

# FOIA MARKER

**This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.**

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**Collection/Record Group:** Clinton Presidential Records

**Subgroup/Office of Origin:** Speechwriting

**Series/Staff Member:** Jeff Shesol

**Subseries:**

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**OA/ID Number:** 18672

**FolderID:**

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**Folder Title:**

Commencement 6/5/98 - Meeting Notes

**Stack:**

**S**

**Row:**

**91**

**Section:**

**6**

**Shelf:**

**8**

**Position:**

**1**

# Withdrawal/Redaction Sheet

## Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. note	Handwritten. MIT Meeting. (3 pages)	05/19/1998	P5
002. note	Begala Edits. (1 page)	05/1998	P5
003. note	Handwritten. MIT Policy Meeting. (4 pages)	06/01/1998	P5
004. note	Handwritten. Kalil Meeting. (4 pages)	05/26/1998	P5

**COLLECTION:**

Clinton Presidential Records  
 Speechwriting  
 Jeff Shesol  
 OA/Box Number: 18672

**FOLDER TITLE:**

Commencement 6/5/98 - Meeting Notes

2006-0467-F

vz1274

### RESTRICTION CODES

**Presidential Records Act - [44 U.S.C. 2204(a)]**

- P1 National Security Classified Information [(a)(1) of the PRA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

**Freedom of Information Act - [5 U.S.C. 552(b)]**

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Matthew Lyon - friend of Beala  
\* Where Wizards Stay up late  
- hist. of Internet

Changes can be great if they're rooted  
to enduring values

Morley Winograd

People who are hired work in teams  
less regimented, less hierarchical

"What hath God wrought"  
— man

burden of proof  
lawyers chewing grass  
kind of my job

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agrarian country  
apprenticeship — work of families

Ind.

— kids went to work, is always  
but it was dangerous,  
exploit.

→ enhance kids' opp by send to sch



Jokes

Wait a minute,  
who hacked into my  
teleprompter?

— some inside joke

While my staff works to correct this prob, before  
~~that~~  
you commit any more hacks,  
I'd like to share w/ you one stat I have  
committed to memory: [amount of fed  
\$ given to MIT] which can be  
revoled

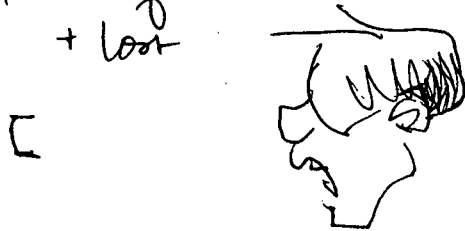
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e-mail to Chelsea

- we've done a good job of trying  
why is only message I get is "error"

Think of all Ps who did 1st tech thing  
+ lost



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Country's greatest expert  
foremost mind on global warming

---

~~Go~~ That's very interesting, Al.

The one piece of all this he's conf. w/ is

biotech -

b/c it heals the sick.

He thinks about his mom... Chris Reeve -

Guskin's son

b. going off on ~~the~~ cloning. DC: Be careful - it might help  
my friend Chris's heart condition

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There are no self-made men or self-made ♀

[the village:]

b/c parents sacrificed

b/c siblings supported

b/c teachers, coaches... cared

got credit, credit substitute

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## RFU RADIO ADDRESS

nat'l unity as a tough challenge

- last public words - plea for  
nat'l unity

- resonates most w/ who Clinton is

nonverbal direct not who man.  
They both talked on the phone

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"Clinton is a person who has never used a computer in his life"

INTRO.?

"Cradle of the rev"

- This is a rev that doesn't start in one place, if one spot

Focus on structure + what's missing

The sp that defines the info age + the challenge

- econ +
- People's lives

Declarative + vivid

One stunning  $\Phi$  on impact of the info age

I am here to talk about

- revolution
- revolutionary implication
- b/c how we master this moment is one of the greatest challenges we face as a nation

Am faces choice. In 21<sup>st</sup> c we can be a nation in which... or... (+) (-)

Choice is up to all of us. - string of paradoxes

~~reason~~

Industries most affected by IT:  
construction - low tech - i

1) Riff on transform econ

- size; intl.
- adjusted time econ

\* What opp means - why so central to being Amer. - each gen meets <sup>new</sup> chall.  
- current moment chance to widen more than ever  
- theoretical / pub. philos. war  
- near top of sp.

2) Transformed lives

- ways we comm. + receive info
- democratizing / ed force

- Amer place where no limit how high you rise every child w/ in him spark of poss.

- top potential ordinary citizens - more than ~~any~~ any country in human hist.

Hybrid b/w RP + AL Gore

Need similar concreteness to risks  
What are the risks?

