILION and POOL</i> Host: Marion Merrell Dow, Inc.
MONDAY, JUNE 7, 1993	7:00 am	<i>Location: THE ISLAND HOUSE</i> Registration - Beverage Only
	7:30 am	CONFERENCE OPENS Moderator: Barbara Foley Speakers: Terrance Schiavone, President EN C.A.R.E. Board of Directors Mr. Perry Brown, Deputy Director Office of Highway Safety, South Carolina Mr. Thomas Enright, Regional Administrator NHTSA, Atlanta, Georgia
	8:00 am to 9:00 am	Alcohol and Trauma Dr. William Watson Courtesy of Marion Merrell Dow, Inc.
	9:00 am to 9:45 am	Vehicle Safety The Honorable Diane Steed, President Coalition for Vehicle Choice
	9:45 am to 10:30 am	Accident Reconstruction Trooper Ross Panacopoulos Courtesy of Massachusetts State Police
	10:30 am to 10:35 am	Intoximeters, Inc. M. R. Forrester
	10:35 am to 11:00 am	SNACK BREAK Sponsored by: GEICO
	11:00 am to 12:00 noon	New Beginnings: A physician transplant recipient's experience Dr. Phil Berry Courtesy of South Carolina Organ Procurement Bank and Southwest Organ Bank
	12:00 noon to 1:30 pm	TAKE CARE\Youth Panel - Two generations discuss their similarities. Moderator: Kathi Durgin/State Director, South Carolina

ADJOURN FOR THE DAY

4:00 pm - 5:00 pm

(Optional)

ACLS Update: New Guidelines
Dr. David Garvey

TUESDAY, JUNE 8, 1993

7:00 am

Beverage Only

7:30 am

James Arena, Chairman
The National Association of Governors'
Highway Safety Representatives

8:00 am to 9:30 am

Stress & Humor in the Emergency Department:
A Healthy Partnership
Dr. David Garvey - Lexington Medical Center
West Columbia, South Carolina

9:30 am to 10:30 am

"Coalition Building: Healthy Communities From the
Ground Up"
Patricia S. Gee, Newton Massachusetts

10:30 am to 11:00 am

SNACK BREAK
Sponsored by: South Carolina Emergency Physicians of
AcuteCare Specialists

11:00 am to 12:30 pm

Writing Winning Proposals
Dr. Charles Lucht - South Carolina

12:30 pm to 1:30 pm

You Dare To Lead
Trudy R. Seita - West Virginia

ADJOURN FOR THE DAY
Evening Free

WEDNESDAY, JUNE 9, 1993

7:30 am

Beverage Only

8:00 am to 9:15 am

Working With The Media
Rosemary Cahill - Creative Services Director
Kemper National Insurance Companies
Susan Morris - President
S.W. Morris Company

9:15 am to 10:30 am

Networking Session- EN C.A.R.E. Members Only
Moderator: Janet Lassman, Director of Volunteers
(this will give other guests time to check out of the resort)

10:30 am to 11:00 am

Ice Tea/Coffee Break

12:00 noon to 1:00 pm

Humor Keeps Us Fit
Ms. Marge Duchano, RN - Orlando, Florida

1:00 pm to 2:30 pm

Closing Luncheon

ADJOURNMENT - No later than 2:30 P.M.

Emergency Nurses C.A.R.E. wishes to thank the following for their continued support and contributions for this conference.

COALITION FOR VEHICLE CHOICE

GEICO

KEMPER NATIONAL INSURANCE COMPANIES

MARION MERRELL DOW, INC.

MASSACHUSETTS STATE POLICE

MISSISSIPPI HIGHWAY SAFETY OFFICE

NATIONAL COMMISSION AGAINST DRUNK DRIVING

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

NATIONAL ASSOCIATION OF GOVERNORS' HIGHWAY SAFETY REPRESENTATIVES

SOUTH CAROLINA PUBLIC HEALTH SERVICES

SOUTH CAROLINA HIGHWAY SAFETY OFFICE

SOUTH CAROLINA ORGAN PROCUREMENT AGENCY, INC.

SOUTH CAROLINA EMERGENCY PHYSICIANS OF ACUTE CARE SPECIALISTS

SOUTHWEST ORGAN BANK

S.W. MORRIS COMPANY

WILD DUNES RESORT

AND NUMEROUS OTHER HIGHWAY SAFETY AGENCIES WHO HAVE PROVIDED SUPPORT.

