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Re: SEJ Participants List

Date: 9/22/99

of pages: 21 including this cover sheet

Per Beth Parke, attached is the SEJ participants list from the 1999 conference which was held at UCLA.

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Society of Environmental Journalists Ninth National Conference

September 16-19, 1999 at UCLA Participants List

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Mike	Anane	President	League of Environmental Journalists	
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Peter	Asmus			916-448-6955
Sam	Atwood	Sr Public Info Specialist	SCAQMD	909-396-3687

Our ENVIRONMENTAL Commitment

1999 Society of Environmental Journalists Conference Attendees

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cocktail reception at Sunset Village
on the Tree Patio at Delta Terrace.

**Friday, Sept. 17,
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*Society of Environmental Journalists*

September 10, 1999

FAX To: Paul Bledsoe
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202 208-3381

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What follows is 22 page participants list to date for SEJ's ninth national conference, at UCLA. New names are being added continually at UCLA and final version will not be available until mid -week next week.

Please do not release this information for any other purpose than that which we have discussed. Thank you.

If you cannot read this, contact Tanya Wady at UCLA conference services and ask for direct fax from her office, 310 825-6153.

With all best wishes,

USA Today ES Page E3
Brian Gallagher

Society of Environmental Journalists Ninth National Conference September 18-19, 1999 UCLA Participants List

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Andres	Aguilar	Graduate Student	Dept of Organismic Biology, Ecology & Evolution	310-825-5014
Elizabeth	Alex	Reporter/Anchor	KSHB-TV	816-932-0748
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Peter	Berle	Director/Host-Environment Show	National Productions-WAMC Public Radio	800-323-9262
Ketlyn	Betts	Associate Editor	Environmental Science & Technology	202-872-6185
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Lora	Cokolat	Administrative Assistant	Institute of the E	1-5008
Steve	Cole		NASA EOS Proj	1-5347
Michelle	Cole	Reporter	The Oregonian	1-5143
Richard	Coleman	Asst Regional Director - External Affairs	US Fish & Wild	1-6120
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Kathleen	Conway		Mesa State Coll	
Michael	Copeland	Assoc. Producer	American Comm	1-6604
Paul	Corn	Stormwater Division Director	United Storm W	1-9326 x254
Cofin	Crawford	Associate Professor	Thomas Jeffers	1-9700
Denis	Cuff	Environmental Reporter	Contra Costa Ti	1-6172
Craig	Culp	Coordinator of Media Relations	Green Peace	1-2481
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Joe	Edmiston	Executive Director	Santa Monica Mountains Conservancy
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206-405-3341 x205

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(212) 456-0307 ★

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David	Snaed	Environment Reporter	Telegram Tribune	815-781-7930
Jeff	Snyder	Asst. Dir., Communication Planning	UCLA Office of Media Relations	310-206-8788
Michael	Stenstrom	Dir of the Institute of the Env.	UCLA, Institute of the Env. <i>Note Above</i>	310-825-1408
Jane Ellen	Stevens	Freelance Science Journalist		707-785-1793
Tara	Stewart		South Carolina Aquarium	843-720-1990

Jonathan	Stewart	Asst. Professor	UCLA Civil & Environmental Engineering Dept.	310-206-2990
Keith	Stolzenbach		Dept. of Civil & Environmental Engineering	310-206-7624
Dawn	Stover	Science Editor	Times Mirror Magazine <i>3 (plural)</i>	509-493-3852
Neh	Strassman	Reporter	Fort Worth Star - Telegram	817-390-7857
Erica	Stuart	President/Publisher	ETS R&D, Inc.	310-377-7608
Rad Terry Tammy	Sutnar	<i>Development Consultant</i>	Development Consultant <i>Sutnar & Sutnar</i>	323-467-2556
John	Tamminen	Executive Director.	Environment Now	
Michelle	Tavaglione	Riverside County Supervisor	County Administrative Center	909-955-1020
Tessa	Telford	Student	Ohio University	937-837-7021
Kimberly	Tennant	<i>Director</i>	<i>NPI Asset Management LTD</i>	011-44-1896-831-642
Robert	Thigpen	Associate News Director	Natl. Inst of Environmental Health Sciences	919-541-5377
Michael	Thomas	Loyola Chair in Envnt Communications	Loyola University	504-865-2107
<i>Prof. Barton</i>	Thompson	TV Reporter/Anchor	KTVN-TV	775-337-9439
Shawn	Thompson	<i>Professor</i>	Stanford Law School	650-723-2518
Peter	Thomson	Journalism Instructor	Univ. College of the Cariboo	250-371-5516
Janet	Thornber	Senior Correspondent	NPR'S Living on Earth	510-644-0890
Robert	Thornton	Director	UCLA Science Programs for Teachers	310-825-1109
Stacia	Tipton	Managing Partner	Nossaman, Guthner, Knox & Elliott, LLP	949-833-7800
Diane	Toomey		Fenton Communications	202-822-5200
Dan	Trevas	Assistant Producer	<i>Discovery Health Channel</i>	818-761-6544
Dennis	Trouta	Bureau Chief	DIX Newspapers	614-228-1700
		Executive Director	Image Television Co., Inc.	202-785-2100 x302

