

21st Century Teachers

PHOTOCOPY
PRESERVATION

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DATE: February 5, 1996
TO: (see attached Distribution List)
FROM: Mike Schmidt (on behalf of the Educational Technology "Drafting Committee")
RE: **"21st Century Teachers"** Draft for Your Review

I have attached a draft summary of a "21st Century Teachers" initiative that you asked us to produce at the Friday, January 26 "Teacher Corps" meeting in the Old Executive Office Building. This document, which is written in an announcement/press release format, lays out what we feel was agreed to at that meeting. Given our short time frame, we ask that you begin the process of running this through your organization for formal approval.

Please feel free to contact me at (202) 456-5567 with any comments, edits, or questions that you have. My e-mail address is schmidt_mt@al.eop.gov. I need to hear from you by **COB Thursday, February 8** with an answer to whether your organization has "signed off" on this proposal. While there is plenty of time to make minor edits and wording changes, it is important to find out ASAP if your organization has any objections to the substance of the proposal.

I look forward to hearing from you.

DISTRIBUTION LIST

Keith Geiger (c/o B.J. Yentzer)
National Education Association

Al Shanker (c/o Joan Snowden)
American Federation of Teachers

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National School Boards Association

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National School Boards Association

David Brittain
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Dennis Bybee
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Karen Smith
Tech Corps

James Mahoney
American Association of Community Colleges

Thomas Koerner
National Association of Secondary School Principals

Caroline Butler
Education Commissioner
PTA

Frank Withrop
Chief State School Officers

21st CENTURY TEACHERS

Draft 2/02/96

Today, President Clinton is joining with leaders of several distinguished educational associations to announce the creation of 21st Century Teachers -- an exciting new educational technology program to support the "Teacher Development" pillar of the President's Educational Technology Initiative. The President makes this announcement with the National Education Association, the American Federation of Teachers, the International Society for Technology in Education, the National PTA, the National School Boards Association, the National Association of Secondary School Principals, the American Association of Community Colleges, and the Council of Chief State School Officers. 21st Century Teachers is designed to encourage, recognize, and support educators who are developing skills in new technologies and using them in innovative ways with students and colleagues.

Twenty-First Century Teachers are pioneers in using technology -- from the English teacher who develops professional networks online to share innovative curriculum ideas with colleagues, to the science teacher who helps students access up-to-the minute science information from around the world over the Internet, to the third grade teacher's aide who uses multimedia technologies to create exciting learning opportunities. Twenty-first Century Teachers challenges every teacher to help build 21st century schools by signing up with the program and agreeing to its four fundamental goals of:

- Working to ensure access to technology in the classroom for all teachers and students
- Building expertise in using new learning technologies
- Sharing technological expertise and experience with other educators
- Using one's own technical expertise, and that of one's students in the classroom, as part of the daily learning process.

The educational groups represented here today have agreed to cooperate in implementing this program by:

1. Identifying 21st Century teaching skills by publishing and disseminating information about the skills that teachers need to facilitate learning in the 21st Century.
2. Promoting access to 21st Century teaching skills to help teachers pursue professional development activities designed to enhance their own technical preparation and the preparation of others.
3. Recognizing achievement by developing awards and incentives that encourage the access of educational technology skills and efforts and to share this knowledge with colleagues.
4. Promoting the creation of 21st Century classrooms by encouraging the development

of and access to classroom resources and curricula that use advanced technologies.

During the coming months, these groups will work with their grassroots memberships to develop and implement policies and support mechanisms to enable every educator willing to become a 21st Century teacher to participate in this program by the beginning of the 1996-97 school year.

President Clinton has also recognized the business and education leaders who have already pledged their support for his Educational Technology Initiative and its four pillars:

- Give every teacher the professional development needed to help students use and learn through technology
- Provide access to modern computers for all teachers and students
- Connect every school in America to the Information Superhighway
- Develop effective software in all subject areas.

The President challenges all Americans -- parents, teachers, students, business people, and other community members -- to join in this effort to help realize the goals of the Educational Technology Initiative by developing 21st Century Teachers in every school and community.

