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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: National Service

Series/Staff Member: Eli Segal

Subseries:

OA/ID Number: 1296

FolderID:

Folder Title:

Chronological - March 1993 [1]

Stack:

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Row:

66

Section:

2

Shelf:

7

Position:

3

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	[Personally Identifiable Information] [partial] (1 page)	03/05/1993	b(6)

COLLECTION:

Clinton Presidential Records
National Service
Eli Segal
OA/Box Number: 1296

FOLDER TITLE:

Chronological-March 1993 [1]

2013-0661-F

rs2926

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE

WASHINGTON

March 1, 1993

Ms. Christine Naylor
3278 Worthington Street, N.W. C-
Washington, D.C. 20015

Dear Christine:

Dennis Kanin forwarded your resume to me. As you can imagine, our office has been deluged with resumes from extremely qualified people, such as yourself. Although we do not have any positions available, we are happy to keep your information on file.

As the president gave his national service speech today at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program. I hope you, too, will continue with this enthusiasm and energy for such an important part of the president's agenda.

Best regards,



Eli J. Segal
Assistant to the President and
Director of the Office of National
Service

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 1, 1993

Ms. Kathleen A. Curran
15 Cordis Street #3
Charlestown, MA 02129

C-

Dear Kathleen:

Jim Roosevelt forwarded your letter to me. As you can imagine, our office has been deluged with resumes from extremely qualified people, such as yourself. Although we do not have any positions available, we are happy to keep your information on file.

As the president gave his national service speech today at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program. I hope you, too, will continue with this enthusiasm and energy for such an important part of the president's agenda.

Best regards,



Eli J. Segal
Assistant to the President and
Director of the Office of National
Service

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 1, 1993

Mr. Stephen Kulik
Thayer Hill Road
Worthington, MA 01098

C-

Dear Stephen:

Tony Lake passed along your resume to me. As you can imagine, our office has been deluged with resumes from extremely qualified people, such as yourself. Although we do not have any positions available, we are happy to keep your information on file.

As the president gave his national service speech today at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program. I hope you, too, will continue with this enthusiasm and energy for such an important part of the president's agenda.

Best regards,



Eli J. Segal
Assistant to the President and
Director of the Office of National
Service

EJS:ke

TJ

005905
WE

THE WHITE HOUSE
WASHINGTON

March 4, 1993

Admiral David E. Jeremiah
Vice Chairman of the Joint
Chiefs of Staff
Room 2E860
The Pentagon
Washington, D.C. 20813-9999

Dear Admiral Jeremiah:

Thank you for meeting with me to discuss the President's national service initiative. I found our discussion very productive; it helped me focus on the broader parameters of our national service programs. Your thoughts about carefully selecting quality participants for the summer programs is well taken, and will greatly assist us in developing our program guidelines.

I am hopeful that we will stay in touch as we formulate our programs and that you will continue to assist us in shaping those programs and involving the Navy in our summer initiatives. Please do not hesitate to call me if you have suggestions or questions about any aspect of the program. I am committed to national service, and I strongly believe that the Navy, with its leadership and organizational experiences, can play an important role. Thank you again.

With best wishes,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

THE WHITE HOUSE

WASHINGTON

March 1, 1993

Mr. Alexander H. Stanton
President and Chief Executive Officer
Dorf & Stanton Communications, Inc.
111 Fifth Avenue
New York, NY 10003

Dear Alex:

Thanks for your note of support.

As the president gave his national service speech today at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program. I would be glad to discuss your ideas for the program's successful development and promotion.

I look forward to hearing from you soon, and let's get together the next time you are in Washington.

Best regards,



Eli J. Segal
Assistant to the President

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 1, 1993

Mr. Howard Nelson
Close Road
Greenwich, CT 06831

C--
Dear Howard:

Thanks for your note of support and encouragement. Indeed, it has been quite an adventurous journey since the McGovern campaign.

As the president gave his national service speech today at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program.

I look forward to seeing you soon. Call me when you are next in Washington.

Best regards,



Eli J. Segal
Assistant to the President

EJS:ke

Howard

Great to hear from you!

CE

THE WHITE HOUSE

WASHINGTON

March 1, 1993

Mr. Allan M. Pepper
Kaye, Scholer, Fierman, Hays & Handler
425 Park Avenue
New York, NY 10022

Dear Allan:

Thanks for your warm note of support.

As the president gave his national service speech today at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program. I am glad I can count on you, too, for the energy and enthusiasm we need to achieve the president's agenda.

I look forward to hearing from you soon, and let's get together the next time you are in Washington.

Best regards,



Eli J. Segal
Assistant to the President

EJS:ke

Allan
My best to you
& Barbara.



*faxed 3/2
2:15p*

THE WHITE HOUSE
WASHINGTON

February 26, 1993

MEMORANDUM FOR HENRY CISNEROS

FROM: ELI J. SEGAL

SUBJECT: Your Memo of February 25.

Thanks for taking the time to summarize existing HUD programs with a national service dimension. Several of them are particularly relevant as we plan our program. And thanks for stepping up to the plate on Monday.

On a personal note, could you have someone forward to me the phone number for your brother. He expressed an interest in helping us, and I would like to call him as soon as possible.

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Congressman Dave McCurdy C-
2334 Rayburn
Washington, D.C. 20515

Dear Congressman:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,

EL

Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

Dear,

*Sorry we didn't get a real chance to
visit in New Jersey. If & when you need
me at the Forum, let me know.*

*Regards.
EL*

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Senator Edward M. Kennedy
315 Russell
Washington, D.C. 20510

0-

Dear Senator:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

Senator,

A special thanks. Given your personal history, I hope Monday was as moving for you as it was for me.



THE WHITE HOUSE

WASHINGTON

March 3, 1993

Congressman Robert Menendez
1531 Longworth
Washington, D.C. 20515

0-

Dear Congressman:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:09

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Congressman Frank Pallone, Jr.
213 Cannon
Washington, D.C. 20515

Dear Congressman:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

Frank,

New Brunswick really went all out for
the President. A special thanks!



THE WHITE HOUSE

WASHINGTON

March 3, 1993

Congressman Donald Payne
417 Cannon
Washington, D.C. 20515

Dear Congressman:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Governor Jim Florio C-
State Capitol
CN 001
Trenton, NJ 08625

Dear Governor:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

Jim,

New Jersey really went all out for the President... A special thanks!



THE WHITE HOUSE

WASHINGTON

March 3, 1993

Governor Tom Kean C-
President
Drew University
Madison, NJ 07940

Dear Governor:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Senator Bill Bradley
731 Hart
Washington, D.C. 20510

0-

Dear Bill:

Thank you for taking the time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

Bill,

Gret to meet you. Looking forward to working with you.



THE WHITE HOUSE

WASHINGTON

March 3, 1993

Congressman Bill Ford C-
2305 Rayburn
Washington, D.C. 20515

Dear Congressman:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

B.11

Sorry we didn't get a chance to chat... Nancy Rubin briefed me on your connection... I know the President was deeply touched by your journey in New Jersey.



THE WHITE HOUSE
WASHINGTON

March 3, 1993

0-

Senator Claiborne Pell
335 Russell
Washington, D.C. 20510

Dear Senator:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Congressman Herbert C. Klein
1728 Longworth
Washington, D.C. 20515

0--

Dear Congressman:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Senator Harris Wofford
283 Russell
Washington, D.C. 20510

C-

Dear Harris:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

P.S. Moby sent along some great stuff... Will be
in book real soon.

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Senator John D. Rockefeller IV
109 Hart
Washington, D.C. 20510

Dear Jay:

Thank you for taking time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

Jay

It was great seeing you on Monday.
Given your personal commitment to the ethic of service,
I hope you found the day as special as I did.
Looking forward to working with you on this.



THE WHITE HOUSE

WASHINGTON

March 3, 1993

6-
Senator Christopher Dodd
444 Russell
Washington, D.C. 20510

Dear Chris:

Thank you for taking the time out of your busy schedule to join us on Monday to launch the President's national service initiative.

The excitement we felt at Rutgers reinforced the enthusiasm we saw during the campaign whenever national service was discussed. I look forward to working closely with you as we draft and, hopefully, enact legislation.

Your continued support is necessary for a strong national service program to succeed. The President and I greatly appreciated your presence on Monday.

Best regards,



Eli J. Segal
Assistant to the President and Director
of the Office of National Service

EJS:cg

Chris,

Given your personal history, I hope you found Monday as special as I did... Thanks for the GenRick Utley show; you were dynamite!



THE WHITE HOUSE

WASHINGTON

3/3/53

Bruce,

My special thanks for your help on our national service initiative on Monday -- especially given the amount of lead time we gave you.

I know how committed you are to this campaign, so I'll try hard not to take advantage of you. We're looking forward to introducing legislation later in the spring, but I'm sure you'll hear from me long before that!

Again, I appreciated your travelling to North Carolina for us.

Regards,
Eli

THE WHITE HOUSE

WASHINGTON

3/3/53

Diana,

My special thanks for your help
on our national service initiative on
Monday -- especially given the amount
of lead time we gave you!

And a special thanks for making
Pete available to us as we develop
our legislation.

I loved your Peace Corps stories
the other night. I look forward to
getting you even more active in the
President's "season of service" campaign.

Best,

EQ

THE WHITE HOUSE
WASHINGTON

3/3/93

Tipper,

You were dynamite in Richmond!

Your only problem is that you were so good that I'm resigning and putting you in charge of the national service initiative.

My special thanks on such short notice for giving us a much needed hand. Later in the Spring we'll be introducing legislation, hopefully with an even bigger show of public support. I'll keep you advised how we're doing on this, but if you need anything from me on our progress, don't hesitate to call.

Best
Eli

THE WHITE HOUSE

WASHINGTON

3/3/93

Bob

Who was that good looking
guy I saw at Youth Build in
the Boston Herald and the Boston
Globe? The only problem is that
you were so good that I'm resigning
and putting you in charge of the national
service initiative.

My special thanks on such short
notice for giving us a much needed
hand. I'll keep you advised how
we're doing on this as we move
forward toward a piece of legislation
later this Spring.

Regards,
El.

THE WHITE HOUSE

WASHINGTON

Mike,

Your speech at Howard was dynamite! My special thanks for your help on our national service initiative -- especially given the amount of lead time we gave you.

We're looking forward to introducing legislation like in the Spring, but I'm sure you'll hear from me long before that -- especially about House strategy.

Again, I appreciated your taking the time to help move the President's agenda.

Best regards,
El

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Mr. Rich Collins
Delta Service Corps
P.O. Box 1437, Slot 1300
Little Rock, AR 72203-1437

Dear Rich:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like the Delta Corps, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Ms. Kathleen Selz
Executive Director
National Association of
Service & Conservation Corps
666 Eleventh Street, NW
Washington, DC 20001

Dear Kathleen:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like NASCC, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Ms. Dorothy Stoneman
President
YouthBuild, U.S.A.
366 Marsh Street
Belmont, MA 02178

Dear Dorothy:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like YouthBuild, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Mr. Jon Amsterdam
D.C. Service Corps
45 P Street, NW
Washington, D.C. 20001

Dear Jon:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Ms. Billie Ann Myers
Delta Service Corps
P.O Box 1437, Slot 1300
Little Rock, AR 72203-1437

Dear Billie Ann:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like the Delta Corps, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Ms. Mildred Schildkamp
Office of the President
Rutgers University
New Brunswick, NJ 08903

Dear Mildred:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Mr. Don Edwards
Senior Vice President
University Affairs and Development
Rutgers University
New Brunswick, NJ 08903

Dear Don:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Mr. Richard Battistoni
Community Service House
Rutgers University
New Brunswick, NJ 08903

Dear Rick:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Dr. Francis Lawrence
President
Rutgers University
New Brunswick, NJ 08903

Dear Dr. Lawrence:

Thank you for hosting the national service events of March 1. Through your leadership and the perfect setting of Rutgers University, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Dr. Richard Couto
Associate Professor
Jeppson School of Leadership
University of Richmond
Richmond, VA 23173

Dear Dick:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. Also, please mention to Patricia how much we appreciated her help with our site determination.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Ms. Barbara Melnikov
New Jersey Youth Corps
NJ Dept. of Higher Education
20 W. State Street, CN 542
Trenton, NJ 08625

Dear Barbara:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like the New Jersey Youth Corps, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Dr. Benjamin Barber
Walt Whitman Center
Rutgers University
New Brunswick, NJ 08903

Dear Dr. Barber:

Thank you for the incredible effort you put forth to arrange for the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Mr. Ray Pardue
St Joseph's Villa
8000 Brook Road
Richmond VA 23227

Dear Ray:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Ms. Judy Kessin
Adult Learning Center
24 Baynard Street 3rd Floor
New Brunswick, NJ 08901-2166

Dear Judy:

As director of the Adult Learning Center we know how much effort you put forth and we would like to thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like the Adult Learning Center, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE
WASHINGTON

March 3, 1993

Ms. Martha Clifford
Adult Learning Center
24 Baynard Street 3rd Floor
New Brunswick, NJ 08901-2166

Dear Martha:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like the Adult Learning Center, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Mr. Martin Friedman
New Jersey Youth Corps
NJ Dept. of Higher Education
20 W. State Street, CN 542
Trenton, NJ 08625

Dear Martin:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like the New Jersey Youth Corps, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Dear Nakia,

Thank you for making our day at Rutgers a success for national service. More than any statistic or successful program, your personal experiences showed America the true potential of the President's initiative. We will look for your leadership as we make the dream of higher education a reality through national service. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President

EJS:cg

Nakia Tomlinson
Adult Learning Center
24 Baynard Street
Third Floor
New Brunswick, NJ 08901-2166

Great speech!


THE WHITE HOUSE
WASHINGTON

March 3, 1993

Dear Betty,

Thank you for making our day at Rutgers a success for national service. More than any statistic or successful program, your personal experiences showed America the true potential of the President's initiative. We will look for your leadership as we make the dream of higher education a reality through national service. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President

EJS:cg

Betty Schockley
Adult Learning Center
24 Baynard Street
Third Floor
New Brunswick, NJ 08901-2166

Enjoyed meeting you.
E

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Dear Danyelle,

Thank you for making our day at Rutgers a success for national service. More than any statistic or successful program, your personal experiences showed America the true potential of the President's initiative. We will look for your leadership as we make the dream of higher education a reality through national service. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President

EJS:cg

Danyelle Marshall
Adult Learning Center
24 Baynard Street
Third Floor
New Brunswick, NJ 08901-2166

Danyelle

Hope you enjoyed your
meeting with the President.



THE WHITE HOUSE

WASHINGTON

March 3, 1993

Dear David,

Thank you for making our day at Rutgers a success for national service. More than any statistic or successful program, your personal experiences showed America the true potential of the President's initiative. We will look for your leadership as we make the dream of higher education a reality through national service. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President

EJS:cg

David McNight
Adult Learning Center
24 Baynard Street
Third Floor
New Brunswick, NJ 08901-2166

David

Can't guarantee that you'll
get into Yale, but I can
guarantee that the President
was moved by your
story. 

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Dear Kenneth,

Thank you for making our day at Rutgers a success for national service. More than any statistic or successful program, your personal experiences showed America the true potential of the President's initiative. We will look for your leadership as we make the dream of higher education a reality through national service. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President

EJS:cg

Kenneth Greenblatt
Adult Learning Center
24 Baynard Street
Third Floor
New Brunswick, NJ 08901-2166

Thanks for your help.

THE WHITE HOUSE

WASHINGTON

March 3, 1993

Ms. Peggy Burke
Division of Special Education
Department of Education
240 W State Street
Trenton, NJ 08625

Dear Peggy:

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success. We are on our way to giving service the national priority that it needs and deserves.

Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:js

THE WHITE HOUSE
WASHINGTON

March 3, 1993

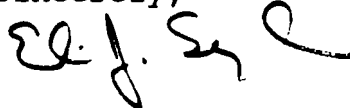
Dr. Ronald S. Larkin
Superintendent of Schools
24 Baynard Street
New Brunswick, NJ 08901

Dear Dr. Larkin

Thank you for your contribution to the national service events of March 1. With your help, the launch of the President's initiative was a tremendous success.

Together with organizations like the Adult Learning Center, we are on our way to giving service the national priority that it needs and deserves. Please do not hesitate to call on the Office of National Service in the future, and again, thank you very much for your help.

Sincerely,

A handwritten signature in black ink, appearing to read "Eli J. Segal", with a stylized flourish at the end.

Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS;js

THE WHITE HOUSE
WASHINGTON

March 4, 1993

Admiral David E. Jeremiah
Vice Chairman of the Joint
Chiefs of Staff
Room 2E860
The Pentagon
Washington, D.C. 20813-9999

Dear Admiral Jeremiah:

Thank you for meeting with me to discuss the President's national service initiative. I found our discussion very productive; it helped me focus on the broader parameters of our national service programs. Your thoughts about carefully selecting quality participants for the summer programs is well taken, and will greatly assist us in developing our program guidelines.

I am hopeful that we will stay in touch as we formulate our programs and that you will continue to assist us in shaping those programs and involving the Navy in our summer initiatives. Please do not hesitate to call me if you have suggestions or questions about any aspect of the program. I am committed to national service, and I strongly believe that the Navy, with its leadership and organizational experiences, can play an important role. Thank you again.

With best wishes,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

THE WHITE HOUSE
WASHINGTON

March 4, 1993

General Merrill A. McPeak
Chief of Staff of the Air Force
Room 4E924
The Pentagon
Washington, D.C. 20330-2000

Dear General McPeak:

Thank you for meeting with me to discuss the President's national service initiative. I found our discussion very productive; it helped me focus on the broader parameters of our national service programs. Your comments on the different approaches we can take to better our summer program will assist us in developing our plans and guidelines.

I am hopeful that we will stay in touch as we formulate our programs and that you will continue to assist us in shaping those programs and involving the Air Force in our summer initiatives. Please do not hesitate to call me if you have suggestions or questions about any aspect of the program. I am committed to national service, and I strongly believe that the Air Force, with its leadership and organizational experiences, can play an important role. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

THE WHITE HOUSE

WASHINGTON

March 4, 1993

General Colin L. Powell
Chairman of the Joint Chiefs
of Staff
Room 2E872
The Pentagon
Washington, D.C. 20318-9999

Dear General Powell:

Thank you for meeting with me on Tuesday to discuss the President's national service initiative. I found our discussion very productive; it helped me focus on the broader parameters of our national service program. The other Service Chiefs were also extremely helpful, and I plan to incorporate their suggestions as we continue to develop and refine the summer programs and the national service initiative.

I am hopeful that we will stay in touch as we develop our programs and that you will continue to assist us in shaping the programs and involving the military. Please do not hesitate to call me if you have suggestions or questions about any aspect of the program. I am committed to national service, and I strongly believe that the military, with its leadership and organizational experiences, can play an important role. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

General

Meeting was great. Thanks.

El.

THE WHITE HOUSE

WASHINGTON

March 4, 1993

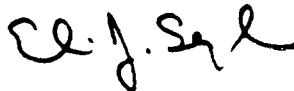
Admiral Frank B. Kelso II
Chief of Naval Operations
Room 4E660
The Pentagon
Washington, D.C. 20350-2000

Dear Admiral Kelso:

Thank you for meeting with me to discuss the President's national service initiative. I found our discussion very productive; it helped me focus on the broader parameters of our national service programs. Your thoughts about ensuring that our programs achieve tangible results for our participants and the communities will greatly assist us in developing our program guidelines.

I am hopeful that we will stay in touch as we formulate our programs and that you will continue to assist us in shaping those programs and involving the Navy in our summer initiatives. Please do not hesitate to call me if you have suggestions or questions about any aspect of the program. I am committed to national service, and I strongly believe that the Navy, with its leadership and organizational experiences, can play an important role. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

THE WHITE HOUSE

WASHINGTON

March 4, 1993

General Carl E. Mundy, Jr
Commandant of the Marine Corps
Headquarters
U.S. Marine Corps
2 Navy Annex
Washington, D.C. 20380-1775

Dear General Mundy:

Thank you for meeting with me to discuss the President's national service initiative. I found our discussion very productive; it helped me focus on the broader parameters of our national service programs. Your comments on the different approaches we can take to better our summer program will assist us in developing our plans and guidelines.

