

Education Strategy, web
book 2

TLC

5-4512



7530002866952

7530 - 00 - 286 - 6952
FEDERAL SUPPLY SERVICE
50% RECYCLED PAPER

Student Aid Rally 8-18-95

How do we get word to the Alliance?

- ↳ week of 11+6
- ↳ Monday Sept 11 - Late Morning Speech
- ↳ Student Aid is major theme

Norm - Senate side — Sept 11 → his speech
Sept 12 - Georgetown Student Rally at Capital
Sept 13 - Committee on Ed Funding
Bake Sale

Alliance Board of Directors -- end of Sept

USSTA - Death of Education

- ↳ marches & rallies on campuses
- ↳ petitions to Congress

Sept 13

- State of National Education Emergency
During Sept 11-18

? - UP Doing thing on Student
Web - page on today show.

Invite Student Leaders to Event?

- ACE is place where people without e-mail get info, report on events

- Pell

- Direct Lending

- Interest Exemption

- 6 month grace period

Student Event Mtg 8-24

U Illinois. Carbondale

- Direct Landing

→ Need's bus in grad school, U wash both are 3 hrs away

→ Problem in Medical Students Taking time off to travel

→ Buses -- who pays for?

[Schools in Region]

→ St Louis University 3 hrs 8000 undergrad 5000 grad

→ Wash U - 3 hrs 5000 undergrad 5000 grad

→ U Illinois (Champaign) 3-4 hrs

→ ~~U Kentucky~~ 6 hrs

→ Chicago - 6 hrs

→ outdoor - Quad - 20,000

Diane Sherman - St Body Pres - need to be included

- St Josephs - Council
- maybe 50 events
- Young Dems -
James (not 528-0305)
Baron

What is needed
Student Gov + Role
Student + Pres Role
College Dems Role
→ Graduate St Council
Process?

Voter Registration speech

- officials
- First Lady
 - ↳ cabinet members at their campuses

Pitt
 Milwaukee
~~Strong~~ ~~Black~~

Ohio U
 U Colorado
 Georgia State

(in Arizona?)

planning events - can amplify

George Stephanopoulos
 Cicero's

James Carville
 Madeline Kunin - Vermont

Shulkin - Wisconsin
 Penā - Colorado

Georgetown Rally - Sept 12
 Dean - Senate side cap
 Carr
 Speakers

California

send source to Historically Black College Union

- Atlanta Black - Sherman - Markuse
- Howard is interested

↳ Goady Marshall

↳ Andrew Young - Jimmie Carter

need info
 on this

↳ over 80% of HBCU students
 being affected by cuts

NAGS - academic desecration

Meeting - Aug. 24, 1995

NAME	ORGANIZATION	ADDRESS	PHONE/FAX	E-MAIL
Kellye McIntosh	United States Student Association	1612 K. St NW #510 Wash DC 20006	202 3478772 3935886	
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Earl Adams	U.S. Student Assoc.	"	"	
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Kevin Geary	"	"	"	"
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Mike Schmidt	WH Domestic Policy Council	Rm 220 OE0B	6-5567	
Gaynor McLaugh	" " " "	Rm 210 OE0B	6-5575	
Jeff Shulman	WH Public Liaison	Rm. 117 OE0B Room 6431, 6th + Ind. S.W.	66287	Shulman - J@AI.GOV.EC
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PHOTOCOPY
PRESERVATION

September 18, 1995

Note for Paul Dimond

From: Barry White *BW*
Subject: Technology initiative

Attached is a more detailed memo from my staff on the briefing paper. Major points:

The Goal Statement. One can have "technological literacy" with little improvement in educational achievement, or considerable improvement in educational achievement without full technological literacy. Goals2000 and School-to-Work express the President's commitment to the latter, the briefing paper acknowledges the learning achievement component but focuses on the former. The Goal Statement should marry the two concepts. It is important that the President not look like he is jumping to a new idea without carrying forward his current (much beleaguered) initiatives:

"The ultimate goal is to enable all children to achieve world class educational standards and to learn the skills they need to thrive"

Linkage to G2000 and StoW. The message should explicitly call for States in G2000 and StoW to integrate use of technology to revolutionize the learning process into their education reform programs, whether as part of G2000/StoW or some other process. Secretary Riley should be "directed" to make an explicit part of his comments on State plans the degree to which they do this. The Governors, Chief State School Officers, and related reform bodies in the States and localities should be challenged to do the same.

Rich/poor. We should be explicit in the paper and our plans that the biggest challenge lies in extending the benefits of technology to low-income areas. Our deployment of "Trust Fund" resources should be primarily to such areas. The rich districts surely need help in understanding how to use technology and in changing their teaching and learning processes, but they have always had the money to do this if they wanted to; the poor ones don't.

Content. This pillar on the Jefferson memorial pictograph is the weakest. Sales per se are not meaningful. We need to measure two things: (1) the quality of educational software, and (2) the use of quality software. Unfortunately, there is no acknowledged arbiter of quality. One proxy might be the degree to which new software is in fact used in schools whose children's learning gains are more rapid and to higher standards than before -- i.e., a measure of the actual incorporation into school reform with a results orientation (see below). This would require a periodic survey, but so do the other measures. And the survey need not be Federally directed.

Results. The pillars are all inputs, as if good things will naturally flow from their achievement. We need the "capstone" or dome to be a meaningful results measure. Improvements in NAEP scores is one to consider. Another would be State by State data on achievement against their own new standards and on their new tests tied to those standards. It is basically the task of the National Education Goals Panel to devise and track these measures anyway. The President could ask for their input or at minimum make clear that the measures they use to track educational improvement against the national goals will be the measure of success of this initiative as well.

Note to: Barry White

Through: Lisa Fairhall

From: Mary Cassell and Aromie Noe

Subject: Comments on Schmidt's paper entitled "Technological Literacy: Equipping Our Children with the Skills they Need to Thrive in the 21st Century Information Age"

Below are our comments and suggestions to the White House technology paper we received this morning. This note starts with some general comments and then we try to provide some specific comments. If you have any questions, please let us know.

General comments:

(1) There should be a clear link between school reforms and this initiative -- specifically, a link to Goals 2000 and School-to-Work. Please note there is a footnote on p. 5 that raises this as an unresolved issue (the note explains that some believe ed. technology must be in the context of school reform, otherwise it won't be utilized. Others believe that linking it to Goals 2000 makes ed. technology provokes "unnecessary controversy.").

Why a link to Education Reform: This link is necessary because the purpose of education technology isn't simply to teach skills and to expose children to computers. Rather its benefit is to improve learning so that all kids can meet rigorous standards. We think this is probably the sentiment of this piece, but it doesn't come across clearly. In general, the lack of integration of technology into a broader school reform plan and into the classroom is one of the biggest barriers to using technology for instruction other than "skill and drill" exercises.

Why Link it to Goals 2000 and School-to-Work(STW) : Both Goals 2000 and STW are Presidential initiatives and priorities. These two initiatives provide a framework for all other elementary and secondary education programs. The President can show that he has already been at the forefront of this issue and can present a more coherent policy if he links all of his education initiatives. In addition, under Goals 2000, several States have developed technology plans and many of which are quite good. Grants that go out from the trust fund should be in the context of these strategic plans.

