

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: National Service

Series/Staff Member: Eli Segal

Subseries:

OA/ID Number: 1295

FolderID:

Folder Title:
Speech Material

Stack:

S

Row:

66

Section:

2

Shelf:

8

Position:

1

TALKING POINTS FOR BOSTON EVENT

leveraging, resource maximization, whole is greater than its parts, intelligent use of resources.

Must mention somehow:

flynn
osborne
dodd
kerry
youthbuild and city year

When first asked to be the keynote speaker at this event, I initially wondered what more I could contribute than offering the perspective of a proud Bostonian on key economic issues of our day. To be sure, the perspective of a small business entrepreneur might be considered valuable. And I suppose my stint as the Clinton Campaign's chief of staff might make for interesting anecdotes. But my current role as Director of the White House Office on National Service might not automatically lead one to conclude that I am an expert on regional economic development.

Well, the news is that I am not an expert on regional economic development. But I think that the National Service Program, which is currently being developed, absolutely will help address some of the pressing needs of this region as well as others throughout this country. Through national service, youngsters will teach youngsters; They will clean our environment; They will help make our streets safe again. And in return, they will be given the opportunity to further their education.... Rights. Responsibilities.

I also can say that there absolutely are shared principles that must form the basis of our respective initiatives if we are to realize outcomes that are bigger than (most can imagine.)

The educators, the politicians, the fellows, the business people who are gathered here today are faced with challenges similar to those of the President and this country in the context of national service. (And they are all challenges, which if even partially addressed, will bring progress to more than the immediate beneficiaries... or something like that)

We all are challenged to maximize on available resources, to make clear the need for all of us to look beyond our most individual needs, to espouse the virtues of valuing the strength of others, to expand opportunities for growth, to be prudent in our planning, to make our country stronger, our people happier and healthier.....

Throughout this conference, you will be hearing about the plans and principles that should be put into effect to achieve your stated goals for regional economic development. Now let me share

with you how we will achieve our goals in the context of national service....

* The President is developing a plan to implement his campaign proposal. He will dramatically expand the opportunities for Americans to serve their country and pay for college. The plan will transform the lives of countless Americans, young and old, rich and poor, black and white and yellow and brown.

* The plan has a loan component -- income-contingent repayment. Whether they're rich or poor, young people will be able to get the loans they need, and pay them back on a schedule they can afford.

* The plan has a service component -- and income-contingent repayment is a part of it. Young people shouldn't have to choose between taking the jobs they want and earning the money they need to pay off their loans. With income-contingent repayment, we get rid of that choice. Every American will be able to leave school, take a low-paying job in the public service, and pay back their loan at a reasonable rate. It's good for young people and it's good for America.

* The plan will create thousands of new opportunities for Americans to serve. We're going to build on the wonderful work that the American people are already doing around the country. In Boston, where young people are serving as teachers aides. In the Mississippi Delta, where they're going to take on rural poverty. In California, where they're cleaning up pollution and protecting the environment. We're not inventing a program here; we're building on a movement.

* We're doing it gradually because we're doing it right. As a new kind of Democrat, Bill Clinton knows that good programs don't grow from the Washington bureaucracy; they grow from the genius of the American people. And that means they grow slowly.

* America needs national service. National service will do so much that we need to do. It will give young people the chance to go to college. It will bring us together. It will bring back the excitement, idealism and hope of being American. And above all, it will get the things done that we need to do.

* We are drafting a proposal and we NEED your input. I'm not here as a formality. I'm here because I know that all of you in this room have made national service what it is. And I know you will make or break the President's initiative. We will continue working with you to make sure that the initiative serves your needs. The President will not rest until he has made service into the abiding ethic of the American people.

* Bill Clinton didn't create this idea. It's as old as our country, and it already flourishes around the country. From Boston's City Year to Arkansas' Delta Service Corps to Los Angeles' Conservation Corps, national service is already changing America.

* Just remember, the Peace Corps never had more than 16,000 members, yet it changed the way a generation looks at the world.

Non bureaucratic
entrepreneur

/ not slow

YOUTH
SERVICE
AMERICA

- * Built on your work + not original
- * Support all streams K-12 College Older

TALKING POINTS ON NATIONAL SERVICE

Landrum
Slovak

* The President is developing a plan to implement his campaign proposal. He will dramatically expand the opportunities for Americans to serve their country and pay for college. The plan will transform the lives of countless Americans, young and old, rich and poor, black and white and yellow and brown.

* The plan has a loan component -- income-contingent repayment. Whether they're rich or poor, young people will be able to get the loans they need, and pay them back on a schedule they can afford.

* The plan has a service component -- and income-contingent repayment is a part of it. Young people shouldn't have to choose between taking the jobs they want and earning the money they need to pay off their loans. With income-contingent repayment, we get rid of that choice. Every American will be able to leave school, take a low-paying job in the public service, and pay back their loan at a reasonable rate. It's good for young people and it's good for America.

* The plan will create thousands of new opportunities for Americans to serve. We're going to build on the wonderful work that the American people are already doing around the country. In Boston, where young people are serving as teachers aides. In the Mississippi Delta, where they're going to take on rural poverty. In California, where they're cleaning up pollution and protecting the environment. We're not inventing a program here; we're building on a movement.

* We're doing it gradually because we're doing it right. As a new kind of Democrat, Bill Clinton knows that good programs don't grow from the Washington bureaucracy; they grow from the genius of the American people. And that means they grow slowly.

* America needs national service. National service will do so much that we need to do. It will give young people the chance to go to college. It will bring us together. It will bring back the excitement, idealism and hope of being American. And above all, it will get the things done that we need to do.

* We are drafting a proposal and we NEED your input. I'm not here as a formality. I'm here because I know that all of you in this room have made national service what it is. And I know you will make or break the President's initiative. We will continue working with you to make sure that the initiative serves your needs. The President will not rest until he has made service into the abiding ethic of the American people.

GALSTON - SAGAWA - VERVEER - GORDON

NEXT FEW WEEKS, LEGISLATION, CONSTITUTIONAL
FORMULAS, SLOTS, INCOME CONTINGENT PAYMENT,
POST SERVICE BENEFITS, TRUST FUNDS, REORGANIZATION
BUT BEHIND IT ALL IS ~~A REORGANIZATION~~
THE IDEA OF SERVICE AS A KEY INGREDIENT
IN THE PLAN OF ~~REORGANIZATION~~ OVERLOOKED ASSETS WE
AMERICANS HAVE.