Thursday, September 09, 1999

Page 20 of 23

David	Tuft	Manager, Public Affairs	Natl Hydropower Assoc.	202-682-1700
Patricia	Tummons	Editor	Environment Hawaii	808-934-0115
Mark	Uehling	<i>Contributing Editor</i>	<i>Popular Science</i>	312-822-0374
Kim	Vacariu	Communications Director	The Wildlands Project	520-884-0875
Martha	Valdes		<i>ENVIR</i> Environmental Health Coalition	619-235-0281
Jennifer	Vadivia	Public Affairs Specialist	US Fish & Wildlife Service - Pacific Region	503-231-6120
Jane	Valentine	<i>Associate Professor</i>	UCLA Environmental Health Sciences	310-825-8751
Eileen	Van Curen	Editor	Lucerne Valley Leader	760-248-7878
Indira	Venkatesan	Research Geochemist	UCLA	310-206-2561
Samuel	Vigil	Professor	California Polytechnic State Univ	805-756-2561
Tom	Vilot	Photographer		303-554-5550
Don	Wall	Environmental Reporter	WFAA-TV	214-977-6332
Barry	Wallerstein	Executive Officer	South Coast Air Quality Management District	909-398-3230
Medhi	Wangpaichit	Research Associate	<i>(UCLA, Institute of the Envir.) Standardize</i>	310-206-8230
Bud	Ward	Exec. Director	Environmental Health Center	202-974-2461
Ken	Ward	<i>Environmental Reporter</i>	The Charleston Gazette	304-348-1702
Joby	Warrick	Staff & Environmental Reporter	The Washington Post	202-334-5603
Jay	Watson	Regional Director	The Wilderness Society	415-561-6641
Stephen	Weisberg	Executive Director	So. Calif. Coastal Water Research Project	714-894-2222
Jack	Welch	<i>Chairman</i>	<i>American Council of Snowmobile Assoc.</i>	
Gail	Wesson	Staff Writer	The Press Enterprise	909-782-7614
Phil	Wexler	Technical Information Specialist	Natl Library of Medicine	301-496-6346

Carolyn	Whetzel	Staff Correspondent	Bureau of National Affairs Inc.	909-783-8158
Mark	Whitels-Helm	Director, Media Relations	Friends of the Earth	202-783-7400 x102
Judith	Wilson	Director, Bureau of Sanitation	City of Los Angeles	213-485-5112
Arthur	Winer	Professor	UCLA Environmental Science & Engineering Program	310-206-1278
Melanie	Winter		Friends of the LA River	323-223-0585
Randall	Wittorp	Public Affairs Officer	U.S. EPA	415-744-1589
Todd	Woody	Senior Writer	The Industry Standard	415-206-9904
James	Woolf	Environmental Writer	The Salt Lake Tribune	801-237-2045
Peter	Worcester	<i>Research Oceanographer</i>	Scripps Institution of Oceanography	858-534-4688
Maria	Wrigley	Director	UCLA Intl Visitors Bureau	310-825-4467
Robert	Wyman	Partner	Latham & Watkins	213-891-8334
Cheng	Xiong		UCLA Chemical Engineering	310-825-8805
Derek	Young	External Affairs Officer	Natl Environmental Education & Training Foundation	202-628-8200 x 23
Chip	Young		Providence Phoenix	401-423-1719
Tom	Yulsman	Deputy Dir., Ctr for Env'n Journalism	University of Colorado at Boulder	303-492-3009
Susan	Zakin	Freelance <i>Writer</i>		415-673-7089
Catherine	Zandonella	Grad Student	UC Berkley	909-396-3230
Mel	Zeldin	Dir. Applied Science & Technology	South Coast Air Quality Mgmt District	310-825-1253
Zhang	Zhiqun	Professor	UCLA	909-383-5830
Gena	Zimmerman		San Bernardino National Forest	310-825-9338
Ben	Zuckerman	Professor	UCLA	

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05 MAR 00 - SUNDAY

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HAVE A GREAT TRIP

CONTINUED ON PAGE 2

SEJ

9th

National Conference

September 16-19, 1999

hosted by

UCLA

Agenda Update as of 8/23/99

All scheduled events subject to change!

Thursday, September 16

Registration

Sunset Village Plaza, Covell Commons

Tours

All Bus Tours Depart From Sproul Hall Circle, Adjacent to Sunset Village

7:00 AM—5:00 PM

Catalina Island

7:30 AM—5:00 PM

Epicenter of Extinction

8:00 AM—5:00 PM

Smog, California Style

11:00 AM—5:00 PM

Wild Mountains, Urban Woes

11:00 AM—5:00 PM

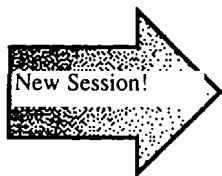
Baywatch: Santa Monica

12:30 PM—5:00 PM

Space: The Final Frontier

3:00 PM—4:00 PM

Walking Tour of UCLA (Meet in front of Covell Commons)



Tom Bradley International Hall

3:30 PM—5:00 PM Room 215

A Dialogue Between UCLA Scientists and Journalists

6:30 PM—10:00 PM International Ballroom

UCLA Institute of the Environment Research Poster Session

6:30 PM—10:00 PM International Ballroom

SEJ Opening Reception

Friday, September 17 Tom Bradley International Hall

7:30 AM—4:30 PM

Registration, First Floor Lobby

7:30 AM—9:00 PM

Continental Breakfast (Third Floor Galleries)

Stanford University Connections Project Breakfast (Bradley Cafe, Second Floor)

