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Folder Title:

NEXTEA [National Economic Crossroads Transportation Efficiency Act]

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**U.S. Department of
Transportation**

**Office of the Secretary
of Transportation**

Chief of Staff

**400 Seventh St., S.W.
Washington, D.C. 20590**

FAX TRANSMISSION COVER SHEET

DATE: 5 / 29 / 97

TO: Marin Echeverte

FAX NO: 456-2461

FROM: **Michael Huerta**
Chief of Staff
Office: (202) 366-1103
Fax: (202) 366-3956

Number of pages transmitted, including cover sheet: 7

Message:

**U.S. Department of
Transportation**Office of the Secretary
of Transportation

Chief of Staff

400 Seventh St., S.W.
Washington, D.C. 20590

May 29, 1997

MEMORANDUM FOR: Kitty Higgins, Secretary to the Cabinet
and Assistant to the President

Gene Sperling, Assistant to the President and
Director, National Economic Council

FROM: Michael Huerta 
Chief of Staff

SUBJECT: POTUS and VPOTUS participation in White House Briefings
to Amplify NEXTEA Priorities: *Technology Briefing, June 3
and State Infrastructure Bank Grant Announcement, June
12.*

As of this week, four White House briefings to amplify the President's NEXTEA priorities will have been held covering Environment, May 7, Labor, May 9, Welfare to Work, May 20 and DBE, May 29. We are planning three more: **Technology**, June 3, a **State Infrastructure Bank** grant announcement, June 12 and a NEXTEA Community Building briefing in July.

VPOTUS, June 3: NEXTEA Technology Briefing.

Because of his leadership in technology, the Vice President may want to participate in the NEXTEA technology briefing for DOT constituencies. *A scheduling request memorandum to the Vice President's scheduling office for this event is attached.* NEXTEA would increase federal research investment to record levels in fields such as advanced composites and collision avoidance systems. It also funds national deployment of Intelligent Transportation System technologies. The NEXTEA technology briefing will take place from 2:00 to 3:00 p.m., Tuesday, June 3. Planned speakers include Secretary Slater, Deputy Secretary Downey, Acting FHWA Administrator Garvey, Science Advisor Gibbons or NEC Director Gene Sperling, Georgia DOT Commissioner Shackelford and an ITS America representative. We have reserved OEOB Room 450 from 2 - 4 P.M. The ITS America convention is in Washington, D.C. June 2-5, so we are inviting 100 of their leadership. An additional 100, from other areas of advanced technology are also being invited.

POTUS or VPOTUS, June 12: State Infrastructure Bank Announcement/Clinton Administration Commitment to Infrastructure Investment.

The President or Vice President may be interested in joining the Secretary to announce the award of \$150 million to 39 States for the State Infrastructure Bank program. *A scheduling request memorandum to the President's and Vice President's scheduling offices for this event is attached.* This is also an opportunity to take credit for the Clinton Administration having increased transportation infrastructure investment to record levels. This would include a discussion of our innovative finance program, SIBs and credit enhancement proposal, citing examples of success in highways and transit. We may be able to announce the President's support for an 50% increase for the Airport Improvement Program. After taking credit for the Balanced Budget agreement which increased outlays for transportation by \$8.7 billion over the next five years, this could also be an opportunity to outline our plans for increasing investment for transportation infrastructure over the long term, such as through the work of the National Civil Aviation Review Commission. Participants for this event would include representatives of the 39 States to receive portions of the \$150 million FY 1997 appropriation for SIBs; Members of Congress; city and county governments, municipal finance interests, the construction industry, AFL-CIO Building Trades, and airport interests. (State Treasurers, urban county officials, and infrastructure finance agencies, all plan to be in Washington, D.C. June 12.)

If the President is to attend, we would ask for the East Room or Room 450, OEOB.
If the Vice President attends, we would ask for Room 450.

This event is planned to take place Thursday, June 12, from 10:00 - 11:00 a.m.

