

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. fax	From: Marion Kahn, To: Kim Tilley, Re: March of Dimes Citizen of the Year Dinner [partial] (2 pages)	3/3/93	b(6)
002. note	Handwritten Notes [partial] (1 page)	nd	b(6)
003. fax	From: Karen Pollitz, To: Melanne Verveer, Re: Key Contacts on Health Care Reform [partial] (1 page)	2/3/93	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Liz Bowyer
OA/Box Number: 5432

FOLDER TITLE:

[HRC Daily File] Thursday March 4 [1993]

2014-0483-S

sb328

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Thursday march 4

PHOTOCOPY
PRESERVATION

PHOTOCOPY
PRESERVATION



Suzie Whittaker
91/663-1929

225-
6636

To <u>KIM</u>		
Date <u>3/3</u>		Time <u>10 11</u>
WHILE YOU WERE OUT		
M. <u>MARION KAHN</u>		
of _____		
Phone <u>501 376 8400</u>		
Area Code	Number	Extension
TELEPHONED	☒ PLEASE CALL	☒
CALLED TO SEE YOU	☐ WILL CALL AGAIN	☐
WANTS TO SEE YOU	☐ URGENT	☐
RETURNED YOUR CALL		☐
Message _____		

Operator		



AMPAD
EFFICIENCY®

23-021 - 200 SETS
23-421 - 400 SETS

CARBONLESS

PHOTOCOPY
PRESERVATION

To Melrose
 Date _____ Time 10 ar

WHILE YOU WERE OUT

M. Vincent Sator
 of ~~1-1-1~~
 Phone: 659-1800

Area Code _____ Number _____ Extension _____

TELEPHONED	PLEASE CALL
CALLED TO SEE YOU	WILL CALL AGAIN
WANTS TO SEE YOU	URGENT

☐ RETURNED YOUR CALL

Message
HRC HRC PTs
- what they mess
want her to be right

Operator Kirk



AMPAD
EFFICIENCY

23-023 CARBONLESS

PHOTOCOPY
PRESERVATION

Baron
THIS
HRC
1150
something they
Betsy Fleming
anything
670 5400
Johnston/Braun
Chiofo
responsibility
Defense
Pres P/C
Overall



LOCATION: New Orleans, Louisiana

DATE OPENED: September 1986

COMPONENTS OF PROJECT:

- Spanish Plaza:
 - Owner - City of New Orleans
 - Lessee - New Orleans Exhibition Hall Authority
 - Sub-Lessee - New Orleans Riverwalk Associates
- Lower/Poydras Street Wharf:
 - Owner/Lessee - International Rivercenter
 - Sub-Lessee - New Orleans Riverwalk Associates
- Upper Poydras Street Wharf:
 - Ground Lessor - NORC Riparian Property, Inc.
 - Building Owner/Ground Lessee - New Orleans Riverwalk Associates
- Julia Street Wharf:
 - Land Owner - City of New Orleans
 - Ground Lessee - New Orleans Exhibition Hall Authority
 - Building/Owner/Ground Sub-Lessee - New Orleans Riverwalk Associates

MANAGER: Rouse-New Orleans, Inc., an affiliate of The Rouse Company

ARCHITECT: Perez Associates, New Orleans, Louisiana

GENERAL CONTRACTOR: HCB Contractors, Dallas, Texas

CENTER DESIGN: Two levels of specialty retail along a half-mile expanse of the Mississippi River

TOTAL CURRENT SIZE: 180,000 square feet

GROSS LEASABLE AREA: 180,000 square feet

NUMBER OF OTHER SHOPS, SERVICES AND RESTAURANTS: 140

**NUMBER OF PARKING
SPACES:**

1,000 spaces behind project; 5,000 additional spaces
spaces within 10 minute walk

ACCESS HIGHWAYS:

Canal, Poydras and Julia Streets

TRADE AREA POPULATION:

Residents (Primary Trade Area): 1,348,000
Downtown Workers: 98,000
Visitors: 3,750,000

**FOR FURTHER INFORMATION
CONTACT:**

Corporate Public Affairs
The Rouse Company
Columbia, Maryland, 21044-3456

225-1347 6956

MEMO -

TO: JULIE HOPPER
FROM: KRISTIN SPOERL
DATE: MARCH 3, 1993
RE: CONGRESSMAN WILLIAM J. JEFFERSON'S LIST FOR WORKING
LUNCHEON WITH MRS. HILLARY CLINTON AND LOUISIANA HEALTH
CARE PROFESSIONALS:

★ UPDATED
FINAL 6:40 PM
3/3/93

Here is Congressman William Jefferson's list for the working lunch tomorrow at Mulate's; 201 Julia Street, New Orleans, LA, at 12:00 noon.

- 1) Mrs. Andrea Jefferson, *Dir. of Post Graduate, Off Campus Studies*
- 2) Fran Bussie *vice chair, Louisiana Health Care Authority*

- 3) Vic Bussie President, Louisiana APC-CIO
- 4) Dr. Johnny Gibson, President New Orleans Medical Assn.
- 5) Dr. Sandra Robinson, former Secretary of Health & Human Resources
- 6) Trevor Bryan, attorney / friend / former law partner
- 7) Clare Jupiter, attorney " " partner
- 8) Dr. Keith Ferdinand Pres. Physicians Assn. of Louisiana

456-2131
Kim
Tilly

"ARKANSAS CITIZEN OF THE YEAR" AWARD

For 16 years, the Arkansas Chapter of the March of Dimes Birth Defects Foundation has honored outstanding Arkansans with its "Arkansas Citizen of the Year" Award. The award is presented to an individual who has made significant contributions to the health and well-being of the citizens of Arkansas.

This year, the award's 17th, is the first time that the "Arkansas Citizen of the Year" will be presented to co-recipients: President Bill Clinton and First Lady Hillary Rodham Clinton.

The award was established in 1977 by Steve Stephens of Little Rock, Ark., a member of the March of Dimes national Board of Trustees. The "Arkansas Citizen of the Year" award is a gold-plated statuette that symbolizes the recipient's outstanding efforts and achievements in improving the quality of life in Arkansas.

The dinner at which the award is presented is a fundraising event for the Arkansas March of Dimes. Last year, the dinner raised \$74,000. This year's goal is \$150,000. Funds raised support March of Dimes research and programs that to improve the health of mothers and babies.

Former award winners include the late Senator John McClellan, Frank Broyles, Dr. Bessie B. Moore, Father George W. Tribou, Herschel H. Friday, B. Finley Vinson, Sheffield Nelson, Terence Renaud, Larry C. Wallace, Sister Margaret Vincent Blandford, David J. Jones, Jerry Mauldon, John Phillips, Congressman John Paul Hammerschmidt, Mary Anne Stephens and Gerald F. (Jerry) Hamra.

March of Dimes
Birth Defects Foundation
National Office
1275 Mamaroneck Avenue
White Plains New York 10615
Telephone 914 428-7100



Fact Sheet

MARCH OF DIMES BIRTH DEFECTS FOUNDATION

* The nation's third largest voluntary health agency whose mission is to improve the health of babies by preventing birth defects and infant mortality.

* Conducts its Campaign for Healthier Babies in every community through a nationwide network of chapters and millions of volunteers. The Campaign funds programs of research, community services, education and advocacy to help more babies be born healthy.

o **Research.** Research is the cornerstone of March of Dimes programs. Funding is awarded to scientists at universities and medical centers throughout the United States in four key areas: Basic Research, Clinical Research, Social and Behavioral Research and Reproductive Hazards. A fifth program, the Basil O'Connor Starter Research Grants, encourages young scientists to pursue birth defects research.

o **Community Services.** The March of Dimes meets the needs of thousands of mothers and babies through its community-based programs.

- **Ex:** The March of Dimes helps bring mobile clinics, or "MOM Vans," to communities where prenatal care is not readily available or accessible, supports the development of programs that provide treatment for substance abusing pregnant women and hotlines for prenatal care information.

o **Education services.** The March of Dimes has public and professional education programs aimed at preventing birth defects and infant mortality.

-- The public education program reaches parents and future parents where they work, where they live, where they go to school and where they go for medical care. It includes seminars as well as brochures and other materials.

-- The professional education program helps insure that the latest advances in research and treatment for pregnant women and infants are available to health care providers through seminars, training modules and conferences.

o **Coalition and advocacy.** Through advocacy, the Foundation urges federal, state and local governments to invest public funds in proven maternal and child health programs. Volunteer public affairs committees provide leadership for the advocacy program at all levels. A major current effort is to ensure that the needs of mothers and infants are part of any new health care plan, with the following principles included:

- more -

- affordable, user-friendly coverage for women and infants;
- a set of benefits for women and children that emphasizes preventive services such as prenatal care;
- measures to ensure there are enough health care providers in all areas of the country;
- coordinated funding, stable costs and quality care.

INFANT MORTALITY

- * The 1990 infant mortality rate is 9.2 per 1,000 live births; that's nearly 40,000 babies who die in their first year of life. Infant mortality for blacks (17.0) is more than twice the rate for whites (7.7).
- * Four categories account for more than half of all infant deaths in the U.S.: birth defects, prematurity/low birthweight, respiratory distress syndrome (RDS) and sudden infant death syndrome (SIDS).
- * Contributing factors to infant mortality are: lack of access to prenatal care, smoking and substance abuse during pregnancy, and infectious diseases.

BIRTH DEFECTS

- * Approximately seven percent of babies (between 250,000 to 280,000) are born with a birth defect each year in the U.S.
- * Birth defects are the leading cause of infant mortality. This causes the death each year of more than 8,000 babies in their first year of life and contributes to the death of an additional 1,000 infants.

LOW BIRTHWEIGHT

- * More than 280,000 low birthweight babies (under 5.5 lbs.) are born annually in the U.S., or about seven percent of all births.
- * A low birthweight baby is 40 times more likely to die during its first month of life than a normal weight baby.

PRENATAL CARE

- * Only 76 percent of pregnant women in the U.S. received early prenatal care in 1990, with no real improvement seen since 1979.

NOTE: Unless otherwise indicated, data from the National Center for Health Statistics (NCHS) were used to compile this fact sheet. Statistics are based on the most current available information.

