

# FOIA MARKER

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**Collection/Record Group:** Clinton Presidential Records

**Subgroup/Office of Origin:** National Service

**Series/Staff Member:** Eli Segal

**Subseries:**

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**OA/ID Number:** 1293

**FolderID:**

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**Folder Title:**

7/7 New York, NY, 7/8 Kansas City, MO

**Stack:**

**S**

**Row:**

**66**

**Section:**

**2**

**Shelf:**

**7**

**Position:**

**1**

# Withdrawal/Redaction Sheet

## Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. form	[Personally Identifiable Information] [partial] (1 page)	07/13/1993	b(6)

### COLLECTION:

Clinton Presidential Records  
National Service  
Eli Segal  
OA/Box Number: 1293

### FOLDER TITLE:

7/7 New York, NY , 7/8 Kansas City, MO

2013-0661-F

rs2936

### RESTRICTION CODES

#### Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

#### Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

816 - 966 - 4000  
X 4618

Karen  
McCarthy

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<b>TRAVEL VOUCHER</b> <i>(Read the Privacy Act Statement on the back)</i>	<b>1. DEPARTMENT OR ESTABLISHMENT, BUREAU DIVISION OR OFFICE</b> NATL SRV	<b>2. TYPE OF TRAVEL</b> <input type="checkbox"/> TEMPORARY DUTY <input type="checkbox"/> PERMANENT CHANGE OF STATION	<b>3. VOUCHER NO.</b>
	<b>5. a. NAME (Last, first, middle initial)</b> SEGAL, ELI J.	<b>b. SOCIAL SECURITY NO.</b> (b)(6)	<b>4. SCHEDULE NO.</b>
<b>TRAVELER (PAYEE)</b>	<b>c. MAILING ADDRESS (Include ZIP Code)</b> 1535 28th ST. NW WASHINGTON DC 20007	<b>d. OFFICE TELEPHONE NO.</b>	<b>6. PERIOD OF TRAVEL</b> a. FROM 7/6 b. TO 7/19
	<b>e. PRESENT DUTY STATION</b> WASHINGTON DC	<b>f. RESIDENCE (City and State)</b> WASHINGTON DC	<b>7. TRAVEL AUTHORIZATION</b> a. NUMBER(S) 68101 b. DATE(S) 7/1
<b>8. TRAVEL ADVANCE</b>	<b>9. CASH PAYMENT RECEIPT</b>		<b>10. CHECK NO.</b>
a. Outstanding	a. DATE RECEIVED	b. AMOUNT RECEIVED	<b>11. PAID BY</b>
b. Amount to be applied	c. PAYEE'S SIGNATURE		
c. Amount due Government (Attached: <input type="checkbox"/> Check <input type="checkbox"/> Cash)			
D. Balance outstanding			

<b>12. GOVERNMENT TRANSPORTATION REQUESTS, OR TRANSPORTATION TICKETS, IF PURCHASED WITH CASH (List by number below and attach passenger coupon; if cash is used show claim on reverse side.)</b>	I hereby assign to the United States any right I may have against any parties in connection with reimbursable transportation charges described below, purchased under cash payment procedures (FPMR 101-7) <span style="float: right;">▶ Traveler's Initials</span>				
	<b>AGENT'S VALUATION OF TICKET</b> (a)	<b>ISSUING CARRIER</b> (Initials) (b)	<b>MODE, CLASS OF SERVICE AND ACCOMMODATIONS</b> (c)	<b>DATE ISSUED</b> (d)	<b>POINTS OF TRAVEL</b>
					FROM (e) TO (f)

13. I certify that this voucher is true and correct to the best of my knowledge and belief, and that payment or credit has not been received by me. When applicable, per diem claimed is based on the average cost of lodging incurred during the period covered by this voucher.

TRAVELER SIGN HERE ▶  DATE 7/13/93 AMOUNT CLAIMED \$ 119.50

NOTE: Falsification of an item in an expense account works a forfeiture of claim (28 U.S.C. 2514) and may result in a fine of not more than \$10,000 or imprisonment for not more than 5 years or both (18 U.S.C. 287; i.d. 1001).

<b>14. This voucher is approved. Long distance telephone calls, if any, are certified as necessary in the interest of the Government. (NOTE: If long distance telephone calls are included, the approving official must have been authorized in writing by the head of the department or agency to so certify (31 U.S.C. 680e).)</b>	<b>17. FOR FINANCE OFFICE USE ONLY COMPUTATION</b>
	a. DIFFERENCES, IF ANY (Explain and show amount)
APPROVING OFFICIAL SIGN HERE ▶  DATE	b. TOTAL VERIFIED CORRECT FOR CHARGE TO APPROPRIATION

<b>15. LAST PRECEDING VOUCHER PAID UNDER SAME TRAVEL AUTHORIZATION</b>	<b>16. THIS VOUCHER IS CERTIFIED CORRECT AND PROPER FOR PAYMENT</b>
a. VOUCHER NO.	b. D.O. SYMBOL
c. MONTH & YEAR	DATE 7-28-93
c. APPLIED TO TRAVEL ADVANCE (Appropriation symbol):	

<b>18. ACCOUNTING CLASSIFICATION</b>	OC24 119.50
d. NET TO TRAVELER ▶	\$ 119.50

**SCHEDULE OF EXPENSES AND AMOUNTS CLAIMED**

**INSTRUCTIONS TO TRAVELER** (Unlisted items are self-explanatory)

Col. (c) If the voucher includes per diem allowances for members of employee's immediate family, show members' names, ages, and relationship to employee and marital status of children (unless information is shown on the travel authorization.)

Complete only for actual expense travel

- (d) Show amount incurred for each meal, including tax and tips, and daily total meal cost.
- (h) Show expenses, such as: laundry, cleaning and pressing of clothes, tips to bellboys, porters, etc. (other than for meals).
- (i) Complete for per diem and actual expense travel.
- (j) Show total subsistence expense incurred for actual expense travel.
- (m) Show per diem amount, limited to maximum rate, or if travel on actual expense, show the lesser of the amount from col. (j) or maximum rate.
- (n) Show expenses, such as: taxi/limousine fares, air fare (if purchased with cash), local or long distance telephone calls for Government business, car rental, relocation other than subsistence, etc.

Complete this information if this is a continuation sheet. PAGE 1 OF 1 PAGES

TRAVEL AUTHORIZATION NO.

68101

TRAVELER'S LAST NAME

SEGAL

DATE	TIME	DESCRIPTION	ITEMIZED SUBSISTENCE EXPENSES								MILEAGE RATE:	AMOUNT CLAIMED		
			MEALS				MISCELLANEOUS SUBSISTENCE	LODGING	TOTAL SUBSISTENCE EXPENSE	NO. OF MILES	MILEAGE	SUBSISTENCE	OTHER	
			BREAK-FAST	LUNCH	DINNER	TOTAL								
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	
7/6	7 A	DEPART BOSTON												
7/6	8:30 A	ARRIVE NYC												
7/8	7 A	DEPART NYC												
7/8	9:30 A	ARRIVE KANSAS CITY												
7/9	7 A	DEPART KANSAS CITY												
7/9	11:30 A	ARRIVE DCA												
										<b>SUBTOTALS</b>				
										<b>TOTALS</b>				

If additional space is required, continue on another SF 1012-A BACK, leaving the front blank.

In compliance with the Privacy Act of 1974, the following information is provided: Solicitation of the information on this form is authorized by 5 U.S.C. Chap. 57 as implemented by the Federal Travel Regulations (FPMR 101-7), E.O. 11609 of July 22, 1971, E.O. 11012 of March 27, 1962, E.O. 9397 of November 22, 1943, and 26 U.S.C. 6011(b) and 6109. The primary purpose of the requested information is to determine payment or reimbursement to eligible individuals for allowable travel and/or relocation expenses incurred under appropriate administrative authorization and to record and maintain costs of such reimbursements to the Government. The information will be used by officers and employees who have a need for the information in the performance of their official duties. The information may be disclosed to appropriate Federal, State, local, or foreign agencies, when relevant to civil,

criminal, or regulatory investigations or prosecutions, or when pursuant to a requirement by this agency in connection with the hiring or firing of an employee, the issuance of a security clearance, or investigations of the performance of official duty while in Government service. Your Social Security Account Number (SSN) is solicited under the authority of the Internal Revenue Code (26 U.S.C. 6011(b) and 6109) and E.O. 9397, November 22, 1943, for use as a tax payer and/or employee identification number; disclosure is MANDATORY on vouchers claiming travel; and/or relocation allowance expense reimbursement which is, or may be, taxable income. Disclosure of your SSN and other requested information is voluntary in all other instances; however, failure to provide the information (other than SSN) required to support the claim may result in delay or loss of reimbursement.

Enter grand total of columns (l), (m), and (n), below and in item 13 on the front of this form.

**TOTAL AMOUNT CLAIMED**

PHOTOCOPIED PRESERVATION

THE WHITE HOUSE OFFICE  
TRAVEL AUTHORIZATION

NO. 68101

Date of Request July 1, 1993

1. TRAVELER:

Name: ELI J. SEGAL  White House Staff  
Extension: 6444 Room: 145 OEOB  Other: \_\_\_\_\_

2. PURPOSE(s) and DATE(s): July 6-9, 1993: NY: Editorial Board meetings, Summer of Service site visits, public/private partnership meetings. Kansas City: Keynote speech for Kansas City Consensus.


3. ITINERARY: Boston - New York - Kansas City - Washington, D.C.  
(List all cities where stopovers occur.)

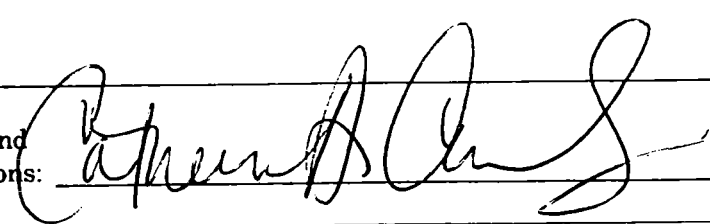
DEPARTURE			RETURN		
Date:	Time:	Mode:	Date:	Time:	Mode:
7/6	AM	commercial	7/9	AM	commercial

5. FUNDING SOURCE:  
 OFFICIAL  POLITICAL  501 (c) (3)  OTHER \_\_\_\_\_

SPECIAL EXPENSES	TRAVEL ADVANCE REQUESTED
<input checked="" type="checkbox"/> Commercial Car Rental <input checked="" type="checkbox"/> Taxi <u>\$50</u> <input type="checkbox"/> Hotel Name: _____ <input checked="" type="checkbox"/> Other: <u>\$105</u>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Amount \$ _____ Recipient's Signature: _____ Date: _____

*Please See Reverse Side for Further Instructions Regarding Travel Expenses*

7. TRAVELER'S SIGNATURE:   
(I have read and agree to the terms set forth on the reverse side.)

8. APPROVING SIGNATURES:  
Office Head: \_\_\_\_\_  
Approving Official (Political or Foreign Travel): \_\_\_\_\_  
Special Assistant to the President and Director of White House Operations: 

9. FOR TRANSPORTATION OFFICE USE ONLY:  
Control No.: GTR A1 646 207 Account: 037 1340 349 021 \$460.00

185 \$1.50 11307

ORIGINAL (Return with Voucher)

**THIS APPROVAL IS SUBJECT TO ALL  
APPLICABLE GOVERNMENT LAWS AND REGULATIONS  
AS WELL AS THE FOLLOWING ADMINISTRATIVE  
TRAVEL POLICIES**

**1. ADVANCES FOR OFFICIAL TRAVEL ONLY**

Cash travel advances will not be provided for political trips.

Advances will not be provided to anyone with an outstanding unaccounted-for advance.

Advances over \$250 require 48-hour notice to White House Administrative Office, Extension 2500.

**2. ADVANCES TO BE REPAID FROM SALARY AFTER 15 DAYS**

Any travel advance which is neither repaid nor accounted for in full by an expense voucher within 15 days after return may be deducted from the staff member's salary.

**3. GOVERNMENT TICKETS FOR OFFICIAL TRAVEL ONLY**

Government-issued tickets shall be used for official trips only (i.e., no political or personal travel). The entire cost of any government-issued tickets that are used for unofficial travel will be considered a personal travel advance and treated accordingly.

**4. TO OBTAIN REIMBURSEMENT, RECEIPTS ARE REQUIRED FOR ALL EXPENDITURES REGARDLESS OF THE AMOUNT**

**5. FOR DETAILED INFORMATION REGARDING TRAVEL REGULATIONS AND POLICIES, PLEASE REFER TO THE WHITE HOUSE TRAVEL HANDBOOK (Additional copies available by calling Extension 2500.)**





TRIP OF ELI J. SEGAL  
TO  
NEW YORK, NEW YORK  
July 6-7, 1993

KANSAS CITY, MISSOURI  
July 8, 1993

Tuesday, July 6, 1993

7:00 a.m. Depart Boston Logan airport en route New York  
(Laguardia) US Air #6171

8:06 a.m. Arrive NY-Laguardia

9:00 a.m. Arrive Newsday, 2 Park Avenue. 212-251-6936  
Ernest Tollerson

10:00 a.m. Depart Newsday en route New York Daily News,  
220 E. 42nd Street. 212-210-1530 Arthur  
Browne

10:15 a.m. Arrive NY Daily News - Arthur Browne

11:30 a.m. Depart NY Daily News en route CBS, 51 West  
52nd St.

11:45 a.m. Arrive CBS. Proceed to Jay Kriegel's ofc

12:00 p.m. Lunch w/Larry Tisch, President - CBS; Jay  
Kriegel, SVP - CBS; Dr. Jay Oliva, President  
- New York University

1:30 p.m. Depart CBS en route Harlem Freedom Schools,  
Rheedlen Center for Children and Families,  
2770 Broadway, 212-866-0700

2:15 p.m. Arrive Harlem SOS (Rheedlen Center)

2:30 - 3:15 Meet with five participants

3:15 - 3:45 Meet with Program Dirs: Jeff Canada & Gerald  
Lewis

3:45 - 4:30 Joined by Richard Murphy, Commissioner of  
Youth Services, City of New York (former  
Executive Director of Rheedlen)

4:30 - 6 p.m. Depart Harlem en route to Downtime

NOTE: Call Lou Rudin (212-644-8526) and he will tell you where to meet him. Then call Ron Shelp (212-493-7400) with same location.

6:00 p.m. Meeting with Lou Rudin (212-644-8526)  
6:45 p.m. Meeting with Ron Shelp and Jerry Spire  
7:30 p.m. Depart en route to 316 West 79th Street  
(cross street is Riverside)  
7:45 p.m. Arrive LaPen residence, 316 West 79th Street  
Dinner with James and Joyce LaPen

RON: 316 West 79th Street (LaPen home) 212-873-2871

**Wednesday, July 7, 1993**

7:30 a.m. Depart 316 West 79th St. en route to 30  
Rockefeller Plaza  
7:45 a.m. Arrive 30 Rockefeller Plaza, 65th Floor,  
Rainbow Room for breakfast w/David  
Rockefeller.  
Contact: Lisa Houlihan, 212-649-5684  
9:00 a.m. Depart Rockefeller Plaza en route to Minisink  
Townhouse Summer Day Camp, 646 Lenox Avenue,  
NY. A car will pick you up from Plaza.  
Contact: Toni Schmiegelow or Louis Wipple  
212-475-6444, NYC Volunteer Corps.  
9:30 a.m. Arrive Minisink Summer Day Camp  
10:30 a.m. Depart Minisink Summer Day Camp en route to  
Harmony Gardens, West 122nd St., NY  
10:45 a.m. Arrive Harmony Gardens  
11:20 a.m. Depart Harmony Gardens en route to Ford  
Foundation, 320 East 43rd St.  
12:00 p.m. Arrive Ford Foundation for lunch with Susan  
Beresford and Allison Bernstein, Ford  
Foundation, 212-573-5000.

1:45 p.m. Depart Ford Foundation en route Public Agenda Foundation, 6 East 39th Street, 9th Floor 212-686-6610

2:00 - 3:30 p.m. Arrive Public Agenda Foundation for meeting with Dan Yankelovich and Susan Stroud

3:30 p.m. Depart 6 East 39th Street en route to Columbia University, 116th & Broadway, Law Library, room 202. 212-854-2825

4:00 - 5:00 p.m. Arrive Columbia for meeting with George Rupp and Bob Kraft

5:00 p.m. Depart Columbia Univ. en route to dinner

Dinner ???

RON: LaPen Home, 316 West 79th Street

**Thursday, July 8**

7:16 a.m. EDT Depart Newark Airport en route to Kansas City (CO #1223)

9:25 a.m. CDT Arrive Kansas City. Karen McCarthy will meet you. Proceed to Hyatt Regency.

10:30 a.m. Arrive Hyatt for meeting with **Emanuel Cleaver**, Mayor of Kansas City, MO

11:00 a.m. **Jan Kramer**, Head of Kansas City Trust and Foundations (umbrella group of trusts and foundations that underwrites children and youth service programs).

11:30 a.m. KCUR - FM (National Public Radio) at Hyatt

11:50 a.m. Depart Hyatt en route to Kauffman Foundation, 4900 Oak, Kansas City, MO (816-932-1000)

12:00 a.m. Arrive Kauffman Foundation for luncheon with local community leaders. Karen McCarthy will introduce you. Menu: Kansas City BBQ

1:15 p.m. Depart luncheon en route to Youth Volunteer Corps, Della Lamb Center, 500 Woodland Ave., KC, MO. Contact: Gail Vessels, 816-842-8040

1:30 p.m. Arrive Della Lamb Center. You will see volunteers aged 13-17 working with at-risk children.

2:30 p.m. Depart en route to Wyandotte Towers, 915 Washington Ave., Kansas City, KS. Contact: Jean Nelson, 816-371-3674.

2:45 p.m. Arrive Retired Seniors Volunteer Program at Wyandotte Towers.

3:45 p.m. Depart Wyandotte Towers en route to Urban Youth Corps. Contact: Mike Hughes.

4:00 p.m. Arrive Urban Youth Corps (modelled on City Year in Boston)

5:00 p.m. Depart Urban Youth Corps en route to Hyatt Regency.

5:15 - 6:00 p.m. Arrive Hyatt for press availability.

