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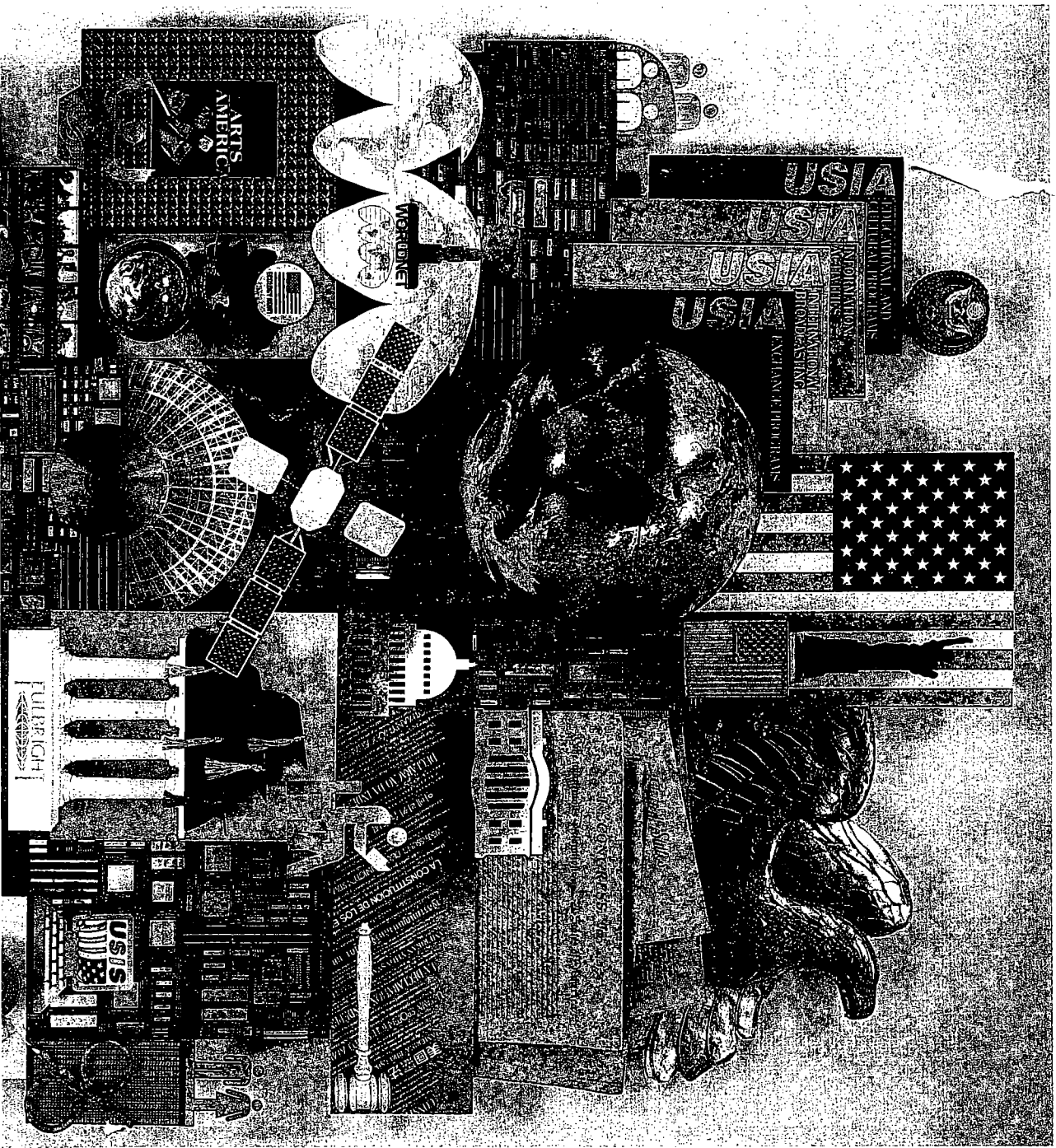
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Position:

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USIA

UNITED STATES INFORMATION
AGENCY



CLINTON LIBRARY PHOTOCOPY

UNITED STATES ENVIRONMENTAL
AGENCY

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CLINTON LIBRARY PHOTOCOPY



United States Information Agency

**SANDRA L. THURMAN
1595 JOHNSON ROAD
ATLANTA, GEORGIA 30306
404-872-0562 (Residence)**

KEY COMPETENCIES

- **Organize and manage complex service, educational and fundraising programs.**
- **Provide leadership for fundraising and legislative initiatives.**
- **Manage diverse constituencies - create alliances, build consensus and negotiate public private partnerships.**
- **Design and direct service delivery systems and large special events.**
- **Direct strategic planning and organizational development activities.**

PROFESSIONAL EXPERIENCE

**1996 - Present The Presidential Inaugural Committee
Washington, DC
Deputy Director, Ticketing**

Design and direct will call center for the distribution of inaugural event tickets to over 10,000 people. Work in collaboration with the Presidential Inaugural Committee Directors and ticketing liaisons to develop delivery systems to serve a variety of constituencies with special needs.

**1996 Clinton Gore '96
Little Rock, Arkansas
Coordinator, Election Night Activities**

Design and manage the development of election night activities in Little Rock, Arkansas. Activities include the election night event at the Old State House and a variety of parties and celebrations for VIPs and friends and family of the President and Vice President as well as the public.

**Democratic National Convention Committee
Chicago, Illinois
Deputy Director, Credentials**

Assist the Director in the design and development of the credentialing process for the 1996 Democratic National Convention. Serve as liaison to other Democratic National Convention Committee departments and outside agencies including the Secret Service, the Chicago Police Department and the Chicago Fire Department. Develop and manage the distribution system for backstage and podium credentials.

**1993 - 1996 Director, Advocacy Programs
The Task Force for Child Survival and Development
The Carter Presidential Center
Atlanta, Georgia**

Design and direct programs and activities for the purpose of shifting political will and enhancing social mobilization to improve children's lives worldwide. Work in collaboration and coordination with non-governmental organizations, political, social, cultural, religious and business institutions to advocate at all levels for the survival of the world's children. Create and support alliances, build consensus, negotiate partnerships—both public and private—that facilitate communication and coordination among organizations involved in the survival and development of children. Work with international corporations and foundations to secure support for children's programs. Serve as liaison to sponsoring organizations including the World Bank, UNICEF, the World Health Organization, the Rockefeller Foundation, UNFPA and UNDP. Consult with individual countries and institutions to assist in the development of effective advocacy programs (including grassroots organizing, fund-raising, media relations and educating decision makers).

**1992 Clinton For President
Atlanta, GA
Political Director**

Coordinate and direct the political resources of the Clinton campaign during the 1992 Presidential Primary. Direct targeting and get out the vote efforts. Oversee voter registration programs. Serve as liaison to political officials at state and local levels.

**1988 - 1993 AID Atlanta, Incorporated
Atlanta, Georgia**

Executive Director - Responsible for the programmatic, policy, financial and fund-raising activities the oldest and largest AIDS organization in the Southeast. Activities include oversight of a four million dollar annual budget management of 90 employees and 1,000 volunteers, development and delivery of a wide array of health, social service and education programs. Coordinate and collaborate

with other AIDS and related programs both locally and nationally. Serve as chief spokesperson on AIDS issues for the agency. Serve as primary liaison to governmental organizations at local, state and national levels as well as special interest groups.

Director, Public Affairs - Coordinate all activities relative to AIDS policy. Serve as liaison from the Agency to all media, governmental organizations and related associations. Responsible for all public relations activities of the Agency.

1986 - 1988 **Partners Health Plan**
 Atlanta, Georgia
 Account Services Coordinator

Coordinate enrollment process including analysis of competition, development and distribution of all marketing materials and scheduling meetings. Develop and maintain strong professional relationships with key contacts.. Research, develop and implement wellness programs.

1985 - 1986 **AmeriPlan Health Services, Limited**
 Atlanta, Georgia
 Director, Public Affairs

Develop and coordinate advertising campaigns with advertising agency. Edit quarterly subscriber newsletter and monthly employer newsletter. Assist in the development of marketing materials. Serve as primary liaison to governmental and regulatory agencies.

1977 - 1985 **Georgia Department of Labor, Correctional Services Division**
 Atlanta, Georgia
 Job Placement/Statistical Analyst

Activities include administrative, public relations, research and development in the social services sector at both the program and individual level. Assist Pre-Trial Intervention Program State Coordinator in the development of program procedures. Review and evaluate field operations. Develop counseling resource materials and training programs..

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1968 - 1976

**King, Thurman and Marshall
Atlanta, Georgia
Legal Assistant**

Conduct legal research, review publications for precedents pertinent to pending litigation; complete and file legal documents including pleadings and briefs.

Assist in managing campaign office. Responsibilities include developing and maintaining mailing lists and campaign files; coordinate mailings and volunteer activities. arrangements.

EDUCATION

B.S.

**Mercer University, College of Arts and Sciences
Atlanta, Georgia**

Major: Human Resources Administration and Management.

Post-graduate work in Health Administration

**Mercer University
Atlanta, Georgia**

Concentration: Extensive training in employment counseling and the rehabilitation of law offenders.

