

Calendar MCS DUE

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Department of Labor

Chief of Staff to the
Secretary of Labor
Washington, D.C. 20210



June 27, 1995

MEMORANDUM FOR GENE SPERLING
JEREMY BEN AMI

FROM:

LESLIE LOBLE *[Signature]*

SUBJECT:

Investment in Training and Education: Message Opportunities

We believe it is critically important to focus on both training and education as part of the President's budget message. Investment in learning offers youth and adults a ticket to a better future and it is this value-based notion of "future" and "opportunity" that appears to be at the heart of the public support for education. As you can see in the attached memo, there are numerous venues at which the President can emphasize his commitment to education and training. And the message can fit closely with the President's themes (see attached article).

As you know well, there is much at stake this summer. For example:

- o If summer youth is zeroed out -- a very real possibility for the summer of 1996 and thereafter -- thousands of America's kids will be denied their first opportunity to participate in a program that links learning and working.
- o If federal dollars for dislocated workers dry up, there will be no opportunity for us to respond in times of need -- due to economic circumstances, natural disasters, or base closings -- to provide training that has proven very successful in turning lives around to adult laid off workers.
- o If there are minimal national dollars for School to Work, the catalytic role we are currently playing is very much at risk. Study after study has demonstrated the importance of integrating working and learning for kids. If states are provided with no federal incentive to make these connections between work-based and school-based learning, there is no reason to believe that it will continue to happen.

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As the Congress takes up the future of the nation's investment in training, we hope to work with you to build opportunities for the President pivoting off of speaking engagements; grant announcements (for example: One Stop); or program launches. I look forward to continuing to work with you.

Attachment

Labor Department Regional News Clips

REGION III - PHILADELPHIA
TUESDAY, JUNE 27, 1995



PHILADELPHIA INQUIRER - 6/27/95 - p. C1

Uncle Sam helps base employees to help themselves

A \$17 million grant will help retrain naval base workers, who will soon be unemployed. It brings the total spent on retraining to \$28 million.

By Henry J. Halcomb
INQUIRER STAFF WRITER

Labor Secretary Robert B. Reich yesterday delivered a \$17 million check to help soon-to-be unemployed naval base workers in Philadelphia, "who won the Cold War, prosper in the new peace."

The federal grant, among the largest ever made to retrain defense workers for civilian jobs, is not officially part of the \$30 million sought by Meyer Werft, the German shipbuilder that has proposed to establish a state-of-the-art commercial shipyard here.

But Reich said some of the money should be used to begin preparing to help Meyer Werft convert the base into "the best, most advanced, trend-setting shipyard in the world."

Additional funds would be available if the Meyer proposal becomes reality late this summer, Reich said.

Mayor Rendell, Sen. Arlen Specter (R., Pa.), U.S. Rep. Tom Foglietta and State Rep. Bill Keller, both South Philadelphia Democrats, were present at the afternoon ceremony at the Philadelphia Naval Shipyard.

Rendell said the grant could help the city "become the national poster child for base conversion."

It strengthens the city's chances of success with two shipbuilding proposals — from Meyer Werft and Metro Machine Inc., of Norfolk, Va. — that together would generate 1,500 jobs at the base and 5,000-plus jobs at vendors and suppliers.

Meyer is one of the three top builders of complex cruise and cargo ships. Metro, a highly regarded ship-repair firm, plans to build a new type

of double-hull tanker ship.

Several dozen soon-to-be-unemployed shipyard workers watched as Reich delivered an enlarged version of the check, saying, "The nation will be forever grateful for the work that has been done here."

One of them, Robert Feldbaum, wore a black baseball cap with this message: "R.I.P., P.S.N.Y. My best wasn't good enough," a reference to the productivity improvements achieved by workers during the long fight to keep the yard open.

He said fellow pipefitters and welders wanted to build ships again and would press Rendell and Gov. Ridge to insist that the \$17 million be used to "teach us the metric system and skills that Meyer Werft is going to need."

The training programs will be administered by the Philadelphia Industrial Council, whose board members are appointed by Rendell.

The grant brings the total spent on retraining naval base workers to \$28 million. About 1,100 workers have been retrained thus far.

According to the city's April 13 application for the funds received yesterday, an additional 309 workers are now in training and 1,235 are interested in beginning training before the base closes Sept. 30. An additional 998 have expressed interest in being trained after the base closes, and 535 remain undecided.

The grant will help with job searches, training and emergency medical care, said Terry Gillen, director of the mayor's defense conversion office. Unemployed naval base workers and those in jobs below their skills are eligible for assistance.

MEMORANDUM

June 27, 1995

TO: Gene Sperling, Deputy Assistant to the President for Economic Policy
Jeremy Ben Ami, Deputy Director for Domestic Policy

FROM: Leslie Loble, Chief of Staff, DOL
Geri Palast, Assistant Secretary for Congressional and Intergovernmental Affairs, DOL

RE: Event Calendar/Critical Issues Re: Education and Training

The following outline highlights internal and external hooks in the education and training area:

I. SUMMER GRANTS AND PROGRAM LAUNCHES

1. Enterprise National Launch Meeting - July 10-11

This is the "launch" event to announce the first class of charter members of *The Enterprise*, which is the new nationwide network of certified dislocated worker organizations that offer high quality, customer-focused services, and use successful management techniques from the private business sector. The development of the Enterprise concept is a priority activity of the Department in response to reinvention goals and the GI Bill for American Workers .

2. Lifelong Learning Demonstration Project Community Celebration - week of July 10

The communities of Dayton, Ohio and Fresno, CA are the first two communities in the country to offer direct loans to incumbent workers for retraining and upgrade training, through a consortia of local higher education institutions. This event will be done simultaneously at community college locations in both of these communities.

