

FOIA MARKER

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Subseries:

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Kate
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Duke University
Durham
North Carolina 27708-0001

OFFICE OF THE PRESIDENT
BOX 90001

TELEPHONE (919) 684-2424
FACSIMILE (919) 684-3050

July 24, 2000

Ms. Sandra L. Thurman
Director
Office of National AIDS Policy
36 Jackson Place
Washington, D.C. 20503

Dear Ms. Thurman:

Duke University and our Sanford Institute of Public Policy and Center for Health Policy, Law and Management extend an enthusiastic invitation to you to deliver a major public lecture at Duke this fall. The audience would be drawn both from our campus and more broadly from the Raleigh-Durham-Chapel Hill and Research Triangle communities. As the nation's leading public official dealing directly with AIDS policy, and as someone with such extensive experience in the field, we know that your message would be received here with great interest.

Your presence in the Triangle would have a decided impact for those working in the field, as well as for those who can learn from your experiences and be inspired to work for social change. Your renowned motivational speaking style would be a catalyst, particularly to those who have worked with the disease for an extensive period and need to hear the good they are doing reiterated by someone of your prominence.

As you probably know, Duke is very involved through research and community efforts in fighting AIDS. In 1996, our Dr. Kate Whetten-Goldstein spoke with some of your predecessors at *AIDS Atlanta* as we were looking for possible models of care for North Carolina. She and others on our faculty are diligently working to create systems of care in North Carolina that are accessible to HIV infected persons who are poor and disenfranchised. We have a number of programs exploring various models of care, and work closely with the State Department of Health and Human Services, major Infectious Diseases Clinics, including the University of North Carolina-Chapel Hill and East Carolina University, Ryan White Title II, III, and IV recipients, HIV case managers, various substance abuse and mental health providers, and area jails.

We would like to suggest as possible dates the evenings of September 19, 26, or 27. If these dates are not convenient for you, and your schedule permits you to participate at some point, please suggest other possible dates. Of course we will cover all expenses, and Duke would like to arrange a dinner in your honor before the presentation.

Best wishes for success in your important work. Thanks very much for considering our invitation.

Yours sincerely,



Nannerl O. Keohane
President



Ralph Snyderman, M.D.
Chancellor, Health Affairs
President and CEO, Duke University
Health System



battling complacency
advancing commitment

**International Association
of Physicians in AIDS Care**

33 North LaSalle Street - Suite 2600
Chicago, IL 60602-2601 USA
Tel. (312) 795-4930 - Fax: (312) 795-4938
<http://www.iapac.org>

José M. Zuniga, President/CEO

December 18, 2000

Ms. Sandra Thurman
Director
White House Office of
National AIDS Policy
736 Jackson Place, NW
Washington, DC 20503

Dear Sandy,

On behalf of the International Association of Physicians in AIDS Care (IAPAC)—which represents 10,800 physicians in 60 countries—I am honored to inform you that you will be one of three recipients of the Association's Jonathan Mann Health Human Rights Award in 2001. The award, which has been previously presented to such distinguished individuals as Dr. Joseph Saba (UNAIDS) and Guatemalan artist and human rights activist Daniel Hernandez, pays tribute to an individual who advances the late Dr. Mann's legacy of advocacy in the health human rights arena.

Since becoming Director of the White House Office of National AIDS Policy in 1997, you have demonstrated your commitment to set politics aside and advocate the right of all people living with HIV/AIDS to obtain quality healthcare, including prevention interventions. Your most recent stance in support of federal funding for needle exchange programs, despite opposition from individuals within the Clinton Administration, is especially worthy of recognition. In addition, your leadership in shaping the Administration's efforts in the developing world have demonstrated a commitment to advance Dr. Mann's philosophy that every man, woman, and child is entitled to the benefit of human health. Advocating this right to human health through words and actions preserves the dignity and value of each person living with and affected by HIV/AIDS.

The two other recipients of this year's Jonathan Mann Health Human Rights Awards are Dr. Lieve Fransen, Principal Administrator, Unit for Social, Human, and Cultural Development, European Commission; and Ms. Mpule Kwelagobe, Miss Universe 1999. Please note that IAPAC's annual awards will be presented at the Association's Honoring Our Heroes tribute, scheduled to take place September 24, 2001, at the Palmer House Hilton Hotel in Chicago. The evening's other honorees include:



**Fourth International
Conference on Healthcare
Resource Allocation for
HIV/AIDS and Other
Life-Threatening Illnesses**

October 16-18, 2000
Cairo, Egypt

Organizing Committee

Conference Chair
Hoosen Coovadia
Durban, South Africa

Conference Co-Chairs

Lieve Fransen
Brussels, Belgium

Joseph Saba
Dublin, Ireland

José M. Zuniga
Chicago, Illinois, USA

Committee Members

Charles Gilks
Liverpool, UK

Salim Habayeb
Washington, DC, USA

Helen Jackson
Harare, Zimbabwe

Rafael Mazin
Washington, DC, USA

Jos Perriens
Geneva, Switzerland

Praphan Phanuphak
Bangkok, Thailand

Jaime Sepúlveda
Cuernavaca, Morelos, Mexico

Ibrahim Shoaib
Tanta, Egypt

Eric van Praag
Arlington, Virginia, USA

Letter to Ms. Sandra Thurman
December 18, 2000
Page 2 of 2

- **Dag Hammarskjöld Award**

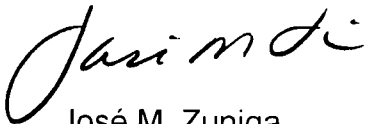
Hon. Bill Clinton, US President (1992-2000)

- **Hero in Medicine**

Dr. Veronica Moss, Group Medical Director, Mildmay International

I am hopeful that you will join us September 24, 2001, as we honor you and the other deserving awardees and, simultaneously, continue to raise awareness about the global AIDS pandemic.

Warmest regards,

A handwritten signature in black ink, appearing to read "Jose M Zuniga".

José M. Zuniga
President, IAPAC



battling complacency
advancing commitment

International Association of Physicians in AIDS Care

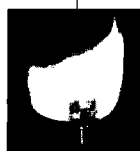
33 North LaSalle Street - Suite 2600
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<http://www.iapac.org>

Jose M. Zuniga, President/CEO

About the International Association of Physicians in AIDS Care

The International Association of Physicians in AIDS Care (IAPAC) was established in 1995 with a mission to develop and implement global strategies to improve the lives of all people affected by HIV/AIDS. IAPAC is a \$4.3 million non-profit membership association representing more than 10,800 physicians and other healthcare professionals in 60 countries. The Association accomplishes its mission through educational and advocacy initiatives spearheaded by its physician members.

With offices in Chicago and Johannesburg, IAPAC provides educational services to its membership on cutting-edge clinical management issues related to HIV and other associated complications. In accomplishing this mission, IAPAC also provides educational services to millions of patients with HIV/AIDS who are cared for by our physician members, and to thousands of other patients who access IAPAC educational services through AIDS service organizations and through the IAPAC Web site. As important, IAPAC's focus on the development and implementation of innovative global public healthcare policies reflects our membership's commitment to changing the course of the HIV pandemic and to expanding the provision of care to many more of the millions of people with HIV disease globally who lack access to healthcare and life-saving drugs. To obtain more information about IAPAC's ongoing activities, visit the IAPAC Web site at <http://www.iapac.org>.



Fourth International Conference on Healthcare Resource Allocation for HIV/AIDS and Other Life-Threatening Illnesses

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Jaime Sepulveda

Cuernavaca, Morelos, Mexico

Ibrahim Shoaib

Tanta, Egypt

Eric van Praag

Arlington, Virginia, USA



Institute for Global Health

January 8, 2001

Richard G.A. Feachem
CBE, FREng, PhD, DSc(Med), HonFFPHM
Director and Professor

74 New Montgomery, Suite 508
San Francisco, CA 94105
tel: 415/597-8200
fax: 415/597-8299
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Campus Box: 0886

Dr. Sandra Thurman
Director
Office of National AIDS Policy
736 Jackson Place
Washington, DC 20503

Dear Sandi,

Global AIDS Leadership Alliance

It was good to talk to you the other day during my brief visit to Washington. I hope that the pack up and transition have not been too hectic and that you are beginning to establish yourself elsewhere.

As promised, I attach a two-page outline on the **Global AIDS Leadership Alliance**. It could obviously, be much expanded. I imagine however that at this stage this is sufficient length and detail.

My colleagues and I at the IGH would be delighted to work on this idea with you. I appreciate that President Clinton may be reluctant to take the first step. However, if he would, the success of the enterprise is guaranteed. Without that, the early months would be more of a struggle.

I look forward to hearing from you.

With best regards.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Richard G.A. Feachem', written in a cursive style.

Professor Richard G. A. Feachem, CBE, FREng, PhD, DSc(Med)
Director
Professor of International Health, UCSF and UC Berkeley

Attachment: **Global AIDS Leadership Alliance**

Global AIDS Leadership Alliance

Background

The greatest obstacle to effective action against HIV/AIDS around the world is the absence of sufficient effective leadership. In country after country, political, spiritual and civil leaders are either silent concerning the epidemic, or, if speaking, are doing so in extremely low-key ways.

In most African countries HIV/AIDS is already killing far more people than any war could possibly kill. This is also rapidly becoming the situation in India, China, and many other countries. In the face of any war which was threatening so much destruction, national leadership would be exerted to mobilize the citizens of the country in collective action against the common enemy. No such leadership is apparent in the case of HIV/AIDS.