PROFESSIONAL ACTIVITIES

Leadership Atlanta

Member, International Women's Forum

Member, National Leadership Coalition on AIDS

CIVIC ACTIVITIES

Presidential Advisory Council on HIV/AIDS

Governor's Commission on Women

Advisory Committee for the 1996 Atlanta Olympics

Board Member, Atlanta International Museum

Board Member, Women In Cable And Telecommunications Foundation

Board Member, National Kidney Foundation

Board Member, March of Dimes

Board Member, Pets are Loving Support (PALS)

Board Member, SisterLove, Women's AIDS Project

Board Member, Atlanta Ballet Associates

Board Member, AID Atlanta

Board Member, Atlanta AIDS Interfaith Network

Board Member, National Episcopal AIDS Coalition

SUMMARY OF FY-97 E/P PROJECTS ASSIGNED TO STEPHEN TAYLOR

American Bar Association, "African Law Initiative Sister Law School Faculty Training"

This two-phase project pairs law faculty from selected U.S. and African universities and focuses on **faculty training and curriculum development**. The project builds upon two previous E/P-sponsored projects designed to establish linkages between U.S. and African Law schools, and to integrate clinical methodologies into a variety of law courses. Phase One: Six African law professors spend two months at U.S. law schools paired with law faculty members to produce new or completely overhauled courses. Phase Two: Six U.S. law faculty are placed at partner African law schools to assist development of new courses. The participating countries are Ethiopia, Ghana, Kenya, Malawi, Uganda and Zambia. Rwanda may participate in Phase 2, pending availability of funds and post concurrence.

American Federation of Teachers, "Teaching Democracy in East Africa: Eritrea, Ethiopia, and Kenya" The grant will enable AFT to implement a multiphase exchange project and to assist with implementing the USIA-sponsored CIVITAS conferences in Pretoria in May 1997 and in East Africa (site to be determined) in July 1997. The exchange project is designed to strengthen the capacity of civic educators and civic education NGOs to develop effective education for democracy programs, and to **improve teachers' ability to educate about democracy**. It is also aimed at strengthening ties between American and host country organizations active in civic education. The multiphase project includes: a) A 25-day U.S. study tour for six East African educators in summer 1997; b) a two-day nationwide conference in Eritrea for 50 educators; c) two 3-day workshops in Ethiopia for 80 educators; d) appropriate in-country programs for Kenyan educators, to be planned and executed in close consultation with USIS Nairobi; and e) compilation and publication of a resource booklet on methodology for teaching about democracy. In addition to assisting USIA Washington in planning for the CIVITAS conference in Pretoria, AFT will send two staffers to that conference, and will send one staffer to East Africa to launch AFT's lead role in planning the subregional conference.

Corporate Council on Africa, "Business Program for Africa"

CCA is administering this business internship project for selected African countries designed to demonstrate the benefits of a market-oriented economy. The project will provide 5-week **internship placements at U.S. businesses** and enrichment activities for at least 50 participants. The project will examine business ethics issues and will highlight the importance of protecting intellectual property rights in international trade. The interns will be selected from countries where private enterprise practices, and trade and investment opportunities reflect the U.S. national interest.

Indiana University, "Southern Africa Regional Internship Program"

Indiana University is administering an internship project aimed at promoting **management skills development** for 27 participants from Botswana, Malawi and Zimbabwe. The project provides eight-week placements for mid-career professionals in such fields as international trade, judicial reform, NGO management, journalism and democratization.

Michigan State University, "West African Humanists and Social Scientists: Solving Problems of Communication through the Internet." MSU and the West African Research Association (WARA) will implement a three-phase project providing training for West African scholars and librarians in the **pedagogical and research uses of the Internet**. Phase One is a four-week U.S. program for 10 participants including training in information systems and Internet uses, as well as seminars on American political economy. Phase Two will provide training sessions jointly conducted in each target country by U.S. presenters and Africans who participated in the U.S.-based activities. In Phase Three, MSU replicates the U.S. program for a new delegation. Participating countries are Senegal, Cote d'Ivoire and Ghana.

University of Delaware, "International Trade and Intersectoral Cooperation in Southern Africa" The University of Delaware exchange project is designed to promote regional trade cooperation among Botswana, South Africa and Zimbabwe. The project examines the **process of developing regional trade policies**, and how cooperation among the private, public and academic sectors within each country can enhance regional trade. Phase One is a series of one-week workshops conducted in the three countries, followed by a three-day action-planning workshop in South Africa for participants from the three countries. Phase Two is a 14-day U.S. program for nine participants from the three countries. In Phase Three, UD will conduct a series of three-day follow-on workshops in each country.

E/PS FY-97 FUNDING INITIATIVES FOR AFRICA (MAR 97)

687,122	AFRICA OPEN COMPETITION
441,292	BUSINESS FOR AFRICA
250,000	SOUTH AFRICA INTERNSHIPS
1,378,414	TOTAL AMOUNT APPROVED FOR FUNDING/AF GRANTS
1,391,250	TOTAL AMOUNT ALLOCATED FOR AF GRANTS
12,836	AMOUNT REMAINING

CIVIC EDUCATION PROJECTS APPROVED FOR CIVITAS FUNDING

112,489	American Federation of Teachers, "Teaching Democracy in East Africa" (Eritrea, Ethiopia, Kenya)
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E/PS FY-97 FUNDING INITIATIVES FOR AFRICA

AFRICA OPEN COMPETITION LINE ITEM

134,792	Michigan State University, "Scholarly Communication Through the Internet" (Senegal, Cote d'Ivoire, Ghana)
130,969	University of Mass./Boston, McCormack Institute, "Decentralization and Local Democracy" (Cameroon, Mali, Senegal)
132,958	Indiana University, "Southern Africa Regional Internship Program" (Botswana, Malawi, Zimbabwe)
122,800	National Conference of State Legislatures, "Parliamentary Staff Training/Intern Exchange" (Benin, Cote d'Ivoire, Mali)
134,603	American Bar Association, "Sister Law School Faculty Training Program" (Ethiopia, Ghana, Kenya, Malawi, Uganda, Zambia; Rwanda--Phase 2 only)
31,000	California State Univ., Sacramento (Partial funding to complete 3-phase conflict resolution project for Ghana, Nigeria, Senegal)
687,122	SUBTOTAL

SOUTH AFRICA INTERNSHIPS LINE ITEM

250,000	Indiana University
250,000	SUBTOTAL

E/PS FY-97 FUNDING INITIATIVES FOR AFRICA (Con't)

BUSINESS FOR AFRICA

129,667 University of Delaware, "International Trade and Intersectoral Cooperation"

252,625 Corporate Council on Africa, "Business Program for Africa"

50,000 Indiana University (Enhancement of South Africa Internship Project: 11-12 additional business interns)

9,000 California State University, Sacramento (Partial funding to complete 3-phase conflict resolution project for Ghana, Nigeria, Senegal)

441,292 SUBTOTAL

1,378,414 GRAND TOTAL/AF GRANTS

CIVITAS FUNDED CIVIC EDUCATION PROJECTS

112,489 American Federation of Teachers, "Teaching Democracy in East Africa" (Eritrea, Ethiopia, Kenya)

112,489 TOTAL

CURRENT GRANTS (14)

FY 97

American Bar Association
American Federation of Teachers
Corporate Council on Africa
Indiana University
Michigan State University
University of Delaware

FY 96

California State University/Sacramento
American Bar Association
Education Development Center
Indiana University

FY 95

Johns Hopkins University

FY 92

Clark Atlanta University, Environmental NGOs
American University, Business Associations
American University, Government Regulation & Economic Performance

**United States Information Agency
Office of Citizen Exchanges
Programs for Africa
1993 - 1996**

FY 1993

\$548,131 Academy for Educational Development

Supported 20 workshops in 19 AF countries which served a total of 400+ African working journalists; each workshop specialized in political or economic reporting or editing/managing a newspaper. 25 African journalists had follow-on internships of one month in U.S. 30 Americans travelled to Africa.

\$199,551 NICEL-National Institute for Citizen Education in the Law

A 3-phase program, the first phase took 2 Americans to target countries (Kenya, Malawi, Tanzania, and Uganda) for 2 weeks of needs assessment in late 1993. The second phase brought 12 African lawyers and judges (3 from each country) to the U.S. for a 4-week tour in U.S. to study street law and civic education programs, primarily for youth, in Washington DC, Seattle, and Denver. The final phase was a workshop in Nairobi (June 23-29, 1994) for participants from all 4 AF countries.

\$144,810 National Conference of State Legislatures

Professional development of staff in the national legislatures of Ghana, Kenya, Namibia, Zambia, and Zimbabwe. One-month study tour in U.S. for 12 Africans, followed by workshops in each of the participating AF countries (except Namibia, which sent their participants to other workshops) led by 3 American experts. This program has been given new funding in FY95.

\$ 60,000 Heartland International

Professional development of staff in the national legislatures of Ethiopia, Lesotho, and Uganda. First phase was a study tour in U.S. for 9 Africans, 3 from each country, with brief job shadowing in U.S. state legislatures. Second phase was a 2-day workshop in each of the 3 AF countries.

