

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. letter	To Vernon Jordan from Dwayne O. Andreas re: Mother Teresa (1 page)	02/09/94	Personal Misfile
001b. letter	To Mrs. Clinton from unknown re: Mother Teresa (1 page)	n.d.	Personal Misfile
001c. letter	To Mr. Andreas from Mother Teresa re: adoption house (2 pages)	05/02/94	Personal Misfile
002. transcript	High School transcript of Shauna L. Shames (1 page)	n.d.	b(6)
003a. note	Handwritten note on back of picture (partial) (1 page)	n.d.	b(6)
003b. letter	To Hillary and Chelsea Clinton from Shauna Shames (partial, p. 2) (1 page)	04/02/96	b(6)
004. fax	From Mandy Grumwald to Maggie re: Hillary Clinton's interview with New York Times (4 pages)	04/25/96	Personal Misfile
005. memo	To Maggie from Lisa re: Division of Press Responsibilities (1 page)	n.d.	Personal Misfile
006. memo	To Mark Gearan from Maggie Williams re: HRC Staffing Plan (1 page)	01/18/92	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

Maggie Williams Mail 7-1-95 - 2-1-96 [3]

2013-0359-S

rv1418

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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*EVAN - Was this
ever made? If
so, this file
is*



*OK
I'll
do -
how about
a short phone
call -
Maggie*

May 4, 1994

Ms. Margaret Williams
Chief of Staff
Office of the First Lady
The White House
Washington, D.C. 20500

Dear Ms. Williams:

I am a visiting scholar from the University of Munich, Germany, presently doing research at the Joint Center for Political and Economic Studies. My project focuses on the transformation of African American women's political activism from the civil rights movement to the arena of present day politics.

After interviewing most of the former and current black female members of Congress - from Shirley Chisholm and Barbara Jordan to Eva Clayton and Cynthia McKinney - I am now concentrating on the experience of African American women in important appointed positions of the government. I have already talked with Alexis Herman, Veronica Biggins and Mary Frances Berry, and I would very much like to also speak with you about your work as the First Lady's Chief of Staff. The Wall Street Journal recently called you "the most powerful African American woman ever to serve in the White House" (April 12, 1994), and it would be of great value to my project to learn about your special accomplishments and the challenges that you have encountered in your position.

I am hopeful that sometime within the next few weeks we will be able to arrange for a brief interview. (Please find an outline of my study and a list of potential questions attached to this letter.) My telephone number here at the Joint Center is (202) 789-6370. I deeply appreciate your kindness in cooperating with this project and look forward to meeting with you.

Sincerely,

Britta Nelson

Britta W. Nelson

A PLACE AT THE TABLE:

The Transformation of African American Women's Political Activism since the 1960's.

Britta W. Nelson

Topic of discussion:

The participation of African American women has always been of greatest importance to the African-American struggle for freedom and equality. From the first abolitionist movement to the heyday of the civil rights movement in the 1950's and 1960's, black women contributed substantially to the protest against discrimination, segregation and disenfranchisement of black Americans, and often also worked hard for an improvement of the economic situation of all poor and disadvantaged people. Even though their efforts were rarely acclaimed by the public there have been many occasions - from the Montgomery Bus Boycott to the founding of the Mississippi Freedom Democratic Party - in which African American women organizers represented the true backbone of the movement.

The focus of "*A Place at the Table*" will be on black women's continued commitment to equal rights and social justice after the late 1960's, during an time that has often been perceived as an era of standstill or even of demise regarding the civil rights movement. Realizing, that they were no longer able to change the system from the "outside", they started aiming at changing the system from within. With energy and devotion, many female African American activists worked their way up, and finally managed to obtain a place at the table of decision making in the powerful political and social institutions of America.

Regarding the context of contemporary history this process is of particular relevance: On the one hand, the economic situation for many African Americans has deteriorated during the past decade and racial tension has been on the rise in many American cities (the 1992 uprising in South Central LA elucidated the explosive potential of this problem). On the other hand black politicians, especially black female politicians, have scored a remarkable success in the elections of November 1992 and the Presidential appointments of African Americans have reached an all-time high in the Clinton administration.

This study aims at analyzing the transformation of black women's social and political activism from their participation in boycotts, sit-ins and other protest demonstrations to their direct participation in the various institutions of the American political decision-making-process. The accomplishments, challenges and future perspectives of contemporary African American women activists and politicians will be of particular importance to this examination as well as the question to what extent these individuals have been able to be agents of change, who have an impact on the system itself and the society at large.

Britta W. Nelson:

*A Place at the Table: The Transformation of African American Women's
Political Activism since the 1960's*

QUESTIONS TO MAGGIE WILLIAMS:

1. How did you get initially involved into politics?
Was there something or somebody who inspired you especially?
2. What were the major successes that you personally experienced prior to your appointment as the First Lady's Chief of Staff and what were the main difficulties you had to deal with?
3. Black women have always had a unique position in American society - being a dual minority and sometimes having to face the dual problem of sexism and racism. To what extent have these factors influenced your life and which one has had a greater impact on your career?
4. How can the black community and society at large benefit from the recent increase in the number of African American women in elective and appointive office?
5. Regarding your current work what have been your most important accomplishments, challenges and personal experiences so far and what are your plans for the coming year?
6. In view of the situation of African Americans today and black women in particular, what are your hopes and expectations for the future?

I have been asked to speak to you today about the glass ceiling and African American women. I will talk about the glass ceiling in the all the typical ways. I'll tell you what you expect to hear. I will tell you again what you've already heard or read or sighed about.

It is tough. There are breakthroughs but it is still an uphill battle. To be African American and woman -- even in the 1990s, even in America, even with Bill Clinton as President, even with Hillary Clinton as First Lady -- to be African American and woman requires more energy, more tolerance and more faith. It just plain requires more.

I will talk to you about the low expectations of others and how such expectations are related to keeping the glass ceiling above our heads strong and seemingly unbreakable. And I want to talk a little about how the potent mix of sexism and racism conspires against promotions, early mentorships, fair wages, and informal networking.

But much of what is said today will focus on the personal struggle for achievement and building individual power and confidence. Because we know from history -- the kind we read about and the kind of history we see in the making --- in our own homes and in our own neighborhoods -- what can be accomplished by sheer force of will and few resources.

What is this "glass ceiling"? The Department of Labor offers a technical definition. "The term glass ceiling refers to the obstacles that some believe inhibit the advancement of women and minorities through the management ranks in the private and public sectors. The term refers to the attitudinal and organizational; practices which impede promotion and opportunities for women who work outside the home."

Let's talk plainly for a moment about these obstacles. The attitudinal obstacles are familiar. We are discriminated against because we are women and because we are African American women.

There is a longstanding belief among many in this country that African Americans are less smart, less hardworking, less able. And many folks are operating from that belief. In the American workplace that view of you and me still exists.

Not to sound paranoid but in my own job I am aware that when I open my mouth at a meeting it is a tiny test. People are listening, rating my contribution. For some of my colleagues, there is still the unspoken question, "Is she smart enough, good enough for this job?"

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What you and I also know from our daily experiences is that many also believe that African Americans are not honest or trustworthy. This is made painfully clear when we walk into a store and are followed around by security guards.

So if we live and want to work in a society which is burdened by false notions of the kind of people we are -- less smart, less hardworking, less able, dishonest, untrustworthy -- the logical extension of these low expectations is that we aren't fit for the top jobs. We don't have the qualities they are looking for even if we have the qualifications.

Many of the organizational obstacles which stand in our way are subtle, harder to pin down. These obstacles are connected to the way business has been done for years in this country. And the traditions have been set by those who have run the business of this country both public and private -- white males.

For example, business is often conducted in social and informal settings. Such settings often exclude women and minorities -- not only keeping them out of the "information loop" but also narrowing the opportunities they have to demonstrate compatibility or the ability to fit in.

Compatibility and "fitting in" tend to be significant factors when it comes to promotions, getting plum assignments or courting possible mentors.

Clearly one of the great benefits of having more and more women in significant positions in both the private and public sectors is that old girl networks which rival the "old boy networks" are beginning to be put in place and are functioning.

Let me stop here and try to catch up to where you are right now. First, it's Saturday. This is no day to listen to a speech -- especially one that keeps bringing bad news. This is fast becoming one of those "Shut up, its boring already presentations" because the glass ceiling and Department of labor reports and three martini business lunches seemed so far removed from what your lives are like today. There is such a short distant between now and your future.

Believe me when I tell you the decisions you make today are absolutely connected to what your lives will be like tomorrow. I want to emphasize this point, not to scare you, although it still scares me. I will say it again. The decisions you make today are absolutely connected to what your lives will be like tomorrow.

Page three

Alice Allison Dunnigan was the first African American woman to receive congressional and White House Press credentials. (explain)

She was the first African American woman reporter to travel with a president. In 1948 she covered President Truman on his cross country campaign trip while reporting for the Associated Negro Press. Dunnigan's success in 1948 had a great deal to do with the passions, aspirations and decisions of her youth.

Dunnigan loved learning. She worked hard in school and was at the top of her high school class. She graduated valedictorian. She married very young. Had some slow and false starts. She finally finished her undergraduate degree in 1932 in Paducah, Kentucky. For a while she taught school. While teaching she decided to write articles for black newspapers in the state, picking up some solid journalistic skills. Wanting a better economic condition for herself and a young son she moved from Kentucky, passed the civil service exam and worked as an entry clerk. She was promoted in time to a first rung professional in the Office of Price Administration. Dunnigan lost her government job and decided to devote some time to building a career in journalism.

In 1946 she signed on as a correspondent for the Associated Negro Press. And the rest as they say is history.

There is not enough time to tell the entire story of Maggie Lena Walker, an African American and the first woman bank president in the United States or the story of Roger Arliner Young the first African American woman to earn a doctoral degree in zoology or of Ella Baker, the brilliant political organizer and a founder of the Student Nonviolent Coordinating Committee or of Hazel O'Leary the current Secretary of Energy.

But each of these women took charge of their lives as young women. They were able to see opportunity and to take advantage. I am not going to tell you that each had a grand plan. From what I read, most of them didn't. Mistakes were made. And mistakes were fixed. But they understood their lives were their own to shape. And lives are shaped by the choices we make.

I love the words of Madam C. J. Walker who laid the foundation for the black hair care business in this country. Madam Walker said:

"I got myself a start by giving myself a start. . .
I am a woman who came from the cotton fields of the South. I was promoted from there to the washtub.
Then I was promoted to the cook kitchen, and from there I promoted myself into the business of manufacturing hair goods and preparations. . .I have built my own factory on my own ground." p.1209 Black Women in America

Page four

Some of you may choose business or teaching or politics. Of equal value are the paths which lead to poetry, dance and painting. Look and learn from the lives of Faith Ringgold, the artist or Queen Latifah who led the way for women in "rap".

Being someone's partner in life and being someone's mother are choices which nurture and enrich us. And in my opinion the work of making African American families strong and secure is critical to the success of our success as a race.

However, I urge you not to take on the important work of taking care of children until you are clear that you can take care of yourself. If you are someone's mother already, I challenge you to work harder and longer preparing yourself so you have the skills that guarantee a decent life for your family.

Let's do a reality check here. Sometimes choices are made for us. For example, your current economic situation is pretty much dictated by your parents or grandparents or whomever you live with. And for many of your parents their economic choices have been dictated by the choices this country's past leadership has made.

The bottom line -- some in this room will have many more opportunities presented to them than others. This is all a part of the mystery of time and place and fate. But each person must find a way to make the most of their opportunities.

A glass ceiling does exist for us as African American women. It is my view that continued legal intervention on the part of federal and state governments is needed.

A glass ceiling does exist for African American women and those of us going before you and those who have gone before us are working steadily at pushing against the glass for you.