Although the situation has improved slightly over the last several years, the typical situation is one of a leadership vacuum. Countries, like Uganda, where political leadership is more apparent and effective, receive high praise. This is not because the President of that country and others are doing more than we should expect them to do; it is because everyone else is doing so little.

In the absence of effective leadership, none of the programs that can slow the epidemic and provide therapy to those already infected can be effectively launched or implemented. Those dedicated public servants and NGO leaders who are struggling to combat the epidemic are fighting uphill in the absence of an environment which supports and rewards their efforts.

The Proposal

It is proposed to create GALA; the Global AIDS Leadership Alliance. **The purpose of GALA is to encourage, support, and reward political, civil and spiritual leaders who stand up and provide dynamic and effective leadership against the ravages of HIV/AIDS.** Many leaders shrink back from this role at present because it is too exposed, both politically and personally. To come forward, they need to be a part of a network of internationally respected individuals all of whom are showing courage and initiative and providing leadership, both nationally, regionally, and internationally. The core of GALA will be a group of 12 wise men and women, all of whom are extremely well-known and highly respected around the world. They are a dozen "household names". They should be a diverse group in terms of gender, nationality, and sphere of influence. They should represent politics, business, religion, sport, and the arts. They should each bring with them a substantial worldwide constituency of people who respect them and will take heed of their words and deeds.

The Secretariat and Expert Panel

GALA will be supported by a secretariat and an expert panel. The purpose of the secretariat is to help plan and execute the activities of GALA. The role of the expert panel is to provide GALA with the most authoritative and up-to-date intelligence concerning the HIV/AIDS pandemic and approaches to its control. Particularly following the Mbeki fiasco, some leaders are apprehensive about making strong statements about the nature of the epidemic and the appropriate responses to it. The expert panel would provide cover for such leaders, ensuring them of the latest and most credible information.

Method of Work

The first step will be to find a core member of GALA who will take the lead in establishing the 12 person core team. The ideal person for this role is President Bill Clinton. Under his chairmanship, the other 11 core members of GALA would be approached and recruited to the task. Possible candidates include the Dalai Lama, Nelson Mandela, Bill Gates, and Madonna.

With the help of the secretariat, GALA members will then decide upon a group of leaders worldwide who will be targeted for their early efforts. Targeted leaders will be individuals with considerable ability to make a difference to the fight against HIV/AIDS, but not currently effective in this work.

Through visits, meetings, briefings and other interactions GALA will seek to energize the targeted leaders to play a prominent role in combating the HIV/AIDS epidemic. As these individuals are recruited to the cause, they themselves will become members of GALA and will help in winning over the next round of targeted leaders.

Getting Started

The ideal first step is to obtain a commitment from President Clinton that he would be willing to chair GALA and to work with us to get it up and running. The demands on his time would be minor over the first few months; essentially a few conversations to get his inputs into the selection of the other core GALA members and his approval for letters which would go out in his name.

Following this, the 12 core members of GALA would need to meet over a couple of days to get to know each other, to gain greater ownership of the idea, and to make substantive inputs into the program of activities to which GALA will commit. All this of course will be greatly facilitated by the secretariat and by bilateral discussions between the secretariat and individual GALA members.

Following the first meeting of GALA, a two year program of action will be specified in detail and budgeted. Most GALA activities will not involve all GALA members, but rather small groups of GALA members acting together to influence, support, and work with the targeted leaders. In addition, every opportunity will be taken to make use of other events which a number of GALA members would likely attend in any case; for example, the annual meetings of the World Economic Forum in Davos.

Financing

The simplest approach to financing GALA would be to have a single sponsor. The obvious choice is the Gates Foundation, linked to the agreement by Bill Gates, Jr., to serve as a core member of GALA. I believe there is every likelihood that he would accept, if approached by President Clinton.

Professor Richard G. A. Feachem, CBE, FREng, PhD, DSc(Med)
Director
Professor of International Health, UCSF and UC Berkeley

January 5, 2001

HMA Multicultural Marketing



EVELYN PARRA-RODRIGUEZ

1000 Thomas Jefferson Street.. NW, Suite 309
Washington, DC 20007

Phone: (202) 342-0676 Fax: (202) 342-8258

E-Mail: HMASSOC@worldnet.att.net

! WE ARE YOUR LINK

HMA

Multicultural Communications and Marketing

September 27, 2000

David Eisner
Vice President
AOL Foundation
22000 AOL Way
Dulles, VA 21066

Dear Mr. Eisner:

It was great to see you again at the Congressional Hispanic Caucus Institute's Issues Conference and its gala last week. As promised, I am contacting you regarding AOL's participation with ***XAIDS NOW! A Partnership to Fight the Epidemic*** campaign.

I recently joined HMA Associates, a multicultural communications and marketing firm located in Washington, DC with a focus on public service campaigns in health. HMA was contracted by the Centers for Disease Control (CDC) to develop a multimedia communications campaign in support of CDC's fight against HIV and AIDS.

Part of this campaign is the mobilization of both the private and public sectors through a national Partnership Council and Leadership Action Alliances. Because AOL is a leader in the Internet industry and the AOL Foundation is at the forefront of the Digital Divide in technology, we seek your support in helping bridge the health disparities of our nations' communities of color by joining the ***XAIDS NOW!*** Partnership Council and the Internet Alliance.

XAIDS NOW! A Partnership to Fight the Epidemic is CDC's new HIV campaign to encourage people at high risk of HIV get tested and encourage those who are HIV-positive to take advantage of prevention and early treatment services. ***XAIDS Now!*** is part of the Sero-status Approach to Fighting the HIV/AIDS Epidemic (SAFE), a broader CDC initiative that encourages early HIV testing, promotes entry into appropriate health care and prevention services, and encourages the reduction of HIV-risk behavior.

The ***XAIDS NOW!*** Partnership Council is comprised of our nation's top leaders in medicine, business, education, media, sports, entertainment, the religious community and organizations serving and representing people living with HIV/AIDS. The Council promotes the goals of Project SAFE by reaching and targeting our nation's communities of color, where the burden of HIV/AIDS has been the greatest.

We would love to meet with you to provide more background information on ***XAIDS NOW!*** campaign and to discuss how the AOL Foundation can support the Partnership Council and the Internet Alliance.

1000 Thomas Jefferson Street, NW, Suite 300
Washington, DC 20007

Phone: (202) 342-0676 Fax: (202) 342-8258

E-Mail: HMASSOC@worldnet.att.net

WE ARE YOUR LINK

Answer:
-> want to be -
-> list in sponsor
-> was there
-> 11-29 with event



Multicultural Communications and Marketing

David Eisner
AOL Foundation
Page 2
September 27, 2000

I will call you on Friday, September 29th to set up a meeting with you and my colleagues sometime next week. Attached please find some materials on the **XAIDS NOW!** campaign for your review.

We appreciate your time and interest in this matter and look forward to seeing you in the near future.

Sincerely yours,

A handwritten signature in cursive script that reads 'Evelyn Parra-Rodriguez'.

Evelyn Parra-Rodriguez
Marketing and Development Manager

cc: Irma Maldonado
Elena Alvarado

Framework

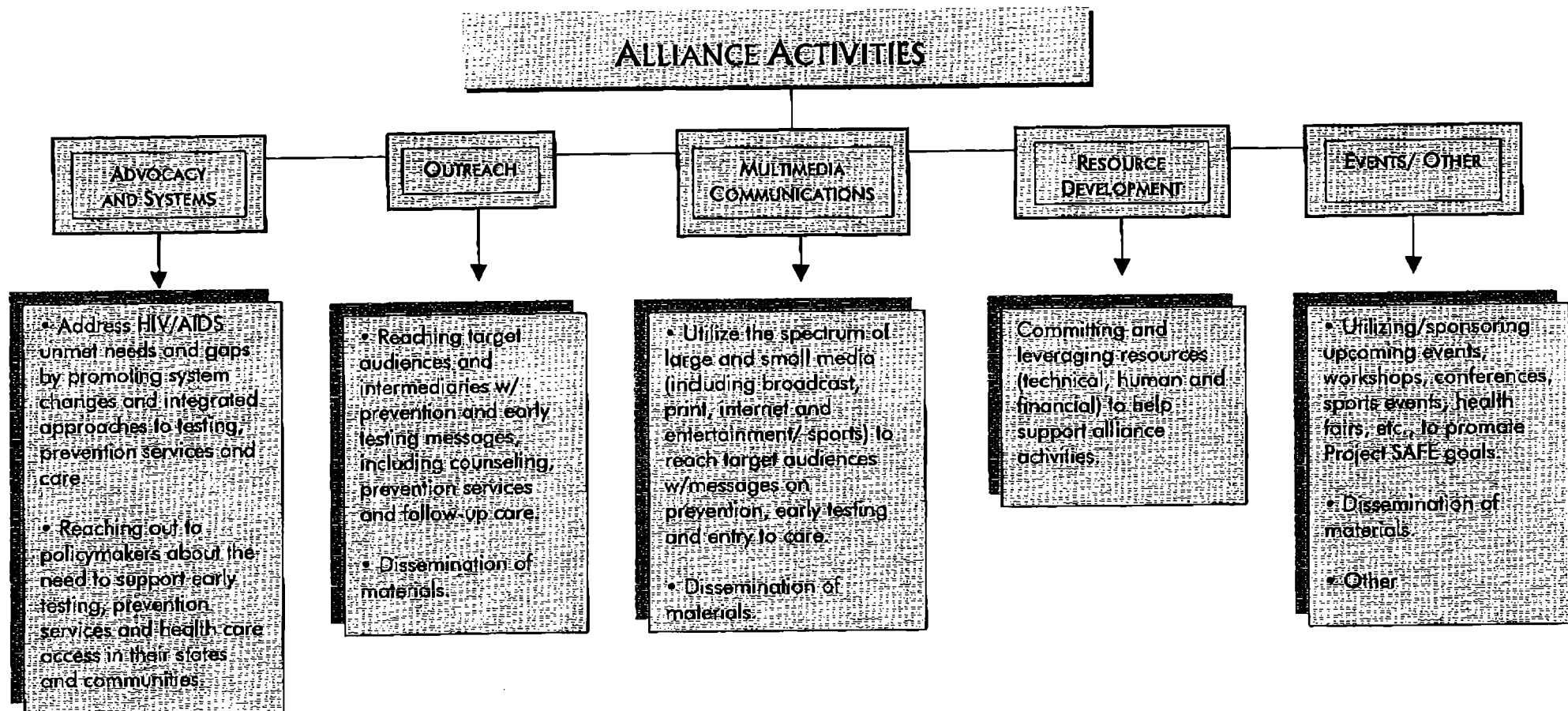
HIV/AIDS Partnership Council Project SAFE Action Alliances