RESPONSIBILITY IS THE GREATEST RIGHT OF CITIZENSHIP & SERVICE IS THE GREATEST OF FREEDOM'S PRIVILEGES. 1993. SERVICE IS EVEN MORE. ITS IN

1993, SERVICE IS THEN MORE. ITS IN
THE Arsenal of weapons available
to you to fight in the year
ahead. BC wont rest until he's
have service the abiding ethic
of the AA people. AND THATS THE
CHALLENGE TO YOU. REACH OUT TO
YOUR YOUNG PEOPLE. ENCOURAGE
THEM TO HELP YOU. WE'LL
REWARD THEM AS THEY REWARD
YOU. THATS REINVENTING GOVT.
THATS THE NEW COVENANT.
THATS ~~THE NEW COVENANT~~ I'
GOVT WORKING ITS MAGIC

Get list of
-Kubler

2010

HAPPY

CHIEF OF STAFF

LOSING STRAY

BUSINESSES

TAKE 1-7 & LAUNCH NEW CAMPAIGN. NAT'L SERVICE: ~~YOUR~~
YOUR KIDS GET COLLEGE AND PAY FOR IT BY GIVING BACK.
ALL I KNOW BEST CAMPAIGN LINE.

SO NOW I FACE YOU TODAY. REGIONAL DEVELOPMENT
IN TIME OF SCARCITY. AND I SAY TO YOU
THIS IS NOT PUSH. NOT IDEALISM. NOT
ABOUT COLLEGE. PRACTICAL EFFICIENT WAY
TO DEAL

IMMUNIZATION. BUY. BUT VACCINATE, EDUCATE, DELIVER
PEACE CLIPS. 125,000. GOOD. BEHIND. SEWERS. READ. INNO-
ULATED

BOLD
CONCERN
OF INACTION

DON'T NEED AFRICA & INDIA TO USE VOLUNTEERS.
MOVEMENT ALREADY. HERE IN BOSTON. CITY YEAR
YOUTH BUILD, THOMAS JEFFERSON FOUND
IN L.A., ANDOVER, DELTA.

NOW INTERESTED. DO FOR ME. NO. IF WE LEARNED
60's, DON'T LOOK TO DC FOR PROGRAMS. ~~THE~~
LOOK TO YOURSELF, YOUR PEOPLE & ESPECIALLY YOUR
KIDS.

THERE'S THAT FASCINATING DEBATE IN D.C. ARE WE
CUTTING BACK AS THOUGH BC'S FUTURE WAS
PASSING NEW BUREAUCRACY. WE'RE NOT. REINVENT
VENTURE CAPITALISTS. INVESTING IN YOU. IF YOU'RE
SMART ENOUGH, IMAGINATIVE TOUGH. YOU BRING
TO THE TABLE... AND IF YOU DON'T, INVEST IN OTHERS

DEFENSE
ENVIRO
REGIONAL COOP

TO: Bob B, Bill G, Shirley, Melanne ✓

Fr: Robert — Please tear them up — Cause otherwise we'll use them!

TALKING POINTS ON NATIONAL SERVICE

- * National service is one of the President's top priorities.
- * The President is working to implement his campaign proposal. He is going to dramatically expand the opportunities for Americans to serve their country and pay for college. His plan will transform the lives of countless Americans, young and old, rich and poor, black and white and yellow and brown. X6444 or 2629
- * The plan will create thousands of new opportunities for Americans to serve. We're going to build on the wonderful work that the American people are already doing around the country. In Boston, where young people are serving as teachers aides. In the Mississippi Delta, where they're going to take on rural poverty. In California, where they're cleaning up pollution and protecting the environment. We're not inventing a program here; we're building on a movement.
- * The plan has a loan component -- income-contingent repayment. Whether they're rich or poor, young people will be able to get the loans they need, and pay them back on a schedule they can afford.
- * The plan has a service component -- and income-contingent is a part of it. Young people shouldn't have to choose between taking the jobs they want and earning the money they need to pay off their loans. With income-contingent repayment, we get rid of that choice. Every American will be able to leave school, take a low-paying job in the public service, and pay back their loans at a reasonable rate. It's good for young people and it's good for America.
- * We're doing it gradually because we're doing it right. As a new kind of Democrat, Bill Clinton knows that good programs don't grow from the Washington bureaucracy; they grow from the genius of the American people. And that means they grow slowly.
- * America needs national service. National service will do so much that we need to do. It will give young people the chance to go to college. It will bring us together. It will bring back the excitement, idealism and hope of being American. And above all, it will get the things done that we need to do.
- * We are drafting a proposal through the widest possible consultation. This is a process that began during the Transition, and is continuing every day. We're working with the service community, the education community, and America's young people to create a program that responds to their needs, not the bureaucracy's. The President will not rest until he has made service into the abiding ethic of the American people.

→ More than a program — an ethic

Thank you. You know, when I was asked to be the keynote speaker at this event, I wondered -- "Why?" Yes, I'm a proud Bostonian. Yes, I bring the perspective of many years as a small business entrepreneur. And yes, I'm an old friend of the President --so I've got some stories to tell. But I'm no expert on regional economic development. Why should the Director of the White House Office of National Service speak on the subject?

And here's my answer: national service will help address the pressing economic needs of this part of the country -- and of the entire country. But if we're going to make that happen, we have to work from some common ground. So let me begin with that ground.

We all face the same challenges. I don't need to tell you from northeastern cities how hard it is to make innovative policy in the 1990s. Many of the hopes and dreams of the sixties and seventies have foundered in the eighties and nineties. We face staggering social problems in our cities, and staggering deficits in our treasuries. Whether your mayors or city councillors or educators, you know that as well as anyone.

The challenge is to keep your eyes on the prize in spite of it all. For all of you, that's a vast task: to serve your citizens fairly and efficiently, whatever the economic and political

PHOTOCOPY
PRESERVATION

2

pressures. For me, it's a little easier: to make the President's plan into reality -- to dramatically expand the opportunities for Americans to serve their country and pay for college. All I need to do is to fulfill Bill Clinton's pledge to give every young person the chance to serve our country and pay for college.

I have asked myself, just as I would have asked myself at my old business here in Boston: how do I meet a goal within fiscal limits? And I have realized I'll have to do it just the same way. Developing a smart game plan. Using resources efficiently. I'll use resources efficiently. And finding everyone who could possibly support me, and asking them to join in the cause. And that is what I am asking all of you to do today.

You may wonder: why should I help you?

My answer is: Because national service will help our cities meet pressing needs. That's not a theoretical statement, a guess from some philosopher. Here in Boston, it's an empirical fact. There's City Year, which is working in schools and hospitals and parks -
- and that wouldn't be where it is without Mayor Ray Flynn.
There's Youth Build, that's giving at-risk kids a meaningful skill and providing housing for the homeless at the same time, with the tireless support of Senator Kerry. And there's the Thomas Jefferson Forum, which is taking the children of today and turning them into the leaders of tomorrow, with support from schools all across the state. Of course there are many other

3

programs that are working --in the Boston-area colleges, among Boston's older citizens, and in the churches and synagogues and businesses that make this wonderful city all it is.

So I don't need to tell all of you what national service can do.