A SPECIAL THANK YOU TO OUR EXHIBITORS

INTOXIMETERS - M.R. Forrester

AARP - Michael Seaton

SCOPA, INC.

Last but certainly not least our very deep appreciation to:

The EN C.A.R.E. Board of Directors

Wendy Arnsdorff - Wild Dunes Conference Sales Manager

and Elizabeth Fisher, Wild Dunes Conference Catering Manager & Coordinator
and every one of our fine speakers

EMERGENCY NURSES C.A.R.E.

FACT SHEET

- * **3000 Volunteers** including nurses, paramedics and EMT's.
- * **300+ Chapters** in **38 States**.
- * **64 Trainers**, some of whom are state directors, who keep all volunteers up to date, and train new volunteers.
- * **EN CARE Program For Youth:** 300,000 attendees to the 45 minute slide presentation annually, plus information given out at exhibits, health fairs, etc.
- * **TAKE CARE Program for Older Americans:** Introduced to trainers in August, 1992. At year end, 30,000 older Americans had viewed the 60 minute slide presentation, and received our informational handout.
- * **A Program to Educate Law Enforcement:** Program consists of alcohol and drug education, safety belts and drinking and driving information.
- * In addition to presenting programs, EN CARE volunteers work with community and state task forces, participate in health fairs, and community outreach programs.



CANCEL ALCOHOL RELATED EMERGENCIES
770 GRAFTON STREET
SHREWSBURY, MA 01545
(508) 753-7222
FAX (508) 753-6861

The Problem

Motor vehicle crashes are the leading cause of death among Americans 1-34 years old and almost half of these deaths are alcohol related. Since the inception of Emergency Nurses C.A.R.E. in 1982 as a 2 person grass roots effort the incidence of drinking and driving in America has decreased remarkably. However there is still work to be done.

An equal or perhaps greater problem is underaged alcohol use. Alcohol remains the drug of choice for children as young as 8 years old and there are 4.6 million teenagers in America with problems involving alcohol. As emergency personnel, we see these young people daily being treated for such things as date rape, AIDS, suicide, assault and other trauma.

We also see daily the results of safety belt non-compliance. Teenagers and older Americans are least likely to wear safety belts and suffer severe injuries in car crashes as a result.

Program Description

The Emergency Nurses Cancel Alcohol Related Emergencies Program, or EN C.A.R.E. as it is also known, is an alcohol awareness slide presentation developed and presented by professional emergency personnel on a volunteer basis. As trained, medical professionals, who work daily with the tragic consequences of underage alcohol use and drinking and driving, they feel a special responsibility to educate the public about the effects of alcohol and how it can cause crashes by impairing judgment and driving abilities, as well as the dangers of not wearing safety belts. The program is presented at middle schools (7th & 8th grades) high schools, colleges and to parents and other concerned adults.

Program Content

The Emergency Nurses C.A.R.E. Program centers around a slide presentation that shows crash victims being treated in an emergency trauma center. It graphically depicts the dangers associated with drinking and driving and safety belt non-compliance. Many of the scenes are not pretty and even though they are true to reality, the emergency personnel present them with sensitivity and dignity. The volunteers accompany the slides with a narrative that describes the physiological effects of alcohol, binge drinking, the nature of the injuries caused by drinking and driving crashes and non-compliance of safety belts as well as the treatment and care of surviving victims. With occasional assistance from victims, the EN C.A.R.E. members also touch upon the emotional consequences of these crashes, emphasizing how frequently victims are severely limited from leading normal lives; particularly, the extremely disruptive impact on family life which often ensues. Audiences are encouraged to avoid operating a vehicle while under the influence of alcohol. Those under 21 are advised not to drink at all since it is illegal for that age group. EN C.A.R.E. members hope that by sharing their experiences, along with their concerns and frustrations with the driving public, they can help prevent the senseless loss of life and crippling injuries caused by drinking and driving crashes.

Program Growth and Impact

In the fall of 1981, two Emergency Room Nurses from the University of Massachusetts Medical Center in Worcester, Massachusetts Pamela Bell and Barbara Foley, founded and developed the Emergency Nurses C.A.R.E. program and, as a team, began to present it to high schools in Massachusetts, New Hampshire, Connecticut and New York. From 1981 to 1985, these two nurses delivered the EN C.A.R.E. message to over 30,000 students and they accomplish this as all EN C.A.R.E. members do now on a volunteer basis in addition to their regular jobs.

