

FOIA MARKER

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Dishes, Project Incorporated

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We are proud to announce that we have merged with
Broadway Cares/Equity Fights AIDS!!
We will continue to be known as the
DISHES Project.

We will be hosting many events in 1999 including
our two fantastic annual fun and fund raisers,
"The DISHES Summer Beach Games"
in the Hamptons in July and
"DISHES on ICE"
in Manhattan next winter.

LET THE GAMES BEGIN!
SATURDAY JULY 10TH, 5pm to 11pm
Atlantic Beach, Amagansett

THE ITINERARY
5:00PM - 8:00PM THE GAMES
 5:00 - 7:45 Volleyball Tournament
 7:45 - 8:00 Tug-Of-War

**8:00PM - 11:00PM Dinner, Challenge Team Awards,
 Dancing and Party**
11:30PM - ? * ? Post Party at Conscience Point

IN KIND SPONSORS

ACCESSORY NETWORK • THE BOSTON BEER COMPANY/SAMUEL ADAMS
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DISHES stands for: Determined Involved Super-rolemodels Helping to End Suffering. Conceived back stage at a Ralph Lauren fashion show as an idea for a models' cookbook, the DISHES Project was a way for the entire modeling industry (models, photographers, agents, stylists, hair and make-up artists, editors, etc.) to respond to the AIDS epidemic. Our VISION is to have the modeling industry working together with the business community to improve the quality of life for children with HIV and AIDS. Our MISSION is to raise funds for direct care programs dedicated to HIV and AIDS education, prevention, and emotional support.

Thanks for your help! It's for the kids!



Determined Involved Super-rolemodels Helping to End Suffering
Founding Director • Bonnie Pfeifer
 A fundraising program of Broadway Cares/Equity Fights AIDS

1999 DISHES

SUMMER BEACH GAMES

to benefit Long Island pediatric AIDS programs



1999 SUMMER BEACH GAMES

SENIOR SUPPORT COMMITTEE LIST

HEIDI ALBERTSEN
MINI ANDON
JOHN ASLANIAN
DIMITRI BALAMOTIS
BRYAN BANTRY
RICK BARD
JOHNNY BAROUNIS
MICHAEL BENESCH
GILLES BENSIMON
MICHAEL BERGIN
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SETON BITTERLY
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DEFORREST BORDERS III
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ERIC BOZAAN
DENNIS BRYANT
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LISA CARLEY
JILL GOODACRE CONNICK
NAOMI CAMPBELL
LISA CARLEY
JOHN CASABLANCAS
JONATHAN CHEBAN
ABE CHEHEBAR
LOUIS CHILES
CHRYSTELE
KERRI CLAUSSEN
JEFFREY COLLE
GERRY COONEY
DEBBIE DANN
JENNIE D'ARRIGO
TANIA DEIGHTON
PATRICK DEMARCHELIER
BARBARA DORAN
DANA DOUGLAS
STEVE DUNCKER
MARK EISEN
ALEX ECHO
ARTHUR ELGORT

KELLY EMBERG
ELAINE ERWIN
LINDA EVANGELISTA
CATHY FEDORUK & KEITH ABELL
FREDERIC FEKKAI
BOB FELNER
HEATHER FITZPATRICK
KATIE FORD
RHONDA FOREMAN & EVAN KURTZ
SUSAN FORRISTAL
BEAU GARRETT
BRIGITTE GROSJEAN
DESIREE GRUBER
KAREN & MATTHEW GRUBER
JOHN R. GULA
DALE HADDEN
NEAL HAMIL
PATTI HANSEN
ELLEN HARTH
MICHAEL HASKETT
HAZM HASSIN
JULIE HAYEK
CAMILLA HELLMAN
RICHARD KANDEL
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WARNER LEROY
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MALENA MATHIESEN
SONYA MCNAIR
HARRY MENDELL
NICOLE MILLER
NANCY MOON
CHAPPY MORRIS
ROBERT MORTON

JUDY MOSKOWITZ
JASON OLIVER NIXON
JASON OLIVE
TATIJANA PATITZ
NANCY PEARSON
DANIELA PESTOVA
BONNIE PFEIFER
MONIQUE PILLARD
MICHAEL & JAN PLANIT
CHAD RITCHIE
INEZ RIVERO
LISA RONIS
ROSHUMBA
MARIE & BILL SAMUELS
HARVEY SANDERS
CLAUDIA SCHIFFER
LORI SCHIAFFINO
IAN SHALPOLSKY
PEGGY SIEGAL
ANDREA & NEIL SIMON
LORI SINGER
EUGENIA SILVA
RAMONA & MARIO SINGER
DEE SLATTERY
ROBERT STEBBINGS
ANDREW STEIN
RANDALL STEPLER
HEATHER STOHLER
ELLIOT STONE
MILLIE & HARVEY TANTON
LISA TAYLOR
DR. & MRS. ROBERT TORNAMBE
DONALD TRUMP
HELENA & ROBERT VAHRADIAN
AMBER VALLETTA
FREDERIQUE VANDERWAL
ROSIE VELA
ANNIE VELTRI
VERA WANG
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JEFF WASSERMAN
MARY ELLEN WINSTON

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Committee lists as of 5/13/99

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SPORTS CLUB/NY

SILVER SPONSORS:



nautica

BRONZE SPONSOR:



Come join our EmCees
JACQUELINE & JAN and MICHAEL PLANIT
and the models from:
(AS OF 5/13/99)
ATLANTIC/WILHELMINA • BRYAN BANTRY
COMPANY MANAGEMENT • ELITE • FORD
ID MODEL MANAGEMENT • IMG
TRUMP MANAGEMENT GROUP • WOMEN
plus celebrities, athletes & other DISHES Super-rolemodels

CHALLENGE THE DISHES TEAMS
AT VOLLEYBALL AND TUG-OF-WAR

GAMES AND BEACH PARTY TICKETS:

VIP \$200 • ADULT \$100 • KIDS \$25

6 PERSON CHALLENGE TEAM: \$2,500

TICKETS ARE LIMITED

No tickets available at the beach! Presold & reservations only!
No one under 21 admitted unless accompanied by an adult.

TICKET RESERVATIONS & INFORMATION
212-207-3763

Clinton Presidential Records Digital Records Marker

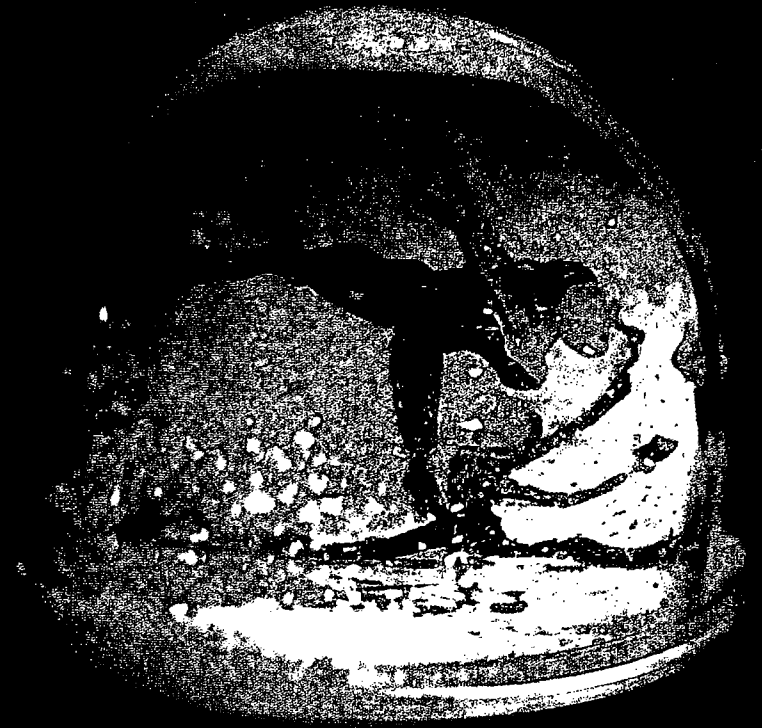
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ALFRED DUNHILL PRESENTS



DISHES ON ICE

Join supermodels on
the Galleria ice to shake things up
for pediatric AIDS in Texas.

Linda Evangelista

PO BOX 3939
NEW YORK NY 10185

DOE1



Linda Evangelista

Dear Friend,

Consider these alarming facts:

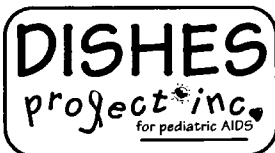
- An average of 1,600 children a day were born with HIV infection worldwide in 1997, a total of nearly 600,000 children in just one year;
- As many as 120,000 children will have lost their mothers to AIDS in the United States alone by the year 2000;
- Experts predict there will be over 10,000,000 children infected with the AIDS virus worldwide by the year 2000;
- Two American teenagers become infected with HIV every hour of every day;
- UNAIDS estimates that worldwide an average of 5 infections occur every minute of every day among youth aged 10 to 24, totaling over 7,000 infections among young people every day.

With your help, we can give a special gift to some of these extraordinary children living with HIV/AIDS. Please let me explain.