9:00 AM—10:15 AM

Theme Rooms One

• *The West*: Waterworld or Waterwhirled? Water Politics of the Southwest • *The Craft*: Online Reporting • *The Globe*: Lions and Tigers and Bears, Oh My!: Saving Megafauna from Extinction • *The Economy*: Six Years Later: How Has NAFTA Altered The Border Environment? • *The Nation*: Environmental Justice: Can Communities Walk the Walk? • *The Lab*: Just (Let Nature) Do It: Is Bioremediation Better than Traditional Cleanup? • *The Campus*: Starting Out After J-School

10:30 AM—11:45 AM

Theme Rooms Two

• *The West*: Pacific Blues • *The Craft*: One Thousand Words - Storytelling With Graphics and Pictures • *The Globe*: The Heat is On • *The Economy*: Spreadsheet Earth • *The Nation*: Urban Face Lift • *The Lab*: Genetically-Modified Crops: Ecological Risks and Benefits • *The Campus*: For (S)He's the Jolly Good Fellow

Noon—2:15 PM

Lunch and Plenary Session: Hollywood, the Press, and the Environment

Ackerman Hall

2:15—4:15 PM

Mini-tours 1 • Mildred Mathias Botanical Gardens • Mars 1998 Project
• Urban Stormwater Runoff: Developing Solutions to Ocean Pollution

Sunset

• 2:30 —3:45 PM

Theme Rooms Three

• *The West*: Recreation on Public Lands: Are We Loving the Wilderness to Death? • *The Craft*: Boss Talk: Editors on the Environment • *The Globe*: Baja Bound: From Border Issues to Whales • *The Economy*: Market-Based Environmental Solutions • *The Nation*: Cars and Sprawl: A Symbiotic Relationship • *The Lab*: Pesticides: Are We Healthier With Them or Without Them? • *The Campus*: The State of Environmental Education in America: An End of the Century Review

4:00—5:30 PM

SEJ Annual Membership Meeting

SALON 1, BALLROOM, THIRD FLOOR

5:30—7:30 PM

Dinner on your own

7:30—8:00 PM

Keynote Address: David Brower

NORTHWEST AUDITORIUM

8:00—11:00 PM

Wildlife Film Festival

NORTHWEST AUDITORIUM

Saturday, September 18 Tom Bradley International Hall

7:30AM—4:30PM

Registration in Lower Level, First Floor, Lobby

7:30—8:30AM

Continental Breakfast in Third Floor Galleries

8:30—10:45 AM

Plenary Session: The Megalopolis in the New Millennium

11:00—11:30AM

Press Conference: Environmental Report Card, UCLA's Institute of the Environment

11:45AM—1:15 PM

Network Lunch Featuring a variety of topics, reporting tips, newsmakers, and authors.

SUNSET CANYON RECREATION CENTER

1:15—3:15 PM

Mini-tours 2 • Intel Lab - Computerized Environmental Modeling • Paleoenvironmental Integrated Studies of Climate and Ecosystems Laboratory • UCLA Alternative Fuel Vehicle Fleet

1:30— 2:45PM

Theme Rooms Four

• *The West*: The Thin Green Line - Environmental Law Enforcement Faces a Dangerous Future
• *The Craft*: 1999 Award Winners • *The Craft II*: Hands-On Web Resources for Environmental Reporting • *The Globe*: Is There a Local Angle in Population Stories? • *The Economy*: Asia's Financial Woes: Good or Bad for the Environment? • *The Lab*: Under the Sea: Emerging Issues in Marine Research

3:15 — 4:30PM

Theme Rooms Five

• *The West*: Disasterland: Wildfires, Mudslides, El Nino, Earthquakes • *The Craft*: Beyond Borders: Environmental Journalism With a Latin Flavor • *The Craft II*: Getting Primary Source Information • *The Economy*: Companies With a Conscience • *The Nation*: Water Blues: Can We Trust What Comes Out of The Tap? • *The Lab*: Smog USA: Latest Findings in Air Pollution Research

7:00—10:00 PM

Dinner Reception at Long Beach Aquarium of the Pacific

NOTE! BUSES DEPART FROM CHARLES E. YOUNG DRIVE, UCLA AT 6:00PM, LAST BUSES LEAVE AQUARIUM AT 10PM

Sunday, September 19 Streisand Center for Conservancy Studies, Malibu

NOTE! VANS DEPART FROM SPROUL CIRCLE, UCLA AT 8AM, RETURN TO CAMPUS BY 1:30PM

9:00—10:00 AM

A Talk with Barry Lopez

10:00— 11:00 AM

Brunch

11:00AM — 12:15PM

Concurrent Sessions

• Steinbeck, Lewis and Clark, and the Nature Company: Three Eras in Environmental Literature
• Telling Environmental Stories Better • So You Want to Write a Book

Society of Environmental Journalists

P.O. Box 27280, Philadelphia, PA 19118

Phone: (215) 836-9970

Fax: (215) 836-9972

E-Mail: sej@sej.org

Web: <http://www.sej.org>

Beth Parker



8/11/99

Jeff Seabright
White House Climate Change Task Force,
734 Jackson Place NW
Washington, DC 20503

Jay Letto
National Conference Coordinator
1208 Snowden Road
White Salmon, WA 98672
509-493-4428 (phone)
509-493-3650 (fax)
jayletto@aol.com (email)

Dear Mr. Seabright:

First and foremost, thank you so much for participating in the Society of Environmental Journalists' (SEJ) 1999 National Conference, scheduled for September 16-19 at UCLA.

