

File ~~File~~ with Women's Office
September 25, 1995

MEMORANDUM TO HAROLD ICKES
ALEXIS HERMAN
DOUG SOSNIK
MAGGIE WILLIAMS
MELANNE VERVEER
ANN LEWIS

FROM: BETSY MYERS

SUBJECT: ACTIVITIES REPORT -
OFFICE OF WOMEN'S INITIATIVES & OUTREACH

We have summarized the following outreach, events and media activities coordinated and organized by the Office of Women's Initiatives and Outreach from August 1995 through September 25, 1995.

Outreach

- o The Vice President held roundtable discussions/**outreach meetings with women leaders in Albuquerque on September 20 and in San Francisco on September 21** in order to listen to women and discuss their concerns. Both were organized by the Office of Women's Initiatives.
- o A key group of women leaders from national organizations came to discuss their concerns on the President's stand on reproductive **choice** on September 21 with Betsy Myers, Jeremy Ben-Ami and staff.
- o Key women leaders from the Council of Presidents of Women's Organizations discussed their concerns on **welfare reform** on September 21 with Betsy Myers, Karen Hancox and staff.
- o Distributed hundreds of copies of grid outlining **budget cuts' impact** on women to women's organizations and leaders.
- o **20 prominent women leaders** came to the White House on September 6 to discuss women's economic insecurity and other domestic women's concerns in follow-up to the **U.N. Fourth World Conference on Women**. Organized by the Women's Office, the meeting was hosted by Alexis Herman, Carol Rasco, Harold Ickes and Betsy Myers. Gloria Steinem, Anne Bryant (AAUW), Elisa Sanchez (MANA), Heidi Hartmann and Susan Bianchi-Sand were among those in attendance. The Council of Presidents distributed an announcement of Office of Women's Initiatives & Outreach to their membership.

- o **Voter registration, education and GOTV** projects targeting women were discussed by leaders from 15 women's groups and voter groups at a meeting at the Women's Office on August 22.
- o Approximately **2,000 proclamations highlighting "Women's Equality Day, 1995,"** were sent out to women leaders, political appointees, and organizations hosting women's suffrage events across the country.
- o Women's office **assisted women's groups** in securing women from the Administration to be speakers, including Alice Rivlin for the National Association of Women Business Owners Foundation and Carol Rasco for Wider Opportunities for Women.
- o Wider Opportunities for Women distributed the First Lady's speech delivered at Colorado's Mi Casa event to over 500 programs in all 50 states **serving 1 million women and girls.**
- o State-by-state **Medicaid information** was sent to 100 women's organizations.

Pulse of the Constituency

- o **Women leaders feel frustration and dismay that the President would sign the welfare reform bill in its current form.** They feel marginal in the welfare debate. They want the President to veto the bill in its current form and to commit to providing child care and a safety net in any welfare reform. Similarly, **choice activists are angry about the President's defense of the right to reproductive choice as safe, legal and "rare."** They are asking if candidate Clinton will come out more strongly pro-choice in the 1996 election.
- o **Women leaders express that they want to support the President and are eager to find him more responsive to and supportive of their needs.** They ask many questions about how they can sell the Clinton/Gore ticket to their friends and to the larger women's community. As one woman leader and Administration supporter told the Vice President in San Francisco on September 21, "I have two Clinton/Gore bumper stickers on my car, but I need answers on welfare reform." (The Women's Office is sending out talking points and a 'how to' packet on our new "Women At The Table" campaign -- an outreach campaign in which appointees and supporters host roundtable discussions of local women leaders to perform both outreach and gather input on women's concerns.)

Events

- o **The President and First Lady** addressed approximately 400 women and men from Wyoming and surrounding states to **celebrate the ratification of the 19th Amendment** which is the passage of women's suffrage at Jackson Lake Lodge on August 26, 1995. Both, the President's speech and the First Ladies speech was faxed

to 200 women's organizations. In follow up to the Wyoming event, the proclamation and speeches were also sent out to those attending.

- o **Women political appointees participated in events celebrating the 75th anniversary of the 19th Amendment** across the country on August 26-27, 1995. Those surrogates participating were as follows:
 - Bonnie Campbell**, Ames, IA
 - Madeline Kunin**, Montpelier, VT
 - Louise Stoll**, San Francisco, CA
 - Carolyn Maloney**, Rochester, NY
- o **The First Lady taped 4 video messages** to be shown at the events celebrating the **75th anniversary of the 19th Amendment celebration** in Washington, D.C.
- o **Betsy Myers** spoke at the following events celebrating the **75th anniversary of the 19th Amendment celebration** in Washington, D.C.
 - Aug. 25, Smithsonian, a symposium on strategies for achieving equality;
 - Aug. 25, National Museum of Women in the Arts, reception;
 - Aug. 26, U.S. Capitol, Re-dedication of Suffrage Statue; and,
 - Aug. 26, Rally on the Mall.
- o **Janet Reno** hosted a press event highlighting individual success stories under and CEO support for the **Family & Medical Leave Act** in Cincinnati on 8/7, organized by the Women's office. (The first success by the Women's office in securing a woman cabinet member to do a woman's event.)
- o Labor Department Wage & Hour Administrator **Maria Echaveste** hosted a press event highlighting individual success stories under and CEO support for the **Family & Medical Leave Act** in Chicago on 8/9, organized by the Women's office.
- o Carmen Lomellin, Office of Women's Outreach & Initiatives, held issues roundtable discussion with **12 Hispanic women in East Chicago, Indiana**, highlighting the Administration's accomplishments, hispanic appointments and affirmative action. Important to note was the limited information regarding the Administration's accomplishments. Local weekly newspaper covered roundtable.

Media

- o Betsy Myers promoted the President's pro-woman/pro-family agenda on "**Chuck Harder's Radio Show**," which airs live on **300 radio stations and 30 TV stations** around the country, on September 22. We received many positive calls after the airing.
- o Myers promoted the President's pro-woman/pro-family agenda in a one-on-one interview with Myrna Blyth, executive editor of **Ladies Home Journal** on September 20 for a January story.

- o Myers met with **Lifetime Television** on September 20 in New York. Lifetime airs women-oriented programming into 61 million homes and is planning to profile our new outreach program, "Women At the Table" in upcoming months.
- o Myers discussed the First Lady's trip to the U.N. Fourth World Conference on Women on **"Indepth"** on **America's Talking** Cable TV on September 5.
- o Myers was featured at a **C-Span event** Monday, Sept. 11, to help kick off America Goes Back To School week. She was interviewed during a 25-minute segment on President Clinton's education agenda, and was also featured on **CNN Radio**.
- o Myers was interviewed by **Money Magazine's** executive editor on President Clinton's pro-family agenda on Wednesday, Sept. 13.
- o Betsy Myers held a **back-to-school event in Chicago** on September 14 at a public high school for pregnant teenage girls. She hosted a roundtable discussion with students and teachers -- including **two new teachers funded by President' Clinton's** Elementary and Secondary Education Act. Myers received local TV, radio and print coverage, including the **Chicago Tribune**.
- o Myers spoke at the Women's Business Development Conference in Chicago on September 14.
- o Myers promoted the President's pro-woman/pro-family agenda in an interview with **Oklahoma City's** only news talk radio station on September 24.
- o Myers received extensive media coverage during the suffrage anniversary Aug. 25 and 26 weekend. She was featured in the **New York Times** (attached) for her speech at a suffrage celebration in the U.S. Capitol on 8/25 and appeared on **C-Span** live during a rally on the mall 8/25.
- o The appointment of Betsy Myers was featured in a column by **Judy Mann** in **The Washington Post** 8/30 as an example of the President's pro-woman record.
- o Myers was featured in an article in **Jewish Week** on 8/31 and on local radio **WAMU** for her keynote speech at the groundbreaking and dedication of "Her House," a Habitat for Humanity project in which women build houses for other women on 8/26.

