

ROUTING SLIP

DATE: 8/28/99FROM: Stephanie Streett
Assistant to the President and Director of Presidential SchedulingSUBJECT: Demonstrate The Anti-Defamation League's
"Hate Filter"

Lisa Berg	_____	Minyon Moore	_____
Samuel Berger	_____	Bob Nash	✓ _____
Sidney Blumenthal	_____	Jennifer Palmieri	_____
Mary Beth Cahill	✓ _____	John Podesta	_____
Davis/Emrich	✓ _____	Clark Ray	_____
Maria Echaveste	✓ _____	Steve Ricchetti	_____
George Frampton	_____	Bruce Reed	_____
Nancy Hernreich	_____	Dan Rosenthal	_____
Mickey Ibarra	_____	Charles Ruff	_____
Ron Klain	_____	Sched Correspondence	✓ _____
Neal Lane	_____	Patti Solis-Doyle	_____
Sara Latham	✓ _____	Doug Sosnik	✓ _____
Ann Lewis	✓ _____	Gene Sperling	_____
Mark Lindsay	_____	Larry Stein	_____
Bruce Lindsey	_____	Todd Stern	_____
Joe Lockhart	_____	Karen Tramontano	_____
Capricia Marshall	_____	Loretta Ucelli	✓ _____
Sean Maloney	_____	Melanne Verveer	_____
Thurgood Marshall Jr.	_____	Terry Edmonds	✓ _____
		Michael Waldman	✓ _____
		Richard Solanides	✓ _____
		Ben Johnson	✓ _____

FILE: PendCOMMENTS: Comments back to Scheduling ASAP please

SCHEDULING REQUEST PROPOSAL

August 19, 1999

99 AUG 20 4:30

_____ ACCEPT _____ REGRET _____ PENDING

TO: Stephanie Streett
Assistant to the President and
Director of Scheduling

FROM: Ben Johnson
Assistant to the President and
Director, Office of the President's Initiative
for One America

REQUEST: For the President to demonstrate the Anti-Defamation
League's "HateFilter". The HateFilter protects
children from getting onto hate sites inadvertently.

PURPOSE: To combat the proliferation of hate and intolerance
through the internet and to highlight positive
campaigns to promote tolerance and non-violence.

DATE & TIME: September 1999. Time TBD.

AUDIENCE: *Weekly Reader* and *Scholastic Magazine* CEOs,
prominent children's advocates, educators, young
people, civil rights community and other groups
engaged in similar efforts.

BACKGROUND: On August 12, 1999, the President met with key
leaders of the Jewish community, as part of his series
of outreach meetings with various constituencies.
The shootings at the Jewish Community Center in
Los Angeles was an important topic of discussion.
The President heard about the "HateFilter" that the
Anti-Defamation League had developed to combat
the effects of the explosion of hate sites on the
internet and expressed an interest in conducting a
White House demonstration.

During September, the President is sending out messages of tolerance to the 25 million young people who read the *Weekly Reader* and *Scholastic Magazine*. The proposed event will demonstrate a device that will assist parents in protecting their children from hate sites on the internet, as well as highlight the President's messages to young people.

In light of the recent rash of school violence and hate crimes, from Columbine to Bloomington to Los Angeles, it would be a timely message. The event would provide a spotlight on the many positive efforts that are happening across the country to fight intolerance and violence. It would be ideal to tie the demonstration to the timing of the publications of the Presidential messages to young people and to the overall "back to school" season.