Because pediatric AIDS is a cause near to my heart, I support the exemplary work of **DISHES (Determined Involved Supermodels Helping to End Suffering)**, and I hope you will join me in my support of their important work.

Founded in 1994 by my friend and former model, Bonnie Pfeifer, **DISHES** was created to respond to the growing AIDS epidemic. With the generous support of caring people like you, **DISHES** helps children living with HIV/AIDS by sponsoring various children's programs and hosting events nationwide, one of which you may have heard of or even attended.

One of the most meaningful programs **DISHES** supports is the *Super Friends* buddy program of Northern Lights Alternatives.



Dear Linda,

As we approach the holidays, I want to be a friend like you to a child on the *Super Friends* waiting list living with HIV/AIDS. Enclosed is my tax-deductible gift to **DISHES** in the amount of:

☐ \$1,500 (2 children for one year) ☐ \$750 (1 child for one year) ☐ \$375 (6 months) ☐ \$62.50 (one month) ☐ \$____Other

In addition, I have enclosed a special additional gift to DISHES in the amount of: *

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$____Other

* **DISHES** will send you your own **DISHES** tee-shirt with your special gift of at least \$100.

Please see reverse to make your gift by credit card or make checks payable to
The **DISHES** Project, Inc., P.O. Box 3939, New York, NY 10185; website: www.dishes.org.

Full Name _____

Address _____

City, State Zip Code _____, _____

Please respond within the next 21 days. Thank you.

Through weekly outings, *Super Friends* volunteers provide one-on-one attention to children living with HIV/AIDS. These relationships help restore fun, hope and joy to childhoods of sadness and isolation. DISHES supports *Super Friends* throughout the year, culminating in a special holiday party for about one thousand children, caregivers, and buddies. For many youngsters, it is the only holiday celebration they will have.

However, because of limited resources, they have been forced to put over 50 children on the *Super Friends* waiting list.

I would consider it a personal favor if you would help these children get off this waiting list by sponsoring a child today.

By sending a generous gift of \$1,500, you will allow two special children living with HIV/AIDS to share in this program for one year. A gift of \$750 today will give one special child the chance to be in the buddy program for one year.

Even if you could send \$375 for six months or \$62.50 for one month, we can match your gift with those of other caring individuals and give a child the opportunity to be in the *Super Friends* program for a year.

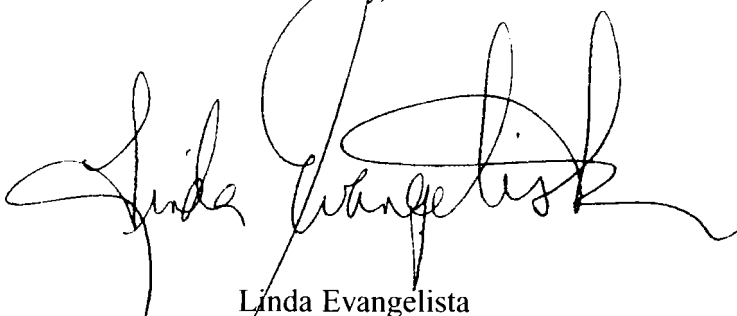
Any amount you send today will make a difference!

We need to know how many children will be able to participate in the *Super Friends* program for next year. So it is important I hear back from you in the next 21 days.

To show our appreciation for your generosity, **DISHES** will send you a special **DISHES** tee-shirt for your additional gift to **DISHES** of a least \$100.

As we approach the holiday season, I sincerely hope you will join me in giving the gift of friendship to a special child living with HIV/AIDS.

Yours truly,



Linda Evangelista

P.S. With the generous support of caring people like you, **DISHES** was able to send 40 children living with HIV/AIDS to summer camp this past summer! With your help we can be just as successful in supporting the Northern Lights *Super Friends* program. Right now there are over 50 children on a waiting list for this buddy program. Please be a friend to these children with HIV/AIDS by sending your gift of \$1,500, \$750, \$375 or even \$62.50 along with a special gift to **DISHES** today. To show our appreciation, **DISHES** will send you a special **DISHES** tee-shirt for your additional gift of a least \$100 to **DISHES**. We need to find out how many children will be able to come off the waiting list and enroll in the program so it is important we hear back from you in the next 21 days. Thank you.

P.P.S. For more information about **DISHES** and our efforts, check out our awarding winning web site at <http://www.dishes.org>.

To make your contribution by credit card, please provide the following information:

Type of Card:  ☐ Visa  ☐ MasterCard  ☐ American Express

Account Number: _____

Exp. Date: ____/____/____ Amount to be Charged: _____

Name (as it appears on card): _____

Billing Address: _____

Fax: _____ Phone: _____ E-mail: _____

Signature: _____

Gifts to **DISHES** are tax deductible to the extent allowed by law above the retail value of any gift items received in return. Retail value of **DISHES** tee-shirt is \$15.

Please
Place First
Class
Stamp
Here



PO BOX 3939
NEW YORK NY 10185-3939



DRE1



DFI



Founded in 1994 by former model
Bonnie Pfeifer, **DISHES** stands for
Determined Involved Supermodels Helping to
End Suffering. **DISHES** was created as a way
for the modeling industry to respond to the
AIDS epidemic, raise funds and boost
awareness about pediatric AIDS.

CLINTON LIBRARY PHOTOCOPY

Our hope is to provide support and compassion
to children living with HIV/AIDS and its effects,
to enable them to live life to its fullest.

DISHES boosts awareness about
pediatric AIDS and supports services
for children living with HIV and AIDS
through a variety of programs and events,
including our buddy program, *Super Friends*,
our summer camp program,
and other activities.

Our beneficiaries include a variety of
organizations including support groups,
summer camps, adoption services,
prevention, education, meal programs
and health care/treatment facilities.

Please visit our award winning web site
at www.dishes.org to learn more about
DISHES and pediatric AIDS.

*If you would like more information,
we can be reached at:*

DISHES Project, Inc.
Post Office Box 3939
New York, New York 10185
www.dishes.org

"Pediatric AIDS has become a severe epidemic and that's why I want to be a part of helping. Most people would rather close their eyes, close their ears and hope and pray that it goes away. But it's not going to go away by wishing."
Ellen Harth, President, Ellen Harth/Elite Runway, DISHES Board of Directors



"THE NUMBER OF CHILDREN WITH AIDS HAS TRIPLED IN THE LAST YEAR. I DON'T BELIEVE PEOPLE KNOW THIS. I CAN'T BELIEVE THEY KNOW IT OR I'M SURE THEY WOULD DO MORE."

KATHLEEN TURNER, ACTRESS



"DISHES is one of the first times the models within the fashion industry have come together to support a cause. If you are in the fashion industry, you're dealing with AIDS on a day-to-day basis."

**Cindy Crawford, Supermodel
 DISHES Board of Directors**

"WE ALL MUST DO WHAT WE CAN. WE'RE ALL AFFECTED BY AIDS. WE HAVE TO FIND A CURE OR A VACCINATION. WE MUST HELP."

Linda Evangelista, Supermodel

"It's a great feeling to work with the DISHES Project. The togetherness of my model friends, Cindy, Linda and Bonnie, and Marla and the Rangers was heartwarming. I hope this can make a difference and a cure."

Arthur Elgort, Photographer

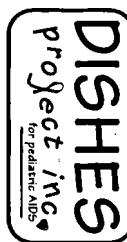


"I'M REALLY SURPRISED WHEN PEOPLE FEEL THEY ARE INVINCIBLE TO THE HIV VIRUS. THERE ARE NO SUPERHEROES IN THIS STORY."

HUNTER RENO, Model

LOVE BONE DISH/
 LIVE WELL IS TO WELL DISH/
 LIKE YOU DISH LIFE ONTO KIDS
CHRISTIAAN, HAIRSTYLIST

P.O. BOX 3939
 NEW YORK, N.Y. 10185



Did You Know...

Experts predict that by the year 2000, between 80,000 and 100,000 uninfected children will be orphaned by mothers who will die from HIV. Additionally, these women will give birth to 32,000 to 38,000 HIV infected children. *

Estimates suggest that the average age for an AIDS diagnosis for children with perinatally acquired HIV is 4.1 years of age and that 54% will be diagnosed by the time they are 7 years old. **

HIV/AIDS has been the sixth leading cause of death among 15-24 year olds in the United States since 1991. ***

The proportion among U.S. adolescent AIDS cases has more than doubled from 14% in 1987 to 32% in June 1994. ***

HIV infection has been the fourth leading cause of death since 1992 among U.S. women aged 25-44. ***

The proportion of AIDS cases reported among women infected through heterosexual contact increased from 29% in 1987 to 37% in 1993. ***

For more information about HIV/AIDS, please call:
National AIDS Hotline Center
for Disease Control
1-800-342-AIDS



At the heart of the DISHES Project is the desire to raise funds and awareness concerning the need for love and compassion towards children with HIV and AIDS.

Begun as a play on words, DISHES has come to stand for **D**etermined **I**nvolvement **S**upermodels **H**elping to **E**nd **S**uffering. We believe that children with AIDS need the support of everyone in our society to help them live each day of their precious lives to the fullest.

