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11/4/1999 - Benefit Gala

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Women in Cable & Telecommunications

Past Presidents

1979 - 1980

Gail Sermersheim
Senior Vice President & General Manager
Home Box Office

1981

June Travis

1982

Vivian Horner

1983

Kay Koplovitz
Chairman
National Women's Business Council
Koplovitz & Company

1984

Carolyn Chambers
Chairman and CEO
Chambers Communications Corp.

1985

Barbara Ruger

1986

Amy Tykeson
President, Bend Cable

1987

Margaret Richebourg
President, Richebourg Marketing, Inc.

1988

Beverly Harms
Senior Vice President, New Business Ventures
Communications Equity Associates, Inc.

1989

Terri Thompson

1990

Kate Hampford
Senior Vice President
Carlson Resources, Inc.

1991

Jill A. Slavin
President
FastForward Communications

1992

Sharon Wilson

1993

Ruth Warren

1994

Dianne Blackwood
Vice President of Operations
Time Warner Cable

1995

Ann Carlsen
Founder and CEO
Carlsen Resources, Inc.

1996

Beverly Hermann
Consultant
Portin Parker Consulting, Inc.

1997

Kathleen Marron
Partner
Robins, Kaplan, Miller & Ciresi

1998

Sharon Becker
Executive Vice President
AT&T Broadband & Internet Services

1999

Susan Adams
Area Team Manager
Cox Communications
Founder and First Executive Director
Lucille Larkin
Consultant
Larkin & Company

Fifteenth Annual Benefit Gala
for the Women in Cable & Telecommunications Foundation



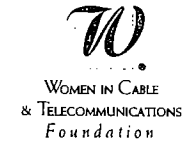
A Celebration of
Women in Cable & Telecommunications at 20
honoring Gail Sermersheim

CLINTON LIBRARY PHOTOCOPY

Honorary Co-Chairs

Jim Robbins
President and Chief Executive Officer
Cox Communications Inc.

Julia Sprunt
Corporate Vice President
Turner Broadcasting System, Inc.



Host Committee

Colleen Abdoulah
Executive Vice President
AT&T Broadband & Internet Services

Gerry Laybourne
Chief Executive Officer and Chairman
Oxygen Media

Char Beales
President and Chief Executive Officer
CTAM

Sharon Magness

Jeff Bewkes
Chairman and Chief Executive Officer
Home Box Office

Katie McEnroe
President
AMC Networks

Bill Bresnan
President
Bresnan Communications

Terry McGuirk
Chairman and Chief Executive Officer
Turner Broadcasting System, Inc.

Joe Collins
Chairman and Chief Executive Officer
Time Warner Cable

John Rigas
President, Chairman and
Chief Executive Officer
Adelphia Communications

Leo Hindrey
President
AT&T Broadband & Internet Services

Brian Roberts
President
Comcast

Local Committee Co-Chairs

Corrine Beller
Partner
Schmitt, Beller and Associates

Christina Cassell
Commercial Sales Supervisor
Comcast

Underwriter



Sponsors



The Women in Cable & Telecommunications Foundation
and the Washington/Baltimore Chapter of Women in Cable & Telecommunications

cordially invite you to join us to celebrate

Voices, Visions, Victories

*A special evening honoring
WICT's 20th Anniversary and Gail Sermersheim, WICT Founding President and
Senior Vice President and General Manager, Home Box Office*

Thursday, November 4, 1999
Marriott Wardman Park Hotel
2660 Woodley Road, NW, Washington, DC

Cocktails • 6:00 p.m.

Dinner • 7:30 p.m.

Black Tie

Special Guests: Sarah Jessica Parker and Lorraine Bracco

Champion Table — \$7,500

Educator Table — \$5,000

Sponsor Table — \$3,000

Individual Ticket — \$300

Advertising Information

The souvenir dinner program book provides the opportunity for Champions and Educators to offer tribute to the gala honoree while placing your company's name in front of prominent industry leaders. Please reserve your tribute advertising space early by reserving a Champion or Educator table.

Full-page tribute advertisements will be viewed by nearly 1,000 industry leaders. The souvenir dinner program book will be 5 1/2" x 8 1/2" format. Due to IRS regulations, we are able to accept only tribute advertising.

Advertising Specifications

Only camera-ready art will be accepted. Art can be delivered either in RC print or film negative form (right reading, emulsion down). Negatives must be accompanied by a positive proof. Color ads must include a color proof. Bleed size is 6" x 9" with a safe area of 5" x 8" and a trim size of 5 1/2" x 8 1/2". Preferred line screen is 133.

