

FOIA MARKER

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New York Advertising and Communications Network 10/14/93

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STEERING COMMITTEE
Thomas Cott
Kent C. Dillon
Rob Frydlewicz
David Marans
Neal Pozner
Carter Anne Prescott
Jack Schlegel
Carole Smith

With informative monthly programs and networking hours, a monthly newsletter and a 24-hour hotline, and an annual directory listing more than 500 members, NYACN is the lesbian and gay community's largest and fastest-growing professional group, welcoming all in any aspect of communications.

Sept 11
July 21, 1993

Ms. Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator
200 Independence Avenue, S.W.
Room 738G
Washington, D.C. 20201

Different Dates?

Dear Ms. Gebbie:

And old friend of mine, Frank Hagen, was kind enough to give me your address and update me on your current agenda. In particular, he says you're interested in reaching more media and advertising people directly.

In that regard, the New York Advertising & Communications Network would like to help. NYACN is the nation's largest group of lesbian and gay professionals in advertising and all forms of communication, including journalism. We have been described in last fall's *Fortune* cover story, "Gay in Corporate America," and this week in a 10-page story in *ADWEEK*.

Of our 850 members, around 150 can be expected to show regularly. Your appearance -- like Burt Lee's in 1987 -- will no doubt draw an SRO crowd of more than 300. To this day Burt still talks about the thunderous applause he received at the end of his talk.

Frank Hagen says you're interested in getting more media coverage, and you may also be interested, as Burt was, in getting the opinions of lesbian and gay movers and shakers in the media world. Would these be interesting avenues for you to discuss at one of our meetings?

We have several dates open -- including our main monthly meetings at 6:30 p.m. on Wednesday, October 20, and Wednesday, November 17. We would happily schedule an additional meeting if either of these dates fits your schedule better: Thursday, October 14, or Monday, November 8. Are any of these dates good for you? Or should we schedule another time?

NYACN meets in the Village at the Lesbian & Gay Community Services Center, a 150-year-old city school we have helped renovate. Our low admission fees continue to help the Center meet its operating budget. It has not been our custom to pay honoraria, but a modest amount would certainly be within our budget.

Recent NYACN speakers have included columnists Deb Price, Stuart Elliott, Woody Hochswender, Donna Minkowitz, Randall Rothenberg and Tony Schwartz; editors Andrew Sullivan, Richard Rouillard, Roy Aarons, Sarah Pettit and Gabriel Rotello; authors Joe Steffan, Martin Duberman, Eric Marcus, Bruce Nussbaum, Lindsay Van Gelder and Diane Salvatore; filmmakers Richard



Schmiechen and Ellen Spiro; playwright/screenwriters Larry Kramer and Craig Lucas; and political leaders Ruth Messinger and Deborah Glick.

I'm also "carrying water" for the National Lesbian & Gay Journalists Association, who would very much like you to be the luncheon speaker during their second annual conference on Saturday, September 11, at 12:30 p.m. Approximately 500 journalists from around the country are expected to attend the three-day conference at New York's Grand Hyatt Hotel.

Is there any chance you could fit both groups into your schedule?

I've enclosed the June and July newsletters of NYACN, as well as a brochure on the gay journalists' conference.

I'll follow up next week to see what your schedule permits.

Sincerely,

A handwritten signature in dark ink that reads 'Carter Anne Prescott'. The signature is fluid and cursive, with a large, stylized 'P' at the end.

Carter Anne Prescott
Vice President
NYACN

P.S. You may find it easier to reply to me directly at:

211 West 56th Street, #31-A
New York, New York 10019
Tel: 212/246-0984 ✓
FAX: 212/246-7228

STEERING COMMITTEE
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With informative monthly programs and networking hours, a monthly newsletter and a 24-hour jobline, and an annual directory listing more than 500 members, NYACN is the lesbian and gay community's largest and fastest-growing professional group, welcoming all in any aspect of communications.

