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Subgroup/Office of Origin: National AIDS Policy Office

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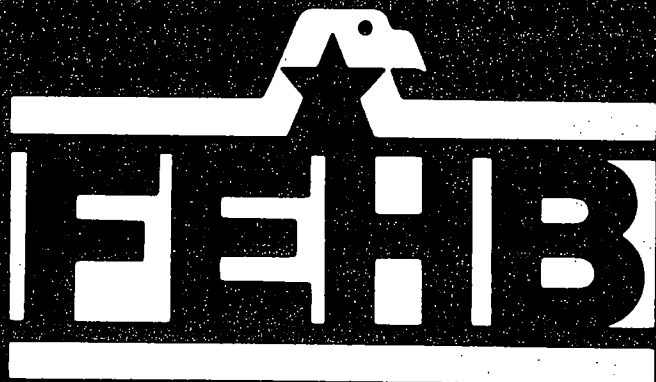
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Clinton Presidential Records Digital Records Marker

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FEDERAL EMPLOYEES HEALTH BENEFITS PROGRAM

**INFORMATION FOR FEDERAL CIVILIAN EMPLOYEES
AND U.S. POSTAL SERVICE EMPLOYEES**



United States
Office of
Personnel
Management

FPM Supplement 890-1
GSA Control No. 2809-219
NSN 7540-00-130-8501

SF 2809-A
Rev. June 1990

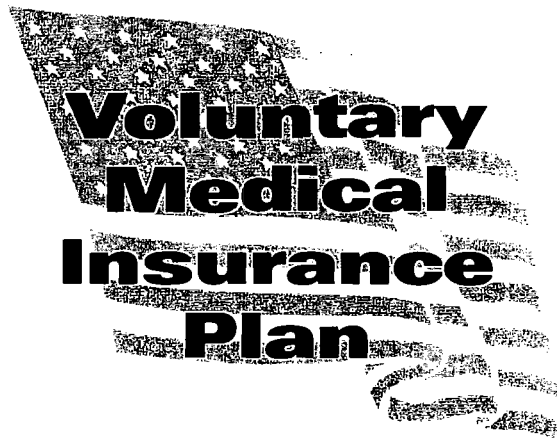


Anthem Life

USIA Voluntary Medical Insurance Plan
9449 Priority Way West Drive, Suite 150
Indianapolis, Indiana 46240

IMPORTANT INFORMATION ENCLOSED!

USIA Voluntary Medical Insurance Plan



Medical Insurance for American and Foreign Nationals Traveling Outside Their Home Countries

Underwritten by:
Anthem Life
Insurance Company

For additional information regarding the
USIA Voluntary Medical Insurance Plan,
please call:
1-800-246-8126

Underwritten by:
Anthem Life

Why You Need International Travel Medical Insurance

Each year, millions of Americans and foreign nationals travel outside of their home countries. Many exchange program participants are concerned about the potential out-of-pocket expenses that could result from an injury or sickness, during their stay. An insurance program to provide coverage for an unforeseen injury or sickness brings peace of mind to exchange program participants.

The USIA Voluntary Medical Insurance Plan is designed to offer medical coverage and emergency services to Americans and foreign nationals traveling outside their home countries.

This brochure is a brief description of the USIA Voluntary Medical Insurance Plan. A complete description is contained in the Certificate of Insurance, which will be mailed to you with your Identification Card after you submit your completed application and correct premium.

Please be aware that this is not a general health insurance policy, but an interim travel medical program intended for use while away from your Home Country or Country of Residence. The USIA Voluntary Medical Insurance Plan does not guarantee payment to a facility or individual for medical expenses until the Company determines that it is an eligible expense.

Eligibility

The USIA Voluntary Medical Plan provides health and accident coverage for Americans and foreign nationals while outside their home country. **This coverage may be purchased by eligible dependents (up to age 21) of participants in USIA exchange programs, by participants in other exchange programs, and by escorts or interpreters.**

USIA participants can purchase this coverage as Extension Coverage for a maximum of three (3) months after the expiration of the Accident and Sickness Program provided by USIA and during periods of personal travel while they are not covered under the Accident and Sickness Program. Additionally, everyone who is eligible for the USIA Voluntary Medical Insurance Plan is eligible for Extension of Coverage.

Period of Coverage

The minimum period of coverage under this policy is 15 days. Coverage can be purchased in a combination of monthly and 15 day periods by paying the appropriate premium. The maximum period of coverage is 12 months. If this coverage is being purchased as an extension of current coverage the maximum period of coverage is three (3) months.

NOTE: Dependent coverage must coincide with participant's coverage during their exchange program.

Effective Date

Your coverage will begin on the latest of the following:

1. Your departure date (if arrival time is expected to be within 72 hours); or
2. The date your Application and premium are received by the administrator; or
3. The date you request on the Application.

Expiration Date

Your coverage will end on the date shown on the Identification Card, for which premium has been paid.

Schedule of Benefits

All coverages, benefits, and premiums listed in this brochure are in U.S. dollar amounts.

Basic Medical Expenses	
Maximum Benefit per Injury or Sickness	\$50,000
Deductible Amount per Injury or Sickness	\$25
Medical Evacuation	
Aggregate Limit per Injury or Sickness	Actual Cost of Approved Benefits
Deductible Amount per Medical Evacuation	\$0
Repatriation of Remains	
Maximum Limit	\$7,500
Deductible Amount	\$0
Mental and Nervous Health Benefits	
Inpatient Care: Maximum 30 days per year of inpatient or residential care in a hospital or non-hospital residential facility.	
Outpatient Care: Up to \$75 per visit to a maximum of 20 visits subject to deductible above.	

If a covered person incurs expenses due to injury or sickness, benefits will be payable for the Usual, Customary, and Reasonable charges (UCR) for the covered expenses listed below.

Description of Medical Benefits

If you become sick or injured during the period of coverage and require medical treatment, the USIA Voluntary Medical Insurance Plan will pay, subject to the selected deductible and policy maximums, reasonable and customary charges for Covered Expenses resulting from such occurrences.

Covered Expenses

- 1. Hospital room and board, limited to the hospital's average charge for semiprivate room and board accommodations, or intensive care when medically necessary.
- 2. Fees for diagnosis and treatment by a Physician, Surgeon, Registered Nurse professional anesthetist or radiologist, including physical therapy related to covered injury.
- 3. Laboratory, diagnostic, and X-ray examinations.
- 4. Drugs and medicines for outpatient treatment which require a physician's written prescription, and which can only be dispensed by a licensed Pharmacist or Physician.
- 5. Rental charge for Durable Medical Equipment, or the purchase of this equipment, whichever is less.
- 6. Professional ambulance service.
- 7. Maternity Care - including childbirth during this period subject to the Pre-Existing Condition Limitations. Maternity benefits end at the end of the enrollment period regardless of other conditions of this policy. In addition to the medical expenses for the care required by the participant, the medical expenses of the newborn are covered to the \$50,000 limit for the first 31 days.
- 8. If it has been determined that an emergency medical evacuation is required to either the nearest medical facility where appropriate medical treatment can be obtained, or to your County of Residence, all eligible expenses incurred are covered up to the \$50,000 Policy Limit. An emergency evacuation will be paid only upon written certification by an Embassy approved medical authority that appropriate care is not available at your location; physician or nurse accompaniment is included.
- 9. Repatriation of Remains Expense. If Injury or Sickness commencing during the Period of Coverage results in death, all reasonable expenses incurred for preparation and return of the remains to the Country of Residence are covered up to a maximum of \$7,500. This benefit does not include transportation expense for anyone accompanying the body.

Benefit Period

Only those expenses specifically described above which are incurred within one year from the onset of an Injury or Sickness and which are not excluded (see "Limitations on Benefits") are considered Covered Expenses. Initial treatment of an Injury must occur within 60 days of the accident. Sickness must first manifest itself during the Period of Coverage.

When an insured person's coverage terminates, eligible medical expenses for a covered injury or illness which commenced during the policy period except maternity and infant care are payable for up to but not exceeding 365 days, subject to policy maximums.

Limitations on Benefits

No benefits shall be payable for Pre-Existing Conditions, defined as any condition, including pregnancy, for which a licensed physician was consulted, or for which treatment or medication was prescribed, or for which manifest of symptoms would have caused a prudent person to seek medical advise prior to the issuance of this insurance. Please refer to your insurance policy for additional limitations on your benefits.

Enrolling is Easy

- 1. Complete entire Application.
- 2. Select method of payment.
- 3. If paying by check or money order, make payable to Anthem Life and enclose it with completed Application.
- 4. If paying by credit card, complete Application and mail or fax to Anthem Life. Be sure to sign Method of Payment section.
- 5. Select Plan and enter correct premium.

Example:

Premiums	Plan One (Base)	Plan Two (Base + Supplemental)
	\$50,000 Policy Limit	\$150,000 Policy Limit
Monthly	\$130	\$140
15 Day	\$78	\$84

Complete and return the Application with your payment of the total premium to:

Anthem Life
USIA Voluntary Medical Insurance Plan
9449 Priority Way West Drive, Suite 150
Indianapolis, Indiana 46240

or Fax (317) 575-2659
If paying by credit card only.

(Originals are not required if Application is faxed with credit card payment.)

Refund of Premium

Refund of premium will be considered only if written request is received prior to the Effective Date of Coverage. After the Effective Date, the premium is considered fully earned and non-refundable.

Anthem Life
Insurance Company
Application

A 300

OFFICIAL USE ONLY: Cert.# _____ Processed _____ Eff. Date. _____ Program Agent # _____

Application Information for USIA Voluntary Medical Insurance Plan

Mr. ☐ Mrs. ☐ Miss ☐ USIA Participant
Last Name _____ First Name _____ Middle Initial _____
Address _____
City/State _____ Where would you like the Policy and Identification Card sent?
Name _____
Postal Zip Code _____ Country _____ Address _____
Passport Number _____ City/State _____ Postal Zip Code _____
Issuing Country _____ Work (____) _____ Home(____) _____

USIA Participant Grant Period _____ to _____
Arrival Date in country outside Home Country ____/____/____ Requested Effective Date ____/____/____ (if different from Arrival Date)
Note: The minimum period of coverage is 15 days. Maximum period of coverage is 12 months. If being purchased as an Extension of Coverage, maximum period is 3 months.

