

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: National Service

Series/Staff Member: Eli Segal

Subseries:

OA/ID Number: 1295

FolderID:

Folder Title:

Ray Chambers File

Stack:

S

Row:

66

Section:

2

Shelf:

8

Position:

1

Amelior Foundation
310 South Street, Morristown, New Jersey 07960

Raymond G. Chambers

Telephone 201-540-9148
Telecopy 201-540-0958

June 17, 1993

Mr. Eli Segal
Assistant to the President
Office of National Service
Room 145 - Old Executive Office Building
Washington, DC 20500

Dear Eli:

While I think Mr. Feinstein's idea is an excellent one, I don't think the magnitude of the gift of \$5,000 per month (which probably has a present valued cost of approximately one-half that) warrants the type of Presidential involvement required.

On the other hand, I think the proposal is something that could be folded into what the Points of Light Foundation is already doing.

In order to respond to your question of whether it could be a contribution to the "Trust", I would have to understand more specifically your plans for the Trust.

I hope all is well with you and look forward to talking to you soon.

Sincerely,



RGC:fm
9123

MEMORANDUM

3 May 1993

To: Eli
From: Susan
Re: Ray Chambers



I had a 2 hour conversation with Ray on the way back from New Orleans. We discussed a number of specific ideas that, if followed up, could be very helpful. Specifically:

1. an endowment for the National Service Trust: I appreciate what Mark Gelber and Colin Greer are working on, but I wonder if we shouldn't involve Ray in the planning for this. Colin is supposed to send the "business plan" for the endowment in the next several days. I asked Ray if he would be willing to look at what they write and get his suggestions. He is excited about the endowment idea and believes that doing it as an "IPR" would "absolutely work." He also liked the idea of the national stamp and has some other ideas. He would bring in a "blue ribbon" team of investment managers to help us with it. This is something I'd like to follow up with and will do so as soon as I get something from Colin unless I hear otherwise from you.
2. marketing: We discussed the need for a marketing strategy, and again he offered to help. He has brought onto his staff a "brilliant, creative" young guy who is bored doing a Proctor and Gamble account. He talked about being willing to lend him to us for a few months.

Generally, Ray is of the opinion that we should not try to do all of this thinking and planning internally - that we figure out what we need and then get the best possible people to help us out. Remember, this is the White House - we can and should get the best. This frees us to do more of the strategic planning, etc.

The problem has been the lack to date of our own strategic planning, because we are too caught up with hour-to-hour needs. I think we should book an afternoon and evening as soon as we can see a window and begin to do this sort of planning - figure out what we are going to need and how we are going to assign effort and time among the ONS staff and anyone else we can borrow - CNCS staff, POLF staff, foundations' contracting staff and through Ray and other friends. It would help to have a facilitator for this strategic planning process, and we should think about that carefully.

MEMORANDUM

3 May 1993

To: Eli
From: Susan
Re: Ray Chambers

El:
re: if it's
appropriate
to raise at
your ^{dinner} meeting.
I'm happy to
A/u with Ray on
these.
S.

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