

FOIA MARKER

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March Chron Files 1994 [9]

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images pour la lutte contre le Sida

Ms Kristine Gebbie
National Policy AIDS Coordinator
Executive Office of the President
750, 17th Street NW
Suite 1060

Washington D.C. 20503



MAR 21 1994

*Carlos
draft reply*

Paris, March 14th 1994

Dear Ms Gebbie,

I had your references thanks to Jay Corburn at AIDS Action Foundation. As I mentioned to your assistant, I am sending you some information about the prevention program : "Images Against AIDS" we organized here in Europe. I hope these documents will give you good outlook of our concept.

"Images Against AIDS" program has the dual goal of improving prevention and establishing a better understanding and acceptance of PWA / HIV positive people. Using art as a media, the program is a tool particularly designed to help local prevention organizations.

"Images Against AIDS" is a private project that has obtained support from governmental and private organizations. It was launched in France, Switzerland and Belgium December 1st, 1993 at the "International Day against AIDS". As to date, we have distributed more than 700 exhibits (which have been presented in more than 2,000 locations). We have just received support from UNESCO, which allows us to procede with preparations of the program in Spain and South America.

Due to our prior success, we are studying the prospect of distribution of the program in the United States. We feel that local contacts are required to adapt the exhibit to the American culture, to distribute the exhibits and to partially sponsor the program. Furthermore, we see the necessity of our joint interaction to achieve success.

I am looking forward to receiving some information about your work. Waiting to be in contact with you in the near future, I remain,

Sincerely yours.

Jean-Marc Le Coq
Tel : 33-1- 45-74-46-69
Fax : 33-1-45-72-59-13

ARTIS
association loi 1901

137, boulevard de Magenta
75010 Paris

téléphone (1) 42 80 64 17
télécopie (1) 42 82 96 40

images against AIDS

artis

Since 1989 (**International Images For the Right of Man** program) Artis which is a non-profit organization has worked to bring the support of artistic creativity to humanitarian causes, and on a wider level, to deal with subjects pertaining to the human condition. Art is closely linked to the most profound concerns of men and women. And an artist reaches within himself to create a work of universal meaning, one which surpasses any artistic fashion. Artists can, perhaps better than anyone else, bring an awareness to others through whatever he or she touches. Images are a predominant element in this process. We believe that the power of a successful image lies in its ability to remain relevant over time and in its capacity to be perceived by people from different cultural backgrounds. It should be a starting point for reflection and reveal an unexpected way of seeing.

Artis' goal is to reach the largest possible audience. The goal is attained by presenting one exhibit simultaneously in hundreds of locations. The multiple artists with varied talents, styles and sensitivities is another mean utilized to reach the largest possible public. We contact and select the participating artists with the motive information and supervise their work. We manage the production and organize distribution of the exhibits. Due to our wholistic management, we feel we have developed this program from its birth through its life. Our purpose is to physically and emotionally effect all viewers not to be at the avant garde of artistic creation.

art a process of awareness

Artistic production is one of the tools used in the awareness campaigns concerning AIDS. The project "**images pour la lutte contre le sida**" (**images against AIDS**), is just one among many other actions we have engaged. It is coherent with the other issues that we have been pursuing for several years within Artis.

Information, prevention and solidarity are the three major goals stated by the public authorities and the associations working to combat AIDS through publicity campaigns directed toward the public. The use of mass communication techniques (television, billboards, written press, radio and so forth) have raised serious questions both in France and abroad. The public has reached a certain level of saturation concerning messages disseminated by the various media. And there is a contradiction between the recognized necessity of broadcasting complex messages and the fact that these channels require — at least at a technical level — that the message be reduced to its simplest possible expression.

The major goal in AIDS-prevention campaigns is to induce a change in behavior among individuals, which is a highly complex process. The psychological and social aspects are extremely important, and the prevention and solidarity messages must be consistent with the experience and reality of the listener or reader. Publicity, however, operates in a way that is diametrically opposed to this process. This is why we have reached an extreme contradiction between the broadcast messages (and the signs and symbols they represent) and the actual lives of those for whom they are intended. Faced with

the risk of AIDS, how can a behavioral change be brought about if the cultural aspects are not also included? How can we claim to develop any kind of solidarity with those who are HIV-positive and AIDS sufferers unless we re-examine our own values and the development of society itself? Are our imaginations so lacking on this point or are we paralyzed by the weight of tradition or fear of taking any risk?

In any case, the problem does not only lie with the availability of funds. The prevention of AIDS and the development of solidarity with AIDS sufferers and those who are HIV-positive pose serious questions concerning society, culture and civilization that can not be evaded. We have noticed that the same problems in communication occur in the humanitarian sector. Here again, the content in publicity campaigns developed by or for Non-Governmental Agencies is becoming increasingly diluted. These institutions run the risk of tarnishing their images and damaging their philosophical basis, by appearing to the public as just another participant in the media. We consider that the question of meaning in any publicity campaign also involves the issue of time; we must accept that we will be inevitably at odds with a mass-media society that reasons and produces for short-term purposes only.

Furthermore, it is high time to question the quality of the methods used to educate the population about AIDS. Research is required to identify the procedures, techniques and intermediaries that can diversify the methods used to deliver the messages. The researchers

who wrote *Sida, l'amour face à la peur* (Éditions Harmattan) addressed this question: "Breaking down the divisions between the participants and the actions undertaken — neither of which can provide a solution on their own — is an essential condition to the cultural dynamics of the fight against AIDS." We have seen that the cultural question needs to be included in the AIDS prevention campaigns; we must also examine the limits of this culture in countries, whether we like it or not, are in the process of creating a two-tiered society. There is a serious economic division, which is generating deep cultural rifts; these compromise any real possibility for personal integration and development by individuals, particularly among the young. We must not forget that these issues are essential to an understanding of the effectiveness of AIDS prevention policies, which are based on socioeconomic, cultural and emotional conditions that structure sexual relationships.

We must identify the areas, intermediaries and support through which the cultural projects developed by independent associations can participate in this process of awareness.... The responsibility lies more with local cultural organizations than with the national government. We must therefore involve all aspects of everyday life, health, work, leisure, in order to further this type of cultural approach... For many year, Artis has favored content over form, and AIDS, which carries all the taboos associated with sex, blood, death and guilt, certainly encompasses these essential issues.

Obviously, many artists have created works that address these concerns without our contribution, yet a considerable amount of work remains to be undertaken, and Artis intends to contribute to these efforts as a cultural producer.

images against AIDS

The French version of **images against AIDS** is an exhibit of 37 posters. The 37 artists created illustrations, graphic designs, paintings, photographs, and contemporary works which makes up the exhibition. We have issued over 1,000 sets.

Preselected artists of the English version

Gran Fury
General Idea
Andres Serrano
Lawrence Wiener
Cindy Sherman
Francesco Clemente
Jeff Koons
Robert Gober
Richard Prince
Felix Gonzales-Torres
Duane Michals
Cady Noland
Jeff Wall
David Hammons
Barbara Kruger
Milton Glaser
Saul Bass
Seymour Chwast
Paul Davis
Alan Fletcher
April Greyman
Rico Lins
Woody Pirtle

list of participant artists for the French program

Dennis Adams (USA)
Glen Baxter (UK)
Anthon Beeke (The Netherlands)
Ben (Switzerland, France)
Pierre Bernard (France)
Jean-Charles Blais (France)
Neville Brody (UK)
Paul Brühwiller (Switzerland)
Victor Burgin (USA)
Sophie Calle (France)
Roman Cieslewicz (France)
Robert Combas (France)
Patrick Corillon (Belgium)
Marlene Dumas (The Netherlands)
André François (France)
Jochen Gerz (Germany, France)
Moebius (France)
Alfredo Jaar (USA)
Werner Jeker (Switzerland)
Anne-Marie Jugnet (France)
T Kalman (USA)
Martin Kippenberger (Germany)
Alain le Quernec (France)
Claude Lévêque (France)
Uwe Loesch (Germany)
A Muntadas, (USA)
Marylène Negro (France)
Gérard Paris-Clavel (France)
Peret (Spain)
Roger Pfund (Switzerland)
Michel Quarrez (France)
Chéri Samba (Zaire)
Rob Scholte (The Netherlands)
Jana Sterbak (Canada)
Roland Topor (France)
Christopher Wool (USA)
Zush (Spain)

The exhibit has been entirely designed as a consciousness-raising tool available for use by groups involved in local actions under AIDS information and prevention programs. It is not to be considered as an "end in itself", but rather as a source of reflection, dialogue and a sharing of views and private feelings.

An exhibit is delivered with all the following :

- 1 exhibit poster
- 1 introduction poster
- 1 set of 37 art posters to be exhibited
- 5 AIDS information posters
- 1 fixation system for hanging the 44 posters
- 1 poster with cut-out labels
- 1 set of instructions for the exhibit

Silk screen is used for the reproduction of the art posters on 7-ounce paper. All posters are on DIN A1 standard format (23.39" X 33.08").

The exhibit is adapted to all places of meeting, health, study or leisure facilities that are opened to the public :

- Cities and towns (community centers, youth centers and cultural centers ...)
- Schools, Colleges and Universities, technical and art institutes,
- Social centers, local missions and neighborhood development centers
- AIDS-prevention groups and centers
- Hospitals and health care centers
- Neighborhood community centers, community education centers
- Schelters, youth/ student hostels
- Museums, art centers
- Libraries,
- Business and work sites
- Holiday centers

The program began on December 1, 1993 for International AIDS Day in France, Belgium and Switzerland. As of today there have been more than 700 exhibits distributed.

If exhibits have been placed in such prestigious locations as the **Centre Georges Pompidou** and **le Louvre** in Paris, The **International Red Cross Museum** in Geneva, the **Stedelijk Museum** in Amsterdam, and the **Naturhistoriska Riksmuseet** in Stockholm, the success is credited to the hundreds of health care facilities, workplaces, schools and other local community centers in which the exhibit is displayed.

Clinton Presidential Records Digital Records Marker

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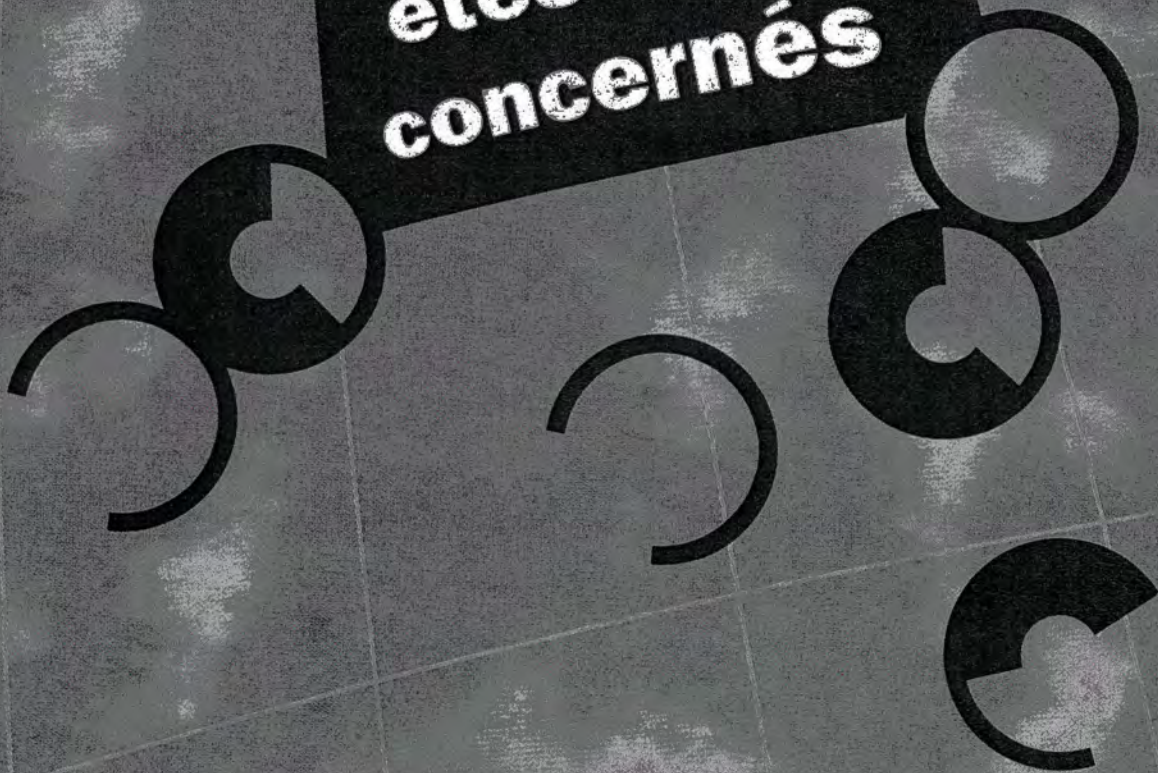
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vous êtes concernés
(poster)

2pgs

**vous
êtes
concernés**



THE WHITE HOUSE
WASHINGTON

March 31, 1994

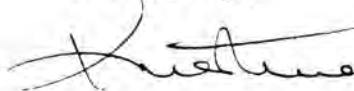
Noel J. Chrisman, Ph.D.
Professor of Advanced Community
Health Nursing
Department of Community Health Care Systems
University of Washington School of Nursing
SM-24
Seattle, Washington 98195

Dear Noel:

While my move makes any day to day involvement impossible, I would be interested in continuing an association with the faculty. I would be available for telephone consultations, and would be happy to have students work with me on specific areas of concern.

An updated curriculum vitae is enclosed.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

Enclosure



DEPARTMENT OF COMMUNITY HEALTH CARE SYSTEMS

March 8, 1994



MAR 16 1994

Kristine Gebbie
National AIDS Program Office
Humphrey Building
200 Independence Ave. SW, #7386
Washington, DC 20201

Dear Kristine:

People who hold clinical or affiliate appointments to the faculty of the School of Nursing make a most important contribution to the learning experiences of our students. Those who contribute to the Advanced Community Health Nursing program of studies are no exception. Now, as the demand becomes ever greater for diversified preparation of those interested in careers in nursing, involvement of clinical faculty with students and in program development grows in importance.

Your appointment with the Community Health Care Systems Department is reviewed, as you know, on an annual basis. As we prepare to consider renewal of appointments for 1994-95, we would appreciate some information from you. First, of course, are you interested in continuing as a member of our faculty? Assuming that you are, please provide any additions to your curriculum vitae such as new appointments, workshops given or attended, or publications since last submission. In addition, we would like a summary of your involvement with the department and the School of Nursing during the past year, and whether you have suggestions about how to work differently with us in the future.

The newly constituted ACHN program with fewer requirements and greater student creativity has been a hit. Many students continue to adhere to traditional emphases (cross cultural nursing, occupational health nursing, long-term care, and programmatic intervention), but others are branching out. For example, a recent graduate combined interests in death and dying/hospice, home care, and health policy. I have enclosed evidence of our newest program initiative: Public Health Nursing Leadership. Two students are pursuing this plan of study that aims to begin to solve some long range problems in Public Health Nursing.

We value the many contributions you have made to the program and hope you will wish to continue active involvement with us. We need to receive the requested information no later than April 11, 1994.

Sincerely,

A handwritten signature in blue ink, which appears to read "Noel".

Noel J. Chrisman, Ph.D.
Professor, Advanced Community Health Nursing

NJC:mmmb



PUBLIC HEALTH NURSING LEADERSHIP

This program prepares advanced practice public health nurse leaders to meet the pressing need for interdisciplinary, population-based, community-oriented 21st Century practice. The philosophy underlying this innovative program is that public health nursing leaders should be able to fuse a deep sense of and experience with human care with the more macro approaches characteristic of contemporary public health. The demands of the emerging health care system under health care reform also require public health nursing leadership that is oriented to the improvement of the health of communities through the effective and efficient design and management of care delivery systems. Special attention is given to public health services for rural people and underserved populations.

Applicants shall have a Baccalaureate degree in nursing. It is preferable (but not required) that students have experience in public health nursing.

The six quarter interdisciplinary curriculum is tailored to fit student competencies and goals. Central components of the program are: (1) courses selected from core content in Advanced Community Health Nursing and/or Care Systems Management, (2)

core content in the School of Public Health, (3) a series of supervised interdisciplinary field experiences with public health nursing leaders, and (4) demonstrated competence in research.

The PHN Leadership program may be taken as a part-time student. Many of the required nursing courses are provided weekly and in the evening. Required courses in the School of Public Health are also offered during a one month period in the summer (for an additional fee).

The sample curriculum model shows a possible distribution of courses throughout the six quarters. Numerous electives are available in the Schools of Nursing and Public Health, as well as in other schools and departments throughout the University of Washington. Students choose whether to complete a Master's Thesis or a Scholarly Project (frequently based on program development in a clinical site).

For More Information Contact:
Noel Chrisman, (206) 685-0804 or
Katherine Graham, (206) 685-0842
Dept. of Community Health Care Systems
University of Washington, SM-24
Seattle WA 98195

PUBLIC HEALTH NURSING LEADERSHIP CURRICULUM

Autumn 1993	CR	Winter 1994	CR	Spring 1994	CR	Summer 1994	CR
CHCS 578 Health, Care, and Community <i>OR</i> CHCS 524 Conceptual Foundations of Care Systems Management	3*	CHCS 574 Selected Topics: Therapeutic Strategies in Community Health Nursing <i>OR</i> CHCS 525 Managing Clinical Effectiveness Within Care Systems	3*	ELECTIVE <i>OR</i> CHCS 526 Managing Organizational Effectiveness within Care Systems	3*	ELECTIVE <i>OR</i> CHCS 527 Managing Effective Access and Utilization within Care Systems	3*
EPI 511 Introduction to Epidemiology	4	CHCS 520 Methods Of Research in Nursing	4*	CHCS 521 Methods of Research in Nursing	2	CHCS 700 Master's Thesis <i>OR</i> NURS 598 Scholarly Project	2,3
HSERV 511 Introduction to Health Services: A Systems and Behavioral Approach	3	ENVH 511 Environmental and Occupational Health	3	ELECTIVE	3	CHCS 450 Advanced Field-work Community Health Nursing <i>Prerequisite: Graduate Standing</i>	4-6§
ELECTIVE	3	HSERV 510 Social and Behavioral Sciences in Public Health	4	CHCS 700 Master's Thesis <i>OR</i> NURS 598 Scholarly Project	2,3		
		CHCS 450 Advanced Field-work Community Health Nursing; <i>Prerequisite: Graduate Standing</i>	2§				
Total Quarter Credits	13	Total Quarter Credits	13-14	Total Quarter Credits	12-14	Total Quarter Credits	9-13
Autumn 1994	CR	Winter 1995	CR	SUMMARY REQUIREMENTS			
CHCS 581 Seminar in Advanced Community Health Nursing <i>OR</i> CHCS 528 Advanced Practice Field Study in Care Systems	6*§	ELECTIVES CHCS 700 Master's Thesis <i>OR</i> NURS 598 Scholarly Project	9				
BIOST 511 Medical Biometry	4						
ELECTIVE	3						
Total Quarter Credits	11-13	Total Quarter Credits	11-12				
				RESEARCH METHODS 5			
				SCHOLARLY INQUIRY 6-9			
				NURSING SCIENCE 25-30			
				PUBLIC HEALTH SCIENCE 11			
				JOINT NURSING AND PUBLIC HEALTH 7			
				(INTERDISCIPLINARY)			
				TOTAL PROGRAM CREDITS 54-66			

*Indicates one of alternative core classes, selection based on student goals

§Fieldwork placements as well as credits based on student preparation and goals

THE WHITE HOUSE
WASHINGTON

March 31, 1994

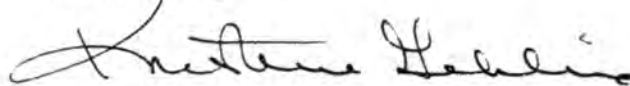
Mr. Dan G. Nelson
Post Office Box 2151
Manteca, California 95336

Dear Mr. Nelson:

Thank you for taking the time to write. I am enclosing a transcript of the speech I gave to the Association of Reproductive Health Professionals, which has been widely misquoted. I will continue to speak out on the complex issues of human sexuality, and our collective difficulties of providing young people with the information they need to grow up healthy.

Best wishes to you in your volunteer efforts, and in all you do.

Sincerely,

A handwritten signature in cursive script, appearing to read "Kristine Gebbie".

Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

Enclosure

Saturday, March 19/1994

Office of the National AIDS Policy Coordinator
Executive Office of the President
750 17th Street, N.W. Suite 1060
Washington, D.C. 20500

Dear Kristine Gebbie,

I have been concerned in recent years about the credibility that people like Dr. James Dobson or the T.V. preachers have in a small town like this one, and have published about 85 op-ed letters in local papers or magazines ("The Justicar" - "Church and State" - "Liberty Magazine") on abortion rights, church/state separation issues, and other things.

When I saw a fellow "ELCA"er misrepresented, as these pages show, (my father was an LCA pastor in town here until his death at the hands of a mentally disturbed Viet Nam vet in 1979 - I have been disabled, myself, for 24 years, but have spent the last eight as a volunteer writer for the Religious Coalition for Reproductive Choice, and the Planned Parenthood office in nearby Stockton) - I wanted to write something in protest, possibly with co-signers from the United Justicar congregation - a level headed letter pointing out first, the invasion of privacy, and secondly, the clear inaccuracy of it all.

On the other hand, I want it to be based and centered upon your own, or your office's official response, not going beyond that, and, of course, avoiding any shrill rhetoric.

I referred all this to the Americans United (for Separation of Church and

Watergate figure and evangelical convert Charles Colson opposes church involvement in public affairs.

Colson's opening remarks at the convention had been misconstrued, Dobson said. Quoting from a text of Colson's speech, Dobson said, "If that person—referring to a governmental leader—acts contrary to God's will, the church has not just the right but the duty to challenge him and call him to biblical fidelity." Added Dobson, "I agree completely with Chuck Colson."

When his audience seemed less enthusiastic than expected, Dobson, a University of Southern California-trained psychologist, ratcheted up the emotional level of his talk. The radio counselor said those who oppose church involvement in politics should remember that Jews were slaughtered in Nazi Germany while most of the church remained silent. A few like Dietrich Bonhoeffer spoke up, he noted, and paid with their lives.

His voice breaking and appearing near tears, Dobson said, "I want to tell you, folks, I'm prepared to pay with my life...." During the dramatic pause, the NRB delegates rose to their feet, applauding loudly.

In a question-and-answer session later at the convention, Dobson was asked if he were aware of any immediate threats to his life. "No," he replied. "But I think it's going to get a whole lot worse before it gets better. I really believe that Christian oppression is just around the corner. I really believe that the level of anger rising out of the homosexual community primarily, but the whole humanistic movement that's out there....as they gain political power—and they got it now—they're going to continue to oppress us."

Dobson said Colorado Springs, where Focus on the Family located its \$30-million facility, is the "Gettysburg of the civil war of values." "You've got a very New Age, secular humanistic hostile community there who hate everything we stand for," he continued. "And then you've got about 50 Christian ministries there and a lot of Christian people. And I mean it's the border, it's the frontier of the battle for the hearts and minds of children in the civil war of values."

Dobson's paranoid and militaristic rhetoric has become increasingly extreme in recent months. In a January fund-raising letter, he launched a bitter attack on the Clinton administration. He claimed that the demise of the family in America is "being orchestrated at the highest levels of government and by radical special-interest groups."

Dobson charged that "avowed feminist and ACLU activist" Supreme Court Justice Ruth Bader Ginsberg supports legalized prostitution, favors required combat duty for women in the military and wants to eliminate the traditional family. (Ginsberg was confirmed by the U.S. Senate 96-3.) In the same letter, Dobson falsely identified AIDS Czar Kristine Gebbie as a lesbian. In fact, her office says she is heterosexual, the mother of three children and an active member of the Evangelical Lutheran Church in America.

Dobson wasn't the only one tossing around shrill rhetoric at the NRB meeting. The convention's huge exhibit hall featured not only impressive broadcast technology and support services, but also a plethora of religious and ideological groups. Jews for

Jesus, a group that seeks to evangelize Jews, shared floor space near the Prenatal Preschool, a business that sells audio equipment that allows your "preborn" infant to hear gospel music and scripture reading while in the womb.

At the John Hagee Ministries booth, Hagee's book *Bible Positions on Political Issues* assailed abortion rights, environmentalism, gay rights and feminism, charging that "this radical feminist group wants to control our government through threat and manipulation, to attack the Bible-believing church, and to bring witchcraft and the occult, specifically goddess worship, to the women of America."

A chapter extolling capital punishment notes, "A number of crimes warranted the death penalty in the Bible: murder, adultery, incest, sodomy, rape, kidnapping, witchcraft, blasphemy, and disobedience to parents. (Teenagers, think about that next time you decide to tell your parents off!)" Although less well known than some NRB leaders, Hagee's Cornerstone Church claims 13,000 members; it produces three nationally broadcast television programs.

Among the other figures at the NRB exhibit hall was Randall Terry, Operation Rescue founder and militant advocate of legislating "God's law." Broadcasting his "Randall Terry Live" radio program from the convention site, Terry raged against the Clinton administration, "sodomites and atheists," and suggested darkly that White House aide Vince Foster's death might have been a murder rather than a suicide. Among the guests on the program was Christian Coalition leader John Wheeler. A second guest blasted evangelist Tony Campolo for supporting women's rights and tolerating homosexuals.

"Intolerance," quipped Terry, "is a beautiful thing."

Advertisers on Terry's program ranged from a log home builder to—"if you're tired of compromise"—the U.S. Taxpayers Party, an extremist right-wing political amalgam that includes R.J. Rushdoony, leader of Christian Reconstructionism, a radical wing of the Religious Right that opposes democracy and favors imposition of a harsh Old Testament legal code on modern-day America.

A guest on Beverly LaHaye's radio program was even farther out on the political fringes. Touting his book *ChequeMate: The Game of Princes*, author Jeffrey A. Baker bitterly attacked "the lie of separation of church and state" and the public school system. ("We're spending billions and billions of dollars to send our children to hell," he quipped.) Baker charged that the government has constructed 43 detention camps around the country in preparation for internment of evangelical Christians and others who oppose the New World Order.

While Baker ranted about international conspiracies, his copy of *The Protocols of Zion*, the notorious anti-Semitic forgery, lay on the broadcast desk in front of him. Baker repeatedly relies on *The Protocols* as a major resource in his current book. He denies that *The Protocols* is anti-Semitic, although he charges that some Jews are part of the plot to take over the world. In his book's forward, Baker praises Christian Reconstructionist leader Rushdoony and recommends that readers join the U.S. Taxpayers Party.

What about
line of power
(P/C)
relig
freedom?



(301) 589-3707

~~State~~ - 8120 Fenton Street, Silver Spring, Maryland 20910 office,
and they sent me some information and your office address.

I would appreciate your sending me information on any response
you may have made on this matter, and I'll be happy to work on a letter
for local paper in my area.

Also, thank you for your rational, humane, well informed, and
dedicated approach to this matter of AIDS.

Sincerely yours,

John G. Nelson

Montecito, California
95336

(209) 239-4899

P.S. I also want to add that my youngest sister is a summa Cum Laude grad
of St. Olaf in economics; and currently an associate professor at U.C. Davis.
Good school, that St. Olaf, my older brother went there also. My disabilities have
prevented my graduation from any college, but I've always managed to stay busy.

April 2: Gannett News Service reported that the president had begun an effort to repeal the Hyde Amendment, which prohibits federal funding of abortions. He lost this battle with Congress later in the year.⁸

April 24: Upwards of 300,000 homosexual and lesbian activists marched in Washington, D.C.⁹ The *Washington Post* carried this comment the next morning:

"Last night, as thousands of hand clapping, war-whooping lesbians erupted out of Dupont Circle and headed down Connecticut Ave. chanting, 'Viva [female genitalia]' and 'We're dykes, we're out, we're out for power!'—chants that grew into a steady roar as the marchers funneled through the 17th Street canyon and swung left on Pennsylvania Ave. toward the brightly lit White House—there came one of those wonderful, defining moments that will remain forever etched upon the heart and memory of the city. Loren Smith, an elementary school teacher from Seattle, clambered atop the 15-foot bronze statue . . . threw off her shirt and began an ebullient, bare-breasted, hip-thrusting victory dance in place. . . . The crowd went wild."¹⁰

April 26: Surgeon General nominee Joycelyn Elders was quoted in the *National Review*: "I tell every girl that when she goes out on a date—put a condom in her purse."¹¹

April 28: Then-Defense Secretary Les Aspin ordered the Pentagon to lift the ban on women in combat, summarily discarding 217 years of military tradition.¹² Though this decision could have sweeping implications in wartime for families, and especially children, the American people were not asked for their views. The legislative process was circumvented in one of the most important issues to be dealt with by government in recent years. After devoting a broadcast to this policy, Focus on the Family received an all-time record number of phone calls, as 49,000 people tried to reach us to express their concern.

June 10: Mr. Clinton signed into law a bill lifting the restriction on fetal tissue research, completing the process he began on January 23.¹³

June 14: Avowed feminist and ACLU activist Ruth Bader Ginsberg was appointed to be an associate justice on the Supreme Court. Based on a report she co-authored and on her previous decisions, these are some of the positions she has expressed in the past.

1. The traditional family concept of the husband as a breadwinner and wife as a homemaker must be eliminated.
2. The federal government must provide comprehensive child care.
3. The Homestead Law must give twice as much benefit to couples who live apart from each other as to a husband and wife who live together.
4. In the military, women must be drafted when men are drafted, and women must be assigned to combat duty.
5. Affirmative action must be applied to equalize the number of men and women in the armed forces.
6. The age of consent for sexual acts must be lowered to 12 years of age.
7. Prostitution must be legalized. She wrote, "Prostitution as a consensual act between adults is arguably within the zone of privacy protected by recent constitutional decisions."
8. All-boy and all-girl organizations must be sexually integrated, as must all fraternities and sororities. The Boy Scouts and the Girl Scouts must change their names and their purposes to become sex-integrated.¹⁴

The woman who holds these and other radical views was designated "a moderate" by the press, and the American people were never the wiser. Ginsberg was confirmed in the Senate by a vote of 96-3, with one abstention.¹⁵

June 19: President Clinton sent a letter to Jon Larimore of the Gay and Lesbian Information Bureau. Excerpts follow:

"I want to extend my appreciation to the many members of the Gay and Lesbian Information Bureau who are selflessly giving their time to support my administration."