I am hopeful that we will stay in touch as we formulate our programs and that you will continue to assist us in shaping those programs and involving the Marine Corps in our summer initiatives. Please do not hesitate to call me if you have suggestions or questions about any aspect of the program. I am committed to national service, and I strongly believe that the Marine Corps, with its leadership and organizational experiences, can play an important role. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

THE WHITE HOUSE

WASHINGTON

March 4, 1993

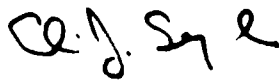
General Gordon R. Sullivan
Chief of Staff of the Army
Room 3E666
The Pentagon
Washington, D.C. 20310-0200

Dear General Sullivan:

Thank you for meeting with me to discuss the President's national service initiative. I found our discussion very productive; it helped me focus on the broader parameters of our national service programs. Your suggestion to ensure that we have a program that challenges our participants is well taken; and we will keep this in mind as we develop and refine our summer programs.

I am hopeful that we will stay in touch as we formulate our programs and that you will continue to assist us in shaping those programs and involving the Army in our summer initiatives. Please do not hesitate to call me if you have suggestions or questions about any aspect of the program. I am committed to national service, and I strongly believe that the Army, with its leadership and organizational experiences, can play an important role. Thank you again.

Best regards,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

THE WHITE HOUSE

WASHINGTON

March 4, 1993

Mr. George Cisneros
Coordinator of Information
Texas Commission on the Arts
920 Colorado Street
5th Floor
Austin, TX 78701

Dear George:

I enjoyed chatting with you today. I enclose a speech, an op-ed piece, and the testimony on our summer program which should give you a sense of the president's thinking now.

We welcome your thoughts about service particularly from the perspective of fine arts. And if there is anything on Mexico which we should say, please do not hesitate to send it as well.

Best regards,



Eli J. Segal
Assistant to the President

EJS:ke

THE WHITE HOUSE
WASHINGTON

March 5, 1993

MEMORANDUM FOR JANET V. GREEN

FROM: KAREN EWING

SUBJECT: PHONES

Once again, the Office of National Service has added volunteers (Josie Heath and Nick Lowery) who need phones. We are requesting two additional phones.

Thanks for your help.

/kde

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. memo	[Personally Identifiable Information] [partial] (1 page)	03/05/1993	b(6)

COLLECTION:

Clinton Presidential Records
National Service
Eli Segal
OA/Box Number: 1296

FOLDER TITLE:

Chronological-March 1993 [1]

2013-0661-F
rs2926

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE
WASHINGTON

March 5, 1993

MEMORANDUM FOR CLARISSA CERDA

FROM: KAREN EWING
SUBJECT: TEMPORARY PASSES

We have two new volunteers who have joined us. Please place their names on the OEOB temporary access list. Thanks much.

Josephine Heath

DOB: [REDACTED]
Place: [REDACTED] (b)(6)
SSN: [REDACTED]

Nick Lowery

DOB: [REDACTED]
Place: [REDACTED]
SSN: [REDACTED]

THE WHITE HOUSE
WASHINGTON

March 2, 1993

Mr. Robert Kraft
President
International Forest Products
One Boston Place
Boston, MA 02108

Dear Bob:

While I have not had time to really think through your incredibly generous offer, I thought you would like to see what Brown University has done with its Howard Swearer Center.

The person who runs the Swearer Center now is consulting with me full time at the White House. Susan Stroud is knowledgeable about the whole range of "service learning" options currently offered at colleges and is quite familiar with Columbia's involvement in the movement.

If you would like, she can chat with whomever you want at Columbia to see if there is a unique, challenging concept we can develop together. Ideally, we can come up with a vehicle consistent with the vision of national service laid out by the president on Monday at Rutgers. I enclose the Sunday op-ed piece in the New York Times which is similar in spirit to the Rutgers address.

These are heady times. With friends like you, Bill Clinton can transform expectations into reality. My love to Myra.

Best regards,



Eli J. Segal
Assistant to the President

EJS:ke
cc: Susan Stroud

✓

THE WHITE HOUSE

WASHINGTON

FAX COVER SHEET

Office of National Service
Room 145 - OEOB
Washington, D.C. 20500
(202) 456-6444 Phone
(202) 456-6420 Fax

TO: Billy Webster

ORGANIZATION: DOE

FAX #: 202 401-0596 PHONE #: ()

FROM: Eli Segal

DATE: 3-5-93

NUMBER OF PAGES (including cover sheet): 2

COMMENTS: I'll see you at 5 pm. I thought
you would like to see this note from
a FOB and a consultant to Sallie
Mae.

(If you have any problem with the fax transmission, please call
(202) 456-6444.

The document accompanying this facsimile transmittal sheet is intended only for the use of the individual or entity to whom it is addressed. This message contains information which may be privileged, confidential or exempt from disclosure under applicable law. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any disclosure, dissemination, copying or distribution, or the taking of any action in reliance on the contents of this communication is strictly prohibited. If you have received this information in error, please notify us immediately at (202) 456-6444.

March 3, 1993

Ms. Eli Segal
Assistant to the President and
Director of the Office of National Service
The White House
Washington, DC 20500

Dear Eli:

Thanks for taking the time to meet last Wednesday to discuss both national service and student loan reform.

As you probably know, we had a follow-up meeting on Friday with Gene Sperling, Deputy Secretary Kunin, and Bill Galston to present a Sallie Mae proposal for an income-contingent loan program that can be operational this year -- and that will ease the repayment burden on the existing \$65 billion of student loans already outstanding.

I hope that we can continue our discussions as these matters move forward.

Sincerely,

Jerry M. Hultin

Eli -
Thanks again for
your attention and interest.

THE WHITE HOUSE

WASHINGTON

March 5, 1993

INFORMATION

MEMORANDUM FOR THE PRESIDENT

FROM Eli J. Segal 

SUBJECT Summary of March 2, 1993 Meeting with the Joint Chiefs of Staff on the National Service Initiative

I. SUMMARY

This memorandum outlines the discussion on national service during the meeting at the Pentagon in General Powell's office between the Joint Chiefs of Staff and members of the Office of National Service (ONS), the White House. In attendance were General Colin L. Powell, Chairman of the Joint Chiefs of Staff; General Carl E. Mundy, Jr., Commandant of the Marine Corps; Admiral Frank B. Kelso II, Chief of Naval Operations; General Gordon R. Sullivan, Chief of Staff of the Army; General Merrill A. McPeak, Chief of Staff of Air Force; and Admiral David E. Jeremiah, Vice Chairman of the Joint Chiefs of Staff. Joining me from our staff were Rick Allen and Major Robert L. Gordon III, White House Fellow assigned to the ONS.

II. DISCUSSION

The meeting had initially been scheduled only with General Powell; he elected to include the other Chiefs. Accordingly, we re-focused our objectives to briefing the Chiefs regarding your vision of civilian national service; detailing the Summer of Service; alerting them to a substantial DOD service program which had been authorized but not implemented (Sen. Boren's bill, creating a new CCC and making use of military personnel and bases); and indicating our interest in assuring that civilian national service be complementary to, and not detract from, the role of the military.

Although Gen. Powell had to leave the meeting after approximately 30 minutes to travel to the Hill for previously scheduled meetings, the remainder of the Chiefs kept the discussion going for over an hour. All (including Gen. Powell) were appreciative that we wished to coordinate with them. The Chiefs made a number

of useful suggestions concerning certain cross-over issues, including:

- (1) potential impact on military recruiting of differing civilian service benefit levels
- (2) roles for former military personnel in a civilian service effort
- (3) techniques for recruiting, training, supervising and deploying young people
- (4) the useful social needs which can be met by people with limited skills (the pre-college "gene pool")

The Chiefs were particularly forthcoming with respect to the Summer of Service where we are now discussing:

- (1) their possible role in training and supervision during the summer
- (2) working with us in establishing the program authorized in the Boren legislation
- (3) informing us about existing community service initiatives involving military personnel as volunteers

Since the meeting, Major Gordon has held very productive follow up meetings with a number of the military service branches.

Because the meeting was not private, I did not pursue our notion of a post-retirement role for General Powell. Since the lines of communication are now open, I may have the opportunity to do so at a later date and will keep you informed.

THE WHITE HOUSE
WASHINGTON

March 5, 1993

MEMORANDUM FOR ROBERT GORDON

FROM: ELI J. SEGAL

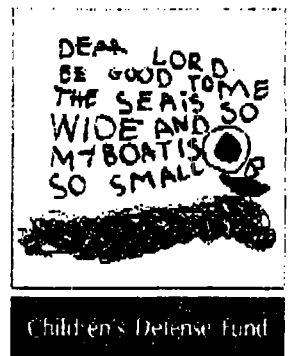
SUBJECT: Children's Defense Fund

Please draft remarks for me for my presentation to the Children's Defense Fund luncheon on Friday, March 12. Also, I need more detailed information on the immunization plan. I need these by Tuesday, March 9. I have attached Marian Wright Edelman's letter to me of March 4. Thanks much.

EJS:ke

March 4, 1992

Eli Segal
Assistant to the President
National Service
OEOB, Room 145
Washington, DC 20500



Dear Eli:

I just want to say again how delighted I am that you will be speaking at the luncheon plenary on next Friday, March 12. Anne Delory of my staff wrote you yesterday with logistical details, but I want to tell you about the other speakers and give you a sense of the message we hope the audience will glean from the plenary, which has been retitled, "Changing Priorities in a New Era".

Senator Barbara Boxer and Rep Eva Clayton will be speaking about how the new composition of the Senate and House is changing "business as usual" on the Hill and how this should affect budget and policy priorities, especially with regard to children. Each represents the hope that this is, indeed, a new day when Americans can once again look to Washington to be a partner for positive change. We have asked them to comment on how the President's proposals, especially those on Head Start and immunizations, have been received on the Hill and among their constituents.

We hope that your presentation will give the audience a clear understanding of how the President's initiatives on national service represent a new kind of leadership and a new ethic of service. On the day before your presentation about one third of our conference participants will hear a panel discussion about the role of community service organizations and projects at the local level by Edgar Cahn on Time Dollars-Service Credits; Molly Baldwin and Eric Rodriguez of ROCA in Chelsea, Mass; and Maura Wolf of COOL in Boston. Your national perspective should complete the picture for those who attended the mini-plenary on Thursday and intrigue those who opted for another session.

The conference as a whole is designed to help those in the children's movement to comprehend and integrate a vision of a changed society that truly puts children and families first in all aspects of the culture. Your perspective on the role of a spirit and ethic of community service, and especially the federal role in stimulating and supporting this new trend, will be of great interest to our audience.

Sincerely,

Marian Wright Edelman
President

25 E Street, NW
Washington, DC 20001
Telephone 202 628 8787
Fax 202 662 3510

TOTAL P.02

THE WHITE HOUSE
WASHINGTON

March 3, 1993

MEMORANDUM FOR MARCIA HALE
BERNIE NUSSBAUM
JOHN PODESTA
GEORGE STEPHANOPOULOS
MAGGIE WILLIAMS

FROM: ELI J. SEGAL

SUBJECT: VOLUNTEER ACTION WEEK

Historically, the third week in April is Volunteer Week, designated as such by a presidential proclamation. During that week the Points of Light Foundation (for whose authorization the President has agreed), ACTION, and the Office of National Service sponsor the "President's Volunteer Action Awards" culminating in a White House ceremony where 20 awards are presented. This year, the week is April 18-24.

John Podesta shares my feeling that the tradition of "Volunteer Week" should continue and that a proclamation reflecting our view of service should be issued. Should anybody disagree, please let me know as soon as possible.

Assuming we are going forward, here is what we need to achieve:

<u>TASK</u>	<u>OFFICE RESPONSIBLE</u>
a) Proclamation/related paper	National Service
b) Selection of judges	National Service
c) Background checks on awardees	General Counsel
d) Presentation of awards at ceremony, ideally 4/22 or 23	Scheduling

While I know this is no one's highest priority, I would appreciate all of your support on Thursday and Friday, so we can close on this in a timely manner.

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 6, 1993

MEMORANDUM

TO: Peter Edelman
Kate Frucher
Rick Allen
Nancy Rubin

FROM: Eli J. Segal

RE: Articles 13 & 33

Chris Gallagher came up with these articles incidental to his review of the files on 1992 National Volunteer Week.

Have we any plan to track 1993 "volunteer" efforts in "our" Executive Branch? Is anybody worried if we don't try to mobilize department activities for this year's "week" (April 18 - April 24 with the President honoring the 20 award winners in a Rose Garden ceremony on April 22)?

I encourage you to get together -- perhaps with Chris Varney -- if you think we should/need to be more proactive on this. Note that this is a period which may be close to the introduction of legislation, so you'll need to consider your opinions in the contest of visibility and available resources.

EJS:jw

LEVEL 1 - 13 OF 37 STORIES

Copyright 1992 U.S. Newswire, Inc.
U.S. Newswire

April 30, 1992

SECTION: NATIONAL DESK

LENGTH: 1254 words

HEADLINE: JUSTICE DEPARTMENT PAYS TRIBUTE TO DEPARTMENT EMPLOYEES FOR THEIR
VOLUNTEER SERVICE

CONTACT: U.S. Department of Justice, 202-514-2007

DATELINE: WASHINGTON, April 30

KEYWORD: BC-VOLUNTEER-TRIBUTE

BODY:

Some 512 Department of Justice employees received tribute today for their outstanding contribution to education and the community at the second annual Volunteer Service Awards Recognition ceremony.

In a ceremony presided by John R. Dunne, assistant attorney general for the Civil Rights Division, eight employees were singled out for a special Volunteer Service Award for their outstanding efforts in volunteer service.

"Department employees engaged in volunteer service are part of the force of men, women and children President Bush has identified as 'Points of Light in America,'" Dunne said during the ceremony in the Great Hall. "These outstanding Americans have committed their time and energy to helping those with mental and physical disabilities, going into classrooms to tutor students, helping feed and clothe the needy and other selfless acts."

Each of the 512 employees engaged in volunteer service received a certificate recognizing his or her participation in three programs: "Care and Share," "Legal Advocates in Education" and volunteers in community service.

The Care and Share program involves the coordination and collection of canned goods for the needy during the Thanksgiving and Christmas seasons. Last year, Justice Department employees collected more than 4,000 pounds of canned food. There are 23 employees involved in this program.

The department's Legal Advocates in Education program, which began in April 1990, gives employees the opportunity to serve as tutors and mentors in area public schools.

"Legal Advocates is the department's response as an agency to the president's challenge for Americans to be engaged in volunteer service," said Dunne. "Educating young minds is the key for a better America." There are currently more than 200 employees involved in this program.

Community service volunteers participate in services ranging from church activities and charitable institutions, to schools, community service groups and caring for individuals.

U.S. Newswire, April 30, 1992

The department's ceremony is part of President's Bush's Points of Light initiative and was held this year in conjunction with National Volunteer Week, which is observed April 26 through May 2.

Eight Special Volunteer Service Awards were presented to:

-- Lt. Dennis E. Johnston of the Bureau of Prisons, Chicago, who opened his home 13 years ago to an individual with mental and physical disabilities at significant cost and personal sacrifice to provide a caring environment for someone who would have otherwise been institutionalized.

-- Supervisory Management Analyst Dennis A. Bartlett of Interpol's U.S. National Central Bureau and Nathaniel Douglas, chief of the Civil Rights Division's Educational Opportunities Section, who were instrumental in creating the Department's Legal Advocates in Education program. Douglas and his colleagues in the department's Association of Black Attorneys proposed the concept of a volunteer education outreach program. Bartlett expanded the concept into a program that is open to any department employee willing to serve as a tutor or mentor in a public school.

-- Assistant U.S. Attorney Robert F. Schroeder and former Assistant U.S. Attorney Kent B. Alexander from the U.S. Attorneys Office in Atlanta, who co-founded the nonprofit volunteer service organization, "Hands on Atlanta," which addresses Atlanta's pressing volunteer needs in "at risk" communities and encourages individuals to participate in the "Points of Light" initiative.

-- Trial Attorney Gail Kimberly Johnson of the Civil Division, who has volunteered much of her time to "Project Northstar," a nonprofit tutorial program in the District of Columbia which brings homeless children together with young professionals. She also has spearheaded fundraising efforts on behalf of children in need.

-- June Tang Williamson, a computer system analyst for the Federal Bureau of Investigation, Washington, D.C., who teaches computer science at a local community college and has spent numerous hours tutoring and counseling students. Last year, she established a scholarship program using her own teaching salary to fund two scholarships for minority students each semester.

-- McAllen Sector War on Drugs Program, U.S. Border Patrol, Immigration and Naturalization Service, McAllen, Texas. McAllen Sector's Drug Awareness Program, which began in 1986, has given more than 2,800 school and civic presentations, reaching more than 490,000 students, teachers and parents. More than 125 Border Patrol Agents have participated as volunteers since the program began. The program serves as a national model for the Border Patrol.

LEVEL 1 - 33 OF 37 STORIES

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USA TODAY

April 23, 1992, Thursday, FINAL EDITION

SECTION: SPORTS; Pg. 11C

LENGTH: 922 words

HEADLINE: Volunteers take to woods to help out Forest Service

BYLINE: Tom Watson; Ben Brown

DATELINE: ATLANTA

KEYWORD: COHUTTA WILDERNESS:VOLUNTEER:FOREST SERVICE:LARRY KNOTTS

BODY:

One weekend each month, Larry Knotts leaves his computerized, downtown office world and heads north for the sheer manual satisfaction he finds clearing trails with a crosscut saw in the Cohutta Wilderness Area of the Chattahoochee National Forest.

Knotts and about 20 other nature lovers who form the Cohutta Volunteers trek along miles of trails each month cutting through the blow-downs that have blocked trails and shoring up erosion spots. They are part of the burgeoning number of citizens who have become partners with government in the national forests.

"You look out into the wilderness and know that wildlife still roams free," says Knotts, 36, who has camped and hiked in Cohutta for 15 years. "But I've seen the city lights come closer to those boundaries and feel a responsibility to take care of it."

Since 1988, the number of volunteers in the U.S. Forest Service's Volunteers in the National Forests program has jumped from 65,000 to 94,585 last year, says national program coordinator Don Hansen.

Hansen says volunteers now outnumber Forest Service staff almost 3 to 1 and are quite active in the nation's 154 national forests like Wasatch-Cache near Salt Lake City, Mount Hood in Oregon, Tonto near Phoenix, the national forests of North Carolina and Green Mountain and White Mountain in New England.

The Forest Service appraised their wide-ranging work last year at \$ 33.8 million, Hansen says.

"We feel tremendous about it. It's a big job and they provide a great service," Hansen says. "If we can have people come out and be a part of what's going on in the forests, it will help not only today, but future generations to become more aware of the issues in the woods like timber harvesting, watershed protection and wildlife management."

Next week is designated National Volunteer Week, and the Forest Service hopes more people join the outdoor partnership.



USA TODAY, April 23, 1992

With an accelerated society turning more to nature for relief, Knotts says that he is teaching his two small children that direct participation in the forests is the best assurance of their survival: "We go camping and I tell them that this is out here and it's free. God gave it to you and if you take care of it, it will be here for other people."

For volunteer information, contact your local Forest Service officials.

Other upcoming volunteer efforts:

- In what is expected to become an annual event, Promoters of Wildlife and Environmental Resources (P.O.W.E.R.) will clean trash along three of the largest reservoirs in Washington state Saturday - Banks Lake, Lake Rufus Woods and Lake Roosevelt. Volunteers who cannot take part in the cleanup are asked to choose a campground and spend a few hours picking up litter.

