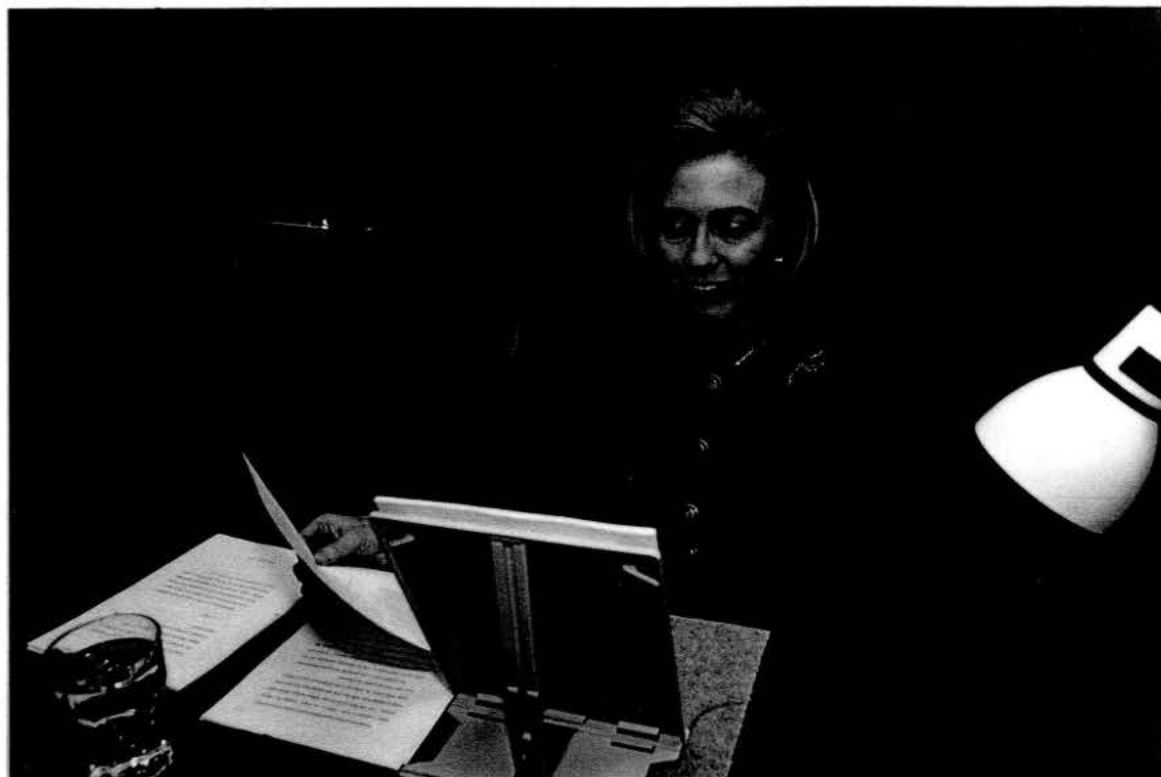


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22-857 7104





S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7086

AUDIO NEWS

FOR IMMEDIATE RELEASE

Contact: Patricia Keim
212/698-7088

For review copies, please fax: 212/632-8083

IT TAKES

—A—

VILLAGE

And Other Lessons Children Teach Us

Read by the Author

Hillary Rodham Clinton

For more than twenty-five years, First Lady Hillary Rodham Clinton has made children her passion and her cause. Now she shares her convictions in a special audio recording, **IT TAKES A VILLAGE: And Other Lessons Children Teach Us**, read by the author Hillary Rodham Clinton (Simon & Schuster Audio; February 1996; 3 hours/2 cassettes; \$18.00). Abridged from her bestselling book of the same title, **IT TAKES A VILLAGE**, is the culmination of the First Lady's years of experience with children as a longtime advocate and public servant, as well as her personal experience as a daughter, wife and mother.

Mrs. Clinton deeply believes that how children develop and what they need to succeed is inextricably entwined with the society in which they live and how well it sustains and supports its families and individuals. In other words, it takes a village to raise a child.

Simon & Schuster is the publishing operation of Viacom Inc.

Rather than suggesting we turn back the clock and buy into false nostalgia for "family values," or make an all-purpose bogeyman or savior of "government," she argues for an honest look at the condition of our children. By sifting the past for clues to the structure that once bound us together, by identifying places where our "village" is flourishing, and, most important, by listening to the children themselves, we can begin to create the better tomorrow our children deserve.

With the audio publication of **IT TAKES A VILLAGE**, Mrs. Clinton joins Simon & Schuster Audio's impressive roster of First Ladies who have personally recorded their own books, including Barbara Bush and Rosalynn Carter. Mrs. Clinton received no advance from the publisher, who will pay all necessary expenses associated with the project. Once Simon & Schuster has recouped those expenses, it will pay any additional royalties and earnings to charity. The publisher has also agreed to donate a portion of its profits to charity.

Simon & Schuster Audio, the world's largest publisher of audiobooks, is a division of Simon & Schuster, the publishing operation of Viacom, Inc.

ABOUT THE AUTHOR

Hillary Rodham Clinton is America's First Lady. A longtime child advocate, she lives in the White House with the President and their daughter, Chelsea. This is her first book.

**IT TAKES A VILLAGE:
And Other Lessons Children Teach Us**
By Hillary Rodham Clinton
Read by the Author
A Simon & Schuster Audio Book
February 1996/\$18.00
3 hours/2 cassettes
ISBN: 0-671-55195-7



FAX FROM

**SIMON & SCHUSTER
AUDIO DIVISION**

TO: Karen Finney

FROM: Patricia Keim

phone: 212-698-7088

fax: 212-632-8083

RE: It Takes A Village audio

DATE: 1/26/96

PAGES: 3 (including cover page)

Karen-

Following please find a copy of the audio press release. Most of it is material I believe you've already seen, but I thought you might want to look it over before we send it out. Please let me know what you think.

Best wishes,

A handwritten signature in cursive script, appearing to read "Patricia Keim".



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020
212-698-7115

NEWS

Contact: Victoria Meyer
Director of Publicity
(212) 698-7530

SIMON & SCHUSTER TO PUBLISH BOOK BY HILLARY RODHAM CLINTON

NEW YORK, April 21, 1995--Carolyn Reidy, President and Publisher of the Simon & Schuster Trade Division, announced today that a book by First Lady Hillary Rodham Clinton will be published by Simon & Schuster.

The book is tentatively entitled IT TAKES A VILLAGE and Other Lessons Children Teach Us. Drawing on her experiences as daughter, mother, public servant, and long-time child advocate -- and on the observations of children and families across the country and around the world -- the First Lady will reflect on the needs of children and the possibilities they suggest for rekindling a better quality of family and community life in today's fast-paced, fragmented world.

The book will be a personal project of Mrs. Clinton. She will be assisted by Barbara Feinman, a Washington-based writer who teaches journalism at Georgetown University, on the preparation of the manuscript. The book will be edited by Simon & Schuster senior

--MORE--

editor Rebecca Saletan and overseen by Ms. Reidy. "We were struck," Saletan commented, "by how consistently Mrs. Clinton has chosen, in her personal life, her profession, and her public service, to focus on children. Children are at the root of many of the important issues we're debating today, and Mrs. Clinton seemed to us to be the ideal person to speak for and about them."

Mrs. Clinton plans to complete the manuscript by early fall, and Simon & Schuster plans to publish it by the end of 1995. Mrs. Clinton will receive no advance from the publisher, who will pay all necessary expenses associated with the writing of the book. Once Simon & Schuster has recouped those expenses through royalties and other earnings from the book, accrued at standard rates, it will pay any additional royalties and earnings to charity. The publisher has also agreed to donate a portion of its profits to charity.

Simon & Schuster is the publishing operation of Viacom Inc. Its imprints include Simon & Schuster, Scribner, Pocket Books, The Free Press, Simon & Schuster Trade Paperbacks, Silver Burdett Ginn, Macmillan Publishing, Allyn and Bacon, and Computer Curriculum Corporation.

#

Office of the Sergeant at Arms
U.S. House of Representatives
Washington, DC 20515-6634

September 8, 1995

SEND to
MAGGIE
PATTY S.
MILLS
HI

The Honorable Patricia Schroeder
U. S. House of Representatives
Washington, DC 20515

Dear Representative Schroeder:

This is in response to your letter of August 17, 1995 requesting information about the U. S. Capitol Police accompanying Speaker of the House Newt Gingrich on his recent nationwide book tour. As you may or may not be aware, the U. S. Capitol Police are solely responsible for the protection of all Members of Congress and their families anywhere in the United States. (See 40 U.S.C. 212a-2). For many years the U. S. Capitol Police have provided security for numerous Members and their families after investigation has determined that a serious threat exists. Regardless of the nature of the Member's activity, statutory authority exists for the U. S. Capitol Police to provide protection to all Members of Congress, particularly when there is justifiable concern for their safety.

Based on prior consultation with the Chief of the U. S. Capitol Police and other agencies within the law enforcement community, our intelligence assessment indicated that there was a strong potential for disruptions, demonstrations, confrontations, and threats to the Speaker. Therefore, due to the concern for the Speaker's safety as a Member, and second in line of succession to the Presidency, the U. S. Capitol Police Board determined that protection should continue and was warranted throughout the August recess period. This decision, based on sound intelligence, is consistent with all prior practices regarding the use of U. S. Capitol Police for security of all Members of Congress during their activities away from the Capitol. In addition, recent threats directed at the Speaker, other public officials and employees of the United States government have enhanced our concern for the safety of all Members of Congress. The requirement for security when a potential threat exists is not any different for the Speaker, or any Member of Congress, than security provided to other high ranking government officials including Cabinet Members, the Vice President, and the President. This protection is warranted and provided to these officials regardless of their activities, official or private.

With regard to your question of how many police officers and Sergeant at Arms personnel are traveling with the Speaker during the August recess, I can say that only the required amount necessary for his safety was assigned and that there were no Sergeant at Arms personnel accompanying him during his travel. I am not prepared to provide the number of officers assigned, since public knowledge of numbers would seriously compromise the U. S. Capitol Police security plan. It has never been our policy to reveal such information since this information could impact on the security provided not only to the Speaker, but also other Members of Congress who would receive protection.

In response to your question concerning the duties of the officers traveling with the Speaker during the recess, I can assure you that their sole responsibility was to provide security and ensure the safety of the Speaker.

In response to your question concerning the cost and expenses incurred during the Speaker's August travel, that too is considered sensitive information since it impacts on the number of officers assigned and what security was established. The costs associated with security for any one individual are geared to the intensity of the perceived threat and often fluctuate with the level of manpower required for the mission. Again, I can assure you that the number of officers assigned and the costs associated with protection of any Member of Congress are judiciously scrutinized by the Chief of Police and my office. These costs and our review are further scrutinized and reviewed by the House Subcommittee on Legislative Branch Appropriations and the Committee on House Oversight, both of which oversee the U. S. Capitol Police policies and spending.