"The response we received to our request for help has been remarkable. All of you who joined our ranks are making a real contribution to the future of this nation."¹⁶

June 26: President Clinton named Kristine Gebbie, a lesbian, as the new AIDS czar.¹⁷ Four months later she spelled out her perceptions on traditional morality. She said, "[The United States] needs to view human sexuality as an essentially important and pleasurable thing. [Until it does so], we will continue to be a repressed, Victorian society that misrepresents information, denies sexuality early, denies homosexual sexuality particularly in teens, and leaves people abandoned with no place to go. I can help just a little bit in my job, standing on the White House lawn talking about sex with no lightning bolts falling on my head."¹⁸



Joycelyn Elders



RECEIVED

MAR 24 1994

January 1994

Dear Friends,

For several weeks, Americans have been listening to political analysts discuss the major events and trends of the past 12 months. It happens every year at this time, as commentators, social scientists and Rush Limbaugh wannabes attempt to draw meaning from recent national developments. This backward look plays a valuable role when it's done with wisdom and insight. We can't possibly know where we're going if we never pause to examine where we have been.

With your indulgence, I would like to devote my letter this month to my own retrospective on 1993. To do this, we'll look quickly at what I consider to be the significant events and quotations occurring last year that impacted the family and the moral fiber of the nation. Then I'll draw some conclusions about the "state of the family" and where we appear to be headed as a nation.

1993 in Review

January 8: President-elect Bill Clinton received a letter signed by 51 members of Congress, including Patricia Schroeder, D-Colo., and self-identified homosexuals Barney Frank, D-Mass., and Gerry Studds, D-Mass. The substance of their message was contained in this single paragraph:

"We are writing to express our support for an executive order ending the ban on lesbians and gay men serving in the Armed Forces as soon as possible upon taking office in January. We will stand with you as you execute this historic executive order and will work with you to oppose any attempts to legislate this type of discrimination in the future."¹

January 23: On the third day of his administration, President Clinton remembered the prompting by his friends. He issued five extremely controversial executive orders designed to:

1. Lift the ban on homosexuals in the military
2. Lift the ban on fetal tissue research
3. Lift the ban on abortion counseling in federally funded clinics
4. Begin the process of approving the importation of the abortion-inducing medication RU 486
5. Provide funds for the first time for abortions in military hospitals overseas

At the moment these orders were being executed, 75,000 pro-life demonstrators were marching outside the White House in remembrance of the 20th anniversary of the U.S. Supreme Court's infamous *Roe vs. Wade* decision legalizing abortion.²

February 1: The *Washington Post*, in a front page story by Michael Weisskopf, referred to members of the so-called religious right as "largely poor, uneducated, and easy to command."³ Only Christians could be characterized today in such disrespectful terms.

February 3: The president nominated Roberta Achtenberg, an avowed lesbian activist, to a prominent position in the Department of Housing and Urban Development.⁴ Achtenberg has a long history of radical activities and spear-headed an attack on the Boy Scouts in San Francisco. She said about that campaign, "Do we want children learning the values of an organization that...provides character building exclusively for straight, God-fearing male children?"⁵

February 11: Mr. Clinton attempted to lift the restriction on the immigration of HIV-positive individuals into the United States. His efforts were quickly rebuffed by Congress.⁶

March 29: The *New York Times* featured a story on the "Spur Posse," a high school gang in Lakewood, Calif., whose members were accused of raping and exploiting hundreds of girls as young as 10. One of the members, Eric Richardson, said this to the reporter: "They pass out condoms, teach sex education, and pregnancy-this and pregnancy-that. But they don't teach us any rules."⁷


Dan G. Nelson
P. O. Box 2151
Manteca, Calif. 95336
95336



1
Mrs. Kristine Gelbie, RN, MN
Office of the National AIDS Policy Coordinator
Executive Office of the President
750 17th Street, N.W. Suite 1060
Washington, D.C.
20500
1

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Mr. Scott Vandrick
Santa Monica AIDS Project
Suite 224
309 Santa Monica Boulevard
Santa Monica, California 90401

Dear Mr. Vandrick:

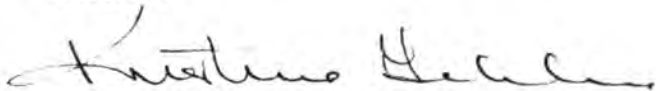
Thank you for writing me with your concerns on the President's proposed Fiscal Year (FY) 1995 budget for HIV/AIDS prevention. President Clinton has identified AIDS as one of the most important areas of concern for his Administration. Since coming to office, President Clinton has approved 32 percent increases in AIDS prevention, treatment and research. This represents the largest increase in the history of the epidemic.

Although the funding proposal for the Centers For Disease Control and Prevention AIDS prevention programs will remain at \$543 Million for FY 95, there will be additional money set aside in the substance abuse block grant program which is being increased to a total of more than \$1.3 Billion for FY 95. The more we can do to combat substance abuse, especially among injecting drug users, the greater effect we will have on curbing HIV transmission. Changes in the community planning process and the newly introduced Prevention Marketing Initiative will go a long way towards making our prevention efforts more efficient and cost-effective.

As this process has now moved to Congress, it is important for everyone concerned about HIV/AIDS funding to continue to voice their opinions and assure that authorization for funding programs continues.

I appreciate your interest in advocating for additional AIDS related funding. The President and I are committed to doing everything possible to coordinate our national response to AIDS and to communicate the President's objectives to Congress. Thank you again for sharing your concerns.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator



RECEIVED
MAR 22 1994

*Andrew
draft reply*

March 15, 1994

Kristine Gebbie, RN
National AIDS Policy Coordinator
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Ms. Gebbie:

Just when I thought we were moving forward... a step back.

My name is Scott Vandrick and I am the Project Coordinator for the Santa Monica AIDS Project which provides services to people living with AIDS on the Westside of Los Angeles County. I heard you speak at the National Update Conference in San Francisco, and was inspired by your beliefs and your faith in the future. After five days of increasingly gloomy news about the status of this epidemic, it was refreshing to hear someone who believed each one of us could make a difference. In Los Angeles, I work primarily with the adolescent community, practicing on the belief that the knowledge given to these young people will lead to an end of this epidemic. The response I have received has been overwhelming. In two years, a group of 70 responsible teenagers from two local high schools have formed an AIDS Awareness Team, and are currently branching out into the local middle schools. This program, and thousands like it all around the country, are in the process of establishing a barrier against HIV infection among teenagers by sharing prevention information with the generations to come.

How can these programs survive without adequate funding? I have pooled every volunteer resource imaginable, but still funding is needed to reach beyond last year's numbers. Kristine, I know you share my hope in the future generations. I applaud you for your effort to get condom commercials on national television. The teenagers who have seen them are undeniably effected. But please, we can not give up on these young people. New money is needed this year for HIV Prevention. New funding and new steps forward.

Sincerely,

Scott Vandrick
Scott Vandrick
Santa Monica AIDS Project
309 Santa Monica Blvd., #224
Santa Monica, CA 90401

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Scott A. Vandrick,
Project Coordinator

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Ms. Sharon Gless
4709 Teesdale Avenue
Studio City, California 91604

Dear Ms. Gless:

Thank you for writing me with your concerns on the President's proposed Fiscal Year (FY) 1995 budget for HIV/AIDS prevention and housing for persons living with HIV and AIDS. President Clinton has identified AIDS as one of the most important areas of concern for his Administration. Since coming to office, President Clinton has approved increases in AIDS prevention, treatment and research that amount to 32% over the 1992 budget. This represents the largest increase in the history of the epidemic.

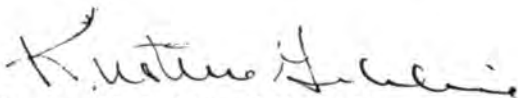
Although the funding proposal for the Centers For Disease Control and Prevention AIDS prevention programs will remain at \$543 Million for FY 95, there will be additional money set aside in the substance abuse block grant program which is being increased to a total of more than \$1.3 Billion for FY 95. The more we can do to combat substance abuse, especially among injecting drug users, the greater effect we will have on curbing HIV transmission. Changes in the community planning process and the newly introduced Prevention Marketing Initiative will go a long way towards making our prevention efforts more efficient and cost-effective.

At the Department of Housing and Urban Development (HUD), there remains \$156 Million for the specialized Housing Opportunities for People With AIDS (HOPWA) Program. In working closely with HUD, we have been able to earmark an additional \$101 Million for both FY 94 and for FY 95 that will be used for housing programs for people living with HIV and AIDS, including Shelter Plus Care programs, housing assistance programs, and disabled housing new construction. HUD has revised its FY 95 estimate for total money to be spent on AIDS housing to upwards of \$320 Million.

As this process has now moved to Congress, it is important for everyone concerned about HIV/AIDS funding to continue to voice their opinions and assure that authorization for funding programs continues.

I appreciate your interest in advocating for additional AIDS related funding. The President and I are committed to doing everything possible to coordinate our national response to AIDS and to end the epidemic. Thank you again for sharing your concerns.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

Sharon Gless
4709 Teesdale Avenue
Studio City, CA 91604



March 23, 1994

MAR 30 1994

Kristine Gebbie, RN
National AIDS Policy Coordinator
The White House
1600 Pennsylvania Ave.
Washington, DC 20500

Dear Ms. Gebbie:

I am writing to express my anger at President Clinton's 1995 AIDS budget. It contains no additional funds for prevention or housing. Until we have a cure, the only way to stop the epidemic is by educating people on how to prevent becoming infected. The lack of prevention dollars will consign even more people to an early death. The lack of housing dollars increases the suffering of those with HIV who are also homeless.

As the National AIDS Policy Coordinator for the President, you are accountable for this woefully inadequate budget. I urge you to correct this disaster by lobbying Congress for \$95 million extra for prevention, and \$156 million extra for housing.

Sincerely,

Sharon Gless

THE WHITE HOUSE

WASHINGTON

March 31, 1994

Rev. Anthony A. Rosania, D.D.
Ms. Laura Ann Rosania
Apartment D-207 Kings Highway Towers
220 South Lenola Road
Maple Shade, New Jersey 08052

Dear Rev. and Ms. Rosania:

I appreciate your request, however, it is not my policy to give out my photograph or signature. Thank you for your inquiry. Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Kristine M. Gebbie". The signature is fluid and cursive, with a large initial "K" and a stylized "G".

Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

Tanya-
Standard - no signature, no
photo.

RECEIVED
MAR 25 1994

Reverend Anthony A. Rosania, D.D.
Laura Ann Rosania
220 South Lenola Road
Kings Highway Towers, Apt D-207
Maple Shade, New Jersey 08052

March, 1994

I am writing on behalf of my husband, Tony. Last year, I was disabled in an auto accident, and was stuck in bed for eleven months. I had had alot of time alone, sitting idle. Needless to say, one can only read so many books and watch so much T.V.

Our favorite pastime is collecting autographs. I've dragged Tony to many appearances so I could get a signature. Since last Christmas, Tony spent every free moment he had writing letters to celebrities, asking for a signature for me (trying to alleviate my boredom!). He managed to get nearly 100 for me, so, for our 1st anniversary in March and to celebrate the recent earning of his Doctorate, I've decided to try to get the signatures of 100 of the political figures that he listed for me. He is trying to make a comprehensive collection of government figure's signatures, and I hope to add yours.

If you could, please send Tony an autograph. It may sound frivolous, but I can think of no better way to thank him for all he's done for me. (Plus, I really got mad at him for using all our STAMPS before I knew what he was doing, so I owe him an apology also!) Also, I know some unscrupulous people try to make a "quick buck" by selling autographs. I can assure you that neither I nor Tony would ever consider selling any part of our collection (heavens, he rarely even lets friends LOOK AT it).

Thank you in advance for your time and consideration. May the Lord bless you and give you strenght.

In His service,

Laura Ann Rosania

LAR/erj
ENCLOSURES

Ms. Kristine M. Gebbie



200 Independence Ave., SW
Washington, D.C.

20201

Anthony A. Rosania
220 South Lenola Road, Apt. D-207
Maple Shade, New Jersey 08052

CLINTON LIBRARY PHOTOCOPY

THE WHITE HOUSE

WASHINGTON

March 31, 1994

Terence L. Jones, Ph.D.
Executive Director
African American Community Coalition
Post Office Box 26665
Albuquerque, New Mexico 87125-6665

Dear Dr. Jones:

Thank you for giving up part of your Saturday to meet with me in Albuquerque. I appreciate the opportunity to learn more about the day-to-day efforts to develop and manage HIV prevention and services in New Mexico, especially the combined challenges of inclusion of all ethnic groups in a big, rural state.

I look forward to hearing from you as you continue your work. You have my best wishes for success.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

THE WHITE HOUSE

WASHINGTON

March 31, 1994

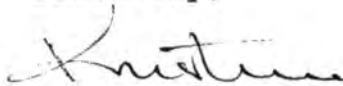
Ms. Sheila Cort
African American Community Coalition
Post Office Box 26665
Albuquerque, New Mexico 87125-6665

Dear Ms. Cort:

Thank you for giving up part of your Saturday to meet with me in Albuquerque. I appreciate the opportunity to learn more about the day-to-day efforts to develop and manage HIV prevention and services in New Mexico, especially the combined challenges of inclusion of all ethnic groups in a big, rural state.

I look forward to hearing from you as you continue your work. You have my best wishes for success.

Sincerely,

A handwritten signature in cursive script, appearing to read "Kristine".

Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Mr. Nigel L. Gragg, R.Ph., President
The Foundation of Pharmacists and Corporate
America for AIDS Education
700 Thirteenth Street, N.W., Suite 950
Washington, D.C. 20005

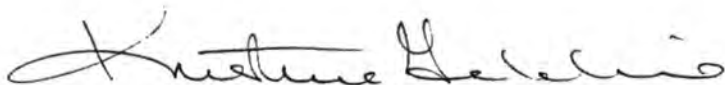
Dear Nigel:

I was very pleased to hear that you have secured funding for your project, both from private sources and the government. I am glad to see that the national pharmacy community has embraced your project and that you have made significant strides in Alabama.

Just as I wrote in my last letter, I believe this to be a very worthwhile endeavor. It was a pleasure for me to be of help, although it is your personal work and dedication that makes a real difference.

Please keep me posted on any new developments. Keep up the good work!

Sincerely,

A handwritten signature in cursive script, reading "Kristine Gebbie".

Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

THE FOUNDATION OF
PHARMACISTS
& CORPORATE AMERICA
FOR AIDS EDUCATION

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MAR - 7 1994

Carlos
disf. nph
Art - fyp

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U.C.L.A. AIDS Research Center

President

*Nigel L. Gragg, R.Ph.

Consultant

Gary L. Jones Inc.

Accountant

Price Waterhouse

February 28, 1994

Ms. Kristine Gebbie, R.N.
National AIDS Policy Coordinator
750 17th Street, NW
Suite 1060
Washington, DC 20503

Dear Kristine,

Thanks to your support we have finally secured the private sector funding (with CDC funds for evaluation) to introduce and evaluate our AIDS education and prevention program in pharmacy locations.

Pharmaceutical Product Development, Inc. (a private clinical research organization), has committed \$150,000 for us to conclude the pilot phase of our project.

I've enclosed a (1) report on our work to-date along with a (2) detailed project implementation plan. The implementation plan includes a funding disbursement schedule, evaluation criteria, and a description of the proposed evaluation methodology for the conclusion of our pilot project. Finally, I've attached (3) letters of support.

In summary, we have:

- *secured support of Alabama pharmacy community,
- *secured support of national pharmacy community
- *secured support of U.S. Congress,
- *surveyed 4,000 Alabama pharmacists,
- *tested and produced educational product for both pharmacists and public in Alabama,
- *trained (CE) 500 Alabama pharmacists, and
- *on February 12, 1994 secured the private sector funding to introduce our program in Alabama.

K. Gebbie, R.N.

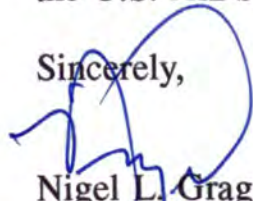
Page 2.

Your support has and continues to play a critical role in the progress of the FPCA as described in this correspondence. We would not have made it this far without you help.

As of today, our plan is to collaborate with the CDC and our Alabama and national partners, to introduce and evaluate our AIDS prevention program. With a successful evaluation we hope to work with the CDC and your office to establish our program nationally.

Again, thanks for your support. I look forward to working with you in furthering the mission of the FPCA as we confront the U.S. AIDS crisis.

Sincerely,

A handwritten signature in blue ink, appearing to read "Nigel L. Gragg", is written over the word "Sincerely,".

Nigel L. Gragg, R.Ph.
President

P.S. A thank you to Fred Eshelman, Pharm.D., CEO, Pharmaceutical Product Development, Inc., 115 N. Third Street, Wilmington, NC 28401, would be greatly appreciated. ✓



Pharmaceutical Product Development, Inc. was established in 1985 by Fredric N. Eshelman, Pharm.D. Prior to founding PPD, Dr. Eshelman spent a number of years in the pharmaceutical industry. His last position was the Senior Vice President of Development for Glaxo USA. Based on his experience of using contract research organizations, he had a vision as to the foundation from which a CRO must build its philosophy and culture. Integrity, quality, dependability and reliability are the cornerstones for a successful organization. PPD was founded on these principles and continues to operate under the vision of excellence held by Dr. Eshelman.

Today PPD provides the services of a sixty-six bed Clinical Research unit, Phase II through IV Clinical Trial Management, Biostatistics, Data Management and Outcomes Research. The services of the company are provided by the efforts of over 250 employees in the US. PPD selects highly skilled and dedicated professionals who then complete in-house training courses. The intensive training program continues for six months followed by an annual program for extended training.

Work conducted by PPD is monitored by the PPD compliance and quality assurance departments. These departments continuously check the work performed by the client so that our clients do not have to worry about regulatory issues and receive the absolute cleanest cases.

PPD is structured to manage a project from IND to NDA. Any size of project from one site to several hundred can be successfully completed. Although the company excels at fast initiation of large multicenter trials, PPD will perform any portion of a study, e.g. only the statistics or medical writing. The firm's client list varies from the largest PMA companies to very small biotech groups. Project experience includes the AIDS, GI, CV, CNS and Respiratory therapeutic areas.

Regardless of size, each sponsor wants its expectations met when contracting out a study. PPD assigns a project manager to each study and that person remains with the study until completion. The first responsibility of the PPD project manager, medical director and business development director is to spend the time required to fully understand the expectations and desires of a client before the study begins. The project team then remains in constant communication with the sponsor so that the sponsor receives the completed product which they anticipated.

Pharmaceutical Product Development, Inc. is a highly qualified and experienced organization capable of providing successful studies on a global scale.

"FACTS FROM YOUR PHARMACIST: ANSWERS ABOUT AIDS"

***Mobilizing Community Pharmacists
In the Battle Against AIDS***

***A Proposal to Establish the Effectiveness of
A State-Wide Community Pharmacy-Based HIV/AIDS
Education Prevention and Treatment Demonstration Project in
Alabama in Order to Gain Support for A National Network of
Pharmacy-Based Programs***

Submitted by

**The Foundation of Pharmacists and Corporate America
for AIDS Education (FPCA)**

Contact:

**Nigel L. Gragg, R.Ph.,
Executive Director, FPCA
700 13th Street, NW Suite 950
Washington, DC 20005
(202) 434-4515**

EXECUTIVE SUMMARY - MOBILIZING COMMUNITY PHARMACISTS IN THE BATTLE AGAINST AIDS

The June, 1993 Journal of the American Medical Association reports that the HIV epidemic is continuing to expand, and declares that "the health crisis of AIDS/HIV is of immense significance in the United States and will remain so beyond this millennium". The need for a creative response to this growing health catastrophe has never been greater.

No other member of the public health community is more familiar and trusted than the neighborhood pharmacist. Pharmacists have an estimated 1.7 billion patient contacts each year, making them the most accessible health care professional in the U.S. In many lower income and rural communities, the local pharmacist is the only health professional people can afford to consult. **It is time to mobilize pharmacists, a major force in community-based health care, to more actively engage in the battle against AIDS.**

The Foundation of Pharmacists and Corporate America for AIDS Education (FPCA) has forged a unique and cost-effective public/private health care partnership. FPCA uses existing professional infrastructures in new ways to provide pharmacists with the training, information and resources they need to dramatically expand their role in community-based efforts to prevent the spread of HIV/AIDS and improve care to those already affected. With funding from the U.S. Centers for Disease Control and Prevention, pharmaceutical manufacturers and collaborative support from over 60 organizations around the country, FPCA has initiated a pilot project in Alabama entitled "Facts from Your Pharmacist: Answers About AIDS". This pilot effort is already demonstrating the effectiveness of FPCA's community pharmacy-based program to:

- 1) **Train pharmacists to increase their knowledge about HIV and about available HIV/AIDS related community resources;**
- 2) **Mobilize pharmacists to provide AIDS education, prevention and treatment information, and referral services; and**
- 3) **Make neighborhood pharmacies widely used centers for public education about HIV prevention and treatment.**

Leaders in Congress, the U.S. Public Health Service, the pharmacy industry and philanthropic organizations have expressed great interest in expanding the FPCA program nation-wide once its effectiveness has been demonstrated. To that end, substantial progress has already been made in Alabama. A detailed assessment survey of 4,100 pharmacists has been completed, over 800 pharmacy professionals have participated in FPCA's successful training program, and public education materials have been developed for distribution in over 1,000 pharmacies recruited to participate. A state-wide public education and program promotion campaign and full project evaluation remain to be done.

FPCA now seeks financial support to complete and evaluate the Alabama pilot project and begin the planning process to replicate this critically important community pharmacy-based AIDS prevention and treatment program in other locations across the U.S.

I. THE CHANGING FACE OF THE HIV/AIDS EPIDEMIC

AIDS has already killed over 200,000 men, women and children in the United States. With early medical testing and treatment, people infected with HIV, the virus that causes AIDS, can manage the disease as a long term chronic condition, continue to work and carry on with the business of living with AIDS. No cure exists, however. Preventive education is still the only way to stop the AIDS virus.

o HIV/AIDS IS STILL SPREADING RAPIDLY

HIV disease has become the number one killer of men between the ages of 25 and 44 in 64 U.S. cities, and heterosexual cases are rapidly increasing, particularly among young women and injecting drug users. An additional 40 to 60 thousands Americans are infected with HIV each year. Many of the estimated 1.5 million infected Americans are unaware of their HIV status. These people must get tested, seek immediate medical treatment and prevent further spread of the virus.

o HIV/AIDS DISPROPORTIONALLY AFFECTS MINORITY AND RURAL COMMUNITIES

African Americans and Hispanics make up over 50 percent of reported cases, and 15 percent of those reported with AIDS live outside metropolitan areas. Because minority and rural communities have always been dramatically under-served by existent medical services, HIV prevention and treatment programs face great difficulty in reaching these populations.

HIV testing and treatment are expensive, and public and private support for education and treatment programs has not kept pace with the exploding epidemic. Thus, even while HIV infection has become a more medically manageable condition, new challenges to AIDS education and treatment methods continue to emerge.

II. WHY PHARMACY?

"If pharmacists made even a small difference in the behaviors of persons at risk for AIDS, the effect multiplied across the country would be substantial."

Milton Weinstein, Ph.D., Director for Policy and Education, Harvard AIDS Institute

Until a vaccine is found, education remains the primary method for preventing HIV disease. Pharmacists' training, experience and position in the community make them important resources for information about prevention, early intervention, HIV testing, counseling, treatment and living with HIV/AIDS disease.

Pharmacists enjoy a level of trust generally given only to friends, relatives and neighbors, and are considered to have high degrees of integrity and technical competence. In a recent Gallup Poll ranking 25 professions for honest and ethical conduct, two-thirds of those surveyed ranked pharmacists as the most respected of all professionals. Pharmacists are not only trusted, but are also very accessible in communities across the U.S. Over 30,000,000 Americans visit pharmacy locations daily.

A recent study conducted for FPCA by the University of Alabama (enclosed) makes clear just how well positioned pharmacists are to provide important HIV/AIDS prevention and treatment information to the public. Pharmacists have extended relationships with patients, and are often the first and last health care provider seen during the course of a chronic illness. Pharmacists also have opportunities to provide new or reinforcing information to patients who have forgotten or "misremembered" their physician's instructions. And pharmacists have "teachable moments" when patients realize both the consequences of disease and their own personal susceptibility to serious illness.

Pharmacists as a group possess skills and training that make them well-suited as HIV/AIDS information resources. For decades pharmacists have embraced the concept that they are responsible for patient counseling. Pharmacy schools stress counseling and patient education, and provide training in communication skills. Pharmacists report spending time on patient education, and show a willingness to devote even more time to this activity.

No person who is sexually active, whether married, single, young or old, is immune to the risk of HIV infection. Since HIV/AIDS places all populations at risk, education and prevention programs need to be instituted in every rural, urban and suburban community. In light of the inadequacy of existing programs to reach all populations, and taking into account the limited resources available, it makes sense to incorporate HIV/AIDS education and prevention services into an already existent health care infrastructure. The community pharmacist, a trusted professional working in an extensive, well established community-based care network, is uniquely positioned to play a pivotal role in just the kind of targeted local education, information, prevention and treatment programs experts agree are most effective in combating HIV/AIDS.

III. THE FOUNDATION OF PHARMACISTS AND CORPORATE AMERICA FOR AIDS EDUCATION (FPCA) - A KEY COMPONENT IN OUR RESPONSE TO HIV/AIDS

The Foundation of Pharmacists and Corporate America for AIDS Education (FPCA) was established in 1988 as *the only national organization dedicated to expanding the role of pharmacy professionals in the battle against HIV/AIDS*. Founding Executive Director Nigel Gragg began with a simple, yet very powerful idea - that community pharmacists are in a singular position to provide those most at risk with HIV/AIDS education, prevention and treatment information in a targeted, cost effective manner no other public health programs can match.

FPCA BUILDS UPON EXISTING HEALTH INFRASTRUCTURES AND PROFESSIONAL CAPABILITIES RATHER THAN DUPLICATING EFFORTS. National AIDS Policy Coordinator Kristine Gebbie, members of the U.S. Senate and House of Representatives, chain and independent pharmacies, pharmacists associations, schools of pharmacy, corporations, foundations and AIDS service organizations -- all recognize the tremendous value and importance of FPCA's mission. U.S. Surgeon General Jocelyn Elders has also lent her support to this unprecedented opportunity to reach millions of Americans with the AIDS prevention message in a manageable, cost effective fashion that takes advantage of an innovative collaboration between the public and private sectors (see enclosed letters of support).

FPCA already has a solid record of success. FPCA's most important effort so far has been the establishment of a **NATIONAL DEMONSTRATION PROJECT** in Alabama to prove the effectiveness of a community pharmacy-based HIV/AIDS education prevention and treatment program.

IV. A BLUEPRINT FOR SUCCESS -- THE ALABAMA DEMONSTRATION PROJECT

Of the states reporting 50 or more HIV/AIDS cases, Alabama had the single greatest increase in HIV infections - 58 percent - between 1990 and 1991. Women and minorities in Alabama are disproportionately affected.

Consequently, with initial funding from CDC, pharmaceutical industry supporters and private foundations, FPCA launched the "Facts from Your Pharmacist: Answers About AIDS" Project to demonstrate the effectiveness of a community pharmacy-based HIV/AIDS program. FPCA is working in close partnership with the Alabama Public Health Department, the Alabama Pharmaceutical Association, the University of Alabama, Auburn and Sanford Colleges of Pharmacy, the American Red Cross, the Alabama AIDS Task Force and a number of other health organizations.

Objectives of the ALABAMA DEMONSTRATION PROJECT

Specific project objectives are:

- 1) To **increase the knowledge level of pharmacists** about HIV infection, prevention, treatment, and local HIV education, prevention, testing and treatment resources;
- 2) To **increase pharmacists' commitment and ability to communicate** at various levels with the public about HIV infection and AIDS;
- 3) To **increase both the number of pharmacies designated as resource centers** for information about HIV/AIDS infection, prevention and treatment and **the number of pharmacists participating** in community and public education programs;
- 4) To **increase the volume of HIV/AIDS educational materials distributed** - both in pharmacies and by pharmacists through community outreach activities;
- 5) To **increase both the public's recognition of pharmacies and pharmacists as resources** for HIV/AIDS education and prevention information and **the number of people who obtain or request HIV/AIDS education materials** from pharmacy locations;
- 6) To **increase the use of condoms** as a method for preventing the spread of HIV/AIDS;
- 7) To **increase the number of people who seek out early testing, counseling and treatment services**;
- 8) To **increase and improve the public's proper use of life sustaining HIV/AIDS medicines**.

Principle Program Components To Achieve Project Objectives

- o A series of "AIDS 101" training seminars have already been held around the state to educate pharmacists, generate momentum and attract media attention (see enclosed brochure). Over 800 pharmacists participated in FPCA's seminar series, or utilized an "AIDS 101" self-study learning module certified for Continuing Education (CE) credit. Over 93% of evaluation respondents rated the programs either "excellent" or "good".
- o Over 1,000 pharmacy locations in Alabama have been recruited to participate in the program, including Eckerd, Walmart, K Mart, Harco, Big B, K&B, Winn-Dixie, the Kroger Company and the Alabama Pharmacy Co-op representing 514 independent drug stores.
- o "HIV Resource Center" displays stocked with free public education, prevention and treatment information materials have been produced for strategic placement in each participating pharmacy. Comprehensive brochures entitled "A Parent's Guide to Talking About AIDS", "Information About Testing and Counseling", "Questions and Answers: Get the Latest Facts", and "How to Use and Talk About Condoms" have been produced for "HIV Resource Center" displays.
- o In-pharmacy promotional materials have been produced, with signs and stickers designating the pharmacy as an HIV/AIDS information resource center, printed bags, bag stuffers, promotional brochures and point of purchase displays;
- o A "How To" Guide to the "Answers About AIDS" Program that also includes valuable referral information about local, state and national AIDS service and resource agencies has been prepared for distribution to all participating pharmacists;
- o The program will be promoted in collaboration with community-based organizations, with general information mailings to community groups (AIDS Service Organizations, other health care organizations, schools, youth programs, etc.), in person contact, group meetings, telephone follow up, and a state-wide media campaign, with press releases, press briefings, PSAs and targeted efforts to place stories about the project in selected print and broadcast outlets;
- o A marketing campaign will help participating chain and independent drug stores promote this important public health program as a valuable service to customers.