GOALS:

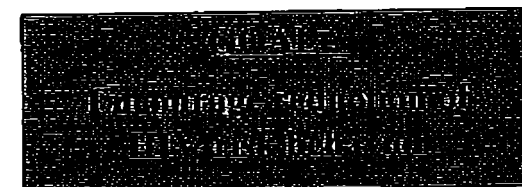
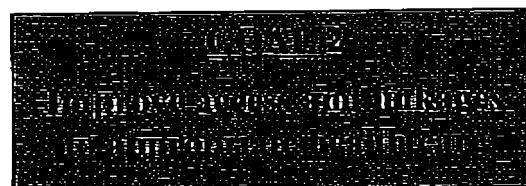
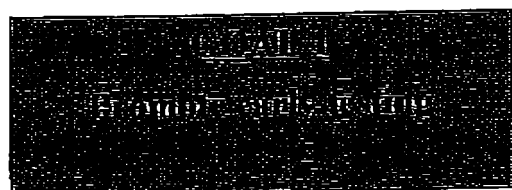
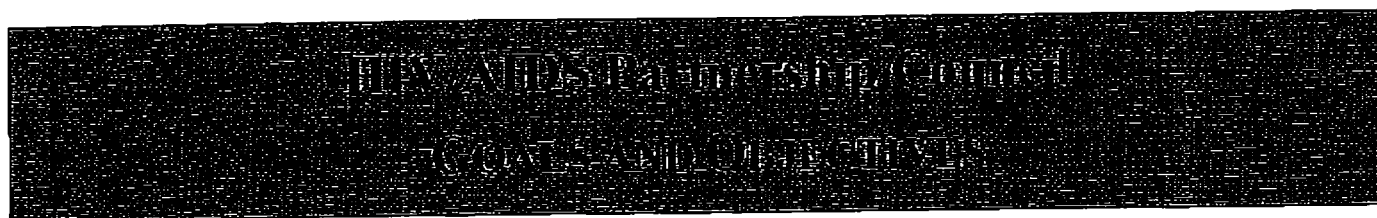
- 1) Promote early testing
- 2) Improve access and linkages to appropriate prevention services and health care
- 3) Encourage reduction of HIV-risk behavior

TARGET AUDIENCES:

- 1) People who may be HIV infected and don't know it
- 2) People who are HIV positive who need to be linked to care and prevention services
- 3) Intermediaries and policy makers



Sero Positive Approach to Fighting the HIV/AIDS Epidemic (SAFE)



Objectives:

- Increase awareness of benefits of knowing HIV status
- Reduce barriers to testing (i.e. stigma, cultural barriers)
- Increase availability of HIV testing
- Establish or improve HIV testing referrals
- Promote and simplify risk assessment and testing of high-risk individuals

Objectives:

- Increase awareness of benefits of treatment
- Reduce barriers to care and prevention services (i.e. stigma, cultural barriers)
- Establish new, or improve access to current prevention services (i.e. drug, STD, primary care)
- Link people to care and prevention services

Objectives:

- Increase general knowledge of HIV and benefits of prevention.
- Mobilize networks to deliver messages and intervention
- Increase high-risk individuals' motivation to sustain risk-reduction behavior

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

100 BLACK MEN OF AMERICA

Founded in 1963, the 100 Black Men of America, Inc. is a national alliance of leading African American men of business, industry, public affairs and government, devoting their combined skills and resources to confronting the challenges facing African American youth. The mission of the 100 Black Men of America is to improve the quality of life of our citizens and enhance educational opportunities for African American youth in all communities, with special emphasis on young African American males.

ABBOTT LABORATORIES

Abbott Laboratories has been in the business of improving lives by providing cost-effective health care products and HIV/AIDS science education programs. Abbott's 57,000 employees around the world are dedicated to discovering, developing and marketing innovative health care solutions across the spectrum of health care, including HIV/AIDS science education programs.

ADVOCATES FOR YOUTH

Advocates for Youth works to prevent HIV/STD infection in young people under the age of 25 by providing technical assistance, training and informational materials covering topics such as *Comprehensive Sexuality Education* and *Critical Components of Effective HIV/STD Prevention/Intervention*. Advocates also assist community based AIDS services organizations and traditional youth serving organizations to build their capacity to prevent HIV/STD infections among youth most at risk. In addition Advocates work with national, state and local organizations and agencies to build their capacity to prevent HIV/STD infections among the youth they serve and to integrate culturally relevant HIV/STD prevention strategies into their youth programming.

AFRICAN AMERICAN AIDS POLICY & TRAINING INSTITUTE

AAAPTI is a non-profit educational organization that conducts a broad variety of programs designed to reduce the number of HIV infections in African American communities, increase access to treatment resources, and/or improve the quality of life for African Americans living with HIV and AIDS. It is affiliated with the University of Southern California in Los Angeles.

AGOURON

Agouron Pharmaceuticals, Inc. was organized in 1984 to bring a fresh approach to the discovery of new therapeutic drugs for treatment of cancer, AIDS and other serious diseases. Agouron develops differential drugs generated principally from its own drug discovery efforts.

AMERICAN COLLEGE OF EMERGENCY PHYSICIANS

ACEP exists to support quality emergency medical care and to promote the interests of emergency physicians. ACEP believes that emergency care is a fundamental individual right and should be available to all whom seek it. Recently, ACEP has focused research in the areas of HIV testing.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

ASSOCIATION OF AMERICAN INDIAN PHYSICIANS

The AAIP mission is the pursuit of "excellence in Native American health care by promoting education in the medical disciplines, honoring traditional healing practices, and restoring the balance of mind, body, and spirit." The AAIP is the recipient of a recent grant award to help provide for education and treatment of HIV/AIDS, evidence of this medical association's strong motivation to eliminate the disease in Native American communities.

ASSOCIATION OF ASIAN PACIFIC COMMUNITY HEALTH ORGANIZATIONS

The mission of AAPCHO is to improve the health status of Asians and Pacific Islanders within the United States and its territories, with a special focus on the medically underserved. This mission is accomplished by increasing the quality, accessibility, and availability of comprehensive community-based health care that is linguistically and culturally appropriate for these populations.

ASSOCIATION OF STATE AND TERRITORIAL HEALTH OFFICIALS

ASTHO is a non-profit organization that represents the leaders of State and Territorial health agencies. The ASTHO HIV/AIDS project tracks, monitors, analyzes and reports on developments in the areas of national and state HIV/AIDS policy and legislation. The project's mission is to ensure that state public health perspectives are recognized in federal policy, legislation and programs and to ensure that states are informed about federal policy initiatives, legislation, programs and cost cutting issues.

BLACK ENTERTAINMENT TELEVISION

BET is the first and only black-owned and operated media-entertainment company. Its mission is to provide the African American community with quality television programming and products and services specifically designed to appeal to their interests. BET has produced a number of programs in the last three years to heighten awareness about HIV/AIDS, including two shows sponsored last season by the Henry J. Kaiser Family Foundation: BET Tonight's special on AIDS in Prison; and Teen Summit's "He Say She Say... Battling Sexual Politics." Additionally, BET has for the last two years run Public Service Announcements urging safer sex and HIV/AIDS testing.

BRISTOL-MYERS SQUIBB

The mission of the Bristol-Myers Squibb Community Liaison Specialist is to partner with HIV/AIDS treatment and community-based organizations by supporting prevention education, testing, and referral to medical care, with the goal of extending and enhancing the lives of persons with or at risk of, acquiring HIV disease.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

BUSINESS RESPONDS TO AIDS

BRTA, and its partner organization, Labor Responds to AIDS (LRTA), were convened by CDC to help large and small businesses and labor unions meet the challenges of HIV/AIDS in the workplace and the community. Their mission: to work in partnership with businesses and labor unions, as well as trade associations, public health departments, AIDS service organizations, and government agencies to promote the development of comprehensive workplace HIV/AIDS programs.

