

Janice Barrett-Bu

PHOTOCOPY
PRESERVATION



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January 3, 1995

Michael Schmidt
President's Council on Domestic Policy
The White House
Washington, D.C.

Dear Michael,

It was good to speak to you recently. As I mentioned to you, I would like to serve President Clinton by formulating and identifying educational policy issues in some capacity. My areas of interest and expertise are:

Technology Uses in Classrooms - Teaching & Learning Strategies
Communications Education - Media Literacy for Students
Collaboration Efforts between K-12 and Higher Education in Communications Education.
Teacher Training, Professional Development and National Teacher Standards.
Communication Strategies for Educational and Non-Profit Institutions to Prepare Students for the Responsibilities of Citizenship.

Enclosed you will find my CV and a list of my publications. Currently, I am a full time faculty member at Boston University College of Communication, where I intend to continue teaching. We have a new Research Center at BU designed to facilitate research in Communications Education. This resource is available to me to conduct research in the areas of interest listed above. Also, I am pursuing completion of my doctoral thesis on the topic of "Technology Uses in Classrooms - Teaching & Learning Strategies" at Harvard University.

My interest would be in serving President Clinton and / or an organization through a professional contribution to educational policy issues. I would be honored to participate as a member of an advisory committee or as a consultant to a federal agency. For example, it is my understanding that President Clinton may soon initiate, through the Council on Domestic Policy, the formulation of policies for promoting the use of technology in classrooms. This effort would complement the National Governor's Association education policy initiatives and the Goals 2000 for education legislation enacted last year.

I hope to hear from you in the near future regarding my request to assist with the formulation of these educational policy issues. I would like to be of service in this capacity.

Sincerely,

Janice M. Barrett, Assistant Professor of Communication

Janice M. Barrett

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Summary of Qualifications

28 years of extensive and diverse professional teaching and administrative experience (higher education and K-12); communications; project development and fundraising management for public and private institutions. Experienced in budget management and personnel supervision and evaluation. Skilled in institutional planning and research; external relations; development; public affairs; advertising and marketing; event planning; publications editing, design and layout; news and feature writing, press releases, speech writing, video production, photojournalism and desktop publishing. Editor and writer for educational publications. Founder and president of a non-profit corporation and a public relations consulting firm. Led teachers' union in management and negotiations; local and state government relations. Worked with professional journalists and editors to generate TV, radio and newspaper coverage for various educational initiatives.

Professional Experience

- Assistant Professor, Boston University College of Communication, Boston, MA. (1994)
- Director of Communications and Editor, Regis College, Weston, MA. (1992-94)
- Director of Communications, Maruzen Hawthorne (formerly Nathaniel Hawthorne College), Antrim, NH. (1991-92)
- Editorial Assistant and Writer, Harvard Graduate School of Education Publications, Cambridge, MA. (1989-91).
- Administrative Intern, State-Wide Planning Project, for the President of the Massachusetts College Presidents Planning Committee (1991).
- President, Wellesley Teachers Association; Affiliate of Massachusetts Teachers Association and National Education Association (1987-89).
- English Teacher and Yearbook Advisor, Wellesley Senior High School, Wellesley, Massachusetts. (1968- 1989)

Education Leading to Degrees

Harvard University, Graduate School of Education
Doctoral Candidate , Administration, Planning and Social Policy: Concentration in Higher Education

Harvard University, Graduate School of Education
Master of Education, Administration, Planning and Social Policy: Concentration in Higher Education (1990)

Boston University, College of Communication
Master of Science, Mass Communications (1980)

Boston College, School of Education
Bachelor of Science, Education/English (1966)

Graduate Coursework

Boston College
Graduate coursework in Personnel Supervision, Teaching Strategies and Curriculum Development

Simmons College
Graduate coursework in Corporate Communications and Fundraising

University of London, England
Graduate coursework and field research in British and Irish Media

ACCOMPLISHMENTS IN ADMINISTRATION, FUNDRAISING, DEVELOPMENT, MANAGEMENT, COMMUNICATIONS, WRITING, NEGOTIATIONS, EDUCATION AND PUBLIC RELATIONS

Communications/Education

Wrote, edited and researched report "Blueprint 2000" for the Council of Massachusetts Community College Presidents.

Editor of *Regis Review*, the faculty and staff newsletter for Regis College, and Contributing Editor of *Regis Today*, the alumni magazine. As Director of Communications at two colleges, planned and implemented all external relations activities and publications production, including press coverage, media relations, brochures, academic catalogues, press releases, promotional videos, multimedia presentations, admissions literature, public affairs. For both college presidents, planned the agenda and organized the schedule of meetings with community leaders and media representatives, and wrote speeches, correspondence and articles.

For several years, taught literature, writing and mass communications courses. Developed and implemented curricula in print and broadcast journalism, writing and communications. Chaired "Computer Uses in Communications" workshop to train professional staff in desktop publishing. Elected for two years as a member of the School Improvement Council.