-#-

cc: Marcia Hale, Intergovernmental Affairs
Kathleen McGinty, Council on Environmental Quality
Maria Echaveste, Public Liaison
John Hilley, Legislative Affairs
Bruce Reed, Domestic Policy Council

SCHEDULE REQUEST**MAY 29, 1997****Accept****Regret****Pending**

To: Kim Tilley, Deputy Assistant to the Vice President and
Director of Scheduling

From: Kitty Higgins
Secretary of the Cabinet

Request: NEXTEA Technology Event with DOT constituency
groups

Background: Because of his leadership in technology, the Vice President may want to participate in the NEXTEA technology briefing for DOT constituencies. NEXTEA would increase federal research investment to record levels in fields such as advanced composites and collision avoidance systems. It also funds national deployment of Intelligent Transportation System technologies. Technology can help improve transportation system capacity, especially in urban areas where new construction is too expensive or environmentally unsound. Through the deployment of smart cards and the use of GPS, it can make feasible innovations such as "just-in-time" deliveries, which are cutting costs and improving productivity. High-performance materials can make roads, bridges and transit cost less and last longer. And it can save lives.

DATE/TIME Tuesday, June 3, 2:00 - 3:00 p.m.

DURATION: 60 minutes

LOCATION: Room 450

PARTICIPANTS: The Vice President and Secretary Slater, Deputy Secretary Downey, FHWA Acting Administrator Garvey, NEC Director Gene Sperling

REMARKS: Talking points will be provided

MEDIA: NONE

**CONTACT: Michael Huerta
 Chief of Staff
 202-366-1103**

SCHEDULE REQUEST**MAY 29, 1997**☐ **Accept**☐ **Regret**☐ **Pending**

To: Stephanie Streett, Deputy Assistant to the President and
Director of Scheduling

Kim Tilley, Deputy Assistant to the Vice President and
Director of Scheduling

From: Kitty Higgins
Secretary of the Cabinet

Request: NEXTEA State Infrastructure Bank \$150 million Grant
Announcement and Briefing on Administration
Commitment to Transportation Investment

Background: The President or Vice President may be interested in joining Secretary Slater to announce the award of \$150 million to 39 States for the State Infrastructure Bank program. This is also an opportunity to take credit for the Clinton Administration having increased transportation infrastructure investment to record levels. This would include a discussion of the success of our innovative finance program. We may be able to announce the President's support for a 50% increase for the AIP program. We would outline the Balanced Budget Agreement between the President and Congress, which increased outlays for transportation by \$8.7 billion, over the next five years. This could also be an opportunity to outline our plans for increasing investment for transportation infrastructure over the long term, such as through the work of the National Civil Aviation Review Commission.

DATE/TIME Monday June 9 to Friday June 13
Preferred Date and Time: Thursday, June 12, 10:00 - 11:00 a.m.

DURATION: 60 minutes

LOCATION: East Room or Room 450, OEOB

PARTICIPANTS: The President or Vice President and Secretary Slater,
NEC Director Sperling and OMB Director Raines.

REMARKS: Talking points will be provided

MEDIA: NONE

**CONTACT: Michael Huerta
 Chief of Staff
 202-366-1103**

File ISTE A

AGENDA
NEXTEA Working Group
OEOP Room 231
March 27, 1997
10 a.m.

- I. Congressional Activity (Downey)
- II. Amplification of NEXTEA Message (Downey)
- III. Strategies and Assignments for Targeting Key Groups
 - 1. Labor (Anderson)
 - 2. Cities/Mayors (Downey)
 - 3. Environment/Sustainable Transportation (Lance)
 - 4. Welfare-to-Work (DPC)
 - 5. Other
- IV. Highway Trust Fund Off-Budget Issue (Sperling)
- V. April 3 Safety Event (Sperling)

hand data on what
how best it works -
least
what are the
highlights
points

Outreach

- 1. to unemployment/sustainable community
- 2. labor → other women - minority groups procurement
 - (A) welfare to work
 - (B) training # - civil rights women's group
 - (C) labor
 - (D) procurement

Can we break down what a state is going to get

As explained earlier from all messages - promotion

our draft for how to do this

NEXTEA: LABOR MOVEMENT BRIEFING & OUTREACH

1. Briefing

Briefing at Old Executive Office Building. Presenters to include Dept. Of Transportation and White House staff. Attendees to include public affairs and congressional affairs staff of building trade unions, transportation trade unions, AFL-CIO, and other major unions.

