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Correspondence - SLT - Incoming - 8/97 [3]

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Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. form	re: Letter tracking (Personal) (1 page)	08/26/1997	b(6)
001b. letter	re: Personal problems (11 pages)	00/00/0000	b(6)
001c. envelope	From person re: Personal problems (1 page)	08/25/1997	b(6)

COLLECTION:

Clinton Presidential Records
National AIDS Policy Office

OA/Box Number: 19394

FOLDER TITLE:

Correspondence - SLT - Incoming - 8/97 [3]

2018-0764-F

jm2051

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Office of
National AIDS Policy

Correspondence Routing Slip

FILE 66.7

Tracking Number: 63889

Date Rcvd: 8/5/97

From: Human Rights Campaign

Staff Action:

Reviewed By Sandy: _____ Reviewed By: _____

Assigned To: _____

RCVD: _____ DONE: _____

Recommendations/Instructions:

no response needed (TS)

To Support Staff: _____

Date of Response: _____

n:\corresli



HUMAN
RIGHTS
CAMPAIGN

July 25.

Dear Sandy —

Thanks for taking the time
Wednesday to meet with the NORA
executive committee. I'm looking
forward to continuing to work with
you & NORA — Hope you had a great
time in Atlanta... And let's talk
next week — take care Winnie



1101 14th Street NW Washington, D.C. 20005 phone (202) 628 4160 fax (202) 347 5323 email hrc@hrcusa.org



Office of
National AIDS Policy

Correspondence Routing Slip

FILE 08.7

Tracking Number: G3898

Date Rcvd: 8-5-97

From: A.R. Shepherd

Sabin Foundation

Staff Action:

Reviewed By Sandy: _____ Reviewed By: _____

Assigned To: _____

RCVD: _____ DONE: _____

Recommendations/Instructions:

no response needed (TS)

To Support Staff: _____

Date of Response: _____

n:\corresli

Albert B. **SABIN**
Vaccine **FOUNDATION**

Chairman
H.R. Shepherd

Dedicated to disease prevention

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Scientific Program Associate
John Z. Mennone, M.P.H.

July 22, 1997

The Honorable Sandra L. Thurman
Director
Office of National AIDS Policy
750 17th Street, NW, Suite 600
Washington, DC 20503

Dear Sandra,

Your presentation yesterday to the AIDS vaccine conference at George Washington University was terrific. I am sorry I was unable to personally hear your remarks, but I received a detailed report.

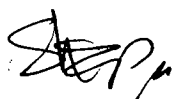
You are right to make reframing the AIDS epidemic a high priority. We will not build strong public, political, and financial support for HIV vaccine research and development until everyone understands the epidemic is far from over, that it continues to spread, and that, as you said, we'll never end it without a vaccine. That is precisely the argument I make in my own speeches, presentations, and op-ed articles, including the two that John Clymer gave to you yesterday. (You'll note that I voiced strong support for President Clinton's goal to develop an AIDS vaccine.)

I want to work in concert with you to clarify public understanding of the epidemic and the steps we must take to end it.

Additionally, some time ago, the Sabin Foundation initiated an ongoing effort to boost AIDS vaccine research by industry. I am pleased that you, too, are working on this. I will be pleased to work with you on positive efforts to increase industry's investment in AIDS vaccine research and development.

Let's get together again, soon, to discuss concrete ways we can bolster one another's efforts.

Sincerely,



H.R. Shepherd
Chairman
HRS:csg

71 Elm Street
New Canaan, CT 06840
203 972-7907 Telephone
203 966-4763 Fax
info@sabin.org (E-mail)

Office of
National AIDS Policy

Correspondence Routing Slip

FILED

Tracking Number: 63890

Date Rcvd: 8/5/97

From: Pat Conn - HBO

Staff Action:

Reviewed By Sandy: _____ Reviewed By: _____

Assigned To: _____

RCVD: _____ DONE: _____

Recommendations/Instructions:

no response needed (TS)

To Support Staff: _____

Date of Response: _____

n:\corresli



Pat Conner

7/23

Dear Sandy,

This is an organization
that does a lot for
AIDS — Cable Positive.
The mission statement
is on page 2.

We miss you in
Atlanta, sweetie. Let
me know when you're
coming back for a
visit. Love,
Pat

A SERVICE OF THE CABLE TELEVISION PUBLIC AFFAIRS ASSOCIATION

C P R F A C T S

Public Affairs Projects of Note

The Weather Channel and MediaOne Announce "Look Up" Challenge

Atlanta, GA - MediaOne and The Weather Channel have announced a new contest awarding six children and their guest a ride high above Atlanta aboard The Weather Channel blimp, a 130 foot internally illuminated lightship touring the United States from June through October.

The contest, known as the "Look Up Challenge," asks children, ages 5-12, to study the sky and then draw a picture, write a poem or take a photo. The program is designed to help children become more "sky aware" and provide an atmosphere for creativity.

During the week of August 25, 1997, MediaOne and The Weather Channel will announce 100 finalists, awarding the top six entries with rides on the blimp. Flight jackets, T-shirts and other blimp memorabilia will also be awarded to all finalists in the contest. All entries will become the property of The Weather Channel and may be used in promotions and on-line.

The "Look Up" Challenge is currently being promoted on 21 cable networks carried by MediaOne in 30-second promotional announcements featuring Dennis Smith, a Weather Channel meteorologist and a MediaOne Cub Reporter, and on MediaOne Spotlight, a segment of its local news coverage.

To learn more about this innovative initiative, contact Reg Griffin at (770) 395-0027.

Teens and Local Experts Discuss Gang Violence & Solutions in Santa Barbara

Santa Barbara, CA - Cox Communications, Court TV and the Pro Youth Coalition were all partners July 17, 1997 in promoting an open dialogue and a platform for change concerning teens and gang violence. Centered around the taping of "Your Turn", a Court TV town hall-style talk show, this occasion brought teens from local high schools, members of youth serving agencies and community leaders together to examine and discuss this very critical topic for today's youths.

Carol Randolph, host of "Your Turn" and a 17 year veteran of legal and broadcast journalism, was the moderator for the panel and the audience of mostly teenagers. "I believe the show was successful because it was an outlet for teens to voice their opinions," says Randolph. "We provided them a forum and I found it very positive to see them working to make changes."