Project Research and Evaluation

A number of research and evaluation activities have already been carried out to maximize impact, monitor implementation and measure project effectiveness:

- o FPCA has completed a very detailed pretest assessment in conjunction with the University of Alabama School of Public Health (UAB). Over 4,100 pharmacists across the state have been surveyed to establish a baseline of knowledge and attitudes about HIV/AIDS. (See enclosed Summary Report of Pretest Survey Data);

- o Extensive focus group research with adolescents, teens and parents was conducted to insure the effectiveness of free "HIV/AIDS Resource Center" public educational materials;
- o Program implementation is being tracked and monitored to measure adherence to the project time line.

As additional program components are brought "on line", FPCA will measure a variety of other important project success indicators, including:

- o Demographics of pharmacists who participated in educational training activities;
- o Numbers and demographics of pharmacists participating in program implementation activities;
- o Numbers of educational/informational materials distributed within pharmacies;
- o Number of pharmacies designated as Health Information (HIV/AIDS) resource centers;
- o Analysis of pre and post-project condom sales figures.

Program planners are fully confident that the Alabama Demonstration Project evaluation will firmly establish the effectiveness of FPCA's community-pharmacy based model, and serve as a "blue print" for national expansion.

V. THE NEXT CRITICAL STEP IN ALABAMA - THE VITALLY IMPORTANT PUBLIC EDUCATION AND FINAL PROJECT EVALUATION PHASE

The Centers for Disease Control and Prevention has provided \$359,000 toward the cost of implementing the Alabama Demonstration Project. Pharmaceutical manufacturers have provided another \$200,000. FPCA needs additional financial support to fully implement and evaluate the Alabama Project and begin to plan for a national program expansion effort.

These funds will be used to:

1. Distribute free public education, prevention and treatment information materials in "HIV Resource Center" displays and in-store promotional materials to over 1,000 participating pharmacies throughout Alabama;
2. Distribute the "How To" Program and Referral Guide to all participating pharmacists;
3. Complete outreach efforts in collaboration with community-based organizations and conduct the state-wide media and marketing campaign to help participating drug stores promote this important public health program;
4. Complete project evaluation activities; and
5. Begin a detailed planning and budgeting process to prepare for the initial stages of the national program expansion effort.

VI. FPCA'S NATIONAL "ROLL OUT" PLAN

Once the effectiveness of the Alabama Project has been fully demonstrated, FPCA plans to replicate this innovative public/private partnership to create a national network of pharmacies and pharmacists delivering targeted AIDS education, prevention and treatment information services to local communities.

FPCA will work with its existing network of partners, including the CDC, national pharmacy associations, the pharmacy industry, corporations and foundations to plan and implement community pharmacy-based HIV/AIDS education/prevention campaigns on a state by state basis across the country.

VII. AN INVITATION TO JOIN EFFORTS TO EXPAND FPCA'S UNIQUE PUBLIC/PRIVATE HEALTH CARE PARTNERSHIP

The Foundation of Pharmacists and Corporate American for AIDS Education seeks the support of those who share our vision of a ground-breaking, pharmacy-based HIV/AIDS education, prevention and treatment program.

A wide range of public and private health care leaders and grant makers agree that community pharmacists are uniquely positioned to play a crucial role in the battle against HIV/AIDS. These experts recognize the tremendous value in supporting the Foundation of Pharmacists and Corporate America for AIDS Education:

- o **FPCA's ALABAMA DEMONSTRATION PROJECT is extremely cost effective** because it builds upon an established health care infrastructure and powerfully effective partnership of national, state and local public health agencies, pharmacists, pharmacy educators, pharmacy industry supporters, corporations and private philanthropic organizations;
- o **The FPCA program focuses on critically important prevention and treatment goals, measurable objectives and quantifiable results;**
- o **Using the ALABAMA PROJECT as a spring-board, FPCA can launch a national program to mobilize thousands of our country's most trusted, accessible and affordable health care professional, the community pharmacist, to provide very targeted HIV/AIDS education, prevention and treatment information to minority, youth, urban and rural populations that other programs have had difficulty reaching;**
- o **Congressional leaders have recognized the value of the FPCA initiative, and stand ready to consider additional funding allocations for national expansion if the ALABAMA DEMONSTRATION PROJECT proves to be successful (see attached U.S. Senate and House Reports).**

- o FPCA's unique HIV Prevention/Treatment model can be of tremendous added value because its national network of community pharmacy-based programs, once established, can easily be targeted to address other health care, disease prevention and treatment issues.

The Foundation of Pharmacists and Corporate America for AIDS Education is the only non-profit organization prepared to undertake a historic mobilization of the vast and largely untapped resources of individual pharmacists and the pharmacy community in HIV/AIDS education, prevention and treatment efforts.

Your contribution will not only encourage other foundations and corporations to join us, but will also serve as an invaluable tool to "leverage" additional support from government sources.

**SO MUCH HAS ALREADY BEEN ACCOMPLISHED. PROVIDING FPCA WITH THE FUNDS
NEEDED TO COMPLETE THE ALABAMA DEMONSTRATION PROJECT AND BEGIN
PLANNING ITS NATIONAL EXPANSION PROGRAM IS A WISE,
IMPORTANT AND ULTIMATELY LIFE SAVING INVESTMENT.**

IMPLEMENTATION PLAN

"Facts From Your Pharmacist: Answers About AIDS"

Overview

Over the next 12 months, the "Answers About AIDS" program will be implemented and evaluated in Alabama. The overall goal of the program is to increase the utilization of pharmacy locations by the public as a resource for information about HIV and AIDS. Following the effective implementation and evaluation of this statewide demonstration project, the program will be expanded to pharmacies nationwide.

Described below is the detailed implementation plan for this program, including key program elements, the timeline, and a budget schedule.

Implementation Objectives

The implementation plan is designed to achieve the following objectives:

1. Encourage pharmacists and pharmacies to participate in the program
2. Create awareness among the general public and specific target populations that pharmacists and pharmacies are available to provide HIV and AIDS information
3. Encourage the public to utilize the pharmacist and pharmacy locations as sources of HIV and AIDS information
4. Evaluate the effectiveness of the program and modify the program accordingly.

Approach

The program will be implemented in two phases:

- Phase 1 will be designed to assess the effectiveness of the program in a limited number of communities (one or more) before the program is implemented statewide. The evaluation will compare effectiveness measures at implementation sites with control sites. Phase 1 will be designed to provide critical information that will be used to make any necessary modifications to the program to help ensure its successful implementation statewide.

- Phase 2 will involve the full implementation of the program throughout all pharmacy locations statewide. This phase will be designed to extend the reach of the program throughout the state and to assess the effectiveness of the model for statewide implementation. Phase 2 is essential since the national roll-out of the program will principally occur on a state-by-state basis. The evaluation of Phase 2 will focus primarily on a set of process measures, such as number of participating pharmacies, materials pick-rate, and general consumer response.

The Implementation Strategy: Five Main Components

The five main building blocks to ensure successful implementation of the program include:

1. Establish and maintain a materials distribution system for all "Answers About AIDS" materials

Specific activities will include:

- A. Contact wholesalers (Durr-Fillar and Walker Drug) to establish wholesalers distribution plan; materials re-ordering system through existing forms/deliveries
 - B. At the same time, contact chains to determine their interest in conducting direct distribution of materials to their stores, instead of through wholesalers
 - C. Ship all materials to Alabama
 - D. Track specific orders of materials and monitor available supply
2. Distribute continuing education materials to pharmacists to increase their knowledge of HIV and AIDS to ensure they are prepared to address customer questions

Specific activities include:

- A. Revise the CE notebook to provide the most current data and to include a take home CE test; provide CE credit
- B. Print new copies of CE self-study book
- C. Distribute one book, along with multiple copies of the test, to each pharmacy location
- D. Coordinate administration of CE with Samford College of Pharmacy.

3. Market the program to pharmacists to encourage their involvement

Specific activities will be conducted to reach pharmacists through their professional affiliations as well as the media, including:

- A. Enlist pharmacy management and local pharmacy trade associations who can lend marketing support directly to individual stores and provide technical assistance to interested stores**
- B. Distribute an introductory program letter to every pharmacy, signed by the relevant parent chain or independent store or association**
- C. Distribute complete kit of materials to every pharmacy location**
- D. Promote the program through chain/independent/trade association newsletters and other publications; prepare a series of sample articles for easy placement**
- E. Deliver presentations at statewide, regional and local pharmacists meetings**
- F. Design and implement joint marketing programs with chains and independents**
- G. Develop and conduct special recognition program for participating pharmacists**

4. Enhance public awareness of the program and position pharmacists/pharmacies as sources of HIV and AIDS information through a public awareness and marketing program

The public awareness program will be designed to increase awareness of the "Answers About AIDS" program and to encourage consumers to seek out HIV and AIDS information from their pharmacists/pharmacies. The program will be coordinated in conjunction with chain and independent pharmacies.

In both Phase 1 and Phase 2 communities, the public awareness program will be designed to reach the target populations through a variety of communications channels on a regular basis. Before the activities are started, an analysis will be conducted of media channels available to reach the target audience, as well as those likely to donate free airtime or space.

The public awareness program will be designed to reach consumers through public service announcements on radio and print; transit advertising; and news, feature and editorial coverage through tv, radio and print.

A variety of story angles and messages will be developed and pitched throughout the project to generate ongoing coverage and to stimulate the interest of the public. During the first month of the project, a specific plan for the public awareness program will be developed.

The key components of the public awareness program are described below:

- A. Develop plan for public awareness, including messages, activities, and targeted media
 - B. Develop concepts for public service and transit advertising; conduct formative research through focus groups with the target audience
 - C. Develop core media/public relations materials, including press kits; slides/photos of materials; background video footage
 - D. Conduct a series of media outreach events (e.g. press conference; spokesperson placement for media interviews; distribution of press releases to generate follow-up stories; media coverage of presentations at pharmacy meetings)
 - E. Actively market PSAs and transit advertising to media outlets statewide, including radio stations; newspapers; bus shelters and buses; billboards
 - F. Conduct joint advertising with chain and independent pharmacies, both in-store promotions and media-based promotions
 - G. Consider soliciting media sponsor, e.g. local tv station
 - H. Track and monitor media coverage statewide to assess impact and guide additional efforts
5. A two-phase implementation of the program will allow for midcourse corrections, if necessary. Phase 1 will test the program in a small number of communities and then any necessary revisions will be made, followed by Phase 2 in which the program will be implemented statewide.

(See Attachment 5 which describes proposed evaluation methodology for Phase 1).

Implementation Steps/Schedule

Described below are the specific implementation tasks which will be conducted, followed by a budget schedule.

Date	Task
Month 1	Convene follow-up meeting with chain and independent drug stores to review timeline; marketing roles; and implementation steps
Month 1	Finalize materials distribution system with two wholesalers, chains and independents to handle initial distribution and fulfill ongoing requests for materials
Month 1	Select communities for Phase 1 implementation; criteria to include availability/reach of media channels; number of pharmacy locations; and demographic composition. Select matched control communities for comparison.
Month 1	Develop specific plan for public awareness and marketing campaign
Month 1	Revise continuing education program for pharmacists
Month 2	With chains and independents, distribute introductory letter to Phase 1 pharmacies to explain the program and promote participation
Month 2	Create special recognition program for individual pharmacists/pharmacies
Month 2	Develop and test public awareness materials with target audience (focus groups)
Month 3	Begin baseline measurement in Phase 1 communities
Month 3	Distribute continuing education program to selected Phase 1 pharmacy locations
Month 3	Produce public awareness materials
Month 4	Establish system for including pharmacists in HIV-related community programs, e.g Red Cross Speaker's Bureau
Month 4	Distribute public education materials to participating Phase 1 pharmacies

Months 4-6	Launch and continue public awareness and marketing program in participating Phase 1 communities
Months 4-6	Conduct marketing activities to promote pharmacists' involvement in program (speaking at meetings; exhibits; newsletter/journal articles)
Months 6-9*	Start evaluation of Phase 1 communities, (provided public awareness and marketing activities are satisfactory)
Month 9	Provide preliminary results of Phase 1 evaluation; make any necessary modifications to program strategy
Month 9	Begin Phase II implementation
Month 9	With chains and independents, distribute introductory program letter to every pharmacy
Month 9	Distribute CE program to every pharmacy location
Months 9,12	Conduct quarterly mailings to pharmacies to encourage ongoing participation in program
Month 10	Distribute public education materials to every Phase II pharmacy
Months 10-14	Implement statewide public awareness/marketing program on an ongoing basis
Month 15	Report outcome of process evaluation of Phase 2

* (NOTE: Timeline for evaluation of Phase 1 may be extended beyond 3 months based on sufficient community impact of public awareness and marketing activities)

Foundation of Pharmacists & Corporate America for AIDS Education (FPCA)

Project Funding Disbursement Schedule

Quarter Ending	3/94	6/94	9/94	12/94
Admin./Indirect Costs	\$27,675.00	\$27,675.00	\$27,675.00	\$27,675.00
Travel	4,000.00	1,000.00	1,000.00	2,000.00
CE Materials/Admin.	30,000.00	5,000.00	8,590.00	
Marketing/Awareness	90,000.00	37,000.00	33,000.00	77,700.00
	\$151,675.00	\$70,675.00	\$70,275.00	\$107,375.00
TOTAL				<u>\$400,000.00</u>

* Center for Disease Control Funding Evaluation.

** Additional funding will be subsidized from private sector.

Evaluation Focus for Alabama Pharmacists HIV/AIDS Demonstration Project

The goals of this project are to increase the utilization of pharmacists and pharmacy locations as information resources on HIV prevention and AIDS education. The presumption is that increased use of these information resources will eventually be linked to HIV prevention behaviors.

PRINCIPAL OUTCOMES REFLECTING THESE GOALS

To demonstrate whether this project is effective, we would need to see improvements by several criteria. Multiple outcomes are needed to adequately assess whether this project is meeting its goals. The criteria for effectiveness include:

For Pharmacists and pharmacy locations:

- (1) Increased knowledge of HIV prevention and of AIDS medicines and treatments.
- (2) Increased participation in community-based HIV prevention efforts
- (3) Increased patient and consumer counseling at pharmacy regarding HIV prevention and AIDS
- (4) Increased proactive role in counseling by pharmacists
- (5) Increased willingness to have pharmacy locations serve as information resource for HIV prevention and AIDS education
- (6) Increased HIV-related referrals to clinics and Community Based Organizations.

For consumers: [with focus on rural and minority community]

- (1) Increased access to HIV prevention information and AIDS education through pharmacy locations
- (2) Number of people seeking HIV prevention information and AIDS education from pharmacists
- (3) Number of people seeking HIV prevention information and AIDS education from pharmacy locations
- (4) Recognition and recall of brochures and materials
- (5) Broader community awareness of the initiative and of their pharmacy's participation in the initiative
- (6) Increased belief that pharmacists and pharmacy locations are credible source of HIV prevention information and AIDS education
- (7) Increased call to local community based AIDS organizations based on referrals from pharmacists or through project based materials

OTHER OUTCOMES NOT REFLECTING THE MAJOR GOALS

Other potential changes that we will measure do not bear on the centerpiece of the evaluation, that is to say, in increased use of pharmacists and pharmacies as resources on HIV prevention information and AIDS education. These other outcomes do not reflect the intervention, although it may very well be that we will see increases or changes in them. Specifically, the following will also be measured:

Consumer level

- (1) Increased knowledge of HIV and prevention in the community
- (2) Increased belief in the effectiveness of condoms for preventing HIV
- (3) Increased condom purchases
- (4) Increased appropriate HIV risk appraisal as measured by self-report

Pharmacist level

- (1) Increased condom counseling at the pharmacy

PROCESS EVALUATION MEASURES

The following variables are process measures (how well did we achieve our activities) and while important they are not the centerpiece for evaluating effects of the program. As process measure we will include:

- (1) Number of pharmacies in the communities under study that are participating in program/serving as resource centers on HIV/AIDS
- (2) Marketing activities undertaken by/with pharmacy chains and independents IN THE COMMUNITIES UNDER STUDY
- (3) Number of pharmacist requesting additional materials
- (4) Increased visibility and access to condoms
- (5) Number of pharmacists participating in CE programs IN THE COMMUNITIES UNDER STUDY

PROPOSED EVALUATION METHODOLOGY

A very general description of our proposed evaluation methodology is as follows:

The design for the study will be a nonequivalent control group design, with communities as the unit of analysis. Communities will be selected for study based on an appropriate statistical sample size (95% Confidence) and on the following criteria:

- 1) urban/rural
- 2) percentage minority population
- 3) median income
- 4) number of pharmacies per 1,000 population
- 5) location within particular media markets

Pairs of communities will be matched on the first four criteria. Treatment communities will have the additional constraint that they must be located within one or two major media markets in which the campaign will be conducted to encourage use of pharmacy as a resource on HIV.

The project will ensure that certain strata of the matching variables are included in the study. These are likely to be associated with each other: for example, a rural population is likely to have fewer pharmacies per 1,000 than an urban one. In conjunction with the CDC program officer, these strata will be finalized. To illustrate, however, we might include one matched pair of communities with a relatively low population density: another pair with a higher density. We might include one pair of communities in which there are only two pharmacies and another pair in which there are more than 10 pharmacies.

We have previously presented the objectives of the study. In consultation with our CDC program officer, these will be operationalized as measures for data collection. We envision that the following data collection activities will take place:

A validated survey of pharmacists to measure their knowledge, perceptions of the project, self-reported participation in HIV-prevention activities in and outside the pharmacy, and other issues as defined in our list of pharmacist outcomes. This survey will be conducted through the mail or distributed to them at their place of work. An extensive follow-up strategy will have to be employed, however, to assure an adequate response rate for statistical comparisons to be valid. Based on previous experience, we estimate that about 48% will respond. After two follow-up mailings, the pharmacy liaison will personally contact a sample of non-respondents in both treatment and control communities and interview them to ascertain whether there are any systematic differences between responders and nonresponders.

A survey of community members, to measure their awareness of the HIV prevention campaign, as well as other outcome variables previously listed under the community focus. This survey will utilize the random public intercept methodology which CDC has previously utilized to access people at risk of HIV. The project will enumerate a list of public places in which people congregate during the day. Using a random number table, we will deploy interviewers to those sites at random times during the week. The interviewers will approach a random individual (this can further be defined on the basis of race, age, sex or other attributes) to be interviewed. This method has several advantages for the project. First, it defines community for us: a geographic area around the participating pharmacy. Further definition is possible in conjunction with the CDC program officer. Second, a large percentage of rural Alabamians do not have telephones, and we might miss them through a telephone survey. Third, we can target the surveys to people who congregate, shop or live within a certain radius of a pharmacy we are studying. Since experience shows that people will tend to visit the same pharmacy over time, we increase the chances that we have targeted the relevant population group. A telephone survey would not be able to pinpoint the community that has a reasonable chance of being affected by the campaign. Finally, this strategy offers the possibility of studying community members' recognition or recall of project media and educational materials. For example, we can show them the brochures, along with some neutral materials from the pharmacies and some HIV brochures not used in the project. We can then gauge the degree to which the project materials are recognized, utilized, and undertook.

Three other methods of collecting data are proposed. First, a sub-sample of the participating pharmacists would be encouraged to keep a log of encounters with customers in which any form of HIV prevention counseling was provided. The domain of encounters that would be called "HIV prevention counseling" will be further defined and operationalized in conjunction with the CDC program officer. In addition, we may wish to include in the log other questions that the customer may pose, such as where to get more information on the HIV test. These logs would not have to be in use for an extensive period. However, they would provide extremely valuable information for process evaluation. They would also provide a measure of the validity of pharmacists' self-report concerning participation in HIV prevention activities.

Referrals would be tracked through the participating community based organizations that serve people with AIDS. The pharmacy liaison paid by the project would provide advance training concerning the form in which referrals would be tracked. This individual would follow-up at least weekly to ensure that the information was complete and accurate. He or she would provide feedback to volunteers or paid staff about completeness. We will need to explore further the feasibility of this method and the potential reporting problems that might be involved.

Finally, we will periodically observe the placement of HIV brochures, of condoms, and of related materials within the pharmacies. The same will be done with pharmacies in the control communities. The purpose of this monitoring is first, to ensure that control communities are not receiving some of the campaign materials, or any related educational materials. It is likely that some control pharmacies may elect to display brochures on AIDS at some point in the study. By monitoring this aspect of their activity, we can assess the degree to which any compensatory treatment may have been offered. In field studies in the real world, this is a realistic possibility that has to be considered.

Congress of the United States

House of Representatives

Washington, DC 20515

October 19, 1993

**Mrs. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500**

Dear Mrs. Clinton:

We want to bring to your attention an outstanding public/private HIV/AIDS education partnership involving the CDC, pharmacists and pharmacy locations, which we feel can play an important role in confronting the AIDS crisis in America.

Pharmacists and pharmacies are located in every type of community throughout the United States. The access that communities have to pharmacies and the high esteem in which pharmacists are held provide strong incentive to incorporate AIDS information into the existing pharmacy infrastructure.

The Foundation of Pharmacists & Corporate America for AIDS Education (FPCA) has developed a program to utilize pharmacies to provide communities with vital AIDS information. "Facts From Your Pharmacist: Answers About AIDS" was created in collaboration with the CDC, pharmaceutical manufacturers, chain and independent pharmacies, pharmacists, colleges of pharmacy, wholesale druggists, state and national pharmacy associations, AIDS organizations, public health experts and Congressional leadership. This public education program includes a series of AIDS education brochures for dissemination to pharmacy customers. Pharmacists also receive training regarding HIV and AIDS to equip them to answer questions from their customers.

President Clinton has committed this administration to the establishment of an effective national AIDS education program. Recently, at the NACDS Pharmacy Marketplace Conference, you spoke eloquently on the vital role of pharmacists in health care. The enclosures will document support for the FPCA AIDS education program from the National AIDS Policy Coordinator, Members of Congress, chain and independent pharmacies, pharmacist associations, and AIDS service organizations. Surgeon General Dr. Joycelyn Elders has also lent her support to this initiative. Support of this type gives us an unprecedented opportunity to reach millions of Americans with the AIDS prevention message in a manageable and cost effective fashion, while providing for an innovative collaboration between the private and public sector.

Utilization of pharmacy locations and pharmacists would give communities meaningful access to AIDS education and would be an

Mrs. Hillary Rodham Clinton
October 19, 1993
Page two

effective and affordable component of a national AIDS education program.

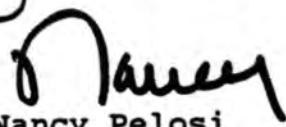
We respectfully request that you meet with FPCA representatives at the earliest possible date. We wish to determine how this pharmacy-based approach to AIDS education and prevention can be applied throughout the country, while sustaining the public/private sector partnership.

Thank you for your attention to this matter.

Sincerely,



John Lewis
Member of Congress



Nancy Pelosi
Member of Congress



Bill Brewster
Member of Congress

THE WHITE HOUSE
WASHINGTON

August 23, 1993

Mr. Nigel L. Gragg, R.Ph., President
The Foundation of Pharmacists and Corporate
American for AIDS Education
Suite 950
700 Thirteenth Street, N.W.
Washington, D.C. 20005

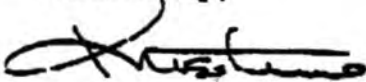
Dear Nigel,

Thank you for arranging the meeting about your pharmacy AIDS education initiative. You have done an impressive job thus far and your enthusiasm is infectious!

I have started making some inquiries to learn more about the possibilities of funding for your program. I am always happy to support worthy initiatives like yours, especially where public-private partnerships are involved. Please keep me posted on your activities.

Best wishes to you and your colleagues.

Sincerely,



Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator

cc: W. Freeman
G. Mossinghoff
R. Strack
C. West

United States Senate

WASHINGTON, DC 20510

August 6, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building

Dear Chairman Harkin:

Your subcommittee has previously acknowledged in report language the potential for using pharmacists and pharmacies as community resources for AIDS education. As you approach the FY 94 budget requests, we urge you to support an expansion of the program that has been developed by the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA) and the CDC.

There is an urgent need to establish an effective national AIDS education program. The FPCA has developed a pilot program to utilize pharmacies to provide millions of Americans with vital AIDS information. "Facts From Your Pharmacist: Answers About AIDS" was created in collaboration with the CDC, pharmaceutical manufacturers, chain and independent pharmacies, pharmacists, colleges of pharmacy, wholesale druggists, state and national pharmacy associations, AIDS organizations, public health experts, and Congressional leaders.

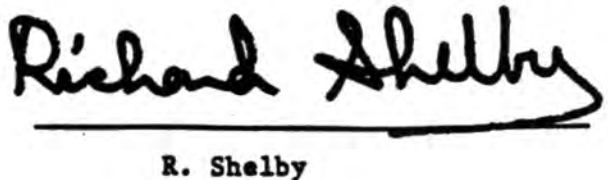
Over thirty million Americans visit pharmacy locations daily. Incorporating HIV and AIDS information into existing infrastructure such as pharmacies would save the federal government millions of dollars while providing accessible information to millions of Americans. The utilization of pharmacists and pharmacy locations to provide diverse populations and communities easy access to AIDS education would be an innovative and affordable component of a neighborhood level, national AIDS education program.

As you evaluate activities for FY 94, pending a positive evaluation of the program, we request that eight million dollars be made available to cover the estimated cost of public educational materials to expand this program to thirty states and 25,000 pharmacy locations. The private sector will provide matching funds to cover the costs of the pharmacists training and the FPCA overhead at no cost to the government.

Thank you for your consideration.

Sincerely


H. Heflin


R. Shelby

Edward Kennedy

E. Kennedy

Carl Albert

C.M. Braun

Dennis Bryson

D. Pryor

Dan Rostenkowski

D. Durenberger

John Danforth

J. Danforth

Orrin Hatch

O. Hatch

Phil Simon

P. Simon

W. H. Brown

D. Moran

Jim Jeffords

J. Jeffords

Bob Dole

B. Dole

EDOLPHUS "ED" TOWNS
MEMBER OF CONGRESS
10TH DISTRICT, NEW YORK

ENERGY AND COMMERCE
HEALTH AND THE ENVIRONMENT
COMMERCE, CONSUMER PROTECTION,
AND COMPETITIVENESS

GOVERNMENT OPERATIONS
ENVIRONMENT, ENERGY AND
NATURAL RESOURCES

CHAIRMAN:
HUMAN RESOURCES AND
INTERGOVERNMENTAL RELATIONS

Congress of the United States
House of Representatives
Washington, DC 20515-3210

June 7, 1993

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Hon. William Natcher
Chairman
Subcommittee on Labor, Health
And Human Services, Education
2358 Rayburn House Office Bldg
Washington, D.C. 20515

Dear Mr. Chairman:

Over the past years, your Subcommittee has acknowledged in report language the potential for using pharmacists and pharmacies as community resources for AIDS and HIV information and education. As you approach the FY 94 budget requests, we urge you to review the program that has been developed by the Centers for Disease Control and Prevention (CDC) and the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA).

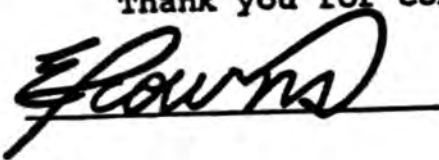
The FPCA pilot program, "Facts From Your Pharmacist: Answers About AIDS", has been launched in Alabama. This program is a public education campaign which includes a series of comprehensive AIDS education brochures for dissemination to pharmacy customers. Pharmacists also receive HIV/AIDS training to equip them to answer questions from their customers.

We are very encouraged by this cooperative effort involving an alliance of public health experts, pharmacies and pharmacists to assist in combating HIV and AIDS at the neighborhood level. Incorporating HIV/AIDS education and prevention information into already existing organization and structures like pharmacies could provide local communities easy access to life-saving information.

Pharmacists are accessible in the communities where people live. Over 20 million Americans visit pharmacy locations daily. The role of the pharmacist includes dissemination of health information, counseling, and reinforcement, as well as continued contact due to return visits, visibility and accessibility in the community.

As you evaluate activities for FY 94, we would hope that every effort would be made to determine if this pharmacy-based approach to AIDS education and prevention can be applied throughout the country.

Thank you for consideration of this matter.



Tom Beville
T. Beville

Frank J. de Lugo
R. de Lugo

Jim McDermott
J. McDermott

Donald M. Payne
D. Payne

Henry A. Waxman
H. Waxman

Robert E. Andrews
R. E. Andrews

Charles Rose
C. Rose

P. O. Dixon
J. Dixon

John Kennedy
J. Kennedy

Carl Albert
C. Albert

Tom Barrett
T. Barrett

Randall K. Dicks
R. Dicks

Gay S. Ackerman
G. Ackerman

Carrie P. Meek
C. Meek

John W. Lewis
J. Lewis

Cliff Hark
E. Norton

W. M. (Bill) Hefner
W. Hefner

Earl J. Hilliard
E. Hilliard

Bill K. Brewster
B. Brewster

John Dingell
J. Dingell

John Conyers
J. Conyers



STATE OF NEW YORK DEPARTMENT OF HEALTH

Corning Tower The Governor Nelson A. Rockefeller Empire State Plaza

Albany, New York 12237

Mark R. Chassin, M.D., M.P.P., M.P.H.

Commissioner

Paula Wilson

Executive Deputy Commissioner

OFFICE OF PUBLIC HEALTH

Lloyd F. Novick, M.D., M.P.H.

Director

Diana Jones Ritter

Executive Deputy Director

December 13, 1993

Nigel L. Gragg, R.Ph.
President
The Foundation of Pharmacists
and Corporate America for
AIDS Education
700 Thirteenth Street, N.W.
Suite 950
Washington, DC 20005

Dear Nigel:

Thank you for meeting with the Department of Health and AIDS Institute staff on November 22, 1993. We believe that the Foundation of Pharmacists and Corporate America for AIDS Education (FPCA) program to utilize pharmacies to provide communities with HIV/AIDS information can be an effective complement to our overall HIV/AIDS prevention education strategy.

Utilization of pharmacy locations and pharmacists does tap an extensive statewide network of locations and staff that have demonstrated ability in presenting other public health information. Pharmacists can make a meaningful addition to the other clinical professional groups we are encouraging to incorporate HIV prevention education into their work with the public.

As discussed, the AIDS Institute would support implementing the Foundation of Pharmacists and Corporate America for AIDS Education program in New York State if the evaluation of the Alabama pilot shows the program to be successful with pharmacists and clients.

I look forward to the evaluation outcome of the Alabama pilot.