- During National River Cleanup Week May 2-10, water-sports groups aim to clean 3,000 miles of waterways. For information, call 615-524-4814.

Rodgers behind walking movement

Add the name of veteran marathoner Bill Rodgers to the list of walking-for-fitness converts. He'll serve as spokesman for a new, six-city series of walking and racing clinics that began April 18 and continues through October.

"People are going to wonder what the heck I'm doing there, but I've always been involved in endurance sports," says Rodgers. "Everywhere I go, I see walkers. Some of them are like runners I know who have switched to walking to avoid injuries. But a lot of them are people who have never been involved in sports before and are staying with it. And that's perfect."

Walking magazine has organized the Walktime 1992, along with national sponsors in the fitness and apparel industries. Non-competitive 5K and 10K walks are part of every event, which also include clinics on technique, shoe selection and medical precautions.

The first stop in the series was Portland last weekend. Coming up: San Francisco, May 2; Chicago, June 6; Minneapolis, June 27; and Boston, Sept. 12; Atlanta, Oct. 10. Participants will be asked to pay an entry fee, from \$ 1 to \$ 8, that will be donated to the Walking Inc. Trail Restoration Fund in each city.

Climber out to prove point to his son

Upcoming events:

- Mike Rilenge, 30, must lock his knees and balance carefully every morning as he climbs out of bed. But he plans to scale Mount McKinley in Alaska this May. Rilenge has a rare form of muscular dystrophy. He says he wants to show his son, who inherited the disease, that courage can help overcome the disability.

- The only all-women's triathlon series, the Danskin, kicks off in Boca Raton, Fla., May 3. The series expands to seven cities and goes international this year, only its third. Other dates: Palm Springs, Calif., May 24; White Plains, N.Y., June 21; San Francisco, July 19; Milwaukee, Aug. 16; Gerolstein, Germany, Aug. 30; and Dallas, Sept. 20. Entry information: 800- 452-9526.

USA TODAY, April 23, 1992

- The 14-city DeKuyper Cactus Juice Desert Volleyball Series kicks off Saturday in Los Angeles. Information: 800-CJ-SPIKE.

- Anglers can register for Cabela's/In-Fisherman Professional Walleye Trail Eastern Pro-am on Lake Erie off Put-in-Bay, Ohio, Saturday. Tournament begins Wednesday.

- One hundred and eighty anglers will vie for \$ 60,000 in prizes in the Texaco/Hemingway Key West Classic fishing competition in the Florida Keys beginning next Wednesday. Divisions: marlin, sailfish and light tackle.

- Operation Bass holds the first Red Man tournament in the Northeast division May 10 on the Potomac River at Smallwood State Park near Rison, Md. Entry deadline is Saturday.

TYPE: Across the USA In Sports; USA At Play

SUBJECT: FOREST

THE WHITE HOUSE
WASHINGTON

Billy Weeks

- ① Excellent meeting on Friday
- ② Don't know if you've seen the enclosed letter, forwarded to me by Anne Wexler, who among other assignments, is a lobbyist for Sallie Mae.
- ③ While the meeting discussed Sallie Mae's role in collection, no one raised any coherent contribution or provision for federal suit to pay any loan balance outstanding after 25 years.

Regards,
EQ

STUDENT LOAN MARKETING ASSOCIATION
1050 Thomas Jefferson Street, N.W.
Washington, D.C. 20007
202-298-2600

LAWRENCE A. HOUGH
President and
Chief Executive Officer

February 26, 1993

Mr. Gene Sperling
Deputy Assistant to the President
for Economic Policy
The White House
Washington, D.C. 20500

Dear Gene:

I am pleased to have this chance to follow up on our earlier discussions.

President Clinton has clearly stated his goal to introduce a program of student loans offering universal access and allowing each student to repay his or her loan with a small percentage of income. If the President's income contingent loan goals are to be operational for students graduating this summer, the best means of meeting these objectives is through use of the current student loan system. As I stated in our meeting, it is my belief that the private marketplace as it currently exists could deliver an income contingent repayment system in time for use by students graduating in June, 1993. If properly designed, this program would make payment more manageable and would immediately address the default exposure embedded in the \$60 billion of outstanding FFELP.

Our research and analysis shows that an income contingent program that collects a small percentage of borrower income over a term of up to 25 years with a 5 percent cohort contribution will result in full repayment of all loans within approximately 20 years. We have enclosed a general outline of this program in Appendix A, the details of our proposal in Appendix B, and payment analysis in Appendix C.

Perhaps most importantly from a federal budget perspective, such an income contingent program has the capacity to address default costs. Briefly stated, this is accomplished through two features:

- First, the inherent nature of income contingent repayment substantially reduces monthly payments for those whose income cannot meet the installment amount required under present law. Improved payment management as provided under Sallie Mae's loan consolidation program appears to have lowered default by as much as 60 percent.

Income Contingent Loan Repayment Program

Overview

Accessibility

This program will provide immediate accessibility to income contingent repayment for holders of FFELP loans who desire to join the program. Under the program, current borrowers will be able to consolidate existing loans into an income contingent program, students currently in school will be able to choose the income contingent option upon graduating, and all future borrowers will be able to choose income contingent repayment.

Payment Provisions

Under the program, the borrower will make monthly payments based on 2.5 percent or 5 percent of total income until he or she has repaid the principal borrowed, all interest, and a 5 percent cohort contribution. As a result, each borrower will be responsible for repayment of his/her own borrowings, plus a small cohort contribution. Those borrowers who have not fully paid their loans after 25 years of payment will have their remaining balances (principal and unpaid interest, if any) paid by the federal government.

Payment Calculations

Each year, a monthly payment amount will be calculated for each borrower based upon the total income of the borrower for the previous year. Prior to such calculation, the borrower will provide a statement of total prior year income, as submitted to the IRS. Borrowers who do not comply with the annual income reporting obligation or who submit erroneous information will be required to repay their loan balances based on a 10 year amortization schedule. Under this program, IRS involvement will be limited to verification of submitted income and interactions with borrowers as necessary to remedy discrepancies.

Impact on Defaults

The program should substantially reduce default costs to the federal government. Because repayment will be based on income, those defaults that currently occur because of inability to pay should be avoided. In addition, the 5 percent cohort contribution will create sufficient reserve funds to cover those defaults related to borrowers who fail to pay their loans.

Terms to Lenders

The program will have the same terms to lenders as the current "amortized repayment" program.

Income Contingent Loan Repayment Program

1. Overview

Is the program mandatory?

Elective by borrowers at any time under FFELP.

How will borrowers under existing programs be treated?

Loans will be combined or consolidated and placed on an annually adjusted, income based, loan repayment schedule.

2. Terms to the Borrower

Will there be any additional charge for participation in the income contingent program?

A 5%, non interest bearing, "cohort contribution" shall be established at the time the loan is set up.

How will the "cohort contribution" be repaid?

5% of each payment will go toward the reduction of the "cohort contribution".

Payments will equal what percentage of a participant's total annual income?

5% unless the borrower's total income is below \$20,000 and total debt is below \$5,000, in which case the borrowers contributions will be 2.5% of his or her total income.

How often will be payments be recalculated?

Established and reset annually.

On what amount will the borrower's payments be calculated?

The prior year income will determine the payment amount. (All income reported to the Internal Revenue Service during the most recently ended tax year (both taxable and tax -exempt)).

How will the lender be notified of the borrower's "reported income"?

All borrowers will be required to submit copies of their Federal Tax Return for the prior tax year no later than May 15 of each year.

How will income be confirmed?

IRS will receive the borrower's reported income and will notify servicer of exceptions. Exceptions in excess of tolerance will result in the borrower's conversion to a 10-year, straight-line amortization cycle until the discrepancy is resolved.

How will the borrower's income be calculated if he or she files a joint tax return?

The borrower's income will equal 50% of the reported taxable income if only one person has debt, or 100% if both are participating in the program.

Because the proposal has a one year lag, how will the borrower's payment be calculated in the first year of the program?

If the borrower was enrolled in school on at least a part time basis during the 12 month period prior to making an ICL application, the payment will equal the monthly amount necessary to satisfy the annual interest on the loan plus 5% of the applicant's "cohort contribution".

How will the payments be calculated if the borrower does not provide copies of his or her tax return?

Current borrowers in repayment wishing to convert to ICL will be required to provide proof of income for the prior year.

The borrower will lose eligibility for ICL and revert to the current program. Payments will equal the amount necessary to fully amortize the unpaid loan balance and "cohort contribution" over the lesser of 10 years or the period remaining on the original ICL repayment period.

How will a participant be notified of his or her new payment amount?

All collections will utilize monthly billing. Annual changes would appear in the monthly billing statement for July .

When must the participant begin paying the new payment amount?

The August 1 payment.

What is the interest rate that will be charged on a participant's unpaid loan balance?

8% except for those who convert from the loan consolidation program who will be charged 9%. (Also see Section 5.)

What is the maximum repayment period?

25 Years . However, speed of repayment is a policy issue. As proposed here, the vast majority will pay back in less than 20 years.

What will happen if monthly payments do not equal or exceed the interest due on the loan?

The amount of any shortfall (negative amortization) will be added to the principal balance that existed at the beginning of the period.

What will happen to any unpaid balance that remains at the end of the borrower's maximum repayment period?

It will be forgiven and the remaining balance paid to the holder by the federal government.

When will a borrower be delinquent?

When a monthly payment is not received within the required time.

When will a loan be in default?

When a borrower is delinquent for 180 days and required evidence to receive forbearance has not been provided.

What will happen if the borrower is determined to be in default of the repayment terms?

The loan will be turned over to the IRS for collection.

Will there be any charge for prepayment of the loan balance and "cohort contribution"?

No.

Will existing deferments and forbearances continue?

Yes, with appropriate modifications.

How will this program deal with involvement in military or national service activities?

The program will incorporate all special provisions contained in new or existing programs.

Will the borrower be able to discharge his or her loan balance in a bankruptcy proceeding?

These loans will receive the same treatment as current FFELP loans.

3. Borrower Eligibility

Who will be eligible to participate in the income contingent repayment program?

Any borrower who has a loan that is within 6 months of the first payment or is already in repayment.

Are all loans eligible for refinancing under the income contingent repayment program?

Only FFELP loans are eligible, providing no loan is more than 90 days delinquent at the time of application.

How will the program deal with married applicants?

Married applicants can choose to refinance their loans either separately or consolidate them into a single obligation with their spouse.

Does a borrower need to provide proof of income upon application?

No, unless the borrower was not enrolled in school on at least a part time basis during the 12 month period prior to making an ICL application.

Will the borrower be required to provide a release of IRS information?

Only on an exception basis, such as rectifying reporting discrepancies.

Will applicants be required to have a co-maker?

No.

4. Application Process / Requirements

What is involved in the application for refinancing under the income contingent program?

The borrower completes the ICL application and submits it to the lender.

What additional information must be included?

A borrower must provide information on total income from prior year's IRS filings. (Information will be confirmed by the IRS.)

Will the borrower be permitted to reduce his or her payment, should he or she experience a significant reduction in income.

There will be provisions for deferment and forbearance all of which will include proof of hardship as is the case with current FFELP.

Must the applicant refinance all of his or her student loans?

No, only the FFELP loans he or she would like to be included in the income contingent program.

5. Terms to Lenders

What is the interest rate received by the lender?

The lender receives 8% from the borrower. If T-Bill plus 3.10% exceeds 8%, the lender receives a special allowance to bring total return to T-Bill plus 3.10% (same as FFELP). If T-Bill plus 3.10% is less than 8%, the difference is paid to the government quarterly.

Who receives the benefit of the "cohort contribution"?

All "cohort contribution" payments will be remitted to the government on a quarterly basis.

Will the loans be guaranteed?

All income contingent loans will be 100% insured against losses due to borrower default, death and disability.

When can a loan be submitted for repayment due to default?

If a loan is 180 days delinquent it can be submitted for default claim reimbursement.

What happens if a loan is not totally repaid at the end of the 25 year repayment period?

The Federal government will remit to the lender any outstanding loan balance that remains at the end of the borrower's repayment period in full plus interest to the date of repayment.

**INCOME CONTINGENT LOAN MODEL
PAYMENT COMPARISON**
(All Payments Represent Amount Due Monthly During First Year of Repayment)

Cohort Category	Income Contingent Parameters						Current Law			
	Income Level	Loan Balance	Income Contingent			25-Year Level Repayment	10-Year Repayment (estimated)		Consolidation *	
			3%	4%	5%		Level	Graduated	Level	Graduated
<i>High Income Graduate Degree</i>	\$37,828	\$25,969	\$94	\$125	\$156	\$200	\$329	\$189	\$233	\$194
<i>Low Income Graduate Degree</i>	\$31,283	\$16,925	\$77	\$103	\$129	\$131	\$204	\$122	\$170	\$126
<i>High Income Four-Year Degree</i>	\$27,424	\$10,783	\$68	\$90	\$113	\$83	\$122	\$80	\$108	\$80
<i>Low Income Four-Year Degree</i>	\$24,399	\$7,246	\$60	\$81	\$101	\$56	\$89	\$52	n/a	n/a
<i>High Income Less Than Four Years</i>	\$20,163	\$5,600	\$50	\$67	\$83	\$43	\$69	\$41	n/a	n/a
<i>Low Income Less Than Four Years</i>	\$12,504	\$2,800	\$31	\$41	\$52	\$22	\$51	\$31	n/a	n/a

* Consolidation not
available if total deb
is less than \$7,500

INCOME CONTINGENT LOAN MODEL RESULTS SUMMARY

<u>Cohort Category</u>	<u>Loan Amount</u>	<u>Starting Salary</u>	<u>Income Growth Rate</u>	<u>Year of Payoff</u>	
				<u>5% Contribution 0% Premium</u>	<u>5% Contribution 5% Premium</u>
<i>High Income Graduate Degree</i>	\$25,969	\$37,828	6%	18	19
<i>Low Income Graduate Degree</i>	\$16,925	\$31,283	5%	15	16
<i>High Income Four-Year Degree</i>	\$10,783	\$27,424	4%	11	12
<i>Low Income Four-Year Degree</i>	\$7,246	\$24,399	3%	8	9
<i>High Income Less Than Four Years</i>	\$5,600	\$20,163	2%	8	8
<i>Low Income Less Than Four Years</i>	\$2,800	\$12,504	1%	6	7

Notes & Assumptions:

Minimum contribution for total amortization = 4% of salary annually

8% loan interest rate

10% temporary nonpayment rate

2.5% death/disability claims rate

2.5% default rate



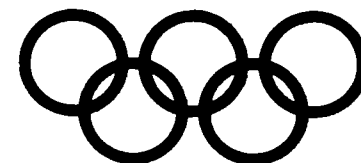
Eli J. Segal
National Service
OEOD Room 145
Washington, D.C. 20500

Mr. Billy Webster
Department of Education
400 Maryland Avenue, S.W.
Washington, D.C. 20202

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THE WHITE HOUSE

WASHINGTON

March 4, 1993

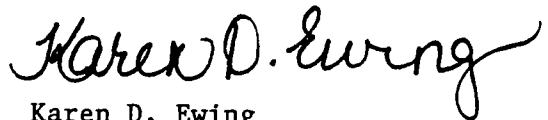
Colonel (ret.) Robert S. Day
17 Appletree Drive
Brunswick, ME 04011

Dear Colonel Day:

Eli Segal asked me to respond to your note of February 13. We have forwarded your letter to the Office of Presidential Personnel. We also suggest that you may wish to contact the Office of the Superintendent at West Point directly.

We wish you the very best in your efforts.

Best regards,

A handwritten signature in cursive script that reads "Karen D. Ewing".

Karen D. Ewing
Executive Assistant to the Director
Office of National Service

/kde

THE WHITE HOUSE

WASHINGTON

March 8, 1993

MEMORANDUM FOR ALL ASSISTANTS TO THE PRESIDENT

FROM: ELI J. SEGAL
 THE OFFICE OF NATIONAL SERVICE

SUBJECT: BEST ADDRESS FOR THE PRESIDENT'S CHALLENGE
 FOR NATIONAL SERVICE

While mail has been arriving without any delay in response to the President's challenge, here is some new information which will help us as the volume of mail increases. This is the best address for speeding mail delivery.

Individuals wishing to respond to the President's challenge should write to:

National Service
The White House
OEOB Room 145
Washington D.C.
20500-0145

Please disseminate this information to all of your constituents.

THE WHITE HOUSE
WASHINGTON

Nancy / Susan / Josie

Please read & let's discuss
(I've given Chris Gellagher
the "Facts" underlined on top).

I'm stunned by the level
of volunteers -- its diversity,
etc. That I knew so little
about this is either a statement
about me &/or a statement
about how society really values
volunteering &/or a statement
about how poor the P.R. is
around volunteering.

g.l.

LEVEL 1 - 6 OF 37 STORIES

Copyright 1992 Business Wire Inc.
Business Wire

May 1, 1992, Friday

DISTRIBUTION: Business Editors/Computer & Electronics Writers

LENGTH: 453 words

HEADLINE: IBM'S Volunteer efforts honored in White House ceremony marking 1992 President's Points of Light Awards

DATELINE: WASHINGTON

BODY:

President Bush honored IBM and 20 other recipients of the 1992 President's Annual Points of Light Awards Friday as part of the celebration of National Volunteer Week. The White House ceremony honored people and organizations for their records of outstanding community service. IBM was one of two corporate winners this year. The other was Columbia Savings of Boulder, Colo. About 90,000 employees, or about half of IBM's workforce in the United States, volunteer in their communities. Both employees and retirees volunteer in such activities as educational programs and disadvantaged young people. The company sponsors school partnerships; provides cash donations and IBM products to support projects in which employees volunteer; and grants leave with full pay to employees to teach in universities and work in nonprofit organizations. Through Drugs Destroy Dreams, sponsored in cooperation with the National Urban League, 200 employees serve as mentors in early intervention programs in eight cities. "It pleases me that the volunteer efforts of thousands of IBM employees and retirees have won recognition from the President," said James G. Parkel, IBM Director of Corporate Support Programs. "We've been making valuable contributions to the communities where we live and work for a long time." The White House awards ceremony is part of National Volunteer Week, which concludes Saturday. The week-long commemoration, a tradition begun in 1974, is designed to salute the nation's more than 98 million volunteers who yearly account for approximately \$170 billion worth of donated time to causes ranging from illiteracy, health issues, homelessness and hunger, disaster relief, and mentoring. The 1992 President's Annual Points of Light Award winners were recommended to President Bush after a series of reviews by judges recruited by award co-sponsors, the independent Points of Light Foundation and ACTION, the federal domestic volunteer agency. Award recipients were selected from five service categories: education, substance abuse and community environment; health care; employment assistance; child care and programs for youth. Established in May 1990, the Points of Light Foundation is committed to engaging the American public in meaningful community service directed at solving serious social problems. In October 1991, the Foundation merged with the National Volunteer Center, previous sponsor of the Presidential awards program.

CONTACT: Points of Light Foundation, Washington
Barbara Lohman, 202/408-5169
or
IBM Corp., White Plains
Kathleen Ryan, 914/697-6578

1992 Business Wire, May 1, 1992

ORGANIZATION: IBM/POINTS-OF-LIGHT

TICKER-SYMBOL: IBM

GEOGRAPHIC: NEW YORK DISTRICT OF COLUMBIA

INDUSTRY: COMPUTERS/ELECTRONICS GOVERNMENT

CO: INTERNATIONAL BUSINESS MACHINES CORP;

TS: IBM (NYSE);

IND: 071 COMPUTERS;

LEVEL 1 - 26 OF 37 STORIES

Copyright 1992 PR Newswire Association, Inc.
PR Newswire

April 24, 1992, Friday

SECTION: State and Regional News

DISTRIBUTION: TO CITY AND PHOTO EDITORS

LENGTH: 298 words

HEADLINE: LOCAL CORPORATIONS PITCH IN TO CLEAN UP FAIRMOUNT PARK

DATELINE: PHILADELPHIA, April 24

KEYWORD: bc-clean-Fairmount-Park

BODY:

Two hundred volunteers from seven area companies will participate with the Friends of Philadelphia Parks to clean up Kelly Drive along the Cherry Tree Groves, beginning 9:30 a.m., Saturday, April 25.

