

Thursday, Oct. 27th

PHOTOCOPY
PRESERVATION

Book Tour

Target 0 states / Tack on already existing events
Iowa

- Libraries, book stores

- Popular Media

- Consistent RADIO TALK show

emphasis on
scenarios

what this means for
the listeners, viewers

wonderful to be back

- what JH reps - best in US med quality reser

- Pres's commit to preserving

- delighted w/ work they've done w/
us ensuring pl

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in MD → in health care

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Final
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ZERO TO THREE

National Center for Clinical Infant Programs

October 27, 1993

939-3287 - Conf
3287 - Conf
3m
1/2 hr. - closed press
- 300 people
- Daily Madison
award

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Haida Sale McGovern
Director of Development

Patti Solis

Director of Scheduling for the First Lady
The White House
Washington, DC 20500

Dear Patti:

Although your letter to Dr. Barnard states that "it is unlikely that Mrs. Clinton will be able to accept" our invitation, I am trying to remain optimistic that the First Lady will join us at least briefly at our luncheon on December 4.

It might be of interest to know that, while we had originally planned to create an award for clinical excellence in Dr. Provence's memory, our Board has instead elected to honor Dr. Provence with the Dolley Madison award. This is our highest honor, named for a First Lady who founded the first national public child welfare facility, a home for children orphaned in the war of 1812. The Dolley Madison award has been given at our biennial National Training Institute for many years (well before this year's Halloween celebration!).

Hillary Clinton, while at Yale University, was Dr. Provence's student. The First Lady had spoken of Dr. Provence a number of times and remembers her well. The First Lady told me, herself, that she was a great admirer of Dr. Provence.

Since the event is in Washington (at the Washington Hilton), it would not require travel. We already have over 900 registrants, and fully expect around 1500 people, all of whom have careers relating to young children. ZERO TO THREE is the pre-eminent organization concerned with infants and toddlers. As you may know, the most recent past-President of our Board, T. Berry Brazelton, sat with the First Lady when the President delivered his health care reform message to the Congress.

I hope that this event remains on the list of "possibles" and moves to "probables" and then "definites". Whichever way it goes, we will appreciate your efforts. I can assure you that if she does come, we

will be grateful and welcoming hosts.

Sincerely,

A handwritten signature in cursive script, appearing to read "Carol".

Carol Berman, Ph.D.
Associate Director

THE WHITE HOUSE
WASHINGTON

October 22, 1993

Dr. Kathryn E. Barnard and Colleagues
President
Zero To Three
Suite 380
2000 14th Street North
Arlington, Virginia 22201-2500

Dear Dr. Barnard and Colleagues:

Thank you for your kind letter inviting Mrs. Clinton to present the first Sally Provence Award.

Since it is difficult to know what the First Lady's upcoming official schedule will be, I am unable to make a commitment for her at this time. While it is unlikely Mrs. Clinton will be able to accept your invitation, please be assured that we will keep it in mind and contact you if we can accommodate your request.

Mrs. Clinton appreciates your thoughtfulness and sends her best wishes.

Sincerely,

A handwritten signature in black ink, appearing to read "Patti Solis". The signature is fluid and cursive, with a large initial "P" and a stylized "S".

Patti Solis
Special Assistant to the President
Director of Scheduling
for the First Lady



National Center for Clinical Infant Programs

February 24, 1993

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Director of Development

Hillary Rodham Clinton
The White House
Washington, D.C. 20500

Dear Mrs. Clinton:

As you know, Sally Provence died on February 6 at the Connecticut Hospice in Branford. Despite the pain of her long illness, she continued to guide **ZERO TO THREE**, the organization she helped to found in 1977 and led as president. She was greatly cheered in recent months by the hope the Clinton Administration offers to young children, their families, and those who care for them. She very much appreciated your letter to her.

We are writing to invite you to help us honor Sally's memory at a special awards ceremony to be held midday on Saturday, December 4, 1993 at the Washington Hilton Hotel, Washington, D.C., as part of **ZERO TO THREE**/National Center for Clinical Infant Programs' Eighth Biennial National Training Institute.