The modeling industry, which also includes photographers, agents, hair and makeup artists and many others have joined together to support the Project's efforts. Like many other communities, the modeling industry has felt the loss of many creative and talented individuals to the AIDS epidemic.

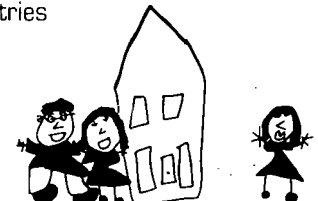
Founded by former model, Bonnie Pfeifer, the Project's first fundraising effort was the 1995 "DISHES for Pediatric AIDS" calendar, featuring 13 supermodels and their favorite "dishes" or recipes along with facts about pediatric AIDS. Distributed by Cleo Inc, the calendar sold over 110,000 copies nationwide. Contributors included models Beverly Johnson, Elle MacPherson, Christie Brinkley, Carol Alt, Veronica Webb and photographers Arthur Elgort, Bruce Weber, Gilles Bensimon and Patrick DeMarchelier. Proceeds go to the DISHES donor-advised fund for children at the Design Industries Foundation Fighting AIDS.



The Project continued its fundraising efforts by hosting "DISHES on ICE," a celebrity ice skating party held on November 14, 1994, at Wollman Rink in Central Park, N.Y. to benefit the pediatric divisions of Broadway Cares/Equity Fight AIDS, Design Industries Foundation Fighting AIDS and Northern Lights Alternatives-NY.

Mr. and Mrs. Donald Trump hosted the event along with supermodels Cindy Crawford, Linda Evangelista and DISHES Executive Director, Bonnie Pfeifer, escorted by New York Rangers Mark Messier, Mike Richter, Coach Colin Campbell and veteran Ranger Rod Gilbert. Fashion designer Vera Wang created the costumes worn by the models and Marla Maples Trump. The evening included dinner, skating, entertainment and a live auction. "DISHES on ICE" has become the Project's annual signature event.

DISHES Project, Inc. salutes all those people who have been generous in their commitment to the fight against AIDS with their donations of time, money and image. Support for the Project has come from within the fashion and modeling industries as well as the public at large. We hope it will inspire others to join us and the many other AIDS organizations in working towards an end to the AIDS epidemic.



- ☐ ENCLOSED IS MY CONTRIBUTION \$ _____
- ☐ PLEASE ADD ME TO YOUR MAILING LIST
- ☐ SEND ME MORE INFO. ABOUT DISHES MERCHANDISE AND UPCOMING EVENTS

NAME _____

ADDRESS _____

PHONE _____

THANKS!



SEND TO: DISHES PROJECT INC.,
BOX 3939 NY, NY 10185

* Levine & Stein, "Orphans of the AIDS Epidemic" 1994
** M.A. Whinney, et. al "AIDS & AIDS Diagnosis for Children with Perinatally Acquired HIV" 10/93
*** Center for Disease Control, 3/95

999
DISHES

s M M E R b A C H g A E S

to benefit Long Island pediatric AIDS programs




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CONSTRUCTION
New York City

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PUBLIC
RELATIONS

TO: DISHES PROJECT FOR PEDIATRIC AIDS
FR: NANCY MOON ~ MOON PUBLIC RELATIONS
RE: 1999 DISHES SUMMER BEACH GAMES

ENCLOSED ARE SOME OF THE PRINT CLIPPINGS AND TELEVISION / RADIO REPORT
FOR THE SUMMER BEACH GAMES IN THE HAMPTONS.

- * NY Daily News (Mitchell Fink 7/9)
- * NY Daily News (Photo display 7/13)
- * NY Daily News (Photo display 7/18)
- * Long Island Newsday
- * NY Observer
- * NY Times sports listings
- * NY Times LI Section listing in May

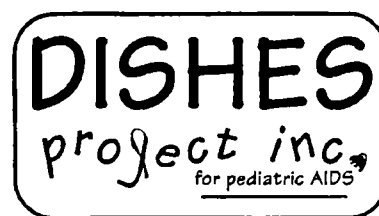
- * Dan's
- * EH & SH Independent
- * EH Star
- * SH Press
- * Hamptons
- * Country
- * Summer Life
- * Hamptons After Dark

- * RAI Italian TELEVISION ~ Nightly News & Zoom
- * LONG ISLAND TV
- * WTTV ~ David Nadel

- * PEOPLE Online
- * thehamptons.com
- * azume magazine.com
- * scenetrack.com

- * PEOPLE Magazine
- * NEW YORK Magazine
- * Interview, Manhattan File
- * Burda Publications: Europe
- * Time Out New York
- * Honey Magazine
- * Avenue Magazine (post event)

- * Beach Radio East Hampton
- * WBAB
- * WWHB Hampton Bays
- * WALK
- * WLIM-AM
- * Interviews with Bonnie Pfeifer & public service announcements galore



Press contact: Nancy Moon 212.989.7530

SUPER ROLE MODELS TEAM UP
FOR BEACH GAMES IN HAMPTONS
SATURDAY, JULY 10!

This year we're back and we're better -- because in addition to the devoted models who have supported the DISHES Project since former model Bonnie Pfeifer founded this non-profit in 1994, we've now added a range of other well-known actors, athletes, and celebrities to our team! DISHES now stands for Determined Involved Super-rolmodels Helping to End Suffering. We've also merged with Broadway Cares/Equity Fights AIDS, the leading industry-related AIDS organization in the country, to strengthen and intensify our efforts to raise funds and awareness and improve the quality of life for children infected with or affected by HIV/AIDS. The mission of the Beach Games and all our activities remains the same ~ to raise funds for programs dedicated to HIV and AIDS prevention and education, emotional support, direct care, foster care and adoptive services. Proceeds from this year's Games will go to pediatric AIDS programs on Long Island.

WHAT: **Summer Beach Games** hosted by the **DISHES Project for Pediatric AIDS**. Continuous games of **volleyball** and **tug-of-war**. Open to all modeling agencies, corporate challenge teams and ticketed individuals who want to play or watch. The games will be followed by a beach party featuring dinner, dancing and prizes for the winning teams.

WHO: Actress **Kathleen Turner** , Model **Tyson Beckford** (on the **POLO** team), **Simeon Rice** (Arizona Cardinals), and many other Super rolmodels and Super-celebrity guests.

DATE: **Saturday, July 10 !**

TIME: 4:00 Photo Op on the beach
5:00-8:00 PM Beach Games begin! (tickets sold in advance only)
7:00-11:00 PM Beach Party under the Tent (tickets sold in advance only)

WHERE: **Atlantic Beach, Amagansett, Long Island**
(East towards Montauk on Rt. 27. Pass through East Hampton and Amagansett. Turn right two blocks after the Farmer's Market onto Atlantic Avenue and continue to the beach. Press check-in at bottom of Atlantic Avenue, near parking lot.

The event will be sponsored by Reebok Sports Club/NY, AmericaOnLine, Nautica, Anchor Construction Inc.

Call 212-207-3763 to purchase tickets. Tickets for the event will be sold in advance only -- \$200.00 for VIP Adults, \$100 for General Access, \$25.00 for children under 13.

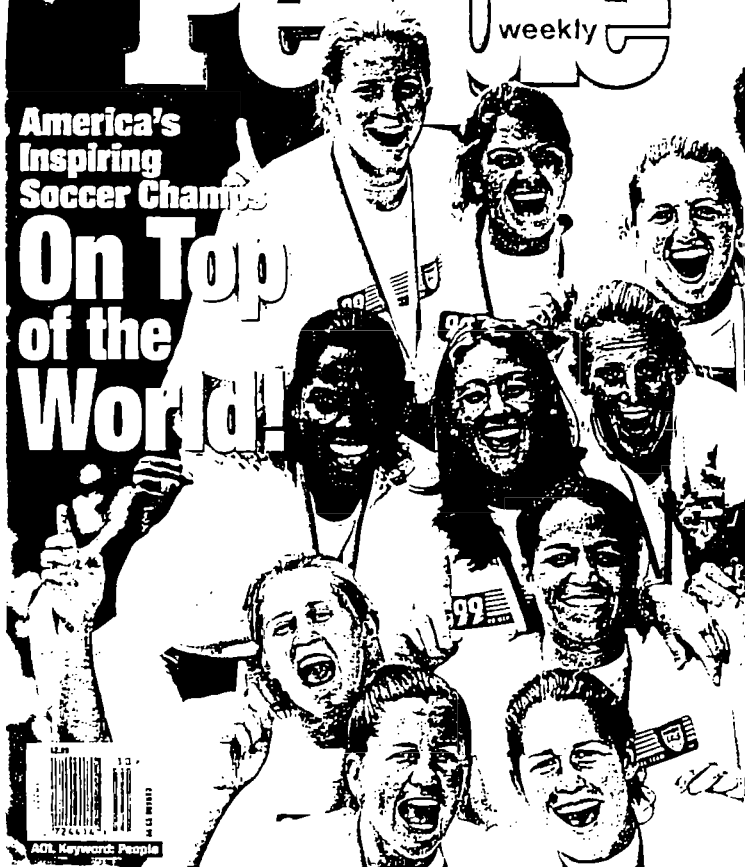
RICHARD GERE faces fatherhood • MICK & JERRY: It's really all over now

People

weekly

America's
Inspiring
Soccer Champions

On Top
of the
World!