(2) This paper proposes establishing the "educational technology trust fund." It is our impression that the paper does not provide compelling reasons why the federal government needs to set aside billions dollars for educational technology. It seems very important to articulate clearly what the trust fund will accomplish and what the federal government's overarching commitment is in this educational technology area. We also believe that it would be useful if this paper had presented more specifics on the content of the trust fund and on how the trust fund will be "operated."

(3) There should be some mention of helping to get resources to the kids who most need them and a brief discussion of the growing disparity between technology haves and have-nots. Technology can play a valuable role in decreasing, rather than widening, the gap in high quality education.

(4) You may want to consider stronger links between homes and schools. There are a few passing comments about this, but we think it should be more of a focus. Rather than expanding this initiative to reach pre-schoolers, it should expand to reach into the 66% of homes that do not have computers.

Specific comments:

In light of the above general comments, we recommend the following:

INTRODUCTION AND GOAL

(1) Change “World Class Skills for All Kids” to “World Class Knowledge and Skills for All Kids” or “World Class Learning for All Kids” or “World Class Standards for All Students” or “High Achievement for All Students” (“skills” tend to be associated simply with ability to use computers and other technology).

(2) You may wish to include an indicator on home computers and/or set-top boxes and ideally on connections between homes and classrooms.

(3) The indicator of technology content should be something other than sale of software -- the biggest problem with content is it’s lack of integration into the classroom and it’s questionable instructional quality. One indicator could be state and local plans to integrate technology into the classroom or the use of technology in content-rich, challenging curricula.

(4) Under “Goals” change “enable all children to learn the skills they need” to “enable all children to gain the knowledge and skills they need”.

(5) Under “Goals” add to the end of the first bullet “and every school reform effort”

BACKGROUND ON TECHNOLOGY AND LEARNING

The Challenge

(1) This section is geared entirely toward teaching kids to use technology instead of using technology to teach kids. This is one place where the link to school reform should occur. One suggestion is to include something like the following to address education reform:

There is a tremendous need for education technology if we are to reach the National Education Goals and help all children, even those furthest behind, to reach a high level of academic

achievement. Technology can help students work at their own pace, pursue their own academic interests, problem solve in a "real-life" context -- the kinds of exciting instruction that keeps kids actively engaged in school, excited about learning, and prepared for the thinking skills required in today's high performance workplace. Many experts and business leaders argue that widespread school reform will not be possible without more integration of technology into the classroom.

And add something like the following on technology disparities:

Currently, schools face barriers to the use of technology that range from lack of phone lines in classrooms to lack of model curricula that utilize easily-accessible technologies. Without sufficient technology in every classroom, the gap between rich and poor widens. Only students from the 29% of homes with computers the one-third of schools that have sufficient education technologies will be equipped with the knowledge and skills that will be a basic necessity in the workplace of the next century.

(2) In the third paragraph, take out the sentence which states: "Unconscionably, television and VCRs, fax machines and the first several generations of computers simply passed by most classrooms." Lack of technology hasn't generally been an "unconscionable" choice, but rather there have been actual barriers to its use. In addition, these are not the best examples of lack of technology in schools -- over 95% of schools have VCRs and monitors, for example.

(3) If this paper needs to be shortened, we recommend that the second paragraph be deleted and the first half of the third paragraph be edited extensively.

Barriers to the Effective Use of Technology in the Classroom

(1) The section on connections would be strengthened if it contained some statistical information. (From the National Center for Education Statistics's Advanced Telecommunications in U.S. Public Schools, K-12: *Overall, 35 percent of public schools have access to the Internet but only 3 percent of all instructional rooms in public schools are connected to the Internet; For the 35 percent of public schools having access to the Internet, 51 percent of the schools have a connection in one instructional room, 27 percent have connections in two or three instructional rooms, and 13 percent have connections in four or more instructional rooms.*)

(2) The section on computers and interactive technology may need to be clearer about the rapid pace of technological innovations being a major factor of making schools difficult to keep up with more relevant and up-to-date technologies. We feel that this technology/supply-side issue will present a great deal of challenge to the federal and State governments and schools in establishing long-term plans and strategies for the effective use of educational technology.

(3) Is there any empirical evidence to support claims in the "teacher training and support" section?

(4) The content section should discuss lack of integration of technology into the classroom to improve learning and raise student achievement. This is perhaps the most significant barrier and should be moved to the top of the list. In addition, add something like the following:

- o Change "Shortage of Meaningful Content" to "Lack of Integration into Instruction."

- o Also begin the paragraph with something like: "Technology has been under-utilized in the classroom to improve learning and raise academic achievement."

(5) We are not sure about the purpose of second footnote. Is this paper asking the President to resolve this issue? How will this issue be resolved? What about mentioning the School-to-Work program in relation to the school reform discussion?

Reason for Hope

(1) If this paper needs to be shortened, we recommend deleting the "reason for hope" section.

(2) If this section has to be included, we recommend compressing the text. All three sections make the same basic point that technology can help students learn more and experience more. At the very least, the last paragraph in the section could be deleted.

FRAMEWORK FOR PROGRESS

(1) We find the "framework for progress" section interesting, but have some difficulty in understanding why the President needs to know all those problems related to the pictorial presentation (figure 3).

(2) Same comments as above (in the INTRODUCTION AND GOAL section) on the indicators.

(3) Change title to "Framework for Measuring Progress"

(4) Change "equip all American children with the skills" to "equip all American children with the knowledge and skills"

(5) The third footnote presents an important question. In our opinion, this question should be presented in the text, not as a footnote. It would be even better to present what the author(s) of this paper is (are) proposing on the target date, rather than to leave it as an open question.

A SUBSTANTIVE PLAN FOR PUBLIC AND PRIVATE ACTION

(1) This section is buried in this memo. If decisions are needed on this, that should be clearly stated.

(2) This section discusses the objectives differently than does the first section -- "content" is changed to "student use", which I think is a better goal. We suggest changing the front end part

about improving the content of software to rhetoric that reflects a focus on increasing student use of technology and content-rich software.

The Trust Fund

(1) We do not feel that this section presents compelling reasons why the Federal government should set up the "educational technology trust fund." It would be useful to articulate what the "overarching federal commitment" is and what the trust fund will accomplish.

(2) There is not much included on the content of the trust fund. The original proposal linked the trust fund to meeting the four objectives; this should be put back into the proposal. Also, the trust funds should:

There could be a number of innovative elements included in it. For example:

- o grants should be tied to State and local, long-term strategic plans, especially those already developed under Goals 2000.

- o the trust fund should give priority to resource poor districts or it could require a smaller match

There could be a number of innovative elements included in it. For example:

- o it could be a "bank" not just for money but for in-kind contributions and technical assistance (some people recommend that one of the most useful things that companies could be would be to offer assistance in how schools could restructure in order to take advantage of technology, since this is many companies have had to do as well)

- o it could provide a way for successful schools to generate resources -- for example, schools could help other schools implement a successful technology plan to cover their match -- a kind of "sweat equity", like that used by Habitat for Humanity in building housing for low income people.