Upcoming

- o Launching of "Women At The Table" campaign in which senior women appointees (including women cabinet members), women supporters and women's organization leaders perform outreach and gather input from local women leaders in small roundtable discussions.
- o Budget rollout strategy by senior women appointees and budget briefing by Laura Tyson.

- o Press events on budget, domestic violence and Medicare to highlight the impact on real women's daily lives.

THE WHITE HOUSE OFFICE FOR WOMEN'S INITIATIVES AND OUTREACH

PRESIDENT CLINTON'S PRO-WOMAN/PRO-FAMILY AGENDA SEPTEMBER 25, 1995

"Looking back from the vantage point of the present, when the contributions and influence of women enrich every facet of our national life, it seems remarkable that as recently as 1920 most American women were still denied their right to full participation in the political activity of this country. Our history continues to remind us that humanity's age-old enemies of ignorance and prejudice are not easily defeated."

--President Clinton, Women's Equality Day, 1995,
Proclamation

White House Women's Office Goes On Line

Welcome to the first edition of the Pro-Woman/Pro-Family newsletter from the White House Office for Women's Initiatives and Outreach. Every two weeks, we will keep you informed of the pro-woman/pro-family initiatives and activities of the President and his Administration and other events focusing on women. The office is headed by Betsy Myers, director of the new office and deputy assistant to the President. Betsy formerly headed the Office of Women's Business Ownership at the Small Business Administration.

America Goes Back To School

President Clinton and his cabinet Sept. 11-15 fanned out across the country emphasizing that school and education should be a family affair. While the President's balanced budget plan builds on America's commitment to education and protects working families with a \$41 billion investment, the GOP wants to cut education by \$36 billion to pay for tax cuts for the wealthy. Whether it's access to college or access to a quality elementary or high school, education is the key for women to support themselves and their families. Today, the typical college graduate earns 74 percent more than a worker with a high school degree. The women's office held a roundtable at a Chicago school for pregnant teenagers. Two teachers at the school were hired because of the President's fight to keep education funded.

Vice President Meets with Women Leaders

Vice President Gore hosted meetings with local women leaders in Albuquerque on Sept. 20 and in San Francisco on Sept. 21. The Vice President discussed topics of primary concern to the women leaders including child care, domestic violence, the U.N.'s Fourth World Conference on Women and the Washington budget battle.

First Lady Hillary Rodham Clinton Brings Home the U.N Fourth World Conference on Women

"We are here to find common ground so that we may help bring new dignity and respect to women and girls all over the world -- and in so doing, bring new strength and stability to families as well." **First Lady Hillary Rodham Clinton**, U.N.'s Fourth World Conference on Women, Beijing, China, Sept. 5. 1995

Upon her return from Beijing, **Mrs. Clinton** hosted an informal roundtable of working women Sept. 12 at **Mrs. K's Toll House** restaurant in Silver Spring, Maryland. She met with eight working women from the D.C. area to discuss real family concerns including making ends meet, fear of losing Medicare and Social Security, and access to student loans and business loans.

Mrs. Gore Is Keynote Speaker at Healthy Women 2000 Series Luncheon

Tipper Gore spoke at a Healthy Women 2000 conference Sept. 12 in D.C. on mental illnesses as they affect women and on the need to focus more on the specific health problems of women which have been long neglected. On mental illness, **Mrs. Gore** told the luncheon gathering: "No longer should families have to suffer the double whammy of an illness and it's stigma."

Healthy Women 2000, a series of health education conferences, focuses on the promotion of good health for American women. The lead sponsor is the Public Health Service Office on Women's Health, directed by **Dr. Susan Blumenthal**, deputy assistant secretary for health and assistant surgeon general. The series is designed to provide women with the tools and knowledge they need to help them lead long and healthy lives. **Mrs. Clinton** spoke at a previous conference May 18 entitled "Menopause, Osteoporosis and Health Issues Affecting Women in their Prime Time."

National Women's Vote Day

Over 80 national women's organizations, ranging from the American Association of University Women to the YWCA/USA, have declared Nov. 4 "National Women's Vote Day." This national celebration is part of a coalition initiative, the Women's Vote Project, to encourage women to vote in 1996. For more information write: Women's Vote Project, P.O. Box 34096, Washington, D.C. 20043.

If You Have Questions, Call Us

The White House women's office: **Barbara Woolley**, deputy; **Peggy Lussier**, scheduler; **Carrie Wofford**, agency representative, Interagency Comm. on Women's Business Enterprise; **Judy Gold**, political; **Carmen Lomellin**, **Aileen Cooper** constituent outreach; **Mary Dixon**, communications. Phone: 456-7300. Fax: 456-7311.

PartnersHIP

INTERAGENCY
COMMITTEE ON
WOMEN'S BUSINESS
ENTERPRISE

Volume 1 Issue 1

August 1995

A Business Newsletter of the Interagency Committee on Women's Business Enterprise and the National Women's Business Council

Our Maiden Voyage

This is the first of two pilot issues of The Partnership. It is designed to inform the public of the importance the Clinton Administration attaches to women-owned businesses and to make those businesses aware of activities and programs designed specifically for them.

If you enjoy The Partnership, if you find it useful, let us know right away. If you don't, we want to know that too, but you don't have to be as quick about it.

Forty six percent of all jobs in the Clinton Administration are held by women, by far the highest percentage of any administration in history. Women have taken the helm of the Department of Justice, the National Economic Council, the Office of Management and the Budget, the Department of Energy, the Environmental Protection Agency, the Department of Health and Human Services, the Department of the Air Force, the Federal Railroad Administration and U.S. Ambassador to the UN.

-The Presidential Personnel Office

The White House

Conference on Small Business: Blueprint for the 3rd Millennium

From October 1994 to January 1995, the White House convened fifteen focus groups around the country to gather information from experts to assess the future of small business into the next century. Fifteen research papers were also commissioned.

With this valuable information in hand, delegates assembled in Washington June 11-15 for the White House Conference on Small Business. The President, Vice President, and cabinet members all attended and spoke.

Hedy Ratner, Director of the Women's Business Development Center in Chicago, member of the National Women's Business Council, and delegate to the conference called it a reaffirmation "of my belief in the effectiveness of coalitions." She says "the delegate coalition of women and minorities and progressive small business associations was successful...Of the 60 recommendations (passed by the conference), 46 resulted from the coalition."

Those 60 recommendations deal with issues such as increasing capital access, facilitating international trade, reducing regulation and paperwork, procurement opportunity, and others. They are embodied in a June 22nd interim report. A final report will be issued this fall. Call (202) 721-0891 for more information.

"Affirmative Action is about fairness and access, not preferences and quotas. Used correctly it promotes an economically healthy America, creating jobs, contracts, and education predicated upon ability, not race and gender."