StarTracks

In Amagansett, N.Y., volley girl Kathleen Turner kept her eye on the ball as she prepared to return a shot during a game at the DISHES Project's beachside benefit, which raised \$200,000 to help fight pediatric AIDS. The actress will next appear in the upcoming comedy-drama *The Virgin Suicides*.



RUSH & MOLLOY

BY GEORGE RUSH AND JOANNA MOLLOY



DIANE COHEN



HUSTLE: Slimmed-down Kathleen Turner showed her grit Saturday when she joined models playing volleyball for DISHES. The charity event in Amagansett raised money for AIDS education.

DAILY NEWS

Tuesday, July 13, 1999

50¢

www.nydailynews.com

NEW YORK'S HOMETOWN NEWSPAPER

Tuesday, July 13, 1999

DAILY NEWS

PHOTOGRAPHY BY PATRICK McMULLAN

SEEN Sand Dollars



SEE URCHINS: Models Magda and Marika at DISHES



MR. MUSSELS: At DISHES, Polo's Tyson Beckford holds his son Jordan

A wave of bold-face names hit the Hamptons last weekend. On Atlantic Beach in Amagansett, the DISHES project for pediatric AIDS brought out a large crew of supermodels and friends. Over in Bridgehampton, Christie Brinkley threw a dinner party to raise money for STAR, an organization aimed at closing the East End's Millstone Nuclear Power Station. And down on Sag Harbor, Allure magazine editor Linda Wells just threw a real nice clambake — no reason — for her fashionable pals.

DAILY NEWS

www.nydailynews.com

\$1.00

NEW YORK'S HOMETOWN NEWSPAPER

Sunday, July 18, 1999

THE • EAST HAMPTON INDEPENDENT

Vol. VI No. XLV

July 14, 1999

FREE

July 14, 1999 •

The Independent

• 77

Dashing DISHES On The Beach

By JOHN M. BARBOUR

When a charity program donates 100% of its proceeds to a particular cause, it is devoting 100% of its energy to a chosen cause. In addition, when a benefit, such as this past weekend's DISHES summer beach games, raises funds to the tune of \$200,000, the act

The hard work of the DISHES volunteers and the tireless efforts of Bonnie Pfeiffer are a tremendous help to the cause. As she writes in her letter which is found in the summer games program, "It is difficult to be sick, it is devastating to be sick and alone." This is an example of the understanding that



A perfect 10! This youngster was all smiles in the midst of the beautiful volunteers of DISHES.



One of the DISHES "Super-role models" shows the pretty whites.

who were participating in the DISHES volleyball tournament were bubbling with energy. The men and women on hand were ready to give it their all in the spirit of charity. Over 1,100 people were involved one way or another in the event, including numerous sponsors — among them Reebok Sports Club of New York, Nautica, America Online, and Anchor Construction Inc.

In addition to the many sponsors and volunteers who helped get the event off the ground, 24 challenge teams participated, including two DISHES teams, several New York City-based businesses, and some Long Island and local businesses. The volleyball tournament provided all kinds of fun, and some pretty competitive volleyball made the event all the more exciting.

Amagansett who took to the volleyball court for a tour of duty herself. While the event was a success from top to bottom, Pfeiffer pointed out the cooperation within the East Hampton community and with the Town Police and Parks Departments. The event did away with the tug-of-war this year as too much fun was being had with the volleyball, but there was no chance in doing away with the food, the music, and the reception at Conscience Point.

Pfeiffer was pleased with the way the event turned out — \$200,000 was raised on the day thanks to the help of over 1,100 people. "It is a great feeling to come together with the community working toward a common goal. It is

is one which is not only very selfless but incredibly helpful in making a difference in the aiding of a particular cause.

Determined Involved Super-role models Helping to End Suffering is an organization founded by Bonnie Pfeiffer, an East Ender with a big heart who has made it a priority to help children and women infected with and affected by HIV and AIDS on Long Island. Pfeiffer began the games, which are held at Atlantic Beach in Amagansett, in an effort to salute the many friends and loved ones who were struck down by the AIDS epidemic. The response has been wonderful throughout the years as men and women involved in the modelling industry, entertainment, sports, and the local community come together to help support a common cause. Donations are accepted with open arms, and they are given with a smile.

The DISHES project aims at raising awareness and funds for direct care, education, emotional support, and permanency planning for HIV/AIDS-affected children and their families. The program actually began backstage, at a Ralph Lauren fashion show as an idea for a model's cookbook. But the seed has blossomed into a major weapon in the arsenal against the epidemic of AIDS on Long Island.

Track Record

The acronym used to include "Super models" solely, but has since been changed to "Super-role models" in an attempt to include the children's primary care givers, volunteers, and business community in addition to all who do their part in the form of donations and attending the actual events.



Nice digs were seen all around Atlantic Beach at the DISHES summer games on Saturday.

the organization has for those with HIV/AIDS, and it is this complete understanding that lies at the heart of the DISHES project. This past weekend's event kept in step with the foundation's successful track record, and it is a continued effort which can only help to show the victims of the HIV/AIDS epidemic that they are not alone.

Saturday's clouds gave way to a balmy afternoon in which the buff folks

Big Bucks

The two finalists were the Reebok Sports Club of New York and the local Amagansett business Viveka. The two teams squared off in the finals, and Reebok edged out Viveka to take the gold. All of the challenge teams should be commended on the day's efforts.

The DISHES volleyball tournament was attended by several of the rich and famous including Kathleen Turner of

very exciting, and I'm very proud to be part of such a cooperative effort," Pfeiffer reported.

The event was a great experience, but for those who missed it and would still like to help out, donations are always welcome. Donations should be sent to DISHES Project, Box 3939, New York, NY 10145.

DAILY NEWS

NEW YORK'S HOMETOWN NEWSPAPER

Friday, July 9, 1999

MITCHELL FINK



■ **Marla Maples** and **Michael Mailer** will make their first public appearance in the Hamptons as a couple when they attend tomorrow's benefit volleyball match and tug of war on the beach at Amagansett. The DISHES — aka Determined Involved Super Role Models Hoping to End Suffering — event also is expected to draw **Alec Baldwin**, former Miss America **Kate Shindle**, model **Tyson Beckford**, actress **Jennifer Esposito** and boyfriend, "All My Children" regular **Cameron Mathison**, and **Kathleen Turner** and husband **Jay Weiss**.

ALFRED DUNHILL PRESENTS



A Super Spectacular
Interactive Celebrity Party
on Ice Fighting
Pediatric AIDS in Texas

THE GALLERIA ICE SKATING RINK
APRIL 25, 1999

APRIL 1999

PaperCITY

THE MAGAZINE FOR URBAN TEXAS

ADDS-ON

All Skat

Certainly one of the most fashionable events to hit Houston, DISHES on ICE is making its first fundraising foray outside of New York. Who are the dishes, and where is the ice? Try super models Stephanie Seymour, Bridget Hall, Naomi Campbell and Roshumba — all confirmed, with Kelly Emberg and Veronica Webb pending. And the ice is the spectacular Galleria ice rink. It's Sunday, April 25, 6 to 11 pm, with cocktails, skating, entertainment and a live auction with a pre-VIP cocktail party for \$1,000 ticket holders and a post-skate party at Planet Hollywood for \$500 and \$1,000 ticket holders. Tickets are a must to even get near the event, and begin at \$125. It's tradition to bring the kids, and family packages are available. Event chairmen are Tammie and David Dewhurst, Chuck and Kim Watson, and Gigi Huang. This spectacular to-do raises money for Pediatric AIDS, specifically Camp Hope, Texas' only camp for children with HIV/AIDS, a joint venture with Texas Children's Hospital. For tickets and more information, call Bob Pelham at 713.623.6796, ext. 242.



What's Hot

What's Cool



Melting the ice

"DISHES on Ice," Sunday's benefit for local pediatric AIDS projects, turned into an extended photo op, with the touted "supermodels" outnumbered at least 10-to-1 by camera-toting press and fans. Joining the photo fray at Alfred Dunhill before the fund-raiser on the Galleria ice rink are, from left, models Ines Rivera, Bonnie Pfeifer and Veronica Webb, Houston Aeros owner Chuck Watson and model Roshumba. The women wore matching outfits by Houston-based designer Vanessa Riley of London. Other celebs included model Kelly Emberg, Dunhill president Vincent Robin and members of the Aeros.

Brown for the diversity!

James Nielsen / Special to the Chronicle

LIFESTYLE

Ideas & Trends

2F

★★

Houston Chronicle

Sunday, April 25, 1999

DISHES on Ice

Supermodels to host Galleria fund-raiser for pediatric AIDS program

YOU may have seen them cutting up on *Entertainment Tonight* or rollicking across the pages of *Us* or *In Style* magazines — supermodels Cindy Crawford, Claudia Schiffer, Naomi Campbell and the like — cavorting for charity.

You may also have heard the women in these roles referred to as DISHES, the playful acronym for Determined Involved Supermodels Helping to End Suffering.

What began behind stage at a Ralph Lauren show in New York some years ago as a plan for a cookbook has evolved into a full-fledged international charitable effort undertaken by major runway personalities.