By 1985 requests for the EN C.A.R.E. program, from schools had risen so dramatically, that the founding directors dedicated themselves to expanding the program by establishing new chapters and training the participating nurses. Thirteen chapters were subsequently established in Massachusetts alone. Following their success in their home state, the founding directors embarked upon offering the Emergency Nurses C.A.R.E. program to other states.

Because of the enthusiasm among emergency room nurses, paramedics and EMTs nationwide and their strong desire to prevent drinking and driving crashes, the Emergency Nurses C.A.R.E. program has now been established in 38 states with a total of 300 chapters and over 2800 participating emergency personnel. Based on requests for the program, Emergency Nurses C.A.R.E. is confident of being able to develop chapters in all 50 states.

In 1992 EN C.A.R.E. developed the TAKE CARE (Thoughtful Adults Keep Enlightened) Program because we felt a special responsibility to begin to address some of the safety related needs of our mature adult population. The goal of the TAKE CARE program is to promote healthy lifestyles in people over the age of 55.

The program is a sixty minute slide presentation narrated by emergency personnel and accompanied by a twelve page informational brochure. The first portion of the program addresses the interaction of medication, both prescription and non-prescription, alcohol use and abuse and doctor/patient relationships. The second section deals with highway safety issues including drinking and driving, safety belts and pedestrian safety. This effort will become part of our existing training program and will make it possible for us to reach the entire driving public, from teens to elders.



1992
PRESENTATIONS

<u>STATE</u>	<u>TOTAL PRESENTATION</u>	<u>TOTAL ATTENDED</u>
ARIZONA	0 inactive	
CALIFORNIA	13	936
COLORADO	29	2615
CONNECTICUT	4	364
DELAWARE	34	7900
FLORIDA	5	1700
GEORGIA	192	13249
ILLINOIS	246	15830
INDIANA	307	15277
KANSAS	22	1770
KENTUCKY	21	686
LOUISIANA	175	18070
MAINE	3	500
MARYLAND	7	972
MASSACHUSETTS	200	18535
MICHIGAN	45	2580
MINNESOTA	62	3640
MISSOURI	2	230
MONTANA	0 inactive	
NEW HAMPSHIRE	18	751
NEW JERSEY	24	1903
NEW MEXICO	45	1688
NEW YORK	25	2345
NORTH CAROLINA	337	13298
OHIO	72	13107
OKLAHOMA	23	7100
PENNSYLVANIA	24	6611
RHODE ISLAND	99	9266
SOUTH CAROLINA	298	12482
SOUTH DAKOTA	36	5304
TENNESSEE	112	21011
TEXAS	8	3310
UTAH	84	13616
VERMONT	29	983
VIRGINIA	43	5546
WASHINGTON	14	1437
WEST VIRGINIA	16	1548
WISCONSIN	114	12936
WYOMING	0 inactive	
 TOTAL	 ----- 2788	 ----- 239096

AWARDS & RECOGNITION

December 1984	Commonwealth of Massachusetts Governor's Award for Excellence in Public Service and the Citation for Outstanding Performance
January 1985	Guests of the Governor of Massachusetts, Michael J. Dukakis, on the State of the State Address.
May/June 1985	Article featuring Emergency Nurses C.A.R.E. appeared in the Journal of Emergency Nursing.
September 1985	Recipients of the Emergency Nurses Association Award for Public Service.
October 1985	Recipients of the University of Massachusetts Medical Center Award for Outstanding Performance.
October 1985	Recipients of the Good Neighbor Award for Public Service given by the Governor of New Hampshire.
October 1986	Recipients of the Massachusetts Public Education Award from The Office of Emergency Medical Services and Governor Dukakis.
December 1987	National Commission Against Drunk Driving Distinguished Service Award for 1987.
March/April 1988	Article featuring Emergency Nurses C.A.R.E. appeared in the Journal of Emergency Nursing.
September 1988	Article featuring EN C.A.R.E. appeared in Emergency Medical Services Volume 17, Number 8.
September 1988	Louisiana's Governor, Buddy Roemer, proclaimed September 14th as the Emergency Nurses C.A.R.E. Day.
May/June 1990	Article featuring EN C.A.R.E. appeared in the Journal of Emergency Nursing.
September 1990	1st Annual EN C.A.R.E. Convention held in Kansas City, Missouri with the Surgeon General as Keynote speaker.
April 1991	President's Volunteer Action Award Citation given to all members of EN C.A.R.E.
April 1991	Governor Weld's Recognition Award for Community Volunteer Service.
June 1992	Second "You Dare To Care" Conference with Susan Coughlin, Acting Director, National Transportation Safety Board as Keynote Speaker
May 1993	MA Emergency Medical Services Public Educator Program of the Year.
May 1993	National Commission Against Drunk Driving letters of Commendation to State Directors in Ohio, South Carolina and Georgia