\$135,000 Boston University & Forest History Society

Environment and land use program which brought a dozen Africans (from Horn, East, and Southern AF) to U.S. in November 1993 for study tour on East Coast from Woods Hole to the Everglades, followed by participation in special panels at annual meeting of the African Studies Association. In second phase, 3 Americans helped to lead a follow-up workshop in Uganda attended by many of participants in the U.S.-based program.

\$135,477 Cleveland International Program

An internship program in Cleveland for counselors on drug abuse prevention from Ghana, Kenya, Nigeria, and Zambia, with follow-up workshop in Ghana.

\$ 60,000 Heartland International

A civic education program for Ethiopia, Namibia, and Uganda which began with a study tour in U.S. and followed with workshops in each AF participating country.

FY 1994

\$110,258 Mississippi Consortium for Int'l Development \$128,584

Program providing 5-month internships in Mississippi for 10 Namibians recommended by the Namibian Office of the President.

\$159,920 National Conference of State Legislatures

Professional development for staff of national legislatures of Benin, Cote d'Ivoire, Mali, and Niger. First phase brought 3 high-level staff from each AF legislature to U.S. for month-long study tour. Second phase was a workshop in Cotonou in last week of September 1995. Remaining funds may allow 4 African staff to take part in training sessions in U.S. in July 1996.

\$ 63,371 Freedom House: Journalists

A program for journalists from 8 anglophone AF countries (Ghana, Kenya, Liberia, Nigeria, South Africa, Tanzania, Uganda, Zimbabwe) emphasizing free and independent press.

\$ 73,371 Freedom House: Human Rights Activists

A program for human rights activists from 7 francophone countries (Burkina Faso, Burundi, Cameroon, Cote d'Ivoire, Mauritania, Senegal, Zaire), beginning with study tour in U.S. and ending with seminars by Americans in most of the participating AF countries.

\$146,126 African-American Institute

Program for governmental and NGO leaders in Benin and Mali; five from each country came to U.S. for 3 weeks in November 1994 for seminars in Washington and side trip to New York City. The Africans were hosted by ten Americans who took follow-up trip to Benin and Mali in March 1995. Emphasis on creating constructive interaction between NGOs and government.

\$ 60,000 Institute for a New South Africa

Program brought 12 South African township leaders for 2-month internships in mayoral offices around the U.S. followed by 3-week synthesis workshop at University of California-Berkeley. Follow-up seminars taking place in South Africa.

\$ 59,911 LeMoyne-Owen College

Six South Africans from Sebokeng College came to Tennessee for 2 weeks in July 1994 for seminars in democracy curriculum development and conflict resolution, plus site visits to educational institutions including new Gandhi Center for Conflict Resolution. Second phase sent 6 from U.S. to South Africa to team teach classes in elements of democracy and conflict resolution. American team included Aaron Gandhi, grandson of the Mahatma, who joined the LeMoyne-Owen team.

\$100,000 Johns Hopkins University: Inst of Policy Studies

Led by Prof. Michael Bell from JHU, a team of Americans conducted 3 workshops in South Africa on municipal government, with emphasis on budgeting and finance. Then 8 South Africans came to U.S. for 3-week study tour. This program has been given new funding in FY95.

\$ 30,000 Eisenhower Fellowship Program

Supplementary funding to the Eisenhower Fellowship Program in FY94 to help them develop an expanded program for South Africa.

\$ 14,000 AED-ABA: Nigeria Bar Assn Program amendment

Amendment to support Americans to conduct workshops in Nigeria during fall 1994.

\$125,000 New School for Social Research

First of 3 years of anticipating funding to support New School's development of partnerships with 3 historically disadvantaged universities in South Africa and to develop training programs for NGO managers and economic policymakers and analysts. USIA funding is matched by grant from Warner Music Corporation. In summer 1994, eleven South African NGO managers took part in workshop in New York City.

\$250,000 American Bar Association: Court Administration

Program in court administration for judges from Malawi, Tanzania, Uganda, and Zambia. First phase brought AF judges to U.S. for seminars at National Judicial College (Nevada) and in Washington DC and New York. American judges currently conducting follow-up seminars in AF countries

\$199,981 American Bar Association: Law School Linkages

Program to link U.S. law schools with law schools in Ethiopia, Ghana, Kenya, Malawi, Tanzania, Uganda, and Zambia. First phase brought law deans together for workshop in Nairobi. Second phase brought AF law deans to U.S. for orientation in Washington and to visit potential partner schools in U.S. Third phase will send U.S. law deans to partner schools in AF.

\$193,623 University of Vermont: Public Defenders Program

Program to encourage and help launch public defender programs in Ethiopia, Tanzania, Uganda, and Zambia. First phase brought AF judges and lawyers to seminars in New England. Next phase will send Americans to AF participating countries.

\$169,990 National Bar Association: Bar Associations Links

Program to build linkages among U.S. bar associations and counterpart associations in Ghana, Kenya, Tanzania, and Uganda. Phases in both the U.S. and Africa.

\$120,430 Search for Common Ground: South African Police

Program brought 5 emerging leaders in the South African Police Force to U.S. for 5-month program at USDOD's Defense Equal Opportunity Management Institute (Fort Patrick, Florida), with emphasis on cross-cultural sensitivity, conflict management, and equal opportunity management, followed by study visits to police departments in Atlanta and Washington DC.

Next phase will involve Americans in leading follow-up seminars in South Africa.

\$124,897 Iowa State University: Conflict Resolution

Project to bring insights on conflict management from traditional African cultures into contemporary situations. First phase brought specialists from Ghana, Nigeria, Kenya, and Ethiopia to the U.S. Second phase has sent Americans to help lead workshops in Nigeria and Kenya.

FY 1995

\$125,000 New School for Social Research

Second-year funding for South Africa Partnership Program. A dozen South African NGO managers took training in New York City in July-August 1996, and 9 financial officers in South African government are taking part in a workshop in New York City in January-February 1996. Matching grant from Warner Music Inc.

\$150,000 National Conference of State Legislatures

New grant to support follow-up activities to develop professional staff of national legislatures in **Ghana, Kenya, Namibia, Zambia, and Zimbabwe**. Expect a few Batswana participants to be funded completely from resources in **Botswana**.

\$150,000 National Conference of State Legislatures

Program for **South African** parliamentarians focussed on intergovernmental relations. Workshops in South Africa and in U.S. for SA national and provincial parliamentarians.

\$239,753 Council of International Programs/Indiana U.

First of anticipated 3 years of funding to support 2-month internships in U.S. for **South Africans** in public administration, business management, and education/health/social services. Grant transferred to Indiana University in November 1995. First 4 interns came to Baltimore in October 1995; 14 interns arrived in U.S. January 1996; 26 interns scheduled to arrive March 1996.

\$ 68,215 Council of Governors's Policy Advisors

Program for 9 senior advisors to South African provincial executives. First phase sent CGPA Director Eric Brenner to South Africa for program planning in late August '95. South Africans came to U.S. in October '95. Consultancies to follow in South Africa in February 1996.

\$118,012 IIE-Institute for International Education

Program for professional development of radio station owners and managers in South Africa. Emphasis on newly-licensed community and commercial stations. Study tour in U.S. followed by workshops in South Africa.

\$139,971 Johns Hopkins University: SA Local Government

Essentially a second year of funding to JHU for workshops on local government structure and

finance for South Africa.

\$ 93,039 Southern Illinois University: South Africa IBA

Program to assist South Africa's Independent Broadcasting Authority to develop efficient operation and carry out its policy-making mandate. First phase sent SIU Prof Joe Foote to SA for one-week planning trip. Second phase brought IBA commissioner and 7 IBA senior staff to U.S. for work with the FCC and study visits to radio stations and media markets. Third phase will send an FCC Commissioner, and FCC staffer, and a SIU professor to South Africa for on-site consultations in late February-March 1996.

\$121,023 Freedom House: East Africa Human Rights

A program for human rights activists and pro-democratic NGOs from East Africa. Phase I will bring 10 activists to the U.S. for 3 weeks of intensive training in skills of conflict resolution, mediation, problem solving, human rights monitoring, and grassroots organization. Phase II will send 4 American experts to initiate discussions on the development of centers for ethnic reconciliation in the participating East African countries.

\$110,392 University of Kentucky: Environment

In cooperation with Utah State University, U.Kentucky is conducting a program on environmental issues and economic planning for participants from South Africa, Uganda, and Zimbabwe. Major emphasis is on mineral and water rights in U.S., with site visits to private, public and native American lands.

\$ 79,730 University of Arizona: Zimbabwe Youth

Twelve grassroots youth workers and other citizens from three communities in Zimbabwe will replicate a community development process used in Arizona communities to address youth problems and issues. The process involves creating a shared community vision for children, youth and families, conducting a community assessment with youth input, and developing and implementing an action plan at the community level. Training and experience with the model will take place both in the U.S. and in Zimbabwe. Each of the three teams will replicate the process with two additional community teams.

\$135,414 Phelps Stokes Foundation: Southern Africa-U.S. Small Business Linkages Project

A multi-phase program to promote development of small and medium-sized businesses in Botswana, Malawi, Namibia, and Zimbabwe. One phase will bring 17 entrepreneurs from Southern Africa to the U.S. for a 15-day tour to study businesses and to begin developing linkages with them. This will be followed by a workshop in Johannesburg. PSF will also assemble a directory of small businesses in the U.S. and Southern African countries as a reference for developing cross-national links.

