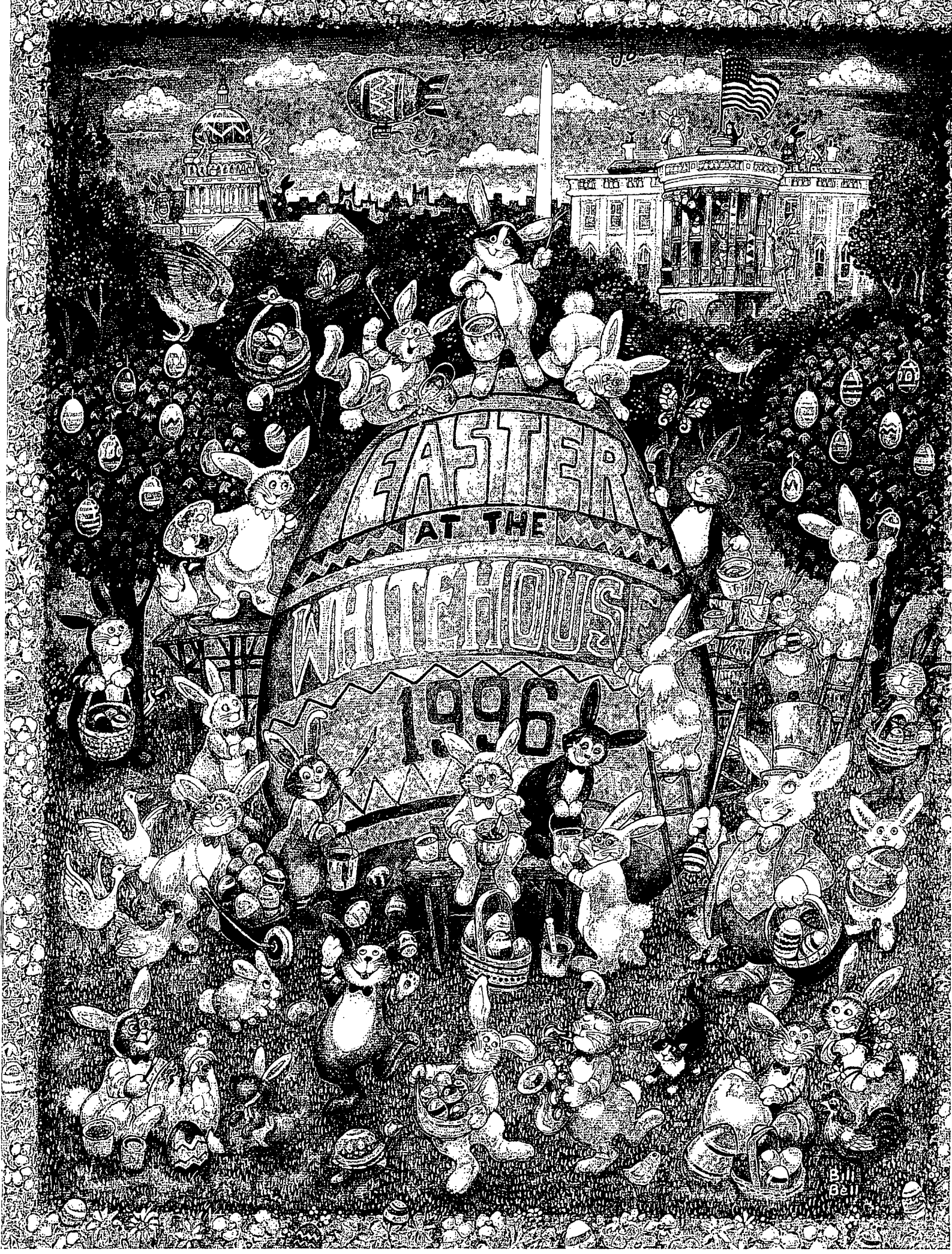




Bill
Bell

**File
Easter Roll
Egg 1995**

THE WHITE HOUSE
WASHINGTON

Maggie

April 13, 1995

EASTER AT THE WHITE HOUSE 1995

Robyn G. Dickey/67462

Summary of the event:

Public event held on the South Lawn from 10:00am to 2:00pm for children 3 through 6 accompanied with their parents.
Attended by 32,000 last year.

Event Schedule:

- 8:15am Chronically ill children with their families admitted to enjoy egg roll and hunt. (600+). **They will be in the area to the left of the stage.**
- 8:00am Associate Sponsors admitted to Ground Floor for continental breakfast reception. (150) Donated \$77,500 in cash and in-kind. Stage entertainers and families will also be present.

President and Mrs. Clinton schedule begins.