-Margaret Smith, President, National Association of Women Business Owners

President Acts Affirmatively

Vowing to work for the day when Affirmative Action is no longer necessary, President Clinton declared on July 19th that it has been good for America. President Clinton will continue Affirmative Action with strong reforms enacted to eliminate fraud and abuse, limit set-asides to areas where serious discrimination remains, and do more to help distressed communities.

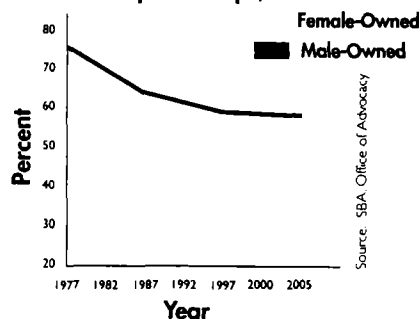
Help Yourself!

This newsletter may be copied, reprinted, or cited free of charge. However, since we have drawn upon numerous agencies and organizations for our information, please credit the source. If there is someone you think should be receiving The Partnership or if you would like camera-ready art for reprints, please call us at (202) 205-3850.

Free Speech!

You now have your own speechwriter. We have prepared a 5-minute speech on women-owned businesses that you may obtain and use whole or in part for your next speech, presentation, or report. Call (202) 205-3850 to order a copy. How much easier could it be?

Women's and Men's Shares of Sole Proprietorships, 1977-2005



Business Formation by Women Will Continue to Grow

According to the National Foundation for Women Business Owners, women-owned businesses employ 35 percent more workers than all Fortune 500 companies worldwide.

A SEAT AT THE TABLE

Women who hold important policy-making positions in the federal government and private enterprise will be featured in each issue.



Jolene Molitoris,
Administrator, Federal
Railroad Administration

Searching for the most qualified individual to serve as the Administrator of the Federal Railroad Administration (FRA), President Clinton chose Jolene M. Molitoris for her success in working with rail labor and management over eight years as Deputy Director of the Ohio Department of Transportation. As the first woman to head the FRA, Ms. Molitoris has charted new paths for the railroad industry and government by working as "partners".

Similarly, as Chair of the Outreach Task Force of the Interagency Committee on Women's Business Enterprise, Ms. Molitoris looks forward to forging new partnerships between government and women business owners.



Betsy Myers, Deputy
Assistant to the
President

Betsy Myers is the chief liaison between women's organizations and the White House. The Clinton Administration values the contribution of women business-owners and underscored their importance by appointing Ms. Myers as Director of Women's Initiatives and Outreach.

Ms. Myers was named to this post after a successful stint as Director of the Small Business Administration's Office of Women's Business Ownership. As a former business owner of Myers Insurance and Financial Services in Los Angeles, Ms. Myers is the perfect choice to serve as advocate for women's business ownership.

Changing the Face of America's Economy

An Introduction

The **Interagency Committee on Women's Business Enterprise**, comprised of senior officials from 10 federal agencies, ensures that women's economic issues are being addressed at the highest policy-making levels. The Committee reports directly to the President and the Congress.

Their private sector partner, the **National Women's Business Council**, serves as an independent source of advice and policy recommendations to the Interagency Committee, the Small Business Administration, the Congress, and the President. The Council members are successful women business owners and advocates representing women's entrepreneurship nationwide.

THE CHAIRS

Dear Colleague:

As President Clinton's national economic adviser and chair of the Interagency Committee on Women's Business Enterprise (IACWBE), I am committed to bringing the views of women on economic matters to the Administration's attention.

A great part of our country's economic success springs from the record number of women who have started small businesses and in doing so have contributed substantially to the American economy. The IACWBE is the vehicle for ensuring that these dynamic women receive the complementary support and encouragement from the Federal government necessary for continued growth and success.

Lillian Vernon (my private sector counterpart as chair of the National Women's Business Council) and I are a good team. We share the common objective of an open, free and competitive business environment. We look forward to working with you on the many challenging problems that lie ahead.

LAURA D'ANDREA TYSON

Dear Colleague:

One of the places my journey as CEO of the Lillian Vernon Corporation has led is to my role as chair of the National Women's Business Council (NWBC). I was honored that President Clinton asked me to head this group of successful women business leaders in proposing public policies that level the playing field for women business owners.

As a businesswoman, discussions on policy issues are a new focus and a challenging one. But I have rarely encountered the sophistication and depth of experience that I have with both the NWBC and the Interagency Committee on Women's Business Enterprise. Laura Tyson is a talented administrator and economist who enjoys the President's greatest respect. She gives women business owners a voice at the highest policy-making levels and will ensure that the activities of federal agencies on behalf of women business owners reflect the importance the President has attached to them.

The Partnership then is not just a newsletter, it is an attitude that reflects a unity of purpose between the Administration and private enterprise.

LILLIAN VERNON

"This gathering might be another watershed sign that finally there are enough accomplished women business owners whose talents and accomplishments are so clear that they must have a seat at the policy table, that it's no longer a question of whether we help women become entrepreneurs or business owners. They already are."

TECHNICAL ASSISTANCE

Women's Business Center Demonstration Project

The Small Business Administration announced the addition of 19 centers nationwide to its Women's Business Center Demonstration Project.

The programs offer financial, management, marketing, procurement, technical and other assistance to women to either launch a business or to more successfully run an existing one. Over 47,000 women have been helped through the programs.

Sheila Rogers, Director of WEST Company, is excited about the new sites. "Of all the SBA programs I am involved with, I think this one has had the most impact...the Demonstration program is the only one that touches a whole community. My association with it has deeply and positively affected the way I do my job."

The new centers join 36 existing centers operating in 29 states. For information on the centers, please call 1-800-8-ASK-SBA.

Export Assistance Centers

Administered jointly by the Department of Commerce, the Export-Import Bank and the Small Business Administration, these centers offer technical and informational assistance and export finance resources under one roof to small- and medium-sized businesses seeking to export goods or services. Call 1-800-USA-TRADE.

One-Stop Capital Shops

Administered by the Small Business Administration, the shops are located in a small number of distressed communities. They are managed by local community development non-profits and centralize access to a full range of SBA lending programs and technical assistance. Individual counseling is offered for starting, running, or growing a business. Call 1-800-616-2242.

"We are starting to make some significant progress in encouraging our 7,000 private sector partners, the actual lenders, to not only look at viability, but also to the critical importance of women business ownership."

-Philip Lader, Administrator, Small Business Administration

FINANCE

Access to Capital: SBA As Rainmaker

The Small Business Administration

Over 70% of women business owners must use credit cards and personal resources to maintain or finance their businesses. SBA's Office of Women's Business Ownership is doing something to change that.

The SBA has guaranteed over \$2 billion in loans to women and in 2 1/2 years has increased loan volume to women by 86%. Also:

The Women's Pre-Qualification Loan Program. In sixteen states, women may qualify for an SBA 90% loan guarantee before they apply to a financial institution for a loan. SBA approval is based on ability to pay—not collateral.

The LowDoc Loan Program. This is a one-page application for loans under \$100,000. SBA approval is based upon the applicant's character and credit history and women are the recipients of over 30% of these loans.

The Small Business Investment Company (SBIC) Program. The SBA licenses private venture capital firms (SBICs) that make equity investments and long-term loans to small businesses. SBA supplements their capital with U.S. government-guaranteed debt or participating securities. About 200 are licensed nationwide.

