

ETP Budget Response
Team



7530002866952

7530 00 286 6952
FEDERAL SUPPLY SERVICE
50% RECYCLED PAPER

Agenda For Friday Mtg

Communications Brainstorm 6-28-85

- lists of supporters
- Big hits & small

→ independent marketing idea
brochures, etc

→ back to school

Pres
→ Radio Address, conf calls

- work with groups to create studies

- look for news hooks - create news hooks

- clearance procedures

July 10 - Labor HHS Ed Markup
Full Committee 20th July 25 - Floor

- Ed
- Constituency Groups mobilization

- Mayors - Summer Youth

- Amplifications - thru

- Legislative tie-in - get docs to tie-in to President's message
communication at all levels

(Substantive staff on the shelf)

Healthcare -- get major orgs/coaltions to
sponsor "poster child" for
a state or a district

- audience
- Leg
 - Interest Groups
 - Country

→ How do we personalize information
~~by district~~ state by state

Groups - identify personal stories in districts

→ Alliance for Student Aid ACE
→ NEA & AFT

→ Pull them in soon - can you support
coordinated effort on Hill
- set up regular communication

Tip off ^{press} important hearings in advance --
July 10 -- this is where rubber hits
the road

Get ~~the~~ index of all docs, reports, etc

Comprehensive list of people to call on

Targeted media market
what does president's budget set?

- all talking from same page - with our friends
on Hill

Public Liaison - internet
Jake

o Daily talking points used

Education and Training

• Robert info - how do we get info

Potential news Hooks

- events
- speeches

Index of Materials

Agenda Mtg 6-18-95

• we describe overall Ed strategy 2 letter

package - letter from Pres to Congress
Alise



Republicans want to leave defense & ed
bills until last -- if we want bigger
education -- must take out of bigger
defense

package - Robert - Wash Post / Fed chart

specific Hits / news items

- July 10 - 20
Mark Kay

July 12

How do we get Rubin, businesses involved?
Labor (with mtg)

Call Clayton & Ellen

weekly - bi weekly mtgs w Hall

Ed Stat Mtg 6-30

I strategy

Hot-Batter Issues

July 10 - Appropriations
again

WRT @ Barry - Died on TLC

News ~~books~~

Student Loans

Y compromise means they have to hit students
- hit banks, hit students, or ~~hit~~ ↑ Arrend
- in school interest

Not going to move on this until Sept

- indian education zero'd out in interior Budget

direct cons cutting undergrad in school interest subsidy

State by State

Catalog

origination fee

- analysis of the effects of this
as tax on students

numbers - district-by-district

↳ 4-5% increase in origination fees

↳ Can't reward them for doing issues - -
Must give reasonable efforts to
fill in what they've leave out

↳ (Must Have our best estimate of
10.5 billion)

(Clayton Spencer list)

we need a strategy, analysis

- special interest arithmetic

(Poed)

↳ fight between banks & students

Decision Point: Jeremy,

↳ (COB wed - mfg on Higher Ed

(set up)

Catalog

↳ sub-group to look at

Catalog

July 16 - state-by-state tables

DOEN

- blubs

July 10 - 20

catalog

→ Longer Doc - one page per program
D.B.D. impact why important, examples from communities

Share info with Dems on Hill

TP Rule - use conf report numbers when cleared
- if not, ^{specific} use worst of Senate/House #s

July 10

DOL
state-state profiles - program - by - program
- people & \$s

Thursday morning mtg on what papers July 10

Sally Sachar
Susan Fred

OK OMB
NEC

→ General numbers, issues to hit them on
this early

→ what cuts do we focus on
a 2 or 3 hits

- Small communications group - Julia

- Proactive

Memo:

8 great issues

18 great events

Next ~~meeting~~ 4:00 - Good mtg w/ groups

July 14

University Presidents, event for Direct
Lending w/ Lotus

National Save Education Day?

Gingrich on MTV

July 13

Talk
about
next
time

Student Lending Mtg - 36

Are't other groups going to do these kinds of analyses? ACE?