Sincerely,

Michael Rampolla, Director
Division of HIV Prevention
AIDS Institute



State of New Jersey
DEPARTMENT OF HEALTH

DIVISION OF AIDS PREVENTION AND CONTROL
CN 363, TRENTON, N.J. 08625-0363

BRUCE SIEGEL, M.D., M.P.H.
COMMISSIONER OF HEALTH

December 9, 1993

Mr. Nigel L. Gragg, R.Ph., President
The Foundation for Pharmacists
& Corporate America for AIDS Education
700 Thirteenth St., N.W., Suite 950
Washington, D.C. 20005

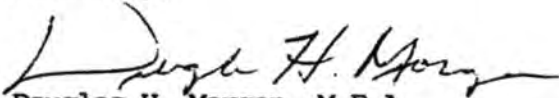
Dear Mr. Gragg:

I am writing in support of The Foundation of Pharmacists and Corporate America for AIDS Education's "Answers About AIDS" initiative. On behalf of the New Jersey Department of Health, Division of AIDS Prevention and Control I would welcome the program to New Jersey and hope that you will consider our state as an outlet for the program once funding becomes available to you.

The idea of placing AIDS awareness information at the immediate disposal of the many millions of individuals who daily visit pharmacies is truly innovative, capitalizing on an already accessible, familiar, and trusted community resource. As pharmacies are located in virtually every community in our state, they are a natural entre into communities that might otherwise be inaccessible in light of limited financial resources. A team of well trained pharmacies available to answer our citizens' questions would complement existing resources such as our New Jersey AIDS Hotline and school-based HIV educators.

I can not help but to anticipate your success in this endeavor and eagerly await the results of the upcoming evaluation component. The New Jersey Department of Health looks forward to working on this endeavor with you in the future.

Sincerely,


Douglas H. Morgan, M.P.A.
Assistant Commissioner

REPRESENTING
INDEPENDENT
RETAIL
PHARMACY

N.A.R.D

205 Exchange Blvd.
Alexandria, Virginia 22314

(703) 683-8700
Fax (703) 683-3619

September 14, 1993

The Honorable Tom Harkin
U. S. Senate
Subcommittee on Labor, Health
and Human Services
SH-531 Hart Senate Office Building
Washington, D.C. 20501-1502

Dear Senator Harkin:

NARD represents 40,000 independent pharmacies, operating in every state, serving approximately 18 million consumers daily. We have been working with the Foundation of Pharmacists and Corporate America for AIDS Education (FPCA), in the development of their AIDS education program. NARD joins with your Senate colleagues who support the expansion of the FPCA program.

Independent pharmacists are often the primary health care resource in their communities. The access that communities have to pharmacies and the high esteem in which pharmacists are held, provide strong incentive to incorporate pharmacy locations in AIDS education and prevention. Pharmacists trained to support the dissemination of the AIDS prevention message would make a significant contribution to educating our citizens on the prevention and treatment of AIDS.

We encourage you to expand the FPCA program. Thank you for your attention to this matter.

Sincerely,



Charles M. West, P.D.
Executive Vice President

CMW:ld

WAL★MART

PHARMACY DIVISION PROFESSIONAL SERVICES
BENTONVILLE, ARKANSAS 72716-8037
PHONE (501) 273-4763
FAX (501) 273-1984

CHUCK FEHLIG
DIRECTOR, PROFESSIONAL SERVICES

September 27, 1993

The Honorable Tom Harkin
Subcommittee on Labor, Health and Human Services
186 Dirksen Senate Office Building
Washington, DC 20510

Dear Chairman Harkin:

Wal-Mart Stores, Inc. operates over 1700 pharmacies in 46 states. We agree with recent proposals made by many of your colleagues to use community pharmacists as educators of the American public on health issues such as AIDS prevention.

Mr. Nigel Gragg, R.Ph., President of the Foundation of Pharmacists and Corporate America for AIDS Education has done an outstanding job with a program called "Facts from your Pharmacists, Answers about AIDS". The accessibility of pharmacists makes them the health professional most likely to succeed in delivering this valuable information to the public.

AIDS is truly an issue where an ounce of prevention is worth a pound of cure. With your support, Wal-Mart, working with Mr. Gragg, can reach millions of consumers with this important message.

Thank you for your attention to this urgent issue

Sincerely,



Chuck Fehlig, R.Ph.
Director, Professional Services
Wal-Mart Pharmacy Division

CF/sw



F. Kevin Browett, RPh
Divisional Vice President
Hardlines Division

Kmart Corporation
International Headquarters
3100 West Big Beaver Road
Troy MI 48064-3163
313 637 1757

September 3, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building
Washington, DC 20510

Dear Chairman Harkin:

Kmart Corporation operates 1,585 pharmacies in 45 states serving 160,000 consumers daily. Kmart Corporation agrees with your Senatorial colleagues who endorse a pivotal role for pharmacy in the provision of AIDS education to local communities. We have been working with and support the AIDS education program of the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA).

Kmart pharmacists are in contact daily with millions of consumers. Kmart stores are located in a variety of American communities. Pharmacies and pharmacists have a vital role in the provision of health care information.

Education is the key to AIDS prevention. With your support, Kmart Corporation, through the FPCA AIDS education program, can reach millions of consumers with the AIDS prevention message.

Thanks for your attention to this issue.

Sincerely,

F. Kevin Browett

/jlr/nige



2600 Morgan Road at I-499 Bessemer, Alabama 35023 P.O. Box 10168 Birmingham, Alabama 35202 (205) 424-3421

September 3, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building
Washington, DC 20510

Dear Chairman Harkin:

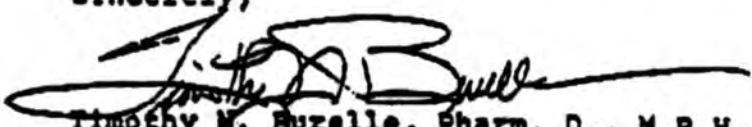
Big B, Inc. has 350 pharmacies in five states serving 1,000,000 consumers daily. Big B agrees with your Senatorial colleagues whom endorse a pivotal role for pharmacy in the provision of AIDS education to local communities. We have been working with and support the AIDS education program of the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA).

Big B pharmacists are in daily contact with a million consumers. Big B stores are located in a variety of American communities. Pharmacies and pharmacists have a vital role in the provision of health care information.

Education is the key to AIDS prevention. With your support, Big B, through the FPCA AIDS education program, can reach millions of consumers with the AIDS prevention message.

Thanks for your attention to this issue.

Sincerely,


Timothy M. Buzelle, Pharm. D., M.P.H.
Vice President, Professional Relations

TNB/ts



American
Pharmaceutical
Association

2215 Constitution Avenue, NW
Washington, DC 20037-2985
(202) 628-4410 Fax (202) 782-2351

The National Professional
Society of Pharmacists

September 8, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building
Washington, DC 20510

Dear Chairman Harkin:

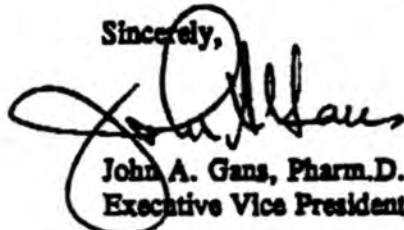
I am writing to urge your serious consideration of a funding request that would support an expanded role for pharmacists as community resources for AIDS education. You have previously been contacted about this matter in a letter dated August 6th signed by twelve of your Senate colleagues. The request for eight million dollars in FY 94 would provide for the expansion of a successful pilot program that has been developed by the Foundation of Pharmacists & Corporate America for AIDS Education and CDC. Members of my staff have followed the development and implementation of that program carefully and are impressed by its early results.

The American Pharmaceutical Association firmly believes that the nation's pharmacists are a significant and often untapped primary health care resource. The pharmacist is a highly trusted professional. Pharmacies are open in virtually every city and town in American for extended hours every day. It has been estimated that the equivalent of the entire American population enters a pharmacy each week. These are very pertinent statistics when considering the need for increased public awareness of a condition such as AIDS. No resource can be left untapped in our attempts to reach all citizens with the information that is vital to the prevention of this disease.

APhA is committed to educating pharmacists about their role in raising the public's awareness of AIDS and to equipping pharmacists through high quality training programs to care for those afflicted with the disease. A national education program has recently been launched which would complement the program proposed by the Foundation.

Again, I strongly urge that the request for \$8 million in FY 94 to support this program be seriously considered as you finalize the appropriations process.

Sincerely,



John A. Gans, Pharm.D.
Executive Vice President

cc: APhA Board of Trustees
Nigel Gragg, FPCA

Post-It™ brand fax transmittal memo 7571		# of pages >
To: Nigel Gragg	From: L. Maine	
Co.	Co.	
Dept.	Phone # 429-75	
Fax # 434-4514	Fax #	



D. Dwayne Hoven
President

September 8, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building
Washington, DC 20510

Dear Chairman Harkin:

Revco has 1,200 pharmacies in ten states serving one million prescription customers every week. Revco agrees with your Senatorial colleagues who endorse a pivotal role for pharmacy in the provision of AIDS education to local communities. We have been working with and support the AIDS education program of the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA).

Revco's stores are located in a variety of American communities and our pharmacists are in daily contact with millions of consumers. Pharmacists have a vital role in the provision of health care information.

Education is the key to AIDS prevention. With your support, Revco, through the FPCA AIDS education program, can reach millions of consumers with the AIDS prevention message.

Thanks for your attention to this issue.

Sincerely,

D. Dwayne Hoven

DDH:nm



Medicine Shoppe International, Inc.

September 9, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health and
Human Services
186 Dirksen Building
Washington, D.C. 20510

Dear Chairman Harkin:

Medicine Shoppe International, Inc., would like to commend Mr. Nigel Gragg, R.Ph., President of The Foundation of Pharmacists and Corporate America for AIDS Education, for his efforts in launching the "Facts From Your Pharmacist: Answers About AIDS" education program.

Working with Mr. Gragg in support of this valuable education program are twelve Alabama Medicine Shoppe® Pharmacies participating in the FPCA demonstration project.

Medicine Shoppe International (MSI) has over 900 franchise pharmacies in 47 states. MSI agrees with your Senatorial colleagues who endorse a pivotal role for pharmacy in the provision of AIDS education to local communities. MSI supports not only this initial demonstration project, but the national expansion of the program.

Medicine Shoppe® pharmacists are in daily contact with tens of thousands of consumers, and thus have a vital role in the provision of health care information. With education as the key to AIDS prevention, pharmacists have a unique opportunity to deliver valuable, educational information.

With your support, the entire pharmaceutical industry, through the FPCA AIDS education program, can reach millions of consumers with the AIDS prevention message.

Thank you for your attention to this issue.

Sincerely,

David A. Abrahamson
David A. Abrahamson
President



OPERATORS OF CVS/PHARMACY AND PEOPLES DRUG
Division of Melville Corporation

Shafi Shilad
Vice President
Pharmacy Operations

September 10, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building
Washington, DC 20510

Dear Chairman Harkin:

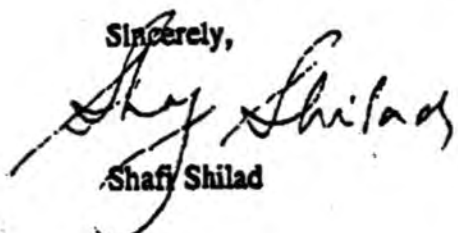
CVS and Peoples Drug has 1,200 pharmacies in ten states serving one million prescription customers every week. CVS agrees with your Senatorial colleagues who endorse a pivotal role for pharmacy in the provision of AIDS education to local communities. We have been working with and support the AIDS education program of the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA).

CVS and Peoples stores are located in a variety of American communities and our pharmacists are in daily contact with millions of consumers. Pharmacists have a vital role in the provision of health care information.

Education is the key to AIDS prevention. With your support, CVS, through the FPCA AIDS education program, can reach millions of consumers with the AIDS prevention message.

Thanks for your attention to this issue.

Sincerely,


Shafi Shilad



JOHN M. SCHEELS
DIRECTOR OF GOVERNMENTAL AFFAIRS/
REGULATORY COUNSEL

September 13, 1993

VIA FAX

The Honorable Tom Harkin, Chairman
Subcommittee on Labor, Health, and
Human Services
186 Dirksen Senate Office Building
Washington, DC 20510

Dear Chairman Harkin:

Eckerd Corporation owns and operates over 1,700 community retail pharmacies in thirteen states. As pharmacists are one of the most accessible health care providers, we believe they can play a critical role in educating customers and their communities about AIDS in America. Our "Teach Your Children Well" program meets this goal by educating parents about this dreaded epidemic.

Other, larger programs, such as the AIDS Education Program created by the Foundation of Pharmacists and Corporate America for AIDS Education (FPCA), provide a similar service that is so important to the continued education of our citizenry.

To continue and expand such programs, we urge you to support the eight million dollar appropriation request currently before your Committee for the pilot program developed by FPCA.

Thank you.

Sincerely,



John M. Scheels

JMS/kao/66

Regional Offices
21009 Marshall Street
Castro Valley, Ca. 94546
(510) 886-3893
Fax (510) 886-5174



September 13, 1993

**Chairman Tom Harkin
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building
Washington, DC 20510**

Dear Chairman Harkin:

PayLess Drug Stores has 567 pharmacies in twelve states serving thousands of consumers each day. We agree with your Senatorial colleagues whom endorse a pivotal role for pharmacy in the provision of AIDS education to local communities. We have been working with and support the AIDS education program of the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA).

Our pharmacists play a vital role in providing health care information to our customers in a wide variety of demographic locations. We believe customer education can play a large part in the prevention of AIDS. With your support, PayLess Drug Stores through the FPCA AIDS education program, can reach millions of consumers with the AIDS prevention message.

Thanks for your attention to this matter.

Respectfully,


**John S. Young
Vice President - Pharmacy Services**

"Our mission is to be the drug store of choice."



GENERAL OFFICES
3424 WILSHIRE BLVD.
LOS ANGELES, CA 90010
PHONE (213)251-6000

ADDRESS REPLY TO
POST OFFICE BOX 92333
LOS ANGELES, CA 90009

September 27, 1993

Chairman Tom Harkin
Subcommittee on Labor, Health and Human Services
186 Driksen Bldg.
Washington DC 20510

Dear Chairman Harkin:

With over 500 retail pharmacies in the state, Thrifty Drug Stores is the largest single chain drug provider in California. In servicing the prescription needs of thousands of patients each day, we are aware of the importance of a well developed AIDS education program. We have been working with and support the Foundation of Pharmacists and Corporate America for AIDS Education (FPCA) and we join with your Senate colleagues who support the expansion of the FPCA program.

Thrifty Drugs encourages you to work for the allocation of the necessary financial resources to allow the Alabama pilot program to be implemented nationwide. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script, appearing to read "Eric Sorkin".

Eric Sorkin, R.Ph.
Senior Vice President, Pharmacy

THERE IS NOTHING MORE IMPORTANT THAN OUR CUSTOMERS!

STANDARD DRUG

MAILING ADDRESS
P.O. BOX 27561
RICHMOND, VA. 23261-7561

3301 ROSEDALE AVE.
RICHMOND, VA. 23230
804-355-7426

May 23, 1991

The Honorable Arlen Specter
Ranking Minority Member
Subcommittee on Labor, Health & Human
Services, Education & Related Agencies
Committee on Appropriations
196 Dirksen Senate Office Building
Washington, DC 20510

Dear Senator Specter:

I am writing to encourage you to support funding to evaluate a role for pharmacists and pharmacy locations in disease prevention and health promotion.

Pharmacists represent a vast and untapped potential in the country as it pertains to preventive health care. Standard Drug stores operates 43 pharmacies in Virginia and the District of Columbia. Thousands of individuals access our pharmacies daily to receive a wide variety of services. Our pharmacists have excellent relationships with and an understanding of the community they serve. Across the country, the pharmacists are the most accessible health care professional. Unfortunately, pharmacy has been overlooked as a national preventive health care resource. With your support our pharmacists could make a more significant contribution to disease prevention in the communities they serve.

The Foundations of Pharmacists & Corporate America for AIDS Education (FPCA) has been working closely with the U.S. Department of Health & Human Services to establish pharmacists in education and prevention with a current focus on sexually transmitted disease. Standard Drug Stores is fully supportive of this health care initiative.

Thank you for your thoughtful consideration of this issue.

Sincerely,

Thomas Rosenthal
President

TR/lr



AMERICAN DRUG STORES

DONALD C. HOSCHEIT, R.Ph.
Senior Vice President
Pharmacy Operations

June 5, 1991

The Honorable Arlen Specter
Ranking Minority Member
Subcommittee on Labor, Health and Human
Services, Education and Related Agencies
Committee on Appropriations
196 Dirksen Senate Office Building
Washington, DC 20510

Dear Senator Specter:

I encourage your support of funding to evaluate a role for pharmacists in disease prevention and health promotion.

Pharmacists have an excellent relationship within the community in which they serve. Pharmacists are the most accessible health professionals. For that reason, American Drug Stores, which operates 670 pharmacies in 27 states, is supportive of the health care initiative being presented by the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA) for education and prevention of sexually transmitted diseases.

Thank you for your consideration of this matter.

Sincerely,

Donald C. Hoscheit

DCH/ma
0013Y
cc: Nigel Gragg



Rite Aid Corporation

JAMES E. KRAHULEC
Vice President
Government and Trade Relations

September 10, 1993

• **MAILING ADDRESS**
P.O. Box 3185
Harrisburg, PA 17105
• **GENERAL OFFICE**
30 Hunter Lane
Camp Hill, PA 17011
• (717) 975-5710
• FAX (717) 975-3760

The Honorable Arlen Specter
United States Senate
Subcommittee on Labor, Health
and Human Services
186 Dirksen Building
Washington, DC 20510

Dear Senator Specter:

Rite Aid Corporation currently operates 2,541 retail pharmacies in 23 states and the District of Columbia. In our capacity as a major provider of pharmacy health care services to thousands of patients daily, we are well aware of the pivotal role pharmacists are able to play in helping to combat the AIDS epidemic by providing educational information to the communities which we serve.

For this reason, I am writing to indicate our support of the AIDS Education Program created by the Foundation of Pharmacists & Corporate America for AIDS Education (FPCA). As you may be aware, many of your Senatorial colleagues are endorsing legislation which would provide economic support for the efforts of FPCA. We hope that you will give serious consideration to the funding requests currently before the Subcommittee on Labor, Health and Human Services.

With your help, I believe that Rite Aid pharmacists, as well as pharmacists throughout America, will be able to make a difference by increasing basic awareness of the problems created by the AIDS epidemic. It is critical that no resources be left untapped in attempting to contact members of the community with the type of information that could help prevent the spread of this terrible disease.

Again, I ask that you support the request for an eight million dollar appropriation to support this important program.

Sincerely,

RITE AID CORPORATION


JAMES E. KRAHULEC

JEK:damh



"We Care About You"

HARCO, INC.

HARCO DRUG CARPORT TOTALCARE

HARCO SQUARE • 3925 RICE MINE ROAD, N.E. • NORTHPORT, AL 35478 • PHONE (205) 345-2400

September 11, 1990

Nigel L. Gragg, R.Ph.
President
The Foundation of Pharmacists & Corporate
America For AIDS Education
700 Fifth Street, N.W.
Suite 303
Washington, D.C. 20001

Dear Nigel:

Harco Drug was delighted to have been chosen by FPCA for the pilot program training pharmacist as AIDS/HIV educators. With the combined help of your organization and a great faculty it certainly was a very beneficial and successful seminar. Many of the pharmacists involved are already utilizing their knowledge by counseling and helping patients at the store level. Also I have had several inquiries concerning a speaker training program.

Harco enthusiastically supports FPCA and would welcome the opportunity to join an expanded version of this project.

Sincerely,

A handwritten signature in cursive script, appearing to read "Wyatt Williams".

Wyatt Williams R.Ph.
Director of Pharmacy

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Ms. Lisa Geng
Co-founder, "You N' Me"
79 Kerrigan Street
Long Beach, New York 11561

Dear Ms. Geng:

Thank you for sharing information about your project entitled "You N' Me" with me. As you may know, the Office of National AIDS Policy was created out of the President's commitment to take positive steps to stop the spread of HIV and to provide services for those already infected and living with HIV/AIDS. I am also committed to finding a cure for AIDS as soon as possible. I agree with you that we need effective prevention strategies to stop the spread of HIV.

I have closely looked at your letter and am very encouraged by your interest in the area of HIV/AIDS prevention. As we work to stop HIV/AIDS, I am interested to hear about new concepts and ideas that individuals may have on this subject. I want to encourage the use of education prevention materials that speak the language of those at risk. In order to accomplish that, the messages must be population-specific. Twelve years of the epidemic have shown that blanket campaigns may not be as effective as targeted programs.

I would like to echo the issues raised in the letter of Peter Hunt of CDC, which states that HIV transmission occurs primarily through individuals engaging in very specific behavior, not through casual contact. Although I advocate the use of universal precautions, this must never imply that HIV can be transmitted through casual contact. The primary focus of our HIV/AIDS prevention programs is those specific behaviors that place individuals at risk.

I would like to encourage you to continue in your labor, we need more interested Americans like yourself. I would also like to encourage you to work with your local community.

Thank you again for your thoughtful words.

Sincerely,

A handwritten signature in cursive script, appearing to read "Kristine Gebbie".

Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Mr. Mark Jones
1222 North Poinsettia Place
West Hollywood, CA 90046-5718

Dear Mr. Jones:

Thank you for your sincere letter. My position warrants that I work with advocacy groups, therefore I understand the value and commitment that they, and you, have towards the battle against AIDS.

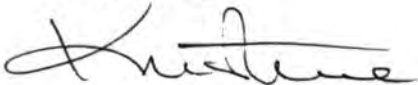
I appreciate many of the points in your letter, and I hope that you continue to write to me as you see areas upon which I could have an impact as National AIDS Policy Coordinator.

The President and his Administration are moving forward in this battle. We have a new Office of AIDS Research, a new Drug Developmental Task Force, and I am working diligently to help coordinate all of the government's efforts towards this disease.

I encourage you to continue to be active in your efforts. This battle needs all of the voices it can get, and each individual voice has value.

Again, thank you for writing.

Sincerely,

A handwritten signature in dark ink, appearing to read "Kristine", with a stylized flourish at the end.

Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator

05 February 1994

My Dear Ms. Gebbie,

I was pleased and honored to be invited to breakfast As an AIDS activist with ACT UP and the unofficial watchdog of LAC/USC Medical Center, I spend a minimum of 3 hours per day battling the myriad issues that still surround this plague. Please don't take this disparagingly but the AIDS community generally think of you as a figurehead instead of the Cabinet level "AIDS CZAR" Clinton promised us when he took our generous campaign contributions. I know you know the problems, but allow me to make some points that may not have occurred to you. When one considers the Governments' expenses associated with this plague such as S.S.I./Soc. Security benefits, welfare, public assistance, DEFAULTED STUDENT LOANS, lost taxes from those of us who would love to be working if we could, drug subsidies, etc., would it not be cheaper to fund The McClintock Project and find a cure? I am 37, I was infected in 1983 - before we really knew what was going on. All my old friends are dead. I've watched them die - held their hands. It's enough to make one not want to get close to people anymore - HOW MUCH CAN ONE TAKE? The pharmaceutical companies aren't interested in a cure, in a 5 billion dollar a year business, they're interested in prolonged treatments. **THE GOVERNMENT MUST TAKE THE LEAD IN EBNDING THIS PLAGUE** and so far there has been little change since Clinton took office. We are now a full generation into this and what is most frightening is that America's youth IS STILL NOT GETTING THE MESSAGE! According to UCLA, 80% of heterosexual sex is still unprotected as opposed to 40% of homosexual sex. Of the miniscule number of H.S./College students tested, 2% are HIV+. WE NEED ACTION, WE NEED LEADERSHIP, WE NEED A CURE! Please, please, do your damndest to provide it. And tell Clinton to get off his ass or he won't have a population to govern IF he's re-elected. Also, did you know that anabolic steroids, exercise & nutrition have shown GREAT promise in prolonging life/quality of life? Please look into this! I've encl. an article published a couple years ago that may increase your insight. Please read it.

Thank you for your attention,
Mark Jones
(213) 969-8600

WHY I ACT UP

by MARK JONES

member, Aids Coalition To Unleash Power (ACT UP / L.A.)

Greg Bez, my one and only male "ex". "Greggy" Harris, my best friend and skating buddy through halcyon Venice '78-'84, -- not to mention all those "B" movies. Dorsey, Dean, Jimmy, Ramon, Mark, Phillip, Neal, Terry, Robert, Drew, John.

WHY DO I ACT UP?

About May 1985, recognizing the whitish patches at the back of my throat as the onset of "strep" (the only illness that ever seemed to get me), I ran to my doctor for a dose of antibiotics. "This isn't strep", he said. "Yes it is", I replied, "this is how it always starts---". "No", he said, "This is candida--- thrush, and hairy leukoplakia". He felt my lymph nodes, they were swollen. I asked if I should be "tested". "You can, but I'll tell you right now what the result will be". "Does this mean I have a.r.c. (aids related complex)?" Trying not to worry me further, he lied and told me no. I went home feeling maudlin, self pitying and depressed. I didn't make it to the gym the next morning. John, my friend and workout partner called. I lied.

WHY DO I ACT UP?

I stumbled through my week in a daze. Not a single minute went by that aids didn't cross my mind. Fatalism enveloped me. The grocery cashier, the phone company lady, the man in the car that cut me off: I kept thinking, "You'd be nicer to me if you knew I was dying of aids". This went on for a week--- disbelief but not denial. Finally I sat down to "get a grip", as Greggy used to so often say. I had just turned 28, I'd been off drugs and alcohol for three years. I was a five foot seven inch, 185 pound bodybuilder. I'd graduated from L.M.U. the year before. I'd just started my own business. I had a three floor apartment fifty feet from the sand in the Marina and for Christ's sake, I was a personal trainer; telling other people how to look, eat, and feel better. I couldn't die. I just couldn't.

I decided I wouldn't.

It took me weeks to tell my roommate and pal Rex. He was great, a true friend, very supportive. Out of the blue, Greggy called and asked me to lunch. In the low rent Venice apartment I'd lived in for five years before passing it on to him, he showed me his tongue. I showed him mine. We compared. We laughed. And then we cried.

WHY DO I ACT UP?

Over lunch, Greg said that he was moving back to his parents' in San Francisco. He was going on disability, he was going to take it easy. I chastised him for giving up, quitting. He said if he was going to go, he was going to have a good time on his way and that he'd rather be there than here. It made me crazy when I'd go there to visit him. Comments like: "That's where my services will be, our family's always used them". This, coming from a 24 year old lean, muscular, athlete--- the veritable picture of health. You see, Greg believed that someday --- not yet --- but someday, he would die of aids. In January 1990, three weeks before his thirtieth birthday, he did. The most brilliant rollerskater in the nation was now only a statistic: one of San Francisco General's longest living aids patients.

WHY DO I ACT UP?

Greg was my first close friend to go. One of his close friends, another Mark, died in 1984. I remember that Mark had to be carried into Greg's and my "double birthday party", our birthdays are both in February. Louie Nassaney was there. At the time, we all thought that it couldn't happen to us.

WHY DO I ACT UP?

The other Greg in my life, my long ago "ex", Greg Bez, had been living in Palm Springs. We hadn't been in touch for a couple of years. There for the weekend, I asked about him. He'd died four months earlier. One of the three great loves of my life was gone and I never got the chance to tell him how much he meant to me, or even to say goodbye.

WHY DO I ACT UP?

John and I hit Gold's Gym - Venice, at 6:30am, six days a week for nearly four years. He was the third person I told of my diagnosis. He asked how the news made me feel. I said "I don't believe that God got me sober to kill me with aids". He reminded me often how much he admired that statement. John died at his parent's home in Seattle last November. ;

WHY DO I ACT UP?

I watched Neal, my friend Randy's lover waste away, confined to a bed in their apartment for two and a half years. Neal was six foot three inches tall. He was blind, suffering from dementia and weighed 90 pounds. His Kansas Christian family had disowned him on diagnosis. He let go of his fragile life only after they finally came to visit him. :

I fought my infection with determination — there were no drugs available then. I kept track of Louie Nassaney, his winning battle encouraged me. He made the cover of TIME: The Man Who's Lived Three Years With Full Blown AIDS. Back then, most people were gone in a matter of months. His attitude that you don't have to die of aids mirrored mine. He was our hero, our hope as four, then five, six, seven, and eight years went by. Louie won a battle for us all. Sadly, he went down in the ninth round.

WHY DO I ACT UP?

I've tracked down all of my "old" friends. I've lived here for eighteen years, there have been many. My women friends are still with us and without them, I would be lost. Except for two, oddly, my first friends in Los Angeles, my male friends are gone. All of them. Every one. Thousands of memories, experiences, good times, bad times, embarrassments and triumphs that can never be fully shared, laughed about, disputed, or re-hashed in those endless long distance phone calls one makes on quiet evenings and Sunday afternoons.

WHY DO I ACT UP?

In 1990, I Assistant Directed a star-studded "INTERNATIONAL GALA EVENING OF OPERA AND BALLET" as an aids fundraiser. Well intentioned, it "raised" next to nothing. Oh, we had a great time, "rubbed elbows", but that's not what we were there for.

WHY DO I ACT-UP?

A.B. 101 - The march on the Capitol, Sacramento, October 11, 1991. It changed my life. Last minute-- I threw a bag in the truck and went. I had never felt so much power in a group. I felt that I'd made a small contribution to history. I needed to do more. I realized it was up to me — personally — to make a difference, in any way I could.

WHY DO I ACT-UP?

I'm part of the confounded generation that caught the tail end of the 60's. I've been utterly convinced since the age of 12 that our government is corrupt and needs an overhaul. I stole Abbey Hoffman's STEAL THIS BOOK. I was arrested at 13 for inciting to riot and resisting arrest in front of my Jr. High School. As my mother once so succinctly put it; "You never were one for subtleties".

(4)

WHY DO I ACT UP?

Likely there will never be proof positive, but there is substantial evidence that leads me to believe that the United States Military unleashed this genetically engineered bovine virus on the Gay and African Communities. It is far too coincidental that every person who received the Government sponsored, experimental, Hepatitis B vaccine in 1977 and '78, later died of aids. The trials were conducted using only Gay men. Perhaps the experiment merely produced an unexpected, horrific result. Perhaps not. Odd too is the fact that the outbreak of the African epidemic coincides with the U.S. government's donation of a smallpox vaccine. The Government's hypothesis that a green monkey bit an African and the virus jumped species is inane. African tribes have been eating the green monkey for two thousand years.

WHY DO I ACT UP?