Conference Highlights

Welcoming cocktail reception, hosted by Arthur Sulzberger, Jr., publisher, *The New York Times*.

Dance party sponsored by *Out* magazine.

Out and visible speakers, including:

Deb Price, of *The Detroit News*, first nationally syndicated queer columnist.

Jeffrey Schmalz, asst. national editor, *The New York Times*, the leading gay voice on the nation's newspaper of record.

Jose Zuniga, former Army sergeant, journalist and the Army's Soldier of the Year, who came out publicly at this year's March on Washington.

James B. Stewart, Pulitzer Prize winner, author of *Den of Thieves* and former Page One editor of *The Wall Street Journal*.

Workshops to provoke and stimulate. A few are: **Covering the Right:** Lesbian and gay journalists discuss coverage of anti-gay movements.

Equal Rights/Special Rights: Measuring lesbian/gay issues against those of other minorities. Finding our place among other minority journalists' groups.

Out on Camera: Coming out when yours is the most recognizable face in town

View from the Top '93: Geneva Overholser, editor, *The Des Moines Register*; Robert Giles, editor/publisher, *The Detroit News*; and other publishing leaders say what's on their minds.

Activists or Professionals: A discussion of NLGJA's role in the world, with special attention to issues such as participation in the March on Washington.

Job fair, which will be the first time openly lesbian and gay journalists will be recruited by the mainstream media. (see back panel)

Exhibits of products and services from companies eager to peddle to the consumer in us all.

And that's not all . . .

Registration fee includes admission to all conference workshops and workshop materials, exhibition space, continental breakfast, refreshment breaks, luncheon, brunch and cocktail reception. Hotel accommodations, other meals, or special events held during the conference are not included.

YES, count me among the hundreds of journalists attending this year's conference!

(fill in or use peel-off label provided)

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Title: _____

Affiliation: _____

Enclosed is my check or money order for:

☐ X _____ \$105 NLGJA members (\$125 after Aug. 6)

☐ X _____ \$150 Non-members (\$170 after Aug. 6)

☐ X _____ \$30 Students (\$50 after Aug. 6) Does not include meal tickets

Guest (meal tickets only)

☐ X _____ Luncheon (9/11) \$46

☐ X _____ Brunch (9/12) \$35

Extra meal tickets for each function may be purchased, but space is limited. Tickets may not be available on day of the event.

Please make check or money order payable to NLGJA
Mail fees and this form to:

NLGJA Conference
8528 Bradford Blvd.
Silver Spring, MD 20901

Accommodations

Conference headquarters hotel is the Grand Hyatt (tel. 212/883-1234), conveniently located in the heart of Midtown Manhattan adjacent to Grand Central Terminal. A discount room rate of \$99 per night plus tax is available for single and double occupancy. Mention the NLGJA conference or handle reservations through the conference's official travel agent:

Piedmont Travel

800/762-5885. Ask for Jeremy "Dubi" Barcan.
Early registrants (forms received by Aug. 6, 1993)
receive discounted registration fee.

▼ Limited special (free) accommodations are available on a first-come, first-served basis through a room bank being organized. If you would like to bunk a few nights with a NYC attendee, please check below

☐ Yes! I need a place to stay.

☐ Yes! I'm a New Yorker with pull-out bed

▼ Cancellation policy: Full refunds will be issued on written cancellations postmarked by Aug. 15, 1993. Written requests received after this postmarked date, but before Sept. 3, 1993 will be charged a \$15 administrative fee. Due to financial obligations incurred by the NLGJA, no refunds will be issued on cancellations postmarked after Sept. 3.

▼ Those attendees with special needs, please specify: _____

▼ Complete conference fees must accompany registration form. A confirmation letter will be sent to you upon receipt of your registration form and payment. Separate forms should be completed for each conference attendee. This form may be copied.

▼ NLGJA is not responsible for checks or letters lost in the mail. If you do not receive a confirmation letter within two weeks of mailing your registration, please call 301/589-6536.