Bonnie Pfeifer, who has modeled internationally and in every Lauren show from 1978 until the early '90s, recalls that she and the other towering beauties at this particular Lauren show wanted to do something together for charity. What fun to do a cookbook featuring the models' favorite recipes, they thought, call it DISHES and donate proceeds to charity.

There is yet to be a cookbook, but Pfeifer ran with the idea and by 1994 had incorporated the non-profit and was planning its first fund-raiser.

To date, DISHES, which recently changed its name to Determined Involved Super-Rolemodels Helping to End Suffering, has held 40 various forms of fund-raisers in 10 cities in the United States and several locations in South America, raising more than \$3 million. The funds, Pfeifer says, remain in the community in which they were raised, with proceeds going to pediatric AIDS programs.

The first "DISHES on Ice" fund-raiser outside of New York will be at the Galleria tonight with native Houstonian and supermodel Kelly Emberg and Pfeifer leading the parade on the ice rink with assistance from the Houston Aeros. Other top-name models in the party include Roshumba, Bridget Hall and Victoria Secret favorites Stephanie Seymour and Ines Rivero. They, however, are not expected to skate.

Recalling the formation of DISHES, Pfeifer, who serves as founding director, said, "The idea was to create a vehicle to which the models could lend their time and image, depending on their schedules. They are asked to do so many things, and they are never sure what is really what — what is a true fund-raiser and what is just a big party. This guarantees them



Shelby Hodge

that the charity is for real and that the money is really going where it is supposed to go."

An attractive spokeswoman for the charity as well as for the models, the sleek Pfeifer stands almost 5-feet, 10-inches tall, wears her blond hair below the shoulder and dons little makeup. On this afternoon several days before the event, she wears a silvery blue casual suit with thigh-high skirt, white silky stockings that reveal silvery blue toe polish and red, white and blue leather wedgies. Her jewelry is a simple strand of pearls and pearl earrings.

The basic tenet of every DISHES event, she explains, is that all expenses must be underwritten in advance so that all monies raised at the benefit go directly to charitable programs.

For the Houston event, Alfred Dunhill and its new president Vincent Robin of New York stepped forward with a check for \$25,000 and provided a pre-party event in the Galleria store. Houston-based Dynegy and Falcon Seaboard pumped in an additional \$20,000 each and Hines/The Galleria donated the space and security. By the time cash donations were compiled and the in-kind donations tallied, benefit costs were well covered.

Tonight's party benefits Camp Hope, the state's only camp for HIV positive children, as well as several other Texas-based pediatric AIDS organizations.

Pfeifer says that selecting an AIDS-related charity was simple. After 30 close friends died of the disease, she stopped counting and started thinking of ways to do something. All the models she contacted agreed that AIDS and children would be the appropriate combination for the foundation. She adds that to date virtually every supermodel in New York has participated in one or more DISHES fund-raisers.

Her greatest pleasure in DISHES comes from "working within my industry from a different point of view to bring everyone together without rivalries. There are a lot of



Buster Dean / Chronicle

New York-based model Bonnie Pfeifer, in Houston several days ahead of tonight's DISHES on Ice benefit at the Galleria, discusses the non-profit organization, which involves the world's top models in fund-raisers that benefit pediatric AIDS programs. She previewed the benefit in Alfred Dunhill, where the festivities kick off.

rivalries and competition in the modeling industry. With DISHES, we put aside all that because we're working for the children."

In addition to the fund-raisers, DISHES also holds hands on parties for afflicted youngsters. In May, the charity joins forces with

Goldman Sachs to hold a picnic at Prospect Park in Brooklyn for 100 children with HIV/AIDS.

For the Houston benefit tonight, advance reservations are required. Tickets can be reserved by calling AIDS Foundation Houston at 713-623-6796, Ext. 242.

1996 DISHES SUMMER BEACH GAMES



presented by

Don BACARDI[®]
LIMÓN

MOON



PUBLIC
RELATIONS

TO: DISHES PROJECT FOR PEDIATRIC AIDS
FR: NANCY MOON
RE: 1996 DISHES SUMMER BEACH GAMES

ENCLOSED ARE THE MAJOR PRINT CLIPPINGS AND TELEVISION / RADIO REPORT FOR THE SUMMER BEACH GAMES IN THE HAMPTONS.

- * MTV "BEACH PARTY"
- * MAURY POVICH SHOW (Bonnie Pfelfer)
- * CONAN O'BRIEN SHOW (Marla Trump)
- * SALLY JESSY RAPHAEL SHOW (Bonnie Pfelfer)
- * INSIDE EDITION/AMERICAN JOURNAL
- * COMEDY CENTRAL "DAILY SHOW"
- * WORLDWIDE SYNCICATED TELEVISION
- * HARD COPY
- * WNBC NEWS
- * FOX NEWS
- * RTL GERMAN TELEVISION
- * LONG ISLAND STATIONS (Jedell/Jacques&Jan)

- * SuperModel. Com
- * Style Channel/Fairchild Online
- * PEOPLE Online
- * DISHES Online

- * PEOPLE Magazine
- * US Magazine
- * TOP MODEL Magazine
- * New York Magazine
- * Interview
- * Fashion Spectrum In Miami
- * Burda Publications:EUROPE

- * NY Daily News
- * Long Island Newsday (In color)
- * NY Post
- * NY Observer
- * NYTimes sports listings
- * Hamptons publications: Dan's, EH & SH Independent, EH Star, SH Press, Hamptons (thanks Ultimedia!), Country....

- * Beach Radio East Hampton
- * WBAB
- * WWHB Hampton Bays
- * WALK
- * WLIM-AM
- * public service announcements galore

A special thanks to Edelman Public Relations.....to Brigitte Grosjean...and to Ultimedia's Michael Ault & David Sarnier for their help as well as spearheading the gossip items in Page Six and Hot Copy.

People

weekly

new man

PEOPLE goes to
MARS (Really!)

The real
JACK KEMP

STAR TRACKS

Sundolls (clockwise from right) Roshumba, Marla Maples Trump and Bridget Hall helped bring in \$150,000 for the Pediatric AIDS Foundation by dune the right thing at a charity volleyball bash in Amagansett, N.Y. The beauties hit the beach to support DISHES (Determined Involved Supermodels Helping to End Suffering)—unfortunately not by swearing off cute acronyms.



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WALTER MCBRIDE/RETNA LTD. (2)



OCTOBER 1996

US

THE
CRANBERRIES
KEN OLIN
JOHNATHON SCHAECH
TERI HATCHER
ELIZABETH BERKLEY
HALLE BERRY
MATTHEW BRODERICK
BURT BACHARACH

ROBERT DUNN
FROM CHAMPION TO DRUG CHUCK

FACES PLACES



1 What gets a model benched at the Beach Games? "Diva-like attitudes!" says ROSHUMBA (celebrating a win with JASON OLIVE). "Leave it at home, girls."

2 MARLA MAPLES TRUMP (with Olive and DIRK WINKLER) was on the championship volleyball team, which trounced the one led by "the Donald."

MODEL ATHLETES Amagansett, N.Y. The genetically blessed got down and dirty at the second annual DISHES (Determined Involved Supermodels Helping to End Suffering) Summer Beach Games, which benefit pediatric-AIDS projects. Between gritty volleyball matches and sand-spraying potato-sack races, beauties like **Roshumba** and **Bridget Hall** helped to raise more than \$150,000 for the cause. Unfortunately for some, chain-smoking wasn't an official event.