6:00 - 6:30 p.m. Downtime in hotel room to change for dinner

6:30 p.m. Proceed to private reception in Van Horn Room on Mezzanine level.

7:00 p.m. Kansas City Consensus Annual Dinner

7:30 p.m. Program begins

8:15 p.m. Keynote Address by EJS

9:15 p.m. Dinner ends; proceed to SLEEP!!

RON: Hyatt Regency Crown Center, Kansas City

**Friday, July 9**

7:00 a.m. CDT Depart Hyatt en route to airport

7:50 a.m. CDT Depart Kansas City Airport en route to Washington National (US #674)

11:07 a.m. EDT Arrive DCA; car #38 will pick you up curbside at the US Air terminal

**CONTACTS:**

**NEW YORK:**

Bob Kraft - 617-723-3455

Jay Kriegel - 212-975-1515

Michelle LeMay Santiago, NYC Volunteer Corps - 212-475-6444

Harlem Freedom Schools - 212-866-0700

Lou Rudin - 212-644-8526

David Rockefeller - 212-649-5684

Ford Foundation - 212-573-5000

Ron Shelp - 212-493-7400

**KANSAS CITY:**

KAREN MCCARTHY - 816-966-4000 x4886

Tammy Blossom, Kansas City Consensus - 816-753-3398

Gerard Grimaldi, Cong. Alan Wheat's ofc - 816-842-4540

HYATT REGENCY - 816-421-1234  
816-435-4190 FAX

JACK HOLLAND - 816-932-7039

4717 GRAND  
STE 800

KC, MO 64112

# DRAFT

Tuesday, July 6

## Meeting with New York Newsday Editorial Board

DATE: Tuesday, July 6

TIME: 9:00 a.m.

LOCATION: 2 Park Avenue, New York

FROM: Diana Aldridge/Lara Bergthold

### I. PURPOSE

You will be meeting with the Editorial Board of New York Newsday to talk about the National Service legislation and Summer of Service.

### II. BACKGROUND

As you know, Long Island Newsday recently published a great front-page piece on Summer of Service. They have also published a number of good National Service pieces in the last few months.

### III. PARTICIPANTS

Ernest Tollerson will head up this meeting. Other participants will include editorial staff, opinion writers and editorial staff from the Long Island board.

### IV. REMARKS

Talking points to follow

# DRAFT

July 6, 1993

## MEETING WITH NEW YORK DAILY NEWS EDITORIAL BOARD

DATE: Tuesday, July 6

TIME: 10:15 a.m.

LOCATION: 220 E. 42nd Street, New York

FROM: Diana Aldridge/Lara Bergthold

### I. PURPOSE

You will be meeting with the Editorial Board of the New York Daily News to talk about National Service legislation and the Summer of Service.

### II. BACKGROUND

This is much more of an introductory meeting, we haven't seen many stories from them so far.

### III. PARTICIPANTS

Arthur Browne will head up this meeting. Other participants will include editorial staff and opinion writers.

### IV. REMARKS

Talking points to follow

July 2, 1993

LUNCHEON AT CBS

DATE: Tuesday, July 6, 1993  
TIME: 12:00 p.m.  
LOCATION: 51 West 52nd St., New York  
From: Karen Ewing

I. PURPOSE

You will have lunch at the CBS headquarters to meet Dr. Jay Oliva, President of NYU and share ideas.

II. BACKGROUND

Dr. Oliva is interested in being involved personally and to involve NYU in a significant role in the national service program. He hosted a meeting in January of other university presidents, press and Congressional staff at the National Press Club, which didn't have any specific results. He has been on the Hill speaking with Members and is eager to make a connection with you. Larry Tisch's role seems to be to make the introduction. Jack Lew met with Dr. Oliva and his government relations staff person last week to brief them on the legislation. Dr. Oliva's assistant was asked to schedule a follow up meeting with Susan Stroud.

III. PARTICIPANTS

Dr. Jay Oliva, President, NYU  
Naomi Levine, Senior Vice President, External Affairs, NYU  
Lawrence Tisch, President, CBS  
Jay Kriegel, Senior Vice President, CBS

IV. REMARKS

NYU applied for a SOS grant and was not successful. They have spoken with Jack about the proposal - for NYU to work with ten historically black colleges and universities in the NYC area. They are sending a copy of the proposal to Susan to follow up, given the similarity of the idea to your conversation with Bill Gray.

**NEW YORK UNIVERSITY**  
*A private university in the public service*

ELMER HOLMES BOBST LIBRARY  
70 WASHINGTON SQUARE SOUTH  
NEW YORK, NY 10012  
TELEPHONE: (212) 998-2380

Senior Vice President for External Affairs

March 8, 1993

Mr. Eli Segal  
Director, White House Office  
of National Service  
The White House  
1600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20500

Dear Mr. Segal:

Larry Tisch suggested that I write to you. The president of New York University, Dr. L. Jay Oliva, has had a long and deep interest in community service. Indeed, under his leadership, New York University was among the first universities to adopt a program that encourages all students to volunteer for community service and provides training for them so as to maximize the benefits of such service. Dr. Oliva is deeply involved in the administration of this program, devoting much of his own time in working directly with the students and publicizing the program at every opportunity. At the present time we have over 3,000 students involved in our community service program.

Last December, Dr. Oliva served on the Council of Education Advisors, which met in Washington with members of President Clinton's transition team, and was especially interested in the national service component of the Clinton plan. Shortly thereafter in early January, Dr. Oliva met with other members of the Clinton transition team, not only to discuss higher education in general, but especially to discuss national service.

Then on January 7th, with the encouragement of many college presidents across the country, Dr. Oliva hosted a conference at the National Press Club in Washington on the National Service Trust Fund idea. The event was attended by representatives from major colleges and universities including Georgetown, Notre Dame, Houston, Miami, Moorehouse, SUNY/Albany, Trinity College and Tulsa University, as well as representatives from service agencies such as the American Red Cross, Congressional officials, members of the Clinton transition team and representatives from the news media.

Mr. Eli Segal  
Director, White House Office  
of National Service  
March 8, 1993  
Page two

Dr. Oliva believes that the National Service Trust Fund proposal could make community service an important component of a college student's education and is very enthusiastic about the idea. He would like very much to have an opportunity to meet with you in Washington to share with you some of his ideas. Or, if you ever plan to be in New York, Mr. Tisch tells me he would be delighted to invite you and Dr. Oliva for lunch at CBS to pursue this conversation further.

I shall take the liberty of calling your secretary to see whether you can join Mr. Tisch and Dr. Oliva for lunch at CBS, or whether you have the time to see Dr. Oliva in Washington.

Thank you.

Sincerely,

*Naomi Levine*

Naomi Levine

In NY 7/7

ASK ELI - do you want to  
go sooner



New York University  
*A private university in the public service*

Office of University Relations  
25 West 4th Street, 5th Floor  
New York, NY 10012  
Telephone: (212) 998-6850

July 7, 1997

**MEMORANDUM**

TO: Susan Stroud  
Office of National Service

FR: Lynne P. Brown  
New York University *L.P. Brown*

RE: Agenda for July 6 Luncheon

I have touched base with Naomi Levine (who is not in the office today), and so present you with at least the unified NYU perspective on your luncheon.

From our point of view, Dr. Oliva would just enjoy the opportunity to meet both Mr. Segal and you. From the moment the President's national service initiative was announced, Dr. Oliva expressed great interest. He has spearheaded a commitment here at NYU to community service and wanted the chance to share his views and experiences.

Particularly with our base in New York City and our own strong ties to the city, NYU seems well-positioned to offer a laboratory of sorts for looking at how to train for, deliver, and assess community service efforts.

As I mentioned, NYU also submitted a proposal under the "Summer of Service" program. ~~We were not selected, but we continue to remain interested and want to explore what future directions you envision for the program and how NYU might compete.~~ Jack Lew mentioned, for example, that an important priority for the program was the involvement of historically-black colleges and universities. For the past several years NYU has operated a consortium, the Faculty Resource Network, that includes 10 memos.

So I see a straightforward agenda from our vantage point:

- the chance to hear from Mr. Segal on plans and prospects for the national service program;
- a discussion of what we are doing at NYU and what lessons can be learned;
- guidance from Mr. Segal and you on what steps we should take to ensure success if we would like to play a continuing and larger role.

Thank you for calling. I hope you enjoy New York!

THE WHITE HOUSE

WASHINGTON

July 2, 1993

MEETING WITH HARLEM FREEDOM SCHOOLS

DATE: Tuesday, July 6, 1993  
TIME: 2:15 PM - 4:30 PM  
LOCATION: Rheedlen Center for Children & Families  
2770 Broadway (b/w 106th and 107th above  
movie theater)  
New York, NY  
212/866-0700  
Contact: Gerald Lewis  
FROM: Phil Caplan

I. PURPOSE

You will meet at the Rheedlen Center.

You will meet with 5 participants from the Harlem area for about 45 minutes to talk about their work this summer. You will then meet privately for 30 minutes with Jeff Canada, President of the Rheedlen Center and Gerald Lewis, Director of the Harlem Freedom Schools Summer of Service project.

You will then be joined by Richard Murphy, Commissioner of Youth Services, City of New York. Murphy is the former President of the Rheedlen Center.

The purpose of these meetings is get some feedback from Treasure Island, gauge the utility of the week, and (strictly for our own purposes) get some idea of whether programs like Harlem Freedom Schools fit into our picture of national service. Murphy requested to join the meeting so as to learn more about national service and figure out the role of the city post-October 1.

II. BACKGROUND

a) Harlem Freedom Schools is the most "advocacy oriented" of our SOS programs (as is ACORN). (I have attached a part of their initial application in which they write "[we] believe that this program is a model for integrating community service with advocacy.") Just before Treasure Island, the 50 Harlem participants spent 2 weeks at the Ella Baker Institute in North Carolina where they underwent intensive "social change" training; the participants flew directly from North Carolina to Treasure Island. Consequently, they felt much of the week's training was not applicable to them.

I think you should be very honest with Jeff and Gerald and, at some point later in the meeting, tell them that we are struggling with how advocacy and community service intersect. You should get their input as to the value of the training and how they see the future of national service as it applies to them.

b) I also think you should raise the diversity issue with them. In your normal, sensible way, you should ask whether a more diverse participant pool could work in Harlem. (They, rightly or wrongly, quite intentionally recruited black and Latino participants.)

c) Marjorie Wilkes, the PDAT for Harlem, will be at the meeting. She has given us a heads up in that the Rheedlen Center is in the hole for about \$50K. I'm not sure how or why, but I think it has to do with some higher costs than anticipated associated with their training at Ella Baker. I do not think it is our responsibility to raise the cash, but you should certainly be sympathetic and possibly offer some advice.

d) The current Commissioner of Youth Service for New York City, Richard Murphy, is the former President of the Rheedlen Center. In a good way, Murphy has been pushing Rheedlen to figure out how to make national service and the City of New York more institutionally intertwined. It would be very valuable if you would talk about the state commission structure and some of your ideas about how to get the city more involved in the long term. In short though, Murphy is probably looking for a way for the city to get its hands on national service money.

e) FYI- Marian Wright Edelman is a big fan of Harlem Freedom Schools and has a formal relationship with them. The Rheedlen Center is the Northeast Regional Office for the Black Community Crusade for Children, and effort coordinated by CDF.

Once you have read about Harlem Freedom Schools and spoken with Gerald and Jeff (Jeff, in particular, is very powerful) you will be very impressed with their program, the problems they are addressing and their commitment to their community. The question is whether this is national service.

### III. PARTICIPANTS

Jeff Canada, President of Rheedlen Center  
Gerald Lewis, Director, Harlem Freedom Schools SOS Project  
Marjorie Wilkes, Program Development Assistance Team (PDAT)  
Catherine Milton  
Richard Murphy, Commissioner of Youth Services, and former ED of Rheedlen

THE WHITE HOUSE

WASHINGTON

July 2, 1993

MEETING WITH LEW RUDIN  
CHAIRMAN OF ABNY (ASSOCIATION FOR A BETTER NEW YORK)

DATE: Tuesday, July 6, 1993

TIME: 6:00

LOCATION: you are to call him as you leave  
prior appointment. (212) 644-8526

I. Purpose

To arrange a large meeting when appropriate. He draws  
between 200-500 for his meetings. (broad constituency-see  
attached)

II. Background

Chairman of The Association for a Better New York  
Supporter of the President  
Real Estate Sector  
Past Chair of New York City Partnership

III. Participants

Lew Rudin  
Eli Segal

IV. Remarks

**ABNY** | ASSOCIATION FOR A BETTER NEW YORK

355 LEXINGTON AVENUE  
 NEW YORK CITY, NY 10017  
 (212) 370-5800

**ABOUT ABNY**

**Lewis Rubin**  
 Chairman

**Mary Holloway**  
 Executive Director

\*\*\*

The Association for a Better New York was founded in 1971 by a group of New York business leaders concerned about the city's image and economic climate. From the beginning, one of ABNY's major goals has been to maintain and promote New York's position as the corporate, financial, and cultural capital of the world.

Early on we recognized that the city's economic health depends on the inter-relationship of business, labor, and government. As a result, many of our activities create opportunities for improved dialogue among representatives of those sectors.

**Breakfast Meetings**

ABNY hosts frequent open breakfasts inviting guest speakers of national and international importance. Speakers in 1992 included New York Knicks head coach Pat Riley, former Baseball Commissioner Peter Ueberroth (who spoke to ABNY about his role as head of the Rebuild L.A. project), and New York Police Chief Raymond Kelly who outlined his plan to improve police service in New York. This year we expect many appointees of the Clinton Cabinet to address our membership.

Our Executive Committee meets regularly with policy-makers to discuss such issues as delivery of city services, education, health care, housing, and public transportation. Recent breakfasts included Deputy Mayor Barry Sullivan, Transportation Commissioner Lucius Riccio, and NYC Director for Homeless Facilities and Services Charles Raymond. Lt. General Calvin A.H. Waller, the Deputy Commander-in-chief of the U.S. Central Command during Desert Storm, also spoke at an Executive Committee meeting.

**Tax Reform**

ABNY has proved to be an effective advocate for legislation in City Hall, Albany, and Washington. In 1986 we mounted a highly successful, \$2 million lobbying campaign to retain deductibility of state and local taxes in the Federal Tax Reform Bill. We continue to work for reform in business and personal taxes.

**ABNY Projects**

**Four Seasons Campaign.** ABNY has developed a promotional campaign to encourage tourism and improve the quality of life in New York. We emphasize the city's unique qualities and attractions in each of the four seasons. The first, "NYC - Open for the Holidays," highlighted

Page 2

the city's most festive season. "New York in Bloom" celebrates spring-time in New York with flower shows and increased outdoor planting. Summer brings "Summer in the City," followed by "Fall for Art," which focuses on New York's cultural resources. Advertising and public relations for these campaigns are coordinated and donated by Krey Kay & Partners and Berman/Godek Communications.

**Operation Interlock/Interwatch.** Now in its 19th year, Operation Interlock/Interwatch connects trained doormen and midtown building security personnel in almost 550 buildings directly to the police by walkie-talkie. New York's first - and only - anti-crime radio network program has been responsible for solving hundreds of crimes each month and is rapidly expanding citywide.

**"New York - A Really Great City"** videotape. ABNY co-produced with Cresta Communications this 27-minute video, which features attractions in all five boroughs. The video has already garnered top honors at four prestigious film festivals.

A Japanese translation of the video was underwritten by ABNY Executive Committee member Masaharu Isogai of JUSCO(USA)/Talbots, and has become a best seller. Thousands of incoming tourists and business travelers from Japan and other parts of the world see the video on their flights to New York. Additionally, ABNY co-produced three short "video postcards" - "New York," "Kid's New York," and "Lower Manhattan."

**College Town Centers.** In the spring of 1992 ABNY opened a new College Town Center at the NY Hall of Science in Queens. It joins the College Town Center at the NYC Job & Career Center in Manhattan, established in 1988. At each center, interactive computers assist NYC students begin their investigations of colleges and universities by providing up-to-date information on admissions, curriculum, and career paths. A Brooklyn center will open in 1993.

#### Seed Money and Financial Support.

ABNY is not primarily a funding organization. It has, however, provided seed money and financial support to help many worthwhile projects:

- Citymeals-on-Wheels for homebound senior citizens.
- Dial-a-Teacher, an after school tutorial service for public school children.
- Bulletproof vests for New York City police officers.
- Boys Choir of Harlem Summer Camp.
- Highway Beautification Program.
- International American Youth Hostel.
- Stanley Isaacs Youth Scholarship Program.
- Women's History Month Awards.
- First Night '93.

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### Working with Other Organizations

**ABNY/100 Black Men Reception.** This annual February event celebrates Black History Month. Sponsored jointly by ABNY and 100 Black Men, Inc., an organization of the city's black business, political, cultural, and community leaders. The gala honors a black man or woman and a white man or woman who symbolize brotherhood. Previous honorees include:

1992: William H. Gray III, President and CEO of the United Negro College Fund, and Reuben Mark, Chairman, President and CEO of Colgate-Palmolive Company

1993: Ron Brown, U.S. Secretary of Commerce, and Alair Townsend, Vice-President and publisher of Crain's New York Business.

**New York Cares Coat Drive.** ABNY co-sponsored and helped publicize and New York Cares' annual winter coat drive. More than 60,000 coats for New York's needy were gathered in 1992.

**Police Officer Visitor Information Program.** ABNY and the Gateway America Committee have designed a program to help police officers assist visitors and become "city tourism ambassadors." Police from the NYPD as well as Departments of Housing, Transit, and Transportation have been trained and have received detailed city maps and information with a seven-language translation key.

**Visitors Centers.** In partnership with the Port Authority, the Convention and Visitors Bureau, and the NYC Department of Tourism, we are developing visitors centers in New York to assist our nearly 25 million annual visitors. With IBM and Gateway America, ABNY has been working on interactive tourist information screens. A prototype system made its debut New Year's Eve at the IBM building, the World Trade Center and the MetLife Building.

**1992 Democratic National Convention.** ABNY was pleased to host the delegation from Kansas and welcomed the convention's international visitors and media with a party at the World Trade Center.