The event(s) in which you've agreed to participate are listed below:

The Heat is On Friday, September 17 10:30-11:45am Salon 3, International Ballroom, Tom Bradley International Hall, Sunset Village, UCLA campus.

Please note that if some information is missing, we'll be sure to send you updates as the agenda is set.

Following are some important instructions which will help you—and us—tie up all the loose ends.

- **All conference speakers MUST register!!** (Even if you will attend only the session on which you are participating.) Check the enclosed registration form for omissions or errors, add any fees which are due and fax or mail to UCLA Conference Services (see enclosed return envelope). **Please answer all questions on the form**, including which catered events you plan to attend, which Thursday tour you'd like to take, and which days you will attend. If you plan to attend only the day of your session, then indicate so on the registration form and your fee will automatically be waived. If you wish to attend the full conference, SEJ asks that a nominal \$75 fee, the student rate, be paid to help offset costs. If this is a problem, please contact me or the organizer of your panel.
- **Make flight and room arrangements early!!** Check the enclosed brochure for information on hotels and for SEJ's 1999 conference travel agent. Important!! Room blocks will be released on September 2. Conference rates are not guaranteed after this date.
- **Send a short biography!!** Please send two or three paragraphs via email to jayletto@aol.com or, if this is not possible for you, fax your biography to me. A document of speakers' bios will be placed in attendees conference packets. We want all speakers to be included, so please be sure to send us your bio ASAP!

SEJ has a very limited budget to reimburse speakers and other participants for their expenses associated with attending the conference. The SEJ conference does offer an attractive audience (500-plus mainly working journalists expected at UCLA) to get one's message out. SEJ requests that speakers have their employers cover their expenses. If this is not an option, please contact me or your session organizer and we'll try to work something out.

We'll be sending you periodic updates about the conference. But if you have specific questions about your event, contact the moderator or organizer of your session, or call me at (509) 493-4428. Questions about the Los Angeles area or conference registration should be directed to the UCLA Conference Services at (310) 825-5305. If you have trouble reaching either, call Chris Rigel at the SEJ office: (215) 836-9970.

Thanks again for participating in the 1999 national conference of the Society of Environmental Journalists. I look forward to seeing you in Los Angeles. Until then...

Best regards,

Jay Letto
National Conference Coordinator

509-493-4428 (phone)
509-493-3650 (fax)
jayletto@aol.com (email)

Best regards to signing

Registration Instructions

Please note: Two separate forms must be completed—one for Conference Registration and one for Housing Registration. Be sure to send in both forms!

Conference Registration/Housing Registration forms may be downloaded at websites sej.org and conferences.ucla.edu/sej/

Mail Registration and Housing forms with payment to:

**UCLA Conference Services
SEJ Conference Housing Registration
330 DeNeve Drive, Suite L-16
Los Angeles, CA 90095-1494**

- **Make your check payable to UC Regents**
- **Credit cards accepted: Visa, Mastercard, and Discover only. (Include card number, expiration, and signature.)**

Credit Card customers may fax Registration and Housing forms to (310) 206-7122

Full registration includes: Thursday and Saturday receptions, Friday and Saturday lunches, and continental breakfasts Friday, Saturday, and Sunday. Thursday tours require pre-registration and a small additional charge. Lodging is not included in the basic conference fee.

Important Deadlines:

- **July 16:** Postmark deadline for early discount registration
- **August 19:** Deadline to register for Yosemite tour
- **August 27:** Deadline to cancel registration for Yosemite tour (substitutions may be made after this date).
- **September 2:** Deadline for housing registration form to be received. After this date conference rates may not apply.

Member rates apply to SEJ members only. SEJ membership is restricted to journalists, professors, and students. If you are interested in joining, please contact Christine Rigel at crigel@sej.org or (215) 836-9970 about eligibility and an application. Membership must be established before member-rate registration can be accepted. *Do not include membership fee with conference registration.* Membership applications submitted after August 16, 1999, may not be processed in time for the conference.

Cancellations must be received in writing (U.S. postal, Fax, or Email). To receive a refund (less \$35 processing fee), written cancellations must be received by deadlines below:

Post-conference tour cancellation deadline: Aug. 27, 1999

Conference cancellation deadline: Sept. 1, 1999

Housing cancellation: Sept. 13, 1999

Send written cancellations to: UCLA Conference Services (address above).

For questions about accommodations or registration, contact UCLA Conferences at (310) 825-5305 or conferences@ha.ucla.edu

For agenda updates or SEJ membership information, contact SEJ at (215) 836-9970 or sej@sej.org

Please refer to SEJ conference.

Preregistration is required for the following events:

Thursday full-day tour: CATALINA ISLAND (7:00 A.M. departure, lunch provided): The best and worst of California's environment lie off-shore where idyllic Channel Islands rise above a blue sea battered by DDT and overfishing. Sample the Pacific and study island ecology on a boat ride to Santa Catalina Island. This tour includes two one-hour ferry rides in choppy seas. Please dress and prepare accordingly. Fee: \$35.

