

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. itinerary	Production Schedule - Ethical Choices on Health Care [partial] (1 page)	4/12/94	b(7)(E), b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Liz Bowyer
OA/Box Number: 3980

FOLDER TITLE:

[HRC Background File] Saturday, April 23 [1994]

2014-0483-S

sb415

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

SATURDAY, APRIL 23

PHOTOCOPY
PRESERVATION



church women united

475 RIVERSIDE DRIVE • NEW YORK, N.Y. 10115 • 212-870-2347 • FAX 212-870-2338

March 25, 1994

Ms. Patty Solis
Director of Scheduling for the First Lady
The White House
Washington, DC 20500

Dear Ms. Solis,

Church Women United and the FAITH AND VALUES CHANNEL are proceeding with the necessary arrangements for our April 15 Hearing on Health Care (*working title*) with First Lady Hillary Rodham Clinton.

To date, the following has been confirmed:

- availability of the First Baptist Church of the City of Washington on the morning and afternoon of April 15;
- availability of a prime-time spot on the FAITH AND VALUES CHANNEL on a date and time that will ensure maximum viewership (*Sunday, April 17, 7:00-8:00 p.m.*); and
- a general audience of 500-700 informed women of faith, many of whom are actively involved in grassroots efforts around health care reform.

In addition, the FAITH AND VALUES CHANNEL expects to have confirmation on a moderator for the program by the middle of next week.

The following items are still in progress:

- possibility of a downlink site in Columbus, Ohio, where a number of CWU women will gather April 15-17 for intensive training around health care reform issues, funded by a grant to Church Women United from the Robert Wood Johnson Foundation; and
- final negotiations with a local production company.

Given the time frame you have given us on April 15, we would like to request that the First Lady be with us for a two-hour period, either 11:30-1:30 p.m. or 12:00-2:00 p.m. on the date of the taping. Please let me know if this will be possible.

I would also be glad to arrange a trip to Washington for the purpose of meeting with you to further discuss this project. You may contact me at (212) 870-2344 to schedule a meeting.

GSA-

816-926-7548

5124

5118

4/23

De-office
Nancy Chup
morning 544-8747

Robin Hill
G's health single-payer
Financing
Employer-link
general

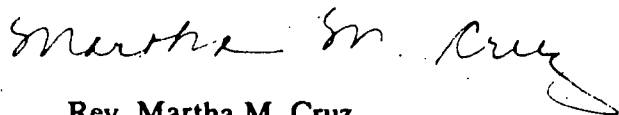
ANN B. GARVIN
PRESIDENT

PATRICIA RUMER
GENERAL DIRECTOR

Dear
Dinah
62702

Once again, thank you for all your help in making this program possible. I look forward to hearing from you.

Sincerely,

A handwritten signature in cursive script, appearing to read "Martha M. Cruz". The signature is written in dark ink and is positioned above the typed name.

Rev. Martha M. Cruz
Director, Communication and Interpretation

cc: Lisa Caputo, *Press Secretary to the First Lady*



church women united

475 RIVERSIDE DRIVE • NEW YORK, N.Y. 10115 • 212-870-2347 • FAX 212-870-2338

November 5, 1993

Ms. Lisa Caputo
Press Secretary to the First Lady
The White House

Dear Ms. Caputo,

Thank you for having Karen Finney call me on November 3 to reaffirm the First Lady's continued interest in appearing on the CWU-VISN program, *A Hearing on Health Care*.

Ms. Finney indicated that you are still working with Patty Solis and the White House Scheduling Office to find a possible date for the broadcast. Since Church Women United is in a more flexible scheduling position at this time, may I suggest that you provide us with one or two dates when this program would be feasible for Mrs. Clinton. I will be leaving tomorrow for Minneapolis, to meet with CWU's Executive Council as well as key leaders from our supporting denominational women's organizations. Our constituency is very excited at the possibility of this hearing, and it would be most helpful if I could share a definite date with them.

