

FOIA MARKER

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AID Atlanta

1438 West Peachtree St., NW
Suite 100
Atlanta, GA 30309-2955

Office: 404-870-7700
Fax: 404-870-7709

www.aidatlanta.org

March 27, 2000

Mr. M. Bryan Freeman
and Mr. Herb Buffington
P.O. Box 12290
Atlanta GA 30355

RECEIVED
APR 03 2000

Dear Bryan and Herb,

Ten years ago there was no "cocktail" to treat persons living with AIDS. Life expectancy for persons diagnosed with AIDS was short, and many of our family and friends were dying. Atlanta ranked 10th in the nation in cumulative AIDS cases, and under the direction of Sandy Thurman, AID Atlanta successfully served a caseload that topped 1,000 for the first time ever.

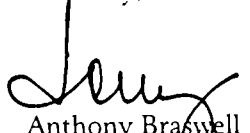
Today, people across the country are benefiting from drug therapies designed to help those diagnosed with HIV/AIDS live longer with an improved quality of life. Sadly, many things have not changed. Atlanta still ranks tenth in the nation in the number of current AIDS cases, with the total number of persons diagnosed with AIDS at almost 15,000. The CDC estimates that more than 50,000 of Georgia's citizens are infected with HIV. Most unfortunate for us is the fact that many of our friends and family are still sick and in need of care.

Our agency has been successful through the hard work of the staff, Board of Directors and hundreds of volunteers. As you may know, our former executive director, Sandy Thurman, is now The Director of National AIDS Policy (AIDS Czar) in the Clinton White House. As a member of *The Loop*, I thought you might enjoy the article on Sandy in A&U written by Drew Plant, a fellow member of *The Loop*. The article details four issues on which Sandy has focused during her tenure in The White House. The article details Sandy's commitment to the long fight ahead, and her dedication to her home, Atlanta.

We are proud to call Sandy a part of our AID Atlanta family. She speaks often of our case management program as a national model for a successful AIDS care plan. She has been a tireless advocate for education and prevention, often at odds with many in Washington D.C. She has accomplished much during her time in our nation's capital.

As always, thank you for your support for our work. Through your partnership with AID Atlanta, we continue to make a difference in the lives of people living with AIDS.

Sincerely,


Anthony Braswell
Executive Director

Hope you both are well!

Encl.

P.S. I hope to see you at AID Atlanta Honors on June 13th. Please call 404-870-7732 for more information on this event.

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1 pg

Sandra Thurman

Honored Guest



National Office on AIDS Policy

An employee has just disclosed that he or she is HIV positive.

What happens next?

The implications may be enormous.
Are you ready to deal with the issues?

Employee HIV education
Legal rights
Sensitivity
Workplace fears of HIV
Personnel policies
Confidentiality

*Like any business issue,
the key to success is being prepared.*

AID Atlanta

*"Providing a broad, compassionate response
to the HIV/AIDS epidemic through services,
education and advocacy"*

1438 West Peachtree Street NW
Suite 100
Atlanta, GA 30309

(404) 872-0600 Phone
(404) 885-6799 Fax

Georgia AIDS Information Line
1-800-551-2728
or (404) 876-9944

AIDS IN THE WORKPLACE

A no-cost service providing
human resource consulting,
management training and
employee education.

AID Atlanta

(404) 872-0600 Phone
(404) 885-6799 FAX

AID Atlanta is committed to providing HIV/AIDS information and training to the men and women of the work force. Find out how your human resource department, management team or employees can benefit from "AIDS in the Workplace" education offered at no cost to you.

No-Cost Services Available

EMPLOYEE HIV EDUCATION SEMINARS

An extensive seminar on the basics of HIV transmission, prevention, testing and workplace issues. This seminar is designed to reduce employee fear, provide information, and address concerns specific to your work environment. The presentation can also include help on talking to teens about HIV.

CONSULTING ON HIV ISSUES

AID Atlanta can help management develop policies on HIV/AIDS and understand the full impact of the Americans with Disabilities Act in regards to employees with HIV. Resources include sample policies, workplace scenarios taken from actual companies facing crisis, and training for managers and supervisors to ensure that policies are implemented and protect your company from possible litigation.

EDUCATING THE TRAINER

By identifying and thoroughly training key employees on HIV/AIDS, you can consistently respond to questions and crisis in the workplace. This intensive training covers all aspects of HIV history, transmission, prevention, legal issues and personnel policies.

AID Atlanta, the southeast's oldest and largest AIDS service organization, is dedicated to providing a broad, compassionate response to the HIV/AIDS epidemic through advocacy, service and education. Founded in 1982, AID Atlanta is a non-profit 501(c)(3) organization and all contributions are tax deductible. For more information, please contact AID Atlanta at (404) 872-0600, or the Georgia AIDS Information Line at 1-800-551-2728.

THE FACTS:

An estimated 1 in 250 Americans is currently infected with HIV, the virus that causes AIDS. (Source: Centers for Disease Control)

AIDS is the leading cause of death for people 25 to 44 years old, an age group which amounts to half of our country's labor force. (CDC)

An estimated 90% of those with HIV infection are still working. (National Leadership Coalition on AIDS)

More than two-thirds of large workforces (with more than 2,500 employees) and nearly one in ten small companies (with fewer than 500 employees) have already had an employee with HIV infection or AIDS. (NLCA)

AIDS has generated more individual lawsuits across a broad range of health issues than any other disease in history. Many of these lawsuits are employment related. (NLCA)

WHY IS AIDS A BUSINESS ISSUE?

Preparing for the impact of AIDS on your workforce through education can help mitigate costs such as:

- The loss of a valued employee who may represent years of training and institutional memory.
- Potential legal costs from discrimination or privacy suits.
- Potential adverse public relations.
- Disruption of the workplace when co-workers of someone with HIV do not know the facts about transmission and prevention.

*For more
information
or to schedule
a speaker,
please contact:*

AID Atlanta Speakers Bureau
Dept. of Volunteer Services
1438 W. Peachtree St.
Suite 100
Atlanta, Georgia 30309
(404)872-0600, ext 231
E-mail: parsonsc@aidatlanta.org

*"Very educational
& informative"
"Best presentation I have
had on the subject, and I used to be
an AIDS Instructor myself"
"the program
you presented to
our 4th graders
was a huge
success"
"out
standing!"
"profound impression
on our employees"*

*For over a decade, the
Speakers Bureau of AID Atlanta
has been providing accurate and
informative HIV/AIDS education
in the greater metro Atlanta area.*



AID Atlanta *is* the largest and most *comprehensive*

*AIDS service organization
in the Southeast, offering education,
services and advocacy for persons
living with and affected by AIDS.*

*Our specially-trained volunteers will
gladly come to your school, dormitory,
business, civic group, house of worship
or just about anywhere else!*

*AID Atlanta's Speakers Bureau is a
community service and is available at no
charge. Donations to assist with program
expenses are greatly appreciated.*

Workshops and seminars *currently* *offered:*

- Medical Overview
- Advanced Medical Overview
- AIDS 101 Seminars (full day)
- Safer Sex Parties
- AIDS and African-Americans
- AIDS and Hispanics
- AIDS and the Gay Community
- Women and AIDS
- AIDS and Teens
- Talking to Children about AIDS
- AIDS and Substance Abuse
- AIDS and the Workplace
- Psychosocial Issues
- Living with AIDS (personal experience)
- Being a Caregiver
- Spirituality and AIDS
- Community Resources
- AID Atlanta Overview
- Volunteer Opportunities

*We will gladly tailor
our presentation to meet your group's
objectives as well as your timetable.
A minimum of 30 minutes is requested.*

*Abstinence-based programs are
available as well as safer sex
educational presentations.*