Thursday full-day tour: EPICENTER OF EXTINCTION (7:30 A.M. departure, lunch provided): California's extraordinary biodiversity and rapacious growth are on a collision course. Take a trip to an Orange County battleground where survival of the Endangered Species Act and the diminutive gnatcatcher hang in the balance. Fee: \$10

Thursday full-day tour: SMOG, CALIFORNIA-STYLE (8:00 A.M. departure, lunch provided): The Los Angeles region has the nation's dirtiest air, but you should have seen it before. The world's most ambitious cleanup has cut air pollution and fostered innovative solutions, but the costs are high. SEJ visits the South Coast Air Quality Management District to examine state-of-the-art technology and get schooled in the science and politics of smog. Fee: \$10

Thursday half-day tour: WILD MOUNTAINS, URBAN WOES (11:00 A.M. departure, lunch provided): Los Angeles mountains are among the nation's most urbanized and a national stage for disasters. Visit the Santa Monica Mountains to see what happens when 15 million Southern Californians use mountains as neighborhoods and playgrounds. This tour will include some hiking. Please dress accordingly. Fee: \$10

Thursday half-day tour: BAYWATCH (11:00 A.M. departure time, lunch

luted beaches. Cruise the sand in search of sick surfers, polluted runoff, sewage plants, and remedies to restore beach health. Fee: \$10

Thursday half-day tour: SPACE: THE FINAL ENVIRONMENTAL FRONTIER (12:30 P.M. departure time, snack provided): Go beyond thinking globally to Pasadena's Jet Propulsion Laboratory to learn about space-based Earth research, cosmic garbage, and the environmental ethic humankind takes into the heavens. Fee: \$5

Sunday morning WRITING SEMINAR AT THE STREISAND CENTER FOR CONSERVANCY STUDIES: Take a van to Malibu for a half-day at the Streisand Center, a 23-acre ranch operated by the Santa Monica Mountains Conservancy, where accomplished writers will share their works and story-telling tips, and for a discussion about the environment in literature.

Post-Conference Tour at YOSEMITE NATIONAL PARK: Relax after the conference at breathtaking Yosemite Valley in the heart of the Sierra Nevada. See the nation's tallest waterfall and the granite cliffs that inspired John Muir. And hear competing views on plans to balance preservation with booming tourism in California's most popular park.

Vans will depart for Yosemite at 1:30 P.M. immediately following the Sunday, Sept. 19, sessions at the Streisand Center in Malibu and will return Tuesday, Sept. 21, with arrival in L.A. by 7:00 P.M. Cost: \$250. Includes shared accommodations for Sunday and Monday nights and round-trip transportation from UCLA (about seven hours each way). Space is limited to 30 (SEJ members only). Deadline for registering is August 18. Deadline

Conference Registration Form **TO:**

SEJ Ninth National Conference • September 16 - 19, 1999 • Los Angeles, California

Please note: you must also complete a Housing Registration Form! (See enclosed.)

Ron
CARLANZA

Dr. Mr. Ms. Mr. U L B L E D S O E

Name W H I T E H O U S E CLIMATE CHANGE

Publication or Organization COMMUNICATIONS TASK FORCE

Address 7 3 4 JACKSON PLACE WASHINGTON, DC 20503

City (202) 395-2310 State/Country Zip/Postal Code

Phone Fax E-mail Address

Cancellation Policy: If you cancel your registration in writing by September 1, 1999, you will receive a refund less a \$35 processing fee. Non-attendance does not constitute cancellation, but substitutions can be made.

Early Registration Discount—Register by July 16, 1999

- ☒ SEJ Members (See other side to determine if you can register as a member of SEJ.) \$145
- ☒ Non-Members I believe the fee is waived. re: DISCUSSIONS \$475
- ☐ SEJ Members Thursday, Friday, or Sunday. Please specify day(s) W/ JAY LETTO. \$75
- ☐ SEJ Members Saturday \$95
- ☐ Non-Members Thursday, Friday, or Sunday. Please specify day(s) \$200
- ☐ Non-Members Saturday \$225
- ☐ Student rate (Students may be eligible for membership. See back for details.) \$65

After July 16, 1999

- ☐ SEJ Members \$175
- ☐ Non-Members \$475
- ☐ SEJ Members Thursday, Friday, or Sunday. Please specify day(s) \$90
- ☐ SEJ Members Saturday \$110
- ☐ Non-Members Thursday, Friday, or Sunday. Please specify day(s) \$225
- ☐ Non-Members Saturday \$250
- ☐ Student rate (Students may be eligible for membership. See other side for details.) \$65

Catered Event Reservations

☐ Vegetarian☐ Vegan

Thursday Evening Welcome Reception

Friday Lunch

Saturday Network Lunch

Saturday Evening Dinner Reception

Guest name(s) (please print) _____

Registration fee enclosed \$ _____

I will
attend ☒with
guest(s)☐ (Add \$25 for your guest)☐ (Add \$25 for your guest)☐ (Add \$25 for your guest)☐ (Add \$40 for your guest)

Meal total enclosed \$ _____

Thursday Tours & Workshop (Preregistration required. Details on other side)

Catalina Island (full day) - \$35

Epiceenter of Extinction (full day) - \$10

Smog, California-Style (full day) - \$10

Wild Mountains, Urban Woes (half day) - \$10

Baywatch (half day) - \$10

Space: The Final Environmental Frontier (half day) - \$5

1st choice

2nd choice

☐☐☐☐☐☐☐☐☐☐☐☐

Thursday tour fee enclosed \$ _____

Sunday Writing Seminars at the Streisand Center • Preregistration Required (No Charge) ☐

Sunday—Tuesday Post Conference Tour: Yosemite National Park

Preregistration required. \$250 shared room. Limited to 30, SEJ members only.

