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FOLDER TITLE:

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These companies have joined scores of others – including, United Technologies, BP-Amoco, Alcan, and Bethlehem Steel, to name just a few – in recognizing that taking action to address this problem is simple common sense. They also recognize something that the President and the Vice President have been saying for seven years – that taking action is also a matter of dollars and cents – that there are many win-win opportunities available right now for us to cut emissions, reduce air pollution, improve efficiency, develop and market new products, and save money on energy costs.

Let me be clear: some of the ideas in these bills are very constructive, but they fall far short of a comprehensive architecture for responding to the challenge and opportunities of climate change.

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act now to help develop and deploy – in the short term – technologies and practices to give American consumers and businesses the clean and efficient products they deserve.

In addition, neither bill adequately balances the need to for both domestic and international action. Climate change is a global problem that deserves a global solution. As such, neither bill should or can be seen as a substitute for the broad range of activities that the Administration is already conducting or proposing both domestically and internationally to address climate change. For example:

- The bills are no substitute for the vigorous, ongoing federal efforts to accelerate the research, development and deployment of energy efficient technologies and renewable energy. These efforts include both medium and long-term research as well as more immediate voluntary programs like those encouraging the use of high-efficiency Energy Star products and Green Lights. These programs are saving consumers and businesses money and showing real energy and carbon savings right now.
- The bills are no substitute for the President's proposed \$4 billion, 5-year package of tax incentives to enhance our energy security by spurring the development and deployment of highly efficient automobiles, homes and appliances, and to promote renewable energy.
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- They are no substitute for the proposed \$85 million for a new Clean Air Partnership Fund to help states and local communities undertake efforts to encourage innovation and reduce both greenhouse gases and criteria air pollutants.
- They are no substitute for an energetic diplomatic effort to complete the unfinished business of the Kyoto Protocol – to complete work on its market-based mechanisms and bring about the meaningful participation of key developing countries in the fight against global warming.
- They are no substitute for the proposed \$201 million for an International Clean Energy Initiative – such as the President has proposed – to encourage open competitive markets and promote the export of American clean energy technologies into the multi-billion dollar market of developing and transition countries around the world. We have a unique opportunity to capture these burgeoning markets with clean energy technologies developed in the United States. And if we don't step forward to capture these opportunities, our competitors in other countries will.
- They are no substitute for and should not disrupt the ongoing Vision 21 Power Plant program to develop coal-fired power plants that would be about twice as efficient as current coal-fired plants.

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March 29, 2000

The Honorable Jeff Bingaman
Ranking Member, Senate Energy and Natural Resources Committee
703 Senate Hart Office Building
Washington, DC 20502

Dear Senator Bingaman:

As the Senate Energy Committee considers the issue of climate change, we would like the Committee to have the benefit of the Administration's views on this critical issue.

We would like to thank the sponsors of the bills before the Committee -- S. 882 and S. 1776 -- for joining the growing group of public officials, concerned citizens, corporations, and scientists who recognize that the threat of climate change is real and that it deserves a serious response. It is remarkable how far this debate has progressed in just a few short years. No longer is there a credible scientific debate about whether or not climate change is a potentially very serious problem that we need to address with real action. As the Texaco Corporation stated last month as it left an anti-climate change action lobbying group, "protracted debate about the adequacy of the science is something [we need] to move beyond." And, indeed, more and more corporations are doing just that, announcing real and realistic plans and goals to reduce their greenhouse gas emissions and meet what the President and Vice President have called the greatest environmental challenge of the new century.

These bills properly reflect this shift in the terms of the debate -- from whether there is a problem to what actions we can take to address it. The bills clearly contain some constructive ideas. We welcome, for example, the bills' emphasis on promoting the research, development and diffusion of technologies to reduce or sequester the greenhouse gases that cause global warming. We welcome S. 882's proposed additional \$200 million in authorization for R&D of these technologies. We welcome a discussion about how to improve voluntary reporting of greenhouse gas emissions. And I know other Administration witnesses will be addressing the specific merits of these and other provisions of the bills in their testimony.

While these bills do contain some very positive elements, they should not, in our view, be mistaken for an adequate response to the challenge -- and opportunities -- posed by global warming. While we do not presuppose that these bills are intended as a substitute for more comprehensive action, it is crucial that this be made clear.

Neither bill adequately balances the emphasis on long-term research and development with the opportunities and the need to act in the short term. In the near term, new buildings, new appliances, new equipment, new vehicles and other technologies will be deployed. We need to

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We hope to work together, recognizing the sincerity of each other's purpose, and drawing upon the best ideas in these bills, the best of programs currently in place, the proposals we have put before the Congress, and the best practices of private sector to fashion the comprehensive approach this difficult issue deserves.