Taped at the Lobero Theater in Santa Barbara, CA, the show will air nationally on Court TV on August 23 and 24 at 8:00am. If you want to find out more information, please contact David Edelman at (805) 683-7751, ext. 3111.

Note: CTPAA is trying to track CPR Facts' success as a provider of information on public affairs campaigns. When calling any of the listed contacts to ask about their initiatives, please mention that you learned about the program through CPR Facts. Thank you.

CTPAA Hosts "High Power PR" Workshop at CTAM

As part of the "Ask the Experts" Workshops at this year's CTAM convention, CTPAA hosted "High Power PR: Public Relations Initiatives That Work".

With nearly 40 cable marketing and public affairs professionals in attendance, Sally Flynn, CTPAA Executive Director, opened the session with a reminder to all of the importance of combining marketing and public affairs efforts whenever possible. She also encouraged participants to be sure to always promote their efforts within the community both before and after it has taken place.

Introduced by Flynn, the "experts" participating in the session were Anne Cowan, Vice President of Public Affairs for CATA, and Ken Fuchs, Vice President, MediaOne Southwest Florida District.

Cowan began with informing participants that, as compared to others, the cable industry has proportionally fewer people working in the area of public affairs. She continued to say that while this may often be challenging, it also allows for more creativity and non-traditional ways of developing and implementing initiatives. "There are certain elements that should be a part of any great program," said Cowan. They are as follows:

Have Very Clearly Stated Goals: Watch out for setting too high or too broad expectations for the event or the product - be very rigorous about defining the goals.

Conduct Research - while some may debate its value, it always provides a beginning point, and a benchmark to look back on to

A SERVICE OF THE CABLE TELEVISION PUBLIC AFFAIRS ASSOCIATION

measure success. (Note: Cowan encourages soliciting the assistance of the marketing department - they know how to do it best and will assist you in accurately identifying issues such as audience representation and targeted messages, etc.)

Be Sure to Use Your Company's Own Resources - If available to you, the benefit of using your local programming department is great. This is an exclusive tool available to the cable industry - Use It!

Create Employee Involvement - The deeper a system is able to bring employees into any public affairs initiative, the stronger the message can permeate the community.

Ken Fuchs continued the session with his presentation "Plan the Work.... Work the Plan: Creating & Implementing a Successful Government/Community Relations Event". With step-by-step slides he led participants through a plan to create, implement and follow-up a successful initiative. Fuchs also showed a video on his system's local programming channel. With shows paid for, produced by, and starring local politicians, business people, etc., Fuchs promotes his local programming channel as "by, for, and about" the local community. In partnership with Warner Brothers (the "WB"), this channel is for-profit and fully advertisement supported.

Flynn ended the session by reminding participants of the far reaching benefits of being a Beacon finalist and/or winner, and the recognition a Beacon can bring your company from local VIPs and the community at large. She also suggested keeping files on your event/initiative as you go along. This way you almost have your entry all ready and waiting for you!

For more information on this workshop or a copy of Ken Fuchs slides, please call CTPAA at (202) 775-1081.

Cable Industry Unites with Cable Positive to

Recognize World AIDS Day

On Monday, December 1, Cable Positive and the cable industry will unite to recognize World AIDS Day. Cable Positive is asking every cable network and operator to schedule AIDS-related PSAs and programming on this date.

Cable Positive believes that the USA cable industry has the power and means to help end the spread of this deadly disease. Molly Padlan, Executive Director of the organizations states, "By participating in the 1997 World AIDS Day public awareness campaign, cable television will serve the public with messages of education, awareness, and compassion."

Since 1992, the cable industry has relied on Cable Positive, the industry's AIDS action organization, for up-to-date information and messages on AIDS to share with its 64 million American viewers. Currently, the organization is creating several new PSAs, to be mailed in the beginning of October, along with a World AIDS Day Kit. As always, Cable Positive is available to provide HIV/AIDS facts, programming ideas, and marketing assistance. Also, please contact Cable Positive directly so it can highlight your projects in their advertising, press releases and web site.

CTPAA fully supports the mission and efforts of Cable Positive and World AIDS Day, and encourages its members to participate.

To join Cable Positive and/or participate in World AIDS Day, please complete the attached response form and fax to (212) 713-7196 by August 22, 1997. Any questions should be directed to Jessica Keenan or Molly Padlan at (212) 713-7193.

Employment Opportunities

Discovery Networks

MSO Marketing Manager - Affiliate Sales & Marketing

Core focus on enhancing value and brand equity of DCI Networks with top 5 MSO's. Serve as key member of National MSO marketing team, manage relationships with assigned education, PR and marketing contacts at same. Includes overseeing event planning activity for corporate MSO sponsorships, conferences and local sales initiatives. Other duties include: coordinating development of MSO marketing strategies to leverage distribution opportunities & brand-building initiatives, serving as Project Manager for maximizing Retail partnership ops with top 5 MSOs, identifying and overseeing field roll-out of marketing/PR campaigns at MSO level, serving as point person on related initiatives with cable industry associations (CTPAA, CTAM, NCTA, CIC, etc.).

Requirements include: 4-5 years sales and marketing experience (Affiliate sales preferred - external account management/strategic support), background in event management. Hands-on budget experience very helpful, 4 year college degree or equivalent requested, travel required (60%). Interested applicants should fax a resume and cover letter to: Jennifer Reichenbach, Discovery Networks @ (301) 988-1802. Please mention you saw the job posting in CTPAA's "CPR Facts".