Sally did not want -- indeed, actively resisted -- honors for herself. However, in the last weeks of her life she approved with enthusiasm the establishment of a "Sally Provence Award for Clinical Excellence." We would be grateful if you would be willing to present the first such award at a luncheon ceremony on Saturday, December 4. This new award will be given at the same event at which **ZERO TO THREE** presents its traditional tribute, the Dolley Madison Award, which is given biennially to an individual who has made extraordinary contributions to infant and child health, mental health and development. The Dolley Madison award is named for the First Lady who is believed to have founded the first "national" public child welfare facility in the United States -- a home for children orphaned in the War of 1812.

It seems wonderfully fitting that you might be with us, both to honor Sally Provence and to exemplify the continuity of a tradition, begun by Dolley Madison, of public commitment to children and at the highest level of government. We hope that you would use the occasion to share with our audience your own thoughts about the importance of the earliest years of life and ways to support the healthy development of infants, toddlers, and their families.

Letter to: Hillary Rodham Clinton
February 24, 1993
page 2

ZERO TO THREE/National Center for Clinical Infant Programs has been working since 1977 to strengthen the development of children and families in the earliest years of life, through improved clinical and community services and more enlightened public policies. Our Eighth Biennial National Training Institute will bring together some 1500-2000 front-line practitioners from a range of disciplines, parents, administrators, advocates, and researchers.

Sally Provence's vision and personal example have inspired all of these participants through the years. We hope that you will join us as we honor her life and work and rededicate ourselves to the support of our country's youngest children and their families.

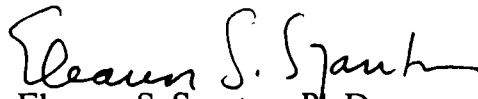
Sincerely,



Kathryn E. Barnard, R.N., Ph.D.
President



T. Berry Brazelton, M.D.
Past-president



Eleanor S. Szanton, Ph.D.
Executive Director

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National Center for Clinical Infant Programs

Publications

Resources to help you work more effectively on behalf of infants, toddlers and their families

ZERO TO THREE/National Center for Clinical Infant Programs is the only national not-for-profit organization dedicated solely to improving the chances for healthy cognitive, social, emotional, and physical development of infants and toddlers.

We invite you to discover ZERO TO THREE's authoritative, practical, and thought-provoking publications, developed in collaboration with leading clinicians, researchers, child and family advocates, and program administrators from a wide range of disciplines and service settings in the United States and abroad.

These resources include:

- The latest reports on innovative research and service programs
- Authoritative discussions of conceptual, clinical and public policy issues
- Intellectually challenging accounts of special topics

Use ZERO TO THREE's publications to expand awareness in your own field, as well as provide insights into related disciplines. Take advantage of volume discounts to build your professional library or provide materials for conferences, colleagues, and students.

Enhance your practice....order today.

Public Policy

Health care reform, violence prevention, early childhood care and education -- the country's most pressing policy challenges all powerfully affect infants, toddlers and their families.

■ *Caring for Infants and Toddlers in Violent Environments: Hurt, Healing and Hope.* (#200) Joy D. Osofsky, and Emily Fenichel, editors, with the ZERO TO THREE Violence Study Group
ISBN 0-943657-30-4 \$4.95

Guidelines for parents, child care providers, community police and mental health professionals caring for very young children who are witnesses to or victims of community violence, family violence, and abuse.

■ *Heart Start: The emotional foundations of school readiness.* (#84) (1992)
ISBN 0-943657-28-8 \$13.00

This report identifies and illustrates the critical experiences in early childhood that build an emotional foundation for success in school.

■ *Preventive Health Care for Young Children: Findings from a 10-country study and directions for United States policy.* (#04) (1991)
Bret C. Williams and C. Arden Miller
ISBN 0-943657-16-4 \$9.50

A look at preventive health services for children from infancy through adolescence and at the social benefit programs that support their families in 10 European countries.

