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DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	POTUS/VPOTUS Event announcement Tech Corps Challenge Grant [D.O.B.] [partial] (1 page)	10/10/95	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Michael Schmidt
OA/Box Number: 7345

FOLDER TITLE:

October 10 CEO Technology Event - Background Stuff

2013-0968-S

sb36

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

October 10 CEO
Technology Event -
Background Staff

PHOTOCOPY
PRESERVATION

- She's talked to this
other group

- Kennan - "I can live with
name - it"

- (301) 869

3013

(Kosma white)

at the post
synduct - natural
vice President
not teacher Advisor
at home
TSA App
together to
talk

EXECUTIVE OFFICE OF THE PRESIDENT

06-Oct-1995 01:59pm

TO: DIMOND_P
TO: fitzsimmons
TO: Schmidt_mt
TO: jonathan_hoyt

FROM: linda roberts

SUBJECT: Student Technology Corps

Linda Direct
205-0167

I have just talked directly to Tom Koerner, Deputy Exec. Director, National Association of Secondary School Principals. We agreed that we can't call the "challenge to students," the National Technology Honor Society, because in fact it already exists, run by the Technology Student Association. Here's our solution: include the TSA in the NASSP effort, and launch the National Student Technology Corps, and make clear that it's roots are in the National Honor Society and in the work of the Technology Student Association. I have also talked with the TSA officials and they are very eager to make this work.

Here's the write up

STUDENT TECHNOLOGY CORPS

Purpose: The purpose of the Student Technology Corps is to (1) provide an organization through which students can help bring computing and telecommunications knowledge and technical expertise to expand their school's use of technology and (2) recognize and reward students who use their technological expertise to serve their schools and create new applications of technology to benefit society.

Function: In their schools and communities student members will (1) assist teachers, school administrators, and adult volunteers with integration and use of technology; (2) train teachers, administrators, classmates, and parents in the use of technology; (3) participate in mentoring programs with middle and elementary schools; (4) serve as computer system administrators for a class or teachers; and (5) perform other functions that serve the goal of increasing and improving the use of technology in for learning in their communities.

National Sponsor: The National Association of Secondary School Principals will manage and guide this effort with its roots in the National Honor Society and the Technology Student Association's National Technology Honor Society.

Potential Faculty Sponsors. Computer science, engineering, tech prep, vocational education, science, physics, and math teachers, computer coordinators, librarians and media center managers and other faculty with technology expertise and interest.

Parental Involvement: The Student Technology Corps will work with the PTA and other groups to involve parents in school and community

technology efforts.

Launch: The NASSP will launch more than a dozen pilot projects this year that bring together students from both academic and vocational programs. Both the National Honor Society and the Technology Student Association will be involved in this effort.

RFC-822-headers:

Return-path: linda_roberts@ed.gov

Received: from gatekeeper.eop.gov by PMDF.EOP.GOV (PMDf V5.0-4 #6879)
id <01HW4F2MXWY800BHMF@PMDf.EOP.GOV>; Fri, 06 Oct 1995 13:59:00 -0400 (EDT)

Received: by gatekeeper.eop.gov (5.65/fma-120691); id AA23571; Fri,
06 Oct 1995 13:55:36 -0400

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06 Oct 1995 13:53:36 -0500 (EST)

**CHALLENGE GRANTS FOR TECHNOLOGY IN EDUCATION
FY95 AWARD RECOMMENDATIONS**

10/6/95

10:00am

Status:

Dover, DE:

**11:00am event at Town Point Elementary School Library
(change b/c of growing number of guests) Dept. rep. should meet William
McGlumphy at the District Office in Dover, DE: Capital School District, 945
Forest St. - 19904**

**Contacted partners in consortium, state representatives
@ 25 local dignitaries and 6-7 consortium partners are expected to
attend**

Contacted local media

Has VCR available for video tape

**William McGlumphy 302-672-1521 will serve as the media contact
for OPA and the event contact.**

Sen. Biden will be presenting the check

Baltimore, MD:

Will put together an event on 10/10/95 at 10:00am

**Is in the process of drafting the invitation to send to the partners
and appropriate officials - Mike Pitroff is handling the invitation list.**

**Is working on the press release and prepared to contact the
local media - Kathy Foster at 410-396-7607 or Nat Harrington at
410-396-8577 will serve as the media contacts for OPA; Nat Harrington
will also serve as the event contact.**

Walter Amprey the Superintendent will be accepting the check

Has a VCR available for video tape

Henry Smith will be presenting the check

Manchester, NH:

Will have an event on 10/10/95 at 10:00am at the School Administration Bld., 196 Bridge St., Manchester, NH 03104

Has contacted Mayor, Chief State School Officer, other local officials and consortium partners. 50-60 are expected to attend event.

Will be sending out the press release to the local media Susan Puchacz 603-624-6300 ex55 will serve as the media contact for OPA and also the event contact.

