

Social Events
Fall 1993

File - Social

PHOTOCOPY
PRESERVATION

SOCIAL CALENDAR II

December 1993

* DEC. 10 SUNDAY		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1:30 - 3 pm CONGRESS STAFF & FAMILY TOUR (500)				1 10:00am TREE PRESENTATION	2	3	4
3:00 - 5:00 pm MEMBERS TOUR (500)							
7:00 - 9:00 pm WH/EOP STAFF TOUR							
					HOUSE CLOSES FOR DECORATING		
5 PROPOSED KENNEDY CENTER HONORS/WH RECEPTION	6 HOUSE OPENS CONGRESSIONAL BALL 9:00am PRESS PREVIEW 10:30am COFFEE & TOUR/VOLS	7 RECEPTION 1 <i>Congressional Ball</i>	8 4:00-8:00pm SENIOR CITIZENS TOUR	9 5:00pm PAGEANT OF PEACE/RECEPTION	10 1:30-3:00pm CONGRESS STAFF FAMILY TOUR (500) 3:00-4:00pm MEMBERS TOUR (500) 7:00-9:00pm WH/EOP STAFF TOUR	11 1:30-7:00pm USSS/MILITARY OPEN HOUSE (4000)	
					TRIP		
12 NBC CHRISTMAS IN WASHINGTON 1:30-7:00pm WH/EOP OPEN HOUSE (4000)	13 2:00-4:00pm POLICE/USSS TOUR (2500) 5:00-7:00pm SOCIAL AIDE SUPERVISOR TOUR	14 2:00-4:00pm HANDICAPPED TOUR	15 2:00-4:00pm WH VOLUNTEER OPEN HOUSE 6:00-8:00pm DNC/POLITICAL APPOINTEE RECEPTION	16 3:00-5:00pm DIPLOMATIC TEA	17 RECEPTION 2 12:30pm LOCAL SCHOOLKIDS PARTY (250)	18 RECEPTION 3	
TRIP							
19 CHRISTMAS BRUNCH (150) RECEPTION 4 (500)	20 RECEPTION 5 (500)	21 RECEPTION 6	22 HRC STAFF TEA WH RESIDENCE STAFF RECEPTION	23	24 FAMILY DINNER	25	
26	27	28	29	30	31		
CANDLELIGHT TOUR							

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
INITIALS: Ry DATE: 9/9/2013
2013-0359-5

~~CONFIDENTIAL~~

July 30, 1993

TO: Hillary Rodham Clinton

FROM: Anne Bartley

RE: Possible Next Steps in Your Call for a National Spiritual and Moral Renewal

In rereading your Austin speech and your subsequent interviews, you voice many, deep, and complex themes that articulate a political, spiritual, and moral challenge of vast magnitude and national necessity. The question is not whether to embrace the challenge but how to do it in such a manner that the values that are at stake are best served.

A Small Meeting and Possible Participants

I was delighted when Melanne asked me to write a memo for you on a small meeting of people who would be appropriate for you to talk with privately and off the record. In your interviews you talked about many things you want to explore and accomplish. In this first meeting I see you beginning in a more organized way to carve out time to discuss with others who have thought deeply about the same topics you have.

Following is a preliminary list of people, some I know and others I have heard about or have read their work. Who gets selected depends on what you want to accomplish in this meeting. Once we get a focus for it I can do further preparation and planning.

Some possible participants:

*James M. Wall

editor for "The Christian Century," Methodist background

*James Davison Hunter

author of Cultural Wars: The Struggle to Define America, among other books, professor of Sociology and Religious Studies at the University of Virginia

*Bill Moyers

well-known, thoughtful producer and interviewer of PBS shows, concerned about the issue; has talked, read, and produced shows dealing with many aspects of it; has been at the White House and understands the political dimension

*Jim Wallis

founder of Sojourner, an activist Christian organization, network, magazine, and community in D.C.

*Ernie Cortes

Lead organizer of the Southwest Industrial Areas Foundation region, MacArthur Fellow; intellectual, reader, thinker, and organizer on how to create social change with a spiritual and moral base; soon to be at Harvard on a visiting fellowship

*Kathleen Kennedy Townsend

activist for community service, author of articles, "A Rebirth of Virtue: Religion and Liberal Renewal," "The Bible and the Left," among others; understands the political dimensions but as a member of an unique religious and political family

*Robert N. Bellah

author, with others, of Habits of the Heart: Individualism and Commitment in American Life which explores in interviews, "What gives meaning and coherence to your life?" among other questions

*Martin E. Marty

Senior Editor of "The Christian Century" and author and commentator on Religion and American Society

*Jay Rosen

Professor of Journalism in New York, has studied the workings of the secular media in regard to these issues