Yosemite Tour fee enclosed \$ _____

Make check payable to: UC Regents

Credit card, personal check, traveler's check, or money order accepted (U.S. currency only)

Total enclosed \$ _____

For credit card payment, please fill in your card number, the expiration date, and print your name. Your signature is required.

Credit Cards accepted: Visa, MasterCard, and Discover

Card Number

Expiration Date

330 De Neve Drive 149207
Los Angeles, CA 90095
Phone: 310-826-5305
Fax: 310-206-7122
rcarranza@ha.ucla.edu

UCLA Conference Services

Fax

To: Paul Bledsoe **From:** Ron Carranza
Fax: (202) 208 - 3381 **Date:** September 15, 1999
Phone: (202) 208 - 6132 **Pages:** 2
Re: SEJ Conference Registration

☐ **Urgent** ☐ **For Review** ☐ **Please Comment** ☐ **Please Reply** ☐ **Please Recycle**

•**Comments:** Per our conversation, here is the registration form. If you have any questions, please feel free to contact us here at UCLA Conference Services.

Ron Carranza

UCLA Conference Services

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Great Lake Effect

Just 30 years ago the Great Lakes were dying. Have we saved them only to lose them again?

By Peter Annin and Sharon Begley

Prowling the waters of Lake Superior last month, the 87-foot research vessel Blue Heron was closing in on its quarry: dozens of souped-up thermometers that scientists had thrown into the frigid lake 12 months



In peril? Sleeping Bear Dunes National Lakeshore, Lake Michigan (Craig Blacklock—Hillstrom Stock Photo)

before. Capt. Mike King, one eye on his Global Positioning System (GPS), nosed the boat toward a point where one string of gauges was supposed to be hanging on a submerged cable. Figuring they were within range, a technician leaned over and lowered an acoustic transmitter into the water. The transmitter sent a signal that freed the cable, which shot to the surface on a steel float. Along for the ride: four yellow aluminum tubes containing thermometers that oceanographer Elise Ralph of the University of Minnesota at Duluth had placed in the lake last year.

The devices had been taking the lake's temperature every 15 minutes. As soon as the crew hauled the dangling tubes on deck, Ralph opened them, exposing a modem jack and circuit boards. She plugged a phone line into the jack, downloaded all the data in four minutes—and could hardly believe what the computer screen displayed. Last summer surface temps were in the 70s—20 degrees above normal. Even 100 feet down the water was 15 degrees hotter than usual. "That was the warmest Superior has ever been," says Ralph. "And it's going to be another warm one this year, too."

Good news for swimmers—who in the past had to have polar-bear genes to enjoy the water—may be bad news for the lake. The rising

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U.S. Edition**Special Issues**

water temps threaten to roll out the welcome mat for alien species and decimate the cold-water plankton on which the lake life depends. But running a fever is not the Great Lakes' only problem. Today's pollutants include toxic chemicals that ride in on the winds from distant countries. And urban sprawl threatens to alter the lakes' ecosystem irrevocably. Which prompts a question: have we saved the lakes... only to lose them?

By any measure, the Great Lakes were indeed saved, in one of environmentalism's most dramatic successes. Only 30 years ago Lake Erie was dead, with garbage and rotting fish regularly washing onto beaches and runoff of fertilizer and raw sewage causing massive algae blooms that starved fish of oxygen. The Cuyahoga River, which feeds Erie, was so polluted with oil, logs, sewage and every other kind of garbage that it caught fire on June 22, 1969. The walleye in Erie contained so much toxic mercury that the government banned its consumption. Cormorants were born horribly deformed by pesticides, local populations of peregrine falcons had been driven toward extinction by DDT, and lake trout in Michigan and Huron were wiped out by overfishing and by sea lampreys that had invaded the lakes through a canal from the Atlantic.



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Great Lake Effect: page 2

But thanks to the Clean Water Act and the Great Lakes Water Quality Agreement of 1972, overflows from most municipal sewage systems are almost history and factories no longer treat the lakes as their own private cesspools. Erie today is a world-class fishery (you can even eat the walleye). Ontario is home to hundreds of healthy double-crested cormorants (so many that nine men, including several fishing guides frustrated by birds' gorging on smallmouth bass, shot more than 800 of the federally protected creatures on Lake Ontario last summer). Michigan is teeming with prized steelhead, salmon and brown trout. Lake trout in lower Huron and Superior are thriving.

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Are the lakes back from the brink for keeps? Only if someone can figure out how to beat back the new generation of threats:

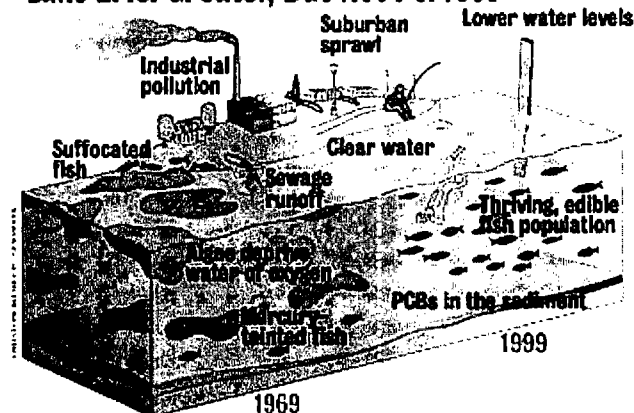
Sprawl destroys habitat and unleashes runoffs of

pesticides and fertilizer from lawns. It covers shoreline with cement, preventing rainwater from replenishing the lakes. Sprawl, say scientists, has surpassed industrial pollution as the leading threat to the Great Lakes today. "Unless sprawl is brought under control," says Michael J. Donahue, executive director of the Great Lakes Commission, "the tremendous successes we've seen over the last 30 years may be in jeopardy."

