FOIA Number: 2017-1073-F

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HOPE [Hope and Opportunity for Postsecondary Education] Act: Strategy

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001. email	[Personally Identifiable Information] [partial] (1 page)	04/01/1997	b(6)

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Clinton Presidential Records
National Economic Council
Bob Shireman
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FOLDER TITLE:

HOPE [Hope and Opportunity Postsecondary Education] Act: Strategy

2017-1073-F
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RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
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b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Kathryn B. Stack
04/17/97 03:04:07 PM

Record Type: Record

To: Robert M. Shireman/OPD/EOP

cc:
Subject: Senate Finance Hearing Report

FYI. If you have conflicting reports of what's happening on the Hill, let me know. (Since I missed the start of today's meeting, this e-mail from Aromie is my only sense of what's going on legislatively.)
---------------------- Forwarded by Kathryn B. Stack/OMB/EOP on 04/17/97 03:06 PM

S. A. Noe

04/17/97 02:41:05 PM

Record Type: Record

To: Kathryn B. Stack/OMB/EOP, Barry White/OMB/EOP

cc: Patricia A. Smith/OMB/EOP
Subject: Senate Finance Hearing Report

Yesterday, the Senate Finance Committeee held a hearing on the Administration's and Republicans' tax proposals in the area of higher education. I did not go to the hearing, but have gathered some information about the hearing.

First, a couple of related items --

- JTC has not scored Moseley-Braun and Grassley's proposal for student loan interest deductibility. JTC has not decided if or when they are going to score the bill.

- A staffer at Moseley-Braun's office told Jon Oberg at ED that at this point, **no** Dem members in the Senate Finance Committee support the President's HOPE act.

Hearing

Members present: Roth, D'Amato, Mack, Moynihan, Conrad, Graham, Moseley-Braun, and Kerry

- The hearing was structured to highlight the provisions of the Senate leadership's on S1. It did nothing to advance the President's proposal.

- No Senators endorsed the President's proposal. D'Amato and Mack came the closest by endorsing middle-class relief of some sort. Dems commended the President for making higher ed a top priority but then expressed their dissatisfaction with his bill or spoke of the merits of their own higher ed bills.

- The Committee was worried that tax benefits for tuition and fees will not get passed on to students and families but be converted into institutional aid. Without remedies to ensure that benefits actually go to the intended recipients, the Committee will remain negative toward tax credits and deductions for tuition and fees.

- No Senators like the B minus requirement.

* ED was allowed to file testimony for the record but was not seated at the table.

Kathryn B. Stack
04/17/97 03:37:23 PM

Record Type: Record

To: Patricia A. Smith/OMB/EOP, S. A. Noe/OMB/EOP, Timothy A. Rosado/OMB/EOP, Robert M. Shireman/OPD/EOP

cc:
Subject: Hope and Tuition Inflation -- Summers

---------------------- Forwarded by Kathryn B. Stack/OMB/EOP on 04/17/97 03:40 PM ---------------------------

Larry R. Matlack 04/17/97 08:35:28 AM

Record Type: Record

To: Kathryn B. Stack/OMB/EOP, Barry White/OMB/EOP

cc:
Subject: Hope and Tuition Inflation -- Summers

---------------------- Forwarded by Larry R. Matlack/OMB/EOP on 04/17/97 08:36 AM ---------------------------

Lotus Notes Newsstand™

Daily Report for Executives

No. 74 Thursday April 17, 1997

Main View
DT Cases
Economic News
Highlights
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Tax Legislation
Summers Says Tuition Inflation Concerns Not A Reason To Block Tax Incentives

Treasury Deputy Secretary Lawrence Summers said April 16 Congress should not let concerns about fueling an increase in tuition costs prevent it from finding ways to provide tax incentives for higher education.

"We can't let fear of inflation be a reason for not providing assistance," Summers said during a hearing in the Senate Finance Committee.

However, Summers did say it would be important to keep that concern in mind in fashioning those incentives.

Tuition inflation is "a very, very important issue," Summers said. "We've got to look at this problem."

Summers was testifying on the administration's proposals for higher education tax incentives, which include a tax deduction for higher education or training expenses. The maximum amount for 1997 and 1998 would be $5,000, rising to $10,000 in 1999.