You may be interested in knowing that the women's division of the United Methodist Churches--the denomination of which the First Lady is a member--is the single largest financial sponsor of *A Hearing on Health Care*, having pledged 20 percent of the overall production budget.

I will be in my office today, and may be reached at (212) 870-2344. From Saturday, November 6 through Tuesday, November 9, I may be reached at the Luxeford Suites in Minneapolis, (612) 332-6800.

Thank you for your continued efforts. I look forward to hearing from you.

Sincerely,

Martha M. Cruz

Rev. Martha M. Cruz
Director, Communication and Interpretation

cc: Patty Solis, White House Scheduling Office
Karen Finney, White House Press Office
Patricia J. Rumer, General Director, Church Women United
Jeff Weber, Vice President of Programming, VISN

Feb.
Call to see
what they
want to
do
sending info.

St. Baptist Church
in DC

- 1) what is WU
- 2) what's the workshop ^{is this a part of it?}
- 3) describe audience / membership breakdown
- 4) list of religious affiliations
- 5) questions
- 6) Quadrennium (92-6)

Withdrawal/Redaction Marker

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PRODUCTION SCHEDULE
ETHICAL CHOICES ON HEALTH CARE
A Women's Forum with Hillary Rodham Clinton
WASHINGTON DC
APRIL 14TH & 15TH, 1994

FIRST BAPTIST CHURCH
1328 16TH STREET, NW (17th street entrance)
Washington, DC 20036
Contact: Ted Ferrar 202-387-2206

THURSDAY, APRIL 14TH
LOCATION PRODUCTION SET-UP
1/2 DAY 4 HOURS - Sheffield
8 HOURS LIGHTING

John King	10:00 AM - 6:00 PM	pre-set lights
Sheffield	2:00 PM - 6:00 PM	pre-set production truck cameras, set

(b)(7)e

001

FRIDAY, APRIL 15TH
LOCATION SHOOT
FULL DAY/8 HOURS (2 travel)

CREW CALL: 7:00 am - 9:30 am **ESU/SET UP SHOTS**

(b)(7)e

001

HOST/QUESTION	9:30 am - 10:30 am	HOST IN MAKE-UP (Brides Rm)
	10:30 am - 11:15 am	(Questioners/poss rehearse)
		REHEARSE QUESTIONS/HOST

	10:45 am - 11:15 am	AUDIENCE IN - SANCUARY
--	---------------------	-------------------------------

	11:15 am - 11:30 am	CWU/VISN WELCOME
--	---------------------	-------------------------

SHOOT OPEN	11:30 am - 11:50 am	Carol Simpson w/audience
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HILLARY PHOTO-OP	11:45 am - 12:00 pm	
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(b)(6)

001

SHOOT	12:00 pm - 1:00 pm	switch live to tape
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LUNCH	1:15 pm - 2:15 pm	CREW (Fellowship Hall)
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	2:15 pm - 3:00 pm	BREAKDOWN/LOADOUT/truck
--	-------------------	--------------------------------

TRAVEL NYC	2:30 pm - 3:30 pm	shuttle to NYC for edit
EDIT NYC	4:30 pm - 8:30 pm	MASTER/FED EXP OVERNITE
SATELLITE -	22:45:00 - 24:00:00	Waterfront/NER switch #1122 Galaxy K7 T19



FAITH & VALUES
CHANNEL

Contact:

Portia E. Badham
(212) 964-1663

VISION INTERFAITH SATELLITE NETWORK BRINGS A NEW VISION FOR RELIGIOUS PROGRAMMING ON TELEVISION

NEW YORK -- For a rapidly growing number of cable subscribers nationwide, VISN, the Vision Interfaith Satellite Network, is providing a popular alternative to the programming available on other religious channels.

More than 20 million cable subscribers receive VISN, an interfaith network that is seen on the Faith & Values Channel, and is redefining religious television. VISN's unique approach reflects the faith and values of numerous mainstream religious groups from Roman Catholic, Jewish, Protestant and Eastern Orthodox traditions. Equally important, the award-winning network prohibits on-air solicitation for donations and encourages interaction and understanding among all faith groups.