*A. James Reichley

author of Religion In American Public Life, a Fellow at Brookings Institution

*Taylor Branch

author of Parting the Waters: America in the King Years 1954-63, among other books

*Garry Wills

author of Under God: Religion and American Politics, among other books

*Cornel West

African-American theologian and philosopher, Professor of African-American Studies at Princeton, author of Race Matters,

among other publications; calls for the need for race-transcending leadership

*Looking for a thoughtful Christian conservative

much interesting work is being done by the responsible Christian conservatives

These 4 people are recommended by Steven Smith:

*Dr. Robert Coles

Steven Smith writes, " I think (he) is one of the most thoughtful and original contemporary thinkers about moral concerns, has thought and written about these issues with respect to children from psychological and social perspective. He wrote many speeches for my Uncle Bobby on these themes and seems to be able to approach these issues in a way the defies categorization by the right or left."

*Arthur Schlesinger and Michael Sandel

"who understand the political and historical context for the discussion." Mr. Sandel is also a Professor of Political Philosophy at Harvard University and has written many articles and books, such as Liberalism and the Limits of Justice, "Morality and the Liberal Ideal," " Democrats and Community," etc.

*Doris Kearns Goodwin

"who has written speeches for my Uncle Ted for years and who has incredibly fine moral instincts and sound political judgment."

Large Vision and Goals: Organizing and Shaping

In reflecting about all that you want to accomplish, I recommend that you do regular small meetings. They can be organized in different ways, some to focus on particular topics, others where participants' articles or other readings be read beforehand and serve as the shaping element for the discussion.

I am still in the process of organizing the themes that you have raised. Following is a very preliminary list of some of the topics for discussion:

- * history and cultural implications of past American religious battles-- the Revivalist Movement, anti-Catholicism and anti-Semitism, the Temperance Movement, etc.

- * an overview of the prevalent world views that are held by Americans today and through which Americans are trying to make

sense of their lives and have meaning in today's society

- * preconditions for individuals to change attitudes, behavior, etc.--what is fostering and inhibiting such preconditions; case studies of some social changes; people changing as an individual, as part of a family, in community

- * preconditions for institutions to change--governmental, intermediary, etc.

- * language--the problem of talking about new ideas without using old language, images, symbols; developing language that means something and does not signify old thinking

- * what is beyond right and left, liberal and conservative, Democrat and Republican

To learn from nature, I suggest that you plow the field, seed it, nourish with water and not rush a natural deepening. The themes that you have raised are large and worthy of some organized and focused time.

Cultural/Political/Religious Dynamics in American Society Today

The controversy stirred up by your Austin speech on April 7 and subsequent articles is indicative of public and private social/political/religious dynamics implicit to this discussion and particularly involving the First Lady. Following is a beginning list of factors that shape the context of such discussions.

1. The lack of capacity by the press to deal with public articulation of deeper issues, especially of a religious or moral nature.

2. The essential political character of the Office of the First Lady.

3. The "cultural wars" that are intensely and passionately being fought by polarizing religious and secular organizations "...around our most fundamental and cherished assumptions about how to order our lives--our own lives and our lives together in this society....(It is) finally a matter of moral authority...and competing moral visions (which) are at the heart (of this cultural conflict)... Our most fundamental ideas about who we are as Americans are now at odds." (James Davison Hunter, Cultural Wars: The Struggle to Define America, page 42)

4. Most Americans are somewhere in the middle of these polarizing world views. Some are very hungry for meaning in their lives as William Raspberry has noted and Robert Bellah has documented. Other Americans are seemingly not, yet, as LBJ noted, for many Americans their transcendent belief is, "I am an American." From time to time they get pulled into this passionate battle of world views for what that means.

5. The unfortunate self-promoting and caricaturing efforts of Michael Lerner to capitalize on the publicity of "politics of meaning" to the obscuring of its message.

6. The abdication and uneasiness by the Democrats and liberals with religion, family and community values.

7. The consequences of rights-based liberalism to the exclusion of the common good and recognition of family and community values. The use of rights as the basis for much policy, programs and laws.

Recommendations for Not Speaking About " It," Rather Acting From " It"

In my role as Chair of the Faith and Politics Institute, I talked with a few experienced and thoughtful colleagues regarding a First Lady speaking publicly about public life with spiritual and moral values. They reinforced my initial thought that you should not speak at this time.

Everyone emphasized that given the essential political nature of the Office of the First Lady that you could not speak without your words automatically being politicized, as you already know. The speaking about it should remain in private for distancing from the unfortunate Lerner/"politics of meaning" controversy and for allowing time for the small meetings and specificity of strategy, developing language, etc. Even though your speaking is appreciated by many, given your position, your words get used for others' purposes and, in the final analysis, at this point, it is counterproductive to what you are trying to accomplish.