But if a glass ceiling exists in your own head you alone must shatter it. You must ignore the teachers and employers and anyone else who says you aren't smart enough or good enough. You must say yes to your own possibility and potential.

You must build and then hold on to a set of values which guide you and give you the courage to press against the glass. Let me tell you a few of mine.

1. Have faith in something outside of yourself. So when you falter or fail there is someplace to go to be renewed.

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2. Set your own goals. Do what is right for you, what is manageable for you, what makes you feel good about yourself.
3. Having lots of money is not a goal. Place your sights on work that benefits others and satisfies your needs. The money will follow. And when it follows, get enough of it to have the things you need and some of the things you want.
4. Be disciplined, but not inflexible.
5. Pair creativity with practicality.
6. Be grateful to have been born African American, blessed with a legacy of struggle and a legacy of survival.

Visualize yourself with wings on the eighteenth floor of a 19 story building. You are ready to fly up to the very top floor and bam you bump your head on the ceiling. There's no way to fly up. You've just hit the glass ceiling. But there is hope.

There is one thing that has always been appealing about a glass ceiling -- glass can be broken.

MARGARET A. WILLIAMS

Maggie Williams is Assistant to the President and Chief of Staff to the First Lady.

Prior to joining the Clinton/Gore Presidential Campaign, she was a doctoral candidate at the Annenberg School for Communication at the University of Pennsylvania.

Williams is the former Communications Director for the Children's Defense Fund and served as Director of Media Relations for the Center on Budget and Policy Priorities.

She was deputy press secretary of the Democratic National Committee in 1979. In 1980 she managed the DNC's convention press office and in 1982 served as campaign press secretary for Congressman Robert Toricelli (D-NJ). Williams joined the Democratic National Committee convention staff in 1984 and managed backstage and podium activities. She also served as an aide to Congressman Morris K. Udall (D-AZ).

Williams is a former board member of the Communications Consortium and Independent Action, the political action committee founded by Udall.

A native of Kansas City, Missouri, Williams graduated from Trinity College in Washington, DC. She received an M.A. degree from the Annenberg School.

5.13.93

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. letter	To Vernon Jordan from Dwayne O. Andreas re: Mother Teresa (1 page)	02/09/94	Personal Misfile

COLLECTION:

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First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

Maggie Williams Mail 7-1-95 - 2-1-96 [3]

2013-0359-S
ry1418

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001b. letter	To Mrs. Clinton from unknown re: Mother Teresa (1 page)	n.d.	Personal Misfile

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Clinton Presidential Records
First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

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001c. letter	To Mr. Andreas from Mother Teresa re: adoption house (2 pages)	05/02/94	Personal Misfile

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Clinton Presidential Records
First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

Maggie Williams Mail 7-1-95 - 2-1-96 [3]

2013-0359-S
ryl418

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

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Open Press Questions after HRC Press Conference

[4-25-94/tds]

The press coverage on Mrs. Clinton's April 22 press conference was overwhelmingly favorable. Still, nearly all the reports point out certain questions that haven't been answered, or for which answers still seem (to the reporter or editorial writer in question) unsatisfactory.

The New York Times (4-24) and the Washington Post (4-25) each did editorials on the press conference which, after praising the First Lady, cite several areas of continuing concern:

New York Times

- ◆ **"Mrs. Clinton did not, however, adequately dispense with one central issue: whether wealthy benefactors who did business with the state government were padding the Clinton family income while Mr. Clinton was Attorney General and Governor. She conceded that most of her highly profitable commodities trades were executed on the advice of James Blair, a lawyer for Tyson Foods, a large company that was heavily regulated by and received substantial tax credits from the Arkansas government."**
- ◆ **"Mrs. Clinton likewise insisted that James McDougal...provided no special favors. But she could not explain why Mr. McDougal wound up losing a lot more money than the Clintons did in what was supposedly a 50-50 deal."**
- ◆ **"Nor was it comforting to find the First Lady slipping into answers that seemed guarded or legalistic. When asked if her commodities broker might have given her a favorable advantage because of her position, she replied with a lawyerly "There's really no evidence of that. I didn't believe it at the time."**

Washington Post

- ◆ **"Mrs. Clinton held her ground that she crossed no ethical lines as to the governor's wife in trading cattle futures on the advice of a close friend who also served as outside counsel for Arkansas's biggest employer."**
- ◆ **"She maintained that she never received any favorable treatment in her commodity dealings because of who she was or her husband's position."**
- ◆ **Answers regarding why she wasn't required to meet margin calls and how she was permitted to enter the market with only \$1,000 "won't halt speculation about the help she received in ballooning her financial investments."**

- ◆ **"To the penetrating question raised by the Resolution Trust Corp.'s senior investigator: 'If you...aren't putting money into the venture, and you also know the venture isn't cash flowing, wouldn't you question the source of the funds being used for your benefit?' Mrs. Clinton offered a less than satisfying response: 'Well, shoulda, coulda woulda, we didn't.' Answers like that won't put away Whitewater. But as Friday demonstrated, fielding questions is better than going in the bunker."**

Here are the various open questions cited in the coverage of the press conference:

- **How did Mrs. Clinton turn initial investment of \$1,000 into \$6,300 on first day of trading? [L.A. Times (Broder) 4-23; W. Post (Schmidt/Babcock) 4-23, (editorial) 4-25; WSJ (Frisby) 4-25]**

Mrs Clinton: Can't explain, doesn't recall details.

- **Wasn't it unethical to accept this highly lucrative investment advice from Jim Blair, attorney for the state's largest employer, Tyson Foods? [L.A. Times (Broder) 4-23; NYT (Dowd) 4-23, (editorial) 4-25; W. Post (editorial) 4-25]**

Mrs Clinton: No because he was a very close family friend and idea that BC doing favors for Tyson refuted by fact that Tyson supported BC's opponent (Frank White) in 1980.

- **If Clintons and McDougals were 50-50 partners in Whitewater, why did McDougals lose considerably more money? [NYT (Dowd, Ifill) 4-23, (editorial) 4-25; W. Post (Schmidt/Babcock)**

Mrs. Clinton: "Can't answer that." Put in whatever funds McDougal asked for.

- **Shouldn't the Clintons have realized that the McDougals were paying off the mortgage since the venture wasn't bringing in enough income from land sales to make those payments? [W. Post (Schmidt/Babcock) 4-23, (editorial) 4-25; WSJ (Frisby) 4-25]**

Mrs. Clinton: "Shoulda, coulda, woulda, we didn't..."

- **Did Mrs. Clinton get favorable treatment from powerful friends in her commodities trading? [NYT (Dowd) 4-23, (editorial) 4-25]**

Mrs. Clinton: "There's really no evidence of that. I didn't believe it at the time....It was my money, it was at risk."

- Why didn't she get any margin calls from Refco? [W. Post (Schmidt/Babcock) 4-23, (editorial) 4-25]

Mrs. Clinton: "Nobody ever called and asked me for anything. They just, I guess, took the money that I had in the account and closed out the position..."

"They may not have gotten around to the paperwork, they may not have thought it was worth it, they may have seen that I was a regular customer and that I covered my losses, that there was never an occasion when they really had to be concerned about it."

- Mrs. Clinton said the \$1,000 she put up was the amount she thought "we could afford," while earlier White House explanations said that \$1,000 was the amount she was asked to put up. [W. Post (Marcus) 4-23]
- Mrs. Clinton didn't explain what the couple would have done if she had lost more than the \$1,000 she initially invested. [W. Post (Marcus) 4-23]

Mrs. Clinton: "I didn't think it was a big risk because I thought that Jim and the people he was talking with knew what they were doing."

- Mrs. Clinton's account of the \$2,000 a month retainer differs sharply from McDougal's account. [L.A. Times (Risen) 4-23; W. Times (Hedges) 4-23]
- Mrs. Clinton said White House didn't reveal that she invested only \$1,000 when NYT first did its commodities story because they were still searching check stubs, but White House had the records more than a week before the figure was released. [NYT (Dowd) 4-23]

THE WHITE HOUSE
WASHINGTON



May 3, 1996

MEMORANDUM FOR MARGARET WILLIAMS
ASSISTANT TO THE PRESIDENT
AND CHIEF OF STAFF TO THE FIRST LADY

FROM: JODIE R. TORKELSON
ASSISTANT TO THE PRESIDENT
FOR MANAGEMENT AND ADMINISTRATION

SUBJECT: Fiscal Year 1996 Allocation for Official Travel

As you know, your fiscal year 1996 allocation for official travel is \$6,500. **As of May 3, 1996, \$3,641.00 of this amount has been obligated.** This reflects travel received from your office to date.

As a reminder, whenever possible, please send your travel authorizations to Room 1 as much in advance as possible prior to departure. This not only helps us budget for each trip as it is planned and helps ensure that your report includes the most current information available, but also provides the Chief of Staff with enough time to review and approve the authorizations.

Also, it is your responsibility to ensure that travel vouchers are completed promptly for your staff traveling on official business. Vouchers should be submitted within five working days after a trip has taken place.

If you have any questions, please call Amey St. Clair at x6-5101.

Date: Sun, Feb 4, 1996 7:42 PM PDT
From: LRMP38
Subj: Email to First Lady
To: HRCMail

Alice

Posted on: America Online (using WAOL 2.5)

Field 1 = Sharon Taylor, LMSW
Shawnee Mission Hospital
Adolescent Addiction Recovery Program
9100 West 74th Street
Shawnee Mission, KS 66204

Field 4 = Each day I have the honor and challenge to work with adolescents and teen who are challenged by chemical dependency. It is within this setting that I transit, with them, the issues they face and occasionally feel victory and success. Only occasionally as the rate of success in teen addiction is only 10% and that's optimistic.

Aside from that, I love my work and as mother of three grown children and one still at home and in high school, I bring more than a masters degree in social work to my work. I am very interested in learning more about the children's forum you spoke of on the Today show several weeks ago. You mentioned that it would be held this year in Washington and that persons who worked on the front lines with today's youth would be invited. I feel that the kids I work with would benefit greatly from my attendance at the seminar. Any learning experience and opportunity to share with my peers who also choose to work with kids in challenging situations, is welcome. Much like parents needing to communicate and share our hopes and inspiration. Thank you for It Takes A Village....we enjoy reading excerpts in our parents support groups. You're right, it takes a village and a country. Thank you.
Sharon Taylor
(913-676-2071)



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

APR 15 1996

Maggie Williams
Chief of Staff
Office of the First Lady
Old Executive Office Building, Room 100
Washington, DC 20500

Dear Ms. Williams:

Much progress has been made in the past several years to advance the health of American women. We recently returned from the Fourth World Conference on Women held in Beijing - where women's health was a major focus. We want to create new initiatives and fulfill promises made at Beijing. That's why Canada's Minister of Health, David Dingwall, and I will Co-chair a joint Canada-U.S.A. Forum on Women's Health. Some 300 delegates will attend the conference, half from the United States and half from Canada, to promote international cooperation in advancing women's health issues. I would like you to join me in participating as a U.S. Delegate at this important Forum, which will be held in Ottawa, Canada, from August 8-10, 1996.

We have exciting speakers who will offer unique perspectives on women's health. They include Dr. Nafis Sadik, Executive Director of the United Nations Population Fund, former Texas Governor Ann Richards, and Representative Patricia Schroeder. Our Forum will include panels on a variety of topics. A fact sheet describing the Women's Health Forum is enclosed.

In addition to your role as a U.S. Delegate, we are asking you to participate in the Working Group on "Legal, Ethical and Legislative Issues." You have been selected for your outstanding contributions to women's health in this country. We would like you to share perspectives and initiatives currently under way in the United States and to suggest opportunities for future joint initiatives with our Canadian colleagues. Your insights are critical to ensuring the success of the Forum.