Government/Public Affairs

In the areas of educational policy and legislative initiatives, handled all government and community relations for both colleges. Acted as a liaison between the presidents and elected federal, state and local officials on all matters pertaining to the colleges. Worked with Massachusetts Caucus of Women Legislators in developing annual workshops. Appointed Special Assistant for Educational Projects under Massachusetts Cabinet Secretary Charles Johnson. Formed Executive Advisory Committee on Children and Family. Recruited members, supervised selection of professional staff and determined priorities regarding issues. Coordinated and directed the efforts of staff from four Secretariats (Human Services, Administration and Finance, Economic Affairs, and Education) and 36 state agencies. Researched state's involvement in social problems relating to the family structure. Prepared and presented speeches, reports, brochures, proclamations, mailings, press releases, audio-visual programs, including radio and television public service announcements. Assisted media producers on local and national TV and radio talk shows. Coordinated state-wide press coverage of the First Family Month Program.

Publications Production

Published several news articles and interviews in Harvard University and Regis College publications (see samples). Supervised and managed the publication of numerous higher education brochures, pamphlets, catalogues, magazines and newsletters. Advised student publications in secondary school setting. Supervised production of award-winning yearbooks (both regional and national awards), school newspapers and monthly student feature page in local newspaper. Co-edited Curriculum and Instruction Newsletter. Chaired yearbook committee for Boston College 25th Reunion.

Union Management and Negotiations

Elected president of 275-member Local Teachers Association for two consecutive terms. Managed contract negotiations, professional development, budget, press relations, grievance procedures, grant applications, newsletter publications and staff appointments. Represented Association as elected delegate to national and state conventions.

Non-Profit Agency/Fundraising

Founded Pro Speakout, Inc. an organization formed to combat youth drug problems. As president, recruited professional athletes from all sports to speak to youth groups on drug dangers. Planned budgets, raised funds, directed promotions and recruited trained personnel. Disbursed grants to fifteen Massachusetts self-help drug programs. Awarded grant from NFL charities.

Private Industry

Founded J. B. Consultants Public Relation Specialists. Coordinated accounts, planned media events, and developed communications projects for Cultural Exchange Associates, First National Bank of Boston, Global Communications, Inc., Davis, Inc., Ara's retail store and others.

Political/Fundraising

Active since 1974 in the campaign fundraising efforts for several state and federal political offices, including senators, congressmen, governors, and presidential candidates.

Prior elected member of both the Dedham Town Democratic Committee and the Barnstable Town Democratic Committee. Member of Massachusetts Teachers Association and National Education Association. Elected Town Meeting member in Wellesley, Faculty Senate president and vice-president; chaired numerous community committees, including two successful town-wide referenda efforts.

Honors/Awards

Presented, by Dean Patricia Graham, with a \$20,000 Entering Doctoral Student Award from the Harvard Graduate School of Education.

Awarded a \$10,000 Harvard grant to continue doctoral studies at the Harvard Graduate School of Education.

Appointed, by Wellesley School Committee, as a Horace Mann Teacher with a \$2,500 stipend.

Invited to present papers, lectures and workshops for educators at Columbia University for the Columbia Scholastic Press Association's annual conventions.

Membership in the Following Professional Organizations

American Association for Higher Education
Askwith Symposium Committee, Harvard University
Association for Education in Journalism and Mass Communication
Association of Independent Colleges and Universities of Massachusetts
Committee on Potential Course Sequence in MC/PR, Boston University
Committee re Integrated Marketing Communication, Boston University
Council for Advancement and Support of Education
Cultural Committee, Regis College
Friends of the Hemingway Collection, JFK Library
FYI, College Public Information and Public Relations Directors
Harvard Club, Boston
Harvard Faculty Club, Cambridge
Higher Education Student Association (Harvard), Program Chair and Steering Committee member
(elected two years)
Inaugural Committee, Regis College
National Education Association, Massachusetts Teachers Association
Religious Public Relations Council, MA. chapter
Wellesley College Club
Woodland Golf Club, Newton
Yeats Society, Boston

PUBLICATIONS: See attached list.

Publications
by Janice M. Barrett

Dissertation Topic (Research in Progress):
"Tuning into Channel One in America's Classrooms"