Launched in September 1988, VISN has earned widespread recognition for its quality programming line-up that informs, entertains and inspires. The network offers a diverse schedule that includes documentaries, dramas, comedies, live call-in, worship, music, self-help, movies and children's fare.

The network has been singled out for its news and public affairs coverage of global issues and events that affect various religious communities. VISN's groundbreaking international telecasts have ranged from a Christmas Eve service in the Persian Gulf to the first Catholic Mass ever broadcast from the Soviet Union. VISN also telecast Nelson Mandela's historic appearance at Riverside Church in New York and produced the Emmy award-winning documentary, "Faithful Defiance; A Portrait of Desmond Tutu." In July 1992, VISN was the first network to host a live one-hour program with then Presidential candidate Bill Clinton to look at how the candidate's spiritual beliefs might shape his role as President.

On October 1, 1992, VISN and the American Christian Television System (ACTS) began an alliance where the two religious networks would program a single channel, the Faith & Values Channel. The agreement allows two of the nation's largest and most respected interfaith and religious networks to combine sales and marketing efforts while maintaining their separate identities. VISN provides 16 hours of programming each day and ACTS programs eight hours a day.

-more-

-2-

The concept of VISN emerged in 1986 and the network began airing in 1988. It is owned and operated by the National Interfaith Cable Coalition, Inc. (NICC), a not-for-profit corporation comprised of 28 religious organizations representing 64 faith groups. The Rev. Daniel P. Matthews, Rector of Trinity Church in New York City, is chairman of the NICC board. Nelson Price, one of the nation's leading religious communications executives and former head of the United Methodist Communications' Public Media Division, is president of the VISN network.

The Faith & Values channel is currently carried as part of the local cable line-up on more than 1,400 markets representing nearly 5,000 communities around the country. The channel is supported by license fees from cable operators and advertising revenue.

###



FAITH & VALUES
CHANNEL

For Immediate Release

Contact: Portia Badham
212-964-1663 ext. 103

A VISN Network Program To Air on the Faith & Values Channel

**Hillary Rodham Clinton Addresses National Women's Forum
On Women's Role in National Health Care Reform**

April 5, 1994 — New York, New York - In an exclusive television event, First Lady Hillary Rodham Clinton will participate in a national women's forum on Friday, April 15, 1994 at First Baptist Church of the City of Washington, D.C.

"Ethical Choices on Health Care: A Women's Forum, sponsored by Church Women United and VISN, Vision Interfaith Satellite Network, will focus on the critical stake women have in improving the nation's health care system and the potential impact of reform on the health care women receive. The forum will be broadcast exclusively to over 20 million cable homes on the Faith & Values Channel, which is programmed 16 hours a day by VISN.

Carole Simpson, Senior Correspondent and Anchor, ABC World News Sunday, will serve as moderator for the forum, which will include questions from the audience, a group of 700 women who have participated in a workshops examining the issues of national health care reform.

-more-

Page 2 - Hillary Rodham Clinton

"Church Women United is extremely excited about the opportunity to discuss health care reform with a woman of faith who has contributed so much to public awareness of this critical issue," says Dr. Patricia J. Rumer, General Director of Church Women United.

Nelson Price, President and CEO of VISN, adds, " Our network is committed to bringing moral and ethical issues into the public discourse. Health care policy affects the lives of every American and we are pleased to provide a platform for discussion of moral decision making on this issue."

Church Women United is a diverse, multi-cultural constituency of nearly a half million women in 1,600 local chapters throughout the United States and Puerto Rico. Its constituency includes women from Catholic, Protestant, Orthodox and other Christian traditions and, as a grassroots organization, is committed to achieving social, economic and political justice for all.