Along with that is a $1,500 nonrefundable tax credit for the first year of college. Another $1,500 credit could be claimed for the second year of college if the student in question maintained a "B" average. A taxpayer could take the deduction or the credit, but not both.

Another provision in the president's package would extend the Section 127 tax credit for employer-provided educational assistance through Dec. 31, 2000. The credit currently is scheduled to expire May 31, 1997.

Inflation Issue Raised By Roth

The issue of tuition inflation was raised by Senate Finance Committee Chairman William Roth (R-Del), who said he was worried that the aid provided by Clinton's credit and deduction would ultimately accrue not to students, but to colleges and universities that might see the increase in assistance as an opportunity to charge higher prices.

"I have considerable concern" that the president's proposals "would cause inflation," Roth said. "I fear we will end up with the principal beneficiaries being the educational institutions."

Committee members also said they were worried Clinton's "B" average standard for the second year of credit eligibility would put pressure on college instructors to inflate grades.

"The 'Cs' are going to become 'Bs,' " said Sen. Alfonse D'Amato (R-NY).

Summers said another way to view the standard is that it "can be a motivator" for students to perform well in school.

As to concerns expressed by committee members that the "B" average requirement would lead to the Internal Revenue Service poring over college transcripts in an effort to make sure taxpayers properly claimed the credit, Summers said IRS "will not be a part of that." Instead, under the proposal IRS would be required to accept a college's certification of a student's grades.

Prepaid Tuition Plans

Also on April 16 a bipartisan group of 15 senators led by Sens. Mitch McConnell (R-Ky) and Bob Graham (D-Fla) announced they were introducing legislation (bill number unavailable) easing the tax treatment of state-sponsored prepaid tuition plans.

Current law allows taxes to be deferred on contributions to qualified state-sponsored prepaid tuition plans. Such accounts must be established for the purpose of meeting qualified higher education expenses, which include tuition, fees, books and supplies, but do not include room and board.

Under the law, taxes on the contributions are assessed once the student beneficiary begins attending school and using the account funds. The legislation introduced April 16 would end taxation of the beneficiaries and would deem room and board to be qualified higher education expenses.

"Prepaid tuition programs nationwide are giving hundreds of thousands of young people a chance at a college education," Graham said. "We need to give families permanent assurance that educational security is not going to be derailed" by tax law restrictions.

-- By Joan Pryde

Agenda
April 17, 1997

1. Legislative update

    Hearing – Disaster

    Cosponsorship

    State-by-States

2. Press:

    --"No need for college" response (David F.)
    --Riley op ed
    --Riley Post response
    --Summers op ed
    --Outside: Sen. Reed/others (Kay)
    U.Ga. and other College Presidents (David L.)
    Gov. Miller (Jake)
    Tom Kane (Maureen)
    --Radio shows (April 15 hook, plus)
    --Student newspapers - Riley/VP conference call

3. Events:

    --Rock the Vote today

4. Higher Education Groups

    --Presidents signing endorsement letter
    --Technical consultations
    --Speeches to NAFEOHE, AACC, AAU
    – Assn. of Gov. Bds

5. Other groups

    --Business groups
    Business-Higher Ed Forum (David L.)
    NAB (Cohen)
    --Minority groups?
    --PTA
    --Other ideas

{4/17/97}

- Harvey - D'Amato - Support for concept of ~~helping college~~ middle class ability for higher ed.

- Savings / IRA etc...

- Inflation..

- slowing

- mispl and will adjust.

- Treas. prev. - not as hostile as expected; as anticipated

Valrelations

- Pam Kane

- Chuck Knapp - U. Ga. Prez.
will be a ~~Republican~~
x economist

- Kennecory (tr...

☐ Brooks

Colin Bishop:
- Progressive
- Half-time

D. David Breneman - U.Va. Dean of Ed School
- moderate ??

Business Roundtable

Governors!

- Va Battles - Gov. community operate

helped that Prez shd have

the key to future

~~Maureen~~

Maureen

Sec: - Grassroots

~~[illegible]~~

- Use Sec's regional reps.

* dan/duke

Commencements - all of Cabinet Affairs.

→ Speechwriting mtg.

Parents

- Tessa is the sand/she said.

→ Prez has to carry msg.

Members have heard that people are concerned about paying for college.

Duke

* Year after Princeton Speech? - June 5

July NASFAA Convention - Phila.