*AIDS 101 seminars are offered to the
community six Saturdays a year.*

Some of the *places* *we've been...*

Alliance Recovery Center	Georgia State University
Cameron & Associates	Georgia Tech
Capelli Learning Center	Home Depot
Cascade Elementary School	Kiwanis Club/ East Clayton
Cass High School	Peach Program
Center for the Visually Impaired	Planned Parenthood
Clark Atlanta University	Ragsdale Elementary School
Clayton County Schools	St. John AME Church
Emory University	Spelman College
Food & Drug Administration	Temple Immanuel
Fulton County DFACS	Weinstein Center
Genesis Shelter	Woodward Academy

www.aidatlanta.org

I would like to make a tax-deductible
donation to AID Atlanta in the amount of
\$ _____

I would like to pay by: _____ Check
_____ VISA _____ MasterCard _____ AMEX
Card # _____
Expiration Date _____
Signature _____
Name _____
Address _____
City _____ State _____ Zip _____
Phone _____

MAIL TO: AID Atlanta
1438 West Peachtree Street, N.W. Ste. 100
Atlanta, Georgia 30309

To volunteer or for more information call 404-872-0600

AID Atlanta is a non-profit AIDS service
organization established in 1982. AID
Atlanta's mission is to provide a broad,
compassionate response to the HIV/AIDS
epidemic through service, education and
advocacy. AID Atlanta provides a wide
range of services to people with HIV/AIDS,
their families and friends and to the
general public. Services are available to
all who need them, regardless of age, race,
national origin, gender, sexual orientation,
economic status or physical challenges.
Support for these services comes from
federal, state and local governments,
foundations, corporations, private
donations and active volunteers.

AID Atlanta, Inc.
1438 W. Peachtree St. NW
Suite 100
Atlanta, GA 30309-2955

A Spectrum of Care

**AID
Atlanta**

Programs and Services

Case Management

HIV Testing and Early Intervention

Education

Volunteer Services

The Case Management services are dedicated to supporting and maintaining the best possible quality of life for our clients living with HIV/AIDS. Case Managers meet clients one on one, creating a comprehensive plan that addresses the needs for income, housing, social support, addiction and mental health services.

- Financial Assistance
- Emergency
- Education & Planning

The Joye Bradley Health Services Unit offers free and anonymous HIV testing services to the public, as well as early intervention health care to AID Atlanta clients living with HIV/AIDS. This unit is a collaboration between AID Atlanta and Mercy Mobile Health Care.

- Dermatological Clinic
- TB Screening
- Medication
- Physician Referral
- Blood Testing

AID Atlanta is dedicated to reducing the spread of HIV infection by offering risk-reduction and prevention education to specific at-risk groups. The Department of Education has seven outreach programs tailored to the African-American, Hispanic, Gay, Lesbian, and Young Adult audiences.

- Safer Sex and Education Workshops
- Condom Distribution
- AIDS in the Workplace Training
- Rebuilding Your Life

The programs and services for clients of AID Atlanta would not be possible without the commitment of over 1000 volunteers. AIDS 101 Awareness and Action Seminars offer the metro Atlanta community an opportunity to learn the basics about HIV/AIDS and to become a volunteer partner with AID Atlanta.

- Support Groups
- Pastoral Care
- Tax Preparation
- Mop Squad
- Massage Therapy

Is this
your idea
of **happy hour?**

This cocktail
costs
over 50
bucks.



And you'd need one
every day
for as long as
you live with HIV.



AIDS is still a threat to our community. Play it safe.

AID
Atlanta

AID ATLANTA...WE'RE MORE THAN YOU THINK

GEORGIA AIDS INFO LINE 404.876.9944 OR 800.551.2728
FOR FREE HIV SERVICES AND SUPPORT CALL 404.872.0600

CAMPAIGN DEVELOPED BY THE WHITMAN-WALKER CLINIC/WASHINGTON DC
DESIGN KINETIK COMMUNICATION GRAPHICS INC. MEMBER AMERICAN INSTITUTE OF GRAPHIC ARTS PHOTOGRAPHY MARK TINKERSTADT COPYWRITING JAYSON HAI

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8 pss

YOUR HANDS
HAVE CLENCHED
IN ANGER
AND CARESSED
WITH LOVE
NOW OFFER
THEM IN
COMPASSION

AID
Atlanta

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AID
Atlanta

Spectrum

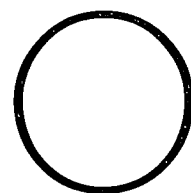
Providing our community with a broad, compassionate range of HIV/AIDS services through the continuous support of our donors, volunteers, and friends

WINTER 1998

THE QUARTERLY NEWSLETTER OF AID ATLANTA



1998 ATLANTA AIDS WALK SETS A NEW RECORD



Over 13,000 people joined together on Sunday, October 18, for the 1998 AIDS Walk, raising a record \$1,475,531! Sunny skies and warm temperatures

made for a perfect day as a record number of dedicated supporters gathered together at Piedmont Park for the 8th Annual AIDS Walk—voted "Best Fund Raising Event" in *Creative Loafing* for several years now. Despite the drop in funds raised at many of the nation's other Walks in cities like Washington D.C. and New York, Atlanta proved the depth of its support once again by helping to raise more than last year's total of \$1.45 million. National and local celebrities such as Rosie Perez, T.C. Carson, Brett Lykins, AIDS Czar Sandra Thurman and Atlanta Mayor Bill Campbell joined AID Atlanta's Executive Director Tony Braswell on

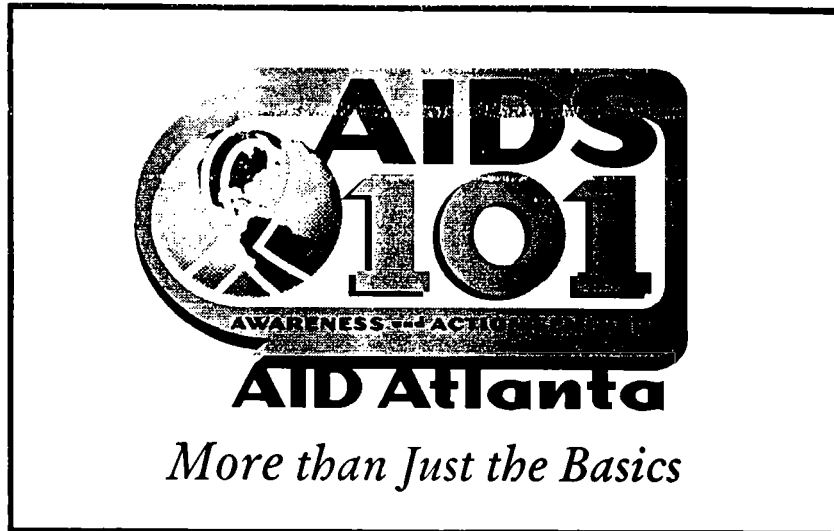


Corporate sponsorships increased from \$75,000 the previous year, to a staggering \$200,000 plus for the 1998 AIDS Walk.

stage to kick off the event during the opening ceremony.

A higher number of corporate sponsors combined with a higher average amount raised by each walker were the keys to the success of this year's event. In fact, corporate sponsorships increased from \$75,000 the previous year, to a staggering \$200,000 plus for the 1998 AIDS Walk. Once again, the proceeds raised from the AIDS Walk will benefit AID Atlanta and the following 14 local AIDS organizations: AIDGwinnett, AIDS Research Consortium of Atlanta, AIDS Legal Project, AIDS Treatment Initiatives, Atlanta Interfaith AIDS Network, Inc., Childkind, Haven House Foundation, AIDS Survival Project, Our Common Welfare, Pets are Loving Support (P.A.L.S.), Project Open Hand, Jerusalem House, Outreach, Inc., and Positive Impact. On behalf of everyone involved in the success of this year's Walk, AID Atlanta says, "Thank you and Congratulations!"

Connect With AID Atlanta via the Internet at: <http://www.aidatlanta.org>



**Saturdays 1999:
November 13**

**2000:
January 22, March 19, May 21**

AIDS 101 is a full-day seminar
to help answer all your questions about HIV/AIDS,
whether you are HIV+, a caregiver, need help,
or just want to learn more.