The Faith & Values Channel, a religious cable television channel that represents more than 60 denominations from Protestant, Jewish, Catholic and Eastern Orthodox traditions, reaches more than 20 million cable subscribers on more than 1,400 cable systems around the country. The VISN Network encourages interaction and understanding and prohibits on-air fund solicitation, proselytizing and maligning of any faiths. VISN is owned and operated by the National Interfaith Cable Coalition (NICC), a consortium of more than 60 Protestant, Jewish, Catholic and Eastern Orthodox traditions.

###

VISN

74 TRINITY PLACE

9TH FL

NEW YORK, NY 10006

TO:

Neil Lattimore

COMPANY/DEPT.

Where Have We Office

FROM:

Katie Badham

PHONE:

212-964-1663

FAX:

964-5966

NO. OF PAGES (including cover):

6

DATE:

4-12-94

MESSAGE:

Good to talk with you this afternoon. Here are the production schedule, background information on VISN and the latest press release. Also, VISN is carried on the TCI cable system in Washington on channel 56.

I'll send the other program information to you Wednesday morning.

**FAX**

DATE: 17 September 1993

TO: Lisa CaputoCOMPANY: White House Press OfficeFAX NUMBER: 202.456-7805FR: Martha CruzCOMPANY: Church Women UnitedPHONE NUMBER: 212-870-2344FAX NUMBER: 212-870-2338NUMBER OF PAGES (including this cover page): 5☐ Per your request☐ For your information☐ Please read and respond☐ Note comments below



church women united

475 RIVERSIDE DRIVE • NEW YORK, N.Y. 10115 • 212-870-2347 • FAX 212-870-2338

Ann B. Garvin
President

Patricia Rumer
General Director

September 16, 1993

Ms. Lisa Caputo
Press Secretary
Office of the First Lady
The White House

Dear Ms. Caputo,

This letter is a follow-up to your conversation of September 7 with Dr. Patricia J. Rumer, in which you indicated the First Lady's interest in appearing in a television program on health care, to be produced jointly by Church Women United (CWU) and Vision Interfaith Satellite Network (VISN).

CWU is excited over the possibility of this hearing. CWU women--a diverse, multicultural constituency of nearly one-half million women in 1,600 local units throughout the United States and Puerto Rico--have identified health care as one of two major program priorities for our 1992-96 Quadrennium. As women of faith, they understand health care to be one of the critical justice issues of our time and have studied a variety of alternatives to our current national health care system. To date, over 600 local units have sponsored the CWU-produced workshop, **Ethical Choices: Reforming the Health Care System**, in their communities. Our women are an informed constituency who will contribute greatly to the ongoing dialogue around this vital area of public policy.

A **HEARING ON HEALTH CARE** will be a live, 60-minute, major media event intended to provide women of faith with an opportunity for dialogue and debate over national health care issues, as well as a forum for responding to the administration's specific proposals on health care reform. As co-producers, CWU and VISN will be responsible for content, format, promotion, and production.

Enclosed you will find a proposal highlighting key information on the program. Since both CWU and VISN will need to move quickly on this effort, we would appreciate hearing from you by Monday, September 20. Jeff Weber, Executive Vice President of Programming and Operations, will serve as the contact person for VISN and may be reached at (212) 602-0818. I will serve as liaison with CWU. Please feel free to contact me there at (212) 870-2344. Should you need to reach me during evening hours or on the weekend, you may call my home at (914) 937-2234.

10.1.93

Thank you for your help with this exciting project. I look forward to hearing from you, and working with you, in the near future.

Sincerely,



Rev. Martha M. Cruz
Director
Communication and Interpretation

cc: Dr. Patricia J. Rumer
Jeff Weber

PROGRAM PROPOSAL: A HEARING ON HEALTH CARE**Major Participants**

- Hillary Rodham Clinton, Chair, White House Task Force on Health Care Reform
- a moderator such as: Charlayne Hunter-Gault
Judy Woodruff
Renee Poussaint
- an audience of 200 women representing CWU's Catholic, Protestant, and Christian Orthodox constituency, and that intentionally models age, race, geographical, and theological diversity