Duke? - Summers op-ed - Cal

April 24 - Fed'n on the Economy - report

- Kevin Sullivan 401-0831

☐ States doing
- [illegible]

- HOPE / Co-ordinate

Endorsements

- State by States

☐ [illegible] that [illegible] is doing...

[illegible]:
Education + the Economy
- [illegible] of [illegible]
- economic productivity
Higher Ed
STW
HOPE

- Chancellor of Comm Colleges - Run People
- [illegible]...
- [illegible]

201 Inz

D Need Hetz to do a long sign on endorsement letter...

secy

- The Assads already yes

- The Ird resolution

- Sron concerned

HORWITZ_R @ A1
04/16/97 04:55:00 PM

Record Type: Record

To: Robert M. Shireman, Jake Siewert, Michael Cohen, Bruce N. Reed

cc:

Subject: SENATORS RAISE OBJECTIONS TO CLINTON EDUCATION TAX PACKAGE

Date: 04/16/97 Time: 16:16

ESenators raise objections to Clinton education tax package

WASHINGTON (AP) The Clinton administration's education tax package was sharply criticized at a Senate hearing Wednesday, with Republicans claiming it would further inflate tuition costs and Democrats saying it wouldn't do enough to help low income students.

The Senate Finance Committee heard a number of horror stories about rising tuition, with one dental student saying she will graduate from the State University of New York at Buffalo with $90,000 in debts.

Senate Finance Chairman William V. Roth Jr., R-Del., said tuition at a four-year college increased 234 percent between 1980 and 1995.

``This is leading to alarming levels of debts for our young people," Roth said.

The hearing focused on the Clinton administration's education tax package, which includes a $1,500 college tax credit; a maximum $10,000 college tax deduction; early withdrawals from Individual Retirement Accounts for college expenses; tax incentives for student loan forgiveness. The package will cost $38.4 billion through 2002, the Treasury Department has said.

Witnesses told the panel the Clinton education credits would inflate tuition costs by effectively subsidizing a portion of college costs.

Roth is advocating his own tax-cut package that would permit students to deduct the interest from their student loans, improve tax treatment of state pre-paid tuition plans and let people save for education using Individual Retirement Accounts.

Defending the Clinton package was Deputy Treasury Secretary Lawrence Summers, who urged Roth not to ``let the fear of inflation prevent us from providing assistance."

Sens. Richard Bryan, D-Nev., and Bob Graham, D-Fla., closely questioned Summers about how the education package helps low-income people gain access to college.

``Are we talking about a program that is going to primarily increase the number of students who will have an opportunity to attend higher education? Or are we talking about a program to provide tax relief to families who already are sending students to colleges or universities?" Graham asked.

Summers said the $38 billion package primarily is aimed at middle-class taxpayers, but that the administration is proposing to increase the Pell Grant program, which is aimed at lower income people, by $1.7 billion next year.

Roth also challenged a provision in the HOPE scholarship program, which requires students to maintain a minimum B-minus grade point average to keep the $1,500 tax credit. He asked if the IRS would be examining college transcripts to ensure people's grades are sufficient for the tax credit.

Sen. Alfonse M. D'Amato, R-N.Y., picked up that theme, noting that some college freshmen ``stumble along the way'' and encounter academic problems in which they would ``be very fortunate to even get a C average thereafter.''

``I speak from experience,'' D'Amato said, drawing chuckles the audience. ``It was wild, tumultuous first year at Syracuse ... where all pursuits were not academic in nature.''

APNP-04-16-97 1628EDT

Senate Finance Committee
Hearing on Tax Credits, Deductions, and Exclusions for Postsecondary Education Expenditures

Dirksen 215
April 16, 1997

Copies of the testimony are available in OLCA, Room 6337, FB-10.

Witness Panels:

Senators Coverdell, Graham, McConnell, and Biden.

Deputy Secretary of the Treasury Lawrence H. Summers

Jennifer Long, State University of New York at Buffalo; Tyler Mathisen, Money Magazine

Marshall Bennett, State Treasurer of Mississippi; David W. Breneman, University of Virginia; John. S. Barry, Heritage Foundation; Michael McPherson, Macalester College; Kathleen Thompson, Tracor, Inc.

Members present:

Chairman Roth, Senators D'Amato and Mack; Ranking Member Moynihan, Senators Conrad, Graham, Moseley-Braun, Bryan, and Kerrey.