Thursday night

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Draft 2/02/96

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- These goals...
+ help all
ways of
teaching*
- Working to ensure access to technology in the classroom for all teachers and students
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List of groups

- need to include NBPTS

Issues = what about new teachers] Keith wants this
i.e. kids in college [make ~~this~~ a major component
 ? what about parents as first teachers?

DRAFT

Final edit

→ Tech Corps
→ ~~ATHS~~ ATHS. ~

21st CENTURY TEACHERS

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21st Century Teachers are pioneers in using technology, from the English teacher who uses desktop publishing to enable her students to create professional layouts to the Science teacher who helps students access science and mathematical information from around the world over the Internet, and to the third grade teacher using multimedia to create real learning activities. In just four years, all of us will become citizens of the 21st century, and this initiative challenges every teacher to help pave the way by "signing up" to become a 21st Century Teacher and agreeing to commit to the three fundamental goals of this initiative:

- To **Build** their own expertise in using new learning technologies;
- To **Share** their expertise and experience with other educators;
- To **Use** their expertise with students in the classroom as a part of the daily learning process.

① issues - college students
② - put in context
③ - follow through
- support teachers

Grass roots component??
emerge their affiliates & members?
How tie to POTUS 4 pillars

The Education groups assembled here today have agreed to cooperate in four major areas of the 21st Century Teachers initiative:

1. Identify 21st Century Teaching Skills -- to publish and disseminate information about the skills that teachers need to facilitate learning in the 21st Century;
2. Empower Acquisition of 21st Century Teacher Skills -- to help teachers pursue ~~individual~~ professional development activities designed to enhance their own technical preparation and the preparation of others;
3. Recognize Achievement -- to pursue licensure and certification systems that include educational technology skills acquisition by 21st Century Teachers;
4. Facilitate Use of 21st Century Teacher Skills in 21st Century Classrooms -- to encourage development of 21st Century classroom environments, resources, and curriculum which use 21st century technologies.

could spell
NATE - new teachers
Jul - teachers will not respond

spread larger community by helping
alliance training support

No new bureaucracy ~
just people coming together to build
possibilities of the new American community to make the most of the
possibilities of the information age at the dawn of a new century

DRAFT

Then, over the coming months, these groups will work with their grassroots members to develop and implement the kinds of policies and support to enable every teacher who is willing to commit to becoming a 21st Century Teacher to participate in this initiative (by the beginning of the 1996 School Year?).

The President recognized the business and education community leaders who have already stated their support for this Educational Technology Initiative, and challenged all Americans -- parents, teachers, students, businesses, and other stakeholders -- to join in this effort to help develop 21st Century Teachers in every school, learning community, and home in America.

- (1) ATHS & Tech Camps
- (2) Upillans
- (3) Source

DRAFT

williams edits
Koerner ed. 1c

21st CENTURY TEACHERS

Not Sec School pmc

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To Encourage students who are already proficient in use of Tech to share their expertise.

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4. Facilitate Use of 21st Century Teacher Skills in 21st Century Classrooms -- to encourage development of 21st Century classroom environments, resources, and curriculum which use 21st century technologies.

SERVICE

Encourage sharing among Teachers and students

Ensure 21st century classrooms

Teachers mentoring other Teachers

DRAFT

education

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conf call
edits

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Teachers will develop professional networks online

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promoting

students here

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mechanisms
Over the coming months, these groups will work with their grassroots members to develop and implement the kinds of policies and support to enable every teacher who is willing to commit to becoming a 21st Century Teacher to participate in this initiative (by the beginning of the 1996 School Year?). *to become*
d

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**EDUCATIONAL TECHNOLOGY INITIATIVE: TEACHER CORPS
MEETING AGENDA
JANUARY 25, 1996**

- I. Introductions and Update on President's Educational Technology Initiative
 - State of the Union Address
 - Possible Future Events/Announcements

- II. What is Teacher Corps?
 - Voluntary Organization
 - Recognizing Excellence
 - Empowering Teachers to Train their Colleagues

- III. How Can We Work Together to Make This Organization Real?