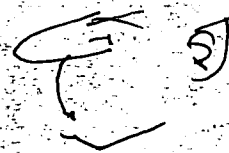
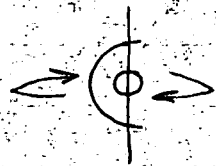
~~mid class cease to exist~~

- hard working young person who  
shows up at construction site  
strong back is not <sup>longer</sup> enough

Computer

- postal service knowing how to read

- now, Fed Ex - need computer



Tighten + clean up trans ~~to~~ from Ind Age to Info Age

This school was founded as land grant + turn its list list has been  
dynamo

Began at time when people were concerned w/ farming

then, led way - invented the ?

Hint of school shows list of the Econ. (\*)

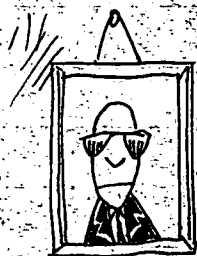
Temp. control — r/nms apocalyptic  
— not on verge.  
— cd take care of itself

tone it down



It has transformed the way we work. - not only the computer aid, with  
our constant  
the way we communicate. X billion e-mail messages  
vs. # of letters  
the way we learn.  
the way we get news.

Auto ind., construction, shipping - transformed



12:15

202



600000  
TECH!

Compelling stats on # of computers  
or computer power

# + more computers / chips than  
than people

Import

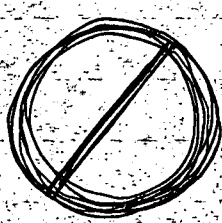
The typical home has more ~~compute~~  
computing power than MIT did  
in 19\_\_

if in the Info Age, — is equivalent

ban — more  
than in the <sup>stacks</sup> ~~base~~ of MIT library

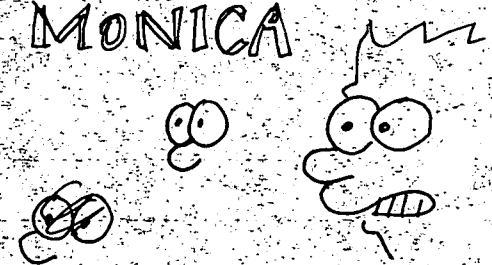
TR

if opp is to mean in the 21st c  
what it has meant in the 20th



¡ESCANDALO!

MOÑICA



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3) pharmacogenomics - getting rt drug to rt patient - by profiling ind's genomic expression

Current ex: cholesterol testing - seeing result of unique genomic set (primitive)

All diagnostic driven med; ↓ med. costs

message - rev in med is info-based; individualiz. of med → better outcomes, ↓ waste, cost

- only 20% of who gets drug is helped by it - w/o

"Wrap up"

Attitude people have two careers as sci / eng. <sup>larger</sup>

- look beyond specialty for context → see responsibility

- sustainability in careers - think of effect of tech on environ. (of resources)

- industrial ecology / green engineering

**DOERR**

Shd means-test e-rate

- make Telecom Reform Act really work equitably

Be thoughtful about univ. access

more human way to say "computer literacy"

ie, Robertson Long - "reach across keybd into art + music" - POTUS

The tech is a great democratiz. force - more pow in hands of individ.

- an important value

Computers in class are necessary but not sufficient  
- wiring and e-rate - school, lib., even hospitals

But the real important cxn, the wiring, is between home + school

- read to kid every nt (SOTU '97)
- parental involvement
- if you can't read you can't use comp., if you can't use comp., you can't compete in knowledge econ

New paradigm: networks matter - electrical, internet, family, community

Call for Powell-like prog - nat'l service

- funds future ITs
- it's a waste to call for more funding in life sciences
- Fed univ. research in info sciences is key

Had pioneering work done at schools like MIT

- more prosperous + richer (in all senses) nation
- name unknown researchers - celebrate heroes

\* Tell some stories, narratives that make new econ less intimidating

- Not much to offer retiring steelworker in Gary, Indiana, but we have much to offer his kids

<sup>tell</sup> 3 stories - personal

- reiterate: pillars of new econ

- microchip, internet, genomics
- tell stories how it changes ~~the~~ lives of seniors, kids, entrepreneurs

Need more prog through DARPA, NSF

Key in on fed-funded, peer-reviewed research labs at MIT - product

How is this democratizing influence?

- powerful 2-way medium
- social/ed networks - this is inherent - charters schools
- networks → natl dialogue

This wk 30th anniv. of invention of Ethernet - pub/priv partnership  
- also, PCPIIT?