The Microloan Demonstration Program. Short-term start-up or expansion loans of up to \$25,000 are made to small businesses for machinery and equipment, furniture, inventory, supplies, and working capital. Loans are administered through non-profit organizations with experience in lending and technical assistance.

Kathy Keeley, chair of the Association for Enterprise Opportunity, attests to the need for the microloan program. "In this economy, microenterprise has become an important starting point for many women's businesses. Microlending has been on the forefront of getting start-up capital to women. In fact, the first U.S. programs were started by women for women."

For more information, call 1-800-8-ASK-SBA.

'93 Reserve: Vintage Info

The Federal Reserve

In the July 1995 issue of the Federal Reserve Bulletin, the Fed published the results of a 1993 national survey of small business finances. Data was collected from almost 5,300 firms. The survey profiles small businesses and the type of financial services used by them. Call John Wolken at (202) 452-2503 for more information.

Transportation Money

The Department of Transportation

DOT's Short Term Lending Program offers certified women-owned business enterprises the opportunity to obtain short term working capital for transportation-related projects at prime interest rates. For information, call Emily Solomon at 1-800-532-1169.

It's simply a shame that more small to medium sized companies don't pursue on-site child care more aggressively. The child and parent benefit from piece of mind and accessibility to the child; the company benefits because employee/parents are more productive while they're here.

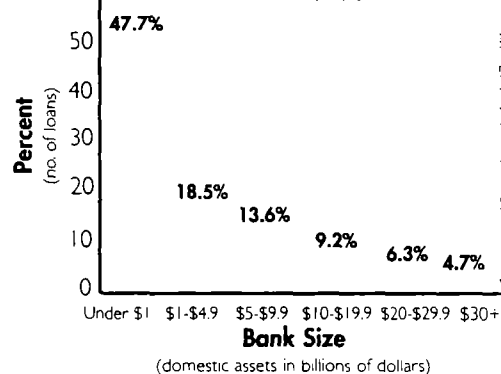
-Cheryl Womack, National Women's Business Council member and President of VCW, Inc.

Treasury Note

The Department of Treasury

The Department of Treasury has gone beyond the mandates of the Financial Institutions Reform, Recovery, and Enforcement Act of 1989 to consult with the Federal Deposit Insurance Corporation and the Office of Thrift Supervision on ways to promote and encourage depository institutions owned by women.

Very Large Banks Make Few Small Business Loans



PROCUREMENT

FASA: The Cure in Procurement

In a 1994 legislative victory, the Federal Acquisition Streamlining Act (FASA) for the first time explicitly opened up the \$200 billion in Federal procurement contracts and subcontracts to women-owned businesses. Its provisions embodied a government-wide challenge to meet and exceed a 5 percent procurement goal for women based upon the total value of all federal prime and subcontract awards in each fiscal year.

Large government prime contractors are required to adopt and implement plans to increase subcontracts going to women-owned businesses and opportunities for small contracts are to be maximized. A uniform definition of women-owned businesses was established along with certification standards and procedures. Finally, government personnel will be trained in ways to increase procurement for women-owned businesses.

The early result has been that the overwhelming majority of federal agencies met or exceeded their goals for contracts to prime contractors and subcontractor in 1994.

Highlights of agency activity include:

Small Business Administration

Small Business Administration contract awards to women-owned small businesses increased by \$230 million in 1994 even while contracts to all small businesses were decreasing by \$292 million.

Department of the Treasury

Treasury exceeded its goals in FY '94 by 22% in providing almost \$64 million in procurement funds to women-owned businesses.

Department of Transportation

The Department of Transportation has established the National Information Clearinghouse, a computerized database management system, to help the Department's Office of Small and Disadvantaged Business Utilization maintain a small business list to disseminate information including procurement data. Call 1-800-532-1169 to be included.

Champions

(In each issue, we will feature a federal official whose work on behalf of women business owners is extraordinary.)

ANTHONY J. DELUCA

Director of the Air Force Office of Small and Disadvantaged Business Utilization.

Mr. DeLuca was aggressively bringing women-owned businesses into the government procurement process long before last year's reforms in the Federal Acquisitions Streamlining Act. Among his determined efforts has been the Air Force Mentor-Protégé Program.

Frequently, prime contractors will claim that there are "no qualified sources" among women-owned businesses with whom to subcontract government projects. To overcome this barrier, Tony has implemented the Mentor-Protégé program. Through it, the Department of the Air Force offers incentives, including funding, to prime contractors who provide technical assistance and training to small disadvantaged businesses. To date, the Air Force has obligated in excess of \$26 million for Mentor-Protégé agreements.

One success story is Pyro Media, Inc., a Seattle firm owned by Grace Tsujikawa-Boyd. Small Business Administration loans enabled her to purchase equipment, materials, and building space for ceramic tooling to develop a high-temperature product. She subsequently was able to land Mentor-Protégé projects with Boeing totaling \$1,860,000!

Raydean Acevedo, member of the National Women's Business Council, the Air Force Council, and president and CEO of RMCI calls DeLuca's efforts "extraordinary. Tony's efforts on behalf of the Air Force for women business owners have been unrelenting and effective. He believes women-owned businesses are critical to the country's prosperity and molds policy to enhance their chances of success."

**"This is a pro-business Administration.
You can't be pro-growth and pro-job
unless you are pro-business.
We are on your side."**

-Secretary of Commerce Ronald H. Brown,
March 31st Address to the Committee of 200

New Data On The Way

Department of Commerce

Through a U.S. Census Bureau Survey of women business owners, specific data will be gathered on jobs created, gross revenues, and startup funding sources. Data will be available in 1996.

Firms in existence in 1991 that are still operating in 1994, percent



The President has opened up 260,000 positions in the Department of Defense previously closed to women. The Coast Guard, under the Department of Transportation, is promoting female employees to positions where they are traditionally under-represented. In fact, the Coast Guard was the first service to appoint women as command officers of U.S. military ships.

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-Philip Lader, Administrator, Small Business Administration

QUICK READ

The Child Care Hotline

Department of Health and Human Services

HHS established the Child Care Bureau in January of this year to enhance the quality, affordability and supply of child care for all families. It administers \$2 billion in federal funds for states, territories, and tribes to assist low-income families. Call Joan Lombardi at 1-800-616-2242 for information.

Glass Ceiling

Department of Labor

The bi-partisan Glass Ceiling Commission released its fact-finding report in March. Its recommendations (to be presented to the President and the Congress this Fall) will focus on the economic necessity for dismantling artificial barriers to advancement. Call Rene Redwood or Lisa Ross at (202)219-7342 for information.

Violence Against Women Office

Department of Justice

The President appointed Bonnie Campbell, former Attorney General of Iowa (the first woman to hold that office), to be Director of the Violence Against Women Office in the Justice Department. Ms. Campbell will be responsible for implementing tough new laws enacted in the Violence Against Women Act of 1994 and overseeing assistance to states and localities to fight violence against women. Call (202) 616-8894 for information.

Beijing in September

Department of State

President Clinton has named Madeleine Albright, U.S. Representative to the UN, as chair of the U.S. delegation to the United Nations Fourth World Conference on Women September 4-15.