In the meantime since religious and moral values are also symbolic, the expression of them can be done very powerfully and metaphorically by what you do, who you see, and where you go. You are already doing this. I have heard how people were touched with the time that you took to be at your Father's bed side, are inspired by how you spend time with Chelsea, remember what you say and how well you listen when you are at a hospital talking with patients, etc. These are powerful ways to get your message across about families caring for each other, personal responsibility, connecting to each other, etc. In otherwords, "...remolding society by redefining what it means to be a human being..." is what you are already doing by your own example and which could possibly be rethought for new ways.

I heard and agree that one of the best ways to talk about morals and spiritual values in individual lives and society is to be very concrete and specific. You are doing that in taking a program like Health Care and telling stories about how it affects real people in real ways is giving people something tangible in which they can find meaning. In using personal anecdotes from your own family and life and, thereby, illustrating a value, gives people connection with you. Given the right circumstances, it can be a

creation of meaning and community right there in the moment of your speaking. When you spoke at the University of Pennsylvania Commencement regarding the controversy over the freedom of speech issue, the segment I saw on the news was your telling about your growing up, learning to argue with your Father and what values that taught you. It was very powerful and memorable.

Michael Sandel writes, "Open-ended though it may be, the story of my life is always embedded in the story of those communities from which I derive my identity--whether family or city, tribe or nation, party or cause. In the communitarian view, these stories make a moral difference, not only a psychological one. They situate us in the world and give our lives their moral particularity." ("Morality and the Liberal Ideal: Must Individual Rights Betray the Common Good?," "The New Republic," May 7, 1984)

Kathleen Kennedy Townsend told me that the most powerful and inspirational speeches she remembers were her Father's during his last campaign. He would speak about a program and then illustrate what it would mean in people's lives using specific language so that his listeners could understand the program, what it might mean to them in their lives, and feel connected to him personally and to his vision.

David Ramage's Invitation to Address the 1993 Parliament of the World's Religions, Chicago, August 28-September 4

Melanne asked me to talk with David Ramage about his invitation to you to address this. In the context of the above I would recommend that you not speak.

It is a Parliament that is very ecumenical with a large listing of Eastern and Middle Eastern religions. The names were many I recognized, some associated with the "New Age." Although Thich Nhat Hahn (whom I have studied with, admire, and would recommend that you meet sometime for he is wise and a master), the Dalai Lama and others have so much to offer in practice and readings and it's true the goals you are about are global, however, your context is American and should be grounded in American lives and the American experience.

The timing of this, late August and early September, is too soon. I think the Michael Lerner/"politics of meaning" still lingers and your appearance would revive it. David and the other religious leaders at the Parliament know you are with them. Your appearance would only fan fires best left to die down without furthering your own goals.

July 29, 1993

Maggie,

Michael Purke (of the Natl. Econ.
Council x 3623) dropped off the two
magazines for you & HRC. Sylvia.

Matthews (also of N.E.C.) asked him
to make sure you got these today.

Di

To: Hillary
From: Patti
Date: 7/30/93
Re: Long-Term Scheduling

AUGUST

August is "Meeting with Congress" and VACATION month.
Please refer to block.

SEPTEMBER

September is HEALTH CARE, HEALTH CARE, HEALTH CARE!!!

Some outstanding questions, however, are:

- 1) It is Sesame Streets 25th birthday. They **really** want you on their season premier which will air Thanksgiving Week. They will need you to tape anywhere 9/13 thru 10/8 in New York. This is logistically, very feasible. What do you think? OK
- 2) On September 17, you will be in Minneapolis for a Health Care Forum sponsored by Congressman Sabo. I think this is a good time to fulfill our commitment to Walter Mondale and the Mayo Clinic. OK
- 3) On September 9-11, the State Legislative Leaders Foundation and the George Washington University will hold a conference on national health care reform here in Washington. This is probably a real good idea to do. OK
- 4) "The Kentucky Cycle," a 6 hour play which follows the story of one family from pioneer days thru the New Deal, opens at the Kennedy Center on September 11. Stanley Sheinbaum believes he will be in town for the opening. Do you want to go?
- 5) On August 28 thru September 5 (very bad dates due to vacation plans) the 1993 Parliament of the World's Religions is having a gathering in Chicago. This is a huge event and they would like you to address them. I think the dates will not allow you to attend but it is worth at least bringing up.

OCTOBER

There are a few events in October that I believe need to be committed to before you leave on vacation. They are:

1) On October 1, you have been invited to give the keynote address at the Albert Lasker Medical Research Awards Luncheon in New York. This is a big deal.

2) Barbara Pryor has extended an invitation to you and the President to the Penn Faulkner Foundation luncheon honoring selected authors on October 4.