Thank you very much.

Sincerely,

Roger S. Ballentine
Chairman, White House Climate Change
Task Force

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March 29, 2000

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198 Senate Dirksen Office Building
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March 29, 2000

The Honorable Slade Gorton
730 Senate Hart Office Building
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Dear Senator Gorton:

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While these bills do contain some very positive elements, they should not, in our view, be mistaken for an adequate response to the challenge -- and opportunities -- posed by global warming. While we do not presuppose that these bills are intended as a substitute for more comprehensive action, it is crucial that this be made clear.

Neither bill adequately balances the emphasis on long-term research and development with the opportunities and the need to act in the short term. In the near term, new buildings, new appliances, new equipment, new vehicles and other technologies will be deployed. We need to act now to help develop and deploy -- in the short term -- technologies and practices to give American consumers and businesses the clean and efficient products they deserve.

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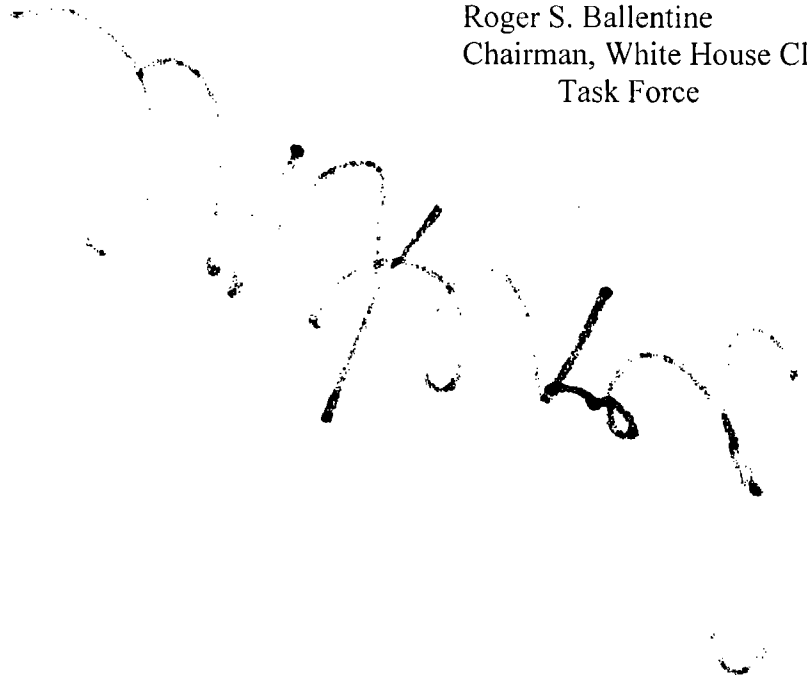
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Thank you very much.

Sincerely,

Roger S. Ballentine
Chairman, White House Climate Change
Task Force

A handwritten signature in dark ink, appearing to read 'R. Ballentine', is written diagonally across the page. The signature is fluid and cursive, with a large initial 'R' and a long, sweeping underline.

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Let me be clear: some of the ideas in these bills are very constructive, but they fall far short of a comprehensive architecture for responding to the challenge and opportunities of climate change. The President and Vice President have presented such a comprehensive plan to the Congress.

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March 29, 2000

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109 Senate Hart Office Building
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Sincerely,

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✖ The bills are no substitute for the vigorous, ongoing federal efforts to accelerate the research, development and deployment of energy efficient technologies and renewable energy. These efforts include both medium and long-term research as well as more immediate voluntary programs like those encouraging the use of high-efficiency Energy Star products and Green Lights. These programs are saving consumers and businesses money and showing real energy and carbon savings right now.

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March 29, 2000

The Honorable Ben Nighthorse Campbell
380 Senate Russell Building
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Dear Senator Nighthorse Campbell:

As the Senate Energy Committee considers the issue of climate change, we would like the Committee to have the benefit of the Administration's views on this critical issue.

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Thank you very much.

Sincerely,

Roger S. Ballentine
Chairman, White House Climate Change
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March 29, 2000

The Honorable Larry Craig
520 Senate Hart Office Building
Washington, DC 20502

Dear Senator Craig:

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We hope to work together, recognizing the sincerity of each other's purpose, and drawing upon the best ideas in these bills, the best of programs currently in place, the proposals we have put before the Congress, and the best practices of private sector to fashion the comprehensive approach this difficult issue deserves.

Thank you very much.