Is also doing an event on 10/17 - breakfast with the partners

Has a VCR available for video tape

Jan Paschal, DSRR Reg. I will be presenting the check

San Diego, CA:

Will have an event on 10/10/95 at 3:30pm
-- Will do 11:00am press call in

Mayors office and the school are putting the event together

Richard Fabian 619-225-3416 will serve as the event contact

Pacific Bell has been contacted to get the partners involved. -- Mayor will attend

Norma Troft 619-293-8414 will serve as the press contact for OPA

Loni Hancock, SRR Reg. IX will be presenting the check

Redwood City, CA:

Will hold an event on 10/10 at 10am at the Costano Elementary School 2695 Fordham Street, East Palo Alto, CA 94303 -- Principal: Marthelia Hargrous: 415-329-2830

Kathie Blankenship 408-562-7795 with Smart Valley, Inc., will serve as the press contact and will be in charge of contacting the participants and organizing the event.

[address: 2520 Mission College Blvd., Suite 202, Santa Clara, CA

95054]

**Loni Hancock SRR, or Chick Tooker, Public Affairs
will be presenting the check**

Specialist

Dallas, PA

**Will hold event on 10/10/95 at Dallas, PA at the
Telephone Headquarters - All partners will be present**

Commonwealth

Video links to various schools

**Local media has been contacted - press contact is Bill
717-674-1079phone/717-675-5711fax**

Bader

Has a VCR for the video tape.

**Dr. Daniel Paul, the project director 717-265-9894 will
event contact and will also be accepting the check.**

serve as the

W. Wilson Goode will be presenting the check

Montpelier, VT

Will hold event on 10/10/95 at 10am at the Montpelier H.S.

auditorium

**David Gibson 802-223-6366 or Peter Clarke (the principal)
802-223-9791 will serve as the event contacts.**

**Wants the Sec.'s video tape sent to Jude Newman at
School System, 58 Barre St., Montpelier, VT 05602**

Montpelier

Tom Bisson 802-882-3135 will serve as the press contact

for OPA

Has requested Deputy Secretary Kunin to present the check

Ed Augustus, OIIA, will be presenting the check

Philadelphia, PA

**Will hold event in Philadelphia at the School District
the beginning of the School Board Meeting - open to the public.**

Bld. at 11am at

Stephen Guttentag 215-299-7842 will serve as the event

contact

All partners will be invited.

The Supt. and the Chairperson of the Board will accept the check

Has VCR for the video tape

**Barbara Farley (staff) and Charles Thompson (office director)
215-299-7850 will serve as press contacts for OPA**

Leslie Thornton will be presenting the check

Omaha, NE

**Will hold an event on 10/10 at 10am in Omaha at the Central Office
School Board Room**

Dr. Ken Bird, Supt. 402-390-2906 will serve as the event contact.

Di Saggan 402-390-2131 will serve as the press contact for OPA

**Participants include the Chief State School Officer, the State Leg.
Comm., the Indian Reserve., the Gov. is a possibility**

A VCR will be available for the video tape.

They are decorating the back drop w/ Internet pictures

Sandra Walker, SRR Reg. VII will be presenting the check

Baton Rouge, LA

**Will hold an event on 10/10 at 10am in Baton Rouge, LA at the State
Capital Bld.**

Dr. Jeanne Burns 504-342-1608 will serve as the event contact.

Kim Hunter 504-342-1022 will serve as press contact

Working on participant list, the Gov. will attend.

Assistant Sec. Moreno will present the check

White Cloud, MI

Will hold an event on 10/12 at 8:30pm. The event is a School Board

Meeting with all county Boards of Education and the Superintendent. Will invite all partners including US Signal.

Dr. Larry Ivans, Project Director and media/event contact (out till 5pm 10/5) Russ Austin 619-924-0380

Will still participate in the media call 10/10

Stephanie Jones, SRR Reg. V will present the check

Sturgis, SD

Will hold a small event on 10/10/95 at 10am. Has already planned large event including all partners, officials, etc. on 10/23 and 10/24

Jim Parry 605-394-1876 will serve as the press and the event contact

Has requested that when Congressional Affairs calls out to the gov. officials that they also plug the event on the 23rd and 24th - it is suppose to be big and has been planned for a while.

Laguna, NM

Will hold an event on 10/10/95

Renee Torres 505-552-6008 will serve as the press contact for OPA.

Sally Cain, SRR Reg. VI will present the check

El Paso, TX

Will hold event on 10/10/95

Ben DeBellis 915-860-3438 will serve as the event contact

Linda East 915-860-3413 will serve as the press contact for OPA

Has a VCR available for video tape

Trini Garza, DSRR Reg. VI will present the check

Salt Lake City, UT

Will hold an event on 10/10 that will include the partners in the project and the Governor's office, etc. It -most likely- will take place at the Utah

Department of Education office.

**Eileen Rencher 801-538-7635 phone/801-482-5666 pager/
801-531-8494 home -- will serve as the event contact.**

Julie Anderson will present the check

Cayahoga Falls, OH

**Will hold an event from 8:15am to 9:00am at the Technology Lab,
Summit Educational Service Center, 420 Washington Ave**

**8:15 President of Board will welcome and introduce County
Superintendent and Akron Superintendent who will introduce Congressman
Sawyer who introduces Sharon Robinson who recognizes teachers and
students**

**Steve Snyder 216-945-5600 or Gay Faucet (ext. 263) will serve as the
event contact and the media contact for OPA**

Has VCR available for video tape.