3) The Yale Law School Reunion is on October 8-10. The President is receiving the Medal of Merit. They would like you to present it to him. From what I understand, the President wants to attend but it has not yet been confirmed.

4) The Ford Theater is having a huge fundraiser on October 30th. It is traditional that the President and First Lady participate. *OK*

State Visits

SANDY Berger

Domestic Policy →

DATE: July 22, 1993
TO: Maggie Williams
FROM: Ann Stock
RE: ACQUISITION OF ITEMS
FOR ENTERTAINING IN
THE WHITE HOUSE

This is a list of items we could use for entertaining at the White House. We should have the capacity to do most of the entertaining without using rentals. This would make this process much more efficient and allow us to entertain spontaneously in an attractive and creative way.

We do have some questions re acquisition of these items:

1. Can items be donated by a company to the White House?
2. Can items be donated by an individual?

We need to get approval of this concept so that we can get estimates, find appropriate resources and get going!

CHINA:

1. Set of Presidential China
-150 place settings
2. Set of White China for informal dinners
-100 place settings
3. Upgrade Wilson China to include enough for a State Dinner (150)
-China is still available
4. Set of fun, modern China
-Swid Powell China, for example

SILVERWARE:

1. Informal silverware for informal dinners
-100 place settings
-Pewter or Stainless Steel
-Swid Powell, for example

LINENS:

1. State Dinners:
-20 tablecloths (4 sets)
-napkins (4 sets)
2. Smaller Rooms:
-Green Room
 -10 tablecloths (2 sets)
 -napkins (2 sets)
-Blue Room
 -10 tablecloths (2 sets)
 -napkins (2 sets)
-Oval Yellow
 -10 tablecloths (2 sets)
 -napkins (2 sets)
3. Casual Cloths:
-Outdoors
 -15 tablecloths (2 sets)
 -napkins (2 sets)

LINENS (Cont.):

- 4. Christmas Cloths:**
 - 20 tablecloths (1 sets)
 - napkins (1 set)

Buffet Style Entertainment:

- Cloths to the floor
 - 4 tablecloths (4 sets)
 - Christmas cloths
 - Ralph Lauren, for example

Place Cloths:

- plain white or ecru to use with overcloths
- 4 tablecloths (4 sets)
- long runners

- 5. Miscellaneous:**
 - different shaped bud vases
 - modern candlesticks
 - interesting pieces for centerpieces

THE WHITE HOUSE
WASHINGTON

July 17, 1993

(A)

TO: The First Lady
FROM: Ann Stock
RE: Christmas
cc: Maggie Williams
Patti Solis

While you were in Japan, I have taken a look at the Christmas season and the types of events that have taken place at the White House and have discovered that the "Social Season" in December is jam-packed. Basically, last year, nearly 50,000 people were entertained at receptions and tours. It's a huge undertaking and one that I need to begin planning. While we don't want to assign dates at this point, we do need to agree on the events that we will be doing.

Do you want the following events?

A: Major Events

1. Opening of the "Nutcracker" movie as a benefit for Pediatrics Aids. The date of this event can be set around your schedule, preferably after November 21. This movie stars McCauley Culkin, who would be here for the premiere. You and the President would be honorary chairmen.
2. Kennedy Center Honors--This is a reception at the White House on December 5th. You and the POTUS then go to the Kennedy Center for the Honors Show. NOTE: Because of Labor negotiations, this event may move to April 24th.
3. NBC/Christmas in Washington--This occurs on Sunday, December 12th at the National Building Museum. NBC underwrites all costs of the show which features stars of the music world. NBC and various sponsors make contributions to Children's Hospital. The audience consists mainly of leaders in the Washington community, members of Congress, Executive Branch, Supreme Court

and their families. Both you and the POTUS would tape holiday messages for use in the Broadcast.

*Local
HIT*

South Lawn Caroling Festival--Essentially an open hour on the lawn with caroling groups - a mini "Easter Egg Roll" type event on Sunday afternoon.

B: Key Events

1. Arrival of the White House Christmas Tree--This is done on December 1 and then the house closes for decorating on December 2. It reopens on Sunday, December 5 for the Kennedy Center Honors.
2. Press Preview--Monday, December 6th, followed by a morning coffee for the volunteers and their families who have just spent the weekend decorating the House.
3. Pageant of Peace--The National Christmas Tree is lighted on Thursday, December 9th. A reception is held afterwards.
4. Congressional Ball for 1,000 guests.
5. ~~6 different receptions for 500, which include press, key supporters, fundraiser and friends. Theme~~
single issue
6. Diplomatic Tea for 400 guests.
7. DNC/Political Appointee Open House for 1,000 guests.
8. Volunteer Open House for 1,000 guests.
9. White House and EOP Open House for 4,000 guests.
10. USSS/Military Personnel Open House for 4,000 guests.
11. Christmas Party for Local Children for 250 guests.
12. Reception for Residence Staff and Families.