Sincerely,

Roger S. Ballentine
Chairman, White House Climate Change
Task Force

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4. Nationality at Birth USA
5. Passport No. 900146944
Place of Issue PASSPORT AGENCY, WASHINGTON DC
Valid until 1/31/2001
6. Profession DEPUTY ASSISTANT TO THE PRESIDENT
7. Period of Visa requested MARCH 17 - MARCH 31
8. Purpose of journey (Please specify) travel with the President
9. Name & address of contact person in the US _____

10. Name & address of contact person (s) in Bangladesh _____

11. Name, sex and age of accompanying child/children NONE
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In addition, neither bill adequately balances the need to for both domestic and international action. Climate change is a global problem that deserves a global solution. As such, neither bill should or can be seen as a substitute for the broad range of activities that the Administration is already conducting or proposing both domestically and internationally to address climate change. For example:

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March 29, 2000

The Honorable Peter Fitzgerald
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Dear Senator Fitzgerald:

As the Senate Energy Committee considers the issue of climate change, we would like the Committee to have the benefit of the Administration's views on this critical issue.

We would like to thank the sponsors of the bills before the Committee -- S. 882 and S. 1776 -- for joining the growing group of public officials, concerned citizens, corporations, and scientists who recognize that the threat of climate change is real and that it deserves a serious response. It is remarkable how far this debate has progressed in just a few short years. No longer is there a credible scientific debate about whether or not climate change is a potentially very serious problem that we need to address with real action. As the Texaco Corporation stated last month as it left an anti-climate change action lobbying group, "protracted debate about the adequacy of the science is something [we need] to move beyond." And, indeed, more and more corporations are doing just that, announcing real and realistic plans and goals to reduce their greenhouse gas emissions and meet what the President and Vice President have called the greatest environmental challenge of the new century.

These bills properly reflect this shift in the terms of the debate -- from whether there is a problem to what actions we can take to address it. The bills clearly contain some constructive ideas. We welcome, for example, the bills' emphasis on promoting the research, development and diffusion of technologies to reduce or sequester the greenhouse gases that cause global warming. We welcome S. 882's proposed additional \$200 million in authorization for R&D of these technologies. We welcome a discussion about how to improve voluntary reporting of greenhouse gas emissions. And I know other Administration witnesses will be addressing the specific merits of these and other provisions of the bills in their testimony.

While these bills do contain some very positive elements, they should not, in our view, be mistaken for an adequate response to the challenge -- and opportunities -- posed by global warming. While we do not presuppose that these bills are intended as a substitute for more comprehensive action, it is crucial that this be made clear.

Neither bill adequately balances the emphasis on long-term research and development with the opportunities and the need to act in the short term. In the near term, new buildings, new appliances, new equipment, new vehicles and other technologies will be deployed. We need to act now to help develop and deploy -- in the short term -- technologies and practices to give American consumers and businesses the clean and efficient products they deserve.

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We hope to work together, recognizing the sincerity of each other's purpose, and drawing upon the best ideas in these bills, the best of programs currently in place, the proposals we have put before the Congress, and the best practices of private sector to fashion the comprehensive approach this difficult issue deserves.

Thank you very much.

Sincerely,

Roger S. Ballentine
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- They are no substitute for and should not disrupt the ongoing DOE Nuclear Energy Plant Optimization program to develop with industry advanced technologies that can help ensure the longer-term reliability and efficiency of the nation's existing nuclear power plants, nor the ongoing DOE Nuclear Energy Research Initiative on advanced technologies to resolve the challenges of cost, safety, waste, and proliferation that constrain use of nuclear power today.
- Finally, they are no substitute for a law that would give businesses protection against being penalized down the road when they take real, tangible actions today to reduce their greenhouse gas emissions.

These are the elements of a comprehensive approach to this problem. It is an approach that recognizes that the nation needs a balanced portfolio of increased Federal investment, tax incentives, and other measures to help American families and businesses cut greenhouse gas emissions while reducing their energy bills, seizing economic opportunities, cutting air pollution, and protecting America against volatility in energy markets.

In addition, only a comprehensive approach, including taking actions and seizing opportunities *today*, will bring the federal government in line with the growing list of actions being taken by the private sector. These actions signal that U.S. business recognizes that acting now not only helps the global environment but also the bottom line. For example:

- DuPont last autumn announced three climate change goals for 2010: reduce ghg emissions by 65% (1990 base); hold energy use flat at 1990 levels; generate 10% of DuPont's energy from renewables.
- Cargill and Dow announced a new \$300 million venture in January for the full-scale commercial production of a new kind of plastic made from plants instead of petroleum – "natural plastic".
- Motorola has committed to reduce perfluorocarbon (pfc) emissions by 50 percent by 2010 (far exceeding an industry-wide goal of 10 percent).
- IBM is seeking to improve energy efficiency by 4 percent per year – every year.