Asst. Secretary Robinson will present the check

Waukegan, IL

**Will hold an event on 10/10 during the 8:30pm Board Meeting and
reception at the Lincoln Center for Educational Services, East Side of
Building, 2nd Floor, Board of Ed meeting, 1201 N. Sheridan Rd., Waukegan,
IL 60085-2099**

**Has invited Collaborators (faxing), Mayor, (will know Monday),
Principals of the seven participating schools, and is checking on the other
elected officials.**

**Dr. Elaine Armani, Project Director or Brenda White Robinson,
details - 708-360-5440 will serve as event contacts**

**Dr. Alan Brown 798-360-5400 will serve as the press contact for
OPA**

Has VCR available for video tape.

Scott Flemming, OLCA will present the check

Andersen, IN

Will hold an event at 7:30pm on 10/10/95

All gov./local officials and media will be contacted

Terri Anderson 317-641-2151 is the event/press contact

Stephanie Jones, SRR Reg. V will present the check

Indianapolis, IN

Will hold an event at 2:00pm on 10/10/95

All gov./local officials and media will be contacted

Francoise Miller 317-226-4526 is the event/press contact

Stephanie Jones, SRR Reg. V will present the check



UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

FAX TRANSMITTAL

TO: Mike Schmidt

ORGANIZATION: _____

PHONE NUMBER: _____

FAX NUMBER: 456-7028

FROM: David Cauguir

PHONE NUMBER: 205-3684

FAX NUMBER: 202-401-0048

MESSAGE: IF YOU NEED ANYTHING ELSE

PLEASE CALL.

David

CONFIDENTIALITY NOTICE

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Possible Points For Discussion With CEOs

From: Kelly

1. What kinds of efforts are the companies planning to make to move the nation forward in any of the four areas where we feel progress is essential:
 - *connecting classrooms* (would they be willing to sponsor a “barn raising” activity and/or encourage tech corps volunteers from their companies to help with installations)
 - *providing computers* (do they have programs for donating surplus or new machines to schools)
 - *training teachers* (can they help train teachers in their facilities during the summer or work with local colleges to sponsor training)
 - *developing exciting interactive content* (would they be willing to form a consortia with a major university and other groups to develop creative instructional materials in specific subjects)
2. Locate areas where the CEOs’ firms can be active in education within their own companies (signal interest in technology for lifelong learning):
 - *Corporate day-care or child-care centers* (could the company make them state-of-the-art learning centers?)
 - *Corporate training for incumbent employees and for new recruits* (can the company make these training experiences more productive using technology, can they work with schools to help the transition from school to work?)
3. Help the national effort by sponsoring national activities including:
 - *encourage employees to volunteer for the Tech Corp* and provide liberal leave allowances for them
 - *adopt a federal collection or a park.* We want to be able to bring the treasures of the Smithsonian, the National Park Service, and the Archives to schools but these venerable institutions need private help to provide the material in digital form. Collections include historic jazz recordings, Indian dwellings, dinosaur collections, Fords Theater, the USS Constitution, letters from Civil War soldiers, and the history of technology. Most is not on display.
 - *sponsor a new PBS service* designed to provide teachers and kids a one-stop shopping access to educational materials on the internet and facilitated, electronic “chat-rooms” for teachers with special interests.

4. Solicit views on what the federal government could most usefully contribute to the national effort.

- *Expansion of the challenge grant program to include pre-school, school-to-work, and incumbent training.*
- *modernization of the DoD dependent school system*
- *federally sponsored research and development in education and training technology*
- *the future of PBS*
- **NOT RECOMMENDED:** actions in telecommunication policy and use of spectrum; modification of existing Department of Education programs supporting teacher training and assistance to low-income schools

- Jonathan Hayft
667-6839 (h)

- Q & A → send

- ~~T~~ L C Background

- Events (+)

- CFS - match

~~CD~~

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

07-Oct-1995 12:20pm

TO: (See Below)

FROM: swiss

SUBJECT: media advisory

THE WHITE HOUSE
OFFICE OF MEDIA AFFAIRS

FOR PLANNING PURPOSES ONLY
202-456-7150
OCTOBER 6, 1995

PRESIDENT CLINTON AND VICE PRESIDENT GORE LAUNCH TECH CORPS
AND ANNOUNCE CHALLENGE AWARDS FOR EDUCATION

Washington, DC -- President Clinton and Vice President Gore will unveil the Tech Corps, a national grassroots volunteer program to bring technology to K-12 classrooms and announce the 19 Challenge Grants for Technology in Education on Tuesday, October 10 at 9:00am. The following City's will receive Challenge Grants: San Diego, CA; Redwood City, CA; Dover, DE; Waukegan, IL; Anderson, IN; Indianapolis, IN; Natchitoches, LA; Baltimore, MD; White Cloud, MI; Omaha, NE; Manchester, NH; Laguna, NM; Cuyahoga Falls, OH; Philadelphia, PA; Towanda, PA; Sturgis, SD; El Paso, TX; Price, UT; Montpelier, VT.

Prior to the announcement, the President will meet with information industry CEO's. The meeting with CEO's is closed to the press and the CEO participants along with representatives from each Challenge Grant recipient program will be in attendance during the announcement. The Challenge Grant representatives will be available for interviews on the North Lawn of the White House immediately following the event. Media interested in any interviews must contact the Office of Media Affairs at 202-456-7150.

WHAT: President Clinton and Vice President
Gore launch Tech Corps and announce Challenge Grants for
Technology in Education.

