



WHITE HOUSE HISTORICAL ASSOCIATION
740 Jackson Place, N.W.
Washington, D.C. 20503
(202) 737-8292

REPORT OF THE NOMINATING COMMITTEE

THE WHITE HOUSE ENDOWMENT FUND

FOR THE ANNUAL MEETING OF THE SHAREHOLDERS

JANUARY, 25, 1995

The White House Endowment Fund is a wholly-owned subsidiary of the White House Historical Association. As such, the Association's Directors constitute the "shareholders" of The Fund's shares of stock.

The Board of Directors of The Fund "shall be elected by the shareholders of the Corporation" (Corporate Charter, Article Fifth).

Article IV, Section 1(a), of The Fund's By-Laws authorizes "a Board of Directors of no less than three (3) and no more than twenty-five (25) persons." To provide for liaison between the Association and The Fund, the Association, as a matter of policy, has reserved two (2) positions on The Fund's Board of Directors to be filled by persons serving as Directors at-large on the Association's Board. These two (2) positions are currently filled by George B. Hartzog, Jr., and Alfred R. Stern.

It is customary to fill the remaining positions on The Fund's Board of Directors from nominees proposed by the White House.

The term of each Director of The White House Endowment Fund "shall continue for one (1) year or until the date of the next meeting of the shareholders. . . ."

During 1994 the White House proposed, and the shareholders elected, three (3) Directors to The Fund's Board for terms expiring January 25, 1995, at follows:

Mrs. Nancy M. Folger
Mr. A. Paul Prosperi
Mrs. Susan P. Thomases

The above-named persons are nominated for election to a one (1) year term each, to the Board of Directors of The White House Endowment Fund.

Also, nominated for election to a term of one (1) year each, are:

Mr. George B. Hartzog, Jr.	Mrs. Earle M. Craig, Jr.
Mr. Alfred R. Stern	Mr. Roger Horchow
Mrs. Graham Gund	

The White House not having proposed other candidates and the terms of the other currently serving Directors having expired, seventeen (17) authorized vacancies remain on the Board of Directors of The White House Endowment Fund.

For the Nominating Committee

George B. Hartzog, Jr.
Chairman

Meeting concerning a possible Congressional Appropriation for The White House Endowment Fund.

Monday, January 23 at 2:30p.m.
First Lady's Office

Invited: George Hartzog, Neil Horstman, Rex Scouten, Susan Brophy, Marge Tarmey, Bitsey Folger.

AGENDA

1. Call to order - Folger
2. Explanation of the idea - Hartzog and Scouten
3. Discussion of Strategy for achieving our goal.

January 21, 1995

MEMORANDUM

TO: Mrs. Folger

FROM: George B. Hartzog, Jr.

SUBJECT: Background Briefing of proposed Kennedy/Nixon Memorial
Appropriation to The White House Endowment Fund.

After hearing Senator Pell's touching tribute to Mrs. Kennedy, the thought occurred to me that, perhaps, he might favorably consider a permanent memorial to her in the form of an appropriation to The White House Endowment Fund to insure the realization of her Dream.

I called Rex Scouten to discuss the idea. Rex is not only the White House Curator but also the "father" of the idea of a permanent endowment for the public rooms and fine arts collection of the White House. Prior to his appointment as Curator, Rex served for many years as Chief Usher of the White House and prior thereto as Assistant Regional Director (White House Liaison) of the National Park Service.

The idea of the Congress recognizing noteworthy achievements is well established, i.e., the Congressional Gold Medal to Mrs. Johnson for her leadership in beautification and Laurance Rockefeller for a life-time of service to conservation (as two (2) examples); and direct appropriations to honor the work of the late Senator Jackson and former Congressman Morris Udall, as two (2) recent examples.

Mrs. Kennedy initiated a three (3) part program: to restore the historic elegance of the public rooms of the White House; to establish a fine arts collection; and, to establish the White House Historical Association to publish and sell educational materials (principally the White House books), profits from which were to be used to support the public rooms and the fine arts collection for which no appropriated funds are available. This legacy of Mrs. Kennedy is well known but, to date, has gone unrecognized by the Government.

2.

