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National Council of International Health - National Press Club

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NATIONAL COUNCIL OF INTERNATIONAL HEALTH

Location: National Press Club

Time: 9am- Noon

Participants: World Bank

Childrens Choir of Washington D.C. International School

USAID Report on AIDS Orphans in Africa

UNAIDS Director Dr. Peter Piot

AIDSCAP Director Peter Lamprey

UNICEF Director Carol Bellamy

Notes: Would like SLT to open program and POTUS or VPOTUS TO close.

10/31-Left message for Sheila Madhani (833-5900) for Ron MacInnis to discuss ST opening event in AM.

World AIDS Day
December 1, 1997
8:30 am - 11:00 am
The Ballroom, National Press Club
529 14th Street, NW
Washington, DC 20045

AGENDA*

Post-It Fax Note	7671
To	USMA
On/Off	11/24/97
Phone	703-516-9188
Fax	703-516-9188
From	NCIH

8:30 am - 8:32 am
 8:32 am - 8:35 am
 8:35 am - 8:40 am
 8:40 am - 8:55 am
 8:55 am - 9:10 am
 9:10 am - 9:25 am
 9:25 am - 9:40 am
 9:40 am - 9:55 am
 9:55 am - 10:00

Forum

Ron MacInnis
 Master of ceremonies (USAID representative)
 Welcome - Sandra Thurman
 Kaleigh Matthews, testimony from an HIV+ Youth
 Peter Piot, UNAIDS
 Lyn Squire, World Bank (presentation & World Bank PSA)
 Peter Lamptey, AIDSCAP, Family Health International
 Craig Cohen & Noah Hendler, Malawi slide presentation

am PAHO video (introduced by Dr. Fernando Zacarias)

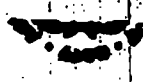
News Conference

10:00 am - 10:10 am
 10:10 am - 10:20 am
 10:20 am - 10:30 am
 10:30 am - 11:00 am

Carol Bellamy, UNICEF (introduce Brian Atwood)
 Brian Atwood, USAID (release of AIDS Orphans report)
 Peter Piot, UNAIDS (comments)
 question and answer period

* as of 5:36 PM, November 20, 1997

MEDIA ADVISORY



Post-It Fax Note 7571		Date	11/24/97
To	USHA	From	Shank
Co./Dept.		Co.	Madhavi
Phone #		Phone #	202-833-5900
Fax #	703-516-9187	Fax #	

AIDS FORUM

Open Forum and Press Briefing to Commemorate World AIDS Day

J. Brian Atwood, Administrator, USAID, will launch the new USAID report *Children on the Brink: Strategies to Support a Generation Isolated by HIV/AIDS* at a press conference on World AIDS Day, December 1. The report presents a powerful and alarming account of a major public health crisis in the developing world. Peter Piot, Executive Director, Joint United Nations Programme on HIV/AIDS (UNAIDS) and Carol Bellamy, Director, United Nations Children's Fund (UNICEF) will also speak at the briefing.

Press are also invited to participate in an open forum preceding the briefing, which is co-sponsored by AIDS Control and Prevention Project (AIDSCAP), American Association for World Health (AAWH), Global AIDS Program of the National Council for International Health (NCIH), Health Technical Services (HTS), UNAIDS, Pan American Health Organization (PAHO), United States Agency for International Development (USAID), and the World Bank to commemorate World AIDS Day 1997: *Children Living in World with AIDS*.

Speakers during the forum will include Lyn Squire, Director of Development Economic Policy, World Bank; Peter Piot; Peter Lamprey, Director, AIDS Control and Prevention Project, Family Health International; and Sandra Thurman, Director, White House Office of National AIDS Policy. The forum will also feature a slide presentation "Dying Branches: the Impact of AIDS on the Village of Mpondoa, Malawi."

Event: **World AIDS Day Conference**
 Date: **December 1, 1997**
 Time: **Press Conference: 10:00 am-11:00 am**
 (Open Forum: 8:30 am-11:00am)
 Location: **National Press Club**
 Ballroom
 529 14th St., NW

Contact: Gina Ciccarelli (202) 458-4166



National Council for International Health

1701 K Street NW, Suite 600, Washington, DC 20006-1503 ♦ Tel. 202-833-5900, Fax 202-833-0075, Internet <ncih@ncih.org> <www.ncih.org>

November 6, 1997

Ms. Sandra Thurman
Office of National AIDS Policy
808 17th Street
Suite 820
Washington, DC 20006

Dear Ms. Thurman:

As the date for World AIDS Day draws near, I would like to confirm many of the details of the day. As you may know the theme of this year's World AIDS Day campaign is, *Children Living in a World of AIDS*. The program is scheduled for:

Monday, December 1, 1997
8:30 am - 11:00 am
Ballroom, National Press Club
529 14th Street, NW
Washington, DC

An agenda of the event, indicating the order of participants is attached. Additionally please note:

- Each presenter has a maximum of 8 minutes
- Please arrive no later than 8:15 am the morning of the event
- Please forward a short bio to me to be included in the press packet by 11/14 (fax: 202-833-0075)
- Please let me know if you will be able to stay for the question and answer period.
- If you would like to make your comments available to the press after the event forward typewritten copies to me no later than November 24

Since the room is only available until 11 am, I must be firm with limiting all speakers to eight minutes. If you have any questions please feel free to contact Sheila Madhani who has also been handling many of the details of the day or myself at tel: 202-833-5900 or email: ncihids@ncihids.org.