WHERE: Roosevelt Room
White House

WHEN: Tuesday, October 10
9:00am

COVERAGE: EXPANDED POOL PRESS

NOTE: Media wishing to participate in the expanded pool coverage must contact the Office of Media Affairs at 202-456-7150.

#

Distribution:

TO: fitzsim
TO: garyj
TO: hkelly
TO: ksmith
TO: schmidt_mt

CC: swiss

Contacts: Tech Corps
Karen Smith
(508) 620-7749
Ksmith@ustc.org
or
Gary Johnson
Garyj@ustc.org

LP&P
Mary Leddy
(415) 286-3990
Mary_Leddy@LPP.com
or
Steve Chipman
(415) 286-3990
Steve_Chipman@LPP.com

Tech Corps Forms to Boost Use of Technology in Schools Nationwide

Washington, D.C., (Oct. 10, 1995) -- The Tech Corps is a grassroots, volunteer organization designed to help schools prepare students and teachers for the 21st century by bringing the technical expertise of thousands of men and women into America's schools.

President Bill Clinton, challenging Americans to help bring the power of computer technology into the classroom, said, "This goal cannot be achieved by government fiat. It can only be met... by communities, businesses, governments, teachers, parents and students joining together. A high-tech barn-raising."

Tech Corps volunteers will work with grade K-12 teachers and school administrators in their local communities to provide assistance with technology planning, technical support and advice, staff training, mentoring and classroom instruction. The national organization will provide guidance and training for state chapters. State Tech Corps chapters will operate autonomously and will identify and match their volunteers to local projects according to interests, skills and school districts' priorities.

Tech Corps volunteers will enhance teaching and learning nationwide through their technology projects. "In 1961, president Kennedy challenged men and women across America to join programs, such as the Peace Corps, to help build an infrastructure to tie developing countries to the global community," said Gary J. Beach, chief executive officer of Computerworld Inc. and

founder of the Tech Corps concept. "Today's announcement challenges millions of Americans with technical skills to join the Tech Corps to build a technology infrastructure for our nation's public schools. This will help link our classrooms to the rich educational content high technology has to offer."

The Tech Corps builds upon a program started in Massachusetts and that has successfully completed pilot projects in twelve communities and will expand this fall to 47 school districts representing more than 60 communities. Five additional states are launching Tech Corps chapters today in New Mexico, Colorado, Iowa, Illinois and Tennessee.

"The Tech Corps' Massachusetts program has been a huge success, and I am confident thousands of people across the country will respond to the President's call to support Tech Corps in their communities," said Beach. Those interested in initiating a state Tech Corps chapter are encouraged to attend the Tech Corps Chartering Conference in Washington, D.C. on October 30.

Industry and education leaders around the country are endorsing the Tech Corps as a significant volunteer initiative capable of having a major impact on U.S. schools. "It is a travesty that we are using pre-industrial age technology to educate the children of the information age," said Thomas Wheeler, president of Cellular Telecommunications Industry Association [CTIA], one of the Tech Corps' sponsors. "The CTIA Foundation for Wireless Telecommunications has provided the initial funding for Tech Corps to help remedy this situation through the combination of corporate technical skills and good old American volunteerism."

The Tech Corps is incorporated as a private, non-profit organization and is overseen by a board of directors which includes professionals from the high tech, telecommunications and education sectors.

For more information on the Tech Corps or to register for the Tech Corps Chartering Conference, visit the organization's Internet World Wide Web site at <http://www.ustc.org>. For more

information on President Clinton's education speech and today's announcements, visit the White House Web site at <http://www.whitehouse.gov>.

###

Draft: 13 August 1995

TECH CORPS

Vision:

A national, non-profit organization of technology volunteers dedicated to helping improve K-12 education at the grass roots.

Mission:

The mission of Tech Corps is to recruit, place, and support volunteers from the technology community who advise and assist schools in the introduction and integration of new technologies into the educational system. Volunteers provide assistance with local planning, technical support and advice, staff training, mentoring, and classroom interactions. The organization utilizes the abilities of skilled individuals and groups across the country in an effort to prepare students, teachers, and schools for the 21st century.

Mode of Operation:

Tech Corps is a volunteer organization. It is funded principally through corporate sponsorships. It has a small headquarters staff to set the Tech Corps mission and agenda, establish and maintain the culture, provide national media liaison, and ensure quality. The broader organization is based on a bottom-up philosophy and draws on the expertise and enthusiasm of technology-literate members of local communities.

Activities:

Tech Corps volunteers work with the teachers and school administrators in their local communities. They do whatever is necessary to promote the effective use of computing and communications technologies in K-12 education. Thus, their tasks may range from getting local contractors to upgrade the electrical wiring in a school, to installing a local area network, to providing assistance in obtaining computing hardware and networking services, to finding a volunteer systems administrator, to helping with the development of a school's World Wide Web home page, to providing assistance with the development of teaching materials, to mentoring students, teachers, or administrators in the uses of computing and communications technologies. Since the determining factors are local needs, a wide variety of tasks are conceivable.