Overview: The hearing was structured to highlight the provisions of the Senate leadership's S. 1. It did nothing to advance the President's HOPE Scholarships and tax deductions. Other than the Deputy Treasury Secretary, no panelists endorsed these provisions of the President's bill. No Senators endorsed them. Senators D'Amato and Mack came the closest by endorsing middle class relief of some sort. Democratic members commended the President for making higher education a top priority but then expressed either dissatisfaction with his bill or spoke of the merits of their own higher education bills.

The Committee was clearly worried that tax credits and deductions for tuition and fees will not get passed on to students and families but be converted into institutional aid. For the first time at a hearing, this was expressed not merely as a fear that tuition rates will increase, but that institutions will adjust institutional financial aid in the packaging process to take students' and families' tax benefits into account. Without remedies to ensure that benefits actually go to the intended recipients, the Committee will remain negative toward tax credits and deductions for tuition and fees.

Many of the questions for Deputy Secretary Summers were about education, not tax policy. He responded in many cases from his experience in the classroom and as an academic economist. The Department of Education was allowed to file testimony for the record.

Highlights from Senators:

Chairman Roth does not like the B average requirement.

Senator Moynihan does not like the B average requirement. ("Does anybody in the Administration seriously believe that we will be first in the world in 2000 [in K-12 tests] and that the B average would have anything to do with it?")

Senator Moynihan wants the Education Department to address the "cost disease of personal services." (Develop ways to cut college costs by replacing labor intensive personal services that make up large percentages of colleges' budgets.)

Senator D'Amato does not like the B average requirement and suggests that Cs will turn into Bs. He says higher education financing is a "serious, serious problem for the middle class." The Senate should not take a poll and see what's popular. He might support a tax deduction but it is not the best alternative: he likes S.1. He advises the Administration and the Committee to "keep loose, work together."

Senator Bryan said he was having difficulty seeing the Administration's point of putting more resources into the middle class instead of the low-income.

Senator Kerrey said the solution was for the President to endorse the Boskin Report, lower the CPI, and have enough to spend on grants.

Senator Graham was displeased that he did not have an answer from the Administration to his questions about how the President's initiatives affect postsecondary access. He wants numbers within two weeks.

Barry Munitz
Chancellor of the University
California State University System

March 18, 1997

The Honorable Bill Clinton
President of the United States
The White House
Washington, D.C. 20500

'97 MAR 25 A11:19

The Honorable Richard W. Riley
Secretary of Education
Federal Office Building 10
600 Independence Avenue S.W.
Washington, D.C. 20202-0100

Mr. President and Mr. Secretary:

Tuesday morning I completed a very successful conference call with the chairs of the ACE, NASULGC and AASCU boards. The four of us agreed emphatically that the key now is to keep the higher education community generally behind the policy priorities of your package, and to have our staffs work more deliberately and more quietly on clarification and modification down the road.

As you know, the California State University is the largest system of senior public higher education in the United States with over 340,000 students, more than 40,000 employees and an annual operating budget exceeding $4 billion. At 11:00 this morning, introducing our bi-monthly Board meeting, I formally presented to our Trustees the attached endorsement of all twenty-three CSU Presidents for each component of The White House higher education program, and including the enclosed specifics of our American Council on Education resolution.

I also indicated that we were taking the lead in gathering rapidly similar indications of endorsement from the chief executives of many other public universities across the country. The Board was very pleased with this news, and our Chairman asked that I convey directly to you these specifics immediately. We are also actively discussing this unprecedented action with the statewide education and public policy media and editorial staffs.

With best wishes for the President's speedy recovery and a safe trip to the summit.

Barry

Barry

BM/df

Thank you for writing to me. I appreciate the support of the California State University System and the American Council on Education (ACE) for my Administration's national education agenda.

As I said earlier this year, in my speech to members of ACE, we must work in the weeks and months ahead to craft a bipartisan balanced budget that reflects our values and paves the way to a better future. Your endorsement will be an historic element in enabling us to expand educational opportunities through the Hope Scholarship tax cut, the college tax deduction, the Pell Grant increases, and the work-study increases.

Thank you for standing with us. I look forward to continuing our work together as we build new opportunities for future generations and change America for the better.