Calculation of Your Premium

Select Policy Maximum ☐ Plan One (\$50,000) ☐ Plan Two (\$150,000)
Names of Persons to be Insured _____ Date of Birth _____ Monthly Premium _____ 15 Day Premium _____
USIA Participant _____ (To be filled out by USIA Participant only if applying for Extension Coverage) _____
Spouse _____
Child _____
Child _____
Child _____ (Please attach separate sheet for additional children)
TOTAL A B
A X _____ = _____ + B _____ = _____
Number of Months Total Premium (If Applicable) Total Payment Enclosed

Plan One (Base)	
Monthly	15 Day
\$130	\$78
Plan Two (Base + Supplemental)	
Monthly	15 Day
\$140	\$84

Method of Payment

Check ☐ Money Order ☐ MasterCard ☐ Visa ☐
Card # _____
Expiration Date ____/____ Phone (____) _____
Name as it appears on card _____
Signature _____
Billing Address _____
Signature of Insured or Proxy _____ Date _____
Make check or Money Order payable to: Anthem Life. Total Payment for the Full Term of coverage requested must be paid in U.S. dollars at the time application for coverage is made. Coverage purchased by credit card is subject to validation and acceptance by credit card company.
I hereby enroll in the group coverage for which I am eligible under the blanket contract issued by Anthem Life Insurance Company.

Voluntary Medical Insurance Plan

Medical Insurance for American and Foreign Nationals Traveling Outside Their Home Countries

Underwritten by:
Anthem Life
Insurance Company

For additional information regarding the
USIA Voluntary Medical Insurance Plan,
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Underwritten by:
Anthem Life

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Eligibility

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USIA participants can purchase this coverage as Extension Coverage for a maximum of three (3) months after the expiration of the Accident and Sickness Program provided by USIA and during periods of personal travel while they are not covered under the Accident and Sickness Program. Additionally, everyone who is eligible for the USIA Voluntary Medical Insurance Plan is eligible for Extension of Coverage.

Period of Coverage

The minimum period of coverage under this policy is 15 days. Coverage can be purchased in a combination of monthly and 15 day periods by paying the appropriate premium. The maximum period of coverage is 12 months. If this coverage is being purchased as an extension of current coverage the maximum period of coverage is three (3) months.

NOTE: Dependent coverage must coincide with participant's coverage during their exchange program.

Effective Date

Your coverage will begin on the latest of the following:

1. Your departure date (if arrival time is expected to be within 72 hours); or
2. The date your Application and premium are received by the administrator; or
3. The date you request on the Application.

Expiration Date

Your coverage will end on the date shown on the Identification Card, for which premium has been paid.

Schedule of Benefits

All coverages, benefits, and premiums listed in this brochure are in U.S. dollar amounts.

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Maximum Benefit per Injury or Sickness	\$50,000
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Aggregate Limit per Injury or Sickness	Actual Cost of Approved Benefits
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Repatriation of Remains	
Maximum Limit	\$7,500
Deductible Amount	\$0
Mental and Nervous Health Benefits	
Inpatient Care: Maximum 30 days per year of inpatient or residential care in a hospital or non-hospital residential facility.	
Outpatient Care: Up to \$75 per visit to a maximum of 20 visits subject to deductible above.	

If a covered person incurs expenses due to injury or sickness, benefits will be payable for the Usual, Customary, and Reasonable charges (UCR) for the covered expenses listed below.

Description of Medical Benefits

If you become sick or injured during the period of coverage and require medical treatment, the USIA Voluntary Medical Insurance Plan will pay, subject to the selected deductible and policy maximums, reasonable and customary charges for Covered Expenses resulting from such occurrences.

Covered Expenses

- 1. Hospital room and board, limited to the hospital's average charge for semiprivate room and board accommodations, or intensive care when medically necessary.
- 2. Fees for diagnosis and treatment by a Physician, Surgeon, Registered Nurse professional anesthetist or radiologist, including physical therapy related to covered injury.
- 3. Laboratory, diagnostic, and X-ray examinations.
- 4. Drugs and medicines for outpatient treatment which require a physician's written prescription, and which can only be dispensed by a licensed Pharmacist or Physician.
- 5. Rental charge for Durable Medical Equipment, or the purchase of this equipment, whichever is less.
- 6. Professional ambulance service.
- 7. Maternity Care - including childbirth during this period subject to the Pre-Existing Condition Limitations. Maternity benefits end at the end of the enrollment period regardless of other conditions of this policy. In addition to the medical expenses for the care required by the participant, the medical expenses of the newborn are covered to the \$50,000 limit for the first 31 days.
- 8. If it has been determined that an emergency medical evacuation is required to either the nearest medical facility where appropriate medical treatment can be obtained, or to your County of Residence, all eligible expenses incurred are covered up to the \$50,000 Policy Limit. An emergency evacuation will be paid only upon written certification by an Embassy approved medical authority that appropriate care is not available at your location; physician or nurse accompaniment is included.
- 9. Repatriation of Remains Expense. If Injury or Sickness commencing during the Period of Coverage results in death, all reasonable expenses incurred for preparation and return of the remains to the Country of Residence are covered up to a maximum of \$7,500. This benefit does not include transportation expense for anyone accompanying the body.

Benefit Period

Only those expenses specifically described above which are incurred within one year from the onset of an Injury or Sickness and which are not excluded (see "Limitations on Benefits") are considered Covered Expenses. Initial treatment of an Injury must occur within 60 days of the accident. Sickness must first manifest itself during the Period of Coverage.

When an insured person's coverage terminates, eligible medical expenses for a covered injury or illness which commenced during the policy period except maternity and infant care are payable for up to but not exceeding 365 days, subject to policy maximums.

Limitations on Benefits

No benefits shall be payable for Pre-Existing Conditions, defined as any condition, including pregnancy, for which a licensed physician was consulted, or for which treatment or medication was prescribed, or for which manifest of symptoms would have caused a prudent person to seek medical advise prior to the issuance of this insurance. Please refer to your insurance policy for additional limitations on your benefits.

Enrolling is Easy

- 1. Complete entire Application.
- 2. Select method of payment.
- 3. If paying by check or money order, make payable to Anthem Life and enclose it with completed Application.
- 4. If paying by credit card, complete Application and mail or fax to Anthem Life. Be sure to sign Method of Payment section.
- 5. Select Plan and enter correct premium.

Example:

Premiums	Plan One (Base)	Plan Two (Base + Supplemental)
	\$50,000 Policy Limit	\$150,000 Policy Limit
	Monthly Premium \$130	Monthly Premium \$140
	15 Day Premium \$78	15 Day Premium \$84

Complete and return the Application with your payment of the total premium to:

Anthem Life
USIA Voluntary Medical Insurance Plan
9449 Priority Way West Drive, Suite 150
Indianapolis, Indiana 46240

or Fax (317) 575-2659
If paying by credit card only.
(Originals are not required if Application is faxed with credit card payment.)

Refund of Premium

Refund of premium will be considered only if written request is received prior to the Effective Date of Coverage. After the Effective Date, the premium is considered fully earned and non-refundable.

Anthem Life
Insurance Company
Application

4300

OFFICIAL USE ONLY: Cert.# _____ Processed _____ Eff. Date. _____ Program Agent # _____

Application Information for USIA Voluntary Medical Insurance Plan

Mr. ☐ Mrs. ☐ Miss ☐ USIA Participant
Last Name _____ First Name _____ Middle Initial _____
Address _____
City/State _____ Where would you like the Policy and Identification Card sent?
Postal Zip Code _____ Country _____ Name _____
Passport Number _____ Address _____
Issuing Country _____ City/State _____ Postal Zip Code _____
Work (____) _____ Home(____) _____

USIA Participant Grant Period _____ to _____
Arrival Date in country outside Home Country ____/____/____ Requested Effective Date ____/____/____ (if different from Arrival Date)
Note: The minimum period of coverage is 15 days. Maximum period of coverage is 12 months. If being purchased as an Extension of Coverage, maximum period is 3 months.

Calculation of Your Premium

Select Policy Maximum ☐ Plan One (\$50,000) ☐ Plan Two (\$150,000)
Names of Persons to be Insured _____ Date of Birth _____ Monthly Premium _____ 15 Day Premium _____
USIA Participant _____ (To be filled out by USIA Participant only if applying for Extension Coverage)
Spouse _____
Child _____
Child _____
Child _____ (Please attach separate sheet for additional children)
TOTAL A B
A X _____ = _____ + _____ = _____
Number of Months Total Premium (If Applicable) Total Payment Enclosed

Plan One (Base)	Monthly	15 Day
	\$130	\$78
Plan Two (Base + Supplemental)	Monthly	15 Day
	\$140	\$84

Method of Payment

Check ☐ Money Order ☐ MasterCard ☐ Visa ☐
Card # _____
Expiration Date ____/____ Phone (____) _____
Name as it appears on card _____
Signature _____
Billing Address _____
Signature of Insured or Proxy _____ Date _____

Make check or Money Order payable to: **Anthem Life. Total Payment for the Full Term of coverage requested must be paid in U.S. dollars at the time application for coverage is made.** Coverage purchased by credit card is subject to validation and acceptance by credit card company.

I hereby enroll in the group coverage for which I am eligible under the blanket contract issued by Anthem Life Insurance Company.

Anthem Life

USIA Voluntary Medical Insurance Plan

Dear USIA Participant,

Pursuant to your request, enclosed please find a brochure / application for the USIA Voluntary Medical Insurance Plan. This plan provides health and accident insurance coverage for eligible dependents of participants in USIA exchange programs, for participants in other exchange programs and for escorts or interpreters.

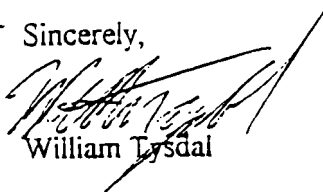
USIA participants can purchase this coverage as extension coverage for a maximum of three months after the expiration of the ASPE Program provided by USIA and during periods of personal travel, while they are not covered under the ASPE Program. Additionally, everyone who is eligible for the USIA Voluntary Medical Insurance Plan is eligible for the extension of coverage.

The plan provides you with an option to select a maximum benefit of US\$50,000 or US\$150,000 for eligible medical expenses. All enrollees on the same application must select the same maximum benefit amount and coverage period. The plan also requires that you pay the first US\$25.00 of eligible medical expenses per injury or illness.

If applications with premium paid by Visa or MasterCard are faxed to us at 317-575-2659, it is not necessary to send the original application. Applications with premium paid by check or money order must be sent to our office directly, they can not be faxed. Make checks and money orders payable to: Anthem Life, for the premium due for the period of coverage selected for all insureds listed on the application.

Please carefully review the enclosed brochures. If you should need additional information or need assistance in completing the application and calculating your premium, please do not hesitate to contact me at 800-246-8126.

Sincerely,



William Lysdal

Enclosure

USIA Supplemental Insurance Option

Catastrophic Insurance to provide you with coverage in excess of the USIA Accident and Sickness Program for Exchanges and the USIA Voluntary Medical Insurance Plan for dependents of participants in USIA exchange programs, participants in other exchange programs, escorts, or interpreters.