Once again, on behalf of all the sponsoring organizations including AIDS Control and Prevention Project (AIDSCAP), American Association for World Health (AAWH), Global AIDS Program of the National Council for International Health (NCIH), Health Technical Services (HTS), Joint United Nations Programme on HIV/AIDS (UNAIDS), Pan American health Organization (PAHO), United States Agency for International Development, and the World Bank I would like to thank you for your support of and participation at this event.

Sincerely,


Ron MacInnis

Coordinator for World AIDS Day 1997
Washington, DC USA

NCIH is a non-profit 501(c)(3) membership organization founded in 1971 by the:
▼ American Association of Medical Colleges,
▼ American Dental Association,

▼ American Hospital Association,
▼ American Medical Association,
▼ American Nurses Association,
▼ American Public Health Association,

▼ American Society of Tropical Medicine & Hygiene,
▼ Association of Schools of Public Health,
▼ National Council of Churches, and the
▼ National Medical Association.

Children Living in A World with AIDS
World AIDS Day 1997
December 1, 1997
Ballroom, National Press Club Building
529 14th Street, NW
Washington, DC USA
8:30 am - 11:00 am

Invited Participants & Order of Events

Paul DeLay, USAID
Introduction

HIV + Youth Testimony

Sandra Thurman, White House Office of National AIDS Policy (pending schedule)
Welcome

Peter Piot, UNAIDS
General Overview

Brian Atwood, USAID
Release of USAID Orphans' AIDS Report

Lyn Squire, World Bank
World Bank video

Carol Bellamy, UNICEF
UNICEF's 1997 Progress of Nations findings

Craig Cohen & Noah Hendler
Malawi slide presentation

Peter Lamptey, AIDSCAP
Lessons Learned

PAHO video

Paul DeLay, USAID
Facilitate Question & Answer Period

NCIH National Council for International Health

1701 K Street NW, Suite 600, Washington, DC 20006-1503 ♦ Tel. 202-833-5900, Fax 202-833-0075, Internet <ncih@ncih.org> <www.ncih.org>

M E M O R A N D U M

DATE: November 3, 1997
TO: Paul Yandura
FROM: Sheila J. Madhani, NCIH (202-833-5900 ext 215)
RE: World AIDS Day
PG#: 2

Per your request, I have attached some additional information regarding World AIDS Day and I have attached the official invitation that is being mailed out this week. I will make sure that one copy is sent to your office.

As you may know, the official theme is *Children Living in a World with AIDS*, and the speakers will tailor their comments around this theme.

The speakers are scheduled to touch upon the following topics:

Brian Atwood (USAID): Will release the USAID AIDS Orphans Report.

Carol Bellamy (UNICEF): Discuss the 1997 UNICEF Progress of Nations Report which identified the detrimental effects AIDS is having on much of the progress international organizations have made on decreasing infant mortality and quality of life for children in developing countries.

Peter Lamphey (AIDSCAP): Speak on lessons learned from AIDSCAP projects.

Peter Piot (UNAIDS): General overview of the epidemic.

Lyn Squire (World Bank): Present a World Bank video.

The event is scheduled to begin at 8:30 am. We are expecting 250 people (unless we go with a smaller room and then we will go down to 150 -- this decision should be made by this Wednesday). The World Bank's media office will be handling the majority of the press releases. If your office would like to include any information in the press packet please just let me know.

I hope this has been useful. Please note that the planning committee is willing to work with Ms. Thurman's schedule and availability. A meeting is scheduled for Wednesday, November 5 at 10:00 am at NCIH (1701 K Street, NW #600) at which many of the details should be answered. You or another staff member are most welcome to attend. The meeting should last no more than an hour. Please let me know if there is any other information that I can provide.

... project (AIDSCAP), American Association for World Health (AAWH), Global AIDS Program of the National Council for International Health (NCIH), Health Technical Services (HTS), Joint United Nations Programme on HIV/AIDS (UNAIDS), Pan American Health Organization (PAHO), United States Agency for International Development (USAID), and the World Bank

Cordially Invite You to Commemorate World AIDS Day on December 1, 1997

Monday, December 1, 1997

8:30 am - 11:00 am

National Press Club Building

529 14th Street, NW

Washington, DC 20045

Invited Speakers:

Brian Atwood

Administrator, United States Agency for International Development

Carol Bellamy

Director, United Nations Children's Fund

Peter Lamptey

Director, AIDS Control and Prevention Project, Family Health International

Peter Piot

Executive Director, Joint United Nations Programme on HIV/AIDS

Lyn Squire

Director of Development Economic Policy, World Bank

Sandra Thurman

Director, White House Office of National AIDS Policy

Also Featuring:

Dying Branches: The Impact of AIDS on the Villages of Mpondas, Malawi
a slide presentation by
Craig Cohen and Noah Hendler

Children Living in a World with AIDS

AIDS Control and Prevention Project (AIDSCAP), American Association for World Health (AAWH), Global AIDS Program of the National Council for International Health (NCIH), Health Technical Services (HTS), Joint United Nations Programme on HIV/AIDS (UNAIDS), Pan American Health Organization (PAHO), United States Agency for International Development (USAID), and the World Bank

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Sandra Thurman

Director, White House Office of National AIDS Policy

Also Featuring:

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a slide presentation by
Craig Cohen and Noah Hendler***

***Please RSVP by November 17 to Ms. Mamta Kaushal from the
World Bank at 202-473-3691.***