Format

- Voice-over introduction by the moderator, followed by a pre-recorded, two- to three-minute roll-in set-up piece featuring women in different venues voicing their concerns over health care.
- The moderator introduces Ms. Clinton, explains the purpose of the hearing, and what it hopes to accomplish.
- The moderator engages Ms. Clinton in a eight-minute conversation around the issue.
- CWU women in the audience question Ms. Clinton on primary areas of concern. The women are seen on-camera. Among the questioners are persons with expertise in health care issues (i.e., program staff of CWU, NETWORK, etc.). Other questioners are pre-selected by CWU and provided with specific questions and/or topics for discussion.
- The closing credits list CWU and VISN as producers. The credits will also indicate that "funding was provided by _____" and list supporting organizations and other contributors.

Suggested Dates and Times (in order of preference)

Wednesday, November 3, 9:00 p.m.
Thursday, October 28, 9:00 p.m.
Sunday, October 24, 8:00 p.m.
Thursday, October 21, 9:00 p.m.

Note: These are dates in which VISN has open time slots and CWU is able to provide an audience. Both CWU and VISN are willing to explore other dates if none of these are possible for Ms. Clinton.

Possible Locations

First Baptist Church of the City of Washington
Foundry United Methodist Church
Metropolitan African Methodist Episcopal Church

Note: CWU and VISN will conduct site visits to assess security and production capabilities.

Extended Coverage

VISN will offer carriage to public radio and television.

VISN74 TRINITY PLACE
9TH FL
NEW YORK, NY 10006

TO:

Neil Lattimore

COMPANY/DEPT.

White House Press Office

FROM:

Patricia Badham

PHONE:

212-964-1663

FAX:

964-5966

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I'll send the other program information to you Wednesday morning.

**FAX**

Church Unit
475 Riverside Drive,
Room 812
New York, NY 10115
Ann B. Garvin, President
Patricia J. Rumer,
General Director

DATE: September 30, 1993

TO: Patty Solis
Director, White House Scheduling Office

FAX: 202-456-2317

FROM: Martha M. Cruz
Director, Communication and Interpretation
Church Women United

PHONE: 212-870-2344

FAX: 212-870-2338

NUMBER OF PAGES (including this cover page): 3

- ☐ Per your request
☒ For your information
☒ Please read and respond
☐ Note comments below



Women's church women united

475 RIVERSIDE DRIVE • NEW YORK, N.Y. 10115 • 212-870-2347 • FAX 212-870-2338

September 30, 1993

Ms. Lisa Caputo
Press Office
The White House

Dear Ms. Caputo,

Thank you for contacting me through Karen Finney yesterday. Church Women United is pleased to hear that the First Lady is still receptive to our proposal for a live hearing on health care, to be broadcast on VISA.

During one of my follow-up calls to your office earlier this week, I was referred to the White House Scheduling Office. Yesterday morning, I spoke with Bart Handford in the Scheduling Office, who informed me that the First Lady's schedule did not permit her to pursue this project at the present time. Mr. Handford did suggest that there might be a possibility after mid-November. I have since checked with Jeff Weber, Executive Vice President of Programming at VISA, and he indicated that--in addition to the dates and times given in our first proposal--time slots were also available on the following dates:

- Thursday, November 18
- Tuesday, November 23
- Tuesday, November 30
- Wednesday, December 1
- Tuesday, December 7
- Wednesday, December 8
- Tuesday, December 14
- Wednesday, December 15
- Thursday, December 16

Kindly notify me if any of these dates are available for Mrs. Clinton. If possible, I would appreciate hearing from you before the next issue of our publication, **CHURCHWOMAN** magazine, goes to press on October 15.

Please note that following a site visit to the three churches listed in our earlier proposal, it was determined that First Baptist Church of the City of Washington offered the best facility from both security and production standpoints. In order to reserve that location, we also need to provide the church with a firm date as soon as possible.