How Does Supplemental Insurance Protect you from Catastrophic Loss?

If you are currently covered by the USIA Accident and Sickness Program or are applying for the USIA Voluntary Medical Insurance Plan, you can increase your base policy per cause maximum limit by \$100,000 - providing you with a total of \$150,000 in benefits per cause for covered expenses.

Here's How it Works!

If you are a dependent, participant in other exchange programs, escort, or interpreter - by simply checking the Supplemental Insurance Option box on your application (Plan Two) and submitting only \$10.00 per month, your benefit coverage is increased by \$100,000!

If you are a USIA participant - by filling out the separate application enclosed in this packet (*Voluntary Supplemental Insurance Plan*) and submitting \$10.00 per month, your benefit coverage is increased by \$100,000!

Sample:

Covered expenses incurred due to an accident cost
\$150,000

Your Base Policy pays \$50,000

(After \$25 Deductible)

Your Supplemental Coverage pays \$100,000

Anthem Life

Insurance Company

Application

OFFICIAL USE ONLY: Cert.# _____ Processed _____ Eff. Date _____ Program Agent # _____

Application Information for USIA Voluntary Supplemental Insurance Plan

Mr. ☐ Mrs. ☐ Miss ☐ Last Name _____ First Name _____ Middle Initial _____
Address _____
City/State _____ Where would you like the Policy and Identification Card sent?
Postal Zip Code _____ Country _____ Address _____
Passport Number _____ City/State _____ Postal Zip Code _____
Issuing Country _____ Work (____) _____ Home(____) _____

USIA Participant Grant Period _____ to _____

Arrival Date in country outside Home Country ____/____/____ Requested Effective Date ____/____/____ (if different from Arrival Date)

Note: The minimum period of coverage is one (1) month. Coverage must be purchased in increments of no less than one (1) month. Coverage may begin upon your departure if arrival time is expected to be within 72 hours. Your application and correct premium must be received by the Company before coverage begins.

Calculation of Your Premium

USIA Participant Name _____ Date of Birth _____ Monthly Premium _____
_____/____/____ \$10
TOTAL A

A X _____ = _____
Number of Months Total Payment Enclosed

Method of Payment

Check ☐ Money Order ☐ MasterCard ☐ Visa ☐
Card # _____
Expiration Date ____/____/____ Phone (____) _____
Name as it appears on card _____
Signature _____
Billing Address _____

Make check or Money Order payable to: **Anthem Life. Total Payment for the Full Term of coverage requested must be paid in U.S. dollars at the time application for coverage is made.** Coverage purchased by credit card is subject to validation and acceptance by credit card company.

I hereby enroll in the group coverage for which I am eligible under the blanket contract issued by Anthem Life Insurance Company.

Signature of Insured or Proxy _____

Date _____

Complete and return this Application with your payment of total premium to:

Anthem Life
USIA Voluntary Medical Insurance Plan
9449 Priority Way West Drive, Suite 150
Indianapolis, Indiana 46240

or Fax (317) 575-2659

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ALIAS

EXCHANGE PROGRAMS

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56 pgs

A stylized, high-contrast black and white illustration. In the center is a flagpole with the American flag, featuring a field of stars. Surrounding the pole is a circular arrangement of various international flags, including the Union Jack, the Swiss flag, and the flag of the United Arab Emirates. The flags are depicted in a dynamic, swirling motion, suggesting a global or multicultural theme. The background is filled with a dense, textured pattern of small dots and lines, creating a sense of depth and movement.

BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS
UNITED STATES INFORMATION AGENCY

CUSTOMER COMMENTS

"...I can testify that they (R reports) are indispensable—and irreplaceable—for a broad range of policy and public affairs purposes...they are, in short, absolutely essential."

—Martin Indyk, U.S. Ambassador to Israel

"We find (the USIA foreign media reaction reports) especially useful for determining reaction to major events such as summit meetings...and to major new foreign policy initiatives."

—Director, White House Situation Room

"My entire staff uses your sophisticated assessment of foreign media commentary on a daily basis without fail."

—Simon Serfaty, Director, European Studies
CSIS

"Your comprehensive report on public opinion in the Muslim world...is an excellent report which sheds much-needed light on a subject dominated by impressionistic and highly personal opinions...many thanks."

—Duncan MacInnes, PAO, Colombo

"Post hastens to congratulate the Office of Research on the most comprehensive thematic research report in memory. It (a report on European security) is full of new insights and not a few surprises."

—Robert Earle, PAO, Bonn

"Your analysis has been immensely valuable to OSD's work on the US-Japan Security Dialogue. I have read each analysis closely, and have used your insights to adjust my own thinking as well as our approach to security policy with Japan... Your analysis has been sensitive and thorough...."

—Joseph S. Nye, Jr., former Assistant Secretary of Defense

"The results of a recent USIA poll (on Russian attitudes about the U.S.) have prompted the embassy to develop a media strategy to address concerns among the Russian public."

—Thomas Pickering, U.S. Ambassador to Russia

"USIA's surveys are the only reliable polls and source of scientific data coming out of Haiti...they are widely read at State...."

—Jack Leonard, Director of Caribbean Affairs
Department of State

"Of particular importance (in the report on Bosnia public opinion) were the data presented on support for the Dayton Accords and IFOR and the Executive Summary presented a concise analysis. Efforts by you and your people are appreciated...."

—General John M. Shalikashvili, Chairman of the Joint Chiefs of Staff

FOR FURTHER INFORMATION:

Office of Research and Media Reaction
United States Information Agency
301 4th Street S.W. Room 352
Washington, DC. 20547
Telephone: (202) 619-4965

Office of Research and Media Reaction

U.S. Information Agency, Washington, DC 20547

"Public opinion is everything. With public sentiment nothing can fail; without it, nothing can succeed."

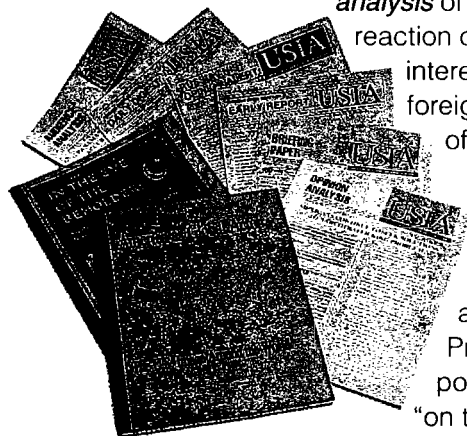
—Abraham Lincoln

"Foreign opinions should not determine U.S. policy. But understanding the implications of foreign public opinion is essential when policy options are considered."

—U.S. Advisory Commission on
Public Diplomacy

USIA's Office of Research and Media

Reaction (R) is the official pollster for the U.S. Government abroad, and provides the only daily analysis of foreign media reaction on issues of interest to American foreign policy officials.



In response to the USIA mandate to advise the President and policy makers "on the implications of foreign public opinion," R

measures and reports daily on public reactions to U.S. policy initiatives on a one-country, regional and worldwide basis.

Comprised of survey-research specialists and geographic area experts, the **Research** division of the Office conducts surveys and focus groups on attitudes of foreign mass and elite publics, and monitors U.S. public opinion on foreign policy issues. In addition, analysts survey audiences and assess media preferences for USIA's International Broadcasting Bureau (including the Voice of America, Worldnet and Radio Marti and TV Marti).

The **Media Reaction** branch issues two or more daily analyses of foreign editorial commentary on issues relevant to U.S. foreign policy. It is staffed by an experienced team of foreign service officers and civil service media analysts.

The primary audience for R papers and reports includes the President, senior policy makers at the White House, the National Security Council, the Departments of State, Commerce and

Defense, as well as U.S. missions and USIA officers in Washington and abroad. Many of the reports are distributed to universities, think tanks, and other non-governmental organizations. Media Reaction reports are available on the Internet.

PUBLIC OPINION RESEARCH

Analysts have extensive experience in designing and managing research projects in all countries — the developed and developing world, democratic and non-democratic societies.

To ensure quality and accuracy for all stages of a project, analysts evaluate the public opinion research facilities throughout the world, and train survey specialists on an as-needed basis.

Research surveys of both mass and elite publics track attitudes on a wide range of issues of interest to U.S. government officials in over 50 countries annually. Over 400 reports, briefing papers, and opinion analyses are issued each year.

Issues Examined Include:

- democratization: democratic values and trend analyses of political development;
- media and information: media habits (including audience measurement) and patterns of media placement;
- security: threat perception, alliances, defense agreements, NATO, Bosnia, U.S. troop presence;
- economics: trade, investment, and intellectual property rights;
- global issues: narcotics use and trafficking, attitudes about the U.S., women's issues, the environment and nuclear proliferation.

R also prepares background reports and briefing materials on meetings and conferences such as the G-7, Summit of the Americas, and the Asia-Pacific Economic Cooperation forum.

Methods Used:

- Nationwide polls (face-to-face and telephone interviews; mail surveys);
- Elite surveys;
- Opinion and media surveys of specified customer groups;
- Focus group discussions (general publics, elites, select population groups);
- Media use marketing studies — nationwide, elite and select groups;
- Content analysis.

MEDIA REACTION

These reports provide senior foreign policy makers, their staffs and a wide range of private sector readers here and overseas with a daily global assessment of elite press opinion on issues of concern to the United States. These reports, compiled from submissions by USIS posts around the world, serve as an early warning system, and often call attention to both successes and misperceptions of U.S. actions or policies abroad. They are the only means to ensure that the voices of opinion makers in the media in all regions of the world are heard by U.S. policy makers on a regular and timely basis.

The Media Reaction branch produces over 500 reports on press commentary per year consisting of the:

Early Report—an early morning compilation of foreign media opinion on the major issues of the day prepared for senior U.S. officials;
Daily Digest—an afternoon report, providing a detailed focus on media reaction to specific issues receiving significant attention in the foreign press; and
Special Report—prepared by request for specific USG customers, often focusing on a particular issue or region.

BUREAU OF EDUCATIONAL AND CULTURAL AFFAIRS

**OPPORTUNITIES FOR EXCHANGE WITH CENTRAL AND EASTERN EUROPE,
THE BALTICS AND THE NEWLY INDEPENDENT STATES (NIS)**

OFFICE OF ACADEMIC PROGRAMS

ACADEMIC EXCHANGES DIVISION

Fulbright Program - Exchanges of faculty lecturers, researchers, professionals, and graduate students. Most programs are for one semester or one academic year. Foreign applications are submitted to the Fulbright Commission in the applicant's home country or, where no commission exists, to the U.S. Information Service offices at the U.S. Embassy. Interested U.S. lecturers and researchers should contact CIES (Council for International Exchange of Scholars) in Washington, D.C.; U.S. graduate students should contact IIE (Institute of International Education) in New York (addresses on page 6).
USIA Contact: European Programs Branch, (E/AEE); (202) 619-4420, FAX: (202) 619-4927.