2. Other events

a. Legislative conferences

The Department is gathering a list of the labor union legislative conferences (in Washington D.C. in the next few months) and a list of administration invitees. Each administration speaker should address NEXTEA in the course of his or her presentation.

b. Regional meetings/ events

When Dept. of Transportation officials travel, labor organizations can be invited to pull together audiences for meetings/ round tables/ speeches addressing the bill.

3. High level outreach

a. Meetings between Secretary Slater and union presidents from the building & construction trade unions and the transportation trade unions.

b. Phone calls from John Hilley to Peggy Taylor (AFL-CIO legislative director) and John Podesta to key labor presidents to explain the benefits to labor in the bill, the congressional context, and the need to educate their members.

4. Materials

a. Facts sheet targeted to labor movement (for distribution at briefings/ meetings and to individual unions)

- Jobs created in the bill
- Impacts on key industries
- Protections for workers preserved

b. "Stump speech" -- a few paragraphs which surrogates can insert in speeches. To be given to all Administration members who will address labor movement audiences.

Leo Estrada
 David Hayes Baerista
 Sonia Perez (Puerto Rican)

— project director for Hispanic poverty

Mark Henda (University of Chicago)
 — manager economics

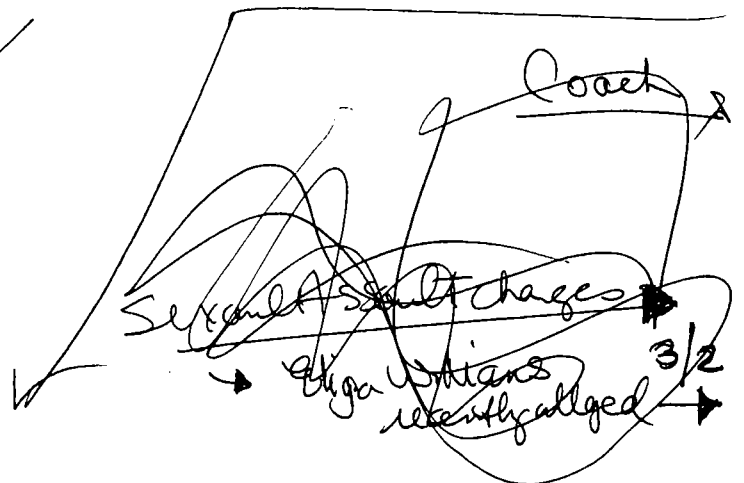
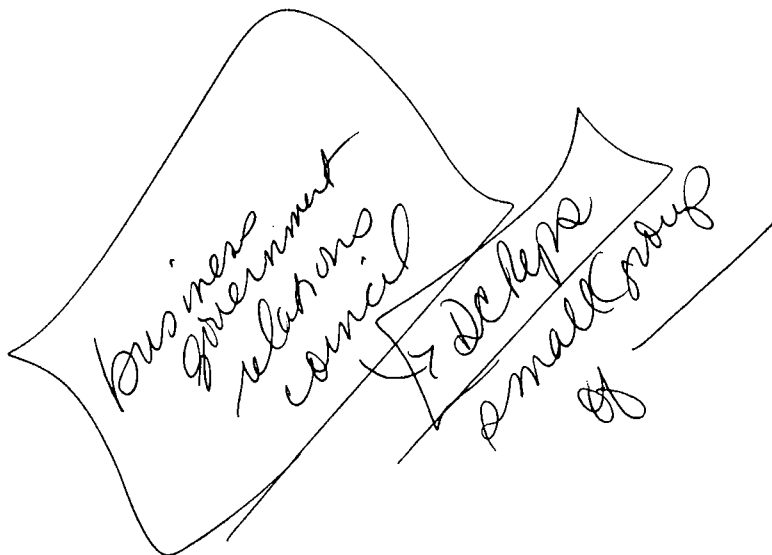


disposal

Education

- (1) National Standards
- A) when ^{he was} chair of commission to convened group of experts
- B) that concluded that there were no valid tests for linguistically different kids (which he estimates 50% in 1990)
- C) There should be different ^{and} comprehensive assessment tests
- D) Read Commission Report
- Do our homework