"Thank You"
for being a Corporate
Member of CTPAA and
supporting its
members and mission:
Adelphia
A&E Television
Networks

Cable Positive
World AIDS Day 1997 RESPONSE FORM
FAX to (212) 713-7196

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ FAX _____

E-MAIL _____ CIRCLE ONE: NETWORK/OPERATOR

PREVIOUS WORLD AIDS DAY PARTICIPANT(circle one): YES / NO

Yes, we will do the following for World AIDS Day, December 1, 1997:
(Check all that apply and attach details if possible)

- _____ Telecast AIDS-related Public Service Announcements (PSAs)
- _____ Create new PSAs for Cable Positive or local AIDS service organizations
- _____ Participate in a national PSA Roadblock at 8pm ET/5pm PT
- _____ Create and premiere original AIDS-related programming
- _____ Rerelecast existing AIDS-related programming
- _____ Make AIDS and/or World AIDS Day the topic of news and talk shows
- _____ Include informational materials about AIDS and/or World AIDS Day in customer mailings, affiliate mailings, and/or on customer service "on-hold" telephone systems
- _____ Designate a celebrity as a Cable Positive/World AIDS Day spokesperson
- _____ Promote World AIDS Day activities through sales and marketing departments
- _____ Promote our participation in World AIDS Day in press releases, advertising, and/or web page announcements
- _____ Link web site to the Cable Positive web site at (www.cablepositive.org)
- _____ Sell or distribute AIDS Awareness Red Ribbon pins to employees, on-air personalities, and/or subscribers
- _____ Host or co-sponsor a fundraiser, or cause campaign, for Cable Positive or a local AIDS-related service organization
- _____ Other _____

Please send us the following:

- _____ Cable Positive's AIDS-related Public Service Announcements / Reel #5 (October 1997)
Format 1" _____ 3/4" _____ BetaSP _____
- _____ World AIDS Day 1997 information packet
- _____ AIDS Awareness Red Ribbon Pins (1" enamel) - Cost is \$1 per pin
Quantity (minimum 50): _____
- _____ Other _____

If you have questions or need more information, please call Jessica Keenan at (212) 713-7193.

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POSITIVE OUTLOOK

News & Views from Cable Positive

**SUMMER
1997**

FIRST ANNUAL FUNDRAISING DINNER RAISES \$250,000

On February 19, Cable Positive held its First Annual Fundraising Dinner at the Hilton Hotel in New York City. The evening's honoree was Richard Aurelio, Senior Advisor, **Time Warner Inc.** Aurelio was honored for his contributions to Cable Positive, the cable industry, and the City of New York. The dinner netted over \$250,000, making it the largest fundraising event in Cable Positive's history.

The Little Italy themed event included a reception, dinner and live music by the Kit McClure Big Band. A video tribute created by Gary Hahn and sponsored by **E! Entertainment Television**, **NY1 News** and **Request Television** was the highlight of the evening. The video included a montage of archive footage from Aurelio's former positions in city government, tributes from cable celebrities and interviews with industry and community leaders.

Over 780 cable industry members joined together to honor Aurelio and celebrate Cable Positive's 5th anniversary. Mr. Gerald Levin, Chairman & CEO of **Time Warner Inc.** and a Cable Positive Honorary Chair spoke at the event and commended Mr. Aurelio for his years of service to Time Warner Cable and New York City. Aurelio was presented with the "Making a Difference" award by Dinner Chair Hugh Panero, President & CEO, **Request Television**, Jeffrey Bernstein, President, Cable Positive Board of Directors, and Molly E. Padian, Executive Director, Cable Positive. Both Mr. Aurelio's wife, Sunny, and son, Marco, were able to attend. *See event photos on pages 10 & 11.*

The Second Annual Fundraising Dinner is being planned for March 1998. For sponsorship and ticket reservations, please call Molly Padian at (212) 713-7110.

THIS ISSUE IS GENEROUSLY SPONSORED BY:



Office of
National AIDS Policy

FILE 6.7

Correspondence Routing Slip

Tracking Number: 63885

Date Rcvd: 8/4/97

From: Bill Campbell

Staff Action:

Reviewed By Sandy: _____ Reviewed By: _____

Assigned To: _____

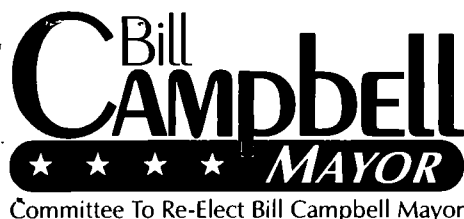
RCVD: _____ DONE: _____

Recommendations/Instructions:

no response needed TS

To Support Staff: _____

Date of Response: _____



Rio Mall • 595 Piedmont Avenue • Suite A-206 • Atlanta, GA 30308
(North Ave. at Piedmont Ave.)

Tel: (404) 817.3333

Fax: (404) 873.1180

www.mayorcampbell97.com

July 25, 1997

Sandy Thurman
The White House
Washington, D.C. 20500

Dear Sandy:

Bill Campbell is a Mayor who thoroughly understands and acts upon matters important to women. His record, in the words of the Director of the White House Committee for Women, is "perfect."

While all issues are important to us, clearly there are certain issues which profoundly affect us. This Mayor is with us on every one of these issues. Bill Campbell has been out front with his commitment to erase gender discrimination, with his commitment to act against domestic violence, with his commitment to tighten the sexual harassment policy in City Hall, with his commitment to assist women who need assistance with home ownership, and with his commitment to promote and foster female-owned businesses.

Listed below are some of the Mayor's accomplishments:

- ◆ Appointment and/or elevation of more women to a higher level position than any other administration
- ◆ Institution of a Zero Tolerance Policy for all sexual harassment cases among City employees
- ◆ Appointment of the first female African-American Police Chief, the only female Chief of Police in any major American city
- ◆ Selection of the first female as Executive Director of the Atlanta Housing Authority
- ◆ Creation of a Domestic Violence Court and the development of the "PIN" program which pairs officers with social workers during domestic violence calls
- ◆ Institution of a "No-Drop" policy in the City of Atlanta Municipal Court for all domestic violence cases
- ◆ In partnership with the U.S. Department of Housing and Urban Development and Fannie Mae, the City established a Home Ownership Program which assists minorities and women who desire to buy homes with down payment assistance and low interest loans
- ◆ In 1996, minority and female vendors earned 60% of the revenue generated by the major airport concessions. In addition, the City almost tripled the percentage of commodity and supply procurement awards to minority and female-owned businesses

Although there are many reasons why I support Bill's re-election, you can see from this list why I am especially committed to ensuring his continued leadership of our city. During the 1993 Campaign, we proudly began the Women's Coalition for Campbell which grew into a large group of women from all over the City who came together to work for the election of the Mayor. We are committed to bringing this group together again and to expanding it to even larger numbers.

In addition to the Mayor's exemplary record on women's issues, he is a leader who has never been afraid to take risks, try new ideas or listen to people. In the last four years, our city has become stronger, safer and healthier.

Record numbers of new businesses are making our city their home. Comprehensive development plans such as the Renaissance Program and the Super Agency for Economic Development are working to coordinate all city economic development initiatives. In the past year alone, \$880 million worth of building permits were issued in the City of Atlanta.