Agenda
April 10, 1997

1. Legislative update — Clay / Rangel — Gephardt may not happen

   Hill Briefings — House: very receptive, [illegible] — Senate:

   Introduction ✓

   Cosponsorship ✓

2. Press:

   --Riley op ed — Knight-Ridder
   --Riley Post response — submitted — [illegible]
   --Summers op ed — Gene
   --Outside: Sen. Reed/others (Kay) — enthusiastic
   U.Ga. and other College Presidents (David) — Chuck Knapp working on one
   Gov. Miller (Jake)
   Tom Kane (Maureen) — agreed to do it [illegible]
   --NPR on April 15; other radio (L.A. Michael Jackson)
   --Sunday talk shows - tax tie-in on April 13 (Jake)
   --Student newspapers - Riley conference call

   • other states w/ own proposals — David / Frank — compile

3. Events:

   --Rock the Vote 4/17 - Administration involvement? — w/ V.P. — need proposal from ED.

   --Publication: Getting Ready for College Early (?) — Sept. product
   — in Spanish ??

4. Higher Education Groups

   --Presidents signing endorsement letter — Munitz - Susan Frost
   --Technical consultations — scheduled
   --Governing Boards - tuition pledge — this weekend [illegible] — their magazine
   --NAFEOHE
   --AACC — tape + [illegible] there...
   -AAU Prez. — Tues. [illegible]

5. Other groups

   --PTA — [illegible] — Also gets the middle school guide...
   --Other ideas
   -Guidance Counselors — NACAC

   [illegible]: — Hispanic & Afr. Am groups. —

-Articles abt tax [illegible]

Susan Frost

House

- Geph. $3300 + $300 each year

- No fees on st. loans

Senate

15-20 ~~Dem~~ staffers.

No leadership

Dodd - held off for reauth

Amy - you don't have power ... but my party is in control, add tax cuts ... 'keep our imaginations open..'

- Jeffords - said prefers to do expenditure. But my party is in control, add tax cuts... USA membership more to run our staff than leadership..

- Poll of taxpayers -

#1 concern - retirement

college

Press

- Post ed. bd.

- Nat'l Journal article this week - 'people don't need to go to college'

DL - will talk to OR to develop these

the HACU – If Hispanics don't go straight in college, then they don't finish...

– Algebra

, Everyone shd have opp'y
while not all will want a 4 yr degree, more need
some postsec training. —

*

M Lead

— Monitoring is key in ed-sec.

Rove — Merge design of the goals w/ ed proposals.
(He's going on troy)

- Sports Op Ads where they're considered doing a HOPE.

check w/ Toby — roundtable on rural mtg.

OPL

- NCLB imp... —

Mtg w/ MM. Groups — WH? — There was a Civil Rights Groups ??

- Govern. dif. stds.
D. Bush's Business-Higher Ed Forum
- Business Community, as w/ Goals 2000 (Club role etc...) — Gibeh
Bob Jones — NAB, Milt Goldberg...

UNITED STATES DEPARTMENT OF EDUCATION

OFFICE OF THE SECRETARY

FAX TRANSMITTAL

TO Bob Shireman

PHONE

FAX

FROM FRANK S. HOLLEMAN III, CHIEF OF STAFF

PHONE 202-401-6143 FAX 202-401-2098

PAGE(S) TO FOLLOW 2

MESSAGE:

CONFIDENTIALITY NOTICE

Taxpayers Much More Anxious About Retirement and College Tuition Than Paying Taxes, According to New Survey

Wednesday, April 09, 1997 10:53:00 AM EDT

ARMONK, New York--(BUSINESS WIRE)--April 9, 1997--

"Desperate Decade" Worries About Funding Education and Retirement

As they scurry to file their income-tax returns, many Americans say they're much more concerned about how to pay for higher education and retirement than their taxes, according to an annual national poll of more than 1,000 taxpayers conducted for MBIA Insurance Corporation by Roper Starch Worldwide.

Only a quarter of all respondents are concerned about their ability to pay their income taxes, the survey found, and only 23% said the filing season makes them wish they had more tax-free investments. On the other hand, 70% were apprehensive about having enough money for retirement and 57% were concerned about paying for their family's college education. But despite high levels of concern for their financial futures, only a little more than half of the respondents are planning for retirement and only a third for education and lowering their tax burden.