"News from ABNY," our quarterly newsletter, highlights the best about New York City and keeps our influential membership updated on our endeavors. Sample issues are enclosed.

**ABNY** | ASSOCIATION FOR A BETTER NEW YORK

355 LEXINGTON AVENUE  
 NEW YORK CITY, NY 100 7  
 (212) 370-5800

ABNY BREAKFAST SPEAKERS 1986-1993

Edwan Meese III, U.S. Attorney General

Robert M. Johnson, Publisher, President & C.E.O., Newsday  
 Inc.; David Laventhol, Chairman, Newsday, Inc.; Peter  
 C. Goldmark, Jr., Vice President, Times Mirror Company

Senator Robert Dole

Gloria Steinem, Co-founder and editor, Ms. Magazine

Mario Cuomo, Governor, State of New York; Edward V. Regan,  
 Comptroller, State of New York; James D. Robinson III,  
 Chairman & C.E.O., American Express Company; Felix C.  
 Rohatyn, Partner, Lazard Freres & Co.

Peter V. Ueberroth, Commissioner of Baseball

James D. Robinson, III, Chairman & Chief Executive Officer,  
 American Express Company

Preston R. Tisch, Postmaster General of the United States

William E. Brock, Secretary of Labor of the United States

Stephen C. Joseph, Commissioner of Health, New York City

Mario Cuomo, Governor, State of New York

Edward I. Koch, Mayor, City of New York

\* Bruce Babbitt, Former Governor, Arizona

\* Michael Dukakis, Governor, Massachusetts

Gen. Vernon Walters, U.S. Ambassador to the United Nations

\* Gen. Alexander Haig, Former U.S. Secretary of State

\* Sen. Albert Gore

\* Vice President George Bush

\* Rev. Jesse Jackson

Charles Z. Wick, Director, U.S. Information Agency

Dr. Richard Green, Chancellor, N.Y.C. Board of Education

Ann McLaughlin, U.S. Secretary of Labor

Mario Cuomo, Governor, State of New York; Edward V. Regan,  
Comptroller, State of New York

Conj. Charles Rangel; Robert Stutman, Special Agent in  
Charge of the Drug Enforcement Administration

\*\*President George Bush

Faye Wattleton, President, Planned Parenthood of America

Jack Kemp, Secretary, U.S. Dept. of Housing and Urban  
Development

David N. Dinkins - Manhattan Borough President, Mayor-Elect,  
New York City

Lee P. Brown - Commissioner, New York City Police Department

Joseph A. Fernandez - Chancellor, New York City Public  
Schools

John Frohnmayer - Chairman, National Endowment for the Arts

Thomas R. Pickering - Permanent Representative of the United  
States to the United Nations

Samuel K. Skinner - U.S. Secretary of Transportation

James Florio - Governor, State of New Jersey

David N. Dinkins - Mayor, New York City

Mario M. Cuomo - Governor, State of New York

Joseph A. Fernandez - Chancellor, New York City Public  
Schools

General Colin Powell - Chairman, Joint Chiefs of Staff

Stanley Brezenoff - Executive Director, Port Auth. of NY/NJ

Walter Cronkite - Chairman, Op-Sail, 1992

Vice President Dan Quayle

Peter Stangl (twice) - Chairman, MTA

Pat Riley - Head Coach, New York Knickerbockers

Raymond Kelly - Commissioner, NYPD

Congressman Charles Rangel & Mayor David Dinkins -  
substituting for Senator Daniel Patrick Moynihan

Senator Daniel Patrick Moynihan

EXECUTIVE COMMITTEE MEETINGS HAVE INCLUDED:

Dr. Bernadine Healy - Director, National Institutes of Health

Barry Sullivan - Deputy Mayor for Economic Development

Robert Crandall - Chairman, American Airlines

Mario Cuomo - Governor, New York State

David Dinkins - Mayor, New York City

Peter Vallone - New York City Council

Robert F. Kennedy, Jr. - Chief Prosecuting Attorney, Hudson Riverkeeper

and many others.

\* 1988 Presidential Candidates Series

\*\* Special Luncheon with New York City Partnership

**ABNY** | ASSOCIATION FOR A BETTER NEW YORK

355 LEXINGTON AVENUE  
 NEW YORK CITY, NY 10017  
 (212) 370-5800

**ABNY MEMBERS  
 1992-1993**

**ORGANIZATION**

**AT&T**  
**AMERICAN AIRLINES**  
**AMERICAN EXPRESS COMPANY**  
**AMERICAN FED. OF ST, CTY, & MUN. EMPLOYEES**  
**AMERICAN INTERNATIONAL GROUP, INC.**  
**AMERICAN STOCK EXCHANGE**  
**APPLE BANK FOR SAVINGS**  
**ARTHUR ANDERSEN & COMPANY**  
**ATCO PROPERTIES & MANAGEMENT INC.**  
**AUDREY COHEN COLLEGE**  
**BANKERS TRUST COMPANY**  
**BENENSON CAPITAL COMPANY**  
**BERTLESMANN A.G.**  
**BOSTON PROPERTIES**  
**BRISTOL-MYERS SQUIBB COMPANY**  
**BROOKLYN UNION GAS**  
**CUNY - GRADUATE SCHOOL**  
**CANADIAN IMPERIAL BANK OF COMMERCE**  
**CAPITAL CITIES/ABC**  
**CAROL PUBLISHING COMPANY**  
**CARTIER, INC.**  
**CHASE MANHATTAN BANK**  
**CHEMICAL BANK**  
**CHILDREN'S AID SOCIETY, THE**  
**CIRCLE LINE-STATUE OF LIBERTY FERRY, INC.**  
**CITIBANK/PRIVATE BANKING GROUP**  
**CITICORP/CITIBANK, NA**  
**COLGATE-PALMOLIVE COMPANY**  
**COMMUNITY BANKERS ASSOCIATION**  
**CONSOLIDATED EDISON CO. OF NEW YORK, INC.**  
**COOPERS & LYBRAND**  
**COORS BREWING COMPANY**  
**COUNCIL OF SUPERVISORS/ADMINISTRATORS**  
**COVENANT HOUSE**  
**CUBIC CORPORATION**  
**CUSHMAN & WAKEFIELD, INC.**  
**EASTMAN KODAK COMPANY**  
**EMBASSY SUITES**  
**ESSEX HOUSE**  
**EVENTURES**  
**FISHER BROTHERS MGMT. COMPANY**  
**FORTY CENTRAL PARK SOUTH, INC.**  
**GEORGE LITTLE MANAGEMENT INC.**  
**GEORGETOWN COMPANY, THE**  
**GLENWOOD MANAGEMENT COMPANY**

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ABNY MEMBERS  
1992-1993

ORGANIZATION

GOLDMAN SACHS & Co.  
GRAND HYATT NEW YORK  
GRENADIER REALTY CORPORATION  
GROUP HEALTH INCORPORATED  
GUMLEY-HAFT, INC.  
HANSON INDUSTRIES  
HEALTH INSURANCE PLAN OF GREATER NEW YORK  
HILTON HOTEL & TOWERS  
HYNES INTERESTS LTD. PARTNERSHIP  
HUNTER COLLEGE  
IBM CORPORATION  
INNER CITY BROADCASTING  
INT'L BROTHERHOOD OF ELECTRICAL WORKERS  
INT'L BROTHERHOOD OF TEAMSTERS  
INT'L LADIES GARMENT WORKERS UNION  
J.P. MORGAN  
JUSCO (USA)/TALBOTS  
KPMG PEAT MARWICK  
KAUFMAN MANAGEMENT INC.  
KELSO & COMPANY  
KIDDER, PEABODY & Co., INC.  
KINGSBOROUGH COMMUNITY COLLEGE  
KOREY, KAY & PARTNERS  
LESLIE FAY COMPANIES INC., THE  
LINCOLN SAVINGS BANK  
LOEWS CORPORATION  
MACY, R.H. & COMPANY  
MADISON SQUARE GARDEN CORPORATION  
MANUFACTURERS HANOVER TRUST COMPANY  
MARRIOTT HOTELS  
MCDONALD'S CORPORATION  
MEMORIAL SLOAN-KETTERING CANCER CENTER  
MENDIK REALTY Co. INC.  
MERRILL LYNCH  
METROPOLITAN LIFE INSURANCE Co.  
METROPOLITAN LIFE INSURANCE Co.  
MILSTEIN PROPERTIES  
MORGAN STANLEY & Co., INC.  
NATIONAL CLEANING CONTRACTORS  
NATIONAL WESTMINSTER BANK  
NEW YORK BLOOD CENTER  
NEW YORK METRO AREA POSTAL UNION  
NEW YORK POWER AUTHORITY  
NEW YORK STATE AFL-CIO  
NEW YORK TELEPHONE COMPANY

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ABNY MEMBERS  
1992-1993

## ORGANIZATION

NEW YORK YANKEES  
NEWMARK & COMPANY  
NEWSDAY  
NORTH GENERAL HOSPITAL  
OLYMPIA & YORK  
PAINWEBBER GROUP INC.  
PARK TOWER REALTY  
PATROLMEN'S BENEVOLENT ASSN. OF NYC  
PENINSULA NEW YORK, THE  
PFIZER INC.  
PHILIP MORRIS, INC.  
PLAYBOY ENTERPRISES, INC.  
PLAZA HOTEL  
POLO RALPH LAUREN CORP.  
PORT AUTHORITY OF NEW YORK & NEW JERSEY  
PRIMERICA CORPORATION  
PRUDENTIAL REALTY GROUP  
RJR NABISCO  
RED APPLE COMPANIES  
RESNICK & SONS, INC., JACK  
RIHGA ROYAL HOTEL NEW YORK  
ROCKEFELLER GROUP, THE  
ROSE ASSOCIATES  
RUDIN MANAGEMENT COMPANY, INC.  
S.A.C. OF AMERICA  
SALOMON BROTHERS, INC.  
SEAGRAM & SONS, INC., JOSEPH E.  
SHERATON CENTRE HOTEL & TOWERS  
SHUBERT ORGANIZATION, THE  
SILVERSTEIN PROPERTIES, INC.  
SMITH BARNEY HARRIS UPHAM & CO.  
SOLOW MANAGEMENT COMPANY  
SOUTH BRONX OVERALL ECON. DEV. CROP.  
SQUADRON, ELLENOFF, PLESENT & LEHRER  
STEINBERG & POKOIK  
STERLING EQUITIES  
SYSKA & HENNESSY  
TIAA-CREF  
TLC BEATRICE INTERNATIONAL HOLDINGS, INC.  
TIFFANY & Co.  
TIME WARNER INC.  
TISHMAN MANAGEMENT & LEASING CORP.  
TISHMAN SPEYER PROPERTIES, INC.  
TRANSPORT WORKERS UNION  
UNIFORMED SANITATIONMEN'S ASSOCIATION

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**ABNY MEMBERS  
1992-1993**

**ORGANIZATION**

UNITED BROTHERHOOD OF CARPENTERS  
UNITED FEDERATION OF TEACHERS  
UNITED STATES TRUST COMPANY  
UNITED TECHNOLOGIES/OTIS  
VIACOM INTERNATIONAL INC.  
WALDORF-ASTORIA HOTEL  
WEIL, GOTSHAL & MANGES  
WIEN, MALKIN & BETTEX  
WM. A. WHITE/GRUBB & ELLIS  
YMCA OF GREATER NEW YORK  
YESHIVA UNIVERSITY

THE WHITE HOUSE

WASHINGTON

July 2, 1993

MEETING WITH RON SHELP AND JERRY SPIRE  
NEW YORK CITY PARTNERSHIP

DATE: Tuesday, July 6, 1993

TIME: 6:45PM

LOCATION: To be determined- will be wherever  
you have drinks with Lew Rudin.

From: Nancy Rubin

I. Purpose

The goal is to have Shelp and Spire put together large meeting when appropriate.

II. Background

New York City Partnerships is the most active body of CEO's in partnership to address New York City's problems. Lew Rudin was a past chair- as were Bob Tisch and Jim Robinson.

III. Participants

Ron Shelp- Exec Director, New York City Partnerships  
Jerry Spier- Chairman (Real Estate)

IV. Remarks

Seek out names of key corporate "movers and shakers in NYC" (look for diversity)

THE WHITE HOUSE

WASHINGTON

July 2, 1993

MEETING WITH DAVID ROCKEFELLER

(JIM PARKEL, Director of Corporate support programs IBM may join)

*unable to attend*

DATE: Wednesday July 7th  
TIME: 7:45AM  
LOCATION: 30 Rockefeller Center  
The Rainbow Room  
From: Nancy Rubin

I. Purpose

To have Rockefeller and Jim Parkel arrange a large meeting when appropriate.

*(Discuss extending radius of program impact "funding")*

II. Background

Rockefeller has proposed such a meeting (see attached)

~~Parkel has proposed meeting with a different context. (see attached)~~

Parkel is leaving IBM in a year-Could be enormously helpful to us-Knows service arena well- and players within. Very large donor, if not the largest.

We need to move Parkel from his immediate agenda (societal problem solving) to our's.

1. Identifying corporate role models and thought leaders who can articulate:

*This related to Parkel*

- \* Value of partnership with National Service.
- \* Value of "servers" as problem solvers and potential employees (building stature)
- \* Importance of investing in human resource development and service to our society.

2. Raising funds to leverage government funds.

15% of stipend or 1,100 dollars leverages over 12,000 dollars of government money.

III. Participants

David Rockefeller  
~~Jim Parkel~~  
Eli Segal  
Susan Stroud

*(was founder of N.Y. Partnership)  
~ You might mention that you saw Shelp + Spire*

IV. Remarks

July 1, 1993

MEETING AT HARMONY GARDENS

DATE: Wednesday, July 7, 1993  
TIME: 10:45 a.m.  
LOCATION: West 122nd Street  
From: Michelle LeMay Santiago, CVC

I. PURPOSE

You will see two large community gardens that have been created out of previously vacant and dangerous lots in Harlem.

II. BACKGROUND

City volunteers improve the gardens by painting murals, spreading mulch, rebuilding walkways and by completing other horticultural tasks thus discouraging illegal dumping and drug addicts from the block. CVC Team #2 is currently preparing the Harmony Gardens for an intergenerational event to take place in the gardens at the end of July.

III. PARTICIPANTS

Toni Schmiegelow, CVC Executive Director  
Herb Sturz, CVC Board Chairman  
Lois Whipple, CVC Director of Planning, Governmental and  
Public Affairs  
Michelle LeMay Santiago, CVC Project Development Manager  
Robbie Diamond, CVC Division Manager  
Howard Worley, Project Harmony co-director  
Rebecca Fabiano, Field Supervisor - CVC Team #2

IV. REMARKS

First, you will notice the beauty of the park, and should comment on the positive changes. Generally, you should brag on the work the volunteers are doing on the local level and how the legislation will affect them.

July 1, 1993

MEETING AT MINISINK TOWNHOUSE SUMMER DAY CAMP

DATE: Wednesday, July 7, 1993  
TIME: 9:30 a.m.  
LOCATION: 646 Lenox Avenue, New York  
From: Michelle LeMay Santiago, CVC

I. PURPOSE

You will go into a classroom setting where the volunteers are tutoring and mentoring children.

II. BACKGROUND

Minisink Townhouse and Camp has provided quality programs and services to the youth of Harlem for over six decades. CVC Team #7 is enhancing the 1993 summer day camp program of this organization by assisting staff with all class and program activities; tutoring children in reading, writing and math; supervising children during recreational activities and field trips; and developing positive mentoring relationships with participating children.

CVC received \$120,000 from the SOS Youth Corp grant, and is awaiting a grant from Sub Title D from Service Act of 1993.

III. PARTICIPANTS

Toni Schmiegelow, CVC Executive Director  
Herb Sturz, CVC Board Chairman  
Lois Whipple, CVC Director of Planning, Governmental and  
Public Affairs  
Michelle LeMay Santiago, CVC Project Development Manager  
Robbie Diamond, CVC Division Manager

IV. REMARKS

Generally, you should brag on the work the volunteers are doing on the local level and how the legislation will affect them.



CITY VOLUNTEER CORPS  
 838 BROADWAY  
 NEW YORK, NY 10003  
 (212) 475-6444  
 Fax (212) 475-9457

**FAX COVER SHEET**

Date: July 1, 1993

To: KAREN Ewing  
White House Office of National Service

Attention: Karen Ewing Ext. \_\_\_\_\_

FAX Number: (202) 456-6420

Phone Number: (202) 456-6444

From: Michelle Lettmy Santiago

FAX Number: (212) 475-9457

Phone Number: (212) 475-6444

Pages: 4 (Not including cover sheet)

Message:

*Thanks for the  
 help!  
 Michelle*

## CITY VOLUNTEER CORPS

The City Volunteer Corps (CVC) is New York City's national service corps. Founded in 1984, CVC is the largest urban national service corps in the country and a model for programs of its kind funded through the National and Community Service Act of 1990. Like the Military, national service corps enlist young people to serve their country, but enable them to do so by serving here at home, in their own communities. CVC demonstrates that young people in urban areas can work together to help their communities while building the skills, confidence and sense of civic responsibility they will need to succeed as adults.

Since its inception, CVC has enrolled 7,000 young people who have given over 3.5 million hours of service to the City of New York. This year, CVC will enroll 675 young people, aged 16 to 20, to work full and part-time to provide 350,000 hours of service to New York City. City Volunteers work on such projects as tutoring children, caring for the elderly and people with disabilities, and creating gardens and playgrounds out of vacant lots. While in the Corps, volunteers gain valuable work experience while pursuing their education. City Volunteers take classes through the City University of New York, many of them earning their GEDs while in the Corps. After completing 1,660 hours of service, about one year of full-time service, City Volunteers are eligible for either a \$5,000 scholarship or a \$2,500 cash grant.

CVC is a private, not-for-profit organization with 501(c)(3) certification.