NEIL TURITZ



RACING ★ ★ ★ ★ FINAL

DAILY NEWS

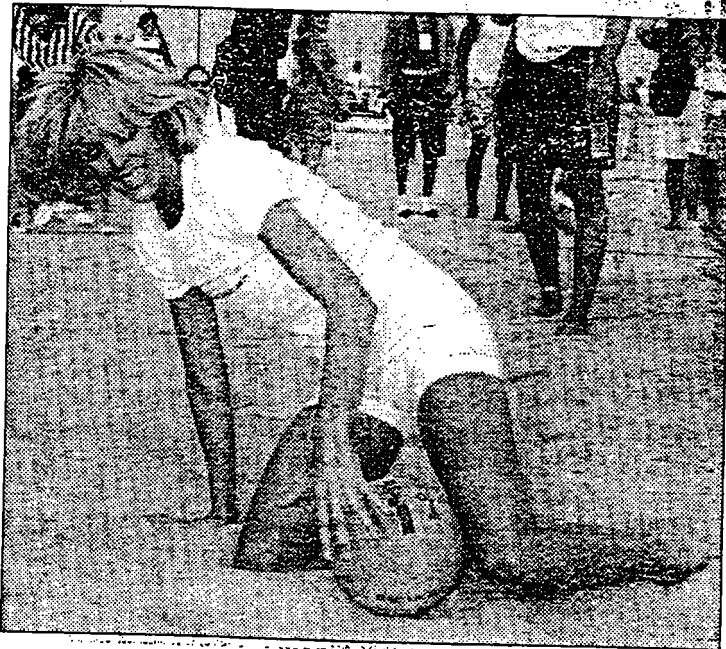
NEW YORK'S HOMETOWN NEWSPAPER

Monday, August 12, 1996

PEACH ON THE BEACH

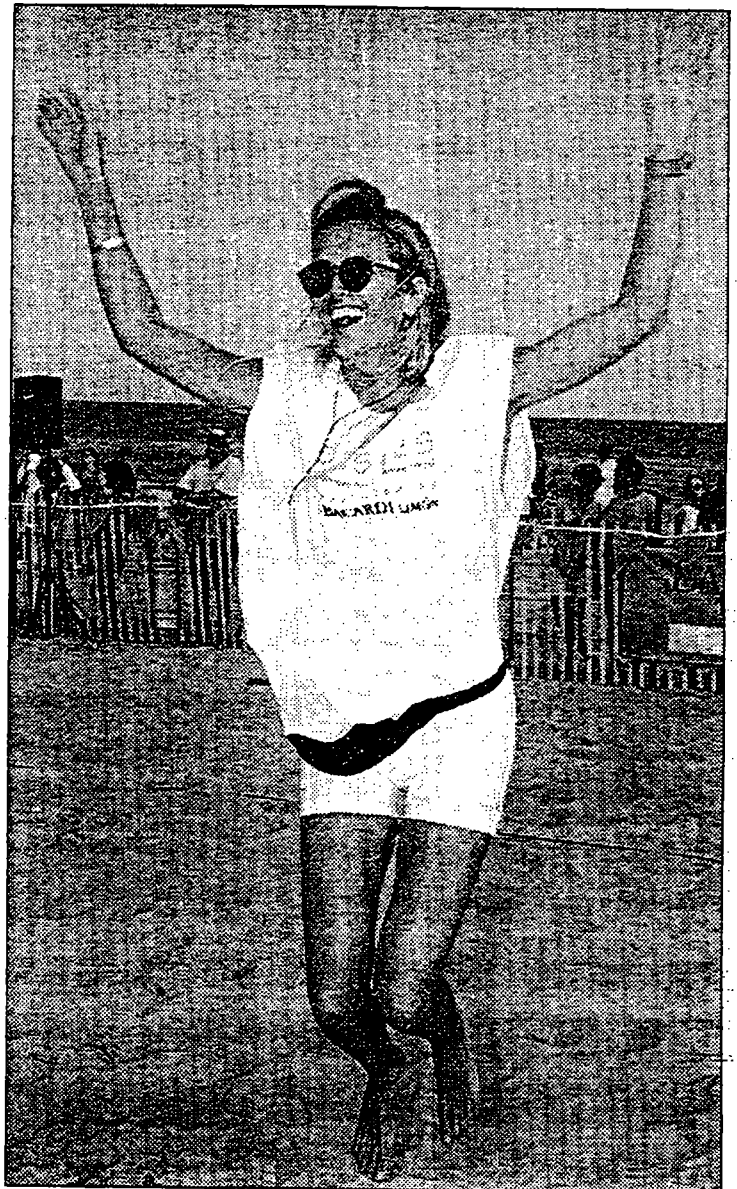
Not about to be Trumped, Marla Maples hits the dirt, er, sand (below) during volleyball match, while another girl of summer, Bonnie Pfeifer, celebrates a point scored during second DISHES Summer Beach Games on Atlantic Beach in Amagansett, L.I., over the weekend.

The DISHES — Determined Involved Supermodels Helping to End Suffering — also ran relay and three-legged races and squared off in what had to be world's most glamorous tug-of-war to fight pediatric AIDS. These dishes are our cup of tea.



CAUGHT ON CAMERA

BY RICHARD CORKERY



**60 injured in
Harlem stampede**

Full Story: Page 6

GHOUL-BUSTERS

Cops nail overtime kingpins for ripping off the dead

Full Story: Page 3

NEW YORK POST

HOME DELIVERY
1-800-940-7678
CALL TODAY

LATE CITY FINAL

FRIDAY, JUNE 28, 1996 / Partly sunny today, 79; clear tonight, 61 / Details, Page 71 **

**NEAL TRAVIS'
NEW YORK**

'Trump Tower' coming to TV

IT seems America can't get enough of the adventures of New York's best-known developer. Negotiations for a television series called "Trump Tower" are well along and, yes. The Donald and Marla Maples Trump are likely to make more than cameo appearances.

The way I hear it, the series will be a bit like "Hotel," with the building's staff appearing every week, supplemented by the guests. (They could get a whole episode out of Michael Jackson and Lisa Marie Presley holed up in the penthouse.)

Trump himself is said to be wild for the project. If the show is a hit, he'll have the kind of ongoing publicity for his projects that other developers can only dream about.

The man behind "Trump Tower" is Bob DeBrino, the former NYPD officer who has become a real Hollywood player. DeBrino recently signed a first-look deal with the Ruddy Morgan Organization. He and principal Al Ruddy go back to the days when DeBrino was a cop assigned to Ruddy's production of "The Godfather."

DeBrino's Canterbury Films just signed a deal to produce "Rainbows," by award-winning screenwriter James Coleman, for Hallmark Entertainment. He's also got the comedy "Portrait of a Sting," in development, plus a bunch of other films and TV movies.

But it's likely to be "Trump Tower" that gets him the most ink. Having The Donald's name attached to any kind of enterprise always has that effect.



Dave Allocca / DMI

SOME DISH: TV star-in-waiting Marla Maples works out at the Reebok Sports Club on Columbus Avenue the other day in preparation for next month's "Dishes" summer games, a benefit in East Hampton, L.I., for pediatric AIDS.

DRIVER ON BOARD



MOON



PUBLIC
RELATIONS

TO: DISHES PROJECT FOR PEDIATRIC AIDS
FR: NANCY MOON
PAT STEELE
RE: JULY 8, 1995 BEACH GAMES

ENCLOSED ARE THE MAJOR PRINT CLIPPINGS AND TELEVISION / RADIO REPORT FOR THE SUMMER BEACH GAMES IN THE HAMPTONS.

- * MTV RUDE AWAKENINGS
- * FASHION TV 'OOH LA LA'
- * INSIDE EDITION
- * ENTERTAINMENT TONIGHT
- * EXTRA!
- * E! TELEVISION
- * WWOR
- * FOX NEWS
- * NY1
- * CANAL PLUS/EUROPEAN
- * MADISON SQUARE GARDEN NETWORK
- * LONG ISLAND STATIONS
- *
- * Beach Radio East Hampton
- * WSAB
- * WWHB Hampton Bays
- * WALK
- * WLIM-AM
- * public service announcements galore
- *
- * PEOPLE Magazine
- * US Magazine
- * New York Magazine
- * Manhattan File
- * Hamptons Magazine
- * Interview
- * Marie Claire
- * W (Young & Modern)
- * Surfer Publications
- * Vanny Fair
- *
- * New York Times - Sunday feature
- * USA Today x 3
- * NY Daily News
- * NY & LI Newsday
- * NY Post
- * NY Observer
- * Village Voice
- * Associated Press Nationwide
- * Hamptons publications: Dan's, EH Independent, EH Star, SH Press, Country Magazine....



NEW YORK POST

LATE CITY FINAL

MONDAY, JULY 10, 1995 / Cloudy today, low 80s; partly cloudy tonight, upper 60s / Details, Page 25 ★★

NEAL TRAVIS
NEW YORK

It's shore a good cause



Dave Allocca / DMI

A flock of supermodels joined the rest of the Beautiful People in the Hamptons over the weekend for the annual DISHES beach games at Amagansett. Federique (above) didn't look like she was dressed for volleyball, but she was prepared to do her bit for the project to fight pediatric AIDS.