- Champions: Color Advertising
- Educators: Black and White Advertising

Technical questions may be directed to:

Jim Flanigan, Director, Communications and Marketing, 312/634-2343

Send camera-ready art to Mr. Flanigan at WICT, 230 W. Monroe, Suite 2630, Chicago, IL 60606. Advertising materials due September 27, 1999.

Hotel Information

The WICT Foundation has reserved a room block at the Marriott Wardman Park Hotel, 2660 Woodley Road, NW, Washington, DC. Please call the hotel directly at 202/328-2000 to reserve rooms. Room rate is \$199. Indicate you are with WICT to receive this room rate.

- Hotel deadline: October 11, 1999

80% of the net proceeds will benefit the WICT Foundation, a 501 (c) (3) charitable organization and may be considered a charitable contribution under IRS regulations. 20% of the net proceeds will benefit the Washington/Baltimore Chapter of WICT, a 501 (c) (6) not for profit organization and may be considered a business expense. The fair market value of goods and services received is \$140 per person. Please consult your tax advisor.

For more information contact:

Janice Alderman, Director, Management and Development, 908/719-9409.

Voices, Visions, Victories

November 4, 1999 • Washington D.C.

To purchase tickets, mail this form along with your check (payable to the WICT Foundation) or credit card information in the enclosed envelope. Federal tax id 36-3814358

Limited Seating is available. Reserve your seats early. RSVP by October 15, 1999.

____ Champions @ \$7,500 (table of ten, VIP seating and full page COLOR ad*)

____ Educators @ \$5,000 (table of ten, preferred seating and full page black and white ad*)

____ Sponsors @ \$3,000 (table of ten)

____ Individual Tickets @ \$300

*See reverse side for advertising information

Name (Please print clearly)

Company (Please print clearly how you would like to be listed in the program book.)

Address

City/State/Zip

E-mail

Phone

Fax

____ Visa ____ MasterCard ____ American Express

Card Number

Expiration Date

Signature

CLINTON LIBRARY PHOTOCOPY

Voices, Visions, Victories

Women in Cable
& Telecommunications Foundation

135 South LaSalle, Dept. 3041
Chicago, IL 60674-3041



WOMEN IN CABLE
& TELECOMMUNICATIONS
Foundation

230 WEST MONROE
SUITE 2630
CHICAGO
ILLINOIS
60606
(312) 634-2330
FAX (312) 634-2345

To Cheryl, Sandy Thurman's
office

FAX # 202 456 2438

FROM Ruth Hartman

PAGES 9 (including cover page)

COMMENTS:

Here is part of the script for our
gala. Ms. Thurman appears on
page 11. She is introduced
by Maggie Bellville, evp of
Cox Communication S.

Fifteenth Annual

Ruth Hartman

Benefit Gala

honoring Gail Sermersheim, WICT Founding President and Senior Vice
President and General Manager, Home Box Office

NOVEMBER 4, 1999

MARRIOTT WARDMAN PARK HOTEL • WASHINGTON, DC

For more information call 888-ASK-WICT
and request document #2200

2660
woodley
Rd, NW

2/328-2000

years. WICT has provided a voice for women for two decades, giving them the opportunity to learn from one another.

VIDEO TWO

****DINNER RESUMES** (7:50)**

HBO VIDEO of LORRAINE BRACCO (8:45)

VOICE OVER:

Ladies and gentlemen, please welcome Lorraine Bracco.

Lorraine Bracco:

Thank you.

Part of the reason The Sopranos is such a success is because it is loaded with strong women. That's also the reason we are here tonight. To honor strong women.

Twenty years ago, did women have a strong voice? Fugheddaboutit! It was then that a few pioneering women bravely stepped forward to affect change. By founding Women in Cable, they gave women a collective voice—a voice that forced members of the industry to take notice.

Leaders like June Travis, Kay Koplovitz, Lucille Larkin, Gail Sermersheim, and Carolyn Chambers all shared a common vision of what women in this industry could become---a vision that has largely materialized.

Tonight we celebrate WICT's victories. Many of them were hard fought and some involved considerable sacrifice.

The video clips you have been watching tonight document the contributions of WICT's past presidents, each of whom has a special story to tell about WICT's role in their lives.

So, on the eve of the new millennium, -- (I'm starting to feel older) -- we pause to pay tribute to WICT's leaders, for forging new paths and clearing the way for others.

Would all of WICT's past presidents please rise.

(Past President's rise--applause)

These remarkable women deserve our thanks. They have provided an unfaltering voice for thousands of women across the industry and devoted countless hours to making the vision of WICT a reality.

Please be seated. *(Past Presidents sit)*

No other individual personifies the mission of WICT quite like its founding president, Gail Sermersheim.