CITY VOLUNTEER CORPS  
 838 BROADWAY  
 NEW YORK, NY 10009  
 (212) 475-6444  
 Fax (212) 475-0457

## CITY VOLUNTEER CORPS

### FACT SHEET

The City Volunteer Corps of New York City, a 501(c)(3) nonprofit organization, is a national service corps founded in 1984 to demonstrate that young people in urban areas can work together to help their communities while building the skills and confidence they need to succeed as adults. Like the military, CVC enlists young people to serve their country, but enables them to do so by serving here at home, in their own communities, on such projects as caring for the elderly, tutoring school children and creating gardens and playgrounds out of vacant lots. President Clinton has repeatedly indicated his support of national service and has created an Office of National Service and introduced the Summer of Service as the first step to a full-fledged national service program. The largest urban national service corps in the country, CVC's mission is:

- To enlist youth, aged 16 to 20, from diverse backgrounds to help New Yorkers in need and improve the quality of life in the City through volunteer work.
- To promote educational and personal growth of volunteers.
- To encourage the development of similar organizations across the country.

#### A. CVC Attracts a Diverse Group of New York Youth

- CVC enrolls 675 young people, aged 16 to 20, each year.
- Most of the volunteers work full-time for one year and receive a weekly stipend plus \$5,000 in scholarship funds or \$2,500 in cash upon completing one year of service. Some of the volunteers are high school and college students who work part-time while in school and full-time during the summer and also receive pro-rated stipends and scholarships.
- City Volunteers come from neighborhoods throughout all five boroughs, and from many different cultural backgrounds (Caribbean Islands, Latin America, Eastern Europe, India, Pakistan, China, Southeast Asia).
- Fifty six percent (56%) of Corps members are black; 31% are Hispanic; 8% are Asian and 5% are white.
- Twenty-two percent (22%) of City Volunteers are high school graduates; 58% have dropped out of school; 20% are in high school or college full-time.

May 1993

## **B. City Volunteers' Service Contributions are Real and Lasting**

- Volunteers have given over 3.5 million hours of service since 1984; service projects are completed for government agencies and community-based organizations.
- Government and nonprofit organizations sponsor all CVC projects. Sponsors provide supervision (along with a CVC Field Supervisor) and appropriate training to volunteers, who in return contribute their time, energy and enthusiasm to help expand sponsors' services.
- City Volunteers work together in teams and serve on 7-10 different projects exposing them to a wide range of populations and service needs:
  - Two-thirds of projects are in human services: working with the elderly and people with disabilities in institutions and at home; tutoring children in elementary school and in afterschool programs; conducting public education campaigns and public surveys for City agencies.
  - One-third are in physical services: creating community gardens from vacant lots; developing nature trails and exercise courses in parks; rehabilitating abandoned housing; improving commercial strips for Local Development Corporations to spur retail sales, etc.
- City Volunteers also work on different types of projects which further expand their service experience: theater presentations on resisting peer pressure for junior high school students; anti-litter street skits; surveying South Bronx land use for a City Planning development plan.
- Teams are available for special events: escorting people with disabilities to holiday shopping; assisting at borough-wide career fairs for youth; escorting the elderly to special events.

## **C. City Volunteers Learn While They Serve**

- After the service day, City Volunteers attend classes arranged by CVC with the City University of New York and the New School. Given their diverse backgrounds, the volunteers are placed in a wide range of classes: English as a Second Language; Adult Basic Education (for those reading below the eighth grade level); GED; college preparatory classes for high school graduates; and college courses.
- CVC arranges summer school for most volunteers to prevent the loss of skills attained during the school year.
- CVC also sponsors Corps Member Development, eight modules per year that build on the service experience to ensure learning through doing. Modules include the political process, cultural and ethnic diversity, and career planning.

#### **D. Research Illustrates the Special Benefits of Youth Service**

- In an audit published in November 1988, the New York City Comptroller found that CVC is a "winner" and "success," where 80% of volunteers obtained employment after CVC, usually above minimum wage, compared with 49% prior to enrollment, and one-half obtained further education. He concluded that these benefits "...coupled with CVC's contribution to the City's public service sector indicate that the cost of CVC...is money well spent."
- The Ford Foundation sponsored research by Public/Private Ventures (P/PV). Their Fall 1987 study found that enrollees in CVC have the highest completion rate of nine major corps nationally, and the best GED completion rate. They also surveyed sponsors and found a high level of satisfaction with services provided. Finally, they concluded that "the integration and harmony among the different groups serving in the Corps is notable...[the] youth and their Field Supervisors consistently comment on the eye-opening experience of men working shoulder-to-shoulder with women, of blacks and Hispanics getting to know each other, of high school graduates tutoring dropouts, of 'bad attitude' youth being encouraged to shape up by their teammates, and of youth gaining exposure to the wide variety and opportunities of life in the city..."
- The William T. Grant Foundation sponsored a larger-scale, longitudinal study by Public/Private Ventures, started in 1988 and continuing for three and a half years. This study was divided into three parts: an implementation study, including interviews with staff, officials and others involved in the conception of CVC; an ethnographic study, in which an anthropologist followed a CVC team for a year; and an outcomes study, tracking 500 corpsmembers for up to one and a half years after they left CVC.

Public/Private Ventures noted in its interim report in December 1990 that "CVC's corpsmembers deliver quality work in all five of New York City's boroughs." This report also confirmed that "the educational gains posted by corpsmembers and the positive attributes of the team experience suggest that the urban corps model may be an effective vehicle for improving the lives of some urban youth."

In their September 1992 report, P/PV found that 65% of the former corpsmembers reported attempting at least one educational activity after leaving the Corps and 38% had already completed that activity. Twenty-five percent (25%) of the full-time volunteers reported receiving their high school diplomas or GED since joining CVC. P/PV concluded that these data show the positive impact of CVC on the lives of the CVC volunteers.

#### **E. CVC is a Key Model for Federally-Supported National Service**

- CVC is the largest national service corps in an urban area, and the pioneer in involving youth in human service.
- One of 53 year-round programs nationally, CVC works with various coalitions to encourage federal support. These efforts resulted in the passage of the historic National and Community Service Act of 1990. This legislation provides for full-time service corps modeled after CVC, as well as school-based and campus-based service programs.

July 2, 1993

Meeting with Susan Berresford and Alison Bernstein

DATE: July 7, 1993  
TIME: 12:00-2:00  
LOCATION: Ford Foundation, 320 E. 43rd St., New  
York, 10017, 212-573-4730  
From: Susan Stroud

I. PURPOSE

You will have lunch with Susan Berresford and Alison Bernstein and me at the Ford Foundation. The discussion will be focused on the role of community foundations in supporting the national service program in communities across the country.

II. BACKGROUND

This meeting was requested by Alison Bernstein after she met with you and me in April. She spoke with Susan Berresford following our meeting about connections that might be made between ONS and Ford. At least initially, they want to discuss the role of community foundations in the national service initiative.

Community foundations are a rapidly growing sector of the philanthropic sector. A community foundation is typically established with the wealth of several prominent people in the community and grows by additions of other trust funds and community raised funds. They range in size and significance from large and well established community foundations like the Cleveland Foundation to much smaller and newer community foundations. The Ford Foundation, under Susan Berresford, has helped to fund the start up and expansion of community foundations around the country. Because community foundations raise and spend their resources in local communities, Susan believes that they should invest in local community service programs, which themselves represent investments in the community of people resources as well as other funding from federal, state and private sources.

Susan Berresford is very well regarded in the foundation world, and her leadership on any initiative would be regarded as very significant.

III. PARTICIPANTS

Susan Berresford, Vice President, Program Development  
Alison Bernstein, Director, Education and Culture Program  
Susan Stroud

IV. REMARKS

The Ford Foundation has been the principal funder of community service programs over the past ten or more years. Especially after Franklin Thomas arrived at the foundation, funding for programs increased in two areas - urban poverty and education.

In the past several years, other major foundations like Kellogg have been major funders. but Ford views itself as having led the foundation world on this issue.

Ford is also the major funder of Public/Private Ventures, a Philadelphia based research and evaluation shop that has done most of the evaluative studies of youth corps programs. P/PV has received funding from Ford to conduct an evaluative study of the Commission. I spoke with Dick Stauffenberger about the status of that study. Dick believes that P/PV is re-grouping on the proposal and that I should speak with Tom Smith about the re-design of the study. We might want to raise this with Susan and Alison.

July 2, 1993

Meeting with Daniel Yankelovich

DATE: July 7, 1993

TIME: 2:00-3:30

LOCATION: Public Agenda Foundation, 6 E. 39th St.,  
9th floor, New York, 212-686-6610

From: Susan Stroud

I. PURPOSE

This meeting is being held at our request. Dan has had a strong personal interest in national service for many years, and has collected a great deal of useful public opinion data on the issue. His wife is going to do a literature search for you prior to the meeting, and Dan will bring the material to the meeting. Dan is prepared to research specific questions that are of particular interest to you.

I assume Dan's data is not current, but I am not sure how recently he polled on this. Given the difficulty of getting time and effort from Stan Greenberg, you might gauge his interest in working with us. Keep in mind that Gallup is also interested in talking about working with us, although Yankelovich's reputation in the connection between public opinion and policy is unbeatable.

II. BACKGROUND

I know Dan from Brown, where he was a close friend of Howard Swearer and a Trustee. He is a solid and very gentlemanly fellow. The Public Agenda Foundation, where you are meeting him, is one of the organizations he founded to link public opinion with public policy development.

III. PARTICIPANTS

Daniel Yankelovich (and possibly his wife)  
Susan Stroud

IV. REMARKS

If you want to discuss a couple of substantive ideas with Dan about what kind of work might be done, I might suggest a couple of possibilities, which are not very well thought through yet. The idea is not very different from what Greenberg has done with health care.

1) A critical program issue has to do with selection of participants. We should test the appeal of the program to certain categories of participants depending on how the program is described. The factual content should be the same, but he might develop four different descriptions phrased somewhat differently with an emphasis on, e.g., access to education, promoting change, development of citizenship, or military discipline, etc. We could see how different emphases attracts different kinds of participants, described by gender, educational background, age, income and racial characteristics.

2) Applying the same idea, we could test various descriptions of the program on various sectors of the public - parents, funders, policy makers, etc.

July 2, 1993

Meeting with George Rupp and Robert Kraft

DATE: July 7, 1993

TIME: 4:00-5:00

LOCATION: room 202, Low Library, 116th and  
Broadway, New York, 212-854-2825 (Mrs. Marge  
Montana, exec. assistant)

From: Susan Stroud

I. PURPOSE

You will meet with Dr. Rupp and Robert Kraft to discuss a potential gift to Columbia from Mr. Kraft to support community service activities.

II. BACKGROUND

You have had several conversations with Mr. Kraft about a potential gift to Columbia that would be consistent with the goals of the national service program. Dr. Rupp's predecessor, Michael Sovern, made several suggestions about the nature of the program that such a gift would fund - none of which were especially interesting. Mr. Kraft has spoken with Dr. Rupp about this idea, and apparently Dr. Rupp is very interested. We have suggested that, if details of the program can be worked out, that Mr. Kraft's gift be announced at the time of Dr. Rupp's inaugural to underscore the importance that service will have in his tenure as president of Columbia.

III. PARTICIPANTS

George Rupp. President. Columbia University  
Dr. Corrinne Rieder. Secretary of the University  
Robert Kraft (tentative)  
Susan Stroud

IV. REMARKS

previous correspondence

George Rupp was a member of the Campus Compact Executive Committee for several years. During his presidency at Rice, he helped to build a strong community service program. He has been somewhat reluctant to press the connections between service and the curriculum, an area you should discuss.

THE WHITE HOUSE

WASHINGTON

April 8, 1993

Robert E. Kraft  
President  
International Forest Products  
One Boston Place  
Boston, MA 02108

Dear Bob:

I have an idea, and interestingly, 't is based on a conversation I had recently with Arnold Hiatt.

At the turn of the century, the Philips Brooks House was endowed at Harvard to encourage young people to engage in community service. In recent years, other individuals and foundations, including the Stride Rite Foundation, have augmented the endowment. I have enclosed the brochure which gives the high-lights -- any part of which can be adjusted to suit your wishes.

I am told that a program like this could be administered at Columbia out of Earl Hall.

There are other ideas we can explore -- community service loan forgiveness fund is one and an incentive program for faculty to incorporate students' work in the community into source design is another.

I will be in Boston on Monday, May 3. If you are free then, let's get together, and perhaps we should ask Arnie to join us.

On another front, we are building toward legislation which I hope will be introduced by the end of April. If we are lucky and skillful, national service will be enacted by September.

These are simultaneously frustrating yet exciting days. I hope to see you on May 3 to share the experience with you.

My love to Myra.

Best regards,



Eli J. Segal  
Assistant to the President and  
Director of National Service

Just spoke to you. See you on May 3.

Eli - re. your  
phone call w.  
Bob Kraft

May 7, 1993

Mr. Robert Kraft  
International Forest Products Corporation  
1 Boston Place, 35th floor  
Boston, MA 02108

Dear Mr. Kraft,

Eli Segal suggested that I contact you with a couple of suggestions about enhancing community service at Columbia. I don't know the current situation with Columbia well. Several years ago I used to meet periodically with the directors of public service organizations at a few universities in the Northeast, including Columbia. I know that the Community Impact (attached brochure) program is housed in Earl Hall, and has a strong reputation. The executive director, Sonia Reese, is well thought of.

I know George Rupp from the two years he served on the executive committee of the Campus Compact, a coalition of university presidents committed to increasing public service on their campuses. He has been a strong advocate for public service at Rice University. I anticipate that supporting students' work in the community would be very consistent with the values he hopes to promote during his presidency at Columbia.

Should you want to support President Rupp in this regard, here are several things to think about in terms of a gift. Is the gift large enough to endow either the entire Community Impact program or some aspect of it? I am fortunate to have received a \$2 million endowment grant for the Swearer Center at Brown, which has provided the program with important autonomy and protection from the university budget process. These funds have allowed us to be more entrepreneurial than we might have been otherwise.

Or would the funds be better used as a multi-year operating grant (possibly as a challenge grant)? Is there a special focus you are interested in, e.g., supporting financially needy students to work in the community as a way of enabling them to do what they might not otherwise have an opportunity to do? Or supporting faculty in a particular discipline to work on certain community issues with students by providing course development grants, e.g. housing and homelessness or children at risk? Given your interest in Jewish students, is there an innovative way to tie this interest to community service?

I would be happy to speak with you about these ideas. At some point it would be advisable to speak with Sonia Reese, the development office staff or George Rupp to ensure that your gift serves the greatest possible need and has the greatest impact. Please let me know if I can be of assistance.

Sincerely,

Susan Stroud  
Senior Advisor to the Director  
Office of National Service

~~CONFIDENTIAL~~

DRAFT OF LETTER TO ROBERT KRAFT

May 25, 1993

Mr. Robert K. Kraft  
International Forest Products Corp.  
Rand-Whitney Group  
One Boston Place, 35th Floor  
Boston, MA 02108

Dear Bob:

We are awaiting a package from Heather Beckle, George Stephanopoulos' assistant, that details the Clinton Administration's position and planning on National Service. Meanwhile, let me offer below a rough outline of our concept on how this could work, subject, of course, to your reactions. Since all of this is very student-based, it should reside in toto in the College, with help from University offices like Community Impact, Career Planning and Placement, and Financial Aid.

I. The Myra and Robert Kraft Program in Community Leadership

- A. A unique partnership among Columbia College of Columbia University, the Kraft family and the Federal government in place to encourage involvement in solving the growing problems of our society.
- B. Funding support involved in the program includes scholarships of financially needy Columbia College students, summer work projects in

**DETERMINED TO BE AN ADMINISTRATIVE**

MARKING INITIALS: NW DATE: 1/8/10

2013-0611-f

various communities across the country, two-year internships

Page 2.

following graduation, loan forgiveness on Federal loans for the duration of internship at 10% per year up to 5 years (like the former National Defense Student Loan of the 1960's and early 1970's).

### C. Costs

1. Average scholarship at Columbia College over next 5 years - \$11,500.
2. Summer work project salaries - \$3,000 for 12 weeks (summer work expectations for scholarship students range from \$1,100 - \$1,800 freshman through senior year).
3. Internship salary - \$24,000 per year.
4. Loan forgiveness - average student indebtedness to GSL is \$14,000 at 9% simple interest.

### D. Scale

1. 10-15 students per year on scholarships, sophomores through seniors.
2. Partnership is equal share of costs among Columbia, the Kraft family and the Federal government.

Page 3.

3. Kraft scholars must be at least B- students, volunteers in a community related project term time and must engage in a summer internship at least once in their academic career.
4. Any qualified student can be sponsored on a summer internship or two-year post-graduate project, subject to meeting application deadlines and approval of the Kraft Selection Committee (which could be comprised on Columbia College Dean of Students, Columbia University Director of Career Planning and Placement, and Columbia College Stewardship Coordinator.

E. Why Columbia?

1. The College's Core Curriculum teaches students about the problems of living in a global community and one's responsibility to it.
2. Located in New York City, Columbia is in a unique position to make an impact on the city's urban problems, which currently engage a large number of Columbia College students through Community Impact.
3. The Columbia College community is the most diverse in the Ivy

League in terms of ethnicity, religion, and socio-economic background,

Page 4.

which heightens awareness of the multi-faceted nature of this country's problems.

4. The University is heavily engaged in the Harlem and New York community beginning with the State/City/University sponsored Audubon Project to Double Discovery Center, at Columbia College which reaches out to over 500 urban youth to aid them in personal and college counseling.

As I said, Bob, this is a rough sketch, but I wanted to follow through on putting down my thoughts asap. I look forward to your reactions on this concept. Are we in the same ballpark?