CABLE POSITIVE

Cable Positive is a non-profit organization dedicated to unifying the talents, resources, access, and influence of the communications industry to raise AIDS awareness; to fund AIDS education, research, and care; and, to promote a more compassionate climate for people whose lives have been affected by HIV and AIDS.

COCA-COLA COMPANY

Coca-Cola is the global soft-drink industry leader. The company and its subsidiaries employ nearly 30,000 people, operating in nearly 200 countries worldwide. The Coca-Cola Company has a commitment to social responsibility through philanthropy and good citizenship. The Company's reputation in these areas result from charitable donations, technical assistance and other demonstrations of support in thousands of communities worldwide.

COUNCIL OF NATIONAL RELIGIOUS AIDS NETWORKS

The Council is a voluntary association working together to provide a mechanism for national religious networks to foster better communication among themselves, and to plan common activities. The mission of the Council is to be an open and respectful forum that empowers and mobilizes prophetic witness and ministries by faith communities in response to the Global HIV/AIDS epidemic.

GLAXOWELLCOME

GlaxoWellcome is a leading research-based pharmaceutical firm. The company's prescription medication line in the United States includes more than 60 products. GlaxoWellcome is known as a leader in respiratory, central nervous system, HIV/AIDS, and anti-infective research. Its mission: fighting disease by bringing innovative medicines and services to patients and the healthcare providers who serve them.

HOFFMANN-LA ROCHE, INC.

Hoffmann-La Roche Inc. is the U.S. prescription drug unit of the Roche Group, a leading international health care company with principal businesses in pharmaceuticals, diagnostics, and vitamins. Its mission is improving patient care by discovering, developing, manufacturing and providing pharmaceutical products that enhance people's health, well being, and quality of life.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

INFECTIOUS DISEASES SOCIETY OF AMERICA

The IDSA represents physicians, scientists and other health care professionals who specialize in infectious diseases. A significant portion of IDSA's annual meeting programming focuses on the latest development in HIV/AIDS care. Additionally, the Society has programs with goals specific to advancement in the treatment of and care for patients with HIV/AIDS. The Society's HIV Quality Care Network encompasses about 500 managed care organizations whose members provide care to patients with HIV/AIDS. The Network's mission is to enhance the quality of care of patients in managed care settings. The Center for HIV Quality Care seeks to identify and disseminate appropriate standards of care for people with HIV/Aids at various stages of illness, determine how much it costs to provide appropriate care to patients with HIV/AIDS, and examine how Medicaid programs differ from state to state in terms of eligibility requirements, benefits and financing.

INTERDENOMINATIONAL THEOLOGICAL CENTER/HEALTH EDUCATION AND LEADERSHIP PROJECT

ITC/HELP is a unique ensemble of six denominational seminaries: United Methodist, Church of God in Christ, Christian Methodist Episcopal, Presbyterian Church USA, African Methodist Episcopal, and Baptist. It is the leading academy for African American graduate theological education and training. The ITC/HELP's mission is to produce public theologians--men and women whose community commitment goes beyond the pulpit into the public square.

KAISER FAMILY FOUNDATION

The Henry J. Kaiser Family Foundation is an independent philanthropy focusing on the major health care issues facing the nation. The Foundation is an independent voice and source of facts and analysis for policymakers, the media, the health care community, and the general public. Its mission is to provide facts, analysis, and explanation on health policy issues to policymakers, the media, and the public.

LATINgirl MAGAZINE

LATINgirl Magazine aims to provide the latest in beauty, fashion, relationships and entertainment to meet the specific needs of young Hispanic teens. The editorial also adds Hispanic culture combined with teen culture in providing this targeted group with the latest in trends and information on a multitude of topics from beauty to education. An integral part of LATINgirl's mission is to provide this select group with a forum that will not only entertain them, but also enlighten them, and to help them to empower their lives.

LIFEbeat

Founded in 1992, LIFEbeat, the Music Industry Fights AIDS, is the music industry's response to the international AIDS crisis. LIFEbeat is dedicated to mobilizing the talents of the music industry through fundraising and special events to provide grants to community-based organizations and individuals within the music industry living with HIV/AIDS. With a special focus on youth, LIFEbeat seeks innovative ways to utilize the influence of music as a vehicle for creating awareness and prevention of HIV/AIDS.

XAIDS Now! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

MAKEUP ARTISTS COSMETICS (MAC) / MAC AIDS FUND

The MAC AIDS Fund was established in 1994 in order to help bring support to Men, Women and children living with HIV and AIDS. Established as a way to give back to the community and now a vital aspect of the company's soul. MAC nourishes and supports the fund in two great ways. First, through sales of MAC Cosmetics lipsticks, and MAC Cosmetics' seasonal kids helping kids.

MAGIC JOHNSON FOUNDATION

The mission of the Magic Johnson Foundation is to serve the educational, health and social needs of urban youth. The Foundation was established to raise funds for community-based organizations that provide HIV/AIDS educational and prevention programs, and currently awards grants to community-based organizations that offer educational, health and social programs for America's youth.

NATIONAL ALLIANCE FOR HISPANIC HEALTH

Formerly known as COSSMHO, the National Alliance for Hispanic Health (NAHH) is the sole organization focusing on the health, mental health, and human services needs of diverse Hispanic communities. NAHH's membership consists of thousands of front-line health and human service providers and organizations serving Hispanic communities. Its mission: connecting communities and creating change to improve the health and well-being of Hispanics in the U.S.

NATIONAL ALLIANCE OF STATE AND TERRITORIAL AIDS DIRECTORS

NASTAD is dedicated to reducing the incidence of HIV infection in the U.S. and its territories, providing comprehensive, compassionate, and quality care to all persons living with HIV/AIDS and developing responsible and compassionate public policies.

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

The NAACP is the oldest, largest and strongest civil rights organization in the United States. The principal objective of the NAACP is to ensure the political, educational, social and economic equality of minority group citizens of the United States.

NATIONAL ASSOCIATION OF ALCOHOLISM AND DRUG ABUSE COUNSELORS

NAADAC, representing alcoholism and drug abuse counselors, works to increase general awareness of alcoholism and drug abuse and improve care through treatment, education, and prevention programs. NAADAC's mission is to lead, unify and empower addiction-focused professionals to achieve excellence through education, advocacy, knowledge, standards of practice, ethics, professional development and research.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

NATIONAL ASSOCIATION OF CITY AND COUNTY HEALTH OFFICIALS

NACCHO is a nonprofit membership organization serving all of the nearly 3,000 local health departments nationwide in cities, counties, townships, and districts. NAACHO's mission is to provide education, information, research, and technical assistance to local health departments and facilitate partnerships among local, state, and federal agencies in order to promote and strengthen public health.

NATIONAL ASSOCIATION OF COMMUNITY HEALTH CENTERS

NACHC is a not-for-profit health care advocacy organization whose primary mission is to enhance and expand access to high quality, cost-effective health care for America's medically under served and uninsured. NACHC member community health centers provide counseling, testing and primary care services to medically under served and to those who have been traditionally unserved. Membership includes a significant portion of national Ryan White Title III grantees. NACHC currently works with HRSA's Bureau of HIV/AIDS programs to strengthen the availability of HIV primary care in rural and other under served areas of the country where there are community health centers providing safety net services.

NATIONAL ASSOCIATION FOR EQUAL OPPORTUNITY IN HIGHER EDUCATION

NAFEO's HIV/AIDS program provides guidelines for the development of HIV/AIDS and STD prevention and education projects at 118 Historically Black Colleges and Universities. This program functions as a catalyst for promoting an understanding of the effects of HIV/AIDS and other serious health problems that affect African Americans and other minority communities so disproportionately. A primary objective of the program is to facilitate collaboration between campus and community, creating a bridge for the on-going crusade against HIV/AIDS infection among African Americans, especially college aged youth.

NATIONAL ASSOCIATION OF LATINO ELECTED AND APPOINTED OFFICIALS

Established in 1981, the National Association of Latino Elected and Appointed Officials Educational Fund was established to promote the participation of Latinos in the nation's civic life. The NALEO Educational Fund carries out this mission by developing and implementing programs that promote the integration of Latino immigrants into American society, developing future leaders among Latino youth, providing assistance and training to the nation's Latino elected and appointed officials, and by conducting research on issues important to the Latino population. NALEO held its first Policy Institute for Latino State Legislatures in 1999 regarding HIV/AIDS in the Latino Community. NALEO is currently working with the California Institute on Health Policy on a three year public health initiative addressing HIV/AIDS and other public health issues in the Hispanic/Latino community.

NATIONAL ASSOCIATION OF PEOPLE WITH AIDS

NAPWA's mission is to advocate on behalf of all people living with HIV and AIDS in order to end the epidemic and the human suffering it causes. NAPWA is committed to creating, maintaining, and improving comprehensive federal support for essential health services for people living with HIV disease. It accomplishes this through policy education and development, consumer-driven advocacy, and community organizing.

XAIDS Now! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

NATIONAL ASSOCIATION OF STATE ALCOHOL AND DRUG ABUSE DIRECTORS

NASADAD is a private, not-for-profit educational, scientific, and informational organization.

NASADAD's basic purpose and mission is to foster and support the development of effective alcohol and other drug abuse prevention and treatment programs throughout every state.

NATIONAL ASSOCIATION OF STATE MEDICAID DIRECTORS

NASMD is a bipartisan, professional, nonprofit organization of representatives of state Medicaid agencies. Its mission is to serve as a focal point of communication between states and the federal government, and to provide an information network among the states on issues pertinent to the Medicaid program.