I only want you to know: national service can do even more. It has such incredible potential. To give our young people back the chance to go to college. To bring us together. To bring back the excitement, idealism and hope of being American. And above all, to get done the things we need to do -- in our cities and across our land.

Let me tell a few stories. In South Central Los Angeles, there's a young man who used to vandalize nursing homes. In the Los Angeles Conservation Corps, he paints them. In Boston, there's an Andover graduate who was going to join a private club in college. In the club called City Year, she's helping poor kids get to college. And in the Mississippi Delta, there are hundreds of kids hoping for something better. The Delta Service Corps is going to give it to them -- and their communities. That's what national service is all about.

Let me talk for a moment about one aspect of the plan that's gotten lost in the papers: income-contingent repayment. Whether you're rich or poor, we're going to offer every American the way to get the loans they need, and to pay them back on a schedule they can afford. And that's going to help support community

4
service, too. Because with income-contingent repayment, you don't have to choose between taking the job you want and earning the money you need. It's good for young people and it's good for America.

Let me also talk about something that's gotten far too much comment in the press. We are going to create many, many new opportunities for Americans to serve their country. We're going to do that by building on the wonderful work that the American people are already doing. We're not inventing a program here; we're creating an ethic and building on a movement. We're doing things right -- and that means we're doing them gradually. Bill Clinton knows that good programs don't grow from the Washington bureaucracy; they grow from the people on the streets. That's not because he's breaking his promise. That's because he's going to keep it and create a season of service that we can be proud of.

In short, we view national service as a chance to reinvent government. And all of you know that the federal government desperately needs reinventing. We'll stop throwing down mandates, and start rewarding what works. We'll stop creating regulations, and start supporting creativity. And we'll stop producing burdens, and start producing opportunities. So far these are just the old homilies of Democrats and Republicans. Together we can turn them into the new wave of American government.

PHOTOCOPY
PRESERVATION

SENT BY: Intergovernmental Affs; 2- 5-93 ; 8:45PM ; The White House→

508 358 5938;# 2

I have already met with the President to begin discussing the details of the national service legislation. We are working to involve people at the grassroots as much as we possible can. We're doing that because in this case, consultation is not a formality. Consultation is a necessity -- because it is this country's businessmen and women, its educators and its mayors who will make national service work across the country.

Bill Clinton has always talked about opportunity and responsibility. He meant welfare mothers, but he meant corporate lawyers, too. And he meant people who are already in the national service -- including the people in this room. Each of you here will have the chance to bring young people into the service of your cities and our country. We'll make sure it can happen. You can make sure it does happen. I hope you do.

PHOTOCOPY
PRESERVATION

Remarks by Eli J. Segal
on the Day of His Designation
as Director of the
White House Office of National Service
January 13, 1993

President-Elect Clinton and Vice President-Elect Gore, I accept your appointment with honor and pride.

Today is one day before I turn fifty. Like Bill Clinton and Al Gore, I watched with dismay as the hopes and dreams inspired by an administration of my youth turned to the cynicism of the 80's. Now, my two children are the same age as I was in the early 1960's and they're talking the same language of commitment as we did one generation ago. Like youngsters all over America, they are willing--no, they are eager-- to do their part for their country.

Now that the cold war is over, we face a new war -- one between cynicism and idealism.

On one level, President-Elect Clinton's commitment to National Service is a practical way to provide education benefits to those who need and deserve them. But in a deeper sense, it will do even more. It will encourage learning, inspire young people-- and by extension all of us-- and it will help with our pressing national needs.

I've been given a special birthday gift today, President Clinton. It is what I promised my children and my dear wife, Phyllis, last night.

I pledge to you something in return: A hard headed, non-bureaucratic, innovative service corps grounded in the best tradition of American citizenship.

I am aware of the fiscal realities in which we will be operating, but I am also aware of and will never forget of- the deep yearning of our young people to serve. You invoked that yearning as you brought your message of change and hope to America.

Together we will make service the abiding principle of our people.

**NEW ENGLAND COMPETITIVE CITIES CONFERENCE
FEBRUARY 5 & 6, 1993**

***LENOX HOTEL
710 BOYLSTON STREET
BOSTON, MASSACHUSETTS***

- FINAL AGENDA -

FRIDAY, FEBRUARY 5

5:00 Registration

5:30-6:30 Reception: Copley-Heritage Rooms

6:30-9:00 Dinner: Dome Room

Welcoming Remarks:

Terrence Murray, Chairman & President, Fleet Financial Group

Peter Meade, President & CEO, The New England Council

Opening Remarks:

United States Senator Christopher Dodd, Connecticut

Keynote Address:

David Osborne, Author: Reinventing Government

SATURDAY, FEBRUARY 6

8:45-9:15 Continental Breakfast: Dome Room

9:15-10:15 Welcoming Remarks:

Raymond L. Flynn, Mayor of Boston

Opening Remarks:

United States Senator John Kerry, Massachusetts

Key Note Address

Eli Segal, Director, White House Office of National Service

10:15-11:15**Presentations****Promoting Regional Recovery: Credit and Investment Issues****Terrence Murray, Chairman & President, Fleet Financial Group****Richard Syron, President, Federal Reserve Bank of Boston****11:15-11:30****Break****11:30-12:30****Beyond the Cold War: Transforming the New England Defense Economy****Ann Markusen, Author; Dismantling the Cold War Economy****12:30-1:45****Lunch: Diamond Jim's****Address: Expanding New England's Opportunities in the New Europe****James Currie, Deputy Head of European Community Delegation, Washington, D.C.****2:00-3:00****Presentation: Dome Room****Building New Industries, Creating New Jobs****Marc Goldberg, President, Massachusetts Biotechnology Research Institute****John Preston, Director, Licensing Office, Massachusetts Institute of Technology****3:00-4:00****Closing Plenary: Dome Room****New England Competitive Cities Conference, Building a Common Agenda****Raymond L. Flynn, Mayor of Boston
Peter Meade, President & CEO, The New England Council****4:30-5:30****Reception: Parkman House, 33 Beacon Street (Buses leave from Hotel Entrance)**

**NEW ENGLAND COMPETITIVE CITIES CONFERENCE
CONFIRMATION LIST as of 2/2/93**

- ** William F. Taylor, Publisher
The Boston Globe**

**Arthur D. Little Co.
2 People**
 - ** Edward O'Neil, Town Manager (plus spouse)
Cheshire, CT**

**Dennis Mullane
Connecticut Mutual Life**

**Michael Hooker, President
Umass**

**Tom Chmura, Vice President of Economic Dev
Umass**
 - ** Joseph Tulimieri, Exec. Dir. (plus spouse)
Cambridge Redevelopment Authority (plus spouse)**
 - ** Bob Culver, Senior Vice President/Treasurer
Northeastern University**
 - ** James Boardman, Director of Community Development
City of Westfield**
 - ** Richard Gaintner, President and CEO
Deaconess Hospital**
 - ** Peter Duff, Board of Selectman (plus spouse)
Attelboro**
 - ** Andree Tremoulet, Commissioner (plus spouse)
Community Development Dept., Pittsfield**

