

Ed & Training Legislative Affairs Group

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THE WHITE HOUSE

WASHINGTON

March 1, 1994

MEMORANDUM FOR MARK GEARAN, PAT GRIFFIN, RICKI SEIDMAN

FROM: Bill Galston, DPC
Paul Dimond, NEC

SUBJECT: Education, Training, and Reemployment Legislative and
Communications Issues

Last night, the Legislative Action Group for Education, Training, and Reemployment met for the first time. At Mack McLarty's direction, this group has been formed to focus high-level White House and Agency attention on this essential component of the President's economic plan for 1994, which includes a number of major pieces of legislation. We would appreciate your thoughts and input on a number of legislative and communication issues.

LEGISLATIVE ISSUES

We attach a copy of the legislative schedule that the Departments of Education, Labor, and HHS have communicated to us. The schedule is ambitious and poses a number of issues that need to be resolved:

- Virtually all of the bills on the attached list fall under the jurisdiction of the committees responsible for key pieces of Health Care and Welfare Reform -- Education and Labor on the House side, and Labor and Human Resources in the Senate. This could well create difficulties in the allocation of scarce floor time among key committee chairs.
- We need regular guidance on the relationship between the Education, Training, and Reemployment legislative agenda and the congressional calendar for considering Health Care and Welfare Reform.
- Given the large number of legislative proposals for 1994, we need to look for ways of combining our education and training bills or attaching them to other bills whenever possible.
- The process for the Budget Resolution, 602(b) allocations, and Appropriations should be coordinated so that the President, OMB Director, and the relevant Secretaries speak with one voice in order to secure these high-priority investments. The 602(b) decision is critical and deserves sustained attention.

Goals 2000 and School-to-Work are almost certain to pass within the next few weeks. However, the other initiatives are not as certain. The issues listed above must be addressed in the near future if we hope to have our education, training, and

reemployment initiatives substantially in place by the end of the current Legislative session. Bill Galston will contact you in the next few days to get your input and suggestions on these issues.

COMMUNICATION ISSUES

A number of communication issues were also raised at last night's meeting:

- We need to think of ways to weave all of our education, training, and reemployment initiatives into a broader theme of economic recovery and economic opportunity in order to build off of the President's State of the Union Message. The President's American Council on Education speech represented a good first step in this direction. The G-7 Conference in Detroit provides an excellent opportunity to continue this process.
- We should use POTUS events concerning education, training, and reemployment to focus attention on, and to gain more credit for, the economic recovery that is in progress.
- Conflict catches media attention; it often defines public perceptions of our positions on issues. Therefore, we need to try to define legislative fights that draw a clear and positive distinction between us and the Republicans.
- Education, training, and reemployment issues pose an inherent danger in that they often provide no well-defined outcome. We need to work hard to focus our message in this area and not allow it to be defined by our opponents.
- We must make it clear to Congress that the Reemployment Act is a cornerstone of this Administration's economic agenda and must be passed this year.
- We need to decide whether the Goals 2000 and School-to-Work bills should be signed separately, or combined into one event to enhance media attention.

The Legislative Action Group will continue to work on these and other communication issues. We will keep you up-to-date on our progress in this area.

cc:	Susan Brophy	Steve Ricchetti
	Bo Cutter	Bob Rubin
	David Dreyer	Greg Simon
	Rahm Emanuel	Gene Sperling
	David Gergen	George Stephanopoulos
	David Kusnet	Tracey Thornton
	Lorraine Miller	Michael Waldman
	Carol Rasco	

LEGISLATIVE SCHEDULE/TIMETABLE

INITIATIVE	MARCH	APRIL	MAY	JUNE/JULY	AUG/SEPT
Goals 2000 (Safe Schools amendment)	-Conference Completed -POTUS signing by March 25	-POTUS signing by April 1 Appropriation deadline			
Reemployment Act (Discretionary and Mandatory Funding)	-Introduce March 9 -House and Senate Hearings		-Markup	-House Floor	-Senate Floor -POTUS Signing
School-to-Work	-On House Floor	-POTUS Signing			
Elementary and Secondary Education Act (ESEA) Reauthorization	-Testify in Senate		-On Senate Floor	-Conference Committee -POTUS Signing	
Head Start (Low Income Energy Program attached)	-Out of Senate Committee	-Out of House Committee	-May 29 Head Start 30th Anniversary -- Signed by POTUS		

INITIATIVE	MARCH	APRIL	MAY	JUNE/JULY	AUG/SEPT
Appropriations	-House Budget Resolution	-Senate Budget Resolution	-House 602(b) Allocations	-Senate 602(b) Allocations -Subcommittees, Committees -House Floor Action	-Senate Floor Action -Conference
Individuals with Disabilities Education Act (IDEA) Reauthorization			-Introduce Bill (?)		