NATIONAL BLACK CAUCUS OF STATE LEGISLATORS

The National Black Caucus of State Legislators' (NBCSL) primary mission is to develop, conduct and promote educational research and training programs designed to enhance the effectiveness of its members, as they consider legislation and issues of public policy which impact, either directly or indirectly, upon the "general welfare" of African American constituents within their respective jurisdictions. NBCSL has a health committee which will be instrumental with the campaign due to its political affiliation working with state legislators who can create a unified voice regarding the issues of HIV/AIDS and its impact upon the African American community.

NATIONAL BROADCAST ASSOCIATION FOR COMMUNITY AFFAIRS

NBACA represents the voice of communications nationwide. NBACA members possess a strong commitment to community service. NBACA's mission is to search for common ground to improve the nation's overall quality of life, at the national, regional and local levels.

NATIONAL COALITION OF STD DIRECTORS

NCSTD is a partnership of state, county, city and territorial STD prevention and control directors. Its mission is to promote policies and strategies that reduce sexually transmitted diseases and it advocates for the adequate and efficient use of resources to prevent and control STDs.

NATIONAL COMMITTEE OF AFRICAN AMERICAN AIDS SERVICE ORGANIZATIONS

This national organization represents community driven organizations that serve the African Americans who are impacted by HIV. Its goal is to serve members of the African American community who have HIV and/or AIDS by networking at the national, and local community level with organizations that provide effective HIV/AIDS prevention and treatment services.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

NATIONAL COUNCIL OF LA RAZA

The National Council of La Raza (NCLR) was established in 1968 to reduce poverty, discrimination and to help improve life opportunities for Hispanic Americans. NCLR is the large constituency-based national Hispanic organization, serving all Hispanic nationality groups in all regions of the country. NCLR works primarily in two distinct areas: capacity-building assistance to support and strengthen Hispanic community-based organizations, and applied research, policy analysis, and advocacy. NCLR's health programs work to develop culturally-relevant, bilingual health education and promotional materials for those in the Hispanic community not being reached by national, mainstream health education efforts. One of NCLR's programs, housed in its Center for Health Promotion (CHP), include the HIV/STD/TB (HST) Prevention Project, which addresses AIDS, other sexually-transmitted diseases (STDs), and tuberculosis (TB).

NATIONAL EDUCATION ASSOCIATION-HEALTH INFORMATION NETWORK

NEA's mission is to promote the cause of public education from pre-school to the university level. Founded in 1857, NEA proudly claims over 2.3 million members who work at every level of education. The Health Information Network (HIN) provides health information to 2.4 million educational employees and the more than thirty million students they serve. Information is distributed nationally through the NEA's 53 state/territory affiliates as well as 13,500 local education associations. NEAHIN provides members with publications that promote coordinated school health, effective models of HIV prevention education for the classroom, and accurate information on sexual health issues.

NATIONAL HISPANIC MEDICAL ASSOCIATION

NHMA is the organization of the 26,000 Hispanic licensed physicians and the 1,800 full-time Hispanic medical staff faculty. NHMA's mission is dispensing testing, counseling, and treatment for HIV/AIDS prevention and support services. A rapidly growing resource based in the Nation's capital, NHMA provides policy makers and healthcare providers with expert information and support in strengthening health service delivery to Hispanic communities across the U.S.

NATIONAL MEDICAL ASSOCIATION

NMA is the collective voice of African American physicians and the leading force for parity and justice in medicine and the elimination of disparities in health. NMA's mission is committed to preventing the diseases, disabilities and adverse health conditions that disproportionately or differentially impact African American and under served populations; supporting efforts that improve the quality and availability of health care to poor and under served populations; and, increasing the representation and contribution of African Americans in medicine.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

NATIONAL MINORITY AIDS COUNCIL

NMAC is the premier national organization dedicated to developing leadership within communities of color to address the challenge of HIV/AIDS. Its mission is to promote sound national HIV/AIDS, health, and social policies that are responsive to the needs of the diverse communities of color impacted by HIV/AIDS, and to increase the participation of people of color in policy-making bodies.

NATIONAL PUBLIC HEALTH INFORMATION COALITION

NPHIC is an association of public health information officers in states and territories, working together to increase public awareness of activities that fight disease and disability and promote healthier lives. NPHIC's mission is to serve as a channel through which directors of public health information may exchange and share communication methods, techniques and information for the enrichment and improvement of public health programs...to make "public health public."

NATIONAL YOUTH ADVOCACY COALITION

NYAC operates a clearinghouse of information on issues affecting lesbian, gay, bisexual, and transgender youth. It also offers training and technical assistance on HIV/AIDS/STD prevention for community based organizations working with youth. NYAC's mission is to advocate for and with young people who are lesbian, gay, bisexual, or transgender in an effort to end discrimination against these youth and to ensure their physical and emotional well being.

ORTHO-BIOTECH, INC.

ORTHO-BIOTECH, Inc. is a member of the Johnson & Johnson family of companies. As a company engaged in the business of innovative research, ORTHO-BIOTECH shares with professionals and patients its resources on the subject of anemia associated with HIV therapy. In 1990, ORTHO-BIOTECH was established as the first biotechnology subsidiary of Johnson & Johnson, a major healthcare company. In the U.S. ORTHO-BIOTECH and its affiliates have established a worldwide reputation for manufacturing and marketing biotechnology products. The efforts of ORTHO-BIOTECH focus on three clinical areas: surgery, oncology and immunology.

PFIZER, INC.

Pfizer Inc., is a research-based, global pharmaceutical company that discovers and develops innovative, value added products that improve the quality of life of people around the world and help them to enjoy longer, healthier, and more productive lives. Pfizer has three business segments: health care, animal health and consumer health care, whose products are available in over 150 countries worldwide.

PROJECT INFORM

Project Inform is a national, non-profit, community-based organization working to end the AIDS epidemic. Its mission: to provide vital information on the diagnosis and treatment of HIV disease to HIV-infected individuals, their caregivers, and their healthcare and service providers; to advocate for enlightened regulatory, research, and funding policies affecting the development of, access to, and delivery of effective treatments. Project Inform funds innovative research opportunities and inspires people to make informed choices amid uncertainty.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

RADIO UNICA NETWORK

Radio Unica is a leading Spanish-language national radio network operating in the U.S. The network reaches 78% of the Hispanic population through Radio Unica-owned and operated and affiliate stations. Its mission is to produce high quality programming such as the phenomenally successful counseling talk show "Dra. Isabel." This program airs in 52 Hispanic markets attracting both young and older listeners with respect to topics such as sex, drugs and family problems. Dra. Isabel is highly respected for her commitment to the community and her effort to go the extra mile to refer callers to the right places for help anywhere in the country.

SHOWTIME NETWORK, INC.

Showtime Network, Inc. is a cable television media giant. From cartoons and movies, to championship boxing, its aim is to provide top-rated programming for its viewing audiences with new shows such as "Resurrection Boulevard" and "Soul Food," just a few of Showtime's newly released series premieres.

THE CONGRESS OF NATIONAL BLACK CHURCHES, INC.

The CNBC is perhaps the oldest and most beloved institution in the African American community. The CNBC is the leading African American faith-based organization, empowering communities through collective action, technical assistance, training, and the development of replicable models. The CNBC's mission is to foster Christian unity, charity and fellowship and to collaborate in ministries that promote justice, wholeness, fulfillment and affirm the moral and spiritual values of the faith.

TOWER RECORDS

Tower Records has long been recognized and respected throughout the world for its unique brand of retailing. Founded in 1960 in Sacramento, California, the company's phenomenal expansion over the last 3 decades has brought the Tower name and retail philosophy to 17 countries globally. Tower operates 218 records, video and bookstores, including two art galleries and five outlet stores. The company launched one of the first Internet music stores on America Online on June 1995. Its aim is to provide the highest quality music-related products internationally to its customers.

UNIVISION

Univision is the largest Spanish-language television network in the United States, whose reach into the Hispanic community is unmatched. Univision's mission lies in helping businesses and organizations communicate with the U.S. Hispanic community.

VISTA

VISTA Magazine is the nation's oldest and largest dual-language (Spanish and English) publication, with a monthly circulation of 1.1 million. Its stories are geared to the Hispanic community and cover topics from health and education, to politics and entertainment. VISTA's *Health and Beauty* section focuses on providing timely and easy-to-understand health information. Partnerships have included HIV/AIDS coverage in Spanish. It is distributed through newspapers and direct mail.

XAIDS NOW! PARTNERSHIP COUNCIL

MEMBERSHIP PROFILES

WHITMAN-WALKER CLINIC

Since its founding in 1973, Whitman-Walker Clinic has provided culturally sensitive, compassionate health care and supportive services to gay men, lesbians, bisexuals, and transgender individuals in the Washington, DC area. The mission of the Whitman-Walker Clinic is to meet the needs of people living with or impacted by HIV and AIDS. Presently, Whitman-Walker is the primary community-based provider of HIV and AIDS services in the Washington metro area.

Chicago Metropolis

2020

One Region. One Future.

Adele S. Simmons
Vice Chair
312.332.8160 (Phone)
312.332.2626 (Fax)

Date: December 15, 2000

To: Ms. Sandy Thurman

Company: White House Office of National AIDS Policy

Fax: (202)456-2438 Phone: (202)456-2437

Total # of pgs: 4

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Comments

Thank you for participating in the World Economic Forum meeting on global philanthropy December 6. I hope you will agree that we made significant progress in laying out the foundation for an agenda around global philanthropy.