■ *Lessons Learned: Provision of Technical Assistance to States* (#201) (1993)
Peggy Pizzo, Abbey Griffin, Helen Keith, Deane Argenta, and Eleanor Szanton \$9.00

Lessons learned from the Better Care for the Babies Project, a three year, three-state initiative in goal-directed technical assistance to state administrators concerned with improving quality in infant/toddler child care systems.

Best Practice in Infant/Family Services

Expert consensus on best program and management practices to serve the zero-to-three population.

■ *Learning Through Supervision and Mentorship to Support the Development of Infants, Toddlers, and Their Families: A sourcebook.* (#71) (1992)
Emily Fenichel, editor, with the NCCIP Work Group on Supervision and Mentorship
ISBN 0-943657-19-9 \$18.95

The product of a year-long effort to understand and describe supervision and mentorship as relationships that provide regular, collaborative opportunities for reflection upon work with infants, toddlers, and their families.

■ *Zero to Three Child Care: An Anthology* (#69) (1992)
Sally Provence, Jeree Pawl, and Emily Fenichel, editors
ISBN 0-943657-25-3 \$14.95

Includes 18 classic articles on all aspects of infant/toddler child care that have been published in NCCIP's bulletin, *Zero to Three*, from 1984-1992. Also includes the consensus statement on child care policy developed by 17 researchers at NCCIP's infant daycare "summit".

■ *Preparing Practitioners to Work with Infants, Toddlers and Their Families: Issues and recommendations for the professions.* (1990) (#26)
Emily Fenichel and Linda Eggbeer, in collaboration with the TASK Advisory Board.
ISBN 0-943657-21-0 \$5.00

Identifies and illustrates four key elements of training: an interdisciplinary conceptual framework; observation and interaction with families; supervision and mentorship; and collegial support.

■ *Charting Change in Infants, Families and Services: A guide to program evaluation for administrators and practitioners.* (#16) (1987)
ISBN 0-943657-13-X \$4.00

Discusses steps that service providers can take to devise evaluation strategies that reflect actual program work and that will provide information needed for program improvement.

Infants, Toddlers, and Families with Special Needs

■ *Promoting Health through Part H.* (#05) (1991)
The Health Focus Group of the National Early Childhood Technical Assistance System (NEC*TAS).
ISBN 0-943657-17-2 \$7.00

Uses extended case vignettes as a basis for discussion of specific areas of responsibility for improving health and developmental care that can be assumed by health and early intervention practitioners, administrators and families.

■ *Screening and Assessment: Guidelines for identifying young disabled and developmentally vulnerable children and their families.* (#07) (1989)
Samuel J. Meisels and Sally Provence, with the Task Force on Screening and Assessment of the National Early Childhood Technical Assistance System (NEC*TAS)
ISBN 0-943657-15-6 \$8.00

Focuses on the rationale, core components, and guidelines for establishing a system of screening and assessing children with disabilities and developmentally vulnerable children, birth through age five, and their families.

■ *Serving Culturally Diverse Families of Infants and Toddlers with Disabilities.* (#08) (1989)
Penny P. Anderson and Emily Schrag Fenichel
ISBN 0-943657-20-2 \$4.00

Discusses specific cultural issues relating to health, illness, and disability and suggests strategies for enhancing cultural sensitivity in services to young children with disabilities and their families.

■ *Warning Signals: Basic criteria for tracking at-risk infants and toddlers.* (#67) (1986)
James Blackman, M.D.
ISBN 0-43657-08-3 \$3.50

Outlines a basic set of criteria useful in selecting infants and toddlers for inclusion in tracking systems designed to follow children who are at risk for impaired development.

☐ **Need assistance with your order? Questions on content of publications? Call 1-703-528-4300. Keep this brochure on hand for future orders as the need arises.**

Zero to Three

■ *Zero to Three* (#01) - 6 issues annually
For one year \$37 For two years \$69
For three years \$99
Auxiliary Subscriptions (same mailing address) \$20

The nationally renowned professional bulletin published for frontline practitioners, policy makers, teachers, administrators and researchers concerned with the development of infants, toddlers and their families. Each issue takes a multidisciplinary approach to a single topic. Covers both typically and atypically developing children.