The companies are members of the Corporate Volunteer Council of the Delaware Valley (CVC).

The corporate volunteers will ready the stretch of Fairmount Park from the Girard Avenue Bridge to the Columbia Avenue Bridge for the dedication of the cherry trees which were planted earlier in the week. Mayor Edward G. Rendell will make the dedication at 11:30 a.m..

"The Corporate Volunteer Council recognizes the valuable service provided by the Friends of Philadelphia Parks," said Dorothy O'Connor of Mellon PSFS, CVC coordinator for the event. "We're pleased to support this volunteer effort to keep alive one of Philadelphia's greatest assets."

The seven participating corporations are ARCO Chemical Co., Fannie Mae Mortgage Co., Fidelity Bank, Mellon PSFS, Provident National Bank, Scott Paper and SmithKline Beecham.

The cleanup of Kelly Drive and dedication of the cherry trees is part of the Friends of Philadelphia Parks' "Green Up" campaign and signals the end of Earth Week and the beginning of National Volunteer Week.

The CVC is a membership organization comprising area businesses with a mutual interest in corporate volunteerism. The primary purpose of the CVC is to inform members of developments relating to employee volunteer programs and to educate members about successful methods of implementing such programs within their respective companies. An underlying premise of the council's creation is the desire to promote effective volunteer opportunities among area employers.

// CONTACT: Mary Jo Kosempa of Mellon PSFS, 215-553-3668

ORGANIZATION: Friends of Philadelphia Parks; Corporate Volunteer Council of the Delaware Valley

1992 PR Newswire, April 24, 1992

GEOGRAPHIC: Pennsylvania

LEVEL 1 - 34 OF 37 STORIES

Copyright 1992 U.S. Newswire, Inc.
U.S. Newswire

April 22, 1992

SECTION: ASSIGNMENT DESK, DAYBOOK EDITOR

LENGTH: 574 words

HEADLINE: FINDINGS OF NATIONWIDE SURVEY OF FAMILY VOLUNTEERISM TO BE RELEASED

CONTACT: Barbara Lohman of the Points of Light Foundation, 202-408-5162

KEYWORD: BC-FAMILY-VOLUNTEERISM

BODY:

News Advisory:

What: "Family Matters Forum" to release the preliminary findings of the first nationwide survey on family volunteerism. Launched in October 1991, "Family Matters" is a joint project between the Points of Light Foundation and the W.K. Kellogg Foundation. Featured during the forum: Dr. Lee Salk, noted author and family advocate; Karen S. Peterson, relationships reporter for USA Today; and selected outstanding volunteer families and organizations from around the country. The "Family Matters Forum" is one of the events taking place during National Volunteer Week, April 26 - May 2.

Where: U.S. Chamber of Commerce, Herman Lay Room, 1615 H St., N.W., Washington, D.C.

When: Thursday, April 30, 11:30 a.m. to 2 p.m.
Luncheon, 11:40 a.m. to 12:20 p.m.
Survey results, speakers' presentations and testimonials by families to begin at 12:25 p.m. Please RSVP if attending lunch. If covering the presentations only, please be in place by 12:15 p.m.

Who: Dr. Lee Salk, noted author and family advocate;
Karen S. Peterson, relationships reporter, USA Today;
Richard F. Schubert, president and CEO, Points of Light Foundation;
The Johnson family of Washington, D.C.;
The Marino family of Chicago, founders of the Chicago Ronald McDonald House for families;
The Morrow, Strawther and Stewart family of Nashville, Tenn.;
The Pereyra Johnston family of Laguna Niguel, Calif.;
The Guthrie family of Colorado Springs, Colo.;
Acres Homes War on Drugs, Houston;
Contact Center, Yankton, S.D.;
The Mental Health Association of Monmouth County, Red Bank, N.J.; and
International Business Machines (IBM) of Atlanta.

Coverage is invited.

U.S. Newswire, April 22, 1992

LEVEL 1 - 19 OF 37 STORIES

Copyright 1992 The New York Times Company
The New York Times

April 26, 1992, Sunday, Late Edition - Final

SECTION: Section 12CN; Page 21; Column 1; Connecticut Weekly Desk

LENGTH: 1116 words

HEADLINE: Students' Helping Hands Tackle Tough Jobs

BYLINE: By GITTA MORRIS

BODY:

ON a recent cold and drizzly Saturday, Edgewood Park in New Haven teemed with college students cheerfully raking leaves and repairing playground equipment. A woman from the neighborhood paused before a cluster of workers who were energetically ripping away vines that had completely overgrown a water fountain, and commented in surprise, "I walk past here every day, but I never knew that was there."

The activities were part of the spring project of Community Action by Students Together, known by the acronym CAST, which was started a year ago to help students on campuses in the New Haven area to develop community programs and to make volunteerism more a part of the culture of those institutions. Among the group's founders was Jack Hasegawa, an administrator at Yale University who is general secretary of Dwight Hall, a nonprofit organization that coordinates community service by Yale students.

In addition to Yale students, CAST includes those from Albertus Magnus and Quinnipiac Colleges, Greater New Haven Technical College, South Central Community College, Southern Connecticut State University and the University of New Haven.

'A Big Help'

The ranger at the 121-acre Edgewood Park, Vinny Avorgna, said she was delighted to see the student volunteers.

"It's a big job getting the park in shape," he said. "And with the city budget cuts and layoffs, our maintenance department just can't do it all. These students are a big help. If we can bring new resources to the park, it helps my goals, and it helps in the community's perception of the park."

The program was given a start with \$25,000 from an anonymous donor, and each school contributes \$3,000 a year. "It's significant that in hard times, none of the schools are pulling out," Mr. Hasegawa commented. "It's a sign the college administrations value the students' volunteer activities."

Wendy Battles, a graduate student in community psychology at the University of New Haven, was hired in June as part-time coordinator for the volunteer effort, and she quickly organized a summer program last year. Nineteen students, most of them from colleges outside the area who were living at home in New Haven for the summer, were hired to work with children in the day camps run by the Dixwell Community House, the Latino Youth Development and the city. More than

The New York Times, April 26, 1992

1,000 children received tutoring and went on field trips.

"The college students found it very rewarding," Ms. Battles said. "They found the children were very bright and had a lot going for them that people sometimes don't recognize."

Differing Approaches

This summer the program will be repeated, but college students can also write their own proposals for new and more unusual community projects of their own.

Each participating institution has its own approach to volunteering, Ms. Battles said. "At Yale there has been a long-time emphasis on getting students involved in community service," she explained. "At some of the other colleges, however, this has not been the case."

One reason is that student populations are different. "Yale has a very traditional-age student population," she said, "while at South Central students range from 18 to 65 years. Some are full time, others part time. Some even have their own families.

"The University of New Haven is very much a commuter school. Students don't stick around, and they often work, so it's hard for them to get involved."

Students at the university are planning a beautification project to coincide with National Volunteer Week, tomorrow through Friday.

The university's new president, Lawrence DeNardis, has been an enthusiastic supporter.

"I think community service is part of what a university stands for, particularly one like the University of New Haven, which over its nearly 75 years has been an institution by and for the community in which we reside," he said. "Those who do it generally approach it enthusiastically and willingly, and they derive enormous benefits."

Going 'A Step Further'

While Albertus Magnus is a very small school, it has a number of continuing community programs. Each week students work at one of the local soup kitchens, and they run a tutoring program at Lincoln-Bassett School in the Newhallville section of New Haven.

"One of my goals for next year is to take volunteerism a step further," Ms. Battles said. "I'd like to see us moving in the direction of advocacy and community organizing, which is more than cleanup and working in soup kitchens. It really engages the people who are affected by issues and helps to empower those people."

Ms. Battles said she hoped to organize what she called a leadership retreat for volunteers from the seven colleges one weekend.

"Developing leadership -- for example, learning to be a good communicator, learning to delegate jobs -- is really crucial," she said. "We don't do enough

The New York Times, April 26, 1992

of that."

She has applied for grants to expand her job to full time and to hire a student from each institution as a campus coordinator. "Without that, it's hard to have any consistency and concerted effort," Ms. Battles said.

This summer, CAST will collaborate with Leadership Education and Athletes in Partnership for New Haven, a program for children from four different neighborhoods. It provides counselors who live in public-housing complexes and work with children and their parents. Some college interns will take part in the counseling program, Ms. Battles said. In turn, she will help the partnership to put children in after-school programs next fall and to recruit college students to work in those programs, she said.

Agnes Timpson, a CAST board member, said the group is having a ripple effect. "After last year's cleanup at Clinton Park in Fair Haven, the community came out and helped," she said. "That has stimulated other activities in the neighborhood."

One goal of the organization is to have college students stay involved in community work long after graduation, Mr. Hasegawa said. "Recently, I met with members of the new Federal Commission for National and Community Service in Washington," he said. "What I heard, over and over again, was that when compared with people without college education, the highest percentage of people who are doing volunteer work are those with a college education."

Mr. Hasegawa said that a number of states are proposing adding "service learning" to the curriculums from high school down through elementary school. "CAST is in a lot of ways a precursor on a tiny scale of what is in 1992 becoming a national trend," he said. "It's exciting to me that we in New Haven anticipated this was going to be happening across the country."

GRAPHIC: Photos: College students, top and above, as they raked leaves and collected trash in Edgewood Park in New Haven. The work was a project of Community Action by Students Together. (Photographs by Gene Gorlick for The New York Times)

SUBJECT: COLLEGES AND UNIVERSITIES; VOLUNTEERS

NAME: MORRIS, GITTA

GEOGRAPHIC: NEW HAVEN (CONN)

LEVEL 1 - 24 OF 37 STORIES

Copyright 1992 Business Wire Inc.
Business Wire

April 24, 1992, Friday

DISTRIBUTION: City Editors

LENGTH: 827 words

HEADLINE: Oakland mayor and city council applaud over 5,230 city volunteers

DATELINE: OAKLAND, Calif.

BODY:

Mayor Elihu Harris and the Oakland City Council will hold their 17th Annual Volunteer Recognition Ceremony on Thursday, April 30 at the Scottish Rite Temple, 1547 Lakeside Dr., in Oakland at 4 p.m.

The recognition ceremony, which takes place during National Volunteer Week (April 26-May 2), will honor those outstanding volunteers who have demonstrated exemplary service during 1991. In addition, special recognition will be given to Firestorm volunteers who assisted the city and residents as a result of the Oct. 20, 1991 disaster.

Significant numbers of volunteers work in the city's libraries, parks and recreation programs, home alert program and museum. Special programs including: the Mayor's Toy Drive, Summer Jobs Program and the California Police Summer Games are just a few of the projects utilizing volunteers wanting to bring about positive changes in the City of Oakland.

Mayor Harris stated, "The ceremony will honor those providing distinguished service to the city." The ceremony is held annually to demonstrate the city's appreciation to the more than 5,200 volunteers who generously gave of their time to expand and enhance city services. A conservative estimate of service value represents over \$5.5 million (this does not include the value of services given during the Firestorm).

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SPECIAL COUNCIL RESOLUTIONS

Al Graham -- For three years and over 1,800 hours of outstanding service as a Special Projects volunteer for the Office of the City Clerk. Highlights of his service include, providing computer training to staff, preparing a management study and updating and revising an orientation manual for City Council Assistants.

Audrey L. Robinson -- Has served the Oakland Museum since 1978 by providing outstanding support to many of the docent programs. A significant accomplishment during 1991 was assisting in the major recruitment of African-American docents for the nationally acclaimed "I Dream A World" exhibition.

Joanne Takata -- During her nine years of volunteer work at the Oakland Museum, she has served as publicly chairperson for at least

1992 Business Wire, April 24, 1992

three major exhibitions, resulting in over 30,000 individuals and families participating in Museum activities.

SPECIAL RECOGNITION PLAQUES

Dolly Drieman -- A Natural Sciences docent for 22 years, she was also involved in organizing the annual wildflower show for the past 20 years.

Dorene Errchetti -- As an Oakland Tours Program guide for the last four years, she provides additional support by arranging tours for over 1,000 school children as part of the school's history curriculum.

Steve Teixiera -- Has volunteered at the City's Feature River Camp for the past five years during the annual Memorial Day Volunteer Clean-up. Using his skills as a contractor he built a bridge over the Spanish Creek to make access easier for campers.

FIRESTORM HONOREES

Bertha Garcia -- For her outstanding work at the Community Assistance Center providing immediate assistance to firestorm survivors.

Interagency Committee for the East Bay Fire -- For coordinating numerous agencies that provided emergency assistance to the fire survivors and their families.

Miles/Cutter - For donating, on behalf of its employee, assistance to those not eligible for traditional forms of relief.

Peet's Coffee & Tea - For its donation of almost 800 pounds of coffee for the hospitality area of the Community Assistance Center. Peet's also raised funds to assist fire survivors and contributed to the families of the police officer and fire fighter who die in the line of duty.

SPECIAL FIRESTORM RECOGNITION PLAQUES

Garl L. Jenkins - Served at the Community Assistance Center attending to the special needs of distraught fire survivors.

Latter Day Saints Church - Relief Society, 4th Ward - The society sent over 20 members to serve at the Community Assistance Center. Members helped fire survivors in the hospitality area, conducted initial intake, staffed the emergency telephone 'hot' line and provided exit interviews.

Dolores Routh - Served at the Community Assistance Center and was instrumental in arranging free telephone service, through PacTel, for fire survivors.

CONTACT: City of Oakland
Kay Carney, 510/238-2193

1992 Business Wire, April 24, 1992

ORGANIZATION: CITY-OF-OAKLAND

GEOGRAPHIC: CALIFORNIA

INDUSTRY: GOVERNMENT

LEVEL 1 - 20 OF 37 STORIES

Copyright 1992 Gannett Company, Inc.
USA WEEKEND

April 26, 1992, Sunday

SECTION: Pg. 16

LENGTH: 613 words

HEADLINE: Make a Difference // What you can do

KEYWORD: MAKE A DIFFERENCE DAY:VOLUNTEER

BODY:

Before making a commitment to a volunteer organization, make sure you've found the right match, experts advise would-be do-gooders.

"The volunteers who are most satisfied are the ones who are doing things to improve the situations of people who are important to them or places that are important to them," says Christina Cheplick, executive director of the Volunteer Center of Marin County, Calif. "You have skills as well as time to give. But it is an exchange, so it's important that you think about what you receive back."

If you've never before volunteered, now's your chance. Many organizations around the country organize events during National Volunteer Week (April 26- May 2 this year) and are awaiting telephone calls. A sampling:

- Youth Service America is coordinating a National Youth Service Day on Tuesday for those ages 5-25 in a dozen cities, including Boston, Detroit, Washington and San Francisco. Activities range from conferences to cleanups. Information: 202-783-8855.

- The Volunteer Network in Chicago is using the week to promote its Give 5 campaign, which encourages people to give five hours of community service every week and 5 percent of their annual income to charity. Information: 312-606-8240.

- USA Harvest collects and distributes food for the homeless, delivering as much as 30 million pounds annually in 60 cities across 23 states and the District of Columbia. On Friday, the rap star Hammer performs a benefit concert for USA Harvest in Louisville. Information: 1-800-872-4366.

- Big Brothers/Big Sisters of America is sponsoring a Volunteer Appreciation Week in conjunction with National Volunteer Week. The highlight is a visit to the White House on Tuesday by the national Big Brother and Big Sister of 1992. Local chapters honor their volunteers this week, as well. Information: 215-567-7000.

- The National Association for Partners in Education is devoted to school volunteer partnerships and programs at the local level. Local districts will recognize participants on National Volunteer School Day, which is Friday. The organization's goal is to help people realize how they can take part in educational reform. Information: 703-836-4880.

- Knights of Columbus, a fraternal organization with 9,500 chapters across the country, recognizes its 1.5 million volunteers this week with dinners, receptions and plaques. Volunteers this week are encouraged to wear a V- shaped red ribbon. Information: Check your phone book for the nearest chapter.

- Christmas in April USA repairs the houses of poor, elderly and disabled people on the last Saturday in April each year. This year, on April 25, 62,000 volunteers work on 2,500 houses across the country. Information: 202- 326-8268.

- Literacy Volunteers of America concentrates its efforts on adults who cannot

USA WEEKEND, April 26, 1992

read. The national group provides support, training and materials to 450 local chapters and 10 state offices. A hot line (1-800-228-8813) gives the names and addresses of Literacy Volunteers programs around the country.

- Habitat for Humanity International, with 700 chapters nationally, builds and rehabilitates housing for the disadvantaged. Information: 912-924- 6935.
- The National Casa (Court Appointed Special Advocates) Association is a program of 403 affiliates that trains volunteers to speak up for abused and neglected kids in court. Information: 206-328-8588.
- Campus Compact, a coalition of college presidents, operates on the premise that student involvement in the community is an important part of higher education. The group, which has representatives from 285 colleges, develops programs based on community need. Information: 401-863-1119.

SUBJECT: CHAFFIN; LIST

NOTES: MAKE A DIFFERENCE DAY

LEVEL 1 - (17) OF 37 STORIES

Copyright 1992 U.S. Newswire, Inc.
U.S. Newswire

April 27, 1992

SECTION: NATIONAL DESK

LENGTH: 1294 words

HEADLINE: AMERICANS RETURN TO COMMUNITY SERVICE TO HELP IMPROVE SOCIETY

CONTACT: Barbara Lohman of Points of Light Foundation, 202-408-5162

DATELINE: WASHINGTON, April 27

KEYWORD: BC-COMMUNITY-SERVICE

BODY:

Rising numbers of jobless people; increased homeless populations, including more families of mothers and children, growing deadly violence among youth in the inner cities.

"There is a sense of urgency in the nation that something must be done to solve these and other serious social problems," said Richard F. Schubert, president and chief executive officer of the Washington, D.C.-based Points of Light Foundation. "But the good news is that Americans are waking up to the fact that government alone can't always lead the way, and more and more people are becoming involved in community service."

The renewed interest in community service is all the more reason to celebrate National Volunteer Week -- this year April 26 - May 2 -- a tradition begun in 1974. This year's theme is "Volunteers at the Heart of Change," and that seems to characterize this movement across America where people are finding their own individual way to volunteer. National Volunteer Week activities are sponsored by the Points of Light Foundation and other organizations such as Youth Service America, ACTION (the federal domestic volunteer agency), the U.S. Conference of Mayors, the Jefferson Awards Program, and the White House Office of National Service.

Underscoring Schubert's position are the most recent numbers available from Independent Sector's bi-annual study on American volunteerism conducted with the Gallup Organization. Independent Sector's 1990 study reported approximately 98 million people volunteer, a 23 percent increase from the previous 1987 report. In that same report, Independent Sector estimated the value of time donated by volunteers at a staggering \$170 billion."

"In the past, the image of what a volunteer did was defined too narrowly," said Schubert. "But if we look around us now, the American genius for invention is really at work in the kinds of volunteer activities going on."

The message is clear. Increasingly, where there's a need in the community, motivated people are responding. They may volunteer completely on their own or through volunteer agencies, their church or synagogue, the workplace or school.

U.S. Newswire, April 27, 1992

And while the next Independent Sector study is not due until the fall of this year, Points of Light Foundation staffers cite anecdotal evidence collected from a sampling of the nearly 400 volunteer centers around the nation suggesting that volunteerism is on the rise.

For example, the Volunteer Center in San Diego, Calif., reports that a local high school club in a lower income, violence-prone area has adopted a preschool. In addition to spending time tutoring the children, the students also maintain the building, painting it and doing repairs. Other students in the county, many of them the children of Hispanic or Asian immigrants, mobilize food drives for the homeless and counsel other teens about HIV/AIDS prevention.

