

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	From: Amy Wilkins, To: Liz Bowyer, Re: The National Health Care Campaign Information and Order of Questions [partial] (1 page)	3/17/94	b(6)
002. memo	From: Amy Wilkins, To: Liz Bowyer, Re: The National Health Care Campaign Information and Order of Questions [partial] (1 page)	3/17/94	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Liz Bowyer
OA/Box Number: 3980

FOLDER TITLE:

[HRC Background File] Saturday, March 19 [1994]

2014-0483-S

sb403

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

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1000000
PRESERVATION

STURGEON, MARCH 19



3/19

THE NATIONAL HEALTH CARE CAMPAIGN

FAX COVER SHEET

TO:

Sarah Grote

FROM:

AMY WILKINS

(202) 488-5060 PHONE

(202) 488-5014 FAX

DATE:

March 18 1994

FAX #:

456-6208Pence Major: 224-3577
APB

PAGE 1 OF

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NOTE:

Dep. on the Sat. Teleconference

If you have trouble receiving this fax, please call Amy Wilkins at (202) 488-5060.

430 SOUTH CAPITOL STREET, S.E. WASHINGTON, D.C. 20003 202 863-7174

TO VOLUNTEER AND CONTRIBUTE 1-800-923-1993



THE NATIONAL HEALTH CARE CAMPAIGN

To: Liz Bowyer
From: Amy Wilkins
Re: Information and Order of Questions
Date: March 17, 1994

What follows is a brief description of the people who will be asking the First Lady questions on Saturday and the order in which the questions will be asked. Once again, many of these questions come from the personal experiences of those asking.

I. CHILICOTHE, OHIO / SMITH JR. HIGH SCHOOL

1. Rep. Ted Strickland

II. CHARLOTTESVILLE, VIRGINIA / UNIVERSITY OF VIRGINIA

2. Rep. L.F. Payne

III. PROVIDENCE, RHODE ISLAND / RHODE ISLAND HOSPITAL

3. Rep. Jack Reed

IV. JONESBORO, ARKANSAS / ARKANSAS STATE UNIVERSITY

4. Blanche Lambert

V. BIRMINGHAM, ALABAMA/ THE MEDICAL FORUM

5. Mary Newton, mother of four from Jasper Alabama. In 1986 her son Elliott, then seven years old, was hit by a car on his way home from school. Ms. Newton was already caring for her mother with Alzheimer's who has since died. She has just earned her degree in Occupational Therapy, and is working on a Masters in Public Health.

VI. WACO, TEXAS / BAYLOR UNIVERSITY

6. John Dawson is a member of the Waco AFL-CIO Central Labor Council and a veteran.

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VII. SAN DIEGO, CALIFORNIA / UNIVERSITY OF CALIFORNIA AT SAN DIEGO

7. [REDACTED] (b)(6) are parents of four children, ages 5, 6, 9, and 11. They live in San Diego where (b)(6) is a social worker and (b)(6) is unemployed. (b)(6) gets health care through work, but can not afford to buy insurance for the rest of her family. Her children are insured through the Medi-Cal program.

VIII. JAMESTOWN, NEW YORK / JAMESTOWN COMMUNITY COLLEGE

8. Mac McCoy is the First Vice President of the New York State Association of Area Agencies on Aging and the New York State Long Term Health Care Access Committee.

IX. JONESBORO ARKANSAS/ ARKANSAS STATE UNIVERSITY

9. Cecil Holifield is an educator and friend of Hillary Rodham Clinton.

X. FRESNO, CALIFORNIA/ FRESNO STATE UNIVERSITY

10. Jo Johnson is the Executive Director of the Fresno County Area Agency for Aging.

XI. TOPEKA, KANSAS / STORMONT VALE MEDICAL CENTER

11. Mary Reed Spencer is a member of the MS Mid-America Chapter of the National MS Society.

XII. HAVEN, CONNECTICUT / QUINIPIAC COMMUNITY COLLEGE

12. Carol Ann Wetmore is a member of the Connecticut Nurses Association.

XIII. PROVIDENCE, RHODE ISLAND/ RHODE ISLAND HOSPITAL

13. David Heckman is an attorney for Ocean State Action.

XIV. CHILCOTHE, OHIO/ SMITH JUNIOR HIGH SCHOOL

14. J.J. Pauls is the Chairman of the Chillicothe Chamber of Commerce Health Care Committee.

XV. CHARLOTTESVILLE, VIRGINIA / UNIVERSITY OF VIRGINIA

15. Dr. Milton Edgerton is Chairman of the Department of Plastic Surgery at the University of Virginia. He has taught medicine for 40 years, spending 20 years at Johns Hopkins University and 20 years at the University of Virginia.