Finally, in response to your question about privatizing security for the Speaker, I can only say that since the Speaker of the House of Representatives is the second in line of succession to the Presidency of the United States and a statutory protectee of the U. S. Capitol Police, that when the potential for danger or threats on his life exist, it is my informed opinion as a law enforcement professional that there is no private security agency with the authority, expertise, intelligence, or training capable of providing adequate security outside of the Capitol Police. Even though a private security firm was hired by the publisher to augment security during the book tour, I am firmly convinced that no other agency other than the U. S. Capitol Police is more professionally dedicated to provide such a service to the U. S. Congress.

If I can be of further assistance, please feel free to contact me.

Sincerely,

A handwritten signature in cursive script, appearing to read "Wilson Livingood".

Wilson Livingood
Sergeant at Arms

WL:jvh

The Guidelines in Brief First Lady Book Activity

As you know, the First Lady's book is not considered part of her official or ceremonial duties as the spouse of the President. Accordingly, costs associated with this endeavor may not be borne by the White House; rather, the publisher must bear those costs. Below are guidelines White House or other federal employees must consider for any activity related to the First Lady's book activities.

Book-Related Travel

Traveling

Party: Publisher must reimburse the government for the use of government aircraft¹ at the highest rate: round-trip first class airfare for all travellers, except official travellers,² to each city in which the First Lady engages in book-related activity.

Hotel, per diem, and ground transportation for the travelling party for book-related events must be paid by the publisher.

Event

Costs: Costs for events to promote the First Lady's book may not be paid from appropriated funds; publisher must pay any such costs.

Advance

Costs: White House staff may not advance First Lady book events. Costs associated with advance staff's activities on behalf of book events -- i.e., airfare, hotel, per diem, ground transportation, consulting fees -- may not be paid from appropriated funds; publisher must pay any such costs.

Staff

Time: Federal employees may not draft speeches or prepare briefing memoranda for book-related events. As with all travel of the First Lady, staff may perform those scheduling and advice functions necessary to ensure the First Lady's secure travel and proper coordination with her official responsibilities.

¹ Pursuant to direction from the Secret Service, the First Lady travels by government aircraft.

² Official travellers include the Secret Service, military personnel, persons travelling solely to participate in official events, etc. All costs related to official travellers must be borne by the U.S. Government.

Gov't

Equipmt: Government equipment should not be used for book-related activity. In particular, facsimile machines, long-distance telephone calls, copiers, computers, etc., should not be used to assist in the dissemination or promotion of book-related materials (e.g., speeches, press releases, etc.); publisher must bear any such costs for book events or associated activity.

To ensure that government resources are not used for book-related activities, the publisher bears the responsibility:

to provide sufficient personnel and other support to schedule, advance, and produce any book-related events; the White House scheduler only will ensure appropriate coordination of book events with the First Lady's official schedule and duties and provide advice regarding security or other such issues affecting her participation in a book event; and,

to provide sufficient personnel and other support to address any book-related: 1) media inquiries, 2) requests for materials, 3) press releases, and 4) any other requests that arise, including requests that arise during book-related travel.

Finally, as an added precaution, staff in the First Lady's Office should not participate in any policy or other official matters in which the financial interests of Simon & Schuster may be affected.

If you have any questions regarding permissible activity for staff members related to the First Lady's book, please contact Cheryl Mills at 6-7900 in the Counsel's Office.

THE WHITE HOUSE

WASHINGTON

February 2, 1996

Dear Congressmen:

I am responding to your letter of January 22, 1996 to the Chief of Staff. In so doing, I will address the issues you have raised in the order in which they appear in your letter.

Selection of Simon & Schuster

It is my understanding that Mrs. Clinton originally met members of the Simon & Schuster staff in conjunction with the publication of Leading With My Heart, the autobiography of Virginia Kelly. Simon & Schuster subsequently approached Mrs. Clinton in 1994 about authoring a book and, following further discussions among Simon & Schuster officials and the First Lady, her book project commenced. Mrs. Clinton selected Simon & Schuster because of their work on Mrs. Kelly's book and their early and continued expressions of interest in her writing a book. Mrs. Clinton did not receive an advance for her book; hence, there was no bidding for its publication.

Conflicts of Interest

As you likely are aware, the conflict of interest laws and the Standards of Ethical Conduct for Executive Branch employees require each agency to consider the activities that a non-federal entity may have before that agency in assessing conflicts. In reviewing this matter, no official matters pending before the White House came to light that might affect Simon & Schuster's interests. Nevertheless, out of an abundance of caution, we advised the First Lady and her staff to recuse themselves from participating in any official matters that might affect the interests of Simon & Schuster.

Book Negotiations

We appreciate your interest in materials related to the First Lady's negotiations with Simon & Schuster. However, the White House did not handle the book transactions about which you have inquired; rather, Mrs. Clinton's private attorneys at Williams & Connolly handled the book negotiations and arrangements.

Book Tour Travelling Party

The First Lady's travel to participate in book promotion events is unofficial travel. Accordingly, Simon & Schuster bears the costs associated with advancing and staging any events to promote sales of the book. White House employees have been instructed not to perform advance work for such book events.

As with all travel by the First Lady, one White House employee accompanied Mrs. Clinton on her book tour to perform official functions and to assist her in her performance of official duties while away from the White House. That individual was Ms. Kelly Craighead, Special Assistant to the President and Trip Director for the First Lady. Her duties include coordinating logistics and security for the First Lady, facilitating communication between the White House and First Lady while she is travelling, and working with the Secret Service, event hosts and related personnel regarding Mrs. Clinton's movements and security. Ms. Craighead's annual rate of pay is ~~XXXXXX~~. Because Ms. Craighead always performs official duties in connection with First Lady travel, the government pays her travel-related costs.

* Ms. Melanne Verveer, Deputy Chief of Staff for the First Lady, also travelled with the First Lady on her book tour. Ms. Verveer voluntarily took a leave of absence without pay for the days she travelled; she is also personally paying her own travel-related expenses. No other White House staff accompanied Mrs. Clinton on the book tour.

Government Aircraft

* Mrs. Clinton travelled by government aircraft to her book events. The Secret Service recommended, as it has consistently in the past, that the First Lady travel by government aircraft for security reasons. The White House followed that recommendation. We determined that compromising the First Lady's security for the sake of political appearances would be irresponsible in the extreme, particularly in view of the Secret Service's recommendation.

* As you may know, OMB Circular A-126 requires that travellers reimburse the government at the coach rate for unofficial use of a government aircraft. However, we decided prior to the First Lady's book travel that we would require Simon & Schuster to reimburse at the first class rate rather than coach rate. Accordingly, Simon & Schuster pays first class airfare to the government for the First Lady and any Simon & Schuster personnel who travel with her. Simon & Schuster also pays the First Lady's hotel and ground transportation costs.

Book Proceeds

The First Lady is donating the net proceeds from her book to charity. Mrs. Clinton will pay the taxes associated with any income she receives under the book contract and donate the balance of the proceeds to charity.

Children's Charities

We are unclear as to what you are asking with regard to charitable organizations. Mrs. Clinton's book contract proceeds

will go to charities that support children and their families -- especially, children's hospitals.

Political Events

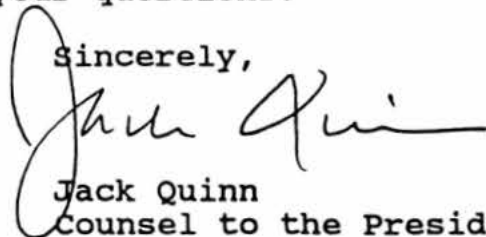
During her book tour, Mrs. Clinton is not engaging in any events on behalf of the President's authorized campaign committee. Mrs. Clinton also is not supplementing her book-related travel with political events.

On January 16, 1996, Mrs. Clinton attended a fundraiser on behalf of Carl Levin that was scheduled in November, 1995, before decisions had been made about the First Lady's book tour. The contact person for this event was Senator Levin. Under the applicable Hatch Act regulations, Senator Levin's committee is required to, and will pay, its proportionate share of the travel costs for the First Lady's travel to Michigan. All other costs associated with the First Lady's visit to Michigan -- including ground transportation and hotel accommodations -- must be borne separately by the event hosts, since Senator Levin's fundraiser occurred in Detroit on the January 16, 1996 and the book events occurred in Ann Arbor on January 17, 1996. As previously mentioned, Ms. Craighead's travel always is official and therefore is paid by the government, and Ms. Verveer is paying her own travel-related costs.

Mrs. Clinton also attended an afternoon fundraiser in Providence, Rhode Island, on behalf the Rhode Island State Democratic Party, on January 20, 1996; her book tour concluded earlier that morning in Boston, Massachusetts. Of course, the Rhode Island State Democratic Party pays the costs associated with this travel.

I trust this response addresses your questions.

Sincerely,



Jack Quinn
Counsel to the President

David McIntosh
U.S. Representative

John Shadegg
U.S. Representative

Matt Salmon
U.S. Representative

Mark E. Souder
U.S. Representative

Van Hilleary
U.S. Representative

Robert L. Ehrlich
U.S. Representative

LAW OFFICES
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LON E. MUSSLEWHITE
ROBIN E. JACOBSON
CHARLES A. SWEET

April 27, 1995

Ms. Lisa Caputo
Press Secretary to the First Lady
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20510

Dear Lisa:

Thanks for sending over the April 20, 1995 letter to you from Sheila Weller.

Enclosed, please find a draft of a response. Please let us know if it meets with your approval.

Thanks very much.

Sincerely,



David E. Kendall

DEK/spf
cc: Margaret Williams

POINTS FOR QUESTION AND ANSWER

1. Mrs. Clinton originally met these and other Simon & Schuster officials in conjunction with the publication by Simon & Schuster of Leading with My Heart, the autobiography of Virginia Clinton Kelley. Ms. Reidy and Ms. Saletan recently came to Mrs. Clinton with an idea for a book. Following discussions among the Simon & Schuster officials and Mrs. Clinton and refinement of the idea by Mrs. Clinton, the project was agreed to.

2. All legal work on the project will be performed by David E. Kendall, Mrs. Clinton's personal attorney at the Washington, D.C. law firm of Williams & Connolly. Because all proceeds of the project will be donated to charity, Williams & Connolly will charge no fee for its work on the project.

3. Mrs. Clinton will promote the book at the time of publication. Mrs. Clinton will appear on national news programs at that time. All expenses associated with any promotional activities will be borne by Simon & Schuster. Any proceeds earned from the sale of books at local promotional events will be donated to appropriate local charities.



S I M O N & S C H U S T E R

1230 Avenue of the Americas
New York, NY 10020
212-698-7115

NEWS

Contact: - Victoria Meyer -
- Director of Publicity -
- (212) 698-7530 -

SIMON & SCHUSTER TO PUBLISH BOOK BY HILLARY RODHAM CLINTON

NEW YORK, April 21, 1995--Carolyn Reidy, President and Publisher of the Simon & Schuster Trade Division, announced today that a book by First Lady Hillary Rodham Clinton will be published by Simon & Schuster.