- Get # of students affected

- Origination fees - WSJ article

- if story is $\rightarrow$ Lawyers, Drs, Dentists, Businessmen -- re life

- if story is $\rightarrow$ Teachers, Scientists, social work, special ed

keep source docs part $\rightarrow$ but
speeches, etc can use
rhetorical 40-36 number

pell grants

-- number of people
affected by gap --
This means that $\times$ million
fewer students served by
2002

- add technology

- 2 paper on Tuesday

need way to translate 2-yr impacts
into # of people affected

Prayer Mtg on Wednesday

Direct Lending: ours - save \$8 billion over 7 yrs
theirs - no savings

red subsidy - insured interest
- defaults

3 pager on Budget saving issue on direct lending

DRAFT: 28 July 1995

**Administration Event
The Technology Learning Challenge**

Message:

This event will be a national technology learning challenge by the President to mobilize government, business, students, schools, and other stakeholders to work together in creating new learning environments in their local communities.

Computers, multimedia, the information superhighway, and other new technologies must be used to help students prepare for jobs in the new economy and to keep on top of a changing economy when they have a job.

Investment in new learning tools is a key part of the Administration's investment in America's future and a key part of its commitment to equal opportunity.

A single, unified challenge by the President can focus the Nation on this effort.

Description of Announcements (to be made at a single event or a series of events):

The Challenge to the Business Community: U.S. Tech Corps

What: The President will join with CEOs of high technology companies to challenge technology volunteers from the Nation's computing and communications industries to join the U.S. Tech Corps. The USTC is a national initiative to organize volunteers at the grass roots level to advise and assist schools in the introduction of new technologies for learning in the 21st century.

Participants: CEOs of high technology companies who have pledged support to the USTC; volunteers, teachers, and students from the Massachusetts Tech Corps pilot program.

The Challenge to Local Communities: Challenge Grants

What: In March, the Vice President challenged communities of schools, colleges, libraries, museums, and businesses across the country to join together to transform factory era schools into information age learning centers. Over 500 community consortia responded to this challenge, at least one from every state in the nation. The President [or the Vice President] will present the teams of educators, industry partners, and community leaders who have been selected to receive Challenge Grants.

Participants: Representatives from local school districts, their business partners, universities, and computer hardware and software vendors who form the winning challenge grant teams.

The Challenge to Students: National Technology Honor Society

What: The National Association of Secondary School Principals (NASSP), at the request of the President's Science and Technology Advisor, is establishing a National Technology Honor Society (to complement the National Honor Society, founded in 1926). The NTHS will recognize students who use their expertise to help teachers and school administrators apply technology to create new learning environments. These students will work closely with U.S. Tech Corps volunteers.

Participants: NASSP representatives, students, teachers, principals.

The Vision for the Future: The National Technology Plan

What: The National vision for education and training in the 21st century is that technology will transform teaching and learning so that all Americans will have access to quality education and training tailored to their individual learning and workplace needs. Secretary Riley, Secretary Reich, and others will present this vision at the event as they unveil the National Technology Plan. This will complement the release of the Presidential Decision Directive which implements this broad strategy.

Participants: Riley, Reich, education associations, school administrators, students, teachers.

The Challenge to Federal Agencies: A National Learning Technology Policy

What: The President will announce a National strategy for leveraging Federal programs to demonstrate the value of emerging advanced technologies for learning and the establishment of the Interagency Learning Technology Office which will coordinate the initiative. The President will challenge agencies to actively participate in the demonstration projects (in partnership with industry) and to lend their support to the new office. This is a reinventing government initiative which will focus projects which are now scattered across many agencies.

Participants: Representatives [Cabinet-level] of ILTO agencies who have already pledged resources to the office, including: NASA, DOE, DOD, CIA, DOL, DOED.

Proposed Date:

Week of 11 September 1995 (Back-to-School)

Agenda

- Outside Group Strategy
- upcoming events

Ed strat mty 7-7

- Still no overall strat decision

- Still expect House Hearing on Tuesday aft

- SCC Revch on GMA / on Wednesday

- Tuesday pre-empt message?