The MC should introduce anyone else, local electeds, and big NHCC supporters who need to be introduced. After the introductions are done, the MC should do any housekeeping announcements (i.e. where the bathroom are, etc).

3:30 EST THE SHOW STARTS, NATIONAL MC GREETES PARTICIPANTS, AND DESCRIBES FORMAT

Governor Richard F. Celeste, Chairman of the National Health Care Campaign

3:32 EST GOV CELESTE INTRODUCES THE FIRST LADY

3:35 MRS CLINTON'S REMARKS

3:50 Q AND A WITH HRC

Gov. Celeste will control the Q & A from Washington. He will call on people, including members of Congress in a pre-arranged order. The order of questions will be determined after all questions from the field are received on Thursday. We will fax out the order of questions to you on Thursday night, if the questions, names of questioners and brief descriptions of the questioners are here by noon EST on Thursday.

Members of Congress and any Senators attending will lead off the questions sections at each site. Each member will be allowed to ask Mrs. Clinton one question. Following the members' questions or comments, Mrs. Clinton will field at least one pre-arranged question per down link site.

4:55 MRS. CLINTON MAKES BRIEF CLOSING REMARK

GOV. CELESTE MAKES BRIEF CLOSING REMARKS AND TURNS THE PROGRAM OVER TO LOCAL MC'S

5:00 DOWN-LINK BREAKS

PART TWO

5:00 LOCAL MC TAKES OVER, REVIEWS CONTENT OF UPLINK, RE-EXPLAINS NEXT PORTION OF PROGRAM, INTRODUCES PANEL, AND THE MEMBER(S) IF THEY ARE THERE

At this point, it will be important for the MC to tell the group how long the member can stay, so that people understand that the number of questions the member can take is limited by the amount of time that the member has.

5:05 MEMBER OF CONGRESS MAKES BRIEF REMARKS

Each of you all will have to figure out how much time the member(s) get depending on how many come. Remember you want to leave a good chunk of time for audience questions. and you must make sure that the three mandatory questions are asked.

5:20 Q AND A FROM THE AUDIENCE TO THE PANEL INCLUDING THE MEMBER OF CONGRESS

This is the part in which your local folks get to ask the member questions. You should have people prepared and the moderator prepped to ask at least one questions each about the functions of alliances (this will actually be a set of questions), a question about employer responsibility. and a question about universal coverage. Following, or better yet mixed-up with these questions, people should be prepped to ask questions designed to address or expose particular problems that your member is having with the bill. After these key questions have been dealt with, the moderator can open it up to general questions.

The role of the policy person here is to answer policy questions that the member may not be prepared to handle and to correct any mis-statements that the member may make.

5:40 MC WRAPS UP Q AND A SECTION AND THANKS THE MEMBER FOR ATTENDING.

The hope here is that the member will leave at this point. If the member leaves, the panel should be broken up so that our policy person gets into the hall at the same time that the member does and can answer press questions. You should have a very strong volunteer out there in the hall with the member and the policy person to help spin the press.

5:45 RALLYING THE TROOPS...EITHER YOU OR THE MC

See Heather's memo on how to rally the troops.

If the member is there you will have to do a soft sell.

If the member isn't there you should bring down the roof.

IF THE MEMBER DOES NOT ATTEND

5:00 LOCAL MC TAKES OVER AND INTRODUCES POLICY PERSON

5:03 Q&A FOR THE POLICY PERSON

Even if the member isn't there, we need to have the three questions about alliances, employer responsibility and universal coverage answered. This is so that people in you audience hear these answers, so that when they hear and see stuff in the media or from their member, they understand the issue from our point of view.

5:20 THE ORGANIZING PITCH

See Heather's notes on the pitch.