The Mayor's successful partnership with the Clinton/Gore Administration has brought in over \$1.0 billion dollars in federal aid to the City of Atlanta. Through Bill's leadership, Atlanta was awarded a national Empowerment Zone, which has brought rejuvenation to the city.

Four years ago, Atlanta's public housing was among the very worst in the nation; today we are a model for other cities across the country. HUD has granted Atlanta \$88 million to improve our public housing, which has been used to dramatically restore our public housing by creating mixed income development.

These improvements in our city can only last if they are coupled with a better quality of life; they are intrinsically tied to the issue of crime on our city streets. The Mayor has aggressively fought crime in Atlanta. His administration has increased the number of police officers on the streets, raised the quality of their equipment and increased their ability to police. They have conducted regular intensive crackdowns on criminals, especially those involved with drugs.

During Bill's term, the rate of violent crime downtown has fallen by 34%, we have had the fewest number of robberies since 1970, and the fewest number of reported rapes since 1972. The general crime rate in the City of Atlanta has fallen by 16.5% since Mayor Campbell took office – the crime rate is now lower in the city than in the suburbs.

We Atlantans love our professional athletics, and the Mayor's initiative of keeping the Hawks intown has insured the development of a new Hawks arena downtown, with no increase to property taxes. This arena has also helped to attract a national hockey franchise to our city. Over \$68 million in public improvements will be completed in conjunction with the new arena, linking it to Centennial Park, Fairlie-Poplar and Underground Atlanta. Reaffirming that the city of Atlanta has become a great place to live, more than 2000 new loft apartments have been constructed in downtown Atlanta, with another 330 now planned.

Atlanta is a healthier city since the Mayor has taken office. Notwithstanding all the media attention that Atlanta's water and wastewater systems have been receiving, the city received the U.S. Environmental Protection Agency's "1997 Drinking Water Excellence" award. As you may remember, this administration had only been in office a few days when the water pipes burst in Midtown Atlanta. The Mayor responded immediately by passing – with a 73% majority – the \$150 million bond referendum to help repair Atlanta's neglected infrastructure. In response to his initiative, the federal government donated another \$90 million for funding other public improvements. This spring, after the federal government established new regulations in how cities are allowed to manage their water and wastewater systems, Bill immediately initiated a process which will lead to the privatization of the management and operations of various parts of the City's water and wastewater systems, thereby reducing financial costs to operate these systems.

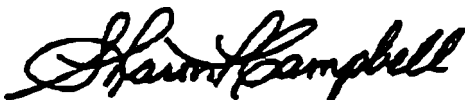
Bill knows that the strength of Atlanta lies not only in our economic and cultural growth as a city, but more importantly, within our sense of community and commitment to one another. As the people of Atlanta pull together as a community, this administration has consistently reflected the diversity of the people of our city. Our Mayor believes in giving people the opportunity to shine: his is an administration of inclusiveness. He has worked hard to bring in younger Atlantans who care about the direction of our city – in fact, the chief of staff of this administration is only one of many people in City Hall in their early thirties. Bill is not interested in convention: the administration hires according to competence alone, and it has led to many 'firsts' in government – including, as you already know, our Chief of Police, Beverly Harvard, the only female Police Chief in a major American city.

We need your help, and we need your involvement in this campaign. We are inviting you to become a part of the Advisory Board for the Women's Coalition. As an Advisory Board member, your responsibilities will be the following:

1. Participation in a forum with the Mayor to discuss initiatives for the next administration
2. Making an individual contribution to the re-election campaign
3. Permission to use your name where applicable
4. Serving as a host, which includes filling a table, for a WCC fundraising luncheon in September

Enclosed please find a response card and envelope. We will be in touch with you shortly and look forward to working together as only we women can to re-elect Bill Campbell. Your support is invaluable to us. Many thanks.

With kindest regards,

A handwritten signature in black ink, reading "Sharon T. Campbell". The signature is fluid and cursive, with the first name "Sharon" and last name "Campbell" clearly distinguishable.

Sharon T. Campbell

Women's Coalition for Campbell

Response Form

NAME: _____

ADDRESS: _____

CITY: _____

HOME PHONE: _____ WORK PHONE: _____

FAX: _____ E-MAIL: _____

CHECK ONE:

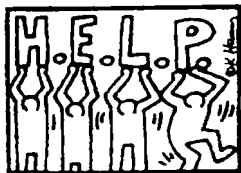
☐ Yes, I will be happy to serve on the Women's Coalition for Campbell.

☐ No, I cannot serve, but enclosed is a contribution of \$ _____ to support the re-election of Bill Campbell.

Committee to Re-Elect Bill Campbell Mayor
P.O. Box 13765
Atlanta, GA 30324-0765

ONAP Letter Tracking

Letter ID	Writer First Name	Writer Last Name	Received Date	
10035			8/27/97	
Addressed To				
Thurman, Sandra				
Sender's Organization				
H.E.L.P.				
Sender's Street1				
30 East 33rd. Street				
Sender's Street2				
Sender's City	Sender's State	Sender's Zip		
New York	NY	10016		
Subject				
general information				
☐ Response Needed?	Response Type	Response Date	Responder ID	
☒ NO	none			
Responder Name	Action Promised	Action Complet	Action Date	
Notes				



CELEBRATING 10 YEARS OF BUILDING BETTER LIVES

This job training program gave me a sense of direction and put me on the right track. I'm paving the way for my children and want them to know how to stand on their own two feet. I never want to be on welfare again.

Andrew M. Cuomo
President Emeritus

Maria Cuomo Cole
Chairperson

Dr. Jeffery Sachs
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James L. LaRocca

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Bro. Patrick Lochrane

Michael A. LoGrande

George McDonald

Alice O'Rourke

William O'Shaughnessy

James Parry

John Picotte

Ponchitta Pierce

Richard Pruss

Martin Raynes

Mildred Reddick

Nancy Rieger

Louise Riggio

Charlotte Rossi

Lewis Rudin

Jerry Speyer

Clyde Stephen

Daniel R. Tishman

Laura Torrisi

Jaue Velez

William Volckhausen

Prof. Patricia Youngblood

Frank Zarb

Jay Zises

Nancy Zises

Stefanie Waters

H.E.L.P. Crotona resident

Welfare-to-work program participant

FOR IMMEDIATE RELEASE

August 13, 1997

CONTACT: CLAUDIA STEPKE

H.E.L.P.