For more information,
call the NLGJA hotline at 212/629-2045

See you in September!

Details, Details

▼ Journalists covering the conference must be credentialed. Call 212/629-2045. Working press will not be served meals unless they buy meal tickets.

▼ Attendees and NLGJA members at large are encouraged to invite their companies to participate in the job fair or exhibit hall. If your employer is interested in the job fair, contact Mark Calvey, asst. business editor, *The Charlotte Observer*, at 704/347-3663.

The *National Lesbian and Gay Journalists Association* was founded in 1990 to improve the coverage of gay issues and to fight discrimination in the workplace. In a few years, NLGJA has grown into 700 members, 14 regional chapters, a quarterly newsletter and an annual conference.

Board of Directors

Leroy F. Aarons, president
Writer

Carol Pierson, treasurer
KQED-FM San Francisco

Elaine Herscher, secretary
San Francisco Chronicle

William M. Bouyer
WPLG-TV Miami

Lily Eng
Seattle Times

Garrett Glaser
Entertainment Tonight

Michelle Johnson
Boston Globe

Elizabeth Mangelsdorf
San Francisco Examiner

Juan Palomo
Houston Post

Barbara Raab
WBBM-TV Chicago

David Tuller
San Francisco Chronicle

Linda Villarosa
Essence Magazine



designed by S. Bray



NLGJA
8628 Bradford Blvd.
Silver Spring, MD 20901

A large, stylized logo for the NLGJA's 2nd Annual National Conference. It features a graphic of a person wearing a hat with a 'PRESS' sign. Below the graphic, the text reads: 'NLGJA's 2nd Annual National Conference New York City September 10-12, 1993'.

Inside & Out:
Lesbians & Gays
In the Newsroom ...
And in the News

National Lesbian & Gay Journalists Association

The New York Advertising and Communications Network was established in 1983 to meet the social and business needs of gay and lesbian professionals in the broadly-defined field of communications.

Since then, by word-of-mouth, and with occasional mentions in *Advertising Age*, *ADWEEK*, and *The Advocate*, more than 3000 people have attended at least one of our events.

Our regular programs (which attract an average of 175 people) are held on the 3rd Wednesday of each month (except August and December) at the Lesbian and Gay Community Services Center (located at 208 West 13th Street, 3rd floor), as well as parties held in spaces around the city.

NYACN publishes a monthly newsletter to inform members about our programs, list job openings and publicize events in our community.

We also publish an annual directory of NYACN's membership, which has a current enrollment of about 650. And we run a telephone hotline service with information about job opportunities supplied by fellow NYACN members.

Admission to NYACN events is \$5 for members (\$7 for non-members). The annual membership fee is only \$30 (\$55 for 2 years). If you would like to become a member, please complete and return the application on the inside flap of this brochure.

NYACN's activities are coordinated by a volunteer Steering Committee that welcomes your input, particularly in these areas:

- Ideas for programs;
- Suggestions for social events and party locales;
- Contribution of news items and articles for our "Media Watch";
- Ways members can make new contacts, obtain new assignments, etc.;
- Ideas for improving the organization's effectiveness and outreach.

Please feel free to share your thoughts with any or all of the members of NYACN's Steering Committee by speaking with us at our monthly meetings, or by contacting us at:

New York Advertising and Communications Network

**496A Hudson Street, Box 149
New York, NY 10014
OFFICE: (212) 517-0380
FAX: (212) 255-2201**

STEERING COMMITTEE

Thomas Cott
Kent C. Dillon
Rob Frydlewicz
David Marans
Neal Pozner
Carter Anne Prescott
Jack Schlegel



**A place to
see your
friends,
make new
friends,
find a job,
fill a job,
learn the
latest news,
expand your
horizons.

This is the
place for you.**

Become a member of NYACN!