Due to recent uncertainties surrounding the Federal budget and cuts being sustained in our programs, we unfortunately do not have the funds to support your participation in this meeting. Nonetheless, we hope that you will be able to join us for this significant event and appreciate the assistance of your organization in sponsoring your participation and travel expenses.

check to
see if there is
a faxes seat
File in my file
cabinet
- Evan

Evan
yes
want
to go
Maggie

Page 2 - Maggie Williams

If you have any further questions about the goals of the conference, please contact Susan J. Blumenthal, M.D., M.P.A., Deputy Assistant Secretary for Health (Women's Health) and Conference Program Co-Chair, at (202) 690-7650. If you are able to attend, please fax the enclosed registration form to (202) 260-6537 so that we can send you hotel and conference information. We would like to receive your response by April 26, 1996.

I look forward to this unique opportunity to continue the progress made in Beijing to improve the health of women.

Sincerely,

A handwritten signature in cursive script, appearing to read "Donna E. Shalala".

Donna E. Shalala

Enclosures



Women's Health FORUM Santé des femmes

AUGUST 8 - 10 AOÛT 1996 OTTAWA, CANADA

What is the Canada-U.S.A. Women's Health Forum?

Canada's Minister of Health, David C. Dingwall and U.S. Secretary of Health and Human Services, Dr. Donna Shalala, are co-sponsoring the Canada-U.S.A. Women's Health Forum in Ottawa, Canada from August 8-10, 1996.

Together, they plan to invite some 300 delegates to exchange information about their respective country's programs and policies, identify shared interests and activities, examine health challenges for women, and highlight future opportunities for the mutual advancement of women's health.

Who's Invited?

Each country will invite 150 delegates to participate, including key policymakers, researchers, health professionals, academics, community health workers, legislators and health consumers.

What's on the Agenda?

Minister Dingwall and Secretary Shalala will address the plenary sessions and provide insight into the approaches their countries are taking to improve women's health. In addition, the plenary sessions will include expert

panels on *Changing Concepts of Women's Health - Advocating for Change*, and on the subject of *Women's Health Issues over the Lifespan*.

Workshop sessions will focus on key women's health issues, and on themes relating to how the health system and its infrastructure impact on women's health. Topics include:

Key Women's Health Issues

- Health conditions and disease: gender differences and gender specific approaches
- Environmental health impacts
- Occupational health impacts
- Health aspects of violence against women
- Reproductive and sexual health
- Health issues relevant to indigenous women

Infrastructure/Health System Issues

- Preventive strategies
- Research
- Health care delivery
- Education and training
- Health leadership
- Gender as a determinant of health
- Legal, ethical and legislative issues

Both countries will develop papers on each of the workshop topics. Papers will also be developed on two cross-cutting themes: *Aspects of Women's Health from a Minority/Diversity Perspective* and *After the World Conference on Women: Beijing - From Platform to Action*. Advance distribution of these reports will allow delegates to prepare for workshop discussions.

In addition, the program will focus attention on the important work being done in the area of women's health in both Canada and the United States, and during recent United Nations international conferences.

Guest Speakers

Leaders from public policy, the media and the health professions, who have an interest in women's health, will chair the panel sessions.

Exhibits

A display area will profile key women's health initiatives in both countries.

Where do I get more information?

The Secretariat for the Women's Health Forum has established a home page on Internet to encourage broader participation in these discussions on women's health. Information, such as news releases, fact sheets, and speeches, is being posted as it becomes available. When finalized, theme papers will be accessible through the home page. The Website address is: <http://www.hwc.ca/canusa/>

For additional information, contact one of the following offices:

United States of America
U.S. Public Health Services Office on Women's Health
Department of Health and Human Services
200 Independence Avenue S.W.
Room 730B
Washington, D.C. 20201
Telephone: (202) 690-7650
Fax: (202) 690-7172

Canada
Secretariat
Canada-U.S.A. Women's Health Forum
Women's Health Bureau
Health Canada
Postal Locator 0911A
Ottawa, Ontario
K1A 0K9
Telephone: (613) 952-0795
Fax: (613) 941-8592

E-mail address:
wh_forum@isdtcp3.hwc.ca

Co-sponsored by :
Health Canada and the
U.S. Department of Health and Human
Services

**THE SECRETARY OF
HEALTH & HUMAN SERVICES**

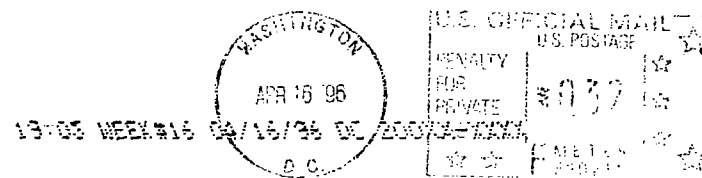
HHH - Room 730B

Washington, D.C. 20201

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Maggie Williams
Chief of Staff
Office of the First Lady
Old Executive Office Building, Room 100
Washington, DC 20500



13703 WEEK#16 04/16/96 DC 20073-XXXX

Canada-U.S.A. Women's Health Forum
Ottawa, Canada, August 8-10, 1996

DELEGATE REGISTRATION FORM

Please complete the information below and return by mail or fax to the following address by April 26, 1996.

U.S. Public Health Service's Office on Women's Health
200 Independence Avenue, S.W., Room 728-G, HHH Building
Washington, DC 20201
Telephone: (202) 690-7650 Fax: (202) 260-6537
Attn: Dr. Suzanne Haynes

FIRST NAME: Margaret LAST NAME: Williams Degree(s): BA, MA
Communications

I will not attend the Canada-U.S.A. Women's Health Forum

I will attend the Canada-U.S.A. Women's Health Forum ☒ (complete information below)

Assistant to the President and

TITLE: Chief of Staff to the FAMILIAR NAME (to appear on name tag): Maggie Williams

First Lady
STREET: The White House APT: _____ CITY: Washington, DC STATE: _____

ZIP CODE: 20502 TELEPHONE NO.: 202-456-6266 FAX NO.: 202-456-6244

E-MAIL: _____

AFFILIATION: Office of the First Lady - The White House

CATEGORY OF DELEGATE

Policymaker

Academic, researcher, health professional

Women's organization, women's health

organization, consumer

Other

ASSIGNED WORKSHOP: (as specified in invitation letter)

Health Conditions and Disease, Gender Differences
and Gender Specific Approaches

Environmental Health Impacts

Occupational Health Impacts

Health Aspects of Violence Against Women

Reproductive and Sexual Health

Health Issues Relevant to Indigenous Women

Preventive Strategies

Research

Health Care Delivery

Education and Training

Health Leadership

Gender as a Determinant of Health

Legal, Ethical, and Legislative Issues ☒

Signature

Date

look for

NRN

(my file
cabinet)

if not make
one

N RN

Peggy
we could
get her
a form
but no

Diane Clare

775 E. Blithedale, Suite 163
Mill Valley, CA. 94941

(415) 721-4411; 380-0345 (fax)

Hillary Rodham Clinton
First Lady
White House
Washington, D.C. 20500

April 8, 1996

Attention: Maggie Williams, Special Assistant
(202) 456-6244 (fax)

Dear Mrs. Clinton:

This letter is sent in support of a special young women named Shauna Shames who has been invited to be the "daughter" of Congresswomen Lynn Woolsey for "Take Our Daughter To Work Day". A copy of a letter written by Lynn Woolsey is attached, and I understand from her office that one has been sent to Ms. Williams by fax in advance of this communication.

Shauna is a Junior at Tam High School, Mill Valley, CA. where her recent GPA shows 4.3 out of a 4.0 possible average! The Marin Independent Journal recently highlighted Shauna's leadership ability and strong position demonstrated in a school-wide assembly that her peers need to take personal responsibility for their actions through respect for the rights of others and women's equality. Congresswomen Woolsey has seen her in action as a volunteer over the years in support of women in the Senate. In 1995 Shauna was invited to speak at the Women of Vision Conference, Washington, D.C. where she read her poem about equality for women. Since she was a child she has been active in the drama club and local theater which has given her confidence and poise to speak her views in public. Most recently, Shauna led the way in her "mock trial" group to participate in a Statewide competition as young trial lawyers. Nurtured by two parents who have been leaders in the preventive health movement (father is an MD in preventive medicine and her mother is a Ph.D., R.N. Nurse-healer), Shauna has taken on a healthy lifestyle mentally, physically and emotionally. She is a true role model for her peers and even for adults.

This letter is a request for a special introduction to you and Chelsea while Shauna is in Washington, D.C. from April 24-28, 1996. Shauna would be "on top of the world" if she could stay one night at the White House before going off to Congress for the day with Lynn Woolsey!!! I am reminded of the photos of President Clinton's meeting with President Kennedy at the White House which gave him the energy and inspiration to choose a life of public service. Shauna has the early signs of such a person Americans will find in the future working for equal rights.

NO
can't
do

During the April 12th luncheon at the Moscone Center, San Francisco for Senator Barbara Boxer, Shauna will serve as a volunteer in support of another great women who is standing in the gap for our present and future rights. Shauna has long been a supporter of Senator Boxer whose home is located next to Mill Valley (Greenbrae), and where Chelsea visited about a year ago. I hope you will have an opportunity to meet Shauna April 12th in advance of a possible visit to the White House.

*Page two of two
First Lady Hillary Rodham Clinton
April 8, 1996*

Thank you for considering this request. You have shown your true commitment to youth and the future of this country. You won't be disappointed in Shauna or taking the time to bring her into your home in Washington, D.C. Please contact Shauna directly at (415) 383-8507 for arrangements with her directly.

Sincerely,


Diane Clare

04/10/96

13:53

7075422745

LYNN C WOOLSEY

001

LYNN WOOLSEY
574 2nd St. N.E.

CON

ECONOM

431
WASH DC
TELEPH

a
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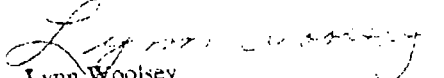
E
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This
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How
girls w

I appreciate
would be of great help

Sincerely,


Lynn Woolsey
Member of Congress

LW:mf

PRINTED ON RECYCLED PAPER

Withdrawal/Redaction Marker

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. transcript	High School transcript of Shauna L. Shames (1 page)	n.d.	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

Maggie Williams Mail 7-1-95 - 2-1-96 [3]

2013-0359-S
ry1418

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
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b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

I'm a
defense
attorney on
 my school's
 Mock Trial
 team - here's
 the team in
 the county
 courthouse with
 a Superior
 Court judge



(I'm holding the)
 legal pad ↓



Me in
 Chemistry
 Class -
 School's
 usually
 not
that fun,
 but for
 some reason
 I couldn't
 stop
 laughing



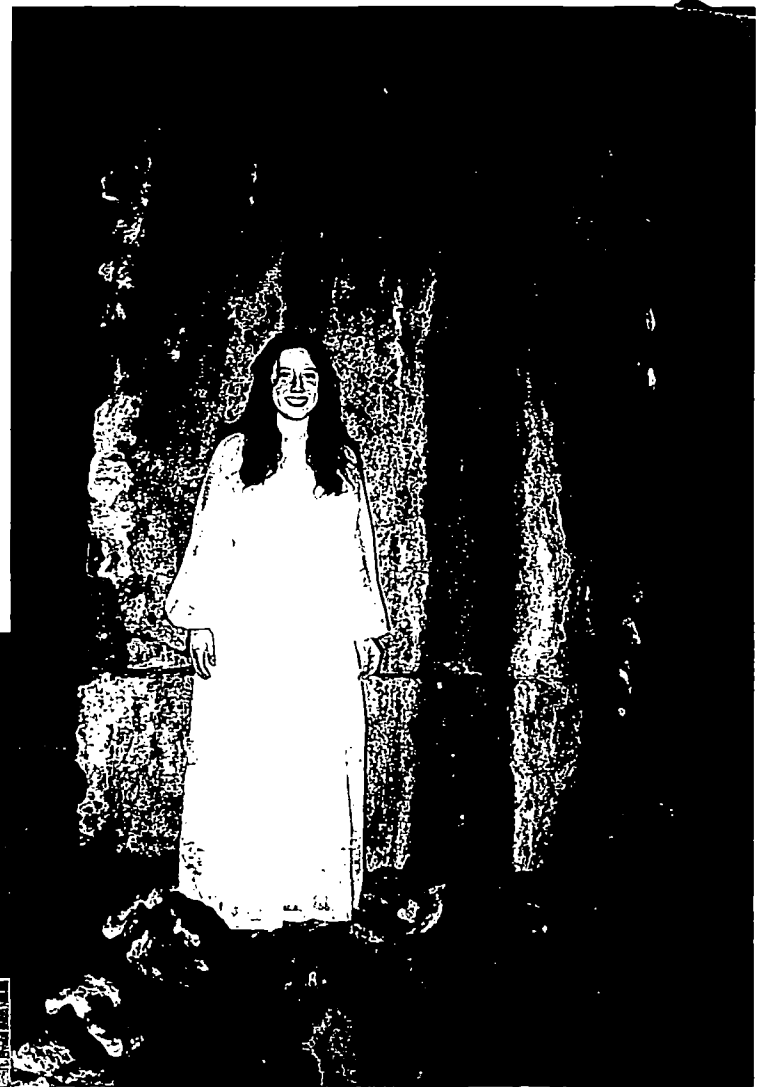
Here's me, (with my
 hands up, in the middle)
 with some members
 of the high school
 feminist group I
 run, gathered to
 hear Gloria Steinem
 talk - she's my
 role model!