AIDS 101 is held every other month.
Call 404-870-7742 for info or registration.

Also available at AID Atlanta:
HIV Testing - \$ 10 and Anonymous, Speakers Bureau,
African American Outreach, Gay Outreach, Youth Outreach,
Client Services, Clinic, more.

**www.aid
atlanta.org**

1438 W. Peachtree St. NW, Atlanta, GA 30309
Main: 404-870-7700 Fax: 404-885-6799
GA AIDS Information Line: 404-870-7775 or 1-800-551-2728
TTY Line: 404-870-7773 for the Deaf and Hard of Hearing

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AID
Atlanta

Spectrum

Providing our community with a broad, compassionate range of HIV/AIDS services through the continuous support of our donors, volunteers, and friends.

SUMMER 1999

THE QUARTERLY NEWSLETTER OF AID ATLANTA

The Jay Shlesinger Memorial Golf Tournament

There is perhaps nothing more devastating than losing a loved one, particularly when the loved one is young. Yet in the face of this life-altering tragedy, one Atlanta family and their friends turned the loss into a great event for a worthy cause. To assist an agency dedicated to easing the day-to-day struggle for those living with HIV/AIDS, the family of Jay Shlesinger with friends Bernie and Billi Marcus and Chuck and Missi Wolf hosted the third annual Jay Shlesinger Memorial Golf Tournament. The tournament was held Monday, May 3 at The Standard Club. Proceeds benefitted AID Atlanta.

Jay Shlesinger, an Atlanta native, was an avid golfer. He contracted HIV through a blood transfusion he received after a car accident and died at the age of 32. Although Jay's family endured distress during his illness, they also realized how lucky they were to have the support and resources which were available to them at the time. Many families struggling with HIV are not so fortunate. The Jay Shlesinger Memorial Golf Tournament is the result of the Shlesingers' desire to help other families who are affected by AIDS.



(pictured from left to right) Joyce Shlesinger, Mary Mundy and Sonny Shlesinger

In its third year, The Jay Shlesinger Memorial Golf Tournament sold out early and the players enjoyed the best weather in the tournament's history. Once again celebrity caddy Mike "Fluff" Cowan was on hand to give the golfers tips. At the end of the day everyone enjoyed the cocktail reception and lucky raffle winners received prizes that ranged from golf clubs to gift certificates.

AID Atlanta would like to thank the Shlesinger, Haverty and Mundy families for their continued dedication to AID Atlanta and to their hard work to make the golf tournament such a success each year.

ASK US Peer Educators On The Move

AID Atlanta's Youth Outreach program, ASK US (Adolescents Seeking Knowledge To Understand Safer Sex and STDs), has experienced tremendous growth and support in its mission to educate adolescents about HIV and other sexually transmitted diseases over the last year. Whereas the group initially met once every three months, its support and membership has evolved to such a level that the current program includes four teen-operated and organized committees as well as a teen-led leadership team and traveling training

... continued on pg. 10



Clementine Maltra-Bey of the YWCA Teen Teatro was trained by the ASK US curriculum. She is pictured beside ASK US peer educators Kea Sherwood and Lindani Tshuma.

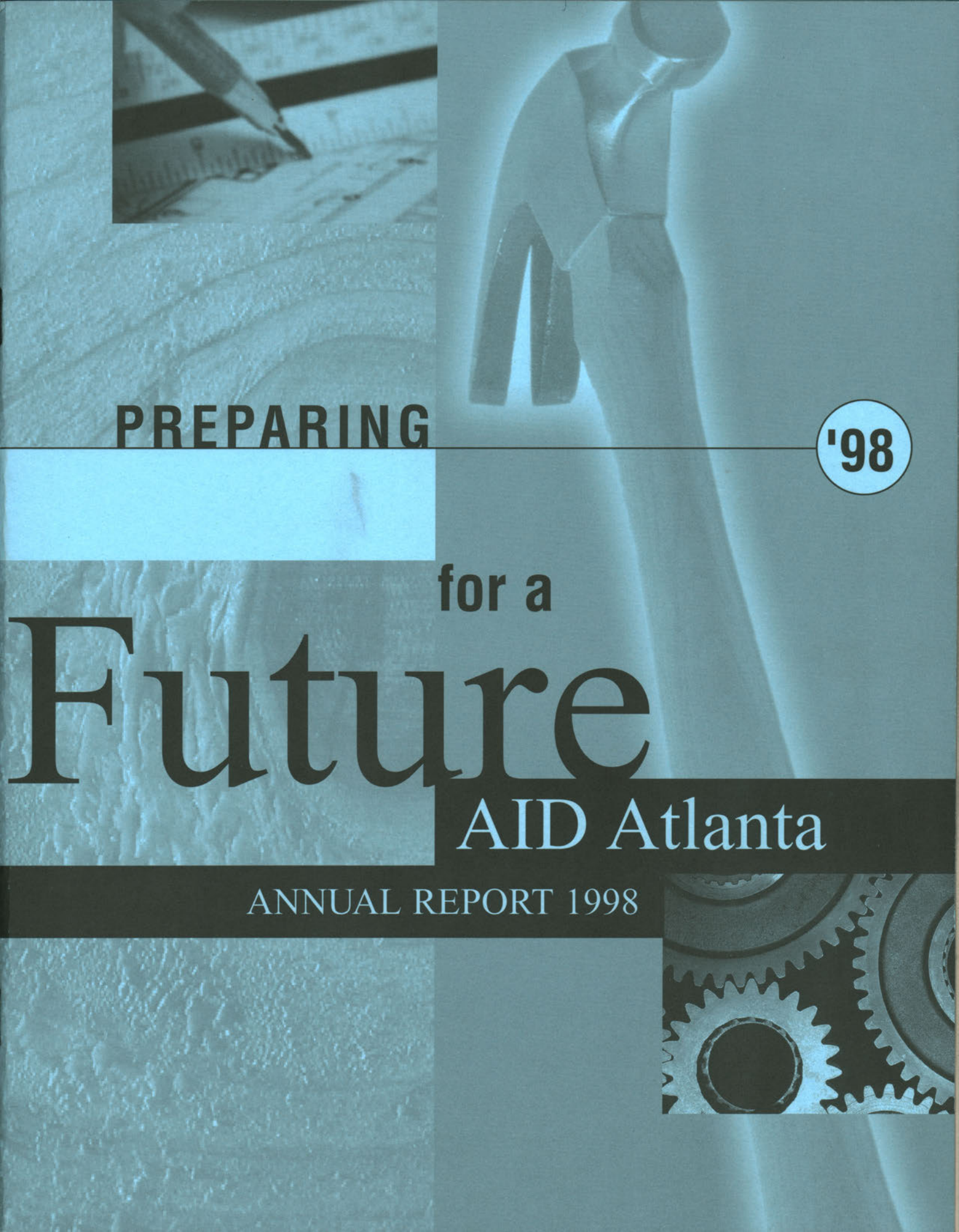
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The background of the cover is a collage of images. In the top left, a pencil is shown drawing on a ruler. In the top right, a hammer is shown. In the bottom right, there are interlocking gears. The text is overlaid on this collage.

PREPARING

'98

for a

Future

AID Atlanta

ANNUAL REPORT 1998



1438 West Peachtree St., NW
Suite 100
Atlanta, GA 30309-2955

Office: 404-872-0600
Fax: 404-885-6799

www.aidatlanta.org

September 30, 1999

Sandra Thurman
Director, National Office of AIDS Policy
Washington, DC

Dear Sandra,

Thank you for joining us this morning to learn more about AIDS, its impact on our community, and what AID Atlanta is trying to accomplish through our programs and outreach. We trust that your presence here today reflects both your company's interest and your individual concern for the critical situation facing our metropolitan area.

For the past 17 years, AID Atlanta has responded to the changing, ongoing, and increasing need for education programs and support services for those affected by AIDS. We rely heavily on the generosity of our donors in this effort. Please join us in the fight against AIDS. Your interest and support will be wisely invested in helping us continue to provide for the Atlanta community.