Both at WICT and HBO, she demanded nothing short of excellence, always remaining true to her principals. She began in the industry as a receptionist, and now the reception is in her honor as she stands at the height of success at HBO. Her tenacity and spirit has inspired women and men across the industry.

Gail set the standard, but the women who followed her were up to the challenge, demanding more innovation and delivering on the promise of WICT's vision. If not for their commitment, our industry would be a much different and less hospitable place for women.

VIDEO THREE

Lorraine Bracco:

Our next guests wear many hats. He is tonight's honorary co-chair, the chairman of NCTA as well as Cox Communication's CEO and president. She is Cox's Executive Vice President for Operations and serves on the executive committee of the WICT Foundation. Please welcome Jim Robbins and Maggie Bellville.

Jim Robbins:

(he prepares his own remarks-talking points provided by WICT heavy on industry)

Maggie Bellville:

(she prepares her own remarks-talking points provided by WICT heavy on industry)

Maggie Bellville: (addendum to other remarks)

In the city that is our national seat of power, we couldn't have let this night pass without a special message from a man who lives up the street. I now have the pleasure of introducing Sandra Thurman.

Ms. Thurman was appointed by the President on April 7, 1997 as the Director of the Office of National AIDS Policy at the White House.

For more than a decade, Ms. Thurman has been a leader and advocate for people with AIDs at the local, state and federal levels.

Most recently, Ms. Thurman served as the Director of Citizen Exchanges at the United States Information Agency. From 1993 to 1996, she was the Director of Advocacy Programs at the Task Force for Child Survival and Development at the Carter Center in Atlanta, Georgia. As Director, she focused on the global health concerns of children, including immunization and the eradication of polio.

It is my honor to welcome Ms. Sandra Thurman.

Sandy Thurman:

(she has her own remarks and letter from President)

Lorriane Bracco:

Thank you Sandy.

WICT has been blessed with a clear vision of where it wants to go and what it wants to accomplish. It takes a great deal of fortitude and patience to stay a difficult course, but courage is the hallmark of true leadership.

VIDEO FOUR

Lorraine Bracco:

It is now my great pleasure to introduce my favorite CEO, the tutti capi capo of HBO and a member of the Host Committee, Jeff Bewkes.

(Our next guest began working at Home Box Office as a marketing manager the same year WICT was founded. Just as WICT has grown, so has he, rising to his current position as HBO's chairman and CEO. It is now my great pleasure to welcome Jeff Bewkes.)

Jeff Bewkes:

(he has prepared remarks)

HBO Tribute VIDEO to Gail

Jeff Bewkes:

Hearing and reading WICT's story reminds us that a few committed individuals can truly make a difference.

WICT's early leaders were persistent and driven. Yet few of them could imagine that this fledging organization—with 12 members at the initial meetings—would blossom into a powerful industry force, now 4200 members strong.

VIDEO FIVE

Jeff Bewkes:

Please welcome this evening's honoree. A true pioneer, WICT's founding president and the person whose vision has brought us all here this evening. Gail Sermersheim.

Gail Sermersheim Speaks (9:45)

Lorraine Bracco:

Gail—sorry to interrupt, but we have a special surprise for you. I would like to welcome your very dear friend Barry Sherman, Director of the George Foster Peabody Awards Program to the stage.

Barry Sherman:

(he has his own remarks)

Gail Sermersheim:

(finishes her speech)

I am just the first of 21 leaders who have led this organization. While I had pointed out the path to follow, 20 other women have had the courage to walk it. The ones who truly deserve credit for our victories are all WICT's past presidents and our co-founder and first executive director. I would ask that all of them join me on stage and accept my congratulations on a job well-done.

Lorraine Bracco:

Congratulations to all of you for what you have collectively built.

It's been observed that this industry has changed overnight. Old companies no longer exist, replaced by new companies, new names and new

ways of doing business. It's those changes, however, that have allowed this industry to have a remarkable impact on the world in which we live.

Amidst the seeming chaos, women are confidently leading this change. Just as it has been for the last two decades WICT will continue to be a support mechanism for them. As it enters a new century, WICT's membership will continue to grow, getting stronger and providing an opportunity for women's voices to become louder and clearer.

Tomorrow, when the excitement of the evening has begun to fade, we can't let the voices of the women in our industry soften, let the visions they strive for become less challenging, or let the victories they've won go by unnoticed. Just as it has for 20 years, WICT will make sure that those things don't happen.

It's been a truly remarkable evening. I hope all of you found it as inspiring as I did.

Before we adjourn to a delicious dessert reception just outside I'd like to thank our sponsors once again: Home Box Office, Home and Garden Television, Lifetime Television and the Food Network. Thank you to all of you for your irreplaceable role in our successful evening.

And now, without further adieu, please join us in the foyer for a coffee and dessert reception.