All dressed up
for the Prom
(it took me forever
to find that dress!)

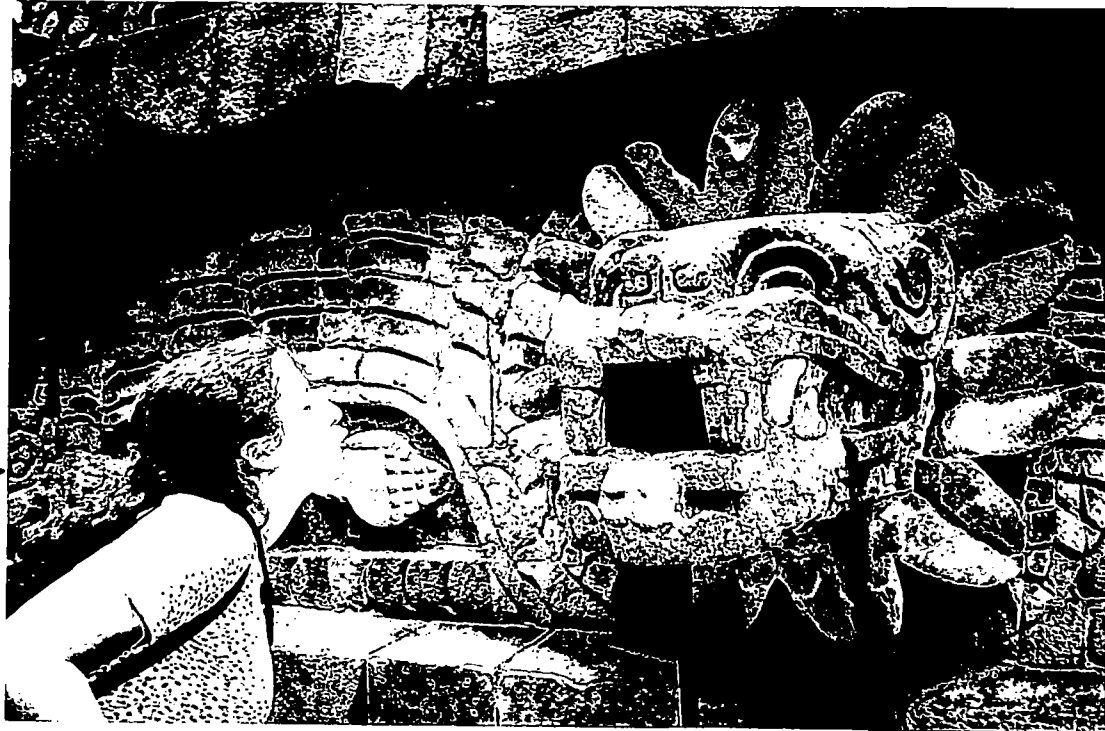
I marched in
the 4th of July
parade dressed as
Rosie the Riveter
to celebrate the
75th Anniversary
of Women's right
to vote



For my 16th
birthday, we had
a special ceremony
for me at a natural
mineral geyser at
midnight!

Since a picture tells 1,000 words . . .

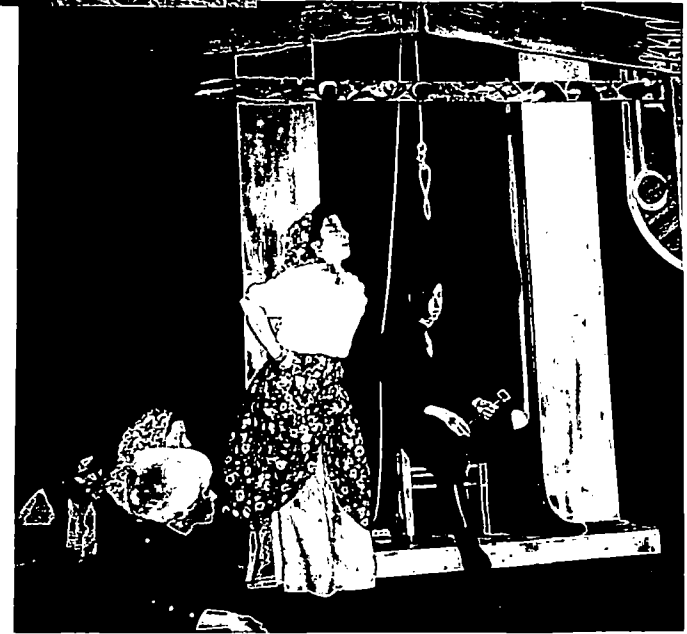
Here's me in
Mexico, at the
ruins of a
pyramid, kissing
a gargoyle!



Shauna
on
stage,
as a
gypsy



Shauna
the
Dreamer!



The Covers of my favorite books

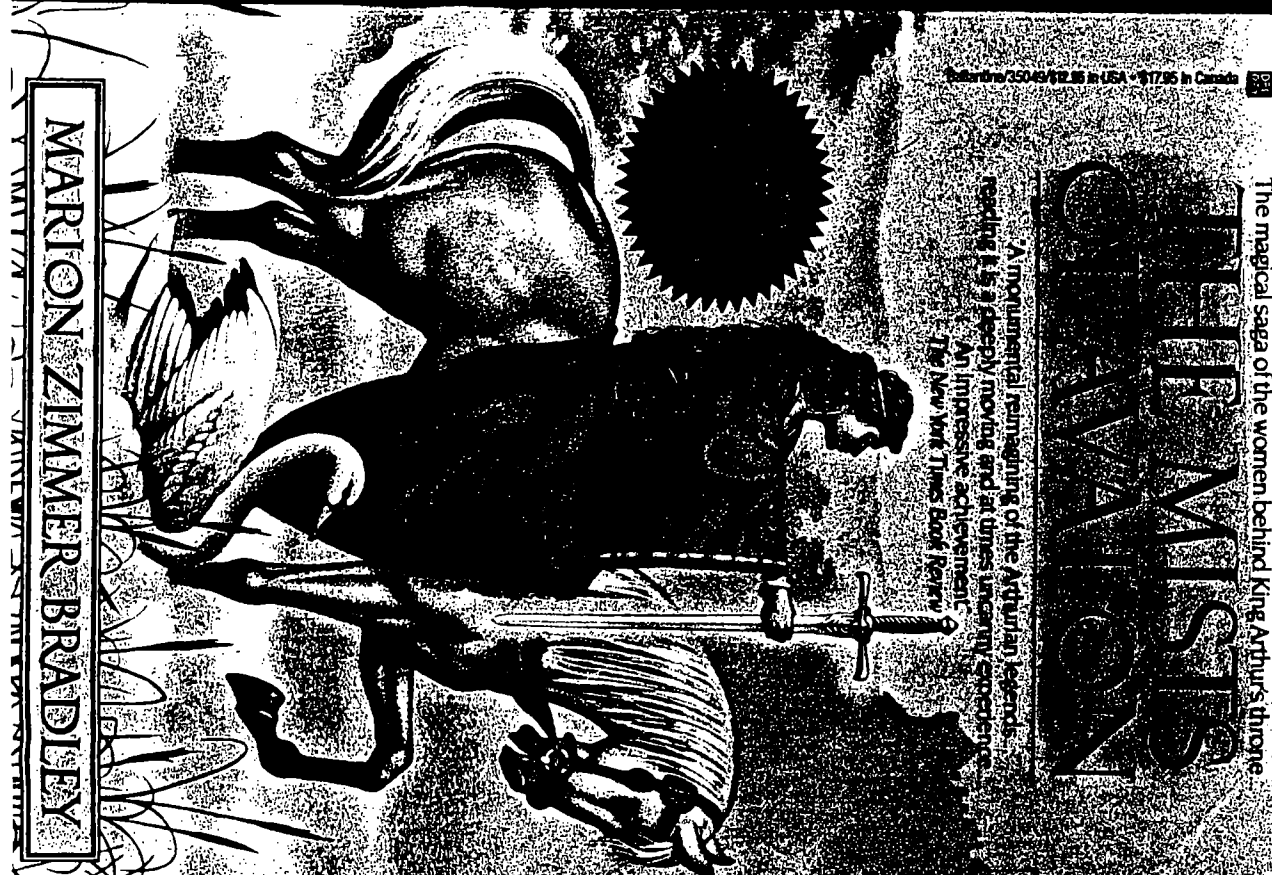


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THE NATIONWIDE BESTSELLER

GLORIA STEINEM

OUTRAGEOUS ACTS AND EVERYDAY REBELLIONS



Hillary Rodham and Chelsea Clinton
The White House
Washington, D.C.
20005

April 2, 1996

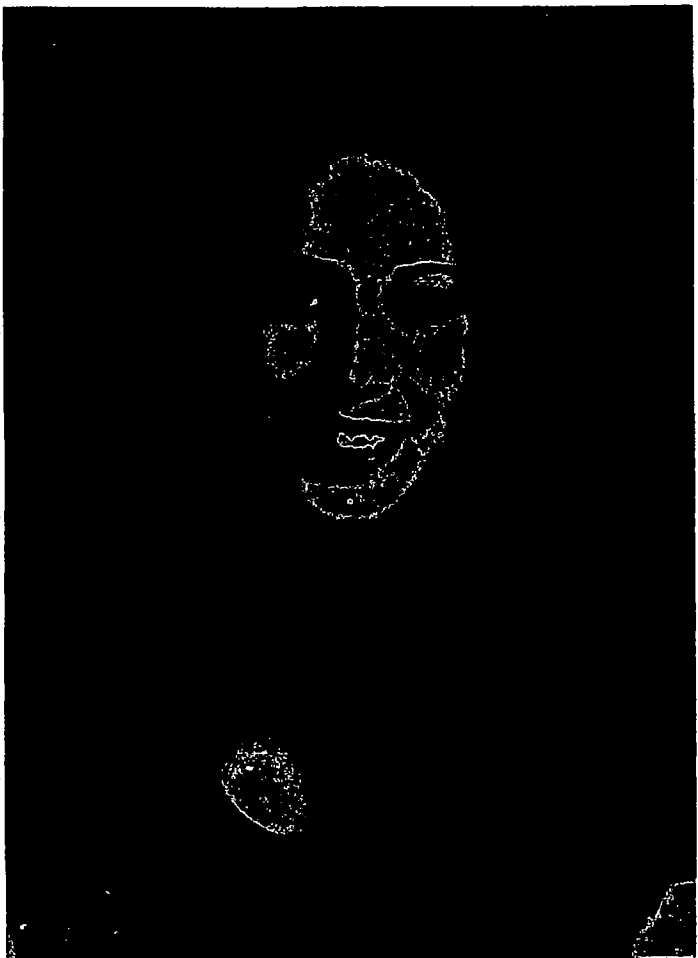
Dear Hillary and Chelsea Clinton,

I can't tell you how excited I am to be accompanying Congresswoman Lynn Woolsey to the House of Representatives on Take Our Daughters to Work Day, April 25, 1996. It is such an honor to represent the daughters of Marin County, the Sixth Congressional District in California to the House of Representatives in Washington, D.C.