Among the top priorities of the U.S. at the conference will be the full integration of women into the economic institutions of all societies and the full participation of women in economic decision-making. First Lady Hillary Rodham Clinton, honorary chair of the U.S. delegation has made this clear: "One lesson the experience of the last several decades teaches us is that where women prosper, countries prosper."

For info call: (202)663-3070 TDD (202) 647-3750
Electronic Access - Gopher: dosfan.lib.uic.edu
URL: gopher://dosfan.lib.uic.edu/
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New Frontiers in Breast Cancer Imaging

Department of Health and Human Services

The Department has created an innovative initiative to enlist the Department of Defense, NASA, and the CIA, to use defense, space, and intelligence imaging technologies to develop more accurate methods for the early detection of breast cancer. Call Dr. Susan Blumenthal at (202)205-2624 for information.

Members of the Interagency Committee on Women's Business Enterprise

Dr. Laura D'Andrea Tyson, Chair
Assistant to the President
National Economic Counsel

Betsy Myers
Assistant to the President
Director of Women's Initiatives & Outreach

Secretary Sheila Widnall
Department of the Air Force

Gloria Gutierrez, Deputy Assistant Secretary
Department of Commerce

Donna Shalala, Secretary
Sarah Kovner, Special Assistant to the Secretary
Department of Health and Human Services

Karen Nussbaum, Director, Women's Bureau
Department of Labor

Barbara Silby, Chief of Staff
General Services Administration

Jolene Molitoris, Administrator
Federal Railroad Administration

Darcy Bradbury, Deputy Assistant Secretary
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Office of Public Liaison
The White House

Ellen Thrasher, Acting Assistant Administrator
Office of Women's Business Ownership
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Margaret Smith
National Association of Women Business Owners

Brenda Gorton
National Council of Negro Women

Hedy Ratner
Women's Business Development Center

Amy Millman, Executive Director

Juliette Tracey
Deputy Director

Natasha Ning
Public Relations Coordinator

PLACES TO GO, PEOPLE TO SEE...

Joint meeting of the National Women's Business Council and the Interagency Committee for Women's Business Enterprise. Washington, DC

Women's Equality Day

The Department of the Treasury will sponsor Partnerships '95 to expand procurement opportunities for small, minority, and women-owned businesses. Over \$2.5 million in procurement opportunities will be offered at the event to be held in City of Industry, California. Call (202) 622-0530

United Nations Fourth World Conference on Women; Beijing, China;

Entrepreneurial Woman's Conference IX, featuring a women's business & buyer's mart of 100 government and corporate buyers. Navy Pier, Chicago, Ill. Call (312) 853-3477 x45.

Third Annual Gala Honoring the 1995 Top 50 Women Business Owners. Sponsors: Working Woman Magazine and the National Foundation for Women Business Owners. Washington, DC. Call (301) 495-4975

Me Inc, Reinventing Your Career; national satellite conference sponsored by the National Association for Female Executives. Call 1-800-285-6233.

Got a great event you want to publicize? Let us know about it!

THINGS TO READ

Profile: Who We Are, What We Do

A concise, easy to use directory of Small Business Administration programs. Call 1-800-8-ASK-SBA. TDD: (202) 205-7333.

Working Women Count!

A Report to the Nation. A national survey of 250,000 working women views regarding their jobs and issues affecting them from the Women's Bureau of the Department of Labor. Call the Government Printing Office: (202) 512-1800. Publication #029-002-0082.

Small Business Success.

Award-winning magazine of useful and colorful articles and an extensive resource directory by The Small Business Administration and Pacific Bell. Call 1-800-848-8000.

Women-Owned Businesses: Breaking the Boundaries.

Second report of statistics on women-owned businesses by the National Foundation for Women Business Owners and Dun & Bradstreet. Call (301) 495-4975

The Business Women's Network Directory
Published by the Business Women's Network, this directory lists more than 500 national and local organizations of business women and the issues of interest to them. Other publications include: Business Women's Economic Almanac; Women on Corporate Boards; Women and Technology; Women in the Marketplace; and Women and Capital. Call 1-800-48-WOMEN

New Data On The Way

Department of Commerce

Through a U.S. Census Bureau Survey of women business owners, specific data will be gathered on jobs created, gross revenues, and startup funding sources. Data will be available in 1996.

Firms in existence in 1991 that are still operating in 1994, percent



The President has opened up 260,000 positions in the Department of Defense previously closed to women. The Coast Guard, under the Department of Transportation, is promoting female employees to positions where they are traditionally under-represented. In fact, the Coast Guard was the first service to appoint women as command officers of U.S. military ships.

The Partnership

409 3rd Street, S.W., Suite 5850
Washington, DC 20024

Address Correction Requested



August 1, 1996

MEMORANDUM FOR: THE FIRST LADY
HAROLD ICKES
EVELYN S. LIEBERMAN
ALEXIS HERMAN
MAGGIE WILLIAMS
MELANNE VERVEER
KAREN HANCOX
ANN LEWIS
DOUG SOSNICK

CC: LEE SATTERFIELD
CRAIG GARDENSWARTZ

FROM: BETSY MYERS

SUBJECT: ACTIVITIES REPORT--AUGUST 1, 1996

Please find below a summary of events, outreach and media activities by the Office for Women's Initiatives and Outreach from July 19 through August 1, 1996.

PULSE OF THE CONSTITUENCY

- o As anticipated, women leaders are **reacting** to the President's decision to sign the **welfare bill with considerable unhappiness.**
- o It will be imperative that the President **stand firm on a strong women's agenda for therest of the summer and fall.** This strong stance is needed to mend fences with the women leaders whom we will need to mobilize memberships with in the fall (the **Council of Presidents** of 100 Women's Organizations represents more than 6 million women). For instance, we will need strongly worded statements of administrative policy against anti-choice riders on appropriations.

EVENTS

- o Hosted a luncheon for **Congresswoman Eddie Bernice Johnson (D-TX) and 35 women business leaders from Texas** on July 29, with **Alexis Herman, Janet Murguia and Alice Rivlin**, followed by a special tour of the White House. A personally guided tour of the West Wing was given to the group the evening before.
- o Hosted a briefing for **23 board of directors of the National Association of Negro Business and Professional Women's Clubs, Inc.** on July 29, with **Ben Johnson, Isabelle Katz Pinzler, Rene Redwood and Jacqueline Woods.**

AT THE TABLE GRASSROOTS OUTREACH

- o Organized a very successful *At The Table* for the **President** in Denver, CO on July 21. We had 16 diverse women meet with the President at a residence in the outskirts of Denver. *Family Circle* magazine was given an exclusive and the discussion will be featured in their October issue, which hits the newsstands on September 17. A very positive article on the event also appeared in *the Rocky Mountain News*.
- o We had 37 "*At the Tables*" around the country in addition to the President's. These *At The Tables* included appointees such as **Ambassador Babbitt**, **Jeremy Ben-Ami**, Deputy Director of the Domestic Policy Council, **Carolyn Colvin**, Social Security and **Lois O' Keefe**, Labor's Regional Appointee for the Midwest.
- o In addition to the regular *At The Tables* we had 12 *At The Tables* at the **Business and Professional Women's conference** July 26th and 29th in Washington, D.C. with various political appointees.

