

RWT

PHOTOCOPY
PRESERVATION



Robert Wood Johnson
Community Health Leadership Program

30 Winter Street
Suite 1005
Boston, MA 02108
(617) 426-9772
(617) 451-5838 Fax

Catherine M. Dunham
Program Director
Susan J. Bumagin
Deputy Director

CLOSED
PRESS



April 22, 1994

6:30pm - Ceremony.
7:30pm

Mr. Bob Boorstin
Special Assistant to the President
for Policy Coordination
OEOB, Room 164
Washington, D.C.

Dear Bob:

Thanks for getting back to me yesterday. Here is a draft copy of our 1994 brochure as well as a copy of Mrs. Clinton's invitation to participate in the 1994 Robert Wood Johnson Community Health Leadership Program awards ceremony.

This year's group (who will be announced publicly at the ceremony) include a nurse who runs a housing coalition for elders, an obstetrician who founded a public/private countywide midwifery clinic for uninsured women, the executive director for a home for HIV+ kids, a social worker who runs an agency to help chronically ill and severely disabled kids, among others. The states represented include California, Colorado, Massachusetts, Minnesota, North Carolina, New York, Puerto Rico and Vermont.

For planning purposes, we've identified May 25th as the most advantageous date for the ceremony and (tentatively) have reserved space in the Treasury Building and Hotel Washington. Dr. Steven Schroeder, President of The Robert Wood Johnson Foundation, will participate. All of the awardees' U.S. Senators and Congresspeople will be invited. Certainly, we would be thrilled to change any and all plans should Mrs. Clinton be able to participate in any way. I spoke with Lisa Caputo a few days ago--she is tracking down our request from her end. We will continue to hold off on inviting anyone in her stead until we get a signal one way or another.

Any additional guidance, suggestions or advice you can give me would be greatly appreciated! I am only bothering you because I think this is such a great program and opportunity for Mrs. Clinton to

Bob Boorstin
April 22, 1994
Page 2

highlight access to health care, innovative public/private health care programs, etc. It is also appealing from a human interest standpoint--health care providers on the frontline trying to help people slipping through the cracks of our system.

Enough said. I hope you are well. I look forward to hearing from you. Thanks again.

Yours,



Elizabeth Bartle
Director of Communications

Attachments

The Community Health Leadership Program

"We are a unique award program designed to honor outstanding individuals. Past recipients of this award have demonstrated entrepreneurial skill in overcoming seemingly insurmountable obstacles to deliver health care to those most in need.

"We honor those on the cutting edge of health service reform for their skill, energy and optimism in finding creative new ways to bring desperately needed services to their communities.

"Our emphasis is on community education and empowerment — people and programs that help the community take care of itself!"

— Catherine M. Dunham, Director
Robert Wood Johnson
Community Health Leadership Program

The Community Health Leadership Program, supported by The Robert Wood Johnson Foundation, is a national program located at the Massachusetts Health Research Institute.

Community leaders reshaping America's health care system

Strip in Photo A

James Roundtree, a former homeless alcoholic, is now director of the St. Benedict-the-Moor Neighborhood Centers in New York's South Bronx. His storefront clinics and residential housing provide safe haven for recovering addicts and offer personal support that has helped hundreds begin new lives.

Marisa Santos de Blay dedicates her life to helping Puerto Rico's most needy children through Proyecto Amor. She and her husband bought and renovated a house which today houses over 30 abandoned children who are HIV positive.

Volunteer physicians and a staff of 30 help Marisa make sure each child gets the treatment, understanding and love they need.

Strip in Photo B

Other leaders are creating health services for Native Americans, finding new ways to meet the needs of people with disabilities, and providing primary care to migrant workers and their families.

Marisa Santos de Blay created Proyecto Amor to help abandoned children infected with HIV.

WE'RE LOOKING
FOR THE
UNSUNG
HEROES OF
COMMUNITY
HEALTH CARE.