2215



file



● Richard L. Hayes

03/26/97 04:55:07 PM

Record Type: Record

To: Maria Echaveste/WHO/EOP
cc: Robert B. Johnson/WHO/EOP
Subject: NEXTEA Follow-up Meetings

I have talked to the OPL staff and they have given me their names for a follow-up briefing. In addition, the staff level NEXTEA working group (which I am participating on) has been made aware of the need for additional briefings. We don't have definite dates yet, but they will be scheduled in the near future. At this juncture, we will start off with two separate briefings: one for labor groups and another for other groups (women, civil rights, minority contractors, religious, etc.). The reason for breaking it this way is that the kinds of points we want to make differ between the two. In order to get ready for the briefing, DOT and others have been asked to prepare additional talking points and handout materials, beyond the general material previously presented. With respect to labor, besides the employment opportunities the bill will provide, they will be most interested in the Davis-Bacon provisions, and other such issues. With respect to the other groups, they will care about the following types of issues: the bill proposes \$600 million for welfare to work projects; the bill is major source of procurement for minority and women contractors; and the bill provides funds for training funds.

During the actual briefings, we will attempt to inform our groups about the bills major provisions, the sections they will care most about and also explain to them why they should support the overall bill. In this regard, several, broad ranging coalitions are already supporting the bill (a large number of these individuals came to the last briefing), and we want our groups to join in as well. As such, we will also attempt to explain to them why they should support the bill, beyond their own particular interests. In addition to the briefing, DPC (who also participates on the NEXTEA staff level working group) is taking the lead on coming up with a welfare to work event, that will highlight transportation. This is in its early stages; I will keep you apprised as plans develop.



U.S. Department of
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Office of the Secretary
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Chief of Staff

400 Seventh St., S.W.
Washington, D.C. 20590

NEXT FAX

FAX TRANSMISSION COVER SHEET

DATE: 5 / 1 / 97

TO:

Maria Echavente

FAX NO:

456-2461

FROM:

Michael Huerta

Chief of Staff

Office: (202) 366-1103

Fax: (202) 366-3956

Number of pages transmitted, including cover sheet:

2

Message:

**U.S. Department of
Transportation**Office of the Secretary
of Transportation

Chief of Staff

400 Seventh St., S.W.
Washington, D.C. 20590

MEMORANDUM FOR: Kitty Higgins, Secretary to the Cabinet
and Assistant to the President

Gene Sperling, Assistant to the President and
Director, National Economic Council

FROM: Michael Huerta 
Chief of Staff

SUBJECT: White House Briefings to Amplify President's NEXTEA
Priorities

Under Gene Sperling's leadership, the NEC has convened a NEXTEA Working Group to coordinate Administration efforts to amplify the President's priorities for his National Economic Crossroads Transportation Efficiency Act (NEXTEA) proposal. At the Working Group's last meeting, it was agreed that, as a part of this effort, four White House briefings with key constituencies would be planned to take place over the next 60 days:

- 1) **Environmental:** This would encompass both traditional environmental groups and urban constituencies with a stake in the Congestion Mitigation/Air Quality Program (CMAQ). This is a Presidential priority facing difficulties in Congress.
- 2) **Labor:** Constituencies, including construction, transit and rail unions, with a stake in the transit, highway and Amtrak investment proposed. This is planned to be a joint strategy session with AFL-CIO Transportation Trades and Building Trades legislative representatives to discuss how to assure that four key labor priorities fare well in Congress: job creation, labor protection, impacts in other industries and job training.
- 3) **Women, Civil Rights and Minorities:** Groups with a stake in the Disadvantaged Business Enterprise (DBE) program need to be educated about the major resources the President's \$175 billion proposal makes available. Federal transportation construction investment is the largest source of DBE program opportunities.
- 4) **Urban:** This would focus on constituencies with a stake in the community-building potential of NEXTEA for Empowerment Zones and Enterprise Communities, Brownfields, sustainable development, urban infrastructure investment, improved transit and livable communities. (Houston Mayor Bob Lanier, Chairman of the Rebuild America Coalition, has expressed interest to Secretary Slater in being invited to participate in such a briefing.)