SUPPORTER OF CLINTON AND GORE OF LOUISIANA

Marcus Carson
Director of Louisiana
Health Care Campaign
union member and big supporter
of Clinton and health care reform

Jinx Broussard
State Press Secretary of Clinton/Gore
Campaign and Press Secretary for Mayor Barthelemy

Carol Speer
State Director
for Clinton/Gore Campaign
Legislative worker for Russell Long Law Firm

Madalyn Schenk
New Orleans Metro Coordinator for Clinton/Gore
Leader in Pro-Choice, health care reform and environmental
organizations in Louisiana

Julie Schwam Harris
New Orlean Metro Coordinator for Clinton/Gore
Leader in Pro-Choice, health care reform and
evironmental organizations in Louisiana

Dr. Stuart Kutz
Major supporter of Clinton/Gore campaign in Louisiana

Dr. Jim Quillen
Major supporter of Clinton/Gore campaign in Louisiana

Ron Goux
Owner and operator of retirement homes in Louisiana and
Supporter of Clinton/Gore in Louisiana

James Shelton
Senior Vice President of National Medical Enterprise
Supporter of Clinton/Gore in Louisiana

Marion Kahn
501/376-8400

LA
frome passed
away ~~2~~ YEARS ago

Suzie Whitaker AR pol ofc
501/372-5500

Arnold Goldbmg 504/529-2761
Gazer Steel & Aluminum

• Info on Comp - size
- with cone situation
- insured

founded 1945 Knoxville, TN

Goff family firm

frome ok

size: NO - 68-75 / TN:

TOTAL - 100 >

Steel

Alum Service Ctr "supermarket"

buy directly from mills & sell
to building, boat & contractors

Liberty Mutual - Boston,

provided emp. ben until
8 yrs. 4-5 yrs ago premium sky rockets
during oil bust, has to make it
emp. participation. ~~for~~ Managers
& selected program / deducted from payroll
switched - same carrier 30-40 yrs

How many empl participate
lobbing
#332 every 2 weeks

$\times 2$

#664 - Family of Four

#8637 per year

Also has secondary coverage Blue Cross - Blue Shields
#1402 per yr he'll quit this
annual

#144.8

#289 per mo.

only 11 participate

→ This

Exactly what HRC is doing is needed
Natl. ~~encl~~ H.C.

Believes

25-35 yro. / loans \$ to employees.

profit sharing

Business is starting to come back.

Had to cut back less competitors.

Barge & Boat ind is old - have to be
built

50% inventory American
- anti-dumping rules have
been

Railroads can bring unlosses
Gulf State Steel - AL

Steel mills nearby

Don't like paying more taxes, but he'll do the

same age as B.C. - Nat'l Share
PER; Didn't

Employees voted not to unionize
Execs make high salaries

111 Center Street, Suite 1500
Little Rock, AR 72201
Telephone: (501) 372-5500
FAX: (501) 375-0512

TO: Kim Tilly FROM: Susie Whiteside
OFFICE: White House Road OFFICE: Arkansas Office
PHONE: 202-456-7845 PHONE: (501) 372-5500
FAX: 202-456-2239 FAX: (501) 375-0512

I am sending 3 page(s), including cover page. Please call
Valencia Young if there are problems with receiving this fax.
Thank you.

MESSAGE:

My home phone number
is 501-663-1929. Thanks!

4623

March 2, 1993

MEMORANDUM

TO: Patty Solis

FROM: Laird Burnett (Office of Senator Breaux)

SUBJECT: guest list for Hillary Clinton's lunch at Mulate's on Thursday, March 4.

more intimate w/ BC than Breaux

Marcus Carson, AFL-CIO's LA Healthcare Campaign

Fresh
Donna Fraiche, attorney with Locke, Purnell, Raine, Harrell
(Chamber of Commerce designee) *works on Mexico IN/D*

Elliot Roberts, Administrator of Charity Hospital of New Orleans

Jack Finn, New Orleans Hospital Council- *Harlem NY*

Joan Savoy, Co-Chair of LA Health Care Commission, Great Expectations (maternal and child health) *state*

Frank Riddick, M.D., Alton Ochsner Medical Edtn. *Chr Amer Group Practices Assoc. (e.g. Mayo)*

Dr. William Mohan, Louisiana Health Care Authority

Dr. Janet Ramey, Dean of the School of Nursing at Southern University

The Honorable Chris Pilley, Secretary Health and Hospitals, State of Louisiana

Virginia Sheehy, Pennington Biomedical Research Center

Loujay
Walter Leger, Senior Partner in the law firm of Leger and Mastayer

Mr. Gene Lambert, small businessman, owner of Lambert Prosthetics.

Mr. Albert Flucki, businessman, Asher Cleaners

mix of cross section of folks involved in healthcare

wants to turn N.O. into Referral center
like Houston, Birmingham,
counsel LA HHC are cross

March 2, 1993

TO: Sen. Johnston, Sen. Breaux, Craig Smith, Patty Solis,
Chris Jennings

FROM: Norma Jane Sabiston and Eric Silagy

SUBJECT: POSSIBLE INVITEES FOR HILLARY CLINTON MEET AND GREET IN
NEW ORLEANS ON THURSDAY, MARCH 4

LOUISIANA CONGRESSIONAL DELEGATION

Senator J. Bennett Johnston (travelling with HC)
Senator John Breaux (travelling with HC)

Congressman Bill Jefferson
Congressman Billy Tauzin
Congressman Jimmy Hayes
Congressman Cleo Fields

STATEWIDE ELECTED OFFICIALS

Governor Edwin Edwards
Lt. Governor Malinda Schwegmann
Treasurer Mary Landrieu
Attorney General Richard Ieyoub
Insurance Commissioner Jim Brown
Commissioner of Elections Jerry Fowler

STATE LEGISLATURE LEADERSHIP

Senator Sammy Nunez
State Rep. John Alazio

State Senator Dennis Bagneris
State Rep. Sherman Copelin

State Senator Diana Bajoie
State Senator Marty Chabert
State Senator Jon Johnson
State Senator Hank Lauricella
State Senator Mark Morial
State Senator Chris Ullo

State Rep. Joseph Accardo
State Rep. Troy Carter
State Rep. Mitchell Landrieu
State Rep. Arthur Morrell
State Rep. Edwin Murray

CITY OF NEW ORLEANS/JEFFERSON OFFICIALS

Mayor and Mrs. Sidney Barthelemy
Councilman Joe Giarrusso
Councilman Jim Singleton
Councilman Lambert Boissiere
Councilman Johnny Jackson
Councilman Jackie Clarkson
Civil Sheriff Paul Valteau
Criminal Sheriff Charles Foti
District Attorney Harry Connick
District Attorney John Mamoulidas
Sheriff Harry Lee
Parish President Mike Yenni
Public Service Commissioner Irma Muse Dixon
Public Service Commissioner John Schwegmann
Assessor Errol Williams
Assessor Ken Carter
Assessor Janyce Degan
Assessor Ronald Burke
Coroner Frank Minyard

SPECIAL FRIENDS

Nancy Marsiglia
The Honorable Lindy Boggs
Vic Bussie
Fran Bussie
Donna Fraiche
Herman Kohlmeyer
Frank Friedler
Pepper Brite
Buddy Jacobs
Sam LeBlanc
Phyllis Landrieu
Dr. Arnold Lupin
Dr. Ralph Lupin
George Denegre
Jimmy Fitzmorris
Dr. Eamon Kelly
Brad Glazer
Dr. Jack Anodoni
Dr. Molly Alarcon
Dr. John Lewy
Ron Forman
Ron Brinson
James Cain
Dr. Norman Frances
Chancellor Greg O'Brien
The Honorable and Mrs. (Verna) Moon Landrieu
Dr. Bob Thomas
Jim Nickle

Frank Nicoladis

Frank France

Bill Goldring

Steve Hand

Dr. Frank Riddick (Alton Ochsner Medical Foundation)

Dr. Perry Rigby (Chancellor LSU Medical Center)

Dr. Neal Vanselow (Chancellor Tulane Medical Center)

In 1991, the Arkansas State Chapter of the March of Dimes joined with the Arkansas Department of Health to launch the Arkansas Campaign for Healthier Babies.

The Arkansas Campaign for Healthier Babies is a statewide project to increase the number of pregnant women who seek early prenatal care and thereby decrease the rates of infant mortality and low birthweight. The Campaign, spearheaded by the March of Dimes, includes a partnership with the Arkansas Department of Health, the University Hospital's Department of Obstetrics and Gynecology High Risk Pregnancy Program, Arkansas Advocates for Children and Families and the Arkansas Department of Human Services.

The Arkansas Campaign for Healthier Babies accomplishes its goal through the following programs:

- o Stork's Nest is a Little Rock program that provides education and services to high-risk pregnant teenagers to help ensure the healthy birth of their babies. The March of Dimes also reaches this high-risk group through a statewide outreach program.
- o In Jonesboro, educational audiovisual materials are available to pregnant women and their partners at no charge.
- o Services are provided to working women and their partners through the March of Dimes Babies and You worksite wellness program. In this program employees receive information about healthy childbearing through seminars and educational materials.
- o Professional education programs advance the understanding of the urgent medical needs of at-risk mothers and newborns.

SENATOR JOHN BREAU
LOUISIANA



United States Senate
WASHINGTON, D. C. 20510

Hillary -

This is really a good
summary of the California
Managed Competition Plan &
how it reduced costs dramatically
while maintaining quality.

Your trip to New
Orleans will be terrific & I
look forward to being

with you -
John



FOR IMMEDIATE RELEASE

CONTACT: Bette Phelan
(202) 546-0007

**PROGRESSIVE POLICY INSTITUTE SAYS CALPERS STUDY PROVES
MANAGED COMPETITION CUTS HEALTH CARE COSTS**

WASHINGTON, D.C. (Feb. 25) -- The California Public Employees Retirement System (CALPERS), which recently published health care premiums below the rate of inflation, provides strong proof that managed competition reduces health care costs, according to a policy brief issued today by the Progressive Policy Institute (PPI).

CALPERS reported that it will hold health care premium increases to 1.5 percent in 1993, compared to 12 percent average increase nationwide and well below the 3 percent inflation, according the policy brief written by Jeremy Rosner, former PPI vice president for domestic policy and Ray LaRaja, PPI policy analyst.

"Contrary to claims that managed competition in health care is untested theory, the CALPERS experience provides compelling evidence that competition produces real health care savings while ensuring accessible, secure, high quality health care for nearly one million California public employees, retirees and their dependents," said PPI President Will Marshall.

The PPI's plan for managed competition in health care is elaborated in its new book, *Mandate for Change*, which calls for market-based reform that minimizing bureaucracy and creates competition on the basis of price and quality.

On the heels of a 6.1 percent rise in 1992, this cost-control breakthrough marks the second year in a row that CALPERS has held medical cost inflation to single digits for its 887,000 members and dependents. The two-year CALPERS increase of 7.6 percent was achieved while nationally health care costs soared 30 percent.

Under the CALPERS program, none of its participating health care plans may deny a consumer coverage or charge higher prices based on past or current health problems.

CALPERS administrators attributed the program's success to aggressive negotiations as a "health insurance purchasing cooperative" and believe this approach may offer significant benefit to both the public and private sectors around the country.

CALPERS no longer pays list price for health care. By demanding cost and performance data, consumers are better informed and the company does comparison shopping before it writes the check for its health care costs.

###



FAX TRANSMITTAL

Date: 3/3/93
To: Kim Tilley
From: Marion White Kahn

of pages including cover: _____

Comments:

Kim,
It looks like you did not receive all of the fax earlier, therefore, I am re-sending what appears not to have gone through.
Marion

STEPHEN O. STEPHENS

BIOGRAPHICAL INFORMATION

Steve Stephens has become a familiar figure during the 30 years he has been a communications specialist. He has also had interesting and seasoning business experiences which have enabled him to maintain a high level of professionalism.

Presently, he is Assistant to the Chairman of the Board and Director of Corporate Communications for Stephens Inc., one of the largest investment banking firms in the United States. Immediately prior to his present position, he served as Senior Vice President of Corporate Communications and Assistant to the Chairman of the Board of the Lyon Holding Company, developing and recommending corporate public affairs policies, establishing and maintaining news, governmental, and community relations; and serving as television and radio spokesman for the various affiliates of the holding company. He was also charged with the responsibility of briefing the Chairman and the President for special encounters with outsiders.