Also, it sounds as though the outreach that has already occurred has generated some business commitments -- these should be spelled out in terms of what and how business will contribute to the trust fund.

[Please also note that ED (through David Stevenson) believes that we do have the authority for a trust fund under the Technology Title in ESEA (Title III). It would require a few changes, such as language on a match, but that this could be done through appropriations. That program provides funds to States in the same proportion as they receive Title I funds, then goes to LEAs on a competitive grant basis.]

Other Potential Federal Actions...

Connections:

Is there anything the federal government can do to:

- get discounts for schools for telephone use (the Senate version of the telecommunications bill would require phone companies to give substantial discounts to schools)
- help get computers and set-top boxes into homes and link them to schools
- buy computers in bulk (at a cheaper cost) for schools to purchase -- or States could do this

Computers:

o We wouldn't focus on pre-schoolers, but rather on getting computers in families with middle and high school students. The public will not see computer games for pre-schoolers as a high or even a meaningful priority. First, it should be a higher priority to reach middle and high school students than pre-schoolers. Second, reaching the home market is one of the motivating factors in business involvement in education technology. Third, parents can also benefit from the use of this technology and can play a more active role in the education of their children.

In general, placing a focus on pre-schoolers will be too far out in front of the where the public (and most schools are) on this issue and could undermine the credibility of the rest of the proposal.

Training:

o The Federal government should facilitate connections between schools that utilize technology and those that don't as a form of technical assistance.

Content:

o ED should share strong examples of State technology plans submitted under Goals 2000. There are a few very good ones includes those from Kansas, Maryland and New Mexico.

PROCESS FOR SECURING "CHAMPIONS"...

This text is kind of dense. Can it be laid out as a calendar?

September 18, 1995

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URGENT

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
Washington, D.C. 20503-0001

LRM NO: 2684

FILE NO: 39

10/5/95

LEGISLATIVE REFERRAL MEMORANDUM

Total Page(s): 4

TO: Legislative Liaison Officer - See Distribution below:
FROM: Janet FORSGREN (for) *Janet R. Forsgren*
Assistant Director for Legislative Reference *Dimond*

OMB CONTACT: Connie BOWERS 395-3803
Legislative Assistant's line (for simple responses): 395-7362

SUBJECT: Proposed Statement of Administration Policy RE: S143, Workforce Development Act of 1995

DEADLINE: 5:00 p.m., today Thursday, October 05, 1995

In accordance with OMB Circular A-19, OMB requests the views of your agency on the above subject before advising on its relationship to the program of the President.

Please advise us if this item will affect direct spending or receipts for purposes of the "Pay-As-You-Go" provisions of Title XIII of the Omnibus Budget Reconciliation Act of 1990.

COMMENTS: Senate consideration of S. 143 is scheduled to begin on October 10th.



A FLOOR MANAGER'S AMENDMENT MAY CONTAIN PROVISIONS THAT DIFFER FROM THE TEXT OF S. 143, AS REPORTED AND SUBSEQUENTLY MODIFIED PER CONGRESSIONAL RECORD, 8/11/95 pps. S. 12461-12489. THAT NEW LANGUAGE IS NOT YET AVAILABLE FOR REVIEW. THEREFORE, THE SUBSTANCE OF THIS DRAFT SAP MAY BE CHANGED TO REFLECT THAT AMENDED VERSION. HOWEVER, SINCE SENATE FLOOR ACTION IS IMMINENT, YOUR COMMENTS BY THIS DEADLINE ARE NECESSARY.

LEGISLATIVE REFERRAL MEMORANDUM
Distribution List

LRM NO: 2684

FILE NO: 39

SUBJECT: Proposed Statement of Administration Policy RE: S143, Workforce Development Act of 1995

AGENCIES:

30-EDUCATION - Jack Kristy - 2024018313
52-HHS - Sondra S. Wallace - 2026907760
59-INTERIOR - Jane Lyder - 2022086706
61-JUSTICE - Andrew Fols - 2025142141
62-LABOR - Robert A. Shapiro - 2022198201
76-National Economic Council - Sonyia Matthews - 2024562174
88 -Office of Government Ethics - Jane Ley - 2025235377
128-US Trade Representative - Fred Montgomery - 2023953475

EOP:

Ken Apfel/J. Himler
Paul Dimond
Jeremy Ben-Ami
Jeff Connaughton
OMB LA
Tom O'Donnell (Paul Deegan)
Laura Tyson (Dena Weinstock)
Jennifer O'Connor
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Ed DeSeve
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Steve Altken
Art Stigile
Keith Fontenot
Chris Ellertson
Ahmad Al-Samarrie
Nancy Schwartz
Janet Forsgren
Jim Murr
Josie Dade

NOTE: This draft SAP addresses text of S. 143 as it appears in the 8/11/95 Congressional Record. A Floor Manager's Amended version, which is not yet available for review, may require changes to the substance as drafted below.

October 5, 1995
(Senate)

DRAFT

DRAFT

S. 143 - Workforce Development Act of 1995
(Sens. Kassebaum (R) KS and Kerrey (D) NE)

The Administration supports a number of the key features of S. 143, including substantial program consolidation and simplification, organizing youth activities within the School-to-Work framework, and establishing a one-stop career delivery system for adult training. Although the Administration has many significant concerns with the bill, the Administration supports the bill for purposes of Senate passage and will work to address these concerns as the workforce legislation moves through Congress. Among the most significant concerns are:

- Failure to empower adult trainees through Skill Grants. A key component of the President's G.I. Bill for America's Workers is to put training resources directly in the hands of dislocated workers and low-income adults through Skill Grants, enabling them to choose the education and training that best meets their needs. Skill Grants would replace bureaucratic accountability with a market-driven system of accountability based on individual empowerment, informed customer choice, and provider competition. S. 143 fails to ensure the use of Skill Grants for adult training.
- Inadequate authority to continue the current School-to-Work Opportunities Act initiative. S. 143 does not ensure that States and localities will complete their school-to-work system building activities. S. 143 [should] [fails to] require States that are receiving Federal implementation grants to maintain funding levels in order to fully finance their system implementation.
- Insufficient funding when compared to the needs of the workforce and the economy. While the President has proposed to increase funding for training by \$1 billion, S. 143 would cut funding by about 15 percent. It would eliminate entirely any Administration's ability to directly aid victims of mass layoffs and Defense downsizing through targeted grants administered at the national level. Reduced authorization levels undermine our ability to provide American workers with the vocational training, education, and employment services they need to meet the demands of the 21st century. In addition, the bill fails to provide national leadership funds for data collection, technical

DRAFT

assistance, research, evaluation, and dissemination of effective practices.