- "Administration Changes Shape," *Ed Lines*, Harvard Graduate School of Education Newsletter (Fall 1990), pp. 5–6.
- "Alumnae Honored with Awards," *Regis Today* (July 1993), 8(3), p. 12.
- "Alumni Day 1991 Honors Francis Keppel's Life and Work," *Alumni Bulletin*, Harvard Graduate School of Education (Spring/Summer 1991), pp. 34–35.
- "Baccalaureate Ceremony Celebrates Accomplishments of Regis College Women," *Regis Today* (July 1993), 8(3), p. 8.
- "Barriers to Face: Margaret Marshall on the Importance of Women's Colleges," *Regis Today* (Spring 1994), 9(1), p. 15.
- "Dawn Marie Driscoll: How to Become Members of the Club," *Regis Today* (Spring 1994), 9(1) p. 16-17.
- "Dr. Leo Chang Reflects on His Year as a Fulbright Scholar in China," *Regis Today* (Winter 1993), 7(3), pp. 18, 38–39.
- "Ed School Students Span the Globe," *Alumni Bulletin*, Harvard Graduate School of Education (Winter 1990–91), p. 8.
- "Elmore Studies Political Realities," *Harvard Gazette* (April 5, 1991), p. 6.
- "Faculty and Staff News," *Regis Today* (Spring 1994) 9(1), p. 24.
- "Grants and Awards: Regis College Receives \$200,000," *Regis Today* (Spring 1994), 9(1), p. 27.
- "Henry Rosovsky to Join Faculty Next Fall," and "Gary Orfield Receives Tenure at HGSE," *Alumni Bulletin*, Harvard Graduate School of Education (Spring/Summer 1991), p. 27.
- "HGSE's Unique Higher Education Concentration Focuses on Senior Educational Administrators," *Ed Lines*, Harvard Graduate School of Education Newsletter (Fall 1991), p. 5.
- "Honorary Degree Recipients Inspire Regis College Audience," *Regis Today* (July 1993), 8(3), p. 9.
- "How Coeducational Schools Shortchange Girls," *Regis Today* (Fall 1994), 10(2), p. 10.
- "Internships Provide Opportunities," *Regis Today* (July 1993), 8(3), pp. 22, 23, 24.
- "Israel Scheffler Looks Back Over Four Decades," *Alumni Bulletin*, Harvard Graduate School of Education (Fall 1991), p. 29.
- "Junior Christine Sumner Selected as Student Employee of the Year," *Regis Today* (July 1993), 8(3), p. 29.
- "Kerry Cooper Appointed Museum Curator," *Regis Today* (July 1993), 8(3), p. 29.
- "Leading Regis Women into the 21st Century," *Regis Today* (Fall 1992), 7(3), pp. 2–3, 44.
- "Learning from Ruby: Dr. Robert Coles on the Difference Between Knowledge and Goodness" *Regis Today* (Fall 1994), 10(2), p. 11.

- "Lengthen School Year by 40 Days, Advocates Senator," *Alumni Bulletin*, Harvard Graduate School of Education (Winter 1990-91), p. 2.
- "New Faces on the Faculty," *Ed Lines*, Harvard Graduate School of Education Newsletter (Fall 1990), pp. 3-4.
- "New Faces on the Faculty," *Ed Lines*, Harvard Graduate School of Education Newsletter (Fall 1991), pp. 3-4.
- "New HDP Program Focuses on Risk and Prevention," *Ed Lines*, Harvard Graduate School of Education Newsletter (Winter 1991-92), p. 5.
- "Outstanding Graduate Nancy D'Antonio Wins Nursing Leadership Award," *Regis Today* (July 1993), 8(3), p. 31.
- "Pamela Esty Exhibit of Paintings at Walters Art Gallery," *Regis Today* (July 1993), 8(3), p. 28.
- "Regis College Presidential Scholar Greeted President Bill Clinton," *Regis Today* (July 1993), 8(3), pp. 36-37.
- "Senior Discovers Richness of Jamaican Heritage," *Regis Today* (July 1993), 8(3), pp. 32, 33.
- "Service to Others Transforms Students," *Regis Today* (July 1993), 8(3), p. 16.
- "Students Enthused About Service to Others," *Regis Today* (July 1993), 8(3), pp. 18, 19, 58.
- "Students' Creativity Expressed in Literary Magazine," *Regis Today* (July 1993), 8(3), p. 49.
- "Teaching is the Highest Call of All," *Alumni Bulletin*, Harvard Graduate School of Education (Winter 1990-91), p. 3.
- "The Role of Women's Colleges," *Alumni Bulletin*, Harvard Graduate School of Education (Spring/Summer 1991), pp. 24-25.
- "To Dare Great Things: Regis College Launches \$16 Million Capital Campaign," *Regis Today* (Fall 1994), 10(2), p. 2.
- "To Serve and Care for Others," *Regis Today* (Fall 1994), 10(2), p. 9.
- "Two Centennial Celebrations Ahead," *Alumni Bulletin*, Harvard Graduate School of Education (Winter 1990-91), p. 13.
- "Unveiling the Mysteries of the COD," *Ed Lines*, Harvard Graduate School of Education Newsletter (Spring 1991), pp. 5-6.
- "Urban Superintendents Program Launched," *Harvard Gazette* (April 5, 1991), pp. 5-7.
- "Vietnamese Student Overcomes Life-Threatening Challenges," *Regis Today* (July 1993), 8(3), pp. 34-35.
- "Writing Across the Curriculum: New Initiative Begun at Regis College," *Regis Today* (Winter 1993), 7(3), p. 13.