Aids is a 3 billion dollar a year business. Business. Burroughs-Wellcome stock jumped when AZT was approved as an experimental aids drug. AZT was developed as a cancer treatment but shelved in 1965 as being ineffective and far too toxic. Damn the alleged "clinical trials", everyone I've known who's taken AZT is dead. My T-cells were stable until 2 years after I started the drug. When first introduced, the cost of AZT was about \$800 a month— "to cover the cost of research and development." The price was quartered when Burroughs-Wellcome was confronted with the fact that research and development expenditures for AZT were written off of their 1965 taxes.

WHY DO I ACT UP?

I believe the cure for aids lies in the vault of some pharmaceutical company or, a military outpost. I plan to be around when the truth comes to light or, those of the "New World Order" decide there's been enough "depopulation".

WHY DO I ACT UP?

I ACT UP because I believe in fairness, compassion and equality. I ACT UP because I believe you can lead people to the truth, even if occasionally you have to drag them by the lapels. I ACT UP because I'm proud of who I am: a sensitive man of honesty and integrity. I ACT UP because I'm sad, because I'm stubborn, because I'm angry, because I'm hopeful.

I ACT UP because it may save my life.

**NOTE* (The author disempowers aids/hiv by never allowing them the status of capital letters.)

THE WHITE HOUSE

WASHINGTON

March 31, 1994

Mr. Sean Kessler
Co-founder, "You N' Me"
79 Kerrigan Street
Long Beach, New York 11561

Dear Mr. Kessler:

Thank you for sharing information about your project entitled "You N' Me" with me. As you may know, the Office of National AIDS Policy was created out of the President's commitment to take positive steps to stop the spread of HIV and to provide services for those already infected and living with HIV/AIDS. I am also committed to finding a cure for AIDS as soon as possible. I agree with you that we need effective prevention strategies to stop the spread of HIV.

I have closely looked at your letter and am very encouraged by your interest in the area of HIV/AIDS prevention. As we work to stop HIV/AIDS, I am interested to hear about new concepts and ideas that individuals may have on this subject. I want to encourage the use of education prevention materials that speak the language of those at risk. In order to accomplish that, the messages must be population-specific. Twelve years of the epidemic have shown that blanket campaigns may not be as effective as targeted programs.

I would like to echo the issues raised in the letter of Peter Hunt of CDC, which states that HIV transmission occurs primarily through individuals engaging in very specific behavior, not through casual contact. Although I advocate the use of universal precautions, this must never imply that HIV can be transmitted through casual contact. The primary focus of our HIV/AIDS prevention programs is those specific behaviors that place individuals at risk.

I would like to encourage you to continue in your labor, we need more interested Americans like yourself. I would also like to encourage you to work with your local community.

Thank you again for your thoughtful words.

Sincerely,



Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator

Kristine M Gebbie R.N., M.N.
National AIDS Policy Coordinator
750 17th St., NW
Suite 1060
Washington, D.C. 20503

*Charles
Chaffrey*



Dear Ms. Gebbie:

Congratulations on your appointment as National AIDS Policy Coordinator!

My name is Lisa Geng and I am a professional animator and design consultant for children's products. I would like to introduce to you a new organization and health awareness campaign that may help you in your newly found responsibilities.

The campaign is called "You 'N' Me". It was co-founded by myself and Sean Kessler, President of Kessler Marketing Group, Inc. It has been designed to address the growing concern of unnecessary disease transmission that is plaguing our infants and preschoolers by introducing and educating them about Universal Precautions. Universal Precautions are those necessary steps of avoidance that give children the knowledge and ability that it takes to reduce their chances of contracting a disease, virus, or other ailment.

The need for such education is highly evident, especially in the light of the growing spread of extremely severe illnesses such as Hepatitis B and C and HIV through what is currently thought to be unintentional and harmless interaction. Most dramatically evidenced by the 84 children who have contracted AIDS who previously had NO IDENTIFIED RISK.

It was through our devotion to our work in the children's marketplace that we were forced to recognize these growing concerns. Sean, being a father of two preschoolers and myself as an expectant mother have committed ourselves to marketing responsible products for children. We wanted to use our extensive experience and knowledge of the children's marketplace to educate them on Universal Precautions. We feel that the "You 'N' Me" campaign will create the awareness needed to educate children and parents alike on universal precautions to better insure a quality life style at an early age.

Although the need for education is obvious, parents are still reluctant to expose young children to serious issues. But in actuality, through TV, peers, and habits that previously posed no threat, children are exposed to very serious issues everyday. For example, in the 1992 popular children's movie, "My Girl", McCauly Caulkin becomes "blood brothers" with another child in the film. As innocent as this action may have been in the past, today this simple and childish practice could have deadly ramifications. In our day and age, the thought that children may imitate this behavior of rubbing their bloody wounds together is terrifying. Yet without any education, children are the quickest to grasp, hold, and imitate, such actions.

Through a combination of our talents and efforts we have specifically targeted the "You 'N' Me" campaign to address these impressionable children on their level, and appeal to the innate goodness in all of us as adults.

79 Kerrigan Street, Long Beach New York, 11561 • 516-431-0969 • Fax: 516-431-5662

The "You 'N' Me" concept educates children in their "language", using the technology of animation and other proven medias. Using this strategy, "You 'N' Me" is creating an educational awareness of Universal Precautions through development of animated films, products, books, music and much more. To be effective in educating children about the prevention and transmission of such diseases as Hepatitis B and C, HIV, and even the common cold; we must hold their interest while at the same time giving them a message they can understand. To date, "educational" films have been dull! In contrast, our film contains all the excitement, music and fantasy that children love... while giving them characters they can admire and associate with; characters who exemplify the concept of universal precautions. And most of all our message is presented without ever mentioning specific viruses diseases or conditions!

Also, through the development of "You 'N' Me" corporate partnerships with existing market leaders, we will develop products, services, and promotional pieces to help in our awareness campaign. New products and some existing ones will help raise the awareness to make this world a healthier, happier, and safer today's children and their future generations.

It is important for the "You 'N' Me" campaign to stimulate worldwide awareness without creating a panic. Therefore, it is necessary to develop this campaign through a union of professionals and respected companies to strategically introduce this campaign to the public. For this reason we are working together with a great number of professionals and associations in the medical field and in the children's industry to help further the development of the campaign platform. Organizations such as the CDC have already agreed this is a worthy cause. We are fortunate to have received an endorsement from Peter Hunt, Acting Chief of Adolescent Health Care from the CDC. As you will see in the enclosed letter he too feels the need for such a campaign and willingly endorses "You N Me" and our first animated film, as he stated, *"...I also applaud your interest in providing accurate and developmentally appropriate educational resources to help prevent the spread of infectious diseases. Any effort to reinforce common-sense preventive practices intended to decrease the spread of casually transmitted pathogens is commendable. You have suggested a creative way to send such a message."*

We are also very fortunate to be associated with Suzanne Phillips, a prestigious entertainment lawyer from New York. She feels that both the concept and film have tremendous potential for success, beyond its ethical merits, "'You N' Me' is apropos for those who crave any information that would better the quality of life for themselves and their children."

As I mentioned, I myself am an accomplished artist and animator. I have worked on films previously with numerous animation studios including Buzzco Productions and Prism studios. Years in the children's industry have enabled me to develop toys for manufacturers like Mattel, Playskool, Hasbro and Kenner, and work as an art director in the field of licensed merchandising for companies like Disney, MGM, and Warner Brothers. I have also had the ability to assist in the production of many commercials and Public Service Announcements targeted at children. One of the children's books which I have written and illustrated is currently being held for publishing. It is entitled "Why Can't I Live On The Moon". In addition, I have a pending US patent on a revolutionary type of wound dressing that is currently being reviewed by all the major pharmaceutical companies. As you can see I am very dedicated to children and to seeing them grow up healthy and happy.

Sean too is very devoted to children. He has devoted his life to developing and marketing responsible children's

79 Kerrigan Street, Long Beach New York, 11561 * 516-431-0969 * Fax: 516-431-5662

products under the Mother Goose brand name. Mother Goose's symbol has always stood for quality products and responsible education for children. Mother Goose and Company has stood for quality products for over 60 years. Sean, being dedicated towards the safety and happiness of children, has committed the Mother Goose Branded merchandising program to work in conjunction with You N' Me. He feels Mother Goose offers a strong vehicle to promote an educational interaction between parent and child.

Hopefully, we can work together with you in some way! We would like to hear your opinion on how, you feel an organization such as "You 'N' Me can help in your newly appointed position.

We would very much like to hear your valued opinions, thoughts, and comments on how we could continue to strengthen our awareness message and educational campaign.

If you desire more detailed information on the campaign, the film, or any of it's participating professionals, please feel free to contact me. Thank you in advance for your attention to this worthy cause.

Sincerely,

Lisa Geng
Co-founder of "You N' Me"

Sean Kessler
Co-founder of "You N' Me"



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Centers for Disease Control
Atlanta GA 30341-3724

February 4, 1994

Ms. Lisa Geng
79 Kerrigan St.
Long Beach, NY 11561

Dear Ms. Geng:

I am writing in response to your request for my opinions and thoughts about the campaign called "You 'N Me" and the brief overview of your plans to develop an educational film to educate children about universal precautions.

I share your concern regarding children's risk to infectious diseases and unnecessary transmission of the Hepatitis and HIV viruses to children and youth. I also applaud your interest in providing accurate and developmentally appropriate educational resources to help prevent the spread of infectious diseases. Any effort to reinforce common-sense preventive practices intended to decrease the spread of casually transmitted pathogens is commendable. You have suggested a creative way to send such a message.

You appropriately stress that you do not want to create panic. Therefore, I would recommend caution not to confuse casual transmission of common viruses with the transmission of HIV. We know, with a high degree of certainty, that HIV is transmitted by very specific modes of transmission. These modes of transmission include engaging in unprotected sex with a HIV-infected partner; receiving blood transfusion, blood components, or tissue from a HIV-infected donor; and prenatal transmission from a HIV-infected mother. We also know that HIV is not transmitted through other means, such as food-borne infection, air-borne infection or casual contact (such as touching or kissing). It is important that any prevention messages sent to children are correct and accurately reflect the relatively low level of risk children face related to HIV infection.

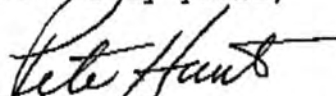
Page 2 - Ms Lisa Geng

I have enclosed copies of three documents I hope you find useful. The October 1993, "HIV/AIDS Surveillance Report" provides third quarter national AIDS prevalence data. Pediatric data is presented on Table 6, page 9. Please note that the reference to the category titled, "Risk not identified" is noted at the bottom of Table 6. The "Guidelines for Effective School Health Education to Prevent the Spread of AIDS" and "Someone in School has AIDS" provide information that should be considered by persons who are responsible for planning and implementing appropriate and effective strategies to teach young people about how to avoid HIV infection, especially for school age youth.

Finally, I have enclosed a limited list of other resource organizations that can provide you with additional information or assistance for future HIV-related prevention efforts.

You are focusing your talents on preventing a health problem of importance. You have selected a population that needs relevant prevention messages. I wish you all the luck in developing your media message and other campaign efforts to strengthen disease prevention.

Sincerely yours,



Pete Hunt

Acting Section Chief
School Program Section
Program Development and Services Branch
Division of Adolescent and School
Health
National Center for Chronic Disease
Prevention and Health Promotion

enclosures



"Nothing but the Fax" Cover Page

To: National AIDS Policy

To the Attention of: Kristine Gebbie, R.N., M.N.

Via Fax: 202 - 638 - 1096

From LISA GENG

Fax No: 516-431-5662

Total No. of pages including this cover: 6

PER JEFF PERKINS, WE ARE
SENDING this info to your
attention. Thank you in
ADVANCE FOR YOUR HELP.

THE WHITE HOUSE

WASHINGTON

March 31, 1994

Mr. Brian Hanna
Director, SafetyNet
c/o Red Hot
73 Spring Street, Suite 602
New York, New York 10012

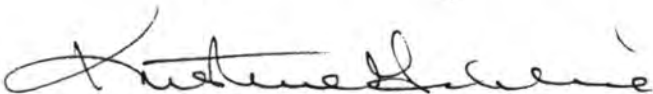
Dear Mr. Hanna:

Thank you for sharing information about SafetyNet with me. I am very encouraged to hear about your efforts to put together a campaign on condom usage. As you know, the Centers for Disease Control and Prevention (CDC) of the Public Health Service released the Prevention Marketing Initiative in January 1994. This initiative is intended to give young adults 18-25 a clear and concise message about how to protect themselves. This message is that abstinence is the most effective way of protecting themselves from HIV, but for those that choose to be sexually active, using a latex condom consistently and correctly for every sexual act will greatly reduce the risk of HIV infection.

Although I am flattered by your request to become a part of your national Advisory Board, I will not be able to commit to participate or give my name to your activities. This is not intended as a reflection on your organization or its activities but it is due to a large number of similar requests that I receive. I do hope, however, that you will continue to share information about your program with me.

Thank you again for sharing information about your organization.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator



Ms. Kristine Gebbie
National AIDS Policy Coordinator
750 17th Street NW #1060
Executive Office of the President
Washington, D.C. 20503

FEB 16 1994

SAFETYNET
A NETWORK FOR AIDS PREVENTION

*Carlos
Duffner*

February 7, 1994

Dear Ms. Gebbie:

I am writing at the suggestion of Angie Hammock, to introduce you to the broad AIDS prevention work of SafetyNet and The Condom Project.

SafetyNet seeks to develop inexpensive, to-the-point AIDS prevention information, enlisting the cooperation of national and local AIDS organizations along with concerned individuals in the media arts. It's first initiative is called The Condom Project, which is a Public Service Ad campaign specifically designed to increase condom visibility. I enclose a copy of our introductory ad, called "Love in the 90's".

Although DIFFA is serving as the fiscal agency for SaftyNet and The Condom Project, you can see from the many logos at the bottom of the ad that we are working together with many organizations to present a united front concerning the importance of condom visibility. Broadway Cares/Equity Fights AIDS, LIFEbeat, and the Red Hot Organization represent just a few of the many organizations that are supporting this effort, which was just joined by AmFAR.

I am writing to ask if you would be willing to lend your name to our national Advisory Board, which is comprised of influential executives from various fields who are committed to fighting AIDS. I am enclosing a partial list of those individuals and organizations who have lent their names to this groundbreaking awareness campaign. This affiliation would not require anything from you in the way of time and energy, although we would be grateful for any input you might have as we develop popular AIDS awareness pieces.

Adding your name to our list of supporters is particularly important, as we are trying with this effort to rise above some of the parochial disagreements that have sometimes prevented AIDS organizations with similar goals from working together. If we are to reduce the HIV infection rate in the U.S., we need all of our resources to do so. It is my hope that your name will encourage others in the industry to step forward and lend their support to ending the AIDS epidemic.

I thank you for your time and consideration. Please let me know if I can supply you with further information regarding SaftyNet and The Condom Project. I can be reached c/o The Red Hot Organization, 73 Spring Street # 602, New York, NY 10012. My phone at that office is (212) 343-0043 and the fax is 212-343-0042.

I look forward to hearing your response.

Best Regards,

Brian Hanna
Director
SafetyNet

SAFETYNET

A NETWORK FOR AIDS PREVENTATION

National Advisory Board (partial list)

Rev. Margaret Reinfeld, Director of Education
American Foundation for AIDS Research (AmFAR)

John Carlin, Executive Director
The Red Hot Organization

Rosemary Kuropat, Executive Director
Design Industries Foundation for AIDS (DIFFA)

Arnie Arlow, Creative Director
TBWA

Roger McFarlane, Executive Director
Tom Viola, Managing Director
Broadway Cares/Equity Fights AIDS

Leanza Cornett

Marisa Cardinale, Executive Director
Community Research Initiative on AIDS (CRIA)

Liz Smith, Director of Education & Public Policy
Northwest AIDS Foundation

Tim Rosta, Executive Director
LIFEbeat

Patrick O'Connell, Executive Director
Visual AIDS

WHAT THE SMART SET IS WEARING THIS SUMMER



LATEX.

Help stop the spread of AIDS. Use a latex condom every time you have sex.

A message from The Condom Project

an initiative of SafetyNet in association with

[logo]

[logo]

[logo]

[logo]



Love in the 90's.

©1992 T. Wargo

AIDS kills more than the mood. Use a condom.

Help prevent the spread of AIDS. Use a latex condom everytime you have sex.

a message from
The Condom Project
an initiative of SafetyNet in association with



TO SUPPORT AIDS PREVENTION, SEND A CHECK PAYABLE TO DIFFA/TCP TO 150 W. 26TH ST., # 602 NY, NY 10001-6813

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Mr. Lance Mears
Racers Against AIDS
293 East Orange Avenue
Chula Vista, California 91911

Dear Mr. Mears:

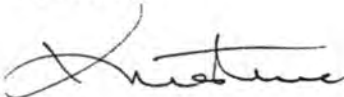
Thank you for sharing information on Racers Against AIDS (R.A.I.D.S.) with me. As you know, the Office of National AIDS Policy was created out of the commitment of the President to take positive steps to stop the HIV/AIDS epidemic. As National AIDS Policy Coordinator, I, like you, am devoted to the development and implementation of policies that will stop the spread of HIV. Effective education for young men and women is paramount in this effort.

After 12 years of the HIV/AIDS epidemic we are still in need of effective tools and programs that will deliver an effective message to those at risk. I am in full support of effective teaching tools and methods that will reach those most at risk for HIV infection and to assist those already infected.

I am very encouraged by your interest in the area of HIV/AIDS prevention. I was saddened to read in your letter that your late manager died of AIDS. It is through the continued dedication of individuals such as yourself that we will be able to end this epidemic.

Again, thank you for sharing your information. I wish you continued success in your endeavors.

Sincerely,



Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator



A California Non-Profit Public Benefit Corporation

Charles Mears
Adrian
draft reply

619/421-7047
Fax 619/420-3567

293 East Orange Ave.
Chula Vista, CA 91911



February 11, 1994

FEB 22 1994

Ms. Cristine Gebbe
National AIDS Policy Coordinator
Old Executive Bldg 1600 Pennsylvania Ave.
Washington, DC 20208

It was a pleasure meeting you on February 2nd at Being Alive House here in San Diego. As you know we are involved with automobile racing where we can reach millions of people via T.V., print media and not to mention the school appearances.

Enclosed you will find information regarding the Racers against AIDS program. The R.A.I.D.S. Team was founded after the death of my managers brother Jon in 1991 from AIDS. R.A.I.D.S. is committed to promoting HIV/AIDS awareness, and prevention by using automobile racing as their vehicle. The R.A.I.D.S. Team is a non-profit educational organization targeting the worlds most precious resource- our children. We have had a great response from the kids and adults because the kids look up to us as positive role-models.

We are in search of much needed corporate support so that we may carry our message on a nationwide basis. We have produced a Public Service message for television with the help of emmy award winning actor Craig T. Nelson and the Lingner Group. It is our goal to be America's R.A.I.D.S. Team representing this cause to all of our kids in Junior and Senior High School and we would like to start a national R.A.I.D.S. Team poster campaign so that every kid in America can have a R.A.I.D.S. Racing poster on their wall.

Please take a moment to read the enclosed information and if you have any questions don't hesitate to call. If possible we could surely use a letter of endorsement from Mr. Clinton so that we can add it to our portfolio.

Thank you for your time and consideration in this matter.

Sincerely,

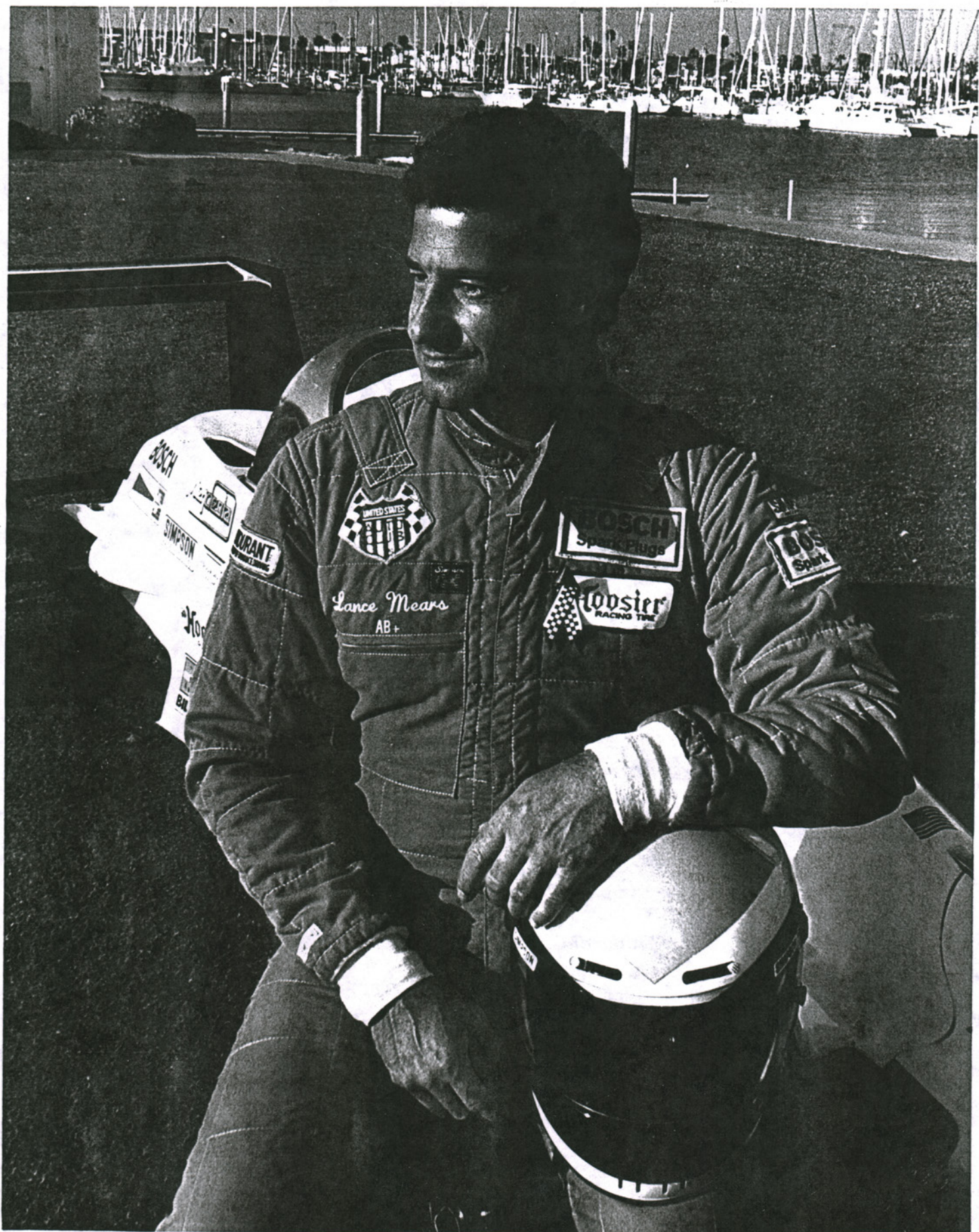
Lance Mears

Enclosures

RAIDSO

RACERS AGAINST AIDS

LANCE MEARS
THE DRIVER



Lance Mears

Residence: 1458 Lilac Street
Hometown: Chula Vista, California 91911
Phone: (619) 421-7047

Career Highlights: 120 Starts - 67 wins, 34 2nds ... 20 Track/Lap Records ... Two-time Pacific Coast Champion (FF) ... Driver of the Year (San Diego Region) ... Gold Helmet Award Winner ... Southern California Region Champion (FF) ... Las Vegas Region Champion (FF) ... San Diego Region Champion (FF) ... finished 2nd California State Championship ... Set drivers school Lap Record ...

Indy Lights: Was invited to exclusive test session at Las Vegas Speedway to test with Landford Racing, Leading Edge Motorsports, and Bradley Motorsports, the top teams in the Indy Lights series. Lance hopes to move to Indy Lights in the near future.

Racing Highlights:

- * Currently racing in the USAC FF/2000 series for 1992.
- * Won Pacific Coast Runoffs (FF) and set a lap record two years in a row at Sears Point.
- * WESTPRO S2000, first professional race, finished 3rd at Willow Springs.
- * A.C.R.L. S2000 team champion, Portland race.
- * Won 19 out of 27 races (FF) and set 6 lap records at; Sears Point, Riverside, Las Vegas, Holtville, Willow Springs last season .
- * Prior to last season won 13 out of 22 races (FF) and set 8 lap records.
- * International Karting Federation (IKF), won 35 races and finished second 26 times, with 8 track records in only 70 races.
- * Placed 2nd (IKF), at the California State Championships.
- * Won the Southern California Sprint Championships (IKF).

References:

Rick Mears - Four time Indianapolis 500 winner
Three time CART World Champion

Roger Mears - Off Road World Champion

Parnelli Jones - Racing Legend

LO R A I D S O

== RACERS AGAINST AIDS

THE PROGRAM

RAIDS RACERS AGAINST AIDS

"THE R.A.I.D.S. TEAM HITS THE TRACK"

The R.A.I.D.S. Team was founded by Thad Tinney and Lance Mears of Mears Racing, San Diego. Lance is the first cousin of four time Indianapolis 500 winner Rick Mears and is the next open wheel star on the horizon. The program was a result of the death of Thad's brother Jonathon in 1991 from AIDS.

Racers against AIDS is committed to promoting HIV/AIDS awareness, and prevention by using automobile racing as their vehicle. The R.A.I.D.S. Team is a non-profit educational organization targeting the worlds most precious resource- our children. The team also has involvements with the AIDS Foundation San Diego and Caring for Babies with AIDS in Los Angeles. These two organizations are direct care providers. R.A.I.D.S. hopes to reach millions of people through the auto racing medium.

The R.A.I.D.S. Team is a grassroots effort at this time, but their dream is to make R.A.I.D.S. a national program representing the cause at all of their race venues. The marketing of R.A.I.D.S. team apparel, personal appearances, and other fund raising activities is designed to benefit these honorary charities and the efforts of America's R.A.I.D.S. Team. The team is also happy to announce that 2 time Formula One Champion and Indy 500 winner Emerson Fittipaldi is on board as a supporter and spokesman for R.A.I.D.S.. The team has also produced a public service message for T.V. and radio with the help of Emmy award winning actor and race car driver Craig T. Nelson and the expertise of the Lingner Group. This would not be possible without the help of these folks and the many who believe in the R.A.I.D.S. Team and what they stand for.

The project is a tremendous financial responsibility for the team, but they have the time and fervant desire to battle this deadly opponent. It is necessary for the team to obtain Corporate underwriting to launch this program on a national basis.

It is their desire to see R.A.I.D.S. make a "Major Difference". With your support their dream will become a reality. For further information or to send your pledge of support please write:

Racers against AIDS
293 East Orange Ave., #120
Chula Vista, Ca 91911
FAX (619) 420-3567

*****A California Non-Profit Public Benefit Corporation

RACERS AGAINST AIDS

The R.A.I.D.S. Team

The R.A.I.D.S. Team was founded by Thad Tinney and Lance Mears of Mears Racing, San Diego. The program is a result of the death of Thad's brother Jonathon on March 3, 1991 from AIDS. Racers against AIDS is committed to promoting HIV/AIDS awareness, and prevention by using automobile racing as our vehicle.

The R.A.I.D.S. Concept

It is our desire to educate children and adults alike on awareness and prevention of HIV/AIDS as well as raising funds for AIDS research and direct care providers. We decided the best vehicle for this would be our racing team. We hope to reach millions of people through this medium.

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**Racers Against AIDS
293 E. Orange Ave., #120
Chula Vista, CA 91911**

(A California Non-Profit Public Benefit Corporation)

CHARITABLE BENEFICIARIES:

RACERS against AIDS

Racers against AIDS is committed to promoting HIV/AIDS awareness, and prevention by using automobile racing as their vehicle. The R.A.I.D.S. Team is a non-profit educational organization targeting the worlds most precious resource- our children.

AIDS FOUNDATION SAN DIEGO

AIDS Foundation San Diego is a non-profit organization which provides comprehensive and compassionate support services, and advocates for the civil rights and dignity of people with HIV/AIDS and their family of loved ones.

CARING FOR BABIES WITH AIDS

Caring for Babies with AIDS is a non-profit organization which promotes the quality of living for infants and young children with HIV infection or at risk for HIV and their families.

CONTRIBUTIONS

Contributions are tax deductible within IRS Rules. 501(c)3

CHECKS PAYABLE TO:

- Racers Against AIDS
- Caring For Babies With AIDS
- AIDS Foundation of San Diego

MAILING ADDRESS:

293 East Orange, #120
Chula Vista, CA 91911

ENDORSEMENTS

- Caring For Babies With AIDS
- AIDS Foundation of San Diego
- Emerson Fittipaldi - Fittipaldi USA

SPECIAL THANKS

- National ATM Corporation (Clif Clark)
- Roger Mears Racing
- Bosch Motorsports
- Bilstein Corporation
- The Lingner Group (Terry Lingner)
- Craig T. Nelson - Screaming Eagles Racing



A California Non-Profit Public Benefit Corporation

619/421-7047
Fax 619/420-3567

293 East Orange Ave.
Chula Vista, CA 91911

THE R.A.I.D.S. TEAM RIBBON PROGRAM

The R.A.I.D.S. Team was founded by Thad Tinney and Lance Mears of Mears Racing of San Diego. The program was a result of the death of Thad's brother Jonathon on March 3, 1991 of AIDS. Racers against AIDS is a non-profit organization committed to promoting HIV and AIDS awareness and prevention using automobile racing as our vehicle.

Wear a R.A.I.D.S. ribbon to show your commitment to the fight against AIDS. The ribbon demonstrates compassion for people with AIDS and their caretakers; and support for education and research leading to effective treatments, vaccines, or a cure. The R.A.I.D.S. ribbon unifies the many voices seeking a meaningful response to the AIDS pandemic.

It is a symbol of hope: the hope that one day soon the AIDS pandemic will be over, that the sick will be healed, that the stress upon our society will be relieved. It serves as a constant reminder of the many people suffering as a result of this disease, and of the many people working toward a cure-- a day without AIDS.

For more information, you may contact Thad or Lance at:

Racers against AIDS
293 East Orange Ave, #120
Chula Vista, Ca 91911
FAX (619) 420-3567

A California Non-Profit Public Benefit Corporation

WHAT IS AIDS?