- Inadequate accountability for \$8.2 billion in Federal training and vocational education funds. S. 143 lacks clear, firm lines of accountability and responsibility between the Federal government and States. At the Federal level, S. 143 would establish an unwieldy new bureaucracy, which could not assure taxpayers that Federal funds were achieving the national goals of improving workers' skills, facilitating individuals' transition from school to work, and helping severely disadvantaged people enter the education and work mainstream.
- Downsizing and eliminating the successful Job Corps as a national program. By devolving Job Corps to the States, S. 143 would create over 40 costly, duplicative State administrative arrangements for Job Corps. The provisions to close 25 Job Corps centers would effectively deny opportunities for about one in four seriously disadvantaged youth currently served, despite the program's proven success in turning around the lives of young people.
- Elimination of Trade Adjustment Assistance retraining services. In repealing the TAA and NAFTA/TAA training programs, S. 143 retreats from our long-standing, special commitment to workers dislocated by our trade policies. We renewed that commitment less than two years ago when we passed NAFTA, and last Fall when we passed GATT.

[Depending upon possible floor amendment, the following might be included:

- The bill fails to support programs that address the education and literacy needs of adults. No funds within the workforce education portion of the State workforce development grant is reserved for adults education and literacy activities.]

Pay-As-You-Go Scoring

S. 143 would affect direct spending and receipts; therefore, it is subject to the pay-as-you-go requirement of the Omnibus Budget Reconciliation Act of 1990. The Office of Management and Budget's scoring estimate is currently under development.

* * * * *

DRAFT

FT

- 10:30 - Friday

- University Residents

Cabinet Members doing Elementary events
with ^{week} colleges -- can link up

TLC 813-95

① Draft options Memo on Trust Fund
- 10:00 mtg tomorrow - Apfel, Smith, Fadel, Simon

② other options that would hit a home-run

⚡ Head Start - PBS = ^{hand held} inductive survey

- Go thru list figure out what ^{is} needs to be done
- How we give it nice name
 - name
 - what it is
 - how to do

Mike

③ ~~Political outreach~~ To be done donation

- Char^{vision} to sign on to
- Call list - ^{phone #} contact to date - +64 button concern
- Talking Points For call

- Mike Smith -- Foundation calls

- Demand - Keith Bergeron, Shaker
Emily (GCU)

④ Non Corp - Jim K UP diff for clutch
Ret 21st & 2nd

Mike

⑤ Action Plan - intand 1?

⑥ message Mly 2 pages

⑦ statistics Paper -- Ed & Julie Swartholm - Cost Analysis

~~Mike Smith~~ - Mike Smith

- Event memo

↳ staff contact

↳ Linda Roberts

↳ Breakfast only

↳ Nicole Elkon

- call for

↳

San Francisco

arrive

- 2 a.m.

- 21st

- Morning Earmarked for

- Fairmont Hotel 11:15

- Pres Fairmont
↳ Hotel

↳

OP Go to school

= Kate Carr - CEO's - Tom Kalil

11:00 Am 180

Puerto Event in Co
Jeremy - Crumville

To Do List -- ~~2008~~ 8-13-08

Tasks

Name Tasks Assign Due Date

- Spectrum opt - - draft by Friday
- Smith

→ Conf call

↳ Indicators

- Tomorrow schedule indicators memo
- champion calls

↳ By 11:30 - Jonathan will have in

- Linda Roberts
Vol 3093

↳ Sent TP, name for callers,

Cynthia Mty

5M3 45

to continue on 7 side

P 37

323 Metro areas 1992
193 18,290 incorporated places - 1990

P 37

table 38

Metropolitan areas - 268
~~Non Metro areas - 51,905~~

461 - 462 - 466 - County Gov

School Dis + 239 461

P 285

Table 461

1992 - 86,743 ^{counties} ~~governments~~
- 3,843 counties
~~14,556 school districts~~
15,218 school districts

P 161
table 238

19,279 municipal
16,656 townships

- 530 or Fall

- Fred Simon
- Jim K
- Kalil
- Curry
- Blythe
- Sallet
- Gene(?)

5:30 Conf call - 9-14-95

Policy

- on track
- where we are broader piece

Wiring → How many can we wire
Should this be pitched as a connecting event

Y

Sallet → Tasks on 21st

7700 public schools in CA

10,000 if count Private

700 have some sort of digital connection

Smart Valley - goal 500 schools

Surf rates - 2,000 schools to the classroom

Wilson - Pac Tel Unit - only 215 schools in 1 yr - non classroom

Teams of 2-5 people per school

pull wire
local managers in many communities

MCI willing to fly 200 ~~people~~ ^{schools} to wire 100 schools

Y every school visited before by engineers - questionnaire
Y State Superintendent, chief custodian working with Sallix
Oscar Wright

Connections will help embed computer solutions

~~MCI~~ MCI Am online
ATT going to agree to give all schools connected
internet connectivity

ethernet card - \$50 bucks - internet access point
netscape - downloaded from

Pieces

Private Sector ^{Writing}
CEO Mtg - list

Sun, Apple, Roku's all
Carly Ellison, 3-Com
McCracken, Malone

Niccolo Elkan
- 6-6481

School - Bryant

Brag about both Smart Valley & Sun --
different models -- ~~Strode~~ city

2nd - budget mty?

Monday 1:30

~~Home~~

Conf call 8-14-95

21st

- T&C and Connect CA on 21st
- 2nd day - continue theme of Tech & Ed
 - maybe budget spin

→ 21st - ^{own} link in to Silicon Valley

where do we draw-link to?

~~What~~ we can send out numbers of congress

→ Action Plan for other 18 winners

- how do we link closed by Friday
- local official making award
- coordinate w/ Kalil

~~Tomorrow Morning at Pub~~ → Let congressional & Interpol know why winners are

Smart Valley hand-off

① Classroom

② CEO's Mtg

③ Report on Mtg, TCC, wiring

① CE County

② Come out → wiring stuff
→ TCC

③ classroom

UP talk to sides?

Conf call 9-15

Sam Fram Explain

Val yes
Announce no

Unfiled list of CEOs - Kohlenberger

Monday - Linda will give us materials to
be able to do Budget bit

Chapt 1 Funks on Sam Fram Schools
Goals

7

Prety certain that TLC will be extended
week of 25th

I will be ramp
all day Sun to work
on this, possible charts &
graphs, and Fed
actions

Play with outline

How much more vision in plan
of Action? How do we include

Saleof write-up?