Freedom Support Act funded Junior Faculty Development Program - Fellowships in the U.S. for junior-level Russian and Ukrainian university faculty to acquire new teaching skills and upgrade their knowledge of the fields of business administration, economics, law, public administration, library science and administration, journalism and communications, and university administration. Grants are administered by CIES.
USIA Contact: European Programs Branch (E/AEE); (202) 619-4420.

Regional Scholar Exchange Program -- The USIA Regional Scholar Exchange Program is a merit-based open competition that selects scholars in the social sciences and humanities from all countries of the NIS to receive research fellowships at U.S. universities and selects Ph.D. candidates and scholars from the U.S. to receive research fellowships at universities and institutes in the NIS. Fellowships are one semester or up to one academic year. All scholars are matched with host advisors who guide their research. The RSEP empowers scholars to research, write, and publish--based on access to the resource materials and specialists of the host country--studies that advance the state of knowledge in their specific fields in the social sciences and humanities in their home countries. Since the program's inception as an open competition in FY 1993, over 250 fellowships have been awarded. Ninety NIS and 20 U.S. scholars were exchanged in academic year 1995-96. FY 1996 budget reductions will likely reduce this number to approximately 70 scholars in academic year 1996-97. Three U.S. organizations--ACTR/ACCELS, IREX, and the Kennan Institute--receive grants to administer the program.
USIA Contact: European Programs Branch (E/AEE); (202) 205-0525.

Freedom Support Act Fellowships in Contemporary Issues - This merit-based open competition selects highly qualified citizens of the NIS (policymakers, academics, leaders of NGOs, and other professionals) who are engaged in the political, economic, social, and educational transformation of their countries to receive fellowships at U.S. universities, think tanks, NGOs, or U.S. government offices. All FSA Fellows in Contemporary Issues conduct research on topics that help to advance the transition to democracy, free markets, and the building of a civil society in their countries. Fellows are matched with a U.S. host advisor who guides their research, writing, professional development, advocacy skills, and participation in U.S. conferences and seminars. FSA Contemporary Issues fellowships are for one semester or one academic year. In FY 1995, the first year of the program, 165 fellowships were awarded. FY 1996 budget reductions are expected to reduce the number of fellowships to approximately 70 in academic year 1996-97. Two U.S. organizations--the American Council of Teachers of Russian (ACTR) and the International Research & Exchanges Board (IREX) receive grants to administer the program.
USIA Contact: European Programs Branch (E/AEE); (202) 205-0525.

Curriculum Consultants Exchange Program - Grants for the development and direction of teaching materials and curricula in the fields of the humanities and social sciences to be incorporated in the educational programs of Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, the Russian Federation, Ukraine and Uzbekistan. Grants are for one semester or one year and are awarded to eligible **advanced graduate students and junior faculty**.

USIA Contact: European Programs Branch (E/AEE); (202) 205-0525.

Edmund S. Muskie Fellowship Program - Fellowships for **graduate level study in the U.S.** in the fields of law, economics, business administration, and public administration for students and professionals from the Baltics and the NIS. Candidates are recruited in those countries through a merit-based competition administered by the American Council of Teachers of Russian (ACTR), the International Research & Exchanges Board (IREX), the Institute of International Education (IIE), and the Soros Foundation/Open Society Institute. U.S. Host campuses are also selected through a competition process. Approximately 100 fellowships will be awarded for the 1996-97 academic year.

USIA Contact: European Programs Branch (E/AEE); (202) 205-0525.

Central and Eastern European Graduate Fellowships - Fellowships for **graduate level study in the U.S.** in the fields of law, economics, business administration, public administration/policy, environmental policy/resource management, education administration, and communications/journalism for students and professionals under 40 years of age from Albania, Croatia, Hungary, Poland, Romania, and Slovenia. Overseas, candidates are recruited by the Fulbright Commissions and/or USIS Posts. In the U.S., the program is administered by the International Research & Exchanges Board (IREX).

USIA Contact: European Programs Branch (E/AEE); (202) 619-4420.

Freedom Support Act Graduate Fellowships Program - Fellowships for **graduate level study in the U.S.** in the fields of public administration, economics, business administration, educational administration, library and information science, communications/journalism, public policy, and law for students and professionals from the NIS. Candidates are recruited through an open, merit-based competition administered cooperatively by ACTR, IREX, and the Soros Foundation/Open Society Institute. Approximately 100 fellowships will be awarded for the 1996-97 academic year.

USIA Contact: European Programs Branch (E/AEE); (202) 205-0525.

Freedom Support Act Undergraduate Program - Fellowships for **undergraduate level study in the U.S.** in the fields of agriculture, computer science, criminal justice studies, business administration, library science, communications/journalism, economics, public policy/government, sociology, and education. Recruitment, selection, and placement is administered through grants to the American Council of Teachers of Russian (ACTR) and the American Collegiate Consortium (ACC).

USIA Contact: European Programs Branch (E/AEE); (202) 205-0525.

U.S. - Eurasia Internet Access and Training Program - Structured as a U.S. - NIS public-private sector partnership, this new Freedom Support Act program fosters access to, training in, and effective use of the Internet, World Wide Web, and e-mail among USIA exchange program alumni and other USIS constituencies at universities, libraries, and NGOs in designated regions of five countries: Belarus, Kazakhstan, the Russian Federation, Ukraine, and Uzbekistan. Under the program, eight bilingual American Internet fellows and 60 trainers from the NIS are expected to establish 40 public access Internet sites at NIS universities and libraries and provide Internet access and training to 300 other NIS institutions. Fellows and trainers also develop and conduct training seminars, encourage the development of low cost academic networks, establish public publishing WWW sites, support the development of on-line materials in local languages, and promote academic exchange in the information age. The U.S. - Eurasia Internet Access and Training Program is administered through a grant awarded to the International Research & Exchanges Board (IREX).

USIA Contact: European Programs Branch (E/AEE); (202) 205-0525.

ADVISING, TEACHING AND SPECIALIZED PROGRAMS DIVISION

Hubert H. Humphrey Fellowship Program - One year grants to mid-career professionals from the former Soviet Union and Eastern and Central Europe as part of a world-wide program of graduate level studies and practical professional experiences to develop leadership and management skills. Program is administered by USIA with the support of the Institute of International Education, Washington. USIA Contact: The Specialized Programs Unit (E/ASU); (202) 619-5289, FAX: (202) 401-1433.

College and University Affiliations Program - Grants for institutional partnerships between U.S. and foreign colleges and universities for faculty and staff exchanges for three years. Only selected countries and fields are eligible for this annual worldwide competition. USIA Contact: The Specialized Programs Unit (E/ASU); (202) 619-5289.

The New Independent States Linkage Program and The College and University Partnerships Program - This program provides two-year support for institutional partnerships between universities and colleges in the U.S. and the New Independent States of the former Soviet Union. The programs are limited to the following disciplines: law, communications/journalism, business/economics, education/educational reform, and government/public policy/public administration. (NO CURRENT COMPETITIONS) USIA Contact: The Specialized Programs Unit (E/ASU); (202) 619-5289.

College and University Development Program in Business Management ("SEED") - Grants to U.S. colleges and universities for exchange programs with Eastern and Central Europe and the Baltics to develop curricula and teaching methodologies for foreign faculties in the field of business management. (NO CURRENT COMPETITIONS) USIA Contact: The Specialized Programs Unit (E/ASU); (202) 619-5289.

Russian and NIS Assistance Awards (REAP) - Top-up awards to undergraduate and graduate students who have been admitted with substantial financial support from U.S. universities in certain fields. Grants are made to the student through the U.S. university. Program is administered by NAFSA: Association of International Educators. USIA Contact: Advising and Student Services Branch (E/ASA); (202) 619-5434.

Fulbright Teacher Exchange Program - One- and two-way exchange programs for educators at the secondary and post-secondary levels with a focus on English teaching, social sciences, and curriculum reform. USIA Contact: Teacher Exchange Branch, (E/ASX); (202) 619-4556, FAX: (202) 401-1433.

NIS - U.S. Teacher Exchange Program - During academic year 1996-97, 18 secondary school and pedagogical institute educators from seven NIS countries (Armenia, Belarus, Georgia, Kazakhstan, Moldova, Russia, and Ukraine) teach social studies in U.S. secondary schools and develop civics education projects for use in their home countries. Six U.S. social studies educators teach in NIS schools, sharing U.S. curricula and teaching methods in civics and social studies. USIA Contact: Teacher Exchange Branch, (E/ASX); (202) 619-4556.

ENGLISH LANGUAGE PROGRAMS DIVISION

EFL Fellow Program - Grants to **American mid-career professionals** in the field of English as a Foreign Language to work in teacher training and teacher education programs and English for special purposes (ESP) in the countries of Central and Eastern Europe, the Baltics, Russia and Ukraine. Grants are for one academic year, renewable, and the teaching fields required are methodology, textbook analysis, testing, curriculum development, and ESP in such content areas as economics, law, business, and finance.

USIA Contact: English Language Programs Division, (E/AL); (202) 619-5869, FAX: (202) 401-1250.

English Teaching Fellow Program - Grants to **newly qualified American EFL teachers with M.A. degrees** to teach English in universities and institutions in selected NIS countries (Central Asian Republics), Russia and Ukraine. Fellows serve as full-time teachers of EFL for a one-year assignment. This is a world-wide program as well.

USIA Contact: English Language Programs Division, (E/AL); (202) 619-5869.

OFFICE OF CITIZEN EXCHANGES

Congress-Bundestag Youth Exchange Program (CBYX) - This program is an official exchange program of the governments of the United States and the Federal Republic of Germany. It provides a full scholarship for an academic year experience in the host country for **secondary school students, vocational school graduates, and young professionals**. Grants are awarded to U.S. institutions, which are responsible for a share of the American outbound and German inbound participants.

USIA Contact: Office of Citizen Exchanges (E/PE); (202) 619-5319, FAX: (202) 619-4350.

Discretionary Grant Program - Grants are awarded to private, non-profit organizations in support of projects that link their international exchange interests with counterpart institutions/groups in other countries. Priorities vary from year to year.

USIA Contact: Office of Citizen Exchanges (E/PL); (202) 619-5326, FAX: (202) 619-4350.