Sincerely,

A handwritten signature in black ink, appearing to read "Anthony J. Braswell".

Anthony J. Braswell
Executive Director

"ONLY GAY MEN GET AIDS."

"ONLY GAY MEN AND HAITIANS GET AIDS."

**"ONLY GAY MEN, HAITIANS, DRUG USERS
AND BLOOD RECIPIENTS GET AIDS."**

**"ONLY GAY MEN, HAITIANS, DRUG USERS, BLOOD
RECIPIENTS, BISEXUAL MEN, HETEROSEXUAL WOMEN,
PROSTITUTES AND HETEROSEXUAL MEN GET AIDS."**

**"ONLY GAY MEN, HAITIANS, DRUG USERS, BLOOD RECIPIENTS, BISEXUAL MEN,
HETEROSEXUAL WOMEN, PROSTITUTES, HETEROSEXUAL MEN, UNSUSPECTING
WIVES, PREGNANT MOTHERS, BABIES AND FAMOUS ACTORS GET AIDS."**

**"ONLY GAY MEN, HAITIANS, DRUG USERS, BLOOD RECIPIENTS, BISEXUAL MEN, HETEROSEXUAL
WOMEN, PROSTITUTES, HETEROSEXUAL MEN, UNSUSPECTING WIVES, PREGNANT MOTHERS,
BABIES, FAMOUS ACTORS, FAMOUS ACTRESSES, REPUBLICANS AND DEMOCRATS GET AIDS."**

**"ONLY GAY MEN, HAITIANS, DRUG USERS, BLOOD RECIPIENTS, BISEXUAL MEN, HETEROSEXUAL WOMEN, PROSTITUTES,
HETEROSEXUAL MEN, UNSUSPECTING WIVES, PREGNANT MOTHERS, BABIES, FAMOUS ACTORS, FAMOUS ACTRESSES,
REPUBLICANS, DEMOCRATS, DOCTORS, NURSES, DENTISTS, PATIENTS, POLICE OFFICERS, CRIMINALS, FLIGHT ATTENDANTS,
PILOTS, FARMERS, MANAGERS, SALESMEN, CHRISTIANS, ATHEISTS, TEACHERS, STUDENTS, SCIENTISTS, FIREMEN, DIABETICS,
PROFESSIONAL ATHLETES, CALIFORNIANS, NEW YORKERS, FLORIDIANS, AMERICANS AND HUMAN BEINGS GET AIDS."**

AID
Atlanta

Education, Service, and Advocacy

www.aidatlanta.org

1438 W. Peachtree St. NW Suite 100 Atlanta, GA 30309 (404) 872-0600

Georgia AIDS Information Line: 1-800-551-2728 or TTY (404) 885-6704



1438 West Peachtree St., NW
Suite 100
Atlanta, GA 30309-2955

Office: 404-872-0600
Fax: 404-885-6799

www.aidatlanta.org

AID Atlanta, Inc.

Corporate Breakfast Hosted by BellSouth Mobility

September 30, 1999

Agenda

Welcome

Glen Estell, Vice President of BellSouth Mobility

- ◆ Brief statement of welcome and the key reasons BellSouth supports the efforts of AID Atlanta, Inc.

Overview of AID Atlanta, Inc. and Introduction of Keynote Speaker

Tony Braswell, Executive Director of AID Atlanta, Inc.

- ◆ Background of the agency and services provided
- ◆ History of Sandra Thurman's relationship with AID Atlanta, Inc.

Keynote Address

Sandra Thurman, Director, National Office of AIDS Policy

- ◆ The HIV/AIDS pandemic is not over
- ◆ Statistics on the Atlanta community, and compared with the rest of the country and the world
- ◆ Brief mention of the situation in Africa and clarification on how the disease started
- ◆ AID Atlanta's reputation nationally

Questions

Thank You

Glen Estell

- ◆ Encourage everyone to share what they have learned today and help AID Atlanta to continue their important work in our community

AID Atlanta 1999-2000 Calendar of Events

September 14--Art Sensations at the Sheraton
September 24--Kenneth Cole at Parisian
September 20--Loca Luna
September 25--AIDS 101
September 30--Corporate Breakfast

October 4--AIDS Walk Kick Off at The Country Place

October 17--AIDS Walk
Why will you walk?

October 22--Fernando Ochoa opening at the Resource Forum

November 11--Volunteer Appreciation Night

November 13--AIDS 101

November 16--National Philanthropy Day

December 1--World AIDS Day

December 4--Shopping for Life

BellSouth Mobility Presenting Sponsor

January 22--AIDS 101

February TBA--Art for AIDS Auction and Reception

March 19--AIDS 101

April TBA--AID Atlanta Honors Reception

May 8--Jay Shlesinger Memorial Golf Tournament

May 21--AIDS 101

December 31--Red Ribbon Gala

Current Information on HIV/AIDS

Acquired Immune Deficiency Syndrome (AIDS) is still a significant public health problem that will be with us for many years. A great deal is known about AIDS: what causes it, how it is and is not spread, and what behaviors put a person at risk for becoming infected. Although we continue to learn new things about the virus and the disease, several aspects of the disease have not changed since it was first reported in 1981:

- HIV is not spread by casual contact;
- HIV is spread by sexual contact, by contaminated needles; by an infected mother passing it on to her child; and by contaminated blood, blood by-products, tissue, and organs;
- There is no cure or vaccine to prevent infection; and Prevention through education is our best strategy for fighting HIV disease.

Some current statistics include:

- As of December 31, 1998, 688,200 Americans have been reported to have AIDS. At least 410,800 of these people have died.
- Georgia is the ninth leading state or territory in the United States reporting the highest number of AIDS cases among residents, 20,007 cases as of 12/31/98.
- Atlanta is the tenth leading metropolitan area (made up of the 20 county metropolitan area) reporting the highest number of AIDS cases, 14,217 cases.
- AID Atlanta provides a play center for 91 children and counseling for 67 families annually in cooperation with the Pediatric Clinic of the Grady IDP.
- The Georgia AIDS Information Line in AID Atlanta fields 16,015 calls per year.
- 16 trained peer volunteers for ASK US/Youth Outreach reached over 10,000 adolescents and their parents last year.
- AID Atlanta, in conjunction with Mercy Mobile, provides anonymous HIV testing and bilingual counseling to 350 individuals per month.
- AID Atlanta works in conjunction with other Atlanta AIDS service organizations to reduce the duplication of services and increase cooperative partnerships.
- Over 13,000 walkers raised nearly 1.50 million dollars to benefit fifteen Atlanta AIDS service organizations including AID Atlanta at AIDS Walk Atlanta 1998.

The HIV/AIDS pandemic is far from over. Thank you for your support and assistance in helping us to continue meeting our mission to provide our community with a broad, compassionate range of HIV/AIDS services through the continuous support of our donors, volunteers, and friends.

AID Atlanta Programs

Atlanta consistently reports HIV infection rates ranking in the top ten among U.S. reporting cities (*Centers for Disease Control, 1997*). New and diverse communities are reporting higher infection rates. Young adults hold a pervasive belief that protease inhibitors falsely ensure a cure. Funding for prevention programs are declining in a time when infection rates among women, minorities and young adults are climbing. The challenge to prevent the spread of HIV has never been greater leaving much work to be done in our community.

AID Atlanta is the nation's sixth largest AIDS service organization and is the southeast's leader in delivering AIDS services and programs. Our staff, in collaboration with local health officials and medical experts, constantly assesses the epidemic's trend and local impact in order to develop programs that serve our community, *effectively and efficiently*.

To meet the growing demands of the changing HIV epidemic, AID Atlanta has implemented a variety of programs that address current issues of today. Targeted prevention education assists many at-risk individuals to adopt healthier lifestyle behaviors and reduce their risk of HIV transmission. For those living with the disease, wellness management initiatives educate clients of the many medical and psychological components which contribute to a healthier and more successful disease management. AID Atlanta is proud of our contribution to HIV/AIDS service delivery and is dedicated to the continuation of these life saving programs.