Selected Back Issues of Zero to Three

The Transition to Parenthood
December, 1990 (#37) \$6.00

Feeding, Nutrition, and Failure to Thrive
June, 1992 (#64) \$6.00

Substance-involved young children and families
August/September, 1992 (#81) \$6.00

Very young children with pervasive developmental disorders
October/November, 1992 (#86) \$6.00

Caring for mildly ill infants and toddlers
February/March, 1993 (#97) \$6.00

Working with mentally ill parents of infants and toddlers
April/May, 1993 (#98) \$6.00

Family planning in the context of infant/family practice and policy
June/July, 1993 (#99) \$6.00

■ *Zero to Three Classics: Seven Articles on Infant/Toddler Development* (#79) \$8.95

A collection of seven classic articles that are used in pre-service and in-service training, and are most requested by practitioners from a wide range of disciplines, and environments including colleges and universities.

4. Sally Provence's obituary.
5. A brief statement about the organization.

I can be reached on Thursday morning between 10:30 and noon and then will be in various meetings. If you need to find me after that, please ask for Sharon Godsey, our conference coordinator at the Hilton, or my secretary Michael Berman at his usual hangout. I will touch base with both regularly.

Please let the First Lady know how very appreciative we all are.

If other information would be of use, please let me know, and I'll send it.

Sincerely,

A handwritten signature in black ink, appearing to read "Carol".

Carol Berman, Ph.D.
Associate Director



National Center for Clinical Infant Programs

5

This organization was started because a small group, with a common interest in the well-being of infants, felt it was desperately needed. They were nationally recognized leaders from different professional disciplines, joined by a handful of farsighted citizens. They understood the importance of the first three years of a child's life before most people knew or thought much about it.

Every day, we learn more about development in these early years and about the conditions of life for babies and their families in this country.

- o Some of what we learn is amazing -- did you know, for example, that babies suck more vigorously and nurse longer when their mothers have eaten garlic? that infants can distinguish between a "p" and a "d" sound at birth?
- o Some of what we learn seems like common sense -- for example, when inner-city mothers give their young children a working sense of time such as: "We'll have supper when we get to grandma's;" or "After your bath, we'll have a story before bed", these children have a much easier adjustment to the world of child care or Head Start than children whose mothers don't provide these cues.
- o Some of what we learn is worrisome -- for example, salaries of child care providers are so low that the average yearly turnover rate for workers in child care centers is 41 percent. Even parents with the resources to hire in-home caregivers have tremendous difficulty assuring continuity of care during their children's first years.
- o Some of what we learn is so appalling, so shocking that we hardly believe it and are tempted to turn away from the facts -- facts such as, one-third of all victims of physical abuse are under one year of age. More than half of the children who die from abuse are less than a year old. In Los Angeles County, children are witnesses to as many as 1 in 5 homicides -- most of these involve one of the child's parents killing the other.

While researchers and clinicians learn more every day about infancy, we also recognize that what is already known about infants' capacities, and the extent to which they are dramatically influenced by their early environments, is **not** well understood by parents,

child care providers, and other professionals. Few professionals are adequately trained in infant development, family relationships, and good caregiving practices. Because more and more very young children spend significant amounts of time in child care settings, lack of specialized training among providers is especially disturbing.

ZERO TO THREE is a most remarkable organization. We are the only national organization that focuses solely on the crucial years between birth and preschool. We take on the most challenging issues in our field. Because we don't represent one discipline or perspective, but all disciplines dealing with the very young child, and we have built a national reputation for excellent work, our advice is sought from front-line practitioners; local, state and national administrators; grantmakers, and decision makers at every level of government.

Our focus is unique. Whereas we know how important physical health is to all babies -- we know the emotional, social and cognitive development is also extremely important and very often neglected.

Our approach has always included the family, and now most people talk about "family-centered services".

One of our most important accomplishments is that we have succeeded in putting "zero-to-three" -- an age group that has traditionally been ignored by policy makers -- at the top of the national policy agenda. In fact, the name of our organization and best-known publication, *Zero to Three*, has essentially become the descriptive phrase for the age group.