The groups most concerned about saving for their family's education was the 18-24 age group, at 80% -- closely followed by the 25-34 age group at 78%. Most worried about funding their retirement was the 35-44 age group, at 81%, with the 25-34 age group right behind at 80%.

Mid-Twenties to Mid-Thirties: Desperate Decade

"The group that seems overwhelmed by both concerns -- retirement and education -- is the 25-34-year-olds," said Gary P. Karvelis, a senior vice president at MBIA. "This group could be called the Desperate Decade because of its concern about saving for both retirement and education, despite the fact they're already putting away money at an early age."

Nicholas Tortorello of Roper Starch said, "Contrary to the myth that young people live only for the moment, we were surprised to find the level of anxiety among these adults when planning for the future. And with the increase in income levels for the older 35-44 age group, you would think that they would have more confidence planning for the future, but they still have a great deal of concern. They do, however, have a better grasp of the after-tax benefits of investing in municipal bonds, with holdings almost twice as high as the 25-34 age group."

Only 20% of that 35-44 age group feels secure about covering college costs, the survey showed. In the 45-54-year-old bracket, where most parents of college-age children are, there is only a 32% level of security. The two age groups are even more worried over retirement, with only 17% in each age group feeling secure.

Who is Saving For What

The survey found many more people worrying about future financial obligations than addressing them. The retirement-funding difference was 70% (worrying) -55% (addressing them), while the college-funding contrast was 57%-34%.

Surprisingly, the 35-44 age group had higher levels of retirement planning (76%), than their elders -- only 71% in the 45-54 group and 60% in the 55-64 group. In another twist, while planning for education costs rises above 60% in those households with at least one child, a third of these households still are not addressing potential college costs.

Despite widespread concern about the rapidly escalating cost of a college education, only 45% of the 25-34 age group said they were currently planning financially for that goal. While farther on the horizon, retirement was a larger concern, with 62% of them already planning financially for their post-work days. The next-oldest generation is way ahead, however, with 76% of the 35-44-year-olds storing money away for retirement while, at the same time, nearly 40% are also planning to reduce their tax burden.

Hit hardest by the need to save for multiple goals, these 35-44-year-olds show preference for municipal bonds in their portfolio, at 17% -- usage more than double the younger group. "This generation seems to see the connection between preparing for financial goals and how municipal bonds help them do this with high levels of safety and after-tax returns," Mr. Karvelis said. Media attention to the need for investment has resulted in more than three out of four respondents reporting ownership of stocks, municipal bonds, mutual funds or bank CDs or savings accounts. According to the survey, 68% of respondents are socking it away in bank CDs and savings accounts. "Many people are giving away money by investing in taxable bank CDs," said Mr. Karvelis. "If you're in the 28% federal tax bracket, and it's easy to find out while doing your taxes, investing in tax-free municipal bonds can probably cut your tax burden."

The 13% of respondents who invest in municipal bonds cite safety (91%), tax-free interest (85%) and good after-tax returns (84%) as the top reasons for using municipal bonds. More than half say they are using municipal bonds to save for retirement, 25% for their family's college costs. Interestingly, 64% of women say they use municipals for retirement savings compared with 42% of men.

Of those who do not invest in municipal bonds, more than half said they considered them either more or similarly attractive compared to taxable investments and 42% said they were likely to invest in municipals in the future. This high level of interest may be related to their feeling that they are much more likely to lose money over the next 12 months in stocks (69%) than in municipal bonds (11%).

MBIA Inc., through its wholly owned subsidiary, MBIA Insurance Corporation, is the leading insurer of municipal bonds and structured finance transactions. MBIA is also a leading provider of investment management services to the public sector. MBIA Insurance Corporation has a claims-paying rating of Triple-A from Moody's Investors Service, Inc., Standard & Poor's Ratings Services and Fitch Investors Service. Please visit our web site at http://www.mbia.com.

Interviewing for this survey was supervised by Roper Starch Worldwide. The study included telephone interviews with 1,000 randomly selected respondents, representing a national cross-section of the American public ages 18 and over. Interviews were conducted between March 20 and March 23, 1997. The margin of error at the 95% confidence level is +/- 3 percentage points on the total figures.

Editor's note: A complete summary of poll results is available on

request.

Additional sources of information
Market Statistics - From Quote.Com
Tell Me More - From Infoseek

☐ Kors

Secy?

Naylor Gene

Agenda
April 2, 1997

1. Events:

☐ check w/VP — Riley??