Prevention Education

African American Outreach: HIV disproportionately affects African Americans, especially women. It is now the number one killer of women between the ages of 19 and 44. AID Atlanta offers African American women a variety of education programs including our city's only behavior modification program tailored to address specific cultural components.

Deaf/ Hearing Impaired Outreach: A recent community assessment conducted by one AID Atlanta case manager found that our city lacks HIV prevention education targeted to the hearing impaired/ deaf community. As a result, these individuals are vulnerable to widely circulated myths, falsehoods and incomplete information. AID Atlanta currently provides case management to hearing impaired/ deaf clients who are living with the disease. Our goal for 1999 is to implement targeted prevention which assists at-risk individuals from this community to remain HIV negative.

ManAlive!: The gay community has historically witnessed the brunt of the HIV epidemic. Alarming, epidemiological data show that younger gay men, especially men of color, are not learning from the past. ManAlive! is a social alternative for gay men, providing a warm friendly environment conducive for HIV prevention education. This bi-monthly event is a popular means of attracting at-risk individuals to participate in prevention education.

Hispanic Outreach: Providing bilingual prevention education to Atlanta's growing Hispanic population is imperative. Each year, this population consistently reports disproportionately higher infection rates than their Caucasian peers. The Hispanic community is often difficult to reach due to many social and cultural considerations. AID Atlanta's Hispanic Outreach has earned this community's trust and confidence making it one of our city's most successful.

Wellness Management

Right Track: What the future holds for people living with HIV/AIDS is daunting. The introduction of protease inhibitors has opened doors previously considered to be closed and created a therapy option that preserves a higher quality of life. This medical advancement requires a therapy schedule marked by rigid compliance and self-discipline. Adherence is imperative for both success as well as preventing therapy resistance. Right Track is an innovative program which addresses the life management issues surrounding medical compliance. It serves as both a means of facilitating clients in adapting to new roles of medical responsibility as well as provides nutritional and secondary prevention education. Participants find its programmatic content supplements the assistance they receive from their medical provider empowering the client to manage his disease to the best of his ability.

Women In Partnership: This newly introduced support network for HIV positive women is designed to increase self-awareness and self-empowerment. The program's goal is to create a culture and environment that promotes a continuum of care for women through focus groups and supportive friendships. The weekly program encourages the ongoing participation of women by providing day care and lunch services.

The Women's Program: The growing number of women testing positive for HIV is creating a challenge for a HIV care system originally designed for a much different population. The burden of coping with HIV is compounded by many family responsibilities. Women need specific services such as day care available during medical appointments, emergency family assistance, and counseling for infected and/ or affected children that alleviate much of this stress. The Women's Program of AID Atlanta offers case management tailored to address these specific needs. The program currently serves over 600 women and children and is our agency's most requested program.



USA TODAY

NO. 1 IN THE USA . . . FIRST IN DAILY READERS

TUESDAY, AUGUST 31, 1999

AIDS drugs have limits, experts say

By Steve Sternberg
USA TODAY

A dramatic slowing in the decline of AIDS deaths in the USA during the past year has experts worried about the limits of the power of potent new drugs to prolong patients' lives.

HIV, the virus that causes AIDS, killed 17,047 people in 1998, a decline of 20% from 1997, health officials said Monday. But that's down from a 42% drop from 1996 to 1997, a more dramatic decline attributed to the potency of new multiple-drug cocktails.

The trend emerged even though many more patients are using the new medications, called protease inhibitors, officials said at a national HIV Prevention Conference in Atlanta. The number of people taking the drugs is unknown.

"We've been lulled into a sense of complacency," says Helene Gayle, director of HIV prevention for the federal Centers for Disease Control and Prevention.

"People have always wanted a magic bullet to end this epidemic. There is no magic bullet," Gayle says. "Prevention is the way to make the biggest impact on decreasing new infections in this country."

"Our worst fears have become a tragic reality," says Steven Fisher of the advocacy group AIDS Action. "AIDS drugs don't work for everyone and aren't a cure for anyone."

Officials can't pin the slowing decline directly on the drugs' loss of effectiveness, says Robert Janssen, deputy director of HIV/AIDS prevention programs at CDC. Other factors:

► Most people who know they're infected with HIV are already being treated. The rest must be treated for the drop in mortality to continue.

► HIV becomes resistant to new drugs.

► The new drugs have major side effects and must be taken in complex combinations, making it hard for many people to stick to therapy.

The New York Times

WEDNESDAY, SEPTEMBER 1, 1999

Young, Nonwhite, Female and Complacent About AIDS

By JENNIFER STEINHAUER

When she goes out dancing on Saturday nights, Mercedes Rios often finds herself listening to young women talk about how they will never get AIDS. It hurts her, she says, because they will never know by looking at her that she contracted H.I.V. well over a decade ago, and how vulnerable they really are.

"I tell them 'Hey, girls, be careful, use condoms,'" said Ms. Rios, 41, who lives in Albany. "They think the only people who have AIDS have marks in their arms and are skinny. And when you see me, you would never think I have this."

And that may be a problem.

Death rates from AIDS in the United States are no longer falling as rapidly as they did from 1995 to 1997, health officials at a national AIDS conference in Atlanta said this week. And new infections of the virus that causes it were characterized by these officials as "dangerously high" among minority gay men and heterosexual women, especially minority women.

Health care and policy experts who work with people infected with H.I.V. said yesterday that those findings were consistent with what they had seen in their clinics and hospitals, where swelling ranks of teen-agers and black and nonwhite Hispanic men and women have been walking through their doors.

"Our patient base is about 3,000 patients, and only 70 percent male and only 12 percent white," said Matt Baney, the administrator of the Comprehensive H.I.V. Center at St. Vincent's Hospital and Medical Center in Manhattan. Five years ago, Mr. Baney said, there were about 1,700 patients, and 90 percent were male and nearly 65 percent were white.

After a short period where all the news on the AIDS front appeared to

be optimistic, these figures are sobering to those who work with people with AIDS. The reasons for the figures are many, they said.

Teen-agers were too young at the height of the AIDS epidemic to be able to identify with the disease, they said. Others believe, erroneously, that the latest drug therapies have turned AIDS into a manageable disease, like diabetes.

"What we are hearing from the kids is that AIDS is an illness for adults," Mr. Baney said. "They think it is finished, or that there are medications, so what is the big deal? People in their 30's and 40's remember people dying left and right and a time when it was impossible not to know someone who was ill or who had died. Kids just haven't seen that."

What is more, many older infected people are finding a vulnerable audience in these young people. "Gay boys often don't fit into their own social background," Mr. Baney said. "So they go into an environment where they feel comfortable and accepted and that is gay places where older adults take advantage of them. They are very gullible."

Another significant factor is that public health campaigns to promote safe sex have not been directed at the communities that need them the most, advocates said.

"We have become complacent about our prevention messages," said Ronald S. Johnson, the managing director for public policy at the Gay Men's Health Crisis center in Manhattan. "Most ads were de-

signed for white gay men. We were very slow over all in targeting gay men of color and women, and that speaks to the kinds of differentials in the rates we see today."

The barriers to AIDS prevention are different for different groups.

"Women tend not to participate fully in their own health care," said Steven Fisher, a spokesman for AIDS Action, a national AIDS policy organization in Washington with 3,200 members. "They are taking care of children, the household, others, and they can't focus on their own care, which is not the case with gay men."

Cultural issues that have not been considered in the current prevention literature prevent other groups from practicing safe sex or getting tested for H.I.V., said Michael Saunders, who runs the H.I.V. prevention program for young adults at Gay Men of African Descent, an AIDS education organization. Immigrants, Mr. Saunders said, may have no access to information about prevention in their own language.

The sophisticated drug therapies advanced in recent years are starting to fail for many users, which has contributed to the slowdown in falling death rates.