It has long been a dream of mine to visit the White House, and, being in Washington, D.C., from April 24 to April 27, I would greatly appreciate the chance to make that dream a reality. I have put together the following portfolio to give you a sense of who I am and the activities in which I'm involved. Here is a brief autobiographical sketch, and perhaps the following photos, poem, article, and school transcript will add color to give you a complete picture:

My name is Shauna Shames. In Hebrew, my last name means, "the candle of the menorah which lights all the others." This is certainly true of me, in my several different leadership roles. I am the founder and president of my high school Young Feminist Group, a chapter of the National Organization for Women. I also help run the Young Feminist Coalition of the Bay Area and I'm the Chair of the Young Feminist Committee of the Marin N.O.W. Chapter. I am proud to call myself a feminist, and I work hard around my school and county to ensure equal rights for both sexes. Enclosed is a front-page news story about the recent Feminist Assembly my N.O.W. group performed for my high school. I have also enclosed a poem I wrote at age 14 which launched my career as a young feminist leader. The poem is entitled, "The Oppression of Women."

One of my other favorite activities is Mock Trial, where our Mock Trial team is given a criminal case which we prepare and present in a county-wide competition in front of a Superior Court judge. I have been participating in Mock Trial for three years, as a defense attorney two years and as a prosecution attorney once. I also enjoy journalism, and I am Features Editor of my high school paper, *The Tam News*. In addition, I am the Editor of the Marin N.O.W. Newsletter. Mock Trial and journalism have helped me develop essential public speaking and writing skills, which I have found crucial to good leadership.



PHOTOCOPY
PRESERVATION

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003a. note	Handwritten note on back of picture (partial) (1 page)	n.d.	b(6)

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Shauna Shames
(415) 383-6884

550 Ethel Avenue
Mill Valley, CA
94941

Age 16

Soc. Security #

[003a]

(b)(6)

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
003b. letter	To Hillary and Chelsea Clinton from Shauna Shames (partial, p. 2) (1 page)	04/02/96	b(6)

COLLECTION:

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Maggie Williams (Subject Files)
OA/Box Number: 12822

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2013-0359-S

ry1418

RESTRICTION CODES

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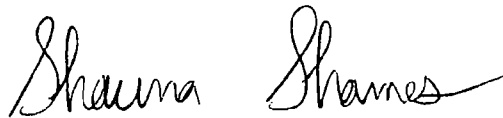
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In terms of academics, I sincerely enjoy school (most of the time!), and my grades reflect this love of learning. I take as many Honors and Advanced courses as I can, which has raised my Grade Point Average above a perfect 4.0 to a 4.3. I also enjoy theater and drama, and have been acting in plays since age 5. As for my personal life, here are a few favorites: my favorite color is purple; my song is "I am Woman, Hear Me Roar," by Helen Reddy; my best school subjects are English and science; and my favorite place in the world (besides Washington, D.C!) is a natural hot springs in the mountains where I go to soak in the mineral baths and get away from it all.

Thank you for taking the time to learn about me and consider my portfolio. I will certainly see you at Senator Boxer's Luncheon on April 12 in San Francisco, at which I am volunteering, and I hope to see you in the White House!!

Yours truly,

A handwritten signature in cursive script that reads "Shauna Shames". The signature is written in dark ink and is positioned above the printed name.

Shauna Shames
(415) 383 - 6884

550 Ethel Avenue
Mill Valley, CA
94941

Age 16

Social Security # (b)(6)

50036)

Feminists at Tam make voices heard



LI photo/Marian Little Utley

TAM HIGH LESSON: Students, on cue, yell out 'equality' as part of assembly at Tamalpais High School yesterday that covered subjects of sexism, stereotypes and domestic violence. The event was organized by the school's Equality NOW Committee.

Students confront domestic violence, sexism

By Dan Fost

Independent Journal reporter

Feminism is making a comeback at Tamalpais High School.

Some boys jeered but most students cheered, wildly, at a school-wide assembly yesterday organized by the school's Equality NOW Committee. Everyone in attendance learned some sobering lessons about domestic violence and hurtful behavior.

At the conclusion of the assembly, Tam junior Shauna Shames, the founder of the school's chapter of the National Organization for Women, led the

"A lot of guys, when they whistle, don't realize that they offend us."

— Dorothy Johnson, Tam High freshman

packed gymnasium in a 107-decibel chant of "Equality!"

"The point of this exercise, as you can see, is we are all so much stronger if we work together," Shames said. "We have so much strength, we can overcome things like sexism."

Shames offered a quote from trailblazing feminist Gloria

Steinem: "Even the flutter of a butterfly's wings can change air currents 100 miles away," she said. Shames added, "That shout we just gave is one hell of a butterfly."

Some boys had mixed reactions to the young feminists' presentation. "It was sexist towards men," Brian Smith said. "If we

had a men's assembly like that, they'd call it sexist. It's a double standard."

Senior James Femenia found food for thought. "It's a pretty serious issue," he said. "It is serious, when you think about people getting beat."

The assembly had threatened to degenerate into adolescent hoots and hollers when a slide projector repeatedly stuck on slides of sexist advertisements. But when a slide of a battered woman hit the screen, the room fell silent.

Amanda Rowan and Kate Seely then took the stage and sang a

See Feminism, page A11



Holiday ❄️
Greetings
❄️ 1995

Meet
my
Family!
↪️

Here's a poem I wrote at age 14:

The Oppression of Women

"Unto the woman God said, I will greatly multiply thy sorrow and thy conception; thy desire shall be to thy husband, and he shall rule over thee."
- Genesis 3:16

Stories have become history,
Fairy tales are now real.
Eve once ate a mythical apple,
So all women are forced to kneel.

She who was once a Goddess,
Has become a Barbie doll.
Fearful, hateful lies
Have brought about her fall.

Trapped by media stereotypes,
Lost in a twisting storm,
She falls prey to social abuse,
Forcing her to conform.

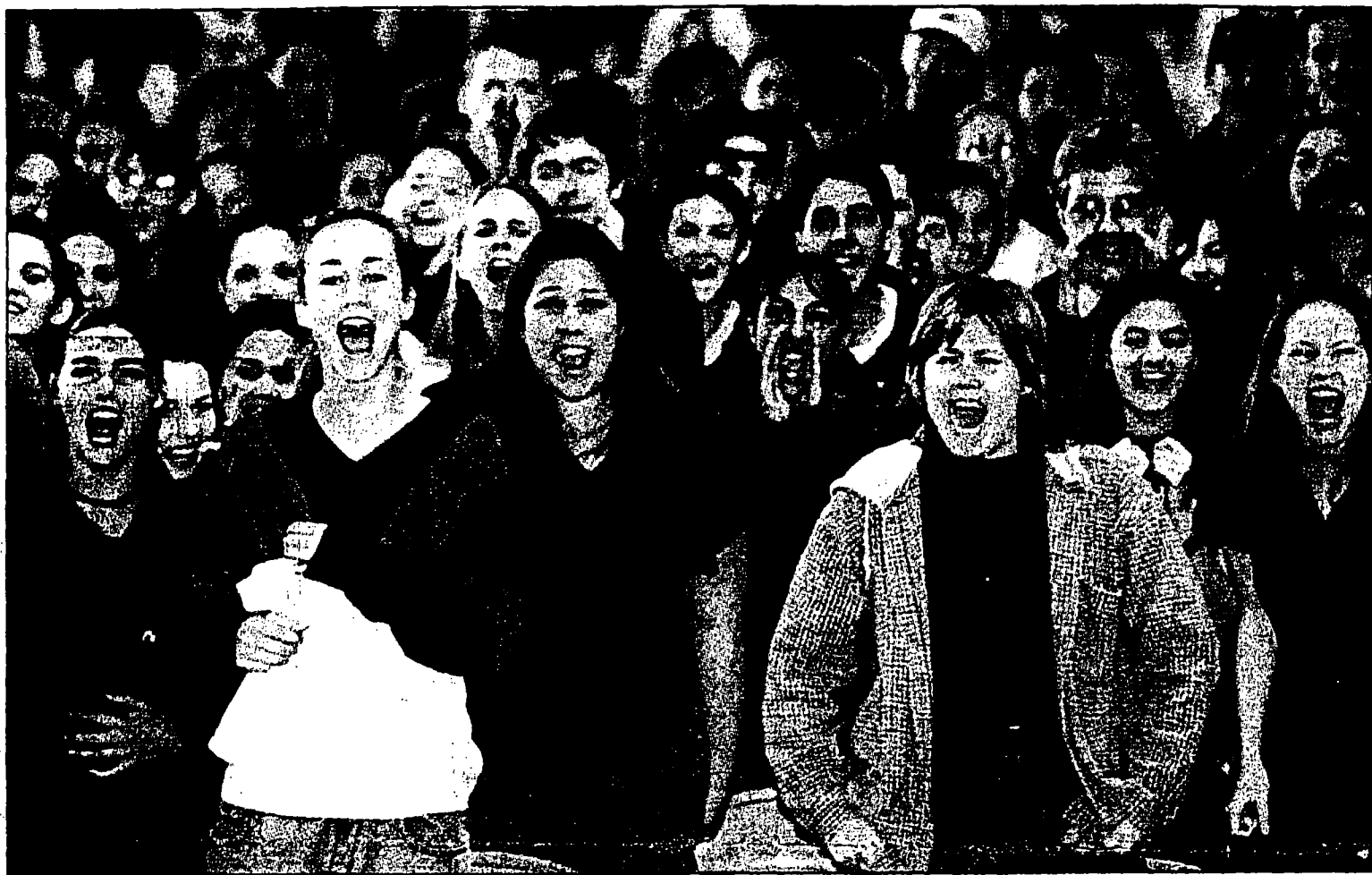
***And standing tall for all to see,
The ironic Lady Liberty.
How can you say equality,
With only half the country free?***

This is the land of the free,
Star-spangled home of the brave.
All men are created equal,
Yet women are still the slaves.

False beliefs, layered like a cake,
Form society's floor.
So don't take "truths" for granted -
Don't accept the old folklore.

Resist the oppression of women
By fighting against the lies.
The only way to abolish sexism
Is to find the truth inside.

Feminists at Tam make voices heard



photo/Marian Little Utley

TAM HIGH LESSON: Students, on cue, yell out 'equality' as part of assembly at Tamalpais High School yesterday that covered subjects of sexism, stereotypes and domestic violence. The event was organized by the school's Equality NOW Committee.

Students confront domestic violence, sexism

By Dan Fost

Independent Journal reporter

Feminism is making a comeback at Tamalpais High School.

Some boys jeered but most students cheered, wildly, at a school-wide assembly yesterday organized by the school's Equality NOW Committee. Everyone in attendance learned some sobering lessons about domestic violence and hurtful behavior.

At the conclusion of the assembly, Tam junior Shauna Shames, the founder of the school's chapter of the National Organization for Women, led the

"A lot of guys, when they whistle, don't realize that they offend us."