In 1969, Steve founded his own advertising and public relations firm, specializing in corporate and financial public relations. He additionally founded Stephens International Travel, Ltd., a full-service travel agency, with emphasis on international, group and corporate travel arrangements. He subsequently sold the travel agency and formed Stephens Investments, Inc., his own personal investment company.

In order to fully utilize the wide range of local and international contacts he had acquired as a public relations practitioner, he joined an investment banking firm as vice president of corporate affairs. In this capacity, he was instrumental in raising the recognition factor of the firm to a new level of public acceptance.

Later, when it was announced that a larger investment banking firm was establishing an Arkansas presence, he was offered and accepted a position as institutional account executive with the new company. In his capacity as a registered principal, he sold municipal bonds and other investment securities to banks, savings and loan associations, credit unions, and private investors.

His previous corporate responsibilities have included serving as senior vice president for the Dallas-based, Empire Life Insurance companies in 25 states, the United Kingdom and Jamaica. He also served as personal consultant to the Moody family business interests in Galveston, Texas, majority stockholders of the Empire Life complex of companies.

In addition to his other business interests, Steve is also a member of the Board of Directors of Arkansas Aerospace, Inc., a wholly-owned subsidiary of British Aerospace, Inc.

While serving as Special Assistant to United States Senator John L. McClellan in Washington, D.C. for three years, he was elected vice president of the 100 man U.S. Senate Press Secretaries Association. Immediately preceding his Washington tenure, Steve was associated with a primary affiliate of the CBS television network as producer and host of various television programs. It was at this time that he was voted "Arkansas' Top Television Personality."

Steve has served as a U.S. delegate to the Partners of the Americas Hemispheric Conference in Lima, Peru, and the Inter-American Hemispheric Conference in San Jose, Costa Rica. On two separate occasions, he led an official delegation of the Partners of the Americas to Santa Cruz, Bolivia.

On previous missions to Latin America, Steve met individually with the Presidents of Peru, Costa Rica, and Bolivia to initiate various humanitarian and other assistance efforts in those countries. Steve is a former member of the International Executive Committee of the Partners of the Americas, one of seven delegates chosen to represent the United States in Latin American affairs.

In the Korean War, he served as a Marine Corps Sergeant and was awarded three battle stars. He has been chairman of the St. Vincent Hospital Council of Community Advisors and the Little Rock City Beautiful Commission, founding member of the Board of Directors of the Arkansas Cancer Research Center, founding chairman of the International Arkansas Youth for Understanding student exchange program, founder of the annual Arkansas Citizen of the Year award and was the founding chairman of the Greater Little Rock Motion Picture and Television Commission.

He is also a former member of the Board of the International Services for the Blind, as well as a past Associate of the British Institute of Public Relations and a former member of the International Association of Political Consultants.

Steve was awarded the honorary Doctor of Humanities degree at Southwestern College in Oklahoma City. He was also chosen by the Arkansas Junior Chamber of Commerce to receive their annual Service to Humanity Award. Later, the International Association of Business Communicators named him the "Communicator of the Year" for "exemplifying the highest ideals of his profession." In 1987, he was chosen to be a National Trustee of the March of Dimes Birth Defects Foundation. And in 1990, he was elected to the National Council of the Salk Institute. In 1992, he was named one of the five outstanding "Arkansas Men of Distinction."

He is listed in Who's Who in the Southwest, Who's Who in the World, Who's Who of the Intellectual in Cambridge, England, and the London Dictionary of International Biography.

He presently belongs to the Pleasant Valley Country Club, the Capitol Club, the Oaklawn Jockey Club, the Little Rock Athletic Club, the Confrerie De La Chaine Des Rotisseurs, and the L'ordre Mondial.

His education was obtained at Castle Heights Military Academy and the University of Arkansas.

March of Dimes
Birth Defects Foundation
National Office
1275 Mamaroneck Avenue
White Plains New York 10605
Telephone 914 428 7100



Release Date

For Immediate Release

Contact

Michele Kling, (914) 997-4613
Marcia C. Stein, (914) 997-4640
Andrea Heller Zilizer, (914) 997-4622

News Release

PRESIDENT AND FIRST LADY RECEIVE "ARKANSAS CITIZEN OF THE YEAR" AWARD FROM MARCH OF DIMES BIRTH DEFECTS FOUNDATION

LITTLE ROCK, ARKANSAS (MARCH 4, 1993) -- President Bill Clinton and First Lady Hillary Rodham Clinton tonight were honored with the "Arkansas Citizen of the Year" Award from the Arkansas Chapter of the March of Dimes Birth Defects Foundation. The Clintons are the first co-recipients of this award.

The President and Mrs. Clinton were honored for their efforts on behalf of pregnant women and infants in Arkansas and throughout the nation.

As Governor, Mr. Clinton helped make early prenatal care and efforts to reduce infant mortality high priorities in his state. Mrs. Clinton, a nationally known advocate for infant and child health, served as honorary chairperson of the Arkansas Campaign for Healthier Babies, a coalition of state agencies, community groups including the March of Dimes, hospitals, businesses, and news organizations working together to reduce infant mortality and low birthweight.

Beverly Sills Greenough, chairman of the national Board of Trustees of the March of Dimes, presented the award to the Clintons at a banquet at the Statehouse Convention Center here.

"Bill Clinton has brought hope to the four million babies born every year," Miss Sills said in her introduction of the President. "Hope that the world they grow up in will be a healthier place than the one we are living in today."

"Hillary Clinton brings us not only hope, but hands. She is a practical force pushing forward the policies that are bringing hope to millions of America's mothers and infants," Miss Sills said of the First Lady.

-more-

PRESIDENT AND FIRST LADY/MARCH OF DIMES -2-

In 1990, Arkansas' infant mortality rate of 9.2 per 1000 live births was among the lowest of the Southern states, traditionally the worst area of the country for infant mortality. The Arkansas rate was equal to the overall rate for the United States.

The Arkansas Citizen of the Year Award, founded 17 years ago, is given annually to an individual who has made significant contributions to the health and wellbeing of the people of Arkansas. Former recipients of the award include the late U.S. Senator John L. McClellan; Frank Broyles, athletic director of the University of Arkansas; and Dr. Bessie Moore, nationally noted educator.

Steve Stephens of Stephens Inc., Little Rock, founder and chairman of the Arkansas Citizen of the Year Award, is also a member of the March of Dimes national Board of Trustees. Larry Morgan, executive director of the Arkansas Chapter of the March of Dimes, serves as co-chairman of this year's event. Committee members responsible for the planning and execution of the event are Willic Oates, David Cone and Donna Cone, Phyllis Billingsly, Carolyn Nichols, Cynthia Hodnett, Betty Moore, Gary Jones, Larry Stone, Amy Rowton, Millic Ward, Nancy Kelley, Marion Kahn, and Rosemary Bruton. Last year's Citizen of the Year Award raised \$74,000 for the Arkansas Chapter of the March of Dimes. This year's goal is \$150,000.

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects and infant mortality. Through its Campaign for Healthier Babies, the March of Dimes funds programs of research, community services, education, and advocacy.

of
Birth Defects Foundation
National Office
1275 Manamoron Avenue
White Plains New York 10605
Telephone 914 428 7100



Release Date

For Immediate Release

Contact

Michele Kling, (914) 997-4613
Marcia C. Stein, (914) 997-4640
Andrea Heller Ziltzer, (914) 997-4622

News Release

PRESIDENT AND FIRST LADY RECEIVE "ARKANSAS CITIZEN OF THE YEAR" AWARD FROM MARCH OF DIMES BIRTH DEFECTS FOUNDATION

LITTLE ROCK, ARKANSAS (MARCH 4, 1993) -- President Bill Clinton and First Lady Hillary Rodham Clinton tonight were honored with the "Arkansas Citizen of the Year" Award from the Arkansas Chapter of the March of Dimes Birth Defects Foundation. The Clintons are the first co-recipients of this award.

The President and Mrs. Clinton were honored for their efforts on behalf of pregnant women and infants in Arkansas and throughout the nation.

As Governor, Mr. Clinton helped make early prenatal care and efforts to reduce infant mortality high priorities in his state. Mrs. Clinton, a nationally known advocate for infant and child health, served as honorary chairperson of the Arkansas Campaign for Healthier Babies, a coalition of state agencies, community groups including the March of Dimes, hospitals, businesses, and news organizations working together to reduce infant mortality and low birthweight.

Beverly Sills Greenough, chairman of the national Board of Trustees of the March of Dimes, presented the award to the Clintons at a banquet at the Statehouse Convention Center here.

"Bill Clinton has brought hope to the four million babies born every year," Miss Sills said in her introduction of the President. "Hope that the world they grow up in will be a healthier place than the one we are living in today."

"Hillary Clinton brings us not only hope, but hands. She is a practical force pushing forward the policies that are bringing hope to millions of America's mothers and infants," Miss Sills said of the First Lady.

-more-

PRESIDENT AND FIRST LADY/MARCH OF DIMES -2-

In 1990, Arkansas' infant mortality rate of 9.2 per 1000 live births was among the lowest of the Southern states, traditionally the worst area of the country for infant mortality. The Arkansas rate was equal to the overall rate for the United States.

The Arkansas Citizen of the Year Award, founded 17 years ago, is given annually to an individual who has made significant contributions to the health and wellbeing of the people of Arkansas. Former recipients of the award include the late U.S. Senator John L. McClellan; Frank Broyles, athletic director of the University of Arkansas; and Dr. Bessie Moore, nationally noted educator.

Steve Stephens of Stephens Inc., Little Rock, founder and chairman of the Arkansas Citizen of the Year Award, is also a member of the March of Dimes national Board of Trustees. Larry Morgan, executive director of the Arkansas Chapter of the March of Dimes, serves as co-chairman of this year's event. Committee members responsible for the planning and execution of the event are Willie Oates, David Cone and Donna Cone, Phyllis Billingsly, Carolyn Nichols, Cynthia Hodnett, Betty Moore, Gary Jones, Larry Stone, Amy Rowton, Millie Ward, Nancy Kelley, Marion Kahn, and Rosemary Bruton. Last year's Citizen of the Year Award raised \$74,000 for the Arkansas Chapter of the March of Dimes. This year's goal is \$150,000.

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects and infant mortality. Through its Campaign for Healthier Babies, the March of Dimes funds programs of research, community services, education, and advocacy.

March of Dimes
Birth Defects Foundation
National Headquarters
1275 Mamaroneck Avenue
White Plains, New York 10605
Telephone 914 428 7100



SOME HIGHLIGHTS OF PRESIDENT CLINTON'S AND MRS. CLINTON'S ACCOMPLISHMENTS IN IMPROVING INFANT AND CHILD HEALTH IN ARKANSAS AND THROUGHOUT THE NATION

President Bill Clinton and First Lady Hillary Rodham Clinton have a distinguished history of working individually and together on programs to improve the health of babies in Arkansas and throughout America. Among these are:

- o Governor Clinton convened and gave the keynote address at "Our Children, Our Future," the first Governor's Conference on Infant Mortality, which was held at the University of Arkansas in Little Rock in January 1988. Mrs. Clinton was the moderator of the conference.