Sincerely,



James T. McMenamin  
Dean of College Relations

**ITINERARY**

Eli J. Segal Visit

8 July 1993

- 9:25am Mr. Segal arrives at Kansas City International Airport.
- 10:15am Arrive at Hyatt Regency Hotel.
- 10:30am Welcome by Consensus representatives  
Kansas City (MO) Mayor Emanuel Cleaver 2d.  
Janice Kreamer, President of the Greater Kansas City Community  
Foundation and Affiliated Trusts. **(Brief1)**
- 11:15am Press Availability
- 11:45am Leave the Hyatt for the Kauffman Foundation.
- 12:00pm Luncheon at the Kauffman Foundation. **(Brief2)**
- 1:30pm Leave for the Della C. Lamb Neighborhood Center.
- 1:45pm Site Visit 1: the Youth Volunteer Corps (of the YMCA) at the Della C. Lamb  
Neighborhood Center. **(Brief3)**
- 2:20pm Leave for Wyandotte Towers.
- 2:35pm Site Visit 2: the RSVP volunteers at Wyandotte Towers. **(Brief4)**
- 3:30pm Leave for the Downtown Municipal Airport.
- 3:40pm Site Visit 3: the Urban Youth Corps at the Downtown Municipal Airport.  
**(Brief5)**
- 4:45pm Leave for the Hyatt Regency
- 5:00pm Arrive at Hyatt Regency.
- 5:30pm Media Availability.
- 6:00pm Closed Reception. **(Brief6)**
- 7:00pm 1993 Kansas City Consensus Annual Dinner. **(Brief7)**

8 July 1993

### Meeting with Representatives of Greater Kansas City

Date: 8 July 1993  
Time: 10:30am (CDT)  
Location: Hyatt Regency-Crown Center  
2345 McGee  
Kansas City, MO 64108  
From: Tammy Blossom, Kansas City Consensus

#### 1. Purpose.

You will meet with Consensus representatives and the mayor of Kansas City, MO. You will discuss the National Service Initiative and local community service projects underway in Greater Kansas City.

#### 2. Background.

Mayor Cleaver is a first term mayor, having previously served three terms on the city council including one as mayor pro tempore. The Greater Kansas City is a bi-state community with approximately 1.5 million people. Mayor Cleaver has focused on improving bi-state cooperation and improving appreciation of diversity within the area.

#### 3. Participants.

Jack Holland	(Kansas City Consensus President, 1992-1993)
Emanuel Cleaver 2d	(Mayor of Kansas City)
Karen McCarthy	(Missouri State Representative)
Tammy Blossom	(Kansas City Consensus Executive Director)
Janice Kreamer	(Community Foundation President)
Dalene Bradford	(Community Foundation Vice-President)

#### 4. Remarks.

None required.

8 July 1993

**Luncheon with Community Leaders  
The Ewing M. Kauffman Foundation**

**Date:** 8 July 1993

**Time:** 12:00pm - 1:30 pm (CDT)

**Location:** The Kauffman Foundation  
4900 Oak  
Kansas City, MO  
(816) 932-1000

**From:** Tammy Blossom, Kansas City  
Consensus

**1. Purpose.**

You will have lunch with 24 non-profit and business leaders from the Greater Kansas City Area. We'd like you to make a brief presentation and participate in a discussion about community service programs in the Greater Kansas City area.

**2. Background.**

The Kauffman Foundation is the creation of the Ewing M. Kauffman family, founders of the Marion Merrell Dow pharmaceutical company and owners of the Kansas City Royals. Bob Rogers, President of the Kauffman Foundation recently joined the National the board of the national service commission.

**3. Participants.**

Steve Roling	The Kauffman Foundation (Host)
Bill Berkley	Chairman of the Board, Tension Envelope Company
Bert Berkley	President and CEO, Tension Envelope Company
Henry Bloch	H&R Block
Connie Campbell	President, The Learning Exchange
Richard Davis	Board Member, Youth Volunteer Corps of America KC Masterpiece Barbecue
John Greenwood	President, The Heart of America United Way
Adele Hall	Board Member, Youth Volunteer Corps of America and Co-Chair of The Partnership for Children, a partnership of the Heart of America United Way and the Greater Kansas City Community Foundation
Jean Haley	Editorial Board, The Kansas City Star
Jack Holland	former President, Kansas City Consensus Executive Vice President, B. C. Christophers

Marcus Jackson	President, Kansas City Consensus KCP&L
Jerry Kitzi	The Kauffman Foundation
Audrey Langworthy	Kansas State Senator
Bill Mann	former Chancellor Metropolitan Community Colleges
Nick Lowery	Consensus Honorary Dinner Chairman
Clyde McQueen	President and CEO, The Full Employment Council
Bob McArthur	American Youth Foundation
Tom Rhone	The Kauffman Foundation
Charles Sosland	The Sosland Foundation
Susan Stanton	Payless Cashways
David Thomas	Sprint Corporation
Ed Weaver	The Kauffman Foundation
Karen McCarthy	Missouri State Representative
Tammy Blossom	Executive Director, Kansas City Consensus

#### 4. **Remarks.**

Remarks of 10 - 15 minutes about the progress of the National Service Act and next steps for the Administration.

8 July 1993

**Site Visit to the Youth Volunteer Corps**

Date: 8 July 1993

Time: 1:40pm (CDT)

Location: Della C. Lamb Neighborhood Center  
500 Woodland Avenue  
Kansas City, Missouri  
(816) 842-8040

From: Tammy Blossom, Kansas City  
Consensus

**1. Purpose.**

You will see 15 youth from ages 13 to 17 helping with daily activities at an inner city child-care center.

**2. Background.**

The Youth Volunteer Corps of America is a national youth service organization operated out of Overland Park, KS. David Battey is the founder and director of the organization.

Kansas City's local chapter operates out of the YMCA of Greater Kansas City. Gail Vessels is the program director.

The site you are visiting is the Della C. Lamb Neighborhood Center, a 100 year-old outreach of the local United Methodist Church.

The site is one of six that the local YVCA is operating this summer. The national YVCA has received grant money from the National Service Commission. The Adult Role Models for Youth (ARMY) will also have representatives at the site. ARMY was started by Nick Lowery.

**3. Participants.**

DeWayne Loomis	(Della Lamb staff)
Gail Vessels	(YVCA - YMCA of Greater Kansas City)
David Smith	(YMCA of Greater Kansas City)
David Battey	(YVCA President)
Adele Hall	(YVCA Board Member)
Nick Lowery	(Office of National Service)
Karen McCarthy	(Missouri State Representative)
Jack Holland	(Kansas City Consensus President, 1992-1993)

Tammy Blossom (Kansas City Consensus Executive Director)

**4. Remarks.**

None required.

8 July 1993

### Site Visit to Wyandotte Towers

Date: 8 July 1993  
Time: 2:35pm (CDT)  
Location: Wyandotte Towers  
From: Tammy Blossom, Kansas City  
Consensus

#### 1. Purpose.

You will see a variety of activities involving senior citizens and will meet with representatives of ACTION from both Kansas and Missouri.

#### 2. Background.

Wyandotte Towers is one of many Retired Senior Volunteer Program (RSVP) sites around Wyandotte County involving more than 800 volunteers. The Wyandotte Towers site involves ten people every Thursday in making items needed by cancer victims.

The Wyandotte RSVP coordinator is Jean Nelson. Ms. Nelson has also arranged for the demonstration of projects from around Wyandotte County (between 10 to 15). There is also a meeting planned so that Mr. Segal may meet with ACTION representatives from both Kansas and Missouri. The ACTION meeting will include coordinators of the senior volunteer program and from the VISTA Corps.

#### 3. Participants.

Jean Nelson (Wyandotte County RSVP Coordinator)  
Karen McCarthy (Missouri State Representative)  
Tammy Blossom (Kansas City Consensus Executive Director)

#### 4. Remarks.

None required.

8 July 1993

**Site Visit to the Urban Youth Corps**

Date: 8 July 1993  
Time: 3:40pm (CDT)  
Location: Downtown Municipal Airport  
From: Tammy Blossom, Kansas City  
Consensus

**1. Purpose.**

You will see a at-risk young people working at revitalizing a portion of the Downtown Municipal Airport.

**2. Background.**

The Urban Youth Corps is a program of the Full Employment Council, a Kansas City organization involved in training and employing at-risk youth. Since its 1989 inception, the Urban Youth Corps has adapted the classic corps methods the needs of Kansas City. The program involves four days a week of site work and one day of education, moving towards completion of a GED. There are currently thirty people between the ages of 18 and 21 in the program. The program is funded through project fees and grants from local businesses and foundations. Mike Hughes, director of the Urban Youth Corps program, has set the goal of having the program totally fee driven by its seventh year. (Accumulation of fee receipts means that the program is self-sufficient.) Currently, the program is 75% fee driven with fees of over \$300,000. Though its focus is more on at-risk youth, the program model is like that of CityYear in Boston.

**3. Participants.**

Mike Hughes	(Urban Youth Corps Director)
Clyde McQueen	(Full Employment Council President)
Karen McCarthy	(Missouri State Representative)
Tammy Blossom	(Kansas City Consensus Executive Director)

**4. Remarks.**

None required.

8 July 1993

**Closed Reception**

Date: 8 July 1993  
Time: 6:00pm (CDT)  
Location: Hyatt Regency  
From: Tammy Blossom, Kansas City  
Consensus

**1. Purpose.**

You will meet business and civic leaders from around Kansas City and major donors to Kansas City Consensus and sponsors of the Annual Dinner.

**2. Background.**

The closed reception is an annual event designed to honor strong Consensus supporters to allow them to meet the Consensus Annual Dinner speaker.

**3. Participants.**

Approximately 160 sponsors.

**4. Remarks.**

None required.

8 July 1993

**1993 Consensus Annual Dinner**

Date: 8 July 1993  
Time: 7:00pm (CDT)  
Location: Hyatt Regency  
From: Tammy Blossom, Kansas City  
Consensus

**1. Purpose.**

You will meet business and civic leaders from around Kansas City and major donors to Kansas City Consensus and sponsors of the Annual Dinner.

**2. Background.**

The Annual Dinner is an event designed to recognize Consensus supporters and to support the overall mission of Consensus' COMPASS project: to make Greater Kansas City the Child Opportunity Capital.

**3. Participants.**

Approximately 850 Consensus supporters.

**4. Remarks.**

As previously notified: 30 to 45 minutes following dinner.

### **About Consensus and the COMPASS project**

Kansas City Consensus is a non-profit, non-partisan citizens organization. For the last two years it sponsored COMPASS, a grassroots effort to create a vision that could unite a divided community. COMPASS was unique in Kansas City history for two reasons:

- COMPASS was inclusive. It empowered citizens to identify needs, set priorities, study and recommend a course of action. No special interests controlled COMPASS. The vision truly reflects our citizens' commitment to children.
- COMPASS united a metropolitan area historically divided by a state line, race and economic status. Through COMPASS, we discovered that our common ground -- our children -- unites us more than our differences can divide us.

Kansas City Consensus released the vision for Greater Kansas City and its related goals in November, 1992. Now the real work begins, as we strive to make the vision a reality. Some of Greater Kansas City's most respected organizations have already committed to work as partners with Consensus, and many more will collaborate this fall to set an agenda for action.

### **About the annual dinner**

Our 1993 annual dinner will celebrate Greater Kansas City's successes in reaching the vision. Last year's keynote speaker, Henry Cisneros, now Secretary of HUD, told a crowd of more than 700 persons, "I believe in what you do." His praise inspired our leaders, volunteers and supporters. Mr. Segal's keynote address would help us come closer to a Greater Kansas City where the quality of our children's future is the measure of our success.

We expect 500-700 persons to attend the 1993 annual dinner. Our supporters represent the diversity of Greater Kansas City, and include top business and civic leaders, elected officials, and representatives of neighborhoods and minority groups. We've found that this mix of people makes for an exciting evening.

Among our other past keynote speakers are Martin Luther King III and Emanuel Cleaver, now mayor of Kansas City, Missouri.

We can be flexible about the date of the annual dinner depending on your availability. We are planning a 5 p.m. to 9 p.m. event in June or early July. We would prefer June 2 or 3, but would consider any Monday-Thursday evening from June 14 through July 8. In order for us to successfully organize and promote an event of this size, we need to confirm your schedule as soon as possible. \*

Consensus is a non-profit organization on a tight budget, so the honorarium we can offer is limited. However, we would like to discuss this further and would of course be happy to pay your travel and accommodation expenses.



**Travel  
Management  
Services**

**INVOICE / ITINERARY**

SALES PERSON: 30  
CUSTOMER NBR: 9N0043

ITINERARY/INVOICE NO. 0000730  
SWGSWP

DATE: 01 JUL 93  
PAGE: 01

TO: WHITE HOUSE TRAVEL  
1600 PENNSYLVANIA AVE  
WASH DC 20500

FOR: SEGAL/ELI MR

06 JUL 93 - TUESDAY

AIR	USAIR	FLT:6171	COACH	SNACK
	OPERATED BY USAIR SHUTTLE INC			
	LV BOSTON		630A	EQP: 727 STRETCH
	AR NEW YORK LGA		735A	NON-STOP

08 JUL 93 - THURSDAY

AIR	CONTINENTAL	FLT:1223	ECONOMY	BREAKFAST
	LV NEWARK		716A	EQP: 727 STRETCH
	AR KANSAS CITY INTL		925A	NON-STOP
	SEGAL/ELI MR	SEAT-21C		

09 JUL 93 - FRIDAY

AIR	USAIR	FLT:674	COACH	BREAKFAST
	LV KANSAS CITY INTL		750A	EQP: 737-300
	AR WASHINGTON NATL		1107A	NON-STOP
	SEGAL/ELI MR	SEAT-14D		

AIR TICKET	US1340349021	SEGAL ELI MR	460.00
		SUB TOTAL	460.00
		TOTAL AMOUNT DUE	460.00

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CALL 800-847-0242/YOUR HOTLINE CODE IS S-KC52

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SALES PERSON: 30  
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DATE: 01 JUL 93  
PAGE: 01

TO: WHITE HOUSE TRAVEL  
1600 PENNSYLVANIA AVE  
WASH DC 20500

FOR: SEGAL/ELI MR

02 JUL 93 - FRIDAY

AIR NORTHWEST AIRLINES FLT:286 ECONOMY  
LV WASHINGTON NATL 700P EQP: AIRBUS A320  
AR BOSTON 833P NON-STOP  
OTHER WASHINGTON  
SEAT ASSIGNED AT AIRPORT CHECK IN ONLY

AIR TICKET NW1340349020 SEGAL ELI MR 299.00\*  
BILLED TO AX371461955082008

SUB TOTAL 299.00  
NET CC BILLING 299.00\*  
TOTAL AMOUNT DUE 0.00

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Rand Whitney  
Bob Kraft  
617-723-3455

—

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THE WHITE HOUSE  
WASHINGTON

Ann 314-751-2723  
Karen McCarthy

JACK HOLLAND

816-753-3398

FAX 816 753-6019

TAMMY BLOSSOM

CONSENSUS

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THE WHITE HOUSE  
WASHINGTON

Gerard Grimaldi  
816 - 842 - 4540

cong. wheat (D-MO)  
2334 RHOB

please mention in  
public remarks how  
supportive he has  
been of MS

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224 4529

Jeff Belavon  
Dunfries

Karen McCarthy  
816-966-4000  
x 4886

Michelle Lemay Santiago

JUL 01' ~ JUL 02'

## ACTIVITY REPORT &lt;SEND&gt;

NO.	REMOTE STATION	MODE	START	DURATION	PAGES	RESULT	NOTE
016	82123103263	STD	01,14:51	03'20	06	* OK	SEND
017	202 395 5349	STD	01,14:59	00'30	01	OK	SEND
018	202 208 4561	STD	01,15:14	00'41	01	* OK	SEND
019	84155128190	STD	01,15:19	00'07	00	T.1.4	STOP
020	84155128196	STD	01,15:19	05'20	10	* OK	SEND
021	202 724 0608	STD	01,15:40	03'53	11	* OK	SEND
022	802 388 1030	STD	01,15:53	01'50	02	* OK	SEND
023	2023951596	STD	01,16:33	00'56	02	* OK	SEND
024	202 205 5917	STD	01,18:59	12'56	17	* OK	SEND
025	12015400958	STD	01,19:26	02'12	03	OK	SEND

## ACTIVITY REPORT &lt;RECEIVE&gt;

NO.	REMOTE STATION	MODE	START	DURATION	PAGES	RESULT	NOTE
016	202 724 0607	STD	01,14:16	01'10	02	* OK	
017	G3	G3	01,14:25	06'00	07	* OK	
018	G3	STD	01,14:39	03'14	05	* OK	
019	+011112124759457	STD	01,15:17	00'30	00	* R.1.4	STOP
020	+011112124759457	STD	01,15:27	03'21	05	* OK	
021	414 347 5337	STD	01,15:47	01'52	01	* OK	
022	202 842 3578	STD	01,15:50	00'37	01	* OK	
023	G3	STD	01,15:55	01'51	03	* OK	
024	HBS,MANAGERIAL BEHAV	STD	01,16:00	23'03	35	* OK	
025	202 724 0607	FINE	01,16:54	01'43	02	* OK	
026	HBS,MANAGERIAL BEHAV	STD	01,17:01	14'22	24	* OK	MEMORY
027	206 650 6895	STD	01,18:03	04'34	06	* OK	
001	202 690 7595	STD	02,06:24	04'09	07	* OK	
002	G3	STD	02,07:09	02'43	04	OK	
003	2129866552	STD	02,08:02	09'32	12	OK	

Thursday, Jul 8

Kansas City Consensus, Elizabeth Danford  
(816) 753-3398

6 pm. Media Reception, Mezzanine level w/board members +  
dinner sponsors  
7:00-9:30 Dinner, Regency Ballroom. Master of  
Ceremonies will be Nick Lowery

Thursday, Jul 9

Breakfast with Emanuel Cleaver

CALL DAVE KATZ 547-7482

**THE WHITE HOUSE OFFICE  
TRAVEL AUTHORIZATION**

NO. 68101

Date of Request July 1, 1993

**1. TRAVELER:**

Name: White House Staff  
 Extension: 6444 Room: \_\_\_\_\_ Other: \_\_\_\_\_

**2. PURPOSE(s) and DATE(s):** July 6-9, 1993: NY: Editorial Board meetings, Summer of Service

site visits, public/private partnerships, Kansas City Consensus

**3. ITINERARY:**

(List all cities where stopovers occur.)

DEPARTURE			RETURN		
Date:	Time:	Mode:	Date:	Time:	Mode:
7/6	AM	commercial	7/9	AM	commercial

**5. FUNDING SOURCE:**

OFFICIAL     POLITICAL     501 (c) (3)     OTHER

**6. SPECIAL EXPENSES      TRAVEL ADVANCE REQUESTED**

Commercial Car Rental     Taxi     Yes     No     Amount \$ \_\_\_\_\_  
 Hotel Name: \_\_\_\_\_ Recipient's Signature: \_\_\_\_\_  
 Other: \_\_\_\_\_

*Please See Reverse Side for Further Instructions Regarding Travel Expenses*

**7. TRAVELER'S SIGNATURE:**

(I have read and agree to the terms set forth on the reverse side.)