— Dorothy Johnson, Tam High freshman

packed gymnasium in a 107-decibel chant of "Equality!"

"The point of this exercise, as you can see, is we are all so much stronger if we work together," Shames said. "We have so much strength, we can overcome things like sexism."

Shames offered a quote from trailblazing feminist Gloria

Steinem: "Even the flutter of a butterfly's wings can change air currents 100 miles away," she said. Shames added, "That shout we just gave is one hell of a butterfly."

Some boys had mixed reactions to the young feminists' presentation. "It was sexist towards men," Brian Smith said. "If we

had a men's assembly like that, they'd call it sexist. It's a double standard."

Senior James Femenia found food for thought. "It's a pretty serious issue," he said. "It is serious, when you think about people getting beat."

The assembly had threatened to degenerate into adolescent hoots and hollers when a slide projector repeatedly stuck on slides of sexist advertisements. But when a slide of a battered woman hit the screen, the room fell silent.

Amanda Rowan and Kate Seeley then took the stage and sang a

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Feminism

From page A1

hauntingly beautiful a capella version of Tracy Chapman's "Behind the Wall," about an abusive situation. The song's chorus is: "Last night I heard the screaming, loud voices behind the wall. Another sleepless night for me. It would do no good to call the police — always come late, if they come at all."

The young feminists also brought the issue of sexism home by discussing offensive behavior at the school.

Abby Bruce recalled an offensive comment about her body size made by a boy whom she respected. "That scared me and offended me and I started to lose weight. I went to 95 pounds. Any comments you make about a girl and her body, she really takes seriously."

Girls in the audience appreciated that frank talk.

"A lot of guys, when they whistle, don't realize that they offend us," said freshman Dorothy Johnson.

"When the slides were stuck and the guys whistled, they were probably just trying to make us mad, but it offended me," said freshman Megan Clinton.

The assembly also included moments of levity. At one point, Shames read from a Tam High textbook of the 1950s, from a home economics class, while teachers Jerry Childers and Dave Lapp acted out the passages. Lapp played an angry husband coming home from work, while Childers, in drag, acted the part of the obsequious and misreated housewife.

"Make him comfortable," Shames read. "Speak in a low, soothing voice. Be pleasant. Listen to him. Try to make your house a place where your husband can relax, in body and in spirit." At this, Childers bent over like an Ottoman, and Lapp rested his feet on his back.

Tam Principal Frank Gold ap-



IJ photo/Marian Little Utley

LEADER: Shauna Shames, founder of feminist club at Tamalpais High, addresses students.

plauded the assembly. "Sexual harassment's a big issue at the high school," Gold said. "We have policies and procedures, but we don't get a lot of complaints. We see it out on campus. It's difficult for the victims to come forward."

The Tam student body is paying for two buses to take any interested Marin County resident to an April 14 "March to Fight the Right" in San Francisco, organized by the National Organization for Women.

"There's suddenly a whole new feminist movement now, the third wave," Shames said. "It's a young generation stepping forward to carry on the fight for equality that was buried in the early '80s."

Shames said the educational process still has a way to go. When she put up signs about yesterday's assembly, "someone wrote 'Feminazi' on them," she said. "I said, 'Wow, this is Tam. This isn't supposed to happen.'"

God has blessed me by allowing me to work for two great women who have a seemingly impossible goal--to defend the life of every child in America--and who pursue that goal relentlessly, without any notion that it can't be done.

Both Marian Wright Edelman and Hillary Rodham Clinton know that it does indeed take a village to raise a child, and both charged me to help get things rolling by rounding up villagers. My first, important CDF recruiting job was ten years ago--finding an advertising agency for our teen pregnancy campaign. I think I viewed it as a utilitarian assignment--find a gifted agency that didn't particularly want to do this and convince them that the awards they'd win might make it worth their while. But what we at CDF found--and what Fallon McElligott found--was the kind of partnership and fulfillment that uplift and give one courage--the satisfaction known to people who get the chance to pour their genius and creative energy into community service.

It's no stretch to say the future of all the world's children depends in large part on how well we promulgate and multiply the kind of creative partnership that CDF and Fallon McElligott bring to public service. And that is what we are about here today, to celebrate what both ennoble us and works.

This teamwork began with one, isolated project and grew into a complete cross-pollination--collaboration touching every issue important to children. Now "collaborate" and "cross-pollinate" aren't exactly the words I'd use to describe the first stirrings of this relationship. I had to find an agency so I read through copies of Advertising Age and Communication Arts, picking out ads I liked. And they kept being ads done by Fallon McElligott. So I wrote them and they very graciously said no thanks, and I wrote them again and they declined, again quite graciously. So I had to write explaining why they weren't getting it and they replied a little less warmly--

File MAW Speeches
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Money

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about
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Andersen
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the
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something about understanding words written in English. So, of course, I wrote to say I felt I needed to make myself really clear, and I didn't hear back again. But then one day Pat Fallon called. And hearing his tone I'm afraid I thought that the cold in Minnesota must be somewhat penetrating. But nonetheless he said he had a few minutes between flights at National Airport and I could come out and talk--quickly--to him. So I did. I think I was wearing tights and a mini-skirt and had some sort of feather in my ear. And there he was--Pat-of-the-Midwest--white, crew cut, checkered shirt. And I was thinking "this will never work." We had a quick, polite exchange. Days turned to weeks and he never called, and our February campaign was almost on us.

But then, around Christmas, the phone rang. He was in town and had some posters. He came in the office, gave us the material and said, "why don't you spend some time with this stuff. I'll take a walk." Well, we loved everything, and when he came back we told him so. And Pat said "the fact that you love *everything* probably means we have a shot at being able to work together!"

Well, we worked together. We'll be talking and exploring how that relationship works, but I think there are several premises I can cite at the outset. First, in dealing with each other, we talked to individuals, not to committees--despite the committee mind set that comes naturally to a public service organizations. At CDF, we always made sure our internal fights were over before we went to Fallon McElligott. Second, we recognize what each other does best--they pay attention to our research and political judgment and we take into account that, first and foremost, their work is creative work. Too often, pro-bono work, to an agency, involves as much tolerance as cooperation, but not with CDF and Fallon McElligott. We know that time is money and we don't mix our mission up with doing each other's jobs. We worked to carve out territories of

expertise so that everyone knows what he or she is to contribute. I think it began with the recognition of boundless energy, expertise and commitment on both sides--we learned to listen to each other and found how not to waste each other's time. We're now at the point where Marian addresses the agency once a year and we do our mission *together*. In fact, they have made us partners with a whole range of *their* partners--the FOX network, the Trans-stop Association and others.

After a decade, CDF and Fallon McElligott--this focused, no-nonsense team-- has a lot to share with social service agencies and firms that would be their true, productive partners--partners in vision, respect and accomplishment. We need to see and explain why what we do together works so well, and then we need to grow it.

What do
you want to do
now
Suzanne

Setting Realistic Expectations

- We need first to be clear about the limitations and difficulties of advertising that is not product-oriented but seeks to change individuals' behavior.
- Without carefully researching your target audience, it is easy to produce ads that repel those they mean to influence.
- Influencing someone to shell out for an affordable brand of something they probably want anyway is one thing--it is quite another to interest someone in changing a learned and practiced behavior, especially one that brings a person who may have little else in life

pleasure or stature or perceived esteem.

- Using ads for collateral reasons--aside from direct influence on behavior--such as building coalitions, encouraging people to commit time to a particular effort, creating interest among potential funding sources.

Guidelines for Public Service Organizations

- Social service agency needs to foresee and manage the political risks to be taken.
- Risk-taking must be guided by research, and the agency must use that research as the basis of their creative action.
- Risk-taking can be incremental--you can use year-one of a campaign to set yourself up for doing more in year-two, and so on. You have to show your funders what works!

Leverage

- Over time, a simple, clear campaign can create an almost indelible identity that symbolizes a principle or idea--everyone in America knows what Smokey the Bear symbolizes and what he wants one to do--over the years this has settled in.
- Even if a campaign does not get universally known, one brilliant ad can work for the lifetime of an organization, especially if the aim is limited. For example, Peace Corps does public service advertising with the central goal of recruiting 6,000 people annually year to go off to the developing world for two years. Since 1978, they have made ads with the tag line "Peace Corps. The toughest job you'll ever love." And when they ask

volunteers what made them first consider service, the majority cite that "toughest job" ad.

- Self-satisfaction for the creative advertiser. When I was younger, you could say "Winston tastes good" to anybody in America and he or she would add the refrain. But the person who conceived this enormously potent rhyme had to have a mixed feeling of satisfaction. Compare that to the person who thought of "the toughest job" for Peace Corps and influenced tens of thousands to give two years of their lives to people in places most of us will never see—changing those people, changing themselves and changing the world forever. This is creative power that transcends most product promotion in impact, importance and self-fulfillment.
- For both Fallon McElligott and CDF, this ten-year partnership has rewarded its participants beyond measure. It is about the importance of public service, both practical and spiritual. It gets harder and harder to be part of our village, and easier and easier to be isolated, insular, even afraid. We need, both in advertising and through advertising, to increase opportunities for people to put their talent to work for community—to use their creativity to heal and unite and renew America. The most important thing that happens to people who serve in Peace Corps or VISTA or AmeriCorps, isn't the immediate good they do or the progress they may make--the most important thing it is what they learn and who they become by crossing the divides of class and race and culture, and by sharing, planning and changing things--person to person—together. People come out of service experiences and they invariably say, "if only I could tell you what it was like. If only I could communicate that." Well, many of you here can communicate that. What Fallon McElligott and CDF have learned from each other is simple--we're in this together and there's lots of room in the boat. But saying that and having been there are different things

altogether. What this panel can help teach service groups and advertisers, and what advertisers can help teach America, is that if we work together as CDF & Fallon do, our country can be the children's country that Marian envisions. And if we don't, God help us....

altogether. What this panel can help teach service groups and advertisers, and what advertisers can help teach America, is that if we work together as CDF & Fallon do, our country can be the children's country that Marian envisions. And if we don't, God help us....

- Many of us listen with a sort of longing to friends who have had a service experience in Peace Corps, AmeriCorps or with an organization like CDF. They inevitably say it's the most important, most poignant thing they've ever done. But we're likely to say, "that's great, but I have a family to feed and a time clock to punch, and as much as I'd like it, that kind of commitment is out of my reach." But what Pat Fallon talks about here today is exactly that kind of experience and commitment. We need to find ways to bring service home. Whether it's advertising, manufacturing, or legal work, every profession and every business in America has something to offer community service organizations. Service at every level is always about mutual work and being an understanding and committed partner.

To: Hillary
From: Patti
Date: 1/10/93
Re: Upcoming Events

JANUARY

1) The Arkansas Interfaith Conference and Christ Episcopal Church invite you and BC to an interfaith prayer service on January 12, 1993 at 10:30 am. The Rev. Rex Horne of Immanuel Baptist Church and the Rev. Ed Mathews of First United Methodist will both participate. The Jewish, Islamic, Catholic and Protestant, Pentecostal and Anglican communities will also be represented. What do you think? Nancy had asked that we try to move the date because it is at such a bad time. They cannot move the date or time. BC has several interviews to be schedule on Tuesday.

2) Phyllis Ross Schless has written. You have been awarded the 1993 Lewis Hine Lifetime Award for the Advancement of Children. The award ceremony is January 26 in New York. They cannot move the date. Do you want to do this? If yes, we can schedule other meetings such as Jackie O and CCAC tea.

Who pays? Rules → Harold Mark - Blair - Public Event

FEBRUARY

1) The "first Women of Song" event sponsored by the Eleanore Roosevelt Monument Fund will be held in New York on Feb 21. I relayed to Frank Roosevelt that you have expressed a great interest in attending and saying a few words at the event, you were unable to be an honorary co-chair. To date the Honorary co-chairs include Joyce Dinkins, Katharine Hepburn, Jacqueline Kennedy Onassis, Lyann and Burton Lane and Casey and Abraham Ribicoff.