- o In 1991, the Clintons lent their leadership to the Arkansas Campaign for Healthier Babies, a coalition of state agencies, community groups including the March of Dimes, hospitals, and news organizations working together to reduce infant mortality and low birthweight by getting more Arkansas women into early prenatal care. Mrs. Clinton served as honorary co-chairperson of the Campaign.

- o The Arkansas Department of Health produced a special report called "Babies and Your Business," to alert businesses throughout the state to the importance of having their employees seek early prenatal care. Governor Clinton held a news conference in September 1992 to introduce the report, and actively encouraged the cooperation and support of Arkansas businesses in the Campaign for Healthier Babies.

- o In the 1970s and 80s, Mrs. Clinton became a nationally recognized advocate for programs to improve the health of pregnant women, infants and children, from prenatal care to immunization to Head Start. She has been a board member of numerous nonprofit educational and social service institutions, including the Arkansas Children's Hospital, where she helped establish the state's first neonatal intensive care unit.

- o Shortly after being sworn in as President, Mr. Clinton appointed a national task force on health care reform as part of his effort to improve the nation's system of health care. To chair this vitally important committee, he named Mrs. Clinton.



FAX TRANSMITTAL

Date: 3/3/93

To: Kim Tilley

From: Marion White Kahn

of pages including cover: 24

Comments:



MEMO

March 2, 1993

TO: Kirk Hanlin

FROM: Marion Kahn

RE: March of Dimes Citizen of the Year Dinner Honoring President
and Mrs. Clinton on March 4, 1993

1. It is customary for the honoree to have a photograph made with the Past Laureates at a post-reception. Will this be possible? We can make arrangements for the Past Laureates and Mrs. Clinton to go via a back route to expedite this process.
2. Options for Mrs. Clinton's entrance:
 - A. Enter through the reception;
 - B. Quiet entrance through back of room and seated at table;
 - C. Grand entrance with spotlight after guests are seated; or
 - D. Meal in holding room, and entrance at award time.
3. Would Mrs. Clinton like to have a holding room available?
4. How many members of media expected?
We are planning a 24 camera set-up for the Exhibition Hall. Is this correct anticipating?
5. We are planning to have a press room. We will have one copier and one fax. How many phone lines would we need?
6. Do we need credentials for local press?
7. How do we arrange the billing for national press? We need specifics on how to do this, please.
8. Fiber optics? Discuss with Gary Jones at when we go to Statehouse Convention Center.
- 9.

**CITIZEN OF THE YEAR
TENTATIVE AGENDA**

3:00 - 4:00 p.m. Reception at Governor's Mansion

6:00 - 7:00 p.m. Pre-Banquet Cocktail Reception - Foyer
of Governor's Hall, Statehouse Convention
Center

7:30 p.m. Banquet begins - Governor's Hall

8:30 p.m. Steve Stephens begins program

1. Welcome
2. Introduction of Past Laureates
3. Introduction of family members present
(need names)
4. Introduction of March of Dimes Poster *Smith*
~~Child~~
5. Introduction of distinguished guests

8:45 p.m. Steve Stephens introduces video depicting
the President and Mrs. Clinton's efforts on
behalf of mothers and infants

Video shown

Steve introduces Beverly Sills - Chairman
March of Dimes Foundation National Board
of Trustees *Lauchlin*

9:00 p.m. At the conclusion of Mrs. Sills'
introduction, she is joined on stage by
the honorees and they are presented with
the award. (The award consists of a
gold statuette and neck medallion).

Response from the honorees.

9:30 p.m. Adjournment

9:45 p.m. Honorees proceed to pre-designated room
for group photo opportunity with Past
Laureates of the award, *and local youth ambassadors*

10:00 p.m. Private post-reception held in Josephine Room
on the main level of the Excelsior Hotel for
VIP's, Citizen of the Year Committee members,
Past Laureates, distinguished guests, and
other persons designated by the honorees.

Post-it - brand fax transmittal memo 7871 # of pages - 1	
Mark Rothmayr	Rosemary Britton
March of Dimes	Stephens
	Phone 1-202-3432
614-997-4642	61-37-3498

March of Dimes
Birth Defects Foundation
National Headquarters
1275 Memoroneck Avenue
White Plains New York 10615
Telephone 914 428 7100



Post-It brand fax transmittal memo 7671 2 of pages 1

To: <i>Marion</i>	Co: <i>Michale</i>
Dept:	Phone:
Fax:	<i>(301) 376-1717</i>

March 2, 1993

Ms. Marion Kahn
Marion Kahn Communications, Inc.
201 East Markham, Suite 210
Little Rock, Arkansas 72201

Dear Marion:

Here's the schedule we anticipate for Thursday so far:

2:45 p.m. Miss Sills and Dr. Howse arrive at the Governor's Mansion for a tea with Governor and Mrs. Tucker that begins at 3:00. There are to be between 40 and 50 other guests.

4:00 p.m. Miss Sills and Dr. Howse go back to the Capitol Hotel to ready for the evening event.

6:00 p.m. Reception begins in the foyer of the Governor's Hall at the Statehouse Convention Center.

If possible, a separate room is to be set aside for private photos of Miss Sills and Dr. Howse with the President and Mrs. Clinton before the dinner begins.

7:30 p.m. Dinner begins in the Governor's Hall. There is to be a camera platform and press seating at the back of the hall.

The Press Room will be the adjoining Fulton Room.

8:30 p.m. Program begins.

9:45 p.m. Banquet ends.

10:00 p.m. Private, post-dinner VIP reception in the Josephine Room at the Excelsior Hotel, main level.

Please call if I can answer any other questions.

Sincerely,

Michele Kling
Manager of Newspaper Media Relations

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. fax	From: Marion Kahn, To: Kim Tilley, Re: March of Dimes Citizen of the Year Dinner [partial] (2 pages)	3/3/93	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Liz Bowyer
OA/Box Number: 5432

FOLDER TITLE:

[HRC Daily File] Thursday March 4 [1993]

2014-0483-S

sb328

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

SENT BY: MOD COMMUNICATIONS : 2-26-93 : 2:18PM :

SPEAKING POINTS FOR STEVE STEPHENS

INTRODUCTION OF YOUTH AMBASSADOR

AND NOW I WANT YOU TO MEET SOMEONE WHO IS VERY SPECIAL TO ALL OF

US IN THE MARCH OF DIMES. HER NAME IS ⁰⁰¹ (b)(6) AND SHE'S

FOUR YEARS OLD. ⁰⁰¹ (b)(6) COMES FROM PINE BLUFF AND SHE IS THE

YOUTH AMBASSADOR FOR THE ARKANSAS MARCH OF DIMES.

⁰⁰¹ (b)(6) WAS BORN THREE AND A HALF MONTHS EARLY. AND SHE WEIGHED

LESS THAN TWO POUNDS. HER DOCTORS FEARED SHE WOULD BE SEVERELY

RETARDED OR BLIND, IF SHE LIVED AT ALL.

BUT BECAUSE OF THE RESEARCH AND PROGRAMS OF THE MARCH OF DIMES,

⁰⁰¹ (b)(6) SURVIVED. AFTER 10 WEEKS IN THE NEONATAL INTENSIVE CARE

AT UNIVERSITY HOSPITAL HERE IN CR ⁰⁰¹ (b)(6) AND SHE

MET HER BROTHER ⁰⁰¹ (b)(6) AND SISTER ⁰⁰¹ (b)(6) FOR THE FIRST TIME.

03-03-93 06:29

746 P03

SENT BY:MOD COMMUNICATIONS

: 2-26-93 : 2:18PM :

9149974662-

IF 2/

001
TODAY, (b)(6) IS FOUR YEARS OLD. SHE'S HAPPY, HEALTHY AND
NORMAL. SHE RIDES HER BIKE, TAKES DANCE LESSONS AND PLAYS WITH
HER DOGS, SAMSON AND SPARKY.

001
MEETING (b)(6) IS LIKE MEETING ANY OTHER LITTLE GIRL. YOU WOULD
NEVER KNOW THAT SHE ENTERED THIS WORLD TINY AND SICK AND FIGHTING
FOR HER LIFE. YOU WOULD NEVER KNOW THAT SHE IS A MIRACLE MADE
POSSIBLE BY THE MARCH OF DIMES.

001
(b)(6) PRESENCE HERE TONIGHT REMINDS US OF THE IMPORTANT WORK
MADE POSSIBLE BY THIS GATHERING. SHE SYMBOLIZES THE MILLIONS OF
BABIES AND CHILDREN WHO ARE HEALTHY TODAY BECAUSE OF YOUR DIME
AND DOLLARS. AND SHE REPRESENTS THE MILLIONS OF OTHERS WHO STILL
NEED OUR HELP -- AND WHO WILL BE HELPED BECAUSE YOU ARE HERE
TONIGHT. PLEASE GIVE A WARM WELCOME TO (b)(6) AND HER
PARENTS (b)(6)

1993 CITIZEN OF THE YEAR TABLE ORDERS

1. UAMS - CANCER RESEARCH CENTRE
2. UAMS
3. COLLEEN WILLIAMS -
4. A P & L
5. A P & L
6. A P & L
7. A P & L
8. CARTI
9. ARKANSAS CHILDRENS HOSPITAL
10. ARKANSAS CHILDRENS HOSPITAL
11. JACK LYON'S & JONES
12. MITCHELL LAW FIRM
13. MITCHELL LAW FIRM
14. REBSAMEN INSURANCE
15. ARKANSAS BLUE CROSS BLUE SHIELD
16. ARKANSAS BLUE CROSS BLUE SHIELD
17. COMMUNICATIONS GROUP, INC.
18. WILLIAMS & ANDERSON
19. EXCELSIOR HOTEL
20. ST. VINCENT INFIRMARY MEDICAL CENTER
21. ROSE LAW FIRM -
22. FIRST COMMERCIAL BANK
23. ARKANSAS AUTOMOBILE DEALERS ASSOCIATION
24. WALT BENNETT FORD, INC.
25. TCBY ENTERPRISES, INC.
26. ERNST & YOUNG
27. TWIN CITY BANK
28. ROSALIND HUDSON -
29. FRIDAY, ELDREDGE & CLARK
30. FRIDAY, ELDREDGE & CLARK
31. VRAISINAS CONSTRUCTION CO.
32. WEST TREE SERVICE
33. ARKANSAS STATE CHAMBER OF COMMERCE
34. KARN
35. SANFORD BESHEAR
36. THE DEMOCRATIC PARTY OF ARKANSAS
37. THE DEMOCRATIC PARTY OF ARKANSAS
38. SUN INDUSTRIES
39. CENTRAL FLYING SERVICE
40. STEPHENS, INC.
41. STEPHENS, INC.
42. STEPHENS, INC.
43. ARKANSAS DEVELOPMENT FINANCE AUTHORITY
44. ARKANSAS DEVELOPMENT FINANCE AUTHORITY
45. SIMMONS FIRST NATIONAL BANK
46. JANET JONES COMPANY
47. SCHUECK STEEL INC
48. STONE & WARD
49. POE TRAVEL
50. ARKANSAS POULTRY FEDERATION
51. ARKANSAS HOSPITAL ASSOCIATION
52. KARK - CHANNEL 4
53. KTHV - CHANNEL 11
54. LARRY WALLACE
55. GRANFORD JOHNSON ROBINSON & WOODS
56. PROFESSIONAL LEASING CO, INC.
57. SOUTHWESTERN BELL TELEPHONE COMPANY
58. MERRIL LYNCH
59. ARNOLD, GROBMYER & HALEY
60. UNIV. ARKANSAS @ LITTLE ROCK
61. BAPTIST MEDICAL SYSTEM

03-02-93 14:54

744 P03

PAGE 2

62. UNION NATIONAL BANK/BERRY & ASSOCIATES
63. WENDY'S
64. AFFILIATED FOODS
65. *emerging technologies inc.*
66. *Bell, B. & B. Inc.*
67. *Conover & Co.*
68. *Rose Law Firm 2nd table*
69. *Quetta*
70. *Wentworth 2nd table*
71. *Groves Co/Dowry & Dixon*
72. *Shapiro's Public Finance*
73. *Steve Hanson*
74. *Ark. State Cooperative*
75. *ENZO*
- 76.
- 77.
- 78.
- 79.
- 80.