3/19

THE NATIONAL HEALTH CARE CAMPAIGN

To: Liz Bowyer
From: A.T. Wilkins
Re: Moderators for 3/19 HRC teleconferences (on-site)
Date: 3/17/94

BIRMINGHAM, ALABAMA

Cindy Jolly

Cindy is the President of the Alabama Nurses Association and a strong supporter of the Health Security Act.

JONESBORO, ARKANSAS

Senator Jerry Bookout

A current AR state Senator, and an acquaintance of the Clintons.

CHILICOTHE, OHIO

Mayor Joe Sulzer

Mayor Joe Sulzer is the mayor of Chilicothe and an ardent supporter of the Administration and the Health Security Act.

SAN DIEGO, CALIFORNIA

Mary Foley

Mary is the past president of the California Nurses Association and a board member of the National American Nurses Association. Mary currently works as nurse in a San Diego hospital.

7

FRESNO, CALIFORNIA**Bruce Bronzon**

Bruce is the Associate Dean of the education program at the University of California. Bronzon is also a former state assemblyman.

NEW HAVEN, CONNECTICUT**George Springer**

George is the President of the Connecticut State Federation of Teachers (the CT affiliate of AFT) and a longtime activist in CT Democratic politics.

TOPEKA, KANSAS**Kelly Jennings**

Kelly is an AFT leader in Kansas.

JAMESTOWN, NEW YORK**Helen Baran**

Helen is the co-owner of Baran Vineyards, a small business in Western New York. Helen is also an active Democrat and has been working for months to promote the HSA in rural western NY - through radio, letters to the editor, and organizing small business support for the bill. She is also a well-respected community figure, and knows Rep. Houghton

WACO, TEXAS**Judge David Parcy**

David is a justice of the peace who sits on the bench in Waco. He is an active Democrat as well, and knows Chet Edwards.

PROVIDENCE, RHODE ISLAND**Joe Grabarz**

A former state representative from CT, Joe is now the CT/RI NHCC organizer. Joe has been active for years in southern New England in the health care effort, and knows most CT and RI state legislators, organizational leaders, and many members of Congress.

CHARLOTTESVILLE, VIRGINIA**Dr. Lorna Facticeau**

President of the Virginia Nurses Association. Her doctorate is in nursing education.



THE NATIONAL HEALTH CARE CAMPAIGN

FAX COVER SHEET

TO: Liz Boyer

FROM: AMY WILKINS
(202) 488-5060 PHONE
(202) 488-5014 FAX

DATE: March 17 1994

FAX #: _____

PAGE 1 OF 10

NOTE: ONCE AGAIN - Sorry we're
late... TALK TO YOU Friday.

If you have trouble receiving this fax, please call Amy Wilkins at (202) 488-5060.

430 SOUTH CAPITOL STREET, S.E. WASHINGTON, D.C. 20003 202 863-7174

TO VOLUNTEER AND CONTRIBUTE 1-800-923-1993



THE NATIONAL HEALTH CARE CAMPAIGN

To: Liz Bowyer
From: Amy Wilkins
Re: Attached for 3/19 Teleconference with HRC
Date: 3/17/94

You will find here:

- 1) Description and order of questioners (we hope these people and this order will remain, but as last week, last minute changes are possible)
- 2) A sheet about the audiences at the sites (note the special sheet on Jonesboro, AR)
- 3) Brief descriptions of the moderators at each site.
- 4) The media advisory we sent out today.
- 5) A bio of Governor Celeste

If you need more info, or have questions, please call me at 488-5060.

Thanks.



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Turn-out Break Down

Because we have been very specific with the Field staff about who they were to turn out for these events, the crowds are very similar at each of the 11 sites. We are therefore submitting a general summary of the crowds.

Staff of the Member in whose District we are holding the event.

Individuals who are "close" to the Member

Leadership of Organizations that Support the HSA (Labor, women's groups, Disability groups, Seniors Groups)

State and Local elected Officials

Democratic Activists

Health Care Professionals

A "Handful" of Small Business who support the HSA

The expected turn-out at each site is about 125, with a low of 90 and a high of 200.

To: Liz

From: Amy

Date: March 17, 1994

Re: A Special Note on The Jonesboro event.

While all of the other crowds will look a whole lot alike and have been covered in the general audience break down, there are enough people whom HRC knows at the Jonesboro site to make it worth a special mention.

Mary Ann Salmon, who will not be at the event did all of the upfront work to put this thing together.