**The Honorable Robert Markel
Mayor of Springfield, MA**
-

The Honorable Vincent Clanci, Jr.
Mayor of Providence, RI

Art Colian, Intergovernmental Affairs
Mayor Clanci's Office

Joe Almagno, Chief of Staff
Mayor Clanci's Office

Karen E. Routt
Mayor's Office Cambridge

**** William Keykes, Pres. and CEO (plus spouse)**
Rhode Island Hospital

**** The Honorable Howard Williams**
Mayor of Dover NH

**** Paul Beecher**
City Manager, Dover, NH

**** The Honorable Frank Esposito (plus spouse)**
Mayor of Norwalk, CT

Robert Rush, Director
Economic Development, Springfield, MA

**** Walter Palmer, Vice President of External Affairs**
Raytheon Company

**** Robert McKenna**
Mayor of Newport, RI

**** Edward O'Neil, Town Manager (plus spouse)**
Town of Cheshire, CT

John Vernon, Sr. Vice President
Fidelity Properties

Randal Raymond, Planning Director
City of Concord

Allen Cizner, President
Nynex Meridian Systems, Framington, CT

Regionald S. Stapczynski
Town Manager, Andover

Ed Collins, Executive Director
Economic Innovation Center, Newport, RI

Veronica Collins
Community Development Director, Lawrence

**** James Re Pass, President**
Northeast Corridor Initiative

**** The Honorable Mary L. Ford, Mayor**
Northampton, MA

**** James Pereira, Executive Director**
Economic Development Commission, Portsmouth, NH

The Honorable Raymond J. Weiczorek
Mayor, Manchester NH

John I. Snow
City Coordinator, Manchester

Richard Hodgkinson, Manager
Greater Manchester Development Corp.

The Honorable Michael Capuno
Mayor of Somerville

Representative for Mayor Mitchell, Fall River

The Honorable Bob Wagner (plus spouse)
Mayor of Nashua, NH

The Honorable Eileen Foley
Mayor of Portsmouth, NH

The Honorable Peter Clavelle (plus family)
Mayor of Burlington, VT

Fleet Bank (15 people)

Patrick McGuigan, Public Facilities Dept., Boston

Robert Walsh, Walsh Commission

David Soule, MAPC

Steve Landau, MAPC

Mario Robelli, United Technologies, Ct.

Thaddeus Jankowski, City Manager, Portsmouth, NH

Alan Schulman, MASCO

David Treitsch, Walsh Commission

Thalia Schlesinger

John Killion, New England Telephone

Michael Taylor, Lockheed IMS

Kevin Phelan, Meredith & Grew

Howard Leibowitz, Director of Federal Relations, Boston

Timothy Kilduff, Bull HN Information Systems

Beth Seigel, Mt. Auburn Associates

Speakers also attending full conference:

Terrence Murray, CEO Fleet Financial Group

The Honorable Raymond L Flynn, Mayor of Boston

Peter Meade, Pres. & CEO, The New England Council

Richard Syron, President, Federal Reserve Bank of Boston

James Currie, Deputy Head of European Community Delegation, Washington, DC

Marc Goldberg, MBRI (plus 1)

John Preston, Massachusetts Institute of Technology

CAN NEW ENGLAND'S CITIES FIND COMMON GROUND?

RAYMOND L. FLYNN, MAYOR OF BOSTON
TERRENCE MURRAY, CEO, FLEET FINANCIAL GROUP

If instead of its Colonial history, New England was formed like much of the rest of the nation, it might very well have been one state, with Boston, Hartford, Concord, Burlington, Bangor, Providence and others competing against other regions and nations instead of each other.

Considered as one economic entity, New England is an economic and cultural powerhouse. With 5.3 % of the nation's population and 6% of GNP, New England boasts unequalled higher education and research institutions, unique regional tourist attractions, and a greenhouse for new companies and technologies unmatched by any other region of its size.

*Adversity
brings us
together*

New England also shares a set of economic problems which, for better or worse, gives it a regional coherence unique in the nation. New England's loss of 500,000 jobs between 1990 and 1992 accounted for one of every five of the nation's lost jobs in that period. A slumping mini-computer industry, declining defense expenditures, and an over-built and over-heated real estate market serve to draw the region's economy together in a way rarely noticed by political and economic observers during times of prosperity.

New England's major metropolitan areas share a set of economic and social challenges which reflect both the patterns of urban decline affecting most American cities, as well as unique regional issues. New England's dramatic loss of manufacturing jobs over the past two decades have left large segments of the region's labor force unable to find employment opportunities adequate to support their families. Slumping real estate values, along with depressed state economies have led many state houses in New England to leave their core cities largely on their own to support rising service demands with shrinking revenues. And, aging infrastructure such as housing stock and transportation systems common to all New England cities, limit future economic growth.

But, with their concentration of universities, research institutions, health care facilities, new technology companies, and manufacturing leaders, New England's cities continue to act as the engines for the region's economic growth.

With these common economic strengths and challenges posed so starkly to the entire New England region and its core cities, one has to wonder why the region continues to act like six small states, competing with each other instead of other regions and nations. The severity and stubbornness of the regional economic slump demands that we change this behavior.

Having an administration in the White House which understands the need to boost economic growth, recognizes the importance of urban America, and, of course, includes a healthy share of New Englanders, makes this a compelling time for the New England region and its core cities to speak and act with one voice.

It is for these reasons that we have invited the leaders of New England's cities and the region's major employers to join together in Boston on February 5 and 6 to begin crafting a common strategy for economic growth.

The "New England Competitive Cities Conference" has set out an ambitious agenda to strengthen New England's city's competitive advantages. The Conference will highlight the issues which bind our region and its cities together, and we hope, create a permanent forum which can advocate for New England's cities.

Skeptics may argue that New England's cities have enough of their own issues, and are so used to acting alone, that creating a common agenda and common action is naive. But, consider some of the issues which bind together the region and its cities. This year, New York will import the bulk of its potatoes from California, not Maine. The problem is not that New England's agriculture is inferior, but our aging transportation systems place a premium on our region's products which makes them un-competitive. Anyone who has attempted to make the train trip from Boston to New York for a business meeting understands this issue all too well.

New England and its cities face the prospect of continuing job losses as military expenditures, particularly in research and development, continue to decline. Imagine if the region developed a common defense conversion strategy, which supported our research institutions as they competed for new business, and aided our manufacturers in their efforts to diversify their products.