① No PD staff

② Agency Reps - mt. Detailers

③

• ATF → ANN Walker / SUSAN
BUPHY

m/m Riasey - \$50,000; March of
Dimes

OPPORTUNITIES FOR INVOLVEMENT

3:00 - 4:00 p.m. Reception at Governor's Mansion

6:00 - 7:00 p.m. Pre-Banquet Cocktail Reception - Foyer
of Governor's Hall, Statehouse Convention
Center

7:30 p.m. Banquet begins - Governor's Hall

8:30 p.m. Steve Stephens begins program

1. Welcome
2. Introduction of Past Laureates
3. Introduction of family members present
(need names)
4. Introduction of March of Dimes Poster
Child
5. Introduction of distinguished guests

8:45 p.m. Steve Stephens introduces video depicting
the President and Mrs. Clinton's efforts on
behalf of mothers and infants

Video shown

Steve introduces Beverly Sills - Chairman
March of Dimes Foundation National Board
of Trustees

9:00 p.m. At the conclusion of Mrs. Sills'
introduction, she is joined on stage by
the honorees and they are presented with
the award. (The award consists of a
gold statuette and neck medallion).

Response from the honorees.

9:30 p.m. Adjournment

9:45 p.m. Honorees proceed to pre-designated room
for group photo opportunity with Past
Laureates of the award.

10:00 p.m. Private post-reception held in Josephone Room
on the main level of the Excelsior Hotel for
VIP's, Citizen of the Year Committee members,
Past Laureates, distinguished guests, and
other persons designated by the honorees.

gives key in box

Stephens Inc.

*Liers
Contact*

MEMORANDUM

TO: Patti Solis
FROM: Rosemary Bruton
DATE: February 23, 1993

I am enclosing information in connection with the Arkansas Citizen of the Year Award to be presented to the Clintons next Thursday, March 4. Included is a list of activities for the evening, a copy of the ad which appeared in Arkansas newspapers, and a biography of Beverly Sills.

Steve Stephens has spent a great deal of time in developing this prestigious award which began seventeen years ago and is extremely pleased to have the Clinton's as this years' recipients.

Please feel free to contact Steve or me with any questions you may have or assistance your office may need.

Rosemary Bruton

MARCH 4



March of Dimes
Birth Defects Foundation
National Office
1275 Metropolitan Avenue
White Plains New York 10605
Telephone 914 426 7000
Direct Line 914 297 4617

February 22, 1993

Mark Roithmayr
Vice President
Communications

Ms. Marion Kahn
Marion Kahn Communications Inc.
201 East Markham Street Suite 210
Little Rock, AR 72201

Dear Marion:

The purpose of this letter is to inform the White House, and in particular Mrs. Hillary Rodham Clinton, of the news opportunity the Arkansas Citizen of the Year Dinner affords.

The guests at this dinner will be friends of the March of Dimes Birth Defects Foundation who are committed to improving the health of America's babies by preventing birth defects and infant mortality. If the Administration is considering making a policy announcement around the issues of maternal and infant health in the month of March, this audience would be most receptive. Appropriate and potential topics could include: immunization; universal access to prenatal care as part of health care reform; prenatal nutrition through the Women Infants and Children program; a national registry and surveillance of birth defects.

I would be more than happy to provide additional information to any Administration officials interested in the news opportunity the Arkansas Citizen of the Year Dinner affords. Please advise me on what would be the appropriate follow up to this request.

Sincerely,

A handwritten signature in dark ink, appearing to read "Mark Roithmayr".

Mark Roithmayr

MR/ajh



MEMO

memo?

February 24, 1993

TO: Patty Solis
FROM: Marion Kahn
RE: Information about March of Dimes for March 4, 1993 Dinner

Please find attached a memo from Mark Roithmayr, Vice President of Communications for the March of Dimes in their national office, in which he offers to provide Mrs. Clinton background information for her speech.

As per our conversation, I will ask Mark to forward directly to you any information he thinks she may find helpful.

Also, if Mrs. Clinton's schedule would allow, CBS This Morning would like to do a live interview with Mrs. Clinton here and Paula Zahn in New York Friday morning following the dinner.

Thanks for all your help. If there is anything I can do to be of help to you for that evening or before, please don't hesitate let me know.

cc: Steve Stephens

March of Dimes
Birth Defects Foundation
National Office
1155 Marchmont Avenue
White Plains, New York 10606
Telephone: 914 997 4617
Telex: 914 997 4617

Kim T.



March 2, 1993

Mark Roithmayr
Vice President
Communications

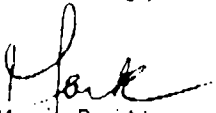
Dear Ms. Solis:

Attached is the video script and introduction of the Clintons for Thursday night's Arkansas Citizen of the Year Dinner. The video highlights the Clinton's efforts on behalf of mothers and infants and makes several comparisons between the Roosevelts and the Clintons. (President Roosevelt founded the March of Dimes to originally combat polio).

Beverly Sills, Chairman of the Board of the March of Dimes Birth Defects Foundation, will introduce and present the award to the Clintons. Her remarks will be amended if the President is unable to attend.

I'd appreciate it if you could give me a call today (Work: 914/997-4617 - Home: 914/948-4096) so we can discuss logistics of the event (e.g. staging, speeches, publicity, etc.) I hope to talk to you soon.

Sincerely,


Mark Roithmayr

Video: Faces of Hope

MOD logo flower

(Title card):

March of Dimes

presents

(Title Card):

Faces of Hope

(Visual: Roosevelt footage from library)

In 1938, our 32nd president -- Franklin Delano Roosevelt -- founded the March of Dimes. Through his vision, our country was actively united in an effort to put a stop to epidemic polio.

(Visual: children running)

Now, 55 years later, polio is a memory...a devastating health tragedy that our children will never have to fear. And today, the March of Dimes -- an organization that became an American institution -- has a new, urgent challenge.

(Visual: NICU shots)

Improving the health of babies. Preventing birth defects.

Reducing infant mortality.

(Visual: Clintons w/children or walking briskly)

And the March of Dimes mission has a new champion -- our 42nd President William Jefferson Clinton and First Lady Hillary Rodham Clinton.

(Visual: Clintons from Arkansas days)

The Clinton's concern for the health of America's children began -- like everything else -- right here in Little Rock.

(Visual with soundbite of BC)

"One of my most important objectives as Governor is to reduce the rate of infant mortality and the rate of birth defects, both physical and mental problems which can be avoided if we have good prenatal care and good care for newborn babies. (Jump Cut) So the thing that I think all of us have to do is make sure that every person that can influence a pregnant mother, especially one that is likely to have a low birthweight baby, to get that prenatal care by knowing where the nearest clinic is and taking advantage

of it. Every school board member, every teacher, every minister, every business person, everybody in the community, in Arkansas has a responsibility to help us fight this terrible problem."

(Visual: conference shots; HC speaking into microphone, Clintons talking to people, etc. OR newspaper headline from conference)

The Clinton's fight began with the first Governor's Conference on Infant Mortality at the University of Arkansas in Little Rock. The first lady moderated the conference. The March of Dimes sponsored it. And the future president gave the keynote address.

(Visual with soundbite from the conference, if available).

(Visual: Clintons talking to people, working at desks, signing papers, walking, etc.)

The Clintons' unique brand of double-barrelled leadership energized Arkansas. Regional meetings were held. Local networks were established. Corporate leaders got on board. All to fight infant mortality.

(Visual: happy moms and babies)

Two years later, infant mortality reached the lowest level in Arkansas history. For the first time, the state's rate was no higher than the national average.

(Visual: HC and Dr. Howse at CHB news conference)

But the Clintons' work was far from over. In 1991, they kicked off the Arkansas Campaign for Healthier Babies with the March of Dimes. Hillary Rodham Clinton chaired the Campaign.

(Visual and soundbite: HC at kickoff news conference)

(Visual: HC and BC on Campaign Trail)

And in August, the future first lady took a break from the hectic campaign trail. Returning to Little Rock, she announced a new statewide program to get more Arkansas women into prenatal care.

(Visual and soundbite: clip from announcement).

(Visual: people voting; OR Clinton walking or in still)

Just 70 days later, the nation asked the Clintons to do for America what they had done so well in Arkansas. William

Jefferson Clinton, the man from Hope, Arkansas, was elected the 42nd president of the United States.

(Visual: Clintons waving with children)

The Clintons lives would be changed forever. But their commitment to the health of mothers and babies would never waver.

(Visual and soundbite: B. Clinton talking to mom w/baby)

"You know, so much of a nation's work and so much of parent's work with a child is done by the time a child is five. We would save tons of money if we would invest more money in health care for children and an education for children before they start school...and in helping parents succeed as parents."

(Visual: Clinton inaugural footage)

Less than two months into the new presidential term, Bill and Hillary Clinton have moved quickly to turn this vision into reality for America's mothers and babies.

(Visual and soundbite: BC announcing health care reform task force)

(Visual and soundbite: BC asking for more money for vaccinations, or news coverage of same)

(Visual and soundbite: Jocelyn Elders)

"There is no question that both Bill and Hillary Clinton are committed to making sure that every child has the same opportunities that their child would have. (Jump cut) I think that he would like to go down as the President who made a difference for children."

(Visual: Roosevelt footage from library)

To people with polio, Franklin Delano Roosevelt was a symbol of hope. With personal courage, he overcame a crippling disease and served his country. And with public leadership through the March of Dimes, he inspired the American tradition of volunteerism that vanquished polio forever.

(Visual: Clintons in health care setting)

Today, our new leadership faces a new challenge: ensuring health care for every American. Prenatal care for every woman. A healthy start in life for every baby.

(Visual: Clintons in front of White House, or on parade route)

Today, Bill and Hillary Clinton are the Faces of Hope for America's mothers and babies. And with their leadership, the March of Dimes -- and our nation -- are moving steadily towards a new vision...

(Visual: dissolve to healthy babies shot)

...healthy babies in a healthy world.