POLITICAL APPOINTEE OUTREACH

- o We developed a list of 150 active women political appointees that can be empowered to do surrogate speaking and *At the Tables*.
- o We continue to collect data from agencies concerning upcoming events and outreach surrounding women's issues.
- o We are in the process of developing **Political Appointees' Strategy** to further increase target audience's awareness of the President's accomplishments on behalf of women and families.

CONSTITUENCY OUTREACH

- o Coordinated the **Vice-President's keynote speech** at the **Business and Professional Women's conference** at the Washington Hilton where he spoke to over 2,000 women on Monday, July 29, 1996.
- o Attended a briefing on Battered Women's employment needs hosted by **Rep. Roybal-Allard** on August 1.
- o Assisted in obtaining Cabinet level participation and attendance at the **National Museum of Women's History** event celebrating women's suffrage on July 25, in an effort to show Administration support for those who have fought for women's equality. **Betsy Myers** was a featured speaker at this event.

- o Hosted 12 *At The Tables* at the **Business and Professional Women's** conference at the Washington Hilton on July 26 and July 27. Political appointees met with and distributed the Presidents accomplishment packets to **over 350 business women** (in groups of 30) from across the country.
- o Hosted a briefing for **23** board of directors of the **National Association of Negro Business and Professional Women's Clubs, Inc.** at the Old Executive Office Building. The women were briefed on welfare reform, affirmative action, African American accomplishments, education and the economy. The group was briefed by **Betsy Myers, Ben Johnson, Isabelle Katz Pinzler, Rene Redwood and Jacqueline Woods.**
- o Sent the President's women's **accomplishments packets** to the following organizations:
 - 300 to attendees of the **Business and Professional Women Conference, D.C.**
 - 500 to attendees of the **National Coalition Against Domestic Violence, Charleston, S.C.**
- o Met with Sherry E. Wilson, Director of Development, **Athena Foundation** at the request of the **Business Women's Network**, to brief the Athena Foundation on the Women's office and how we can be of service to their organization.
- o Assisted the **American Bar Association** in requesting **Laura Tyson** as a keynote speaker at their conference in Phoenix, Arizona, in October, 1996.
- o **Betsy Myers** presented **Avon** with a BPW award and spoke to **over 1,000 women** regarding the President's accomplishments at the **Business and Professional Women's Conference** on July 29.

MEDIA/COMMUNICATIONS

- o Provided an exclusive to **Family Circle** magazine to cover the **President's At The Table** in Denver on July 21. The expected publication date is October 8, which hits the newsstands on September 17. Although it was an exclusive, positive articles appeared in both the **Rocky Mountain News** and the **New York Times.**
- o **Betsy Myers** joined **Senator Ted Kennedy** for a press conference on July 28, announcing the expanded Small Business Administration services as a key to job creation, especially for women.
- o **Betsy Myers** attended the **Good Housekeeping** interview of the **President** on July 29.

Clinton Plays Favorite Tunes in Western Trip

By TODD S. PURDUM

MONROVIA, Calif., July 22 — President Clinton returned to some of his favorite places today to sound a few of his favorite themes, promising new efforts to crack down on parents delinquent in child-support payments and praising a school district here for its efforts to combat truancy.

In a speech to social service workers and union leaders in Denver this morning, Mr. Clinton announced that Colorado would become the 20th state in the nation to put a list of its 10 most-wanted "deadbeat dads" on its home page on the Internet. He urged other states to follow suit, and promised that post offices would display their wanted posters like those of Dillinger and other desperadoes of yore.

"This is a moral outrage and a social disaster," Mr. Clinton told the cheering audience. "If you owe child support, you better pay it. If you deliberately refuse to pay it, you can find your face posted in the post office. We'll track you down with computers, we'll track you down with law enforcement, we'll find you through the Internet."

Then, Mr. Clinton flew here for his 25th visit to California since taking office. He came to celebrate the successes of a school district in this racially mixed community in east Los Angeles County, where the students wear uniforms, recite the Pledge of Allegiance and keep curfews, and where an anti-truancy ordinance passed in 1994 has cut truancy nearly in half.

On this three-day Western swing, which will take him to Sacramento and San Francisco on Tuesday, Mr. Clinton is mixing fund-raising (more than \$5 million for the Democratic Party in all) with the kind of low-key, low-cost but highly popular announcements that he has made his specialty in recent months. He has also thrown in some of his trademark intense listening for good measure, meeting to hear the concerns of a group of local women in Denver on Sunday night.

Today, he proposed virtually no new spending and little concrete Federal action, beyond announcing that he had asked Attorney General Janet Reno to issue guidelines for local prosecutors on how to stiffen sentences against delinquent parents and to draft legislation that would make it a felony to willfully avoid child-support payments in another state.

"The era of big Government is over," said the White House spokes-

man, Michael D. McCurry, echoing his boss's refrain from the State of the Union Message, then adding a coda: "And so is the era of big spending."

But his aides believe that Mr. Clinton's support for such small but popular ideas is clearly working. Each such announcement creates modest but positive daily newspaper headlines, and overwhelmingly favorable television coverage in the areas Mr. Clinton visits.

That helps explain why the President holds a commanding lead over Bob Dole in public opinion polls here in California, and a smaller but significant one in Colorado, which Mr. Clinton carried for the Democrats four years ago for the first time since 1964.

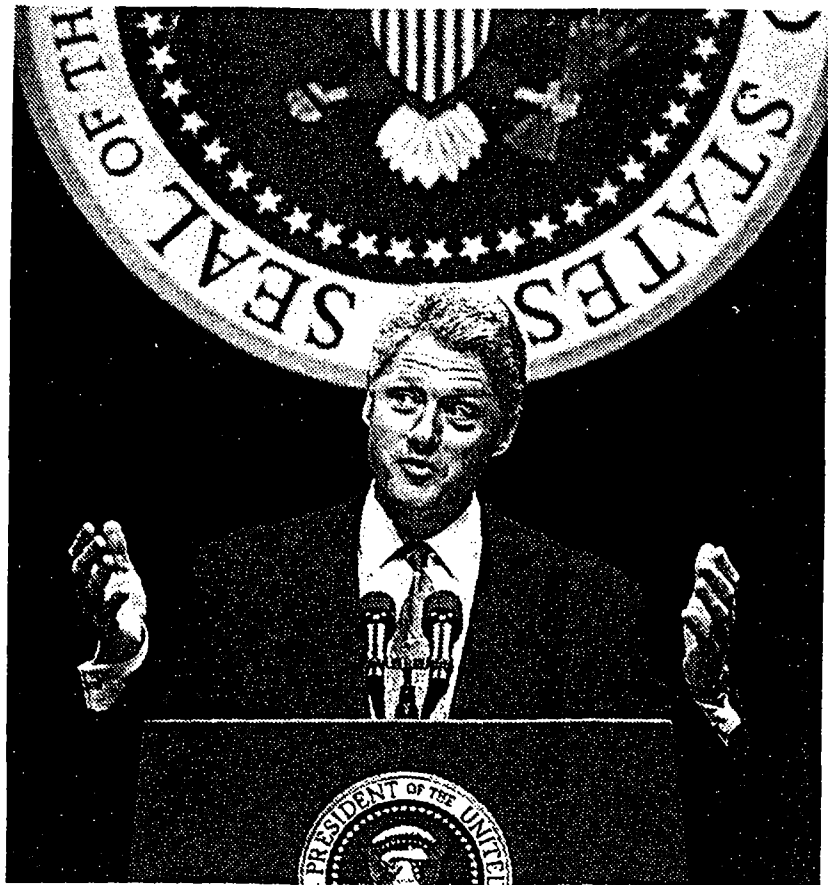
"There's a strong Clinton base and a weak Dole base," said Mayor Wellington Webb of Denver, by way of explaining Mr. Clinton's popularity in his state. "Even though it's a strong Republican base, it's a weak Dole base."