DURATION:	1 hour.
RECOMMENDED BY:	Ben Johnson.
CONTACT:	Ben Johnson x 65189.
ORIGIN OF THIS PROPOSAL:	Staff and the Anti-Defamation League

8-17-99

THE WHITE HOUSE
WASHINGTON

Copied:
Johnson
Podesta

August 13, 1999

MEMORANDUM FOR THE PRESIDENT AND VICE PRESIDENT

p.1 to Podesta

FROM: BEN JOHNSON

SUBJECT: OFFICE ON THE PRESIDENT'S INITIATIVE FOR ONE AMERICA
WEEKLY REPORT

ACTIONS

Outreach Meeting with Jewish Leaders: Prior to your meeting with Jewish leaders, I met with them to discuss how we could work together to prevent similar incidents like the tragic shootings in Los Angeles. We agreed to collaborate on issues of race, ethnicity, and justice. They indicated that they would redouble their efforts in support of stronger gun control measures and hate crimes legislation. The office is currently working to place tolerance and diversity messages on all hate sites on the internet.

Incidentally, I understand that you got an opportunity hear about the Anti-Defamation League's (ADL) hate filter. September would be a great time for you to demonstrate how the filter works. We could set something up around the time you will be communicating your tolerance message to millions of teenagers via Scholastic Magazine and grade school children through the Weekly Reader.

Black Farmers: As you are aware, the National Black Farmers Association (NBFA) demonstrated against the Department of Agriculture (USDA). They claim that the Department is moving too slowly in processing the claims of black farmers who had opted out of the Pigford Class and in changing procedures for distributing land in inventory. The farmers also feel that the Department is failing to adequately finance the outreach programs for black farmers. According to USDA, only 15 of the 185 farmers who opted out had pending claims that could be processed. Offers are being made or will be made to them within the next 30-45 days.

On the day of the demonstration, the USDA Civil Rights Director met with 30 representatives of the farmers and advised them that no changes had been made relative to land in inventory. She then met individually with 11 farmers who had complaints or wanted to discuss implementation of their settlement agreements. Additionally, several members of the CBC, including Congressman Clyburn, are lobbying for Rev. Joe Lowery to be appointed to the position of Monitor. This position was established by the class action settlement agreement.

cc: Podesta
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National Director
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GLEN A. TOBIAS

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Assistant National Director
Director, International Affairs
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Community Service
VIN TOURK

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Administration
ARBEFELD

Advisory
to the National Director
MARK W. MEDIN

Advertising & Communications
MARK A. EIDELMAN

Washington Representative
JIM M. HORDIS

General Counsel
WOLFGANG FORSTER



August 13, 1999

Mr. Ben Johnson

Asst. to the President & Director,

The White House Office of the President's Initiative for One America
Old Executive Office Building - Room 468
Washington, DC 20500

Dear Ben:

As always, it was a pleasure speaking with you this afternoon. I spoke with our Los Angeles Director, David Lehrer, and he is forwarding a written piece about Sunday's Unity Rally to you before the end of the day.

As I mentioned to you, we were very pleased that at yesterday's meeting with Jewish leaders the President expressed interest in conducting a demonstration of the ADL HateFilter for the Press. Tying the demonstration to the timing of the *Weekly Reader* letter, as well as the overall "back-to-school" season is ideal. We are ready to move forward with whatever is necessary from our end to make this happen. Let's touch base after you have discussed the idea with Ann Lewis.

So my friend, I hope you get to grab that vacation we spoke about soon and relax a bit. I look forward to speaking with you in the near future (my direct line is 212-885-7801). Thanks for your help.

Sincerely,

A handwritten signature in cursive script, appearing to read "Caryl".

Caryl M. Stern-LaRosa

Director, Education Division

& the ADL A WORLD OF DIFFERENCE Institute

THE WHITE HOUSE
WASHINGTON

July 21, 1999

Dear Students:

I am delighted to welcome you back to school. As we approach the year 2000, it's a particularly exciting time to be a student in America. I hope that all of you will take advantage of the many opportunities your schools have to offer.

Many young people have written to me over the past few months about the gun violence that has occurred in our nation's schools. I believe that everyone deserves schools that are safe and secure, and, as your President, I am working with members of Congress and your state and local leaders to find ways to prevent such violence in the future.