\$ 64,997 University of Massachusetts (Boston campus): The Role of Government in a Democracy

UM's Center for Democracy and Development is conducting a two-phase project aimed at enhancing Namibian participants' awareness of public management skills and procedures

necessary for democratic local government administration. Namibian participants will be professional public administrators and parliamentarians.

\$ 94,574 CIPE: Center for International Private Enterprise: The Role of business associations in a democratic system

A 3-phased program to strengthen private business associations in Ghana. Program consists of a week of intensive management training in Accra, a 2-week group exchange by Ghanaians to the U.S. to interact directly with American business associations, and then a one-day facilitated workshop 3 months after their return for the participants to strategize on what their associations can do, both singly and in coalition, to contribute to the consolidation of Ghana's democratic transition and promotion of a market-oriented economy.

\$ 79,972 American Federation of Teachers: Eritrea, Ethiopia, Kenya

A 2-phase project to teach civic educators new methods of teaching democracy. Phase I starts with a 5-day workshop in Addis Ababa on concepts and methods for 25 secondary school teachers, which is followed by a 3-day coordination meeting with NGOs to develop long-term strategies for introducing new democracy education programs in African schools. Phase II will bring 6 or more African civics teachers to the U.S. for a 16-day study tour to observe outstanding examples of civic education, followed by a 16-day program in which 5 American civics teachers will conduct workshops in the participating African countries.

\$ 11,824 Institute for a New South Africa

Amendment to cover unexpected travel costs in program originally funded in FY94.

\$1,147,021 total	FY 1996	\$572,861 cost sharing
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\$134,819 American Bar Association: Clinical Partnerships Project - Ethiopia, Kenya, Tanzania, and Uganda (\$100,114 cost share)

A three-phased project, which first brings six African law professors to the U.S. for a month. In the second phase, six American clinical law specialists travel to their respective partner law schools in Africa to help establish clinical training. In the last phase, a clinical legal education workshop is held in Addis Ababa for all the American and African professors who travelled in the first two phases plus deans of the participating African schools and representatives of other law schools in the region.

\$ 4,090 American Bar Association: Amendment to FY94 grant to support work of a U.S. law librarian at Malawi law school.

\$ 30,080 AFT-American Federation of Teachers: Eritrea, Ethiopia, Kenya Amendment to expand program begun with FY95 funds.

\$ 17,740 AIDS-Sidalerte International: Media training seminar on HIV/AIDS in Ouagadougou for African journalists and coordinators of health information centers in West Africa (\$10,010 cost share)

This grant will support six American experts in conducting a seminar inform journalists and

others on HIV/AIDS, address the role of media in reporting and interpreting HIV/AIDS, as well as in disseminating health education messages.

\$125,000 New School for Social Research: South Africa Partnership Program
(\$174,460 cost share) Third-year funding for program to work with University of the North, University of Durban-Westville, and other "historically disadvantaged universities" in South Africa, primarily to develop programs in management training and economic analysis. Matching grant expected again from Warner Music.

\$199,997 Indiana University: South Africa Internships (\$70,223 cost share)
Second-year funding for program begun under auspices of Council of International Programs to provide 2-month internships in U.S. for South Africans in public administration, business management, and education/health/social services.

\$109,345 Temple University: Linking Community and School-based Mediation in South Africa (\$43,148 cost share)
In collaboration with the Johannesburg-based "Community Conflict Management and Resolution" and the Philadelphia-based "Good Shepherd Mediation Program," Temple will organize a three-phase program which (a) provides a three-week study tour in the U.S. for ten South African mediators and secondary-school teachers and counselors; (b) sends a U.S. team to Johannesburg to help implement four school-based programs; and (c) sends a U.S. team to Johannesburg to help development community mediation centers.

\$144,935 Educational Development Center: Professional Development of Francophone African Radio Station Owners and Managers" (Burkina Faso, Mali, Niger, Senegal) (\$4,800 cost share)
A two-phase program to familiarize owners and managers of newly emerging non-governmental radio stations with U.S. approaches to commercial and non-commercial radio. Phase I consists of a 21-day "travelling seminar" for 10 participants during which they explore broadcast management and the variety of approaches used by U.S. broadcasters (New England, Minnesota, Wisconsin, Washington DC) to serve local and national audiences of various sizes and interests. Phase II consists of 3-day workshops held in the African countries.

\$138,650 SUNY-Fredonia: Southern Africa Independent Radio Development Program (Malawi, Tanzania, Zambia, Zimbabwe) (\$54,250 cost share)
A three-phase program made up of (a) seven seminars in the four African countries; (b) a 30-day training session in the U.S. including a general orientation in Washington DC, 2 weeks of seminars in Fredonia, a week's internship at a Western New York radio station, and one week in Washington DC for national perspective; and (c) a one-week follow-up visit to Africa for evaluation and building longer-term plans.

\$108,693 California State University-Sacramento: Promoting Alternative Dispute Resolution in Ghana, Nigeria, Senegal (\$69,528 cost share)
A two-phase program to develop capacities in the 3 African countries for preventing, managing, and resolving intra-state, public as well as inter-personal conflicts. The first phase is a planning

visit by the project director to each African country. The second phase will bring four practitioners from each African country to the U.S. for a study and training program.

\$ 66,400 National Conference of State Legislatures: The Legislative Process and Staff Development in Benin, Cote d'Ivoire, Mali, and Niger (\$32,475 cost share)

Building on a FY95 program with the same countries, this new program first brings ten senior legislative staff from the participating countries to the U.S. for a two-week study tour and then conducts a five-day training workshop in Abidjan for 16 staffers (four from each AF country) emphasizing skills in research, fiscal analysis, bill drafting, and staff-member relations.

\$ 50,000 USSALEP: South Africa Student Leadership Program (\$13,853 cost share) A program to bring approximately 10 South African student leaders to the U.S. in January-February 1997 for a study tour to build negotiation skills and links to American university students and develop ability to manage student interests nonviolently and effectively.

\$ 8,000 University of Vermont: Amendment to FY94 grant to provide additional travel funds in MOD for USIS Tanzania and USIS Ethiopia.

\$ 9,430 Clark Atlanta University: Amendment to FY92 grant to cover additional costs incurred in modifying this program to focus on environmental organizations in Nigeria.

FY 1997

\$134,792 Michigan State University

\$130,969 University of Massachusetts/Boston/McCormack Institute

\$132,958 Indiana University: "Southern Africa Regional Internship Program-Botswana, Malawi, Zimbabwe"

\$122,800 National Conference of State Legislatures:

\$134,603 American Bar Association Fund for Justice and Education: "Sister Law School Faculty Training Program"

\$129,667 University of Delaware: "International Trade and Intersectoral Cooperation in Southern Africa-South Africa, Botswana, Zimbabwe"

\$252,625 Corporate Council on Africa: "Business Internship Program for Africa"

\$112,489 American Federation of Teachers: "Teaching Democracy in East Africa--Eritrea, Ethiopia, Kenya"

\$ 43,425 California State University/Sacramento: "Promoting Alternate

Dispute Resolution in Ghana, Nigeria, and Senegal” amendment to FY96 grant

Dr. Curtis E. Huff, E/PS, 202-619-5972; fax 202-619-4350; email CHUFF@USIA.GOV

Africa -- Citizen Exchange Programs, FY 97

<u>AF Open Competition</u>	<u>691,250</u>				
<u>Grant Recipient</u>	<u>E/P Amount</u>	<u>Cost Sharing</u>	<u>Total</u>	<u>Cost Sharing %</u>	
Michigan State U	134,792	217,727	352,519	61.8%	
U. Mass, McCormack	130,969	70,718	201,687	35.1%	
Indiana Univ	132,958	129,071	262,029	49.3%	
NCSL	122,800	59,275	182,075	32.6%	
ABA-Sister Schools	134,603	133,609	268,212	49.8%	
Calif State U-Sacramento	35,128	10,850	45,978	23.6%	
Total in category	\$691,250	\$621,250	\$0 \$1,312,500	47.3%	
Balance E/P available	\$0				
 <u>AF Business Programs</u>	 <u>450,000</u>				
Corporate Council AF	252,625	496,550	\$749,175	66.3%	
Univ Delaware	129,667	66,853	\$196,520	34.0%	
Indiana Univ-SA interns	50,000	17,500	\$67,500	25.9%	
Calif State U-Sacramento	8,297		\$8,297	0.0%	
Total in category	\$440,589	\$580,903	\$1,021,492	56.9%	
Balance E/P available	\$9,411				
 <u>South Africa Internships</u>	 <u>250,000</u>				
Indiana University	\$250,000	\$87,500	\$337,500	25.9%	
Balance E/P available	\$0				
 <u>AF Special funding</u>					
AFT-Teaching democracy	112,489	37,667	\$150,156	25.1%	
 <u>Africa Grand Total</u>	 \$1,494,328	 \$1,327,320	 \$0 \$2,821,648	 47.0%	

