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TO: Ms. Sandra Thumma, Director, National AIDS Policy Office

FAX NO: 202-456-2439 -

FROM: Penny Duckham, Executive Director
Kaiser Media Fellowship Program

Tel: 650
234
9220

DATE: May 11, 2000

NOTES: Kaiser Media Fellowships program dinner -
Tuesday, May 23 - Washington, D.C.

Penny Duckham
Executive Director

Hale Champion (Chair)
Kennedy School of Government
Harvard University

Paul Delaney
Editorial Writer & Columnist
The Baltimore Sun

Susan Dentzer
Correspondent
Associated Press with Jim Lebler

Anne Gudenkauf
Senior Editor
Service Desk
National Public Radio

Timothy Johnson, M.D.
Medical Editor
ABC News

→ Attention: Cheryl, admin. assistant to
Ms. Thumma

Cheryl - as discussed, briefly, earlier today.
Thanks for your assistance -
Penny.

We are transmitting on the fax line of (650) 854-4800. If you have any problems receiving, please call us at (650) 854-9400



Sandra Thurman
Director, National AIDS Policy Office
736 Jackson Place
Washington, D.C.
FAX: 202-456-2439

May 11, 2000

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2400 Sand Hill Road
Menlo Park, CA 94025

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Susan Dentzer
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NewsHour with Jim Lehrer

Anne Gudenkauf
Senior Editor
Science Desk
National Public Radio

Timothy Johnson, M.D.
Medical Editor
ABC News

Dear Ms. Thurman,

We are hosting a dinner for a national group of U.S. health and medical journalists in Washington, D.C., on Tuesday, May 23, as part of the Henry J. Kaiser Foundation's Media Fellowships program, and I am writing in the hope that you might possibly be able to join us, to speak with the group about the HIV/AIDS epidemic in Africa. I appreciate that this is at very short notice, but in view of the recent focus on President Mbeki's discussions about AIDS in South Africa, we hoped to use the occasion of this upcoming dinner to clarify the issues facing sub-Saharan Africa in relation to HIV/AIDS--and hoped that you might be willing and able to share your perspective on all this. Many of the reporters and editors in the room will be covering the July AIDS convention in Durban. The aim of the dinner would be to inform the U.S. media coverage, raise awareness of the sheer scale of the epidemic in Africa and its implications for the future, and to draw attention to efforts underway or needed to help respond to the challenges facing all those involved.

Some of the reporters participating have reported extensively about AIDS issues, both in the U.S. and internationally; and a small group have just returned from an intensive week-long sitevisit to South Africa that the Kaiser Foundation organized on May 1/May 6 on HIV/AIDS in the region. We arranged the sitevisit for the same purpose that we are now hosting the May 23 dinner. The dinner will be held at 7:00pm at La Colline restaurant, at 400 North Street NW (opposite the Capitol/Union Station at E Street), Washington, D.C. (Tel: 202-737-0400). There will be a reception beforehand at 6:30pm. Again, we very much hope that you may be able to join us for the evening of May 23.

The audience will be predominantly health and medical journalists from D.C. and across the U.S., covering both print and broadcast news, who are meeting as part of the Kaiser Media Fellowships program. Attached is a provisional list of those expected and/or invited to attend. As you will see, we expect reporters and editors from *ABC-Television*, *The NewsHour with Jim Lehrer*, National Public Radio, *The Washington Post*, *The Wall Street Journal*, *The New York Times*, and from a wide range of other newspapers, radio and television stations. Clearly we would give you a complete list of those attending in advance; and of course I could provide you with more details about the event or the fellowships program also.

Letter to Ms. Sandra Thurman
Director, National AIDS Policy Office

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If you are able to join us for the dinner, you could certainly expect a very engaged audience anxious to hear from you in some detail about the situation with regard to HIV/AIDS in Africa and its implications for U.S. policymaking. Your presentation could be as formal or informal as you choose, and ideally with ample opportunity for discussion and questions. Many of those in the room will be planning how best to provide news coverage of the July 2000 convention in Durban, and how best to continue media coverage of the world-wide challenges posed by AIDS in both the short and longer-term. Your willingness to address the group would certainly help propel those efforts in the right direction.

Please let me know if you need any further information from me at this point about the event, the journalists, or other aspects of this program. We appreciate you considering this invitation, and hope very much you may be able to attend. My direct telephone number here in California is 650-234-9220; my e-mail is pduckham@kff.org.