Edward Zigler, one of the founders of Head Start and a Life Member of our Board has said that **ZERO TO THREE's** "stock-in-trade is knowledge". We are the organization that makes sure the latest research and clinical-based information is imparted to those who have a large impact on the lives of infants, toddlers and their families -- the policy makers who draft regulations and design policies, the providers of services, the directors of day care centers, and the teachers who train others to work with infants and toddlers, and their families, and the parents.

We serve these constituencies in the following ways:

- o As a convener -- we are known for our single-minded commitment to young children and their families, and for our ability to help individuals and groups from multiple disciplines and constituencies, with many different perspectives, reach consensus on complex issues of policy and practice.

- o As a source of unique training content -- over the course of more than a decade, **ZERO TO THREE** has developed and refined both general principles and specific strategies for training people to work effectively with infants, toddlers, and their families in a range of service settings. We know what people need to **know** to succeed in this demanding work, we know how they need to **be** to become trusted allies of families under stress, and, perhaps most important, we know the kinds of experiences that service providers need -- throughout their training and careers -- to **become**, and **remain** competent, trustworthy allies for families.
- o As a catalyst for change -- our sturdy connections with parents, professionals, the philanthropic community, and legislators and administrators at every level of government have helped to create new resources for quality child care, for services for infants and toddlers with disabilities, and community-based screening and preventive health care.

What is our next goal?

Over the next five years, building on our solid record of accomplishment and access to key decision makers in the public and private sectors, **ZERO TO THREE** plans to undertake a three-part approach which we call TIP, referring to *training*, *informing* policy, and *promoting* best practice.

Training. We concentrate on training of trainers and potential mentors of front line practitioners who will be working with the zero to three population. To a lesser degree we are directly involved with service providers. Our eighth biennial National Training Institute, has attracted more than 1500 practitioners, service providers, researchers and policy makers from all 50 states and several foreign countries for a large, cross-cutting state of the art meeting.

A different and more intensive approach is a project called City TOTS (Training of Teams), which has brought together teams of training staff from nine cities to explore cutting-edge training issues and work toward improved training opportunities for personnel who work with infants and toddlers and their families.

In the future, we plan to address the drastic shortage of properly trained personnel in a variety of ways, such as a national forum for trainers and educators (FTE) in exemplary programs, in order to build a network around common training issues and increase the

numbers of well qualified professionals.

Informing policy. In the field of education, teachers recognize that children learn best at "teachable moments." At **ZERO TO THREE**, we find that policy makers listen to us at a crucial point in the development of their programs. We need to be available at such times, when our advice is sought by policy makers, for it is then that we can make a crucial difference for children and families.

We have been proactive in making our report, *Heart Start*, a resource for communities, for use in planning services to prepare children for school. The focus of *Heart Start* is young children's social and emotional readiness to learn.

Promoting and publicizing best practice. We are committed to identifying, spotlighting, and promoting best practice in training, service delivery, and program design and implementation.

Our bulletin, *Zero to Three*, reaches 8000 readers six times per year. Each issue has a different theme, and is used to bring state-of-the-art information to the widest audience of professionals concerned with infants and toddlers and their families.

Our April, 1994 scientific meeting will explore the deployment of developmental specialists in primary health care settings, so that parents get better information when they are most ready to hear it. Papers and discussion will be published in *Zero to Three*.

We bring to this work the authority and expertise of our remarkable Board of Directors and staff, and also the authority and expertise that come from being good listeners to people all across the country who work with, and care deeply about, very young children and their families. The formal title of the National Training Institute captures succinctly what **ZERO TO THREE** is about -- joining forces with infants, toddlers, and their families.

We hope you decide to join with us to mobilize and use our knowledge to make things better for our nation's youngest children and their families.

Program - Saturday Luncheon

- 11:45 am Luncheon begins
12:45 pm Program begins (First Lady is scheduled to arrive at 1 PM and depart at 1:30)
12:45 Welcome - Kathryn Barnard will acknowledge and ask to stand as a group: ZTT Board Members, staff, fellows, liaisons to Promoting Success in 0-3 Project

Kathy:

See board list, attached, if you want to call out names.