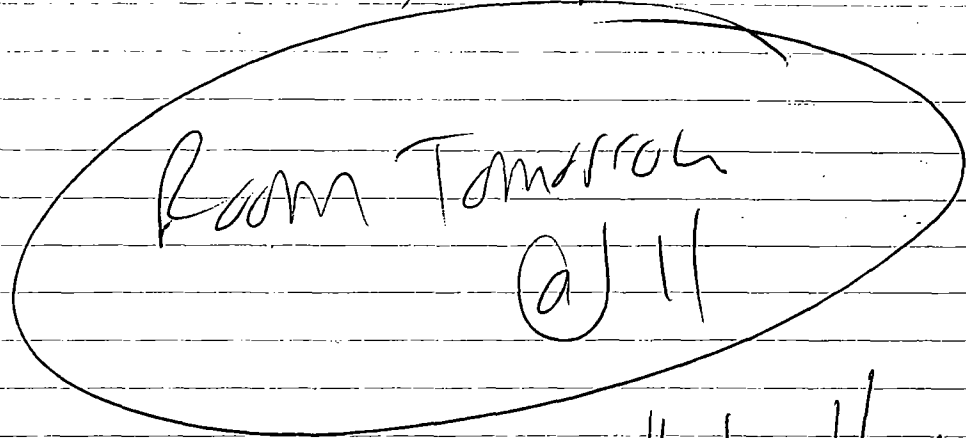
Henry's Goals & Indicators (& cost)
memo, which I got late last night, must be
done

Expansion of ul

- is this snow-rock-feller?
- if not, how different?
- can we learn from it?



Snowe Rocket



Room Tomorrow
@ 11

✓ call Jonathan

Trust Fund Memo

~~Tech Corps May 9-11-95~~

How much is Eisenhower + Chapter 2
in FY 95

\$3.3 b ramped up at 16% p/yr

(1) Admin
(2) Public
(3) Press
(4) CEOs

Keep
audiences

- ① Does Spectrum Auction piss off CEOs?
- ② Does it programming have to happen as our "ticket to the dance"?

NSF → Teacher net

Bring Smithsonian to your classroom

→ Teacher net → into realm of
Teacher Train at Fed level

① Tech Corps → This was created
together

we need a paper on how much we can
take credit for it & how much
they will give us credit for

no cosy scenarios

② Remote Computers

② Quantity
② Why Hyper & Pottenhann Buch

③ TeacherNet - Doed Says ⇒ we will put all of our content there

① sexy idea providing real services & specific explanation

② Sec Riley spends 5 minutes

③ Actual lesson plans there

④ Not a problem that hasn't been solved

⑤ In urgency

⑥ Al Shanker -- man is this great -- here's what we're going to do -- send out Kit to every ~~member~~ school

③a Training Net ~

④ Head Start ^{Kit} - every kid has a tech learning

⑤ Exec order giving Time, equip - matching what CT is doing

⑥ Smithsonian to your classroom

⑦ Trust Fund

Private Sector

- Electronic Fundraisings - CA Kick off
- ~~Telecom~~ Telecom commitments to provide access to schools for @ free @ less than normal rates, (or seek approval to do so)
- Shanker - Geiger CEF on Teacher Training Certification
- ^{contact} S.I. of Creative resources to learning games do good while making \$
- Computers - challenging new devices that are good
- Adapting schools
- Content - work with HHS to develop Head Start Kit
- National Media Campaign: Ad Council - inform parents, teachers, students
- Present 2-3 major companies commit to training parents how to use
- Act by non-tech CEOs to join in using computer ~~tech~~ contribution or manufacturers
- High tech firms establish mentoring program

6.30 -

Trip Mtg 9-18-95

- List of Students & who they are ^{Bros}
- List of people to be acknowledged by Pres
 - State School off
 - Congress Memb?
- Who moderates Demos?
- Do CEOs come for Demos
- Do CEOs stand behind Potas for Address?

✓ Briefing Time for Potas

✓ Is here out there

✓ Tell Kate - 8:30
CWR

✓ Kate call Nicole

- v/p intro everyone?

CEOs Brief

Pres remarks

8:30 Depart

8:45 Arrive

Staff
roll

8:45-9:00 Briefing

4

1 Fog chamber
- in transit

2 Vocal Vals

3 Hand Battery

- Kalil Call → Amy Stuart
San Fran

3500 ppl

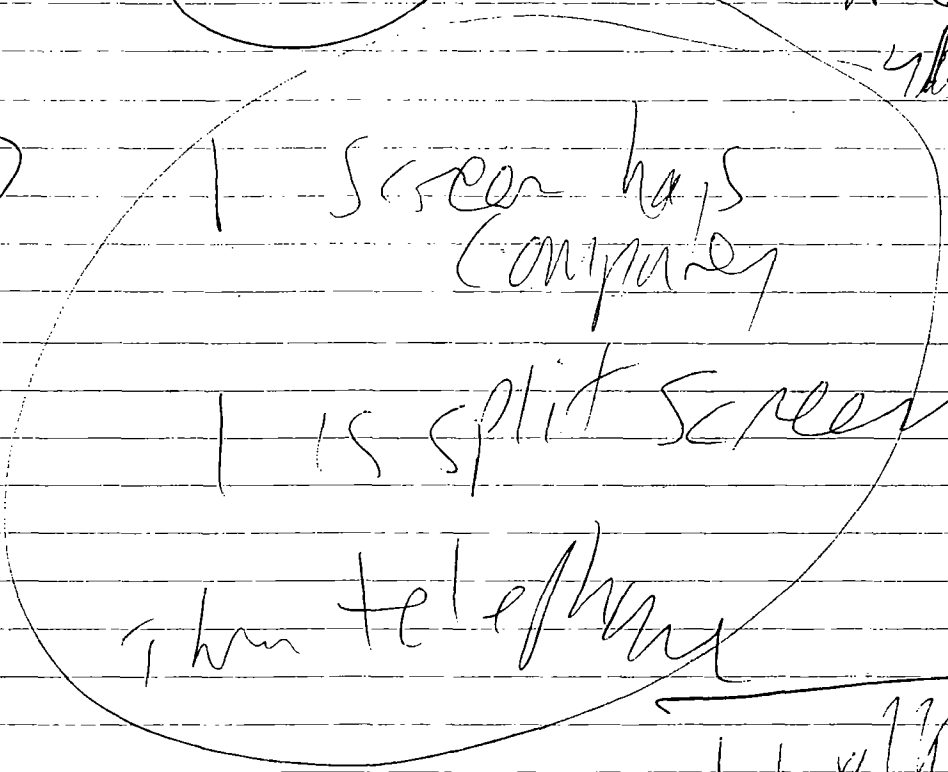
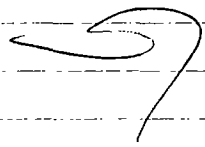
2

Jim
Rob

2:45

482

488



2:45

1 hr telephone

walk
thru
enroll

IS#
BOB
on Board of
Directors

- inter gov
- Congress m.