The book is tentatively entitled IT TAKES A VILLAGE and Other Lessons Children Teach Us. Drawing on her experiences as daughter, mother, public servant, and long-time child advocate -- and on the observations of children and families across the country and around the world -- the First Lady will reflect on the needs of children and the possibilities they suggest for rekindling a better quality of family and community life in today's fast-paced, fragmented world.

The book will be a personal project of Mrs. Clinton. She will be assisted by Barbara Feinman, a Washington-based writer who teaches journalism at Georgetown University, on the preparation of the manuscript. The book will be edited by Simon & Schuster senior

--MORE--

-2-

editor Rebecca Saletan and overseen by Ms. Reidy. "We were struck," Saletan commented, "by how consistently Mrs. Clinton has chosen, in her personal life, her profession, and her public service, to focus on children. Children are at the root of many of the important issues we're debating today, and Mrs. Clinton seemed to us to be the ideal person to speak for and about them."

Mrs. Clinton plans to complete the manuscript by early fall, and Simon & Schuster plans to publish it by the end of 1995. Mrs. Clinton will receive no advance from the publisher, who will pay all necessary expenses associated with the writing of the book. Once Simon & Schuster has recouped those expenses through royalties and other earnings from the book, accrued at standard rates, it will pay any additional royalties and earnings to charity. The publisher has also agreed to donate a portion of its profits to charity.

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Press Summary for *It Takes a Village*
draft/js
1/6/96

For more than 25 years, promoting the health and welfare of our country's children has been one of First Lady Hillary Rodham Clinton's chief interests and priorities. As a lawyer, activist, and public figure, she has spent a great deal of time working to strengthen children and families.

Since becoming First Lady, Mrs. Clinton has had the unique opportunity to meet numerous Americans from all walks of life. Visits and conversations with parents, teachers, doctors, nurses, lawyers, business and religious leaders, scholars, counsellors and children themselves have enriched her understanding of the challenges facing modern parents and of the needs of today's children.

In her new book, *It Takes a Village and Other Lessons Children Teach Us*, she hopes to share with Americans experiences, convictions and insights about children gleaned from a lifetime not only as an advocate, but also as a mother, daughter, sister, and wife.

She hopes to remind readers that while advances in technology and the global economy and society have brought us much good, they have also strained the fabric of family life, leaving us and our children poorer in many ways -- physically, intellectually, emotionally and spiritually. All Americans -- parents, grandparents, neighbors, teachers, religious figures, employers, political leaders and others, need to play a role in the nurturing of our children and to explore better ways to meet this common responsibility.

In her book, Mrs. Clinton highlights a number of successful efforts by parents, community organizations, churches, governments and businesses to assist children and families. She shares new discoveries about childhood growth and development.

Carolyn Reidy and Becky Saletan of the publishing house of Simon & Schuster first approached Mrs. Clinton in 1993? with the idea of writing a book based on her views about children and families. Mrs. Clinton had already met many members of the Simon and Schuster staff during the publication of her mother-in-law, Virginia Kelley's autobiography, *Leading With My Heart*. She was impressed by the company's professionalism as well as their early and continued interest in her writing a book.

The First Lady agreed to write the book in the Spring of 1995. She received no advance for *It Takes A Village*.

Simon & Schuster hired Barbara Feinman, a Washington-based writer who teaches journalism at Georgetown University to help Mrs. Clinton get started. Ms. Feinman produced notes from a

series of conversations with Mrs. Clinton and did most of the initial research. She was a great help to Mrs. Clinton in terms of organizing her thoughts and working through a first draft.

Mrs. Clinton also consulted experts, advocates, family members and friends, many of whom volunteered to help with and critique drafts of the book. Mrs. Clinton's Chief of Staff Maggie Williams took a one-week unpaid leave of absence to review and comment on the First Lady's draft of the book. Ms. Williams, formerly of the Children's Defense Fund, has a long-standing interest in children. A former White House staffer, Liz Bowyer, was hired by Simon and Schuster to do research and fact-checking for the book.

The President also read a draft of the book and offered his editorial comments and advice. He is very proud of Mrs. Clinton's work on the book and agrees with its message.

It Takes a Village was originally scheduled to appear in bookstores by Christmas, but Simon & Schuster decided to allow Mrs. Clinton, who is a first-time author, more time to fine-tune her thoughts and prose. With each draft, the book became more of what Mrs. Clinton wanted it to be. And everyone seems to be quite pleased with the results.

Mrs. Clinton wrote the book with a computer, printer, fax machine and copier provided by Simon & Schuster.

The 320-page hardcover book will arrive in bookstores by January 10th or 11th and will be sold for \$20 a copy. Simon and Schuster plans an initial printing of 350,000 copies and will print more copies according to demand.

After production costs are recouped, Mrs. Clinton will receive 15 percent of the suggested retail value of each book that is sold. She will not keep these royalties. Instead, she will pay taxes on this income and then donate the net proceeds to children's hospitals around the country. The beneficiary hospitals will be selected according to need by the National Association of Children's Hospitals and Related Institutions.

Simon & Schuster will provide Mrs. Clinton the first installment of the book proceeds this summer, which, after paying taxes, she will forward to children's hospitals.

Like most authors, Mrs. Clinton will promote *It Takes A Village* in a nationwide book tour. Between January 16th and January 20th, Mrs. Clinton will travel to Little Rock and Blytheville, Ark., Ann Arbor, Mich.; Chicago, Ill.; New York City; and Boston, Mass. From February 6th to 9th, Mrs. Clinton will travel to Dallas, Texas; Denver, Colo.; Los Angeles and San Francisco, Calif. A third leg in the Spring is still under discussion.

Simon & Schuster, which developed the tour schedule with the goal of reaching the widest possible audience of people who would be interested in the book, will pay the costs of the book tour. Their press representative, Sue Vogelsinger, (XXXXXX) will handle all press inquiries about the book. The White House will respond only to inquiries related to the First Lady's official duties.

After discussions with several other publications, Simon & Schuster chose Newsweek magazine to print the first excerpts of *It Takes a Village*, in part because it would reach one of the broadest possible audiences. Mrs. Clinton will do both national and local interviews arranged by Simon & Schuster.

One staff aide, Kelly Craighead, always travels with Mrs. Clinton to assist in the conduct of the First Lady's official duties while she is away from the White House. No White House aides will travel with Mrs. Clinton to assist in book events; other persons traveling with Mrs. Clinton will be employees of Simon & Schuster.

Since Mrs. Clinton, as a Secret Service protectee, must travel on a government plane, Simon & Schuster will reimburse the Treasury at a rate equal to first class airfare for the First Lady and any persons travelling with her to assist in book-related events.

While she hopes to fulfill commitments made long before she started writing the book to attend two events for the Democratic National Committee in January, she has no plans to include political events during her book tour. She will not attend campaign and book events in the same city.

The First Lady will not do book signings or make any effort to sell the book beyond the promotional tour. Of course, Mrs. Clinton will continue to talk about themes raised in *It Takes a Village*. As she says in the book, what she has written is really a "continuing meditation" on the needs and lives of children. The issues she discusses -- nurturing our children and strengthening families -- are as vital to our national prosperity and future as national budgets, international trade and defense. She hopes to keep this important dialogue alive long after the publishers have ceased printing and distributing *It Takes a Village*.

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S I M O N & S C H U S T E R

Simon & Schuster Consumer Group
1230 Avenue of the Americas
New York, NY 10020
212-698-7530
Fax: 212-698-7336

Victoria Meyer
Vice President
Director of Publicity

To: ✓Patty Solis fax 202-456-7805
Lisa Caputo fax 202-456-5340

From: Victoria Meyer, Simon & Schuster

Date: 7/27/95

Re: Proposed Book Events in Tour Cities for IT TAKES A VILLAGE

Note: This 4-page memo is being faxed to each of without the attachments. Hard copies are being sent to you by Federal Express with all the attachments.

Thurs., 11/2
12:30-1:30 p.m.

NEW YORK

- * Barnes & Noble autographing on Fifth Ave. at Rockefeller Center
- * They're accustomed to handling high-profile authors (Barbara Bush, Newt Gingrich, Jimmy Carter)
- * They will donate a portion of the proceeds to First Book, a national literacy organization for children
- * Further details attached

Fri., 11/3
7:30 p.m.

BOSTON

- * Lauriat's Books reading/talk followed by a Q&A
- * Location: Wellesley College auditorium (1,400 seats)
- * In past, have hosted Barbara Bush, Betty Ford, Jimmy Carter
- * They will donate the profits to ~~The Children's Defense Fund~~
- * They will offer a free ticket to the event to the first 1,100 customers who buy IT TAKES A VILLAGE at the Lauriat's store in downtown Wellesley
- * Further details attached

Mon., 11/6
noontime

DETROIT

- ? * Luncheon co-sponsored by The Detroit Free Press and Border's
- * Past Free Press luncheons have presented Betty Ford, Jimmy Carter, Tip O'Neill, Margaret Thatcher, Hanan Ashrawi, Gloria Steinem
- * Free Press would donate profits to the Children's Hospital in Detroit (or a similar facility)

cont'd...

Tues., 11/7
time TBD

CHICAGO

- * Talk/Reading (for 1,500-2,000) + reception (for 100) to benefit several children's charities, sponsored by a consortium of Booksellers (Women & Children First, Barbara's Bookstore (4 locations), The Children's Bookstore, The Book Stall (Winnetka), 57th Street Books and Seminary Co-op (2 locations))
- * They are proposing 3 possible venues--the choice will depend on the time of day the event is scheduled for
- * They would like the event to benefit at least two charities, and have proposed three: Illinois Facilities Fund (elaborate brochure enclosed only in Patty's package), The Taylor Project of the Chicago Children's Museum, and The Illinois Caucus for Adolescent Health
- X * The cost of a book would be included in the ticket price for the talk/reading.
- X * A private reception (either before or after the talk/reading) would have a high ticket price of \$250., but \$200 of that would go to the receiving charities (the rest would cover the book, refreshments, flowers, photographer)

Mon., 11/13
noon

DALLAS

- * Taylor's Bookstore (in-store event at their flagship store in Prestonwood Shopping Center)
- * They've recently hosted appearances by Jimmy Carter, Margaret Thatcher, Barbara Bush, and will soon host events for Newt Gingrich and Colin Powell
- * Taylor's is proposing to donate one dollar from the sale of each book to an appropriate charity, possibly LIFT (Literacy Instruction For Texas) or an area family shelter
- * Further details attached

Tues., 11/14
5:00-7:00 p.m.