You can help us by talking with your parents, teachers, and friends about your concerns and ideas for making things better. Include people of all backgrounds in your activities, and learn about cultures and interests that are different from your own. We all need one another, and we must learn from and respect one another.

Thank you for doing your part, and best wishes for a productive and safe school year.

Bill Clinton

THE WHITE HOUSE

WASHINGTON

August 19, 1999

Dear Students:

I am delighted to sending my greetings. As we approach a new millennium, it's a rewarding time to be a student. I hope that all of you will take advantage of the many opportunities your schools have to offer.

Many young people have written to me over the past few months about the incidents of gun violence in our nation's schools. Everyone deserves schools that are safe and secure, and, as your President, I am working with members of Congress and your state and local leaders to find ways to prevent such violence in the future.

While we do this, it is important for you to tell your parents, teachers, and friends your concerns and ideas for making things better. Speak up in disapproval when you hear intolerant comments. Include people of all backgrounds in your activities, and learn about cultures that are different from your own. We all need one another, and we must help and respect one another.

We can do great things for our fellow citizens, our country, and ourselves if we break down barriers and reach out our hands. Thank you for doing your part, and best wishes for a productive and safe school year.

Sincerely,

A handwritten signature in black ink, appearing to read "Bill Clinton". The signature is written in a cursive, flowing style with a small dot above the "i" in Clinton.

PETER E. BERGEN
PRESIDENT
CHIEF EXECUTIVE OFFICER

200 FIRST STAMFORD PLACE
P.O. BOX 120023
STAMFORD CT 06912-0023
203-705-3667
FAX 203-705-1667
pbergen@weeklyreader.com

Mr. Ben Johnson
Director of the President's
Initiative for One America
White House
Washington, D.C.
20502

April 28, 1999

Dear Mr. Johnson,

It was a pleasure speaking with you yesterday. Weekly Reader would be pleased to participate in communicating the President's message to America's children.

Our suggestion would be to insert a letter from the President on White House stationery in the Weekly Reader "bundles" that go directly to classrooms. This letter could then be read by the teacher to the class or photocopied for distribution to all students. Due to the sensitive nature of the terrible tragedy in Colorado, our recommendation would be to insert the letter only for grades 4 and above.

Unfortunately, our publishing schedule for the current school year has already closed. Therefore, we propose inserting the letter in the first issue of the '99 - '00 school year in early September. This might be a particularly appropriate time to insert a positive message on the importance of communication between parents and children, the safety of schools, etc. Perhaps there could even be a suggestion to set up a welcoming committee so that new students wouldn't feel ostracized or isolated.

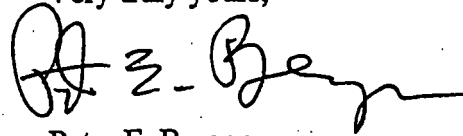
While it would be very difficult to get any print materials into classrooms before September, we would be happy to make our Web site (weeklyreader.com) available to the President. This could be done quite quickly. Students, teachers, and parents have access to the *Weekly Reader* Galaxy Web site daily and we would be happy to present a message from the President.

I'm attaching copies of the Weekly Reader publications whose audience we feel would be appropriate for the President's message.

Mr. Ben Johnson
April 28, 1999
Page Two

I'll be out of the office most of next week, but can certainly be reached by telephone.
Please let me know if you have any questions, or comments on how Weekly Reader can
be of service.

Very truly yours,

A handwritten signature in black ink, appearing to read "P. E. Bergen". The signature is fluid and cursive, with a large initial "P" and "B".

Peter E. Bergen
President / CEO

June 29, 1999

Mr. Ben Johnson
Assistant to the President
Director of the President's Initiative on One America
The White House
Washington, DC 20502

SCHOLASTIC INC.
555 Broadway
New York, NY
10012-3999
(212) 343-6100

Dear Mr. Johnson:

We would like to invite the President to write an open letter to the 10 million teen readers of Scholastic classroom magazines on the issues of tolerance and diversity. We would hope to include this letter as the anchor and opening piece in a special section we are preparing for our readers, for fall publication, in the aftermath of the Littleton tragedy.