BENEFITS INCLUDE:

- Savings on admission to our monthly meetings
- A subscription to our monthly newsletter
- Access to NYACN Job Hotline
- A free copy of and listing in annual Member Directory
- Frequent invitations to parties throughout the year

Return this form with check payable to: NYACN, Box 149, 496A Hudson Street, New York, NY 10014

I would like to become a member of NYACN for:

- ☐ **1 YEAR (\$30)** includes one annual Directory
- ☐ **2 YEARS (\$55)** includes two annual Directories

CHECK ONE: ☐ I am becoming a Member for the first time. ☐ This is a Membership renewal.

I would like the following information listed in the next NYACN Member Directory (PLEASE PRINT):

Name _____

Home Address _____ Apt. # _____

City _____ State _____ Zip _____

Home Phone (_____) _____

Job Title _____

Name of Company _____

Company Address _____

Company City _____ State _____ Zip _____

Work Phone (_____) _____ FAX Phone (_____) _____

I would like to be listed under the following:

- | | | |
|---|---|--|
| ☐ Account Management | ☐ Illustration | ☐ Publicity |
| ☐ Art Director | ☐ Journalism | ☐ Publishing |
| ☐ Computer & Related | ☐ Marketing | ☐ Radio |
| ☐ Copywriter/Writer | ☐ Media Planning | ☐ Research |
| ☐ Creative Services | ☐ Media Sales | ☐ Sales Promotion |
| ☐ Direct Response | ☐ Photography | ☐ Television |
| ☐ Film | ☐ Performing Arts | ☐ Other (please specify): _____ |
| ☐ Financial | ☐ Public Relations | _____ |
| ☐ Graphic Design | ☐ Public Sector | _____ |

NOTE

NYACN's mailing list is never sold or rented; however, from time to time, we do mail on behalf of non-profit gay organizations. If you do not wish to receive these mailings, please initial here: _____

☐ PLEASE DO NOT LIST ME IN NYACN'S MEMBER DIRECTORY.

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Putting Yourself Down for Being Gay?...Monday, July 12th (See p. 3)

GAY QUESTIONS. STRAIGHT ANSWERS.

Wednesday, July 21st: 'Is It A Choice?'

Monday, July 26th: 'Growing Your Business'

NEW BOOK FROM ERIC MARCUS, AUTHOR OF 'MAKING HISTORY'

On Wednesday, July 21st, at 6:30 p.m., the New York Advertising & Communications Network welcomes back **Eric Marcus**, author of the new *Is It A Choice? Answers to 300 of the Most Frequently Asked Questions About Gays and Lesbians* (Harper-San Francisco, \$10.00). Marcus will report on his 10-city national media tour, just completed.



HASHIMOTO

Publication of the new book coincides with the appearance of the paperback edition of Eric's recent award-winning oral history, *Making History: The Struggle for Gay and Lesbian Equal Rights, 1945 to 1990* (Harper-Perennial, \$14.00).

Join us in the air-conditioned, third-floor Network Room of the Lesbian and Gay Community Services Center ("The Center"), 208 West 13th Street. NYACN Members, pick up your free copy of our 1993-94 Directory, listing 800 NYACN men and women. (Or for your Member's copy by first-class mail, send a check for \$4.00 to NYACN, Box 149, 496A Hudson Street, New York, NY 10014-2818.)

Networking, 6:30 p.m. Career/community news and Media Watch with **Scott Sherman**, 7:30 p.m. Program at 8:00 p.m. Admission \$8.00; NYACN Members, \$5.00; first wine, beer, juice or soft drink free. Tel. 517-0380.

FRED HOCHBERG, FORMER COO OF LILLIAN VERNON CORPORATION

On Monday, July 26th, at 6:30 p.m., the New York Advertising & Communications Network presents "Growing Your Business," a question-and-answer session with NYACN's **Fred Hochberg**, until recently President/COO of Lillian Vernon Corporation, the mail-order catalog company whose annual sales now exceed \$162 million. When Fred joined the family-owned company 17 years ago, annual sales were under \$7 million.