LOS ANGELES

- * Children's Hospital Los Angeles Foundation and PriceCostco jointly sponsored fundraising event
- * Discussion and reception on front lawn of hospital that would be set up to accommodate up to 1,000
- * As part of the admission charge, each attendee would receive a signed copy of IT TAKES A VILLAGE
- * PriceCostco is a strong supporter of the Clinton Administration and the Democratic Party (Jim Sinegal, Pres. and CEO of Price Costco, is described by them as the "the #1 Democrat in the state of Washington")
- * Further details attached

cont'd

Wed., 11/15
time TBD

SAN FRANCISCO

- * Glide Church free event in the African-American community (led by Rev. Cecil Williams). Capacity of church: 1,200 in upstairs sanctuary.
- * They've had Maya Angelou and Bishop Desmond Tutu. With Bishop Tutu, they had their ensemble sing at 7 p.m., then he spoke for 30-40 mins., then books were sold downstairs in their Freedom Hall (most of them were pre-signed). Additional people (beyond the 1,200) who would just want to buy a book and meet the First Lady can be accommodated downstairs where a TV screen and speakers could be set up.
- * Books would be sold by a consortium of Bay Area bookstores who are members of the Northern California Children's Booksellers Association
- * All the profits from the book sales would be given to the NCCBA's literacy fund (which gives grants to public school teacher for literacy programs) and to the Glide Church tutoring program.

Dec. date TBD
time TBD

WASHINGTON, D.C.

- 2. * Crown Books autographing event in McLean, Virginia (this store has a large Democratic clientele, they say)
- * Last fall, hosted Barbara Bush event for 2,000 people
- * Crown is proposing to donate all the proceeds from the event to the local RIF organization
- * Further details attached

There are numerous other cities where successful events could be set up should the First Lady's November/December schedule change in such a way that would allow us to consider them.

I will mention only three, for reasons that will be clear:

- 1) PriceCostco (headquartered in **SEATTLE**) is in touch with Pam Eakes of the Seattle organization Mothers Against Violence about jointly hosting an event. I'm told that Pam Eakes has been dealing with Patty Solis about trying to get Mrs. Clinton out to Seattle in the fall. I'm also told that Jim Sinegal, the CEO of PriceCostco, is having dinner with the President and the First Lady in late-August.

cont'd...

- 2) We also have in hand two proposals for **ARKANSAS** fundraising events:
- a) One is from That Bookstore in Blytheville, who propose an event at the Ritz Civic Center (471 seats) in downtown Blytheville as a benefit for groups providing direct assistance to children. Full details are attached.
 - b) The other would be jointly sponsored by the Children's Miracle Network, the Arkansas Children's Hospital, and Sam's Club. If Mrs. Clinton should be going to Little Rock at any time in the fall, this event *could* be organized with as little as a few days notice (although they'd appreciate more).

National TV Media Requests for HRC we want to consider scheduling after Oprah airs on Mon., 1/22:

HRCNATAME.REQ **REVISED**

- 1) **Larry King Live, CNN** (contact: Carol Joynt (202) 898 7690 - whenever we can give them a date. Their last show out of LA is 1/26, then they're back in DC. Eager for us to give a date. Sometime week of 1/29?
- 1a) **Parenting Today, CNN** (contact: Cindy Beckler 404 827 5350)
- 2) **Donahue** (contact: Linda Davis #564 5684) - want to tape show with an audience of children w/ children asking questions. Could do from WDC and be flexible. Or from NY, of course. (They don't seem to mind that they'd follow Oprah.)
Now that he's announced he's going off the air and his audience share is dropping, we question whether this is really worth doing.
- 3) **Kathy Matthews, Working Woman** (202) 364 6803 (VM spoke again 1/12) *Feb 8?*
would like to air something Sunday before New Hampshire primary (2/18)
might work well to do Mon 2/5 at Crown before her signing, if that's desirable
or could go to White House 2/5 or 2/6 or anytime week of 1/29
- 4) **Steve Scully, C-Span Booknotes** (202) 626 7956 *Brian Lamb | tape sent. 1/25*
- ~~5) Charlie Rose Show #940 1615~~
- 6) **Regis and Kathie Lee** -- Contact: Barbara Regis #456 3605. They're dark 1/22-24 and 2/12-16. So...week of 1/29 would work best (since we're on the road again week of 2/5) *1/31/96*
- ~~7) Leeza~~ - called to express interest...don't know if they'll want to do after Oprah, but it's the right audience, good ratings, and she does a responsible show (covering issues). Host = Leeza Gibbons, formerly of Entertainment Tonight
- 8) **Jay Leno** - if it works into the schedule when he's in LA. He held up book on air last night (1/18) saying it was good.
- 9) **NewsHour with Jim Lehrer** - don't know if they're still interested

National Radio Interview Requests we want to consider scheduling:

- 1) **Jim Bohannon Show** (Contact: Rita Rich 703 413 8475)
Show is live, 10-midnight. Studio in Crystal City.
Would like to do for the first hour, 10-11 p.m., in the studio, with listener call-ins. It's possible to do by hook-up with HRC in the White House (from the press office), but Bohannon would prefer to have the "eye contact" of the in-person interview.

*Dan Rather
Letkman?*

Print Interview Requests, pending:

- 1) Lloyd Grove, **Wash Post** 202 334 7556 (note: Ann Gerhart also called a while ago to ask for an interview)
- 2) Linda Stasi, NY ^(Karen Ball) **Daily News** #210 1533. Says she does once-a-year interview w/ HRC.
- 3) Linda Kramer in **WDC, People** -- a Q&A that will "touch on the controversies" but will definitely be about the book (so they say)
- 4) just to keep track of the interview requests from the wire services...
 - a) Terry Hunt, AP asked for interview -- so did Sally Cook from AP (for the feature side)
 - b) Reuter's requested as well -- if done from NY, it would be Art Spiegelman, their book person; if done from WDC, it would be Susan Cornwell + Steve Holland

60 minutes, Leslie Stahl

FAX NEWS ALERT
Contact: Rachel Rader
212-769-2744

Hillary Clinton's Number One National Bestselling Book is Now Available in Paperback

New York, August 22 -- Touchstone Books/Simon & Schuster will publish the paperback edition of First Lady Hillary Rodham Clinton's **IT TAKES A VILLAGE: And Other Lessons Children Teach Us** (Touchstone Books/Simon & Schuster; \$10.00) on September 25, 1996.

From one of the most articulate and active first ladies in our history, **IT TAKES A VILLAGE**, which was a number one *New York Times* bestseller when it was published in hardcover last January, is a timely and provocative exploration of the state of our children's lives.

As with the hardcover, Mrs. Clinton will not receive any royalties from the paperback publication of **IT TAKES A VILLAGE**. All proceeds will be donated to the National Association of Children's Hospitals, Inc.

Touchstone Books is an imprint of Simon & Schuster Trade Paperbacks, a unit within the Simon & Schuster Trade Division, which is a unit of Simon & Schuster, the publishing operation of Viacom, Inc. Simon & Schuster is the world's largest educational and English language book publisher and a global leader in consumer, business, professional and reference publishing. Its imprints include Simon & Schuster, Simon & Schuster Interactive, Scribner, Pocket Books, The Free Press, Prentice Hall, Silver Burdett Ginn, Ally & Bacon, Computer Curriculum Corporation, Educational Management Group and Macmillan Publishing USA.

FOR IMMEDIATE RELEASE

Contact: Rachel Rader

212-698-7249

IT TAKES A VILLAGE And Other Lessons Children Teach Us

"This is a marvelously conceived book seamlessly interweaving warmly revealing anecdotes about Hillary Rodham Clinton and her family...dozens of research studies, and...an enumeration of her priorities for children.... Mrs. Clinton intends nothing less than that we collectively improve the way the nation raises its children."

-- *The Washington Post Book World*

"The impact of Hillary Clinton's genuine belief in a children-loving society remains in mind long after book's end."

-- *San Francisco Chronicle*

"Mrs. Clinton has given us an extraordinary gift."

-- *Los Angeles Times*

For more than twenty-five years, First Lady Hillary Rodham Clinton has made children her passion and her cause. In her number one *New York Times* bestseller, **IT TAKES A VILLAGE: And Other Lessons Children Teach Us** (Touchstone Books/Simon & Schuster; September 25, 1996; \$10.00), now available in paperback, Mrs. Clinton shares some of the convictions she has developed over a lifetime as an advocate for children -- and as a mother, daughter, sister, and wife -- about what our children need from us and what we owe to them.

Reminding us that children exist in the world as well as in the family, Mrs. Clinton took the title of her book from an old African proverb: It takes a village to raise a child. Ultimately, Mrs. Clinton maintains, children will thrive only if their families thrive and if the whole of society cares enough to provide for them. "The village can no longer be defined," she writes, "as a place on a map, or a list of people or organizations, but its

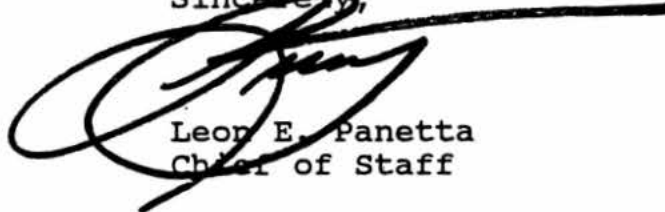
THE WHITE HOUSE
WASHINGTON

February 2, 1996

Dear Congressmen:

I received your January 22, 1996 letter inquiring about the First Lady's book and seeking information about its publication, her contract, the proceeds and other matters. Most of the questions you asked involve matters that have previously been addressed by the Counsel's Office. Accordingly, I asked the Counsel to respond to your letter. His response is attached.

Sincerely,

A large, stylized handwritten signature in black ink, likely belonging to Leon E. Panetta, is written over the word "Sincerely," and extends across the middle of the page.

Leon E. Panetta
Chief of Staff

David McIntosh
U.S. Representative

John Shadegg
U.S. Representative

Matt Salmon
U.S. Representative

Mark E. Souder
U.S. Representative

Van Hilleary
U.S. Representative

Robert L. Ehrlich
U.S. Representative

THE WHITE HOUSE

WASHINGTON

February 2, 1996

Dear Congressmen:

I am responding to your letter of January 22, 1996 to the Chief of Staff. In so doing, I will address the issues you have raised in the order in which they appear in your letter.

Selection of Simon & Schuster

It is my understanding that Mrs. Clinton originally met members of the Simon & Schuster staff in conjunction with the publication of Leading With My Heart, the autobiography of Virginia Kelly. Simon & Schuster subsequently approached Mrs. Clinton in 1994 about authoring a book and, following further discussions among Simon & Schuster officials and the First Lady, her book project commenced. Mrs. Clinton selected Simon & Schuster because of their work on Mrs. Kelly's book and their early and continued expressions of interest in her writing a book. Mrs. Clinton did not receive an advance for her book; hence, there was no bidding for its publication.