Air currents from as far as Mexico and Russia bring toxic chemicals such as the banned pesticide DDT and PCBs, once used in electronics manufacture. Enough mercury, from coal-fired power plants, continues to fall in the lakes that it sank a plan to deplete the lakes of sea lampreys by selling the predatory fish to Portugal. The lamprey's mercury load exceeded the European Union's safety limit.

Global warming is still more a hypothetical threat than an actual one.

Lake Erie: Greater, But Not Perfect



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U.S. Edition

Special Issues

But what it lacks in immediacy it makes up for in destructive potential. Cold temperatures have kept aliens like zebra mussels and round gobies (a fish) mostly out of Superior, for instance. "There are lots of exotic species queued up to invade the Great Lakes," says biologist Joseph Koonce of Case Western Reserve University. "If the temperatures rise, then we're looking at a terrible series of invasions" that could wipe out native flora and fauna and upend the ecosystem that supports \$4 billion a year in sport fishing. Biological effects of the warmer waters are already here. Elise Ralph's catch from the Blue Heron shows that Superior is running a temperature. Plankton, the base of the food chain, have already descended this year from 50 feet down, their usual hang zone, to 75, where the cooler water they need to survive has now sunk. Since less light penetrates the depths, the plankton grow more slowly, producing less food for fish and other creatures up the food chain. If something suddenly made the plankton population crash, says Ralph, "the whole food chain could start to collapse."



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Warming could make the Great Lakes only Middling: in a warmer world, more water evaporates. Computer models developed by hydrologist Frank Quinn of the National Oceanic and Atmospheric Administration predict that, by 2050, global warming could drop water levels in Lake Erie by four feet and Huron and Michigan by six feet. Already lake levels are at their lowest in three decades; Michigan and Huron have fallen two feet in the last year. "It is very clear that we will have a pronounced lowering over the next 50 years," says Donahue. "That will have profound effects not only on the environment but also on the economy." Less water in the lakes means less water surging through hydropower stations. Freighters will run closer to the bottom, disturbing contaminated sediments and sending PCBs and dioxins back into the food chain. Erie and Michigan might not "turn over" in the spring and fall as they should: cold water plunging down from the surface carries oxygen, so without this delivery "there may not be enough oxygen for things to live at the depths," says NOAA's Quinn. Less ice cover in winter means that natives such as whitefish, which depend on ice to protect their spawning areas from destructive waves, could face a population crash.

The industrialized world has taken a few baby steps toward capping emissions of the gases (from the burning of coal, oil and natural gas) that trap heat in the atmosphere and thus warm the planet. But even if everyone plays by the rules, megatons of "greenhouse gases" will continue to waft into the stratosphere for decades to come. Like sprawl, global warming has no easy solution. In comparison, cleaning a flammable river and reviving a dead lake seem almost simple.

Newsweek International, July 5, 1999

September 1999

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Don Shute
from UCLA

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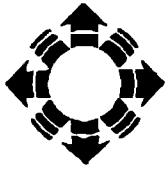
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**NREL****National Renewable Energy Laboratory****Fax**

Date: September 8, 1999
To: Paul Bledsoe
Organization: White House Climate Change Task Force
Fax: 202)208-3381

From: Stan Bull
Organization: National Renewable Energy Lab
Fax: 303)275-3097
Total Pages: 3
For Questions Call: 303)275-3030

Remarks:

Paul,

Attached is the Op-Ed on Bioenergy co-authored by Truly and the CEO of Monsanto, Shapiro.

We will seek to have it run in the Washington Post – Sunday Outlook as you suggested.

Stan



OP-ED OFFERING ON BIOENERGY

REVISION #4—RHT 8/27/99

Putting America's Amber Waves of Grain to Work

By Richard Truly
and XXXX X. XXXX

"We will all be amazed," President Clinton said recently after announcing his Executive Order calling on America to triple the use of crops, forestry and other plants for energy and consumer products. Richard Lugar (R-Ind.) recently said, "We are only at the beginning of a revolution in biotechnology that will lead to more efficient use of the world's resources, enabling ecologically sustainable growth and development." We couldn't agree more.

We will be amazed because the potential for biomass barely has been tapped. What we think of as agricultural and timber residues really aren't wastes at all, but can be raw materials for future fuels and power, clothes and chemicals, plastics and packaging. America's farms and fields will become far more than food and fiber factories. Biomass refineries will more efficiently process crops, as the carbon in plants is unlocked to make products that now come from the carbon in coal, oil and natural gas.

What will amaze us most, however, are benefits we haven't thought of yet. Just as chemists and engineers have developed a long list of valuable products from petroleum over the last 100 years, research could bring us astounding products from plant life over the next 100 years.

But it's the benefits of bio-based fuels, products and electricity we can see that make reaching the President's goal of tripling their use in the next decade so important.

Clean-burning ethanol from corn stalks, rice straw and switch grass can fuel our cars and reduce the amount of oil we need to import. Wood chips from fast-growing willow trees converted to gas can spin turbines to produce clean electricity. The building

blocks for environmentally friendly products that improve our lives can be grown in the nation's heartland rather than pumped out of the ground overseas. Energy from biomass pollutes less, and trees and grass planted as energy crops absorb carbon dioxide, a greenhouse gas. American farmers will have more markets for their produce. The President's order could result in \$15 to \$20 billion a year in additional farm income by 2010.