Also a sign of the times is the networking between private agencies, the corporate sector and government in developing effective volunteer programs. The number of businesses claiming membership in local corporate volunteer councils rose from 600 in 1985 to 900 in 1990 to more than 1,200 this year according to the Points of Light Foundation.

The Volunteer Center of Central Florida in Orlando is spearheading a campaign in its community to paint and refurbish 92 houses inhabited by the elderly and the disabled called Paint Orlando Beautiful.

"The economic crisis here has forced us to become proactive," said Debra Walsh, vice president of the Volunteer Center of Hartford, in an area where defense and insurance industries have been hit hard by the sagging economy. "We're shifting our priorities and dealing with the issues of joblessness and homelessness that afflict this region." Instead of trying to accomplish everything, she said that the agency is focusing on putting volunteers in critical need areas which she defined as unemployment, children's issues, HIV/AIDS and crime.

"The day has come when we can no longer view the volunteer as an extra resource, one that's likely nonessential," said Schubert. "If we really want to meet the needs of our communities, we must see volunteers as a necessity. Today, volunteers really are at the heart of change."

The nonpartisan, nonprofit Points of Light Foundation was established in 1990 to engage the American public in meaningful community service aimed at serious social problems. Last year, the National VOLUNTEER Center, previous National Volunteer Week sponsor, merged with the foundation. For 22 years, the National Volunteer Center served as a kind of trade association headquarters to the nearly 400 volunteer centers and 56 local corporate volunteer councils with their 1,200 member businesses around the country. The merger gave the foundation access to this national network and also the National Corporate Council on Volunteerism, which includes more than 300 major firms and their various regional operations.

LEVEL 1 - 9 OF 37 STORIES

Copyright 1992 PR Newswire Association, Inc.
PR Newswire

May 1, 1992, Friday

SECTION: Financial News

DISTRIBUTION: TO NATIONAL AND BUSINESS EDITORS

LENGTH: 438 words

HEADLINE: IBM'S VOLUNTEER EFFORTS HONORED IN WHITE HOUSE CEREMONY MARKING 1992
PRESIDENT'S POINTS OF LIGHT AWARDS

DATELINE: WASHINGTON, May 1

KEYWORD: bc-IBM-honored

BODY:

President Bush honored IBM and 20 other recipients of the 1992 President's Annual Points of Light Awards Friday as part of the celebration of National Volunteer Week.

The White House ceremony honored people and organizations for their records of outstanding community service. IBM (NYSE: IBM) was one of two corporate winners this year. The other was Columbia Savings of Boulder, Colo.

About 90,000 employees, or about half of IBM's workforce in the United States, volunteer in their communities. Both employees and retirees volunteer in such activities as educational programs and disadvantaged young people.

The company sponsors school partnerships, provides cash donations and IBM products to support projects in which employees volunteer and grants leave with full pay to employees to teach in universities and work in nonprofit organizations. Through Drugs Destroy Dreams, sponsored in cooperation with the National Urban League, 200 employees serve as mentors in early intervention programs in eight cities.

"It pleases me that the volunteer efforts of thousands of IBM employees and retirees have won recognition from the President," said James G. Parkel, IBM director of Corporate Support Programs. "We've been making valuable contributions to the communities where we live and work for a long time."

The White House awards ceremony is part of National Volunteer Week, which concludes Saturday. The week-long commemoration, a tradition begun in 1974, is designed to salute the nation's more than 98 million volunteers who yearly account for approximately \$170 billion worth of donated time to causes ranging from illiteracy, health issues, homelessness and hunger, disaster relief, and mentoring.

The 1992 President's Annual Points of Light Award winners were recommended to President Bush after a series of reviews by judges recruited by award co-sponsors, the independent Points of Light Foundation and ACTION, the federal domestic volunteer agency.

1992 PR Newswire, May 1, 1992

Award recipients were selected from five service categories: education, substance abuse and community environment; health care; employment assistance; child care and programs for youth.

Established in May 1990, the Points of Light Foundation is committed to engaging the American public in meaningful community service directed at solving serious social problems. In October 1991, the foundation merged with the National Volunteer Center, previous sponsor of the presidential awards program. CONTACT: Barbara Lohman of Points of Light Foundation, 202-408-5169, or Kathleen Ryan of IBM Corporation, 914-697-6578

ORGANIZATION: International Business Machines Corp.

TICKER-SYMBOL: IBM

GEOGRAPHIC: New York

INDUSTRY: Computer; Electronics

CO: INTERNATIONAL BUSINESS MACHINES CORP;

TS: IBM (NYSE);

IND: 071 COMPUTERS;

THE WHITE HOUSE

WASHINGTON

March 8, 1993

Mr. Michael Hooker
President
University of Massachusetts
18 Tremont Street, Suite 800
Boston, MA 02108

Dear Michael:

I just finished meeting with Alan Solomont and 15 minutes later, I came across your memo dated February 8 forwarded to me by Charlie Baker.

Sooner or later we are destined to meet and more importantly we are destined to work together on President Clinton's national service initiative. In this context, I enclose a Summer of Service Application which you will want to have carefully reviewed to see it fits into the summer plans of the University of Massachusetts.

Best regards,



Eli J. Segal
Assistant to the President

EJS:ke
Enclosure

THE WHITE HOUSE

WASHINGTON

March 8, 1993

MEMORANDUM FOR NATIONAL SERVICE STAFF

FROM: ELI J. SEGAL *EV*

SUBJECT: Attached article

Whenever you are feeling just a little depressed about your work -- the long hours, the uncertainties, the normal frictions -- re-read this stirring column by Chris Matthews. Matthews, not known as a journalistic softie, has made the best case so far that our work transcends the daily fray and has the potential of revolutionizing the relationship between our citizens and their country.

EJS:ke
Attachment

In 1951, U.S. Rep. John F. Kennedy complained on national television about all the nerds he found serving in the State Department. Just back from a round-the-world trip, he asked why the country couldn't find "well-rounded" young people to serve abroad. Why, the young Massachusetts lawmaker wondered aloud on "Meet the Press," weren't there any "American types" representing us in foreign lands?

Kennedy had another complaint: How come those pinstriped Foreign Service boys infesting the diplomatic corps knew so little of the people of their assigned countries, so little of the local language and customs?

A decade later, the newly inaugurated President Kennedy offered a solution. His new Peace Corps would have three goals: First, it would help countries develop economically. More than that, it would show people overseas the best of what America can offer, the can-do zeal of its idealistic youth. Finally, it would expose America to foreign cultures by getting its youth fully immersed in them, "doing the same work, eating the same food, speaking the same language."

This week, a U.S. president inaugurated an enterprise with similar goals. Under Bill Clinton's national service program, Americans will work throughout the country in a variety of tasks — teaching, health care, community action. In exchange, they will receive government grants for their educations.

In launching his own new program, President Clinton paid tribute to the older one that had inspired it.

By entering other ghettos, these young people will escape their own.

The legacy of the Peace Corps, he said, is "not simply good will and good works in countries all across the globe, but a profound and lasting change in the way Americans think about their country and the world."

A returned volunteer could not have said it better.

Viewed from the outside, the Peace Corps is usually seen for what it achieves overseas, the furthered economic development, the enhanced U.S. good will. The secret every volunteer shares is what this service did for him or her.

Personally, I will never forget an experience of a quarter-century ago: that of standing in a schoolroom in Swaziland, a small, wonderful country in southern Africa, with 17 other people. All of them were local traders with whom I had been working. I knew them all personally, as you would any fellow worker. Yet in that rich range of personalities, it settled on me that warm afternoon that I was the only one in the room who was not a Swazi, the only one who was of a different color.

This is the heart of it: The great thing about joining the Peace Corps is that it gets you out there, out in the world. It forces you, against all your timidity, to deal one-on-one with people who were placed on this Earth in very different circumstances than you. It requires that, raised one way, you learn another. Ready or not, it makes a Peace Corps volunteer see the world he or she left behind with the same succinct clarity as astronauts once got to gaze on the globe.

The great prospect for Bill Clinton's national service program is that it will do much the same here in our own diverse land. Tens of thousands of Americans will get to see their country the way they would never have known it otherwise. The fortunate ones will be assigned to jobs and living environments far removed from where they came. They will meet people of totally different circumstances and religions and colors. They will develop a self-confidence about their country and its people they could never have gained staying at home, continuing along the same career-driven, TV-lit rut. By entering other ghettos, they will escape their own.

I speak from experience. Immediately after returning from the Peace Corps, I went to Washington, and, by knocking on some strange Capitol Hill doors, began a career that had me, while still quite young, working at the White House, writing speeches for a president.

My aging grandmother was impressed, not so much by the achievement as the differentness of my course, how extraordinary my road had been from those of my four brothers, all of whom had stayed fairly close to home.

"It was Africa, wasn't it?" she asked, already knowing the answer.

Yes, grandmom, it was Africa. And, thanks to President Clinton's national service program, many other Americans someday will answer a similar question with "Harlem" or "Alabama" or "Detroit" or "Alaska." This will be the shorthand for an experience that changed a life.

Christopher Matthews, Washington bureau chief for the San Francisco Examiner, is a nationally syndicated columnist.

The Washington Times

3/5/93

2/2

THE WHITE HOUSE

WASHINGTON

March 8, 1993

MEMORANDUM FOR CHIEFS OF STAFF



FROM:

CHRISTINE A. VARNEY AND ELI SEGAL

SUBJECT:

Agency Programs and Activities Relating to
National and Community Service

The Office of National Service is compiling information on community service initiatives in the federal government. Eli Segal, Director of the White House Office of National Service, has asked Peter Edelman, Josie Heath, and Kate Frucher to meet with you to discuss these issues. They will be in touch with you to arrange a meeting if they have not already. Prior to their visit, you could assist them by obtaining or at least beginning to develop the following information, which, in some cases, follows up on information you have already provided to Eli Segal's office:

1. The name of individual in your department or agency who has been designated as the Community Service representative. Please include address and phone number.
2. Pursuant to a November 5, 1992 Executive Order (12820), the heads of departments and agencies were required to report their community service activities to the President by Dec. 30, 1992. If this report is available, please furnish Eli's office with a copy of your report as soon as possible. (The previous administration left our office with no files).
3. If this report is not available or is incomplete, please outline current community service or related programs funded by your agency including program description, time line for applications (if relevant), budget, focus, and information regarding wages or stipends for participants.

This is an area to be discussed in detail at our forthcoming meeting with you, especially regarding future possibilities.

4. Do you have specific volunteer programs for your employees? If so, please tell us about them and how they work.

In reporting, please distinguish programs which are external community service (i.e. volunteers working with Adopt-a-School or

DC Cares) from internal programs which are your department or agency initiative.

5. Do you have a cooperative agreement for community service with any other agency/department? If yes, please describe.

6. National Volunteer Week is April 18-24, 1993. National Volunteer Day is April 22, 1993. Does your Dept./Agency have plans to recognize employees who are volunteers for community service on this day or during this week?

7. If yes, please describe plans.

8. Did you do a volunteer recognition in 1992? If yes, describe activity.

9. Do you calculate total hours and value of volunteer community service time donated by your employees? If so, please furnish us a copy.

Please fax this information to the Office of National Service at (202)-456-6420.

Thanks in advance for your help with this matter.

For more information, please contact Josie Heath or Kate Frucher, Office of National Service (202)-456-6444.

THE WHITE HOUSE
WASHINGTON

March 5, 1993

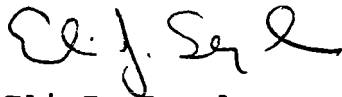
Dear Member of Congress:

As you know, on Monday, March 1, the President gave a major address at Rutgers University on his national service vision and plans.

The attached provides details on the President's national service initiative and summer project entitled "Summer of Service." Please feel free to use these materials in response to constituent inquiries.

We look forward to working with you this spring as we prepare to submit the President's national service legislation. In the meantime, do not hesitate to contact me or Jack Lew, our legislative counsel, if we can provide you with any additional information at (202) 456-6444.

With Best Wishes,

A handwritten signature in dark ink, appearing to read "Eli J. Segal", with a stylized flourish at the end.

Eli J. Segal
Assistant to the President and
Director, Office of National Service

ES:da

THE WHITE HOUSE

WASHINGTON

**THE OFFICE OF NATIONAL SERVICE
NEWS AND INFORMATION SERVICE**

On Monday, March 1, the 32nd anniversary of the Peace Corps, President Clinton travelled to Rutgers University for a major address on national service where he discussed his national service initiative, and announced his plans for a special summer project entitled "Summer of Service."

The following offers excerpts from the President's speech as well as detailed information on the initiative and the summer project.

SPEECH EXCERPTS FROM THE PRESIDENT'S RUTGERS ADDRESS:

- "National service will be America at its best -- building community, offering opportunity and rewarding responsibility.
- "We'll ask young people all across this country and some who aren't so young ... to serve in our schools as teachers or tutors ... to help our police forces across the nation ... to help control pollution and waste ... to work with senior citizens and combat homelessness..."
- "I want [national service] to empower young people and their communities, not to empower yet another government bureaucracy in Washington. This is going to be your program at your level with your people."
- "I want to make this summer a summer of service.... We are going to recruit about 1,000 young people from every background -- from high school dropouts to college graduates, to send to an intensive leadership training program for national service at the beginning of the summer. Then we'll ask them to work on one of our country's most urgent problems, helping our children who are in danger of losing their God-given potential.... At the end of this summer... they'll all join in a youth service summit. I will attend the meeting..."

The President specifically **challenged young people** to serve.

- "If anybody here would like to be one of those 1,000 -- or if anybody who is listening to this speech ... or reads about it and would like to be one of those 1,000, drop me a card at the White House and just mark it National Service."

Page Two

- "I ask you by Friday -- every one of you -- to think about what you can do and what we should do to be agents of renewal; to talk with your parents, your clergy, your friends, your teachers, to join the effort to renew our community and to rebuild our country; and to write to be about what you are doing. It's time for millions of us to change our country block by block, neighborhood by neighborhood..."

INFORMATION ON THE PRESIDENT'S NATIONAL SERVICE INITIATIVE:

- **Timing:** The President will submit legislation for his national service program to Congress this spring.
- **Two Components of the Program:** The President's program will have two primary components: 1) The program will create national service opportunities for young people to serve their country and receive money for college or training in return; 2) The program will enable all young people to go to college or receive training to pay back their student loans as a small percentage of their income over time ("income contingent" loans) -- enabling them to hold essential public service jobs that accomplish much but sometimes pay relatively little.

Details on The First Component:

- **Funding:** The President has requested \$7.4 billion over the next four years for his national service program. The funding level will rise each year, to \$3.4 billion in 1997. Funding starts at \$400 million for the first year.
- **Number of Participants:** The number of participants for the first year is estimated at 25,000. By 1997, it is expected that more than 100,000 young people will be paying for their education or training by serving their country and communities.
- **Eligibility and Benefits:** Students before, during and after college will be eligible to serve for a year or two, and in return receive a small stipend, health and child care benefits where necessary, and an educational benefit to pay for college or job training (or discharge loans incurred for those purposes).
- **Focus of Service Activities:** The program objectives will be to meet unmet needs in critical areas. For example, young people will be able to serve as teachers in schools where children need extra help; in clinics in areas where people need medical care; in the police force, keeping criminals off the streets and kids out of gangs; and in an environmental corps, recycling waste and fighting pollution.

Page Three

- **Administration:** The program will be non-bureaucratic, using venture capital to support entrepreneurs and public-private partnerships to support growing programs. States and local organizations will be given the opportunity to design innovative ways to meet identified national priorities.

- **Nondisplacement:** The legislation will include strict nondisplacement and nonduplication provisions. National service will only meet needs that are not otherwise being met.

INFORMATION ON THE PRESIDENT'S "SUMMER OF SERVICE" PROJECT:

- **Project Overview:** With national service a high priority for the President, he will be organizing a summer project even as his proposed legislation will be making its way through Congress. The project will focus on 4 to 10 communities around the country, involving a diverse group of more than 1,000 young people involved in special efforts to help children at risk.

- **Funding:** The project will be funded with a portion of a \$15 million appropriation in the FY 93 stimulus package. (Additional challenge-grant funding for service corps; for expanding teacher training in service learning; and for re-establishing VISTA's Summer Associates program are also included in the package.)

- **Objectives:** The program has two major goals: To show what national service can accomplish, meeting critical needs and bringing people together; and to develop a leadership corps for future years of national service. National service is such a priority of the President, he wouldn't let it wait for the full program to pass Congress.

- **Targeted Needs:** The programs in the "Summer of Service" will focus on **children-at-risk** in the areas of education, health, crime prevention, and environmental protection. For example, some participants will tutor; some will help bring families into medical clinics; some will develop recreational centers; some will counsel youths to keep them out of gangs.

- **Leadership Training:** The summer project will be designed to develop the leadership skills of the young participants. For several days at the beginning and end of the summer, the participants will gather to share their experiences and complete intensive leadership training.

Page Four

● **Post-program/Ongoing Benefits:** All participants interested in continuing to serve through the next year will receive placement assistance. Participants with ideas to design their own programs to fight community problems will be able to receive modest Service Entrepreneurial Awards for Change (SEA Change) to realize their plans.

● **Administration:** The Commission on National and Community Service will administer a competitive process to determine what programs participate. The programs will select the participants. The Commission is working quickly to ensure that programs are developed rapidly and effectively to succeed for this summer.

National Service — Now

By Bill Clinton

WASHINGTON

A pathy is dead. Of everything I've learned in my first few weeks in the White House, that's the thing that's made me the happiest. Whether or not the people I've met outside the capital support the changes I have proposed, they're all saying they're ready to rebuild our country.

But they know, as I do, that no economic plan can do it alone. A plan can make vaccines available to children, but alone it will not administer the shots to all of them. It can put security guards in the schools, but alone it will not take gangs off the streets. And it can provide more aid for college, but alone it will not make the costs of college less daunting for the middle class.

That's why I believe we need national service — now.

If Congress acts quickly enough, just months from now more than 1,000 young people will start serving our country in a special summer effort. In four years, the successors to these pioneers will multiply a hundredfold. Imagine: an army of 100,000 young people restoring urban and rural communities and giving their labor in return for education and training.

National service is an idea as old as America. Time and again, our people have found new ways to honor citizenship and match the needs of changing times.

Lincoln's Homestead Act rewarded those who had the courage to settle the frontier with the land to raise a family. Franklin D. Roosevelt's Social Security Act insured that Americans who work a lifetime can grow old with dignity. Harry S. Truman's G.I. Bill rewarded the service of my father's generation, transforming youthful veterans into an army of educated civilians that led our nation into a new era.

For my generation, the reality of national service was born 32 years ago tomorrow, when President John F. Kennedy created the Peace Corps. At its peak, the Peace Corps enrolled only 16,000 volunteers yet it changed the way a generation of Americans look at themselves and the world.

Today, the spirit of our people once again can meet head-on the troubles of our times.

The task is as complex as our chal-

lenge is great. We must combine the intensity of the post-World War II years with the idealism of the early 1960's — and help young people afford a college education or job training.

In 1993, we'll restore the spirit of service by asking our people to serve here at home. We won't refight the wars we won, but we'll tackle the growing domestic dangers that threaten our future.

Our new initiative will embody the same principles as the old G.I. Bill. It will challenge our people to serve our country and do the work that should — and must — be done. It will give those who serve the honor and rewards they deserve. It will invest in the future of the quiet heroes who invest in the future of others.

The national service legislation that I will send to Congress shortly will give our people the chance to serve in two basic ways:

First, it will make it easier for young people to hold low-paying public service jobs and still pay off their student loans.

Under our program, Americans will be able to borrow the money they need for college and pay it back as a small percentage of their income over time. By giving graduates the chance to repay loans on an affordable, reasonable schedule, this "income-contingent" program will allow our people to do the work that our communities really need.