These companies have joined scores of others – including, United Technologies, BP-Amoco, Alcan, and Bethlehem Steel, to name just a few – in recognizing that taking action to address this problem is simple common sense. They also recognize something that the President and the Vice President have been saying for seven years – that taking action is also a matter of dollars and cents – that there are many win-win opportunities available right now for us to cut emissions, reduce air pollution, improve efficiency, develop and market new products, and save money on energy costs.

Let me be clear: some of the ideas in these bills are very constructive, but they fall far short of a comprehensive architecture for responding to the challenge and opportunities of climate change. The President and Vice President have presented such a comprehensive plan to the Congress.

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The Honorable Jim Bunning
818 Senate Hart Office Building
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Dear Senator Bunning:

As the Senate Energy Committee considers the issue of climate change, we would like the Committee to have the benefit of the Administration's views on this critical issue.

We would like to thank the sponsors of the bills before the Committee -- S. 882 and S. 1776 -- for joining the growing group of public officials, concerned citizens, corporations, and scientists who recognize that the threat of climate change is real and that it deserves a serious response. It is remarkable how far this debate has progressed in just a few short years. No longer is there a credible scientific debate about whether or not climate change is a potentially very serious problem that we need to address with real action. As the Texaco Corporation stated last month as it left an anti-climate change action lobbying group, "protracted debate about the adequacy of the science is something [we need] to move beyond." And, indeed, more and more corporations are doing just that, announcing real and realistic plans and goals to reduce their greenhouse gas emissions and meet what the President and Vice President have called the greatest environmental challenge of the new century.

These bills properly reflect this shift in the terms of the debate -- from whether there is a problem to what actions we can take to address it. The bills clearly contain some constructive ideas. We welcome, for example, the bills' emphasis on promoting the research, development and diffusion of technologies to reduce or sequester the greenhouse gases that cause global warming. We welcome S. 882's proposed additional \$200 million in authorization for R&D of these technologies. We welcome a discussion about how to improve voluntary reporting of greenhouse gas emissions. And I know other Administration witnesses will be addressing the specific merits of these and other provisions of the bills in their testimony.

While these bills do contain some very positive elements, they should not, in our view, be mistaken for an adequate response to the challenge -- and opportunities -- posed by global warming. While we do not presuppose that these bills are intended as a substitute for more comprehensive action, it is crucial that this be made clear.

Neither bill adequately balances the emphasis on long-term research and development with the opportunities and the need to act in the short term. In the near term, new buildings, new appliances, new equipment, new vehicles and other technologies will be deployed. We need to act now to help develop and deploy -- in the short term -- technologies and practices to give American consumers and businesses the clean and efficient products they deserve.

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We hope to work together, recognizing the sincerity of each other's purpose, and drawing upon the best ideas in these bills, the best of programs currently in place, the proposals we have put before the Congress, and the best practices of private sector to fashion the comprehensive approach this difficult issue deserves.

Thank you very much.

Sincerely,

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Chairman, White House Climate Change
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FT. WORTH STAR-TELEGRAM (50)

- They are no substitute for and should not disrupt the ongoing DOE Nuclear Energy Plant Optimization program to develop with industry advanced technologies that can help ensure the longer-term reliability and efficiency of the nation's existing nuclear power plants, nor the ongoing DOE Nuclear Energy Research Initiative on advanced technologies to resolve the challenges of cost, safety, waste, and proliferation that constrain use of nuclear power today.
- Finally, they are no substitute for a law that would give businesses protection against being penalized down the road when they take real, tangible actions today to reduce their greenhouse gas emissions.

These are the elements of a comprehensive approach to this problem. It is an approach that recognizes that the nation needs a balanced portfolio of increased Federal investment, tax incentives, and other measures to help American families and businesses cut greenhouse gas emissions while reducing their energy bills, seizing economic opportunities, cutting air pollution, and protecting America against volatility in energy markets.