Sincerely,



Penny Duckham
Executive Director
Kaiser Media Fellowships Program

cc. Drew Altman, President & CEO
The Henry J.Kaiser Family Foundation

Michael Sinclair, Senior Vice President
The Henry J.Kaiser Family Foundation



1999/2000 Kaiser Media Fellowships Program Dinner:
Tuesday, May 23, 2000 at 7:00pm
La Colline, 400 North Capitol Street, NW, Washington, D.C.
(I:dc00.dnr.doc)—as at May 11, 2000

Speaker: (Invited)--Ms. Sandra Thurman, Director, National AIDS Policy Office

Participants

Kaiser Fellowship Advisory Committee members

Hale Champion (chair), Kennedy School, Harvard University
Paul Delaney, director, Howard University Center for the Study of Race and Media
Susan Dentzer, Correspondent, *The NewsHour with Jim Lehrer*
Anne Gudenkauf, Senior Editor, Science Desk, National Public Radio
Dr. Timothy Johnson, Medical Editor, *ABC News*

1999/2000 Kaiser Media Fellows

Fred de Sam Lazaro, correspondent, *The NewsHour with Jim Lehrer/KTCA-Television*, St. Paul

Linda Wright Moore, editorial writer, *The Philadelphia Daily News*
Charles Ornstein, health business reporter, *The Dallas Morning News*
Joe Palca, science desk correspondent, National Public Radio
Neil Rosenberg, senior medical reporter, *The Milwaukee Journal Sentinel*
Brenda Wilson, correspondent/editor, public health/health policy, National Public Radio

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Senior Editor
Science Desk
National Public Radio

Timothy Johnson, M.D.
Medical Editor
ABC News

Former Fellows

Chris Adams, reporter, *The Wall Street Journal*
Kathleen Day, business/health reporter, *The Washington Post*
Janet Firshein, freelance health policy writer
Susan FitzGerald, health and medical reporter, *The Philadelphia Inquirer*
Mary Flannery, assistant health/business editor, *The Philadelphia Inquirer*
Jon Hamilton, health and medical reporter, National Public Radio
Madge Kaplan, HealthDesk Editor/Boston bureau chief, *Marketplace Radio*
Julie Kosterlitz, economics/labor reporter, *National Journal*
Rebecca Perl, health and medical reporter, National Public Radio
Rita Rubin, health and medical reporter, *USA Today*
Joanne Silberner, health policy reporter, National Public Radio
Joe Shapiro, senior writer, *U.S. News & World Report*
Steve Sternberg, medical reporter, *USA Today*

D.C./East Coast-based health and medical journalists (to be invited)

Caralee Adams, freelance health/business writer
Larry Altman, M.D., medical writer, *The New York Times*
Julie Appleby, health policy reporter, *USA Today*
Ariana Cha, reporter, *The Washington Post*
Ed Chen, reporter, *The Los Angeles Times*
Huntly Collins, health and medical reporter, *The Philadelphia Inquirer*
Robert Davis, executive director, *HealthWeek*, PBS Television
Christy Feig, senior health and medical producer, *CNN-Television*
Josh Fishman, medical writer, *U.S. News & World Report*
Laurie Garrett, senior health writer, *Newsday*, NY



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Senior Editor
Science Desk
National Public Radio

Timothy Johnson, M.D.
Medical Editor
ABC News

Bart Gellman, special projects reporter, *The Washington Post*
Amy Goldstein, national desk health reporter, *The Washington Post*
Peter Gosselin, reporter, *The Los Angeles Times*
Tom Hamburger, Washington Bureau Chief, *The Minneapolis Star Tribune*
Ernest Hopkins, director of federal affairs, San Francisco AIDS Foundation
Deborah Howell, Washington Bureau Chief, Newhouse News Service
Murrey Jacobsen, health reporter, *The NewsHour with Jim Lehrer*
Carl Leubsdorf, bureau chief, *The Dallas Morning News*
Kathy Lewis, deputy bureau chief, *The Dallas Morning News*
Laurie McGinley, health and medicine team leader, *The Wall Street Journal*
Raja Mishra, reporter, *The Washington Post*
Rich Morin, director of polling, *The Washington Post*
Joe Neel, deputy editor, Science Desk, National Public Radio
David Perlman, science/medical editor, *The San Francisco Chronicle*; former
member, Kaiser Media Fellowships program national advisory committee
Lee Rainie, managing editor, *U.S. News & World Report*
Sherry Rockey, executive director, International Womens' Media Foundation
Stuart Schear, Robert Wood Johnson Foundation
Mark Schoofs, AIDS writer, *The Village Voice*
Eileen Shanahan, Washington correspondent, New America News Service; former
member, Kaiser Media Fellowships program national advisory committee
Melissa Skolfield, assistant secretary for public affairs, HHS
Carol Stevens, editorial writer, *USA Today*
Robin Toner, reporter, *The New York Times*
Michael Waldholz, deputy health and science editor, *The Wall Street Journal*
Juan Williams, host, *Talk of the Nation*, National Public Radio
Kristin Vaughan, Health Editor, BET.com

Kaiser Foundation staff (invited)

Drew Altman, President
Marla Bolotsky, managing editor and director, on-line services
Penny Duckham, executive director, Kaiser Media Fellowships program
Feliza Guidero, program associate, Kaiser Media Fellowships program
Eno Isong, program associate, Health and Development in South Africa
Jennifer Kates, senior program officer, HIV/AIDS
Jacqui Koenig, assistant director, Online Outreach and Partnerships
Marsha Lillie-Blanton, vice president in health policy
Jennifer Morales, communications program staff
Diane Rowland, executive vice president; executive director, Kaiser Commission
on Medicaid and the Uninsured
Michael Sinclair, senior vice president, Health and Development in South Africa
David Shapinsky, executive producer, HEALTHCAST

1999 KAISER MEDIA FELLOWS

THE KAISER MEDIA FELLOWSHIPS IN HEALTH

1999 KAISER MEDIA FELLOWS

Fred de Sam Lazaro, correspondent, *The NewsHour with Jim Lehrer*; executive producer, KTCA-Twin Cities Public Television, St. Paul, MN

PROJECT: The role of international medical graduates in providing health care in under-served urban centers and rural areas in the U.S.