Second, our legislation will create new opportunities for Americans to serve our country for a year or two —

and receive financial support for education or training in return.

We'll offer people of different ages and educational levels different ways to serve. And to focus our energies and get the most for our money, we'll direct special attention to a few areas:

- We'll ask thousands of young people to serve in our schools — some as teachers, others as youth mentors, reading specialists and math tutors. They'll join the effort to insure that our schools offer the best education in the world.

Federal seed money, but local management.

- We'll send people into medical clinics to help immunize the nation's 2-year-olds. Some participants will be qualified to give the shots, but thousands of others can provide essential support, contacting parents and following up to make sure children get the shots they need.

- We'll help police forces across the

country through a new Police Corps trained to walk beats. We'll also organize others in our communities to keep kids out of gangs and off drugs.

- We'll put still others to work controlling pollution and recycling waste, to help insure that we pass on to our children a nation that is clean and safe for years to come.

Our national service program will offer more than benefits to individuals. We'll help pay operating costs for community groups with proved track records, providing the support they'll need to grow. And we'll let entrepreneurs compete for venture capital to develop new service programs.

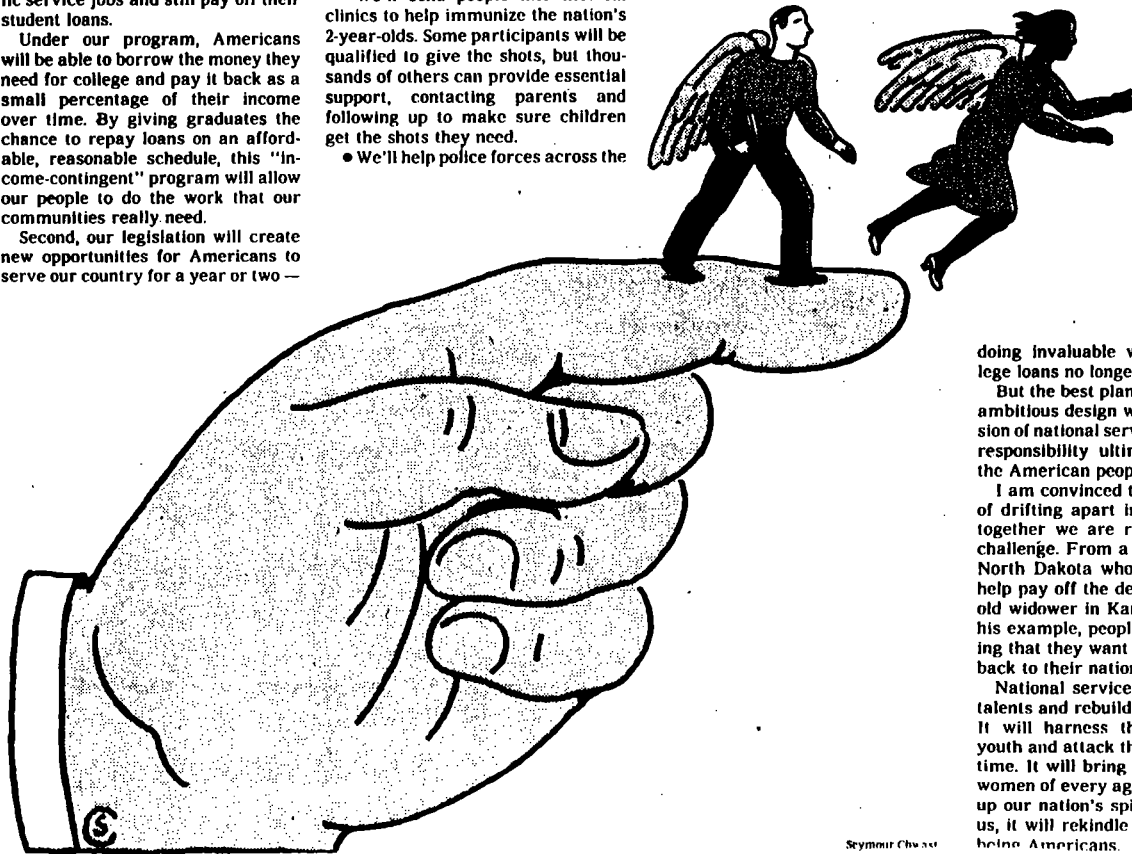
While the Federal Government will provide the seed money for national service, we are determined that the participants — the individuals who serve and the groups that sponsor their service — will guide the process. Spending tens of millions of tax dollars to build a massive bureaucracy

would be self-defeating; it would squash the spirit of innovation that national service demands.

By design, our national service program will not happen overnight. Instead, it will grow year by year, with funding reaching \$3 billion in 1997. And as I've said many times, I believe it will be the best money we ever spend.

If Congress gives us the chance, this summer we'll create an eight-week leadership training program. We'll recruit more than 1,000 young people for special projects to meet the needs of children at risk — and to train the first class of full-year participants.

In the first full year of our initiative, we'll launch our flexible loan program and aim to put tens of thousands of people to work. By 1997, more than 100,000 citizens could be serving our country, getting education and training benefits in return. And hundreds of thousands more people could be



doing invaluable work because college loans no longer block the way.

But the best planning and the most ambitious design won't make this vision of national service a reality. That responsibility ultimately rests with the American people.

I am convinced that after 12 years of drifting apart instead of working together we are ready to meet the challenge. From a 14-year-old boy in North Dakota who sent us \$1,000 to help pay off the deficit, to a 92-year-old widower in Kansas who followed his example, people are demonstrating that they want to give something back to their nation.

National service will exercise our talents and rebuild our communities. It will harness the energy of our youth and attack the problems of our time. It will bring together men and women of every age and race and lift up our nation's spirit. And for all of us, it will rekindle the excitement of helping Americans.

President Clinton will deliver a speech on national service tomorrow at Rutgers University.

Seymour Chwast

National Service

Campaign Remarks by Candidate Bill Clinton

Excerpts from September 11, 1992 Notre Dame Speech

Throughout this campaign I've talked about my plan to open the doors of college to every American. To offer every American in this country the opportunity to borrow the money to go to college and then require them to pay it back, either as a small percentage of their paychecks after they go to work or even better, by going back home and serving their community.

Frankly, I would much rather see everyone, whether they are rich, or poor, or middle class, pay back that debt by going home and working for two years in a peace corps here in America, to rebuild America. Just think of it. Millions of energetic young men and women serving their country by teaching the children, policing the streets, caring for the sick, working with the elderly, or people with disabilities, building homes for the homeless, helping children to stay off of drugs and out of gangs -- giving us all a new sense of home and real limitless possibilities.

I have offered this plan to help more young people go to college, but I have also offered it because I want America to send the message that our society values and honors service to community, just as Harry Truman's GI Bill honored the service of my father's generation, who fought and won World War II, just as the Peace Corps, which President Kennedy created with the help of your former president, Father Hesburgh and Senator Wofford, sent that message to my generation. Just as millions of Americans from all backgrounds and every walk of life are waiting for a summons to service and citizenship, not just for young people that are going on to college but for young people in our high schools and people of all ages who want to do something for their communities and for their country.

THE WHITE HOUSE

WASHINGTON

March 9, 1993

Ms. Joan Sigel Schuman
61 Deer Path Lane
Weston, MA 02193

Dear Joan:

Thanks for writing. It is certainly good to know of old friends who have been involved in service work. I am optimistic that the President's national service initiative will be enacted in 1994 -- but not without lots of hard work.

I am forwarding your resume to the office of Dick Riley at the Department of Education for his consideration.

Best regards,

Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:ke

THE WHITE HOUSE
WASHINGTON

March 9, 1993

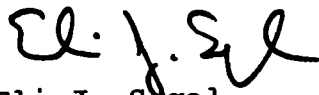
Mr. Michael E. Wall
30 Adams Road
Framingham, MA 01701

Dear Michael:

Thanks for your recent letter and resume. As you can imagine, our office has been deluged with resumes from extremely bright and qualified people, such as yourself. Although we do not have any positions available, we are happy to keep your information on file.

As the president gave his national service speech at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program. I hope you, too, will continue with this enthusiasm and energy for such an important part of the president's agenda.

Best regards,



Eli J. Segal
Assistant to the President and
Director of the Office of National
Service

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 1, 1993

Mr. Alexander H. Stanton
President and Chief Executive Officer
Dorf & Stanton Communications, Inc.
111 Fifth Avenue
New York, NY 10003

Dear Alex:

Thanks for your note of support. As the president gave his national service speech at Rutgers, I was again filled with enthusiasm and pride to be a part of his national service program.

I look forward to hearing from you soon, and let's get together the next time you are in Washington.

Best regards,



Eli J. Segal
Assistant to the President

EJS:ke

Alex

It's a long way from jigsaw puzzles to
Sale of the Century -- but the way I look
at it, I'm just a salesman for something
new!



THE WHITE HOUSE
WASHINGTON

March 15, 1993

Ms. Susan Newsom
Planned Parenthood League of Massachusetts
99 Bishop Allen Drive
Cambridge, MA 02139

Dear Susan,

Thanks for your note and the proposal. I'm happy to hear that Planned Parenthood has ideas to put national service participants to good use.

We are still drafting legislation, and decisions about funding won't begin being made until the bill becomes law. In the meantime, I hope you keep thinking about ways that national service can help meet health and education needs. The ideas and initiative of community-based organizations like Planned Parenthood will be the key to the success of national service.

Thanks again for the letter. Keep in touch.

Sincerely,



Eli Segal
Assistant to the President
Director,
Office of National Service

P.S. Phyllis sends her best.
Z/p

THE WHITE HOUSE

WASHINGTON

March 15, 1993

MEMORANDUM FOR THE PRESIDENT

FROM: ELI J. SEGAL *ESJ*
SUBJECT: Enclosed Articles

Overall, the response to your March 1 address at Rutgers has been extraordinarily positive. Your speech received front page coverage in papers around the country on March 2, and we are aware of nearly 20 papers running editorials about your initiative in the subsequent weeks (ranging from the Bismarck Tribune to the Philadelphia Inquirer).

Two quotes are illustrative (from regional papers, which proved most supportive): From the **San Francisco Chronicle**: "If Clinton's fledgling program can help restore the tarnished spirit of service for the MTV generation, as the Peace Corps did for the baby boomers, the accomplishment would outshine the narrower goal of making college a more affordable option for more Americans. Anything that motivates young people to get immersed in community work -- tutoring, child care, pollution cleanup, health and drug counseling -- is good for them, good for the community and good for the nation. If it helps pay off college loans as well, all the better."

From the **Seattle Times**: "The goal is lofty. The work needs to be done. The cost is low. The program deserves congressional approval and funding."

Spin-off columns were also enthusiastic (I enclose Chris Matthews' and Coleman McCarthy's, in case you've missed them, and a cartoon). Generally, your appearance helped move the debate from being over whether the initiative was "scaled back" to an understandable interest in the ultimate legislative and operational details.

President Clinton
March 16, 1993
Page Two

The enclosed article from this week's TIME is more problematic. The column's focus (differential benefits for pre- and post-college) is similar to the "scaling back" debate -- it is peripheral. When we last met with you to discuss a short list of policy matters, we had arranged to reconvene about additional operational issues. We will be prepared to have that follow-up meeting within the next week, and at that time will present a handful of options regarding benefit levels, in the context of a broader presentation which will once again move the debate forward.

Dick Riley and I are working closely on the development of one piece of loan reform/national service legislation. We hope that it will be ready for introduction on, or shortly after, April 19 which is both a) when Congress returns after the Easter recess and b) the beginning of National Volunteer Action Week.

There are several non-legislative matters on our initiative which I would like to discuss with you including the summer program, Volunteer Week, military involvement in the program and inventory of existing federal programs. I will be in touch with Marcia on this with a view toward getting together later this week.

EJS:ke

THE WHITE HOUSE

WASHINGTON

Marcia

As per the enclosed, you'll
see our request for April 23
which I understand is O.K.
I know it's early, so if you
can have our "up to 1 hour"
flexible until I touch all bases,
I'd appreciate it... If the correct
procedure is your signing the enclosed,
I'd appreciate your doing so, because
there are some printing requirements
I need to deal with.

EQ.

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

TO: Stan Greenberg
FROM: Eli Segal
DATE: March 17, 1993
RE: Focus Grouping on National Service
=====

As we've discussed, our national service initiative would benefit from the type of detailed, textural responses you elicit in focus groups. Many of the critical issues have now been developed to the extent that it is timely to go into the field.

Our office took a shot at the questions we'd like to see asked. Although I am not certain of the flexibility you have in your near-term schedule, we will be ready to introduce our legislation on April 20, and would greatly benefit from this type of input as soon as possible, to keep us on course.

Please call me to discuss.

E.S.

POTENTIAL FOCUS GROUP QUESTIONS
CONCERNING NATIONAL SERVICE

- What does "national service" mean to you?
- What do you think Bill Clinton promised (offered?) America during the campaign regarding national service?
- Which of the following is most important for national service to accomplish (select one only):
 - help young people pay for college
 - fight national problems like illiteracy, health care shortages, crime and pollution
 - instill a sense of responsibility, patriotism and community among young people, and make them better citizens
 - inspire all Americans to greater responsibility, patriotism and community?
- What national problems do you think that the volunteers should help solve?
- What do you think the volunteers should do?
Should they be teachers -- or is it OK if they just assist teachers (eg., tutors)?
Should they be cops -- or can they do lower-skill tasks which assist public safety?
- Do you think that people like yourself need to perceive some personal benefit (ie., my kids can get help paying for college; my streets will be safer) from national service to be supportive of spending substantial federal money for it?
- The President's national service initiative, as currently contemplated, would provide the volunteers involved with (a) a wage while they are performing service and (b) a benefit (forgiveness of college loan, voucher for going to college, or similar benefits for training programs) after the end of each year of service. The following questions relate to this concept:
 - Most volunteers will earn minimum. Do you think this is too low, too high or about right?
Does it need to be low wage to be "service"?
Would you be bothered if some people in high skill jobs (like teachers) were paid as much as \$20,000 (as long as they weren't paid by the federal government)?
 - Various levels of post-service educational benefits have been suggested, ranging from \$5000 to \$10,000 per year of service.
 - What level of benefit (between \$5000 and \$10,000) would be optimal (i) to attract a diverse

- group of volunteers, (ii) to provide meaningful help paying college, (iii) to deliver on the President's promises during the campaign, (iv) to keep the work "service" and not just a job and (v) to be fiscally responsible.
- With wages during service and educational benefits thereafter, the total federal cost per volunteer could reach \$15,000 or more. Is it worth it to the country to target that amount of money in this way? The overall proposal calls for expanding the number of volunteers each year, with over 100,000 involved by 1997. Estimated federal costs could be \$7.4 billion (total) from 1994 to 1997 -- is this a good national investment?
 - It is difficult to estimate how many students may be interested in becoming part of this program, but current proposal would cover about 30,000 volunteers in the first full year and over 100,000 by 1997. If there are about 15 million U.S. college and graduate school students, is the national service program covering enough, or not enough, of them (keeping in mind the costs involved)? Should the federal government spend whatever it takes to cover all interested volunteers?
 - Under the proposed plan, the post-service benefit can only be used for education or job training. Should it be less restrictive (say, to be available additionally for home down-payments, health care, etc.) or does that complicate the system and/or inappropriately weaken the link between service and schooling?
 - Should this program be geared most to young people before college? During college? Or after college? [Note: we are proposing that non-college-bound youth can also volunteer.]
 - A national service program which relates service to schooling (or training) focuses most (perhaps all) of its resources on young people. Are you comfortable with the focus (of attention and dollars)?
 - What do you think of the following names for the national service program we've been describing:

Americorps	Serv-U.S.	Service Corps
AmeriCan	Hands of Hope	Community Corps
Citizens Corps		
 - Have you ever heard of the Points of Light Foundation? What does it do? What is your opinion of it?
 - Do you think people (of all ages) should do voluntary charitable work? How (if at all) is pure voluntarism (no federal stipends or benefits) related to the national

service that President Clinton has talked about? What involvement (if any) should the federal government and/or the President have with pure voluntarism?

- Have you ever heard of ACTION? What does it do? What is your opinion of it?
- Have you ever heard of VISTA? What does it do? What is your opinion of it?
- What is most exciting to you about what you've heard or thought about the President's proposals for national service? What causes you the greatest concern?

THE WHITE HOUSE

WASHINGTON

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Please call me to discuss.

E.S.

faxed 3/18 8:15A
written by RICK

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CONCERNING NATIONAL SERVICE

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group of volunteers, (ii) to provide meaningful help paying college, (iii) to deliver on the President's promises during the campaign, (iv) to keep the work "service" and not just a job and (v) to be fiscally responsible.

- With wages during service and educational benefits thereafter, the total federal cost per volunteer could reach \$15,000 or more. Is it worth it to the country to target that amount of money in this way?
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- Have you ever heard of ACTION? What does it do? What is your opinion of it?
- Have you ever heard of VISTA? What does it do? What is your opinion of it?
- What is most exciting to you about what you've heard or thought about the President's proposals for national service? What causes you the greatest concern?

THE WHITE HOUSE
WASHINGTON

March 15, 1993

C. Peter McGrath
President
National Association of State Universities and Land-Grant Colleges
One Dupont Circle, NW
Suite 710
Washington, DC 20036-1191

Dear Mr. McGrath,

I want to thank you for the letter you sent to President Clinton in support of the Summer of Service Program. Your signature on the joint letter from the higher education associations in support of the President's economic package and the national service program was also much appreciated.

We look to institutions like the land-grant colleges to continue to play a significant role in the development of the national service program. Thanks for your leadership.

Sincerely,

A handwritten signature in black ink, appearing to read "Eli J. Segal", written in a cursive style.

Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:ss

THE WHITE HOUSE

WASHINGTON

March 15, 1993

MEMORANDUM FOR JUDY CRAIG

FROM: ELI J. SEGAL *CJP*
SUBJECT: Sallie Mae/Chris Gallagher

I reviewed your memo of March 12 and wish to make the strongest possible argument for Christopher C. Gallagher's inclusion on our Board recommendations.

Chris did not simply "work on the campaign." In many respects, he was the campaign in the crucial, early days of 1991, advising the President on banking policy, introducing him to a network of key New Hampshire decision makers and actually taking a leave from his firm as the primary approached.

During the post-New Hampshire period, he was a key person in the evolution of campaign banking policy, advising us right through our "credit crunch" event last week. Ask Curt Bradbury about Chris or anyone else involved in our banking group. Chris is the kind of person who I think the President, who knows Chris well, would want to serve on the Sallie Mae board.

EJS:ke

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

TO: Eli Segal, Director
Office of National Service

FROM: JC Judy Craig, Boards and Commissions

DATE: March 12, 1993

RE: STUDENT LOAN MARKETING ASSOCIATION:
Board of Directors (SALLIE MAE)

Per our conversation yesterday, please find the enclosed memorandum for your review concerning Sallie Mae. Any comments and/or recommendations would be appreciated. Thank you for your time.

It is my understanding that an important review meeting of Sallie Mae is scheduled for March 18 through the 20th. It would be nice to have a new chair and commission in place at that time.

If you have any questions, please feel to call me at extension 2828.

cc: Dr. Richard Riley

MEMORANDUM FOR THE PRESIDENT THROUGH BRUCE LINDSEY

FROM: Janet Blanchard, Associate Director
Tom Shea, Deputy Associate Director

DATE: March 10, 1993

RE: STUDENT LOAN MARKETING ASSOCIATION: Board of
Directors (SALLIE MAE)

I. BACKGROUND

Sallie Mae is a government-sponsored enterprise with its principal office in Washington, D.C. The corporation is federally-chartered and privately-owned. Sallie Mae ensures the orderly flow of education credit through the federal government's guaranteed student loan program called the Federal Family Education Loan Program. Sallie Mae is a \$47 billion corporation with common stock of the corporation listed on the New York Stock Exchange. Sallie Mae has a stand-alone AAA rating by Standard and Poors.

