

# FOIA MARKER

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Admin - Agency Representatives - Romocki, Lahoma

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THE WHITE HOUSE  
WASHINGTON

May 12, 1995

MEMORANDUM FOR JODIE TORKELSON

FROM: Patsy Fleming

SUBJECT: Agency representatives

I am writing to request your approval of Lahoma Smith Romocki as an agency representative from USAID to work in the Office of National AIDS Policy.

USAID is the federal agency that contributes funds to the international effort against AIDS -- through direct funding of programs and through support of the Global Programme on AIDS of the World Health Organization -- soon to become the United Nations AIDS Program.

Ms. Romocki works for a contractor, Family Health International, on international AIDS issues. She will work with the National AIDS Policy Director in the following areas:

- Provide support for the Interdepartmental Task Force on AIDS subcommittee on international issues. USAID is one of the principal members of this subcommittee. The subcommittee will, over the next six months, undertake a series of activities -- including working on the international section of the National AIDS Plan being developed through the Task Force; review of the international activities proposed for the FY 1997 budget; review the general coordination and integration of international efforts across federal agencies.
- Provide support to the National AIDS Policy Director as she represents the US Government in discussions with the United Nations and other donor countries regarding the reorganization of the international AIDS effort into the UN AIDS Program.

These activities will continue at least through December 31, 1995.

I hope to hear from you soon so we can move forward with this important work.

cc: Kathy Whalen

*Looks support by USAID & State to OAPD as  
she prepared to and represents the USG*

**LAHOMA SMITH ROMOCKI**  
Family Health International  
P.O. Box 13950  
Research Triangle Park, N.C. 27709  
Tel: 919-544-7040  
Fax: 919-544-7281

**Summary:** Ms. Romocki is an Information, Education, Communication and Training (IEC/T) Specialist who has vast experience providing technical assistance on HIV/AIDS prevention programs and other reproductive health issues.

In the U.S., Ms. Romocki worked as a health educator with the North Carolina AIDS Control Branch and has been active in local AIDS prevention activities including the Coalition Against AIDS in the Black Community in Durham and the Piedmont HIV Health Care Consortium.

Ms. Romocki has provided technical assistance to the Carl L. Brumback Community Health Center in Belle Glade, Florida for the initiation of a peer education project targeting African American and Haitian adolescents. Currently, as head of FHI's domestic AIDS initiative, she coordinates a team of experts providing technical assistance to community-based organizations (CBOs).

In 1992, Ms. Romocki participated as the IEC expert on a team to assist the United States Agency for International Development (USAID) mission with the drafting of a project paper to support AIDS prevention activities in Senegal. She returned to Senegal later as the team member responsible for outlining the IEC component of the implementation plan. Ms. Romocki developed an AIDS prevention program targeting the military in Ghana and provided technical assistance and training to host country nationals in conducting focus groups, KAP studies, developing and pre-testing messages, and producing/distributing IEC materials such as posters, cartoon booklets, key chains, and beer openers. In Cameroon, Ms. Romocki worked with the National AIDS Control Program to develop a national counseling program for health care providers on HIV/AIDS issues.

Ms. Romocki has coordinated and facilitated over 100 HIV/AIDS training events and prevention programs with governmental and nongovernmental agencies both in the U.S. and overseas.

#### **EDUCATION:**

Master of Public Health, Health Education, School of Public Health - University of North Carolina, Chapel Hill, NC. 1984

Bachelor of Arts, Sociology, Psychology, Duke University, Durham, NC. 1979

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**EXPERIENCE:**

**Associate Director**  
**United States AIDS Prevention Initiative**  
Family Health International, Durham, NC  
October 1984 - present

Manages FHI's U.S. based HIV/AIDS prevention activities. Collaborates with national, regional and local governmental and non-governmental agencies to develop programs. Leads interdivisional working group which provides technical assistance to CBOs.

**Manager**  
**Health Communication and Training Programs (HC/TP)**  
Policy and Research Utilization Division  
Family Health International, Durham, NC  
April 1983 - Oct 1984

Designed health communication and training activities on reproductive health issues. Provided technical assistance in conducting national information and training needs assessment, developing national programs, developing educational materials, and designing training curriculum. Supervised 6 professional staff. Collaborated with other agencies to integrate research findings into communication and training programs targeting service providers, policy-makers and family planning clients.

**Coordinator, Information, Education, Communication/Training (IEC/T) Unit**  
**AIDSTECH Division**  
Family Health International, Durham, NC  
January 92-March 93

Designed IEC/T strategies as part of national AIDS prevention programs in 8 African countries and monitored IEC/T activities in over 15 countries worldwide. Designed training manuals and educational materials for a variety of target audiences. Participated on several national project planning teams as the IEC specialist. Developed national counseling program and conducted TOT workshops for counselors. Worked with host country officials to develop national AIDS prevention IEC campaigns. Supervised 7 technical and administrative staff.

**Information, Education and Communications Associate (IEC)**  
**AIDSTECH Division**  
Family Health International, Durham, NC  
August 90 - January 92

Provided technical assistance to National AIDS Control Programs in 6 African countries on the development and implementation of AIDS prevention activities.

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**Health Educator**

Department of Environment, Health and Natural Resources, Raleigh, NC AIDS Control Branch, September 89- August 90

Conducted over 35 AIDS/HIV disease prevention and health education training programs throughout the state. Monitored and evaluated activities of eighteen local health departments, four drug and alcohol treatment programs and three community based AIDS education and risk reduction programs. Assisted in development of needs assessment survey instrument and data collection strategies. Designed educational materials for high-risk populations.