Conflicts of Interest

As you likely are aware, the conflict of interest laws and the Standards of Ethical Conduct for Executive Branch employees require each agency to consider the activities that a non-federal entity may have before that agency in assessing conflicts. In reviewing this matter, no official matters pending before the White House came to light that might affect Simon & Schuster's interests. Nevertheless, out of an abundance of caution, we advised the First Lady and her staff to recuse themselves from participating in any official matters that might affect the interests of Simon & Schuster.

Book Negotiations

We appreciate your interest in materials related to the First Lady's negotiations with Simon & Schuster. However, the White House did not handle the book transactions about which you have inquired; rather, Mrs. Clinton's private attorneys at Williams & Connolly handled the book negotiations and arrangements.

Book Tour Travelling Party

The First Lady's travel to participate in book promotion events is unofficial travel. Accordingly, Simon & Schuster bears the costs associated with advancing and staging any events to promote sales of the book. White House employees have been instructed not to perform advance work for such book events.

February 2, 1996
Page Three

will go to charities that support children and their families -- especially, children's hospitals.

Political Events

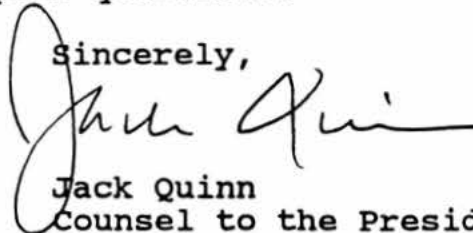
During her book tour, Mrs. Clinton is not engaging in any events on behalf of the President's authorized campaign committee. Mrs. Clinton also is not supplementing her book-related travel with political events.

On January 16, 1996, Mrs. Clinton attended a fundraiser on behalf of Carl Levin that was scheduled in November, 1995, before decisions had been made about the First Lady's book tour. The contact person for this event was Senator Levin. Under the applicable Hatch Act regulations, Senator Levin's committee is required to, and will pay, its proportionate share of the travel costs for the First Lady's travel to Michigan. All other costs associated with the First Lady's visit to Michigan -- including ground transportation and hotel accommodations -- must be borne separately by the event hosts, since Senator Levin's fundraiser occurred in Detroit on the January 16, 1996 and the book events occurred in Ann Arbor on January 17, 1996. As previously mentioned, Ms. Craighead's travel always is official and therefore is paid by the government, and Ms. Verveer is paying her own travel-related costs.

Mrs. Clinton also attended an afternoon fundraiser in Providence, Rhode Island, on behalf the Rhode Island State Democratic Party, on January 20, 1996; her book tour concluded earlier that morning in Boston, Massachusetts. Of course, the Rhode Island State Democratic Party pays the costs associated with this travel.

I trust this response addresses your questions.

Sincerely,



Jack Quinn
Counsel to the President

David McIntosh
U.S. Representative

John Shadegg
U.S. Representative

Matt Salmon
U.S. Representative

Mark E. Souder
U.S. Representative

Van Hilleary
U.S. Representative

Robert L. Ehrlich
U.S. Representative

10:13AM FROM REP. COOLEY WASH. DC TO 34301121 1002/000

Congress of the United States

Washington, DC 20515

January 22, 1996

Mr. Leon Panetta
Chief of Staff
The White House
Washington, DC 20500

Dear Mr. Panetta:

Although we wholeheartedly support and encourage public figures, including the First Lady, to write books and conduct book tours, we are writing to ask for clarification of several questions of public concern about Mrs. Clinton's book tour that we believe require more detailed answers.

Our aim is to clear up any questions in the public mind that may arise regarding potential conflicts of interest or improper use of taxpayer funds in association with the book project and the tour.

Therefore, we respectfully ask for clarification within the next week of the following points in association with the publisher, Simon & Schuster, Inc.:

- (1) Were publishers other than Simon & Schuster involved in the bidding on, and publication of, the First Lady's book?
- (2) Does Simon & Schuster have any interest in legislation or rulemaking pending before the Administration? If so, what are those interests? What, if any, actions were taken to ensure that there were no conflicts of interest or the appearance of a conflict of interest?
- (3) We would appreciate a copy of all transactions between the First Lady and Simon & Schuster regarding this book and book tour. Please include, but do not limit this request to, any contracts or draft contracts, itemization of any advance, royalties or profits from any sale or activity relating to the book and the tour.

As you are aware, problems have also arisen from the exorbitant travel costs of Administration officials, most notably Energy Secretary O'Leary. Accordingly, we ask that you provide details on the following aspects of the tour and travel associated with it:

- (4) For advance staff from the White House, including the First Lady's staff, and other government employees -- please provide names of those accompanying Mrs. Clinton, including titles, job descriptions, and salaries and for which portion of the tour. Please detail the party paying for their travel expenses, including room and board.

Mr. Leon Panetta
January 22, 1996
Page 2

(5) Regarding payment for travel -- is Mrs. Clinton travelling commercially, by corporate aircraft, or government aircraft? Please itemize expenses for the entire trip. Mrs. Bush travelled commercially on her book tour for her book "Millie's Book." If Mrs. Clinton will travel on government aircraft during this private tour, what factors led to this decision?

Legitimate concerns have been raised also about proceeds from book sales. In that light, please address the following:

(6) We understand that all proceeds from the book are to be donated to "children's causes." Please verify whether this commitment will result in donation of all funds and profits to charity or only a portion. Please specify the portion, if applicable.

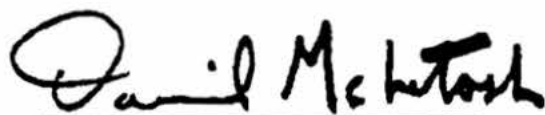
(7) Are the organizations receiving money on behalf of "children's causes" charities or advocacy groups? Please clarify.

(8) If these groups engage in political advocacy or lobbying this raises the question of whether taxpayers are directly subsidizing lobbying activity by subsidizing this book tour. Please clarify.

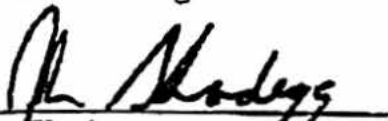
(9) Will Mrs. Clinton supplement her activities on the book tour with fundraisers or other political activities? If so, please specify each additional activity that falls into these categories, their purposes, their sponsors, and the primary contact for the event(s). Please detail any proportion of travel expenses for Mrs. Clinton and any accompanying federal employees paid or reimbursed by the sponsors of these events.

We thank you in advance for your cooperation.

Sincerely,



David McIntosh
Member of Congress



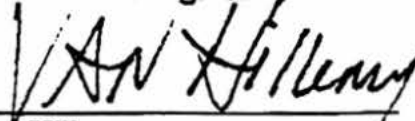
John Shadegg
Member of Congress



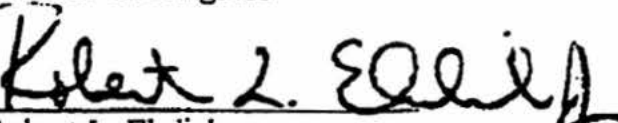
Matt Salmon
Member of Congress



Mark E. Souder
Member of Congress



Van Hilleary
Member of Congress



Robert L. Ehrlich
Member of Congress

IT TAKES A VILLAGE
Q & A

PUBLICATION OF IT TAKES A VILLAGE

Q: How long is the book and how much does it cost?

A: The hardcover book, which arrived in bookstores on January 10th and 11th, is 320 pages long and costs \$20.

Q: How many books were printed? Does Simon & Schuster anticipate a second printing?

A: Simon & Schuster had an initial printing of 350,000 copies of *It Takes a Village*. Simon & Schuster has gone back to press for additional printings, bringing the total number of copies in print to 385,000.

Q: How are book sales going?

Very well. For the week ending on January 28th, *It Takes A Village* was ranked on the following bestseller lists: The New York Times (no. 1), the Washington Post (no. 1), the Los Angeles Times (no. 4), the Boston Globe (no. 1), and the San Francisco Chronicle (no. 2).

WRITING OF IT TAKES A VILLAGE

Q: Why did Mrs. Clinton write this book?

A: Over the past 25 years, Mrs. Clinton has spent a great deal of time working on issues affecting children and families. She has met numerous people and learned a tremendous amount from them. She realized that she has a unique window into the lives of many Americans because of her position as First Lady and she wanted to share her experiences with the American people. This book is really the culmination of 25 years of advocacy on behalf of children and families.

Q: Why did Mrs. Clinton do this project with Simon & Schuster?

A: Carolyn Reidy, President and Publisher of the Simon & Schuster Trade Division, and Senior Editor Rebecca Saletan approached Mrs. Clinton with the idea of writing a book based on her views about children and families. Both had worked with Mrs. Clinton's mother-in-law, Virginia Kelley, on her autobiography *Leading With My Heart*. The First Lady agreed to write a book early last year.

Q: The book was supposed to appear in stores by Christmas. What happened?

A: The initial deadline for publication of *It Takes A Village* was Christmas 1995. Like many first-time authors, Mrs. Clinton missed the original deadline. According to Mrs. Clinton, "With each draft, the book took on a new shape until finally it was what I wanted it to be, a continuing mediation on the needs of children and their families."

Q: Did Mrs. Clinton have help writing this book?

A: Simon & Schuster selected Barbara Feinman, a Washington-based writer and editor to help Mrs. Clinton as she began to write her book. Barbara Feinman assisted Mrs. Clinton for approximately seven months on researching, producing notes from a series of her taped conversations with the First Lady and the initial drafting of some chapters of the book. Mrs. Clinton wrote many drafts, making substantial changes, which nearly doubled the size of the planned-for book.

Additionally, Simon & Schuster hired a fact-checker and a typist to assist Mrs. Clinton with the project. Word processing equipment, a facsimile machine and copier were also provided to Mrs. Clinton by Simon & Schuster.

Q: Did Mrs. Clinton enlist the help of anyone outside of Simon & Schuster?

Throughout the writing of the book, Mrs. Clinton consulted experts, advocates, family members and friends, many of whom volunteered to help with and critique

drafts of the book, and others who took her invitation to heart when she asked that they send or call with their best parenting stories. Mrs. Clinton's Chief-of-Staff, Maggie Williams, volunteered her personal time and took a one-week leave of absence without pay to review and comment extensively on one of the final drafts of the First Lady's book. Lissa Muscatine, a speechwriter for Mrs. Clinton, volunteered her personal time to be one of Mrs. Clinton's key readers and draft commentators. (Government regulations permit federal employees to engage in non-conflicting outside activities provided they do so on their own time.) The President also read drafts of the First Lady's book, offering his advice and comments.

Q: Why doesn't Mrs. Clinton acknowledge anyone in her book?

A: Mrs. Clinton's acknowledgement list began with more than sixty people. In the end, she acknowledges her "book writing" village universally, saving her most personal thanks for those to whom the book is dedicated. The dedication reads: "For the family that raised me, the family I joined, and the family we made."

Q: Who can we contact at Simon & Schuster for our stories?

A: You should contact Becky Saletan, Mrs. Clinton's editor. She can be reached at (212) 698-7063.