(212) 444-1916

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TO ECONOMIC INDEPENDENCE

* * * *

70 PERCENT OF PROGRAM PARTICIPANTS FIND JOBS

NEW YORK —LaDonna Hampton, a single mother with one child, recently graduated from H.E.L.P. Bronx Crotona's job readiness program and is now an administrative assistant at Carter Savings Bank. She's off welfare, has a home and earns \$19,000 a year.

Hampton is one of 143 H.E.L.P. Bronx Crotona residents who has graduated from this pioneering program which has a proven track record of moving individuals dependent on welfare to gainful, long-term employment.

- more -

30 East 33rd Street • New York, New York 10016 • (212) 779-3350 FAX (212) 779-3353

www.helpusa.org

Genesis Robert F. Kennedy Apartments

H.E.L.P. Albany

H.E.L.P. I

H.E.L.P. PS.I.

Genesis Homes

Employment Readiness Program, Suffolk, NY

H.E.L.P. Haven

WestH.E.L.P. Mt. Vernon

H.E.L.P. Suffolk

WestH.E.L.P. Greenburgh

H.E.L.P. Bronx Morris Avenue

H.E.L.P. Bronx Crotona Park North

H.E.L.P. Brownsville Women's Center

MENTORING USA

Founded in 1986 by Andrew Cuomo, who today is HUD Secretary, H.E.L.P. (Housing Enterprise for the Less Privileged) has become the nation's largest developer, operator and provider of transitional housing. H.E.L.P. operates more than 1,000 units of transitional and permanent housing in the New York area.

The H.E.L.P. Crotona welfare-to-work program was created in October 1995 and is the first of H.E.L.P.'s residential employment and work experience programs. The program is also the first of its kind to be offered in conjunction with the New York Department of Homeless Services which pre-screens residents to determine their suitability and motivation for participation. The program at H.E.L.P. Crotona benefits families who, upon entering the facility, agree to participate in this job training and job placement curriculum.

The H.E.L.P. Bronx Crotona program operates in partnership with F.E.G.S., a vocational and educational service provider, which this year honored H.E.L.P. with its Employer of the Year award.

Since January, 1996, 143 of the total number of program participants, or 70 percent, were placed into jobs. To date, 129 of the 143 program participants, or 90 percent, are still employed. In addition, 29 have been placed in educational programs, 43 in internships and 38 in vocational training.

The H.E.L.P. Crotona program is unique because it offers comprehensive job readiness services, specific job training in disciplines that will result in job placements and post-placement services to assist residents as they make the welfare-to-work transition. Follow-up counseling designed to aid residents' transition into the work environment and employment maintenance are important keystones of the program.

H.E.L.P. is also operating a similar welfare-to-work program in collaboration with F.E.G.S. in Suffolk County, New York. The Employment Readiness Program at H.E.L.P. Suffolk differs in that it offers an off-site employment training and work experience program for both H.E.L.P. homeless residents and other homeless individuals living in Suffolk County.

The H.E.L.P. Suffolk and H.E.L.P. Crotona programs are two of five of H.E.L.P.'s welfare-to-work initiatives. During the next fiscal year, H.E.L.P. will be managing additional job placement programs in East New York, Brooklyn, the South Bronx, New York, and a job training facility for 200 homeless adults on Wards Island in New York City. All of these programs, coupled with new security guard and maintenance training programs initiated in the last three months, will be part of the organization's newest strategic welfare-to-work initiative: *H.E.L.P. Works*.

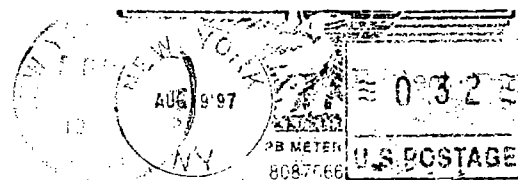
- more -

The *H.E.L.P. Works* program's objective is to train and place 1,000 homeless adults in jobs by the year 2000. *H.E.L.P. Works* will also provide consulting services and training in the areas of maintenance and security to other non-profit and private agencies for the purpose of encouraging them to employ welfare recipients.

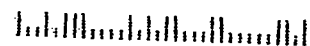
H.E.L.P. Works' newest and most successful initiative is a security employment program which began May 5, 1997. Each training session provides intensive classroom curriculum and on-the-job training. Apprentices are placed in an eight-week security training program, are fingerprinted and required to meet the New York State Certification guidelines. Training is conducted by supervisors with several years of formal security training who provide one-on-one training with modern, state-of-the-art equipment. To date, 16 of 17 participants, or 94 percent, have been placed into full-time security jobs.

"H.E.L.P. will continue to invest in more of these programs to meet the needs of the homeless population so that these individuals can continue to successfully transition into permanent housing and full-time, entry-level jobs that will ultimately lead to self-sufficiency and economic independence," said H.E.L.P. Chief Operating Officer Richard Motta.

###



Ms. Patricia S. Fleming
Office of National AIDS
Policy
White House
Washington, DC 20500



Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. form	re: Letter tracking (Personal) (1 page)	08/26/1997	b(6)

COLLECTION:

Clinton Presidential Records
National AIDS Policy Office

OA/Box Number: 19394

FOLDER TITLE:

Correspondence - SLT - Incoming - 8/97 [3]

2018-0764-F

jm2051

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001b. letter	re: Personal problems (11 pages)	00/00/0000	b(6)

COLLECTION:

Clinton Presidential Records
National AIDS Policy Office

OA/Box Number: 19394

FOLDER TITLE:

Correspondence - SLT - Incoming - 8/97 [3]

2018-0764-F

jm2051

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
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b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001c. envelope	From person re: Personal problems (1 page)	08/25/1997	b(6)

COLLECTION:

Clinton Presidential Records
National AIDS Policy Office

OA/Box Number: 19394

FOLDER TITLE:

Correspondence - SLT - Incoming - 8/97 [3]

2018-0764-F

jm2051

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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RR. Document will be reviewed upon request.