Scholastic has provided extensive coverage of Littleton and prior school shooting incidents in many of our magazines. As you know, we address the importance of tolerance and diversity as a fundamental focus of our editorial mission. However, nothing would be more meaningful to our readers – teachers and students alike – than a message from the President to help them discuss their feelings about Littleton and to look ahead to this tragedy's important lesson for individuals and for our society.

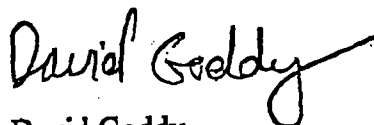
A bit more by way of background: Shortly after the Littleton shooting, we sent two of our top editors to Colorado to interview dozens of people affected by the tragedy. Among those interviewed were parents and students who lost relatives to gunfire, students who witnessed the shooting from the library floor, clergy who have counseled the bereaved, and teachers and principals at the four high schools in the area. Scholastic's editors returned with hundreds of pages of dramatic and moving personal stories. More than that, they returned with a message that we must empower our young readers with a sense of understanding and hope.

In the special section, we will seek to help readers think critically about themselves and others, to develop healthy strategies to address anger and misunderstanding, and to focus on solutions. The special section will be supported and extended by a major special report on our Web site.

We would be delighted to explore with you further our invitation for the President's involvement and to hear your comments about our proposed special section. He has contributed to our magazines in the past and his messages have been greatly appreciated by teachers, students and parents. Thanks so much for your consideration.

Yours sincerely,

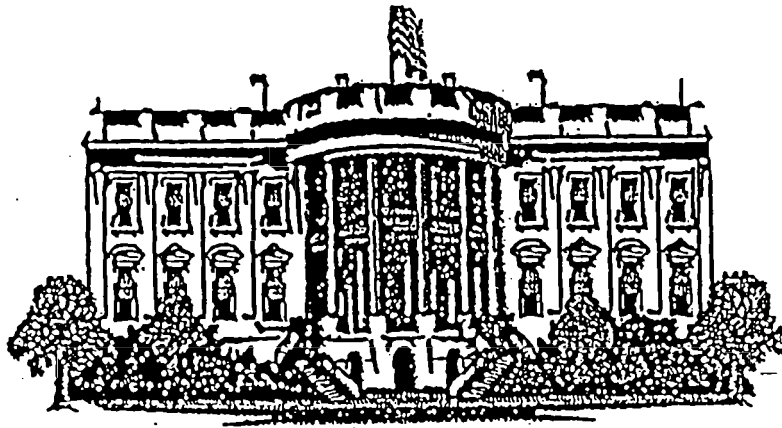
Richard Robinson
President, Chief Executive Officer
and Chairman of the Board



David Goddy
Vice President, Editor-in-Chief
Scholastic Magazines

cc: Karen Finney
Chief of Staff, Office of the President





THE WHITE HOUSE

Domestic Policy Council

DATE: 8/23/99

Bruce Reed

FACSIMILE FOR: Eric Liu

PHONE: () -

FAX: () 6 - 2878

FACSIMILE FROM: IRENE B. BUENO

PHONE: (202) 456 - 6558

FAX: (202) 456 7028 or 5581

NUMBER OF PAGES (INCLUDING COVER): 6

☐ FOR YOUR REVIEW

☒ PER MY E-MAIL OR VOICE-MAIL MESSAGE TO YOU

☐ PER YOUR REQUEST

COMMENTS: ADL Hate Filter Request

Irene Bueno

08/23/99 11:33:27 AM

Record Type: Record

To: Bruce N. Reed/OPD/EOP, Eric P. Liu/OPD/EOP, Thomas L. Freedman/OPD/EOP

cc:

Subject: Re: scheduling request

Attached is a scheduling request from Ben Johnson for the President to participate in a demonstration of the Anti-Defamation League's (ADL) Hatefilter in September. Ben has asked if DPC would like to cosponsor this request.