New England's businesses, from its newly emerging biotechnology and software firms to its inner-city stores and traditional manufacturers continue to face serious challenges attaining start-up capital and credit. What if New England created a regional investment authority which would steer private and public capital in the form of venture capital and debt to both emerging and traditional industries?

These are just a few of the issues which call for regional solutions. Increasing regional exports, boosting the regional tourist industry, and revitalizing our aging housing stock are some other obvious common challenges. New England, and its cities, have not faced a time of regional challenge and opportunity like this in decades. We can't reverse the history of our founding fathers, but we can start acting less like independent colonies and more like the one powerful region we are.



CITY OF BOSTON - MASSACHUSETTS

OFFICE OF THE MAYOR
RAYMOND L. FLYNN

December 11, 1992

The Honorable Jordan Levy
Mayor
455 Main Street
Worcester, MA 01608

Dear Mayor Levy:

We would like to take this opportunity to invite you to an event of great importance for your city, as well as the entire New England region. **MARK THE DATE! On February 5 and 6, we will be hosting a conference for mayors of New England cities and New England's largest employers to explore ways we can work together to revitalize the New England region and its core cities.**

A new administration in Washington presents us with unprecedented opportunities, but we will need to be organized and unified to take advantage of them. New England has unquestionable competitive advantages, which are beginning to show up in the new growth of start-up and young technology and service companies, among others. Yet, as you well know, New England is lagging behind the national economic recovery which is just beginning to show signs of real life.

In order to maximize our competitive advantages, New England needs to begin thinking, and acting, more like one state with one very large economy, rather than six separate, and competitive economies. Outside of the region, New England is often thought of as one economy, home to remarkable academic institutions, research facilities, innovative financial institutions, tourist attractions, and a very attractive quality of life. Yet, within the region, we are more often than not competing among ourselves.

New England also boasts some of the finest cities in America. Within the region, as in the nation, our cities and their metropolitan areas provide the strength and resources which give our region its competitive advantages. Home to the bulk of the region's population, as well as its universities, medical centers, factories, cultural facilities, and office buildings, New England's competitive cities are the engine which drive the regional economy.

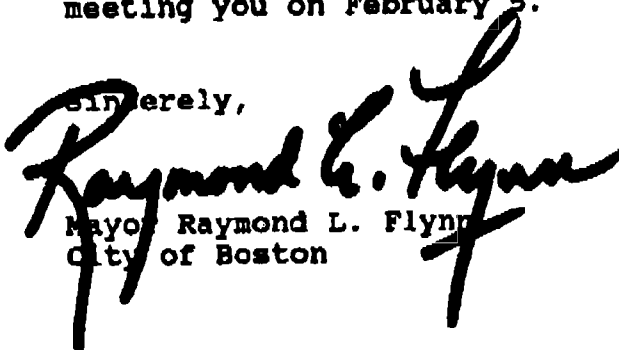
Though New England's cities share many common qualities, and challenges we rarely talk to each other, and even more rarely do we talk to the major employers in our region, who share our interests in competitive economic growth. Imagine the possibilities if we jointly developed strategies for increasing capital availability, cooperative marketing efforts, or regional exporting to name just a few. Or imagine if New England cities could learn how to grow new companies as a region, rather than wasting precious resources on luring companies from one end of the region to another.

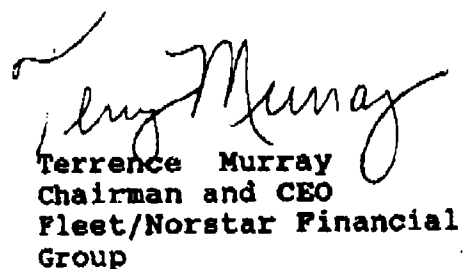
The event we are holding on February 5 and 6 is not just another conference. It will be a hands-on brainstorming and strategizing session, informed by a few carefully chosen speakers with unequalled expertise in their fields.

The opening dinner on Friday evening will be addressed by David Osborne, noted author of Rainventing Government and advisor to the Clinton transition. Saturday will include sessions on breaking the regional credit crunch led by Fleet Chairman Terry Murray, growing new jobs, led by the Licensing and Technology Transfer office of the Massachusetts Institute of Technology, post-Cold War conversion, and others. And, we are hopeful that we will not leave the event before establishing a permanent conference of New England Mayors.

We are certain that you will find this conference useful both in your own city and for the greater New England region. More details on the conference will be following this letter in several weeks. We ask that you take a minute to hold the date in your calendar and let us know of your interest by sending us back the enclosed card. We look forward to hearing from you and meeting you on February 5.

Sincerely,


Mayor Raymond L. Flynn
City of Boston


Terrence Murray
Chairman and CEO
Fleet/Norstar Financial
Group



NEW
ENGLAND
COMPETITIVE
CITIES
CONFERENCE

*At The Cutting Edge
Of Economic Growth*

A Regional Conference For Municipal Leaders
And CEOs

February 5-6, 1993 • Lenox Hotel • Boston, Massachusetts

"No great nation allows its cities to deteriorate. Our competitor nations in the rest of the advanced industrialized world recognize the importance of cities to their economic prosperity. They do not allow their roads, bridges, subways, and other infrastructure to crumble. They invest more in their urban schools, workers, and families. We now have the chance to invest in America's future and to give our children a better life."

Raymond L. Flynn, Mayor of Boston

"If Columbus had discovered America on the West Coast instead of the East, and if the nation had then developed from west to east, New England might very well be a single state instead of six small ones. The New England states compete against each other as they work to develop their separate economies. The future well being of New England will depend, more than ever before, on regional trust and cooperative effort."

Terrence Murray, Fleet Bank

CONVENERS

Raymond L. Flynn, *Mayor of Boston*
Terrence Murray, *President & CEO, Fleet Bank*
Economic Development and Industrial Corporation
of Boston
Boston Redevelopment Authority

FRIDAY, FEBRUARY 5, 1993

- 5:00 PM REGISTRATION
5:30 PM RECEPTION
6:30 PM DINNER / WELCOMING REMARKS
Raymond L. Flynn,
Terrence Murray
Cities as Entrepreneurs:
David Osborne, *Author;*
Reinvesting Government
(Clinton Transition Advisor)

SATURDAY, FEBRUARY 6, 1993

- 9:00 AM OPENING KEY NOTE
New England Competitive Cities
Henry Cisneros / HUD Secretary Designee (*Invited*)
10:00 AM PRESENTATIONS
New Technologies, Where Are The Jobs:
John Preston, *Director, Licensing Office*
Massachusetts Institute of Technology
Mark Goldberg, *President, Massachusetts*
Biotechnology Institute
Regional Recovery, Credit and Investment:
Terrence Murray, *Fleet Bank*
Beyond The Cold War, Transforming
The New England Defense Economy:
Ann Markusen, *Author;*
Dismantling The Cold War Economy
(Clinton Transition Advisor)
Urban Retail Opportunities
New Challenges, New Markets:
Robert Walton, *Walmart (Invited)*
1:00 PM LUNCH
2:00 PM CLOSING PLENARY
Founding a New England Competitive
Cities Conference:
Raymond L. Flynn, *Mayor of Boston*
3:00 PM BREAK
4:00 PM RECEPTION
Parkman House

We're going to encourage competition & reward excellence

BC's view of mil service is not only about
ideals; it's not only about helping
kids for the college; it's about a
practical, efficient way of dealing with our
nation's current needs.