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ONAP Letter Tracking

Letter ID	Writer First Name	Writer Last Name	Received Date
10017	Andrew	Cuomo	8/18/97
Sender's Organization			
U.S. Department of Housing and Urban Development			
Addressed To			
Thurman, Sandra			
Subject	Response Type	Response Date	Responder ID
response to PACHA			
Responder Name	Action Promised	Action Complet	Action Date

FILE COPY

Notes

forward to DCM for a response - (78)

No response from SET is needed,
however the Council may be responding
to HUD's responses to the recommendations
in the future DCM



U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
THE SECRETARY
WASHINGTON, D.C. 20410-0001

Ms. Sandra Thurman
Director
Office of National AIDS Policy
Old Executive Office Building
Room 470
Washington, D.C. 20050

AUG 1 1997

Dear Ms. Thurman:

In response to your memorandum dated May 6, 1997, the Department of Housing and Urban Development is providing the following response to the recommendation's of the Presidential Advisory Council on HIV/AIDS regarding Federal HIV/AIDS policy and programs. While most of the recommendations do not directly address housing, the recommendations of the Prison Issues Subcommittee regarding discharge planning recognizes the importance of housing placement and assistance for recently incarcerated persons living with HIV/AIDS. After careful review of the Council's recommendations, I am happy to address specific proactive measures that may prove beneficial as we consider implementing the Council's advice.

HUD's Office of HIV/AIDS Housing.

In 1994, HUD created the Office of HIV/AIDS Housing (OHH) within the Office of Community Planning and Development. A primary function of this office has been the management of the Housing Opportunities for Persons with AIDS (HOPWA) program. The OHH has worked to integrate HOPWA efforts in other HUD initiatives such as consolidated planning, management and technology improvements, technical assistance to communities, and conducting national competitions to select model projects that may serve as best practices in delivery of housing and care for people living with HIV/AIDS. In addition, the office is charged with being an advocate for persons living with HIV/AIDS to help ensure that all HUD programs are sensitive to their special needs. In keeping with the Secretary's Directive on HIV/AIDS, the Department is working to ensure that all of HUD's programs are available in the community to assist clients, based on eligibility, and that appropriate actions are taken in response to housing discrimination against persons living with HIV/AIDS. The OHH will also lead efforts at HUD in our actions regarding the Council's recommendations and in support of other efforts by your office.

The Department is also seeking to increase resources that address housing needs. For FY98 the Administration has requested \$204 million for HOPWA, an increase of \$8 million over current funding. The increase will help address growing needs and assist new areas that will qualify for grants. HUD anticipates that 10 new jurisdictions will qualify for formula

allocations in 1998 and that all areas will experience increased needs. The President addressed the question of resources in his report on the National AIDS Strategy in stating that, "Maintaining consistent funding for the housing component of the services safety net will continue to be a national priority. Without stable housing a person living with HIV has diminished access to care and services and a diminished opportunity to live a productive life." An on-going dialogue with AIDS Housing providers and residents has provided this Department with up-to-date information about the epidemic and changes in care, to address challenges in meeting the housing needs of persons living with HIV/AIDS, and to seek ways that HUD could improve its responsiveness and programs.

Housing in Discharge Planning.

As we consider the changing profile of this disease, HUD shares your concern that we must be diligent in ensuring equity in access to assistance for special needs populations. How we address the challenges facing those recently released from prison and who are living with HIV/AIDS is one such example. The Department is prepared to work with your office and other federal agencies to coordinate actions that address the needs of this population.

The OHH will develop HOPWA application guidelines and technical assistance publications which highlight the need for transitional services and discharge planning for recently discharged prisoners/parolee's with HIV/AIDS.

Furthermore, the OHH will work in collaboration with national technical assistance providers, such as AIDS Housing of Washington (AHW), to address HIV/AIDS housing issues unique to recently incarcerated persons. Our collaboration will develop appropriate and replicable guidelines to better evaluate a community's current efforts, if any, and to expand or develop programs that would address these needs. The collaboration will also explore creative ways to coordinate efforts with other federal programs, such as resources available through HRSA's AIDS Educational Training Centers (AETCs), the Federal Bureau of Prisons, Ryan White Care Act Planning Councils, as well as HOPWA Planning Councils.

We can also learn from HOPWA projects that have been funded with Special Projects of National Significance (SPNS) competitive grants that address the needs of prison populations. One such project, the Tarzana Treatment Center in Tarzana, California was funded in 1994 and focuses on emergency and transitional housing to State prison parolees with HIV/AIDS. Other projects funded through HOPWA formula grants have successfully integrated recently released prisoners into their client services programs. A review of HOPWA Annual Progress Reports identifies 1.5% of clients receiving housing assistance by HOPWA grantee's are clients who were recently incarcerated. Programs such as Damien Ministries in the District of Columbia have been funded through their jurisdiction's Consolidated Plan using HOPWA formula grants. The Department will seek to use these projects as models to help other jurisdictions develop appropriate efforts in their communities.

By learning from those programs that have been providing services to this population and by sharing this information, our collaboration can help achieve the goals of the National AIDS Strategy and implement the recommendations of the Council to the benefit of many.

Your work and the work of the President's Council on HIV/AIDS is greatly appreciated, and your comments are always welcome.

Sincerely,

A handwritten signature in black ink, appearing to be 'AC', with a long horizontal line extending to the right.

Andrew Cuomo

ONAP Letter Tracking

FILE COPY

Letter ID	Writer First Name	Writer Last Name	Received Date
10033	E. Terry	Hamilton	8/26/97
Addressed To			
Thurman, Sandra			
Sender's Organization			
God's Love We Deliver			
Sender's Street1			
166 Avenue of the Americas			
Sender's Street2			
Sender's City	Sender's State	Sender's Zip	
New York	NY	10013	
Subject			
asking for suggestions/help			
☒ Response Needed?	Response Type	Response Date	Responder ID
Responder Name	Action Promised	Action Complet	Action Date
			9/3/97
Notes			

THE WHITE HOUSE
WASHINGTON

September 2, 1997

E. Terry Hamilton
Director of Program and Community Relations
God's Love We Deliver
166 Avenue of the Americas
New York, NY 10013

Dear Terry:

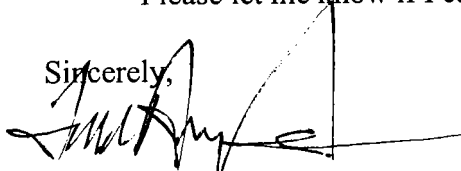
Sandy asked that I look over the RFI you sent along and to offer any comments that I might have. It looked fine - you are obviously doing great work.