Attached please find detailed meeting notes. Our discussion will become the basis for future meetings and efforts to gather information and prepare resource materials to support the organization of a network of global philanthropists. Several of you met with Tim Wirth and myself over breakfast December 7 to outline next steps following our initial discussion on the network and the UN Foundation's work on AIDS. I will be in touch again in the very near future to share more thoughts on this agenda as it takes shape.

Our efforts to get this information to you quickly have been impeded by office email problems. If you have further questions, please use the following email addresses for myself and Debbie Kobak: adelesimmons@minespring.com and kobak_nielsen@hotmail.com.

Again, many thanks for your participation. I look forward to your continued engagement on this exciting issue and wish you a very happy holiday season.



13-Dec-00 05:53pm From-Chicago Metropolitan 2020 3322020 1-606 P.02704 P-340

World Economic Forum Meeting on Global Philanthropy
"Exploring the Creation of a Network of Global Social Investors"
December 6, 2000
Synergos Institute, New York

Several foundation experts, philanthropists, and philanthropic advisers joined World Economic Forum President Klaus Schwab and Forum staff to discuss the proposed establishment of a Network of Global Social Investors. The objective of the network, which would be sponsored by the Forum, is to facilitate the creation of a new core of donors committed to the support of individuals and institutions focused on global development issues. The following is a summary of the discussion.

I. Previous Forum Efforts to Encourage Global Philanthropy

Adele Simmons, the meeting organizer, kicked off the discussion with a brief overview of common definitions and a review of past efforts to generate interest in global issues during the Forum's annual Davos meeting. Adele's comments were supplemented by clarifications from United Nations Foundation President Tim Worth and Netaid.org President David Morrison (a former Forum staff member).

For several years, the Forum regularly convened open panels on philanthropy during the Davos meeting. More recently, the Forum convened private meetings on the subject, with mixed results. The panels, however, were very popular; Adele Simmons agreed to work with Forum staff to research the subject and to develop a revised discussion format for future Davos meetings.

II. General Discussion of Proposed Session on Global Philanthropy

Kathy Buskin, AOL Senior Vice President, suggested that while philanthropy is issue driven, elements of social investing and individual and corporate social responsibility should be integrated into all sessions of the upcoming meeting, "Bridging the Digital Divide," rather than relegating the topic to one panel discussion. Buskin felt that integration would help create a culture of global social investing.

Melissa Berman, Conference Board Senior Vice President, suggested that a thorough analysis of what has and hasn't worked in the past be completed to help guide the development of the session(s) on global philanthropy.

David Vidal, Conference Board Research Director, stated that while philanthropy is global and donors are located throughout the world, giving remains rooted in cultural and national norms. Therefore, an understanding of the varying cultural and national contexts that the meeting's international participants reflect is essential. Vidal suggested that differing political and financial systems may complicate universal understanding of the role of private individuals in directing resources towards global problems. He suggested that a country index ranking countries in philanthropy would be useful.

The group concurred that the Forum can take a leadership role in coordinating global philanthropy, but that potential donors need a general education on giving, or a "Philanthropy 101." The purpose of the Forum would be involve donors in social/professional networks that provide connectivity and foster comfort. The goal is to link all stakeholders, i.e. donors and recipients, to promote mutual understanding and enhance knowledge of local issues amongst the donor community.

III. Introductory Comments by Klaus Schwab

Forum President Klaus Schwab joined the discussion following a private meeting with David Rockefeller. Schwab said that there are three distinct dimensions guiding the Forum's interest in facilitating global philanthropy.

First, Schwab said that the Forum has already fostered the networks of individuals that could support an initiative on global philanthropy. The Forum could therefore serve as a platform for global private-public partnerships.

Second, Schwab noted that the Forum is now more process-driven than event-driven; as such it increasingly operates as a catalyst rather than a convener. There is clear interest on the part of Forum membership to discuss global philanthropy in an intimate and private setting. He stated that the Forum recognizes there is a sense of status attached to individuals who give globally.

Third, Schwab indicated that the Forum was interested in assisting in a systematic effort to create global public-private networks of social entrepreneurs. Schwab's belief in growing and developing social entrepreneurship led to the creation of the Schwab Foundation. The purpose of the Forum network would be bring together social entrepreneurs on a global level to provide them with a mechanism to exchange information and to link social entrepreneurs with social investors.

III. The Landscape of Global Philanthropy

Lincoln Chen, Rockefeller Foundation Executive Vice President, provided a brief overview of emerging trends in the field of global philanthropy. First, Chen noted the recent emergence of large, strategically focused foundations such as the UN Foundation and the Bill and Melinda Gates Foundation. Second, he discussed the entrance of financial service institutions in managing funds specifically earmarked for social investments. Third, he mentioned the emergence of e-philanthropy, where internet web sites are designed with special portals for soliciting and managing donations. Fourth, Chen defined a trend called "Diaspora philanthropy" where non-resident citizens designate significant sums of money for philanthropic purposes to their countries of origin. Lastly, Chen noted that too much attention is focused on philanthropists, rather than philanthropic impact and assessment of local-level needs.

David Morrison and Kathy Buskin elaborated on the e-philanthropy model, stating respectively that internet philanthropy has resulted in significant increases both in volunteerism and donation amounts. Buskin noted in particular that most internet donations managed by AOL were in excess of \$100 per contribution (a higher average gift than most direct mail efforts). Morrison said that Netaid's focus is on poverty, with a slogan "Learn more, take action." Buskin attributed the success to date of e-philanthropy to the perception that internet websites are more transparent and accountable vehicles for soliciting contributions. She noted that philanthropy in general is impeded by a lack of understanding of the need, a lack of information indicating where donor money goes, and a lack of information indicating what the impact of donations is. Furthermore, she suggested that non-profit institutions, much like the private sector, will have to provide more information and services on the internet if they are to be widely regarded as transparent and accountable.

Jacqueline Novogratz, Director of Special Program for the Rockefeller Foundation, said her research indicates that the primary reason individuals give money is that they belong to groups or networks of people who promote giving. Her work on e-philanthropy indicates that the internet is a particularly effective supplemental tool because it provides a medium for philanthropic institutions to benchmark research results, set philanthropic standards, and distribute performance guidelines so that donors and potential donors can see the impact of philanthropy.

Lastly, Melissa Berman suggested that social networks in and of themselves will not be effective at promoting philanthropy if certain elements are absent. Specifically, effective networks should instill a sense of common purpose and provide an atmosphere of safety and mutual trust to its members.

IV. Desired Role of the Forum in Promoting the Network of Global Social Investors

Rick Samans, Senior Director for International Economic Affairs, National Security Council, summarized the discussion up to this point. Samans stated that the Forum's role was: 1) to provide a tutorial for Forum members to learn more about becoming global philanthropists, 2) to organize and manage the information available on global philanthropy (an information hub), 3) to leverage Forum membership currently active in global philanthropy, and 4) to analyze specific obstacles to global philanthropic efforts (create task force).

Peter Karoff, President of the Philanthropic Initiative, elaborated on Samans' point, stating that there are very few places where the very wealthy can safely and comfortably talk about philanthropy. Since the Davos meeting is one of those places where the very wealthy can talk about dispersing their personal wealth, it is likely that the meeting could free up new money for global philanthropy.

Jacqueline Novogratz emphasized that a meeting on global philanthropy at Davos could provide: 1) greater understanding of global issues, 2) an opportunity for philanthropic skill building and member networking, and 3) leadership training.

The group agreed that currently, there is no voice or vehicle for local stakeholders to express their needs. Furthermore, existing networks of donors are focused on personal, informal affiliations. The Forum could link the "supply-side" and the "demand-side" of philanthropy and serve as the hub of global philanthropic activities, acting in part as a convener and a connector (through the creation of a website). Furthermore, the Forum could provide a public platform to articulate the need for action on pressing global development issues.

Klaus Schwab concluded the discussion, indicating his interest in using the Forum to create a movement for social philanthropy. He stated that the Forum could provide the leadership around thoughtful, meaningful engagement on global public goods by providing: 1) a platform for awareness, 2) a hub/portal for information sharing, and 3) a network for social investors and entrepreneurs.

Tim Wirth led a dinner discussion on efforts to engage global philanthropists, through the Forum, on the AIDS pandemic. Notes from that discussion have been forwarded under separate cover.

Julie Phillips

Subject: FW: WEF & Davos Recap

Attached please find a memo summarizing last night's meeting.



UNF-WEF- Davos
Follow-up memo....

UNITED NATIONS FOUNDATION

TIMOTHY E. WIRTH
PRESIDENT

/

I thought you
would be interested in the
attached.

Tim

MEMORANDUM

TO: TEW/ DH
FROM: David Gallagher
DATED: December 7, 2000
SUBJECT: WEF Planning Meeting and Davos Action Steps

This is to summarize the outcomes of yesterday's World Economic Forum planning meeting held at Synergos in New York.

Global Philanthropy

The first three hours of the meeting centered around Adele Simmons' and Klaus Schwab's request for advice on framing a conversation at Davos and within the WEF on the subject of promoting global philanthropy. Klaus Schwab summarized the discussion with four general areas of focus for Davos 2001 (corporate responsibility, a hub of networks, practical roads for becoming a global donor) and a plan to hold two directed events with David Rockefeller. It was decided that a website would be created to provide interested donors with several "approved" organizations to contact – Synergos, UNF, Netaid, etc.