During the President's meeting with religious leaders earlier this month, the hatefilter was discussed and the President expressed interest in conducting such a demonstration. Also, in a recent weekly submission from Ben the President indicated his interest (I will send a hard copy of the weekly). The hatefilter protects children from getting onto hate sites inadvertently.

Please advise or let me know if you have any questions. Thanks.

----- Forwarded by Irene Bueno/OPD/EOP on 08/23/99 11:33 AM -----

 Kathleen K. Ahn
08/23/99 10:20:06 AM

Record Type: Record

To: Irene Bueno/OPD/EOP@EOP

cc:

Subject: Re: scheduling request 



hatefilter.doc hi, here it is. thank you.

SCHEDULING REQUEST PROPOSAL

August 19, 1999

_____ ACCEPT _____ REGRET _____ PENDING

TO: Stephanie Streett
Assistant to the President and
Director of Scheduling

FROM: Ben Johnson
Assistant to the President and
Director, Office of the President's Initiative
for One America

REQUEST: For the President to demonstrate the Anti-Defamation
League's "HateFilter". The HateFilter protects
children from getting onto hate sites inadvertently.

PURPOSE: To combat the proliferation of hate and intolerance
through the internet and to highlight positive
campaigns to promote tolerance and non-violence.

DATE & TIME: September 1999. Time TBD.

AUDIENCE: *Weekly Reader* and *Scholastic Magazine* CEOs,
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BACKGROUND: On August 12, 1999, the President met with key
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Los Angeles was an important topic of discussion.
The President heard about the "HateFilter" that the
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DURATION:	1 hour.
RECOMMENDED BY:	Ben Johnson.
CONTACT:	Ben Johnson x 65189.
ORIGIN OF THIS PROPOSAL:	Staff and the Anti-Defamation League

8-17-99

THE WHITE HOUSE
WASHINGTON

Copied:
Johnson
Podesta

August 13, 1999

MEMORANDUM FOR THE PRESIDENT AND VICE PRESIDENT

p.1 to Podesta

FROM: BEN JOHNSON

SUBJECT: OFFICE ON THE PRESIDENT'S INITIATIVE FOR ONE AMERICA
WEEKLY REPORT

ACTIONS

Outreach Meeting with Jewish Leaders: Prior to your meeting with Jewish leaders, I met with them to discuss how we could work together to prevent similar incidents like the tragic shootings in Los Angeles. We agreed to collaborate on issues of race, ethnicity, and justice. They indicated that they would redouble their efforts in support of stronger gun control measures and hate crimes legislation. The office is currently working to place tolerance and diversity messages on all hate sites on the internet.

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[Handwritten signature]

Black Farmers: As you are aware, the National Black Farmers Association (NBFA) demonstrated against the Department of Agriculture (USDA). They claim that the Department is moving too slowly in processing the claims of black farmers who had opted out of the Pigford Class and in changing procedures for distributing land in inventory. The farmers also feel that the Department is failing to adequately finance the outreach programs for black farmers. According to USDA, only 15 of the 185 farmers who opted out had pending claims that could be processed. Offers are being made or will be made to them within the next 30-45 days.

*C. J. Podesta
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Executive Vice President
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Education
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Leadership
Assistant to the National Director
ARK D. MEDIN
Marketing & Communications
ARK A. EDELMAN
Washington Representative
ESS N. HORDÉS
General Counsel
ARNOLD FORSTER

August 13, 1999

Mr. Ben Johnson

Asst. to the President & Director,

The White House Office of the President's Initiative for One America
Old Executive Office Building - Room 468
Washington, DC 20500

Dear Ben:

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Sincerely,

Caryl M. Stern-LaRosa

Director, Education Division

& the ADL A WORLD OF DIFFERENCE Institute