AIDS is a condition that makes the body vulnerable to other diseases and infections by gradually destroying the immune system. It is caused by infection with HIV, the human immunodeficiency virus. HIV lives and multiplies in the body's white blood cells, which are the cells that protect the body from disease. As the virus multiplies, it damages or kills the blood cells, so they can no longer attack bacteria or other viruses. When enough white blood cells have died because of HIV, the person begins to get sick from other infections the body can no longer fight off.

HOW DO YOU GET INFECTED WITH HIV?

In order to get infected with HIV, it must get into your blood stream. That happens in one of four ways:

- **By having sex without a condom with someone who is infected.**
- **By injecting drugs with needles shared with someone who is infected.**
- **By transmission in the womb, during birth, or through nursing by an infected mother.**
- **By having a blood transfusion with blood from an infected donor. Since the blood supply is now tested for HIV, people in the United States are almost never infected from blood transfusions any more.**



CONTRIBUTIONS

Contributions are tax deductible within IRS Rules. 501(c)3

CHECKS PAYABLE TO:

- Racers Against AIDS
- Caring For Babies With AIDS
- AIDS Foundation of San Diego

MAILING ADDRESS:

293 East Orange, #120
Chula Vista, CA 91911

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- Bosch Motorsports
- Bilstein Corporation
- The Lingner Group (Terry Lingner)
- Craig T. Nelson - Screaming Eagles Racing

ACKNOWLEDGMENTS

- Bob Mears - Mears Racing
- Sherry Mears - Ribbons
- Craig Moffat - Brochure
- Rich Charfauros - Graphics
- Tom Bugzavich - Graphics
- Marshall Zweig/Russ Orlando - PSA
- OZ Productions
- Ron & Lan Muck - Printing





The R.A.I.D.S. Team

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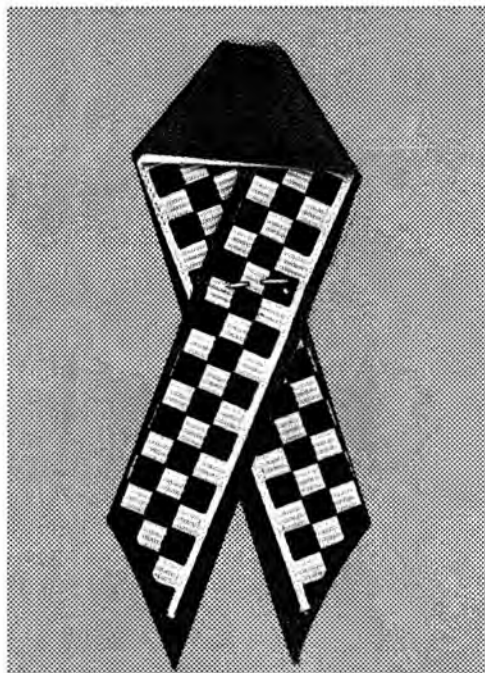
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**Center for Disease Control
National AIDS Hotline**

**1-800-342-AIDS - English
1-800-344-7432 - Spanish
1-800-243-7889 - Hearing Impaired**

Your R.A.I.D.S. Ribbon



WEAR OVER YOUR HEART!

**The entire R.A.I.D.S. Team
thanks you for your support.**

The R.A.I.D.S. Concept

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**Racers Against AIDS
293 E. Orange Ave., #120
Chula Vista, CA 91911**

(A California Non-Profit Public Benefit Corporation)

• PLEASE SEE BACK PAGE •



Resolution of the City Council City of San Diego

R.A.I.D.S. Team Day

WHEREAS, AIDS and the spread of AIDS is a health problem affecting every family, racial and economic group in San Diego; and

WHEREAS, preventive education about AIDS and the transmission of the disease is, at present, the only effective means of combating the spread of the disease; and

WHEREAS, funds for AIDS research and for direct care providers to persons with AIDS are not adequate; and

WHEREAS, the R.A.I.D.S. Team (Racers Against AIDS) has taken it upon themselves to not only educate both youths and adults about AIDS, but also raise money for both AIDS research and direct care providers to persons with AIDS; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of all the people of San Diego, does hereby recognize and acknowledge the work of Racers Against AIDS and thanks them for their efforts in combating the spread of AIDS.

BE IT FURTHER RESOLVED, that Tuesday, June 7, 1993, be and it is hereby declared to be "R.A.I.D.S. Team Day" in San Diego.

Susan Gooding
Mayor

Alan Williams
Councilmember

John G. Jones
Councilmember

John H. Harty
Councilmember

George A. Stearns
Councilmember

Norm B. B...
Councilmember

Valerie Stallings
Councilmember

Judy McClarty
Councilmember

Juan Vegas
Councilmember



Proclamation

City of Chula Vista, California

COMMENDING RACERS AGAINST AIDS (RAIDS) IN THE CITY OF CHULA VISTA, CALIFORNIA

WHEREAS, the R.A.I.D.S. Team was founded by Thad Tinney and Lance Mears of Mears Racing of Chula Vista as a result of the death of Thad's brother, Jonathon, on March 3, 1991; and

WHEREAS, R.A.I.D.S. is committed to educating children and adults on awareness and prevention of HIV/AIDS as well as raising funds for AIDS research and direct care providers; and

WHEREAS, R.A.I.D.S. promotes HIV/AIDS awareness by using automobile racing as their vehicle:

NOW, THEREFORE, I, TIM NADER, Mayor of the City of Chula Vista, California, do hereby COMMEND RACERS AGAINST AIDS (R.A.I.D.S.) for their vigorous commitment and courageousness in educating our nation on awareness and prevention of the deadly HIV/AIDS virus.



Dated this 18th day of May, 19 93

T. Nader

Mayor of the City of Chula Vista



March 9, 1993

Thad Tinney
1458 Lilac Avenue
Chula Vista, California 91911

Dear Thad:

I am writing to confirm our support of your Racers Against AIDS Program. As far as I know this is the first AIDS awareness and fundraising effort among the racing community, and I commend you and your group for taking on this project.

AIDS Foundation San Diego is honored to have been selected as a recipient for donated funds that come through your efforts.

Best wishes, both on this project and in your racing endeavors!

Sincerely,

Diane Bonne
Interim Executive Director

SUPPORT

EDUCATE

ADVOCATE

4080 Centre St.
San Diego, CA 92103
(619) 686-5050
FAX (619) 497-5252

601 Eucalyptus Avenue
Vista, CA 92084
(619) 945-6000



CARING FOR BABIES



WITH AIDS

April 16, 1993

Thad Tinney and Lance Mears
R.A.I.D.S./Mears Racing of San Diego
1458 Lilac Avenue
Chula Vista, CA 91911

Dear Thad and Lance:

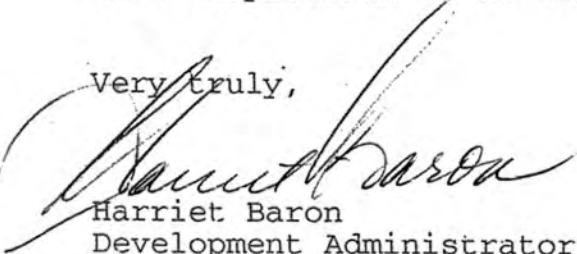
It is my pleasure to inform you that Caring for Babies With AIDS endorses the efforts of R.A.I.D.S. and is honored to be included as a participating charity on your brochures along with the AIDS Foundation San Diego.

We feel very strongly that the Long Beach Grand Prix presents a myriad of opportunities for R.A.I.D.S. to get its name out there and begin the important work it has been set up to do. Particularly with a celebrity from the world of auto racing as your spokesperson, generating attention and excitement for R.A.I.D.S. should be achievable.

At this time, I would like to extend our heartfelt invitation for you to visit our homes for the babies. Next time you're in the Los Angeles area, I'd be happy to give you a tour of our homes and introduce you to our young residents.

Once again, on behalf of everyone at Caring for Babies With AIDS thank you for including our organization in this important and exciting project. Your dedication and commitment will surely serve as an inspiration to us all!

Very truly,


Harriet Baron
Development Administrator

HB/ns



Hemophilia Foundation of Michigan

411 Huron View Boulevard, Suite 101
Ann Arbor, Michigan 48103

(313) 761-2535

a United Way agency

April 29, 1992

Earvin Johnson
Magic Johnson Foundation
P.O. Box 32
Inglewood, California 90312-0032

Dear Mr. Johnson,

I am writing to tell you about a special group of people affected by HIV in the state of Michigan: over 600 individuals with a hereditary bleeding disorder called hemophilia. Hemophilia, which affects males almost exclusively, is caused by the inactivity or absence of one of several blood proteins necessary for clotting. The major problem for individuals with hemophilia is uncontrolled internal bleeding into the muscles and joints which can cause permanent damage leading to chronic pain and arthritis. Without treatment, bleeding into internal organs can lead to death.

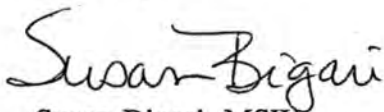
The person with hemophilia is treated each time he experiences internal bleeding by infusing a clotting factor derived from human blood. Prior to 1985, most clotting factor became contaminated with the virus that causes AIDS. As you recall, Ryan White, the teenager from Indiana, who died in 1990 was one of over 10,000 people with hemophilia in the United States who contracted the HIV virus through contaminated clotting factor. Currently in Michigan over 50% of the 600 people with hemophilia are HIV infected which includes children as young as eight years old.

The Hemophilia Foundation of Michigan is a non-profit statewide agency providing programs and services to people with hemophilia and other bleeding disorders. One of our most significant educational opportunities to reach kids and young adults with HIV infection is our summer camp. Our specialized camp program, serving boys and girls with hereditary bleeding disorders, is the oldest and one of the largest in the United States. Goals of our camping program include promoting independence, building leadership skills and self esteem, and most importantly providing a sense of community and normalcy to these children. A strong component of our current camp program is education about AIDS risk reduction and discussions about living with HIV.

I recently spoke with Thad Tinney of MEARS RACING, San Diego and it is my understanding that Mr. Tinney will be meeting with you and Mr. Drew to discuss an AIDS risk reduction educational program. It would be an honor to have you (as Michigan's HIV/AIDS spokesperson) and the MEARS RACING team participate in this valuable program. You are truly an inspiration for kids living with hemophilia and HIV infection or AIDS. I know that a visit from you and the MEARS RACING team to our summer camp would be a wish come true!

The Hemophilia Foundation of Michigan's camp is located in Fenton, Michigan (outside of Flint) at Camp Copneconic, a YMCA facility. Approximately 100 children from Michigan and several other states participate in Michigan's camping program. The dates of our camp are Thursday, July 27 to Thursday, August 6, for children six to ten years old, and Friday, August 7 to Friday, August 14, for children 11 to 13 years old. I hope that there will be a day during this two week period that you are available to visit Michigan. Please do not hesitate to contact me with any questions or concerns, (313) 761-2535. I certainly look forward to hearing from you!

Sincerely,

A handwritten signature in cursive script that reads "Susan Bigari".

Susan Bigari, MSW
Patient Services Coordinator

cc: Larry Drew
Thad Tinney



NATIONAL CATHOLIC
AIDS NETWORK

January 31, 1994

**Thad Tinney
Lance Mears
Racers Against AIDS
293 East Orange Avenue, #120
Chula Vista, CA 91911**

Dear Thad and Lance,

Rodney J. DeMartini, SM
Executive Director

Board of Directors

Jon D. Fuller, SJ, MD
President
Sr. Anthony Barczykowski, DC
Paul Colloton, OP
Ana Garcia, LCSW
Edward Kilianski, SCJ
Hon. David Krashna
Cliff L. Morrison, MS, MN, FAAN
Elaine G. Swenson, RN, MPH
Robert J. Vitillo, ACSW
Myles V. Whalen, Jr., LLB

Louis J. Tesconi, Esq.
1949-1991
Founding Board Member

Most Rev. John R. Quinn
Archbishop of San Francisco
*Moderator Bishop and Liaison to
United States Catholic Conference*

I am glad that our organization has become aware of your creative campaign to raise awareness and compassionate response to the HIV/AIDS pandemic. Your effort models the importance of integrating the AIDS issue into careers and sporting events in order to reach the widest audience possible. In addition, your ability to involve several key entertainment personalities will certainly enhance your program.

I will continue to keep our constituency informed about your campaign. I hope to be able to visit you when I come to San Diego on February 7-10.

May the Lord bless your work and keep you safe.

Rev. Rodney J. DeMartini, SM

Office of the Executive Director
Post Office Box 422984
San Francisco, CA 94142
Telephone 707-874-3031
Fax 707-874-1433



NATIONAL CATHOLIC
AIDS NETWORK

October 22, 1993

Maura Ruiz
1655 Melrose Avenue
Chula Vista, CA 91911-5949

Rodney J. DeMartini, SM
Executive Director

Dear Maura,

Board of Directors

Thanks for your letter of October 12.

Jon D. Fuller, SJ, MD
President
Sr. Anthony Barczykowski, DC
Paul Colloton, OP
Ana Garcia, LCSW
Edward Kilianski, SCJ
Hon. David Krashna
Cliff L. Morrison, MS, MN, FAAN
Elaine G. Swenson, RN, MPH
Robert J. Vitillo, ACSW
Myles V. Whalen, Jr., LLB

I am sending you the last edition of **Connections** in which I did make mention of R.A.I.D.S. I hope that our readers will be in contact with this group--it is a clever and effective idea!

Louis J. Tesconi, Esq.
1949-1991
Founding Board Member

I have placed you on our mailing list so that you will automatically receive all issues of the newsletter and other mailings.

Most Rev. John R. Quinn
Archbishop of San Francisco
*Moderator Bishop and Liaison to
United States Catholic Conference*

Please keep in touch. Thanks for all you do to promote a compassionate and caring response to the HIV pandemic.

Blessings and peace,

Rev. Rodney J. DeMartini, SM
Executive Director

Office of the Executive Director
Post Office Box 422984
San Francisco, CA 94142
Telephone 707-874-3031
Fax 707-874-1433

Rick Mears, Inc.

P.O. Box 40565, Bakersfield, California 93384

January 6, 1992

TO WHOM IT MAY CONCERN:

At this time, I would like to introduce my cousin and latest member of The Mears Gang, Lance Mears. I know Lance to be a very good driver, and not only talented, but possessing a great deal of potential. He has one ingredient that many overlook and that is the ability to transmit the feelings from his hands and the seat of his pants as he drives, to the most beneficial adjustments to the car. His goal, of course, is to carry on the Mears tradition of going fast and making his living at what he does best, driving a race car at the professional level.

He must obtain financial support through corporate sponsorship and I feel he would be a fine promoter of both business and product. Lance will be an excellent representative of motorsports and corporate America. He is currently pursuing a spot in the Firestone Indy Lights Series, which is the official developmental series for the Indy Car World Series in which I drive.

I support Lance in all his efforts and will do what I can to help him on the road to Indy, subject to any contractual limitations with my current sponsors. As in all sports, he just needs an initial break, and I feel he will carry on that family tradition.

Sincerely,



Rick R. Mears

RRM:kdir



WEDNESDAY, JANUARY 26, 1994

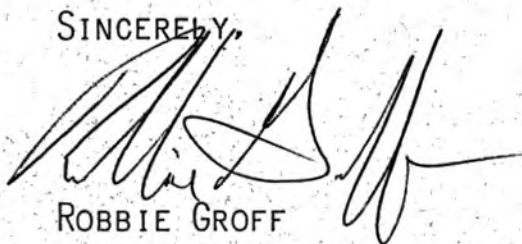
THAD C. TINNEY
R.A.I.D.S.
293 E. ORANGE AVE. #120
CHULA VISTA, CA. 91911

To ALL PEOPLE:

NEEDLESS TO SAY, A.I.D.S IS THE MOST SERIOUS EPIDEMIC THAT THE WORLD HAS FACED IN THE LAST DECADE AND A HALF. SADLY, IF PEOPLE DON'T CHANGE THEIR ATTITUDES ABOUT THE DISEASE DUE TO IGNORANCE, AND PRE-JUDICE THE FUTURE IS DOOMED. FORTUNATELY THERE ARE PEOPLE THAT WANT TO EXPEDITE THE CHANGE. ONE OF THESE PEOPLE IS THAD TINNEY.

VIA PERSONAL LOSS, AND THE GENUINE INTEREST TO MAKE A DIFFERENCE THAD IS EMPLOYING THE POWER OF MOTORSPORTS TO BREAKDOWN THE SOCIAL BARRIERS THAT HELP THE DISEASE TO FLOURISH. A.I.D.S. IS NO LONGER A "LEFT WING" MALADY, IT'S EVERYBODY'S. BECAUSE OF THIS, AND THE ADMIRABLE INITIATIVE AND MOTIVATION THAT THAD POSSESSES ARE THE REASONS WHY I ADVOCATE THIS CAUSE 100%. YOU SHOULD TOO.

SINCERELY,



ROBBIE GROFF

ALSO
OCTOBER 4TH
IS OUR
GRAND RE-OPENING
11.30 am

**SPECIAL EVENTS
RIBBON CUTTING
BY**

MAYOR TIM NADER

**WITH
MISS CHULA VISTA
IN ATTENDANCE**

MEARS RACE TEAM AND RACE CAR

**WILL BE HERE ALL DAY
WITH**

**PERSONAL AUTOGRAPHING BY
LANCE MEARS**

**THE RACE TEAM WILL ALSO BE PROMOTING
AIDS AWARENESS THROUGH :**

RAIDS

RACERS AGAINST AIDS

DRAWINGS - TEE SHIRTS - PRIZES - BALLOONS
- NO FEAR STICKERS,
ETC. ETC. ...



MAIL BOXES ETC.®

**IT'S NOT WHAT WE DO.
IT'S HOW WE DO IT.™**

**CANYON PLAZA CENTER
539 TELEGRAPH CANYON RD. - CHULA VISTA
482 - 0123 482 - 0345 FAX**

Postal, Business and Communication Services

MAIL BOXES ETC.™

To: Fred Morache
Mail Boxes Etc. Corp.

January 6, 1994

Dear Mr. Morache:

I would like to share with You some of the experiences We had during our CAM here in Chula Vista.

We scheduled our major effort for Saturday, 23 October. We had Lance Mears and Thad Tinney of Mears Racing as our major attraction. Thad arranged for the Southwestern College Cheerleaders to also appear for our promotional efforts outside of our store. We had hot dogs, sodas, balloons and MBE Logo Candy for the kiddies. In front of our store we had a Formula 2000 racing car from Mears Racing along with tables set up with literature listing the many services available through Mail Boxes Etc. Thad and Lance dressed in their Racing Suits were a big draw, especially with the younger set, although I noticed a lot of us older folks looking over the racing car. Needless to say we fielded a lot of questions. Both about Mail Boxes Etc services and about racing.

Thad has been with our store since he volunteered to help me out during the Christmas rush of 1992. His experience in the store came in very handy in helping to present our store in a very favorable light. Many prospective customers commented that although they had lived and shopped in the neighborhood for years they were unaware of our existence until the excitement in front of our store drew their attention. Now a lot of these people are our valued customers.

I think Mears Racing and Racers Against Aids (R.A.I.D.S.) with their efforts to educate our youth about AIDS and Mail Boxes Etc make a good team in our community. I know several customers have commented on how efforts like this are needed in our community and I look forward to continuing association with Mears Racing and R.A.I.D.S and strongly recommend this type of promotions to other franchisees.

Sincerely,

Ron Muck

CC: Page Nicol
Mears Racing



Motorsports Technology Group

April 08, 1993

Mr. Thad C. Tinney
Mears Racing
1458 Lilac
Chula Vista, CA 91911

Dear Mr. Tinney:

Herb Fishel asked me to respond to your recent letter to him in regards to the R.A.I.D.S. team.

Obviously, any effort to combat this deadly disease is well-intentioned and worthy of consideration. For your information, General Motors and its employees annually donate millions of dollars to a variety of charities, including some that help fund AIDS-related causes. This is done in a corporate manner.

As you might imagine, the many different divisions of GM annually receive thousands of different requests to support hundreds of different charities. With our corporate commitments already made, we regretfully cannot respond to the many individual requests, as well. Neither can we serve as a "clearing house" to put charities in touch with individuals who might underwrite such efforts.

We do wish you the best success in your efforts.

Sincerely yours,

Dave Hederich
Manager, Communications



MAIL BOXES ETC.[®]

To: Fred Morache
Mail Boxes Etc. Corp.

I would like to share in an noteworthy promotion that I have recently completed for my Mail Boxes Etc. in Bonita, California.

In wanting to organize a promotion, I hired Racers Against AIDS (RAIDS). The event took place right outside my store where they placed their famous race car, a beautiful piece of machinery driven by Rick and Lance Mears of Mears Racing, and on the front had a big logo of Mail Boxes Etc. which looked great against the white background of this car. The team was professionally dressed in their racing uniforms, had a table set out, an awning over the car and colorful flags. At the table there were several fliers on different services offered by Mail Boxes Etc. RAIDS stood outside the store all day and handed out fliers to everyone. I was impressed with their knowledge of our services and they were very professional. I noticed a great excitement among my customers and outside the store. Several of my customers commented on what a great event it was, and were excited to meet Lance Mears. They saw the good cause behind this promotion.

I admire RAIDS for their efforts to help public awareness on AIDS and education of our youth and I would like to see Mail Boxes Etc. as a part of this. In closing I strongly recommend this promotion to other franchisees and wish the best for RAIDS and their efforts.

Sincerely,

Reza Shafa
Mail Boxes Etc., Bonita

CC: Page Nicol

P O S T A L . B U S I N E S S A N D C O M M U N I C A T I O N S E R V I C E S

Bonita Center, 4364 Bonita Rd., Bonita, California 91902
Tel 619 470-4008 Fax 619 470-8616 Telex 710 1115546

AN INDEPENDENTLY OWNED AND OPERATED FRANCHISE



OFFICE OF THE MAYOR
TIM NADER

January 31, 1994

Mr. Fred Morache, Vice President Marketing
Mail Boxes Etc.
6060 Cornerstone Court, West
San Diego, California 92121

Dear Mr. Morache,

I would like to take this opportunity to express my deep appreciation to you and Mail Boxes Etc. for the support you and your staff have graciously donated for the R.A.I.D.S. Program.

The education of children and adults alike on the awareness and prevention of HIV/AIDS is necessary if we are to conquer this deadly opponent. Without the financial support and unselfish dedication of individuals and organizations such as Mail Boxes Etc., the R.A.I.D.S. Team would be unable to fulfill its commitment in the battle against AIDS.

Understanding the problems of our society is important; endeavoring to solve them is crucial if we are to succeed. You and your organization indeed are to be commended for your assistance.

Sincerely,

Tim Nader
Mayor

TN:pw
mail



Word Exchange Business Services

Post Office Box 121897 • Chula Vista, California 91912 • 619/426-6906 • Fax 619/426-5006

October 26, 1993

Mr. Anthony DeSio, President and CEO
Mail Boxes Etc.
6060 Cornerstone Court West
San Diego, CA 92121

Dear Mr. DeSio:

It is non-profit organizations such as Racers Against AIDS (RAIDS) which has helped to educate our nation, about the AIDS virus. I have an abundance of respect and admiration for the staff and volunteers of these types of organizations. It is apparent that these individuals have unselfishly committed themselves to serve the physical, emotional, and practical needs of those stricken with the AIDS virus.

Thad Tinney and Lance Mears are two such dedicated individuals along with Ron and Lan Muck, franchise owners of Mail Boxes Etc, located on East Orange Avenue. These individuals have put together an informative program that could have favorable ramifications nationwide.

When a nonprofit organization operates in conjunction with a corporation such as yours, to achieve a desired and necessary goal in the community they both serve, there are mutual benefits to be realized. What I am trying to say is by Ron sponsoring Thad and Lance's RAIDS promotion, Ron in fact proved to the community that Mail Boxes Etc is committed to helping the community that it serves.

Thad, Lance and their organization are committed and concerned individuals. These people possess the collective ability to help reduce the spread of this dreadful disease. We believe that Thad and Lance are doing a very good job and we wish them continued success.

Good luck with your future community service.

Sincerely,

Jerome Ford

Jerome Ford
President

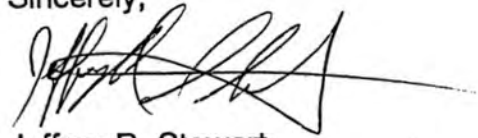
October 28, 1993

MBE — Corporate Public Relations
6060 Cornerstone Court West
San Diego, CA 92121

I have been a loyal customer of MBE for many years. Your outlets offer a wide range of commodities and services, and I have always been treated in a fast and friendly manner.

My reason for writing is to commend you for your affiliation with R.A.I.D.S. I was present at the Orange Plaza MBE and was very impressed by the department and objectives of this R.A.I.D.S. group. They seem to have found a way to articulate a very important message to our youth. Your support of this organization is a big plus for MBE, R.A.I.D.S., and the youth in our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jeffrey R. Stewart', with a long horizontal line extending to the right.

Jeffrey R. Stewart

First You Must Finish!

Thad Tinney found out what AIDS can do to a family - the hard way. Now, along with Lance Mears, Tim has founded "Racers Against Aids" (RAIDS) and is making a difference, just as he had pledged to his infected brother.

I bet you're wondering, "What in the World could Racing and the Acquired Immune Deficiency Syndrome (AIDS) have in common". After all, when the disease was first diagnosed in 1981, it was tendered as an issue confined to homosexuals; certainly nothing for us to give a second thought to. Unfortunately, America has suffered through too many Ryan White parables to continue to conclude we are isolated from this epidemic.

Thad Tinney, the manager/mechanic of the Mears Racing team and his driver/friend, Lance Mears have obtained an impressive win history since



Thad Tinney



Lance Mears

they joined forces in 1983. Lance is a two-time Pacific Coast Champion; Driver of the Year (San Diego Region); Bronze Helmet Award Winner; and an International Karting Federation Region 7 Class Champion. Racing is in their blood. Like his famous cousins Rick and Roger, Lance lives to capture that revered checker flag. He has won over 150 regional races.

It takes a unique individual to survive personal tragedy and turn it around into a positive avenue of action. Thad Tinney is just such a person. He still mourns the death of his older brother, Jonathon. Jonathon became an AIDS statistic on March 3, 1991. Before Jonathon's death, Thad had rendered him a pledge to excel and to make a difference.

As Thad grieved his loss, he weathered a spiritual tribulation which transcended him to the philosophy no man, woman or child deserved to die the painful

death of his brother. Thad was anguished that a lack of knowledge about the disease would claim the lives of others.

The ambition to advise others about AIDS gave birth to Racers Against Aids (RAIDS). It is Thad and Lance's veritable desire to educate children and adults about the virus and its prevention. They concluded the best vehicle for this project would be their racing team. It is their goal to reach millions through this medium. Thad and Lance aspire to use the RAIDS team to make a major impact on AIDS awareness.

The RAIDS project is already moving in high gear. Emerson Fittipaldi, recent Indianapolis 500 winner, personally endorses their efforts and lends his name to their cause. The city of Chula Vista, California issued RAIDS a proclamation on May 18th, 1993. It commends the team for their vigorous commitment and courageousness in educating the nation on the awareness and prevention of the deadly HIV/AIDS virus. June 7th, 1993 was ordained "RAIDS Team Day" in San Diego.

Lance and Thad have started making public appearances to promote AIDS consciousness and raise



Lance and Thad at the BMX Races in Chula Vista, California. A city in which they received a proclamation for their efforts.

funds for organizations such as the "AIDS Foundation of San Diego" and "Caring for Babies with AIDS". They are greeted by an audience of mixed temperament. However, Lance and Thad's easy going manner and warm personalities soon wins over those who listen. This brings the RAIDS team great satisfaction and fuels their hope to bring their efforts to the Indy Light series in the near future.

That brings us back to our original question. Besides the Raids team, what does racing and AIDS have in common? The majority of racers consist of young men. It was recently announced AIDS has surpassed accidents as the leading cause of death of teenage boys in several states, including California.

However, AIDS does not discriminate. It is a disease of the rich and poor; the guilty and innocent; and of men, women and children of every ethnic group and skin color. The AIDS virus has affected actors, teachers, policemen, factory workers, babies and the list goes on.

And yes, athletes and their families are affected by AIDS as well. Tim Richmond, a NASCAR stock car driver died of AIDS ten years ago. At the 1993 Jim Thorpe Awards, racing legend, Richard Petty accepted his "Lifetime Achievement" award sporting a red ribbon on his tuxedo. The ceremonies included a tribute to Arthur Ashe, the tennis great whose career was cut short by the disease.

Additionally, most people will concede racing is a risky sport. However, with knowledge, careful planning, and the right safety equipment, the risk of injury and death has been significantly reduced. Every driver knows one careless moment could cause him or her to lose a race. Driver safety is a constant concern and extensive efforts are extended to insure it.

It is a fact you are more likely to contract AIDS while participating in a risky activity. Unfortunately, any type of unprotected sex is now cataloged as a hazardous endeavor. Fortunately, just as in racing, you can greatly reduce the dangers of AIDS by pos-

sessing knowledge and the right safety equipment.

Remember that you are not safe from AIDS because of who you are or where you live. You can only protect yourself from the disease by your actions. One wrong turn could make the difference between winning your race or hitting a wall. Study the track you run on. Stay away from that wall. It's a "no-win" situation.

Careful planning will also help you avoid a careless moment. In order to reach your chosen goal, you must live to finish in the human race. It's time to make people safety a top priority.

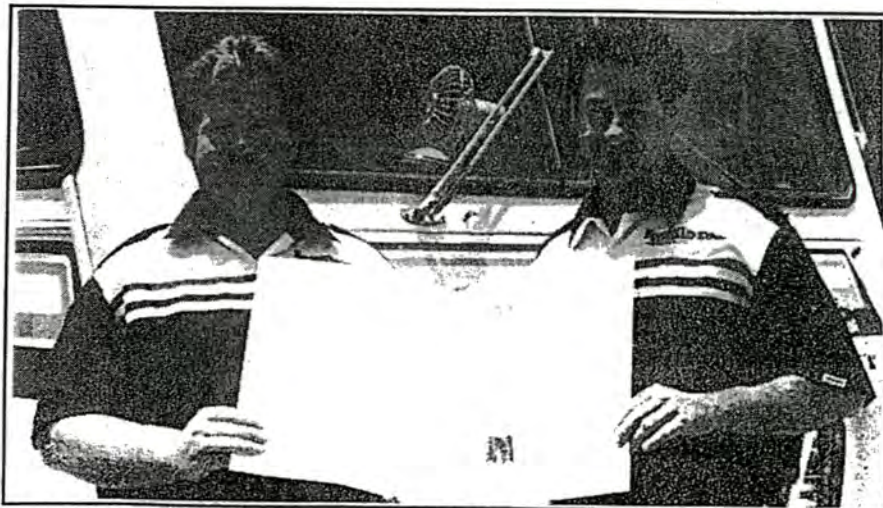
This article is not meant to scare, only educate. You are usually afraid of that which you do not recognize or understand. Please take the time to acquire the current AIDS information. Your local library has books on the subject written to accommodate every age group. One such book, "Children and the AIDS Virus" (by Rosmarie Hausherr) was created especially for young children.