February 24, 1994

MEMORANDUM FOR EDUCATION, TRAINING AND REEMPLOYMENT --
1994 legislation and communication Group
See attached Distribution

FROM: BILL GALSTON
PAUL DIMOND

SUBJECT: FEBRUARY 28 6:30 PM MEETING AND AGENDA

Our group for coordinating action in 1994 on pending legislation and communication will meet on Monday, February 28, at 6:30 pm in Room 211 OEOB.

The agenda will include:

- Legislative Calendar for 1994 -- authorizations and appropriations
- Communication strategy for integrating education, training and reemployment into President's economic message
- Process for following through

Please let Patrick Lester or Geoff Tibbetts (456-2999; FAX 456-2878) know whether you can attend.

We look forward to working cooperatively with you to assist in the passage of the pending legislation and communicating the importance of education, training and reemployment to the President's economic message.

cc Carol Rasco
Bob Rubin
Bo Cutter
Gene Sperling

EDUCATION, TRAINING AND REEMPLOYMENT**ACTION GROUP**

(Communications)		
Michael Waldman	O:6-7151	F:6-2362
(Communications)		
Rahm Emmanuel	O:6-2531	F:6-6423
Bill Galston (DPC)	O:6-2216	F:6-2878
Mike Schmidt	O:6-2615	F:6-7028
Mike Smith (Education)	O:401-3389	F:401-3095
Kay Casstevens	O:401-0020	F:401-1438
David Ellwood (HHS)	O:690-7858	F:690-7383
Peter Edelman	O:690-8157	F:690-7595
Jerry Klepner	O:690-7627	F:690-7380
Mary Bourdette		
Tom Glynn (Labor)	O:219-6151	F:219-7971
Larry Katz	O:219-5108	F:219-7659
Geri D. Palast	O:219-6141	F:219-5288
Doug Ross	O:219-6050	F:219-6827
(Leg. Affairs)		
Susan Brophy	O:6-2230	F:6-6220
Steve Richetti	O:6-2230	F:6-6220
Gene Sperling (NEC)	O:6-2620	F:6-2878
Paul Dimond	O:6-2800	F:6-2223
(Office of VP)		
Greg Simon	O:6-6222	F:6-6231
Belle Sawhill (OMB)	O:5-4840	F:5-1005
(Scheduling)		
Ricki Seidman	O:6-2823	F:6-6424
Susan Streett	O:6-7560	F:6-6424
(Speechwriting)		
David Kusnet	O:6-2777	F:6-2239

cc:

Bo Cutter

David Gergen

Carol Rasco

Bob Rubin

Ricki Seidman

George Stephanopoulos

Ed & Training - Leg Group 2-28-94

	Feb	March	April	May	June	July	Aug	Sept
Goals 2000 safe schools an environment		Conf Completed to President March 25	Approp. Deadline					
School to work		on floor of house						
ESEA safe & drug-free schools 2 bill strategy		Reauth Completed Senate Testing	Senate Floor		Conference?			
IDEA Disabilities Act (safe schools) amendments goals					Intro Bill?			
Re-employment		Intro march hearings		Markup	House Floor	Senate Floor	Conference	To Pres By End of year
Head Start LIEP attached problem Low Income Group program		Out of Senate committee Out of House Committee	May 28- H.S. Announcing Signing Date					

IDEA (Disability Education) -- Not the fight
we want to get in to this year --
don't want it to define our Ed.

Leg
Schedule is a ^{real} problem -- no way we can
get all this stuff so fast
-- need to priority

Re-employment B.II -- Freestanding tax bill
problem

-- may try to put it in
to do it if Kennedy agrees
- Piggy back

Problem -- Same committee as Health Care,
Welfare Reform

- need to piggy back, couple bills wherever
possible

- Kennedy asking for alot of floor time

- Goals 2000 + School to work will
pass in spring -- already almost
finished

(goals has to pass by April 1)

OMB view

Presidential Transmissions take extra days to do -- also, in general, need week = 10 days to do good omb/vt review.

602(b) (?)

^(communicates)
Think of all these as broader theme in
Macro - political sense.