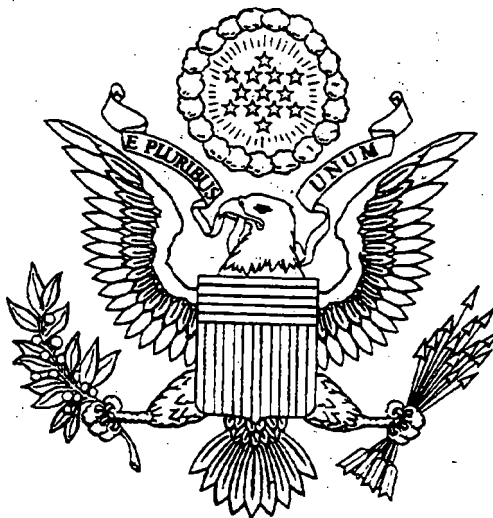
NEA -- Citizen Exchange Programs for FY97

<u>NEA Open Competition + Initiatives</u>	<u>\$949,250</u>		
<u>Grant Recipient</u>	<u>E/P Amount</u>	<u>Cost Sharing Total</u>	<u>Cost Sharing %</u>
Quebec-Labrador Foundation	79,655		
Education Development Center	86,683		
Educators For Social Responsibility	6,080		
Freedom House-Children at Risk	71,783		
Georgia State University-Journalists	127,147		
Southern Illinois Univ-South Asia	127,285		
Wilberforce Univ-Israel conflict	129,000		
ISDLS-India amendment	151,919		
Jordan legal reform program	130,000		
AMIDEAST bar assn training amendm	37,397		
 Total in category	 \$946,949		
Balance in category	\$2,301		
 <u>NEA Specially funded initiatives</u>			
PA-Civic education	190,000		
PA-Judicial training	135,000		
 <u>NEA Mideast Disabilities Project</u>	 \$120,000		
 NEA Grand Total for FY97	 \$1,391,949		

**Office of Citizen Exchanges
Bureau of Educational and Cultural Affairs**

**International Education and Cultural Activities
Discretionary Grant Program**

**ANNOUNCEMENT NUMBER IS E/P-97-1
CLOSING DATE: OCTOBER 11, 1996**



USIA

**UNITED STATES INFORMATION AGENCY
INTERNATIONAL EDUCATION AND CULTURAL ACTIVITIES
DISCRETIONARY GRANT PROGRAM**

SUMMARY

The Office of Citizen Exchanges (E/P) of the United States Information Agency's Bureau of Educational and Cultural Affairs announces an open competition for an assistance award program. Public or private non-profit organizations meeting the provisions described in IRS regulation 26 CFR 1.501(c)(3)-1 may apply to develop projects that link their international exchange interests with counterpart institutions/groups in ways supportive of the aims of the Bureau of Educational and Cultural Affairs.

Overall grant making authority for this program is contained in the Mutual Educational and Cultural Exchange Act of 1961, as amended, Public Law 87-256, also known as the Fulbright Hays Act.

The purpose of the Act is "to enable the Government of the United States to increase mutual understanding between the people of the United States and the people of other countries...; to strengthen the ties which unite us with other nations by demonstrating the educational and cultural interests, developments, and achievements of the people of the United States and other nations..... and thus to assist in the development of friendly, sympathetic and peaceful relations between the United States and the other countries of the world." Programs and projects must conform with Agency requirements and guidelines outlined in the Application Package. USIA projects and programs are subject to the availability of funds.

Interested applicants should read the complete Federal Register announcement before addressing inquiries to the Office of Citizen Exchanges or submitting their proposals. Once the RFP deadline has passed, the Office of Citizen Exchanges may not discuss this competition in any way with applicants until after the Bureau program and project review process has been completed.

ANNOUNCEMENT NAME AND NUMBER

All communications concerning this announcement should refer to the Annual Discretionary Grant Program. The announcement number is **E/P-97-1**. Please refer to title and number in all correspondence or telephone calls to USIA.

DEADLINE FOR PROPOSALS

All copies must be received at the U.S. Information Agency by 5 p.m. Washington, D.C. time on Friday, **October 11, 1996**. Faxed documents will not be accepted, nor will documents postmarked on **October 11, 1996**, but received at a later date. It is the responsibility of each grant applicant to ensure that proposals are received by the above deadline. This action is

effective from the publication date of this notice through **October 11, 1996**, for projects where activities will begin between **January 1, 1997** and **December 31, 1997**.

FOR FURTHER INFORMATION CONTACT

Interested organizations/institutions must contact the Office of Citizen Exchanges, E/PL, Room 216, United States Information Agency, 301 4th Street, S.W., Washington, D.C. 20547, (202) 619-5326, to request detailed application packets which include award criteria; all application forms; and guidelines for preparing proposals, including specific criteria for preparation of the proposal budget. Please direct inquiries and correspondence to USIA Program Officer **Laverne Johnson**, E-Mail {LJohnson@USIA.GOV}.

TO DOWNLOAD A SOLICITATION PACKAGE VIA INTERNET

The Solicitation Package may be downloaded from USIA's website at <http://www.usia.gov/> or from the Internet Gopher at <gopher://gopher.usia.gov>. Under the heading "International Exchanges/Training" select "Request for Proposals (RFPs)." Please read "About the Following RFPs" before beginning to download.

ADDRESSES

Applicants must follow all instructions given in the Application Package and send only complete applications with 15 copies to:

U.S. Information Agency
REF: E/P-97-1 Annual Discretionary Grant Competition
Grants Management Division (E/XE)
301-4th Street, S.W., Room 336
Washington, D.C. 20547

Applicants must also submit to E/XE the "Executive Summary" and "Narrative" sections of each proposal on a 3.5" diskette, formatted for DOS. This material must be provided in ASCII text (DOS) format with a maximum line length of 65 characters. USIA will transmit these files electronically to USIS posts overseas for their review, with the goal of reducing the time it takes to get posts' comments for the Agency's grants review process.

SUPPLEMENTARY INFORMATION

Pursuant to the Bureau's authorizing legislation, programs must maintain a non-political character and should be balanced and representative of the diversity of American political, social, and cultural life. "Diversity" should be interpreted in the broadest sense and encompass differences including but not limited to ethnicity, gender, religion, geographic location, socio-economic status, and physical challenges. Applicants are strongly encouraged to adhere to the

advancement of this principle both in program administration and in program content. Please refer to the review criteria under the "Support for Diversity" section for specific suggestions on incorporating diversity into the total proposal.

OVERVIEW

The Office of Citizen Exchanges works with U.S. private sector, non-profit organizations on cooperative international group projects that introduce American and foreign participants to each others' social, economic, and political structures, and international interests. The Office supports international projects in the United States or overseas involving leaders or potential leaders in the following fields and professions: urban planners, jurists, specialized journalists (specialists in economics, business, political analysis, international affairs), business professionals, NGO leaders, environmental specialists, parliamentarians, educators, economists, and other government officials.

GUIDELINES

Applicants should carefully note the following restrictions/recommendations for proposals in specific geographical areas:

Central and Eastern Europe (CEE) and the Newly Independent States (NIS): Requests for proposals involving the following countries will be announced in separate competitions: CEE - Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Poland, Romania, Slovak Republic, and Slovenia; NIS - Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia, Tajikistan, Turkmenistan, Ukraine, and Uzbekistan. Proposals involving these regions **WILL NOT** be accepted under this competition.

Western Europe and Canada (WEU): Priority consideration will be given to the following themes and target countries/subregions:

(1) Conflict Resolution: Northern Ireland

Theme: Facilitation of grass-roots conflict resolution relating to both Northern Ireland and cross-border issues between communities in Northern Ireland and the Republic of Ireland.

(2) Conflict Resolution: Cyprus

Theme: Conflict resolution through increased inter-communal communication by means of Internet access and computer-assisted negotiations, aimed at journalists, academics, politicians, and government officials in both the Greek Cypriot and Turkish Cypriot communities.

Project: In order to improve their professional skills, increase access to research materials and international news sources, and to stimulate inter-communal communication via Internet, journalists, academics as well as politicians and government officials need to be able to access information electronically. The project would include a seminar and workshop on each side of the green line as well as technical help to set up viable systems of electronic communication.

Exchange: American experts in Internet access and conflict resolution to set up

seminars/workshops in the Greek Cypriot and Turkish Cypriot communities and to ensure viability in those communities of electronic communication.

(3) Promoting a Civil Society: Italy

Theme: In helping to develop a new "civic consciousness" and to form a greater partnership in Italy between the public and private sectors, the project would study the American model of volunteerism, training, and civic service.

Project: A two-way exchange program involving Italian representatives from the Ministry of Social Services, selected regions and municipalities and non-governmental organizations, and American representatives from Federal and state organizations involved in civic service programs.

Exchange: Phase I of the program would involve a small group of Italians visiting the U.S. to learn about the American model of civic/volunteer service. Issues to be addressed would include: organizational structure/administration of civic service programs; fund-raising, including administration of federal funding; evaluation and control criteria; training; cultural/social contexts in which programs thrive.

Phase II would involve visits to Italy by American representatives of selected civic services programs relevant to the Italian experience. These representatives would work directly with the Ministry of Social Services and regional projects to develop Italian pilot projects based on the American model.

(4) Local Government: Turkey

Theme: To study the issues involved in decentralization in order to promote regional development and citizen empowerment.