Draft: 13 August 1995

Tech Corps Rollout:

MAY 95	Begin Tech Corps incorporation and tax exemption
JUNE 95	Tech Corps prototype in six states; Obtain corporate and laboratory assistance in building Tech Corps computing and communications infrastructure
AUGUST 95	Tech Corps home page and mirror sites on the Internet in experimental mode; Refine Tech Corps definition, based on feedback from prototype
SEPTEMBER 95	Presidential announcement of Tech Corps and call for organizers; Initial Tech Corps media release and announcement of Charterers' Conference; Public debut of Tech Corps home page; Pointer from White House home page activated
OCTOBER 95	Charterers' Conference held in Washington, DC
NOVEMBER 95	Tech Corps call to businesses at Comdex (possibly by Vice President); Home page focus shifts to recruiting business participants
JANUARY 96	Tech Corps media release and call for participation by school districts; Home page focus shifts to recruiting school districts
APRIL 96	Tech Corps media release and call for participation by volunteers; Home page focus shifts to recruiting individual volunteers
SEPTEMBER 96	Tech Corps operational

WHY TECH CORPS CAN PULL ALL THE PIECES TOGETHER

What is It?

The Tech Corps will recruit, place, and support volunteers from the technology community to advise and assist schools with the introduction and integration of new technologies into the educational system. Volunteers will provide assistance with local planning, technical support and advice, staff training, mentoring, and classroom interactions. The organization will use the abilities of skilled individuals and groups across the country in an effort to prepare students, teachers, and schools for the 21st century.

What will Be the Benefit to Schools?

There is tremendous energy in our schools to move toward more effective implementation of technology. But the reality is that the available resources are slim. The Tech Corps seeks to provide the human resources that can support and enhance the school's local technology efforts.

The Tech Corps offers schools qualified, enthusiastic individuals who are willing to share their technical talents and experiences with the schools in a volunteer capacity. The "people power" being offered has the potential for offsetting significant expenses which the schools might incur if they sought outside assistance with these projects. In addition, community awareness of and interest in the schools will increase through the involvement and commitment of local citizens who might not otherwise have reason to participate in school activities.

What Will Be the Benefit to the Volunteers?

All too often, individuals wish to volunteer but do not know where or how. The Tech Corps offers a vehicle for volunteering for those individuals who would like to share their time and talents with their local schools. Through the Tech Corps, individuals have the opportunity to give something back to their community and to have a positive impact on kids, schools, and education in their state.

While working with a specific school district, Tech Corps Volunteers will also be part of a larger organization that is having impact on education state- and nation-wide. Volunteers will meet with others throughout the state at state-wide Tech Corps events, learn about projects in other school districts across the nation through the Tech Corps web site, and feel part of an organization that is making a difference.

TECH CORPS

Corporate Background

The Tech Corps is a non-profit, volunteer organization designed to assist schools in introducing and integrating new technologies into education. It is the first nationwide initiative to address specifically the need to technologically prepare students and teachers for the 21st century. The organization recruits volunteers with technical expertise from multiple industries to work with school districts across the nation.

The organization builds upon a Massachusetts program founded by Gary J. Beach, president and chief executive officer of Computerworld Inc. and implemented by the Massachusetts Software Council. Tech Corps is incorporated as a private, non-profit organization and is overseen by a board of directors which includes professionals from the high tech, telecommunications and education sectors.

Six states have established Tech Corps chapters: New Mexico, Colorado, Iowa, Illinois, Tennessee and Massachusetts. Tech Corps volunteers will help education officials launch technology projects that may not have been possible otherwise. Some of these projects include: technical expertise in evaluating equipment, staff training, mentoring of students and staff, and curriculum integration of technology.

Tangible results of Tech Corps have been demonstrated at the Massachusetts pilot sites. To date, there are 12 school districts in Massachusetts that have implemented a total of 121 projects. Seventy-five percent of these Tech Corps volunteers had no other contact with the schools before becoming involved in the projects.

Volunteer Information

Tech Corps is built from grassroots concepts of public/private partnerships, combining corporate support with community volunteers. Corporations or individuals wishing to establish state chapters can contact the national Tech Corps for guidance on how to solicit key education and industry support in their respective states, establish a 501(c) 3 non-profit organization, approach corporate state sponsors, staff the organization, select school districts for participation and recruit volunteers. By applying and implementing these steps locally, each state chapter will have ownership

and complete control of its Tech Corps initiative. Tech Corps expects all 50 states to have active Tech Corps chapters by the spring of 1996.

The Tech Corps expects each state chapter to be ready to place volunteers in approximately 12 school districts initially with subsequent expansions every six months. Although each chapter will make its own decisions about which districts will participate, Tech Corps' philosophy encourages geographic, demographic and economic diversity. The districts should have a strong commitment to the use of technology in education. This ensures that Tech Corps volunteers will be put to good use.

Companies can become involved with Tech Corps by :

- ♦ Becoming a national sponsor with national recognition.
- ♦ Becoming a state sponsor with statewide recognition.
- ♦ Donating equipment and services (i.e., computing and networking equipment, systems administration assistance, printers, as well as general business services which will help Tech Corps' goals) at the state and/or national level.
- ♦ Encouraging and supporting their employees' participation in Tech Corps activities in their local schools.

Individuals and businesses wishing to help initiate a state Tech Corps chapter are encouraged to attend the Tech Corps Chartering Conference, which will be held in Washington D.C. on October 30. Registration information about the conference can be found on the Tech Corps' Internet World Wide Web page at <http://www.ustc.org>.

A national call for volunteers will take place in the spring of 1996, after the state Tech Corps infrastructure is in place.