Are there other events traditionally hosted by you and the POTUS?

C: Tours

1. Senior Citizens
2. Congressional Staff/Family and Press Tour
3. Members of Congress/Family tour
4. WH/EOP Staff Tour

5. MSSS/Military Tour
6. Police/USSS Tour
7. Handicapped Tour
8. Social Aides Supervisors Tour
9. 3 Nights of Candlelight Tours--after Christmas and open
to the public

SOCIAL CALENDAR I

December 1993

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
* DEC. 10 1:30-3:00pm CONGRESS STAFF & FAMILY TOUR (500) 3:00-5:00pm MEMBERS TOUR (500) 7:00-9:00pm WH/EOP STAFF TOUR			1  10:00am TREE PRESENTATION AND COFFEE	2	3	4
HOUSE CLOSING FOR DECORATING						
5 CHRISTMAS CAROLING ON WH LAWN	6 HOUSE OPENS CONGRESSIONAL BALL 9:00am PRESS PREVIEW 10:30am COFFEE & TOUR/VOLS	7 RECEPTION 1	8 4:00-8:00pm SENIOR CITIZENS TOUR (2000)	9 5:00pm PAGEANT OF PEACE/RECEPTION	10 ✱ 1:00-3:00pm CONGRESS STAFF FAMILY TOUR (500) 3:00-6:00pm MEMBERS TOUR (500) 7:00-9:00pm WH/EOP STAFF TOUR	11 1:30-7:00pm USSS/MILITARY OPEN HOUSE (4000)
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26	27	28	29	30	31	
CANDLELIGHT TOUR						

THE WHITE HOUSE

WASHINGTON

DATE: July 23, 1993 (A)

TO: The First Lady

FROM: Ann Stock

RE: Proposed Activities for Social Office:
September through December

CC: Maggie Williams
Patti Solis
Marcia Hale

While you have been in Japan, I have spent a lot of time thinking about the fall social season. There are a number of functions that I am proposing that you and the President do. Some events are traditional and some are fresh, innovative and a little out of the ordinary. I'd want to be able to put together a "season" of events.

I would like to get your sign-off on the events that you would like to do. It is imperative to have enough lead-time to implement these events properly. The month of August is perfect for preplanning because we are stocked with interns and eager volunteers to collect all the necessary elements.

I. September

A. Labor Day Event.

This event could be done the week before Labor Day. The event is a picnic to include all of the key labor leaders from across the United States. They would be invited to the White House for a picnic and a rhythm and blues festival on the South Lawn. Currently, I am in discussion with Ken Lehrer from EMI Records.

The performers would be the founders of R&B, the best of the best who made R&B what it is today. These artists are sort of like old baseball players from the 30's and 40's -- they are truly legends who do not have the benefit of the fame or financial rewards that go along with stardom today and include Carla Thomas, Charles Brown, Hadda Brooks, Solomon Burke, and David "Panama" Francis.

B. Two Small Dinner Parties.

These will be based around key constituencies needed for the Health Care Reform. *Working dinner - lists*

C. First Ladies' Taping. (Date TBD-could be October)

This is the event that Walter Pincus discussed with you. It's a roundtable discussion with all the living First Ladies, hosted by Barbara Walters for a 2-hour documentary for ABC. I'd like to suggest that you and the President invite all the living Presidents and First Ladies to dinner during this time period. This is a perfect occasion to bring together three sopranos who have never performed together: Leontyne Price, Marilyn Horne and Jessye Norman. It would be fabulous to have these three Divas for the First Ladies and the event has the potential to be an historic event with enormous good will.

D. Dinner and Concert for key Kennedy Center Donors.

This is an event traditionally hosted by the President and the First Lady and allows The Kennedy Center to raise millions of dollars from their key donors. Rostropovich, who will be leaving The National Symphony Orchestra, will perform a solo concert. He is probably one of the world's greatest living cellist's.

E. The Mellon Dinner at The National Gallery of Art.

This is another traditional event for you and the President at The National Gallery of Art. This year, it will be September 30 at The Gallery.

F. "Kid's Movie Night."

One Friday night a month, we would invite friends, press, etc. over for popcorn and to view a family movie with their children.

Ann Blackmon list

II. October

A. Proposed Arts and Humanities Month.

We're proposing to make this a major focus by the President, you, the Vice President and Mrs. Gore. This would include several events during the month, such as:

1. The Presidential Design Awards. *NEA,*

2. Poet Laureate Dinner. *APRIS - Hyland -*

The President has received a letter from Rita Dove, who will begin as Poet Laureate at The Library of Congress on October 7, requesting that a dinner, hosted by you and the President, be held on October 7th. This would be a premiere event and would demonstrate respect for literature as a major cultural art form.