SAVE THE DATE

JUNE 25-29, 1994



YOU DARE TO CARE 4



OLD COLONY INN ALEXANDRIA, VIRGINIA

To Pre-Register - Return form on reverse

"YOU DARE TO CARE 4"

CONFERENCE REGISTRATION FORM

**Old Colony Inn
Alexandria, VA
June 25th - June 29th**

PLEASE PRINT!!!

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (h) _____ (w) _____

(Although the registration fee is not due until April 1st - Please get your registration forms in as soon as possible so that we will have an idea of how many will attend) Thank you.

Registration Fee (**BY APRIL 1ST**) \$110.00

Registration Fee (after April 1st) \$125.00

(Registration includes: materials, orientation breakfast, breaks, and awards banquet).

If the family members or guests plan to attend the awards banquet, they must check below on their registration form or you must sign them up and provide their name and payment below.

Orientation Breakfast \$10.00 _____ Guests Name

Awards Banquet \$50.00 _____ Guests Name

Old Colony Inn

Indoor/Outdoor pool in main lobby. Free shuttle to and from the airport. No car needed. Ample transportation to Washington DC sightseeing via Metro, cabs and organized tours.

Dynamic speakers

Great networking opportunities

Exhibits

Awards banquet

CEU's awarded to RNs

Please return this form to: Emergency Nurses C.A.R.E., Inc., 770 Grafton Street, Shrewsbury, MA 01545. Those of you who register will soon receive hotel registration cards and more information on the conference. If you have any questions please call 1-800-942-0011.

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C.A.R.E.

The Newsletter For Emergency Nurses Cancel Alcohol Related Emergencies, Inc.

SUMMER 1993

YOU DARE TO CARE 3



Dr. Thomas L. Coleman, Director -Office of Hwy Safety-GA attended to accept an award given for the continued support of the GA Highway Safety Office.

From The Director Barbara Foley

"You Dare To Care 3" - What a conference! Everyone thought the speakers were outstanding and they were. Of course the location was nothing to complain about. We had 165 registrants which beat last year by at least 50. Next year we will try to beat that in Washington DC.

The new or updated teen program will be in your hands by September. We received a grant from Mitsubishi Motor Sales of America, Inc. to reproduce the slide program for all of our chapters. Thank you Mitsubishi.

I am pleased to announce the ENA Liaison to our Board will be Sue Sheehy, RN, MSN, CEN, Trauma Clinical Nurse Specialist from Dartmouth-Hitchcock Medical Center. Sue has been very supportive of EN C.A.R.E. since its beginning and we welcome her to our board.

EN C.A.R.E. continues to grow in leaps and bounds - we presently have over 3000 emergency personnel in 38 states. You are all doing a great job. Nationally we see a decrease in drinking and driving crashes and more people are wearing safety belts. You all deserve a pat on the back for your part in saving lives!

ALERT * ALERT * ALERT

YOU DARE TO CARE 4

June 25th - 29th, 1994

OLD COLONY INN
ALEXANDRIA, VIRGINIA

Free shuttle to and from the airport
excellent sightseeing and shopping



(L-R Host & Sponsor - Carla Duryee, Marion Merrell Dow, Inc. MO /Cheryl Stroop-Deb Hunley-Scott Stroop-Gene Hunley all from WV)



EMERGENCY NURSES

CARE

"You Dare To Care"

FIRST NATIONAL CONFERENCE

Ritz - Carlton Hotel

September 16 - 18, 1990

Sunday, September 16, 1990

10:00am - 12:30pm State Directors Meeting and Brunch
(Poolside or Pavilion 5)

Presiding: Barbara Foley Executive Director (Pavilion 5)

12:00 noon - 4:30pm REGISTRATION - (Ballroom Pre-function)

2:00pm - 4:00pm Public Speaking Forum (Pavilion 1)

4:15pm - Busses begin loading for "America" Dinner Cruise
on the Missouri River

4:45pm - Busses Depart - Ballroom Rotunda
(Meeting room level)

Monday, September 17, 1990

6:45am - 7:45am - Continental Breakfast - Ballroom Pre-function/
Host: Missouri Dept. of Public Safety, Division of Highway Safety

