

Inc Magazine

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THE MAGAZINE FOR GROWING COMPANIES

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8/2/93

Dear Michael,

John Kell asked that I send you these issues of Inc. As you'll see, open-book management and progressive employment practices have been at the front of Inc.'s agenda for some time. If there is any way we could work cooperatively, that would be terrific. Call me if you have questions —

Best,

— Tom Ehrenfeld

DATE: August 18, 1993
TO: Roz
FROM: ~~Mike Schmidt~~
RE: Reading Materials for the President (how do you like
that for a RE line -- not your run-of-the-mill line,
eh?)

→ Send a note
from you saying
you've passed them on,
send cc of your note
w/ magazine
to me,
Chris

While I was attending the Administration's Conference on the Future of the American Workforce in Chicago in July, I met and spoke briefly with John Kerr, the Senior Editor of INC. Magazine. At that conference, the President chaired a panel discussion on high-performance work organizations, and had expressed a particular interest in learning about open-book management and progressive employment practices. Mr. Kerr mentioned that these particular issues had been at the top of INC. Magazine's agenda for some time, and that he would be happy to send the President some reading material on the subject.

Last week, I received a package in the mail from Mr. Kerr containing two issues of INC. Magazine that deal with the issues that the President was interested in, along with a note from Mr. Kerr asking that I pass them along to the President with INC.'s warmest regards. His assumption was that I would either give these magazines to the President personally (yeah right) or I would pass them up to Carol who would do so. I tried to gently explain to him that this is not the way it works, but I don't think he got the hint. He followed up the package with a phone call to me on Monday.

Normally, I would not bother you with this kind of request - I know that the President does not have the time to read everything that is sent to him. However, I am not sure what to do in this case. INC. Magazine is a pretty major business publication, and John Kerr is not your average "Joe Citizen". There is every chance that the President will meet Mr. Kerr at some event somewhere down the road, and I wouldn't want to have the President embarrassed when Mr. Kerr asks him how he liked the articles.

Should I send this through the normal White House mail channels, or is there a better way to handle this? Should I draft a letter of thanks from me, or from Carol, or what? I assume that there is some office in the White House that deals with this kind of thing (Correspondence maybe?), but this seemed to be somewhat of a special case. I know I am making this seem more complicated than it really is, I am just not sure of the normal "channels" for this type of request.

September 1, 1993

Mr. John Kerr
Senior Editor
INC. Magazine
38 Commercial Wharf
Boston, MA 02110-3883

Dear John,

Thank you for sending the issues of INC. Magazine dealing with Open-Book Management and other progressive workplace practices. I know that these issues have been at the front of INC.'s agenda for some time now, and I look forward to working with you in the future in our effort to promote and encourage high performance workplaces.

I just wanted to let you know that I have passed on the issues of INC. to Carol Rasco, Assistant to the President for Domestic Policy, who will in turn pass them on to the President. As you know from your involvement with the Conference on the Future of the American Workplace, President Clinton is very interested in high performance work practices, and I am sure that he will enjoy reading the issues of INC. that you have sent.

Thanks again for the great reading materials! I look forward to talking with you in the near future.

Sincerely,

Mike Schmidt
White House Domestic Policy Council

cc: Carol Rasco

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