MOD logo close

SPEAKING POINTS FOR BEVERLY SILLS

IN NOMINATING BILL CLINTON TO BE THE PRESIDENT OF THE UNITED STATES, GOVERNOR MARIO CUOMO CALLED HIM "THE MAN FROM HOPE." BUT WITH ALL DUE RESPECT TO THE GOVERNOR OF MY HOME STATE OF NEW YORK, I BELIEVE WE SHOULD CALL BILL CLINTON "THE MAN WHO BRINGS HOPE." FOR THAT IS WHAT HE HAS DONE. THROUGH HIS PRESIDENCY, THROUGH HIS CAMPAIGN, AND THROUGH HIS LIFE, BILL CLINTON HAS BROUGHT HOPE TO MILLIONS OF AMERICANS.

BILL CLINTON HAS BROUGHT HOPE TO THE PREGNANT CRACK ADDICT. HOPE THAT ONE DAY, SHE WILL HAVE A PLACE TO GO AND GET HELP. HE HAS BROUGHT THE HOPE OF TREATMENT.

BILL CLINTON HAS BROUGHT HOPE TO THE PREGNANT WOMAN WITHOUT INSURANCE -- WHO'S NOT SURE SHE CAN AFFORD PRENATAL CARE. HOPE THAT ONE DAY, PRENATAL CARE WILL BE A RIGHT FOR EVERY PREGNANT WOMAN.

BILL CLINTON HAS BROUGHT HOPE TO OUR CHILDREN BY DECLARING THAT EVERY CHILD SHOULD BE IMMUNIZED. HOPE THAT ONE DAY, NO CHILD WILL SUFFER FROM POLIO OR MEASLES BECAUSE THEY COULDN'T AFFORD TO GET VACCINATED.

BILL CLINTON HAS BROUGHT HOPE TO THE FOUR MILLION BABIES BORN EVERY YEAR. HOPE THAT THE WORLD THEY GROW UP IN WILL BE A HEALTHIER PLACE THAN THE ONE WE ARE LIVING IN TODAY.

BILL CLINTON HAS ALSO BROUGHT US HILLARY RODHAM CLINTON. AND NOT SINCE ELEANOR ROOSEVELT HAS THE NATION BEEN BLESSED WITH SUCH VISIBLE, ACTIVE, PERSONAL AND COMMITTED LEADERSHIP.

HILLARY CLINTON BRINGS US NOT ONLY HOPE, BUT HANDS. SHE IS A PRACTICAL FORCE PUSHING FORWARD THE POLICIES THAT ARE BRINGING HOPE TO MILLIONS OF AMERICA'S MOTHERS AND INFANTS.

I THINK BILL CLINTON SAID IT BEST WHEN HE APPOINTED HILLARY TO HEAD HIS TOP PRESIDENTIAL PRIORITY -- THE NATIONAL HEALTH CARE REFORM TASK FORCE. HE SAID HE GAVE HER THE JOB FOR ONE REASON: "QUITE SIMPLY, SHE IS THE BEST PERSON I HAVE EVER WORKED WITH AT BRINGING PEOPLE TOGETHER, FORGING CONSENSUS AND GETTING THE JOB DONE."

YOU ALL HAVE SEEN IT IN ARKANSAS AND NOW THE ENTIRE NATION WILL
SEE IT ANEW IN WASHINGTON: IN HILLARY, HOPE TAKES A FORM. HOPE
BECOMES A POLICY. HOPE IS TRANSLATED INTO LEGISLATION. THROUGH
THE LEADERSHIP OF HILLARY RODHAM CLINTON, HOPE IS ENABLED TO
LEAVE OUR HEARTS AND ENTER PEOPLE'S LIVES.

TONIGHT, WE HONOR BILL AND HILLARY RODHAM CLINTON FOR ALL THAT
THEY HAVE DONE FOR MOTHERS AND BABIES HERE IN THIS GREAT STATE OF
ARKANSAS. AND WE THANK THEM FOR BRINGING US HOPE -- NEW HOPE --
THAT TOGETHER AS A PEOPLE AND WITH THEIR LEADERSHIP, WE CAN
IMPROVE THE HEALTH OF MOTHERS AND BABIES THROUGHOUT AMERICA.

AS CHAIRMAN OF THE MARCH OF DIMES, AND ON BEHALF OF MILLIONS OF
VOLUNTEERS ACROSS THE COUNTRY, IT GIVES ME GREAT PLEASURE TO
PRESENT THE ARKANSAS CITIZEN OF THE YEAR AWARD TO WILLIAM
JEFFERSON CLINTON AND HILLARY RODHAM CLINTON.

03-02-93 14:53

744 P22

PAGE

Kim

1993 CITIZEN OF THE YEAR TABLE ORDERS

1. UAMS - CANCER RESEARCH CENTRE
2. UAMS
3. COLLEEN WILLIAMS -
4. AP & L
5. AP & L
6. AP & L
7. AP & L
8. CARTI
9. ARKANSAS CHILDRENS HOSPITAL
10. ARKANSAS CHILDRENS HOSPITAL
11. JACK LYON'S & JONES
12. MITCHELL LAW FIRM
13. MITCHELL LAW FIRM
14. REBSAMEN INSURANCE
15. ARKANSAS BLUE CROSS BLUE SHIELD
16. ARKANSAS BLUE CROSS BLUE SHIELD
17. COMMUNICATIONS GROUP, INC.
18. WILLIAMS & ANDERSON
19. EXCELSIOR HOTEL
20. ST. VINCENT INFIRMARY MEDICAL CENTER
21. ROSE LAW FIRM -
22. FIRST COMMERCIAL BANK
23. ARKANSAS AUTOMOBILE DEALERS ASSOCIATION
24. WALT BENNETT FORD, INC.
25. TCBY ENTERPRISES, INC.
26. ERNST & YOUNG
27. TWIN CITY BANK
28. ROSALIND HUDSON -
29. FRIDAY, ELDREDGE & CLARK
30. FRIDAY, ELDREDGE & CLARK
31. VRATSKINAS CONSTRUCTION CO.
32. WEST TREE SERVICE
33. ARKANSAS STATE CHAMBER OF COMMERCE
34. KARN
35. SANFORD BESHEAR
36. THE DEMOCRATIC PARTY OF ARKANSAS
37. THE DEMOCRATIC PARTY OF ARKANSAS
38. SUN INDUSTRIES
39. CENTRAL FLYING SERVICE
40. STEPHENS, INC.
41. STEPHENS, INC.
42. STEPHENS, INC.
43. ARKANSAS DEVELOPMENT FINANCE AUTHORITY
44. ARKANSAS DEVELOPMENT FINANCE AUTHORITY
45. SIMMONS FIRST NATIONAL BANK
46. JANET JONES COMPANY
47. SCHUECK STEEL INC
48. STONE & WARD
49. POE TRAVEL
50. ARKANSAS POULTRY FEDERATION
51. ARKANSAS HOSPITAL ASSOCIATION
52. KARK - CHANNEL 4
53. KTHV - CHANNEL 11
54. LARRY WALLACE
55. CRANFORD JOHNSON ROBINSON & WOODS
56. PROFESSIONAL LEASING CO, INC.
57. SOUTHWESTERN BELL TELEPHONE COMPANY
58. MERRIL LYNCH
59. ARNOLD, GROBMYER & HALEY
60. UNIV. ARKANSAS @ LITTLE ROCK
61. BAPTIST MEDICAL SYSTEM

03-02-93 14:54

744 P03

PAGE 2

62. UNION NATIONAL BANK/BERRY & ASSOCIATES
63. WENDY'S
64. AFFILIATED FOODS
65. *Emerging Technologies Inc.*
66. *Bell, Broy, Inc.*
67. *Concessionaire*
68. *Rose Spin Farm 2nd table*
69. *alltel*
70. *Worthington 2nd table*
71. *Drost Co/Convent Dixon*
72. *Stephens Public Finance*
73. *Steve Hansen*
74. *Mark Skelton Executive*
75. *ENAC*
- 76.
- 77.
- 78.
- 79.
- 80.

*Clinton
P.S. sent
M. Clinton
11/11/93
11/11/93
11/11/93*

Facsimile Transmission From:
U.S. SENATOR JOHN BREAUX
United States Senate
Washington, D.C. 20510
(202) 224-4623

PLEASE DELIVER THIS INFORMATION AS SOON AS POSSIBLE

NUMBER OF PAGES INCLUDING COVER SHEET: 20 3 & 16

DATE: _____

TO: Schedulers for Mrs. Clinton (Patty?)

FAX NUMBER TRANSMITTED TO: 456 - 6208

FROM: Larry Burnett

RE: Senator Breaux was

hoping that Mrs. Clinton
would receive this prior
to her trip to New Orleans

Thanks!

SENATOR JOHN BREAU
LOUISIANA



United States Senate
WASHINGTON, D. C. 20510

Hillary -

This is really a good
summary of the California
Managed Competition Plan &
how it reduced costs dramatically
while maintaining quality.

Your trip to New
Orleans will be terrible & I
look forward to being
with you -
John



FOR IMMEDIATE RELEASE

CONTACT: Bette Phelan
(202) 546-0007

**PROGRESSIVE POLICY INSTITUTE SAYS CALPERS STUDY PROVES
MANAGED COMPETITION CUTS HEALTH CARE COSTS**

WASHINGTON, D.C. (Feb. 25) -- The California Public Employees Retirement System (CALPERS), which recently published health care premiums below the rate of inflation, provides strong proof that managed competition reduces health care costs, according to a policy brief issued today by the Progressive Policy Institute (PPI).

CALPERS reported that it will hold health care premium increases to 1.5 percent in 1993, compared to 12 percent average increase nationwide and well below the 3 percent inflation, according the policy brief written by Jeremy Rosner, former PPI vice president for domestic policy and Ray LaRaja, PPI policy analyst.

"Contrary to claims that managed competition in health care is untested theory, the CALPERS experience provides compelling evidence that competition produces real health care savings while ensuring accessible, secure, high quality health care for nearly one million California public employees, retirees and their dependents," said PPI President Will Marshall.

The PPI's plan for managed competition in health care is elaborated in its new book, *Mandate for Change*, which calls for market-based reform that minimizing bureaucracy and creates competition on the basis of price and quality.

On the heels of a 6.1 percent rise in 1992, this cost-control breakthrough marks the second year in a row that CALPERS has held medical cost inflation to single digits for its 887,000 members and dependents. The two-year CALPERS increase of 7.6 percent was achieved while nationally health care costs soared 30 percent.

Under the CALPERS program, none of its participating health care plans may deny a consumer coverage or charge higher prices based on past or current health problems.

CALPERS administrators attributed the program's success to aggressive negotiations as a "health insurance purchasing cooperative" and believe this approach may offer significant benefit to both the public and private sectors around the country.

CALPERS no longer pays list price for health care. By demanding cost and performance data, consumers are better informed and the company does comparison shopping before it writes the check for its health care costs.

