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Correspondence - SLT - Incoming - 10/97 [Folder 2]

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10/97

October 13, 1997

DEAR MS. THURMAN.

If it is possible I would like to have your Autograph.

Please, I would be very honored if you could send me ONE.

Sincerely,
Tim Rees

Tim REES
HOEC, GAGE RD
BREWSTER. NY 10509.

INTERNATIONAL BESTSELLERS

Fax Cover

*File
Rodney Snell*

To: Sandy Thurman

From: Rodney Snell

Date: October 30, 1997

This fax is 4 pages.

P. O. Box 607178, ORLANDO, FL 32860 (407) 647-2786

INTERNATIONAL BESTSELLERS

Memo

To: Sandy Thurman
From: Rodney Snell
Date: October 30, 1997

Dear Sandy,

I have called your office a couple of times over the last few weeks, but have not been able to reach you. Unfortunately, the time you tried to call me, I missed your call. Therefore, I am corresponding to you to introduce myself, and to explain the nature of my call.

Sandy, over the last few months, we have been researching for an individual to author a book for the mass market on AIDS. We have found that no book exists on the subject in the market, and yet, and as you well know, AIDS remains one of the greatest concerns of the general public, on a worldwide basis. To compound the problem, there still remains so much that the public is confused about, not knowing the difference between fact and myth. Furthermore, no other one area, has probably effected us more socially, than AIDS has over the last decade.

I know there are a lot of booklets published on the subject, and at times there is a wishful thinking with the public, that as long as they don't think about it, they will be immune. The recent episode with Nushawn Williams has brought back to the attention of the general public, how wide- spread AIDS is, and the impact it can have on anyone, and anywhere (the same as teenage pregnancy or drunk driving, as I've heard you say).

Sandy, we were hoping perhaps you would consider authoring this book on AIDS, which has created so much concern and fear to people all over the

P. O. BOX 607178, ORLANDO, FL 32860 (407) 647-2786

Sandy Thurman
Page Two

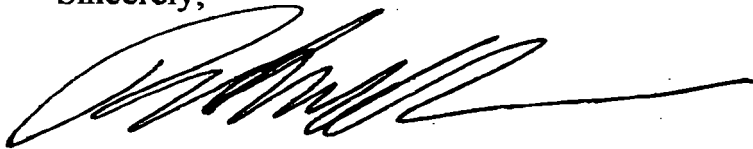
world. I believe the topic of AIDS would not only give the book excellent chances of achieving international BestSeller status, but there is also a tremendous opportunity for public service at hand, by educating the public, and therefore, greatly reducing the spread of AIDS. I also sincerely believe a mass market book of this type, would eliminate a great amount of fear and the many misconceptions that the public currently has of AIDS.

We would also be extremely interested in securing a book contract on your behalf, from a major publisher. Simultaneously, we would make sure the publisher would provide the appropriate amount of editors and staff writers to bring the book to fruition, without the project becoming overwhelming. These individuals are also extensively experienced in completing books that are "consumer friendly;" highly fascinating reading that is "hard to put down."

Sandy, for close to two years, I was the Vice-President of Marketing for John Gray, the author of *Men Are From Mars, Women Are From Venus*, (the current and all-time international bestseller has sold close to nine million hardcovers, worldwide, only to be outsold by the *Bible*, in the non-fiction category). Upon completing my projects with John Gray, I started my own company, to exclusively work with authors with mass market potential; negotiating their book contracts, and working on their behalf with publishers in marketing and distribution to ensure our authors' books have every possibility of achieving BestSeller status. We also create cross-promotions and national special events, and develop book related products and services to market, through partnerships with large companies.

Sand, I look forward to speaking to you at your earliest convenience, regarding making this project a reality.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Rodney K. Snell', with a long horizontal flourish extending to the right.

Rodney K. Snell

SEPTEMBER 22, 1997

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2	Cold Mountain. <i>Charles Frazier.</i> Atlantic Monthly, \$24 ISBN 0-87-113-679-1	1	3	2	Men Are from Mars, Women Are from Venus. <i>John Gray, Ph.D.</i> HarperCollins, \$23 ISBN 0-06-016848-X	10	217
3	The Angel of Darkness. <i>Caleb Carr.</i> Random House, \$25.95 ISBN 0-679-43532-8	—	1	3	The Man Who Listens to Horses. <i>Robert Roberts.</i> Random House, \$23 ISBN 0-679-43532-8	3	8
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6	Unnatural Exposure. <i>Patricia Cornwell.</i> Putnam, \$25.95 ISBN 0-399-14285-1	3	9	6	Babyhood. <i>Paul Reiser.</i> Morrow/Rob Weisbach, \$22 ISBN 0-688-14979-0	4	4
7	The Notebook. <i>Nicholas Sparks.</i> Warner, \$16.95 ISBN 0-446-52080-2	7	48	7	The Gift of Fear. <i>Gavin DeBecker.</i> Little, Brown, \$22.95 ISBN 0-316-23502-4	9	12
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9	London. <i>Edward Rutherfurd.</i> Crown, \$25.95 ISBN 0-517-59181-2	9	17	9	Conversations with God, Book I. <i>Neale Donald Walsch.</i> Putnam, \$19.95 ISBN 0-399-14278-9	6	36
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11	Dead in the Water. <i>Stuart Woods.</i> HarperCollins, \$25 ISBN 0-06-018368-3	—	5	11	Simple Abundance. <i>Sarah Ban Breathnach.</i> Warner, \$17.95 ISBN 0-446-51913-8	11	77
12	If This World Were Mine. <i>E. Lynn Harris.</i> Doubleday, \$23.95 ISBN 0-385-48655-3	6	9	12	Ten Stupid Things Men Do to Mess Up Their Lives. <i>Dr. Laura Schlessinger.</i> HarperCollins/Cliff Street \$24 ISBN 0-06-017308-4	—	1
13	Underworld. <i>Don DeLillo.</i> Scribner, \$27.50 ISBN 0-684-84269-6	—	1	13	The Bible Code. <i>Michael Drosnin.</i> Simon & Schuster, \$25 ISBN 0-684-81079-4	14	14
14	The Grilling Season. <i>Diane Mott Davidson.</i> Bantam, \$22.95 ISBN 0-553-10000-9	—	1	14	Even the Stars Look Lonesome. <i>Maya Angelou.</i> Random House, \$18 ISBN 0-375-50031-6	12	3
15	Here on Earth. <i>Alice Hoffman.</i> Putnam, \$23.95 ISBN 0-399-14313-0	14	2	15	8 Weeks to Optimum Health. <i>Andrew Weil, M.D.</i> Knopf, \$23 ISBN 0-679-44715-6	15	23