3. One-Stop Career Centers - Year Two Implementation Sites - Week of July 17 or 24

This will be the announcement of the second round of implementation states in the continuing development of the national one-stop career centers, another priority initiative of the Administration in building the reemployment system for American workers.

4. School-to-Work Implementation Grants - late August or early September

This will be the next round of state and local implementation grant in the further development of the nationwide school to work learning systems.

5. Unemployment Insurance 60th Anniversary - mid-August

Actual events are still being decided, however, initial planning indicates a series of events are being planned to promote the re-tooling of the unemployment insurance system into a customer-friendly service, emphasizing preventive measures to help people before they are laid off and services designed to help people get back to work quickly.

6. Summer Youth Program '96 Corporate Partnership Program Announcement - mid-late August

Being planned now is a private-public partnership program to anchor the '96 summer youth employment program. Planning is occurring now and anticipated at the end of the summer program will be a major event featuring major corporate business leaders who will commit to a national business recruitment effort to supplement the '96 public summer jobs program.

II. PROJECTED JULY FLOOR ACTION

House:

1. CAREERS Act (Goodling bill)
2. Labor/HHS Appropriations

Senate:

1. Workforce Development Act (Kassebaum bill)

III. HILL EVENTS

June 28, 1995

1. Mark-up of Youth Development Block Grant, Senate Labor & Human Resources Cmte. The bill would eliminate the summer youth program and merge it with drug free schools and various programs from the crime bill prevention trust.
2. Hearing re: Older Americans Act, House Economic and Educational Opportunities Cmte.

June 29, 1995

1. Hearing on Department of Education Elimination and/or DOE/DOL Merger. House Economic and Educational Opportunities Cmte. Secretary Riley and GAO to testify.
2. Hearing re: Older Americans Act, Aging Subcmte of the Senate Labor and Human Resources Cmte.

July 10, 1995

1. Markup of FY 96 Appropriations, House Appropriations Cmte., Labor/HHS Subcmte.
2. Field Hearing on the Older Americans Act, House Economic & Educational Opportunities Cmte., Early Childhood, Youth & Families Subcmte.

July 11, 1995

1. Hearing on Department of Education/Labor Merger. Committee to invite Secretary Reich to testify.

IV. EXTERNAL EVENTS -- Please see Attached "EDUCATION AND TRAINING MESSAGE OPPORTUNITIES"

V. CRITICAL ISSUES

Employment and Training

Youth Programs: possible elimination of summer youth and Title II-C of JTPA. Kassebaum would merge programs into an at-risk youth block grant, which also includes Job Corps, administered at the state level. Assumes a 15% cut in authorization. House also consolidates youth programs, with cut of 20-25% likely.

Adult Programs: possibility of large cuts in dislocated worker and adult job training programs. Kassebaum bill would reduce funding for adult training from current \$2 billion to about \$625 million. House Careers Act assumes a 20-25% reduction.

Job Corps: possible closure of 20-25 existing centers and state control of responsibility for center operations. Under state control Job Corps likely to devolve into a non-residential program quickly because of relatively high residential costs per participant.

Employment Service: cuts could range from fifteen to twenty percent. Funding and structure not assured in Senate Workforce Development Act.

Elimination of Older Americans Program. Kassebaum would force seniors to compete with other constituencies for reduced block grant dollars.

Kassebaum would eliminate the Secretary's reserve fund which is used to respond to natural disasters, mass layoffs and base closings.

Elimination of Trade Adjustment Assistance and NAFTA-TAA.

Education And Training Message Opportunities

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|--|-----------|-----------------------|--------------------|
| 1. National Education Association | 6/30-7/3 | Minneapolis | |
| 2. American Library Association | 6/25-6/29 | Chicago | |
| 3. National Parent Teacher Association | 6/10-6/10 | Orlando | |
| 4. National Assembly of Local Arts Agencies | 6/10-6/10 | San Jose | |
| 5. Education Commission of the States
Administrators | 7/12-7/14 | Denver | |
| 6. National Association of Counties
Annual Conference | 7/21-7/25 | Atlanta | *Tentative* |
| 7. American Federation of Teachers | 7/1-7/1 | DC | |
| 8. National Urban League | 7/25-7/28 | Miami | |
| 9. National Conference of State
Legislatures | 7/23-7/28 | Milwaukee | |
| 10. National Governors Association Annual
Conference | 7/30-8/1 | Burlington
(POTUS) | *Tentative* |
| 11. Association of State Higher Education
Executive Officers | 7/30-8/2 | Lake Placid | |
| 12. National Center for Research in
Vocational Education | 7/27-7/29 | Boston | |
| 13. Association of State Higher Education
Executive Officers | 7/29-7/29 | Lake Placid | |
| 14. National Conference of Lieutenant
Governors | 8/18-8/24 | Mackinaw
Island | |
| 15. Interstate Conference of Employment
Security Administrators | 8/20-9/1 | Wichita | |

16. National Association of State Universities And Land Grant Colleges	8/17-8/19	Maine
17. National Council for Educational Opportunity Association	9/7-9/10	San Diego
18. National Association of State Directors of Vocational-Technical Schools	9/11-9/13	DC
19. Congressional Black Caucus	9/14-9/18	DC
20. American Association of School Administrators	9/21-9/23	DC
21. American Federation of Teachers	9/17-9/20	DC
22. Hispanic Association of Colleges And Universities	9/30-10/3	DC
23. Association of Community College Trustees	10/5-10/8	Chicago
24. United Negro College Fund	10/3-10/7	Dallas
25. Association of American Universities	10/17-10/18	Durham
26. American Association of School Personnel Administrators	10/4-10/8	New Orleans

Note:

* indicates that the Secretary is scheduled to attend