

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

22-Aug-1996 11:45pm

TO: Jill Pizzuto
FROM: Julie E. Demeo
 Domestic Policy Council
CC: Elizabeth E. Drye
SUBJECT: RE: CHR / BRIEFING NOTE CARDS

The staff card is now under i:\dpc\data\stafcard.chr

I'll check to see if there are other files. I won't check out
until Friday the 30th. My password is Hoops4

see you later and have a great week w/o everyone around!!!!

4/29: Health Care

- Kennedy-Kassebaum
- Medicaid/Medicaid Waivers
- Medicare

5/6: Welfare/Welfare Waivers

5/13: Crime/Drugs

5/20: Abortion/Teen Pregnancy/AIDS

5/27:

Affirmative Action
AIDS
Child Care and Head Start
Child Nutrition
Child Welfare
Community Empowerment
Crime
Disability Policy
Drugs
Education
Empowerment Zones
Health Care Reform
 Insurance
 Medicaid
 Medicare
Homelessness/Housing
Immigration
Line Item Veto
Native Americans
Reg Reform
Reinventing Government
School Prayer
Seniors
Teen Pregnancy
Unfunded Mandates
Veterans
Welfare Reform
Women's Issues

February 23, 1996

MEMORANDUM TO THE CHIEF OF STAFF

FROM: Carol Rasco

SUBJECT: Proposed Policy Briefings for White House Staff

I am proposing that the Domestic Policy Council staff host a series of policy briefings for White House staff. The briefings would benefit staff who discuss our programs and positions with the public (e.g. Communications and Public Liaison staff), as well as those involved in shaping policy. The briefings would be informational in nature only. I envision one-hour meetings at the end of the work day, co-hosted by other White House offices or departments and agencies where appropriate.

The briefings would have two important benefits. First, informational briefings would help unify our message and improve communication of Administration accomplishments. For example, a briefing on immigration would ensure all White House offices are aware of and promote the Administration's substantial and varied immigration achievements, and would better prepare staff to answer questions generated by ongoing legislative activity. Second, well-timed briefings would facilitate dialogue among White House staff on Administration policies. For example, Marcia Hale and I recently hosted a National Governors' Association (NGA) briefing on the NGA's medicaid and welfare reform proposals. The NGA briefing quickly diffused misunderstandings about the proposal, facilitating internal policy discussions.

To be successful, these policy briefings must be timely and targeted to the right audience. Both junior and senior staff could benefit. Before each meeting my staff would work with other White House offices to identify the appropriate participants.

I propose to hold briefings on the issues listed below over the next several months. I look forward to your comments on suggestions on this proposal. If you approve of the idea, I'd like to send a joint memo announcing the briefings from the DPC and your office.

PROPOSED ISSUE BRIEFINGS

March:	Immigration	
	Kennedy-Kassebaum insurance reform bill	
	Crime and Drugs	
April-May:	Medicaid	Education
	Welfare/Medicaid Waivers	Political Reform
	Abortion	Teen Pregnancy

THE WHITE HOUSE
WASHINGTON

FAX COVER SHEET

OFFICE OF THE ASSISTANT TO THE PRESIDENT FOR DOMESTIC POLICY
SECOND FLOOR, WEST WING
THE WHITE HOUSE
WASHINGTON, DC 20500
(202)456-5565 PHONE
(202)456-2878 FAX

TO: Jeremy Ben-Ari / Elizabeth OryeFAX #: 67028FROM: CAROL H. RASCONUMBER OF PAGES (including cover sheet): 2COMMENTS: please see CHR's e-mail regarding this

If you have any problems with the fax transmission, please call _____ at
(202)456-5565.

The document accompanying this facsimile transmittal sheet is intended only for the use of the individual or entity to whom it is addressed. This message contains information which may be privileged, confidential or exempt from disclosure under applicable law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any disclosure, dissemination, copying or distribution, or the taking of any action in reliance on the contents of this communication is strictly prohibited.

THE WHITE HOUSE
WASHINGTON

MAR 25 1996

March 25, 1996

MEMORANDUM FOR EVELYN LIEBERMAN

FROM: CAROL H. RASCO *CHR*

SUBJECT: POLICY BRIEFINGS

Attached is a draft memo from February I had planned to discuss with you when we were scheduling to meet again. Since we have not had the opportunity to meet I wanted to get this before you.

We are not asking that the White House shut down for such briefings but would hope to have the endorsement and backing of the Chief of Staff's office, i.e., no other major meetings during the briefing time period set up should we proceed with this project.