MAGGIE

3. Small Dinner Parties or Receptions.

These dinners could be devoted to an evening with artists, as well as to include a short program representative of various art forms. Also, one could be devoted to "The Politics of Meaning."

B. Ford's Theater Gala.

This is another traditional event that the President and the First Lady chair and attend. Prior to the Gala (a show), there is a reception at The White House for approximately 350 big donors, members of Congress, and other VIP's.

C. White House Family Concert Series.

For the past several months, I have been working with Yo Yo Ma, Charles Ansbacher and Christopher Sarson on this concert series. We propose to begin this during the last week of Arts and Humanities Month with the initial family concert. See attached proposal.

D. Hispanic Heritage event.

To be determined.

E. First State Dinner?

Country: To be determined.

III. November

A. First State Dinner?

Country: To be determined.

B. WETA In-Performance at The White House.

This is the second, following The Newport Jazz Festival. I'm presently in discussion with WETA about the program. We're proposing a Cabaret program to include Liza Minelli, Billy Stritch, Michael Feinstein, Barbara Cooke and Bobby Short.

C. Small Dinners.

These dinners will continually focus on engendering support for various issues.

D. Sunday Afternoon Tea Dance.

E. Interfaith Service.

A Sunday morning worship service at The White House to include the multi-faith clergy who supported the President during the campaign.

IV. December

Will follow as a separate memo.

Blk Clergy - Occasional -
Monday

WHITE HOUSE FAMILY CONCERTS

A Proposal 5/12/93

- Performances by outstanding artists in the White House before an audience of Washington DC families
- Four educational one-hour television Specials a year, to be broadcast nationally
- Extensive outreach component—teachers/parents guides to the Specials distributed through newspapers
- 50 Governors' concerts, one in each State, as a follow up to the White House initiative

For further information, please contact:

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1. BACKGROUND.

The White House has always been an important showcase for the performing arts. Since John and Abigail Adams's first reception there on New Year's Day, 1801, world-renowned artists have performed for the First Families. Kennedy established the White House as a prominent center for America's artistic achievements. With "Horowitz at the White House", Carter established the sharing of the White House concerts through television, which led to "In Performance" on PBS—a celebration of American performing artists.

Up to now, concerts televised from the White House have been formal, black tie affairs for adults. Today, the Clinton Administration has the opportunity to impact the lives of children as well as adults, by presenting an informal, lively performing arts television series for families. This initiative will provide a rallying point that gives new energy to thousands of parents, educators and artists who are working to enrich the lives of children through the arts.

2. GOALS. Our Project has three goals:

a. ADMINISTRATION.

- President Clinton has been asked by foreigners what his new America is like. This TV series is a demonstration in the area of the performing arts.
- The Clintons want to share their own enthusiasm for the arts with young people as well as adults, and educate them to an appreciation of the arts.
- As a country, America wants to celebrate its world pre-eminence and diversity in the performing arts.

b. ARTISTIC. Through our Project, which includes a popular, lively TV series and extensive outreach, we'll stimulate the imaginations of both children and adults in our audience, and make them aware that:

- The arts are all around them. The elements of the performing arts—rhythm, form, beauty—are facets of everyday life.
- Artists are real people (they have a life and perhaps a family, children and a dog as well as their art). The artists we'll show are people who enjoy being together and doing what they do best, which is performing.
- They (the family audience) can participate in the artistic life in their own communities. The performing arts don't happen just at the White House.

c. PHILOSOPHICAL.

- to present examples of the rich diversity of American arts—music and dance, historical and contemporary, from both high and folk culture—and performing artists, both young and old, known and unknown.
- to raise questions about artistic stereotypes by juxtaposing traditional and non-traditional ideas about the performing arts.