Robert Wood Johnson
Community Health Leadership Program
30 Winter Street, Suite 1006
Boston, MA 02108
(617) 426-9772 • Fax (617) 451-5838

The Community Health Leadership Program

"We are a unique award program designed to honor outstanding individuals. Past recipients of this award have demonstrated entrepreneurial skill in overcoming seemingly insurmountable obstacles to deliver health care to those most in need."

"We honor those on the cutting edge of health service reform for their skill, energy and optimism in finding creative new ways to bring desperately needed services to their communities."

"Our emphasis is on community education and empowerment — people and programs that help the community take care of itself"

**Catherine M. Dunham, Director
Robert Wood Johnson
Community Health Leadership Program**

The Community Health Leadership Program, supported by The Robert Wood Johnson Foundation, is a national program located at the Massachusetts Health Research Institute.

Community leaders reshaping America's health care system

Strip in Photo A

James Roundtree counsels former substance abusers at the St. Benedict-the-Moor Neighborhood Centers in New York.

and residential housing provide safe haven for recovering addicts and offer personal support that has helped hundreds begin new lives.

Marisa Santos de Blay dedicates her life to helping Puerto Rico's most needy children through Proyecto Amor. She and her husband bought and renovated

a house which today houses over 30 abandoned children who are HIV positive.

Volunteer physicians and a staff of 30 help Marisa make sure each

child gets the treatment, understanding and love they need.

Other leaders are creating health services for Native Americans, finding new ways to meet the needs of people with disabilities, and providing primary care to migrant workers and their families.

**WE'RE LOOKING
FOR THE
UNSUNG
HEROES OF
COMMUNITY
HEALTH CARE.**



**Robert Wood Johnson
Community Health Leadership Program**
70 Winter Street, Suite 1005
Boston, MA 02108
(617) 426-9772 • Fax (617) 451-5838

THE
ROBERTWOOD
JOHNSON
FOUNDATION

December 9, 1993.

Ms. Maggie Williams
Chief of Staff to the First Lady
Old Executive Office Building, Room 100
Washington, D.C. 20500

Dear Ms. Williams:

It is our pleasure to invite Mrs. Clinton to participate in the Robert Wood Johnson Foundation's Community Health Leadership Program awards ceremony next Spring. Our staff spoke with Bob Boorstin, Special Assistant to the President for Policy Coordination, who recommended we contact you directly about Mrs. Clinton's participation and the possibility of holding the ceremony at the White House.

The Community Health Leadership Program honors ten enterprising and resilient people who have recognized significant health needs in their own communities and have found innovative ways to fill some of the gap areas created by the current health care system. These leaders receive \$100,000, \$5000 of which is a personal stipend and \$95,000 of which helps them to fulfill some program dreams. The program's first recipients, awarded in 1993, have thus far generated a great deal of excitement. The group includes: a formerly homeless man who now directs the storefront for substance abusers in the South Bronx that he once came to as a client; a physician in San Francisco who founded a program directly responsive to the needs of grandparents fulfilling a parenting role for their grandchildren in place of their substance-abusing children; a South Dakotan nurse who built the country's first community-owned and operated health center on an Indian reservation; and a woman who turned a one-room free pediatric clinic into a comprehensive clinic for migrant farmworkers and their families.

We would be honored to have Mrs. Clinton take part in our ceremony. Her tireless dedication, commitment and effective leadership in finding solutions to our nation's health care crisis reflects the values of our program and the leaders it supports.

Ms. Maggie Williams
December 9, 1993
Page 2

Elizabeth Bartle of our staff will contact your office to follow-up with any questions you or your staff may have regarding our program and announcement ceremony, tentatively planned for mid to late May. A copy of our 1993 brochure is enclosed for your information. Thank you in advance for your help and consideration in this matter.

Sincerely,



Steven A. Schroeder, M.D.
President
Robert Wood Johnson Foundation



Catherine M. Dunham, Ed.D.
Program Director
Robert Wood Johnson Community
Health Leadership Program

Enclosures

cc. Patti Solis, Room 160
Robert Boorstin, Room 164
Julia Moffett, Room 164