I would be interested in your view as to whether we should proceed with such briefings, suggestions you have as to how they are set up, what office should send out the announcement, etc.

Thank you.

*RASCO
I think this is a good
idea. How about something
like ASD once a week (I'm
making this up) By the end
of May, we should have it done
(and by then there won't be time,
anyway). Come up w/ a skeletal
plan & let's discuss. We can
then bring it to Schles and Panetta.
E.*

DPC Briefings

- MCA -

Soc. Sec. Administration
~~Commission~~ - Th
Shirley Cheddar -
Insider

Need an Admin Strategy on S.S.

Need a response - OMB/DPC/DEC -

Ken Apfel, OMB;

immigration -

next week

immigration pending -

FO snr staff -

Jack Quinn

Alexis -

Public Liaison

know about these

in re staff

for staff benefits

Memo from me to eq. Lee Saterfield,

Alexis - COS -

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

09-Apr-1996 04:09pm

TO: Jeremy D. Benami
TO: Elizabeth E. Drye

FROM: Carol H. Rasco
 Domestic Policy Council

SUBJECT: Policy briefings

I am sending to you a copy of the memo Evelyn has returned to me re: policy briefings by DPC. You will note she has asked that we proceed by preparing an updated proposal. She and I have talked today briefly. She envisions a series of briefings over the next six weeks or so concluding by end of May. She believes the best way is to have them on the same day, same time once a week in 450 or somewhere so that people know that is when it will occur. We see basically one hour with thirty minutes briefing, 30 minutes q and a.

I feel it is critical that Jeremy or I be here each time.

The topics need to be updated, perhaps some consolidated. Let's try hard to get some skeletal proposal as she requests put together for me to see before I leave late Thursday.

Affirmative Action Must Be Done the Right Way

"Affirmative action has been good for America. But that does not mean it has always been perfect. That does not mean that it should go on forever. Affirmative action should be retired when its job is done -- and I am resolved that that day will come. But the job is not done."

President Clinton, Wednesday, July 19, 1995

Our Central Challenge. As we approach the 21st century, the President believes we must restore the American Dream of opportunity; find Common Ground amid our great diversity of opinion and experience; and strengthen the American commitment to Equal Opportunity for all, special treatment for none.

Presidential Directive to Ensure Affirmative Action is Fair. Affirmative action must be consistent with our ideals of personal responsibility and merit. On July 19, 1995, the President directed all federal agencies to comply quickly with the Supreme Court's decision in Adarand and to apply four standards to make sure that all affirmative action programs are fair:

- o No quotas.
- o No reverse discrimination.
- o No preferences for unqualified individuals.
- o No continuation of programs that have met their goals.

Any program that does not meet any of these four principles must be eliminated or changed.

"Set-Asides" Need Reform. In some cases, "set-asides" have been misapplied, misused or even intentionally abused. Therefore, the President Clinton has ordered that we:

- o Crack Down on "Set-Aside" Fraud and Abuse. Make sure "set-asides" go to businesses that need them most. No permanent "set-asides" for any company.
- o Comply with the Supreme Court's Adarand decision. Limit set-asides to areas where serious discrimination remains.
- o Do More to Help Disadvantaged People and Distressed Communities. The President has directed the Vice President to develop new ways to use government contracting to help businesses locate in distressed areas and hire workers from those areas.

Done Right, Affirmative Action Works. President Clinton ordered a review of the government's affirmative action programs. That review concluded affirmative action is still an effective tool to expand economic and educational opportunity:

- o The military's approach, ensuring it has a wide pool of qualified candidates for every promotion, has given us the world's most diverse and best qualified military leadership.
- o Education Department programs targeted at minorities do a lot of good with a small investment -- about 40 cents of every \$1,000 in student aid.
- o The goals and timetables first instituted by President Nixon for large federal contractors have prevented discrimination and fostered fairness-- without quotas or mandated outcomes.
- o "Set-asides" have helped build up firms owned by minorities and women who were historically excluded from the "old boy" network. They have helped a new generation of entrepreneurs to flourish, fostering self-reliance and economic growth.

We Have Made Progress Toward the Ideal of Equal Opportunity: We have passed major milestones: Emancipation, women's suffrage, civil rights, voting rights and equal rights. That progress, won by hard work and countless acts of conscience, has allowed millions of Americans, once on the fringe, to contribute to our democracy and prosperity:

- o A true black middle class is emerging.
- o Women are now major earners.
- o Higher education is now more open to women, racial and ethnic minorities.
- o Police departments across the country reflect diversity of their communities.