6:45am - 4:00pm - Registration - Ballroom Pre-Function

8:00am - Conference Opens - (Salon 1-B)

Welcome: Barbara Foley, Exec. Dir. EN CARE

Greetings: Rosemary Cahill, Pres. EN CARE Board of Directors

Remarks: Nate B. Walker, Director Division of Public Safety
Missouri Division of Hwy Safety

8:30am - 10:45am - Emergency Nurse C.A.R.E
Presiding: Janet Lassman, Associate Director

Presenting: • Diane Kendall, Utah
• Starr Treurniet, North Carolina
• Josie Steltenpohl, Wisconsin

10:45am - 11:00am - Coffee Break

11:00am - 12:00 noon - Keynote Address
Presiding: Rosemary Cahill, Pres. EN CARE Board of Directors

The Honorable Antonia C. Novello, MD, MPH
Surgeon General, United States Public Health Service

Luncheon 12:30pm (Salon -A)

Host: St. Luke's Hospital of Kansas City
"Safety Belts"

• Katie Moran, Chief of National Organizations Division
Office of Occupant Protection
National Highway Traffic Safety Administration

"Making A Difference"

- Janet J. Goldsmith, RN, BSN, CPNP
Occupant Restraint Coordinator
Governor's Traffic Safety Bureau
Iowa Department of Public Safety

2:15pm - Governor's Highway Safety Representatives
(Salon 1-B)

"Speak Out"

Moderator: Nate B. Walker, Missouri

- Presenting: • Paul B. Jones, North Carolina
• David Johnston, Indiana
• Sarah Lynn Wuertz, Arizona

3:30pm - Break

3:45pm - 5:15pm - Missouri Head & Spinal Cord Injury
Prevention Program

Presenters: • Ms. Michelle Gibler
Univ. of Missouri-Columbia

- Ms. Louise S. Miller
National Coordinator
National Head & Spinal Cord Injury
Prevention Program

5:15pm - Evening on your own

Tuesday, September 18, 1990

6:45am - 7:45am Continental Breakfast
(Ballroom Pre-function)

8:00am - 9:30am - "Medicolegal Issue Facing Volunteers"
(Salon-2)

Moderator: Marilyn M. Pesto, RN, MSN, JD

Panel: Bradley Hannold, J.D.
Carl Ledvigsen, Jr., M.D. J.D.

9:30am - 10:45am - "Recognizing Drug Impairment" (Salon-2)
First Sergeant William Tower
Maryland State Police

12 noon - Closing Luncheon (Salon-2)
"You Dare to Care"

Rev. Lewis Anthony
Varick Memorial AME Zion Church
Washington, D.C.

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Host: St. Luke's Hospital of Kansas City
"Safety Belts"

• Katie Moran, Chief of National Organizations Division
Office of Occupant Protection
National Highway Traffic Safety Administration

Emergency Nurses C.A.R.E. Appreciation Awards

Youth Services Awards
Lawrence High School Lawrence, Kansas

Jeanine Cox PRIDE, Kansas City

Musical Selection
Jeanine Cox PRIDE, Kansas City

Thank you to the following individuals, corporations, and government agencies for their support of The First National EN C.A.R.E. Conference

Ms. Rosemary Cahill, Pres., EN CARE BOARD

Mr. Joe Cassady, Missouri Highway Safety Office

Ms. Karen Dodge, Office of Chief Counsel for Drug Abuse,
U.S. Dept. of Health and Human Services

Ms. Sue Morris, Pres., S.W. Morris and Company

Mr. Norman McPherson, Regional Administrator, NHTSA

Mr. Nate Walker, Missouri Office of Highway Safety

Advocates for Highway & Auto Safety

Allstate Insurance Company

Blue Ribbon Tours Kansas City

The Kansas City Convention Center

Kemper National Insurance Companies

The Ritz-Carlton Hotel

Missouri Head & Spinal Cord Injury Prevention Office

The National Head & Spinal Cord Injury Prevention Office

National Highway Traffic Safety Administration,

Office of Substance Abuse Prevention,
U.S. Dept. of Health and Human Services

St. Luke's Hospital of Kansas City

A very special thank you to Gail Vessel of the Ritz-Carlton Staff.

Exhibitors

CMI/MPH

A subsidiary of MPD, Inc.

Emergency Nurse's C.A.R.E.

Kansas City Police Department

*Kansas City Head and Spinal Cord
Injury Program*

*National Association of Women
Highway Safety Leaders*