↳ wed Prayn speech

↳ Mobilize allies

Pavetta & Riley meeting next Friday with
Associations Presidents

- Need Document Turn-around by Wednesday noon

POTUS possible Congress mty on Tuesday -- statement

L. Kelly outcomes

- eliminate Goals 2000

- Freeze Head Start at 94 levels

- Title I waiver

- Summer Youth cut

- Eisenhower Gone

- Cut Job Training

- Ed Tech gone completely

Paper

State - By - State

University President Event
↳ Direct lending
GSC

7 What Kind of Letter from CEO's, on Goals
↳ also STW

- ① CEO Event
- ② University Pres Event

↳ at very least -- letter

Mike Chen — work w Labor & Davis

Why does SEC filing / Rich hit Front
Page from time to time?

When do they break through?
Can we
Conflict

ETC Mtg 7-10-85

① Admin Priorities

Joint Priorities? - Common list

House & Senate Floor in 10 days

- Reich & McKern mtg on Wednesday

House - before it goes to floor

- STW (Repubs want set aside from Title II youth)
- one-stop (in Pavettar memo)
Repubs want it to come off Title III

Y committee voted on 13-1. of National Activities covered by 15-1. set aside.
in reality, it is only 60-1. need more than 15-1.

Want to hold them to what they said in committee report.

New Staff

- Gunderson Loan Program to Business
- Performance Awards

But one step is required under House & Senate B.I.S.
- can't we set ~~up~~ standards by reps

- Fight any weakening in Federal ^{role on} accountability
on House side, since no role in Senate

need to send signals to Govt on accountability
- Attack youth - House

Admin Summer Sbs? Put on list since
Fighting cats here in 1896 Budget
Battle.

Reich talk to McKern on this?

~~House~~
STW
L stop
weakening of Fed Accountability
Summer Youth

Senate

- Kennedy in staff dilemma
- Have Kennedy tell Cole that he has many amendments now -- get Cole to push off action until ~~so~~ House Bill passes

(Kennedy supported Board concept in 80s -- he is sympathetic)

Memo - Pavetta memo

→ Let's do this as soon as we can

- Party 12:00 News Conf
on Chairman's Mark on
Ed-Lohn HHS numbers

① - Mike Cohen on CEO's list conf call
- where is he

- Kate Carr - make connection
- DOL - CEOs
- Ramp-up
next week?

② University Presidents idea
→ 24th or 25th
- can we do by then

③ AFT speech on 28th - What is
event? QUEST?
entire AFT? Special Event?

④ → Press Secretary
Congressional Frags → Give us all

Student Loan ~~event~~ Marked on
26th?

(5) Call Cori McHugh

Josh Silverman

IF green light on Ed-Training calls
Ed Board opinion
how many can we set up
Thurs Friday on Panelta issues
How many & what types - plan

(6) 7 - paper - who would we want to
list - ~~press~~ Ann Elder Emily Benberg
Susan Frost

~~take~~ Jason Goldberg - internet
home page, fax, etc.

(7) Emily --

Gov - Mayors Govt call,
Joint statement.

By Friday? Who?
Bipartisan or just
Dems

Follow up

(4) - called Sally Sacarsky Hubbard
left msg

(5) Cori out sick - letting
called Julia - " " "

(7) Emily e-mail

(6) send to Business ed - broad as possible
children women community -> = chart Fax
= mail ~~for~~ per

- AFT - ?

- UNIV - ready for & 27

- Empowerment

Asst Elem & Secondary Education
Sec. 5

- Jim Kehring

260-1883

ed strat 7-14

CEO

- Reg ECON, Campaign
- 12 CEOs Mtg w lotus

→ press
go to Hill to mt w newt
Roundtable — Balance the budget msg

- Small Bus needed

Marching orders

- President agreed to all-out campaign
- need separate mtgs on information sharing with education group

July 20 Committee Mark -- Okey wants to work with
secretarial strategy before committee
Presidential Strategy before Floor