Besides being credited with growth of sales and profits, Fred orchestrated the complex process of taking the company public; its stock is now traded on the American Stock Exchange. In recognition of his business success, Fred was tapped for President Clinton's transition team. He now serves as finance director at the Campaign for Military Service.

On July 26th, the audience will include members of BOSS (Business Owners Support System), GLBPG (Gay & Lesbian Business & Professionals Guild) and SBA (Stonewall Business Association).

Join us in the air-conditioned Network Room of The Center, 208 West 13th Street. Networking, 6:30 p.m.; career/community news, 7:30 p.m.; program, 8:00 p.m. Admission, \$8.00; Members of NYACN/BOSS/GLBPG/SBA, just \$5.00; first beverage free. Tel. 212-517-0380.

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Putting Yourself Down for Being Gay?...Monday, July 12th (See p. 2)

BEING GAY. BUYING GAY.

Wednesday, June 16th: 'Gay & Inside the FBI'

Wednesday, June 30th: 'Boycott or Buycott?'

FRANK BUTTINO, 20-YEAR VET, CHALLENGES FBI'S GAY BAN

On Wednesday, June 16th, at 6:30 p.m., the New York Advertising & Communications Network welcomes **Frank Buttino**, author of *A Special Agent: Gay and Inside the FBI* (William Morrow, June; 356 pp., \$23.00). A 20-year veteran of investigations involving organized crime, narcotics and foreign counterintelligence, Buttino is the first special agent in history to challenge the FBI's policy of discrimination against gay men and lesbians.



Fired from the FBI when an anonymous letter revealed his sexual orientation, Buttino has taken his fight against discrimination to the American public and to the courts. His case, now set for September, is becoming a landmark chapter in the quest for civil rights for all Americans.

Our meeting is the author's first stop on an eight-city media tour, and copies of his book will be available for autographing. NYACN's special guests: members of GOAL, New York's Gay Officers Action League.

Join us in the air-conditioned, third-floor Network Room of the Lesbian & Gay Community Services Center ("The Center"), 208 West 13th Street. NYACN Members, pick up your free copy of our brand-new Directory, listing 800 NYACN men and women.

Networking, 6:30 p.m. Career/community news and Media Watch with **Scott Sherman**, 7:30 p.m. Program at 8:00 p.m. Admission, \$8.00; GOAL/NYACN members, just \$5.00; first wine, beer, juice or soft drink free. Tel. 517-0380.

BENETTON, NAYA EXECS JOIN TIMES AD COLUMNIST STUART ELLIOTT

On Wednesday, June 30th, at 6:30 p.m., NYACN presents a provocative evaluation of lesbian and gay buying power, "Boycott or Buycott?." Moderator is NYACN's **Ellen Carton** (shown). Executive Director for the Gay & Lesbian Alliance Against Defamation (GLAAD/NY).



Panelists include NYACN's **Stuart**

Elliott, *New York Times* advertising columnist; NYACN's **Peter Fressola**, Benetton Marketing Director; **Stuart Levitan**, VP/General Manager of Nora Beverages, marketers of Naya Water; NYACN Board Member **Carter Anne Prescott**, who heads her own corporate communications firm; and NYACN's **Harry Taylor**, *Out Magazine* Advertising Director.

They'll consider how lesbian/gay consumers can influence media choices, and how a marketer can use words and images to appeal to the gay market. Join us on the 30th at 6:30 p.m. for networking and socializing in the air-conditioned Network Room of The Center, 208 West 13th Street. Career and community news at 7:30 p.m., program at 8:00 p.m. Admission \$8.00, NYACN Members just \$5.00, first drink free. Tel. 517-0380.

You may join or renew your membership at the door—one year, \$35.00; two years, \$65.00. Membership brings you a subscription to *Newsbreaks*, access to NYACN's Members-only Job Line, a free directory and discounts at NYACN events.