Community Connections - A newly created Freedom Support Act-funded program, Community Connections will bring approximately 1,700 participants from Russia, Ukraine and Moldova to the United States in FY96 and FY97. Each group of participants will spend approximately four weeks in the U.S. and will focus on small business development, legal reform, or local/regional government. Local communities host the participants, thereby creating grass-roots linkages between U.S. and NIS regions which may enhance opportunities for exchanges to be sustained beyond the life of the assistance program.

USIA Contact: Office of Citizen Exchanges (E/PN); (202) 619-5326, FAX: (202) 619-4350.

Business for Russia Internship Program - The "Business for Russia" program has been developed in partnership with the Russian Government and various Russian organizations. It has been designed as a working partnership between U.S. federal, state, and local governments, NGOs, and private enterprises and their counterpart institutions in Russia. **Russian participants** will be business managers in existing firms and entrepreneurs who manage their own businesses, mostly in the 25-40 age group and will be selected from four regions -- Moscow, St. Petersburg, the Volga Valley Region, and the Russian Far East. Participants will be required to have a working knowledge of English. The program seeks to provide Russians with practical knowledge of a market economy and to promote a supportive business environment for the participants upon their return to Russia.

USIA Contact: Office of Citizen Exchanges (E/PN); (202) 401-6889.

Projects may include: study tours, internships, short-term non-technical training, consultations, and workshops which take place in the U.S. and/or in-country. USIA is particularly interested in projects which assist in the development of democratic institutions.

E/PY - NIS Secondary School Student Program - Grants are awarded to U.S. institutions to bring high school students to the U.S. and send Americans to the NIS on short-term and long-term exchanges.

USIA Contact: Division for the NIS Secondary School Initiative (E/PY); (202) 619-6299,
FAX: (202) 619-5311.

Exchange of students ages 14-18½ between the NIS and U.S. for stays of various lengths. Four components are included in this FSA (Bradley Bill) initiative:

Academic Year Program: 1,200 NIS students spend one academic year in U.S. high schools and stay with U.S. host families.

USIA Contact: Division for the NIS Secondary School Initiative (E/PY); (202) 619-6299.

Academic Studies Inbound/Outbound: Programs of one semester to one year for American students in the NIS and NIS students in America.

USIA Contact: Division for the NIS Secondary School Initiative (E/PY); (202) 619-6299.

School Linkage Program: Exchanges of NIS and US students and educators between partnered schools for periods of three weeks to a semester.

USIA Contact: Division for the NIS Secondary School Initiative (E/PY); (202) 619-6299.

OFFICE OF INTERNATIONAL VISITORS

Grant Programs Division, Europe Branch: - Summary: **Current and potential foreign leaders** from a broad variety of professional fields meet with their professional counterparts in the United States for approximately 30 days and experience U.S. culture and society.

Individual Visitor Programs

Single Country Projects

European Regional Projects

Freedom Support and Technical Assistance Grants

USIA Contact: Europe Branch (E/VGE); (202) 619-5247, FAX: (202) 205-7974.

Voluntary Visitors Division, Europe/Africa Branch - Summary: **Foreign leaders and potential leaders** in a broad variety of professional fields meet with their counterparts in the United States for approximately 1-2 weeks and experience U.S. culture and society. The Europe/Africa Branch provides professional programming to individual visitors, single-country groups, NIS and Baltic subregional groups, and European regional groups. In contrast to visitors programmed by the Grants Programs Division, Voluntary Visitors usually stay for shorter periods of time, are generally self-funded, and, if some funding is provided by the Voluntary Visitors Program, receive no international travel.

Individual Visitor Programs

Single Country Projects

NIS and Baltic Subregional Projects

European Regional Projects

USIA Contact: Europe/Africa Branch (E/VFE); (202) 619-4582, FAX: (202) 619-4655.

OFFICE OF ARTS AMERICA

Performing Arts - Each year, in consultation with U.S. Embassies, the Office of Arts America organizes a small number of performing arts presentations in music, dance, and theater. In addition to performances, overseas tours usually involve workshops or master classes, interviews with foreign media, and formal representational events with local musicians and other dignitaries. **Performing artists** must be recommended by the appropriate USIA peer panel before they can be considered for the program.

USIA Contact: Office of Arts America (E/DP); (202) 619-4783, FAX: (202) 619-6315.

Corridors of Culture - In 1994, USIA created Corridors of Culture, a public and private partnership to send small groups of **leading American writers, literary agents, publishers, and booksellers** to Central and Eastern Europe and the NIS to network with their counterparts in those countries and initiate a dialogue about the writer's place in an open society and a market economy.

USIA Contact: Office of Arts America (E/D); (202) 619-4779

Speaker and Cultural Specialist Programs - In FY95, three **specialists** were sent to the NIS under this program, which is designed to encourage the exchange of ideas in the areas of creative and performing arts. USIA recruits in response to requests made to U.S. Embassies by foreign cultural institutions, schools or associations.

USIA Contact: Office of Arts America (E/D); (202) 619-4779

Visual Arts - USIA works with museums across the U.S. to send a wide variety of fine arts exhibitions around the world. The exhibitions, which normally tour for one or two years, must be recommended by an expert panel, meet the stated needs of U.S. embassies, and be suitable for touring overseas.

USIA Contact: Office of Arts America (E/DV); (202) 619-4783

ADDRESS LIST**USIA**

301 4th Street, SW
Washington, DC 20547

E/PE, E/PN, E/PL - Room 220
E/AEE - Room 238/246
E/VGE - Room 263
E/VFE - Room 266
E/AL - Room 304

E/PY - Room 320
E/ASA, E/ASU, E/ASX - Room 349
E/DP, E/DV - Room 567
E/D - Room 568

The American Council of Teachers of Russian/American Council for Collaboration in Education and Language Study (ACTR/ACCELS)

1776 Massachusetts Avenue, N.W.
Suite 700

Washington, DC 20036

Telephone: (202) 833-7522 Fax: (202) 833-7523

Council for International Exchange of Scholars (CIES)

3007 Tilden Street, N.W., Suite 5M

Washington, DC 20008-3009

Telephone: (202) 686-7871 Fax: (202) 362-3442

Institute of International Education (IIE) (Fulbright)

809 United Nations Plaza

New York, NY 10017

Telephone: (212) 984-5314 Fax: (212) 984-5452

Institute of International Education (IIE) (Humphrey, International Visitors)

1400 K Street N.W.

Washington, DC 20005-2403

Telephone: (202) 898-0600 Fax: (202) 842-1219

International Research & Exchanges Board (IREX)

1616 H Street, N.W.

Washington, DC 20006

Telephone: (202) 628-8188 Fax: (202) 628-8189

NAFSA: Association of International Educators

1875 Connecticut Avenue, N.W., Suite 1000

Washington, DC 20009-5728

Telephone: (202) 462-4811 Fax: (202) 667-3419

The Soros Foundation - The Former Soviet Union

888 7th Avenue, Suite 1901

New York, NY 10106

Telephone: (212) 757-2323 Fax: (212) 974-0367

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<http://www.usia.gov/usis.html> (for international users)

[gopher://gopher.usia.gov/11s/education/fulbright/](http://gopher.usia.gov/11s/education/fulbright/)

Or e-mail us with your questions at EXCHANGES@USIA.GOV



YOUTH PROGRAMS DIVISION

The Youth Programs Division (E/VY) of the U.S. Information Agency administers a program of financial support to organizations for the purpose of promoting exchanges of youth aged 15-30 between the United States and other countries. Awards are made on a competitive basis for specific projects. E/VY does not award grants to individuals.

Established in 1982 as the President's International Youth Exchange Initiative, the program's original purpose was to expand significantly the number of exchanges between the U.S. and the six other countries that participate in the annual Economic Summit. In 1984 the office began an expansion of activities into non-Summit countries. During the 3-year life of the President's Initiative, which ended in 1985, it is estimated that over 22,000 exchanges worldwide were stimulated by E/VY grants.

The principal objective of youth exchange programming is the promotion of mutual understanding between young people of the U.S. and their peers in foreign countries. Other objectives are: to increase exchanges in fields of special interest as determined by USIS posts overseas or in bilateral discussions with foreign governments; and to create a favorable climate for youth exchange in the United States. There is an ongoing interest in providing access to all exchange programs by minorities, the economically disadvantaged and people with disabilities.

Youth Program projects are generally of two types, classified by their origin: Agency or USIS post-initiated and those initiated by private sector organizations. Projects initiated by the Agency are generally short-term (3-6 week) group projects for inbound participants only. They are designed to address specific thematic interests of a USIS post in a single country or those of USIS missions in a geographic region or several regions. Once the design for a project is approved by the Associate Director of the Bureau of Educational and Cultural Affairs, E/VY either announces an open competition or conducts a limited solicitation among a group of organizations deemed competent in the area of primary focus to submit proposals for the project. When an award is made, E/VY works closely with the organization on the implementation of the project.

Agency-initiated projects may also be developed as the result of discussions between U.S. and foreign government officials and may involve public funding on both sides. These may be two-way or one-way programs. They also tend to be short-term (4-6 weeks in

duration), group exchanges, organized around the study of a theme or set of issues, and involve travel to several sites in addition to a longer stay in a single community. All such projects are implemented by private not-for-profit organizations or public institutions, chosen through an open competition or a limited solicitation, as described above.

When funding permits, E/VY conducts open competitions to invite proposals for exchange projects initiated by private sector organizations, schools, universities and community groups in conjunction with their foreign partners. The guidelines for such programs are published when the occasion arises.

The Youth Programs Division administers the Congress-Bundestag Youth Exchange Program, which is jointly funded by the U.S. Congress and the German Bundestag. It is intended to strengthen the ties between the successor generations in the two countries. With costs equally shared by Congress and the Bundestag the program provides full scholarships or a year of study, homestay, and in the "Young Professionals" component, internships. The program serves approximately 400 Americans and an equal number of Germans each year, three quarters of whom are high school students.

The Division also administers the youth exchange portion of the Samantha Smith Memorial Exchange Program. Private organizations and public institutions are invited to submit proposals in an annual competition for grants in support of exchanges of young people under the age of 21 between the U.S. and the countries of Eastern Europe and the Commonwealth of Independent States (formerly the USSR).