We Cannot Retreat While Discrimination Continues. We must not become the first generation of Americans since the end of Reconstruction to narrow the reach of equal opportunity. We must continue the struggle toward equal opportunity for all and special treatment for none. America cannot afford to waste a single person as we confront new challenges. Affirmative action has closed many gaps in economic opportunity, but we still have a long way to go:

- o Unemployment rate for African-Americans remains about twice that of whites.
- o Women still make only 72 percent as much as men.
- o Average income for a Hispanic woman with a college degree is less than that of a white man with a high school degree.
- o The recent Glass Ceiling Report found that women in the nation's largest companies hold less than 5 percent of senior management posts. The number is lower for African-Americans, Hispanic and Asians, who hold less than 1 percent each of those positions.
- o In 1994, federal government received more than 90,000 complaints of employment discrimination based on race, ethnicity and gender.
- o Hate crimes and violence are still ugly realities in the lives of many Americans.

Those Who Would Divide Us Threaten America's Future. Those who prey on our worst instincts and sow division cannot succeed. America will survive and prosper as a society if we are confident and united. Today in America, 150 racial and ethnic groups co-exist in harmony -- an achievement unmatched in human history. President Clinton believes we have a responsibility to renew and strengthen the ideals that fostered that unity.

Last Updated: July 19, 1995

Pametta
Manno

Issues

Immigration - Steve

Health Care

Chris/Jennifer

- Medicaid

- Medicare

- Kennedy - Kassebaum

Welfare

Wavers?

Crime

Youth Drug/Violence
Conference

AIDS -

Political Reform

THE WHITE HOUSE
WASHINGTON

April 11, 1996

MEMORANDUM TO EVELYN LIEBERMAN

FROM: Carol Rasco 

SUBJECT: Proposed Policy Briefings for White House Staff

Thank you for your note responding to my proposal that the DPC host a series of policy briefings for White House staff in the coming week. I agree with your suggestion that we hold the briefings at a regular time each week and wrap up the series by the end of May. Attached is a revised proposal that reflects this approach. I look forward to discussing it with you and Leon.

Attachment

PROPOSED DPC POLICY BRIEFINGS FOR WHITE HOUSE STAFF -- DRAFT 4/11--

Overview

The Domestic Policy Council staff proposes to host a series of policy briefings for White House staff during late April and May. The primary purpose of the briefings is to provide staff with a more substantive understanding of key domestic issues. The briefings would benefit staff in Communications, Public Liaison, Legislative Affairs, and other offices that interact extensively with outside groups or help shape policy. The briefings may also help identify communication and policy pitfalls.

The briefings would be informational in nature only. We propose one-hour weekly meetings at a regularly scheduled time and place (e.g. Wednesdays, 5:00, in room 450), for 5-6 weeks, co-hosted by other White House offices or departments and agencies where appropriate. We envision 30 minute presentations followed by 30 minutes of question and answer. To be successful, these policy briefings must be timely and targeted to the right audience. Both junior and senior staff could benefit. DPC staff would work with other White House offices to identify the appropriate participants. In order to encourage attendance, we would propose announcing the briefings with a joint memo from DPC and the Chief of Staff's office.

Briefing Structure

Presentation by DPC staff, other White House staff, and/or Dept./Agency staff (2-3 people total). 30 minutes.

- Hand out talking points and staff contacts for future reference.
- Briefly review broad Administration goals and highlight key accomplishments.
- Summarize pending legislative and administrative actions.
- Note critical imminent policy decisions, what is at stake and who is affected.

Question and Answer. 30 minutes.

Example: Immigration (week of April 29)

Presenters: Stephen Warnath (DPC), Rahm Emanuel, and Robert Bach (INS).
Others present for questions would include: Ken Apfel/OMB (benefits); Liz Fine/INS (state plans); Maria Echaveste/DOL (sweatshops); Doris Matsui/OPL.

Topics covered:

- Illegal and legal immigration goals, including regional issues.
- Accomplishments and policies with respect to border, worksite, asylum, deportation, and naturalization.
- Status of legislation (bills should have passed both House and Senate).
- Outstanding issues, e.g civil rights consideration in worksite enforcement.

Proposed Schedule

4/24: Health Care

- Kennedy-Kassebaum
- Medicaid/Medicaid Waivers

5/1: Immigration

5/8: Social Policy (Abortion, Teen Pregnancy, AIDS, School Prayer, Domestic Violence)

5/15: Crime/Drugs

5/22: Welfare/Welfare Waivers

5/29: Education

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5/29: Education

teen pregnancy - Janet / Debra

[W.H. conf. on Aging] = policy commitments

E2 / EC - related urban initiatives

- brown fields: Ex. order on contracting?

