

MARGARET A. WILLIAMS

Maggie Williams is Assistant to the President and Chief of Staff to the First Lady.

Prior to joining the Clinton/Gore Presidential Campaign, she was a doctoral candidate at the Annenberg School for Communication at the University of Pennsylvania.

Williams is the former Communications Director for the Children's Defense Fund and served as Director of Media Relations for the Center on Budget and Policy Priorities.

She was deputy press secretary of the Democratic National Committee in 1979. In 1980 she managed the DNC's convention press office and in 1982 served as campaign press secretary for Congressman Robert Toricelli (D-NJ). Williams joined the Democratic National Committee convention staff in 1984 and managed backstage and podium activities. She also served as an aide to Congressman Morris K. Udall (D-AZ).

Williams is a former board member of the Communications Consortium and Independent Action, the political action committee founded by Udall.

A native of Kansas City, Missouri, Williams graduated from Trinity College in Washington, DC. She received an M.A. degree from the Annenberg School.

5.13.93

MARGARET A. WILLIAMS

Maggie Williams is Assistant to the President and Chief of Staff to the First Lady.

Prior to joining the Clinton/Gore Presidential Campaign, she was a doctoral candidate at the Annenberg School for Communication at the University of Pennsylvania.

Williams is the former Communications Director for the Children's Defense Fund and served as Director of Media Relations for the Center on Budget and Policy Priorities.

She was deputy press secretary of the Democratic National Committee in 1979. In 1980 she managed the DNC's convention press office and in 1982 served as campaign press secretary for Congressman Robert Toricelli (D-NJ). Williams joined the Democratic National Committee convention staff in 1984 and managed backstage and podium activities. She also served as an aide to Congressman Morris K. Udall (D-AZ).

Williams is a former board member of the Communications Consortium and Independent Action, the political action committee founded by Udall.

A native of Kansas City, Missouri, Williams graduated from Trinity College in Washington, DC. She received an M.A. degree from the Annenberg School.

5.13.93

MARGARET A. WILLIAMS

Maggie Williams is Assistant to the President and Chief of Staff to the First Lady.

Prior to joining the Clinton/Gore Presidential Campaign, she was a doctoral candidate at the Annenberg School for Communication at the University of Pennsylvania.

Williams is the former Communications Director for the Children's Defense Fund and served as Director of Media Relations for the Center on Budget and Policy Priorities.

She was deputy press secretary of the Democratic National Committee in 1979. In 1980 she managed the DNC's convention press office and in 1982 served as campaign press secretary for Congressman Robert Toricelli (D-NJ). Williams joined the Democratic National Committee convention staff in 1984 and managed backstage and podium activities. She also served as an aide to Congressman Morris K. Udall (D-AZ).

Williams is a former board member of the Communications Consortium and Independent Action, the political action committee founded by Udall.

A native of Kansas City, Missouri, Williams graduated from Trinity College in Washington, DC. She received an M.A. degree from the Annenberg School.

5.13.93

MARGARET A. WILLIAMS

1730 New Hampshire Avenue, N.W.
Washington, DC 20009
202/456-6266

EXPERIENCE

Assistant to the President/Chief of Staff to the First Lady
The White House, Washington, DC (January 1993 - present)

Manage, direct and advise a staff of 13 who support the activities of the First Lady. Areas of support include press relations, health care policy, White House events/social activities, scheduling and correspondence. Facilitate selected health care administrative and policy issues across White House departments and Cabinet. Participate, as directed by the Chief of Staff to the President, in management, issue and communications meetings and work groups.

Director, Transition Team, Office of the First Lady
Presidential Transition Team
Little Rock, AK (November 1992-January 1993)

Developed staffing plan, interviewed and hired staff for First Lady's Office. Developed budget, office systems and operational policy for First Lady's Office. Worked with other Departments (e.g., speechwriting, research and scheduling and advance) to parallel campaign structure, integrating First Lady's operation into the overall White House operation.

Director of Communications for Hillary Rodham Clinton
Clinton/Gore Campaign
Little Rock, AK (August 1992 - November 1992)

Developed and directed media campaign plan for Hillary Clinton. Managed three-person press staff and worked closely with press advance and field staffs. Drafted talking points and speech texts for principal.