**8. APPROVING SIGNATURES:**

Office Head: \_\_\_\_\_  
 Approving Official  
 (Political or Foreign Travel): \_\_\_\_\_  
 Special Assistant to the President and  
 Director of White House Operations \_\_\_\_\_

**9. FOR TRANSPORTATION OFFICE USE ONLY:**

Control No.: GTR A1 646 207      Account: 037 1340 349 021 \$460.00

10182

THE WHITE HOUSE OFFICE  
TRAVEL AUTHORIZATION

THIS APPROVAL IS SUBJECT TO ALL  
APPLICABLE GOVERNMENT LAWS AND REGULATIONS  
AS WELL AS THE FOLLOWING ADMINISTRATIVE  
TRAVEL POLICIES

1. ADVANCES FOR OFFICIAL TRAVEL ONLY

Cash travel advances will not be provided for political trips.

Advances will not be provided to anyone with an outstanding unaccounted-for advance.

Advances over \$250 require 48-hour notice to White House Administrative Office, Extension 2500.

2. ADVANCES TO BE REPAID FROM SALARY AFTER 15 DAYS

Any travel advance which is neither repaid nor accounted for in full by an expense voucher within 15 days after return may be deducted from the staff member's salary.

3. GOVERNMENT TICKETS FOR OFFICIAL TRAVEL ONLY

Government issued tickets shall be used for official trips only (i.e., no political or personal travel). The entire cost of any government-issued tickets that are used for unofficial travel will be considered a personal travel advance and treated accordingly.

4. TO OBTAIN REIMBURSEMENT, RECEIPTS ARE REQUIRED FOR ALL EXPENDITURES REGARDLESS OF THE AMOUNT

5. FOR DETAILED INFORMATION REGARDING TRAVEL REGULATIONS AND POLICIES, PLEASE REFER TO THE WHITE HOUSE TRAVEL HANDBOOK (Additional copies available by calling Extension 2500)

7/7/93 2<sup>00</sup>-3<sup>45</sup>

Dan Yankelovich  
Public Agenda Found.  
6 E. 39<sup>th</sup> St.  
9<sup>th</sup> floor  
212-686-6610

To Smsun

Date 7/30 Time \_\_\_\_\_

**WHILE YOU WERE OUT**

M. Dan Yankelovich

of \_\_\_\_\_

Phone 212 595-7803

Area Code	Number	Extension
TELEPHONED		PLEASE CALL
CALLED TO SEE YOU		WILL CALL AGAIN
WANTS TO SEE YOU		URGENT

RETURNED YOUR CALL

Message \_\_\_\_\_

before 12:00

he'll be unavailable after

Operator \_\_\_\_\_



AMPAD  
EFFICIENCY®

23-021 - 200 SETS  
23-421 - 400 SETS

CARBONLESS

PHOTOCOPY  
PRESERVATION

To Nancy

Date 7/1 Time 9:45 am

**WHILE YOU WERE OUT**

M Miss Honlihan

of David Rockefeller Jr

Phone 212 649-5684

Area Code Number Extension

TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL	
CALLED TO SEE YOU		WILL CALL AGAIN	
WANTS TO SEE YOU		URGENT	

RETURNED YOUR CALL

Message

Breakfast  
consumed  
Wed 7:45 am  
Rainbow Room B  
30 Rockefeller Plaza

AMPAD EFFICIENCY® 23-021 - 200 SETS  
23-421 - 400 SETS CARBONLESS  
65th floor

THE WHITE HOUSE

James Capen

212-424-8023

dinner

79th St. +

Riverside

316 "W." 79th St.

212-873-2871

July 6 9 a.m.

NY Newsday

2 Park Avenue

212/251-6936

Ernest?

Ernest Tollerum

July 6 10:15 am

NY Daily News

220 E. 42nd Street

212/210-1530

Arthur Browne

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

*Chairman*  
Osborn Elliott

*Honorary Chairman*  
Senator Daniel P. Moynihan

*Founder*  
Jacob K. Javits

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Shirley Strum Kenny  
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Harriet R. Michel  
Joel Motley  
Gordon B. Pattee  
Theodore I. Pincus  
Marcella Rosen  
Lewis Rudin  
Sandra Silverman  
Joan Sutton Straus  
John Trubin  
Stephen H. Weiss

*Executive Director*  
Michael E. Clark

May 28, 1993

Mr. Eli Segal  
Assistant to the President and  
Director of the Office of National Service  
Room 145-OEOB  
The White House  
Washington, D.C. 20500

Dear Eli,

As we discussed a few weeks ago at our meeting in your office, I am sending you a short memo on how the Citizens Committee promotes volunteer community service in New York, along with some examples that might be feasible for site visits demonstrating the positive impacts from neighborhood volunteer action. Also enclosed are fact sheets on the Citizens Committee's support programs for neighborhood volunteers that give more details.

It would be wonderful to be able to show you directly how this kind of model citizen participation can make such a difference in urban neighborhood life.

I will call you in the next few weeks to see if we can arrange a meeting.

Sincerely yours,



Osborn Elliott  
Chairman

# **CITIZENS**

COMMITTEE FOR NEW YORK CITY, INC.

## **SUPPORTING NEIGHBORHOOD VOLUNTEERS**

Working with community police officers against drugs and crime; helping the hungry and homeless; mediating and preventing racial conflicts; fighting epidemics like AIDS and tuberculosis; cleaning up the environment; mentoring youth entrepreneurs; planting neighborhood gardens; painting murals -- through these and hundreds of other neighborhood volunteer projects, over one million New Yorkers pitch in every day to make life more livable in their own neighborhoods and in the city as a whole. Collectively, they may well represent the highest level of neighborhood volunteer power in any American city.

The Citizens Committee directly supports these volunteers through more than 10,000 block, tenant and neighborhood associations, youth groups, and similar grassroots organizations. The Citizens Committee thereby provides a national model for how to give urban neighborhood residents the support, know-how, and recognition they need to organize as volunteers in service to their communities. Working through established programs of training, technical assistance, information, referrals, and hundreds of small cash grants, the Citizens Committee gives neighborhood volunteers

in New York the tools they need to make a positive impact on every aspect of urban life.

The thousands of neighborhood volunteer projects supported by the Citizens Committee produce substantial and often visible results: local environments are cleaned up and preserved; hazards are prevented; streets and buildings are made safe again; young people are turned away from the lure of dealing drugs to engage in community service and youth-run businesses; beautification projects create community gardens; and dozens of other projects bloom every year as testimony to neighborhood volunteer power.

Here are just three examples:

#### ■ **SUNSET PARK, BROOKLYN**

Sunset Park Restoration Committee, a once-dormant neighborhood association has sprung back to life in a Brooklyn neighborhood that abuts a waterfront industrial area, has worked to preserve a rare section of the waterfront, including tidal pools and wildfowl nesting grounds hemmed in by industrial sites, as well as to make them accessible to local residents. The group also succeeded in halting sandblasting of the Gowanus Expressway, which was producing a shower of airborne lead paint hazardous to residents' health. And scores of Restoration's members turn out weekly

to clean litter from the expressway, to remove graffiti from the local library, and to work with community policing efforts against drug traffic and pollution.

#### ■ LOWER EAST SIDE, MANHATTAN

Neighborhood residents have organized more than 10 flourishing community gardens in this, one of the city's oldest and most densely populated neighborhoods, while nearby tenants in low-income housing projects have conducted months-long campaigns in intense cooperation with the police and district attorney's office, resulting in eviction and conviction of major drug dealers.

#### ■ EAST TREMONT, THE BRONX

After random violence claimed the lives of two young people in this South Bronx neighborhood, **Young Hope** was created by local youth to support themselves and their community in a neighborhood with the highest rate of drug-related crime in the Bronx. One of eight neighborhood sites organized youth-run **Posse for Change** program, **Young Hope** has turned young people who were involved in the local drug-dealing scene away from crime and helped them become neighborhood youth leaders -- holding monthly dances; fundraising for and renovating their own youth center; and holding holiday dinners with toy and clothing distribution to over 100 local homeless families.

The Citizens Committee has literally hundreds of other examples of neighborhood volunteer power. Each year, it recognizes and supports over 200 outstanding grassroots volunteer projects through its small grant programs. Attached are some additional materials detailing the ways the Committee can help.

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

## \$TRICHTLY BUSINESS

**\$trictly Business** is designed to create viable economic options for young people previously associated with or at high risk of being involved with drug abuse and drug trafficking. **\$trictly Business** provides young participants with extensive and relevant business training so they can start their own business partnerships.

Three organizations with complementary capabilities are collaborating to form **\$trictly Business**:

- **Youth Force**, the Neighborhood Youth Leadership Center of the Citizens Committee for New York City, is staffed and managed by young people who themselves are from high-risk backgrounds. Recognized in New York City as well as nationally as outstanding youth leaders and organizers, Youth Force runs a variety of programs to organize, empower, and promote leadership among high risk youth.
- **Trickle Up** has started and tracked thousands of small businesses in under-developed countries as well as the U.S. Their method encourages the formations of partnerships by offering small grants, conditional on completion of specific business plans.
- **Kelrus Educational Consulting** is experienced in developing curriculum and educational techniques to teach concrete business skills based on the strengths of African-American and Latino entrepreneurs.

The objectives of **\$trictly Business** are to:

- \* Provide 100 young people with 69 hours each of training in business start-up, management, and problem solving;
- \* Assist these youth to develop business plans for youth-run business cooperatives;
- \* Link each cooperative to a professional mentor from a related field and to a local bank;
- \* Provide each cooperative with a mini-grant to support their business plan;
- \* Sponsor monthly street fairs to enable young entrepreneurs to develop marketing and sales skills, sell their products, advertise their services to generate income;
- \* Assist participating youth to design and publish a how-to training manual on starting and nurturing youth-run businesses for distribution to 15,000 young people, youth service agencies and schools throughout New York City.

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

## COMMUNITY POLICING

Community policing -- the practice of front-line patrol officers working directly with neighborhood residents to reduce local "quality of life" crimes in neighborhoods -- is one of the most effective crime prevention strategies to emerge in the last decade. The Citizens Committee for New York City, through the technique of "collaborative problem-solving," works with both partners to the collaboration -- neighborhood residents and patrol officers. Since 1985, the Citizens Committee's Neighborhood Anti-Crime Center has helped dozens of neighborhoods citywide to build bridges with the police to organize anti-drug campaigns, and has trained over 3,000 New York City police officers on how to work with community groups:

- **Brainstorming/planning sessions** in Sunset Park, Brooklyn, home to over ten different ethnic groups, brought community coalitions and local policing units to launch marches, vigils and leaflet campaigns to halt drug traffic and prostitution plaguing a waterfront strip.
- **Clandestine strategy meetings** on East Second Street, Lower East Side, Manhattan, held between local Community Policing Units, Narcotics Units, and a newly created collaboration among neighborhood associations has decreased fear among residents, allowing them to travel in the streets more freely.
- **Anti-Crime Workshops** with adults and children in Allerton in the Bronx along with **self-help publications** rid a 690- unit apartment complex of drug traffic, improving the quality of life for families.
- **Long-term anti-drug campaigns**, such as in the Pueblo Nuevo housing project on the Lower East Side, come about through extensive assistance in forging coalitions among local police, the Housing Authority, the District Attorney's Office and the continued action of neighborhood organizations.
- **Training of 200 police officers in the 72nd Precinct in Brooklyn**, enabled them to analyze the dimensions and causes of a local drug problem, understand the barriers that prevent community residents from working with them, and create collaborative strategies to stop local drug sales.
- **The National Partnership Program**, building on methods developed in New York, provides intensive training and technical assistance to neighborhood leaders, community organizing staff, police and substance abuse professionals in Baltimore, Washington (D.C.), Newark, Morristown (N.J.), Winston-Salem, and Philadelphia.

# **CITIZENS**

COMMITTEE FOR NEW YORK CITY, INC.

## **POSSE FOR CHANGE**

In the language of the street, a "posse" is an organized group of young drug dealers. **Posse for Change**, developed by **Youth Force**, the Citizens Committee's Neighborhood Youth Leadership Center, challenges the appeal of drug dealing by organizing young people, who are part of the drug economy or are at risk of getting pulled in, to create local service projects for the good of themselves, their schools and communities.

In the course of their work, **Youth Force** organizers have learned that drug dealers never tell young people that they are too inexperienced, too rowdy, or too young to do a job. **Posse for Change** recognizes that the strengths and talents of young people -- their rebellious and creative spirit -- are the same qualities of leadership necessary to create real change in the community. It offers the same attraction as street posses -- peer approval, understanding and support. **Posse for Change** helps youth learn how to access resources, utilize the talents and ideas of people around them, and create and implement community service projects.

Launched in 1992, **Posse for Change** trains and deploys 20 young people a year to train and support youth groups in the toughest neighborhoods in the city to help other young people organize service projects. **Posse** also has created a peer network called "Ujima Productions" in the Spofford Youth Detention Facility, a residence for juveniles awaiting trial.

- "Young Hope" in the **East Tremont section of the Bronx** is a youth group that has held holiday dinners and collected and distributed toys to over 100 families in the Bronx.

- "Future Force" was created by intermediate school students in **Mott Haven in the Bronx**, who have formed a school advisory council and student store as an entrepreneurship project.

- "Positive Youth Connection in **Southeast Queens** has created a jobs bank, a cultural festival celebrating Arican-American and African-Caribbean culture, and a newsletter.

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

## ABOUT THE CITIZENS COMMITTEE FOR NEW YORK CITY

The nonprofit Citizens Committee for New York City, founded in 1975 by the late Senator Jacob Javits, encourages and supports volunteer grassroots action to improve the quality of life in city neighborhoods. It offers small grants, training, publications and technical assistance to more than 10,000 neighborhood, tenant and youth associations in the five boroughs, helping New Yorkers of all ages form new groups, strengthen existing ones and improve their neighborhoods.

*Chairman*  
Osborn Elliott

*Honorary Chairman*  
Senator Daniel P. Moynihan

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Marcella Rosen  
Lewis Rudin  
Sandra Silverman  
Joan Sutton Straus  
John Trubin  
Stephen H. Weiss

*Executive Director*  
Michael E. Clark

**THE NEIGHBORHOOD ANTI-CRIME CENTER** supports the growing community movement against drugs, offering:

- **Training and Technical Assistance** to help neighborhood groups fight drugs through: neighborhood organizing campaigns; anti-drug and crime prevention and treatment initiatives; conferences; formal training; consultation; and referrals.
- **Cash Drug Prevention Awards** to community organizations tackling local drug problems.
- Staff support to the **Alliance for a Drug-Free City**, an independent coalition of over 450 organizations and individuals that spreads information on fighting drugs among communities across the city.
- **Community Policing Training** for police officers and community activists in New York and other cities, using a collaborative problem-solving methodology designed to produce Neighborhood Action Plans.
- **Manuals, tip sheets** and other how-to publications.

**YOUTH FORCE** (The Neighborhood Youth Leadership Center), staffed by young people, runs a wide range of youth empowerment programs, including:

- **Training and Technical Assistance:** Young people are empowered in a wide range of areas of particular concern to "high-risk" youth, including AIDS, teen sexuality, preventing substance abuse and drug-dealing, and involving youth as leaders.
- **Youth for Youth:** This program of small grants supports youth empowerment and youth-run projects throughout the city.
- **Take Back the Park:** Each summer Youth Force helps several neighborhoods put on a month of programming in local parks in order to drive out drug dealers, reclaim the parks for the community, and build leadership skills among local youth.
- **New York City Youth Leadership Conference:** This annual event attracts more than 1,000 young people to dozens of workshops on youth empowerment, youth organizing, and other issues, from drugs to racism.
- **The Mollie Parnis Dress Up Your Neighborhood School Program:** Mini-grants help student groups decorate and educate in classrooms, on school grounds and on nearby streets.
- **Posse for Change:** On the street, the word "posse" describes organized groups of young drug dealers; the Posse for Change program organizes and trains youth with a history, or a high risk, of involvement with dealing to build alternative posses with a positive purpose.

- **Strictly Business:** This youth entrepreneurship program offers training and support to help young people establish and run their own small business cooperative.

**THE NEIGHBORHOOD RESOURCES DEPARTMENT** provides block and neighborhood groups with the support and information they need to build stronger organizations and address basic needs. Programs include:

- **Building Blocks Awards:** Small cash grants and public recognition help block and neighborhood groups with new organizing efforts, communication and model projects.
- **One City Awards:** Grassroots anti-poverty and anti-bias efforts, including tutoring, emergency food distribution, conciliation training and AIDS prevention, are aided by cash grants.
- **Neighborhood Environmental Action Awards (NEAAP):** Grants and technical assistance help community groups in low-income areas battle environmental problems from pollution to lead-paint poisoning.
- **Mollie Parnis Dress Up Your Neighborhood Contest:** This long-running grant program honors volunteer beautification projects like murals, spruce-ups and community gardens.
- **Technical Assistance:** Hands-on assistance is provided for specific projects, at leadership training workshops and through phone consultations, referrals and self-help materials.

## **SPECIAL PROJECTS**

**John V. Lindsay Prize for Race and Ethnic Relations:** A \$10,000 cash award honoring a New Yorker who has increased intergroup understanding in the past year.

**Marietta Tree Award for Public Service:** An annual public service award dedicated to the memory of the late Marietta Tree. A crusader for human rights worldwide and in New York City, she served as the chairman of the Citizens Committee for ten years.

**Mothers Against Violence:** A coalition of diverse New York City women who work to mobilize city residents to address the epidemic of violence that is claiming the lives of hundreds of youth annually. The Citizens Committee serves as the group's fiscal and administrative manager.

**South East Queens Community Partnership:** A coalition of five communities that works to stem the tide of substance abuse and related crime with the help of a Citizens Committee-administered grant from the U.S. Office of Substance Abuse Prevention.

**PUBLICATIONS:** The Citizens Committee publishes a wide range of self-help materials and a newsletter, *Citizens Report*. Most of the Citizens Committee's publications are free to New York City neighborhood organizations. A complete list is available from the Committee's Office of Public Information.