Schools wishing to participate in Tech Corps projects should contact their state Tech Corps chapters via the Tech Corps Web page.

Tech Corps Questions & Answers

General Background

Q: When was the Tech Corps founded and by whom?

A: The Massachusetts Tech Corps was founded in 1994 by Gary J. Beach, president and chief executive officer of Computerworld, Inc. Under his leadership, the national organization was incorporated in 1995.

Q: In what states is Tech Corps operational?

A: There are currently six states that have Tech Corps chapters: Massachusetts, Iowa, Tennessee, New Mexico, Illinois and Colorado.

Q: Who are the key spokespeople for Tech Corps?

A:

- ♦ Karen Smith, Director
(508) 620-7749
- ♦ Gary Beach, Chair
(508) 820-8100
- ♦ Gary Johnson, Director of Government Relations
garyj@ustc.org

Q: How does a state Tech Corps chapter get started?

A: Individuals and businesses wishing to help initiate a Tech Corps chapter in their respective states should attend the Tech Corps Chartering Conference, which will be held in Washington D.C. on October 30. Interested parties can find out more about the conference and register to attend by accessing the Tech Corps' Internet World Wide Web page at <http://www.ustc.org>. Once the state chapters are chartered, Tech Corps will issue a national call for volunteers.

Q: How is Tech Corps different from other nationwide initiatives?

A: Tech Corps is an organization that is built from grassroots concepts of public/private partnerships, bringing individual volunteers and corporate sponsors together with educators in order to better use technology for teaching and learning. Unlike smaller programs that launch city or statewide projects, the Tech Corps is establishing a nationwide network of state chapters that are autonomous but operate under a broad set of guidelines. Tech Corps operates without Federal funding. There is no other national initiative underway that is like the Tech Corps.

Government Involvement

Q: How much government involvement will there be with Tech Corps?

A: Tech Corps is a private, non-profit corporation; it is not a government organization. Tech Corps has been praised by the White House as an example of effective partnerships between industry and education.

Tech Corps Web Page

Q: What is the Universal Resource Locator (URL) for Tech Corps' Web page?

A: The Web page is located at <http://www.ustc.org>.

Q: What can be found at this site?

A: General information about the organization as well as pointers to Tech Corps state chapters are located at this site. In addition, interested parties can register for the Tech Corps Chartering Conference on the Web page.

Other Issues

Q: Can you sites examples of the Tech Corps in action?

A: There are examples included in the press kit.

Q: Many schools are Macintosh computer based. Is this going to be a PC or Mac-based initiative?

A: This is not just about computers. It's also about connecting those computers to the Internet, helping teachers learn how to use these new tools and enriching the curriculum. Tech Corps volunteers will provide a broad range of technological expertise. Projects will not be limited to one particular platform or vendor.

Q: How will the corporate and private funds that are raised be used?

A: All funds will be used to provide direct services to the state and local chapters of the Tech Corps, including guidance on recruitment and training the volunteers and coordinators, hands-on support at all stages of implementation and a public relations effort that facilitates local and state recruitment. Tech Corps is designed as a grassroots organization. All funds will be used to support these efforts.

**POTUS/VPOTUS EVENT
TECH CORPS/CHALLENGE GRANTS/NAT'L TECH. HONOR SOCIETY
ANNOUNCEMENT**

**ROOSEVELT ROOM W/ EXPANDED PRESS POOL
OCTOBER 10, 1995, 9:00 - 9:30 A.M.**

WH POCs: Ed Fitzsimmons, OSTP, 6-6038 (office)
(703) 765-6848 (home)
(703) 916-3824 (pager)
Julie Swisshelm, OSTP, 6-6041 (office)
(703) 243-8340 (home)

Henry 703 528-6388
INVITEE LIST

Tech Corps:

Gary Beach (+ wife Catherine, daughter Noelle, and son Scott)
CEO, Computerworld (originator of Tech Corps idea)
(508) 820-8100 (Beach will be in DC on Sunday; call Ed Fitzsimmons for details)

Karen Smith
Executive Director, Tech Corps
(508) 620-7749

Gary Johnson (+ son Mark)
Director, Tech Corps
(301) 916-6384

Dennis Foster
Sprint Cellular
CTIA Foundation Board (Tech Corps Founding Sponsor)
(312) 399-2225

David Blohm
CEO, Virtual Entertainment (Chair of Massachusetts Tech Corps)
(617) 449-7567
(508) 443-0972 (home)

Maurice Barrant
Tech Corps Volunteer #1
(508) 762-5207

Richard Dale
Tech Corps Volunteer #2
(617) 332-4514

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	POTUS/VPOTUS Event announcement Tech Corps Challenge Grant [D.O.B.] [partial] (1 page)	10/10/95	P6/b(6)

COLLECTION:

Clinton Presidential Records
Domestic Policy Council
Michael Schmidt
OA/Box Number: 7345

FOLDER TITLE:

October 10 CEO Technology Event - Background Stuff

2013-0968-S

sb36

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
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- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Nat'l Technology Honor Society):

Thomas Koerner

Deputy Exec Director, National Association of Secondary School Principals
(703) 860-2813 (home)

Timothy J. Dyer (b)(6)

National Association of Secondary School Principals
(703) 860-0200



**U.S. Department of Education
Office of the Deputy Secretary
600 Independence Avenue, S.W.
Washington, D.C. 20202**

DATE : 10-4-95

TO: Ed Fitzsimmons

ORGANIZATION: _____

PHONE : _____ FAX : _____

FROM : Matthew Holt

PHONE : _____ FAX : _____

Total Pages (including cover): _____

MESSAGE :

*This isn't exactly a press release,
but maybe it will be helpful.*

J.