Learning where the dangers are will help you avoid them. The medical profession is still years away from a vaccine or cure. For now, your only shelter is prevention. If you take the time to enlighten yourself and those around you, it will take you one step closer to a longer and happier existence.

Like all racers, the RAIDS team needs sponsors and supporters. Thad and Lance are working hard to obtain Corporate underwriting to launch their program on a national basis. Take the time to lend a hand or give a word of encouragement to this worthwhile cause. Telephone Thad or Lance at (619) 421-7047 and voice your support.

When enough of us get involved it will demonstrate to the Corporate environment the racing citizenry is a viable consumer and worth their attention. The Racing community can help Thad and Lance make the difference and insure everyone has the knowledge needed to capture the checkered flag of a long and healthy life.

What does Racing and AIDS have in common? With a bit of education and effort, we will soon be able to say, "not much."



Thad and Lance holding the Proclamation they received from the city of Chula Vista, California.



Volume II, No. 4, Winter, 1993

CONNECTIONS

National Catholic AIDS Network ■ Box 422984 ■ San Francisco, CA 94142
707-874-3031 ■ FAX 707-874-1433

“Meeting & Retreating: Board Meets to Reflect and Plan”

David Krasbna

Board member, Oakland, California

THE NATIONAL CATHOLIC AIDS NETWORK BOARD OF DIRECTORS gathered for a retreat-meeting at the recently relocated office of our Network in Sebastopol, Ca. Thanks to the generosity of volunteer Frederick Kasl, the Board was able to take advantage of the quiet of his rural Northern California homestead called Avalon.

Though Fr. Jon Fuller, Board President, from Boston, Myles Whalen from New York and Ana Garcia from Miami, ventured far from their homes to our meeting site, Fr. Bob Vitillo made the longest journey - from Rome! The small rural airport at Santa Rosa was the pick-up point for Sr. Anthony Barczykowski from New Orleans, Fr. Paul Colloton from Chicago and Fr. Ed Kilianski from Milwaukee. For the remaining Board members, Cliff Morrison, Elaine Swenson and myself, it was a “long commute” from several Bay Area cities to our gathering. We were also graced with the presence of Tim Wolfred, former Executive Director of the San Francisco AIDS Foundation and currently an organizational consultant, who expertly facilitated our strategic planning sessions.

On Friday, Fr. Jon adroitly led us through our usual ambitious agenda of organizational and programmatic issues (actually, not as extensive as all the duties the Board assigned Fr. Rodney to do in '94!) Due to the growing demands for the Network's services and programs as well as the financial challenges to meet these needs, the Board reaffirmed its commitment to be a “working Board” with Standing Committees composed of Board members and interested Network volunteers, to provide support and guidance to the Executive Director. Myles Whalen agreed to continue serving as the chair of the Development Committee, Fr. Bob Vitillo will organize the Program Committee and Cliff Morrison will continue to serve as chair of the Finance Committee. The Board also agreed to reorganize the Executive Committee to consist of the Board President and chairs of the three standing committees who will be in regular contact with Fr. Rodney in between the three annual Board meetings.

Bishop Patrick Ziemann of the Diocese of Santa Rosa visited us on Friday evening to welcome the Board and Network into his diocese. He made us feel very welcomed by the warmth of the hugs he gave to each of us and the humor and candor of his

stories about his ministry in this expansive rural diocese. He told us that he was very grateful for the resources of the Network which he is already using as he establishes a new *AIDS Ministry Outreach* for his diocese.

On Saturday, the Standing Committees met to review the Strategic Plan in order to formulate objectives for 1994. Given the changing face of the HIV/AIDS pandemic, the Board accepted a proposal by the Program Committee to focus attention on the multicultural dimensions and experience of HIV/AIDS. Fr. Bob Vitillo outlined how this focus could be infused into every activity of the Network — from the National Conference program to our newsletter and publications as well as in committing ourselves to meet and dialogue with local community leaders during our upcoming Board meetings. Elaine Swenson and I agreed to contact various racial and ethnic groups to explore collaborative opportunities. There was also agreement that the term multicultural also includes gay/lesbian/bisexual and religious cultures as well. The next issue of *Connections* will provide more detailed information on this initiative.

On Saturday evening, the Board gathered for Eucharist with several local benefactors and friends. Fr. Rodney and Frederick Kasl then hosted a reception for the Board that included other local leaders in the AIDS service providing community, benefactors, friends and family members. We also had a chance to personally thank the DeMartini family for their gift of financially sponsoring the original icon artwork which has greatly aided our fundraising efforts.

Sunday morning was planned for wrap-up and evaluation

continued on page six

MAURA RUIZ from Chula Vista, CA gave us an update about R.A.I.D.S. (Racers Against AIDS) which was highlighted in the last issue of the newsletter: “Many thanks for mentioning the R.A.I.D.S. outfit in *Connections*—the guys were very pleased and send their thanks as well. Craig Nelson (star of the TV series *Coach*) has made a PSA for this innovative ribbon and education campaign targeted to racing fans.” For more information on this program contact Mears Racing of San Diego (619-421-7047).

We Get Letters ...

ERIC AFFHOLTER, Chaplain at Barnes Hospital Pastoral Care Department in St Louis (314-362-1410) wrote: "I am doing pastoral research which examines the spirituality dynamics of persons living with HIV/AIDS along the continuum of health....I can use help in getting persons with HIV to fill out a research questionnaire....I would ask that anyone who is HIV+ and would like to participate in the research to please contact me. Also, if anyone who works with persons with HIV/AIDS is willing to ask their clients to participate in the research....Thanks you for your help in this matter and for all the information that is shared through the Network...."

~ ~ ~

JAMES R. SHAW (3824 Waynoka Ave., Memphis, TN 38111) who attended an earlier Conference at Notre Dame, has worked in providing ministry trainings for people working with HIV/AIDS patients in hospital settings. He mentions that he has "had enough of the corporate health care rat race" and is looking for an administrative position in an AIDS agency. If you can provide some leads or an offer please contact Jim.

~ ~ ~

MAURA RUIZ in Chula Vista, CA (619-427-9682) who has done a great deal to promote the cause of Fr. Damien and the courage and foresight of his ministry as it relates to contemporary HIV/AIDS ministry, sent us information about a new group called RAIDS—Racers Against AIDS. Thad

CAN YOU HELP?

In setting up our full-time office, we need the following equipment and/or funding to purchase these items:

- + SCSI Tape Drive for MacIntosh
- + SCSI Disk Drive (250 MB or larger) for MacIntosh
- + 14.4 Data/Fax Modem for MacIntosh

Tinney and Lance Mears formed this group after the death of Thad's brother, Jonathan, from HIV-related causes in 1991. The RAIDS ribbon is a race flag motif over a red ribbon and the invitation is "Wear over your heart!" Perhaps HIV/AIDS awareness outreach to racing car fans could be facilitated by this creative ribbon—you can contact Mears Racing of San Diego (619-421-7047) if you are interested.

~ ~ ~

FREDERIC MILLEN, the Executive Director of the James Markunas Society in San Francisco (415-775-5445) sent a thank you letter: "The prayer that ran in the Winter Connections about our families has been a great source of sustenance to the prisoners in the San Francisco County jail under my care. The

men eagerly volunteer to read it at every meeting of our Monday evening chapel. Thanks for making amendment of life just a little more reachable for them." You are welcome!

~ ~ ~

SR. MARGARET MORAN, RN (Holy Family Hospital, PO Box 21, Berekum, B/A, Ghana, West Africa) writes: "I am planning on some study time in the US in 1994....I would like to spend some time learning about counselling services/programs for persons with HIV/AIDS.....I am interested in learning about wholistic health therapies and.....in learning about human services side of programs." Please write to Sr. Margaret if you have some suggestions about "internship programs" that would meet her needs.

~ ~ ~

JAY EASTMAN, Coordinator of the Pen Pal Project (PO Box 635, Chowchilla, CA 93610) sent us information about this nonprofit club that "brings people with AIDS together by mail for mutually supportive friendships....The club offers members totally confidential service, charging dues only on an ability to pay basis...." If you want more information, please write to Jay.

~ ~ ~

STEVAN NAFFIN from Milwaukee contacted us several months ago to obtain permission to utilize the "icon prayer" written by artist Bill McNicols as the lyrics for an original song he was composing in memory of a friend who had died of AIDS. Bill and I readily agreed to this and Stevan has sent us the original score—we were not able to incorporate it into this year's Conference, but we plan to utilize it in 1994. If you want to contact Stevan about this music please write him at 3229 No. 49th in Milwaukee 53216.

~ ~ ~

RINA DUNCAN from Partnership Umbrella sent us updated "Products and Services Reference Guide" (the guide inserted into the last edition of the newsletter). The discounted services/products are substantial for non-profit agencies—if you are interested in a copy of the updated list, please write or call the Network office.

~ ~ ~

I received many thank you cards and letters from Conference participants and I'm grateful for the many kind sentiments expressed. Space limitations preclude quoting all of them but here are a few thank you gifts:

"Once again the Conference has blessed me and my AIDS ministry"
—Donna Schneeweis, Topeka AIDS Project

"I made lots of really good contacts, and I know it will be helpful in the future for both the Maryknoll AIDS Task Force and for my own AIDS work in El Salvador"
—Mary Annel, MM

continued on next page

Family, friends give final salute to driver Proulx

IAN MacDONALD
THE GAZETTE

Stéphane Proulx drove his final event yesterday. One of Canada's most promising race-car drivers only a few years ago, Proulx died over the weekend following a battle with AIDS.

Dressed in his racing suit and with his helmet perched atop the head of the coffin, Proulx was cremated following a service at Immaculate Conception in Ste Adèle.

In a moving eulogy, parish priest Gilles Deslauriers said, "Stéphane Proulx was too fast for us. He is in heaven now - waiting for us."

Proulx was given a rousing send-off by some 300 family members, friends and a large representation from the car-racing family.

When Deslauriers suggested one final round of applause for a man who had loved listening to the cheers for his racing achievements, those in the church responded enthusiastically.

Proulx was car-racing's version of a hockey rink-rat. His mother, Monique, was still racing cars when Stéphane was born and the toddler was a constant visitor at tracks throughout the province.

"I was racing against his mother Monique when I first met Stéphane," said Richard Spénard, King Richard of Canadian car racing from the mid-1970s through the late '80s.



Monique Proulx (centre) looks over at the casket of her son, Stéphane Proulx, draped with a racing flag and Stéphane's helmet.

"That was in 1974 when he was 9 years old. He was interested in racing but really only because of his mother at that time.

"When he was about 15, I was working for the Jim Russell Racing School in California and he came out and worked as a mechanic. He was becoming interested in the sport and was racing go-karts."

After Spénard joined forces with Raymond David

in the Spénard-David Racing School at Shannonville, young Proulx showed up on the scene again.

"He was selling vacuum cleaners at the time," Spénard recalled, "but he wanted to get into racing seriously."

"I made a deal with him. I told him to bring me a vacuum and I'd give him lessons. I had believed in his talents for some time but I had to wait for him to get serious."

Proulx was soon cleaning up in Canadian racing. He won the Spénard-David school series which earned him a seat in the Canadian F-2000 the following season.

Spénard helped secure a Rothmans sponsorship and Proulx won the F-2000 title. The following season, he was doing well in the Rothmans-Porsche series but didn't win the national championship because he missed races while competing in Formula Atlantic events.

Player's Ltd., a major sponsor of Canadian racing for years, became interested in testing the international field.

"We did a field study of Canadian racers at all levels," said André Hudon, then director of the Player's racing program.

"The name Stéphane Proulx kept popping up. He was Canada's best hope in car racing at the time."

Player's signed the personable Proulx for two years and entered him in the highly-competitive European F-3000 series, the final stepping stone for young drivers

on the way to the Formula One summit.

Hope for results did not materialize. Player's shifted gears and after concentrating on Formula Atlantic in 1993 have entered a one-car team with driver Jacques Villeneuve in the 1994 IndyCar series.

Proulx came back to Canada and won the Canadian division of the Toyota Atlantic series. Sponsorship was difficult to attain. Proulx was trying to win a drive in the '93 series when he suffered an injury and his illness was detected.

"Perhaps we should have had someone with him as manager when we sent him to Europe," Hudon said. "Either that or he should have had a manager himself. There are major adjustments at the track and away."

Spénard said he feels Proulx might have been rushed.

"I think he jumped into 3000 too soon," Spénard said. "That's a highly-competitive series. Then when he didn't get results, people gave up on him."

"Performance doesn't always tell you the skill of a driver. There may be inferior equipment, bad luck - a lot of things. I can tell you... I can show you how... he was a very, very talented race-car driver."

David and Spénard talked about Proulx's big heart and willingness to help others. Friends are planning an announcement Dec. 17, when Proulx would have turned 28, giving details of a co-operative plan with American.

Atlantic

Proulx Fights For His Life

Former Canadian Atlantic and F2000 champion Stephane Proulx is critically ill with AIDS-related pneumonia and is in a desperate fight for his life. His mother Monique, who is caring for him at their home north of Montreal, held a news conference on July 8 and confirmed the worst, as word of her 27-year-old son's condition had spread quickly. She said Stephane was diagnosed as HIV-positive last October after complaining of general fatigue. But his health remained good until a brain-jarring accident when he hit the wall in his last Atlantic appearance at Phoenix in April.

Initially diagnosed with just a concussion, he was later found to have an edema (swelling) of the brain. This generally appears to go away with time, but in his case, it appears to have triggered the onset of his disease.

When last seen publicly, in the Atlantic pits at the Canadian Grand Prix in Montreal, his tired demeanor, slurred speech and lack of coordination were generally attributed to the after-effects of his crash. His condition worsened rapidly in the following weeks. His mother said he almost died on the night of July 5, when his temperature hit 105 degrees. Visitors to their home during that period reported that he was virtually a wasted man, almost paralyzed and barely able to hear or speak. But his mother said he had since improved and was again able to walk a few steps. "He's not in the terminal phase," she insisted. "The fact that he pulled through (on July 5) is a good sign of his physical resistance. He's a professional athlete, after all."

Friends say, however, that Proulx's doctors are holding out little hope of a long-term remission, although he is soon to begin treatment with an experimental serum.

Proulx first came to public attention in 1987 when he won the Export "A" Inc. F2000 series. He spent two seasons racing Formula 3000 in Europe before returning to North America. In 1991, he won the Canadian segment of the Player's/Toyota Atlantic Championship.



Stephane Proulx is critically ill with AIDS.

RAIDS
RACERS AGAINST AIDS

Mears Racing of San Diego

- **The RAIDS Team**—Racers against AIDS—has been formed by Lance Mears, cousin of former Indy-Car star Rick, and Thad Tinney. RAIDS plans to promote HIV/AIDS awareness and prevention among school children by using motor racing as a vehicle. The team is working on putting together an Indy Lights program for Mears to promote the program and is also at work on a public-service announcement. For further information, contact: Racers Against Aids, 293 East Orange Ave., Suite 210, Chula Vista, CA 91911 or call (619) 421-7047, fax (619) 420-3567.

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The Auto Racing Magazine of Record™

Vol. 13 No. 24

Stephane Proulx

Former Canadian Atlantic and F2000 champion Stephane Proulx died, after a lengthy illness, at his home in Ste-Adele, Quebec, on Nov. 21. He was 27.

Proulx, who was diagnosed as HIV-positive a year ago, fell ill after a brain-jarring Atlantic crash at Phoenix in April. His mother, Monique, who cared for him during his final months, thinks it was the brain injury, rather than AIDS, that caused his death.

At Phoenix, Proulx was initially diagnosed as having only a concussion and he flew home 24 hours later. But a later CAT-scan revealed an edema (swelling) of the brain, which had apparently been aggravated by the low pressure of the aircraft cabin.

Proulx was last seen publicly at the Canadian Grand Prix at Montreal in June, where he was clearly lacking in coordination and balance. His condition deteriorated rapidly after that and he was virtually paralyzed in his final months.

Proulx—whose mother was a well-known Canadian driver in the 1970s—began racing in 1983 when he won the Jim Russell school's Laguna Seca Formula Ford series. He later won the Spenard-David school's F2000 series at Shannonville in 1986. Rich-

ard Spenard and Raymond David became his mentors and entered him in Canada's pro F2000 series in 1987. He won six of nine races on his way to the title, beating Paul Tracy and Claude Bourbonnais.

After a brief foray into Atlantic, he spent two years in European F3000 with backing from Player's. He qualified in the top 10 at seven of 11 F3000 races in 1990, set fastest race lap at Donington Park and led for several laps at Nogaro.

Returning to Canada in 1991, he won the Player's Cup, the Atlantic series-within-a-series for Canadian drivers at the Canadian races. He scored his lone Atlantic victory at Vancouver that year.

In 1992, he went back to Europe for half a dozen French Formula 3 races, but without much success. General fatigue prompted a series of medical tests which led to the HIV diagnosis.

Despite his condition, he was determined to continue his career and resumed physical training. But his planned 1993 return to Atlantic ended abruptly in the fateful encounter with the Phoenix wall during practice for the season opener.

To Monique Proulx and Stephane's many friends and fans, *On Track* extends its deepest condolences.

The International Race of Champions will return to the same four ovals as it raced last year, excluding road courses for the third straight season. Round One runs at Daytona (Feb. 18), Round Two at Darlington (Mar. 26), Round Three at Talladega (April 30) and Round Four at Michigan (July 30). A new Dodge car will be used in the series, yet to be announced, which replaces the Daytona. Due to excessive tire wear last year, the Darlington round will run but 60 laps, or 82 miles. The other events will be 100 miles in length.

Friends of the late Stephane Proulx, who died Nov. 21, are organizing a celebration of his life in his hometown of Ste-Adele, north of Montreal, on Dec. 17. Proceeds will go to the Stephane Proulx Foundation, set up to promote AIDS awareness and treatment. A highlight of the evening will be the auction of a new Simpson helmet, autographed by Rick Mears, Emerson Fittipaldi, Al Unser Jr. and Paul Tracy. It has been donated by Racers Against AIDS, a San Diego-based organization, co-founded by Rick's cousin, Lance Mears. As well, several Quebec musicians are to perform in a concert that will be televised on a Canadian music network. And a number of current and former sports stars from the Montreal Expos and NHL Canadians will be on hand to sign autographs. The event is to be held at Ste-Adele's Bourbon Street nightclub. Tickets are \$25 (Can.). Further details are available from Rose Communications in Montreal at (514) 254-9270.

Ernest Sikes has returned to testing for the factory Van Diemen team of John Baytos three months after the American Continental champion broke his neck in a testing accident at Road Atlanta.

SPECIAL INVITATION TO THE « RAIDS » EVENT

Racers Against Aids

POUR LA FONDATION STÉPHANE PROULX

YOU ARE CORDIALLY INVITED TO JOIN US DECEMBER 17TH, AT THE BOURBON STREET IN A FUND RAISING « SOIRÉE » FOR RAIDS (RACERS AGAINST Aids).

COME AND SING WITH US A LAST HAPPY BIRTHDAY TO STÉPHANE PROULX AND ENJOY THE COMPANY AND ENTERTAINMENT OF MANY MUSIC AND SPORT CELEBRITIES. MUCH MUSIC WILL BE THERE TOGETHER WITH GEORGES THURSTON AND HIS 9-MUSICIANS BAND. THE EVENT IS CO-SPONSORED BY MOLSON.

THE STÉPHANE PROULX FOUNDATION IS LAUNCHING A FINANCIAL CAMPAIGN TO INFORM AND TO HELP THE MANY DESPERATE VICTIMS OF Aids AND OTHER IMMUNE DEFICIENCY DISEASES. STÉPHANE SUFFERED A HEAD INJURY THE 1ST OF APRIL ON THE RACE TRACK IN PHOENIX, ARIZONA. HE DIED AFTER 7 MONTHS FIGHTING FOR HIS LIFE. WE WILL NEVER KNOW IF STÉPHANE PROULX HAD Aids, HE DIED BEFORE PASSING THE GENETIC TEST.

YOU ARE WELCOME TO INVITE YOUR FRIENDS, YOUR CO-WORKERS AND YOUR FAMILY OR ANYONE ELSE INTERESTED IN ASSISTING THIS WORTHY CAUSE.

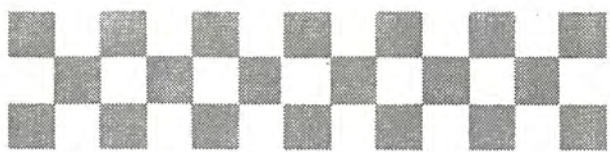
SO COME JOIN US AT THE BOURBON STREET AND GET YOUR Raids ribbon.

FOR INFORMATION AND RESERVATION PLEASE CONTACT THE BOURBON STREET, 2045, ROUTE 117, MONT-ROLLAND, (514) 229-2905 OR ROSE COMMUNICATIONS (514) 254-9270 OR SEND YOUR DONATIONS TO THE STÉPHANE PROULX FOUNDATION, C.P. 2054, STE-ADÈLE, JOR 1L0.

I will be very happy to MEET YOU,

MONIQUE PROULX

Admission: 25 \$



LO-RAIDS

RACERS AGAINST AIDS

**Soirée
RAIDS**

*Bonne Fête
Stéphane*

**VENDREDI LE 17 DÉCEMBRE
au Club Bourbon Street**

Au profit de la fondation Stéphane Proulx
pour venir en aide et informer
les victimes de déficience immunitaire

ORCHESTRE SOUS LA DIRECTION DE GEORGES THURSTON (9 MUSICIENS
ET CHORISTES) ARTISTES INVITÉS - CLAUDE DUBOIS, PAUL SARRAZIN,
STEPHANIE BIDDLE, VIRGINIE, FRANCE CASTEL, CHARLES LINTON plus
PLUSIEURS AUTRES SURPRISES.

EN COLLABORATION AVEC MOLSON ET MUSIQUE PLUS
Prix de présence - BATONS HOCKEY AUTOGRAPHIÉS, AUTOGRAPHES VEDETTES
SPORTIVES ET PLUSIEURS AUTRES.



2045, ROUTE 117, MONT-ROLLAND • (514) 229-2905



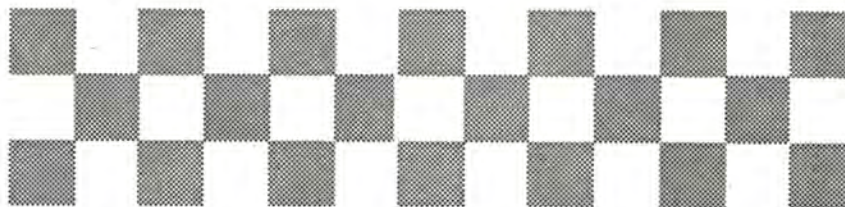
vous invite à la soirée **RAIDS**

Pour informations
(514) 229-2905

Promotion:

ROSE
COMMUNICATIONS
(514) 254-9270

Billets gracieuseté de :
Communications C'est Ça! (514) 229-6743



Soirée RAIDS

Bonne Fête Stéphane

Vendredi le 17 décembre

au Club Bourbon Street

2045, rte 117, Mont-Rolland (514) 229-2905

Au profit de la fondation Stéphane Proulx
pour venir en aide et informer
les victimes de déficience immunitaire

Orchestre sous la direction de
Georges Thurston (9 musiciens et choristes)
Artistes invités - Claude Dubois,
Paul Sarrazin, Stephanie Biddle, Virginie,
France Castel, Charles Linton
plus plusieurs autres surprises

En collaboration avec
Molson et Musique Plus
Prix de présence:
Batons Hockey autographiés,
Autographes Vedettes Sportives
et plusieurs autres

Nº

248

BILLET: 25,00\$

Prix de présence

Nº 248

SPECIAL INVITATION TO THE « RAIDS » EVENT

Racers Against Aids

POUR LA FONDATION STÉPHANE PROULX

THE SPORT WORLD is a big family!

WE WOULD BE VERY PLEASED TO HAVE MEMBERS OF THE SPORT'S WORLD SUCH AS YOU PRESENT AT THE RAIDS (RACERS AGAINST Aids) EVENT TO BE HELD DECEMBER 17TH, AT THE BOURBON STREET Club in MONT-ROLLAND.

STÉPHANE died NOVEMBER 21ST, AFTER 7 MONTHS OF fighting for his life, following a bad CRASH ON THE RACE TRACK IN PHOENIX, ARIZONA ON April 1st 1993. STÉPHANE WAS THE CANADIAN ATLANTIC CHAMPION IN 1991 AND HIS DEATH CAUSES US TO STOP AND THINK. WE WILL NEVER KNOW IF HE REALLY HAD Aids. HE WAS CONDEMNED WITHOUT ANY GENETIC TEST, AND THEY COMPLETELY IGNORED THE GRAVITY OF HIS ACCIDENT.

THE STÉPHANE PROULX FOUNDATION'S GOAL IS TO HELP AND INFORM PEOPLE ABOUT THE IMMUNE SYSTEM DISEASES. THERE IS HOPE!

THE RAIDS EVENING IS BEING CO-SPONSORED BY MOLSON, IT WILL BE RECORDED BY MUCH MUSIC AND WILL FEATURE MANY OF QUEBEC'S GREAT PERFORMING ARTISTE UNDER THE DIRECTION OF GEORGES THURSTON AND HIS 9-PIECE BAND.

MR. RÉJEAN HOULE, Public Relations Director for Molson, GAVE ME all his support.

WE WILL BE AUCTIONNING AUTOGRAPHED hockey sticks, Expos Baseballs, ETC. AS PART OF THE fund raising.

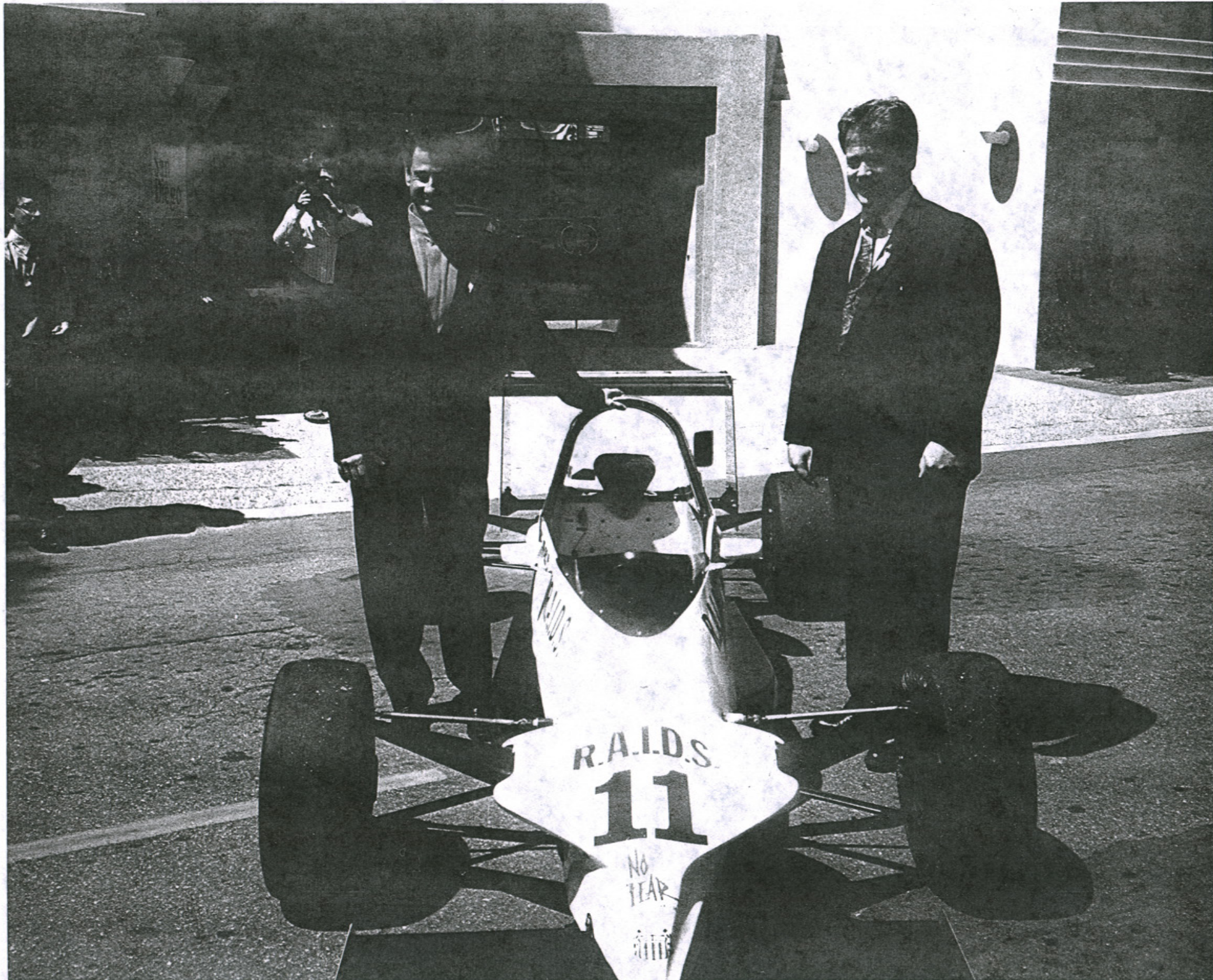
THE RAIDS EVENING will REUNITE MANY GREAT NAMES OF SPORTS AND ENTERTAINMENT, AND YOUR PRESENCE would be VERY WELCOMED.

FOR MORE INFORMATION AND CONFIRMATION, PLEASE FEEL FREE TO CONTACT ME PERSONNALLY. THE DONATIONS AND THE PROFITS FROM THIS EVENING will GO TO THE STÉPHANE PROULX FOUNDATION, C.P. 2054, Ste-Adèle, J0R 1L0.

I look forward TO SEEING YOU AND PRESENTING YOU WITH YOUR official RAIDS ribbon.