Kristina Ortch

415 561-0353

→ Rio of Dr Delacort - ex-actor
escort Peter

→ 2 instruct

→

~~Handwritten text~~

- Gloke

- Image to 2 students

- 2500 schools

- access to internet for all, free & on line

- Model school connections 500 more tech schools

How are 2500 being chosen? on-line list of
all schools

Companies & volunteers sign up for schools they
are interested in

Gage & Sun will make report that access will be
as broad as possible

Securities Litigation

FY 96

\$70 mil

- 0 in sum

- cut by 60%

on 1 House

Lisa
Grifford

5-3480

Gene Mtg

Called on nation to join

National Dialogue to

commitments made today demonstrate what can happen if we all work together

challenged PS to work with him to dev plan to not only wine schools but also Train Teachers,

- and stated he would unveil proposal to do so

① Big on CA

② Big on Goals

③ Big on Briefing -- Plan later

3 part plan
① talk to Phyllis

Pres in Speech

Y Press gap that Documents
What

-
- Beginning of Sallet Monro
 - Background of Sallet
 - Not vision of how this ~~out~~
fits in

VP DEC CWM

- Highlights what we've done

- Press

→

Today (thurs) -

- ① Cal, Farm in
 - ② Set out 4 goals
- private, set list
 - ③ Announced Laying out
Pub-private Plan
-

P. 2 - ① Quick Summary of
California in

② 4 goals

Admin Accomplish Pass Piece

→

- 3 event memo
- ~~CEO~~ TP
- List of CEOs

- 1st event memo

- (2) Background Memo

CEO
Purpose

→ As you know -
this meeting is important to today

(1) Calif

(2) Ann of Areas

(3) Announce of "new" |

① These are folks doing
CA (list on +)

② This to engage / learn
to be part of overall
init

- CEO
- Explorer

- Ann Status EdTech
- Pete Wilson Ed
- Pete EdTech

Subgroup of NAT advisory council/
Classroom Connection

↓ Names of companies out

↓ conform to saltet memo

↓ Re-format

↓ Lower Press — — Kathy McKinnon

↓ Congresswoman Lowe

↓ 6-6620

↓ - 6-2604

↓ -

Federal Action

Karen Kamblyn

U18

2012

①

② Snowden Electronic Service

- Core Head Start
- What can we do in advance

③ spectrum ①

- NTIA makes decision we don't need it
- Request that FCC set aside
- ④ - FAA owns & doesn't use

④ Differential Pricing

Request permission of FCC
& State PSCs for differential
pricing

- NYNEX & other ^{Make a request} PSCs support ~~Federal~~
- Universal Service Trust Fund
- Baby Bells against this

⑤ TLC II - can we expand to
Head start under current Cg? (No)

- Can Head Start (HHS) do this as demo?
do we have authority? - not sure - can do
some

Small amounts of \$ may be available

~~do~~ HHS have authorization & source of funds
* TLC -- Head Start could be included IF
School is applicant

Foundation Support

check w/ Neuph -- can write contract
Foundations to ask for \$ for TLC

did OERI - has authority, no \$

How much over what period
of time?

⑦ Smithsonian

We have this invaluable collection,
how do we get private sector partners
Heyman involved

VP call

⑧ POPS

models of 21st cent schools

- RFF for consortium in K-12 w/ private partners
- private partners set up curriculum, they get rights

(BIA) - buy rights for Indian schools
- check

✓ ARPA - Computer
CAIIE

Concern - POPS schools viewed as marginal schools
- can we guarantee quality

Traps for Teachers - Pm

⑨ Teacher bet

Leadership
Regional Consortium

- what is this

(503(c) - consortium

Tech Corps

(10) HHS

ARPA → National Competition to propose set top box

— challenge Grant approach

↳ do we have central applicant?

↳ need to write to make sure Head Start folks in on this from beginning

↳ disabilities issue

① separate Head Start competition

② school-included

→ equity -- learning tools in every child's hands

out year issue - -

Free Lunch Computers

\ how many kids receive

TCL
use for all states,

A

Rural Utilities Service (RUS)

- electric side
- telecom side
- Network of borrowers that serve 70% of country
 - 1300 carriers
 - 100 telephone coops & companies
 - 18 million rural residents
 - 10% ~~digitally~~ switched
 - 85% fiber optic
- Have been pushing borrowers to be involved in distance learning
- Collecting success
 - loan for internet hardware & software
 - to schools for this
- School Grant Program - 3 yrs, up to \$27.5 million to 80 grantees in 37 states.
- President proposed expanding to loan program as well
 - Senate Farm Bill
- \$500,000 appropriation into \$50 million
- Safety net of universal service

- surveyed the ~~arrivals~~

starts in service to schools

① Rural Component is sleeping giant

- teleconferencing concern -- don't move

② Nat telephone cap Assn for small companies

↓
Page 1-800 225 0256
per 551 3874

Adam ~~Goldner~~ Goldner
Deputy Administrator

① see you see me if they have
inferred oval or 483

② ~~video conf~~ - 18 sites ~~multi task~~

③ chat-room format

④ teleconference 1x compo TUS
Type

Can see Men

⑤ Multi-Media Release
↓
↓ Printable copies of reports
↓ sound files, pictures

Multi-Media Press
Release

TLC web-page

→ audio of President making
Statement

→ Hypertext Links

What between Now & Oct 6

Outreach

• CEO Outreach

- Simon
- 20 champions - calls started
- Initial contact
- Staff follow up
- Final closure

What are we asking for

- Tech Corps state by state
- Electronic designations

• Foundations

- Suggested by DED
- need some top level contacts - including ^{Ivan} Annenberg, ^(Kellogg) Rockefeller, Ford
- regional Hewlett, Lilly
- Wiley to make all calls (pre call insurance cases - Rubin, ^{Wickham})
- Goal 5 foundations to stand up w commit to do
- Lucas Foundation

• Teachers

- for Experienced teachers - Shanker & Sch Pol for
Geiger proposal - merit award for common
standard to use tech
- NBPT - before qualify as extraordinary teacher,
must demo tech skill
- NEW Teachers - can we get chiefs & standards
boards to make tech a requirement for
certification

Governors

- Commit to dedicate larger % of Budget to tech over 5 yrs
- Each commit to work w/ private sector to create a Barn raising in their own state
- NSF involvement? Iowa?

Policies

• Trust *

• Spectrum (3)

• Differential (4)

• TLC # - issue re the Trust Fund
- who pays for Head Start
- Joint Proposal Poed & HHS

• Smithson - ownership of assets issue

• DOPS - Policy issue - Vetting

• Rego - ~~Re~~ R&D or just facilitation

• PBS - (Wt)

• indigent child (Wt & Ed)

• HHS (Wt HHS)

• Teacher Training (Wt Poed)

• Snow & NSF (Wt)

Ed, OMB, VP, Commerce, Wt

Commerce, Poed, OMB, Wt, VP

VP, Commerce, Wt

Ed, HHS, OMB
Wt

Smithson Wt

DOPS Wt

Wt

(1) Snow, NSF, Spectrum, Diff, PBS

(2) TLC # Trust Fund, indigent child, HHS, Teach Train, Intergov

(3) DOPS

~~(4) ~~Re~~~~

21st century
schools

Goals
↓

- context - kids using it
- Tech - close
- Camp -
connect -

Goumnas

assume nothing from them
touch base once we are close

Get Actions

↳ There is a different level beyond

CW14 Scenario

- ① Endorsement
- ② Some Commitment
- ③ Critical Mass

Oct 10

10/11

Tech Lrn Mtg

CEO

Oct 6 or Oct 30

- ① Great Enthusiasm
- ② Belief that they have resp
- ③ Feds as catalytic role
- * ④ Agnostic / skepticism to more Fed Actions

Possible to get

- ① Endorsements of vision
- ② Commitments - depending

Foundations

- anytime

- niches vs teacher training
- interest in access, equity

Annanburg - ask tomorrow to do 2nd round TLL

Stone doing internet degree with
Carnegie Mellon

* Getting Foundations to do regional issues

Educators

- Oct 15 time frame
- Oct 30 better

- NCATE - 72 comm colleges
- Assn Comm Colleges -
- Am Assn Comm Coll

David Axelrod

- City Airport Authority
- \$150 mil Budget Gap
- Chief exec officer, chief ed off. chief fiscal officer
- 4 yr balanced budget
- No strike

- Focus on students

Diane Aronoff

Paul Ullas - C Exec Off.
Cyril St. James - C ed off.