Take immunization. You probably need about one place
for girls to boy vaccines. But who will vaccinate
the people, & who will ~~do~~ ^{educate} ~~the~~ ^{the} people
who will go into the streets & encourage the
people to go to the public health facility?

Meaning of you take on in the Penn Corp
suggestion. We know that the 125,000 former
volunteers had just experienced. But they also
left something behind. ~~There is something~~
~~specific to~~ ~~control~~ they retreat some, they try to
people to read, they incorporated the young

And we don't need to go to Africa or India
to ~~lose~~ look ~~at~~ at how you can ^{use volunteer power} ~~and~~ ^{to} ~~1~~ ^{press}
score research even further. Boston -- the by 3.

LA C. 5 Year, Delta

MANDATES - WORKS
REGULATE - OPTOUT

Back in Boston

HAPPY

COS

LOSING STRIAK

BUSINESSES

Nat'l Service will

work what you

Long way since 1972 [AICHARDS]

CALL - Take my 1-7 record

NEW CAMPAIGN - Nat'l Service. Little.

ALL I KNEW BEST CAMPAIGN LINE

IT'S ECONOMY STUPID

REASON BEST - AND REASON ACCEPTED - CORE OF BC
RIGHTS & RESPONSIBILITIES

THAT BLEND OF IDEALISM & PROBLEM SOLVING
OF HIS YOUTH -- THE PEACE CAMP

IN BC'S VIEW, N.S. IS ABOUT 2 THINGS

RENEWAL

PRESSING NAT'L NEEDS & CHARACTER BUILDING

SOUTH LA. - VANDALIZE NURSING HOMES NOW

PAINTING THEM. LA CONSERVATION

IN BOSTON - INSTEAD OF PRIVATE CLUB

AT YALE, ANOTHER CLUB CALLED CITY
DIFFERENT KIND OF
YEAR → KIDS TO COLLEGE

BC CALLED THIS THE SEASON OF SERVICE - NOT LEG &
CAMPAIGN THEMES. IDEA IN HEART &
MOVEMENT FOR CHANGE

AT THE HEART OF THIS ARE A FEW PRINCIPLES

5 WE'RE NOT CHOOSING
BETW KIND OF SERVICE
EXCEPT TAUGHT

1. INCULCATE ETHIC YOUNG BY PROVIDING A
LIFE CHANG FINANCIAL BENEFIT: NAT'L SERVICE
TRUST FUND FOR COLLEGE & APPRENTICESHIP

2. NOT FEDERAL BUREAUCRACY. WASHINGTON IS

INTO SOCIAL VENTURE CAPITAL. INVEST-
NOT BUREAUCRACY
SANTA CLAUSING IN BEST BETS. WALTERS

3. INDUCEMENT FOR PUBLIC PRIVATE PARTNER

4. BC SEES YOU AS PRINCIPAL INGRD. IN DELIVERY

NAT'L SERVICE HAPPENS
GOVT, INST, PEOPLE

DRAFT - done by 11:00

TALKING POINTS FOR DGA

* In South Central Los Angeles, there's a young man who used to vandalize nursing homes. With the Los Angeles Conservation Corps, he paints them instead. In Boston, there's an Andover graduate who was going to join a private club in college. In the club called City Year, she's helping poor kids get to college. And in the Mississippi Delta, there's hundreds of kids hoping for something better. And in the Delta Service, there going to get it -- and so is the Delta.

* National service is one of the President's top priorities. Not because it was a campaign theme. Not because it's a piece of legislation. National service is a top priority because it is an idea that belongs in every American heart, and a movement that can change every state and every community.

* Today, I want to talk about the how all of you are going to be at the center of that movement. With your help, it's going to be a "signature" initiative of the Clinton administration. It's going to transform our country.

* But if national service is going to work, it will have to be in a partnership. Because the way Bill Clinton sees it, national service doesn't happen because some Washington bureaucrat says it should. It doesn't happen because of an unfunded federal mandate. And it doesn't even happen because of Bill Clinton. National service happens when government works together -- at the federal state and local levels. It happens when institutions work together: churches and businesses and nonprofit organizations, all with help from government, not orders. Most importantly, it happens when people work together: young and old, rich and poor, black and white and yellow and brown, working alone and working in corps, -- but all in the common project of lifting up our nation.

* A lot of people are dumbfounded that Bill Clinton cares so much about national service. It can't work, they say. But Bill Clinton says we have to make it work. We can't afford it, they say. But Bill Clinton says we have to afford it. With the dividends that a small, smart investment in national service will bring, it'll be the best money we ever spent. Let me give you a few reasons why.

* National service will make citizenship matter again. Because being an American isn't just about rights; it's about responsibilities. It isn't just about getting; it's about giving. And it isn't just about fear; it's about hope. These aren't new ideas. They're as old as this country. By giving our citizens the chance to serve their country, national service will let Americans be Americans again.

* Through national service we can fight our country's problems. We've learned that social programs alone aren't the answer, but doing nothing sure isn't either. In a cost-effective, nonbureaucratic way, national service will take the idealism of the American people to the problems of America -- drugs, homelessness, illiteracy, disease, pollution.... the list goes on.

* National service will bring our people together. For too long we've been divided by race and class and gender. Every day someone finds something new to divide us. But national service will unite us to achieve the goals that all of us share.

* National service will give more kids the chance to go to college. It's getting harder and harder to get to school -- with the problems of our state universities, I don't need to tell you. But we can make your problems a little less grim with national service.

* Finally, national service is a chance to reinvent government. And all of you know that the federal government desperately needs reinventing. We need to stop throwing down mandates and start rewarding what works. We need to stop creating regulations, and start supporting creativity. We need to stop producing burdens, and start producing opportunities. So far these are just the old homilies of Democrats and Republicans. Together, with a good national service effort, we can turn them into the new wave of American government.

* Let me speak specifically for a few minutes. I have already met with the President to begin discussing the details of the national service legislation. All of you can be sure that you will be consulted as we proceed. In this case, as in so many others, consultation is not a formality. Consultation is a necessity -- because it is the states that will become the leaders when service really breaks out. We need your support now, and we will need it in the future.