**NEW YORKER FOR NEW YORK AWARDS:** Each year, the Citizens Committee honors several outstanding civic leaders and community groups at a gala awards celebration attended by hundreds of leading New Yorkers.

**SUPPORT GROUPS:** Membership programs for young professionals who raise funds for the Citizens Committee and encourage volunteer work through seminars and hands-on involvement.

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

## THE NEIGHBORHOOD ANTI-CRIME CENTER

The spread of drugs, particularly crack, presents a new challenge to New York City's neighborhoods. The Citizens Committee for New York City's Neighborhood Anti-Crime Center (NACC) helps neighborhood groups confront the difficult and sometimes dangerous problems of drug abuse and drug traffic. NACC advocates an approach that brings together local law enforcement, block and neighborhood groups, and drug prevention and treatment professionals. This approach is carried out through:

*Chairman*  
Osborn Elliott

*Honorary Chairman*  
Senator Daniel P. Moynihan

*Founder*  
Jacob K. Javits

*Directors*  
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John G. Heimann  
Carole Hochman  
Sharon King Hoge  
Richard C. Holbrooke  
Shirley Strum Kenny  
Robert R. Kiley  
Harriet R. Michel  
Joel Motley  
Gordon B. Pattee  
Theodore I. Pincus  
Marcella Rosen  
Lewis Rudin  
Sandra Silverman  
Joan Sutton Straus  
John Trubin  
Stephen H. Weiss

*Executive Director*  
Michael E. Clark

- **Assistance to community groups:** The Neighborhood Anti-Crime Center provides written, telephone and on-site assistance to local groups fighting drugs. It helps any group identify available resources and plan anti-drug strategies and it publishes a series of tip sheets on successful anti-drug tactics, drawn from the collective experience of communities throughout the city. NACC also administers a Drug Prevention Awards program which gives small cash grants to neighborhood groups for outstanding drug prevention and deterrence projects.
- **Long-term anti-drug campaigns:** The Neighborhood Anti-Crime Center helps bring together neighborhood groups, law enforcement professionals, and substance abuse prevention and treatment professionals in comprehensive, long-term anti-drug campaigns for a selected number of groups each year that demonstrate sufficient need, capability and commitment. NACC provides in-depth training and organizing help, and facilitates joint strategy-planning between police and communities through a process of collaborative problem-solving.
- **Coalition-building:** The Citizens Committee organized and supports the citywide Alliance for a Drug-Free City (formerly the Neighborhood Crime Prevention Network), a coalition of over 450 grassroots groups, agencies and individuals engaged in local anti-drug efforts. A forum for exchanging information and resources among communities, the Alliance conducts citywide conferences, publishes a newsletter and holds regular meetings.

Since 1975, when it was founded by the late Senator Jacob Javits, the Citizens Committee has been a unique source of support for the neighborhood self-help movement in New York City. A major concern of the city's thousands of neighborhood volunteer organizations is to prevent and reduce crime, a task assisted by the Citizens Committee through conferences, how-to literature, guidance in organizational development and incentive grants. In this work, the Committee builds on its extensive track record in working with more than 10,000 block and neighborhood associations throughout the city's five boroughs.

To date, the Citizens Committee has:

- Organized a November 1984 "Cops and Community" conference that attracted 300 key community leaders, police personnel and policy makers.

(over)

- Sponsored a 1984-85 demonstration Neighborhood Victim Assistance Project, training volunteers in local communities to aid crime victims.
- In 1985, initiated the Police and Community Training Program (PACT), an ongoing training and consultation service for the New York Police Department's Community Patrol Officers, local "beat cops" who are specially trained to work with community organizations in the fight against crime. Through PACT, over 1,000 Community Patrol Officers have received training and technical assistance in working with neighborhood groups and leaders to solve quality of life crime problems.
- Conducted training and technical assistance projects with community organizations and Community Patrol Officers that have helped communities and apartment building residents mount campaigns to stop drug traffic and prevent the spread of drug abuse. A structured curriculum and other materials are used in these trainings.
- In Fall, 1986, helped launch a drug abuse and crime prevention coalition of community-based organizations which has grown to include over 400 community groups and concerned individuals: the Alliance for a Drug-Free City.
- Since 1987, awarded incentive grants to over 90 New York City community groups for drug abuse prevention and anti-trafficking efforts.
- Since 1986, worked with the Alliance for a Drug-Free City to sponsor a series of free seminars: "Drugs and Housing"; "Prevention: Just Saying No Is Not Enough"; "Drugs In Our Neighborhoods: How the Police and Courts Can Make a Difference"; "Drugs and Addiction: Changing Your Community Through Education"; "Drugs and Violence -- Organizing Safely;" "Building Community-Police Partnerships;" "Fighting Drugs Where You Live;" and "Fighting Drugs in Flatbush."
- In 1990, developed a National Partnership Program built on methods developed in New York, that provides intensive training and technical assistance to neighborhood leaders, community organizing staff, police and substance abuse professionals in Baltimore, Washington (D.C.), Newark, Morristown (N.J.), Winston-Salem and Philadelphia.

#### **Anti-drug Materials Available from NACC:**

##### **Video**

*DRUGS: Neighborhoods Fight Back (VHS, 17 min.), revised 1990.* Documents the successful efforts of several New York City neighborhood groups to fight drugs through law enforcement, community mobilization and prevention

##### **Tip Sheets** (free to New York City community groups)

*Dealing With Dealing In Your Building: How a Tenants Association Can Fight Drug Problems*  
 ● *The Potential For Violence In Anti-Drug Organizing: Tips from the Neighborhood Crime Prevention Network (also available in Spanish)* ● *Strategies For Drug-free Communities* ● *How To Mobilize For Effective Reporting and Follow Up On Street Crime and Drug Activity*  
 ● *Planning a Community Anti-Drug Conference* ● *Getting Justice from the Criminal Justice System* ● *Starting and Running an Anti-Drug Patrol in Your Community* ● *High-Risk Youth - - Destroying the Myths* ● *How to Start a Youth-Run Peer Counseling Project* ● *Preventing Drug Abuse in Your Community.*

For more information, call the Neighborhood Anti-Crime Center at 212-989-0909.

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

## THE NEIGHBORHOOD RESOURCES DEPARTMENT

Building and maintaining strong block, tenant, youth and neighborhood organizations demands a wide variety of skills and knowledge. The Neighborhood Resources Department of the Citizens Committee for New York City helps neighborhood leaders and groups develop the skills and the organizational resources necessary to tackle a wide variety of local problems.

*Chairman*  
Osborn Elliott

*Honorary Chairman*  
Senator Daniel P. Moynihan

*Founder*  
Jacob K. Javits

*Directors*  
Dennis Allee  
Richard R. Aurelio  
Richard Berman  
Edgar M. Bronfman  
Betty Chapin  
Richard M. Clurman  
Donald J. Cogsville  
Evelyn Cunningham  
Henry P. Davison, II  
Peter Duchin  
Victor Gotbaum  
Thomas Guinzburg  
Susan Gutfreund  
John G. Heimann  
Carole Hochman  
Sharon King Hoge  
Richard C. Holbrooke  
Shirley Strum Kenny  
Robert R. Kiley  
Harriet R. Michel  
Joel Motley  
Gordon B. Pattee  
Theodore I. Pincus  
Marcella Rosen  
Lewis Rudin  
Sandra Silverman  
Joan Sutton Straus  
John Trubin  
Stephen H. Weiss

*Executive Director*  
Michael E. Clark

**Technical Assistance:** New Yorkers have turned to the Citizens Committee since 1975 for help with starting and strengthening volunteer neighborhood groups. The call for such help has multiplied in recent years with the rise of new challenges to neighborhoods such as the drug epidemic. The Neighborhood Resources Department provides telephone and on-site assistance that help New Yorkers organize their neighborhoods and keep them organized. Hundreds of groups each year receive free information, referrals, training and direct organizing assistance. The department also conducts a series of formal Leadership Training classes.

**Small Grants:** The department runs four awards programs to help neighborhood organizations take on specific kinds of projects and win recognition for their successes:

- **The Building Blocks Awards Program** honors block and neighborhood groups for outstanding work in three areas: new organizing, communication, and model projects. Awards range from \$100 to \$300.
- **One City Awards** support grassroots anti-poverty and anti-bias efforts ranging from tutoring projects to emergency food distribution. Awards range from \$200 to \$1000.
- **The Mollie Parnis Dress Up Your Neighborhood Contest** promotes volunteer beautification projects, such as murals, spruce-ups and gardens. Awards range from \$100 to \$350.
- **The Neighborhood Environmental Action Awards Program (NEAAP)**, funded by the Mary Flagler Cary Charitable Trust, supports community groups in low-income neighborhoods that tackle critical environmental problems. Grants are up to \$5,000.

**Publications:** The Neighborhood Resources Department publishes a wide range of free or low-cost publications for community groups, including:

- *Tools and Tactics for Building Neighborhood Organizations*
- *Cleaning Up Your Neighborhood*
- *Lend a Hand and Have a Block Party*
- *Lend a Hand in Your Community Board*
- *Lend a Hand and Dress Up Your Neighborhood*
- *Environmental Resource Directory*

(over)

**One City Tip Sheets:** Step-by-step guides to organizing anti-poverty and anti-bias projects, including: *Holding a Jobs Fair, Helping the Hungry and Homeless in Your Neighborhood, How to Start a Sister Block Project, Starting a Homework Help Program, Starting a Volunteer Visitor Project, Starting a Group for Concerned Fathers, Working with Front-line Professionals to Help People in Crisis, Empowering Youth -- The Key to Successful Youth Service projects, Improving Inter-Group Relations, Starting a Jobs Bank, Getting Organized to Meet Your Community's Needs, and Fighting Drugs in Your Neighborhood.*

For more information on the Neighborhood Resources Department, call Steve Frillmann, Director, or Tamyra Gantt, Administrative Coordinator, at 212-989-0909.

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

## YOUTH FORCE

### The Neighborhood Youth Leadership Center

**Youth Force**, the Neighborhood Youth Leadership Center of the Citizens Committee for New York City, enables New York's neighborhood young people to help themselves and take leading roles in their schools and neighborhoods and in the city as a whole. Projects include:

*Chairman*  
Osborn Elliott

*Honorary Chairman*  
Senator Daniel P. Moynihan

*Founder*  
Jacob K. Javits

*Directors*  
Dennis Allee  
Richard R. Aurelio  
Richard Berman  
Edgar M. Bronfman  
Betty Chapin  
Richard M. Clurman  
Donald J. Cogsville  
Evelyn Cunningham  
Henry P. Davison, II  
Peter Duchin  
Victor Gotbaum  
Thomas Guinzburg  
Susan Gutfreund  
John G. Heimann  
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Marcella Rosen  
Lewis Rudin  
Sandra Silverman  
Joan Sutton Straus  
John Trubin  
Stephen H. Weiss

*Executive Director*  
Michael E. Clark

**Posse for Change:** A program of street outreach to young people involved in, or on the fringes of, the drug economy, Posse helps participating youth with individual problems and provides opportunities for leadership, organizing against drugs, and improving local schools and neighborhoods.

**Strictly Business:** Skills, experience and back-up are provided to young people from drug-ravaged neighborhoods so they can develop viable business partnerships as alternatives to the drug economy.

**Take Back the Park:** Every summer, **Youth Force** mobilizes one or more New York City neighborhoods by reclaiming a local park that has been taken away from the community by drug dealing, vandalism and/or substance abuse. Neighborhood youth and other residents plan and carry out programs of movies, concerts, speakouts, sports tournaments, murals and arts workshops.

**Youth for Youth Awards:** Youth groups throughout the city apply to this youth-run awards program for mini-grants of up to \$1,000. Dozens of projects are supported each year, ranging from a skateboard park created by Bronx youth to conferences and street fairs to youth-run projects to prevent drug abuse.

**Conferences and Workshops:** Since 1988, **Youth Force** has mobilized a coalition of New York youth groups to organize an annual **We Have the Force** citywide youth conference. The Conference builds skills and leadership and expresses the viewpoints of young people to government and city leaders and the media. Over 1,500 young people attend each year. Throughout the year, **Youth Force** holds scores of workshops and training sessions for young people and the adults who work with them. Topics include youth empowerment, AIDS education, teen pregnancy, peer counseling and drug abuse prevention.

**United Youth:** A newspaper written by youth, for youth; with articles, poems, stories, interviews, original artwork and write-ups of organizing strategies.

**Videos:** In 1989, members of **Youth Force** scripted, filmed and edited *We Have the Force*, a documentary about five youth-run anti-drug projects in New York City neighborhoods. *We Gave Peace a Chance*, produced in 1991, documents the positive actions youth took in the 1960's and challenges young people to take similar actions today.

**Publications:** **Youth Force** organizers created the widely praised pamphlet *YOUth Can Stop AIDS*, in demand by youth groups both locally and nationally. Organizing tip sheets are also available on: *Starting a Homework Help Program; High-Risk Youth -- Destroying the Myths; How to Start a Youth-Run Peer Counseling Project; Young and Powerful, Initiating Youth Organizing, Action and Advocacy; and How to Organize Against Drugs and Improve Your Community.*

**Technical Assistance:** Members of the **Youth Force** staff are available to work closely with selected neighborhood youth groups, helping them to develop programs and projects and to acquire specific skills needed to play leadership roles in schools and neighborhoods.

For more information, call Youth Force at 212-989-1049.

# CITIZENS

COMMITTEE FOR NEW YORK CITY, INC.

## CITIZENS COMMITTEE GRANT PROGRAMS

The Citizens Committee's four program departments -- Youth Force, Project One City, the Neighborhood Anti-Crime Center, and Neighborhood Resources -- offer incentive grants to support neighborhood volunteer initiatives through the following programs:

*Chairman*  
Osborn Elliott

*Honorary Chairman*  
Senator Daniel P. Moynihan

*Founder*  
Jacob K. Javits

*Directors*  
Dennis Allee  
Richard R. Aurelio  
Richard Berman  
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Betty Chapin  
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Donald J. Cogsville  
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Henry P. Davison, II  
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Victor Gotbaum  
Thomas Guinzburg  
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Theodore I. Pincus  
Marcella Rosen  
Lewis Rudin  
Sandra Silverman  
Joan Sutton Straus  
John Trubin  
Stephen H. Weiss

*Executive Director*  
Michael E. Clark

### **YOUTH FOR YOUTH INCENTIVE GRANTS:**

Up to \$750 for youth groups doing projects that address such problems as drug abuse, AIDS, youth unemployment, local school drop-out rates and teen pregnancy. Offered twice annually in spring and fall. For more information, call Youth Force at 212-989-1049.

### **MOLLIE PARNIS DRESS UP YOUR NEIGHBORHOOD SCHOOL GRANTS:**

Up to \$750 for youth-run school and community beautification projects, offered twice annually in conjunction with the Youth for Youth grants. For more information, call Youth Force at 212-989-1049.

### **ONE CITY AWARDS:**

Up to \$2,000 for neighborhood projects that address problems related to poverty and bias. Offered annually. Contact Tamyra Gantt (Neighborhood Resources) at 212-989-0909 for more information.

### **DRUG PREVENTION AWARDS:**

Up to \$1,000 for volunteer community group projects that tackle drug problems and crime in their neighborhoods. Offered annually. For more information, call Haydee Velez (Neighborhood Anti-Crime Center) at 212-989-0909.

### **MOLLIE PARNIS DRESS UP YOUR NEIGHBORHOOD AWARDS:**

Up to \$500 for volunteer beautification projects, such as murals, spruce-ups and gardens. Offered annually. For more information, call Tamyra Gantt (Neighborhood Resources Department) at 212-989-0909.

### **BUILDING BLOCKS AWARDS:**

Up to \$300 to honor block and neighborhood groups for outstanding work in three areas: new organizing, communication and model projects. Offered annually. Contact Tamyra Gantt (Neighborhood Resources Department) at 212-989-0909 for more information.

### **NEIGHBORHOOD ENVIRONMENTAL ACTION AWARDS:**

Up to \$5,000 to community groups in low-income neighborhoods that tackle critical environmental problems. Offered annually. Contact Tamyra Gantt (Neighborhood Resources Department) at 212-989-0909 for more information.

### **JOHN V. LINDSAY PRIZE FOR RACIAL AND ETHNIC RELATIONS:**

An annual award of \$10,000 for the individual who has done the most to promote intergroup understanding in New York City. Nominations accepted year-round. Call Steve Frillmann (Neighborhood Resources Department) at 212-989-0909 for more information.

January, 1993

Nick

This is great  
stuff. How  
do we make  
it happen? I'm  
going to be in N.Y.  
soon. Is that best  
opportunity to see Paul?

THE WHITE HOUSE  
WASHINGTON

May 14, 1993

Commissioner Paul J. Tagliabue in D.C?  
National Football League  
410 Park Avenue  
New York, N.Y. 10022

EL

Trip to NY -  
Eli to meet  
w/ Anne  
Tagliabue  
no

Dear Commissioner Tagliabue:

Congratulations on what looks like a resolution to the Collective Bargaining Agreement (do we capitalize it after all we've been through?!). Hopefully, we can all turn to some other opportunities where NFL players, both past and present, with the leadership and support of the NFL, can send a powerful message of concern and empowerment for our youth.

As you may know, for three of the past six years I have worked in the White House in different areas of voluntarism. The Office of National Service has embarked on an exciting new project this summer to demonstrate the potential of youth empowerment projects entitled, "Summer of Service." I am enclosing a summary, and a list of the sixteen sites, including several in the New York/New Jersey area. 1500 specially selected and trained participants will work directly in some of our most needy communities in the areas of Education (mentoring and tutoring), Environment, Health (inoculations, for instance), and Public Safety (often working with the police).

It is my hope that NFL players can help support many of the eight week projects that begin in late June, three weeks before training camp, with perhaps a day of actual work with some of the young people. It is also my belief that your sincere commitment to encouraging education through the NFL can be furthered with a portion of this year's United Way advertisements focusing on the theme of youth empowerment at these projects. I have spoken briefly with John Bello (who as a Dartmouth man has remarkable credentials to begin with) about this, and while the United Way is already engaged in producing their spots, some could still have this emphasis. I spoke with Mario Pellegrini about this when he called several weeks ago, and he told me to tell Elaine Chou of his support for the idea.