HIV/AIDS and Davos

During dinner, TEW provided a concise and compelling overview on UNF's work in shaping a campaign plan and strategy for HIV/AIDS. He highlighted the enormous complexities of tackling the pandemic on a global scale and the need to take slow, careful, and incremental steps in addressing the problem. Briefly, TEW described the need to create a global public-private partnership, recruit a top-level leadership and steering committee, the fact that private support is crucial and "turns up the heat on governments", and our desire to develop a "global investment plan". TEW's plan was then endorsed by Kathy Bushkin, Janet Howard, Sandy Thurman, and Jim Oates. Klaus Schwab responded that he both approved of and appreciated the well-formulated plan.

It was agreed that the UNF would take the lead in convening a small top-level group of global business leaders and heads of state in Davos to discuss the crisis and an emerging plan for addressing the pandemic. It was agreed that some members of this working group might form the basis of an ongoing steering committee for addressing the global response to HIV/AIDS. The "conveners" could include Douglas Daft, Bill Gates, Koffi Annan, and Klaus Schwab. Peter Piot, Gro Brundtland, and Carol Bellamy should also be engaged. Steve Case was not discussed, but should still be considered. Considerable discussion was lent to the subject of the actual presentation at Davos. The key themes were to portray hope, explain why a donor should care about Africa or HIV/ AIDS, and present a simple measurable plan for individuals and corporations to respond. (A detailed preliminary outline of a *powerpoint* presentation has been completed and will be

circulated next week.) N.B. There was no specific discussion as to the impact of this session and working group on the WEF's intent to launch a task force on HIV/AIDS. We should discuss this internally, it is unclear to me whether there is an assumption that our initiative *is* the task force, but it makes sense to me that our work could either supplant the need for a task force, or serve as an adjunct to a WEF task force.

Klaus also suggested that this important session should be held during the prime window of Saturday morning 10:00 AM to Noon (January 27th).

It was agreed that Klaus Schwab would provide a preliminary list of attendees upon his return to Switzerland. This list would be reviewed and rated by UNF, Sandy Thurman (White House), Jim Brasher (Synergos), Bruce Shearer (Synergos), and David Vidal (The Conference Board) during the week of December 18th. Mike Madnick (CCS) and Jennifer Ewen (UNF) will meet with Jose Maria Figueres in Geneva next week to secure the list and discuss the planned program with him in detail. It was also agreed that Rick Samans would be a chief liaison for Davos with the UNF team.

Special invitations along with a short and compelling background statement should be mailed to the target audience immediately after the first of the year. Sandy Thurman and David Vidal offered to help with the background statement, as well as with compiling some of the data for the global investment plan.

During the morning follow-up meeting it was also agreed that Jim Oates would arrange for a video collage of HIV/AIDS commercials to be reproduced and distributed to all attendees at Davos.

It was also discussed and agreed that the discussion should be continued and refined at the regional World Economic Fora during the year. A specific action plan needs to be created for these events.

TEW also agreed to call Jose Maria Figueres immediately to discuss our plan, our desire for Mike and Jennifer to meet with him next week, and the possibility of a more central event with David Rockefeller around the global philanthropy agenda.

I hope I have summarized the meetings' outcomes well. Obviously, the meeting went better than we could have hoped. The agreement and endorsement dovetails nicely with our objectives of beginning the strategic assessment interviews in Davos, and beginning the process of identifying the core of our Global Leadership Council. The green light is very exciting but does present quite a bit of urgent work. Tomorrow you will both receive an immediate action plan from Mike Madnick. We look forward to discussing these follow-up plans in greater detail.

UNITED NATIONS FOUNDATION

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December 12, 2000

Ms. Sandra Thurman
Director
White House Office of National AIDS Policy
736 Jackson Place
Washington, DC 20503

Dear Sandra:

It was a pleasure to see you at last week's meeting convened by the World Economic Forum to discuss philanthropy in general, and the HIV/AIDS crisis in particular. What a good discussion and set of suggestions for next steps.

I agreed last week to prepare a summary of our discussion on the HIV/AIDS issue and outline how we might move forward on an action-oriented effort to mobilize an effective response to the global challenge.

As you will recall, I outlined an approach that we have been working on with the Secretariat of the UN's Joint Program on HIV/AIDS (UNAIDS), which acts as the global catalyst for action on the crisis. Given the enormous complexities of tackling the pandemic on a global scale, we need to undertake resolute but careful steps to mobilize a credible and comprehensive global response to the problem. There are several key components of this effort: a prevention strategy and agenda for corporate action; development of a "global investment plan" that outlines specific resource needs around the world; identification of a top-level leadership group or steering committee; and outreach to leading government and NGO entities working on the HIV/AIDS challenge. Several representatives of the public and private sectors welcomed this kind of approach. In addition, Klaus Schwab indicated that discussion of this kind of approach would make for an outstanding session during the Davos 2001 meeting and indicated his willingness to help make it a success.

It was agreed that we should work to convene a small, top-level group of global business and international leaders in Davos to discuss the crisis and an emerging plan for addressing the pandemic. It was agreed that some members of this working group might form the basis of an ongoing steering committee for addressing the global response to HIV/AIDS. The "conveners" could include Douglas Daft, Bill Gates, UN Secretary-General Kofi Annan, Peter Piot (UNAIDS) and Klaus Schwab. Participants indicated that any session make a special effort to convey hope, opportunity and an action-oriented plan that inspires participation and engagement. Klaus Schwab suggested that we schedule Saturday, January 27th, 10 a.m. to 12 noon as the time for this discussion.

In close cooperation with various participants, we agreed that UNF would help to coordinate a variety of follow-up and preparatory efforts – addressing such issues as who might convene the meeting, possible invitees, suggested program, draft invitation and background material, and continued consultations with the World Economic Forum.

In the coming days and weeks, we will be working hard to follow-up on this ambitious and important agenda. Your counsel and engagement will be essential to ensuring a successful session at Davos. We will keep in close touch. Let me know if you have any comments, suggestions or questions.

With best wishes,

Sincerely yours,



Timothy E. Wirth

look forward to catching you again & pursuing
thoughts in next year, too





One Region. One Future.

Adele S. Simmons
Vice Chair
312.332.8160 (Phone)
312.332.2626 (Fax)

Date: December 15, 2000

To: Ms. Sandy Thurman

Company: White House Office of National AIDS Policy

Fax: (202)456-2438 **Phone:** (202)456-2437

Total # of pgs: 4

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Attached please find detailed meeting notes. Our discussion will become the basis for future meetings and efforts to gather information and prepare resource materials to support the organization of a network of global philanthropists. Several of you met with Tim Wirth and myself over breakfast December 7 to outline next steps following our initial discussion on the network and the UN Foundation's work on AIDS. I will be in touch again in the very near future to share more thoughts on this agenda as it takes shape.

Our efforts to get this information to you quickly have been impeded by office email problems. If you have further questions, please use the following email addresses for myself and Debbie Kobak: adelesimmons@mindspring.com and kobak_nielsen@hotmail.com.

Again, many thanks for your participation. I look forward to your continued engagement on this exciting issue and wish you a very happy holiday season.

A handwritten signature, likely of Adele S. Simmons, is located at the bottom right of the page.

World Economic Forum Meeting on Global Philanthropy
"Exploring the Creation of a Network of Global Social Investors"
December 6, 2000
Synergos Institute, New York

Several foundation experts, philanthropists, and philanthropic advisers joined World Economic Forum President Klaus Schwab and Forum staff to discuss the proposed establishment of a Network of Global Social Investors. The objective of the network, which would be sponsored by the Forum, is to facilitate the creation of a new core of donors committed to the support of individuals and institutions focused on global development issues. The following is a summary of the discussion.

I. Previous Forum Efforts to Encourage Global Philanthropy

Adele Simmons, the meeting organizer, kicked off the discussion with a brief overview of common definitions and a review of past efforts to generate interest in global issues during the Forum's annual Davos meeting. Adele's comments were supplemented by clarifications from United Nations Foundation President Tim Worth and Netaid.org President David Morrison (a former Forum staff member).

For several years, the Forum regularly convened open panels on philanthropy during the Davos meeting. More recently, the Forum convened private meetings on the subject, with mixed results. The panels, however, were very popular; Adele Simmons agreed to work with Forum staff to research the subject and to develop a revised discussion format for future Davos meetings.

II. General Discussion of Proposed Session on Global Philanthropy

Kathy Buskin, AOL Senior Vice President, suggested that while philanthropy is issue driven, elements of social investing and individual and corporate social responsibility should be integrated into all sessions of the upcoming meeting, "Bridging the Digital Divide," rather than relegating the topic to one panel discussion. Buskin felt that integration would help create a culture of global social investing.

Melissa Berman, Conference Board Senior Vice President, suggested that a thorough analysis of what has and hasn't worked in the past be completed to help guide the development of the session(s) on global philanthropy.

David Vidal, Conference Board Research Director, stated that while philanthropy is global and donors are located throughout the world, giving remains rooted in cultural and national norms. Therefore, an understanding of the varying cultural and national contexts that the meeting's international participants reflect is essential. Vidal suggested that differing political and financial systems may complicate universal understanding of the role of private individuals in directing resources towards global problems. He suggested that a country index ranking countries in philanthropy would be useful.