- IV. Future Presidential Events and Possible Announcement

- end of Feb -- 23-27
-> sec school principals mtg
San Fran

Meeting Participants

Keith Geiger
National Education Association

Al Shanker
American Federation of Teachers

Dr. Hal Seamon
National School Boards Assn

Mike Resnick
National School Boards Assn

Cheryl Williams
National School Boards Association

Michelle Richards
National School Boards Assn

David Brittain
ISTE

Dennis Bybee
ISTE

Karen Smith
Tech Corps

James Mahoney
American Association of Community Colleges

Thomas Koerner
National Association of Secondary School Principals
(and American Technology Honor Society)

Caroline Butler
Education Commissioner (from New Hampshire)
PTA

Frank Withrop
Chief State School Officers

DRAFT

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DRAFT

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X-POP3-Rcpt: dbrittai@dns
Return-Path: BRITTAIn@mail.firn.edu
MR-Received: by mta FIRNVX; Relayed; Thu, 18 Jan 1996 08:54:45 -0500 (EST)
Alternate-recipient: prohibited
Date: Thu, 18 Jan 1996 08:54:29 EST
From: David Brittain 904/386-5822x242 <BRITTAIn@mail.firn.edu>
Subject: FWD: Recent Conversation
To: brittain@mgtamer.com
Posting-date: Thu, 18 Jan 1996 08:54:00 EST
Importance: normal
Priority: normal
UA-content-id: E142ZWCZCQ8PL

Date: Tue, 16 Jan 1996 22:29:42 EST
From: "cschutte@k12.cnidr.org" <cschutte@k12.cnidr.org>
Subject: Recent Conversation
To: brittain <brittain@mail.firn.edu>
Message-id: <199601180331.WAA11403@k12.cnidr.org>
Content-type: TEXT/PLAIN
Delivery-date: Wed, 17 Jan 1996 22:42:00 EST
Posting-date: Wed, 17 Jan 1996 22:42:21 EST
Importance: normal
Al-type: MAIL

Dave -

I called Terrie at home, however she is away until Monday. I sent her email and left a message with her husband, so if I hear more from her I will let you know.

To Find Technology Teachers For Recognition:

These are some groups to contact:

Regional Technology [Assistance] Consortia
The RTCs are intended to provide technical assistance, professional development, and information and resource dissemination activities to K-12 schools in their respective geographic areas.

ISTE - OA's

DOE contacts and local/school system MIS personnel
These individuals often are aware of "grass roots" teachers and those who have made contributions to their technology using colleagues.

Global SchoolNet Foundation

The former FrEd Mail Foundation has grown and developed an international presence and worked on a number of projects where dedicated educators have put forth much time and talent.

Provide information - articles about the type of recognition, sponsors, etc. for publication in both traditional print materials and online. ISTE's publications (and those of affiliates) as well as the ISTE Web pages are perfect to host this. ISTE can provide the copy for distribution to publications, web sites (GSN, CYPERFAIR, EDWEB, etc.) and media sources to provide publicity both to obtain candidate and then to celebrate those

selected. ISTE can also help generate guidelines to help identify those educators deserving recognition.

Types of recognition which might be appreciated by those selected:

Contributions of HW/SW from corporations would always be welcome.

Letter of recognition from president/VP

Certificate or plaque

Press releases to media in hometowns

Trip to DC to meet presidential reps and receive recognition

Articles in ISTE publications

Articles posted on ISTE Web pages

Recognition at NECC - in some format. Personal invitation extended to those selected to present at NECC/TeLED

The Teacher Tech Core concept as a voluntary group, while it sounds great may be a burden to teachers who most probably have spent much of their own money and time obtaining the skills which put them in a position to be recognized as a technology mover and shaker. Unless the group can be structured to permit some benefit to those becoming a part of it there may be a problem, like in many volunteer situations, in sustaining a consistent/effective core. Unlike business where volunteer and community service are seen as a plus when evaluation time rolls around, good teachers usually are doing much in the way of extras in addition to their required tasks already.

Some incentives which might help -

Try to have school systems recognize time spent in the Tech Core as inservice toward recertification.

Try to provide "extra" training sessions for those within the core. This would enhance the skills they already possess. The type of individuals I see being a part of this group would jump at the chance to learn more. They might lead sessions for the group - ISTE might offer free space in their workshops/distance learning sessions for core members - or volunteers in industry Tech Core might offer special tours/training for them.

Teacher Tech Core members might be willing to work with/train the industry Tech Core members in how to effectively work within a school setting in return from their help within their own district/state.