**Health Education and Training Consultant**

Catholic Health Services, Yaounde, Cameroon July 88- May 89

Provided technical assistance and conducted training on health education and communication strategies for 250 medical personnel over the course of the year. Conducted site visits to individual clinics to work with staff on developing programs specific to their community's needs. Evaluated effectiveness of educational materials.

**Trainer, Non-formal Education Techniques**

Association of French Volunteers for Progress, Yaounde, Cameroon  
July 88- February 89

Designed and conducted workshops for village based volunteers working in community development and health projects. Focused on strategies to maximize community participation and reach people with low literacy skills.

**Health Education and Training Consultant**

Catholic Nursing School, Yaounde, Cameroon, Jan 88-May 89

Redesigned clinically oriented curriculum to include primary health care concepts, approaches and activities. Trained nursing students to go beyond their traditional curative roles by providing them with opportunities to develop skills in community diagnosis and outreach, team building and group work, and designing health education sessions. Organized and monitored field activities of student teams.

**Instructor, Health Education**

University Center for the Health Sciences, Yaounde, Cameroon  
September 87- May 89

Developed and delivered courses in French on Community Health Education to 200 first year medical and nursing graduate students.

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**Associate Director for Health Programs**  
**Peace Corps, Bangui, Central African Republic**  
**May 84-March 87**

Supervised and coordinated training and work activities for thirty-five volunteers in four primary health care projects. Served as liaison between volunteers, host country officials and representatives from international organizations.

**Health Educator, Teacher/Trainer**  
**Peace Corps, Central African Republic**  
**September 80- June 82**

Developed and delivered course on health promotion at the Primary Teachers' Training College. Conducted workshops on health education to area primary school teachers.

## **LANGUAGES**

Native English; Fluent French

## **OVERSEAS EXPERIENCE**

Cameroon, Central African Republic, England, Ghana, Kenya, Senegal, Togo, Tanzania, Zaire, Zimbabwe.

## **SELECTED RELEVANT PUBLICATIONS/PAPERS**

Romocki, L., Gilbert, S., "Strategies to Reach People with Messages About STDs", STD Control: A Handbook for Field Workers in Developing Countries. Family Health International. 1995, in progress.

Ostfield, M., Romocki, L. "Developing Educational Materials". Handbook on AIDS Prevention in the Caribbean. Family Health International. 1992.

Bedima, J., Romocki, L., et.al. "La Prise en Charge des personnes atteints de VIH/SIDA et leurs proches". Training manual for AIDS counselors. Ministry of Health, Cameroon, Family Health International. August 1992.

Romocki, et.al, Peer Educator Training Manual. A Comprehensive Training Guide for Trainers of Peer Educators in the Prevention of STDs including HIV/AIDS. Family Health International. August, 1992.

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Oatfield, M., Romocki, L. "Innovative Approaches for Training AIDS Educators. A participatory workshop guide for Project Coordinators. December 1981.

### **SELECTED PRESENTATIONS**

Presenter on "Reaching Cultural Diverse Populations with AIDS Prevention Messages". National Society for Public Health Educators Mid-year Scientific Conference. Research Triangle Park, July 1994.

Lecture on Development of Culturally Appropriate materials. National Society for Performance in Instruction. Northern Telecom. May 1994.

Panel Discussion on AIDS - Where are We Now? WTVD Channel 11 television program, "Reflections", January 1994.

Discussion facilitator on the topic "Culture and Health - An exploration into the underlying assumptions and societal norms that affect our thinking about health, illness and dying. The International Society for Intercultural Education Training and Research. NC State University Student Center. November 1993.

Plenary Speaker at the state conference entitled "Strength In Diversity - Multicultural Approaches to HIV Prevention and Treatment". Pembroke State University. March 1993.

Interview: "Morning Edition" National Public Radio. Topic: Comparing U.S. and International AIDS prevention program, July 1992.

Panel Discussion: AIDS Outreach Strategies. WTVD Channel 11 television program, "Reflections", June 1992.

Presenter. AIDS in the Black Community: Focus on Africa". AIDS Education Forum. North Carolina Central University. February 1992.

Lecture. "AIDS in Africa" UNC-Chapel Hill- School of Medicine. February 1992. Romocki, L., Spillsbury, J.

Presenter. AIDS in the Workplace Programs/AIDSTECH models. National Council for International Health HIV/AIDS Workshop. June 1991.

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**SELECTED POSTERS/ ROUND TABLE DISCUSSIONS**

Combat Readiness, Condom Readiness: AIDS prevention in the Ghana Armed Forces. Apeagyei, F., Romocki, L., VIIth Annual International Conference on AIDS. Amsterdam, The Netherlands. July, 1992.

HIV Counseling Program in Cameroon. VIth International Conference on AIDS in Africa. Mbetima, J., Romocki, L. et.al. Dakar, Senegal. 1991.

A Comprehensive AIDS Education Program for the Ghana Armed Forces. VIIth Annual International Conference on AIDS. Florence, Italy. 1991. Apeagyei, F., Romocki, L. et.al.

**VIDEOS**

Faces of AIDS in Africa. Directed by Frances Reid. Technical Supervisors - Ostfield, M. and Romocki, L. Family Health International/AIDSTECH. December 1991.

AIDS: One Woman's Story. Produced by St. Augustine's College. Raleigh, N.C. Interviews conducted by Romocki, L.

**PROFESSIONAL AFFILIATIONS**

1994-97 Adjunct Faculty Appointment  
School of Public Health University of North Carolina- Chapel Hill

Action on AIDS in the Black Community - Durham, N.C.

Board Member - Piedmont HIV Health Care Consortium

North Carolina Chapter of the Society for Public Health Educators

**REFERENCES AVAILABLE UPON REQUEST**

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