In addition, only a comprehensive approach, including taking actions and seizing opportunities *today*, will bring the federal government in line with the growing list of actions being taken by the private sector. These actions signal that U.S. business recognizes that acting now not only helps the global environment but also the bottom line. For example:

- DuPont last autumn announced three climate change goals for 2010: reduce ghg emissions by 65% (1990 base); hold energy use flat at 1990 levels; generate 10% of DuPont's energy from renewables.
- Cargill and Dow announced a new \$300 million venture in January for the full-scale commercial production of a new kind of plastic made from plants instead of petroleum – "natural plastic".
- Motorola has committed to reduce perfluorocarbon (pfc) emissions by 50 percent by 2010 (far exceeding an industry-wide goal of 10 percent).
- IBM is seeking to improve energy efficiency by 4 percent per year – every year.

These companies have joined scores of others – including, United Technologies, BP-Amoco, Alcan, and Bethlehem Steel, to name just a few – in recognizing that taking action to address this problem is simple common sense. They also recognize something that the President and the Vice President have been saying for seven years – that taking action is also a matter of dollars and cents – that there are many win-win opportunities available right now for us to cut emissions, reduce air pollution, improve efficiency, develop and market new products, and save money on energy costs.

Let me be clear: some of the ideas in these bills are very constructive, but they fall far short of a comprehensive architecture for responding to the challenge and opportunities of climate change. The President and Vice President have presented such a comprehensive plan to the Congress.

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WEST VIRGINIA

In addition, neither bill adequately balances the need to for both domestic and international action. Climate change is a global problem that deserves a global solution. As such, neither bill should or can be seen as a substitute for the broad range of activities that the Administration is already conducting or proposing both domestically and internationally to address climate change. For example:

- The bills are no substitute for the vigorous, ongoing federal efforts to accelerate the research, development and deployment of energy efficient technologies and renewable energy. These efforts include both medium and long-term research as well as more immediate voluntary programs like those encouraging the use of high-efficiency Energy Star products and Green Lights. These programs are saving consumers and businesses money and showing real energy and carbon savings right now.
- The bills are no substitute for the President's proposed \$4 billion, 5-year package of tax incentives to enhance our energy security by spurring the development and deployment of highly efficient automobiles, homes and appliances, and to promote renewable energy.
- They are no substitute for the President's proposed \$289 million to spur the development of U.S. domestic grown bioenergy and bioproducts that can benefit farmers and rural areas, reduce our reliance on foreign oil, cut air pollution, and reduce greenhouse gas emissions.
- They are no substitute for the proposed \$85 million for a new Clean Air Partnership Fund to help states and local communities undertake efforts to encourage innovation and reduce both greenhouse gases and criteria air pollutants.
- They are no substitute for an energetic diplomatic effort to complete the unfinished business of the Kyoto Protocol – to complete work on its market-based mechanisms and bring about the meaningful participation of key developing countries in the fight against global warming.
- They are no substitute for the proposed \$201 million for an International Clean Energy Initiative – such as the President has proposed – to encourage open competitive markets and promote the export of American clean energy technologies into the multi-billion dollar market of developing and transition countries around the world. We have a unique opportunity to capture these burgeoning markets with clean energy technologies developed in the United States. And if we don't step forward to capture these opportunities, our competitors in other countries will.
- They are no substitute for and should not disrupt the ongoing Vision 21 Power Plant program to develop coal-fired power plants that would be about twice as efficient as current coal-fired plants.

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March 29, 2000

The Honorable Gordon Smith
359 Senate Dirksen Office Building
Washington, DC 20502

Dear Senator Smith:

As the Senate Energy Committee considers the issue of climate change, we would like the Committee to have the benefit of the Administration's views on this critical issue.

We would like to thank the sponsors of the bills before the Committee -- S. 882 and S. 1776 -- for joining the growing group of public officials, concerned citizens, corporations, and scientists who recognize that the threat of climate change is real and that it deserves a serious response. It is remarkable how far this debate has progressed in just a few short years. No longer is there a credible scientific debate about whether or not climate change is a potentially very serious problem that we need to address with real action. As the Texaco Corporation stated last month as it left an anti-climate change action lobbying group, "protracted debate about the adequacy of the science is something [we need] to move beyond." And, indeed, more and more corporations are doing just that, announcing real and realistic plans and goals to reduce their greenhouse gas emissions and meet what the President and Vice President have called the greatest environmental challenge of the new century.

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Pursuant to: ☐ 31 U.S.C. 51353
☐ 5 C.F.R. 2635.204(f)

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Size: *	Filling: *	Qty: *
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Size: *	Filling: *	Qty: *
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Size: *	Filling: *	Qty: *
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850- AR trail site

Trail of 100 Giants

- event in natural clearing
- Giant Sequoia there
- we should walk up trail, tour, go to site
- pool for position
- edge forest site is 2 hours

9-912 walking tour w/ pool
NO helo tour fees
no sense of size though

NO Stage

Roof structure lets POTUS walk under

Signing table, toast
sign first

Audience 80-100

Forest Service gives list

CEQ

- USDA / Forest Service 50
- tribal
- school kids? 15-20
- ENVIA 15-20
- Amer. corp. kids? 10-15
- US Forest

- Tribe

- Local residents

- Local Officials?