YOURS truly,

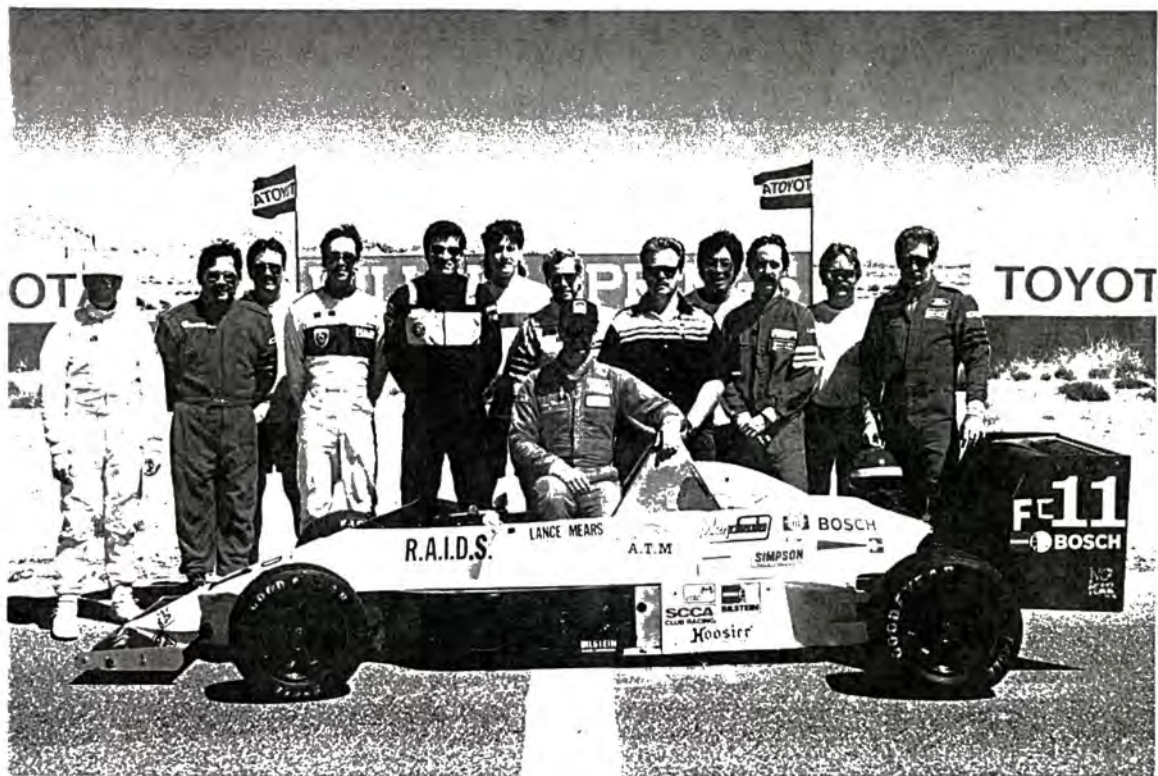
MONIQUE PROULX
(514) 229-8367





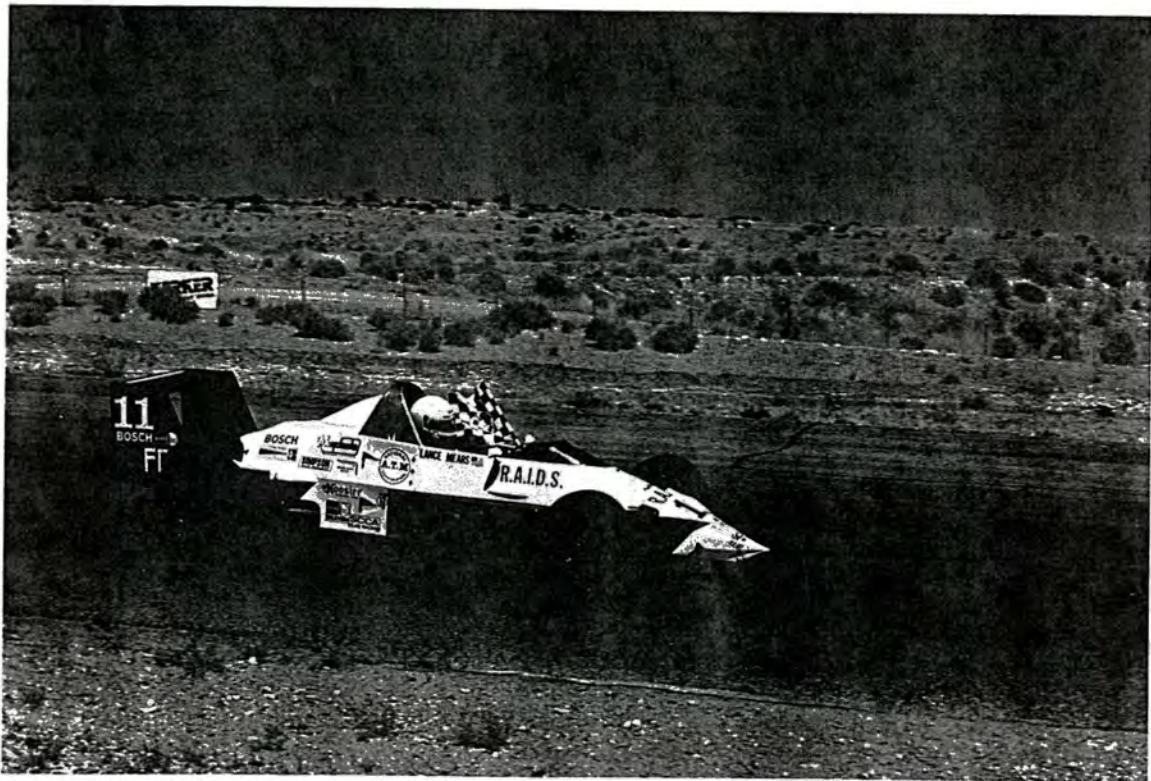
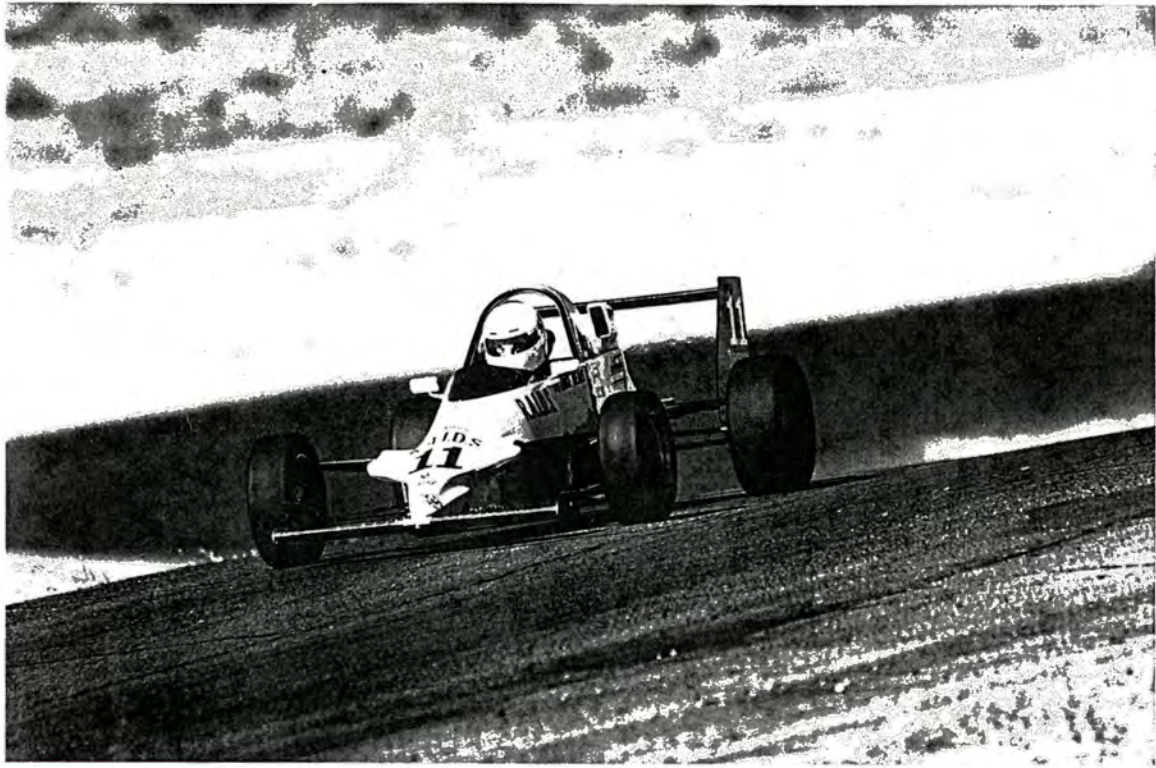












THE WHITE HOUSE
WASHINGTON

March 31, 1994

Mr. Arthur E. Bartone
50 Breeze Hill Road
Fort Salonga, New York 11768

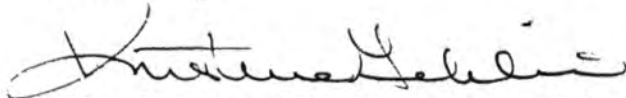
Dear Mr. Bartone:

While I did speak at the recent Youth Teaching Youth Conference, the sponsorship was by New York City organizations. Enclosed is my letter to the New York City School Chancellor Raymond Cortinas, expressing my impressions of the conference.

I do not believe the mistake of one organization (distributing a pamphlet suited to an adult audience) should detract from the overall quality of the event.

If we are to stop the spread of HIV, young people must join together with us in the effort.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

Enclosure

March 24, 1994

Ms. Kristine Gebbie
National Advisor - AIDS Policy
750 17th Street N.W. - Suite 1060
Washington, D.C. 20500



MAR 29 1994

RE: "Youth Teaching Youth About HIV/AIDS"
NYU Medical Center
February 12, 1994

Dear Ms. Gebbie:

As a taxpayer and grandfather of young children, I am outraged that our government was a sponsor of the above conference held by the Gay Men's Health Crisis.

I have been following this story as reported by Mr. Ray Kerrison of The New York Post. It is unbelievable that the United States Government played a role in poisoning the minds of school children with the pornographic and perverted pamphlets distributed at this so called conference. Clearly, under the deceitful guise of a health forum, the GMHC's agenda was to promote their perverted and dangerous life style on young children. In the event you have not seen Mr Kerrison's article, attached hereto is a copy. Pay particular attention to the description of the contents of the pamphlets distributed to the children, which was followed by workshops relating thereto.

The United States Government has an obligation to explain to the American people why it has contributed to this outrageous and despicable event. The bottom line to all of this, in my judgment, is further evidence of the continuing and growing moral decay which is permeating our country.

I look forward to your prompt response.

Very truly yours,

Arthur E. Bartone
50 Breeze Hill Road
Ft. Salonga, N.Y. 11768

cc: Mr. Ray Kerrison
New York Post

President Bill Clinton
The White House
Washington, D.C. 20500

DISGUSTING WAY GAYS BRAINWASH OUR SCHOOLKIDS

THE relentless campaign to corrupt New York's public-school children under the guise of AIDS education is one of the most sinister forces at work in the city today.

In a column Feb. 16, I outlined the latest contemptible effort in this field, a conference convened by the Gay Men's Health Crisis to brainwash young people in sexual perversion while excluding parents from participation.

Jeff Richardson, the GMHC's executive director, wrote a letter to the editor of *The Post*, claiming the column stooped "to a new low in tabloid journalism."

Richardson said the conference was sponsored by 19 organizations, including Chemical Bank, the Manhattan borough president's office and NYU Medical Center, that its purpose was AIDS prevention and education, and it was addressed by President Clinton's AIDS-policy coordinator, Kristine Gebbie.

My problem is that I did not stoop low enough — low enough, that is, to reveal in my February column the poisonous, perverted literature Richardson's crew handed out to kids at his conference.

So I will do it now, at the risk of offending some sensibilities. There is no polite way to expose the sleaze these people are dumping on innocent victims.

The conference distributed one leaflet titled "Listen Up." It informed males that if they "do men," they can engage in anal intercourse "safely" as long as they use a condom.

Another leaflet, addressed to females, was entitled "Safer Sex Handbook for Lesbians." It featured a photograph of a naked woman with her legs opened to an approaching clenched fist. It carried this caption: "For safe penetration, use a slippery, lubed-up glove to enable . . . a whole fist to safely rock her into a frenzy."

That Chemical Bank, Manhattan Borough Presi-



RAY
KERRISON

dent Ruth Messinger's office or NYU Medical Center should be associated in any way with a conference dispensing such materials is dismaying.

But equally unforgivable is the deadly misinformation disseminated. Advising young men that sodomy with a condom is safe is simply not true. As former U.S. Surgeon General C. Everett Koop warned, anal intercourse in the age of AIDS "is simply too dangerous even with a condom. Here, then, is proof of the true motive behind the GMHC conference. It was not to alert kids to the hideous risks of promiscuous behavior, but to encourage them to engage in perilous, abnormal sexual conduct.

Similarly, the practice of "fisting" is not only luridly sadomasochistic, it is also physically dangerous, often causing internal injuries so severe that major corrective surgery is required.

The conference not only handed out these leaflets, but conducted "workshops" in their message.

No one is more outraged than lawyer Jack Hartigan, who monitors New York's education system. Last week he wrote to Carol Gresser, president of the Board of Education, protesting the GMHC conference. "The two GMHC leaflets handed out at the conference are not only pornographic, they're

Mixing porn with suicidal sex advice

criminally deceitful," he wrote.

He also objected to public-school facilities being used to promote the conference. "The question now is where the board stands," Hartigan wrote Gresser. "Are you going to take the vigorous action that is clearly necessary to protect the city's public-school students against GMHC's shockingly dangerous sexological brainwashing?"

Hartigan wrote another letter to Norman Siegel at the Civil Liberties Union, charging that GMHC violated city and state laws and regulations prohibiting discrimination based on age when its registration forms limited attendance to persons between 12 and 24 — a ruse to keep parents out.

"Public institutions should not lift a finger or spend a nickel to support this sort of propaganda, not just because it is degrading and immoral but because it is devastatingly and medically harmful," Hartigan said yesterday.

"It's the moral equivalent of telling kids they can put on a rubber glove and touch the third rail without harm. What they are saying is not safe. In the age of AIDS, it is suicidal.

"The Board of Education should cut all ties with the GMHC. Kick them out of the classroom, just as they would if they were drug pushers."

In the matter of stooping low, it would be hard to outdo GMHC using public facilities to encourage kids to engage in sodomy and sadomasochism. The political, bureaucratic and education establishment that allows them to do it is not much better.

SECOND REQUEST



April 27, 1994

MAY - 3 1994

Ms. Kristine Gebbie
National Advisor - AIDS Policy
750 17th Street N.W. - Suite 1060
Washington, D.C. 20500

RE: "Youth Teaching Youth About HIV/AIDS"
NYU Medical Center - February 12, 1994

Dear Ms. Gebbie:

As of date, I have not received a response to my letter dated April 7th, a copy of which is attached.

I would appreciate the courtesy of a response at your earliest convenience.

Very truly yours,

Arthur E. Bartone
50 Breeze Hill Road
Ft. Salonga, N.Y. 11768

cc: Mr. Ray Kerrison - New York Post
President Bill Clinton
Ramon Cortines, Chancellor

April 7, 1994

Ms. Kristine Gebbie
National Advisor - AIDS Policy
750 17th Street N.W. - Suite 1060
Washington, D.C. 20500

RE: "Youth Teaching Youth About HIV/AIDS"
NYU Medical Center - February 12, 1994

Dear Ms. Gebbie:

Thank you for your response to my letter concerning the above conference. However, as a result thereof, I have additional comments which are as follows:

- While you may not have been a direct financial sponsor, you did make a significant contribution to the conference, if only in the form of your time and effort, at taxpayers expense.

- I was pleased that you acknowledge that the distribution of the pamphlets by the Gay Men's Health Crisis was a "mistake". I wonder, however, if you agree that the GMHC should be formally denounced for their deceitful actions. Incidentally, one of the direct financial sponsors, Chemical Bank, has advised me that they were unaware of the contents of the pamphlets. They gave the clear impression that had they been, they would not have sponsored the conference.

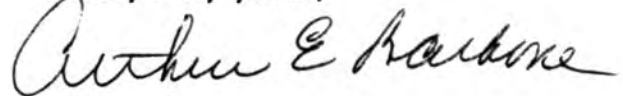
- You failed to mention the "mistake" in your letter to Chancellor Ramon Cortines. It seems to me, that you had an obligation to communicate positive and negative aspects of the conference.

- I do not agree with your impression that the pamphlets were suitable to adults. They were clearly pornographic and would be repulsive to any audience.

- While any reasonable person would agree that the spread of HIV is a serious issue, I'm curious as to whether or not you emphasized, first and foremost, that abstinence is the only effective means of preventing this disease.

Once again, thank you for your letter and I would be interested in your reaction to the comments as set forth above. Accordingly, a response is expected.

Very truly yours,



Arthur E. Bartone
50 Breeze Hill Road
Ft. Salonga, N.Y. 11768

cc: Mr. Ray Kerrison - New York Post
President Bill Clinton
Ramon Cortines, Chancellor

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Robert Wrin
Acting Director
U.S. AID
Office of Health
Bureau for Global Programs, Field Support
and Research
Room 1200, SA-18
Washington, DC 20523-1817

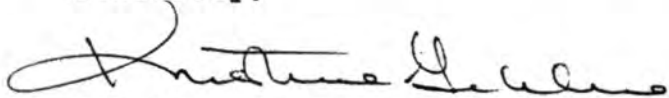
Dear Mr. Wrin:

On April 8, 1994, a preparatory meeting will be held in Paris, France, to discuss the Government of France's proposal for a ministerial level meeting. There have also been previous meetings to discuss issues related to the global AIDS pandemic.

As the Chief of Delegation, I am requesting Dr. Helene Gayle to accompany me as an official member of the U.S. delegation.

I appreciate your favorable consideration of this request. If you have any questions, please call me at 202-632-1090.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

Office of the National AIDS Policy Coordinator



Executive Office of the President
750 17th Street, N.W. Suite 1060
Washington, D.C. 20500

Phone: (202)632-1090
Fax: (202)632-1096



Deliver To: Mr. Robert Wrin

Sent From:

XX Kristine Gebbie, RN, MN, National AIDS Policy Coordinator

Number of Pages: 1 + Cover Fax Number: 703-875-4686 Date: _____

Message:

See attached letter. The hard copy will follow by mail.

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Dr. John Boright
Deputy Assistant Secretary for
Science, Technology and Health
U.S. Department of State
Room 7831
2201 C Street, N.W.
Washington, DC 20520-7818

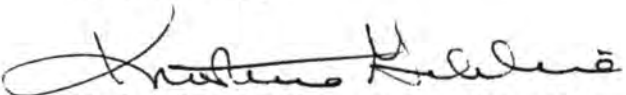
Dear Dr. Boright:

On April 8, 1994, a preparatory meeting will be held in Paris, France, to discuss the Government of France's proposal for a ministerial level meeting. There have also been previous meetings to discuss issues related to the global AIDS pandemic.

As the Chief of Delegation, I am requesting Dr. Ed Malloy to accompany me as an official member of the U.S. delegation.

I appreciate your favorable consideration of this request. If you have any questions, please call me at 202-632-1090.

Sincerely,



Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator

Office of the National AIDS Policy Coordinator



Executive Office of the President
750 17th Street, N.W. Suite 1060
Washington, D.C. 20500

Phone: (202)632-1090
Fax: (202)632-1096



Deliver To: Dr. John Boright

Sent From:

XX Kristine Gebbie, RN, MN, National AIDS Policy Coordinator

Number of Pages: 1 + Cover Fax Number: 736-7336 Date: 4/1/94

Message:

See attached letter. The hard copy will follow in the mail.

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Ms. Linda Vogel
Deputy Assistant Secretary for
International and Refugee Health
U.S. Public Health Service
Room 18-75
5600 Fishers Lane
Rockville, MD 20857

Dear Ms. Vogel:

On April 8, 1994, a preparatory meeting will be held in Paris, France, to discuss the Government of France's proposal for a ministerial level meeting. There have also been previous meetings to discuss issues related to the global AIDS pandemic.

As the Chief of Delegation, I am requesting Dr. Ken Bernard accompany me as an official member of the U.S. delegation.

I appreciate your favorable consideration of this request. If you have any questions, please call me at 202-632-1090.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

Office of the National AIDS Policy Coordinator



Executive Office of the President
750 17th Street, N.W. Suite 1060
Washington, D.C. 20500

Phone: (202)632-1090

Fax: (202)632-1096



Deliver To: Ms. Linda Vogel

Sent From:

XX Kristine Gebbie, RN, MN, National AIDS Policy Coordinator

Number of Pages: 1 + Cover Fax Number: (301) 443-6288 Date: 4/1/94

Message:

See attached letter. The hard copy will follow by mail.

MAR 31 1994

THE WHITE HOUSE

Dear Lewis

The meeting with Bishop Childston was cordial - he listened, indicated that there would be follow up. I also talked with the B'n'Chur in Society & staff working group - I hope more things start happening.

I do look forward to news from the Island Kingdom -

My best

Kristine

St. Paul's Lutheran Church

Rev. Lewis A. Groce, Pastor
Phone: 763-4159
(Home)

an ELCA Congregation
48th Street and Avenue O 1/2
Galveston, Texas 77551

4720 Avenue O 1/2
Phone: 744-8713
(Office)



3/21/94

MAR 28 1994

Ms. Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator
The White House
1600 Pennsylvania Avenue
Washington DC

Dear Ms. Gebbie:

It is hard to put into words just how exciting it was to receive your note of March 9. It's great to hear from you! To be remembered is enough, but to be a topic of discussion with Bishop Chilstrom is beyond what I dreamed would happen.

I hope that giving you my resume during our brief meeting was not inappropriate, but opportunities like that are rare here on the "Island Kingdom." If working with you is not a possibility, perhaps you could light a fire under the Bishop and the ELCA will structure some type of coordinated and FUNDED HIV/AIDS ministry!!

It was also encouraging to read in your note that you are looking forward to further dialogue. I would be honored (and on the next plane!) to speak with you again. I would also be honored to work on your staff in some capacity.

I look forward to hearing about the meeting with Bishop Chilstrom! Also, should it come up in conversation, I would be more than happy to play golf with the President, should he require a fourth! Remember, the black tie Gala, kicking off the second annual "Home for the Holidays" benefit, is scheduled for November 4th. We're looking forward to having you as our guest.

Best wishes and continued success in your ministry. All of us at The AIDS Coalition of Coastal Texas, Inc. join me in sending you

God's Peace-

The Rev. Lewis A. Groce
Pastor
St. Paul's Lutheran Church

Be sure to
send him
the PD for
Buck's
position

THE WHITE HOUSE
WASHINGTON

March 31, 1994

Phil Beuth, President
Early Morning & Late Night Entertainment
ABC Entertainment
147 Columbus Avenue
New York, NY 10023

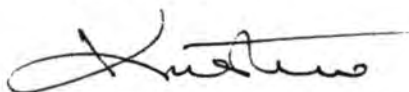
Dear Phil:

Thank you for your note. I am excited to hear that you will be doing another prime time show this summer. We will do everything we can to get the word out to the HIV/AIDS community to make this event another great success. Your commitment to doing this show helps to bring the AIDS epidemic to the attention of millions of Americans.

This past year two new national HIV/AIDS publications have started which are both magazine formats. POZ magazine and PLUSVOICE magazine would be good venues to advertise your program. If you would like any assistance in working to promote IN A NEW LIFE '94, please contact our press officer John Gurrola at (202) 632-1090.

In the meantime, if there is anything I can do to be of assistance please feel free to contact me.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

March 25, 1994

ACTION MEMORANDUM

TO: Andrew Barrer

FROM: W. Steve Lee

DATE REQUIRED: APRIL 1, 1994

The following items need your attention:

Letter from Phil Bueth (3/9/94) on FLOTUS letter of support to Capital Cities/ABC. Please draft a response for Kristine's signature and work with John to let community know that "in the Light" will air 7/9/94 (see attached).

Attachments



Philip R. Beuth
President
Early Morning & Late Night Entertainment



March 11, 1994

MAR 17 1994

Ms. Kristine M. Gebbie, RN, MN
National AIDS Policy Coordinator
Executive Office of the President
750 17th Street, NW - Suite 1060
Washington, DC 20503

Dear Kristine:

Hope all is well with you and would love to have a chance to chat one of these days.

This letter is to advise you that ABC has again scheduled a prime time program in the IN A NEW LIGHT series.

IN A NEW LIGHT '94 will air on Saturday, July 9th, at 8:00 PM, for two hours on the Network, and we would be delighted to have your input. The producer is Joe Lovett, who can be reached at 212-242-8999, 19 Van Dam Street, New York, NY 10013.

Best regards,


Phil Beuth

cc: Joe Lovett

Andrew/John
we need to let the
community know
this is coming. One
idea Beuth had was
"viewing parties"
??

THE WHITE HOUSE

WASHINGTON

March 31, 1994

Ms. Lydia Hubbard-Pourier
Executive Director
Navajo Division of Health
The Navajo Nation
Post Office Box 1390
Window Rock, Arizona 86515

Dear Ms. Hubbard-Pourier:

Thank you for giving up part of your Saturday to meet with me in Albuquerque. I appreciate the opportunity to learn more about the day-to-day efforts to develop and manage HIV prevention and services in New Mexico, especially the combined challenges of inclusion of all ethnic groups in a big, rural state.

I look forward to hearing from you as you continue your work. You have my best wishes for success.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

THE WHITE HOUSE
WASHINGTON

March 31, 1994

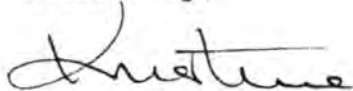
Ms. Leslie White Temple Gipp, M.S.W.
HIV/AIDS Prevention Coordinator
Albuquerque Area Indian Health Board
Suite 105
301 Gold Avenue, S.W.
Albuquerque, New Mexico 87102

Dear Ms. White Temple Gipp:

Thank you for giving up part of your Saturday to meet with me in Albuquerque. I appreciate the opportunity to learn more about the day-to-day efforts to develop and manage HIV prevention and services in New Mexico, especially the combined challenges of inclusion of all ethnic groups in a big, rural state.

I look forward to hearing from you as you continue your work. You have my best wishes for success.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

THE WHITE HOUSE

WASHINGTON

March 31, 1994

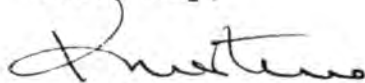
Ms. Roselyn Chapela
Navajo Nation AIDS Office
The Navajo Nation
Post Office Drawer 717
Window Rock, Arizona 86515

Dear Ms. Chapela:

Thank you for giving up part of your Saturday to meet with me in Albuquerque. I appreciate the opportunity to learn more about the day-to-day efforts to develop and manage HIV prevention and services in New Mexico, especially the combined challenges of inclusion of all ethnic groups in a big, rural state.

I look forward to hearing from you as you continue your work. You have my best wishes for success.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

THE WHITE HOUSE

WASHINGTON

March 31, 1994

Mr. Nick Keller
Disease Prevention Supervisor
Bernalillo County Health Department
District 1
1832 Neat Lane, S.W.
Albuquerque, New Mexico 87105

Dear Mr. Keller:

Thank you for giving up part of your Saturday to meet with me in Albuquerque. I appreciate the opportunity to learn more about the day-to-day efforts to develop and manage HIV prevention and services in New Mexico, especially the combined challenges of inclusion of all ethnic groups in a big, rural state.

I look forward to hearing from you as you continue your work. You have my best wishes for success.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

THE WHITE HOUSE

WASHINGTON

March 31, 1994

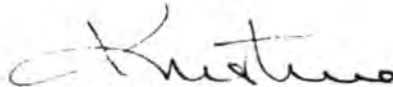
The Honorable Carlos R. Cisneros
New Mexico State Senate
Post Office Box 1129
Questa, New Mexico 87556

Dear Senator Cisneros:

Thank you for giving up part of your Saturday to meet with me in Albuquerque. I appreciate the opportunity to learn more about the day-to-day efforts to develop and manage HIV prevention and services in New Mexico, especially the combined challenges of inclusion of all ethnic groups in a big, rural state.

I look forward to hearing from you as you continue your work. You have my best wishes for success.

Sincerely,



Kristine M. Gebbie, R.N., M.N.
National AIDS Policy Coordinator

FY Files

Mr. James R. Hanback, Jr.
910 S. Tennessee Blvd., Apartment 412
Murfreesboro, Tennessee 37130



MAR 30 1994

Dear Mr. Hanback:

Thank you for your letter of January 25, 1994, requesting Federal HIV/AIDS budget information.

I have enclosed a copy of The Public Health Service's Strategic Plan To Combat HIV & AIDS in the United States. This document, which is provided to the public at no cost, details Federal spending on HIV/AIDS and other pertinent information which should be helpful to you in your information search. I have also included two insert sheets within the document that contain spending figures which have changed since the "Strategic Plan" was written.

I hope this material addresses your information needs. If you should have questions, please contact me at (202) 690-6248.

Sincerely,

Arthur J. Lawrence, Ph.D.
Acting Deputy Director
Office of National AIDS Policy

Sent on 3/28/94

Strategic Plan & Statistical info sent also

See Comments on incoming

AA -

This one is in HHS
request - I'd be
inclined to have
someone call him
to find out more
what he wants -
My guess is we could
supply all or most
of it without
the hassle of FOI
process

K



Jan. 25, 1994

Kristine Gebbie, Director
Office of AIDS Policy
750 17th St. NW
Washington D.C. 20050

FEB - 9 1994

Freedom of Information Act Request

Dear Ms. Gebbie

This is a request under the federal Freedom of Information Act.

I request that a copy of documents containing the following information be provided to me: federal budgets for AIDS research proposed since 1980; offices, research institutes and research personnel currently working under those budgets on the AIDS epidemic; scientifically proven medical facts and theories about AIDS and HIV and any recent breakthroughs, whether completely proven or not, on drugs and medication for HIV and AIDS patients.

In order to help determine my status to assess fees, you should know that I am a journalism student at Middle Tennessee State University and requesting this information for educational non-commercial purposes.

I am willing to pay fees up to \$15 if the copies of this information exceed 100. If you estimate that the fees will exceed this limit, please inform me first.

Should this request be refused, I would like a statement from you explaining the reasons for denial. Also, please include an index of any documents withheld.

Thank you for your consideration of this request.

Sincerely,

James R. Hanback, Jr.
910 S. Tennessee Blvd., Apt 412
Murfreesboro, TN 37130
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