###



POLICY BRIEF

February 1993 No. 1

HOW MANAGED COMPETITION CONTROLS COSTS: THE CALPERS EXPERIENCE

By Ray LaRaja and Jeremy Rosner

The Clinton Administration is now moving to complete a comprehensive health care reform proposal for the nation. Throughout the presidential campaign, candidate Clinton stressed the need for an approach to reform known as managed competition. Managed competition is premised on the belief that well-structured consumer choice among health plans can improve health quality and control costs more powerfully and less bureaucratically than government price controls. Critics of this idea often argue that managed competition is an untested theory, an idea that looks good on paper but has never been tried. For example, Congressman Pete Stark (D-CA) recently stated, "managed competition is to health care what the Laffer curve was to economics: a hope and a prayer and an untested theory."¹

But managed competition has a proven track record. An excellent managed competition system -- one that has controlled the rise in health care premiums while ensuring accessible, secure, high quality health care -- exists for nearly one million California public employees, retirees, and their dependents. The system is called CALPERS (California Public Employees' Retirement System). New rates announced by CALPERS show that a system of managed competition has been able to hold premiums below the general rate of inflation. In addition, none of the plans that participate in CALPERS can deny any consumer coverage or charge higher consumer prices because of past or current health problems.

On February 17, the CALPERS Governing Board approved its new rates for premiums covering the year beginning in August 1993. Overall, they average only 1.5 percent higher than last year's rates, an increase significantly below the rate of general inflation, which is 3.0 percent.² By contrast, health care premiums nationwide are expected to soar 10 to 14 percent in 1993. By keeping rate increases

¹ As quoted in Robert Pear, "Budget Official Sees No Savings in Clinton's Health-Care Plans," *The New York Times*, February 3, 1993.

² Change in Consumer Price Index 1991-1992, according to the Congressional Budget Office.

small, over the past two years CALPERS saved its beneficiaries \$178 million -- the additional amount they would have paid had CALPERS rates kept pace with the national average.

Equally significant, CALPERS accomplished its performance with minimal bureaucracy. Only 20 employees are needed to administer a program for almost one million beneficiaries. Medicare, by contrast, requires 89 public employees for every million beneficiaries to run its price-controlled system.

MANAGED COMPETITION

Managed competition is a creative approach to using market forces rather than government-set price controls to restrain health care costs, improve quality, and increase consumer choice among health plans.³ The system works by changing the market's ground rules to help decentralize decision-making, spur innovation, reward efficiency, and respect personal choice. This model of reform, first developed by Alain C. Enthoven, Paul Ellwood, and other members of the "Jackson Hole Group," strengthens the argument for universal coverage because markets will be more efficient if everyone is included in the system. While many versions of managed competition have been proposed, most include the following provisions:

- o reliance on consumer choice in well-structured markets rather than on public regulation of health prices and volume of procedures to control costs
- o reliance on private health coverage rather than on expanded public programs (such as Medicaid) to achieve universal health care coverage
- o tax reform, regarding the treatment of employer provided health benefits, to make government subsidies more progressive and less inflationary
- o better incentives and information to help providers focus on the health care plans that give the greatest value to the consumer

The mechanism for establishing managed competition is much like that which exists under the CALPERS system. An organization such as CALPERS acts as the intermediary (a health insurance purchasing cooperative, or HIPC) through which

³ For extended discussions of managed competition, see Jeremy Rosner, "A Progressive Plan for Affordable, Universal Health Care," in *Mandate for Change*, eds. Will Marshall and Martin Schram (New York: Berkley Books, 1992), 107-28; See also Paul Ellwood, Alain C. Enthoven, and Lynn Etheredge, "The 21st Century American Health System: A Proposal for Reform," *Health Economics* 1 (1992):149-68.

consumers in a given region purchase a standardized (and probably comprehensive) package of benefits. HIPCs could be quasi-public entities, non-profits or some other form of private organization. They would contract with a variety of competing private health plans, each of which would name a price at which it would agree to accept and serve any consumer for a full year. The HIPCs would then present this full range of private health plans to their customers who each could choose his or her preferred plan.

Each year during open enrollment, the HIPCs would provide their customers with materials that describe the participating plans and their performance, and act as the sole point of direct marketing allowed between insurers and consumers. All plans competing through the HIPCs would also agree to collect and report data on medical outcomes and consumer satisfaction so consumers could better decide which plans were delivering value for the money. Many types of health plans could offer coverage through the HIPCs -- from Health Maintenance Organizations (HMOs), to physician networks, to plans that resemble current "fee-for-service" insurance; but all would have to agree to take any consumer, at their advertised rate, for a full year's coverage.

This approach stands in contrast to those that would rely on setting price and volume controls throughout the private health care economy. Such an approach currently exists under Medicare: the Health Care Financing Administration sets prices for thousands of hospital and physician procedures. Medicare also tries to control the volume of procedures performed in an effort to prevent doctors from compensating for lower fees simply by performing more procedures. Some reformers now suggest that this Medicare model should be extended to the rest of the health care economy even though, under the Medicare system, costs are projected to increase at double digit rates for the foreseeable future.⁴

HOW MANAGED COMPETITION WORKS FOR THE CONSUMER

Managed competition is a distinctly pro-consumer reform. It offers consumers an unrestricted choice among many health plans, none of which can reject potentially sicker consumers or charge them higher prices. An employer no longer decides in which plan to enroll all its employees. Instead, the company pays its portion of the health care premium to a local HIPC, such as CALPERS, which in turn negotiates among several health care plans. The consumers are then permitted to choose among the various health care plans under contract with the HIPC.

⁴ For example, H.R. 5502, "The Health Care Cost Containment and Reform Act of 1992" sponsored by Rep. Pete Stark (D-CA).

Consider Mr. Smith, an employee of a firm with 50 employees. He and his family currently have no choice among health plans; his firm offers one insurance plan and pays half his premium. Under managed competition, by contrast, Mr. Smith can choose among a half dozen private health plans through a HIPC, and none of the plans can refuse to cover him for any reason.

Once a year, during an open enrollment period, the HIPC sends the Smith family a booklet that describes the health plans and their prices negotiated by the HIPC for the year. The booklet describes each plan, its participating doctors and hospitals, and its other resources. Each plan offers an identical standardized package of benefits (although some may also offer supplemental services at added cost). If the Smith family chooses to enroll in a plan that charges more for the standardized package of benefits than the lowest cost plan (the lowest cost plan represents the maximum amount his employer is willing to contribute in health benefits), the family pays the full difference in costs between the lowest cost package and the higher cost package. Thus, the family has an incentive to choose the most efficient provider of the standardized benefit package. Because they are all required to provide the same benefit plan, providers are compelled to compete on the basis of price (by offering low premiums) and quality (by providing the best health care outcomes).

The money Mr. Smith's employer was previously spending on health benefits is now paid to the HIPC, and stays the same regardless of which health plan the Smith family chooses. In order to ensure that Mr. Smith's company doesn't make a contribution to his health plan that exceeds the price of the lowest-cost plan (which would then leave Mr. Smith no incentive to choose the least expensive plan) the current tax treatment for employer provided benefits would be reformed.⁵

In summary, under managed competition:

- o Private sector health plans are given strong incentives to lower prices as much as possible in order to attract enrollees, while keeping quality as high as possible in order not to lose current enrollees or discourage potential enrollees. Under the current health care system, by contrast, many consumers have no annual choice of health plans or, if they do have a choice,

⁵ There are many potential ways to do this. PPI's Progressive Plan calls for abolishing the exclusion of health benefits from taxable income and replacing it with a fixed tax credit. The Managed Competition Act (H.R. 5936) introduced in 1992 by Reps. Cooper (D-TN), Andrews (D-TX), Stenholm (D-TX), McCurdy (D-OK), and Glickman (D-KA), and its companion bill in the Senate, (S. 3299) introduced by Sens. Boren (D-OK) and Breaux (D-LA), essentially proposes to cap employers' deductions of health benefits to the cost of the lowest priced plan in a region. The Jackson Hole Initiatives (proposed by managed competition innovators Paul Ellwood, Alain Enthoven, and Lynn Etheredge) recommends limiting tax-free employer contributions by taxing employees on any amount contributed by their employer beyond the cost of the least costly plan. See also Alain C. Enthoven, "A New Proposal to Reform the Tax Treatment of Health Insurance," *Health Affairs* (Spring 1984): 21.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. note	Handwritten Notes [partial] (1 page)	nd	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Liz Bowyer
OA/Box Number: 5432

FOLDER TITLE:

[HRC Daily File] Thursday March 4 [1993]

2014-0483-S

sb328

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

ARL

(b)(6)

002

Manion
J. L. M.

Youth Amb for the ARL
March of Dimes

Cocktail

6 - 7:30

memo to
Kirk

Crowd: same as dinner 1500

Manion ~~Carol~~ will be w/ her

Dinner

Steve Stephens -
Donna Kay
McLarty
Maktar Kihap

- info on all
- memo to Kirk
- Program
- TABLE
- Format
- Signatures
notable just

4 y.o. born 3 1/2 yrs early
question
due to MoD Research

University Hosp in L.R.

AR One of the most active innovation
Steve is on SD.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003. fax	From: Karen Pollitz, To: Melanne Verveer, Re: Key Contacts on Health Care Reform [partial] (1 page)	2/3/93	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Liz Bowyer
OA/Box Number: 5432

FOLDER TITLE:

[HRC Daily File] Thursday March 4 [1993]

2014-0483-S

sb328

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

~~CONFIDENTIAL~~

American Academy of Family Physicians
2021 Massachusetts Avenue, N.W.
Washington, D.C. 20036
202-232-9033
202-232-9044 (fax)

FAX MEMORANDUM

To: Melanne Verveer
From: Karen Pollitz
Re: Key contacts on health care reform
Date: February 3, 1993
Pages: 4

As promised, I'm sending you a list of names and phone numbers for people you will need to get to know and work with to get the President's health care reform effort through the Congress. I'm sorry for the delay in sending this to you.

(b)(6)

003

(b)(6)

003

I am faxing to you, as well, a copy of the letters Dr. Weber from the AAFP sent to Mrs. Clinton and to Carol Rasco. Anything you can do to arrange an appointment for him would be most appreciated.

Thank you, again, for our long meeting and the opportunity to see you again and meet your staff. Please call me any time I can be of assistance to you. And, please call me when you can about my conversations with Jerry.

Hill contactsSenator Jay Rockefeller 224-6472

Tamera Stanton - Legis. Director

Mary Ella Payne - Legis. Assistant

Ellen Doneski - Legis. Assistant

Sen. Rockefeller and his staff will be invaluable to your reform efforts. JDR is particularly good at working the private sector groups to bring them to the table. Call Tamera, in particular, when you need a reality check on other Senators and staff. Mary Ella is very tuned in to the Senate LA's, too.

Senator David Pryor 224-2353 (224-5364, Aging Committee)

Chris Jennings - Deputy Staff Director, Aging

Portia Mittleman - Staff Director, Aging

In addition to his loyalty to Clinton and key positions on Finance and Aging, Pryor is influential with southern democrats and the small business community.

DETERMINED TO BE AN ADMINISTRATIVE
MARKING Per E.O. 12958 as amended, Sec. 3.3 (c)
Initials: ADG Date 5/16/14

- 6 -

National Association of Manufacturers

Sharon Canner, head of govt. relations, 637-3124. The membership of NAM is a mix of small and large employers. I don't know where they'll come out, but Sharon's very good and straightforward. Early outreach to her will only help.

National Small Business United

John Galles, EVP, 293-8830. NSBU is one of the "liberal" small business groups (vs. the NFIB, who are arch conservatives.) I'm not sure they'll ever support employer mandates, but this is the group you are most likely to reach some accommodations with.