- Senators?

Road not officially open

- deterring to invited guests
- shuttle guests

* Nate in charge of list *

Press

not known if open or not

Program

Welcome - ~~Chief~~ Forest Supervisor Art Gaffney

↓
Glickman

show on agenda Baca

↓
George Brown's widow (Martha Macias)

↓
Forum

VIP Audience

~~Kevin~~

Mike Demback - has uniform

young area folks

to signing table, ropeline

Back up to walking ~~to~~ through

Art Gaffrey heads

POTUS

Chickman

1-2 kids

Aug - DOT might
know on Monday

TITLE OF EVENT: No Idle Fuel Cell Heavy-Duty Truck Roll-Out/Press Conference

LOCATION: (Possible) Major truck stop near Los Angeles media centers.

TIME/DATE: April 27 (Date is flexible). working on week before ED

DURATION: Event would last approximately one hour. The Secretary could leave after 30-45 minutes.

EVENT OVERVIEW: With funding provided by the Advanced Vehicle Program (AVP), Freightliner Corporation will roll-out the *nation's first heavy-duty truck* with a fuel cell auxiliary power system to provide electricity for the cab operations. In addition to senior executive from Freightliner and XCELLSIS (the fuel cell manufacturer), Senators Boxer and Feinstein and Congressmen Lewis and Drier would be invited as would leading air quality officials from California. The Freightliner truck would be placed next to conventional diesel trucks to show how this technology reduces noise and emissions. A prototype of the fuel cell would also be on display. CALSTART would organize the event.

SECRETARY'S ROLE: The DOT, via the Advanced Vehicle Program, provided funding for the program that was matched by the private sector. The Secretary would be discussing the benefits of the technology and the potential of the AVP to find economically viable solutions to the air quality problems created by the transportation sector.

MESSAGE: The DOT works collaboratively with industry in cost shared programs to find win-win solutions for industry and the environment. This is the first and best application of fuel cells – DOT is helping to seed the development of a technology that will ultimately be used as a propulsion system.

PATICIPANTS: Speakers would likely include: Senators Feinstein and Boxer, Congressmen Lewis and Drier, the Chairman of the California Air Resources Board, CALSTART CEO Mike Gage.

BACKGROUND: As stated above, the AVP provided \$500,000 in funding. The private sector provided \$750,000 in matching funds. DOT provided the funding via CALSTART, one of the seven authorized consortia to participate in the AVP under TEA-21.

ISSUES OF CONCERN: None known at this time.

NEW MARKETS: This project is helping to seed the market for fuel cell technology. This is the most cost-effective application of fuel cells in the heavy-duty vehicle industry. This program would help support the administration's request for FY01 AVP funding.

CONTACT: CALSTART contact: John Boesel (510) 864-3005, jboesel@calstart.org.

February 15, 2000

MEMORANDUM

TO: LORETTA UCELLI

CC: GEORGE T. FRAMPTON, JR.
THURGOOD MARSHALL, JR.
ROGER BALLENTINE
LAURA QUINN
DANIEL SAKURA
STEPHANIE CUTTER
KYMBERLY ESCOBAR
NATHAN HURST
SUSAN KASLOW
PAUL BLEDSOE

FROM: ELLIOT DIRINGER

SUBJECT: EARTH DAY 2000

This memo outlines current planning on Administration events, announcements, and materials related to Earth Day. We will continue to refine this strategy as we receive feedback from OVP, other White House offices, and the agencies.

OBJECTIVES

This year marks the 30th anniversary of Earth Day, a milestone that may focus more media attention on environmental issues than at any other time in recent years. (Time plans a special international Earth Day issue, ABC plans a prime-time Earth Day special on global warming, and CNN plans extensive live coverage of Earth Day activities.) Our objective is to use this opportunity to highlight the Administration's environmental accomplishments, and to advance our policy goals through one or more high-profile announcements, particularly in the areas of climate change (the environmental community's primary Earth Day theme) and land protection.

EARTH DAY REPORT

CEQ is producing, with agency assistance, a report summarizing environmental accomplishments and progress over the course of this Administration. This could be a report either from George Frampton to the President and the Vice President, or from the President and Vice President to the American people.

