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**Folder Title:**  
AIDS 101 Training at Department of Commerce 3/16/94

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February 15, 1994

The Honorable Ron Brown  
Secretary  
Department of Commerce  
15th and Constitution Avenue, N.W.  
Washington, D.C. 20230      VIA FAX 482-2741

Dear Secretary Brown,

I would like to request a meeting with you in order to discuss and review some of the many issues that we are working with here at the Office of the National AIDS Policy Coordinator. AIDS, as you know, effects our economy in many ways. Worker time lost, the cost of health care, and the economic impact to the economy.

One of the issues I would like to discuss in our meeting would be an idea that has been brought to my attention by the Canadian Foundation For AIDS Research. They are interested in co-sponsoring a Canadian/U.S. meeting on the economic impact of AIDS to both our countries.

This meeting will allow us to get to know each other and to agree on some common goals that we can work together on in the near future.

My assistant, Steve Lee, will call your scheduler in a day or so to arrange a meeting at your convenience. Thank you.

Sincerely,

Kristine M. Gebbie, R.N., M.N.  
National AIDS Policy Coordinator

300

36  
250/9000  
50  
500

THE WHITE HOUSE  
WASHINGTON

AIDS 101 EDUCATION  
IN THE WORKPLACE INITIATIVE

What's retroviral

Why important

Global as well as a national policy of <sup>concern</sup> research, treatment, prevention

~~can~~

Virus

- 1 million infected
- 200,000 already dead
- 150,000-200,000 opportunistic

causes of disease

Transmission

- Blood transfusions
- Hemophilia *vertical transmission*
- Substance abuse
- sexual transmission

Natl Policy - research, services, prevention

Personal behavior

Managerial behavior - pragmatic reason -

Leadership behavior

Programmatic redesign

THE WHITE HOUSE

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