

FOIA MARKER

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Series/Staff Member: Roger Ballentine; Paul Bledsoe; Julie Anderson
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Folder Title:
Industry Action on Climate Change

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Emission reduction commitments from the private-business sector:

BP Amoco:

- 10% reduction from 1990 Baseline by 2010.
- Installed a system of group-wide emissions trading.

Baxter International:

- Lowered CO2 emissions in 1998 by 230,000 metric tons.
- Cut energy-related CO2 25% per unit between 1990 to 1998.
- Participant in Climate Wise program

Dow Chemical:

- Has reduced CO2 equivalents by 57% from 1990-2000.
- Has a stated a goal for 2005 to improve energy efficiency by 20 percent.

Du Pont:

- 65% reduction of carbon equivalent emissions by 2010, from 1990 baseline.
- Holding energy use flat by 2010, using 1990 as a baseline.
- Using renewable resources for 10% of global energy use by 2010.
- Reduced GHG emissions by 45% from 1990 levels by 2000
- Improved energy efficiency by 15% below 1990 levels.

Enron:

- Dedicated a 192.8 MW wind power plant in Storm Lake, Iowa.
- Sponsoring conferences on emissions trading, CDM and Joint Implementation in North America, India, Ukraine, and Europe.
- Installed the 116 MW gas-fired cogeneration plant, Elektrociepłownia Nowa Sarzyna (ENS).

Entergy:

- Committed to eliminating 4 million tons of CO2 per year from 1995 to 2000.
- Participant in the U.S. Government's Climate Challenge Program .
- Manages over 20,000 acres of company forest land for carbon sequestration, wildlife habitat, watershed management, recreation and timber production.

IBM:

- Achieved an estimated 20% reduction in global CO2 emissions from 1990 through 1997.
- Pledged to achieve average annual CO2 emissions reductions equivalent to 4% of the emissions associated with the company's annual energy use through 2004 from a baseline of 1998.

Johnson & Johnson:

- Pledged to reduce greenhouse gas emissions by seven percent below 1990 levels by the year 2010, with an interim goal of four percent below 1990 levels by 2005.

Shell:

- Renewed commitment to meet the agreed Kyoto targets to reduce greenhouse gas emissions.

- Installed a system of group-wide emissions trading.

Tokyo Electric Power Co Inc (TEPCO)

- Will invest 800 million yen a year for the next 30 years into an Australian reforestation plan, potentially creating 40,000 hectares of forest over the next 10 years (a 10,000 hectare forest absorbs up to 50,000 tons of carbon dioxide emissions per year).

United Technologies Corporation:

- Initiated a voluntary program to reduce its worldwide energy and water consumption by 25% as a percent of sales by 2007, decreasing CO2 emissions by approximately the same amount.



Paul Bledsoe
05/10/2000 03:17:32 PM

Record Type: Record

To: Roger S. Ballentine/WHO/EOP@EOP

cc:

Subject: Wall Street Journal Interview



business.emission.reduction.pledges.dSteve Leisman (pronounced Lease - men), the WSJ's chief oil industry reporter: 212-416-2601. He's waiting for you call. He's already talked to Jeff, Texaco and Dirk Forrister. The "everybody gets it but Congress" angle can't miss. I would mention anti-climate riders, but don't give any details, since he's not going to go into details anyway.(we can save that to shop to the Times or Post depending on how mark up works out)

Jeff is sending you recent Texaco actions. Attached is overview recent industry commitments on emissions reductions; history companies leaving the GCC this year is below.

Ford Motor Company = December 6, 1999

DaimlerChrysler = January 7, 2000

Texaco Company = February 28, 2000

The Southern Company = March 10, 2000

General Motors = March 14, 2000