The bulk of the report will be Administration accomplishments organized by major theme – protecting natural treasures, ensuring public health, building sustainable communities, etc. Each section will include charts and graphs depicting measures of progress (i.e. number of Americans getting safe drinking water or breathing clean air) and text-and-photo boxes with local success stories. We plan 32-40 pages with a color cover.

The report will help frame press coverage and ensure that the Administration's record is reflected in "30-years-after-the-first-Earth-Day" stories. It will be distributed to media at least a week before Earth Day and will be part of press packets for White House and Cabinet events.

POTUS/VPOTUS EVENTS

Depending on scheduling and policy development, we anticipate up to four events with the President and/or Vice President before and on Earth Day. Possibilities include:

Meeting with Auto CEOs – There are tentative plans for a meeting and/or event on March 30 to highlight the latest successes of the Partnership for a New Generation of Vehicles: prototype hybrid cars that get better than 70 miles per gallon. We could also push Congress to enact our proposed tax credit for fuel-efficient cars and announce a new Executive Order to improve fuel economy in the federal fleet. In addition, we are exploring ways to frame a new "challenge" to the auto industry to move faster to improve fuel economy in all new cars.

Land Protection Announcement – Scheduling is holding April 15 for POTUS travel to announce new action to protect a place TBD.

Power Plant Announcement – Scheduling is holding April 17 for a second POTUS event. If the policy process is complete, the likely announcement would be an Administration proposal to close the loophole that allows "grandfathered" power plants to continue emitting far more air pollution than newer plants. This would address both public health and climate change.

Earth Day Rally on the Mall – The major U.S. event on Earth Day will be a rally on the Mall expected to draw as many as 1 million people and extensive media coverage. Participation by the President and/or Vice President should be considered.

RADIO ADDRESS

Earth Day falls this year three days after the start of Passover and one day before Easter. One possibility, either on Earth Day or the week before, is to focus the President's weekly radio address on the rich connections between religious tradition and environmental protection.

A growing number of religious organizations are working to promote better "stewardship" of the environment. For instance, the National Religious Partnership for the Environment, which

includes groups such as the National Council of Churches and the U.S. Catholic Conference, plans a mass mailing next month to raise awareness on climate change. We plan to meet soon with religious leaders to find out more about their plans and to better acquaint them with the Administration's environmental efforts.

CABINET/SUB-CABINET EVENTS

We and Cabinet Affairs will be working with the agencies to coordinate Cabinet and sub-Cabinet participation in events across the country throughout the week leading up to Earth Day. We anticipate that some will stage their own events and others will join events planned by local environmental groups.

While we will suggest they focus message on climate change and land protection, we also will encourage agencies to play to their strengths and go with the best announcements possible. For instance, DOI might do Lands Legacy and DOE climate, while EPA does public health and HUD livable communities. The unifying theme will be the Administration's record of accomplishment.

We will provide talking points and a list of Earth Day events being planned around the country. We plan a meeting with agency representatives later this week to begin organizing.

OUTREACH TO EDITORIAL WRITERS, COLUMNISTS, AND OPINION LEADERS

We plan broad distribution of the Earth Day report and press paper on any POTUS/VPOTUS announcements. We will try to get the report to editorial writers at the top 100 papers at least a week before Earth Day and follow up by phone, and will encourage the agencies to work regional editorial boards. We also will get the report to top columnists and television commentators who have shown an interest in the environment and, depending on the level of interest, can schedule roundtables or conference calls. In addition, we may try to place op-eds, and encourage op-eds by outside validators, citing our pre-Earth Day announcements as the latest in a string of major environmental accomplishments.

WEB SITE

We plan to post the Earth Day report and press paper on the Web (either on the CEQ site or on a special White House Earth Day site), and will consider posting a schedule of Cabinet activities and linking to agency sites. We will work with the White House web team to explore other possibilities, including a direct link from the White House home page.

7/15/2000

EARTH DAY EVENTS FOR THE CABINET AND SUB-CABINET

Defense

- April 26 Secretary Cohen will host the DOD Environmental Awards ceremony at the Pentagon
- TBN Secretary of the Navy and Dept. of Energy will open the first federal service station that sells compressed natural gas and ethanol for the government's alternative fuel vehicles. (Place unknown)
- TBN Mrs. Cohen and Bill Nye, the television scientist, have been invited to host a Climate Change Day at the Barrett Elementary School in Arlington, VA.
- TBN The Departments of the Army and Navy will have exhibits at the Earth Day event on the Mall.