MAJOR THEMES OF *IT TAKES A VILLAGE*

Q: What does Mrs. Clinton say in *It Takes a Village*? What is the central thesis of the book?

A: In *It Takes A Village*, Mrs. Clinton shares some of the convictions she has developed over a lifetime as an advocate for children -- and as a mother, daughter, sister and wife -- about the lives and needs of children. The underlying theme of the book is that America's future depends on the way we raise our children, and all of us -- parents, grandparents, neighbors, teachers, religious figures, employers, political leaders and others -- have a responsibility for promoting their well-being.

Q: What recommendations or solutions does Mrs. Clinton offer?

A: In the book, Mrs. Clinton shares her own convictions about the needs of children, highlights important new research about children's emotional and cognitive development, and shares personal experiences from her own life and the stories of people she has met around the country. She highlights a number of successful efforts -- by parents, schools, community organizations, churches, governments and businesses -- to protect and nurture our children. She also offers some new ideas about things that we can all do to make life better for children.

Q: After working on behalf of children and families for more than 25 years, what is Mrs. Clinton's major observation on these issues?

A: Same as above.

Q: What qualifies the First Lady to write a book like this?

A: Mrs. Clinton has been involved with children's issues for more than 25 years. In law school, she extended her studies to include a fourth year to study child development and other issues at the Yale Child Study Center in New Haven. After graduation in 1973, Mrs. Clinton worked as a staff attorney for the Children's Defense Fund. Though she left a year later to move to Arkansas, her relationship with the national advocacy group would last twenty years. She eventually served as chairman of CDF's board of directors.

In Arkansas, she continued to focus her energies on children and families. She founded and served as president of Arkansas Advocates for Children and Families, a legal advocacy group that addresses the needs of low-income children in that state. In 1983, she led the effort to reform Arkansas' public schools as chair of the Arkansas Education Standards Committee. Mrs. Clinton held public meetings throughout the state, testified before the state legislature, and worked with educators, parents, and policy makers to reform the state public school system. The Committee

helped raise academic standards, lengthen the school year, decrease class sizes and improve the performance and salaries of teachers in public schools.

Two years later, she introduced the Home Instruction Program for Preschool Youngsters to Arkansas parents. The program helps low income parents prepare their children for school by teaching them basic learning skills at home. Mrs. Clinton also served on the board of directors of Arkansas Children's Hospital and the Child Care Action Campaign.

Perhaps most importantly, Mrs. Clinton is the mother of a 15-year old daughter, Chelsea.

PROMOTION OF IT TAKES A VILLAGE

Q: Is Mrs. Clinton planning a book tour? What cities will she visit?

A: The first swing of Mrs. Clinton's book tour on January 16th - 20th took her to Little Rock and Blytheville, Arkansas; Ann Arbor, Michigan; Chicago, Illinois; New York, New York; and Boston, Massachusetts. On February 5th, Mrs. Clinton will visit a Crown Books in McLean, Virginia. Simon & Schuster is planning a second swing for February 7th - 9th, when Mrs. Clinton will visit Dallas, Texas; Denver, Colorado; and Los Angeles and San Francisco, California.

Q: How did Simon & Schuster select these places?

A: Simon & Schuster selected these sites because they represent a good crosssection of major book markets around the country.

Q: What will be the format of the book tour events?

A: Simon & Schuster is determining with Mrs. Clinton the format of the book tour events. So far, book tour events have included receptions at local bookstores, visits to children's hospitals, and a variety of public and media forums where Mrs. Clinton has talked about the book and taken questions about the substance of the book.

Q: Is Mrs. Clinton signing copies of her book at bookstore events?

A: No. The events at the bookstores are not book signings. The books available at the stores contain a digital rendering of the First Lady's signature.

Q: How much will the book tour cost and who is paying for it?

A: Simon & Schuster is paying the costs of the book tour. We do not know what the total cost for the tour will be.

Q: Will you break out the costs after the tour?

A: You will have to address that question to Simon & Schuster.

Q: How will the costs for this book tour compare to the amount that Simon & Schuster pays for a typical book tour?

A: We do not know how much Simon & Schuster has spent on other book tours.

Q: How much does Simon & Schuster expect to spend promoting the book?

A: We do not know (refer to Simon & Schuster).

Q: Who will travel with Mrs. Clinton during the book tour?

A: As with all travel by the First Lady, one White House employee accompanied Mrs. Clinton on her book tour to perform official functions and to assist her in her performance of official duties while away from the White House. That person was Kelly Craighead, Special Assistant to the President and Trip Director for the First Lady. Her duties include coordinating logistics and security for the First Lady, facilitating communication between the White House and the First Lady while she is travelling, and working with the Secret Service, event hosts and related personnel regarding Mrs. Clinton's movements and security. Because Ms. Craighead always performs official duties in connection with the First Lady's travel, the government pays her travel-related costs.

Melanne Verveer, Deputy Chief of Staff for the First Lady, also travelled with Mrs. Clinton on her book tour. Ms. Verveer voluntarily took a leave of absence without pay for the days she travelled; she is also personally paying her own travel-related expenses. No other White House staff accompanied Mrs. Clinton on the book tour.

Q: Why did the First Lady travel by government aircraft to her book events?

A: The Secret Service recommended, as it has consistently in the past, that the First Lady travel by government aircraft for security reasons. The White House followed that recommendation, determining that compromising the First Lady's security for the sake of political appearances would be irresponsible in the extreme, particularly in view of the Secret Service's recommendation. For more specific information on the Secret Service's recommendation, you should speak with Mike Tar with the Secret Service. Mr. Tar can be reached at (202) 435-5708.

The Office of Management and Budget requires that travellers reimburse the government at the coach rate for unofficial use of a government aircraft. However, the White House decided prior to the First Lady's book travel that we would require Simon & Schuster to reimburse at the first class rate rather than coach rate. Accordingly, Simon & Schuster pays first class airfare to the government for the First Lady and any Simon & Schuster personnel who travel with her. Simon & Schuster also pays the First Lady's hotel and ground transportation costs.

Q: Will that cover the flight's full cost to taxpayers?

A: Unfortunately, the security element involved in Mrs. Clinton's travel does come at some cost to the taxpayers. We certainly regret that, but accept the recommendations of the Secret Service.

Q: Will Mrs. Clinton continue to do interviews with the media?

A: To date, Mrs. Clinton has done approximately 30 national, regional and local interviews. She will continue to be available to the media. All interviews will be arranged by Simon & Schuster. Requests should be submitted to Victoria Meyer, Simon & Schuster, 1230 Avenue of the Americas, NY, NY, 10020. Her office number is (212) 698-7530; fax (212) 698-7336.

PROCEEDS FROM IT TAKES A VILLAGE

Q. Will Mrs. Clinton receive royalties from It Takes A Village?

A: Yes. Mrs. Clinton will receive 15 percent of the suggested retail value of each book that is sold; she will donate all of the after-tax proceeds to charity. Although government ethics laws and regulations do not prohibit the First Lady from earning income, Mrs. Clinton chose to receive no advance from Simon & Schuster.

Q. Will Mrs. Clinton keep any of the royalties she earns?

A: No. Mrs. Clinton is donating the net proceeds from her book to charity. Mrs. Clinton will pay the taxes associated with any income she receives under the book contract and donate the balance of the proceeds to charities that support children and their families, especially children's hospitals. In making these donations, Mrs. Clinton will be advised by the National Association of Children's Hospitals and Related Institutions (NACHRI).

Q: Any estimate of how much we're talking about?

A: We do not know. Mrs. Clinton hopes, however, that the book will be well-received so that the selected charities can be helped as much as possible.

Q. Will Mrs. Clinton still pay federal taxes on the royalties she donates to charity?

A: Yes.

Q. Will you tell the public how much money goes to charity from this enterprise and how much the First Lady keeps?

A: Yes. The First Lady will retain a sufficient amount to pay the taxes on the book proceeds she receives; the remaining funds will be distributed to charity. Since the President's and Mrs. Clinton's tax returns are publicly disclosed, all information pertaining to taxes will be disclosed.

Q. What happens to the royalties on a discounted book?

A: On special sales, Mrs. Clinton will earn 5% of the net amount received for each book. There is no prearrangement on bulk sales. Any bulk sale arrangements will be left to the discretion of Simon & Schuster.

Q. Once the President leaves office, will the First Lady keep any money arising from the book?

A: It is the First Lady's intention to continue to give the proceeds to charities.

POLITICAL QUESTIONS

Q: Mrs. Clinton's book tour falls on the eve of the New Hampshire primary -- isn't this just a back door way for Mrs. Clinton to campaign at the expense of Simon & Schuster?

A: No. The schedule for the book tour was developed by Simon & Schuster, using their criteria for how to reach the widest audience of people who would be interested in this book -- not the campaign. In fact, the only guidance the First Lady provided was that she wished to stay out of the early primary states (New Hampshire and Iowa) during the book tour.

As many people know, writing a book is hard work. No one should think that writing a book is a "back door" to anything else.

Q: Is Mrs. Clinton going to New Hampshire or Iowa during the book tour?

A: There are no plans to do so.

Q: Will Mrs. Clinton do political or official events along with book tour events?

A: Last year, before she started writing the book, Mrs. Clinton committed to do two events for the Democratic National Committee in January during the week she was on tour. She fulfilled those commitments. Although Mrs. Clinton is always the First Lady wherever she goes, there are no plans to include official events during the book tour. *at this time*

Q: Are the children's hospitals receiving funds from book sales located in target states?

A: Mrs. Clinton plans to donate all after-tax proceeds to charities which support children and their families, specifically children's hospitals. In making these donations, Mrs. Clinton will be advised by the National Association of Children's Hospitals and Related Institutions (NACHRI).

SIMON & SCHUSTER RESPONSE TO WASHINGTON POST REVIEW BY DOUGLAS BESHAROV, 1/28/96

Douglas Besharov's review of It Takes A Village in the *Washington Post* was a thoughtful commentary on many of the major themes in Mrs. Clinton's book. As Besharov noted in his review, Mrs. Clinton builds a solid argument to support her basic premise that as a society we "have learned a great deal about child development and... need to do a much better job of applying that knowledge." (see attached)

In his criticism of several programs cited in the book, however, Besharov charges that the First Lady "exaggerate(s) the effectiveness of specific programs... (and) repeatedly commits the cardinal sin of advocates on the left and the right: confusing correlation with cause." We disagree with arguments like Besharov's, which undermine the efforts of those who believe that citizens should not have to choose between abdicating personal responsibility and advocating action. For instance, one of the examples Besharov cites is a program in Arkansas that encourages pregnant women to seek prenatal care by offering incentives like store coupons for diapers and milk. About 70% of the pregnant women in the state are participating in the program, and data suggests that these women are having fewer low-birthweight babies. While these results are not solely the result of the Arkansas program, one could certainly argue that they were furthered by them.