CHALLENGE GRANTS FOR TECHNOLOGY IN EDUCATION**SECRETARY'S ADDRESS TO 19 SITES****DRAFT for 10/10/95**

Today, Vice President Gore and I are announcing Challenge Grants for technology in education to 19 communities in 16 states. These grants will average close to \$1 million a year for five years. This year, one and a quarter million students across the country will be served by these 19 grants, and the number of students served will grow during each additional year of funding.

Although I am unable to be with you in person, I am pleased to announce that your school district is the recipient of one of these grants. I am as excited as you must be about the plans you have to retool your schools for the 21st century.

With your grant you will have an opportunity to use powerful new technologies and the information superhighway to transform your schools into information age learning centers. You will be joined in this undertaking by an strong consortium of community partners. In fact, when we look across the 19 grants awarded today the commitments of community partners to education reform is truly impressive.

Over 380 partners will participate in the activities of these 19 Challenge Grant communities. A total of 134 school districts in 23 states will join forces with the 19 grant recipients to use new technologies for school improvement. Over 120 business firms are participating in Challenge Grant community partnerships, along with 34 universities and colleges, ten museums, five libraries, nine State Education Agencies, the education offices of five national parks and a state park system, two regional education laboratories, an energy laboratory, a Navy base, an Army base, the Governor's Offices in three states, and the Mayor's offices in two cities.

We are firm believers in the importance of strong community involvement in education, and we are heartened by this outpouring of support for new technology in our schools. - Additional school districts, firms, and community organizations are encouraged to join these partnerships in the future.

In each Challenge Grant community the consortium partners are matching the grant with substantial commitments for equipment, software development, teacher training, technical support, telecommunications services and other costs. These Challenge Grant communities are making a significant educational investment in the future of their children. Across the 19 grants, the value of these matching commitments is over \$70 million in the first year, and during the five year life of these projects the total value of these investments is expected to be over \$300 million. Funds awarded through the Challenge Grants will augment these local investments and support new curriculum design, teacher training, and the evaluation of educational effectiveness. You are responding to an ambitious challenge. Everywhere we look, technology is changing the way we work and live -- everywhere, that is, but in our schools and classrooms. In classrooms that should be modern information centers for learning, the basic media of instruction continue to be black boards and chalk. The implications for education and economic competitiveness are enormous. In a strong economy, employers must have well-educated employees who make skillful use of information technologies to increase their knowledge and continuously improve their productivity. But few schools today are able to provide the high performance learning tools that would allow students to develop these skills.

As a Challenge Grant community your school district will take the lead in using powerful new technologies and the information superhighway to create new learning tools and new

possibilities for extending the time, the place, and the resources available for learning. Your classrooms can be linked to your students' homes, and they in turn can be linked to libraries, museums, and research centers across the country and around the world. You will be able to provide high quality learning opportunities that have never before been available to your students.

Involving parents and extending learning into the home will help us achieve our national goal of high academic standards for all children. Students stand a greater chance of succeeding when families and teachers are in effective communication. Electronic networks can be used to forge new educational partnerships among parents, teachers, and students. New technologies can help families bring a vast array of educational resources into the home. They can extend the time and place for learning from the classroom to the living room, creating new opportunities for sustained study of core academic subjects.

As each Challenge Grant community acts on its vision for education reform, careful attention is being paid to ensure that we do not become a society in which low income communities and other areas with the greatest need for technology are left behind in the acquisition of skills and knowledge needed to be productive citizens in the 21st century. A failure to include these communities would put their future and the future of the country at risk. Each Challenge Grant supports local alliances of educators, industry partners, and community leaders who are committed to developing creative responses to the information age requirements of all learners, including those in inner cities and rural areas.

Your community is likely to succeed with this grant because you have begun with a clear definition of the educational problems you want to address. Each Challenge Grant community is working on the integration of new technologies into state or local education goals

that have been stimulated by the national education reform movement. Effective use of new technologies in these communities will contribute to school readiness and improved student achievement in reading, writing, science, mathematics, the arts and other disciplines. Each project will support professional development for teachers and promote greater parent and community involvement in education. And each will help smooth the transition from school to work by engaging students in real life learning experiences through which they can develop the skills necessary to compete in the economy of the 21st century.

We are inspired by the opportunity these 19 Challenge Grant communities have to bring their schools into the 21st century. But we are frustrated by the lack of Congressional support for hundreds of other communities that want to respond to this challenge. These 19 communities represent just a handful of the 530 communities that applied for grants this year. Those applicants included close to 2,700 school districts and hundreds of corporate and community partners in every state and region of the country. And yet in 1995, after Congressional budget cuts, the funds for this program were reduced from \$27 million to \$9.5 million, which was sufficient to award only these 19 grants. We have high hopes for awarding more grants in this program during 1996. For 1996 President Clinton has requested an increase to \$50 million for this program. This would allow us to run another round of the competition next spring that would result in close to 40 new Challenge Grants by this time next year. But, the U.S. House of Representatives has proposed cutting this amount to \$25 million, which would reduce the number of new grants to 20. The U. S. Senate is considering cutting the program even further to \$15 million, which would eliminate any possibility of new grants, since the funds remaining would be sufficient to continue support for only the nineteen grants we have already awarded.