I'll try to capture her for a moment in the not too distant future to see what help she might be. In the interim, please keep us informed as to the progress of your initiative.

Anything that can be done to obtain consumer-based data on the need for various AIDS-related services will be very helpful in our efforts to meet the challenges ahead.

Please let me know if I can be of any help.

Sincerely,

A handwritten signature in black ink, appearing to read "Todd Summers", with a long horizontal line extending to the right.

Todd Summers
Deputy Director
Office of National AIDS Policy



August 13, 1997

Ms. Sandra Thurman
White House
Office of National AIDS Policy
750 17 Street, NW
Washington, DC 20503

Special Project on Nutrition

I wanted to report on the progress of a special project that I mentioned to Joan Holloway when I saw her several months ago. Now I work for God's Love We Deliver. In collaboration with The Momentum AIDS Project and the Gay Men's Health Crisis, two other major providers of food and nutrition services to PLWAs in NYC, we will do a city-wide assessment of the nutritional needs of PLWAs. This will be the first in-depth research-based effort to collect this data.

We are seeking the need for home-delivered meals, congregate meals, food pantry programs and other forms of nutrition support, education and counseling. Unmet need for service, current and potential obstacles to service delivery are important data to all three organizations and the AIDS community of New York.

Our group sent the enclosed Request for Interest (RFI) to several of New York researchers and reviewed responses. We have selected a group to work with and are trying to raise approximately \$125,000 to complete the project hopefully by September 1988. As the lead agency, we are committed to seeing this project carried out to benefit our clients, our partners and the AIDS community.

We have carefully refined our discussion to place greater emphasis on persons not in care, in minimal care and to include undocumented persons. Given the quickly changing medical environment, we have also been clear that we want current information. Lastly, we hope to have some comparison of nutrition need and support within NYC and within NYS.

Please help. What comments about the RFI do you have? Do you have suggestions about where to look for assistance in getting the support we need for this project? Would you like periodic updates on our progress?

As always, I value your interest and support.

Sincerely,

E. Terry Hamilton
Director of Program and Community Relations
Enclosure

God's Love We Deliver
in collaboration with The Momentum AIDS Project and GMHC:

Assessment of the Nutritional Needs of PLWAs

Request for Interest

Summary

God's Love We Deliver, The Momentum AIDS Project and GMHC are working together to commission a citywide assessment of the nutritional needs of people living with AIDS. No such current data exists, and all three organizations run major programs which provide nutrition services to PLWAs and which could benefit from this type of information.

Background

Since 1986, God's Love We Deliver has been preparing and delivering hot, nutritious meals to homebound men, women and children living with AIDS. GLWD's geographic service area encompasses the five boroughs of New York City and Hudson County, N.J. Meals are provided to people living with an AIDS diagnosis who, for reasons related to that diagnosis, cannot either shop or cook for themselves. People are served regardless of income level. While the term homebound encompasses people who have endstage illness and/or are bedridden, it represents a much broader group of people, including those who may be experiencing a number of OI's and symptoms such as debilitating neuropathy, CMV retinitis, severe depression, chronic diarrhea, severe fatigue, etc.

Meals are delivered to clients' homes (including SROs and other transitional housing) on weekdays between 9:30 a.m. and 3 p.m., although in many cases meals arrive at generally the same time each day. GLWD will not leave a meal if a client is not home.

Currently, GLWD is preparing and delivering two meals each weekday to each of 1,000 clients, for a total of 2,000 meals per day. As the program is designed to be used flexibly and clients come on and off the program, the actual group of individuals served daily varies. Over the course of a month, GLWD serves approximately 1,300 unique clients; on an annual basis, the unique client base is approximately 3,300 individuals. GLWD also provides nutrition counseling to its meal program clients, as well as to other individuals who are HIV-positive and their caregivers.

During GLWD's first nine years, the program grew rapidly, often as much as 35% per year. Over the past 18 months, growth has continued, but at a slower rate. For the first time in the agency's history, GLWD is conducting aggressive client outreach simply to maintain a steady client base with modest growth. In the course of outreach work, GLWD has encountered a high degree of misconception about the service -- i.e., that the word "homebound" refers exclusively to endstage illness. GLWD is also finding that delivery hours are causing compliance issues for current and new clients, who are well enough to go out for at least some period of time during the day.

* * *

The mission of **The Momentum AIDS Project** is to sustain health and foster hope by providing communal meals and supportive services to persons with HIV infection. In existence since 1985, Momentum currently operates nine weekly programs at eight sites in Manhattan (East Harlem, Lower East Side, Upper West Side, and Upper East Side), Brooklyn (Sunset Park), Queens (Jackson Heights) and the Bronx (Williamsbridge). Congregate meals are provided four days a week in two different neighborhoods on each day. Momentum provides a grocery bag with the equivalent of ten meals to supplement the prepared, hot meals.

Momentum targets its services to HIV-infected New Yorkers who are most in need, and program sites are located in under-served neighborhoods that are at high risk for HIV and other health problems. All of Momentum's clients are HIV-positive, ranging from being newly diagnosed and asymptomatic to having AIDS. In addition to hot meals and pantry bags, clients obtain assistance from Momentum's Nutritionists, Harm Reduction Specialists, Social Worker, Chaplains, Housing/Entitlement Coordinator, and Nurse/Health Educators. Individual counseling, referrals, support groups, educational workshops, crises interventions, and needs assessments are among the service modalities employed.

The demand for Momentum's services has risen dramatically. In the past year alone the program has witnessed a 25% increase in the number of meals served and a 21% increase in the number of new clients enrolled each month. Since January of 1997, Momentum has averaged over 1,500 active clients, served over 2,700 monthly meals, and distributed 2,000 monthly pantry bags. The surging demand has strained the agency's capacity to sustain services.

* * *

Recognizing the critical role of nutrition in maintaining health and preventing disease, **Gay Men's Health Crisis** provides **congregate meals, a food pantry** for families and children, and **nutrition counseling** to PLWAs who live throughout the five boroughs of New York City. Working together, Nutrition Counselors and Meals Program staff help clients restore their nutritional health and prevent the onset of malnutrition.