Research/Teaching Assistant
Annenberg School of Communications
University of Pennsylvania
Philadelphia, PA (August 1990 - July 1992)

Senior Media Analyst
Director of Media Affairs
Children's Defense Fund
Washington, DC (June 1985 - August 1990)

Joined the Fund as senior media analyst responsible for developing and overseeing a multimedia advertising campaign on teenage pregnancy prevention.

In June 1988 became Director of Media Affairs. Managed a communications/publications staff of 16 and department budget of nearly a million dollars. Developed, with Fund's policy staff, communications strategies to promote issues and policies of concern to children and families. Served as member of the Fund's six-person management team which oversaw the organization's finances and set personnel and program policies for the entire organization.

Deputy Director
Center on Budget and Policy Priorities
Washington, D.C. (January 1983 - June 1985)

Planned and implemented a media relations program to develop public, governmental and institutional recognition of the Center's services. Responsibilities expanded to include personnel policy, staff development and project management.

Press Secretary

Robert Torricelli for Congress

Bergen County, New Jersey (September 1982 - November 1982)

Planned and directed press strategy for candidate and campaign. Arranged media events and coordinated campaign media activities. Planned logistics for press briefings and news conferences. Responded to press inquiries, wrote press releases and prepared background materials for media.

Deputy Press Secretary

Democratic National Committee

Washington, D.C. (1979 - 1981)

Wrote and edited copy for Democratic National Committee publications. Responded to national press inquiries. Coordinated communication and press activities for the 1980 Democratic Platform Committee and 1980 Democratic Convention.

Additional Experience (1976 - 1978)

Served as Aide for Congressman Morris Udall (D-AZ) and as Legislative Secretary for Congressman Alan Howe (D-UT).

Founding Board Member

Communications Consortium*

Independent Action (Morris K. Udall Political Action Committee)*

*No longer on board

EDUCATION

Annenberg School of Communication

University of Pennsylvania, Philadelphia, PA

M.A. Communication (1992)

Trinity College, Washington, D.C.

B.A. Political Science and Urban Studies (1977)

Magna Cum Laude

MARGARET A. WILLIAMS

1730 New Hampshire Avenue, N.W.
Washington, DC 20009
202/456-6266

EXPERIENCE

Assistant to the President/Chief of Staff to the First Lady
The White House, Washington, DC (January 1993 - present)

Manage, direct and advise a staff of 13 who support the activities of the First Lady. Areas of support include press relations, health care policy, White House events/social activities, scheduling and correspondence. Facilitate selected health care administrative and policy issues across White House departments and Cabinet. Participate, as directed by the Chief of Staff to the President, in management, issue and communications meetings and work groups.

Director, Transition Team, Office of the First Lady
Presidential Transition Team
Little Rock, AK (November 1992-January 1993)

Developed staffing plan, interviewed and hired staff for First Lady's Office. Developed budget, office systems and operational policy for First Lady's Office. Worked with other Departments (e.g., speechwriting, research and scheduling and advance) to parallel campaign structure, integrating First Lady's operation into the overall White House operation.

Director of Communications for Hillary Rodham Clinton
Clinton/Gore Campaign
Little Rock, AK (August 1992 - November 1992)

Developed and directed media campaign plan for Hillary Clinton. Managed three-person press staff and worked closely with press advance and field staffs. Drafted talking points and speech texts for principal.

Research/Teaching Assistant
Annenberg School of Communications
University of Pennsylvania
Philadelphia, PA (August 1990 - July 1992)

Senior Media Analyst
Director of Media Affairs
Children's Defense Fund
Washington, DC (June 1985 - August 1990)

Joined the Fund as senior media analyst responsible for developing and overseeing a multimedia advertising campaign on teenage pregnancy prevention.

In June 1988 became Director of Media Affairs. Managed a communications/publications staff of 16 and department budget of nearly a million dollars. Developed, with Fund's policy staff, communications strategies to promote issues and policies of concern to children and families. Served as member of the Fund's six-person management team which oversaw the organization's finances and set personnel and program policies for the entire organization.

Deputy Director
Center on Budget and Policy Priorities
Washington, D.C. (January 1983 - June 1985)

Planned and implemented a media relations program to develop public, governmental and institutional recognition of the Center's services. Responsibilities expanded to include personnel policy, staff development and project management.