- 8:30am Dip Room receiving line.
Meet, greet, and family group photo with President and Mrs. Clinton. They will be escorted out the South Portico door to the right of the stage. **You will not need to revisit this group during rope line.**

- 9:00am To map room for presentations: (12) American Egg Council to present hand painted egg to Mrs. Clinton. **Peter Sis is the artist. The last book edited by Jacqueline Kennedy was a children's book written and illustrated by Mr. Sis. Mrs. Kennedy discovered Mr. Sis when she saw a photo of an egg he had decorated to finance his living expenses in the US when he defected from Czechoslovakia.**

P. Buckley Moss and her husband, Malcolm Henderson will present Mrs. Clinton with the poster created from the 1994 Easter Egg Roll. Pat Moss is dyslexic but has become a well-known artist. She has given millions of dollars to help children with handicaps. She and her husband donated 400 of the posters for the event this year.

- 9:15am** Major sponsors reception in Blue Room (55) These four companies gave \$77,500 cash towards the event.
American Greetings
Jell-O/Kraft
Browning-Ferris Industries (BFI)
Perdue Farms, Inc.
Meet, greet and family photo. Mingle.
- 9:45am** Sponsors escorted to South Portico to right of stage.
- 9:45am** President and Mrs. Clinton to Red Room for briefing.
9:50am President and Mrs. Clinton proceed from Red Room onto balcony, Marine Band will be playing "In Your Easter Bonnet".
Stop and wave.
Proceed downstairs to stage on the right.
Official White House Easter Bunnies (Boy bunny-Billy Webster)
- On stage, First Lady makes welcome remarks, introduces President. President makes remarks. Bernie Fairbanks presents the official (new) whistle.
President blows whistle to start egg roll. (This is not the first race)
President and Mrs. Clinton watch race. Optional to blow again for another race.)
President and Mrs. Clinton bid farewell.
Optional ropeline. Chronically ill children are stage left.
Sponsors are stage right-no need to repeat.
- 10:10am** Exit from lawn into Dip Room.
- 10:15am** 14 Make a Wish kids will be in Dip Room in family units for meet, greet and photo. They will have been through or are going to the lawn activities.
- President and Mrs. Clinton exit.

**THE WHITE HOUSE
WASHINGTON
THE WHITE HOUSE EASTER EGG ROLL 1995
TALKING POINTS**

The Easter Egg Roll is over 115 years old.

Paas egg dying company is celebrating their 115 year birthday with us this year by dying eggs with egg roll guests.

7,200 hard boiled eggs were dyed by the White House chef to be used in the egg rolls.

Over 25,000 wooden eggs will be distributed this year.

Over 3,000 celebrity signed eggs will be hidden in the hunt area including over 900 signed by Socks.

Over 350 prize eggs will be hidden in the hunt area.

Three stages of entertainment including music, style shows, storytelling.

With next week being Volunteer Week, write a note to President Clinton on "How I can make the world a better place" at the American Greetings area.

April 13, 1995

OFFICIAL PHOTO

DATE:	Monday, April 17
TIME:	10:30 am
LOCATION:	Vermeil Room
FROM:	Liz Bowyer

I. PURPOSE

To meet briefly with Ali and Cait Weller, two young girls with a public access television show.

II. BACKGROUND

Ali and Cait Weller are hosts of the "Cait and Ali Show," a child- and family-oriented talk show in New Milford, Connecticut. The show is produced by the girls' parents, and airs weekly on a public access cable channel. As you may recall, you met 12-year old Ali at a fundraiser for Jim Maloney last October, and Ali asked you to appear on her show.

Ali also sent a videotaped message to the 20/20 program in February for the program's new videomail segment. Hugh Downs called Ali's video an "eloquent defense of the First Lady," and played an excerpt from the message on the show (transcript of the full message is attached).

Although Ali and Cait had originally asked for an interview with you, this will be an official photo only. However, the girls may ask you a few questions on which they'll report later, such as:

- What is it like to be First Lady?
- Does Chelsea get to have slumber parties at the White House?/What is it like to have a slumber party at the White House?
- What are your ideas on how to save the planet?

Ali and Cait are scheduled to appear on the CBS morning show on April 20th to talk about their visit with you. They have also met with Rolonda Watts, the talk show host, to get interviewing tips in preparation for this meeting.

III. PARTICIPANTS

Ali Weller, 12
Cait Weller, 9
Frank Weller, father
Lise Weller, mother

IV. SEQUENCE OF EVENTS

- Official photo

V. PRESS

White House photo only.

VI. REMARKS

No formal remarks.

Weller's editorial for the news show, "20/20"

Hi, my name is Ali Weller and I would like to tell you my impression of Our First Lady, Hillary Rodham Clinton. I was fortunate to meet her for a few minutes when she came to Connecticut last October to speak for a local candidate. She is really a warm and supportive person. While we were talking she held my hand gently to relieve my nervousness. She was genuinely interested in what I had to say. I think that Chelsea is lucky to have her as a mom, and we are lucky to have her as a first lady.

