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World AIDS Day - Public Service Announcement

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World AIDS Day, Dec 1 POTUS/ MTV Broadcast

White House TV contact:

Laura Schwartz

White House Press Office TV Coordinator

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**PRESIDENT WILLIAM J. CLINTON
VIDEOTAPED REMARKS for WORLD AIDS DAY
DECEMBER, 1997**

I am pleased to take part in this commemoration of World AIDS Day. Today we have good reason to be hopeful. Powerful new treatments are helping people with AIDS live longer and healthier lives. But the epidemic continues. HIV is affecting more and more young people. So this year, let me send a special message to young Americans.

Only you have the power to keep yourself safe. Get the facts about HIV and AIDS and use them. This deadly virus does not discriminate. It takes advantage of anyone who puts him or herself at risk.

Don't let HIV keep you from reaching your dreams. You are important -- to your family, to your friends, to us all. But you have to take responsibility for your health, your education and your safety. Reach out to the adults in your lives for advice and support.

One last thing. Talk to each-other. Share the facts with your friends and your peers. Become part of the solution. We must fight ignorance with education. We must fight fear with facts. And most importantly, we must fight AIDS, not people with AIDS.

Always remember to respect yourself, protect yourself, and keep believing in your future. America's future depends on you.

###

Hillary, I want to congratulate you on receiving the Pediatric AIDS Foundation's Commitment to Children Award. It's no secret that I think my wife has been an extraordinary and tireless advocate for children throughout her life, so I thank the foundation for recognizing her work. And I thank the Pediatric AIDS Foundation for your own leadership and commitment to helping children with AIDS live longer, happier and healthier lives.

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Thank you for joining AIDS Action's E-march on Washington. Until this epidemic is over, we all must march on and fight for the lives of people living with AIDS.

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I'd like to take this opportunity to commend the fine work of Metro-Teen AIDS and congratulate the 1997 recipients of the Metro-Tecn AIDS Ryan White Youth Service Awards. I'm proud of you for your leadership and commitment.

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November 17, 1997

The Honorable Sandy Thurman
Director, White House Office of National AIDS Policy
Washington, DC

DELIVERED VIA FAX

Dear Sandy:

AIDS Action would like to invite President Clinton to deliver a public service announcement urging improved prevention programs for young people to be launched at a unique new event on December 1, World AIDS Day 1997.

AIDS Action of course will take responsibility for costs associated with production of this announcement and, through our network of over 2400 AIDS service providers, we will assist in placing the PSA around the country on World AIDS Day.

To commemorate World AIDS Day, AIDS Action is launching the world's first electronic march on Washington - the *Until It's Over e-March*. This innovative on-line event will allow Americans to let official Washington know that they care about AIDS "until it's over."

Beginning December 1, visitors to AIDS Action's web site will be presented with a graphical depiction of the Washington Mall where there will be a digital counter indicating the number of e-marchers (visitors to the web site). There will also be speakers as well as AIDS information. The e-March will last a full year, World AIDS, 1997 to World AIDS Day, 1998.

The e-March is non-partisan and non-policy specific. The goal of the e-March is not to advance any specific policy or proposal, only to remind our leaders that America still cares about AIDS despite recent progress in the fight against the disease.

Because the focus of the e-March is prevention, particularly among young people, a Presidential address focused on this issue would be an extraordinary act of service in the fight against AIDS. This short address would be the first speech to e-March participants on December 1, the first day of the e-March.

As a preface to the prevention announcement, AIDS Action is also requesting that the President include a brief statement to e-March participants encouraging their participation in the e-March, helping to ensure a strong national response to AIDS "until it's over."

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The e-March is an historic event not only for its technological precedence but also for the relevancy of its message at this moment in the AIDS epidemic. AIDS Action appreciates your consideration of this request and looks forward to working with you on this and other efforts in the fight against AIDS.

Sincerely,

A handwritten signature in cursive script that reads "Daniel Zingale". The signature is written in dark ink and is positioned above the printed name and title.

Daniel Zingale
Executive Director



FACSIMILE

OFFICE OF NATIONAL AIDS POLICY

EXECUTIVE OFFICE OF THE PRESIDENT

808 17th Street NW, Suite 820
Washington, DC 20006

Phone: (202) 632-1090
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TO:	Laura Schwartz
FAX NUMBER:	456-6201
FROM:	Paul Yandura
DATE:	November 17, 1997
PAGES:	(including cover sheet) 23
COMMENTS:	World AIDS Day PSA Letter

**PRESIDENT WILLIAM J. CLINTON
VIDEOTAPED REMARKS ON YOUTH AND AIDS
NOVEMBER 18, 1997**

I am pleased to take part in this commemoration of World AIDS Day. AIDS is not somebody else's problem. We are all living with AIDS and we must all be a part of the fight. Our nation salutes individuals and families living with AIDS, care givers and researchers, activists and policy makers, for working together to provide hope in a world with AIDS.

And we have good reason to be hopeful. Powerful new treatments are helping those living with AIDS to live longer and healthier lives. But the epidemic continues, and more and more HIV is affecting young people. So today, I would like to reach out to young Americans just like you. Today I call on each of you to help us save lives -- starting with your own.

Only you have the power to keep yourself safe. Get the facts about HIV and AIDS and use them. This deadly virus does not discriminate. HIV doesn't care if you are male or female, gay or straight, rich or poor, black, white, yellow, brown or red. The virus takes advantage of any one who puts him or herself at risk.

As you face the challenges of growing up and the pressures of keeping up, I urge you not to let HIV keep you from reaching your dreams. You are important -- to your family, to your friends, to us all. You have the capacity and the potential to make a difference in your own life and in America's future. But you have to take responsibility for your health, your education and your safety. Reach out to the adults in your lives -- your parents, teachers and others you trust -- for advice and for support. It could save your life.

One last thing. Talk to each other. I urge you to share the facts about HIV and AIDS with your friends and your peers, in education and prevention programs, or in every day conversation. In neighborhoods, schools, youth centers, churches, clubs, recreation centers, shelters, and in the streets -- spread the word about how to stop HIV. Take responsibility and become part of the solution. We need to fight ignorance with education. We need to fight fear with facts. We need to fight indifference with compassion. And most importantly, we need to fight AIDS, not people with AIDS.

Always remember to respect yourself, protect yourself, and keep believing in your future. This nation's future depends on you.

*** TX REPORT ***

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Phone: (202) 632-1090
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TO:

June Shih/Laura Capps

FAX NUMBER:

456-5709

FROM:

Paul Yandura



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