3. THE TV PROGRAMS. We propose:

- Four one-hour TV Specials a year, on days that can be celebrated, but that don't occur on major holidays (the seasons' Solstices, Memorial Day, Presidents' Day). First taping at the end of October, for broadcast Thanksgiving, 1993.
- Each Special will feature two or three major artists—for instance, a dancer, a classical musician, a folk artist—who have, in addition to their excellence in performance, a special talent in communicating with young people. These artists will be selected from a "repertory group" (listed below), who will appear in many of the programs in the series, showing different sides of their talent as they perform in different contexts.
- There will also be two or three guests in each show:
 - an individual child or teenager, or perhaps a group of young artists (Colorado Children's Chorale, Jacques D'Amboise dancers) of the highest artistic caliber
 - an artist, or group, who performs an American regional specialty (bluegrass, blues, Spanish dancing, tap)
 - a surprise celebrity (Bill Cosby singing jazz; George Segal playing trumpet; President Clinton playing sax).
- Each program will be built around the artists' enthusiasm for his/her craft, their curiosity about the artistic discipline of the other artists, and their skill in sharing their enthusiasms with a family audience.
- While there will be a sense of occasion in each presentation, the key elements of each program will be informality, enthusiasm, joy, humor, and (where appropriate) audience participation.
- The White House is the setting for most of each concert. We might start in the Press Room, and visit the Children's Garden and the Rose Garden before the program ends. Most of each program will be performed in the East Room before a specially invited audience.
- The audience will comprise parents and children (6-12 years old) from diverse racial, cultural, and socio-economic backgrounds. In addition, a young "arts ambassador" from each State could attend, representing the geographic diversity of the appeal of the programs.
- We will incorporate video footage shot in other locations into each program. For instance, to show one of the artists playing tennis with her husband, or our young guest artist struggling with math homework, would help present them as real people; a video of a rehearsal for the concert would help convey that artists have to work hard to perform; a montage of shots showing an oil drill at work, the ticking of a clock, and the feet of a jogger would help establish that rhythm is present in many of the everyday things we do, as well as in "the arts".
- Each performance at the White House would be videotaped "live" for inclusion in the broadcast.

4. **OUTREACH.** The telecasts of the concerts from the Clinton White House will set a good example of families enjoying the arts. In addition, we want to be sure that our millions of viewers can participate and enjoy the arts in their own communities. To this end we propose an extensive outreach campaign, designed to raise public awareness of both the TV series and the arts available in local communities:

- a. **Additional performances.** The White House will invite each Governor of the 50 States to present an event in the Governor's Mansion soon after the initial national telecast of each White House Special. Each gubernatorial event will be planned and presented by each State, and will reflect the performing art indigenous to the region. Extracts of these gubernatorial events could be included in future performances from the White House.
- b. **Educational material.** Through the formation of partnerships with already existing networks (the States' Arts in Education Programs, the Arts Alliance, Young Audiences, school systems, libraries, newspaper publishers etc) we will distribute video and print educational materials to families through schools, churches, and neighborhood centers. If the artists permit, off-air educational taping will be permitted.

5. PRODUCTION PLAN AND RESPONSIBILITIES.

These are the steps that will make the Project happen:

Completed by	TASK	RESPONSIBILITY
May 15, 1993	White House Go-Ahead for Project	White House
June 30	Raise commercial funding (\$2-3 million for first season of 4 programs) White House approval of sponsor(s)	Producers
July 31	Secure broadcast commitment	Producers
July 31	Secure commitment from artists	Producers
July 31	Meeting of Artists, Writers, Producers. Plan outlines of first four shows.	Artists, Producers
July 31	Meeting of Outreach Advisory Board. Plan specific outreach for first two shows	Producers, Outreach Advisors
August/ September	Write first program. Review by artists. Rewrite. Book additional artists. Plan logistics of taping (cameras, sound equipment, locations in White House, etc.)	Producers (Artists)
September 15th	Letter to Governors	White House

Completed by	TASK	RESPONSIBILITY
October 29, 30	Videotaping at White House	White House, Artists, Producers
November 1-20	Editing	Producers
November 26-28	Air first program	

6. THE BUSINESS PLAN.

- Ideally, the broadcasts would be shown on a commercial network during prime time. While it is unlikely that the whole series would be shown this way, we will try hard to get a prime time slot for the first program. Our second choice is a cable network. We think there's an excellent chance of prime time for the series on, say Arts & Entertainment, with a repeat on public television. (We think the PBS airing is important, so that the series is viewable without cost to the public.)
- Additional distribution of educational materials associated with the series at extremely low cost.
- International distribution.
- No public funds will be used; no financial risk or benefit to the White House.
- Final selection of sponsor to be approved by White House.
- Any additional White House staff will be discussed before production starts, and their cost will be a line item in the production budget.

7. ADVISORY BOARDS.

(The following lists are for discussion. Currently only Yo-Yo Ma, Richard Bell, Daniel Wyndham, and Peggy Cooper Cafritz have been approached and have agreed to participate)

a. ARTISTIC ADVISORY BOARD:

Yo-Yo Ma	Mark Morris(?)	Mark Schubart, Lincoln Center Institute(?)
Winton Marsalis	Pepe Romero(?)	Maxine Greene, Professor Philosophy,
Toni Morrison	Edgar Myer (bass	Columbia Teachers' College
Jesse Norman	player)	Alexander Bernstein,
Bill Irwin	Pilobolus/Momix	Beta Foundation
David Zinman	Penn & Teller	
Jacques D'Amboise	Michael Jamal Warner	
	Robin Williams	

b. OUTREACH ADVISORY BOARD:

Richard Bell, President, Young Audiences.