II. DISCUSSION

Sallie Mae is governed by a 21-member Board of Directors, 14 of whom are elected by shareholders of the corporation, and 7 of whom are appointed by the President including the Chair. There are currently seven vacancies to be appointed by the President.

III. RECOMMENDATION

We recommend that you approve the appointment of the following individuals:

Diane Suitt Gilleland, (Democrat, (W/F) of Arkansas to be chair vice Harry King. Director of Arkansas Department of Higher Education. One of Arkansas' chief higher educational officers and member of Governor Clinton's Cabinet. Directs over \$375,000,000 of state appropriations for operating expenditures for Arkansas higher education institutions and the University Hospital. All entities expended approximately \$700,000,000 in fiscal year 1991. Responsibilities include direct working relationship with the Governor in determining the higher education funding priorities for all operating, capital, and personal services authorizations. **SPONSOR: Mack McLarty**

Approve _____ **Disapprove** _____

Richard Mays, (Democrat, B/M) of The District of Columbia, D.C. to be member vice David Bates. Partner with law firm of Marks and Murase. Instrumental in positing the Arkansas Department of Pollution Control and Ecology as first state agency to receive authorization from the U.S. EPA to administer the hazardous waste management program under the Resource Conservation and Recovery Act. Major minority fund raiser for Clinton. **SPONSOR: Craig Smith**

Approve_____ **Disapprove**_____

Irby Simpkins, (Democrat, W/M) of Tennessee to be member vice Robert Estrada. Editor of the Nashville Banner, first newspaper in the country to endorse Bill Clinton. Worked with Clinton on Commission on the Future of the South. **SPONSOR: Craig Smith**

Approve_____ **Disapprove**_____

C. Douglas Buford, Jr. (Democrat, W/M) of Arkansas to be member vice Catherine Fitts. Law partner with Wright, Lindsey and Jennings. Professional experience in areas of corporate, law, securities, taxation, mergers and acquisition. Lawyer for Clinton and Mack McLarty. **SPONSOR: Mack McLarty**

Approve_____ **Disapprove**_____

Kanak Dutta, (Democrat, Asian/F) of New Jersey to be member vice Joe Huckaby. New Jersey State Chair, Asian/Americans for Clinton-Gore. Member of Women for Clinton/Gore National Advisory Committee. History teacher, Rutgers Preparatory School, Somerset, New Jersey. **SPONSOR: Maria Echaveste, Rick Lerner**

Approve_____ **Disapprove**_____

Gilberto Sosa Ocanas, (Democrat, Hispanic/M) of Texas to be member vice Gloria Hom. CEO of WinTex International, a major printing corporation with operations in four different states. Oversees the development of corporate strategy, new market opportunities, and intergovernmental and legislative affairs. Director of Office of Voter Participation, Democratic National Committee; campaign consultant to various statewide and national campaigns. **SPONSOR: Mark Gearan**

Approve_____ **Disapprove**_____

Fe Morales Marks (Democrat, Hispanic/F) of the District of Columbia to be vice Richard Hohlt. Superintendent for the D.C. Office of Banking and Financial Institutions. Responsible for the formulation and implementation of policy regarding financial institutions in the District of Columbia.

Approve _____ **Disapprove** _____

ALTERNATES:

Caroline Jordan (Democrat, W/F) of the District of Columbia. Vice President for Federal Relations and Investment Banking, Pryor, McClendon and Counts Investment Banking Firm. Eighteen years on Capitol Hill as Banking Counsel to Senator Alan Cranston and three Chairs of the Senate Banking, Housing and Urban Affairs Committee.

Christopher C. Gallagher, Sr. (Democrat, W/M) of New Hampshire. Senior and founding shareholder of Gallagher, Callahan & Gartrell, New Hampshire. General Counsel to New Hampshire Bankers Association, a trade group representing the banking industry in New Hampshire. Worked on Clinton/Gore Presidential Campaign.

Robert G. Stevens, (Republican, W/M) of Virginia. Managing partner, Financial Management Partners, Alexandria and professor lecturer at George Washington University, Washington, D.C. Teaches financial statement analysis and auditing at George Washington University. Former elected Financial Institution member of Sallie Mae. Voted and campaigned for Clinton. Was removed as elected financial institutional member by the Bush chair of Sallie Mae.

ALSO CONSIDERED:

Kadzik, Peter (Virginia). Antitrust and civil litigation attorney.

Van Amson, George (New York). Latin American share trader.

Chow, Edward (Washington State). City budget administrator.

Takano, Mark A. (Democrat, California). 1992 Democratic Nominee for U.S. House of Representatives; Teacher.

London, Paul (Democrat, District of Columbia) Economist and author; husband of Paula Stern.

Ellis, Jr., Frederick H. (Georgia)

Arceneaux, Dr. William (Louisiana) College president.

Georgette R. DeVeres, (Democrat, B/F) of California. College President.

STUDENT LOAN MARKETING ASSOCIATION "SALLIE MAE"

METHOD OF APPOINTMENT: PA

AUTHORIZING STATUE OR EXECUTIVE ORDER: 20 U.S.C. 1087-2; PL 92-318, Sec 1336; 86 Stat. 266, June 23, '72; P.L. 102-325, Title IV, Part B. Sec. 431, 106 Stat.'72

CABINET DEPARTMENT AFFILIATION: None

COMPOSITION: 21 as follows:

7 appointed by the President from the general public
14 elected by the common stockholders of the Association, commencing with the annual shareholders meeting in 1993; 7 of the elected directors shall be affiliated with an eligible institution, and 7 shall be affiliated with an eligible lender.

METHOD OF CHAIR: Designated by the President from among the directors.

TERM LENGTHS: Pleasure of the President

COMPENSATION: No provision. The Corporation pays per the following:

Retainer fee for Chair: \$35,000 plus \$1,750 per diem.

Retainer fee for Members: \$20,000 plus \$1,500 per meeting (6 times per year, usually 2 days at a time); in addition to a \$1,500 committee fee when attending committee meeting.

CURRENT MEMBERSHIP:

NAME	TITLE	PARTY	STATE	TERM
King, Harry	CHMN	R	KY	POP
Bates, David	MBR	R	TX	POP
Estrada, Robert	MBR	R	TX	POP
Fitts, Catherine	MBR	R	NY	POP
Hohlt, Catherine	MBR	R	IN	POP
Hom, Gloria	MBR	R	CA	POP
Huckaby, Joe	MBR	R	VA	POP

BIOGRAPHICAL INFORMATION - CANDIDATES TO BE PLACED

Gilleland, Diane Suitt, Arkansas. Ph.D. Southern Illinois University; M.Ed. University of Arkansas; B.S.E. University of Arkansas. Director, Arkansas Department of Higher Education, 1990 to present; Associate Director of Finance, Arkansas Department of Higher Education, 1966-1990; Assistant Director for Corporate and Governmental Relations, Coal Research Center, Southern Illinois University, Illinois, 1981-86; Assistant to the Chancellor, University of Arkansas at Monticello, 1977-81; Director of Publications, University of Arkansas at Monticello, Monticello, Arkansas 1974-77; Research Assistant, United States Senate, Washington, D./C., 1970-71.

Mays, Richard, Washington, D.C.. Senior partner of Marks & Murase, Washington, D.C.; Senior Vice President, Environmental Law Department, Petit & Martin, 1988-91; Senior Enforcement Counsel, U.S. Environmental Protection Agency, Washington, D.C., 1981-83; Attorney, Arkansas Department of Pollution Control & Ecology, 1980; Author of books on environmental subjects, including a five-volume environmental litigation forms book.

Simpkins, Irby, Tennessee. B.E., Vanderbilt, 1967; Editor of the Nashville Banner (first newspaper in the country to endorse Bill Clinton. Worked with Clinton on Commission on the Future of the South. (If he can't be Chair, he doesn't want to serve as member.)

Gallagher, Christopher C., New Hampshire. J.D., Harvard Law School, 1965; cum laude, College of the Holy Cross, 1962; Senior and founding shareholder, Gallagher, Callahan & Gartrell, 1976-present; Partner, Sulloway, Hollis & Soden, 1970-76; Clinton for President New Hampshire Political and Economic Issues Advisor, Banking Issues Advisor, Debate Surrogate., Bank Working Group, Transition Advisor;

Dutta, Kanak, New Jersey. M.A., Education, University of Pennsylvania, 1963; M.A., University of Calcutta, India, 1945. History teacher, Rutgers Preparatory School, New Jersey;, 1963-1989; teacher, Board of Education, The City of Philadelphia, Pennsylvania, 1960-61; Headmistress, Satadal Girls' High School, India, 1957-1959; Regional Vice Chair, Somerset County Democratic Committee, 1986-87; Delegate, Democratic National Convention, 1980, 1984; Delegate, New Jersey State Democratic Convention, Atlantic City, 1983.

March 15, 1993

MEMORANDUM FOR RAHM EMANUEL
REGINA MONTTOYA
JEFF WATSON

FROM: ELI J. SEGAL

SUBJECT: Attached Memo

The attached memo based on a meeting with David Osborne prompts me to write to you. We are now beginning to deal with the key structural issues related to national service legislation. Chief among them is the relationship between the new federal entity and the states.

In addition to Osborne's concern, several mayors and our friends at HUD brood about getting bypassed if we concentrate too much in the governor's office.

Obviously, to some extent this is about re-living the alternative delivery systems of the 1960's to 1980's. But with our focus on reinventing government, modest federal bureaucracy and the President's own experience as a governor, our structure will have a particular importance -- both symbolically and substantially.

I suggest that we get together on this soon, or if you prefer, please don't hesitate to call with your thoughts. We expect to have a draft within a week, so any ideas you want to offer would be helpful ASAP.

EJS:ke

MEMORANDUM

TO: Eli, Rick, Jack
FR: Robert
DA: March 12, 1993
RE: Conversation with David Osborne

Osborne is happy to help out; we should stay in touch with him.

Primary points

- Watch out for state offices and state plans:
 - State bureaucracies are just as bad as federal ones.
 - Without precautions, national service will end up at the mercy of hostile governors in many states.
 - With small national, local programs of the type we support, political pressures are relatively weak at the federal level, but very strong at the local level.
- If state offices are used, structure them as independent corporations with appointed boards similar to those contemplated for the federal level. Give authority over planning to these boards -- not to persons directly responsible to the governor's offices (asymmetry with federal structure). Require states to fund these corporations in order to receive federal funding. Benefits of this structure, as opposed to offices within governor's offices:
 - Insulates state structure from governors. Even if governors have appointive power, they do not have day-to-day control.
 - Allows states to set up a new administration while bypassing the troubled old bureaucracies.
 - Avoids civil service rules, government budget rules, etc., that agencies must follow but corporations need not.
- Instead of picking and choosing among elements of state plans, evaluate the output of states every year, and shift funding accordingly. The advantages of this approach are that it:
 - Avoids politicization of the grantmaking process at the federal level.
 - Forces state corporations to take their planning duties seriously and do a good job at it, without threatening federal interference with their workings.
 - "Picking winners" is not the business of the federal government; rewarding success is.

You may ask why the states are better prepared than the feds to pick winners. Osborne's answer, I think, is that if you insulate state offices from local political pressures, their local knowledge will make them the right ones to do local planning -- without federal interference. With the independent corporation structure, the feds need not micromanage states -- not doing so is better for both; they need only judge results.

- To avoid having to take in a lot of lousy ACTION employees, give them "right of first consideration" but not a guarantee of a job. Just guarantee them a job somewhere, and spend some money placing them.

Follow-up

- Send some written questions to Osborne soon, to keep him involved.
- Learn about this "first consideration" possibility.
- Talk to the person he recommended.
- Learn about state corporations -- feasibility of requiring them in all states. Who to call on this?

THE WHITE HOUSE

WASHINGTON

March 12, 1993

MEMORANDUM FOR RICK ALLEN ✓
ROBERT GORDON III

FROM: ELI J. SEGAL

SUBJECT: Military Plans

I know something about the following, but not nearly enough details:

1. Boren-Wofford Legislation: a) National Guard piece evaluated by Commission -- what exactly does that mean; b) CCC piece -- has there been consensus passing up the summer part of this? Is this the piece where the Boston University based naval retiree has volunteered his services? Status?
2. Nunn Legislation: I never understood what this piece of defense conversion/police corps potential was all about.
3. The 20 years to 15 years registry and its importance to us.
4. The Montgomery G.I. Bill and the different loan forgiveness approaches of the armed forces (Army vs. others) and its relationship to our proposed benefit levels, especially for a post-college student getting \$10,000 in loan forgiveness & stipends.
5. Our \$20 billion Reconversion Bill -- has anyone heard from John George at Defense?
6. Ask Susan Stroud about Frank Newman's "Military Service Corps."
7. Anything else?

Could we review the subject soon? If we have an important story to tell here, we need to build it into our overall messages: a) reinventing government by using military resources well (people and bases), b) example of "smart" government since no one knows young people, training, and service ethic better than the military, c) national service includes a spectrum from military to civilians, and d) the President as Commander-in-Chief, etc.

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 15, 1993

Mr. David Rockefeller, Jr.
30 Rockefeller Plaza
New York, New York 10112

Dear David:

Thank you for spending some time here and sending along on paper your thoughts. Your help has been invaluable in conceptualizing what you rightly call a "mobilization strategy" for national service. I hope you remain very much involved.

The proposals in your letter strike me as right on target. With regard to private sector liaison, your caveats about the failures of NASDC are certainly well-taken, but as you say, we still need an organized, visible (and perhaps decentralized way) to pull in corporate and philanthropic leadership. Only the broad support of private and community-based institutions will make national service succeed where programs like CETA failed.

With this in mind, I am taking you up on your offer to develop lists of invitees for service roundtables in the private sector communities. Through the meetings you suggest, we can send an important message, and begin developing the support that national service will need to succeed.

With regard to public liaison and quality control, we are on somewhat surer ground. While we are still developing the details of the national service legislation, it will certainly specify the sort of national advertising campaign you suggest. In addition, while we will leave final decisions about targeted areas of need to the federal lead agency, an urban schools program would certainly be eligible for federal funding. It is just the kind of effort we ought to support.

I have enclosed for your information a discussion outline of legislation. I hope you will be in touch soon with any comments you have and, more importantly, with ways to put your mobilization strategy into action. We will need your help to make the national service initiative succeed.

Sincerely,



Eli J. Segal
Assistant to the President
Director,
Office of National Service

THE WHITE HOUSE

WASHINGTON

March 17, 1993

MEMORANDUM FOR GEORGE STEPANOPOULOS

FROM: ELI J. SEGAL

SUBJECT: National Volunteer Week (April 18-24)

I fear losing momentum on our national service agenda in the aftermath of March 1, especially with the looming May 3 deadline for healthcare introduction. Therefore, I look at National Volunteer Week (NVW) as a critical period for us. I don't know the extent to which you are familiar with NVW activities (a week coincidental with, among other events, Earth Day, Holocaust remembrance, return of Congress from spring recess and unless we get it done before recess, campaign finance reform, not to mention the Gay Rights March the following weekend).

During that week, the following happens in Washington, D.C., along with hundreds of other volunteer events around the U.S.:

- a) President's Volunteer Action Awards (I expect the President will present the awards on April 23.)
- b) Youth Service Day (April 20) (Hillary is scheduled to appear in the Rose Garden)
- c) USA Awards for Service
- d) Big Brother/Big Sister Awards

Beyond this, I expect the following to be in place during the week:

- a) Our legislation, including the Department of Education's post secondary school finance piece, should be ready for introduction.
- b) We will be announcing the approximately six sites for our Summer of Service (note: there could be some interesting communications and political angles on this).

Mr. George Stephanopoulos
March 17, 1993
Page Two

c) We will have taken our inventory of all existing executive branch service and volunteer activities (a massive undertaking involving the cooperation of all Cabinet officers, etc.) which offers many media opportunities as well.

The issue is the extent to which we want to integrate any and/or all of these activities into an already busy week. Or, stated another way, are the communications needs of the national service agenda great enough for us to do more than just a photo opportunity incidental to the President's Volunteer Action Awards?

I argue yes. I don't think this is parochial. National Service is our best shot for a clear-cut 1993 legislative triumph, delivering on one of the President's central campaign commitments. While others may feel "this is a sure thing" so why invest in it, a) I'm troubled by our being tied to the more pedestrian and more confrontational student loan reform agenda, and b) it belies logic to do anything other than going to your strength.

Let's get together on this right away so I can plan accordingly.

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 17, 1993

Mr. Lewis Finfer
Director
Organizing and Leadership Training Center
25 West Street, 3rd Floor
Boston, MA 02111

Dear Mr. Finfer:

John Sasso forwarded to me your letters of January 28 and March 2. I am interested in your ideas about including community organizing as well as social service in the design of the President's national service program. It has led me to ask the ACTION staff to determine if they break up volunteers into these two broad categories, and if they do, what percentage of VISTA positions are currently with community organizing groups and how that percentage has changed since VISTA's beginning.

Would you be willing to put together a list of organizations like yours, ACORN, Mass Fair Share, etc., that we might consult with about the capacity of this sector to train, employ and supervise participants in the national service program? I would greatly appreciate your assistance in this matter and any further thinking you have done on the issue.

On your idea of a Blue Beret Corps, I have shared your article with people who are thinking about the connections between the military and national service. And on your idea that service requires a reflective citizenship dimension, rest assured that I share your view.

Best regards,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 17, 1993

Mr. Herbert Sturz
1112 Park Avenue
New York, NY 10128

Dear Herb:

I enjoyed our brief chat today and apologize for the delay in sending this letter.

This is to confirm my request for you to think through with us the nature of "public safety" as a component of President Clinton's national service initiative. Among other things, we would be interested in your thoughts on the following:

- a) Exact roles to be played by young people, both prior to, during and subsequent to their college years;
- b) Skill levels/education requirements prior to service;
- c) Training (both skills and citizenship dimensions);
- d) Locations where service would be provided (e.g. streets, public housing, schools, nursing homes, police stations);
- e) Relationship to police forces, police unions, and other public safety professionals; and
- f) Career opportunities subsequent to service.

And you know, the President views public safety as one of the four main subjects areas for national service (along with health, education and environment). There has been a lot of talk, but little concrete in this area, and your help would be enormously beneficial at this crucial stage in our development.

Yours very truly,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:ke

THE WHITE HOUSE

WASHINGTON

March 20, 1993

MEMORANDUM FOR C. RICHARD ALLEN

FROM: ELI J. SEGAL

SUBJECT: Enclosed Contract

This is a fascinating document, especially in the context of building in quality.

- 1) We should ask the Commission for other rules models, both "corps" and "individual placement" types.
- 2) We should see if VISTA and/or the summer programs have the equivalent.
- 3) This contract is dated September, 1992. We should find out if City Year operated without published rules prior to that and if there were earlier versions, how did they get to the 1992 version.
- 4) Do you know if the Commission is looking at rules like this for the Summer of Service?
- 5) Circulate to whomever you think appropriate, especially Rob Gordon III

EJS:ke

DRAFT

March 20, 1993

MEMORANDUM FOR C. RICHARD ALLEN

FROM: ELI J. SEGAL

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EJS:ke

THE WHITE HOUSE

WASHINGTON

March 19, 1993

MEMORANDUM FOR PETER EDELMAN
BILL GALSTON
CAROL RASCO
SHIRLEY SAGAWA
BILLY WEBSTER

FROM: ELI J. SEGAL

SUBJECT: Enclosed Article

The enclosed article on Head Start is a walking endorsement for national service. If one of the real problems in the expansion of Head Start is a shortage of teachers and other workers, our role in achieving one of the President's principal objectives is enhanced.