Project: An exchange of 10 mayors from Southeastern Turkey, the site of a new and massive irrigation project, with U.S. municipal leaders involved in regional development issues.

Exchange: Initial visit to selected American cities, with a focus on regional development and provision of local services. Follow-up visit by American representatives relevant to the Turkish experience.

(5) Wetlands Management Program: Greece

Theme: Wetlands management, mapping, and restoration program.

Project: To assist Aristotle University in Thessaloniki and the Greek Wetlands Center in establishing a program of general wetlands management, including the technical aspects of conservation, legal issues, and public relations techniques.

Exchange: Two-way exchange of experts: Americans to help the Center and University establish a Wetlands program; Greeks to visit the U.S. for first-hand observation of NGO work and university programs.

E/P contact for WEU programs: Chris Miner, 202/401-7342; E-Mail {CMiner@USIA.GOV}

East Asia and the Pacific (EA): Priority consideration will be given to the following themes and target countries/subregions:

The Organization of Ngos (EA regional project or single country project for Japan) -- Projects should address the important role that non-governmental organizations, citizen's groups and grassroot institutions play in a democracy. Priority will be given to projects that study management and fund-raising strategies of NGOs in the U.S., rather than projects that focus

exclusively on the objectives or themes of specific organizations.

Economic Development and Intellectual Property Rights (ea regional project to include participants from South Korea, Taiwan, Hong Kong, Vietnam, Thailand, Malaysia, Singapore, Indonesia and/or the Philippines) -- Projects should underscore the importance of IPR protection to economic development. Participants would include business reporters, executives in the private and public sector with an interest in IPR and/or legal experts.

Intellectual Property Rights (China) -- Projects would show members of China's business creative community how their U.S. counterparts protect their own intellectual property rights.

Rule of Law (China) -- Projects would help Chinese provincial and municipal judges understand how U.S. state judiciaries function to understand how Federal and state judiciary systems interact.

Market Economics (Vietnam, Cambodia, and/or Laos) -- Projects would give a better understanding of market economics and international trade to executives from the state and private sector. Priority will be given to projects that reach a wider audience through use of workshops, training seminars or follow-up publications for entry-level entrepreneurs.

The Sustainable Urban Environment (EA regional project) -- Projects should explore the challenge of balancing economic growth with environmental health in large cities. Participants would include city managers, government officials, NGO activists, academics or journalists with an interest in urban planning. The project should not only look at the experiences of U.S. cities coping with rapid growth, but also address the role of citizen participation in identifying creative solutions or finding acceptable compromises.

E/P contact for EA programs: Steve Koenig, 202/260-5485; E-Mail {SKoenig@USIA.GOV}

American Republics (AR): Priority will be given to projects in (1) civic education (which might focus on such issues as curriculum development, civic journalism, citizen activism, and volunteerism); (2) sustainable development; (3) rule of law/administration of justice; and (4) diversity in the Americas experience (African and other ethnic/racial aspects of culture shared in the Western Hemisphere). Projects should involve either Brazil, or one more of the following countries: Argentina, Dominican Republic, Panama, Uruguay, Venezuela. Projects should include collaborative programming with non-governmental organizations (NGOs) in these countries.

E/P contact for AR programs: Laverne Johnson, 202/619-5337; E-Mail {LJohnson@USIA.GOV}

Africa (AF): Preference will be given to proposals focusing on international trade and privatization issues--including Intellectual Property Rights (IPR), World Trade Organization (WTO), and regional arrangements such as the North American Free Trade Agreement (NAFTA)--with the Southern African Development Community (SADC); rule of law, alternate dispute resolution, or judicial reform in one subregion; and civic education/civil society (especially the role of elections, or promotion of citizen participation, human rights, or values of tolerance, pragmatism, cooperation, and compromise). The Office is also interested in proposals for electronic connectivity, but USIA funds may not be used for purchase of equipment. These proposals should target organizations responsible for promoting either rule of law or trade and

business development and must demonstrate commitment to use and capacity to maintain equipment. All proposals should include programming in at least three countries. Other themes may be proposed, but those listed above will receive preference.

E/P contact for AF programs: Stephen Taylor, 202/205-0535; E-Mail {STaylor@USIA.GOV}

North Africa, Near East and South Asia (NEA): Priority will be given to regional or single-country exchange projects that focus on **conflict resolution**, domestic or international; **rule of law**, focusing on legal system reform or the introduction of alternative dispute management into the adjudication process; **the promotion of civil society/democratic government**, which might include the enhancement of formal civic education, parliamentary or civil service development, or the development of greater competence/professionalism/responsibility among journalists; **human rights**, including the empowerment of women and/or the protection of children and ethnic minorities; education development, including curricular reform; teacher training; development of skills and professionalism among administrators; and **natural resource (environmental) awareness and management**, including water resource management, the establishment of formal and informal education projects focused on the environment, and increasing public awareness of the impact of environmental degradation on the quality of life. E/P contact for NEA programs: Tom Johnston, 202/619-5325; E-Mail {TJohnston@USIA.GOV}

The Office of Citizen Exchanges strongly encourages the coordination of activities with respected universities, professional associations, and major cultural institutions in the U.S. and abroad, but particularly in the U.S. Projects should be intellectual and cultural, not technical. Vocational training (an occupation other than one requiring a baccalaureate or higher academic degree; i.e., clerical work, auto maintenance, etc., and other occupations requiring less than two years of higher education) and technical training (special and practical knowledge of a mechanical or a scientific subject which enhances mechanical, narrowly scientific, or semi-skilled capabilities) are ineligible for support. In addition, scholarship programs are ineligible for support.

The Office does not support proposals limited to conferences or seminars (i.e., one to fourteen-day programs with plenary sessions, main speakers, panels, and a passive audience). It will support conferences only insofar as they are part of a larger project in duration and scope which is receiving USIA funding from this competition. USIA-supported projects may include internships; study tours; short-term, non-technical training; and extended, intensive workshops taking place in the United States or overseas. The themes addressed in exchange programs must be of long-term importance rather than focused exclusively on current events or short-term issues. In every case, a substantial rationale must be presented as part of the proposal, one that clearly indicates the distinctive and important contribution of the overall project, including, where applicable, the expected yield of any associated conference. No funding is available exclusively to send U.S. citizens to conferences or conference-type seminars overseas; nor is funding available for bringing foreign nationals to conferences or to routine professional association meetings in the United States. Projects that duplicate what is routinely carried out by

private sector and/or public sector operations will not be considered. The Office of Citizen Exchanges strongly recommends that applicants consult with host country USIS posts prior to submitting proposals.

SELECTION OF PARTICIPANTS

All grant proposals should clearly describe the type of persons who will participate in the program as well as the process by which participants will be selected. It is recommended that programs in support of U.S. internships include letters tentatively committing host institutions to support the internships. In the selection of foreign participants, USIA and USIS posts abroad retain the right to nominate all participants and to accept or deny participants recommended by grantee institutions. However, grantee institutions are often asked by USIA to suggest names of potential participants. The grantee institution will also provide the names of American participants and brief (two pages) biographical data on each American participant to the Office of Citizen Exchanges for information purposes. Priority will be given to foreign participants who have not previously travelled to the United States.

ADDITIONAL GUIDANCE

The Office of Citizen Exchanges offers the following additional guidance to prospective applicants:

1. The Office of Citizen Exchanges encourages project proposals involving more than one country. Pertinent rationale which links countries in multi-country projects should be included in the submission. Single-country projects that are clearly defined and possess the potential for creating and strengthening continuing linkages between foreign and U.S. institutions are also welcome.
2. Proposals for bilateral programs are subject to review and comment by the USIS post in the relevant country, and pre-selected participants will also be subject to USIS post review.
3. Bilateral programs should clearly identify the counterpart organization and provide evidence of the organization's participation.
4. The Office of Citizen Exchanges will consider proposals for activities which take place exclusively in other countries when USIS posts are consulted in the design of the proposed program and in the choice of the most suitable venues for such programs.
5. Office of Citizen Exchanges grants are not given to support projects whose focus is limited to technical or vocational subjects, or for research projects, for publications funding, for student and/or teacher/faculty exchanges, for sports and/or sports related programs. Nor does this office provide scholarships or support for long-term (a semester or more) academic studies. Competitions sponsored by other Bureau offices are also announced in the **Federal Register**. For projects that would begin after **December 31, 1997**, competition details will be announced in the **Federal Register** on or about **June 1, 1997**. Inquiries concerning technical requirements are welcome prior to submission of applications.

FUNDING

Although no set funding limit exists, proposals for less than \$135,000 will receive preference. Organizations with less than four years of successful experience in managing international exchange programs are limited to \$60,000. Applicants are invited to provide both an all-inclusive budget as well as separate sub-budgets for each program component, phase, location, or activity in order to facilitate USIA decisions on funding. While an all-inclusive budget must be provided with each proposal, separate component budgets are optional. Competition for USIA funding support is keen.

The selection of grantee institutions will depend on program substance, cross-cultural sensitivity, and ability to carry out the program successfully. Since USIA grant assistance constitutes only a portion of total project funding, proposals should list and provide evidence of other anticipated sources of financial and in-kind support. Proposals with substantial private sector support from foundations, corporations, other institutions, et al. will be deemed highly competitive. The Recipient must provide a minimum of 33 percent cost sharing of the total project cost.