~~Madison~~

We are pro

Purpose: ~~provide~~ Improve W.H. staff substantive
knowledge understanding of ^{highly visible} policy issues.

~~Para~~ ~~olympics~~ / olympics - ~~msg.~~

↳ thematically

- ENVIRONMENT

- technology

- responsibilities

[para-olympics as part of dissemination]

fact sheets - 1 to 2 pages on ~~the~~ OASTS -

February 23, 1996

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March: Immigration
Kennedy-Kassebaum insurance reform bill
Crime and Drugs

April-May: Medicaid
Welfare/Medicaid Waivers
Abortion

Education
~~Political Reform~~
Teen Pregnancy

per Carol

ISSUE BRIEF FORMAT

TITLE

Recent quoteOverview:

Narrative description of the President's general view of the issue, the context or challenge of the issue, and his vision.

Accomplishments:

Listing of the Administration's accomplishments on the issue with full description of the purpose and expected results of the legislation/initiative/program.

Statistical Backup:

Listing of numerical facts and figures showing the impact and results of the accomplishments.

Agenda:

Narrative description of additional action the Administration plans to take on the issue.

Contact: Name, location, phone number

Last Update: xx/xx/xx

TO: DPC
STAFF

PLEASE get to
JEN KLEIN
in NW as
well

RETURN TO JOA

THE ENVIRONMENT UNDER PRESIDENT CLINTON: AN OVERVIEW

"We must ask more of ourselves, we must expect more of each other, and we must face our challenges together...Our fifth challenge: to leave our environment safe and clean for the next generation...People do have a right to know that their air and their water are safe."

President Clinton
State of the Union Address
January 23, 1996

Overview. During the last generation, we have made great progress in protecting the environment. We now have cleaner, safer air and water. Lead levels in children's blood have been cut 70 percent, and toxic emissions from factories have been cut in half. We must continue to move forward. A third of us still breathe air that endangers our health, and in too many communities, the water is not safe to drink. President Clinton is committed to stopping attempts to roll back the progress made to provide safe food and water for our families while making the common-sense reforms that provide lasting economic opportunities.

Accomplishments.

- **Community Right to Know.** Issued a "Pollution Disclosure" Executive Order to require industry to disclose information about toxic releases to their neighbors, countering GOP attempts to allow polluters to keep people in the dark.
- **Safe Drinking Water.** Required drinking water systems to test for and eliminate dangerous contaminants, while the GOP Congress moved to block funds to help communities upgrade treatment and keep harmful pollutants out of drinking water.
- **Reinventing Environmental Regulation.** Cutting paperwork by 25% and allowing businesses to throw out the EPA rulebook and write their own if they can do it cleaner and cheaper. Issued an executive order to make health, safety and environmental programs more fair, efficient and effective.
- **Clean Air.** Issued new rule to reduce by 90% the toxic air pollutants released from chemical plants by 1997.
- **Clean Water.** Vowed to veto the lobbyist-written GOP bill to roll back the Clean Water Act that keeps billions of pounds of toxic pollutants and sewage out of our rivers, lakes and streams. Stopped the bill dead in its tracks.
- **Meat Safety.** Issued new standard to prevent *E. coli* contamination in meat, fighting off GOP attempts to block the rule and have fought off misguided "regulatory reform" legislation that would put food safety at risk.

Statistical Backup.

- Cut paperwork requirements by 25%.
- Eliminating 16,000 pages of unnecessary regulations.
- 50 million Americans breath cleaner air.

Agenda. President Clinton will continue to support policies that protect our health and natural resources while continuing to make common sense reforms to environmental programs by:

- Expanding community right-to-know laws and challenging communities to use the information to work with business to cut pollution;
- Challenging Congress to drop proposals to force taxpayers to pickup the tab for environmental cleanup. The President strongly believes the polluters must pay;
- Replacing one-size-fits-all regulations with result focused programs;
- Challenging American businesses to take more initiative in protecting the environment;
- Challenging Congress to re-examine and reverse those policies that would endanger our health and safety by weakening health and safety programs such as safe drinking water and clean air;
- Continuing to work with state and community leaders and businesses to find better ways to protect our natural resources and provide economic opportunities.

Contact: Dan Collins, 197 OEOB, 456-5691

Last Update: February 21, 1996