- Rock the Vote 4/9 - MTV? ☐ David Frank's story will hook up w/Riley

~check w/USSA ~

- POTUS video for AACC conference in Anaheim — Msg — Something

2. Press:

NYT response — Lieberman
--Sen. Reed letter?
--"Middle class" letter?
--Rep. Rangel?

☐ R.D. for Tom...

- from Kevin re: big pts...

* Frank/Kay

Post response and other possible op-eds: — Rubin/Riley
MUST * --Joint Education/Treasury piece?
--Summers - ~~~~
--Riley/Longanecker — Tom...
--Gov. Zell Miller - Jake
--DLC/PPI → Mike Smith - check if they'll
☐ David --College presidents
--Academics? — U. Ga. - Chuck Knapp — Look @ list of 260 pres.; get op-ed
--~~Tom Kane?~~ — Maureen will call
Editorial Boards
--Strategy - Secretaries - on their travel
--Materials/data needed
- Mailing, no....

- Use the state-by-state & compare to state scholarships &

Student newspapers

Vox site?

3. Legislative situation

— PRZ w/editors
ED * Riley conf. call w/editors...

☐ Scheduling request to the ED/VP (Ann)

Introduction/USSA Lobby Day
~G.A.

Cosponsorship

4. Higher Education Groups — David: need to begin to have serious process...

Longanecker/Scholz meeting(s) — need to know what we're willing to do.

DMM.
Technical consultations — Yes, listen & learn... tech.

ACMB, NACUBO, NASFAA

5. Other groups

PTA
Other ideas

Bezall
Frost??
+ Robert Goldstein

D Lins - scrapp for AACC

- more
Savings -

Primm - Pledges

- Governing bds orig'n - week after next in S.D. ...

) Maureen: will call . .

- ACE letter

- Media
NPR - April 15 - Corry & Mike ??
- Diane Rehm

College acceptance ltrs + pixes

- Michael Jackson - C.A.

- Pre on Snapp Ron Ga.

Jake - D Sunday talk shows:
- McCurry . .

Withdrawal/Redaction Marker
Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. email	[Personally Identifiable Information] [partial] (1 page)	04/01/1997	b(6)

COLLECTION:

Clinton Presidential Records
National Economic Council
Bob Shireman
OA/Box Number: 13223

FOLDER TITLE:

HOPE [Hope and Opportunity Postsecondary Education] Act: Strategy

2017-1073-F
rs2979

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.
PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).
RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

– Ken ?

– Andy Blocker

✓– Chris Caldwell Cal. AFP.

– Bill White – P. Crisan

– Tracey Thompson

– Mike (Cal.)/ Bill [illegible]

MAILMGT @ A1
04/01/97 02:09:00 PM

Record Type: Record

To: Sonyia Matthews

cc:
Subject: CONFIRMATION: APPT. REQUEST FOR SHIREMAN, ROBERT M

FROM: WAVES OPERATIONS CENTER - ACO: LENNON
Date: 04-01-1997
Time: 14:06:12

This message serves as confirmation of an appointment for the visitors listed below.

Appointment With: SHIREMAN, ROBERT M
Appointment Date: 4/2/97
Appointment Time: 1:00:00 PM
Appointment Room: 231
Appointment Building: OEOB
Appointment Requested by: MATTHEWS SONYIA
Phone Number of Requestor: 65351
Comments:

WAVES APPOINTMENT NUMBER: U14249

If you have any questions regarding this appointment, please call the WAVES Center at 456-6742 and have the appointment number listed above available to the Access Control Officer answering your call.

****

TOTAL NUMBER OF NAMES SUBMITTED FOR ENTRY : 6
TOTAL NUMBER OF NAMES OF CLEARED FOR ENTRY: 6

****

FRANK, DAVID
LONGANECKER, DAVID
MCLAUGHLIN, MAUREEN
MILLER, RICHARD
SMITH, MARSHAL
ZOOK, JAMES

[redacted] (b)(6)

John "Karl" Scholz waiting on info

✓ [illegible] Cong. [illegible]

USSA / PIRG / Rock The Vote
Student Aid Petition

The doors to a college education are being closed and students are being driven in to decades of debt because of the failure of state and Federal governments to adequately support access to higher education.

We demand that the White House and Congress act in a bi-partisan manner to eliminate financial barriers to a college education.