Solicit industry perks such as online accounts for core team. This would also facilitate communication among and with members, give them access to resources on the Web and the capability to mentor nationally. With administrative support businesses may be very willing to offer contributions to sponsor such a group. (AT&T has already made commitments to support education - let's give them a worthy group to help!)

Structure of the Teacher Tech Coreideas to come in another message. Hope some of these ideas help. Too bad the timeline is so short....

Carla

X-POP3-Rcpt: dbrittai@dns
Return-Path: BRITTAIN@mail.firn.edu
MR-Received: by mta FIRNVX; Relayed; Fri, 19 Jan 1996 13:43:47 -0500 (EST)
Alternate-recipient: prohibited
Date: Fri, 19 Jan 1996 13:43:30 EST
From: David Brittain 904/386-5822x242 <BRITTAIN@mail.firn.edu>
Subject: FWD: Recent Conversation - Part 2
To: brittain@mgtamer.com
Posting-date: Fri, 19 Jan 1996 13:43:00 EST
Importance: normal
Priority: normal
UA-content-id: E146ZWDAJM4F0

Date: Wed, 17 Jan 1996 15:57:50 EST
From: "cschutte@k12.cnidr.org" <cschutte@k12.cnidr.org>
Subject: Recent Conversation - Part 2
To: brittain <brittain@mail.firn.edu>
Message-id: <199601182059.PAA26229@k12.cnidr.org>
Content-type: TEXT/PLAIN
Delivery-date: Thu, 18 Jan 1996 16:40:00 EST
Posting-date: Thu, 18 Jan 1996 16:40:02 EST
Importance: normal
Al-type: MAIL

Hopefully my email is getting to you. I have had so many problems recently with my machine and the account that I would ask you just send a brief note to let me know the MAIL got through. Otherwise I will be faxing - just to be sure you do not think I let you down.

Carla

Ideas on Structure of a Teacher Tech Core - ISTE's role/contributions

- o Generate Guidelines for program and candidate criteria
Guidelines and selection criteria are important facets of any program which is designed to recognize excellence. Too many programs have recognized individuals whom their colleagues and school systems have been less than happy to hear receive the accolades. ISTE could certainly help in this area.

- o Provide orientation to Core Concept - Goal Setting - Plans of Action
Again the criteria for what would be effective in bring technology to educators through a group of this sort could benefit from leadership at ISTE. A volunteer group needs structure and this group could probably help mold what it will become, but there needs to be some foundations to build upon.

- o Provide opportunities for interaction - feedback - evaluation
Here is where online access would prove most valuable. Keeping the group posted as to activities other core members are leading, getting ideas from other core members and allowing them to solicit help for problems or resources from others could be effectively done if all core members had email accounts. Having a listserv set up so that all core members (and sponsors, etc.) would receive the mail would be needed.

Teachers can be valuable assets to one another and they can pull the best from each other when given the tools. Time from school systems to work for the core would be helpful. Perhaps asking for a letter of support (such as ISTE does for Board nominations) from the core member's district would assure that some time be set aside for the volunteer to receive training (a plus to bring back to their own system), do training, and meet on an annual/semi-annual basis for the "business" of the core.

o Core team can develop a list of the types of support and activities they can provide to educators and those wanting to volunteer technology help time to schools. Individuals can specify their expertise and times/areas they can cover. ISTE could help provide coordination perhaps. A stipend to one of the core members to help with project coordination might be another way to alleviate some of the larger burden financially to ISTE or whatever group might seek to sponsor the core. Several online projects have been run with teacher mentors leading the way (such as the Presidential Math/Science Awardees Pilot Internet Project I worked on) - and they have been effective. I can see this group operating in much the same fashion.

Some realistic guidelines for getting this group off to an effective and manageable start would have to be set up so that the program gets positive feedback and wins support from those who wish to see it prosper and grow. Corporate sponsors may come out of the woodwork to help continue a venture that has solid structure and a good track record.

The problem is that \$\$\$ funding has to come into play to keep even volunteer programs running. Somehow ISTE would have to receive some help to provide the support that a program such as this core will need if they are to be major players.

Hope this helps. Let me hear how things go!

Carla