These appearances also let Mr. Clinton expound on some of his favorite theories about the tumult of

late 20th century life and the mixed blessings of the information age. He went out of his way to make the point that the same Internet that might help a terrorist build a bomb — thanks to on-line instructions — can also be used as a tool of education and law enforcement.

By endorsing such measures, Mr. Clinton can also appear to be acting to change the social welfare system, even though the prospects that he will sign a big welfare overhaul bill remain mixed because of his objections to various provisions in the Republican-sponsored legislation. By vowing to crack down on child-support collection (in fact, collections have increased about 40 percent under his Administration, to \$11 billion a year), Mr. Clinton can be seen at once as a stern foe of Government waste and as a loving father.

"It's wrong when people say, Well, the taxpayers will pick up the bill," the President told his audience in Denver. "Well, the taxpayers may pick up the bill to some extent, but it's rarely enough. And secondly, it is a cold, inadequate substitute for having a parent do the right thing."



Associated Press

President Clinton promised in a campaign speech yesterday in Denver to crack down on parents who are delinquent in child-support payments.

Clinton meets local women ~~one-on-one~~

President listens as guests
voice opinions about issues

By Brian Weber

Rocky Mountain News Staff Writer

Sixteen Denver-area women got the rare opportunity Sunday to influence national policy by sharing with President Clinton their concerns about families, businesses, children and the overall condition of America.

Throughout the hour and a half discussion, Clinton responded with a sincere ear and understanding words that touched the diverse group — none of whom seemed at all naive about political deception.

"It feels like he has a vision," said Janet Miller, a mother of two from Thornton. "We felt like it was our vision."

The evening event in an upscale living room in southeast Denver was arranged for *Family Circle* magazine, which will publish a comprehensive story on the event in its October issue. The women were chosen through a variety of political and business sources.

The White House Office for Women's Initiatives and Outreach conducts similar sessions around the country, but this was the first one that Clinton attended, officials said.

"He made everyone feel welcome and very comfortable," said Phyllis Canos. "He was very interested in what everyone said. He actually made notes of who was saying what, to address our personal concerns."

Issues were as diverse as the women participating in the event, who included young mothers, grandmothers, working parents and business owners. Some were Democrats, some Republicans.



Monday, July 22, 1996

DENVER POST

35¢ (50¢ in Denver)

Rocky Mountain News

"It feels like he has a vision. We felt like it was our vision."

Janet Miller, Thornton



Esdras M. Suarez/Rocky Mountain

Janet Miller, left, and Susan Cordoba talk about their meeting with President Clinton during his visit to Denver on Sunday. They were among a bipartisan group of 16 women who gathered at a southeast Denver home to chat with the president.

Topics included the cost of college, child care, education, latchkey kids, family leave, small business and juggling work and parenthood.

Canos said she came because she wanted to reassure Clinton that people are benefiting from federal programs that often are derided.

With a loan from the Small Business Administration, Canos opened the Pro

See **WOMEN** on 1

Women tell Clinton about help they had from federal programs

WOMEN from 4A

Cakes bakery at 211 Pecos St. She's about to open a second.

"I told him to have faith in the program, that I am an example that they do work," she said.

Miller complimented the Family Star child care program in northeast Denver, citing it as another example of a successful federally funded idea.

Canos also used a federally backed student loan to attend college and get off welfare, leading her into her business.

"He was very touched by that," said Ranya Kelly, another participant.

Kelly is affectionately known as "the shoe lady" for running the Redistribution Center in Jefferson County, which gives shoes to the

homeless and needy.

She came because, "I was concerned about safety in my son's school," both elementary and middle. Discipline seems lax, and school officials seem unmoved by complaints, she said.

Clinton needs to know there are problems, she said.

"We're supposed to be in a safe environment (in Jefferson County), but we've got the same problems as the city has," she said.

Mary Frances Kelley, who hosted the event at her home on South Magnolia Way near East Mansfield Avenue, got involved because of her connection to a Small Business Administration official. She advised Clinton that the country needs a night devoted to the family, perhaps enhanced through cable television educational programs on family issues.

"All parents need help," she said.

Miller was called on because she relied on the federal Family Leave Act for time off when her second child arrived. She stressed to Clinton how important such legislation is because society is still struggling with working mothers.

"We get slammed for being a parent in the workplace," said Miller, who works in a Kaiser Permanente pharmacy.

Miller and the others were convinced Clinton cared. For one thing he didn't offer grand solutions and only promised to remember their words.

"He talked a lot but he listened," Miller said. "He's an awesome person. "I voted for him in '92, but I was a little indifferent this time, but not anymore."

===== WHITE HOUSE '96 =====

*1 CLINTON: RAISES FUNDS, SPIRITS, IN DENVER

Pres. Clinton visited Denver for the first leg of a three-day "multimillion-dollar fund-raising tour" through CO and CA. Before moving on to fund-raising events, Clinton "boosted the spirits" of CO Dem candidates and "spent an hour and a half" discussing family and other issues with 16 women, "many of whom were left with tears in their eyes." Clinton was met at the Denver airport by CO Dem pols and cong. candidates. Clinton "spent a fair amount of time bolstering" their spirits. Ex-Denver City Councilmember Tim Sandos, who is running against state Rep. Diana DeGette for the Dem nomination for retiring Rep. Pat Schroeder's (D-01) seat: "After he met with the congressional candidates, he pulled us all together and said, 'Here are the things we need to do and we will support you. We want to make sure we pull together after the Democratic primary.'" CO primary: 9/13. Sandos said Clinton's pledge of support and call for party unity was "exhilarating." Denver atty Tom Stickland and ex-Univ/CO Law School Dean Gene Nichol, Dems vying for the party nod for retiring Sen. Hank Brown's (R) seat, also met with Clinton. Strickland: "We talked about the issues we think are resonating in Colorado, especially education. I just encouraged him to stay on that. I also told him to be even more aggressive on the environment than he's been. He looks phenomenal." Clinton's swing through CO and CA is expected to raise between \$4.5M and \$5M for the DNC, Clinton's "largest out-of-town haul" (Soto/Weber/Kerwin, ROCKY MOUNTAIN NEWS, 7/22). When Clinton, "once the poster boy of Silicon Valley," goes to CA he may find he has "lost his allure" among high-tech execs. The execs, many of whom supported Clinton in '92, are "fed up" with Clinton's stands on securities litigation, capital gains taxes, research-and-development tax credits and political reform (Trounstine, S.J. MERCURY NEWS, 7/22).

FAMILY CIRCLE: Clinton's meeting with 16 Denver-area women will be featured in a "comprehensive story" in the 10/96 issue of FAMILY CIRCLE. Phyllis Canos, who attended the meeting, said of Clinton, "He made everyone feel welcome and very comfortable. He was very interested in what everyone said. He actually made notes of who was saying what, to address our personal concerns." Topics included cost of college, child care, education, latchkey kids, family leave, small business and juggling work and parenthood (Weber, ROCKY MOUNTAIN NEWS, 7/22).