The following project costs are eligible for consideration for funding:

1. International and domestic air fares; visas; transit costs; ground transportation costs.
2. Per Diem. For the U.S. program, organizations have the option of using a flat \$140/day for program participants or the published U.S. Federal per diem rates for individual American cities. For activities outside the U.S., the published Federal per diem rates must be used. NOTE: U.S. escorting staff must use the published Federal per diem rates, not the flat rate.
3. Interpreters: If needed, interpreters for the U.S. program are provided by the U.S. State Department Language Services Division. Typically, a pair of simultaneous interpreters is provided for every four visitors who need interpretation. USIA grants do not pay for foreign interpreters to accompany delegations from their home country. Grant proposal budgets should contain a flat \$140/day per diem for each Department of State interpreter, as well as home-program-home air transportation of \$400 per interpreter plus any U.S. travel expenses during the program. Salary expenses are covered centrally and should not be part of an applicant's proposed budget.
4. Book and cultural allowance: Participants are entitled to and escorts are reimbursed a one-time cultural allowance of \$150 per person, plus a participant book allowance of \$50. U.S. staff do not get these benefits.
5. Consultants. May be used to provide specialized expertise or to make presentations. Daily honoraria generally do not exceed \$250 per day. Subcontracting organizations may also be used, in which case the written agreement between the prospective grantee and subcontractor should be included in the proposal.
6. Room rental, which generally should not exceed \$250 per day.
7. Materials development. Proposals may contain costs to purchase, develop, and translate materials for participants.

8. One working meal per project. Per capita costs may not exceed \$5-8 for a lunch and \$14-20 for a dinner, excluding room rental. The number of invited guests may not exceed participants by more than a factor of two-to-one.

9. A return travel allowance of \$70 for each participant which is to be used for incidental expenditures incurred during international travel.

10. All USIA-funded delegates will be covered under the terms of a USIA-sponsored health insurance policy. The premium is paid by USIA directly to the insurance company.

11. Other costs necessary for the effective administration of the program, including salaries for grant organization employees, benefits, and other direct and indirect costs per detailed instructions in the application package. Note: the 20 percent limitation of "administrative costs" included in previous announcements does not apply to this RFP.

Please refer to the Application Package for complete budget guidelines.

REVIEW PROCESS

USIA will acknowledge receipt of all proposals and will review them for technical eligibility. Proposals will be deemed ineligible if they do not fully adhere to the guidelines established herein and in the Application Packet. Eligible proposals will be forwarded to panels of USIA officers for advisory review. All eligible proposals will also be reviewed by the program office, as well the USIA geographic regional office and the USIS post overseas, where appropriate. Proposals may also be reviewed by the USIA's Office of General Counsel or by other Agency elements. Funding decisions are at the discretion of the USIA Associate Director for Educational and Cultural Affairs. Final technical authority for assistance awards (grants or cooperative agreements) resides with USIA's grants officer.

REVIEW CRITERIA

USIA will consider proposals based on their conformance with the objectives and considerations already stated in this RFP, as well as the following criteria:

1. Quality of Program Idea: Proposals should exhibit originality, substance, precision, and relevance to the Agency mission.
2. Program Planning: Detailed agenda and relevant work plan should demonstrate substantive undertakings and logistical capacity. Agenda and plan should adhere to the program overview and guidelines described above.
3. Ability to Achieve Program Objectives: Objectives should be reasonable, feasible, and flexible. Proposals should clearly demonstrate how the institution will meet the program objectives and plan.
4. Multiplier Effect: Proposed programs should strengthen long-term mutual understanding, including maximum sharing of information and establishment of long-term institutional and individual linkages.
5. Value to U.S.-Partner Country Relations: Proposed projects should receive positive assessments by USIA's geographic area desk and overseas officers of program need, potential impact, and significance in the partner country(ies).

6. Institutional Capacity: Proposed personnel and institutional resources should be adequate and appropriate to achieve the program's or project's goal.
7. Institution Reputation/Ability: Proposals should demonstrate an institutional record of successful exchange programs, including responsible fiscal management and full compliance with all reporting requirements for past Agency grants as determined by USIA's Office of Contracts. The Agency will consider the past performance of prior recipients and the demonstrated potential of new applicants.
8. Follow-on Activities: Proposals should provide a plan for continued follow-on activity (without USIA support) which ensures that USIA-supported programs are not isolated events.
9. Evaluation Plan: Proposals should provide a plan for a thorough and objective evaluation of the program/project by the grantee institution.
10. Cost-Effectiveness: The overhead and administrative components of the proposal, including salaries and honoraria, should be kept as low as possible. All other items should be necessary and appropriate.
11. Cost-Sharing: Proposals should maximize cost-sharing through other private sector support as well as institutional direct funding contributions.
12. Support of Diversity: Proposals should demonstrate the substantive support of the Bureau's policy on diversity. Achievable and relevant features should be cited in both program administration (selection of participants, program venue, and program evaluation) and program content (orientation and wrap-up sessions, program meetings, resource materials, and follow-up activities).

NOTICE

The terms and conditions published in this RFP are binding and may not be modified by any USIA representative. Explanatory information provided by USIA that contradicts published language will not be binding. Issuance of the RFP does not constitute an award commitment on the part of the Government. The Agency reserves the right to reduce, revise, or increase proposal budgets in accordance with the need of the program and the availability of funds.

NOTIFICATION

Final awards cannot be made until funds have been fully appropriated by the Congress, allocated, and committed through internal USIA procedures. Awarded grants will be subject to periodic reporting and evaluation requirements.

Federal Register/Thursday, June 27, 1996/pgs. 33582 - 33586

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UNITED STATES INFORMATION AGENCY





JOSEPH D. DUFFEY
Director
United States Information Agency

Joseph Duffey was named by President Bill Clinton as Director of the United States Information Agency on April 15, 1993. His appointment was confirmed by the United States Senate on May 24, 1993.

Dr. Duffey previously served as President of The American University in Washington, D.C. From 1982 to 1991 he was Chancellor of the University of Massachusetts at Amherst. In 1989 he was elected by the Board of Trustees of that university as President of the four campus UMASS system. He served in that capacity as well as Chancellor of the Amherst campus, the first and only university administrator in Massachusetts asked to serve in both positions.

Dr. Duffey was Assistant Secretary of State for Educational and Cultural Affairs and Chairman of the National Endowment for the Humanities under Presidents Jimmy Carter and Ronald Reagan. Previous to his appointment as Assistant Secretary of State, he was a member of the faculty at Yale University and a Fellow of the JFK School of Government at Harvard University. In 1978 and 1980 Duffey served as a United States delegate to the General Conference of the United Nations Educational, Scientific and Cultural Organization. In 1991, Dr. Duffey was joint head of the U.S. Delegation observing national elections in Ethiopia.

Dr. Duffey holds 14 honorary degrees from American colleges and universities and in 1993 was awarded the honorary Doctor of Letter by Ritsemaken University in Japan. In 1980 he was named Commander of the Order of the Crown by the King of Belgium. He has been a member of the Council on Foreign Relations since 1979.

A native of West Virginia and a graduate of Marshall University, Dr. Duffey received graduate degrees from Yale University, Andover Newton Theological School and the Hartford Seminary Foundation. He has published widely on themes relating to higher education and social and economic issues. Dr. Duffey has been Stern lecturer at Syracuse University, Lund lecturer at Northwestern University, Sparkman Lecturer at the University of Alabama, and Lesser lecturer at the University of Southern California.

Dr. Duffey has served as a director of the Baybank Valley Trust Company in Springfield and as Chairman of the Governor's Commission on Mature Industries in Massachusetts. He was a member of the National Business-Higher Education Forum and on the Executive Committee of the National Council on Competitiveness. He was a founder and co-chairman of the Western Massachusetts Economic Development Conference.

Dr. Duffey is married to Anne Wexler and has four sons.

FACT SHEET

The United States Information Agency is an independent foreign affairs agency within the executive branch of the U.S. government. USIA explains and supports American foreign policy and promotes U.S. national interests through a wide range of overseas information programs. The agency promotes mutual understanding between the United States and other nations by conducting educational and cultural activities. At the end of 1997, USIA will maintain 190 posts in 141 countries where it is known as USIS, the U.S. Information Service. On April 15, 1993, Dr. Joseph Duffey was nominated by President Bill Clinton to be USIA Director, and was sworn in on June 3, 1993.

BUDGET - The Omnibus Appropriations Act provides \$1.059 billion for USIA in fiscal year 1997.

PEOPLE - After implementing reductions in 1997, USIA will have 7,032 positions of whom 740 are Foreign Service personnel assigned overseas, assisted by 2,936 foreign service nationals. There are 3,356 employees based in the United States, of whom 2,093 are engaged in international broadcasting.

USIA'S INFORMATION AND CULTURAL WORK ABROAD - The overseas operations of USIA are mainly carried out by its Foreign Service officers assigned to American missions abroad. With guidance, support and material from Washington headquarters, they manage cultural and information programs in support of American foreign policy objectives and greater mutual understanding between the U.S. and foreign societies.