File MAW Resume

}

}

MARGARET A. WILLIAMS

1730 New Hampshire Avenue, N.W.
Washington, DC 20009
202/456-6266

EXPERIENCE

Assistant to the President/Chief of Staff to the First Lady
The White House, Washington, DC (January 1993 - present)

Manage, direct and advise a staff of 13 who support the activities of the First Lady. Areas of support include press relations, health care policy, White House events/social activities, scheduling and correspondence. Facilitate selected health care administrative and policy issues across White House departments and Cabinet. Participate, as directed by the Chief of Staff to the President, in management, issue and communications meetings and work groups.

Director, Transition Team, Office of the First Lady
Presidential Transition Team
Little Rock, AK (November 1992-January 1993)

Developed staffing plan, interviewed and hired staff for First Lady's Office. Developed budget, office systems and operational policy for First Lady's Office. Worked with other Departments (e.g., speechwriting, research and scheduling and advance) to parallel campaign structure, integrating First Lady's operation into the overall White House operation.

Director of Communications for Hillary Rodham Clinton
Clinton/Gore Campaign
Little Rock, AK (August 1992 - November 1992)

Developed and directed media campaign plan for Hillary Clinton. Managed three-person press staff and worked closely with press advance and field staffs. Drafted talking points and speech texts for principal.

Research/Teaching Assistant
Annenberg School of Communications
University of Pennsylvania
Philadelphia, PA (August 1990 - July 1992)

Senior Media Analyst
Director of Media Affairs
Children's Defense Fund
Washington, DC (June 1985 - August 1990)

Joined the Fund as senior media analyst responsible for developing and overseeing a multimedia advertising campaign on teenage pregnancy prevention.

In June 1988 became Director of Media Affairs. Managed a communications/publications staff of 16 and department budget of nearly a million dollars. Developed, with Fund's policy staff, communications strategies to promote issues and policies of concern to children and families. Served as member of the Fund's six-person management team which oversaw the organization's finances and set personnel and program policies for the entire organization.

Deputy Director
Center on Budget and Policy Priorities
Washington, D.C. (January 1983 - June 1985)

Planned and implemented a media relations program to develop public, governmental and institutional recognition of the Center's services. Responsibilities expanded to include personnel policy, staff development and project management.

Press Secretary

Robert Torricelli for Congress

Bergen County, New Jersey (September 1982 - November 1982)

Planned and directed press strategy for candidate and campaign. Arranged media events and coordinated campaign media activities. Planned logistics for press briefings and news conferences. Responded to press inquiries, wrote press releases and prepared background materials for media.

Deputy Press Secretary

Democratic National Committee

Washington, D.C. (1979 - 1981)

Wrote and edited copy for Democratic National Committee publications. Responded to national press inquiries. Coordinated communication and press activities for the 1980 Democratic Platform Committee and 1980 Democratic Convention.

Additional Experience (1976 - 1978)

Served as Aide for Congressman Morris Udall (D-AZ) and as Legislative Secretary for Congressman Alan Howe (D-UT).

Founding Board Member

Communications Consortium*

Independent Action (Morris K. Udall Political Action Committee)*

*No longer on board

EDUCATION

Annenberg School of Communication

University of Pennsylvania, Philadelphia, PA

M.A. Communication (1992)

Trinity College, Washington, D.C.

B.A. Political Science and Urban Studies (1977)

Magna Cum Laude

Press Secretary

Robert Torricelli for Congress

Bergen County, New Jersey (September 1982 - November 1982)

Planned and directed press strategy for candidate and campaign. Arranged media events and coordinated campaign media activities. Planned logistics for press briefings and news conferences. Responded to press inquiries, wrote press releases and prepared background materials for media.

Deputy Press Secretary

Democratic National Committee

Washington, D.C. (1979 - 1981)

Wrote and edited copy for Democratic National Committee publications. Responded to national press inquiries. Coordinated communication and press activities for the 1980 Democratic Platform Committee and 1980 Democratic Convention.

Additional Experience (1976 - 1978)

Served as Aide for Congressman Morris Udall (D-AZ) and as Legislative Secretary for Congressman Alan Howe (D-UT).

Founding Board Member

Communications Consortium*

Independent Action (Morris K. Udall Political Action Committee)*

*No longer on board

EDUCATION

Annenberg School of Communication

University of Pennsylvania, Philadelphia, PA

M.A. Communication (1992)

Trinity College, Washington, D.C.

B.A. Political Science and Urban Studies (1977)

Magna Cum Laude