Small Business Legislative Council

John Sattagaj, 639-8888. The other "liberal" small business group.

Group Health Associations of America (GHAA)

Leslie Rose, Legislative Director, 778-3259. This is the HMO trade association. Leslie can tell you who their "gold standard" members are. You'll definitely need this group in your column of insurance allies.

Other insurers

Prudential, Ken Oboz, lobbyist, 293-1140

CIGNA, Mike Schiffer, lobbyist, 296-7174

Met Life, Carol Kelly, lobbyist, 659-3575

Aetna, Kathleen Harrington, lobbyist, 223-2821

Bob Laszewski, consultant, formerly with Liberty Mutual, 862-6380.

Blue Cross, Mary Nell Lenhart, 626-4780

You'll want support from this core of insurers, if possible. We should talk more about the nuances here.

HIAA, Bill Gradison, President, Ed Neuschler, Policy Director, 223-7780. Again, we should talk.

National Association of Insurance Commissioners (NAIC), Gary Claxton, Policy Director, 624-7790. Gary's worked for AARP and the Michigan Insurance Commission. He's a whiz on the technical regulatory issues and can tell you his unofficial opinions, too, if asked.

Labor

AFL-CIO, Karen Ignani, 637-5204

SEIU, Geri Palast, 898-3365

UAW, Alan Reuther, 828-8540

AFSCME, Ed Jayne, 429-1194

Labor's most difficult issue will be a cap on tax-free employee health benefits, since this will probably mean a significant cost to union workers. There will be other very difficult issues. Karen Ignani is the best and smartest person to work with.

- 2 -

Cong. Henry Waxman 225-3976 (225-4952, Health Subcommittee)**Karen Nelson - Staff Director, Health Subcommittee****Andy Schneider - Staff Professional, Health Subcommittee****Mike Hash - Staff Professional, Health Subcommittee****Waxman is firmly committed to enacting health care reform. Karen is one of the best negotiators I know. Call her for a reality check in the House.****Cong. John Dingell 225-4071 (225-2927, Energy and Commerce)****Donald Shriber - Committee Counsel (225-9607, direct)****Dingell also is committed to health care reform. He wants to help the President put together a winning coalition in the House. Donald is very smart and will work hard to help you any way he can.****Majority Leader Gephardt 225-0100****Andi King - Assistant to the Majority Leader for Health****Gephardt and Andi worked hard all last year to find consensus between the conservative Democrats (Cooper, Andrews, Stenholm, et.al.) and the rate regulators (Stark) and did manage to get the CDFers to leave the door open to compromise between managed competition and global budgets. They'll be invaluable allies in holding together the House Democrats. Also, you'll need their help in navigating the inevitable bloodbath over jurisdiction among the various Committees.****Majority Leader Mitchell 224-5556****Christine Williams - LA to Sen. Mitchell****John Hilley - Majority Leader Chief of Staff****Monica Healy - Staff Director of DPC****Same as Gephardt on holding together the various Dem. factions and managing the jurisdictional battles. Mitchell's dedicated to enacting reform and you can't ever be out of touch with him on substance or strategy.****Sen. Moynihan - 224-4451 (224-4515, Finance)****Faye Drummond - Chief health advisor on Finance****Lisa Potetz - Finance health staff****Kathy King - Finance health staff****I don't know if Moynihan will defer to Rockefeller on health issues, but even if he does, he must be in your loop.****Sen. Kennedy - 224-4543 (224-5375, Labor Committee)****Nick Littlefield, Committee staff director****David Nexon, Committee chief health advisor****Kennedy's worked harder for reform than anyone. Beware jurisdictional fights with Finance. You need Kennedy for lots of reasons, including reigning in the liberals on his committee.**

Rep. Rostenkowski - 225-4061 (225-3625, W&M)

Jayne Fitzgerald - Chief health advisor, W&M

Also know that the health subcommittee staff officially works for Rostenkowski. He has promised his total support on health reform. Whether his legal troubles interfere with his chairmanship is an unknown. Just in case, you should touch base with the next few senior members of Ways and Means (Sam Gibbons, Jake Pickle, Charles Rangel).

Rep. Stark - 225-5065 (225-7785, Health Subcommittee)

Brian Biles - Subcommittee staff director

David Abernethy - Subcommittee staff

Jamie Reuter - Subcommittee staff

Trisha Neuman - Subcommittee staff

Bill Vaughan - Administrative Assistant to Rep. Stark

There are so many rumors about possible staff changes on the Stark team, it's hard to say who you'll be working with. But these are the current players. Stark can be volatile, has many enemies, and broke ranks by introducing his own bill in January after Gephardt specifically asked him not to. Still, he is a key player and appears to want real reform and cost containment. When push comes to shove, the health subcommittee staff work for Rosty.

Minority Leader Dole - 224-3135

Sheila Burke - Chief of Staff to the Minority Leader

Sheila is one of the smartest health staff in the Senate. You will need to get to know her and work with her, especially if you want to try to avoid war with the Senate Republicans.

Sen. Chafee - 224-2921

Christie Ferguson - Legis. Director

Chafee has been working hard with the Senate Republican working group. He's not a bomb thrower and would like to see real change, but he can be a loyal partisan, too. Christie is smart and doesn't lie. She appreciates outreach and would be a good person to get to know.

Sen. Durenberger - 224-3244

Susan Foote - Chief health advisor

Like Chafee, Durenberger also is reasonable and smart and cares about good health care policy. He voted with Rockefeller on the Pepper Commission long term care recommendations and coauthored Medicare physician payment reform with him. He's a player on both Finance and Labor.

Sen. Kassebaum - 224-4774 (224-6770)

Andrew Patzman - Staff director(?) Labor minority staff

Kassebaum is a moderate who also is interested in real reform. Andrew is smart and reasonable. There's room to work here. Also, the Senator may be able to help you on your approach to Dole.

- 4 -

Rep. Bob Matsui - 225-7163**Azar Kattan - LA for health and welfare**

Matsui already has done some heavy lifting on assuring access for kids and will continue to go to bat for you on that issue. Azar is my source for credible information about W&M goings on.

Rep. Ron Wyden - 225-4811**David Schulke - Health LA**

Wyden is a key democrat on Energy and Commerce and a player on health issues, generally. David comes from Sen. Pryor's staff and is very good.

Rep. Bill Ford - 225-6261 (225-4527, Ed&Labor)**Pat Rissler, Committee Staff Director****Phyllis Borzi, Labor Mgmt. Subcommittee**

Ford's committee will share jurisdiction over any employer-related scheme to reform health care. Also, he'll have shared, if not primary, jurisdiction over ERISA issues, which will be key as governors demand state waivers. Pat is wonderful, as is Phyllis. Phyllis knows more about ERISA than anyone on the Hill.

Conservative Democratic Forum (CDF)**Rep. Mike Andrews (Dave Kendall, LA, 225-7508) on W&M****Rep. Jim Cooper (Carolyn Chambers, LA, 225-6831) on E&C****Rep. Charlie Stenholm (Rebecca Tice, LD, 225-6605) on Budget****Rep. L.F. Payne (Andrea Price, LA, 225-4711) on W&M**

CDF will be a powerful force. They're in key committee slots. Cooper's a Rhodes scholar, to boot. Atul Gawande, from the campaign, used to work for him. As mentioned, Gephardt convinced the CDF members to leave the door open to compromise on the issue of global budgets. But they hate employer mandates, as will most southern democrats. Most don't get along with Rep. Stark, either. I know Dave Kendall and Becca Tice the best. They're good staff and won't lie to you. Check with Andi King on how and when best to approach; but you must touch these bases early on.

Conservative Senators

Senators Breaux, Boren, Nunn, Robb, etc. Like the CDF, they'll oppose mandates on small business. Sen. Pryor can help be a broker with this group.

Senate Liberals

Senators Metzenbaum, Daschle, Wellstone, etc. Kennedy can be helpful to you with this group, as can Rockefeller. Also, I would be in touch with Rima Cohen on Daschle's staff (she's very smart and reasonable) and Michele Varnhagen at Metzenbaum's subcommittee (224-5546) to get a read on her boss.

- 5 -

Other House - Rep. Early Pomeroy (former insurance commissioner) 225-2611
Rep. Jim McDermott, M.D., single payer advocate, on W&M, 225-3106
Rep. Roy Rowland, M.D., conservative, on E&C 225-6531

Outside Groups

American Academy of Family Physicians -

Jim Weber, M.D., Chairman of the Board (friend of Clintons from Arkansas)

Bob Graham, M.D., EVP

Rosi Sweeney, VP for Policy

Charlie Huntington, Director of DC lobbying office - 232-9033

As I mentioned, you can call me and my colleagues/superiors whenever you need help. The Academy's solidly for constructive reform and wants to be a player.

American College of Physicians

Robert Ball, M.D., EVP

Elizabeth Prewitt, lobbyist, 393-1650

ACP is the other "good" doctor group, on record for health reform with strong cost containment. It's important to maintain this ally and support them, as they and we will get heat from the rest of medicine for going out on the cost containment limb.

Other physician groups to explore:

American College of Surgeons (call Paul Ebert, via Susan Lightfoot, 337-2701)

American College of Radiologists (call Don Lavanty, 703-525-5424)

American Academy of Pediatrics (Jackie Noyes, 662-7460) Check with Azar in Matsui's office for insights on the pediatricians

American Hospital Association,

(Dick Davidson, via Mike Rock, 626-2325) Davidson's from the Maryland Hospital Association and no stranger to cost containment. They'll be players

Catholic Hospital Association

Bill Cox, President, Jack Bresch, lobbyist, 296-3993. The good hospitals.

Washington Business Group on Health

Mary Jane England, President, Rick Smith, Leg. Director; 408-9320. You need these Fortune 500 Employers on your team to balance the inevitable opposition from small business.

Chamber of Commerce

Bob Patricelli, CEO of Value Health 203-677-4101, heads the Chamber's task force on health reform. He's your best bet for negotiating some common ground and was helpful to the Pepper Commission.

- 7 -

Consumer Groups

Families USA, Ron Pollack, President, Judy Waxman, Leg.Dir, 737-6340

Families will work hardest for you. Ron was active in the campaign and Judy's a Pepper Commission alumnus. Good grass roots capabilities

Citizen Action, Kathy Hurwitt, Leg.Director, 775-1580. Still working for a single payer reform. Remember what I told you about trying to address the underlying motivations (equity, portability, efficiency, cost control) of these advocates.

Children's Defense Fund, Carol Regan, 628-8787. Clearly key.

AARP, John Rother, leg.director, 434-2277. Outreach to AARP early and often is important. After Medicare Catastrophic, they're hard pressed to support any reform in which seniors foot the bill for someone else's coverage. You must be as sensitive and responsive to their needs as possible to avoid backlash.

Alliance for Health Reform,

Ed Howard, EVP, 466-5626. This is a spin-off Rockefeller group. Officially it's non partisan and not wedded to any reform approach. They did the briefing notebooks I gave you and are very savvy in dealing with the press. Ed also has unbeatable contacts and insights in the aging community, as well as most other sectors involved in health reform. You can trust his advice and will need it.