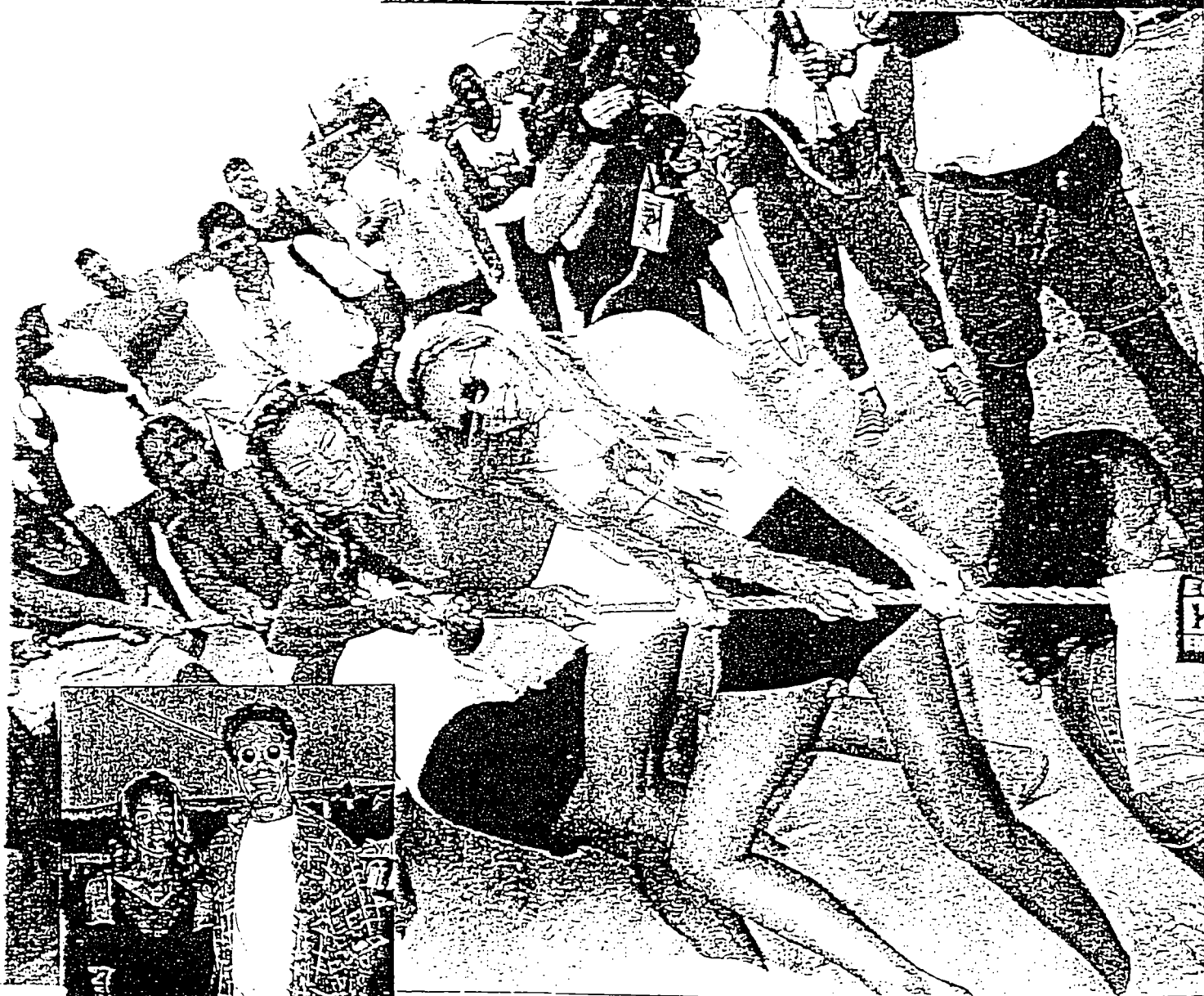
LINDA FIORENTINO • RENE RU

...HOLLYWOOD GOES HAMPTONS? WHERE THE GENTS LIVE, PLAY AND CONNOCTE

AUGUST 14, 1995 \$2.49

People

weekly



▲ Mighty models, including Gail Elliot (front) and Jill Goodacre Connick (center), pull their weight at an AIDS benefit in July.

▲ Calvin and Kelly Klein teamed up at a pediatric AIDS charity event.

DISHES on ICE

A Super Spectacular

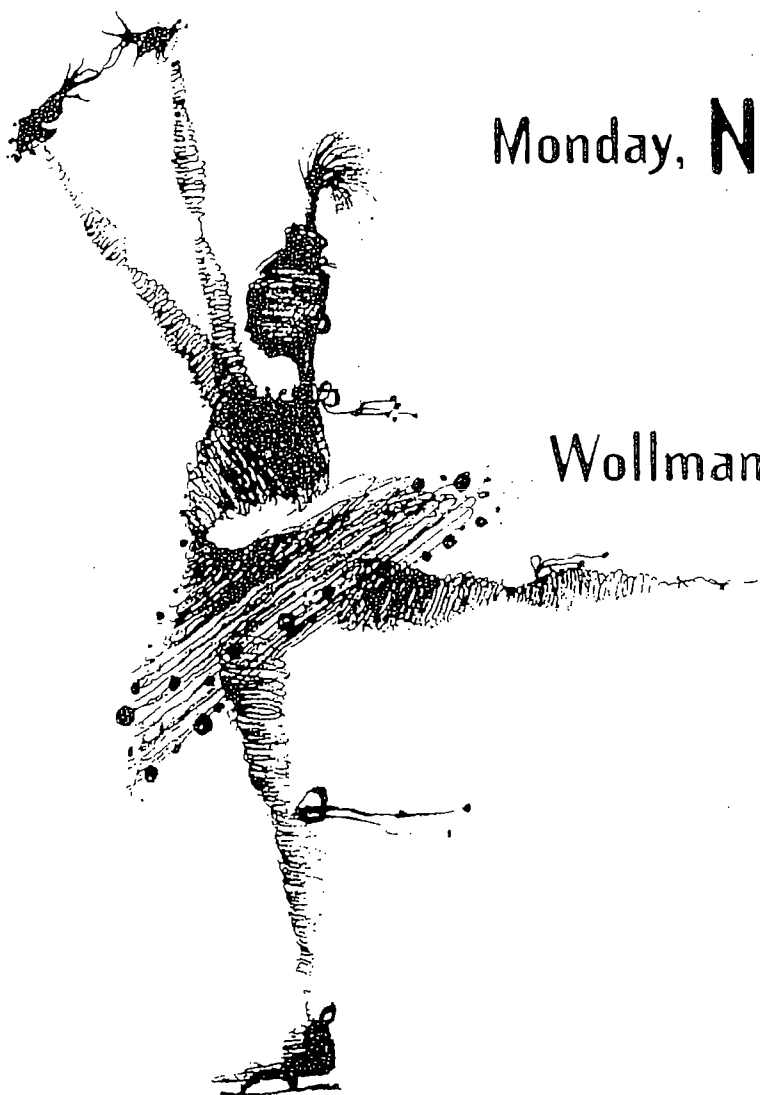
Interactive

Celebrity Party on Ice

Monday, November 14,

8:00 pm

Wollman Rink, Central Park



dishes

• For pediatric AIDS



TO: DISHES PROJECT FOR PEDIATRIC AIDS
FR: NANCY MOON
RE: DECEMBER 1996 DISHES ON ICE AT WOLLMAN RINK

ENCLOSED ARE THE MAJOR PRINT CLIPPINGS AND TELEVISION REPORT FOR THE ICE SKATING BENEFIT. Keep in mind that several may appear in the near future:

TELEVISION COVERAGE

EXTRA! NBC TV
ACCESS HOLLYWOOD
FOX NEWS AT 10:00 (same night coverage)
WNBC NEWS 4 NEW YORK AT 11:00 (same night coverage)
WNBC TV TODAY IN NEW YORK 6 AM (next morning)
CNN SHOWBIZ TODAY (national & International airing.....several times shown over the weekend)
INSIDE EDITION (several times shown)
FASHION NETWORK TELEVISION
JACQUES & JAN IN THE HAMPTONS

PRINT

PEOPLE

US MAGAZINE (writer attended with photographer)
L'EQUIPE (writer attended)
TOP MODEL MAGAZINE (they called for caption)
HARPER'S BAZAAR (assigned Patrick McMullen to shoot)
VOGUE (assigned photographer and writer)
IN STYLE
INTERVIEW
AVENUE (writer attended)
GALA
LE FIGARO (In February)
PANORAMA
MANHATTAN FILE
YM "MODEL NEWS"
NEW YORK POST -- Neal Travis column
NEW YORK POST PHOTO
NEW YORK TIMES STYLES BENEFIT LISTING
NEW YORK OBSERVER
DAILY NEWS PHOTO (two separate occasions)
NEW YORK POST "PAGE SIX"
WOMEN'S WEAR DAILY
FASHION REPORTER & FASHION REPORTERS "MODEL WIRE"

STYLE CHANNEL On Line
PEOPLE ONLINE

INTERNATIONAL FIGURE SKATING
BLADES ON ICE
THE EXAMINER
DAN'S PAPER IN THE HAMPTONS
PALM BEACH MAGAZINE

DECEMBER 16, 1985

People

weekly

STAR TRACKS

ICE BEAUTIES!



▲ Marla Maples Trump (left), Claudia Schiffer (center) and Frederique van der Wal laced up for a skating party in Manhattan's Central Park that raised \$250,000 for fighting pediatric AIDS. "The last time I skated, I broke my arm," said Schiffer. Added her nonskating fiancé, magician David Copperfield: "I told her to break a leg, then I took it back."

The New York Times

NEW YORK, SUNDAY, NOVEMBER 24, 1996

THE NEW YORK TIMES **SPORTS** TUESDAY, NOVEMBER 19, 1996

Metro Report The New York Times

Famous Figures Skating
DEC. 2 — The models Linda Evangelista and Claudia Schiffer will skate with members of the New York Rangers and guests at a party at Wollman Rink in Central Park. The event, from 7:30 P.M. to midnight, will benefit Dishes, a models' organization that supports agencies for children who have AIDS or who are infected with H.I.V. Drinks and a buffet will be served, and there will be a performance by Zack Grenier, a figure skater. Tickets, \$150, or \$50 for children 12 and under, from (212) 207-3763.