HUD

- Early April Secretary Cuomo will announce a new version of HUD's Community 2020 Planning Software that includes selected EPA environmental data, in Glen Cove, New York
- April 26: Assistant Secretary Cardell Cooper, Office of Community Planning and Development, will be speaking at the National Brownfields Association Annual Meeting

Energy

- March 30 Secretary Richardson will dedicate the new fuel cell system at Brookhaven National Laboratory, Long Island, NY.
- April 2-6 Secretary Richardson, along with Members of Congress, foreign dignitaries, senior DOE officials, and transportation industry officials will participate in 2000 Future Car Congress, an international conference on advanced automotive technologies, in Arlington, VA.
- April 14 DOE and consortium of federal agencies in the Denver metropolitan area will announce the WindSource Purchase Project, a commitment to buy energy supplied by wind power for a number of federal facilities in that area. This commitment will result in one of the largest single federal purchases of "green power" in the US.

April 19-22 Soltech 2000, the annual Solar Energy Conference, in Washington, D.C.

Interior

April 17-21 Assistant Secretary Sylvia Baca or FWS Director Jamie Clark will be in Houston, Texas, to announce the stateside LWCF purchase of 1,000 acres for the Houston Toad.

April 17-21 Acting Director of BLM Tom Fry will be touring a special area in western Colorado.

BLM is considering a battlefield tour of proposed purchase sites in West Virginia.

April 24-25 Assistant Secretary Sylvia Baca, along with Kathy Karpan, will go to Eastern Kentucky to tour abandoned mine land (AML) reclamation sites. (They have been approached by the US Soccer Foundation about the Foundation's funding the construction of soccer fields on AML sites. OSM is looking at a site in SW Virginia as a potential first site; if a site can be identified in mid- to late-March, the plan is to do an announcement to coincide with Earth Day.)

April 22 BLM and FWS will have booths on the Mall.

Commerce

Secretary Daly may announce three departmental initiatives for Earth Day:

1. Launching the Fisherman-Research Alliance
2. Exploring our Oceans—Earth's Last Frontier
3. Diversifying Earth Day

Under Secretary Baker may deliver a global climate change speech at the National Press Club.

Labor

April 17 Secretary Herman may visit a labor-management hazardous remediation training facility in Springfield, VA. The facility trains people in environmental clean-up jobs like lead, asbestos and hazardous waste remediation

April 22 Department of Labor is participating in the coordinated federal message at the Earth Day 2000 celebration on the Mall at a department federal exhibit.

OPM

- April 21 Director Lachance and Deputy Director Ssepulveda will host an Earth Day event for employees in OPM's courtyard on Virginia Avenue. They will have a picnic and a speaker from Earth Share.
- April 22 Director Lachance will be attending events on the Mall.

Justice

- April 22 Attorney General Reno and AAG Lois Schiffer will join the Earth Conservation Corps (a program in DC for at-risk youth) in the opening of ECC's new facility on the Anacostia. The AG would also like to work on some sort of clean-up or other activity after the opening of the facility, which is an old equipment house that was renovated by the SeeBees for them.

HHS

- April 17-21 HHS will host an Earth Day event at its building in DC.
- April 22 HHS will participate in the celebration on the Mall by participating in EPA's "Labs for the 21st Century" booth. They are also exploring the opportunity to host an additional HHS booth.

Join us for the 4th Annual YWCA Race Against Racism presented by NIKE.

5K Run/Walk & Children's Fun Run on April 29, 2000 at 9:00 a.m.

Start/Finish Line at 15th and H Streets, N.W., Washington, D.C. Don't just enter to finish...Win the Race Against Racism!

REGISTER EARLY! Take advantage of our lower early registration fee for registering online at <http://www.runwashington.com/races/ywca/2000/ywca00/html>

The fee for registering by web is \$18 until March 1, 2000. After March 1st, the registration fee is \$20.

Register one of the following ways:

- Online through April 27, 2000
- By mailing the registration form in the brochure before April 24, 2000
- In person at a registration site listed in the brochure.

c/o Capital Running Company
13710 Ashby Road
Rockville, Maryland 20853

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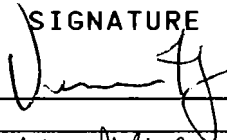
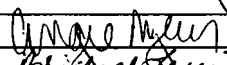
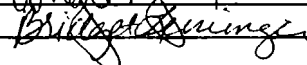
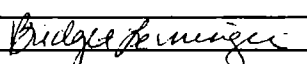
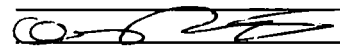
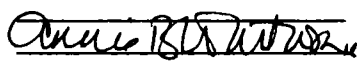
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