Daniel Wyndham, Executive Director, Young Audiences, Kansas City, former Education Director, New York Philharmonic

Jill Ma, Young Audiences, Massachusetts

Hon. Roy Romer, Governor of Colorado, and Chairman, National Governors' Association

Hon. Donald M. Fraser, Mayor of Minneapolis, and President, National League of Cities

Peggy Cooper Cafritz, Founder of Duke Ellington School for the Arts

Jonathan Katz, President, National Association of States Arts Agencies

Robert Lynch, President, National Assembly of Local Arts Agencies (3,000 communities represented)

?, Music Educators National Conference (70,000 music teachers)

?, Arts Educators National Conference (50,000 arts teachers)

?, American Associations of Museums.

Kathy Dwyer Southern, National Cultural Alliance (Tie in with this Fall's media campaign to get people to the arts "There's something in it for you")

August 1993

HILLARY RODHAM CLINTON

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Washington, DC	2 Mtg w/Sec. Reich Farmer Mtg	3	4	5	6 Lunch w/Molly Raiser [T]	7
9:00 am Inner Office Mtgs						Washington, DC
8	9 AHA Event - Orlando, FL	10 CINC Dinner w/ The President	11	12 Pope Event- Denver, CO	13 Roemer Fundraiser w/ The President	14 Opening Night- Bolshoi Ballet
Washington, DC	9:00 am Inner Office Mtgs			Vail, CO		
			Vacation			
15	16 NGA-Tulsa, OK	17	18	19 BC's Birthday <u>B. PARTY</u>	20	21
Vail, CO	Vacation					
22 Kelly's B-Day	23 Patti's B-Day	24	25	26	27 Camp Hoover	28 Camp Hoover
Vacation						
29	30 Hand Clergy	31	Rodney Slater Carolyn Slater - Angela Hunter -			
Vacation	9:00 am Inner Office Mtgs					

July

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18	19	20	21	22	23	24
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September

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19	20	21	22	23	24	25
26	27	28	29	30		

September 1993

HILLARY RODHAM CLINTON

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
				LABOR DAY WK	Arkansas (T)	
			9:00 am Inner Office Mtgs			
5	6 **Labor Day** FREE	7	8	9 Kennedy Ctr Dinner (T)	10	11 Washington, Dc
	9:00 am Inner Office Mtgs					
	Arkansas (T)					
12 Washington, DC	13 MET Gallery Opening (T) <i>Clergy</i>	14	15	16	17 Sabo Event, MN Mayo Clinic (T)	18
	9:00 am Inner Office Mtgs					Washington, DC
19	20	21	22	23	24 Kennedy Ctr Dinner (T)	25
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
26	27 MET Opera Opening (T)	28	29	30 Mellon Dinner		
Washington, DC	9:00 am Inner Office Mtgs					

August

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October

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24	25	26	27	28	29	30
31						

October 1993

HILLARY RODHAM CLINTON

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

					1 Lasker Awards (T)	2 Barbara Walters (T) Washington, DC
3 Washington, DC	4 	5 	6 	7 	8 	9 Washington, DC Yale Law School Reunion
Washington, DC	9:00 am Inner Office Mtgs					
10 Washington, DC Yale Law Sch...	11 BC/HRC Anniversary **Columbus Day* *	12 	13 	14 	15 	16 Barbara Walters (T) Washington, DC
Yale Law Sch...	9:00 am Inner Office Mtgs					Washington, DC
17 Washington, DC	18 	19 	20 	21 	22 	23 Washington, DC
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
24 **United Nations Day** Washington, DC	25 	26 HRC's Birthday	27 	28 	29 	30 Ford's Theater Washington, DC
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
31 **Halloween** Washington, DC						

September

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November

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28	29	30				

November 1993

HILLARY RODHAM CLINTON

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 **Election Day**	3	4	5	6
	9:00 am Inner Office Mtgs					Washington, DC
7	8	9	10	11 **Veteran's Day*	12	13
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
14	15	16	17 CDP Bd Mtg Fundraiser	18	19 11:00am Joint Armed Forces Wives Luncheon	20
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
21	22	23	24	25 Thanksgiving	26	27
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
28	29	30				
Washington, DC	9:00 am Inner Office Mtgs					

October

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December

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

December 1993

HILLARY RODHAM CLINTON

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			9:00 am Inner Office Mtgs			Washington, DC
5	6 Press Tour at WH	7	8	9 **Hanukkah**	10	11
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
12 NBC X-MAS in DC	13	14	15	16	17	18 Airforce 1 X-MAS Party
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
19	20	21	22	23	24	25 **Christmas Day* *
Washington, DC	9:00 am Inner Office Mtgs					Washington, DC
26	27	28	29	30	31	
Washington, DC	9:00 am Inner Office Mtgs					

— November 1993 —

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— January 1994 —

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