See list of current fellows, attached. Can ask them to stand as name called and then ask graduate fellows to stand.

Explain Promoting Success in 0-3 project in its fifth year, six liaisons have been working with us to develop a case study, report now nearly ready. Express appreciation and ask liaisons to stand and be recognized (See list of liaisons and sites - show certificate, sample attached)

- 1:00 Dolley Madison Award Ceremony

(Kathy: Contingency plan: If the First Lady is delayed, proceed to introduction of Executive Director and Ellie's remarks)

KEB introduces Berry as Past President to introduce the First Lady. Describes the Dolley Madison Award as the award given every other year to an individual who has made outstanding contributions over a life time on behalf of infants, toddlers and their families. Explains that the award will be accepted by Al Solnit, former Director of the Yale Child Study Center and Life Member of ZTT/NCCIP Board, and by Tim Provence on behalf of the Provence family.

TBB identifies the recipient of the award as Sally, says a few words about Sally, and then introduces Hillary Rodham Clinton to present the Dolley Madison award. (Have sent text of the award to White House and draft remarks.)

Al Solnit proceeds to podium to accept the award for the Yale Child Study Center, where it will be hung. Al speaks about Sally

Tim Provence proceeds to podium to speak on behalf of Sally's family.

End of ceremony

- 1:30 Introduction of Executive Director and Ellie's farewell remarks
- KEB returns to podium and introduces Eleanor Szanton, acknowledging Ellie's contribution over the past 15 years.
- Ellie reflects on 15 years and the challenges that lie ahead
- 1:40 Kathy - Presidential address, including award in absentia to Ed Zigler - show certificate, attached
- 2:15 Luncheon ends
or sooner

8th Biennial National Training Institute
ZERO TO THREE/National Center for Clinical Infant Programs

EVALUATION

In order to receive your Certification of Attendance, you must fill out this form in its entirety and return it to the Registration Desk when you depart on Sunday, December 5.

1. How did you hear about the Institute? (Check all that apply to you)

☐ Zero to Three ☐ Brochure in the Mail
☐ Word of mouth ☐ Publication (name) _____

2. What one factor most influenced your decision to attend?

☐ Program Content ☐ Networking opportunities
☐ Speakers ☐ Location (in Washington, DC)
☐ Other (specify) _____

3. How was your registration paid?

☐ Personal Resources ☐ Employer/sponsor
☐ Combination of above ☐ Other (specify) _____

4. Are you applying for continuing education credits (CEUs) with a local/state agency?
☐ Yes ☐ No

5. To what extent did the following meet your expectations and add to your enjoyment of the Institute as a whole?

	Not at all				Very much
A. Participation influenced my thinking and activities	1	2	3	4	5
B. The multidisciplinary program provided new perspectives	1	2	3	4	5
C. Choices of special interest sessions met my needs	1	2	3	4	5
D. Poster sessions were informative	1	2	3	4	5
E. The Video Preview Theater was useful	1	2	3	4	5
F. Informal conversations with other participants enriched my experience.	1	2	3	4	5
G. Exhibits were interesting and useful	1	2	3	4	5
H. Program schedule was manageable.	1	2	3	4	5
I. Hotel rooms and meeting facilities were adequate	1	2	3	4	5

6. I attended a pre-institute workshop ☐ Yes ☐ No
If yes, I found it very valuable 1 2 3 4 5
7. I attended a pre-institute seminar ☐ Yes ☐ No
If yes, I found it very valuable 1 2 3 4 5

Please continue on back of page

8. What did you like most about the Institute? _____

9. What did you like least about the Institute? _____

10. Please check where applicable:

☐ I subscribe to Zero to Three

☐ I have read one or more Zero to Three publications in the past six months

I have attended ☐ one previous National Training Institutes

☐ two previous National Training Institutes

☐ more National Training Institutes

11. What topics would you like included in the next Institute? _____

12. Please list other educational meetings and conferences you attend on a regular basis:

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