EJS:ke

Sharp Criticism For Head Start, Even by Friends

By JASON DePARLE
Special to The New York Times

WASHINGTON, March 18 — At the moment of its crowning political success, Head Start, the lavishly praised preschool program, is suddenly being subjected to quibbles, criticisms and outright assaults.

President Clinton has extolled the program as an example of Government at its best and is asking Congress to increase financing by more than \$9 billion over the next five years, which could double the program's size by then.

But several Government and academic reports, some new and some newly emphasized, say the program suffers from considerable management problems and has not produced the results that some of its supporters have long claimed.

An Awkward Situation

The debate has created an awkward situation for some Head Start advocates, who are celebrating the program as a grand success while acknowledging that it needs some patching up. Or, as Helen Blank, a lobbyist at the Children's Defense Fund, puts it, "The program is the greatest program ever, and it needs some strengthening."

Mr. Clinton has said that every dollar spent on the program will bring \$3 in future cost savings. But his arithmetic derives from a single study of a

Continued on Page A17, Column 1

THE NEW YORK TIMES NATIONAL FRIDAY, MARCH 19, 1993

A17

Head Start Is Criticized, Even by Its Friends

Continued From Page A1

different preschool program, not Head Start, which has typically been the last of its academic benefits to wear off after three years, with children who attend the program then performing no better than those who did not.

Supporters of the program contend that it also produces other benefits, like bringing improved health care to children and better social services to their families. But two unpublished Government reports suggest that these benefits may have been misreported and exaggerated, and they suggest that a larger Head Start program may have difficulty finding qualified teachers and adequate buildings.

In addition, the program has received mixed reviews. If affectionate, supporters Edward Zigler, a psychologist at Yale University who helped found it.

In recent weeks, Mr. Zigler has re-evaluated and said that he thinks only about

half the nation's 1,400 Head Start programs are of high quality, while about a quarter are "marginal," and the rest are so poorly run that they are doing virtually nothing to help the children. Some of these problems have been quietly recognized for years. But they are now receiving new attention in a debate that is no longer simply about an effort to teach children their colors but a virtual referendum on the efficacy of Government programs.

Mr. Zigler's frank remarks are intended to bring more support to the program, in the form of higher teacher salaries and more intensive social services. But if it is seen to improve services, Mr. Zigler has said, it

thinks the program's benefits will continue to fade after several years unless the public expenditure is made in some Congressionally approved way. Mr. Clinton's proposal and public reports, which have not been made public, question the extent to which the program is improving children's health or bringing new services to their families.

Part of the confusion over the program's accomplishments stems from the fact that Head Start has been just one of many different and shifting grounds. Some supporters emphasize the program's impact on a child's academic skills. Others say that while

the report examined the files of 3,100 children in 80 different Head Start programs. While Head Start officials have contended that 88 percent of the enrolled children are fully immunized

the investigators said the records showed complete immunizations for only 43 percent of the children. They said they were unsure whether the remaining children were missing their immunizations or whether the programs had simply not recorded them. The report also found that only 28 percent of the families enrolled received most or all of the social services they need.

A second report also questioned the quality of the system to accommodate a growing large expansion, saying that 20 percent of the programs had recently experienced problems in finding child-care space for a quarter had been unable to enroll eligible children and a third had major problems in finding enough space for an expanded program. Officials at the Department of Health and Human Services are disputing

ing some of the findings. "It is our feeling that this overstates the problem," said a spokeswoman. She said a department study in immunization rates was probably due to poor records, not missing services. But she added, "Let me be very clear in saying this. We acknowledge that there are problems in terms of service quality in the delivery of services."

Blazer and Better Deal? Mr. Clinton has pledged to add \$1.2 billion next year to the \$2.8 billion currently being spent, but has not said how the money will be spent. "I see the stage for a fight between the two eager to expand the program's enrollment and those who want to improve its quality," The discussions are really just beginning," said an Administration official involved in them.

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THE WHITE HOUSE
WASHINGTON

March 20, 1993

Mr. David B. Roosevelt
4 Sunny Lane
Westport, Connecticut 06880

Dear David,

Thanks for coming to Washington and meeting with us. Your proposal for a National Youth Conservation Corps was thoughtful and valuable. We are working with the Commission on National and Community Service to implement a new Civilian Community Corps similar to the NYCC you propose. I hope we can figure a way of working together in the future.

Thanks again for your visit and your excellent proposal.

Sincerely,

Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:rg

THE WHITE HOUSE

WASHINGTON

March 15, 1993

Ms. Kathleen Kennedy Townsend
Executive Director
Maryland Student Service Alliance
200 W. Baltimore St.
Baltimore, MD 21201

Dear Kathleen:

Thanks for your note and your essay on service. I'm sorry for taking so long to respond; I'm sure you can imagine what things are like over here.

I want you to know that your view of national service has had a tremendous impact on our thinking. We have come to agree that tangible social change -- not improved citizenship -- must be the first goal of a pre- and post-college national service initiative. Thanks partly to you, the national service program will focus on achieving measurable progress in specific areas.

We face some tremendous challenges in the months to come -- not only pushing the service legislation through Congress, but bringing the ethic of service to the American people. Your work in Maryland and your help here have provided an inspiring example for all of us. Do stay in touch.

Sincerely,

Eli J. Segal
Assistant to the President
Director, Office of National Service

THE WHITE HOUSE
WASHINGTON

22 March 1993

Martha K. Hess
Public Information Director
Activism 2000 Project
1632 Ridout Road
Annapolis, MD 21401

Dear Ms. Hess,

I want to congratulate you on the Activism 2000 Project. I have reviewed the materials you sent and am delighted to know about a project like yours that takes young people's contributions to their communities seriously. I hope that you are successful in getting the materials to be used by educators and others who are responsible for the development of young people's values.

Sincerely,

A handwritten signature in black ink, appearing to read "E. J. Segal", with a stylized flourish at the end.

Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:ss

THE WHITE HOUSE
WASHINGTON

March 22, 1993

The Honorable Lawton Chiles
Governor
The Capitol
Tallahassee
Florida 32399-0001

Dear Governor Chiles,

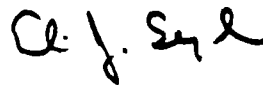
Thank you for your recent letter regarding the various community service programs in Florida that are contributing so much to the welfare of communities across the state. We have all watched while the people of Florida volunteered so much of their time and energy to helping rebuild following Hurricane Andrew. I am sure that these efforts must be a source of enormous pride for you.

Although your letter mentions a number of programs and other people associated with community service activities in Florida, I know that you and Mrs. Chiles have very strong personal commitments to service. In addition to FOCV, I understand that Florida colleges and universities have formed a state compact, and that both efforts have benefited from your leadership.

We are on a fast track with the drafting of a bill to establish President Clinton's program. We plan to introduce a bill this spring and hope to have it enacted before the end of the summer. The President has determined that the states should have a significant role in the national service program, and I know that we will be able to count on Florida to be a lead state.

I hope that you will keep in touch with our office and I look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Eli J. Segal".

Eli J. Segal
Assistant to the President and
Director of the Office of National Service

EJS:ss

THE WHITE HOUSE

WASHINGTON

March 22, 1993

Kenned
Please give to
Chair Gallegher.

Attorney General Lee Fisher
State Office Tower
17th Floor
30 East Broad Street
Columbus, Ohio 43215

Dear Lee,

I was pleased to learn that you called the Office of National Service looking for information on community service activities and programs in Ohio. I know that you have a strong interest in seeing the service efforts of young people supported and expanded, in Ohio and nationally.

My staff has been in touch with Daniel Gardner at Oberlin, who is the Director of the Ohio Campus Compact. Daniel pulled together the attached information about Ohio service activities, including programs based in elementary and secondary schools, on college and university campuses, and other programs.

There seems to be a lot of activity in Ohio and across the country, which I am counting on to provide a good base for the President's new national service program. I assume you are aware of the Summer of Service program that the President announced on March 1. We anticipate having \$15 million of the economic stimulus package to have a program underway this summer. At the same time, we are moving forward quickly with developing legislation that we plan to introduce this spring and hope to have enacted by the end of the summer.

Please keep in touch with our office, and let me know if there is anything else that would help with your efforts.

Best regards,



Eli J. Segal
Assistant to the President and
Director, Office of National Service

EJS:ss

THE WHITE HOUSE

WASHINGTON

March 20, 1993

MEMORANDUM FOR ROBERT GORDON III

FROM: ELI J. SEGAL

SUBJECT: The Navy

Clearly, our efforts have prodded the Navy to get aboard. Alice Mason reported on Saturday an exciting new undercurrent throughout the Navy to be a leader in assisting us, including making their San Francisco operations a key component for SOS.

Have you seen Admiral Kelso's speech, delivered on November 11, 1992 (attached)? Has the Navy expanded the volunteer programs referred to herein? Do the other branches have the equivalent programs? If not, should we tell them about the Navy's program? You might want to brief Peter Edelman and Kate Frucher about all of this, so they can integrate it into their efforts to stimulate the other departments of the executive branch.

EJS:ke

Remarks delivered by
Admiral Frank B. Kelso, II
Chief of Naval Operations
National Association of Partners in Education
Crystal City, Virginia
21 November 1992

Thank you very much, Ms. (Doris) Carpenter. Good evening, ladies and gentlemen. I'm honored to join so many leading representatives of American education, business, government and communities taking part in this banquet.

As you know, I am here, this evening, in my role as Chief of Naval Operations -- but like many of you, I am also a parent, as well as a grandparent.

A few months back, I was down in King's Bay Georgia for a ceremony and had a chance to visit my son and his family. My granddaughters are real characters, especially Cassie, the four year old. She has always marched to her own drummer. Anyway, she and her five year old sister were visiting a young friend, and the little girl's mother left them to their own devices a bit too long.

When she checked on them, she found they had filled the bathtub with water, and were using their sandbuckets to empty the water onto the floor. Water was running down the hallway, and the mother really scolded the girls. The five year old and her little friend were wide-eyed, thinking they were in serious trouble, but Cassie stood her ground, and said, "It's your fault!" The mother said, "Why is it my fault? You're the ones dumping water on the floor." To which Cassie replied, "Well, you were supposed to be watching us!"

So, I think Cassie, at a very early age, put her finger on the sometimes difficult concept of responsibility. All of you here tonight are active in this organization, because as parents and as citizens, you feel a responsibility for our young people and for the long term future of this country. I am here to tell you that the Navy shares your commitment to improve education in America. And I appreciate the opportunity to talk with you for a few minutes about the evolution of the Navy's partnership programs, and the outstanding young men and women who make them work.

When Americans think of sailors, most of them probably think of people on ships at sea. And that picture is accurate because, on any given day, about half of the Navy's ships and submarines are at sea.

In fact, tonight, about 200 ships -- that's roughly 44 % of the fleet are underway and operating in virtually every ocean of the world. 21% of our units are on extended deployment, and that means long days at sea, as well as months of separation from home

and loved ones. Thousands of dedicated sailors and marines are serving in those ships and squadrons, and they are supported by equally committed men and women ashore. I am proud of all of them.

The Cold War may be over, but our people remain fully engaged throughout the world. They are in the Persian Gulf enforcing the no-fly zone over southern Iraq. They are operating in the Adriatic and central Mediterranean, demonstrating our concern for events in the former Yugoslavia. And you will find our people in the South Pacific and Caribbean, patrolling the favorite routes of drug smugglers.

Even in this time of relative peace -- and after dramatic changes in the world, for which we all can be grateful -- the Navy is busy carrying out national policy and representing American interests.

And our new vision for the Navy and Marine Corps team called "From the Sea," will ensure that we are equally well prepared in future years to work in concert with the other armed forces of the U.S. and allies to deter and defend against any future threats to our vital interests.

So, you will continue to find our people at sea.

But the image of the American sailor is not complete without picturing Navy men and women in literally thousands of U.S. classrooms -- sharing their time, experiences, education and skills with American youth.

The fact is, the Navy shares a common goal with the organizations, communities, schools and families that you represent. Like you, we are concerned about education in this country, and firmly committed to partnership programs that help our young people reach their full potential.

And I am extremely proud that our Navy people are so supportive of those goals.

The idea of Navy people helping others is not something new -- they have traditionally been active members of their communities, serving as volunteer coaches, Scout masters, lay leaders and other roles.

There is as well a long history of the Navy coming to the aid of those in distress, at sea and ashore. In the past year, thousands of sailors and Marines lent their skills -- along with naval equipment and supplies -- to victims of tropical storms in Florida, Louisiana, Hawaii and Guam.

The number one priority of our Naval Construction Battalions

-- our Seabees -- deployed to Florida in the wake of Hurricane Andrew was to repair and restore local schools, so that they could open on time for the school year. And working closely with members of the local community, they made that happen.

The Navy's formal commitment to partnerships in education dates back to 1985, when Admiral Jim Watkins, then Chief of Naval Operations and now Secretary of Energy, formed a Task Force on Personal Excellence and National Security.

The Task force concluded that, while strengthening the education, health, physical fitness and ethical values of Navy personnel, our service should help American youth reach excellence in the same areas.

The vision was this: What's good for education, communities and the nation, is also good for the Navy.

This led to a establishment of a Navy-wide program of personal excellence, with partnerships as a key feature to enhance education, health, and citizenship of the nation's youth. Our Navy partnerships with education have grown dramatically since that time. From 150 partnerships in 1987, we have more than 1,000 active partnerships today -- reaching more than 150,000 young people.

About seventeen thousand Navy personnel, both military and civilian employees of the Navy, currently support these programs as tutors, mentors, classroom assistants, guest speakers, coaches, technical advisors, and in other roles.

And you don't have to look far to find examples of these successful programs in action. Many of these Navy volunteers and program coordinators are in the audience tonight, having participated in this symposium this week.

The U.S. Navy Band, including members of the "Sea Chanters" who performed tonight, recently expanded a partnership program that shares their musical talents through concerts, demonstrations, workshops and classroom visits in a total of 172 Washington-area schools.

The "Navy Kids" program right here in Washington sponsored by the Bureau of Naval Personnel, Naval District Washington and other headquarters staffs involves 1,200 Navy volunteers who tutor 750 at-risk young students in math, reading and writing every Thursday afternoon.

Last spring, the President recognized this Navy partnership as one of fourteen "Annual Points of Light" for 1992. And we are particularly heartened by reports from Washington school officials that absenteeism has decreased, as grades and interest

in school have improved in students taking part in "Navy Kids."

There is another very important payoff for volunteers in this and other Navy partnerships, and that is the satisfaction, pride and love they receive from their associations with young people, parents and educators. Many sailors say they get as much out of their partnership experiences as do their students, and they keep signing up to volunteer again. Navy partnerships have flourished because of this enthusiasm, and I know the partnerships that you sponsor and support have brought similar successes and rewards. Since 1986, the Navy has enjoyed a close relationship with the National Association of Partners in Education and many of your organizations.

Program coordinators and volunteers from the Navy have taken part in annual NAPE symposiums for many years, sharing experiences, ideas and resources. This contact has led to many cooperative partnership ventures between the Navy and local community organizations and businesses.

Our close relationship with NAPE is why we wanted to take the opportunity this evening to share with you our latest step in the Navy's commitment to help American youth, schools and communities.

The growth and success of partnership programs have revealed the depth of talent, energy and interest of American sailors who would like to help others.

Based on the recommendations of a working group that met through August and September, we decided that we are ready for a significant, evolutionary expansion of the Navy's education and community service efforts. We plan to build on the Navy's history of service to others, using the Personal Excellence Partnership Program -- our educational partnerships -- as a foundation.

To expand our role in the nation's war against drugs, the Naval Reserve is launching a program called Campaign Drug Free. We have unique experience and perspective to share in this area. We simply cannot tolerate illegal drugs in the service, and over the years, have reduced drug abuse dramatically with a program of education, deterrence, discipline and positive peer pressure.

Campaign Drug Free trains members of the Naval Reserve and the regular Navy in instructional materials, including handouts and videotapes targeted for elementary, middle school or high school-age students. Navy presenters then work in concert with DARE [Drug Abuse Resistance Education] and other educational programs as guest speakers.

Campaign Drug Free has already proven very successful in the

New England area, as well as other locales. We are currently working with the cities of metropolitan Washington, D.C. and New Orleans to serve as pilot programs in our expanded national Campaign Drug Free Program. By next fall, we plan to make presentations available to schools nation-wide.

A second program to be expanded is in the area of health and fitness. Again, we have expertise to share because physical fitness and health is essential both to the well-being of Navy people, and to our readiness.

The inspiration for this expanded program was a number of rewarding partnerships in which Navy volunteers are serving as physical fitness advisors, instructors and coaches -- especially in areas where budget cuts have reduced full-time staffing for these functions.

We are also taking advantage of recent collaboration between the Chief of Naval Technical Training, Tennessee schools, the U.S. Department of Health and Human Services, and the President's Council on Physical Fitness and Sports to develop a program called S.A.F.E., or "Schools with Active Fitness Education, in which we will offer assistance in developing and constructing fitness courses, hiking paths, biking trails and other resources.

A third area also flows directly from our experiences with educational partnerships: an expanded program in the area of environmental conservation. As naval professionals, we've come to recognize how critical it is to be good stewards of our oceans, our air, and our lands. Today's young sailors are particularly attuned to environmental concerns.

Some of the successful partnerships already in place are the Draketail Maritime Project up in Annapolis, the "Water For Life" partnerships supported by our submarine base in Bangor, Washington, and the "Save the Bay" educational campaign supported by Navy commands in the Tidewater area. We will be exporting these programs to other schools and communities in cooperation with local environmental agencies and interest groups.

A fourth area of expansion will be during the Thanksgiving season, when we will encourage Navy people worldwide to share their time and blessings with those less fortunate in neighboring communities.

Traditionally, Navy families have invited sailors who are far from their families to share Thanksgiving dinners. Navy people also have volunteered in many communities to support churches and charitable organizations sponsoring food drives, holiday meals and other special efforts for the needy. Our fleet commanders have joined me in encouraging Navy people to share

Thanksgiving by participating in such community efforts.

Together these five "flagship" areas -- sharing Thanksgiving, environmental conservation, health and fitness, Campaign Drug Free and our continuing educational partnerships -- will form a new Community Service Program sponsored by the Navy. The variety among flagship programs -- calling for different expertise, interests and commitment of time will attract more volunteers from active duty personnel and Navy employees -- while tapping new pools of volunteers from the Naval Reserve, Navy retirees and veterans, and Navy-related associations.

We will also continue to encourage and support purely local initiatives to improve the education, health and well-being of people in communities in the U.S. and overseas. And as we develop and expand some other community service programs, our commitment to partnerships in education will continue to grow as well.

Contributing to the education of American youth must remain a top priority. Navy people are vitally interested, and sometimes concerned, about the education and well-being of their own children in the communities where they live.

Institutionally the Navy, like other American organizations and businesses, depends on schools to prepare young people who may be interested in careers. Over the years, our Navy has become increasingly technological, so we have a particular interest in helping to enhance the math and science skills of young people.

Even as we reduce the size of the Navy today, we must recruit about 60,000 high school graduates annually to fill entry-level positions and begin careers that require training, experience and professional growth for 20 years or more to reach the senior ranks of the enlisted or officer communities.

Even if we did not need to continue recruiting, the education of American youth is important to the Navy because it is vitally important to our nation's economic strength and security. Some of the students who participate in our partnership programs may ultimately decide to join the Navy -- and nothing would please me more. But whether they come to us or go to IBM, or become teachers themselves, their subsequent contributions will be ample return on our investment.

The term and concept of "partnership" will be central to all of the Navy's community service efforts, as it is to the National Association of Partners in Education. And let me emphasize that we don't want to compete with anyone, but work hand-in-hand with other organizations, educators, community leaders and military services to do our share -- and to share our talents, resources

and volunteer power.

The Navy will stay active in this association, and eager to hear your ideas and recommendations for making our youth and this country the best in the world, across the board.

Thank you very much, and God bless you.