→ Reich statement on

→ 20th - Summer jobs event - Doc Sec

- State-by-state
- DocEd already released state-by-state

2 yr or 16.
Get #s to

Monday state-by-state
mtg

- Congressional outreach

- outreach to groups

3 Mike

- Council of Great City Schools
doing city-by-city

Education as passport to middle class,

July 28 - 260 ~~state~~ ^{student} Leaders meeting
in Flint MI - tie in to AFT

Tuesday Mtg --

① events - state-by-state
② ~~other~~ AFT

→ Nat'l Service
Huck

→ AFL-CIO

→ Busin

state by - state

- Hill - pol supporters Friday
- media Saturday regional car calls

Mary Ellen Aylan

- By Thurs - SA state by - state sheets
who writes template

① CBO - late car included
need to know what we changed

→ AFT

- ① state - by - state
- ② local events on AFT
- ③ what else can be pulled off

- Jack Kilmer
- 6-2572

State-by-state 7-17-95
10-12
5:30
sec Conf Room
600 ind

- embargoed until set to media

here - want #s of people ASAP -- not dollars

students, # schools, # school districts

Title I - kids
Goals - schools
Pell Grants - kids > need 7 yr #

Clinton proposes Billions in cuts for California, GOP proposes Eden

Ed
Train
Headstart

by tomorrow: dollar amounts - 1.
individual

NAT SATU
Goals
Dislocated
It can't start
see 60 day free schools

off of 95 levels we provided — extra,
they provided — cuts

Grids w/ so state data

Nat server		checkboxes	
AZ	100,000	AZ	~
AL	30,000	AL	~
AR	40,000	AR	~
...			

By tomorrow night - numbers

- 96 PB 96 mark

- one year to extrapolate 7yr

- post-recission

- wed Lake mtg

- Friday Groups & leg -

- Sat Media

- Keating [6-2230] ✓

- trophy 6-2230 ✓

- Chow 6-6483 ✓



—

Kate Carr -

Labels

- ① Fax immediate
- ② Get a call asking to do press release? -
- ③ any have e-mail addresses

David Rindy - 12/16

Urban League

Natl Youth Employ Coalition

Rick Allen

Lorraine Miller

- Bud

State - by - State dist

- Direct Confing Mark - up may
be cancelled

- CEO sent list of UNIC
Presidents - may need to
be vetted

- 25th

CEOs Event 7-18-95

Mike

Timing

→ Bob Jones
Michael Jackson - TRW - Roundtable

GOALS 2000
STW

& ready to broaden message
line in sand

① Bob & Michael to write on statement
- need to spend more on Edr
training than House is
(may not endorse president's budget)

→ Calls from w/ inviting CEOs
to meet w/ President

→ They will set up mtg same day
with Dole, Hatfield, Specter

- Mike mtg with Roundtable tomorrow
Bob & Michael want to do pre-screen

→ Meeting w/ President

→ Length

→ Press afterwards

with President
without

Auto

- Business talk about
- What can we do together to keep reforms going

7 - How can we keep Governors to support Agents?

- (15)
- small business - Kate? Cor

✓ Bob Rubin?

Who makes calls

Fax 901 - 0596

Jeremy - 7-18

Marilyn Tenger

- all Happening Friday

- R

Erskine & Gene

→

→ Ed + F

Ann Policy Committee

- ext 234

- 6-5578

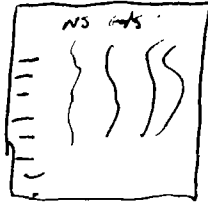
Gloria Hudson

Melinda Hudson

Budget State-by-State 7-18-95

① Cover sheet - TP
② Chart - Tables -

National Numbers



pick a year, take Factor for year

50-100 largest SMSAs

send to papers, TV stations
long term

Carrie McHugh

500 newspapers

TV stations

State by State - Outreach
- Mechanism

(Laws)

- state by state good per state
- ~~keep state~~

100 SKY Page

Silly

41 & 1393

COP

Coalition of Lobbyists

10:00 - 11:00 am

Friday

- get 100 copies

✓ V of Meeting w Mapos

Media Market Target List

(AFT) - Speaking on Broad themes

↳ state & local events

↳ Retribution Event for
Recess strategy

Arney Kirsten

Call on
state labor ed

Press statement
letters to President

Kerry Morgan

- ① Emily
- ②
- ③

PNC
PSCC
PULL

-
- this is what we're doing
 - we're getting you
stake by stake
 - next wk - highlight
local programs
for AFT