Power of networks not unlike power of fax in Tiananmen

Calif. initiative \$35m TV campaign

\$200,000 for web → 20% (?) voters went here

- more participatory, connected democracy
- ~~the~~ digital citizen study - less disaffected or defeatist
- the swing voter group of next election
- internet will be decisive in campaigns by 2004

Over 1/2 Am homes w/ kids have PCs

- 1/3 of those are online - but mostly thru AOL
- by clearing regulations, govt can unleash private outlets
- cable coo. will give everyone computers

Manipulating symbols better than chalk on boards

But kids won't learn to read

MITs of world stand for excellence

Successor to Net Day - on skills

Every teacher shd have e-mail acct & every parent shd send e-mail  
home-school connection is key

IT experts don't work - (Doer takes this back - but may be direct to neediest schools)

Voluntary progs work better - adopt-a-school - more leverage

- ie 3-Com - dedicated help desk to support trainers

- effective communication w/w parents + teachers

- begin in early grades -

algebra; end to social promotion

↳ 60% HS in CA

- teacher colleges, too

Mid-'80s view is computer literacy

3 calls to action

- navigate  
- web use  
- e-mail

communications literacy

are you able to use communications / Net  
over half

- community, collaboration

- not everybody

Partnering ie HUD Neighborhood Networks (corp + govt)

same idea as home ownership vs renting

v/w being connected + being disaffected; v/w online + not,

v/w succeeding in new econ + not

## Outline for Meeting with Presidential Speechwriters

1. Call upon Congress and the FCC to fully fund by 1999 the initiative to wire schools, libraries & rural health care facilities. Challenge parents, students and teachers, businesses and community groups to do their part to provide the necessary resources to successfully integrate technology and ensure that Americans are prepared for the new economy. The E-rate is a catalyst for the essential additional efforts from the private, non-profit, and public sectors.

2. Call upon Congress, states, and localities to provide the resources to keep schools, libraries, colleges and community centers with technology open to the public for additional hours and staffed by supervisors, trainers, and mentors.

Examples: Look for MIT example, Plugged-In in Palo Alto has TF grant from NTIA, three Americorp workers through Public Allies, and strong private sector participation. Challenge MIT students to participate in Tech Crop, Net Day, etc.

3. Call upon the Chairman of the FCC to work with the President's Initiative on Race to hold a summit on access to telecommunications/electronic red lining.

Examples: Chinatown in Boston and Indian reservation.

4. Call upon the Justice and Commerce Departments and the FCC to examine recent mergers to determine if they limit diversity in telecommunications.

5. Challenge the industry and the public to ensure that the transition from a broadcast to a digital democracy includes all Americans. Highlight the President's Advisory Committee on the Public Interest Obligations of Digital Broadcasters and affirm that we must continue to look for new ways to ensure that our media educates children and fosters an informed public debate on the important issues of our time.

MTG. w/ KENNARD FCC 5/19

False arg. that teachers don't want to learn

Need holistic perspective

e-rate not designed to be silver bullet

Wiring schools = opening gateway into classroom

half of \$1.3b requested (of the 2.6) has been requested by poorest schools  
- only way to bring rural/urban schools

Keeping schools open longer

Stories

visit to Newark schools - kids lining up after school  
Schools become community learning ctrs.

e-rate in historical context

pivotal moments in ed: free pub. ed. as a right  
racial equality in ed

\* new challenge: equality of access

bc tech is defining what people are becoming in this society

(\*) - individual potential and

- global competitiveness (our competitors are focused on this issue)  
Blair copied initiative

\* calls for strong endorsement of e-rate



Comp lit.  
+ when

Star chart - to visualize applications

e-rate as catalyst to bring other investments  
great local control, New Dem

• Every college in Amer w/ computer sci prog shd make sure it  
has a mentoring prog — to 5-10 hrs / wk, etc.

- work-study / Americorps

Cisco academies — execs are req'd to help train

Dynamic rel b/w govt + univ, pub + priv sectors

[MIT has given so much to econ — now it shd make sure it spreads benefits

The only way we are going to bridge digital divide is way we created it

• Every business shd adopt a school — bring those skills back to the schls

\$ spending will turn people off

Too early to declare victory on access

- predictions of 100% by 2000 are too optimistic

Telemedicine

CTIA rep - ♀ in Bangladesh

San Jose school VP visited — kids don't want to leave

Keyboarding in 4th or 5th grade is essential

21<sup>st</sup> c. version of vo-ed, tech trg. - preparing students for workforce  
(ie, cloudis + bells) (regimented)

SBA - e-commerce trg. session

Broadcast as passive medium - Internet is interactive

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### RACE

profound social implications of connections

metaphor of fed highway system

great benefits - but also hurt inner cities by taking commerce out,  
rural areas bypassed