E/VY generally does not fund the following activities: sports exchanges; study for post-secondary academic credit or degree programs; research studies; conferences outside of the context of a broader exchange program; exchanges of less than 3 weeks duration; performing arts tours and exhibits; and non people-to-people exchanges. For additional information please write:

Youth Programs Division
United States Information Agency
301 4th St. SW Rm. 357
Washington, DC 20547
Telephone: 202-619-6299

USIA's DAILY DIGEST OF FOREIGN MEDIA REACTION NOW AVAILABLE ON THE INTERNET



WHAT IS THE WORLD PRESS SAYING EACH DAY ABOUT THE ISSUES OF KEY CONCERN TO U.S. FOREIGN POLICYMAKERS? You can find out in the U.S. Information Agency's Daily Digest of foreign media reaction, which is prepared each day for senior U.S. policy makers and is now available Monday through Friday on USIA's World Wide Web site. Each report provides a global round-up of editorial and op-ed commentary on a major foreign or U.S. domestic policy issue. Each Daily Digest includes the most recent comments taken from major newspapers, magazines and broadcast media outlets around the world. The selections contained in the reports are divided by region. They are excerpted and translated by American Embassy press office staffs overseas, who transmit them each day to USIA headquarters in Washington D.C.

You can find the Daily Digest at: <http://www.usia.gov> under "*Products and Services/Foreign Commentary About U.S.*"

HERE'S WHAT OUR READERS ARE SAYING ABOUT THE DAILY DIGEST

"We find these products especially useful for determining reaction to major events such as summit meetings involving the U.S. President and to major new foreign policy initiatives."

--Director, White House Situation Room

"Insights gained are unique; they are unavailable through the stateside media."

--Office of Net Assessment, The Pentagon

"My entire staff use your sophisticated assessment of foreign media commentary on a daily basis without fail. Your digest provides a flow of relevant, policy-oriented information of unmatched quality."

--Director, European Studies
Center for Strategic and International Studies
Georgetown University

"They are distributed to all members of the Policy Planning Staff and we rely on them to keep us up to the minute on how the world looks at the key issues on our agenda."

--Deputy Director Policy Planning Staff
Department of State

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"...I can testify that they (R reports) are indispensable—and irreplaceable—for a broad range of policy and public affairs purposes...they are, in short, absolutely essential."

—Martin Indyk, U.S. Ambassador to Israel

"We find (the USIA foreign media reaction reports) especially useful for determining reaction to major events such as summit meetings...and to major new foreign policy initiatives."

—Director, White House Situation Room

"My entire staff uses your sophisticated assessment of foreign media commentary on a daily basis without fail."

—Simon Serfaty, Director, European Studies
CSIS

"Your comprehensive report on public opinion in the Muslim world...is an excellent report which sheds much-needed light on a subject dominated by impressionistic and highly personal opinions...many thanks."

—Duncan MacInnes, PAO, Colombo

"Post hastens to congratulate the Office of Research on the most comprehensive thematic research report in memory. It (a report on European security) is full of new insights and not a few surprises."

—Robert Earle, PAO, Bonn

"Your analysis has been immensely valuable to OSD's work on the US-Japan Security Dialogue. I have read each analysis closely, and have used your insights to adjust my own thinking as well as our approach to security policy with Japan... Your analysis has been sensitive and thorough...."

—Joseph S. Nye, Jr., former Assistant Secretary of Defense

"The results of a recent USIA poll (on Russian attitudes about the U.S.) have prompted the embassy to develop a media strategy to address concerns among the Russian public."

—Thomas Pickering, U.S. Ambassador to Russia

"USIA's surveys are the only reliable polls and source of scientific data coming out of Haiti...they are widely read at State...."

—Jack Leonard, Director of Caribbean Affairs
Department of State

"Of particular importance (in the report on Bosnia public opinion) were the data presented on support for the Dayton Accords and IFOR and the Executive Summary presented a concise analysis. Efforts by you and your people are appreciated...."

—General John M. Shalikashvili, Chairman of the Joint Chiefs of Staff

FOR FURTHER INFORMATION:

Office of Research and Media Reaction
United States Information Agency
301 4th Street S.W. Room 352
Washington, DC. 20547
Telephone: (202) 619-4965

Office of Research and Media Reaction

U.S. Information Agency, Washington, DC 20547

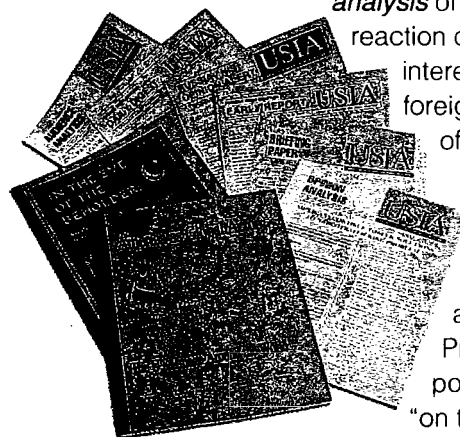
"Public opinion is everything. With public sentiment nothing can fail; without it, nothing can succeed."

—Abraham Lincoln

"Foreign opinions should not determine U.S. policy. But understanding the implications of foreign public opinion is essential when policy options are considered."

—U.S. Advisory Commission on
Public Diplomacy

USIA's Office of Research and Media Reaction (R) is the official pollster for the U.S. Government abroad, and provides the only daily analysis of foreign media



reaction on issues of interest to American foreign policy officials.

In response to the USIA mandate to advise the President and policy makers "on the implications of foreign public opinion," R

measures and reports daily on public reactions to U.S. policy initiatives on a one-country, regional and worldwide basis.

Comprised of survey-research specialists and geographic area experts, the **Research** division of the Office conducts surveys and focus groups on attitudes of foreign mass and elite publics, and monitors U.S. public opinion on foreign policy issues. In addition, analysts survey audiences and assess media preferences for USIA's International Broadcasting Bureau (including the Voice of America, Worldnet and Radio Marti and TV Marti).

The **Media Reaction** branch issues two or more daily analyses of foreign editorial commentary on issues relevant to U.S. foreign policy. It is staffed by an experienced team of foreign service officers and civil service media analysts.

The primary audience for R papers and reports includes the President, senior policy makers at the White House, the National Security Council, the Departments of State, Commerce and

Defense, as well as U.S. missions and USIA officers in Washington and abroad. Many of the reports are distributed to universities, think tanks, and other non-governmental organizations. Media Reaction reports are available on the Internet.

PUBLIC OPINION RESEARCH

Analysts have extensive experience in designing and managing research projects in all countries — the developed and developing world, democratic and non-democratic societies.

To ensure quality and accuracy for all stages of a project, analysts evaluate the public opinion research facilities throughout the world, and train survey specialists on an as-needed basis.

Research surveys of both mass and elite publics track attitudes on a wide range of issues of interest to U.S. government officials in over 50 countries annually. Over 400 reports, briefing papers, and opinion analyses are issued each year.

Issues Examined Include:

- democratization: democratic values and trend analyses of political development;
- media and information: media habits (including audience measurement) and patterns of media placement;
- security: threat perception, alliances, defense agreements, NATO, Bosnia, U.S. troop presence;
- economics: trade, investment, and intellectual property rights;
- global issues: narcotics use and trafficking, attitudes about the U.S., women's issues, the environment and nuclear proliferation.

R also prepares background reports and briefing materials on meetings and conferences such as the G-7, Summit of the Americas, and the Asia-Pacific Economic Cooperation forum.

Methods Used:

- Nationwide polls (face-to-face and telephone interviews; mail surveys);
- Elite surveys;
- Opinion and media surveys of specified customer groups;
- Focus group discussions (general publics, elites, select population groups);
- Media use marketing studies — nationwide, elite and select groups;
- Content analysis.

MEDIA REACTION

These reports provide senior foreign policy makers, their staffs and a wide range of private sector readers here and overseas with a daily global assessment of elite press opinion on issues of concern to the United States. These reports, compiled from submissions by USIS posts around the world, serve as an early warning system, and often call attention to both successes and misperceptions of U.S. actions or policies abroad. They are the only means to ensure that the voices of opinion makers in the media in all regions of the world are heard by U.S. policy makers on a regular and timely basis.

The Media Reaction branch produces over 500 reports on press commentary per year consisting of the:

Early Report—an early morning compilation of foreign media opinion on the major issues of the day prepared for senior U.S. officials;
Daily Digest—an afternoon report, providing a detailed focus on media reaction to specific issues receiving significant attention in the foreign press; and
Special Report—prepared by request for specific USG customers, often focusing on a particular issue or region.

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A Presidential
Commission created
by Congress to
provide bipartisan
oversight of U. S.
Government
activities intended to
understand, inform
and influence
foreign publics.

PUBLIC DIPLOMACY

PUBLIC DIPLOMACY FOR THE 21ST CENTURY

Mission and Structure

The President, Congress, and the American people are asking America's foreign affairs agencies to rethink what they do and how they do it.

This is absolutely necessary. Organizations and functions that evolved throughout the 20th century face new realities: the communications revolution, the spread of democracy and open markets, and the end of the Cold War. Moreover, we must meet 21st century challenges with fewer resources.

Some restructuring proposals assume consolidation into a "mega-agency" will result in significant savings and increased efficiency.

The U.S. Advisory Commission on Public Diplomacy believes examination of basic missions should come first. Real savings will come from decisions about what functions are most important and how those functions can best be performed.

Simply merging public diplomacy into the Department of State will not provide desired flexibility and efficiencies. Nor by itself will it further the objectives of American foreign policy.

This report is about the importance of public diplomacy's mission: winning the support of foreign publics to further U.S. political, economic and security interests. It is not about business as usual. It is about the need for change.

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ECONOMICS & TRADE

NEW PROGRAM LINKS RUSSIAN ENTREPRENEURS WITH U.S. BUSINESSES



Business for Russia intern Boris Rllizarov from Moscow plays Russian folk songs for host families at LaFleur Park, Jackson, Miss.

USIA's new "Business for Russia" Program brought 275 young Russian entrepreneurs to 11 U.S. cities and communities for four-week business internships in 1994. Hosting businesses ranged from Fortune 500 companies, including IBM, Procter & Gamble, Dean Witter, and Sears Roebuck, to small, family-run grocery stores. The program was so successful that plans are underway to bring 1,000 more interns to the United States during 1995 to 1997. The program is sponsored by USIA's Office of Citizen Exchanges.

The Business for Russia program is based on a partnership between government, non-profit organizations, and the U.S. and Russian business communities. The goal of this unique collaboration is to provide young entrepreneurs with the opportunity to experience Western business practices firsthand. Russian interns stay with American host families, often working in the same businesses as their home-stay hosts.

During the spring 1994 program, the U.S. host organizations searched their local communities for businesses that best matched the interns' backgrounds. International House in Charlotte, N.C., for example, placed Sergei Pugachev, a 21-year-old economist at a commercial bank in Khabarovsk, at Nation's Bank. The Portland, Oregon World Affairs Council placed aspiring restaurateur Anna Kochemasova at the Portland Hilton Hotel and the Grant House Restaurant in Vancouver.

Elena Sergeyeva, the owner of a travel agency in St. Petersburg, Russia, was interested in both the travel and canning businesses. The Mississippi Consortium for International Development, enabled Elena to split her internship between Gulf State Canneries in Clinton, Mississippi, and Your Travel Agent Inc. in Jackson.