Besharov particularly notes the Abecedarian Project, an educational preschool program in Chapel Hill, North Carolina led by psychologist and educator Dr. Craig Ramey. In the 1970s, Dr. Ramey selected more than 100 newborns from low-income high risk families to participate in the Abecedarian Project; half were assigned to a control group, and the other were placed in an intensive preschool, with a high ratio of adult staff to children, educational toys, good nutrition and developmentally stimulating activities.

As Dr. Ramey and his associate point out in a recent report in the *American Educational Research Journal*, "children who received preschool treatment had higher IQ scores over time than children in the preschool control group. The average IQ score advantage for individuals treated in preschool was 8.8 points, with a range of 16.4 points at age 36 months to 4.5 points at age 8; the final difference, at age 15, was 4.6 points." But that is only part of the story. Perhaps more significantly, "at age 15, seven to ten years after any treatment was provided, those students who had preschool treatment scored significantly higher on individually administered tests of reading and mathematics and had fewer instances of grade retention and assignments to special education." Ramey's findings, taken in their entirety, demonstrate that investing in children at an early age pays off in the long run.

First Lady Knows Best

IT TAKES A VILLAGE And Other Lessons Children Teach Us

By Hillary Rodham Clinton
Simon & Schuster, 318 pp. \$20

By Douglas J. Besharov

THIS IS a marvelously conceived book, seamlessly interweaving warmly revealing anecdotes about Hillary Rodham Clinton and her family, folksy advice to parents, the findings of dozens of research studies, and a seemingly endless enumeration of her priorities for children (and, one assumes, her husband's). Her basic argument is that we have learned a great deal about child development and that we need to do a much better job of applying that knowledge.

Mrs. Clinton intends nothing less than that we collectively improve the way the nation raises its children. People who know her only from the political coverage she receives will be surprised at the portrait of a busy professional woman struggling to be an involved mother—she comes out for “quantity time,” not just “quality time”—and to preserve the essentials of family life. Even in the White House, she says, “Bill, Chelsea, and I try to

sit down to at least one meal a day together, usually dinner.”

And readers will be surprised at her strong—and repeated—emphasis on personal responsibility and the obligations of parents to take better care of their children. Perhaps it is her “devout” Methodist upbringing, which she describes in some detail, but whatever the origin, when it comes to personal behavior, her first instincts are quite conservative: no sex before age 21, tougher divorce

laws, dress codes for public schools, quicker terminations of parental rights in child-abuse cases, and mandatory work for welfare recipients.

But the primary message of the book is found in its title, *It Takes a Village* (to raise a child), which Mrs. Clinton says she chose because “children will thrive only if their families thrive and if the whole of society cares enough to provide for them.” In the last decade, this African proverb has become a

cliche in child-development circles. Experts use it to mean that parents cannot do it all on their own, that they need support in raising children—and that children benefit from many non-parental influences, including the extended family, other adults, and various community institutions.

Mrs. Clinton has something more expansive in mind. For her, the village includes the federal government and its social programs. And in this book —Continued on page 10

Douglas J. Besharov, a resident scholar at the American Enterprise Institute, also teaches public policy at the University of Maryland. His most recent book is “Recognizing Child Abuse: A Guide for the Concerned.”

It Takes A Village

Continued from page 1

she finds room to describe and endorse dozens of them.

This idea of a national village is quite a stretch (although it finds echoes as far back as Beatrice Webb's writings on Fabian socialism and as recently as Mario Cuomo's "We Are Family" speech to the 1984 Democratic Convention), and it will surely be the most controversial aspect of the book. Many people, after all, blame the federal government for the breakdown of both the neighborhood and the family.

Unfortunately, the book is unlikely to advance Mrs. Clinton's ambitious cause. The contemporaneous release of Whitewater and Travelgate documents has muffled the moral clarity of her message (just watch her interviews on TV). But even sympathetic readers will find this book crammed with too much information for easy reading.

Mrs. Clinton has advice for parents on everything from how to avoid permissive parenting (she comes out for "authoritative" rather than "authoritarian" styles) to bedtime stories for children (she cites "Goodnight Moon" and Bible stories), how to choose a child care center (avoid one that gives jigsaw puzzles and crayons to infants, but they are O.K. for toddlers) and the proper size of meat portions at dinner (no larger than a "deck of cards"). It's amazing how many pointers she squeezes in, although she gets a few wrong (many experts fear that getting a child to eat by pretending the spoon is an airplane can escalate into a greater power struggle). Most parents (and children) would benefit from her advice. The only question is whether there is too much of it.

In seeming to have an opinion on just about every element of childrearing, she runs the risk of being considered a national nanny—especially when she seems to endorse having family and friends "consistently and firmly (remind) an expectant mother to forego an alcoholic drink or a cigarette." Her interminable lists of social programs that "work" may also turn off readers. The chapter on education, for example, spends nearly 15 pages reporting on one program after another. The White House has issued a statement saying that Mrs. Clinton doubled the length of the draft prepared by her ghost writer. Judging from stylistic differences among passages, she is probably responsible for these long excursions into policy-wonkdom.

A far greater weakness is her tendency to exaggerate the effectiveness of specific programs, which undercuts the force of her policy prescriptions. At the same time, her palpable impatience with

those who disagree with her and her failure to address their objections with reasoned arguments will probably offend many readers.

In trying to show that a particular program "works," for example, she repeatedly commits the cardinal sin of advocates on the left and right: confusing correlation with cause. A program reduces the number of low-birth-weight babies among women who obtain coupons for discounted baby goods in return for having pre- and post-natal exams, with no recognition that the women who take the trouble to use the coupons are likely to be more concerned about their health and that of their babies anyway; a program reduces child abuse by almost 80 percent among mothers who allow home visits, with no suggestion that the acceptance of help might set these parents apart from those who refused; children who watch Sesame Street do better on math and verbal tests than children who watch cartoons and adult programming, with no thought that parents who encourage their child to watch educational programs may also pay more attention to learning; and so forth.

Moreover, many of the programs she wholeheartedly endorses have documented shortcom-

ings, well-known in the academic community. In one particularly egregious case, Mrs. Clinton describes how, by age 3, the Abecedarian preschool project in Chapel Hill, N.C., raised IQs by 17 points compared to the control group's. She goes on to say, "Even more significant than these impressive gains is their durability: the differences in IQ persisted a decade later." If only that were true. As the children got older, the gap between the experimental and control groups narrowed to 7.6 IQ points at age 5 and to a statistically insignificant 4.6 points at age 15.

According to the White House, Mrs. Clinton's manuscript was vetted by many people, including the president and senior members of her staff (on their own time). That such mistakes remained is a metaphor for why so many of the policies proposed by her in the administration's first two years fared so poorly. In the months to come, some reviewers (and not just her political enemies) will surely—and justifiably—focus on them as reasons for ignoring her policy prescriptions.

Nevertheless, I came away from this book liking Hillary Rodham Clinton. Even as I was frustrated by her failure to subject her policy beliefs to critical examination, I was taken by her earnestly expressed concern for children and commitment to her own family. How can one parent not like another who pens the following line? "As the mother of a teenager, I felt very lucky indeed that my fifteen-year-old was willing to spend ten days with me"—even if it was on a trip through South Asia.

Maybe Mrs. Clinton is too much of a village nanny for her own good, and maybe the president and the Democratic Party would be better off if she took a tougher look at her favorite social programs. But there is no denying her basic point: Children need a good start in life, and too many aren't getting one. ■

SIMON & SCHUSTER RESPONSE TO GARY BAUER ADVERTISEMENT

In an advertisement for a book by Gary Bauer entitled *Our Hopes, Our Dreams*, the Family Research Council claims that "The First Lady wants you to believe 'it takes a village to raise a child.' Gary Bauer wants you to know why the village can't replace Moms & Dads." (see attached)

This advertisement blatantly mischaracterizes and purposefully distorts the content of Mrs. Clinton's book. The central premise of *It Takes A Village* is that the village needs to support parents, not replace them. Mrs. Clinton believes that parents undoubtedly bear the first and primary responsibility for their sons and daughters, but that children also depend on a host of other adults -- grandparents, neighbors, teachers, religious figures, employers, political leaders and others -- who touch their lives directly and indirectly.

The ad also makes several flagrantly false claims about the views Mrs. Clinton expresses in *It Takes A Village*. Contrary to what Mrs. Clinton states clearly in her book, the Family Research Council claims that Mrs. Clinton proposes the following:

- *'Children's Rights' to choose their own medical treatment, education and entertainment, even without parental consent.*

In fact, Mrs. Clinton believes that too many parents are abdicating their responsibilities in these areas, and should be more involved in making appropriate decisions for their children. As she clearly states in her book, Mrs. Clinton believes that adults need to take more responsibility for the health of children, by practicing commonsense prevention in homes and schools, and by making quality, affordable medical care available to all children.

Mrs. Clinton extends these responsibilities to education, as well. As she writes in *It Takes A Village*, Mrs. Clinton believes that parents should be their children's first teachers, and she supports programs like the Home Instruction Program for Preschool Youngsters, which help parents give their children a good intellectual start in life. She believes that parents need to be more involved in their children's education, by working as partners with schools and teachers. She also supports higher standards for our nation's public schools, and strongly endorses ideas like charter schools, which give parents more choices about their children's education.

Contrary to what the Family Research Council advertisement says about allowing children to choose their own entertainment, Mrs. Clinton believes that parents need to take more responsibility for the quality of television programming and other forms of entertainment that children are exposed to. She encourages parents to reassert their authority over what their children see, and to teach them how to watch television wisely. She also calls on the entertainment industry and the media to acknowledge the roles they play in shaping children's perceptions.

- *Explicit sex education materials for all elementary school children and abortion-on-demand for minors through taxpayer-funded health care.*

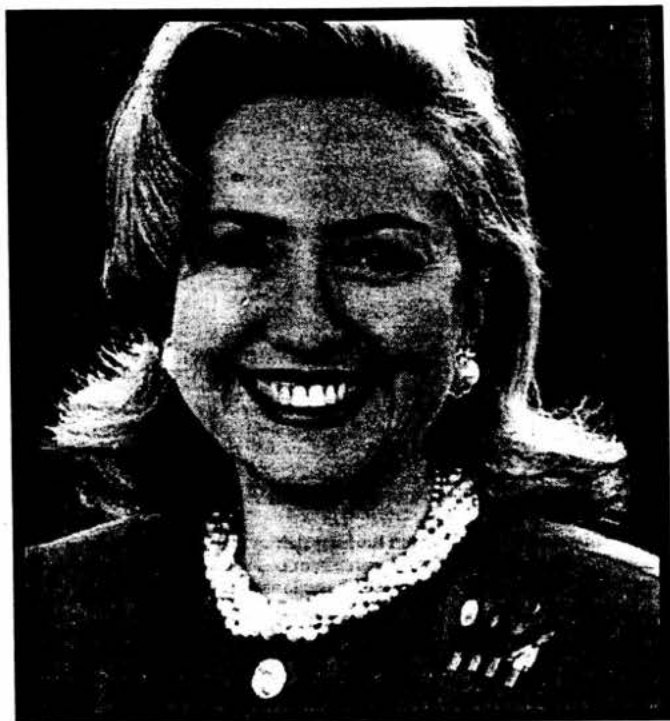
In *It Takes A Village*, Mrs. Clinton shares her views about adolescent sex and its dangerous consequences. She writes, "In a culture that shouts sex from every billboard, movie screen, radio station, television set and magazine... kids are confronted with sex every time they turn around, and they have to decide about it, early and often." In her book, she echoes the findings of a recent study by the Institute of Medicine on unintended pregnancy in America, which concluded that families, schools, and religious and community institutions are all responsible for educating young people about sex. She strongly endorses schools providing comprehensive, age-appropriate programs on sex education that emphasize teaching abstinence.