Twenty years of science and research has brought us to the point where we can envision a future where plants produce all the products we now get from petroleum, and more. A specific goal is now directly before us: three times today's productive use of biomass within 10 years. We believe this increased focus will get more industries and businesses involved in using America's agricultural and timber resources in ways unheard of just two decades ago. All of this provides a boost just as researchers begin to uncover the potential of biomass.

Bioenergy is good for the economy, good for the environment, good for national security.

The seeds are sown. But to reap these benefits, we must nurture biomass technologies so they can grow into an integrated, productive and sustainable industry. We must step up our research and development efforts to explore new and better ways of using America's vast agricultural and timber resources.

Richard Truly is the Director of the U.S. Department of Energy's National Renewable Energy Laboratory (NREL) and a former NASA Administrator and astronaut.
XXXX XXXXX is the XXXXX etc.

TDG

MEMORANDUM

TO: Jeff Seabright
FROM: Deana M. Perlmutter
DATE: August 9, 1999
RE: ECO/UCS/CEO CAST Invite to the Vice President

Attached is the *draft* invitation to the Vice President for the September event in Los Angeles. (Copies have also been sent to Roger Ballentine and David Gardiner). We are in the process of finalizing the letter and obtaining signatures. The event was originally scheduled for September 15th but has been rescheduled to the 16th to accommodate the Vice President's schedule. If the Vice President is unable to attend then we will revert to the September 15th date to accommodate Mario Molina's schedule.

Any assistance with obtaining a commitment for the Vice President's attendance would be appreciated. The invitations are suppose to go to print this Thursday, August 12th but I could maybe hold off until Monday the 16th.

Please let me know if you need additional information. I'll be in and out of my office this week. You can leave messages at my office (303-295-7866), or contact me on my mobile (303-881-8454), or in Vail (970-476-4669).

DRAFT

August 6, 1999

The Honorable Al Gore
Vice President of the United States
Old Executive Office Building
Washington, D.C. 2510

Dear Vice President Gore:

On behalf of the Board of Directors of the Earth Communications Office (ECO), the Union of Concerned Scientists (UCS), and the CEO Coalition to Advance Sustainable Technology (CEO-CAST), we would like to officially invite you to address a gathering of environmental leaders from the Hollywood, scientific, business and industry communities on the evening of September 16. We are gathering for the premiere of ECO's newest communications campaign focused on raising awareness of one of the most critical environmental issues facing the planet: global climate change.

The communications campaign will be unveiled in an hour-long premiere event at Paramount Pictures. Nobel Laureate Mario Molina, the only Mexican-American to win a Nobel prize and the only recipient recognized for his achievements in environmental science, will deliver the keynote remarks. We would then ask you to speak to the Hollywood community about global climate change and congratulate the entertainment industry on its effort to raise awareness of environmental issues. (We hope to begin a dialogue with some of Hollywood's major studios to follow the examples set by companies like Patagonia, Stonyfield Farm, Interface and BP/Amoco in voluntarily working to reduce their overall greenhouse gas emissions.)

The audience will be over 500 entertainment and communications industry executives with business people, political leaders, and members of the environmental community also in attendance. Following the official premiere, guests will have the opportunity to visit displays of energy saving technologies which are easily affordable and readily accessible. These will include information from corporate and government partners including, Toyota, the Department of Energy's Energy Star program, BP Solar and Los Angeles Department of Water and Power (LADWP). And will include hybrid vehicles, energy-efficient appliances, solar panel arrays, etc.

The premiere is also the celebration of ECO's 10th anniversary using the power of communication to improve the global environment. ECO's communications campaigns have been seen by more than one billion people worldwide and have received nearly every advertising award from Gold Clios and Mobius to New York Festival Gold Medals and an Emmy nomination.

We are proud to partner with CEO-CAST and UCS for the event. As an organization of CEO's who share the view that environmental stewardship is compatible with sound and competitive business practices, CEO-CAST is working within its business and industry contacts to forward the belief that innovative practices can create economic growth, jobs,

and build competitive advantage when driven by sound regulatory policies. UCS has worked long and hard in developing the scientific data on global climate change, and we are also proud to join with UCS in this event to help people worldwide understand what these scientists are saying.

We would be truly honored to showcase your commitment to the environment at this premiere and to show you the Hollywood community and other's commitments and efforts to make an impact on global climate change.

Thank you for your consideration of this invitation. If you have any questions, please do not hesitate to contact one of us.

Sincerely,

Larry Kopald
ECO Chairman

Howard Ris
UCS Exec. Director

Ralph Peterson
CEO-CAST Chairman

Debra Hill
Film Producer

Norman J. Pattiz
Chairman, Westwood One

Pierce Brosnan

Cindy Crawford

Donna Mills

Ed Bagley, Jr.



TDG

The Dutko Group
A Public Policy Management Firm
(303)295-7866
FAX (303)295-7899

Facsimile Transmission

THIS FAX IS FOR: JEFF SEABRIGHT
THIS FAX IS FROM: DEANA PERLMUTTER
SENT BY: CANDICE PIETRAFESO
TODAY'S DATE: AUGUST 9, 1999
FAXED TO THE FOLLOWING NUMBER: 202-395-2311
NUMBER OF PAGES (Including Cover Sheet): 4

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