* We looked long and hard at the right way to structure the program. We considered a big federal effort, modelled on the old CCC. We decided it couldn't work, because Washington just doesn't know what's going on around the country. We considered a locally-based effort, modeled on the Private Industry Councils of JTPA. And we decided that couldn't work, either. So we settled on a model that would empower states. To create comprehensive state service plans that will meet their states' needs. To decide where a lot of funding ought to go. And to build the programs that they want, with the funding that they need.

* Bill Clinton has always talked about opportunity and responsibility. He meant welfare mothers, but he meant corporate lawyers, too. And he meant people who are already in the national service -- including the people in this room. If you support our national service plan, each of you here will have the chance to

bring young people into the service of your cities, your states, and our country. We'll make sure it can happen. You can make sure it does happen. I hope you do.

* Because we need national service. Bill Clinton does -- to make a campaign promise into a reality. The Democratic Party does -- to show we can make social policy that works. But I'll tell you who needs you most. The kids in South Central LA who are still looking for a way out of gangs. The kids at Andover who are still looking for a way out of themselves. And the millions of Americans who will benefit when Americans in every age and way serve their country.

* We live in an exciting time. Hope has replaced fear. Idealism is battling cynicism. And old adversaries in government can become friends. With our help and your initiative, we can make national service into the abiding ethic of our people. Let's not miss the chance.

Service Anecdotes

1. A Vietnamese refugee who came to this country at the age of nine combined his artistic skills with service by leading community kids in painting outdoor murals over graffiti.

2. A 23 year old former gang member joined a service program and became a teacher's aid, renovated parks, and organized a project to help the elderly in his neighborhood.

3. A single mother of 4 is learning new skills to support her family and giving back to her community by renovating low income homes through a carpenters apprenticeship program in Phoenix.

4. A construction company owner helped a group of kids rebuild their community saying that one day he "woke up and wanted to be part of the solution."

5. A retired farmer teaches unemployed young people how to cultivate idle land for their low income community.

OUTLINE - DGA SPEECH

-- Delighted to be at one of the largest meetings of the FOB Club...and I'm happy to join you as a charter member.THEN EITHER

--Ann Richards anecdote; or

--Took campaign kids out last night (as the Chief of Staff, I was their boss, and since I have a daughter their age, I was their surrogate father) and I realized that the President and I have been friends longer than those kids have been alive!

-- It is that friendship in part which brought me to Washington. Having succeeded in my mission of seeing BC elected, I had intended to return to my more predictable life as a businessman. But then my friend called, and he asked me to join him on another campaign--one rooted in the same spirit that drew he and I into politics three decades ago...and probably also motivated each of you -- as Robert Kennedy phrased it, a recognition that responsibility is the greatest right of citizenship and service is the greatest of freedom's privileges.

-- When the President asked me ... I knew the ethic of service but nothing about programs for service. Best applause line in campaign ... and the greatest motivator for the extraordinary kids we had working with us.

-- Like the President, however, I related his plans for national service to some of the life-changing success stories of an earlier era...particularly the Peace Corps. I've had the pleasure of meeting at length w/ Shriver in my White House offices, and his advice, as well as that of many others who have

served as "the point of the lance" in the past, have been invaluable.

-- Like the PC, Clinton's national service aims to build characters. Unlike the PC , it also intends to rebuild this nation--to tap the resources of thousands....to address the nation's most pressing needs.

-- In his Inaugural, the Prez referred to a "season of service"--and we intend to create seasons^(s) of service--a lifetime of involvement, changing in intensity and form to respond to individual's personal situations over time.

-- To back that personal involvement, we see the federal government playing an important, but definitively not exclusive , role. We will be neither Santa Claus nor the Grand Bureaucracy. What we will be, to use a term from my old life, is a "venture capitalist"--to work with you and others, to foster new and exciting opportunities, and to help to harness talent.

-- When I met with the Prez this week, he made two imperatives clear: Move aggressively and promptly ... and work to the greatest possible extent through the other levels of govt.

-- Role of states: channel federal funding into programs they ^{state} determine will make real difference for individual participants and in lives of their communities.

-- Working together...

-- Close

Three weeks ago, I was in Boston -- my hometown -- a happy man. As COS in the company of my friend BC, I had taken my ^{prev.} long streak of 7 ~~best~~ ^{best} ^{unfolding} ~~conversations~~ ^{without} too much response & was authoritatively ~~re-creating~~ ^{re-creating} in my magazine & mail order cos. I had cos. by way from ~~1972~~ 1972. Then the call came. Take my plant flowers.

1. 7 record to Wally a small, new
company - a company for mt'l service. In all
honesty, all I knew about mt'l service was ~~that~~
that it was the best airplane line in the country &
that it drove on statistics crazy because it was more
complicated than "the economy, stupid"

~~He~~ He elected to come to U.S. because until
services here at the time of BC's thinking ~~that~~
a value. It is the worst example of his rights yet
responsibilities system. And it rings out of his for
any roots - the Peace Corps, the U.S. bid of education &
last headed nation solving which characterized another youthful Administrator

30 years 70.

A couple of days ago, I met a guy other with

Surgeon. Differences. Skills drastic

- Pressing will make a character building
- Lifetime of career with particular emphasis on post high school
- Work is now bureaucratic incubation of ~~the~~ community & state ~~projects~~ projects; but this ~~doesn't~~ doesn't mean when Santa Claus.
- Build alliance with young, business, parents, you
- Venture capital (social)
- Perceived investment in delivering the services

(v) Wilkes et. al.

(v) Ann Richards

Needy with BC

- Quick
- No self-bragging
- Not handicapped, handicapped

Kenn

Put in my
speech file!

El.

Rick
I gave this to
Eli - let's talk
about it tomorrow
PWS

Eli - What, if anything
do you need done on this?
RA

REMARKS FOR CDF
-- Draft --

In the elections of 1992 -- with people like Barbara Boxer and Eva Clayton -- the American people sent a message to Washington. "We are ready to change our country and take care of our communities," they said. "With a government that's finally on our side and gives a little help, we can do it."

The challenge and the promise of government in the 1990s is to get on our people's side and provide that help. And national service is a wonderful way to do it.

INAUGURAL . NSF ① FULLTIME
② SPANDED
③ PARTNER-
④ BUILD
REWARD

It's a familiar lesson of the last thirty years that neither government nor private institutions can go it alone. Everyone knows we need a partnership where the strengths of one make up for the weaknesses of another. National service is a brilliant, exciting instance of that partnership, and it has a role to play in meeting every important national priority -- certainly including the priorities of the people in this room.

Let me give some examples of how national service can work for America's children and the American people.

- First, immunizations. Left to themselves, the drug companies price vaccines so high that hundreds of thousands of kids don't get them. Because of Donna Shalala, we will purchase the vaccines and make sure they're available. But that just isn't enough. If clinics aren't open late so working parents can bring their children; or if parents don't plan to bring their children to clinics at all -- all the vaccines in the world won't make a difference.