Commissioner Tagliabue  
May 14, 1993

-2-

Youth empowerment is the key to reenlisting 15 million at risk youth and 3.9 million drop outs in this country. I look forward to introducing you to Eli Segal, director of the Office of National Service, and to talking with you soon about some very specific ideas and projects that will be highly effective and exciting. Specifically:

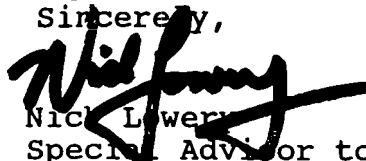
- 1) Emphasizing Youth Empowerment through national and community service and the Summer of Service during the United Way NFL commercials this season.
- 2) Designate or determine one person at NFL Headquarters who will:
  - a) help implement player community service programs and
  - b) conduct one-day seminars (on the model of IBM's three-day seminars for non-profit management) during the off-season for players interested in starting their own programs.

I met with Walt Smith and Jim Parkel of IBM several weeks ago, and they have expressed their readiness to help you accomplish this. Walt is one of the very best in the country at this.

- 3) Have players visit many of the sixteen Summer of Service Sites, and/or organize a system for facilitating participation when the program goes into full swing next year with the advent of the Corporation for National Service.
- 4) An even more ambitious project: a National Youth Day in May<sup>2.</sup> with 50,000 young people in every NFL stadium, and a major address from the President focusing on youth. Rob Alexander of Role Models America has been working for two years with Assoc. General Chevarie, former deputy secretary of Defense for Manpower, and half a dozen retired generals and school superintendents. This could be an opportunity for matching the tremendous anticipated increase in retired defense department personnel in service with the educational community to help address the 3.9 million drop outs in this country. We are meeting with him this coming week.

There is much that can be done; the question is what will we do. Please let me know about any or all of these ideas, in particular the first three. I am leaving to return to Kansas City in less than two weeks (got to practice for all those PAT's now that Joe Montana is with us). Looking forward to hearing from you soon.

Sincerely,



Nick Lowery  
Special Advisor to the Director  
Office of National Service

THE WHITE HOUSE

WASHINGTON

May 12, 1993

Gene Upshaw  
NFLPA  
Suite 600  
2021 L St., N.W.  
Washington, D.C. 20036

Dear Gene:

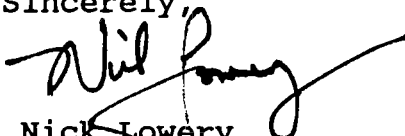
Congratulations on what looks like a resolution to the CBA. I know how much a challenge it has been to maintain direction and persistence over the last five years. Hopefully, we can now turn to some other opportunities where NFL players can send a powerful message of their concern for our youth.

As you know, over the past five years I have worked three times in the White House on volunteer efforts to fight our most pressing social problems. The Office of National Service has embarked on an exciting project this Summer to demonstrate the value and potential of youth empowerment through service, entitled, "A Summer of Service." I am enclosing a summary of the project, and a list of the sixteen sites where these projects will engage 1500 specially selected participants to work directly in some of our most needy communities in the areas of Education, Environment, Health, and Public Safety.

Before I leave in two weeks to return to Kansas City, I would like you to meet the director of our office and assistant to the President, Eli Segal, to share some thoughts about the ways NFL players could get involved in the next few years. It is truly the cutting edge in service, and the focus will be A) youth empowerment, and B) in-depth commitment. More and more athletes are getting involved in meaningful ways in our communities. You, of course, have seen some of that first hand, though I know that in the past six years that has had to take a back seat to the courts and negotiations.

Looking forward to hearing from you, Gene.

Sincerely,



Nick Lowery  
Special Advisor to the Director  
Office of National Service

816 931-2723

Karen McCarthy

—  
KC

THE WHITE HOUSE  
WASHINGTON

Breakfast  
w/ Emanuel  
Claver  
7/9

547-7482

DAVE KATZ

---

dinner party 7/7.  
if arrival on night  
before

—  
PHOTOCOPY

To Karen

Date ~~5/5/93~~ 6/1/93 Time 3:50pm

**WHILE YOU WERE OUT**

M. Karen McCarthy

of \_\_\_\_\_

Phone 816-966-4000 x4618

Area Code	Number	Extension
TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL <input checked="" type="checkbox"/>
CALLED TO SEE YOU		WILL CALL AGAIN
WANTS TO SEE YOU		URGENT

RETURNED YOUR CALL

Message Eli Visit July 6

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DB  
Operator

Chris Welch

TO: \_\_\_\_\_  
FROM: \_\_\_\_\_  
DATE: \_\_\_\_\_  
TIME: \_\_\_\_\_

To Gloria  
Date 5/5 Time 4:30

**WHILE YOU WERE OUT**


M Elizabeth Danford  
of Kansas City Consensus  
Phone (816) 753-3398

Area Code	Number	Extension
TELEPHONED	<input checked="" type="checkbox"/>	PLEASE CALL <input checked="" type="checkbox"/>
CALLED TO SEE YOU	<input type="checkbox"/>	WILL CALL AGAIN <input type="checkbox"/>
WANTS TO SEE YOU	<input type="checkbox"/>	URGENT <input type="checkbox"/>

RETURNED YOUR CALL

Message \_\_\_\_\_

[Signature]  
[Signature]  
Operator Jeni

 **AMPAD EFFICIENCY®** 23-021 - 200 SETS 23-421 - 400 SETS **CARBONLESS**

PHOTOCOPY  
PRESERVATION

July 8<sup>th</sup> →  
Promo<sup>n</sup> pack  
- picture  
- info pack

Nick,

Let's make sure this  
is on Eli's schedule. Please  
send her an info pack + photo.  
I told her you were the point of  
contact now so you may wish  
to call her + touch base. A

---

Anne Bittel  
(w/ Karen McCarthy)

late June/July - Could move  
it to May

Kansas City Conscious  
(Comm' / Pro-Children)

Annual Dinner

Jack Holland - Chair

Marian W Edelman 7 spots

Cisneros ~~has~~ <sup>has</sup> <sup>been</sup>  
before

Kansas + Missouri

---

Rep LM 3/87 —

Karen McCarty

(314) 251 7773

(816) 991 7773

re: speaking

(Eli's friend - State  
leg)

Kansas City, Missouri  
is sending info

—



U  
Nick,  
F  
L

May 6, 1993

Ms. Gloria Johnson  
Office of National Service  
Old Executive Office Bldg.  
Room 100  
Washington, DC 20500

Dear Gloria,

It was a pleasure to speak with you recently regarding Nick Lowery's involvement in Kansas City's National Youth Service Day Recognition Rally. All went well and Nick spoke to over 750 young people involved in community service throughout the Kansas City area.

At your request, I am enclosing an updated list of site locations where YVC programs currently operate. This calendar year, we anticipate that 6,000 to 8,000 young people, ages 11-18, will participate in both the part-time school year and full-time summer components offered through local Youth Volunteer Corps programs.

I would like to extend a personal invitation to you or any member of the White House Office of National Service staff to visit any one of our Youth Volunteer Corps programs this summer. Most will be operating full time from mid-June to mid-August. When Eli Segal visits Kansas City on July 8 and 9, we hope that he will have an opportunity to visit our Kansas City program as well.

We have just moved our national headquarters across the state line into Kansas. The information on the letterhead is correct as of May 1. Please do not hesitate to contact me if we can be of any assistance or provide information about working with middle and high school-age volunteers. I look forward to keeping in touch.

Cordially,

*Monica Meeks*

Monica Meeks, Director  
Marketing and Communications

MM/rb  
enclosure: packet

6310 Lamar Ave., Suite 145  
Overland Park, KS  
66202-4247  
913/432-YVCA (9822)  
913/432-3313 FAX



CITY VOLUNTEER CORPS  
 838 BROADWAY  
 NEW YORK, NY 10003  
 (212) 475-6444  
 Fax (212) 475-9457

**FAX COVER SHEET**

Date:

6/30/93

To:

Karen Ewing -  
White House Office of National Service

Attention:

Karen Ewing Ext. \_\_\_\_\_

FAX Number:

(202) 456-6420

Phone Number:

(202) 456-6444

From:

Michelle Lettrey Santiago

FAX Number:

(212) 475-9457

Phone Number:

(212) 475-6444

Pages:

2 (Not including cover sheet)

Message:

Sorry for the delay. Give me  
 a call if you have any questions  
 Thanks!  
 Michelle



CITY VOLUNTEER CORPS  
838 BROADWAY  
NEW YORK, NY 10008  
(212) 475-6444  
Fax (212) 475-0457

**MEMORANDUM**

**TO:** Karen Ewing  
White House Office of National Service

**FROM:** Michelle LeMay Santiago  
City Volunteer Corps, Inc.

**RE:** Eli Segal's visit to NYC's City Volunteer Corps

**DATE:** June 30, 1993

---

The following is an outline of Mr. Segal's itinerary during his visit to the City Volunteer Corps, in New York City, on July 7, 1993. If you have any questions regarding this schedule, please give me a call at (212) 475-6444.

9:00am: A City Volunteer Corps (CVC) vehicle will be available to pick Mr. Segal up and transport him to the first site visit. I understand that you will provide us with the location of where we are picking up Mr. Segal by July 1, 1993).

**CONTACTS:** Toni Schmiegelow, CVC Executive Director, Herb Sturz, CVC Board Chair, Lois Whipple, CVC Director of Planning, Governmental and Public Affairs, Michelle LeMay Santiago, CVC Project Development Manager and Robbie Diamond, CVC Division Manager: (212) 475-6444.

9:30am: Arrive at first CVC site visit - **Minisink Townhouse Summer Day Camp, 646 Lenox Avenue, NY, NY (on the corner of 142nd Street).**

Minisink Townhouse and Camp has provided quality programs and services to the youth of Harlem for over six decades. CVC Team #7 is enhancing the 1993 summer day camp program of this organization by assisting staff with all class and program activities, tutoring children in reading, writing and math, supervising children during recreational activities and field trips, and developing positive mentoring relationships with participating children.

**CONTACTS:** Jim Lachen, Minisink Day Camp Director;  
Lanre Adeshiqbin, CVC Field Supervisor for Team #7;  
(212) 368-8400.

10:30am: Depart from Minisink Townhouse for second site visit.

10:45am: Arrive at second site visit - **Harmony Gardens, West 122nd Street, NY, NY (between Frederick Douglas and Adam Clayton Powell Boulevards).**

CVC has been a primary workforce for Project Harmony by creating two large community gardens out of previously vacant and dangerous lots on West 122nd Street, thus discouraging illegal dumping and drug addicts from the block. City Volunteers continue to improve the gardens of West 122nd Street by painting murals, spreading mulch, rebuilding walkways and by completing other horticultural tasks. CVC Team #2 is currently preparing the Harmony Gardens for an intergenerational event to take place in the gardens at the end of July 1993.

**CONTACT:** Howard Worley, Project Harmony Co-Director;  
Rebecca Fabiano, Field Supervisor of CVC Team #2;  
(212) 662-2878.

11:20am: Depart from Project Harmony site.

11:55am: Drive Mr. Segal to the Ford Foundation, 320 East 43rd Street, in time for his 12:00 pm appointment.

## RESUME

Karen McCarthy

### Personal

Home: 1111 Valentine Road  
Kansas City, MO 64111  
Work: House Post Office  
Jefferson City, MO 65101  
Phone: (816) 931-2723 (home)  
(314) 751-2723 (office)

### Education

University of Kansas, M.B.A. Degree  
University of Missouri at Kansas City,  
M.A. Degree English Education  
University of Kansas, B.S. English

### Professional Experience

June, 1986 - Current; Marion Merrell Dow, Consultant, Governmental Affairs Department.

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MISSOURI HOUSE OF REPRESENTATIVE

JEFFERSON CITY, MISSOURI 65101

KAREN McCARTHY  
DISTRICT 38

April 8, 1993

Mr. Eli Segal  
Assistant to the President  
1600 Pennsylvania Avenue  
Washington, D. C. 20500

Dear Eli,

I am thrilled that you will be the keynote speaker at the July 8 Kansas City Consensus dinner.

I trust your travel schedule will include enough time for me to gather a few good folk around the table for some quality conversation. Will Phyllis accompany you? Please let me know your travel plans. I will of course be available to show off my fair city and escort you throughout your stay.

Joyously,

  
Karen McCarthy

KM:ab

Karen Ewing  
Need to treat this letter with great care... I think this is a Neck Lowry event. Phyllis is a no. I should definitely make time to see Karen. Please discuss with Neck & make sure this <sup>gets</sup> done (+ she gets called).  
E

E W I N G M A R I O N  
**KAUFFMAN FOUNDATION**

June 30, 1993

Eli Segal  
Assistant to the President  
Director of the Office of  
National Service  
White House  
Washington, D.C. 20500

Dear Eli:

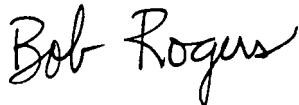
I enjoyed the opportunity to meet you and members of your staff at the June 15 press conference and briefing on the National Service Trust Act of 1993.

It is a real privilege for me to be a member of Americans for National Service and to speak on behalf of this critically important youth development program.

Karen McArthy has spoken to me about hosting a lunch at the Kauffman Foundation the day you are coming here to address the meeting of Kansas City Consensus. We are absolutely honored and thrilled to do that. Unfortunately, I will not be able to be in town because of a prior commitment to my family to be up on Cape Cod. Ed Weaver will be your host that day at the Kauffman Foundation. Ed is our Vice President, Program Support Service, and someone who also supports the National Service Program.

Again, I enjoyed the opportunity to meet you in Washington last week and look forward to other opportunities to work with you in promoting National Youth Service in the future.

Sincerely,



Robert B. Rogers  
President





# MARION MERRELL DOW, INC.

TELEPHONE # 816/966-4000

x 4886

FAX # 816/966-3821

## FAX MESSAGE

TO: Karen Ewing

VOICE PHONE NUMBER: 202-456-6444

FAX NUMBER: 202-456-6420

FROM: Karen McCarthy

DATE: 6/29

NUMBER OF PAGES (including cover page): 4

MESSAGE: I will call this afternoon to discuss details of travel, etc.

Cambridge, MA  
1991

NATL Conf of STATE Leg.

**Eli Segal Itinerary for July 8, 1993  
Proposed Schedule for Site Visits  
As of June 28, 1993, 5:00 p.m.**

**Purpose:**

- To give Mr. Segal a sense of the breadth of community service opportunities available in Greater Kansas City and the impact that President Clinton's National Service Initiative will have on these activities.
- To give Kansas City service providers the opportunity to present their work to Mr. Segal.

Thursday, 8 July, 1993

8:30 a.m.                    **Approximate arrival time  
Kansas City International Airport**

Welcoming Team:    **Karen McCarthy & Jack Holland**  
will meet Mr. Segal at the airport.

9:30 a.m.  
(time approx.)            **Welcome by Consensus Representatives  
Hyatt Regency Hotel, Board Room, Executive Level**

**Kansas City Mayor Emanuel Cleaver  
Janice Kreamer, President of the Greater Kansas City Community Foundation  
and Affiliated Trusts**

Address:                    **Hyatt Regency-Crown Center  
2345 McGee  
Kansas City, MO 64108  
(816) 421 1234**

Travel Time:              **Twenty-two miles from KCI Airport (thirty minutes  
travel time)**

10:15 a.m.                    **Depart for Wyandotte County Site**

10:30 a.m.                    **Site Visit: Visit local senior volunteer site  
The United Way of Wyandotte County (KS) is the sponsoring program of the  
Retired Seniors Volunteer Program**

Address:                    **Wyandotte Towers  
915 Washington Avenue  
Kansas City, (KS)  
(816) 371-3674**

Contact:                    **Jean Nelson, RSVP Coordinator for WYCO**

Travel Time:              **Ten minutes from the Hyatt Regency**

? ~~1:30 AM~~  
2:30 PM

About Wyandotte County and the site:

- 800 seniors participate in the Wyandotte County RSVP
- This site is a project of the Kansas City, Kansas Housing Authority.
- Will visit with volunteers working for Cancer Action as they make necessities for cancer patients
- Other volunteer representatives from 10 RSVP sites will be present, i.e, The Literacy Council and The Wyandotte County Library
- Will also meet briefly with ACTION coordinators from both Kansas and Missouri

11:30 a.m.

Depart for The Kauffman Foundation

12:00 p.m.

Lunch with Local Community Leaders  
Co-Hosted by The Kauffman Foundation

Purpose: Introduce Mr. Segal to local leaders while will be valuable to him in the administration of the program.

Address: The Kauffman Foundation  
4900 Oak  
Kansas City, MO  
(816) 932-1000

Contact: Steve Roling

Travel time: Fifteen minutes from Wyandotte County

Note: Mr. Segal will have an opportunity to contact his Washington office at this time.

1:30 p.m.

Tentative News Conference  
The Kauffman Foundation

Purpose: This event is planned to give Mr. Segal an opportunity to share his thoughts about the day and about the National Service Initiative with the local media.

2:15 p.m.

Site Visit: (Consensus representatives will choose one of the following)

Option 1: The Urban Youth Corps  
Sponsored by the Full Employment Council (KCMO)

About the Urban Youth Corps:

- Four days a week of service and 1 day a week of education
- Provides an opportunity for both service and meeting GED requirements with a small stipend
- Modelled on a program in California that is a prototype for the Boston City Year program.

4:00  
~~8:00 AM~~



TRIP OF  
ELI J. SEGAL  
ASSISTANT TO THE PRESIDENT AND  
DIRECTOR OF NATIONAL SERVICE

JULY 6-7, 1993  
NEW YORK, NEW YORK

JULY 8, 1993  
KANSAS CITY, MISSOURI

**PHOTOCOPY  
PRESERVATION**

202-456-6420



KAREN MCCARTHY

Fax Transmittal Sheet

Phone: (314) 751-2723  
Fax: (314) 751-0130

To: Karen Ewing  
Date/Time: July 2 11:50 AM  
Number of Pages (including cover): 3

## RESUME

Karen McCarthy

### Personal

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Jefferson City, MO 65101  
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