Since you cannot be a co-chair, Mr. Roosevelt asked if he could put your name on the invitation as an Honorary Guest.

wants to talk about Eleanor

2) The American Legion Auxiliary would like you to deliver the keynote address at their Awareness Assembly on February 12.

National
*Reach

MARCH

Bush List
Reception for visiting

1) The National Institute on Disability and Rehabilitation Research will sponsor the first Western Hemispheric Conference on Persons with Disabilities in Washington, DC on March 14-18. The First Ladies of each of the nations in the hemisphere are invited to serve as heads of their nation's delegation. To date, 34 First Ladies from Latin America and the Caribbean are participating. Prior to the election, Barbara Bush committed to the event as an Honorary Patron and had promised to host some type of event at the White House for the visiting First Ladies. More information on the conference, I am told, is coming. I have forwarded the information I have to Tipper's people.

2) The Gridiron Club has asked you to speak at their annual spring dinner on Saturday, March 27. You would be the democratic speaker and they would find a prominent Republican figure to also speak.

3) You, BC and Chelsea have been invited to the Broadway opening of the new musical "Annie Warbucks" on March 18.

APRIL

1) The National Summit on Children and Families will be held on April 1-2, 1993.

2) You have been invited to the "EcoMart" Grand Opening in Lawrence Kansas. *Find out -*

*Environmental
Advisory Group -*

MAY

Thus far, you have been asked to give the following Commencement Addresses in May:

a) University of Michigan on May 1.

b) University of Arkansas on May 8. — *Fulbright Honors -*

c) University of Penn. on May 17. — *Yes -*

Also in May:

You have been awarded the Albert Schweitzer Leadership Award along with Ted Turner. The award ceremony will be held on May 10 in New York.

Brenda

Please ~~in~~ for the Finland portion
of the briefing book, please
let Lissa see — and ask
if she needs a copy [£]
110660

HELVI SIPILÄ

<http://www.vn.fi/vn/um/sipila.html>**HELVI SIPILÄ - GLOBALLY FINNISH**

Written for Virtual Finland by Joe Brady



*Ending up where
the other countries
want to be*

*1. liberal
2. lowest crime rate
3. Finland - did
self reliance*

*best
corrupt*

Helvi Sipilä as a UN Assistant Secretary-General in 1972.

Helvi Sipilä is probably the only representative of her age group in Finland whose international career has spanned so many years in so many important roles.

In the world community she is known as a clear-sighted lawyer, an untiring advocate of women's rights and human rights in general, who served as the Finnish government's representative in the UN Commission on the Status of Women and was the first woman to be appointed as an Assistant Secretary-General of the United Nations, a post she held for nine years.

She led the celebration of International Women's Year in 1975 and was the Secretary-General of the first United Nations world conference for the advancement of women. In particular, Helvi Sipilä has brought the status of women in developing countries to the attention of the international community. She is fond of saying that women were not discovered by the world until 1975. At the UN she was responsible for setting up the UN development fund for women, known as UNIFEM, to support women in developing nations. She had a decisive influence on the emergence of women in the world organisation.

Helvi Sipilä has served in numerous organisations such as the World Association of Girl Guides and Girl Scouts and has held positions of leadership in Zonta and in the legal profession at home and abroad. In Finland she was the founder of one of the leading refugee agencies, Finland's Refugee Council (1965), as well as UNIFEM, Finland (1981). In 1982, she became the first woman to run for the presidency of Finland.

Now in her eighty-first year, she is still making waves around the world. She was a member of the UN Secretary-General's advisory committee for the 4th World Conference on Women, held in Beijing in 1995. This year she will be a key figure in the celebrations marking the 90th anniversary of the enfranchisement of men and women in Finland. She holds honorary doctorates from twelve universities.

When asked where she gets the energy to successfully take on so many complex assignments she replies; "From the place where I was brought up and from my family." She likens herself to a tree whose roots are firmly embedded in the soil of Finland. Her

Finnish homeland is its trunk; its branches extend to the whole world.

HELVI SIPILÄ - GLOBALLY FINNISH



Please send comments to webmaster@formin.fi

Last update: 27.5.1996

Helsingin Sanomat monthly, June 1996.

Anna Paljakka:

Eeva Ahtisaari

As the wife of the President of the Republic, Eeva Ahtisaari has a role in a great show. Wherever she moves, she is seen. It is not easy for someone with her character.

Not even close friends make spontaneous calls on Eeva Ahtisaari. The official residence of the President of the Republic is equipped by the most modern security devices, which protect the institution.

A cold May rain is beating against the granite steps, making the bunker-like backside of the building seem unusually unfriendly.

Having met us at the door, Eeva Ahtisaari does not give us a tour through the house, but takes her guests through the spacious reception rooms away from under the eyes of the secretary and the butler.

She says nonetheless that she has internalized the symbolism of Mäntyniemi - its Finnishness and natural materials. The house opened up to her immediately when she first visited it the day after the presidential election to call on the Koivistos.

"It was a beautiful sunny day. I knew that it would be a good place to live."

"Somebody else would certainly have made it even more comfortable, but I have been careful not to drive a nail anywhere, because the house was built by such expertise. I am probably not the nest-building type," Eeva Ahtisaari says.

She shows me her study, the first she has ever had at home. The room, decorated in blue and white, seems small in its surroundings. A view from the window gives onto the sea. The open fireplace in the corner has apparently not been used much.

The laptop PC, a gift from her husband seven years ago when Eeva Ahtisaari at the age of 52 received her Master's degree with honors, has been used a lot, instead.

She used her PC last to draft the speech she gave at the unveiling of the monument for the Working Mother at Kallio, in Helsinki on Mothers' Day.

In her speech, she expressed her view of the Finnish woman:

" "a strong survivor. Together with her husband she has been building a better future for her country and her family. Therefore, Finnish society is among the most equal in today's world."

Mrs. Ahtisaari has been traveling all spring. On state visits to the Persian Gulf, China and Ireland, lecturing in Paris on the position of women, attending the 50th birthday celebrations of the King of Sweden with European royalty, on provincial tours in northern Bothnia, northeastern Savo and northern Karelia.

During the provincial tour of eastern Uusimaa in March, Eeva Ahtisaari for once did something on her own. She wanted to meet with a historical person, whom she had come close to. Driven in the official Mercedes along small icy roads behind a police car with blinking lights she was heading toward the museum school of the Porlammi village at Lapinjärvi. There she was entertained by a three-act play on the life of a certain Hilda Käkikoski.

She wrote in the guest book: "to Hilda Käkikoski, an inspiring person, Eeva Ahtisaari." This is a subject that really interests her. She is much more enthusiastic about his than about her own memories from her life abroad or as the spouse of the President.

Hilda Käkikoski, feminist, teacher of history, Fennoman and politician lived in 1864-1912. She was one of Finland's first members of Parliament and the subject of Eeva Ahtisaari's master's thesis.

In picking the subject, Eeva Ahtisaari was assisted by her old friend, Professor Martti Ruutu, who was also one of her teachers. During a seminar of history teachers in 1985, Eeva Ahtisaari told Ruutu that she had returned to Finland and was looking for a subject for her thesis. The following day, Ruutu sent her two Käkikoski biographies, including some of her correspondence as well.

Eeva Ahtisaari had already adopted the approach of a historian. Now she could pursue it as an adult student. And what surprised her was that many of her other experiences in life were of assistance.

"In working on a thesis, it was of great help to have learned how to organize one's time as a wife of a diplomat. I kept my schedule so well that my old friends were surprised," Eeva Ahtisaari says. "Some things just had to be shut out of one's mind."

"An enormous amount of material accumulated and traveled with us to New York. I kept all the papers in a basket, which moved back and forth from the kitchen table to the living room table," she recalls. The apartment was fairly small, and the men needed their desks. The actual writing of the thesis, *Hilda Käkikoski as Feminist and Politician*, took place in Finland in the fall of 1988.

Eeva Ahtisaari says that she was in the pits when going through the written material, but was shaking with enthusiasm whenever she discovered something essential about her subject.

In the sunny spring weather, there were thousands of people listening to her. The occasion was a conquest for Eeva Ahtisaari, who had shunned publicity . She had never before addressed such a big audience.

For the past couple of years, Eeva Ahtisaari has been in the limelight wherever she appears. As the spouse of the President of the Republic she has her own role in the play designed for the media.

She says that she does not feel up to being sociable all the time. "I need time for myself, too."

She is realistic about herself. "At this age, one should already know oneself. I am from Savo and get easily carried away. It is sometimes difficult for me to sit elegantly still. I lack that natural prestige that my predecessor Tellervo Koivisto had."

She refers to her shyness repeatedly. "I am basically so very Finnish, and feel all Finnish characteristics in me."

Being constantly in public is a heavy task for anyone who is conscientious, although Eeva Ahtisaari takes good care of herself.

She has learned that just being photographed requires preparation. "If I didn't do that, the pictures would really look depressing."

"The President does not actually pose, but I have to do it to a certain extent. And that requires energy."

The public appearances of President Martti Ahtisaari and Mrs. Eeva Ahtisaari are planned in advance separately and by the two together.

The aides, who are military officers, are in their proper element with their schedules. So are the assistants, secretaries and the rest of the staff.

For the planning of "patronage duties, contacts with citizens, public appearances and appointments" a part-time assistant was hired for Mrs. Ahtisaari in December 1995, Dr. Laura Kolbe, well versed in history and bourgeois culture.

The number of assistants working for the President and his wife is perhaps smaller in Finland than anywhere else, Eeva Ahtisaari points out.

Every person met by the Ahtisaaris on the various official occasions is normally known in advance and is instructed, if he/she so desires, in how to address the presidential couple: Mr. President, Mrs. Ahtisaari.

She is amazed by the fact how crystal clear Hilda Käkikoski's insight in the women's judicial and economic equality was. The list of references is impressive. The student had to perceive the atmosphere of in Finland of the early 20th century and place her subject into it. "I could have been more precise," Eeva Ahtisaari says, belittling her work, giving the impression that she was ready to complement her work tomorrow.

"It was the best thing in my life." This is really what she says, sighing quietly.

The thesis has later on brought other assignments. An article is under way for a publication by the Library of Parliament on the first female Members of Parliament. Eeva Ahtisaari is writing the part on Hilda Käkikoski. The manuscript will have to be ready for the publisher in August. "I will manage, although writing is always a tough process."

Eeva Ahtisaari has been involved in a project on veteran MPs. A few years ago, she was assigned by Parliament to tour the countryside for the purpose of interviewing former Members. At the same time, she collected valuable information from the nearly twenty period that the Finnish welfare state was being built."

It even occurred to her that she might participate in politics. "I actually felt that perhaps I should. In the past, it had never occurred to me, but then I realized that the question was about handling common affairs." Becoming a politician would have called for a competitive mind, and she does not have that.

Eeva Ahtisaari reads a lot. She says she gets easily interested in new things. A new book or study can get her carried away and declare to the family: this is how it is!

"To this my husband replies by saying that he has read dozens of reports, and my view is only part of the truth."

In May, Eeva Ahtisaari's desk was full with material on the forthcoming state visit to Ireland. Each visit demands its own preparatory work, with all details looked into in advance.

The role of the President's wife involves being constantly on the move. Eeva Ahtisaari says that every departure takes an extra effort from her. "Getting on the road is an international phenomenon, and quite necessary for us Finns who live in a quiet corner. That is a way to prevent moss from growing on us."

"I did not plan to go to the Persian Gulf, even though I had named the gas tanker *Mubaraz*, delivered by Finland to the area. But it was indeed worthwhile to go."