* So what does national service do? It brings out the medical professionals and support staff to keep the clinics open. It sends out young people to knock on doors and pull parents in to see doctors -- not just to get their shots, but to get comprehensive medical care. In short, through national service, government provides the resources so that our people can take up where it leaves off.

? This is not points of light volunteerism. It is smart, creative government -- providing resources so that idealistic young people can put their energy to work. Without the government resources, the young people won't do the work. But with the government, they will change our country. That's why Bill Clinton says it'll be the best money we ever spend.

- A second example: youth corps. Youth corps need government help to get started, but once they get the help, they do a world of good with it -- getting work done, that needs doing, and that won't get done otherwise. Rebuilding parks in tough neighborhoods, so parents have a place to take their kids to play, and senior citizens know there's a safe bench to relax on in the afternoon. Working in schools, providing the extra help

KEEPING COMPANY WITH THOSE IN NEED

AT HIS INAUG BC - "I CHALLENGE A NEW GENERATION OF YOUNG AMI TO A SEASON OF SERVICE, TO ACT ON YOUR IDEALISM BY HELPING TROUBLED CHILDREN, RECONNECTING OUR TOWN COMMUNITIES."

that children need to make it. And helping build housing, to end the nightmare of homelessness for a few more families.

In places like Boston, that's what wonderful programs like Youth Build and City Year are doing. But there's more to it. When the housing gets built, or the schools get safer, or the parks get cleaned up, you've only begun. You need a sustained commitment -- to keep the housing looking good, keep the schools safe, keep the parks clean. You need to give our young people the skills, the interests, and the will to work in their communities and transform them.

Government alone can't do that. But with government's help, programs like Youth Build and City Year can.

Kids enter Youth Build from gangs that tear up communities. They leave Youth Build with jobs that rebuild neighborhoods. Some of the same kids go through City Year -- but so do kids who came from private high schools and were going to go to private college and join private clubs. The same kids leave City Year with a public spirit that never leaves them.

So national service isn't just about revitalizing the heart of communities. It's about rekindling the spirit of citizenship. And government plays an invaluable role, and a limited role in doing that. And now nat'l service will reward with college on equivalent
Legislation & execution: post service benefit; income contingent repayment.

• To show how serious he is about service, the President is going to create a season of service this summer -- a Summer of Service. We'll turn a generation of young people into leaders. We'll bring together institutions of higher education with community nonprofits to rebuild civic institutions in communities that are breaking up. And we'll target the needs of children at risk -- testing for lead paint, providing kids with recreational activities, keeping kids out of gangs.

I really prefer the Mikulski formulation
getting kids really ready for school.
The Summer of Service will bring together one generation of young people to help another. It will take the strengths of neighborhoods to the vulnerabilities of children. And it will create a group of young people who never forget that children have to come first in America. *(will)*

National service creates the kind of change that the elections of 1992 were really all about. This election was a historic, grassroots uprising by the American people. They argued over politics in new ways. They mobilized for the candidates of their choice with tremendous excitement. And they voted in record numbers. Choosing people like Eva Clayton and Barbara Boxer and Bill Clinton. Americans said: "We want our government to start working with us, and working for us. Not because we don't care about our country's future. But because -- so very deeply -- we do care."

FIGHT FOR JUSTICE NEVER ENDS

National service can take our people's spirit of activism, and help it transform our country.

BUT WHILE CHANGING PRIORITIES IN A NEW ERA, SOME ETERNAL TRUTHS. ALL IN THIS TOGETHER. NAT'L SERVICE BOATS WON'T SEEM A WHOLE LOTTER AND GOING DOWN A LITTLE SO SMALL & SEA WON'T SEEM SO WIDE
LET'S NOT FORGET

"Leave No Child Behind"

LEAP

Richmond - justice - marathon

23 still running. But with a difference. New. New.

1992 elections. Message. Change our country
& take care of community. ~~the~~ ~~the~~ ~~the~~

Nat'l service is way to change

Inaugural day quote

Nat'l service - full time, sometimes stipended work
- partnership

Vaccines

GOVT PROVIDES RESOURCES SO OUR PEOPLE
TAKE UP WHERE IT LEAVES OFF.

Eg. about 15000 youth corps - getting work
done that otherwise won't

Rebuilding parks

Working in schools

Building housing

& then
sustaining it

Take Youth Build

And nat'l service is more than just about
addressing nat'l problems. It transforms
the service.

BC + Summer - One generation of young people transformed
- Kids at risk; getting ready for
school year: immigrants. Lead
parent; safety

NS creates

Remarks of Eli Segal

April 20, 1993

I know that you are all thrilled to be here in the Rose Garden. Please raise your hands if this is the first time ^{you've been} ~~you're~~ here. Let me confess to you, me too.

Even after twenty-five years in Presidential campaigns!

All of which makes me a little jealous of you -- I've been trying to get in here since before ^{most of} you were born, and we arrived together. But today is not about me -- nor is it about our distinguished guests. Today is about you.

In the face of all that could divide us, you have volunteered to bring people together. Your acts of service are the threads that hold together the fabric of your neighborhoods, and the District, and the nation. The President and First Lady came to the White House dedicated to renewing our country's sense of shared purpose and destiny. And they know that people like you can make this dream a reality.

You have turned your neighborhoods into true communities. You can tell when you are in a community just by walking down a street. You know you are in a community when you see a school staying open late and kids being tutored by volunteers. You

know you are in a community when you see abandoned buildings being turned into child care facilities. You know you are in a community when you see that bottles are recycled instead of shattered on the pavement.

These ways of creating community involve a lot of hard work. We honor you here today for meeting that challenge. At a time when it would be easy to think only of yourselves, you have reached out to others. Your actions have proven to your neighbors that they are part of a community. And you have proven to yourselves that your ideals are a real and abiding part of who you are. Next to those

accomplishments, a trip to the White House is a small thing.

Within a few days, your President will introduce national service legislation -- not to fulfill a campaign commitment, not because it may be popular but because, as he put it at Rutgers seven weeks ago: "National service is nothing less than the American way to change America."

The centerpiece of that initiative is a simple idea: we will offer educational awards to Americans who make a substantial commitment to service. You

will hear a lot in the weeks and months ahead about this bill -- about enhanced opportunities for college and training programs and about responsibilities to repay loans.

But what lies at the heart of it all is something even more fundamental -- our responsibilities to each other -- something which we celebrate today.

When you return this afternoon to the communities you have built, I hope you will take with you at least two thoughts. First, your efforts are known and honored here in the White House. And second, the President and the First Lady and all of us

here are committed to helping spread and nurture the

idealism in action that you have shown us. You stand

behind me today in a physical sense only. You
are ~~way out in front of me~~ with ~~your~~
~~coupled with the President's interest~~

~~that~~. In a non formal sense, I stand behind
you ~~as you do~~ ^{all of} our distinguished
guests today.