DOT staff, working together with Dorothy Robyn in the NEC (456-2801), Lynn Cutler in the Office of Intergovernmental Affairs (456-2896) and Richard Hayes in the Office of Public Liaison (456-5074) are beginning the preliminary planning for these events, with the first, dealing with environmental and urban constituencies, beginning in May. In order to make it possible for principals, most of whom live outside of Washington, D.C., to make plans to attend, the maximum lead time we can work out for these events would be helpful. A list of potential dates and lead staff assignments is indicated below:

Each of these events would take place in OEOB Room 450. The participation of the President or Vice President is strongly urged wherever possible. Director of Public Liaison, Maria Echaveste, would be asked to be the convener for these briefings. White House Legislative Affairs staff will also be asked to participate.

1. Environment/CMAQ:

Date: May 7, 10-12 A.M. Roosevelt Room
Presenters: Vice President Gore (invited)
CEQ Chair McGinty
EPA Administrator Browner
FHWA Acting Administrator Garvey
Lead Staff: DOT - Janno Lieber, Transportation Policy (366-4450)
John Horsley, Governmental Affairs (366-4563)
CEQ - Linda Lance
EPA - Rob Wolcott

2. Labor:

Date: May 9, 1-2:30 P.M., Room 180, OEOB
Presenters: NEC Director Sperling
DOT Assistant Secretary Palmer
Labor Assistant Secretary Anderson
Lead Staff: DOT - Steve Palmer, Governmental Affairs (366-4573)
Janno Lieber, Transportation Policy (366-4450)
DOL - Jennifer O'Connor, Michael Wilson (219-6191)
Office of Public Liaison - Richard Hayes

3. Women, Civil Rights and Minority Groups:

Target Date: Late May (in conjunction with the release of DBE Supplemental Notice of Proposed Rulemaking, which is expected to be out within 30 days.
Presenters: NEC Director Sperling
DOT Secretary Slater
DOJ Office of Associate Attorney General
Lead Staff: DOT - General Counsel Nancy McFadden (366-4702)
Janno Lieber, Transportation Policy (366-4450)
Office of Public Liaison - Richard Hayes

4. Urban:

Target Date: June
Presenters: NEC Director Sperling
DOT Secretary Slater
HUD Secretary Cuomo
Houston Mayor Lanier
Lead Staff: DOT - John Horsley, Governmental Affairs, (366-4563)
Office of Public Liaison - Richard Hayes
Office of Intergovernmental Affairs - Lynn Cutler
HUD - Michael Freedberg.

Once we receive your approval, we will proceed to implement the plan outlined above.

-#-

cc: Marcia Hale, Intergovernmental Affairs
Kathleen McGinty, Council on Environmental Quality
Maria Echaveste, Public Liaison
John Hilley, Legislative Affairs
Bruce Reed, Domestic Policy Council

ISTEA WORKS

a) potential to take is off budget
b) 4.3 cents

AGENDA
ISTEA Reauthorization: Strategy and Process
OEOB Room 231
March 10, 1997
11:30 a.m.

would someone to handle DBE (minority contractors) - someone needs to explain this for our groups

Program to be managed by job creation but also moving people

House - likely to move ended April between mill through - no agreement on anything
Senate - leadership

good environmental pieces flexibility and fairness technology

see bill as sustaining investment, economic safety (roadway - behavior) youth safety **

CMAA?

- I. Introduction (Gene Sperling)
- II. Administration Priorities in ISTEA II (Mort Downey)
- III. Legislative Strategy and Timetable (John Hilley and Steve Palmer)
- IV. Outreach to Constituent Groups (Mort Downey, Katie McGinty, Cynthia Metzler, Marcia Hale)
 - A. Environment/Sustainable transportation
 - B. Welfare-to-work
 - C. Governors/Mayors
 - C. Urban interests
 - D. Labor
 - E. Business
- V. Opportunities for Presidential/White House Involvement (Sperling and Downey)
- VI. Roll-out of Administration Bill (Sperling)

lots of great pieces put together then lost fine 1991

a) Clean air issues - # to state of the unfilled mandate

b) sustainable communities - infill/trying to bring back to urban transport people between urban/suburban

need an event to highlight this piece of this bill pretty quickly

Timing

a) Mark up of bill would be ~~great~~ a good opportunity

b) on the budget reconciliation

Will you take care of teachers unions
re N.C. — so I won't
worry about it?