"The important aspect of the story is that the dramatic changes we saw in the progression from H.I.V. to AIDS has plateaued," said Dr. Victoria Sharp, the director of the center for comprehensive care for the AIDS programs at St. Luke's-Roosevelt Hospital Center in Manhattan.

Dr. Sharp, who has studied AIDS globally through a group called Doctors of the World, said, "We now know those therapies only work for certain people."

"The danger is that like with so many diseases," she said, "the public attention turns away and therefore funding will not be there."



Nicole Bengiveno/The New York Times

"What we are hearing from the kids is that AIDS is an illness for adults," said Matt Baney, administrator of an H.I.V. center.

The Philadelphia Inquirer

TUESDAY, AUGUST 31, 1999

Slower drop in AIDS deaths dampens some enthusiasm

Statistics for 1998 show the death rate starting to level off with no further progress beyond drug "cocktails."

By Marlene Cimonis
LOS ANGELES TIMES

WASHINGTON — Although deaths from AIDS continued to drop in 1998, the decline fell far short of the dramatic reduction of the previous year, public health officials said yesterday, dampening hopes that powerful new drugs had finally brought the epidemic under control.

That patients have been living longer and with a nearly normal quality of life had inspired a public sense of euphoria over the battle against AIDS. However, the latest statistics, from the federal Centers for Disease Control and Prevention, suggest an eventual leveling off of the death rate at many thousands per year in the absence of further progress against the disease.

"People want a quick fix to this

epidemic," said Dr. Helene Gayle, who directs AIDS programs for the CDC. "Progress has been good, but there are no quick fixes."

The new statistics strengthen the long-held view among public health officials that the answer to curbing the epidemic lies in more prevention efforts and access to care and treatment, as well as continued investment in research to develop more potent drugs.

"Any drop in AIDS deaths is good news — but these data suggest that further reductions will require new approaches," said Dr. Jeffrey P. Koplan, director of the CDC.

AIDS deaths, which dropped for the first time in 1996, plunged an astonishing 42 percent in 1997 as patients made growing use of drug combinations, or "cocktails," that included potent new protease inhibitors. Last year, the decline was 20 percent.

New AIDS cases are showing the same pattern, CDC officials said. They declined 18 percent in 1997,

then 11 percent last year.

"It's not a reversal by any means — yet," Gayle said.

Altogether, there were 44,289 new AIDS cases in 1998, and 17,047 Americans died of the disease. About 900,000 people in the United States are infected with the AIDS virus, the CDC says. Minorities have been hit disproportionately hard by the AIDS epidemic.

CDC officials said that the leveling off of progress against the disease probably reflected a combination of factors. For example, most individuals who know they are infected by the AIDS virus are already being treated and may have received the maximum benefit. Like all AIDS drugs thus far, the newest ones probably have a short duration of impact before the virus becomes resistant to them.

Also, many patients have a difficult time adhering to the complicat-

ed and cumbersome drug regimens.

"I see it in my patients all the time — the drugs just don't work forever," said Dr. Lawrence Deyton, director of AIDS services for the Department of Veterans Affairs, the largest single provider of AIDS services in the country.

One doctor points out that people are still dying, despite the new drugs: "It's just taking longer."

"Of those I started on these drugs two or three years ago, probably only 5 percent to 10 percent of them are still on a successful regimen," Deyton said. "The vast majority can't tolerate the medications, or [staying with the regimen] is just too much for them."

"The drugs have shifted the death curve to the right. They are prolonging the time that somebody has the disease and can be treated. But these people are ultimately dying. It's just taking longer."

Steven Fisher, a spokesman for

AIDS Action, a Washington-based lobbying and education group, said of the new data: "Our worst fears have become a tragic reality. For the first time, our concerns about current AIDS treatments are confirmed by a leading epidemic indicator."

Minorities have benefited less than whites from the recent progress against it, the CDC figures showed.

For example, AIDS deaths fell 35 percent in 1997 and 17 percent in 1998 for blacks, compared with 51 percent and 22 percent for whites. AIDS death rates for blacks remained nearly 10 times higher than for whites and three times that for Latinos.

Blacks, who make up about 13 percent of the U.S. population, accounted for 49 percent of AIDS deaths in 1998. Thirty-two percent of deaths were among whites, and 18 percent were among Latinos.

Los Angeles Times

TUESDAY, AUGUST 31, 1999

New Data Suggest Limits to AIDS Drugs

■ **Statistics:** Although deaths continue to decline, the dramatic reductions of previous years have not been repeated. The figures upset hopes that the epidemic is under control.

By MARLENE CIMONS
TIMES STAFF WRITER

WASHINGTON—Although deaths from AIDS continued to drop in 1998, the decline fell far short of the dramatic reduction of the previous year, public health officials said Monday, dampening hopes that powerful new drugs finally have brought the epidemic under control.

That patients have been living longer and with a nearly normal quality of life had inspired a public sense of euphoria over the battle against AIDS. But the latest statistics, from the national Centers for Disease Control and Prevention, suggest an eventual leveling off of the death rate at many thousands per year unless there is further progress against the disease.

"People want a quick fix to this epidemic," said Dr. Helene Gayle, who directs AIDS programs for the CDC. "Progress has been good but there are no quick fixes."

The new statistics strengthen the long-held view among public health officials that the answer to curbing the epidemic lies in more prevention efforts and access to care and treatment, as well as in continued investment in research to develop more potent drugs.

"Any drop in AIDS deaths is good news—but these data suggest that further reductions will require new approaches," said Dr. Jeffrey P. Koplan, director of the CDC.

AIDS deaths, which dropped for the first time in 1996, plunged by an astonishing 42% in 1997 as patients made growing use of drug combinations, or "cocktails," that included potent new drugs known as protease inhibitors. Last year the decline was 20%—still significant but a sharp reduction.

New AIDS cases are showing the same pattern, CDC officials said. They declined by 18% in 1997 but only 11% last year.

"It's not a reversal by any means—yet," Gayle said.

Altogether, there were 44,289 new AIDS cases in 1998, and 17,047 Americans died of the disease. There are about 900,000 people in the United States infected with the AIDS virus, the CDC estimates.

CDC officials said that the leveling off of progress against AIDS probably reflected a combination of numerous factors.

For example, most individuals who know they are infected by the AIDS virus are already being treated and may have received the maximum benefit. Like all AIDS drugs thus far, the newest ones probably have a short duration of impact before the virus becomes resistant to them.

Also, many patients have a difficult time adhering to the complicated and cumbersome drug regimens.

"I see it in my patients all the time—the drugs just don't work forever," said Dr. Lawrence Deyton, director of AIDS services for the Department of Veterans Affairs, the largest single provider of AIDS services in the country. "Of those I started on these drugs two or three years ago, probably only 5% to 10% of them are still on a successful regimen. The vast majority can't tolerate the medications, or [staying with the regimen] is just too much for them."

"The drugs have shifted the death curve to the right," he added. "They are prolonging the time that somebody has the disease and can be treated. But these people are ultimately dying. It's just taking longer."

Steven Fisher, a spokesman for AIDS Action, a Washington-based lobbying and education group, said of the new data: "Our worst fears have become a tragic reality. For the first time, our concerns about current AIDS treatments are confirmed by a leading epidemic indicator."

The new data, which were presented at a conference in the CDC's headquarters city of Atlanta, included close-up looks at selected cities.

In New York City, AIDS deaths dropped 63% in the two years between 1995 and 1997 but only 25% between 1997 and 1998, said Mary Ann Chiasson, of the New York City health department.

In Seattle the slowdown was even more striking. AIDS deaths there declined by only 27% between 1997 and 1998 after plunging by 66% in the single year from 1996 to 1997.

While Los Angeles County did not release data at the Atlanta conference, Dr. Peter R. Kernt, director of HIV epidemiology for the county, said that the number of AIDS deaths there declined 52% between 1996 and 1997, and 34% between 1997 and 1998.

"Declines in mortality appear to be slowing in Los Angeles County for all racial-ethnic groups," he said, "and it is expected that these decreases in mortality will eventually become level or stabilize."