In pursuing these efforts the First Lady was assisted by an informal Fine Arts Advisory Committee. This informal Committee was institutionalized by President Johnson's Executive Order creating the COMMITTEE FOR THE PRESERVATION OF THE WHITE HOUSE.

Through the Preservation Committee, Mrs. Johnson continued the program initiated by Mrs. Kennedy. However, the primary focus of Mrs. Johnson's interest was to reclaim the natural beauty of outdoor America. This is her living legacy for which the Congress awarded her its Gold Medal.

Not so well known and, to date, unrecognized is the leadership of Mrs. Nixon in "jump starting" the program initiated by Mrs. Kennedy. In this effort, she was assisted by Rex Scouten, then the newly appointed Chief Usher, and Foreign Service Officer Clem Conger, noted for the creation and furnishing of the elegant Diplomatic Rooms of the State Department. Mrs. Nixon led the most extensive acquisition program in the history of the White House. Moreover, for more than twenty years, her restoration of the public rooms has remained, mostly, intact.

The record bespeaks that the joint efforts of Mrs. Kennedy and Mrs. Nixon, largely, account for the furnishings of the public rooms and the fine arts collection of the "People's House" visited, annually, by millions of Americans who know and revere the White House as the living symbol of our Republic.

As Rex and I reminisced, we concluded that an appropriation to the Endowment Fund in memoriam of these two First Ladies would be fitting and proper recognition. The appropriation, we agreed, should be sought, informally, by the Endowment with no Executive involvement save to insure that the effort would not be frowned on by either the President or the First Lady. Rex was to check this out. In the meantime, I was to brief Mrs. Thomases, recently elected to the Board of the Endowment Fund; Mrs. Craig, then Chairman of the Endowment Fund; and, the Executive Committee of the Association. I did.

The Association approved.

3.

Mrs. Craig agreed with the idea. In September, she discussed the idea with Mr. Royal R. Roth, Deputy Finance Director of Senator Dole's Campaign America. She and I had previously agreed that Senator Dole was the logical contact for approaching Senator Byrd, then Chairman of the Appropriations Committee before which Interior's Appropriations Bill was then pending. Mr. Roth advised her that before Senator Dole would proceed he wanted assurance that the Kennedy/Nixon children were supportive. Rex contacted them. The Nixon children responded immediately with enthusiastic support. The Kennedy children delayed until after the Appropriations Bill had been acted on by the Congress. They have now responded affirmatively. Mrs. Craig is ready to proceed.

Mrs. Thomases was supportive of the idea; said she knows Senator Pell; and, expressed a willingness to contact him and Senator Moynihan.

N - 1/23/95

cc: Mr. Breeden - FAX - 703-356-5428
Mr. Horstman - " - 202-789-0440
Mrs. Craig - " - 1-915-682-2548
Mrs. Thomases - " - 1-212-821-8111
Mr. Scouten - " - 202-456-6820

THE WHITE HOUSE
WASHINGTON

BOARD MEETINGS

WHITE HOUSE ENDOWMENT FUND

10:30am, Thursday, September 8, 1994
Board Room, Willkie Farr & Gallagher
One Citicorp Center
153 East 53rd Street
New York City, New York

COMMITTEE FOR THE PRESERVATION OF THE WHITE HOUSE

1:00pm, Thursday, September 29, 1994
Executive Residence, The White House

WHITE HOUSE HISTORICAL ASSOCIATION

12:00pm, Wednesday, October 26, 1994
Board Room, National Geographic Society
17th and M Streets, N.W.
Washington, D.C.

THE WHITE HOUSE

WASHINGTON

THE WHITE HOUSE ENDOWMENT FUND

BOARD OF DIRECTORS

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August 1994

THE WHITE HOUSE
WASHINGTON
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Member	MRS. LEONORE ANNENBERG
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Director, National Gallery of Art	EARL A. POWELL, III
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Chief Usher, The White House	GARY J. WALTERS
Associate Regional Director for White House Liaison National Park Service	JAMES I. MCDANIEL Executive Secretary
<u>Consultants to the Committee:</u>	
Associate Curator, The White House	BETTY C. MONKMAN
Assistant to the President and Chief of Staff to the First Lady	MARGARET A. WILLIAMS



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8/15/94