Linda Wright Moore, editorial writer, *The Philadelphia Daily News*

PROJECT: Disparities in health status and access to medical care between black and white Americans.

Charles Ornstein, health business reporter, *The Dallas Morning News*

PROJECT: The evolving role of employers in the health care system-what role should they play in providing benefits for employees, retirees and their families?

Joe Palca, correspondent, science desk, National Public Radio

PROJECT: How clinical trials work-the ethical, medical, financial and societal issues involved

Neil Rosenberg, senior medical reporter, *The Milwaukee Journal Sentinel*

PROJECT: Differences in health care treatment due to race, gender and age

Brenda Wilson, correspondent and editor for public health, health policy and medicine, National Public Radio

PROJECT: AIDS and HIV prevention efforts in South Africa-attitudes toward sexuality, Western medicine, death and disease-and the implications for the U.S.

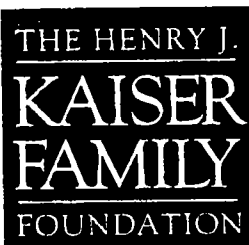
What the fellowship provides: Each fellow is awarded a basic annual stipend of \$45,000; additional expenses, including travel, are also covered. Most fellows work from home. There is no obligation to pursue academic coursework, although that is an option. There is no bar on fellows continuing to report during their fellowship year-in fact, fellows are encouraged to do reporting based on their fellowship research; and to experiment with different media or forms of writing. Since each fellow pursues their own individual projects, their fellowship experience varies widely.

Fellows meet at regular intervals during the year and participate in a series of program seminars and group site visits. These vary widely in focus, location, and the range of participants. For example, the 1998/99 fellows met in California in September 1998 for briefings on academic medical centers, and on computerized health records. They met in January 1999 in Texas for briefings on managed care and patient protection issues; in February at the Poynter Institute for a 3-day program on computer-assisted health reporting; in Washington, D.C., in May for briefings on community health centers; and in Toronto and Ottawa in August for briefings on the Canadian health care system.

How to apply: There is no application form. Applicants should send a detailed letter discussing their reasons for applying and their career goals; outlining the project/s they would like to complete; providing examples of recent work, a resume, details of any previous awards or fellowships, and one or more letters of support from other journalists familiar with their work, including a current senior editor or news director. Selection is based both on the fellow's potential to benefit from the program and to contribute to health journalism, and on their project proposal. Often, fellows modify their project proposal once they begin the program. **Applications for the 2000 fellowships must be received by the program office by Friday, March 10, 2000.**

Any journalist, editor, or producer specializing in health reporting-or wanting to do so-is eligible, with one major restriction: **applicants must be U.S. citizens, or must work for an accredited U.S. media organization.** There is no age restriction, but typically fellows are in the 24-45 age range, with at least five years experience as a journalist.

CALL FOR APPLICATIONS



Announces
**THE KAISER
MEDIA FELLOWSHIPS
IN HEALTH
FOR 2000**

A Fellowship Program for Print or Broadcast Journalists and Editors Interested in Health Policy, Health Financing and Public Health

In 2000, the Kaiser Media Fellowships Program will award up to six fellowships to print, television, and radio journalists interested in health policy, health financing and public health. The aim is to provide journalists with a highly flexible range of opportunities to pursue individual projects combined with group briefings and site visits on a wide range of health and social policy issues.

This program will offer an annual stipend of \$45,000 (prorated for length of actual fellowship). Travel for research purposes is also available. Applications need to be submitted by March 10, 2000.

For more information, check our website, www.kff.org; to apply for the 2000 awards, write to:

Penny Duckham
Executive Director of the Kaiser Media Fellowships Program
Kaiser Family Foundation 2400 Sand Hill Road
Menlo Park, CA 94025
e-mail: pduckham@kff.org

Kaiser Media Fellows Selection Committee:

Hale Champion, Kennedy School of Government, Harvard University
Paul Delaney, Director, Center on Race and the Media, Howard University
Susan Dentzer, Correspondent, *The NewsHour with Jim Lehrer*
Anne Gudenkauf, Senior Science Editor, National Public Radio
Timothy Johnson, M.D., Medical Editor, *ABC News*

The Kaiser Family Foundation is a non-profit independent health care foundation and is not affiliated with Kaiser Permanente or Kaiser Industries.