Minorities, who have been hit disproportionately hard by the AIDS epidemic, have benefited less than whites from the recent progress against it, the CDC figures showed.

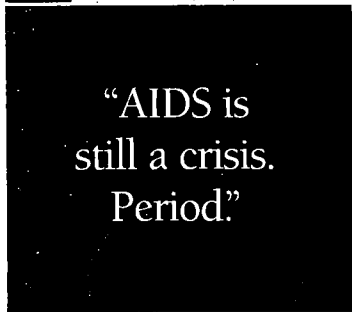
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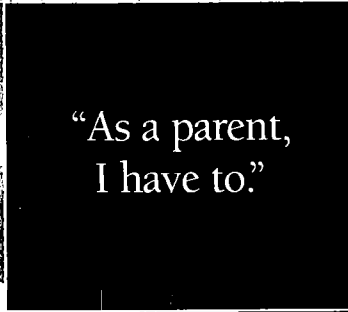
I walk because...



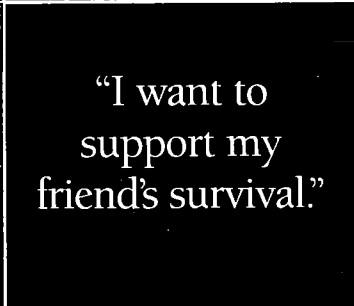
"My friend didn't want to hear about AIDS. Then she got it."



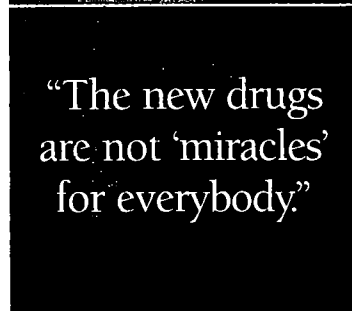
"AIDS is still a crisis. Period."



"As a parent, I have to."



"I want to support my friend's survival."



"The new drugs are not 'miracles' for everybody."



"I promised my brother I would continue fighting until the end."

AIDS WALK ATLANTA

**SUNDAY • OCT 17
1999
PIEDMONT PARK**

A ten kilometer fundraising walkathon starting and ending at Piedmont Park

Benefiting AID Atlanta and 14 other AIDS Service and Education Providers

Sign-In 1:00 pm
Opening Ceremony 1:30 pm
Walk begins 2:00 pm

For further information, please call 404-876-WALK.

Created by MZA Events, Inc./Craig R. Miller, Producer

Why will you walk?

To Fax: Please tear off, copy and fax to (404) 877-9496

PLEASE PRINT LEGIBLY

Mr. Ms. No title

PLEASE CIRCLE ONE

First Name

Last Name

Home Address

Apt. No.

City

State

Zip Code

Evening Phone ()

Day Phone ()

E-mail

Company / School / Team Name (If Any)

☐ Please contact me about forming an AIDS WALK Team

☐ In addition to walking, I can volunteer to help with the event. Please call me.

☐ I can't come to the AIDS Walk. Here is my tax-deductible contribution of \$ _____

(Please make check payable to: "AIDS Walk Atlanta" or "AWA").

☐ My company has a matching gift program. Company name _____

☐ Please send me a voter registration form. I need to (re)register to vote.

☐ I participated in last year's AIDS Walk.

☐ **Register me today to walk and raise money to fight AIDS and support people with HIV and AIDS.**

Use this card to register a friend!



We're fighting the AIDS epidemic on three fronts

Services to People with AIDS

The AIDS Walk benefiting agencies provide vital services to people with HIV/AIDS, their partners and families. Services include: counseling on treatment options; case management; housing; meals; benefits counseling; emergency financial assistance; specialized services for women, children, and the homeless; support group; and crisis intervention.

AIDS Prevention and Education

We are working to stop the spread of HIV through effective, innovative and culturally-sensitive prevention programs, our bilingual AIDS Hotline, and numerous other community outreach efforts. We also provide early intervention programs to people with HIV and late-breaking information on new drug therapies.

Shaping AIDS Policy

We fight to protect the civil rights of people with HIV/AIDS and for increased government funding for research, education and care. Our work is now more important than ever—we are fighting to insure that all people have access to promising treatments and adequate care.

How to Join AIDS Walk Atlanta

1 STEP ONE Register Today!!!

Send in the attached card. Your AIDS Walk sponsor form and further information will be sent to you immediately!

2 STEP TWO Get Sponsors

Ask your family members, friends, and co-workers to sponsor you for each of the 10 kilometers you will be walking. (For example, sponsors pledging \$2.50 per kilometer would pay \$25. Sponsors pledging \$5 per kilometer would pay \$50.) Raise as much money as you can.

3 STEP THREE Walk on October 17

Join the excitement as the crowd of enthusiastic and caring men, women and children walk together for 10 kilometers (6.2 miles) to fund the fight against AIDS. The AIDS Walk starts and ends at Piedmont Park. Please arrive at 1:00 p.m.

BENEFITING AID Atlanta

ALSO BENEFITING

AIDGwinnett • AIDS Legal Project of Atlanta Legal Aid • AIDS Research Consortium of Atlanta • AIDS Survival Project • AIDS Treatment Initiatives • Atlanta Interfaith AIDS Network • ChildKind • Haven House Foundation • Jerusalem House • Our Common Welfare • Outreach, Inc. • Pets are Loving Support (P.A.L.S.) • Positive Impact • Project Open Hand

The AIDS Crisis is Not Over

Today There is Hope, But No Cure

New combination drug therapies are enabling some people with AIDS to live longer and healthier lives. However, we now know that the drugs do not work for or cannot be tolerated by tens of thousands of people.

The stark reality of the AIDS epidemic is:

- No one has been cured
- No one has been vaccinated
- HIV continues to spread at an alarming rate

People with AIDS need your support more than ever before. Please join more than 15,000 people on Sunday, October 17th to raise desperately needed funds in the fight against AIDS — and send the message to the world that we must not confuse hope with victory.

Earn Fundraising Awards!

Great awards will be offered to those who, by November 5th, turn in the following amounts of money:

\$125 or more — Official AIDS Walk T-shirt with this year's graphic.

\$250 or more — Official AIDS Walk sweatshirt with the same graphic.

\$450 or more — Official AIDS Walk wrist watch with colorful graphic, plus the sweatshirt.

AIDS Walk T-shirts, sweatshirts and wrist watches are available only as awards and will not be sold.



Your 33¢ stamp will help us save money!

REGISTER TODAY!

BUSINESS REPLY MAIL

FIRST-CLASS MAIL • PERMIT NO. 14285 ATLANTA GA

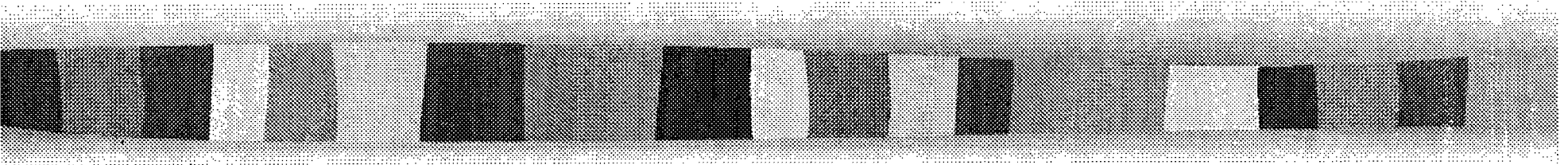
POSTAGE WILL BE PAID BY ADDRESSEE

AIDS WALK ATLANTA
PO BOX 78212
ATLANTA GA 30357-9963

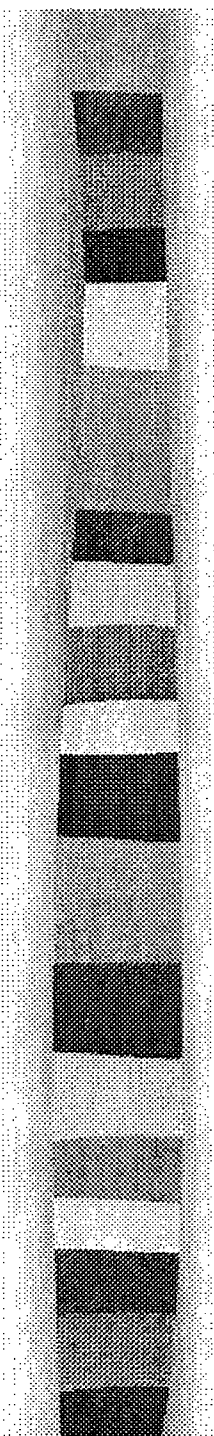
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AID Atlanta



**Corporate Breakfast
1999**



What is HIV/AIDS?