EXCHANGE ACTIVITIES - USIA operates the U.S. government's programs of educational and cultural exchange. The best known of these is the Fulbright exchange program, which operates in over 125 countries. Each year over 2400 foreign leaders come to the United States at USIA's invitation as International Visitors and some 1,800-2,000 voluntary visitors come under private auspices for periods of up to 30 days of professional appointments and consultation. Many partners cooperate in USIA exchange activities: the academic community, U.S. private organizations, foreign governments and American volunteers.

BROADCASTING - The International Broadcasting Act of 1994 established a Broadcasting Board of Governors to oversee USIA's Voice of America, Radio and TV Martí, and WORLDNET Television, as well as two surrogate international broadcast services -- Radio Free Europe/Radio Liberty and the new Radio Free Asia. Unlike USIA's other federally-funded broadcast services, Radio Free Europe/Radio Liberty, a non-profit private corporation, and Radio Free Asia receive funding through grants from the USIA's Broadcasting Board of Governors.

VOA broadcasts 660 hours of programming weekly in 52 languages, including English, to an international audience. Radio Martí, established in 1985, broadcasts 24 hours a day in Spanish to Cuba. TV Martí telecasts 4 1/2 hours daily. Programming consists of news, information, and entertainment from a variety of sources. WORLDNET, USIA's satellite television network, transmits news, educational and cultural programming 24 hours a day to millions of foreign viewers through American embassies, USIS posts, and foreign television and cable networks. Radio Free Europe/Radio Liberty broadcasts over 500 hours per week in 23 languages, including its Czech and Polish affiliates, to Central Europe, Russia, and the republics of the Newly Independent States.

(more)

INFORMATION PROGRAMS - *Electronic and Printed Materials:* Include a Washington File information service in five languages which provides both time-sensitive and in-depth information. The File includes full transcripts of speeches, Congressional testimony, by-lined articles by Administration officials, and materials providing analysis of key issues. Other materials include publications dealing with democratic developments, trade, security, and other issues. The Agency has worldwide web and gopher sites for domestic and overseas audiences which contain information about the United States, USIA programs, and key international events and issues. ***Speaker and Specialist Program:*** The Speakers and Specialists Program enables hundreds of Americans to share their expertise with audiences abroad. For speakers who are requested on short notice, required for a single event, or are unable to travel, teleconference and digital video conference programs allow foreign audiences to communicate electronically with the U.S. counterpart. ***Information Resource Centers:*** Over 100 information resource centers are electronically equipped for rapid delivery of information relevant to U.S. interests abroad to foreign leaders in government, media and academia. In some developing countries, USIA supports public-access libraries that encourage serious study and understanding of American society and institutions. ***Foreign Press Centers:*** USIA operates foreign press centers in Washington, New York, and Los Angeles to assist resident and visiting foreign journalists. The centers work cooperatively with privately sponsored international press centers in Chicago, Houston, Atlanta, Miami, and Seattle.

U.S.- NIS EXCHANGES - USIA programs for the Newly Independent States of the former Soviet Union focus on academic, cultural and information exchanges that encourage the development of democracy and free market economies. Examples include: 1) the Edmund Muskie Fellowship program, and the Freedom Support Act Graduate Fellowship Program, which brings qualified NIS college graduates to the U.S. for graduate study programs in law, business, economics, and public administration; 2) for post-doctoral scholars and provides research fellowships in the social sciences and humanities at U.S. institutions and 3) Under the Freedom Support Act Undergraduate Program, USIA enables undergraduates to study at U.S. universities for one year.

EASTERN EUROPEAN INITIATIVES - USIA participates in the Support for Eastern European Democracies (SEED) program, an initiative begun in FY'90 to help Central and Eastern European countries develop democratic and free market institutions. Since FY'90, USIA funded training programs in a range of fields, including management, English teaching, educational reform, the rule of law, and library training.

RESEARCH AND MEDIA REACTION - This is the only office in the U.S. Government responsible for advising the President, Secretary of State, and other foreign affairs policy makers of foreign public opinion about the U.S. and its policies and their impact on U.S. public diplomacy programs. The research staff commissions public opinion surveys in nearly every country of the world. It also provides twice-daily reports on foreign media commentary around the world on various issues that are provided to officials throughout the government.

HISTORY - USIA was established in August 1953 and operated under that name until April 1978, when its functions were consolidated with those of the Bureau of Educational and Cultural Affairs of the Department of State. Following a brief period when it was called the International Communications Agency (USICA), the agency's name was restored to USIA in August 1982.

AUTHORITY - The agency's basic legislative mandates are in the Smith-Mundt Act of 1948 and the Fulbright-Hays Act of 1961. The International Broadcasting Act of 1994, reorganized and consolidated all non-military U.S. Government international broadcasting into USIA.

For additional information, contact: The United States Information Agency, Office of Public Liaison, 301 4th Street, S.W., Room 602, Washington, D.C. 20547

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USIA FACT SHEET

INFORMATION RESOURCES OF THE UNITED STATES INFORMATION AGENCY

Among U.S. government agencies, the United States Information Agency (USIA) is on the leading edge of using communication technology as an integral part of achieving its mission of public diplomacy. Through its technical initiatives on the World Wide Web and the Internet, USIA brings to nascent democracies as well as closed societies information about building civil and free societies.

An independent foreign affairs agency within the executive branch of the U.S. government, USIA explains and supports American foreign policy and promotes U.S. interests through a wide range of overseas information programs by using the latest available technology to accomplish those goals.

USIA'S WEB SITE: <http://www.usia.gov>

USIA's domestic World Wide Web Site offers a listing of fast facts on USIA's mission, people, budget, exchanges activities, broadcasting elements, information programs, US-NIS exchanges, East European initiatives, research and media reaction, history, and legislative authority. The USIA Homepage also offers domestic and overseas audiences access to USIA news releases, speeches by major USIA officials, information on educational and cultural exchanges, background on U.S. International Broadcasting, the latest reports on overseas media reaction, and scheduled briefings at USIA's three Foreign Press Centers in New York, Washington, D.C., and Los Angeles.

USIA INTERNATIONAL HOMEPAGES

Federal law prohibits USIA from making its overseas programming material available within the United States. Individuals outside the U.S. may contact the local U.S. Information Service office for the address of the international Web sites where this material can be found.

CIVNET -- An international gateway to information on civic education containing a vast library of civics teaching resources, discourses on civil society, information on organizations and programs, and links to other Web sites.

U.S. WOMEN'S CONFERENCE DELEGATION ON LINE -- The homepage of the President's Interagency Council on Women and of the official U.S. delegation to the UN's Fourth World Conference on Women. This page was created to disseminate policy statements, news releases, transcripts, and other documents during the conference and is continually updated with State Department and UN background materials.

ELECTIONS 96 -- A USIA-produced homepage designed to explain the American electoral process to a foreign audience. In keeping with its mission, USIA provides this information in a non-partisan way, offering a serious, balanced and objective view of candidates, issues, and events.

BOSNIA -- A USIA-produced homepage which explains U.S. policy towards Bosnia, U.S. efforts there, and the current situation.

U.S. INFORMATION SERVICE WEB SITES -- A link to those Web sites developed and maintained by USIA offices in many countries. Overseas USIA is known as USIS, the United States Information Service. These sites offer a variety of links and information on U.S. foreign policy, American culture and education, environment, and histories of U.S. embassies overseas.

WORKS IN PROGRESS: CD ROM ON STUDENT ADVISING

As part of its information resources program, USIA has produced the first multimedia production with CD-ROM technology, the *U.S. Academic Explorer Guide to Higher Education in the United States*, as an international student guide. This CD-ROM contains photographs, audio and text, video interviews and graphics depicting the requirements, complexity, and variety of university life in America.

March 1996



INTERNATIONAL VISITOR PROGRAM OF THE UNITED STATES INFORMATION AGENCY

The International Visitor Program is administered by the U.S. Information Agency's (USIA) Bureau of Educational and Cultural Affairs, operating under authority of the Mutual Educational and Cultural Exchange Act of 1961 (Fulbright-Hays Act). The emphasis of the program is to increase mutual understanding through communication at the personal and professional levels. Participants are established or potential foreign leaders in government, politics, media, education, science, labor relations, and other key fields. They are selected by American embassies overseas to visit the United States to meet and confer with their professional counterparts, and to experience this country first hand.

Over the years, hundreds of former participants under the International Visitor Program have risen to important positions in their countries. Among the alumni are over one-hundred and thirty current and former Chiefs-of-State or Heads of Government, and more than 600 are cabinet level ministers. In Fiscal Year 1994, 5,012 visitors from abroad participated in the program: 1,724 of these came to the United States at their own or their government's expense, while the remaining 3,288 were fully or partially funded by USIA.

Arrangements for visitors' programs are made by the U.S. Information Agency, often with the cooperation of several private, non-profit organizations with support from USIA. The program, however, depends upon the commitment and skills of volunteer-assisted community organizations across the country whose members provide a variety of services, including professional programs and home hospitality, for these distinguished guests. More than one hundred of these local organizations are affiliated with the National Council for International Visitors (NCIV), which encourages and promotes efforts to develop, coordinate, and improve services for visitors from abroad. Through their involvement in the International Visitor Program, thousands of Americans across the nation contribute to improved relations between the United States and other countries.

October 1994

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