GMHC's Meals Program is part of the agency's Client Programs Division. Therefore, clients have direct access to legal assistance, clinical services including case management, support groups and a buddy program, treatment education, therapeutic recreation, substance use counseling and a range of other services.

The primary goals of the Meals Program include providing a wholesome, comfortable and safe environment in which clients can dine and socialize; offering nutritional well-balanced meals that meet a variety of dietary requirements; and designing menus which reflect the nutritional needs and preferences of a multicultural population. Lunch is provided Monday through Thursday, and dinner is provided on Friday.

GMHC began serving hot meals to PLWAs in 1986, and has increased its capacity to do so every year thereafter. Four years ago, GMHC served meals to approximately 100 clients per day. Today they feed an average of 255 people each day. On an annual basis, the unique client base is approximately 3,400 individuals. As more and more people with AIDS are turning to GMHC's Meals Program for support and program capacity is being reached, GMHC needs to know the full extent of the need in order to plan appropriately for the future.

Statement of Purpose

While statistical information exists as to the number of PLWAs in NYC and Hudson County, there is no existing information regarding the nutritional needs of the overall PLWA population. These nutritional needs would encompass the need for meals (whether prepared, hot, cold, delivered, served in a congregate setting), groceries, nutrition supplements and/or nutrition counseling. Some agencies, both public and private, use a figure of 10% to determine what percentage of the AIDS population needs homecare and/or is homebound; but this figure originated with GLWD over five years ago and has no firm statistical basis. Additionally, some statistics exist on hunger in New York City, but the AIDS-related stats are guestimates at best. Therefore, there is no current way for any of our programs to ascertain the extent of unmet need for our services.

Projections of future demands are all the more vital in light of the recent changes in HIV treatment and perhaps life expectancy. Welfare reform and changes in healthcare coverage and Medicaid will undoubtedly have significant ramifications on service access and need as well.

Needs Assessment

We would like to commission a citywide survey of the nutritional needs of PLWAs to determine: a) whether there is unmet need for home-delivered and/or congregate meals, as well as for other forms of nutrition support such as HIV-specific pantry programs and nutrition counseling; b) the extent of these needs; and c) current and potential obstacles to fulfillment of the needs. GLWD is particularly interested in reaching those PLWAs who are not our clients. Momentum is particularly interested in PLWAs living in transitional housing or those who are homeless.

There are a number of co-factors which influence need and possible solutions and which, therefore, we would like to have included in the survey. Key areas include:

<i>Living situation:</i>	house, apartment, drug rehab center, HIV residence, SRO, shelter, homeless, etc. <i>Related factors:</i> food storage capacity (refrigerator/freezer); food preparation capacity (stove, hot plate, sink, etc.)
<i>Physical conditions affecting nutritional status:</i>	wasting, oral thrush, poor appetite and/or nausea, constipation, diarrhea, poor dentition, dysphagia or odynophagia, etc.
<i>Demographic and cultural attributes:</i>	language skills, religion, community isolation, geographic isolation, food restrictions or preferences, citizenship status, etc.
<i>Financial situation:</i>	To what extent are finances a determining factor in nutritional need rather than physical limitations or lack of expertise? (refers both to income and insurance/private, Medicaid, ADAP, etc.)
<i>Medications:</i>	How many PLWAs are on medications that require specific food/beverage regimens?
<i>Social support:</i>	family members, partners, friends, neighbors, etc.

*Use of existing
services:*

meal programs (HIV-specific or not), food pantries, soup
kitchens, shelters, food stamps, etc.

Related factors: accessibility of services both in terms of
location and being user-friendly, awareness of services

*Other external
factors:*

weather, season, availability of transportation, etc.

With this data providing a base of critical information, ideally we seek answers to the following questions:

General:

- What is the extent of the nutritional needs of PLWAs?
- What are the current obstacles to receiving service(s)?
- What is the extent of unmet need?
- What opportunities exist for providing service?
- Does co-locating services enhance overall service delivery?

**Specific
Needs:**

- In what location(s) do PLWAs need to receive food or meals?
- How many PLWAs need prepared meals, but can travel to get them?
- How many of these ambulatory PLWAs would be better served by a
congregate meal program? What are the obstacles?
- How many of these ambulatory PLWAs would be better served by a pick-
up site for hot meals? for cold meals? What are the obstacles?
- How many PLWAs are homebound (according to the GLWD definition)?
- How many PLWAs need prepared meals delivered to their homes? What
are the obstacles to service provision?
- How many PLWAs need groceries, instead of or in addition to prepared
meals? In what location(s) do they need to receive these groceries?
- How many PLWAs need nutrition supplements?
- What are the beverage needs of PLWAs?
- How many PLWAs need nutrition counseling (e.g., menu planning, advice
on how to shop, recipes, advice on drug-nutrient interactions, etc.)?
- How many PLWAs have dependents who need nutritional services?

**Service
Usage:**

- How many individuals are currently using each existing service -- i.e.,
what is the number of unique clients per service?
- What is the unduplicated client base for all of these services?
- How many unduplicated individuals are using each existing service on an
exclusive basis -- i.e., only using that one service?
- How many unduplicated individuals are using services in a
complementary manner?
- What are the demographics of each need-specific population?

Note: We realize that questions relating to unduplicated counts may require thoughtful
estimation.

We would also be interested in knowing if it is possible for this kind of survey to forecast trends
for the coming 3-4 years.

Request

We are looking for a healthcare planner or researcher who understands working in a community-based setting and has a solid track record in AIDS to address the problem as defined and develop appropriate kinds of data collection and analysis in order to write a report identifying needs, obstacles and opportunities. If your organization is interested, please respond with a 3-4 page letter of interest by June 11, 1997. After review of these letters of interest, we will invite full proposals from a select number of candidates.

Your response should include:

- a summary of your relevant experience and qualifications, including a list of three similar projects you have worked on
- references
- an outline of how you would approach the assessment, including types of instruments you would use, methods for deriving estimates if and when necessary, and a preliminary project outline
- a brief description of each staff person who would work on the project
- estimates of the cost of the survey and the length of time needed to complete the project

As this project is a high priority for us, we are particularly interested to know if such a survey could be completed within a relatively short period of time, i.e., 5-6 months.

Your proposals can be directed to:

Kathy Spahn
Executive Director
God's Love We Deliver
166 Avenue of Americas
New York, New York 10013