Like her husband, Mrs. Clinton believes that abortion should be safe, legal and rare, and supports parental notification for girls under 18 who seek abortions.

~ Members will receive a hand-delivered copy of *Our Hopes, Our Dreams* today ~

"There's no such thing as other people's children."

— Hillary Rodham Clinton



The first lady wants you to believe "it takes a village to raise a child." Gary Bauer wants you to know why the village can't replace Moms & Dads.

Mrs. Clinton actually believes "there's no such thing as other peoples' children." That's why her new book lays out ambitious plans for "the village" to raise America's children. She is determined to implement these and other plans through the power of the Federal government - radical plans like these that can only separate children from their parents:

- ✱ "Children's Rights" to choose their own medical treatment, education, and entertainment, even without parental consent.
- ✱ Abortion-on-demand for minors through taxpayer-funded health care.
- ✱ Explicit sex education materials for all elementary school children.

But Gary Bauer's book *Our Hopes, Our Dreams* is a pro-family alternative to the first lady's far-

reaching plans. *Our Hopes, Our Dreams* is a positive vision for America's children. It's based on self-reliant families who don't need the counterfeit authority of the global "village," or the approval of government bureaucrats, to make the vital decisions in their lives.



This pivotal debate on the family will determine the future of how you will be allowed to raise your children. *Our Hopes, Our Dreams* outlines the issues and offers practical steps to ensure that the right to raise your family stays where it belongs - at home with you.

Order your copy today, then share this pro-family vision with your friends and neighbors, your co-workers, local libraries and church groups.

\$3.99 Suggested donation | To order, call Family Research Council, or visit your local Christian bookstore

• *Newsweek*, January 15, 1996



1-800-225-4008

Family Research Council 700 Thirteenth Street NW, Suite 500, Washington, D.C., 20005 Gary L. Bauer, President

96ARLA

Book Proceeds from *It Takes A Village* Q & A

BOOK PROCEEDS

Q: How many copies of *It Takes A Village* have been sold?

A: According to Simon & Schuster, 461,000 copies of *It Takes A Village* have been published after 10 printings. A paperback edition was published in October 1996, with approximately 184,000 copies in print. The hardcover edition was on the New York Times bestseller list for 20 weeks, ranked at number one for three weeks. The paperback edition was on the New York Times bestseller list for nine weeks.

Q: How much has the book earned? How much of that has Mrs. Clinton received?

A: You should direct questions about total earnings of *It Takes A Village* to Simon & Schuster. To date, the company has directed \$742,852 to the account set up by Mrs. Clinton for her book proceeds. Mrs. Clinton will pay the taxes and administrative expenses associated with the proceeds she receives and donate the balance to charities that support children and families, including children's hospitals. Although government ethics laws and regulations do not prohibit the First Lady from earning income, Mrs. Clinton chose not to receive any income from Simon & Schuster.

Twice a year, Simon & Schuster directs the royalties from Mrs. Clinton's book to the account.

Q: What happens to the royalties on a paperback or discounted book?

A: Mrs. Clinton earns 7 ½ percent of the price of each paperback edition that is sold. On special sales, Mrs. Clinton earns 5 percent of the net amount received for each book. There was no prearrangement on bulk sales. Any bulk sale arrangements have been left to the discretion of Simon & Schuster.

Q: What about foreign sales?

A: As of December 12th, foreign rights to *It Takes A Village* have been bought in 11 countries: Australia, China, France, Germany, Great Britain, Greece, Indonesia, Japan, Korea, Spain and Sweden. Mrs. Clinton earns a percentage of the fee paid by foreign publishers to Simon & Schuster for the right to reprint *It Takes A Village* in their country. Mrs. Clinton also earns royalties on the sale of foreign editions, ranging from six to fifteen percent of the retail price of each book. The percentage of fees and royalties Mrs. Clinton receives varies depending on the country, the book market, and the population.

Q: When the President leaves office, will the First Lady keep any money arising from the book?

A: It is the First Lady's intention to continue to give the proceeds to charities.

Q: How much time has Mrs. Clinton spent promoting the book?

A: Mrs. Clinton traveled on four book tours this year to promote *It Takes A Village*. The first book tour in January took her to Little Rock and Blytheville, Arkansas; Ann Arbor, Michigan; Chicago, Illinois; New York, New York; and Boston, Massachusetts. On the second tour in early February, Mrs. Clinton visited Dallas, Texas; Denver, Colorado; and Los Angeles and San Francisco, California. She also did a local book event at the Super Crown bookstore in McLean, Virginia. In late February, the First Lady traveled to Lexington and Louisville, Kentucky, and a suburb of Philadelphia. Finally, in May, Mrs. Clinton visited Boca Raton, Florida; Atlanta, Georgia; St. Louis, Missouri; and St. Paul, Minnesota.

In addition, Mrs. Clinton has held 100 radio, television and print interviews around the country regarding *It Takes A Village*.

Q: How were these places selected?

A: Simon & Schuster selected the sites because they represented a cross-section of major book markets around the country.

Q: What was the format of the book tour events?

A: Book tour events included receptions at local bookstores, visits to children's hospitals, schools, day care centers and other institutions that serve children, and a variety of other public and media venues where Mrs. Clinton talked about the book and took questions from the public about the substance of the book.

Q: How much did Mrs. Clinton's book promotion efforts cost? Who paid for them?

A: As is customary in book promotions, Simon & Schuster paid for all costs associated with Mrs. Clinton's book tours. Questions about the total cost of the book tours should be addressed to Simon & Schuster.

During the book tours, the Secret Service recommended that for security reasons the First Lady travel by government aircraft, as she always does. The White House followed that recommendation. The Office of Management and Budget guidelines require that the government be reimbursed at the coach rate for unofficial use of a government aircraft. However, the White House decided prior to the First Lady's book travel that Simon & Schuster should reimburse at the first class rate. Accordingly, Simon & Schuster pays first class airfare to the government for

the First Lady and any Simon & Schuster personnel who travel with her. Simon & Schuster also pays the First Lady's hotel and ground transportation costs.

The security element requirements of Mrs. Clinton's travel does incur some cost to the taxpayers, but this was unavoidable given the need to ensure her safety.

PROCEED RECIPIENTS

Q: What organizations will receive Mrs. Clinton's proceeds from *It Takes A Village*? How were those organizations selected?

A: Mrs. Clinton selected 15 children's hospitals to receive her book proceeds. Mrs. Clinton has visited all of these hospitals over the last five years, and was impressed by each hospital's dedication to providing quality care to children. Mrs. Clinton is also donating a portion of her proceeds to 23 organizations that serve children and families (see attached list). All of these organizations were highlighted in *It Takes A Village*.

Q: What is the total amount that Mrs. Clinton has earned? How much of that will go to pay taxes and how much will actually be given to the children's hospitals?

A: With interest, Mrs. Clinton's account to date has received approximately \$748,000. Of that, \$125,000 will be expended for federal taxes for 1996, and \$20,000 will be expended for Arkansas state taxes. The balance, less some minor out-of-pocket costs -- about \$590,000 -- will go to charity.

Q: What will Mrs. Clinton do with her next installment of book proceeds?

A: Mrs. Clinton plans to continue donating her book proceeds to children's hospitals and other organizations that benefit children and families.

**FAX**

Simon & Schuster
1230 Avenue of the Americas
New York, NY 10020

Date 1/8/97

Number of pages including cover sheet 3

To:

Karen Finney

First Lady's Press
Office

Phone (202) 456-2960

Fax Phone (202) 456-7805

CC

From:

Rebecca Saletan

Phone (212) 698-7061

Fax Phone (212) 698-7453

REMARKS:

☒ Urgent

☐ For your review

☐ Reply ASAP

☐ Please comment

Dear Karen,

Here's the press release. Please let us have your okay and/or any changes as soon as possible.

Rebecca

First Lady Is Nominated for a Grammy

New York, New York, January 8, 1997 -- First Lady Hillary Rodham Clinton's Simon & Schuster audiobook *IT TAKES A VILLAGE* has been nominated for a Grammy Award in the Best Spoken Word or Non-Musical Album category. *IT TAKES A VILLAGE* is abridged from Mrs. Clinton's number one national bestselling book by the same title, and was a national audiobook bestseller. *IT TAKES A VILLAGE* is the culmination of Mrs. Clinton's years of experience with children as a longtime advocate and public servant, as well as her personal experience as a daughter, wife, and mother. The audiobook was released in February 1996 and is three hours long.

Seth Gershel, Senior Vice President and President of Simon & Schuster Audio, said, "Working with the First Lady on her audiobook was a special treat and we're thrilled that she has been nominated for a Grammy. It is wonderful that the Academy recognizes audiobooks as a unique art."

For a brief moment, it looked as if the audiobook might not happen. Mrs. Clinton's busy schedule meant that she was only able to record on one day, and that day was January 8, 1996 -- now known as the record-breaking Blizzard of '96. All of Washington, DC, was shut down, but Mrs. Clinton was determined that the snow wouldn't stop her. Mr. Gershel remarked, "We were very relieved when the First Lady arrived at the studio, proving that sometimes it takes a village and a four wheel drive vehicle."

The audiobook was produced by Susan Perrin under the direction of Vice-President of Programming, Sandy Moore. The Simon & Schuster book was edited by Rebecca Saletan and was abridged for audio by Anne Davis.

IT TAKES A VILLAGE is one of two Grammy nominations for Simon & Schuster Audio this year. Simon & Schuster's other nomination in the Best Spoken Word category is *CHARLES KURALT'S AMERICA*. Simon & Schuster Audio has received ten Grammy nominations since 1989. The company won the Grammy Award in the Spoken Word category in 1990 for *GILDA*, read by Gilda Radner, and in 1991 for *GRACIE*, read by George Burns.

Simon & Schuster Audio, the world's largest publisher of audiobooks, is a division of Simon & Schuster, the publishing operation of Viacom Inc.

Contact: Wendy Nicholson
Simon & Schuster Trade Division Public Relations
(212) 698-7503

Patricia Keim
Simon & Schuster Audio
(212) 698-7088

Photographs of Hillary Rodham Clinton recording IT TAKES A VILLAGE are available for reprint.