Sally McLardy, will be the "Hostess" for the event. I don't quite get what this role is, maybe its a Southern thing.

Jim McLardy, who is Chief of Staff McLardy's cousin, will be our on-line producer.

State Sen. Jerry Bookout, will moderate.

Dr. Drew Kumpuris, will be the policy expert

Cecil Holifield will ask the question of HRC from the site.

Mary Ann has assured me that " Hillary know all these people"
and that there will be "a whole bunch of other people " that Hillary knows.

3/19

Company Profile



Gannett Co., Inc. is one of the largest diversified news and information companies in the USA. Here is a brief rundown of its operations in the USA and abroad:

OPERATIONS WORLDWIDE: Gannett is a nationwide company with headquarters in Arlington, Va. and operations in 41 states, the District of Columbia, Guam, the Virgin Islands, Canada, Great Britain, France, Hong Kong, Singapore and Switzerland.

NEWSPAPERS: Gannett is the USA's largest newspaper group in terms of circulation. The company's 83 daily newspapers have a combined daily paid circulation exceeding 6.3 million. They include USA TODAY, the nation's largest-selling daily newspaper, with a circulation of approximately 2 million. USA TODAY International is available in more than 90 countries throughout Asia, Europe, North Africa and the Middle East.

In addition, Gannett owns a variety of non-daily publications, including USA WEEKEND, a weekly magazine of 17.9 million circulation delivered in 401 Gannett and non-Gannett newspapers.

BROADCASTING: The company owns and operates 10 television stations and 11 radio stations in major U.S. markets.

OUTDOOR ADVERTISING: Gannett Outdoor is the largest outdoor advertising group in North America, operating in 17 major markets in the USA, and in 27 markets in Canada. Gannett Outdoor includes transit advertising as well as billboard.

OTHER VENTURES: Other company operations include Gannett News Service; the international research company of Louis Harris & Associates; Gannett National Newspaper Sales; Gannett TeleMarketing, Inc.; Gannett New Business and Product Development; Gannett Direct Marketing Services; Gannett Offset, a commercial printing operation; and GANNETWORK, a cross-media selling division.

HISTORY AND FINANCIAL INFORMATION: Founded by Frank E. Gannett and associates in 1906, Gannett was incorporated in 1923 and listed on the New York Stock Exchange in 1969. The company has 36,500 employees. Its nearly 147 million shares of common stock are held by more than 14,000 shareholders living in all 50 states and several foreign countries.

Gannett recorded \$3.6 billion in operating revenue in 1993. Net income for the year was \$397.8 million or \$2.72 a share. On the latest Fortune 500 list, Gannett ranked 143rd in sales.

Rev. 2/23/94



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Rev. 2/23/94

~~3/19~~ 3/19

March 10, 1994

To: Pat Griffin, VIA FAX
Fr: Maria Cantwell
Re: Video: Women in Congress - Making a Difference

Pat:

Thanks again for your interest in this video.

As we discussed, next week we would like to work with you to arrange a run with the President, with an opportunity to have the President comment on the impact of having women in Congress and throughout the government. The producer and a film crew can be available on any day that is convenient for the President. In addition, we would appreciate an opportunity to interview the First Lady next week at any time that would fit with her schedule.

The video will be approximately 10 minutes and is intended to raise awareness about the impact of having women in Congress. As I mentioned, the first showing of the video will be at an event for me in Seattle, Washington on March 28, 1994. Special guests at this event include: Rep. Eva Clayton, Rep. Anna Eshoo, Rep. Elizabeth Furse, Rep. Lynn Schenk, Rep. Karen Sheperd and Rep. Lynn Woolsey. These women and other members of the House and Senate will be featured in the video.

The producer is Laure Quirliven. The six members listed and myself are working with Laure and the DCCC to put this video together. If you have any specific questions about the production, please contact her at 301-946-2765. I will contact you on Friday, March 11th to further discuss the details and the President's schedule.

I appreciate your assistance.

insp. & role of x in Congress

185 1/2 OE0B

3/17 Spoke to Patti Solis - X67560 - she will ask HAC if she is interested.

Freshman &

Featured in it,
Cantwell, Clayton, Eshoo, Woolsey,
Schenk, Shepherd & → CMB, Murray
MMM, Elizabeth Furst?

no appeal for x in the video

Schroeder