The group concurred that the Forum can take a leadership role in coordinating global philanthropy, but that potential donors need a general education on giving, or a "Philanthropy 101." The purpose of the Forum would be involve donors in social/professional networks that provide connectivity and foster comfort. The goal is to link all stakeholders, i.e. donors and recipients, to promote mutual understanding and enhance knowledge of local issues amongst the donor community.

III. Introductory Comments by Klaus Schwab

Forum President Klaus Schwab joined the discussion following a private meeting with David Rockefeller. Schwab said that there are three distinct dimensions guiding the Forum's interest in facilitating global philanthropy.

First, Schwab said that the Forum has already fostered the networks of individuals that could support an initiative on global philanthropy. The Forum could therefore serve as a platform for global private-public partnerships.

Second, Schwab noted that the Forum is now more process-driven than event-driven; as such it increasingly operates as a catalyst rather than a convener. There is clear interest on the part of Forum membership to discuss global philanthropy in an intimate and private setting. He stated that the Forum recognizes there is a sense of status attached to individuals who give globally.

Third, Schwab indicated that the Forum was interested in assisting in a systematic effort to create global public-private networks of social entrepreneurs. Schwab's belief in growing and developing social entrepreneurship led to the creation of the Schwab Foundation. The purpose of the Forum network would be bring together social entrepreneurs on a global level to provide them with a mechanism to exchange information and to link social entrepreneurs with social investors.

III. The Landscape of Global Philanthropy

Lincoln Chen, Rockefeller Foundation Executive Vice President, provided a brief overview of emerging trends in the field of global philanthropy. First, Chen noted the recent emergence of large, strategically focused foundations such as the UN Foundation and the Bill and Melinda Gates Foundation. Second, he discussed the entrance of financial service institutions in managing funds specifically earmarked for social investments. Third, he mentioned the emergence of e-philanthropy, where internet web sites are designed with special portals for soliciting and managing donations. Fourth, Chen defined a trend called "Diaspora philanthropy" where non-resident citizens designate significant sums of money for philanthropic purposes to their countries of origin. Lastly, Chen noted that too much attention is focused on philanthropists, rather than philanthropic impact and assessment of local-level needs.

David Morrison and Kathy Buskin elaborated on the e-philanthropy model, stating respectively that internet philanthropy has resulted in significant increases both in volunteerism and donation amounts. Buskin noted in particular that most internet donations managed by AOL were in excess of \$100 per contribution (a higher average gift than most direct mail efforts). Morrison said that Netaid's focus is on poverty, with a slogan "Learn more, take action." Buskin attributed the success to date of e-philanthropy to the perception that internet websites are more transparent and accountable vehicles for soliciting contributions. She noted that philanthropy in general is impeded by a lack of understanding of the need, a lack of information indicating where donor money goes, and a lack of information indicating what the impact of donations is. Furthermore, she suggested that non-profit institutions, much like the private sector, will have to provide more information and services on the internet if they are to be widely regarded as transparent and accountable.

Jacqueline Novogratz, Director of Special Program for the Rockefeller Foundation, said her research indicates that the primary reason individuals give money is that they belong to groups or networks of people who promote giving. Her work on e-philanthropy indicates that the internet is a particularly effective supplemental tool because it provides a medium for philanthropic institutions to benchmark research results, set philanthropic standards, and distribute performance guidelines so that donors and potential donors can see the impact of philanthropy.

Lastly, Melissa Berman suggested that social networks in and of themselves will not be effective at promoting philanthropy if certain elements are absent. Specifically, effective networks should instill a sense of common purpose and provide an atmosphere of safety and mutual trust to its members.

IV. Desired Role of the Forum in Promoting the Network of Global Social Investors

Rick Samans, Senior Director for International Economic Affairs, National Security Council, summarized the discussion up to this point. Samans stated that the Forum's role was: 1) to provide a tutorial for Forum members to learn more about becoming global philanthropists, 2) to organize and manage the information available on global philanthropy (an information hub), 3) to leverage Forum membership currently active in global philanthropy, and 4) to analyze specific obstacles to global philanthropic efforts (create task force).

Peter Karoff, President of the Philanthropic Initiative, elaborated on Samans' point, stating that there are very few places where the very wealthy can safely and comfortably talk about philanthropy. Since the Davos meeting is one of those places where the very wealthy can talk about dispersing their personal wealth, it is likely that the meeting could free up new money for global philanthropy.

Jacqueline Novogratz emphasized that a meeting on global philanthropy at Davos could provide: 1) greater understanding of global issues, 2) an opportunity for philanthropic skill building and member networking, and 3) leadership training.

The group agreed that currently, there is no voice or vehicle for local stakeholders to express their needs. Furthermore, existing networks of donors are focused on personal, informal affiliations. The Forum could link the "supply-side" and the "demand-side" of philanthropy and serve as the hub of global philanthropic activities, acting in part as a convener and a connector (through the creation of a website). Furthermore, the Forum could provide a public platform to articulate the need for action on pressing global development issues.

Klaus Schwab concluded the discussion, indicating his interest in using the Forum to create a movement for social philanthropy. He stated that the Forum could provide the leadership around thoughtful, meaningful engagement on global public goods by providing: 1) a platform for awareness, 2) a hub/portal for information sharing, and 3) a network for social investors and entrepreneurs.

Tim Wirth led a dinner discussion on efforts to engage global philanthropists, through the Forum, on the AIDS pandemic. Notes from that discussion have been forwarded under separate cover.

UNITED NATIONS FOUNDATION

R.E. TURNER
CHAIR

TIMOTHY E. WIRTH
PRESIDENT

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Date: December 11, 2000

Re: Please see the attached

CC:

UNITED NATIONS FOUNDATION

TIMOTHY E. WIRTH
PRESIDENT

Sun, Dec 10

David Gallagher
Jennifer Luen

Please note the attached AIDS paper from the Economic Forum (dovos). It is, I think, imperative that you go by the Forum which you are in Geneva, to meet the players and to discuss the initiative as an AIDS Task Force.

Also, David Harwood has some very good, hard questions about the UNF role in the Task Force, & how this relates to our efforts.

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Public Private Network on AIDS in the developing world (short blueprint)

Situation

The dramatic increase of persons suffering from AIDS and the increasing number of new HIV infections have led to apocalyptic situations in particular in the developing world. UNAIDS figures report that in 2000 there were 34.3 million people living with the HIV virus, 5.4 million of which became infected in 1999 alone. The large portion of those are living in developing countries: 24.5 million in Sub-Saharan Africa, 5.6 million in South and South-East Asia, and 1.3 million in Latin America. Life expectancy for individuals living with HIV/AIDS in Botswana decreases from 66.3 to 37.8 years or in Namibia from 70.1 to 38.9 years.

These figures and the devastating effects of the diseases on economic and social relations alone demonstrate the need for a broad global partnership to challenge this unacceptable trend.

Objective

A number of initiatives are already underway in this area. The Forum will add value by:

- 1) providing an integrated platform for the initiatives to improve their effectiveness and coordination
- 2) leveraging additional resources to complement existing efforts
- 3) providing a social investment leadership opportunity for our Partners and Members through their participation in this (Public Private Network) PPN while at the same time making progress towards the mission of the Forum.

Execution

In order to realise its objectives, the PPN on AIDS will create a real life match making platform enabling private companies, government, science, and NGOs to establish new relationships. This platform will be a series of match making conferences/meetings producing a free market of ideas. This will leverage new ways for the public and private sector to join forces and deal effectively with AIDS in the developing world. The Forum will contribute its unique experience as a truly global integrator.

Leadership Responsibilities

The Forum will undertake coordinating efforts and leverage its unique network consisting of partners and members, governments, science and NGOs. The Forum will provide exclusive points of entry of this initiative into its Annual Meeting, its Governor's Meetings and its regional summits.



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Annual Meeting 2001 sessions

The globalisation of AIDS

India, South-East Asia and Russia are experiencing a rapid spread of HIV. AIDS has already decimated a generation of Africans in a very short span of time. How can we stop the further spread of this global epidemic?

Panelists:

Seth Berkley, President and Chief Executive Officer, International AIDS Vaccine Initiative, USA

William H. Gates, Chairman and Chief Software Architect, Microsoft Corporation, USA

Raymond V. Gilmartin, Chairman, President and Chief Executive Officer, Merck and Co., USA

Peter Piot, Executive Director, UNAIDS and Assistant Secretary-General of the United Nations, Switzerland

Rana G. S. Talwar, Group Chief Executive, Standard Chartered Bank, United Kingdom (Invited)

Chalker of Wallasey, Chairman, Africa Matters, United Kingdom (Moderator)

Best practices for businesses dealing with HIV and AIDS (Working meal session)

Across both the developed and developing world, organizations are increasingly concerned about the personal suffering and the impact on employee morale that results from HIV and AIDS. What role can businesses play to alleviate some of the difficulties for those affected, directly or indirectly by HIV and AIDS.

Panelists:

Reuel J. Khoza, Chairman, Eskom, South Africa (Invited)

Sizwe Nxasana, Chief Executive Officer, Telkom, South Africa (Invited)

Peter Piot, Executive Director, UNAIDS and Assistant Secretary-General of the United Nations, Switzerland

Rana G. S. Talwar, Group Chief Executive, Standard Chartered Bank, United Kingdom (Invited)

Anthony J. Trahar, Chief Executive Officer, Anglo American, United Kingdom

Chalker of Wallasey, Chairman, Africa Matters, United Kingdom (Moderator)