At a time when hundreds of communities across the country are expressing their desire to meet the challenge of bringing their schools into the information age, it is tragic that Congress is considering cuts in this program, which would provide the resources they need for an effective response. Each Federal dollar committed to this program is generating over three dollars of additional local community investment in the future of our children. This is an investment in education and our future economic competitiveness that should not be lost.

You are to be congratulated on the impressive investment you are making in your community and the future of your children. Your schools and your community partners will be assuming a leadership role as we work to bring education in this country into the information age. We look forward to working with you, and in the coming months, I may have an opportunity to visit your community in person to learn more about your exciting work. In a few moments, with the aid of telecommunication, I will have an opportunity to talk with you and with your colleagues in other Challenge Grant communities. I hope to hear more about your work, and I will be pleased to answer questions from local news media representatives.

1 of 4
pgs.

Important

Important

Important

Memo to : Ed Fitzsimmons
RE : The List

See attached.

Pretty impressive list of Who's Who of technology companies who are committed to making Tech Corps a success.

Added a nice note I just received from Oracle Corporation.

Also, another impressive list....the 1,000 men and women who answered the call you and I put up on the net in June 1994!

Let's talk later,


Gary

P.S. A "significant" ceo who WH folks could invite to breakfast meeting who is solidly behind the concept of Tech Corps is Steve Case, ceo, America Online....and he is right there in Virginia.....another possibility is the svp of Novell, Christine Hughes....she is estatic about concept....Julie has telephone numbers of each

List of Companies Committed to Support Tech Corps

3Com
America Online
Ascend Communications
Adobe Systems Inc
Alexander Communications
Apple Computer
Association for Computer Machinery
AT&T
British Telecom
Cellular Telecommunications Industry Association
Chipcom, Inc.
Cisco Systems
Compaq Computer Corporation
Computer Associates International
Computerworld
Comdisco
Comdex
Conner Peripherals
Deloitte&Touche and Partners
Digital Equipment Corporation
Epson America, Inc.
EDS
Gupta Technologies
Hewlett Packard
IBM Corporation
International Data Group
Intel Corporation
Infoworld Magazine
Irish Software Computing Council
JWalter Thompson
Lexmark International
Lotus Development Corporation (IBM)
Macworld Magazine
Massachusetts Software Council
Micrografx
Microsoft Corporation
Motorola Corporation
National School Board Association
National Association of Secondary School Principals
NCC-TET
NEC America, Inc.

Northern Telecom

Novell, Inc.
Oracle Corporation (see 9/25 letter attached)
PC Week
Price Waterhouse
SAS Institute
Seer Technology
Shiva Corporation
Silicon Graphics
Software Publishers Association
Softbank Corporation
Sun Microsystems, Inc
Sybase/Powersoft
Symantec Corporation
Texas Instruments
Toshiba Corporation
Santa Cruz Operation
UB Networks
US Robotics
UNISYS
Wang Laboratories

ORACLE®

Oracle Corporation

500 Oracle Parkway
Redwood Shores
California 94065

Phone 415.506.7000
Fax 415.506.7200

September 25, 1995

Mr. Gary Beach
Computerworld, Inc.
500 Old Connecticut Path
Framingham, MA 01701-9171

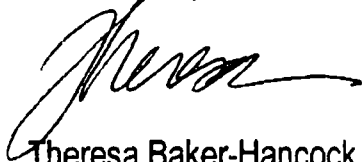
Dear Mr. Beach,

Thank you for your letter dated September 6, 1995. I am sorry to have missed you on your recent visit with Zach Nelson.

I have forwarded your letter and subsequent documents to the person responsible for Corporate Giving, her name is Rosalie Gann and she can be reached at (415) 506-0692.

U.S Tech Corps is a fantastic idea which will greatly assist K-12 education in this country. This program will help schools, teachers and students perform to their upmost ability within the technology community. I look forward to USTC's arrival in all 50 states.

Best wishes,



Theresa Baker-Hancock
Director, Education Market Development
New Media Division

REPORT ON CEO MEETING
OCTOBER 10, 1995

Attending

Gary Beach	Computerworld
Keith Geiger	National Education Association
Jim Hendricks	Discovery Communications
Gerald Levin	Time Warner
Del Lewis	NPR
Ed McCracken	Silicon Graphics
Al Shanker	American Federation of Teachers
David Shaw	D.E. Shaw and Co.
Ted Turner	Time Warner/CNN
Alan Wurtzel	Circuit City

Possible

yes -

Carol Bartz	Autodesk
Michael Eisner	Disney
George Lucas	Lucas Foundation
Ray Smith	Bell Atlantic

Others on List

Stephen Case	America On Line
Bill Gates	Microsoft
Lew Gerstner	IBM
Diana Macarthur	Dynamac
Michael Spindler	Apple
John Young	

Unavailable - not attending

Robert Allen	AT&T
Norman Augustine	Martin Marietta
Bill Esrey	Sprint
Richard Notebaert	Ameritech