

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Public Liaison

Series/Staff Member: Suzanna Valdez

Subseries:

OA/ID Number: 6448

FolderID:

Folder Title:

[Cuba Accordion Folder]: Schedule Requests

Stack:

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Row:

30

Section:

1

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7

Position:

1

Enclosed is the
Schedule Request
Date: October 25, 1994

ACCEPT

REGRET

PENDING

TO: Billy Webster
Assistant to the President and Director
of Scheduling and Advance

FROM: Alexis Herman
Assistant to the President and Director,
Office of Public Liaison

Mark Gearan
Assistant to the President and Director,
Office of Media Affairs

REQUEST: POTUS would like to tape one-on-one interviews with Univision and Telemundo local affiliates channel 51 and 23 in Miami, regarding the Administration's Cuba policy and Cubans in safe havens.

PURPOSE: This should be the first step in a media strategy to inform the community of our ongoing policy developments and counter negative misinformation circulating throughout South Florida regarding our Cuba policy.

BACKGROUND: In order for the administration to gain the Cuban community's support, it is essential for the President to counter the negative misinformation circulating throughout the Cuban community. The President should speak directly to this constituency about his policy towards Cuba. Telemundo and Univision are the leading Hispanic networks in the country.

PREVIOUS PARTICIPATION: Both local affiliates participated in Florida Media Day at the White House regarding the base closings in 1993.

DATE & TIME: As soon as possible.

DURATION: Ten minutes each

LOCATION: TBA

REMARKS REQUIRED: None

MEDIA COVERAGE: Channel 51 and 23 in Miami
transcripts may be released to Miami Herald

RECOMMENDED BY: The President

CONTACT: Associate Director of Public Liaison, Suzanna Valdez

THE WHITE HOUSE

Schedule Proposal

WASHINGTON

date____/____/____

 ACCEPT REGRET PENDING

TO: Ricki Seidman
Assistant to the President and
Director of Scheduling and Advance

FROM: Anthony Lake
Alexis Herman

REQUEST Meeting with a group of Dade County
Cuban-Americans

PURPOSE: To explain our Cuban policy

BACKGROUND: Request was forwarded by Maria Arias
Rodham. This is a group of
influential supporters who are very
upset about our current Cuban
policy. A successful meeting with
them would potentially have positive
ramifications throughout the Dade
County Cuban-American community.
This request has the support of the
Political Affairs and Public Liaison
Offices which have already submitted
their own schedule requests.

DATE AND TIME: As soon as possible

DURATION: 30 minutes

LOCATION: Oval Office

PARTICIPANTS: To be determined

OUTLINE OF EVENTS: Listen to their concerns and explain
our policy

REMARKS REQUIRED: To be provided

MEDIA COVERAGE: None

RECOMMENDED BY: NSC

CONTACT: Morton Halperin/Michael Longoria,
x69241

cc: Stephanie Streett

Enclosed is the
Schedule Request
Date: October 30, 1994

 ACCEPT

 REGRET

 PENDING

TO: Billy Webster
Assistant to the President and Director
of Scheduling and Advance

FROM: Alexis Herman
Assistant to the President and Director,
Office of Public Liaison

Mark Gearan
Assistant to the President and Director,
Office of Media Affairs

REQUEST: *At the President's request,*
~~POTUS~~ would like to tape one-on-one interviews with Univision
and Telemundo local affiliates channel 51 and 23 in Miami,
regarding the Administration's Cuba policy and Cubans in safe
havens.

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community of our ongoing policy developments and counter
negative misinformation circulating throughout South Florida
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support, it is essential for the President to ~~counter the negative~~
~~misinformation circulating throughout the Cuban community.~~
~~The President should speak directly to this constituency about his~~
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PREVIOUS
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LOCATION: TBA

REMARKS REQUIRED: None

MEDIA COVERAGE: Channel 51 and 23 in Miami
transcripts may be released to Miami Herald

RECOMMENDED BY: The President

CONTACT: Associate Director of Public Liaison, Suzanna Valdez