Pond Raiting Separated

- Smaller Schools
- merit - pay
- Alt schools for troubled kids
- Board takeover failing schools
- private management experiments

Talking to David Axelrod about job opportunities in Chicago & he suggested that I talk to you.

- wife & I are interested in getting back home to midwest
- any suggestions, leads, would be appreciated

Looking to move back to the Midwest
convention

(312) 238-6117

CEO's Conf Call 9-27

- Newell
- Kahlert
- Kahl

calls Made + info

- ① Get Virgin statement for CEOs to sign
JFI on
- ② any California - type commitments

① Bisnes - UP
→ Sallet can contact, so can Greg → ^{talk to} Cook

② LBM - UP
- staff level contact - need to be more specific
They have concerns Jonathan does not want to stand up w/ president

③ Microsoft - UP
→ interest staff-to-staff, but need to figure out what to ask

Date is big stumbling block -- need date to ask
for UP for

④ Ted Turner Erskine

⑤ Paul Allaire Erskine

⑥ MCI - Brown
- Jonathan talked to staff - description by Friday of what they can do
- Teacher Training?

⑦ Bell Atlantic Brown - Jonathan talk to tomorrow

⑧ Time Warner - Jonathan talk to on Friday

⑨ NPR - Kids Net -- Trying to roll out on content side

- (10) ATT ^{Brown} Jonathan - talk to on Friday about specifics
- expressed enthusiasm in CA
- (11) Silicon Graphics ^{Brown} Jonathan talk to on Friday
→ roll kickstart initiative into Presidential Event
- (12) Lou Platt ^{Tyson} - couldn't reach
- (13) Spindler ^{Tyson} - Apple will support us
- Kalil to follow up
- (14) Pac Tel ^{Kate} (Quigley) - clearly willing to stand up & support
publically (on staff level)
→ executive action to help
- (15) Ameritech ^{Kate} - Telecom Bill is hurdle on staff level
ed call ^{Kevin} Bailey
- (16) Sprint ^{Kate} - haven't called yet - will call tonight
- (17) Lucas ^{Fleg} - willing to stand-up with POTUS, but he is busy filming. They are producing guidebook for teachers next year
- (18) Hendricks ^{R. leg} - He will be there to support - - need follow-up on specifics
- (19) Young ^{Gibbons} - Timing is question, but willing to stand up
Some issues he wants to discuss
- interested in getting companies to join market
- he would call other CEOs

(20) Shaw ^{Gibbons} - willing to do anything. How do we use his meeting next week - PCAST & other people
↓ set up briefing for him before meeting

(21) MacArthur ^{Gibbons} - very interested - may want to stand up, but probably got much committed
don't count on much

(22) Augustine ^{Gibbons} - have traded calls - will begin staff contacts

(23) Telept ^{non} - issue member - Lockheed.

→ Also, need to match up who was ~~going to~~ with
pres -- call overlap. -- do follow-up
Oracle must be called, for example

- Most are supportive. Some or not but all want more specifics. Two issues

* (1) Need statement of Principles by Monday

(2) Specific Questions ~~Commitments~~?

Next steps

- Pushing content
- more calls distributed
- Bright Ideas
- Tech Corps as vehicle

Wiring Tech Corps

→ Need content idea

Training →

Computers - donation

SME - bringing teachers in during summer

^{infrastructure}
~~Simon~~
~~NEA Link~~

→ Silicon Valley

ISMBG → Content Limited

→ Better vehicle with NEA
→ ~~Content~~

TLC Link Foundation → projects focusing on Content

Meeting on TCC - Tech days - Exec Actions 10-3

Carol - briefing - MEC Mtg

= Short memos to Principals

- Attachments

- other exec actions

- Jefferson Memorial background

- Roll-out memos (Jonathan)

Crystal

703 - 926 - 3230
Rm 157

① ~~make~~ Up make the call

8-9 - writing on fly
share ideas

9.30 -

- OSTP - 23 - Raising Flag
- DOE - 23 - School buses
- 21st
Century

Then Sale
to Pres by

Tomorrow

① - Quotes from speech

✓ Defense memo

✓ Bell-out sales memo

✓ Summary of Fed Comm, #
by comm memo

Process on each of these - - with APPAR Agent

Damn km 188
Damn km 188

Oct 10 Event May 10-6-95

CEO May

↓ 6 confirm

Time Warner
NPR

Silicon Graphics
~~and~~ Circuit City

reach computer world

~~waiting~~ Discovery, Ameritech, Gates up

① ATT, Microsoft, & Disney could send high-level
VPs if we decide

② Need CEO/COO Josh Westman. ADP
Clendinning - Rollinsouth

Diamond & VPs

③ Beigel & Shaker

White-Male Group

Inher City - African American link

- need references for TLC - Tech Corps

~~the~~ TLC - Corps Event

UP introduces pres - announces TLC & Tech Corps

- VP gets mty going
- POTUS comes in

Optims

① Step outside Cabinet Room --
invite press Corps to listen

② ~~that~~ Roosevelt Room

③ 19 ~~that~~ TLC winners reps
- 2-3 Tech Corps examples

④ # in all 19 TLC winners

5 additional

- ① expand next step TLC
- ② All spec
- ③ show
- ④ POTUS
- ⑤ work with tech corps
- ⑥ Nat Tech Honor Society

Sequence

~~8:00~~

- 7:45 - CEOs arrive cabinet room
- 8:00 - VP Kicks off discussion (orley brown)
- 8:15 - Pres comes in
- 8:00 Pres BREF
- 9:00 Move to Cabinet room
- 9:05 Announce news
- VP announces President
- 9:10 Pres Remarks

Event Memo

18 Press Releases

Temp in Leo

18 winners of IZC

Release Tech Group

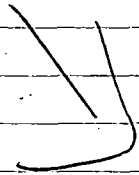
Quote from President on each

Heidi Kay Knicker

Josh S
Leslie

Ed

Kay



6-7150

Communications

Eisen Lucas(?)