The U.S. community host organizations were selected through a competitive process by USIA's Office of Citizen Exchanges. Grant recipients in 1994 were located in Baltimore; Houston; Cincinnati; Philadelphia; Pittsburgh; Charlotte, N.C.; Jackson, Miss.; Louisville, Ky.; Lynchburg/Roanoke, Va.; Portland, Ore.; and San Jose, Calif. The interns made significant contributions to their host businesses. Many were able to develop business contacts and some concluded business deals.

The Russian government has made available lines of credit to the returning interns that they can use to establish or expand their businesses. The interns are also being encouraged to apply for loans from the Russia-American Enterprise Fund. For more information about the Business for Russia Program, including how to participate, call Catherine Guroff at (202) 401-6887.

USIA's Office of Citizen Exchanges

supports professional and citizen exchanges through grants to non-profit U.S. organizations, professional associations, universities and think tanks. It emphasizes business programming.

For more information about such programs, call (202) 619-5348

INTERNATIONAL TV SHOW HIGHLIGHTS U.S. PRODUCTS AND SERVICES

Programs on USIA's WORLDNET Television Service have consistently focused on American business practices and products, and on the larger themes of free trade policy issues. One of USIA's most innovative and directed efforts is WORLDNET's "Doing Business" series. Every month for the past three years, "Doing Business" has told the stories of hundreds of U.S. products and services available in the global marketplace.

The program is a half-hour magazine show with six features in every edition. Since its inception, "Doing Business" has included stories on computer hardware and software, medical devices, new pharmaceuticals, environmental products, cars, movies,

music and virtually the entire spectrum of U.S. commerce. The stories are chosen by the "Doing Business" staff from contacts in the business community and constant perusal of business publications.

WORLDNET



The program is produced in English and translated in Spanish, French, Arabic, and Chinese. It is sent out around the world to the appropriate region in the appropriate language, via WORLDNET satellites. Responses from the field show that the program is used by local television broadcasters in every region of the world.

"Doing Business" is constantly looking for new contacts in the business arena with stories to use on the program. For more information about the program, call Paul Vamvas, (202) 501-8450.

OFFICE OF CUBA BROADCASTING

Radio Martí

The Office of Cuba Broadcasting was established in 1990 to oversee all programming broadcast to Cuba on the Voice of America's Radio Martí and TV Martí. In keeping with the principles of the VOA Charter, both stations offer their audiences accurate and objective news and information on issues of interest to the people of Cuba.

Radio Martí is on the air seven days a week, 24 hours per day on medium wave (AM) and shortwave. The broadcasts include news, music, and a variety of feature and news analysis programs. Audience reaction, including interviews with Cuban visitors to the United States, indicates that Radio Martí enjoys an audience of over 70% of the population, making it by far the most widely listened to radio station on the island. This resounding success comes despite Cuban government attempts to discourage listening, and, since April 1990, jam Radio Martí's medium wave broadcasts in the Havana area.

News and news-related programming are the staple of Radio Martí's broadcasts and comprise over half of the daily schedule. Radio Martí's objective news coverage offers a comprehensive and balanced perspective on current events that is not possible through the Cuban official media, thus filling in the information gap resulting from 34 years of government control. In addition, features and special programs provide a wide range of entertainment and information without political overtones.

Background and Budget

Radio Martí went on the air May 20, 1985, from studios in Washington, D.C.

The broadcast marked a three-year, bipartisan effort to provide the Cuban people with "news, commentary, and other information about events in Cuba and elsewhere to promote the cause of freedom in Cuba." The result was the Radio Broadcasting to Cuba Act (PL 98-111), signed by President Ronald Reagan on October 4, 1983. By law, Radio Martí broadcasts must be in accordance "with all Voice of America standards to ensure the broadcast of programs which are objective, accurate, balanced, and which present a variety of news."

News

Radio Martí is authorized 181 positions. Its budget for FY 1993 is \$15.8 million. The focus of the station evolved to give emphasis to news and stories with a Cuban angle, serving as the main source of reliable information for the people of Cuba. Human rights and democracy-building principles are now priorities in the programming. News sources include the Voice of America's news service, national and international wire services, direct telephone communication with the island, Radio Martí reporters, and a network of stringer-correspondents around the world, including the Commonwealth of Independent States and Eastern European countries.

Programs

Radio Martí's programming includes roundtable discussions; commentaries on political, economic, social, religious, and human rights issues by experts; testi-

monies from former political prisoners, recent arrivals, and human rights activists; in-depth "focus" shows on current events; programs targeted at women, youth, and the labor sectors; and discussions on literature and the arts.

Research

Radio Martí's research office provides the station's broadcasters with up-to-the-minute information on Cuban media reporting, analyses on events in Cuba, background for the news and programs departments, and assessments of worldwide events for their impact on the Cuban people. The Office of Program Evaluation provides independent, objective evaluations of the station's effectiveness through the use of surveys and focus groups with recent arrivals. The feedback obtained through these sources comprises one of the most valuable elements in program development.

Technical Operations

Washington - All programs are broadcast from studios in Washington, D.C.

Marathon Key, Fla. - Facilities include a 50 kW transmitter operation on 1180 kHz (medium wave). The broadcast signal is fed by satellite from Washington to Marathon Key. Radio Martí also broadcasts on shortwave frequencies from Greenville, N.C.

Miami Bureau - Miami constitutes the largest concentration of Cubans outside of the island. As such, it is an important hub of information of great interest to Radio Martí's audience. Programs and special coverage produced by the Bureau are fed to Washington by satellite.

Television Martí

Television Martí is intended to provide Cuban viewers with the same quality programming available to the other countries in the Western Hemisphere, including news, features on life in the United States and other nations, entertainment, and sports i.e., the World Series. It also provides commentary and other information about events in Cuba and elsewhere to promote the cause of freedom in Cuba.

TV Martí's Miami Bureau produces several of its news-analysis programs and provides daily reports of important events. It benefits as well from the services of the Office of Program Evaluation for the development of new programs.

Background and Budget

In September 1987, following the success of Radio Martí, bipartisan support in Congress provided \$100,000 to the Advisory Board for Radio Broadcasting to Cuba to study the feasibility of implementing television broadcasts to Cuba. In 1989, Congress directed USIA to establish and test TV Martí, appropriating \$7.5 million for a test program. On March 27, 1990, TV Martí began its test period, broadcasting to Cuba between 3:45 a.m. and 6:45 a.m. (later changed to 3:30 a.m. to 6:00 a.m.) on Channel 13. The late hours were chosen to avoid interference with local Cuban broadcasts. On July 27, 1990, President Bush notified Congress of the results of the initial test phase. In August 1990, the President officially made TV Martí a permanent part of the U.S. government when he signed a Presidential Determination that the station's test broadcasts had demonstrated

their feasibility without causing objectionable interference to domestic U.S. television signals. The Determination was required under the Television Broadcasting to Cuba Act. TV Martí is authorized 139 positions, and the budget for FY 1993 is \$12.6 million.

Technical Operations

TV Martí broadcasts from an aerostat balloon tethered at an altitude of 10,000 feet above Cudjoe Key, Fla. Programming (consisting of originally produced news in addition to material acquired from commercial sources) originates in Washington and in Miami and is transmitted to the Florida Keys by satellite. The signal is then relayed to a transmitter and a highly directional antenna aboard the aerostat for broadcast to the Havana area. The TV Martí system has safeguards that prevent interference with existing domestic and foreign television stations.

Signal Strength and Jamming

The TV Martí transmission system delivers grade-A television signals to the Havana area. Massive jamming efforts by the Cuban government make it difficult to receive the signal in center city Havana. However, mobile monitoring indicates that intermittent reception is possible in some outlying areas of the city and in other parts of the Havana province.

The U.S. Interests Section in Havana now plays videotapes of TV Martí broadcasts to over 500 people who visit their facilities daily.

Bureau of Broadcasting

On October 1, 1990, the U.S. Information Agency, the parent organization of the Office of Cuba Broadcasting, established the Bureau of Broadcasting which incorporated the Voice of America, the Worldnet Television and Film Service and the Office of Cuba Broadcasting (Radio and TV Martí).

Advisory Board for Cuba Broadcasting

The Radio Broadcasting to Cuba Act of 1985 required the establishment of a nine-member, presidentially-appointed Advisory Board to review the activities of Radio (and later, TV) Martí and to make recommendations to the President, the director of USIA and the director of USIA's Bureau of Broadcasting.

Issued by:
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WORLDNET

TELEVISION AND FILM SERVICE



In response to constantly changing world events, WORLDNET programs focus on a wide variety of guests and topics of worldwide interest. The Commissioner of the U.S. Immigration and Naturalization Service discusses immigration issues and takes questions from viewers in Mexico and Latin America. The Energy Secretary talks about her upcoming mission to India and Pakistan on a program broadcast to the subcontinent. A WORLDNET crew interviews the Ukrainian President and covers his visit to Washington. Shuttle astronauts are interviewed "live from space" on both English and Spanish call-in programs. A science program educates audiences about research on AIDS. News and feature stories are transmitted on a regular basis. And WORLDNET producers, in cooperation with other federal government agencies, create an award-winning documentary on the initiative to save the world's coral reefs.



WORLDNET, the U.S. Information Agency's global public affairs, information, and cultural television network, was launched in 1983 to present a balanced and accurate picture of American society, policies, and people. The 24-hour-a-day service, with its satellite capabilities and its standing as an authoritative global network, is downlinked to U.S. embassies and cultural centers and hundreds of television broadcast and cable systems around the world.

Program formats include televised feature magazines, documentaries, and live call-in and public affairs shows, which are produced in Arabic, English, French, Mandarin, Russian, Polish, Serbian, Spanish, Ukrainian, and other world languages. Language programming often changes as news events warrant.

PROGRAMS

WORLDNET's many programs promote American cultural, business, scientific, and technological developments and report on the institutions and principles that are key to building global democracy. Programming includes news-making political, scientific, and cultural discussions between experts in Washington and their peers on other continents. In addition, it features news on business and the stock market, multicultural news magazines, and call-in programs on current events.

The cornerstone of WORLDNET is "Dialogue," an interactive video conference featuring a mix of interviews and roundtable discussions on issues of global concern. These live, hour-long public affairs programs link U.S. and international business leaders, government officials, journalists, and notables in academia and industry.

Broadcast several times weekly and in multiple languages, "Dialogues" are issue oriented. Programs range from legislators and economists discussing the implications of tax reform to physicians and researchers talking about the latest advances in medicine. Senior officials from the Administration, Congress, and non-governmental organizations discuss U.S. Government policies.