Specifically, Congress should substantially increase Pell and other need based grants, reduce the cost of student loans, and provide significant tax relief to low and middle income students.

A college education is the best investment in AmericaUs future. Support student aid and stop the doors of college from closing on AmericaUs future.

First Name:
Last Name:
Street Address:
City:
State:
Zip:
School:
E-mail address:

You can either fill out the petition over the WWW (starting Wednesday), or you can e-mail the petition to the address below.

Petition Web Address:

www.pirg.org/student/aid/petition - (to be launched 4/2/97)

E-mail Address:

Studentaid@igc.org

Policy & process

-D

(1) April 15 -

(2) Red Rds - Secy report - duly

(3) April 9 - [illegible]
-secy schedule

(4) Post up ed - [illegible]

(5) [illegible] - [illegible] - [illegible]

(6) Secy [illegible] to college [illegible] - 10 days

(7) Sp-ed next week Dallas +

(8) Red Rds - David, [illegible]

(9) AACE video

(10) Mike Smith → PPI

(11) Kay - members
- Floor [illegible]

-

(12)

HIGHER EDUCATION

I. State of the Union Proposals:

"I propose America's HOPE Scholarship . . . two years of a $1,500 tax credit for college tuition, enough to pay for the typical community college. I also propose a tax deduction of up to $10,000 a year for all tuition after high school; and expanded IRA you can withdraw from tax free for education; and the largest increase in Pell Grant scholarships in 20 years."

II. Objectives:

- Enact HOPE Scholarship and tax proposals, including tax credits, tax and tax free savings
- Enact Pell Grant increase and expanded eligibility
- Enact Presidential Honors Scholarship
- Enact increased appropriations for Work-Study and TRIO programs
- Increase the number of states establishing HOPE scholarships, pre-paid tuition plans, or other measures to make college more affordable for lower- and middle-class families
- Use passage of initiatives as platform for raising student and family expectations for college-going

III. Strategies:

Legislative Strategy

- Continue to build support for higher education proposals in order to maintain strong hand in budget negotiations

Post-enactment Strategy

- Launch campaign in Fall 1997 to help families and students recognize that college is affordable and attainable for those who plan and work for it

IV. Events/Activities

March

- Education Department circulates letter to be signed by hundreds of university and community college presidents endorsing higher education initiatives and gathers signatures; follow with event to release

- Education Department continues outreach to college associations

- Regional op-eds by college presidents on higher education initiatives and release by Gov. Miller op-ed on how well HOPE works in Georgia

- Following up on POTUS events, press calls by Riley, Sperling, others to targeted media addressing evidence that HOPE does not cause grade or tuition inflation

- Release state-by-state analysis of Pell Grant and education tax proposals (Treasury and Education)

- Release Summers op-ed on long-term economic benefits of higher ed package

March/April

- Release new Department of Education publication "Getting Ready for College Early: A Handbook for Parents of Students in the Middle School Years

April

- 4/9-4/13 National Association for Equal Opportunity in Higher Education annual meeting, DC

- 4/12-4/15 American Association of Community Colleges annual meeting, Anaheim, CA

- 4/12-4/15 Association of Governing Boards of Universities and Colleges national conference, San Diego, CA

- Secretary Riley speaks at UVA Education School, Charlottesville, VA

June

- Late June 25th anniversary of Title IX sports

Next Six Months

- VPOTUS and Secretary Riley conduct telephone press conference with student newspapers across country
- Prepare to launch fall campaign on availability of college, readying PSA's and materials for students and parents.

Concerns:
- people will feel smothered
- Admin is difficult...

Process

Yar today

- Moynihan

- Bkgs . . .

- Groups - dream / Reliving

Walsh-Leer

Lock

Linda Ankerson - Ann Falsmann

Carly, Paul Daurie -

Maureen call Lock..

- M/ - Bkgs, etc. ?

- Road show - regional mtgs.

was of Moynihan

- where we go on policy

- something very simple ? ?

Admin, - less
round party ?
adequate lead time

- Performance measures for HOPE ? Tony McCann
worked for all

Alan (Ginsburg → Smith)
→ Roe

Analysts. Perspectives, Mandy Cruz

Tran. looking at a set of policies - 3-4 yrs from now

this is taking a process systematically late & the preparations difficult...

- NO.