LITTLE ROCK LOANS: The Little Rock, AR Whitewater trial of AR bankers David Hill and Herbie Branscum has produced info. that the Pres. and Hillary Rodham Clinton borrowed "more money than previously known" from the Bank of Perry County. Promissory notes introduced at the trial show that loans from the bank were "more numerous" than disclosed by Clinton's gov. re-election campaign and totaled \$285,000, "substantially more" than the \$185,000 detailed in AR campaign finance reports. One \$60,000 loan was never reported. The Clintons have not been charged with any wrong-doing regarding the loans "and prosecutors have said that Clinton's 1990 bank loans were repaid by his campaign at

PAGE 2

2ND STORY of Level 1 printed in FULL format.

The Associated Press

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July 22, 1996, Monday, PM cycle

SECTION: Political News

LENGTH: 746 words

HEADLINE: Clinton Pads Party Coffers, Solidifies Women's Vote

BYLINE: By SONYA ROSS, Associated Press Writer

DATELINE: DENVER

BODY:

President Clinton pledged today to put more pressure on deadbeat parents to pay child support. If more mothers and fathers fulfilled their responsibilities, the nation's welfare rolls would shrink, he said.

"No one should be able to escape the responsibility of bringing a child into this world," Clinton said. "Governments can do a lot of things, but they don't raise children."

The president told Attorney General Janet Reno to propose legislation making it a felony to withhold support payments to a son or daughter in another state.

He also announced a cooperative effort between states and the U.S. Postal Service to tack "Wanted" pictures of deadbeat parents in post offices - right up there beside bank robbers. Similar postings would be put on the Internet.

In February 1995, Clinton ordered federal employees to pay child support they owe. Since then, he also approved measures to allow states to track parents who owe child support across state lines, and would require mothers to name their children's fathers on welfare applications to obtain benefits.

The president coupled his proposals with an appeal to Congress to pass a welfare reform bill. If that happens, Clinton said, "We can move 800,000 women and children off the welfare rolls today."

Under today's proposals, states would be encouraged to keep lists of notoriously delinquent parents and provide them to the postal service.

Also, the Department of Health and Human Services would help parents seek out an absent father or mother through a federal child support enforcement page on the World Wide Web.

Clinton also ordered Reno to convene a task force to find ways to prosecute deadbeat parents and provide a list of persons who have been indicted under federal child support laws to the HHS web site.

The Associated Press, July 22, 1996

Clinton's primary purpose for visiting the West was to pad Democratic Party coffers - but he also worked to solidify his inroads with women voters. He chatted with 16 working mothers Sunday before pouring more high-profile attention on the concerns of working families during a \$ 5 million fundraising tour through Colorado and California. *

The president said Sunday night that his goal is to "emphasize things that create opportunity, that call for greater responsibility" and help parents "succeed at home and at work."

Clinton also threw in a little Abbot-and-Costello-style partisan bickering Sunday night.

"You know who I am and you know what I've done and you know what I will do," the president said. "But you know who they are and you know what they've done and you know what they will do."

"And you know why you know what they will do? Because they already did it. I just vetoed it the first time."

Clinton's meeting with the Denver-area women was part of 900 "At the Table" discussions held throughout the country, though Sunday's was the first involving Clinton himself. The White House plans to take what Clinton gleaned from the discussion and use it as a barometer of what women are thinking as the president crafts policies. K

"They were such impressive people," Clinton said. "They represented what I am hoping we can bring to all the American people."

Denver was the first stop on a three-day trip expected to raise between \$ 4.5 million and \$ 5 million for the Democratic Party, campaign spokesman Joe Lockhart said. Clinton departs later today for his 25th trip to California as president, with stops in Los Angeles, Sacramento and San Francisco.

Clinton is raising money for his party because he already reached the legal fundraising limit for his own campaign. Each party reported raising over \$ 44 million during the second quarter of 1996, although the Republican National Committee retained its lead in total fund-raising over the past year and a half, \$ 140 million to \$ 128 million.

The latest poll in Colorado, conducted in May showed only a single digit lead for Clinton over Dole, Lockhart said. Clinton's chances could be further hampered in the state by Richard Lamm - a popular former Democratic governor - who is running against Ross Perot for the presidential nomination of Perot's Reform Party.

In California, Clinton wields a 27-point lead over Republican rival Bob Dole in a statewide poll published last week by the Los Angeles Times.

Ominously for Dole, the survey found that more than 25 percent of registered Republicans might vote for Clinton in California and that 34 percent of Republican women were inclined to vote for Clinton.

LANGUAGE: ENGLISH

2ND STORY of Level 1 printed in FULL format.

The Associated Press

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July 21, 1996, Sunday, AM cycle

SECTION: Political News

LENGTH: 431 words

HEADLINE: Clinton Begins Western Fund-raising trip

BYLINE: By TERENCE HUNT, AP White House Correspondent

DATELINE: WASHINGTON

BODY:

President Clinton headed West Sunday on his largest fund-raising excursion of the year, expecting to collect up to \$ 5 million for the Democrats in their big-bucks race with Republicans.

Denver was the first stop on a three-day swing, followed by visits to Los Angeles, Sacramento and San Francisco in his 25th journey to California as president. A series of private and public fund-raisers awaited Clinton along the way.

Campaign spokesman Joe Lockhart said Clinton would raise between \$ 4.5 million to \$ 5 million, his largest out-of-town tally though not his biggest fund-raising event; that was a Democratic gala in Washington May 9 that produced \$ 12.3 million.

Clinton already has raised as much money as allowed by law for his own campaign, so this was for the Democratic Party, battling Republicans for campaign cash. Each party reported raising over \$ 44 million during the second quarter of 1996. The Republican National Committee retained its lead in total fund-raising over the past year and a half, however, \$ 140 million to \$ 128 million.

Four years ago Clinton captured by California and Colorado. His prospects now in California are strong, with a 27-point lead over Republican rival Bob Dole in a statewide poll published last week by the Los Angeles Times.

Ominously for Dole, the survey found that more than 25 percent of registered Republicans might vote for Clinton in California and that 34 percent of Republican women were inclined to vote for Clinton.

Colorado is a state where Richard Lamm - a popular former Democratic governor - could hurt Clinton's chances. Lamm is running against Ross Perot for the presidential nomination of Perot's Reform Party.

"In Colorado, he (Lamm) might take a little bit more from Clinton because he's known there and he's a Democrat," Lockhart said. He said the latest poll in Colorado was in May - before Lamm announced his candidacy - and it showed only

The Associated Press, July 21, 1996

a single digit lead for Clinton.

"It's one that definitely will be competitive," Lockhart said.

Clinton's theme in Colorado will be about how Americans should accept more responsibility for themselves and tougher measures against "deadbeat dads" who are behind in child support payments, the spokesman said.

The president also will hold a roundtable discussion with women, part of his ongoing outreach to female voters, Lockhart said.

In California, the theme will be crime and juvenile violence. He also will use a visit to McClellan Air Force Base in Sacramento to highlight the economic success stories of military base conversions, officials said.

LANGUAGE: ENGLISH

LOAD-DATE: July 21, 1996