↳ Follow State of Union speech

↳ Put this in ECONOMIC
recovery / Economic Plan
message

↳ use to focus attention
on recovery

↳ Conflict catches Press Attention
↳ need to find things, pick fights that
draw distinction between us & Repub

↳ Danger - no well-defined "end goal" here

Pres Schedule - March

- next week -- renewed focus on economy
- speech to homebuilders day w/ re-employment intro

- G-7 Sol's Conf. - Tremendous opp
to talk about all of this,
Focus on this

- May want to combine Goals, School
to work, Spring to gain
media attention -- Lifelong
Learning Day?

Theme of Community Values tie-in?

not too close
to Crime-Bill

Must make it clear to Congress,
Re-employment must be passed
this yr -- cornerstone



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

March 9, 1994

MEMORANDUM TO: ETR LEGISLATIVE GROUP

FROM: Isabel Sawhill *IS*
Associate Director
Human Resources

SUBJECT: Education, Training and Reemployment
Legislative Priorities

Attached, for your information, is a rack up of the legislative items discussed at our last meeting. I would welcome any comments or corrections and hope we can discuss further.

Attachment

cc: Rahm Emmanuel
Michael Waldman
David Dreyer
Bill Galston
Mike Schmidt
Mike Smith
Kay Casstevens
David Ellwood
Peter Edelman
Jerry Klepner
Tom Glynn
Geri Palast
Susan Brophy
Gene Sperling
Greg Simon
Rick Seidman
Paul Dimond
David Kusnet

Education, Training, and Reemployment Legislative Priorities, 2nd Session, 103rd Congress

Legislative Proposal	Current Status	Target Enactment Date	Committee Jurisdiction	Comments
1. Goals 2000 (HR 1804, S 1150)	In Conference	Before April 1	H. Education & Labor S. Labor & Human Resources	Will lose FY1994 appropriations if Goals 2000 is not enacted by April 1
2. Safe Schools (HR 2455, S 1125)	Being conferenced as part of Goals 2000	Before April 1	H. Education & Labor S. Labor & Human Resources	Will lose FY1994 appropriations if Safe Schools is not enacted by April 1
3. Education Research Reauthorization (HR 856, S 286)	Being conferenced as part of Goals 2000	Before April 1	H. Education & Labor S. Labor & Human Resources	
4. School-to-Work (HR 2884, S 1361)	Senate conferees have been named, but not House conferees	Complete conference before Easter recess, March 25	H. Education & Labor S. Labor & Human Resources	Conferees likely to add reauthorization of McKinney homeless job training demonstration
5. Improving America's Schools Act (ESEA) (HR 6, S 1513)	House floor action will resume 3/9/94; Senate hearings began 3/2/94	Before August recess	H. Education & Labor S. Labor & Human Resources	Includes the reauthorization of the Elementary and Secondary Education Act, the National Center for Education Statistics, and the Bureau of Indian Affairs education programs
6. Individuals With Disabilities Education Act (IDEA)	Department of Education just starting to frame reauthorization issues; congressional hearings are ongoing	Enactment not likely until 1st Session of 104th Congress	H. Education & Labor S. Labor & Human Resources	Because of the automatic one-year authorization extension provided in General Education Provisions Act (GEPA), reauthorization is not needed until 09/30/95
7. Head Start (HR 3842, S 1852)	Joint Senate-House hearing held on 2/10/94. Mark-up expected before Easter recess	By May 18, the 29th anniversary of the Rose Garden ceremony celebrating the opening of the first Head Start Center	H. Education & Labor S. Labor & Human Resources	HHS expects that the Hill will couple reauthorization of LIHEAP, Community Services Block Grant, and Family Resource and Support Centers with Head Start

Education, Training, and Reemployment Legislative Priorities, 2nd Session, 103rd Congress

Legislative Proposal	Current Status	Target Enactment Date	Committee Jurisdiction	Comments
8. LIHEAP	OMB expects draft bill from HHS for clearance the week of March 7	By May 18	H. Education & Labor S. Labor & Human Resources	HHS expects the Hill will couple LIHEAP with Head Start
9. Community Services Block Grant (CSBG)	OMB expects draft bill from HHS for clearance the week of March 7	By May 18	H. Education & Labor S. Labor & Human Resources	HHS expects the Hill will couple CSBG with Head Start
10. Welfare Reform	Target transmittal date early April	Fall 1994	H. Education & Labor H. Ways & Means H. Agriculture (?) S. Finance S. Labor & Human Resources (?)	
11. Reemployment Act (Dislocated Workers and One Stop Shopping)	Presidential event on 3/9/94; Presidential transmittal of bill on 3/11/94	September 1994	H. Education & Labor H. Ways & Means S. Labor & Human Resources S. Finance	