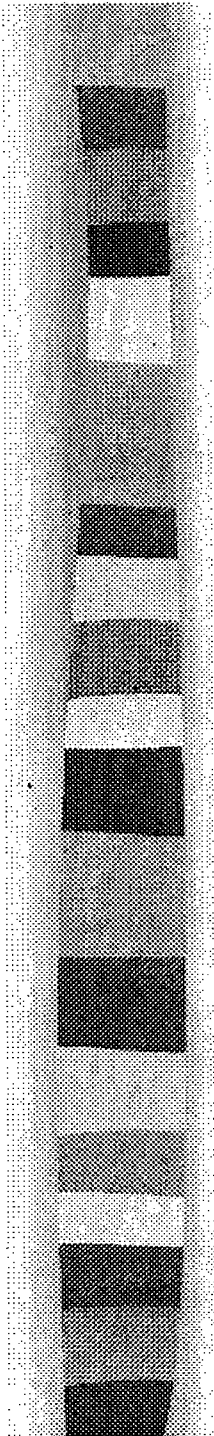
■ HIV is:

- Human Immunodeficiency Virus
- HIV damages the body's immune system
- HIV has many stages

■ AIDS is:

- Acquired Immune Deficiency Syndrome
- The stage of HIV when the immune system gets very weak

■ There is no cure.



AID Atlanta's Mission

■ Prevention and Education Programs

– Segment Based

- youth
- low income

– Outcomes Based

- behavior modification and risk reduction

■ Wellness Management

– Case management model

- lifestyle and adherence management

– Comprehensive care network including clinical and support services

■ Development

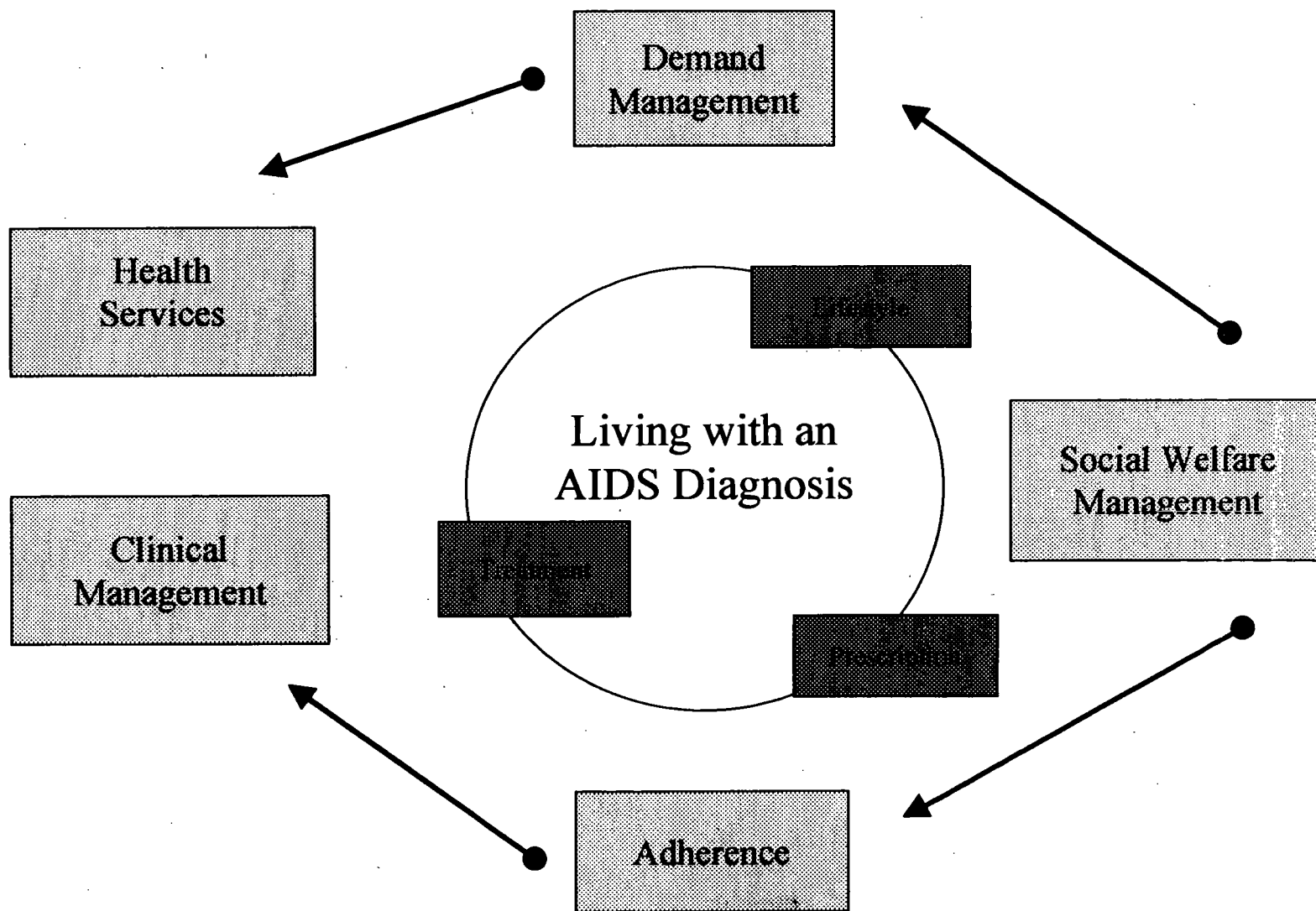
■ Volunteer Services

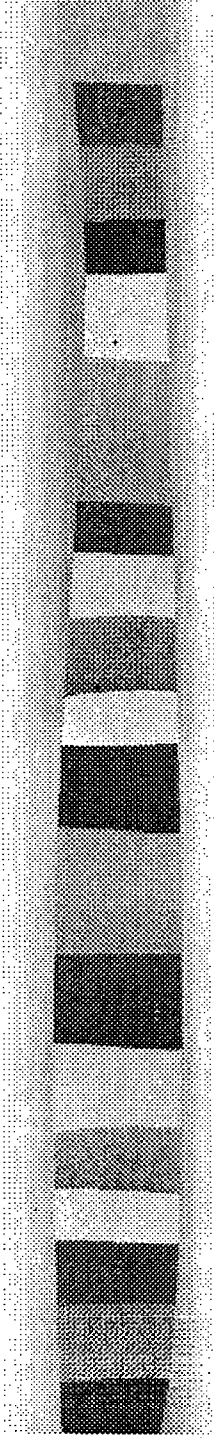
■ Advocacy

HIV/AIDS Annual/Lifetime Costs

<u>LEVEL OF SOCIAL NEEDS</u>	<u>ANNUAL HEALTHCARE COSTS</u>			<u>LIFETIME COST</u>
HIGH	\$31,618	\$35,229	\$47,401	\$351,413
MED	\$27,647	\$31,258	\$43,431	\$309,346
LOW	\$22,371	\$25,983	\$38,155	\$253,457
	Level of Illness			
	LOW			HIGH

How AID Atlanta Functions





Issues Facing AID Atlanta

- Changing demographics
- Complacency surrounding AIDS issues
- Flattening growth in government funding for AIDS related services
- More people living longer with AIDS
- International impact of AIDS