The visit showed the astounding contrasts of the oil countries, the importance of the traditions and the ultra-modern society. Islam became really interesting.

China was even more difficult: "The enormous crowds and the resulting lack of privacy." The longevity of people living in want was impressive. And especially the fact that old people were respected.

It was not easy for Eeva Ahtisaari to leave even for Sweden. "I wondered how on earth I would manage. We have nothing in common with the European royalty, the Bernadottes and Bourbons, not to mention the Hohenzollerns. But we found common ground in our linguistic and cultural tradition with the drinking and student songs."

A relaxed and happy King Carl Gustav was heading the *schnapps* singers after the TV-cameras were turned off, which Eeva Ahtisaari could interpret to Prince Philip and Prince Henrik of Denmark, sitting next to her at dinner.

On her travels around the world, it is easy for Eeva Ahtisaari to tell about the position of the Finnish woman. She is proud to tell that the Governor of the central bank is a woman. And now the three parliamentary speakers are all women. "It is really an interesting phenomenon," Eeva Ahtisaari says. "I see it from the point of view that all of these three have their own background group with Riitta Uosukainen being the teacher, Sirkka-Liisa representing the farmers and Kerttu Törnqvist with a working class background. I very much hope that they will be able to cooperate."

History teacher Eeva Ahtisaari has contemplated the identity of the Finnish woman. "One should keep in mind that we have a very long agrarian tradition. In the countryside, the contributions of both the man and the woman have been equally important in developing the welfare of the countryside."

"The phenomenon moved to the city, when women went to work in the factories, because the family needed two incomes. Companionship between the sexes was maintained, contrary to many other societies."

Eeva Ahtisaari says that she is at times somewhat worried. "It is of course good that we have such strong women, but we also need strong men."

Dr. Kirsi Saarikangas was the one who spelled it out, Eeva Ahtisaari recalls. "She had spent a long time abroad. After her return home, she got the impression just by looking at people in the street that women were the ones who seemed to rule in this country."

"I would like to think that a natural equality between the sexes prevailed here," Eeva Ahtisaari says. "Women could still be feminine - that brings joy to life."

Eeva Ahtisaari does not give a straight answer to the question if she gets close to people during the provincial tours. She refers to the overpowering sense of shyness which often gets to her on such occasions.

“Perhaps it has to do with the fact that I get so moved by the presence of people and start thinking about what I could give to them. Somehow Finns feel so good, such real people.”

“During the tour of northern Karelia in May the atmosphere was incredible. There were children meeting us all over. I have never seen so many miniature flags, and all flags had been made by the children themselves.”

Singing accompanied the whole tour from one occasion to another, from Möhkö by way of Motalahti to Ollölä, meeting innumerable faces, flower bouquets and presents. The orthodox choir sang hymns and the people by the roadside joined the singing.

The programs of the provincial tours have been prepared with extreme care. Even the speakers for the ‘citizens’ meetings’ have been picked in advance. Everything involves a lot of work.

The crowds do still serve as some kind of a mirror. And one learns much about people’s lives.

“The frightfully high unemployment makes me feel sad. It is as if spirits were lower again. There was a short, clearly better period last year,” Eeva Ahtisaari noticed.

She gets piles of letters, full of depressing stories of people’s lives.

“Some letters reflect a certain amount of simple-mindedness, which give me the feeling that society should indeed be on the side of these people, who clearly lack the capacity of controlling their lives.”

She finds it unreasonable that people become alienated in the Finnish society, which provides ample training opportunities. She does, however, have faith in good energy and a will to develop.

The teacher in Eeva Ahtisaari has not disappeared. When she got married, she had been teaching both adults and children. She sees herself as quite an old-fashioned teacher, however.

“I would like everybody to go on learning. And I am almost annoyed when I notice that there are people who couldn’t be less interested.” She has discussed this a lot with her husband.

“My husband is of a different opinion. He claims to know that there are people who are quite happy with where they are and have no intention of trying to change the situation.”

“I wonder what it would feel like to seek a job that does not exist. What would I do myself in that situation? How would I be able to look ahead?”

Especially letters from women have touched her. "Very often, it is the woman who has not lost hope, while the man has given up completely."

In Eeva Ahtisaari's own life, a difficult turning point occurred nearly twenty-five years ago when her husband was appointed Finland's Ambassador to Tanzania. It was her first chance to practice a public role. She had no advance preparation for representation. She had to give up her permanent job, which she was deeply attached to.

She had graduated, gone through teacher's training and was making a great effort to find a job in the Helsinki area, because of her husband's job. At the time, Martti Ahtisaari was only secretary at the Foreign Ministry's Development Cooperation Department.

"In those days, many schools preferred male history teachers to women," Eeva Ahtisaari says.

"I should perhaps not say this, but I would have picked a man myself, had a man and a woman with equal qualifications applied." "Schools were already then dominated by female teachers."

Then Eeva Ahtisaari was fortunate enough to apply for a job outside the teaching profession. The City of Espoo was looking for a Secretary for Local History and Culture. Even though she only had experience of teaching, she was given a permanent job. "That was a day of joy!"

She discovered in herself a quality which has proved very useful later in life: she knew how to seek expert assistance..

It was needed e.g. when the Glims Museum was renewed in Espoo. She was assisted by museum experts and anthropologists.

"When leaving for Tanzania, it was hard for me to give that job away." "I liked the work so much. Besides, I found it difficult to understand how I could ever manage without job security, even though there were two of us."

She was first given leave of absence for over a year, but after that she had to make her decision. Six-year old Marko was living a happy African childhood. It was impossible to take him away from Tanzania.

"I made up my mind and resigned." "And fortunately life has carried me. Therefore, I would like to encourage people in such a position to let life decide and not stare at their own careers."

In Tanzania, life was not easy even for the wife of the Finnish Ambassador. There was a shortage of everything material. It was quite a task to find food for our guests, especially since there was “a continuous flow” of them, as the head of the house remembers.

The Finnish community was enthusiastic and had faith their work, which involved many things entirely new in terms of development cooperation.

Eeva Ahtisaari made many friends in Dar es Salaam, also from the other Nordic countries. Mark's Tanzanian circle of friends meets occasionally even today.

After Tanzania, the Ahtisaaris expected to return to Finland, but were faced by a transfer to New York. From entirely different surroundings they moved to the 30th floor on Manhattan.

Eeva Ahtisaari's greatest concern was how to adapt Marko to a new school and surroundings.

“As we only had one child, I was constantly worrying if he had enough friends. If we had had at least two, I could have left them to play with each other and done something to develop myself,” she now says somewhat sadly.

“But I gave in. In New York, my time was consumed by cooking. But at least I learned that.”

There were times, when Eeva Ahtisaari hated New York, the environment seemed overpowering. “Sometimes, I didn't leave the house for days.”

“And then, when I had hated the city enough, all I had to do was to go out and meet an American, who was so nice, as nice as a person can be. I discovered that generalities are extremely bad. There are good people everywhere.”

“Even here, I sometimes catch myself in the middle of nasty thoughts, which gives me a hurting neck. A friend told me that irritation hits the neck!” Eeva Ahtisaari laughs.

From New York the Ahtisaaris returned to Finland for some time, until Martti Ahtisaari suddenly got another, more demanding job in New York. After that came the time in Namibia, a return home, followed by a brief time in Geneva in the early nineties.

After Namibia, Eeva Ahtisaari tried to find employment in Finland. She was given a temporary, two-month job as teacher of history at the Tikkurila secondary high school. Her teaching experience dated back to the early sixties, and school was no longer what it used to be. In a way, everything was more interesting, but the teacher's workload had grown immensely. The evenings were spent by preparing group work, and video and radio tapes for the active and demanding students. “I realized that I was no good in the modern school,” Eeva Ahtisaari admits.

Marko Ahtisaari, 27, has also been given some sort of public role. At present he studies, teaches and is making a career as a musician in New York.

Last winter he made the headlines, when the public found out about his plans to do civilian service. This debate clearly annoys the mother.

“The debate was almost offensive. I know how much thought he had given to this . And I know that Marko is absolutely not unpatriotic.”

The discussion last winter was not the first one. Marko Ahtisaari’s plans for alternative service came up in public already during the presidential elections campaign.

“Marko was worried that Martti’s election might founder on it. Martti said that if it fell over such a matter, then it better had. Don’t you worry.”

Eeva Ahtisaari admits that all publicity is not harmful to Marko. “His music business needs publicity. One hopes that he could achieve something, as he has put so much time and energy into his music. Financially it has not been lucrative.”

“I don’t know what Marko finally will do,” the mother sighs. She shares the worry felt by many parents whose children are far away and don’t necessarily plan to return to their native land.

Marko Ahtisaari seldom visits Finland. His parents maintain close ties and hope for him to visit them.

The choreography of the publicity will be ignored later this month when two private family celebrations take place.

These very days, it will be 40 years since both Ahtisaaris matriculated, one from Oulu lyseo , the other from Kuopio tyttölyseo. To honor the occasion, all class mates from the two schools have been invited to Mäntyniemi.

Another festive occasion is to be celebrated at Kultaranta (official summer residence) soon among family and friends. Mrs. Eeva Ahtisaari will be 60 on June 18; and Martti Ahtisaari will follow suit a year from now, also in June.

“I love summer and Kultaranta. I had originally planned something bigger for more people, but energy is running low and we shall celebrate with good friends and relatives only.”

6/5/96/Kk

Helsingin Sanomat Monthly, June 1996.
(Editorial)

Heleena Savela:

Representation as Responsibility

Mrs. Eeva Ahtisaari, the spouse of the President of the Republic, has appeared in public more than any of her predecessors. The direct popular vote brought the candidates and their families on the stage, and since then Mrs. Ahtisaari has been a public figure, and not always of her own will.

Due to the practice adopted during President Ahtisaari's term, each visit and public appearance is followed in detail by the media. During her first two years in "office", Mrs. Eeva Ahtisaari has represented Finland both abroad and at home to an exceptional extent.

As first lady, the President's wife has a heavy burden to bear, due to the great expectations by both the media and the people. Eeva Ahtisaari has been forced to decide how she is going to be seen and most of all, what her line work should be.

Unlike her predecessor Tellervo Koivisto, Eeva Ahtisaari does not have a previous career in politics, and her view on political affairs are not as jaunty.

Eeva Ahtisaari does not represent the modern, ambitious and influential career woman, who by her determined appearance could scare traditional Finns. Instead, the sincere and unaffected Mrs. Ahtisaari represents extremely well the women of her own generation: she has always stood by her husband and supported his career. The family has always come first, and like many other women, she has abandoned her own career.

Mrs. Eeva Ahtisaari has still many years to shape her line as a trendsetter in society. Future generations will remember her as the President's wife who had an exceptionally good knowledge of history, international experience and faith in equality between the sexes..

6/6/96/kk

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
004. fax	From Mandy Grumwald to Maggie re: Hillary Clinton's interview with New York Times (4 pages)	04/25/96	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

Maggie Williams Mail 7-1-95 - 2-1-96 [3]

2013-0359-S
ry1418

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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RR. Document will be reviewed upon request.

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b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
005. memo	To Maggie from Lisa re: Division of Press Responsibilities (1 page)	n.d.	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

Maggie Williams Mail 7-1-95 - 2-1-96 [3]

2013-0359-S

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P1 National Security Classified Information [(a)(1) of the PRA]
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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
006. memo	To Mark Gearan from Maggie Williams re: HRC Staffing Plan (1 page)	01/18/92	Personal Misfile

COLLECTION:

Clinton Presidential Records
First Lady's Office
Maggie Williams (Subject Files)
OA/Box Number: 12822

FOLDER TITLE:

Maggie Williams Mail 7-1-95 - 2-1-96 [3]

2013-0359-S
ry1418

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
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