Ms. Finney noted that you would be unavailable this week, and would possibly contact us sometime the week of October 3. I will be out of the office from Tuesday, October 5 through Thursday, October 7. Should you be unable to reach me, please feel free to contact our General Director, Dr. Patricia J. Rumer, at (212) 870-2343.



church women united

475 RIVERSIDE DRIVE • NEW YORK, N.Y. 10115 • 212-870-2347 • FAX 212-870-2338

ANN B. GARVIN
PRESIDENT

PATRICIA RUMER
GENERAL DIRECTOR

March 18, 1994

*File
April*

Ms. Patty Solis
Director of Scheduling for the First Lady
The White House
Washington, DC 20500

Dear Ms. Solis,

A Thank you for taking the time to speak with us yesterday. Church Women United is delighted that First Lady Hillary Rodham Clinton will participate in our Hearing on Health Care, to be videotaped for broadcast over the FAITH AND VALUES channel (formerly VISION INTERFAITH SATELLITE NETWORK).

The First Baptist Church of the City of Washington has confirmed the availability of that site on the date and time you had indicated--Friday, April 15, at 12:00 p.m. We are presently negotiating production needs with FAITH AND VALUES, and will have a more detailed program outline for you early next week.

It would be most helpful to have a written confirmation from your office, that we may in turn share with both the First Baptist Church and FAITH AND VALUES. Please feel free to fax that to us at (212) 870-2338. Church Women United will also issue a press release on the program once the details are finalized.

On behalf of Church Women United, may we express once again our thanks to you for all your help in making this possible. We look forward to working with you in the weeks ahead.

Sincerely yours,

Patricia J. Rumer

Dr. Patricia J. Rumer
General Director

Martha M. Cruz

Rev. Martha M. Cruz
Director, Communication and Interpretation



FAX

Church Women United
475 Riverside Drive, Room 812
New York, NY 10115
Ann Garvin, President
Patricia Bremer, General Director

DATE: 7 January 1994

TO: Sarah Grote

COMPANY: Scheduling Office, The White House

FAX NUMBER: 202-456-2317

FR: Martha M. Cruz

COMPANY: Church Women United

PHONE NUMBER: 212-870-2344

FAX NUMBER: 212-870-2338

NUMBER OF PAGES (including this cover page): 8

- ☒ Per your request
- ☒ For your information
- ☐ Please read and respond
- ☐ Note comments below

Ma Grote--As per your request, attached are the latest program proposal for the health care hearing Mrs. Clinton as well as recent correspondence with Lisa Caputo.

I shall be at meetings in Florida until Tuesday afternoon. You can reach me there at 904-252-1558. If need be, you can also call Gerry Brague in our New York office at 212-870-2329, to leave a message. I look forward to hearing from you.

12:00

Full April

Chup

Polly Brown
Boca
634-9610

Boston
Room 424
67116

PROGRAM PROPOSAL**WOMEN, FAITH and POLITICS**

A Church Women United (CWU) television project produced in conjunction with Vision Interfaith Satellite Network (VISN).

Purpose

- to develop and produce an ongoing television series, to be broadcast on VISN-ACTS, that will provide national visibility for CWU and its supporting denominational women's organizations
- to identify CWU as a "major player" enabling women of faith to have a voice in the public policy debate on today's critical issues, such as health care reform, the economy, environment, and welfare of children

First Program in Series: A HEARING ON HEALTH CARE (60 minutes)

Goal to create a major media event that will provide women of faith with

- an opportunity for dialogue/debate over national health care issues
- a forum for responding to the administration's specific proposals on health care reform

Major Participants

- Hillary Rodham Clinton, Chair, White House Task Force on Health Care Reform
- a moderator such as: Charlayne Hunter-Gault
Judy Woodruff
Renee Poussaint
- an audience of 200 women representing CWU's Catholic, Protestant, and Christian Orthodox constituency, and that intentionally models age, race, geographical, and theological diversity

Format

- Voice-over introduction by the moderator, followed by a pre-recorded, two- to three-minute roll-in set-up piece featuring women in different venues voicing their concerns over health care.
- The moderator introduces Ms. Clinton, explains the purpose of the hearing, and what it hopes to accomplish.