Sometimes to get your point across in this world, you must be tough and confident. The First Lady's job is a hard one, often requiring that approach, but I believe I met the real Mrs. Clinton. She is a great role model for everyone who wants to be a good citizen. Her example has encouraged me to get more involved. I think people who disagree with her may try to find fault, but meeting her has convinced me that she is a very positive person. I admire Mrs. Clinton for the graceful way she accepts the hurtful things that are said about her. It is my opinion that people should lighten up and give her a chance!

Live Easter Roll
QAS

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

April 17, 1995

REMARKS BY THE PRESIDENT AND THE FIRST LADY
AT THE WHITE HOUSE EASTER EGG ROLL

The South Lawn

9:43 A.M. EST

THE FIRST LADY: Hello. Good morning, everyone, and welcome to the White House for the Easter Egg Roll. Thank you all for coming. We are so happy to see you again.

And today we have so many new things going on here at the lawn of the White House. And you can see that there's a lot of other things to do in addition to the Easter Egg Roll.

So I hope that all you who are young at heart, as well as those of you who are here to actually roll the eggs, will have a wonderful, wonderful day with us today.

And I want now to introduce to you the President, because he loves the Easter Egg Roll nearly as much as anything he does all year long. (Applause.) He looks forward to the Easter Egg Roll. (Applause.)

And we've just been thanking a lot of the people who made this possible. There are hundreds and hundreds -- probably thousands of people -- who work all year long just so all of this can happen. And we want to thank them.

And now I want to introduce the person who really loves the Easter Egg Roll more than anybody here, I bet, nearly -- and that is the President of the United States. (Applause.)

THE PRESIDENT: Thank you. First let me welcome all the children here and all the people like me who feel like children when they're at the Egg Roll.

I want to thank all of you who helped to make this event possible, and remind you that this has been going on here at the White House now for more than 115 years. This is one of the most important traditions we have at the White House. It's really a day for children, it's a day for joy, it's a day for gratitude. And we're all very, very happy and proud to have you here.

Now, I don't want to delay the roll any further, so I think -- Bernie is supposed to come up and give me the whistle after the rabbit gives me the jelly bean carrot. (Laughter.) I want you kids to eat your real carrots, too. (Laughter.)

This is -- this gentleman that's giving me the whistle, he's been doing this for nine years now. Let's give him a big hand. This is Bernie Fairbanks. (Applause.)

Where are they? Down there? Can you hear? Are you ready? You count to three for me.

AUDIENCE: One, two, three!

(The President blows a whistle signaling the start of the Easter Egg Roll.)

END

9:47 A.M.

File
Easter Egg Roll

DRAFT

February 29, 1996

MEMORANDUM FOR ALL EOP PASSHOLDERS

FROM: Melinda N. Bates
Special Assistant to The President and
Director, Visitors Office

RE: 1996 Easter Egg Roll

The annual White House Easter Egg Roll takes place on Monday, April 8. Public hours are 10 a.m. until 2 p.m.

The **Egg Roll and the Egg Hunt** are open to children **ages 3 - 6**. These are the only activities held on the White House South Lawn. All other activities and entertainment are on The Ellipse. Passholders are cordially invited to attend and may bring **4** guests (at least one of whom must be between the ages of 3 and 6). In order to avoid waiting in long lines, timed tickets will be issued through the OASIS system. A personalized memo will be issued to passholders without access to OASIS.

Please follow these instructions to clear your guests:

*will be similar to clearing guests in for State Arrivals but will not be sent to WAVES

Please note that **one of your guests must be age 3-6** or your request will not be accepted.

Once approved by the system, you will receive four timed tickets. All passholders and their guests enter through the **Visitor Entrance Building**. You must have your photo hardpass plainly visible and your guests must each have a ticket. Staff and cleared guests with A badges will be stopped by Secret Service officers if entering the lawn from other locations.

Passholders with children all ages may come to the Ellipse where the entertainment is located. Entertainment is scheduled from 9 a.m. until 3 p.m. Entertainment this year includes...

To help you answer questions from friends and neighbors, information for the public follows:
In order to minimize waiting in one long line to enter the South Lawn, free, **timed** tickets are distributed by the National Park Service on a first-come, first-served basis to individuals with children ages 3-6. **Every adult and child requires a ticket to enter the South Lawn**. The ticket window in the Visitor Pavilion on the Ellipse, the park area south of the White House, **opens at 7 a.m.** and continues until all tickets are gone. No advance tickets are available. It should not be necessary to spend much time in line. Lawn chairs, coolers, or chewing gum are not permitted on the South Lawn.