(get their clips)

↳ likely/expected
Committee Action

Terry Peterson
↳

↳

President Clinton vowed to
vote

~~DRAFT~~
Committee

- Labor Translate
- Ed - people - 96 out of
\$ numbers
Head stock Naty

AWM - Pub Ling - 7-21

- ACE, AFT, NEA

Assoc Can College Trustees
~~test~~ Conflicting Nat Serve
Nat School Boards

Am Assoc School Admin

AFL-CIO

Nat Ind Ed Ass'n

- NEA - ACE - AFT

SO - CEF

- Susan at mtg
- arrange for
delivery

- Governors, Hill, GEYPS

✓ wait

✓ Monday

Budget Mtg 7-21-18

- Release / state-by-state on Monday
- Working Mtg with key staff on
Hill on Monday

AFT

Round table Teachers
From key states

- Target media Markets

as many programs
specific to market

- Tuesday

- closings

①

Summer Jobs Hook

- First Program that goes live

First casualty of war on work & learning

Monday - Mtg with Select Group

- Media
- Pol- Leg

Sept 5

✓

Save Student Aid Campaign
Back to School

- Parent Involvement (Riley)

- Linking Drugs & Safe Schools

- How's what Families Care about

✓ Anecdotes

- Alan Kulin

✓ 680-5400

- Scott Fleming

-

0:00 P

Ken Apfel

→ LNL

→ Tomorrow

Law →

1800

PL

<u>Name</u>	<u>Office</u>	<u>Phone</u>
Mike Schmidt	WtH DPC	456-5567
Barbara Chaw	WH/LA	456-6493
Kevin Bruns	EEO Comm.	225-3725
Gail Weiss	EEO Comm.	225-3725
Broderick Johnson	EEO Comm.	«
Theresa Bourgeois	Sen. Sanders + Herman Rosen (Kenndy)	924-4781 (Fax 4.3533)
Ace Gallagher	Sen. Daschle	224-2321
Lauren Griffin	Senate DPC	224-3232
Barbara Pryor	Sen. Rockefeller	224-2598
Kathy Lavin	Senate Appropriations	224-7415
Clayton Spencer	Sen. Labor Committee (Kenndy)	224-5501

2

2.08

PHOTOCOPY
PRESERVATION

Hill Rems mty 7-24-95
clayton

↳ Message Docs for groups

↳ 3 Broad themes

① Misplaced priorities

② Broken Promises
- Bell, Title I,

③ Broad rubric that
Congressmen have to be
painted with

↳ "Anti - Education Congress"

↳ 10 things you should know
about Anti-ed Congress

↳ District - By district

↳ Education Report card
- rhetoric has not make
writing record mark

↳ Stir up local voters

Threshold Cases

↳ Medicine →

995 number baseline

- ↳ important
- ↳ post-recessions

District #3

special programs

Line in NGA speech
med impact for
governors

↳ How do we put Hamers
face on this

Real-life

- Stories to put Family Face

→ Clayton - Family Face on Thursday
ed cuts - doc

→ Packet - things to do on opening
→ impact on grade 8 civ
student

→ Melissa Lanning - Cephrad

→ need to have this in
Districts over
recess

→ 3 themes

→ set of #s

- increase in property taxes
needed to make up for

→ 5 kinds of cities

- okay - targeted repairs in key/
vulnerable districts

Direct Lending - ~~used to~~
to look like eliminating it ~~will~~
will save it

→ Game being played with
special interest in bad Faith

scoring rules -- arcane

→ need to turn up heat on
this -- dig in to special interest
dirt

→ at risk of elimination
if we don't act

Dave Carl -- Simons of G -- went
to write story on this

→ report in August
on direct lending

→ → weekend
work with melissa

Coordinate groups on
Report card

→ set of talking points on
this by Thurs

next

Diabroliera /

Wed morning

Y

mtg

in

Message Pie

bring in paper

Sasin
Sill 1

→ overarching ed
events to do
→ what do we
do over break

- student field
- NEDP
- ~~CE~~ AFT
+ CE

Pass Field
Site Student
A (1)
50/10

Ed Group Mtg 7-26-95

- coordinate grassroots efforts
↳ Back to School Week

Sept 11 - 15

↳ What can be generated by
the groups on the local level?