Guests in WORLDNET's Washington studios take questions from audiences in selected USIS offices overseas. Some of the guests who have appeared on "Dialogue" include Vice President Al Gore, First Lady Hillary Rodham Clinton, former President George Bush, Secretary of State Warren Christopher, opera diva Beverly Sills, playwright Arthur Miller, AIDS researcher Dr. Anthony Fauci, management expert Peter Drucker, and Members of Congress.

Local journalists often utilize "Dialogue" as a source for news, quoting guests on major topics.

In addition to "Dialogue," WORLDNET produces "NewsFile," a five-day-a-week newsfeed of important national and international stories. Designed for insertion into local newscasts, "NewsFile" is broadcast in Arabic, Bosnian, Croatian, English, French, Russian, Serbian, and Spanish. Other WORLDNET programs include: "Window on America," a weekly magazine program; "Doing Business," which presents U.S. products to consumers overseas; and "Science World" and "Assignment Earth," which focus, respectively, on scientific research and environmental issues.

WORLDNET also offers acquired programs, including some produced by U.S. networks. Among them are: "The NewsHour with Jim Lehrer," "The Nightly Business Report," "Working Woman," "Computer Chronicles," and "Bloomberg Information Television."

To provide quality service to cable broadcasters worldwide, WORLDNET offers the option of using program blocks especially designed for cable or broadcast use. Five days a week, WORLDNET broadcasts two separate cable block offerings. The first, "WORLDNET Presents," provides eight hours of English-language programming for viewers in Africa, Asia, Europe, and the Middle East.

The second, "Esta Noche en WORLDNET," is a six-hour block of Spanish and English programming for audiences in Latin America.

Audiences around the world also have access to instructional telecourses in subjects ranging from economic principles to computer literacy, documentaries on historic leaders and events, features on environmental and health issues, and music performances.

TECHNICAL OPERATIONS

All WORLDNET programs originate from state-of-the-art studios in Washington, D.C.

WORLDNET has equipped U.S. embassies, consulates, and cultural centers with TVRO (television receive-only) satellite television antennae. Its sophisticated point-to-multi-point delivery medium ensures instantaneous and reliable transmission of system-compatible, broadcast-quality signals worldwide.

Programs are also transmitted via six satellites to mass audiences via foreign cable and broadcast systems as well as to targeted audiences at USIS posts. WORLDNET's daily audience on cable systems alone is estimated in the millions.

U.S. INTERNATIONAL BROADCASTING

WORLDNET is part of the U.S. Information Agency's International Broadcasting Bureau, which was created when President Clinton signed the International Broadcasting Act of 1994. That law officially combined for the first time all U.S. Government international broadcast services, including WORLDNET, under a Broadcasting Board of Governors.

The bipartisan Board includes the Director of USIA (ex officio) and eight other members who are appointed by the President and confirmed by the Senate. The first Broadcasting Board of Governors was sworn in on August 11, 1995.

In addition to WORLDNET, the Board directs and supervises the operations of the Voice of America and Radio and TV Martí as well as two surrogate international broadcast services—Radio Free Europe/Radio Liberty and the Asia Pacific Network. WORLDNET, VOA, and Radio and TV Martí remain U.S. Government entities under the International Broadcasting Bureau. The other two are grantee organizations that receive grants annually from the Broadcasting Board of Governors.

WORLDNET is funded at \$22.5 million for 1996.

INTERNATIONAL BROADCASTING BUREAU OFFICE OF EXTERNAL AFFAIRS

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WORLDNET

E-mail: worldnet@usia.gov

April 1996

VOICE OF AMERICA

News and Information for a Global Audience



It's another typical day at the Voice of America, one of the largest news-gathering organizations in the world. A group of foreign military officers representing 16 countries is touring VOA and heading for the Newsroom, VOA's nerve center. A Chinese broadcaster dashes for Studio 16 with a script waving in his hand, while a Serbian editor translates a science program about the use of mouse antibodies for humans. In the newsroom that never sleeps, reporters are furiously punching their computer keyboards, preparing the day's news stories, as reports from 15 independent news services and VOA correspondents worldwide noisily come in on the newswire. In a nearby studio, multi-platinum recording artist Garth Brooks is the guest on an international call-in show. An English broadcaster

next door talks about the popular trend of rollerblading for a Special English program, targeted for listeners learning English. At the same time, VOA's Kavala Relay Station in Greece transmits the Armenian broadcast that it is receiving from Washington, DC, by satellite.

This is only a snapshot of the buzz of activity at the Voice of America, 24-hours-a-day, 365 days a year. Many people are amazed at how VOA brings news and information instantaneously across the airwaves to millions of listeners worldwide. But, for the 1,155 VOA staffers from more than 60 countries who are posted in the United States and overseas, this is just an ordinary day's work at a most extraordinary Federal agency.

America's Voice to the World

For 54 years, the Voice of America has earned the reputation of providing up-to-the-minute, accurate, and balanced news, features, and music to its international audience. VOA not only provides millions of listeners from every race, religion, and walk of life with trustworthy, reliable, and comprehensive news of events in the United States, their own countries, and the diverse world beyond their borders, but also offers practical information about how to build and maintain new democracies and free market economies.

Competing with nearly 125 similar broadcast services worldwide, VOA is one of the top international broadcasters in today's vast global media market, along with the BBC World Service and China Radio International. Each week 86 million listeners around the world tune in to VOA programs broadcast in 52 languages, including English, via direct medium wave (AM) and shortwave broadcasts. Millions more listen to VOA programs placed on local AM and FM stations around the world, giving VOA a vast and unequaled global reach.

The VOA Charter

To protect the integrity of VOA programming and define the organization's mission, the VOA Charter was drafted in 1960 and later signed into law (Public Law 94-350) on July 12, 1976, by President Gerald Ford:

The long-range interests of the United States are served by communicating with the peoples of the world by radio. To be effective, the Voice of America (the broadcasting service of the United States Information Agency) must win the attention and respect of listeners. These principles will therefore govern Voice of America (VOA) broadcasts.

1. VOA will serve as a consistently reliable and authoritative source of news. VOA news will be accurate, objective, and comprehensive.
2. VOA will represent America, not any single segment of American society, and will therefore present a balanced and comprehensive projection of significant American thought and institutions.
3. VOA will present the policies of the United States clearly and effectively, and will also present responsible discussions and opinion on these policies.

Breaking News

VOA is an intellectual lifeline of credible information for its overseas audience in times of both peace and political upheaval. From the war in Bosnia to the ethnic conflict in Burundi, VOA is on the scene to report the news as it happens. More than 80 writers and editors in VOA's Newsroom and 40 correspondents at 21 news bureaus in the United States and throughout the world write and report an average of 200 news stories each day. Part-time reporters, known as "stringers," file additional reports in English and many of VOA's other languages, broadening the range of breaking stories.

From Washington Across the Airwaves

VOA's Washington, DC, headquarters, where all VOA programming is produced, contains 38 studios, a 150-channel master control and two centers to record reports from VOA correspondents around the world. VOA's original programming, which totals almost 930 hours each week, is as diverse as the people who make this unique organization run like clockwork.

Approximately 59% of all VOA programming is news, with 26% feature programs about economics, science, agriculture, medicine, sports, and American history and culture. Music from jazz to rock to classical to country, along with reports on the entertainment industry, compose 12%, and editorials on U.S. policy make up the remaining 3%. VOA also produces Special English, "Tuning in the USA" and "English USA," programs to help listeners learn and improve their English skills. Each of these elements contributes to the broad mosaic of information VOA provides to a curious world.

Today, 46 of VOA's 55 broadcast services provide VOA programming to more than 1,300 radio stations worldwide. Most of these "affiliates" now receive their programming via one of the 37 satellite circuits that deliver VOA broadcasts to virtually every corner of the globe.

On the Internet

In 1994, VOA began distributing its newswire and selected newscast and program audio files in 18 languages, VOA frequency and satellite information, and other general material via the Internet. VOA launched a Web Page on the Internet in May 1996.

An Instant Connection

A network of 16 relay stations worldwide transmits VOA's programs across oceans and continents to its international audience via satellite, shortwave, and medium wave (AM). The connection is instantaneous, so listeners may never realize that the signal passes through several different channels before it reaches their receivers.

How It All Began

"The news may be good. The news may be bad. We shall tell you the truth," said announcer William Harlan Hale during the first VOA broadcast in German on February 24, 1942—just 79 days after the United States entered World War II. During the war, VOA operated under the Office of War Information but was moved to the Department of State when the war ended. VOA has been part of the U.S. Information Agency since 1953, when the Agency was established to carry out the overseas information and cultural exchange programs of the United States government.

On April 30, 1994, President Clinton signed the International Broadcasting Act, establishing the International Broadcasting Bureau and officially combining for the first time all U.S. government international broadcast services under a Broadcasting Board of Governors. The bipartisan Board

includes the Director of the U.S. Information Agency (ex officio) and eight other members who are appointed by the President and confirmed by the Senate. The first Board of Governors was sworn in on August 11, 1995.

The Board oversees the operation of VOA, the WORLDNET Television Service, and Radio and TV Marti to Cuba, as well as three other international broadcast services—Radio Free Europe, Radio Liberty, and the Asia Pacific Network, which was established under the 1994 legislation. VOA, WORLDNET, and Radio and TV Marti remain U.S. government entities; the other three receive Congressionally appropriated funds through the Broadcasting Board of Governors.

VOA received approximately \$100 million for operating expenses from Congress in 1996, exclusive of engineering and other support activities.

VOA Tours

VOA conducts public tours every Monday, Tuesday, Wednesday, Thursday, and Friday, except holidays, at 10:40 a.m., 1:40 p.m., and 2:40 p.m. Reservations are preferred. To arrange a tour, please contact VOA's Office of External Affairs at: (202) 619-3919. VOA is located at:

**330 Independence Avenue, S.W.,
Washington, DC 20547.**

Tours begin at the C Street Entrance.

The Voice of America broadcasts in 52 languages

Albanian	Cantonese	Georgian	Korean	Portuguese	Tibetan
Amharic	Creole	Greek	Kurdish	Romanian	Tigrigna
Arabic	Croatian	Hausa	Lao	Russian	Turkish
Armenian	Czech	Hindi	Latvian	Serbian	Ukrainian
Azerbaijani	Dari	Hungarian	Lithuanian	Slovak	Urdu
Bangla	English	Indonesian	Mandarin	Slovene	Uzbek
Bosnian	Estonian	Khmer	Oromiffa	Spanish	Vietnamese
Bulgarian	Farsi	Kirundi	Pashto	Swahili	
Burmese	French	Kinyarwanda	Polish	Thai	