- The moderator engages Ms. Clinton in a eight-minute conversation around the issue.
- CWU women in the audience question Ms. Clinton on primary areas of concern. The women are seen on-camera. Among the questioners are persons with expertise in health care issues (i.e., program staff of CWU, NETWORK, etc.). Other questioners are pre-selected by CWU and provided with specific questions and/or topics for discussion.
- The closing credits list CWU and VISN as producers. The credits will also indicate that "funding was provided by _____" and list supporting organizations and other contributors.

Suggested Dates and Times (in order of preference)

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Note: These are dates in which VISN has open time slots and CWU is able to provide an audience. Both CWU and VISN are willing to explore other dates if none of these are possible for Ms. Clinton.

Possible Locations

First Baptist Church of the City of Washington
Foundry United Methodist Church
Metropolitan African Methodist Episcopal Church

Note: CWU and VISN will conduct site visits to assess security and production capabilities.

Extended Coverage

VISN will offer carriage to public radio and television.

Distribution

A one-hour videotape would be made for distribution and rebroadcast. This could be used as a tool for CWU communicators across the country as they seek air time on local television or cable stations; to resource health care forums and discussions; and/or be distributed individually as a program resource.

Promotion

None of the current budget figures (see below) includes promotion. CWU's Office of Communication and Interpretation will work in collaboration with the Communications offices of supporting denominations, the National Council of Churches of Christ (NCC), and VISN.



church women united

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Ann B. Garvin
President

Patricia Rumer
General Director

November 5, 1993

Ms. Lisa Caputo
Press Secretary to the First Lady
The White House

Dear Ms. Caputo,

Thank you for having Karen Finney call me on November 3 to reaffirm the First Lady's continued interest in appearing on the CWU-VISN program, *A Hearing on Health Care*.

Ms. Finney indicated that you are still working with Patty Solis and the White House Scheduling Office to find a possible date for the broadcast. Since Church Women United is in a more flexible scheduling position at this time, may I suggest that you provide us with one or two dates when this program would be feasible for Mrs. Clinton. I will be leaving tomorrow for Minneapolis, to meet with CWU's Executive Council as well as key leaders from our supporting denominational women's organizations. Our constituency is very excited at the possibility of this hearing, and it would be most helpful if I could share a definite date with them.

You may be interested in knowing that the women's division of the United Methodist Churches--the denomination of which the First Lady is a member--is the single largest financial sponsor of *A Hearing on Health Care*, having pledged 20 percent of the overall production budget.

I will be in my office today, and may be reached at (212) 870-2344. From Saturday, November 6 through Tuesday, November 9, I may be reached at the Luxeford Suites in Minneapolis, (612) 332-6800.

Thank you for your continued efforts. I look forward to hearing from you.

Sincerely,

Rev. Martha M. Cruz
Director, Communication and Interpretation

cc: Patty Solis, White House Scheduling Office
Karen Finney, White House Press Office
Patricia J. Rumer, General Director, Church Women United
Jeff Weber, Vice President of Programming, VISN

Constituency list

October 28, 1993

Ms. Lisa Caputo
Press Secretary
Office of the First Lady
The White House
Washington, DC

Dear Ms. Caputo,

On behalf of Church Women United, I am writing to you to express our continued interest in hosting First Lady Hillary Rodham Clinton on a live television program, *A Hearing on Health Care*, to be produced jointly by CWU and Vision Interfaith Satellite Network.