- 10 private sector
n public
n govt - P VP Sec R Sec B

- Tyson Gilberts Reich Rod Lundt

- ATT Microsoft, CEO CAPP

7:45 - arrive

8:00 - VP Agins discussion
- explains initiative

(11)
Key Reich

8:15 Potus arrives

- informal conversation - much like SF

9:00 end

9:05 Roosevelt room

18 TCC winners
3 Tech Corps
2 NASSP

9:05 - VP introduces Pres

9:10 - Pres speaks 10 min

- ① Renewal of SF Union
- ② CEO Mfg → part of national dialogue
- ③ TCC grants
- ④ Tech Corps - Private sector
- now going nationwide
- ⑤ ~~not tech Corps~~
Student Tech Corps

Eisen

Levin

Timna

McCracken

Del Lewis

Geiger

Shank

needs

These goals are laudible
we support ~~and~~ as individual CEOs
~~support~~ will work with Pres
to lead effort.

Assign UP to lead effort
w rest of community

Press Plan

- ✓ - Who's in Room
 - news piece
 - message
 - today
- Press Plan

✓ Press Release

1200 letters

500 applications

Event Mtg

- Name of Honor Society Reporter

- who's coming

16 CEO's

- Board Room

↳

30

Cabinet Table - UP starting mtg?

UP starts Mtg
summarize our vision

- need to start at 8:00

Fell CEO

① Standing behind

② while being announced - work with him

③ Shanken & Geiger will be in room

④ Announcements

- ~~Endorse ~~the plan~~~~ which includes our goals

- Support initiative - will use their individual efforts to reach goal.

- not asking for specific actions
- not asking for deadline

Kickoff of National Effort

Pres & VP run that thing started in SF will be a national effort

unprec

Following CA init Pres called in top CEO's
teachers to help plan launch for national effort.

we

① not asking for commit
specific plan
specific

- P-8115 briefing in oval

- Danny Kite .. will begin mty

- VP intros Pres, summarizes mty to that pt

- Pres says a few words

IF VP opens

VP summarizes & turns to

IF R. L. Brown

one of them will do summary

IF Pres

Pres welcomes

- important time - need your help

VP says remarks - summarizes

VP Moderator

- up enforce

Agenda

- a pillars
- next steps
- how we work with you

UP Summarize contents of mtg

Roosevelt fun

18 grant winners
2 Riley & Brown

- 25 people

3 -

Go to less form

(7) Ceremonial & C

American Tech Honor Society

tools for
- 21st century learning

Make a lot of the meeting steps
Erward

Joining in the

Briefing Book w blue 10-9
- who's around table

→ To get their advice
Launch by
↓
purpose

we want this to be a very
action oriented meeting
with specific steps
for future action

- Pass out agenda, ~~W~~ will
follow as Moderator

(and) while your overall
msg is launching of
Nat'l eff - 3 ann to
person strats

The type of Pub-Private
action needed

① To announce your ~~eff~~
~~to~~ launch of nat eff
and that ^{bought copies in to} you ~~get~~ advice
to comm to work with

② To ann 3 examples
of type of thing
we need to make this real

— TLL

— TC

— HS

Tyson
Gibbs

A Press Info S.
 B UP set out vision S
 C Discussion of roles & resp in a week 35
 D Nat Effort - next step 15
 - Staff for next mtg

TP
 → Press statement

Agenda

- Press Statement

- Jonathan Prince

USA-today Picture

- Ruslo memo?
 - 6-5367
 - 6-5565

outreach

CONF call

10-11-85

Agenda

-- topics to be discussed

↳ real data points

- last wk act mths

↳ at same time, divide companies up,
work with specific companies on follow-up
& specific commitments

- policy Track, writing Track, event Track(?)
Midwest Econ Summit next week

- Policy Time table - knock off easy issues

↳ NEC Mtg - report on ed tech

↳ Press Report

Spectrum Mtg - 10-18-95

- Suzanne Valdez
pub liaison

6 2830

Snow Rockefeller

which goes first, Telecom or Reconciliation

① - exception to de-reg of inside wiring
- FCC -- what was rate-based cost of inside wiring

② - or T universal service fund to include wiring of schools

\$90 million to do dedicated wire to schools
(no classrooms)

→ Fund for needy schools

→ use existing universal service fund

→ In payh bills, general principles of reform include connecting classrooms to advanced technology

↳ "economically reasonable & technically feasible"

Fed - State Board - ... class ^{connection} room piece
Snow - Rock - service piece

Amending Snowe-Rockefeller is problem

- ERIM - Cindy Wiles (203) 444-6217

- Mary Ellen Gwest (312) 574-6324

- Mary Sue Perret - Action resume - call next week

~~Girl~~
- Said to David Strauss - "Take care of it"

POPS Schools 10-23-95

- Fed Gov't's school system

- Create "end-to-end" system

at end of the day, it is content

- Eventually want tangible goal for student improvement.

(possibly every student scores at least as well as median)

- CTBS
any S + X_C K₁₋₁₅

90% would be overseas at first, will include more & more US schools as they come on line

- Not much, if any, relationship between POP schools & local public schools.

SAT comparison - top 10

CTBS comparison - higher median score

→ US POPS schools curriculum controlled by state laws.

→ IF funding is there, year 2000 full implement may be possible

→ only S HS in US
SS HS overseas

internet as baseline so it can be replicated by other schools

Connectivity issue is troublesome internally at DOD

Primary focus is Content

Need Deployment Plan -- where do we start and end up

↳ Pre-proposal mtg w/ private sector

↳ Private Sector Program Management Expertise

Right now, no F&D Funds -- need to locate

↳ Private sector, university participation?

F&D process -- w/ contact with Rep Sec White

Nov 17 Pentagon Event

- Industry partner idea -- Key up front
- Program Management structure
- Evaluation component
- Connectivity issue -- must meet nat goals
- Political lead on US schools

Outreach & Timeline Mtg 10-23-95

By Nov 15 - Know Fed Role & Private ^{have feeling on} Sector

- be able to decide how & when to roll on

- next week - 1st staff to staff mtg

- ① Message to Parents
- ② Free or Discounted Connections
- ③ Content - - Kick in - Partnerships w/ various Assoc
- ④ Companies - non-tech companies
- ⑤ Prod Dev - Form team on Team Teachers

Library of Congress Trying to raise \$60 million to digitize collection

How of curriculum?

Inventory

- ① what is needed
 - ② what skills we have
- ask for toughest stuff 1st

next Monday

- ① Smithsonian Mtg sch
 - ② PBS Mtg move up
- Revolving Fund

Ed/HHS Issues 10-29-85

TLC II - HHS

→ Presidential Challenge -- ~~was~~ to TLC 1 winners to include outreach

→ NAS or NSF to hold Groundbreaking mtg to determine what technologies work best?
→ Can HHS/DoEd host this type of mtg

- NAFS - doing some investigation into the issue of impact of technology on young children

① need recommended time schedule of TLC II rollout

Plan B on timing just in case to roll out in early Dec

→ ② summary of themes - building off existing & new Head Start focus

↳ early next week

1985 - Ready-to-Learn (FY 1985) - \$2 million side source
TV

Issue: How does potential Trust-Fund issue impact
TLC FY 1987 -- (authorizing mechanism
to SO state Trust-Funds)

5th Grader



Convene Title I folks

- end of next week - - -

Pros & cons

~~Ed Staley WG~~

~~Mark J~~