- Ed First Alliance met today

↳ Top priority - now → Aug 3 as
House Bill goes to vote - Kill this
bill or restore \$4 billion in funding

Great
city
schools

→ 3 media opportunities:

1) POTUS AFT speech

2) vote count on Appropriations bill --
identify key Republicans to target

3) Action varies depending
on whether bill passes
or defeated

Phase I
now - Aug 3

↳ CBF

- Targeted Republicans is key

Back to School Campaign to highlight
cuts

⊗ ↳ \$4 billion in cuts -- National School
Bike Sale to raise awareness
- Wash DC & locally

Gene

① When should 10745 begin?
before floor vote?

② Recess strategy is key

③ Back-to-school week

↳ a week, or a day

↳ Mobilize Whole Cabinet

↳ Events around country

↳ Book for Press on events
around country

Realistic to:

① Focus on a day

② Get Thousands of Grassroots activists

↳ Maybe focus to be a week, with
a particular day as focus.

Alliance to save student aid

- packets for student media
educators, writers, college
financial aid administrators

- we need to get our people activated in
August -- colleges start basic Sept

- Why not use internet web page instead of traditional means - internet-based grassroots network

Education First Alliance & CGF will be pulling staff together on events going on

→ First Alliance web page

→ "Education cuts never heal"

→ Always remember legislative strategy -
Republican votes on key

→ Caution: be careful about what we ask Public Schools to do - it can backfire in press - can't be seen using kids for political purposes

AFT

- Thursday Satellite Events

- Friday Media after speech

80-100 satellite interviews

Hill Mtg 2-26-95

- Themes

AFT -- values & Family values, common ground

- PTA

How do you make \$4 billion in cuts
real to people

→ WH time lag -- assets gather
"real" stories

→ Bake sale idea

Themes

→ ~~Friday~~ comments to me by
Friday

House Floor Action?

- Beginning Tuesday

- Upper class

check w/ Groups

- Education Report Card out out by Groups before recess

Clayton

- US students ASSEN
- Committee for Ed Funding

Look at Christian Coalition Voting Guide

District by district table

Model school districts

Trace loss of Fed Funds

How do they make this up

- property taxes
- no art program
- Bigger classes
- AFM-school problem

Romica Patencious

Back to school week Sept 11-15

Alisha
212 8274

to do

- (1) ^{They} Fax back Theme comments to me by 10:00 on Friday
- we Fax back by end of day
- (2) Call ^{Pomica} Dormiga (dayton) when we know
- need possibility of doing 5 model districts.

(3) Comments on college-university street

call James

- can they come here?

- Typo & Fax

12:00 Press Contact

- Impact on college students
comments

Message Points

{Elementary

→ wadman told
Ken and
Barry Larry Hay

check on 5 model Districts
Mandary

- connect

CEO Mtg (7-27)

- Get Core Supporters pumped - up on overall Budget
- 20 Top CEOs on Education
- Sept 11-15 week
- Demand

→ Grassroots - Events

- ① Goals
- ② STL
- ③ Technology / Tech Corps

→ A Team - overall Budget ²⁰ supporters

B Team

15-20 signing letter on ed train

→ how soon to go
BRT Budget Roll-out

Aug 9 - Pres visit to Charlotte - Business

can + by get statement by Aug 8

Ed Strat Mtg 7-28

Actions - updates

- ① Yesterday - Goodling Karich press conf
on Direct Lending
- solve \$1.5 billion by zapping Direct Lending

Get this to us - no play in Press

* - Ed ^{leaves} on Direct Lending
- simplify message -- positive aspects

- Time Magazine story on Direct Lending
- now killed

② Labor/H approp.

Floor - Rule vote on Tuesday
- Bill vote on Wed

Leg strategy

- check conservative Dems
- get info to Moderate Repubs

Riley doing press conf with
Gephardt w/ H. A. - Sch. Bds
on Wednesday

③ Had/OK - cuts Nat service out

at what point do we get Pres statement

(4) ETR - amendment to welfare reform?