Much has happened since your initial call in early September, in which you indicated Mrs. Clinton's interest in this project. Both CWU and VISN have mobilized our respective constituencies for this event. Based on your earlier assurance of Mrs. Clinton's participation, we have invited key representatives of CWU's twenty-five supporting denominational women's organizations (*please see attached list*) to the broadcast. In addition, invitations have been extended to those CWU units in Greater Washington, D.C. and surrounding areas that have conducted our *Ethical Choices: Reforming the Health Care System* workshop. At national, regional, and state assemblies, CWU's national leadership has also shared with our constituency the "good news" about Mrs. Clinton's willingness to interact with women of faith on this critical issue. Beyond a 500-750 member studio audience, the program is expected to reach 20 million households through the VISN network. We would hope not to disappoint this significant group of women who are looking forward with eager anticipation to this opportunity for informed exchange.

This fall CWU staff is doing intensive health care training with teams of local community and church leaders in ten states: Tennessee, Michigan, North Carolina, Kansas, California, Texas, Wisconsin, Missouri, Illinois and Ohio. These teams will reach out to between 4,000 and 5,000 communities to discuss the ethical challenges inherent in the health care debate. State teams have set a goal of reaching 40,000 women by mid-April through these workshops. Videotapes of *A Hearing on Health Care* will be used by these teams in their outreach to targeted local communities.

Church Women United is strongly committed to health care reform. We would hope as you see the plans and commitments that have gone into this proposed project, you will understand my concern over setting a definite date. At this time, the preferred dates for maximum viewership are:

- Tuesday, November 30
- Thursday, December 9

I will be attending a global theological conference in Minneapolis next week where over 2,000 women of faith will be gathered, including representatives of all the major women's church organizations. I would like very much to announce the date and location of the CWU-VISN program to this group.

You may reach me in my office (212-870-2343) until Wednesday morning, November 3. I will call you on Monday, November 1 if I have not heard from you by then.

Once again, may I express Church Women United's appreciation for your ongoing efforts to make this event a reality.

Sincerely,

Dr. Patricia J. Rumer
General Director

cc: Martha M. Cruz, *Director, Communication and Interpretation, CWU*
Jeffrey Weber, *Executive Vice President of Programming, VISN*
/enclosures

September 30, 1993

Ms. Lisa Caputo
Press Office
The White House

Dear Ms. Caputo,

Thank you for contacting me through Karen Finney yesterday. Church Women United is pleased to hear that the First Lady is still receptive to our proposal for a live hearing on health care, to be broadcast on VISN.

During one of my follow-up calls to your office earlier this week, I was referred to the White House Scheduling Office. Yesterday morning, I spoke with Bart Handford in the Scheduling Office, who informed me that the First Lady's schedule did not permit her to pursue this project at the present time. Mr. Handford did suggest that there might be a possibility after mid-November. I have since checked with Jeff Weber, Executive Vice President of Programming at VISN, and he indicated that--in addition to the dates and times given in our first proposal--time slots were also available on the following dates:

- Thursday, November 18
- Tuesday, November 23
- Tuesday, November 30
- Wednesday, December 1
- Tuesday, December 7
- Wednesday, December 8
- Tuesday, December 14
- Wednesday, December 15
- Thursday, December 16

Kindly notify me if any of these dates are available for Mrs. Clinton. If possible, I would appreciate hearing from you before the next issue of our publication, **CHURCHWOMAN** magazine, goes to press on October 15.

Please note that following a site visit to the three churches listed in our earlier proposal, it was determined that First Baptist Church of the City of Washington offered the best facility from both security and production standpoints. In order to reserve that location, we also need to provide the church with a firm date as soon as possible.

Ms. Finney noted that you would be unavailable this week, and would possibly contact us sometime the week of October 3. I will be out of the office from Tuesday, October 5 through Thursday, October 7. Should you be unable to reach me, please feel free to contact our General Director, Dr. Patricia J. Rumer, at (212) 870-2343.

On behalf of Church Women United, may I once again express my appreciation for your attention to, and help with, this project. I look forward to hearing from you in the near future.

Sincerely,

Rev. Martha M. Cruz
Director, Communication and Interpretation

cc: Dr. Patricia J. Rumer, CWU
Jeff Weber, VISN
Patty Solis, Director, White House Scheduling Office
Bart Handford, White House Scheduling Office
Karen Finney, White House Press Office