LEISURE SPORTS

Metropolitan Calendar

NOV. 24 Turkey Classic 5-Mile Run. East Park Drive at 99th Street, Central Park, 10 A.M. Information: (212) 860-4455.
28 Turkey Trot 5-Mile Fun Run. Harry's Wal, Concert Grove, Prospect Park, Brooklyn, 9:30 A.M. Information: (212) 423-2283.
DEC. 2 DISHES on Ice. Wollman Rink, 63d Street and Central Park, 7:30 P.M. Mark Messier and Mike Richter of the Rangers, model Claudia Schiffer and other athletes and celebrities raise funds for the care of children with H.I.V. and pediatric AIDS. Events include skating time with the stars, an auction, food and drink. Information: (212) 207-3763.
7-8 Telemark Ski Workshop. Wildcat, Pinkham Notch, N.H. Information: (800) 835-3404.

THE NEW YORK TIMES **SPORTS** FRIDAY, NOVEMBER 15, 1996

LEISURE SPORTS

Metropolitan Calendar

NOV. 17 Road Runners Club of America National Age-Group Cross-Country Championships. Van Cortlandt Park, the Bronx, 10 A.M. Information: (212) 860-4455.
24 Turkey Classic 5-Mile Run. East Park Drive at 99th Street, Central Park, 10 A.M. Information: (212) 860-4455.
28 Turkey Trot 5-Mile Fun Run. Harry's Wal, Concert Grove, Prospect Park, Brooklyn, 9:30 A.M. Information: (212) 423-2283.
DEC. 2 DISHES on Ice. Wollman Rink, 63d Street and Central Park, 7:30 P.M. Mark Messier and Mike Richter of the Rangers, model Claudia Schiffer and other athletes and celebrities raise funds for the care of children with H.I.V. and pediatric AIDS. Events include skating time with the stars, an auction, food and drink. Information: (212) 207-3763.

► New York Rangers assistant studs Mike Richter (left) and Mark Messier and an ice time supporting a puckish Cindy Crawford at the DISHERS on ice benefit for Pediatric AIDS at Central Park's Wollman Rink. But give the supermodels the edge: She and her pals formed the team: Determined Involved Supermodels Helping to End Suffering (d.i.s.h.e.r.s.).



NOVEMBER 28, 1994 \$2.95

PEOPLE weekly

ERMAN
today a
WEBSTER

STAR TRACKS

HOLLYWOOD

STARGAZER

NATIONAL
Examiner[®]
 AMERICA'S FAVORITE FAMILY WEEKLY
 December 24, 1996
 \$1.39/\$1.69 CANADA



Welcome to
 stars on ice ...
 make that sexy
 stars on ice!
 Supermodels
 Frederique (left)
 and Claudia
 Schiffer (center)
 team up with
 Donald Trump's
 red-hot wife,
 Marla Maples, at a
 cool charity
 fund-raiser.



FOCUS

VISION: *To have the Modeling Industry working together with the business community to improve the quality of life for children with HIV and AIDS.*

MISSION: *To raise funds for direct care programs dedicated to HIV and AIDS education, prevention and emotional support.*



DISHES stands for Determined Involved Super-rolemodels Helping to End Suffering. Conceived back stage at a Ralph Lauren fashion show as an idea for a models' cookbook, the DISHES Project was incorporated as a non-profit 501(c)(3) in 1994 as a way for the entire modeling industry (models, photographers, agents, stylists, hair and make-up artists, editors, etc.) to respond to the AIDS epidemic. Our **GOAL** is to raise funds and awareness for children infected with or affected by HIV/AIDS. Our **VISION** is to have the modeling industry working together with the business community to improve the quality of life for children with HIV and AIDS. Our **MISSION** is to raise funds for direct care programs dedicated to HIV and AIDS education, prevention, and emotional support.

Between 1994 and 1998 DISHES hosted over 35 events across the United States and Brazil and funded more than 50 children's programs. Past events include an annual "DISHES on ICE" in Manhattan which has featured Cindy Crawford, Linda Evangelista, Claudia Schiffer, Marla Maples, Frederique VanDerWal and the New York Rangers. We also kicked up our skates for "DISHES on ICE/Houston" with Kelly Emborg, Ines Rivero, Roshumba, and Veronica Webb. We also host our annual "DISHES Summer Beach Games" in the Hamptons featuring models from 13 agencies, celebrities and athletes competing at various games including volleyball and tug of war against corporate challenge teams.

In 1998 DISHES merged with Broadway Cares/Equity Fights AIDS. BC/EFA is the leading industry related AIDS organization in the United States. While our goal, mission and vision remain the same, we are proud to be a part of BC/EFA to further streamline our administration and production needs; insuring that, as always, our children's programs come first.

We would like to thank each and every one of our Super-rolemodels and our sponsors for all of their generous donations of time, energy, money, and image. The Project would not have started without the determination and involvement of the modeling industry and the support of the business community. We are grateful for their continued and indefatigable support and we welcome each and every new super-rolemodel. They are truly an inspiration.

Now, we need your help! Please find out more about us on our website at www.dishes.org. Please join us in our efforts for the kids by giving generously. Thank you!

♥ Determined Involved Super-rolemodels Helping to End Suffering ♥

♥ DISHES Project ♥

♥ A Program of Broadway Cares/Equity Fights AIDS ♥

165 West 46th Street, Suite 1307 • New York, NY 10036

Phone: 212-944-7788 Fax: 212-944-9646 Email: dishes@intercall.net

Website: www.dishes.org



1999 DISHES Project Events*

January

SuperBowl Promo/Miami

Golf Classic
Party

Friday January 29th
Friday January 29th

SuperBowl Promo/New York City

Party

Sunday January 31st

February

Valentine's Day Promo/NIKE Communications

"Playing Hard to Get" Sunday February 14th

"Larger Than Life"

Exhibit & Concert, Thursday, February 18th

April

DISHES on ICE/Houston - Sunday April 25th

May

Fashion Accessories Benefit Ball - Tuesday May 4th

July

DISHES Summer Beach Games - Saturday July 10th

November

DISHES on ICE/New York - Winter 1999

December

Christmas Gift and Fundraiser

Three holiday parties for the kids!

*All events are subject to change.

♥ The DISHES Project, Inc. ♥
♥ A Program of Broadway Cares/Equity Fights AIDS ♥
♥ 165 West 46th Street, Suite 1307 • New York, NY 10036 ♥
♥ Phone: 212-944-7788 Fax: 212-944-9646 Email: dishes@intercall.net ♥
www.dishes.org



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DISHES Project Beneficiaries

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Participating Agencies & Models

Models from 14 agencies have participated in various DISHES events and fund raising activities! They include:

Aline Soulier, Boss, Bryan Bantry, Company, Elite, Ford, ID, IMG, IM/NY, Karen, Maxx, Next, Wilhelmina, Women

Participating models have included:

Linda Evangelista	*
Claudia Schiffer	*
Cindy Crawford	*
Frederique VanDerWal	*
Malena Mathiesen	*
Veronica Webb	
Elle MacPherson	
Daniela Pestova	
Amber Valletta	
Heidi Klum	
Elaine Erwin	
Shalom Harlow	
Amber Valletta	
Daniela Pestova	
Roshumba	
Heidi Albetson	
Kerri Claussen	
Patti Hansen	
Rachel Hunter	
Gail Elliot	
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Basia Milewicz	
Jaime Rishir	
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Oluchi	

* Past or present Honorary Board of Directors member.

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September 25, 2000

President William Jefferson Clinton
c/o Ms. Sandra Thurman
Director
White House Office of National AIDS Police
736 Jackson Place, N.W.
Washington, DC 20803

Honorary Chairs
President & Mrs. George Bush

Event Chairs
Israel & Nancy Tapick

Event Co-Chairs
Ed & Sharon Bodde
Carolyn Farb
Neal Hamil
Jeff & Wendy Hines
Gigi Huang
Jim Kastleman & Holly Moore
Dr.'s Mark & Nancy Kline
Sandy Knox
Bob & Janice McNair
H. Joe Nelson, III
John Walzel
Doug Wyatt

Participating Models
Kelly Emberg
Phina Oruche
Roshumba
and Founding Director
Bonnie Pfeifer

Special Guest Miss USA 2000
Lynette Cole

Dear President Clinton,

On behalf of all the kids from Camp Hope and those of us from the DISHES Project for Pediatric AIDS, we would like to say thank you for your support of the second annual DISHES on ICE - Houston.

This year's event can be considered a true success and we know that with the help of every one of our sponsors, in-kind donors and supporters like you, we were able to raise over \$100,000 dollars. Better news is that this amount is a 20% increase over what was raised last year and all of us should be very proud of this accomplishment.

Your support is an encouragement to us in our efforts to continue to provide direct care, education and emotional support to the HIV-positive children living right here in Houston and throughout the state of Texas.

Once again our sincere thanks. Having been directly involved with Camp Hope for two year's now, we know exactly what your generosity means to all the children, volunteer counselors and staff involved with this amazing camp.

Thank you for your touching letter and for your
commitment to AIDS! With all our best,
Bonnie Pfeifer, Founding Director
DISHES Project for Pediatric AIDS.

Bob Pelham
DISHES on ICE - Houston

DISHES on ICE
Houston
3202 Wesleyan Annex
Houston, TX 77027
713.623.6796
x242
*All names subject to
change*

MR. PRESIDENT,
YOUR LETTER TO BONNIE PFEIFER WAS
A HUGE SURPRISE FOR HER AND ONE
OF THE EVENINGS HIGHLIGHTS!
THANKS SO MUCH