(5) Youth Dev Black ~~Comm~~ ^{Report out}
- Amendment to

upcoming events

- University Presidents
- CEOs

- Request for 13th of Sept
- UP, Cabinet

"America goes back to school"
Sept 11 - Terry Peterson
Non-Partisan

Ed / Training

- Jack Donahue -

✓ NEA Polling Rtg

→ Civic Decay is top worry
→ Education as best antidote
to getting young people on best

Tech Events 7-28
course → Tech
family are
Tech mg → Sept 23

→ TLC releases to winners ASAP
last week in August

FMLA - Budget Message

- Problem with FMLA is that people don't know their rights
 - Families impacted
 - Part of "War on Workers"
 - Possible to do education session with Reporters
 - Reich - Today show?
 - Aley - GMA?
 - First Lady → regional calls to families affected
- Letter to Fortune
1000(?)
Pick a Fight w/ UNFIK

Min wage → pay off Family Values
- child labor
- Family Leave
- no how work week
- How much is this

FMLA Conf Call

- 1201, Cut

→ OMB - President's budget level funds wage & grow
- all agencies took 7% cut

- Cuts aimed at Davis Bacon & Service Contract
only

→

Anna Douglas → 546e
Magret Learning Centers 2-1 - Dave Barker

- Series of Events
- 7 sites - activities
- NTIS putting info on Fed World
- John Zottoli - HRP Shopping Mall
at Fed World

Mary Broad - Future Search Conf
Oct 20 - Nov 10

- Plans to implement the Learning Fund
- PMC
→ Deputies of all Agencies
Roy Tucker rep HRP on PMC
PMC very supportive

- PMC wants to go to NPR

VP letter → part of lego

HRP
PMC
NPR

Flatfield Ken 224 8319

~~Rampough~~ 8-2

→ Torrance pre-empt announced before Trike
told they were denied recognition

→ Trial Records leaked to Trump's Lawyer

→ Nov 1993 - in Wash Times & Local
Newspapers

Ramp

No evidence that effect
is detrimental

FMLA Meeting 8-2-95

Radio Address

- 10:06 From Children's Inn at NIH

- war on workers

Briefing Notes

Pres's Cabinet to Educate

(1) within Agency

(2) out in America

(3) Challenge Companies

↳ ^{New} Statistic on FMLA?

- Enforcement #5

Wage & Hour Report - Hold until Saturday

- Audience - 26 Children checked in
- 13 have been involved with FMLA
- 6 other families

- overflow room

Kirk
Hansen

- President send a letter to Fortune 1000
challenging business

Carolyn Creel

FEMLA

8-3-95

I know that ~~as business leaders, you~~
~~own~~ share and strong concern for the
Families of ~~workers~~ ^{our} workers and their
Families. In the 12 years since the
FMLA law was enacted, many companies have
gone above and beyond the requirements
of the Act to provide their workers
& their families with the support they need during
times of illness or medical crisis.
But, as I'm sure you'll agree, even with the
Fair and

More needs to be done. Therefore, I would
like to challenge ^{all of you} you, is corporate leaders
of America, to join me in educating —

Together, I am confident
in the lives of our nation's families.

Let me assure you that you have
until the 1st of September, my public liaison office
no later than 5:00 PM, to the 3rd
anniversary of the signing of the Act

Back to School week 8-15-95
Pre-ed week activities?

↳ Ann will be doing stories before
Sept 11-15, so we need to take action
before that week.

Actions

- Unlabeled to Campaigns 1750
- Regionally Ed Models
- Sending SEC Riley & Rep. Kamm to do media over next few weeks

List: Kamm, Riley, Carson, Rick, Spaulding, (Lynch Smith?), Leon, Harold

• If Lori can provide 30 markets, can we
get info on districts in markets?

(City-by-city -- 42 -- impact on Ed cuts?)

• Supplement City-by-city with Goals & Strategy Initiative

- Will amt. shorten, "alarm" message from
us -- don't over- paper.

- Need specific stories about what will be lost
because of cuts.

- Request for Presidential op-ed to college papers
- Link Magazine interviews

↳ Packet going out next week - letter from Leon, Budget info
on college loans

